
LIBRARY OF CONGRESS
1800

Scanned from the collections of
The Library of Congress



Packard Campus
for Audio Visual Conservation
www.loc.gov/avconservation

Motion Picture and Television Reading Room
www.loc.gov/rr/mopic

Recorded Sound Reference Center
www.loc.gov/rr/record

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 63 NEW YORK, U.S.A., MONDAY, APRIL 2, 1945 TEN CENTS

MP 1-42

Copy JUN - 5 1967

50% Boost to Non-Industry Stock Users

WPB Gives 7,500,000 Feet to Commercials

WASHINGTON, April 1.—Industrial and educational film producers will get a total of 7,500,000 feet of 35 mm. raw stock during the coming quarter, an increase of 50 per cent over the past quarter, with prospects of a still better allocation in the third quarter, it was announced by the War Production Board Friday, in a report on last week's meeting of the industry advisory committee with WPB officials.

The new allocation will bring the industry to about 75 per cent of its previous consumption, and the WPB said that every effort will be made to permit it to operate at prewar rates as soon as possible in line with the policy of giving all

(*Continued on page* 14)

15 Million Spent on Bond Drive in '44

Participation in the three war bond campaigns of 1944 cost the industry more than $15,000,000, according to an annual report of the War Activities Committee, made public on Friday.

Entitled "Movies at War, Vol. 3," the report also estimated the value of the 16 mm. overseas gift to Dec. 31, 1944, to be in excess of $24,800,000.

During the war loans last year,

(*Continued on page* 14)

Lloyd Heads New 20th Radio Unit

Twentieth Century-Fox has formed a new radio department, headed by Ted Lloyd, which will consolidate all radio exploitation, publicity and paid time functions, Hal Horne, director of advertising and publicity, announced on Friday.

The new department will have control of the creation, production and placement of both transcribed and live programs. Kayton-Spiero Advertising Agency will continue to place paid spots and programs, with Mort Nusbaum as account executive.

WPB Seeks Views On Ending Civilian Raw Stock Control

Formal request for industry and commercial film users' views of the War Production Board's proposal to remove controls from civilian raw stock supply was received in New York at the weekend. The communication asked that replies be made in time to be received by the Consumers Durable Goods Division in Washington not later than Friday.

Members of the industry advisory committee on raw stock, commercial users and film manufacturers and processors were among those who received invitations from WPB to comment on the proposal. Most of those questioned said they had not had time

(*Continued on page* 15)

Change in Chicago Clearance Sought

CHICAGO, April 1.—Major distributor exchanges here, faced with fewer available prints of new product due to curtailed raw stock quotas, are attempting to change the clearance system in subsequent run houses from the current simultaneous city wide releases to the zoning system in effect here years ago. So far, the initial discussions with exhibitors have failed to bring about any agreement.

The Metro exchange was the first

(*Continued on page* 10)

$5 a Line for Page 1 Film Advertisements

Chicago, April 1. — *The Sun,* Marshall Field's morning daily, has opened up its front page to amusement ads, at $5 per line. Size of an ad is limited to 14 lines on one column. Balaban and Katz and Essaness circuits have already employed the new medium, to exploit "Meet Me in St. Louis" and "It's a Pleasure," respectively. *The Sun's* inside amusement rate is 50 cents per line.

Daff, Novak Abroad For 'U' Internat'l

Al Daff, Universal International vice-president, was scheduled to leave at the weekend for London, on the first leg of a three months' trip covering France, North Africa and the Middle East.

Harry Novak, recently named Continental European manager for Universal, will leave this week for Europe to take over his new post. He will make his headquarters in Paris.

While in England, Daff will attend a meeting on April 4 of General Film Distributors' managers, the J. Arthur Rank company which distributes Universal product in the United Kingdom. Daff and Novak will also confer in Paris with the company's French personnel.

Connors Names 7th Loan Distributor Chairmen

Tom J. Connors, national distributor chairman of the industry's Seventh War Loan drive, announced on Friday the list of exchange area distributor chairmen and district distributor chairmen for the drive. Connors said, that following a meeting at New York headquarters, the detailed plan of action will be passed on to the men in the field. The distributor chairmen in each exchange area and district announced by Connors are:

Metropolitan New York: Henry Randel, Paramount; El Bell, Paramount, New Jersey; Northeastern district: Norman Ayres, Warners, New York, district distributor chairman; William Horan, Warners, Boston; Carl Coe, Warners, New Haven; Ray Smith, Warners, Albany; Al Harman, Warners, Buffalo; Eastern district; Salem Applegate, Universal, Philadelphia, district distributor chairman; George Schwartz, Universal, Philadelphia; John Allen, Loew's, Washington; Dave Miller, Universal, Cleveland; Joe Krenitz, Universal, Cleveland; Pete Dana, Universal, Pittsburgh. Eastern Central district: Carl Shalit, Columbia, Detroit, district distributor chairman; Alan Moritz, Columbia, Cincinnati; Joe Gins, Columbia, Detroit; W. Guy Craig, Columbia, Indianapolis.

Southeastern district: Charles Kessnich, Loew's, Atlanta, district distributor chairman; William Zoellner, Loew's, Atlanta; Ben Rosenwald, Loew's, Charlotte; Luke Conner, Warners, New Orleans. Southwestern district: Phil Longdon, 20th Century-Fox, Dallas, district distributor chairman; Cecil House, 20th Century-Fox, Dallas; Tom Young, 20th Century-Fox, Memphis;

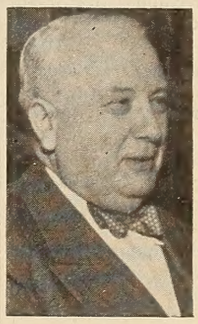
(*Continued on page* 14)

Labor Strife Is Industry's Worst: Casey

Walsh, Hutcheson In Deadlock On Carpentry

By MILTON LIVINGSTON

Hollywood producers are faced with the most serious jurisdictional labor dispute in the history of the industry and are powerless to take any action to resolve the controversy between the several international unions of the A. F. of L., Pat Casey, producers' labor representative, told MOTION PICTURE DAILY in New York on Friday.



Pat Casey

Casey indicated that the producers will have to wait until the jurisdictional disputes are settled between

(*Continued on page* 7)

New Checking Units' Personnel Not Set

Although Confidential Reports, Inc. is officially scheduled to begin functioning today, it is understood managerial personnel will not be complete until the conclusion of a series of regional conferences to be held this week.

The formation of the new checking organization in the industry will help to provide employment opportunities for discharged servicemen now attending various colleges and universities throughout the United States under the Government educational program, it was announced by Jack H. Levin,

(*Continued on page* 7)

5 Reviews Today

Review of "Counter-Attack" appears on page 10; "Rough, Tough and Ready," "The Lady Confesses," 14; "The Phantom of 42nd Street," "Leave It to Blondie," 15.

Personal Mention

N. PETER RATHVON, RKO president, will return to New York from the Coast about the middle of the month.

•

MITCHELL RAWSON, of the M-G-M home publicity department, will leave New York for the Coast in the next fortnight.

•

W. STEWART MCDONALD, Warners International vice-president, is vacationing in Florida, and will return in a week.

•

NATE J. BLUMBERG, Universal president, will arrive in New York from the Coast today.

•

E. K. O'SHEA, M-G-M Eastern sales manager, will return to New York from Florida today.

•

FLOYD LEWIS, Hygienic Productions representative, has returned to Cleveland from an Illinois trip.

•

OLIN CLARK, M-G-M Eastern story editor, returned to New York from the Coast yesterday.

•

J. S. JOSSEY, Hygienic Productions partner, entered Cleveland Clinic last week for a physical check-up.

•

TOM GERETY, editor of *Lion's Roar*, M-G-M publication, has returned to the home office after a week's illness.

•

HERMAN WOBBER, 20th-Fox anniversary drive leader, left New York over the weekend for San Francisco.

•

RAMOS COBIAN, Paramount theatre partner in Cuba, is enroute to Havana from New York.

•

DEE LOWRANCE, of the M-G-M publicity department, is ill with pneumonia.

•

SID BLUMENSTOCK, 20th-Fox assistant exploitation manager, has returned to New York from Pittsburgh.

•

TERRY TURNER, RKO exploitation manager, left here yesterday for Hollywood.

•

JAMES ASHCRAFT, M-G-M Philadelphia exploiteer, returned there from New York Saturday.

•

WILLIAM GLEISCHER, of the M-G-M sales department, will be in Salt Lake City today enroute to New York.

•

CHARLES MOSKOWITZ, Loew vice-president, left New York Friday for a Florida vacation.

•

LEW FIELDS, of the M-G-M art department, will return to New York today from a Mexico vacation.

•

ALLEN USHER, Paramount Chicago manager, is ill with the grippe.

•

SAM MARX, M-G-M producer, left New York for the Coast yesterday.

Tradewise . . .

By SHERWIN KANE

CONSIDERABLE opposition has been and is being expressed by exhibitor organizations to the new industry checking company, Confidential Reports, Inc., which will begin to function officially today. If a number of exhibitor spokesmen know whereof they speak, there will be more opposition forthcoming and not all of it will be vocal. Some of it, it is said, may take the form of court action designed to test the legality of the operation of a checking service by the distribution companies. Those sponsoring Confidential Reports are Columbia, Paramount, RKO Radio, United Artists and Universal.

It seems appropriate to inquire why the new checking service should be condemned before even it has started functioning. It is understandable, of course, that many exhibitors should object to having their theatres checked at all. Over the years, their objections and their reasons for them have been expressed again and again. They have been well stated and are familiar to all in the trade.

But to object to checking, as such, is one thing. To object to a new checking service before it has had opportunity to be tried and tested, is quite another.

•

Sponsors of the new organization have stated that they had in mind some of the past objections and opposition to checking when Confidential Reports was in the planning stage. They hope that, once the new company is functioning, it will show that some present objections to it are unwarranted and others, perhaps, overemphasized. We have not heard perfection claimed for Confidential Reports. That, in advance of experience with it, would be as uncalled for as some of the opposition which has preceded its debut.

Until the new checking service has been tested in operation, objections to it can carry but little weight and less sincerity. If the objections are to a sales method, they should be so stated. That, in itself, does not justify petitions to the sponsoring companies to abandon Confidential Reports before it has been tried. Abandon it for what? For checking systems the exhibitors were and are equally opposed to?

• •

Pondering the possibilities of David O. Selznick establishing a new distribution company of his own, as is currently reported to be under consideration, and with the further probability of his using the Ross Federal Service offices as key city branches, industry punsters are wondering if that company would employ Confidential Reports to do its checking.

• •

The WPB proposal to remove Government controls over commercial raw stock, itemed in this column last week, is not as dead as it appeared to be at that time. Washington reports have it that WPB officials still are entertaining the idea and contemplate inviting commercial raw stock users to express their views of the proposal.

Up to the time of this writing, key industry executives in the raw stock situation, said that they had not received such communications from WPB. However, it was apparent, most of them will have their reactions in readiness should the invitations to air their views arrive.

Of a dozen key men questioned, 11 were emphatically against the WPB proposal. One said that while he did not favor it he assumed that his company would be able to look out for itself.

•

Raw stock manufacturers, on whom the burden of apportioning film would fall, would not—or, for loss of breath, perhaps, could not—comment. They blanched, and stark fear stared out of their eyes. Theirs would be the task of setting quotas, and filling them, for every raw stock user outside of the Army, the Navy, Government agencies and Foreign Economic Administration commitments, which WPB would direct be satisfied in full. Raw stock remaining thereafter, and presumably there would be less under such a program than now, would have to be apportioned among all commercial users.

To appreciate what that would mean, insofar as raw stock manufacturers are concerned, it would be necessary for you to spend just one or two hours in the offices of the Consumers Durable Goods Division in Washington on a day when new raw stock allocations have been announced.

Brother, nobody's happy.

See Postwar Radio Demand Treble '41

WASHINGTON, April 1.—The potential market for radio receivers in the first year after the defeat of Germany may run as high as $1,410,000,000, it was declared by the Department of Commerce in a report released tonight. Such sales, it was pointed out, would be more than treble the 1941 retail volume of $460,000,000.

The department foresaw the demand for radios increasing steadily for the first three years after the European war, rising to a high of $1,870,000,000 in the third year, thereafter tapering off to $1,430,000.

The estimates were based on a number of factors, with considerable weight given the fact that AM-FM and television receivers, which carry higher price tags than the AM-type alone, will represent an increasingly larger proportion of total sales each year, bringing a gradual increase in the average unit price.

Unger Conducts UA Chicago Sales Meet

CHICAGO, April 1.—J. J. Unger, United Artists Western sales manager, will outline sales plans and policies on current and forthcoming product here today in the first of several sales meetings that will be held at company exchanges in his territory.

Attending today's meeting will be: Rud Lohrenz, district manager; Nat Nathanson, branch manager and salesmen from the local office. Following this meeting, Unger will preside over similar sessions in Milwaukee, Minneapolis and Indianapolis and will then visit Kansas City and St. Louis, returning to the home office in about three weeks.

M. E. Frewer Starts Secretarial Service

M. E. Frewer, for many years an associate of a number of independent film organizations, will launch her own organization, Frewer Service Co., in New York today. Miss Frewer will devote herself to secretarial representation of various independent motion picture interests. She started in the Paris office of M-G-M in 1922, coming to New York in 1930, and was associated with the late Arthur A. Lee. Recently, she has been with Charles L. Casanave, who acquired the main assets of Lee's enterprises.

Hold Services Today For Joseph O'Brien

Funeral services will be held at 9:30 A. M. today for Joseph O'Brien, former editor of Universal Newsreel, who died last week. Services will be at the Walter B. Cooke Funeral Home,, Jerome Ave. and 190th St., the Bronx.

A requiem mass will be said at 10 o'clock today at St. Ann's Church, 3519 Bainbridge Ave. Interment will be at Woodland Cemetery.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10.

for the first time

SONJA HENIE

Skates Dances Romances

IN LAVISH, GLORIOUS, SPECTACULAR

TECHNICOLOR

The Wonder-Thrill Spectacle with G

. . . and All the Splendors and Excitements of a $6.00 Ice Show!

International Pictures Presents

SONJA HENIE

in

"It's a Pleasure!"

IN TECHNICOLOR

with

MICHAEL O'SHEA

MARIE McDONALD · BILL JOHNSON

GUS SCHILLING



Directed by WILLIAM A. SEITER

Produced by DAVID LEWIS

SCREEN PLAY BY
LYNN STARLING AND ELLIOT PAUL




rious
Romance!
Bill Johnson
Marie ("The Body") McDonald

more proof that "good entertainment is International" and



everywhere!

GOOD ENTERTAINMENT INTERNATIONAL PICTURES, INC. IS "INTERNAT

Released through RKO RADIO PICTURES,

LITHO

Blue Changes Name To American June 15

The Blue Network will become the American Broadcasting Co., with the Blue designation being completely dropped on June 15, Fred Smith, vice-president in charge of advertising and public relations announced at a press luncheon at the Hotel Waldorf Astoria here yesterday. Eight new stations, as previously reported, will join the network on that day, bringing to 197 the number of stations affiliated or owned by the network.

The American Way

Mark Woods, network president in an announcement released at the luncheon, said: "It is our responsibility to see that our operation of the American Broadcasting Co. is such that it will conform to standards and ideals that have come to mean throughout the world—the American way of life."

Smith said that the network plans to accelerate its public service functions by providing time for a 52 week series of air shows, produced by representatives of management, on the same basis as now provided for labor. Another series will be available to the Government to present its messages to the people, and still another will be devoted to various aspects of peace.

Leader Trial Against 20th Set for May 7

Trial of the suit of Leader Theatre Corp., operator of the Leader, Brooklyn, against 20th Century-Fox and the Randforce Circuit has been postponed in New York Supreme Court until May 7. Trial was postponed because some of the parties involved were not able to be in the city today, the originally scheduled date.

Leonard Storch, operator of the Leader, claims that a 20th-Fox franchise was taken away from the Leader after he purchased the theatre from Randforce, and given to another theatre in the Randforce Circuit. Storch, claiming this transfer is illegal, seeks the return of the francise and damages.

Zeltner Is to Handle Publicity for Stone

Irwin Zeltner has been named Eastern publicity representative for Andrew Stone Prod. and his first assignment will be "Beside Manner," which United Artists will release.

Zeltner was publicity manager in New York for the Loew circuit for 10 years, resigning to represent independent producers. Recently he was special home office publicity representative for 20th Century-Fox.

To Honor Mrs. Norris

Columbia Broadcasting and Young and Rubicam will hold a reception for Mrs. Kathleen Norris, novelist, at the Hotel Waldorf Astoria here this afternoon. Mrs. Norris will write scripts for CBS daytime serial "Bright Horizons."

Insurance For MPA

A group insurance plan with the Bankers National Insurance Co. of New Jersey, is being adopted by the Motion Picture Associates, Inc. Jerome J. Cohen is the negotiator.

IATSE Jurisdictional Row Most Serious in Industry

(*Continued from page* 1)

the various international unions involved. Every sign points to the fact that the strike of Conference of Studio Unions' affiliates and refusal of members of the carpenters, electrical workers and machinists to cross picket lines. will continue this morning with between 3,000 and 5,000 workers remaining idle.

Richard F. Walsh, IATSE International president, met with William Hutcheson, head of the Carpenters and Joiners International union here Friday morning. Following the conference, Walsh told MOTION PICTURE DAILY that he could not possibly accede to Hutcheson's demands for Studio Carpenters' Local 946 to have jurisdiction over all workers in the studios working on wood, wood machines, wood working and wood substitutes, as well as all other carpentry work now being performed by members of Local 44 and other IATSE workers. Walsh said that he had offered to concede jurisdiction to Hutcheson's local over some construction and set workers, some sign work and over work done in mills. He estimated that this would give the Carpenters jurisdiction over the work now being performed by perhaps 200 IATSE workers.

Walsh said that Hutcheson's demands might eventually affect almost 1,000 jobs now being performed by IATSE craftsmen.

IBEW Demands Minor

Demands of International Brotherhood of Electrical Workers Local 40 for jurisdiction over work now being performed by IATSE Motion Picture Studio Set Electricians Local 728 are minor, according to Walsh, as are the jurisdictional demands of the AFL machinists work in this field being performed by IATSE Local 44 members.

Walsh characterized the action of the carpenters as "the greatest attempted jurisdictional steal in the history of the industry." He reiterated his stand that the IATSE is ready to abide by the results of a National Labor Relations Board election to determine jurisdiction over studio set designers, which was the original cause of the strike called by Conference of Studio Unions head Herbert K. Sorrell.

Many Pledge Support

Walsh said that the jurisdictional demands of the carpenters, electricians and machinists developed after the strike was called and the carpenters, electricians and machinists supported the Conference move by refusing to cross the picket lines. He estimated that fewer than 100 IATSE workers are refusing to cross the picket lines. He has received telegrams and petitions from several hundred IATSE members of Local 44 pledging support to his demand that the members of the local perform tasks, other than their own, which are assigned to them by the producers to keep the studio functioning and turning out pictures.

Commenting upon Sorrell's turnabout last Thursday in indicating that he would not recognize the results of a decision by the NLRB, Walsh pointed out that Sorrell will be in an uncomfortable position if he wins the decision. Final briefs were filed with the NLRB Saturday.

Walsh sees little likelihood of the War Labor Board talking any action in the jurisdictional dispute between Local 44 and Studio Set Decorators Local 1421 as long as Sorrell remains in defiance of the Board in refusing to order his men back to work. He also pointed out that William Green, AFL president, is not likely to intercede in the case, especially since Sorrell has been directed to conform with the AFL "no-strike" pledge.

Weekend Meetings Uncertain

Walsh was uncertain on Friday whether he and Hutcheson would meet over the weekend. Hutcheson said that no understanding had been reached in conferences and any further negotiations would have to be held in Hollywood. Walsh had no plans to leave New York for Hollywood at the weekend. A spokesman for Hutcheson said that the head of the carpenters would probably leave New York in a short time. Meanwhile, Casey continued to stand by in New York at the weekend awaiting further developments.

No secret was made of that fact that the jurisdictional dispute between the IATSE and the Carpenters involving a possible 1,000 workers is much more serious than the initial dispute between the IATSE and Studio Set Decorators Local 1421, which involved about 70 workers. As reported in MOTION PICTURE DAILY last Friday, the Carpenters demand jurisdiction over all carpentry work now performed by IATSE grips, property men, property builders, special effects workers and miniature set builders. Walsh indicated that the demands of the electricians and machinists for jurisdiction over work now being performed by IATSE workers could be settled, but he reiterated that the IATSE will not give up jurisdiction over the carpentry work, now performed by IATSE members, as demanded by Hutcheson.

Hollywood Awaits Return Of Skelton, Cambiano

HOLLYWOOD, April 1.—Barring developments unforseen by the principals, the studio strike will continue pending the return to Hollywood of James Skelton and Joseph Cambiano, Carpenters and Joiners Union officials, from the New York conferences which failed to produce a settlement. A Conference of Studio Unions spokesman said they are expected Tuesday.

Commenting on the breakdown of the Walsh-Hutcheson negotiations, CSU president Herbert Sorrell said, "That's what I said a week ago would happen. They were just wasting time, with Walsh trying to save face." Similarly, IATSE vice president Roy Brewer said, "That is what I told you would happen. Their demands called for complete realignment of studio jurisdictions and would have required transferring at least 500 of our members to other unions. We could never stand for that."

Asked what comes next. Brewer said, "We will have a definite announcement of a new program, not later than the first of the week, to settle the situation."

New Checking Units' Personnel Not Set

(*Continued from page* 1)

vice-president and general manager of the organization, on Friday.

Following conferences with deans and executive personnel of these schools many such ex-servicemen have been placed on Confidential's roster of field representatives, Levin said.

John J. O'Connor of Universal is presently serving as president of the new organization. Other executives in the home office in New York are Harold L. Groves, field director; Jules Z. Willing, manager of branch operations; and Harold Saxe, controller.

Retrial of Nebraska ASCAP Suits Asked

OMAHA, April 1.—A motion for retrial of the infringement suits brought by ASCAP against Nebraska amusement places, hotels and radio stations was filed Friday in Federal District Court here. In the motion it is charged the plaintiffs sought to compel the defendants to repeal the anti-ASCAP law. The defendants were threatened, it was said, "with enough more infringement action to drive them out of business unless (they) repeal the said statute."

Plaintiffs in the original actions include: I. B. Harms Co., Remick Music Corp., M. Wilmark and Sons, Chappell and Co., Shapiro-Bernstine and Jerome Kern. Frank J. Brady, former state senator, who introduced the anti-ASCAP law, claimed every share of the stock in each is owned by the Music Publishers Holding Corp., which in turn is owned by Warner Brothers.

Answers Submitted In B. & K. Action

CHICAGO, April 1.—Defense attorneys have filed answers before Superior Judge John L. Lewe here in the Balaban and Katz Corp. suit, which seeks an accounting of receipts from theatres operated by the West Suburban Amusement Corp., and the Oak Park Amusement Corp., subsidiaries of the Essaness Theatre Corp. Balaban and Katz have a financial interest in those subsidiaries. The date for the court hearing has not been set, awaiting the return of Morris Leonard, Balaban and Katz attorney, from his vacation.

ASCAP Meet April 5

The general annual meeting and dinner of the American Society of Composers, Authors and Publishers will be held next Thursday, at the Ritz-Carlton Hotel. The membership meeting, at which the reports of the president and the treasurer for 1944 will be given, will take place in the afternoon.

Gus Schaefer Honored

Gus Schaefer, RKO Northwestern manager, will be honored during the Ned Depinet Drive by branch managers in his territory, who have designated April 5 to 11 as Gus Schaefer Week. Branch managers are Elmer Lux, Buffalo; M. Westebbe, Albany; R. C. Copper, Boston, and B. Pitkin, New Haven.

" 'The Enchanted Cottage' delivers an emotional wallop that makes it a heart-smasher with the women. The picture's inspirational quality, the loftiness of its purpose, the humanity and warmth of its theme, its earnestness, its touching tenderness and its appeal to our finer instincts unite to give it a rare preciousness and a distinction beyond the ordinary."

—FILM DAILY

FIRST RUNS EVERYWHERE SOON!

"A natural, both as to box office and entertainment."
—Motion Picture Herald

"Gives one the feeling of having discovered some rare jewel."
—Hollywood Reporter

"Will play a merry tune at the box office."
—Variety

"One of the month's most noteworthy screen events."
—Boxoffice

"In the top bracket."
—Hollywood Variety

"Beats a path of its own . . . an attraction of some size."
—Motion Picture Daily

"Timely . . . should prove beneficial to box office."
—Showmen's Trade Review

"Unusual love story will get the women's vote."
—The Exhibitor



THE LOVERS *of* "CLAUDIA"

..In Love Again!

In the thrilling story of a girl who wanted to be loved and a man who wanted to be forgotten! Magnificently filmed by John Cromwell, the director of "Since You Went Away"!

DOROTHY McGUIRE
ROBERT YOUNG
HERBERT MARSHALL

The Enchanted Cottage

with

Mildred Natwick · Spring Byington
Hillary Brooke · Richard Gaines

RKO RADIO PICTURES

Directed by JOHN CROMWELL • Produced by HARRIET PARSONS • Screen Play by DeWitt Bod

RKO'S GIGANTIC NATIONAL ADVERTISING CAMPAIGN . . .

RKO has bought every available page of space to back up this great show. Full pages in publications like WOMAN'S HOME COMPANION—McCALL'S—RED BOOK—COLLIER'S—LOOK—LIBERTY—WOMAN'S DAY—TRUE STORY—FAMILY CIRCLE—and the entire fan list to a total of

29,007,375 CIRCULATION

The ad reproduced herewith appears in six fan magazines

KEEP SELLING BONDS!

Production Is Off as Strike Creates Drop

HOLLYWOOD, April 1.—Strike-imposed conditions continued to curtail production last week. Six pictures went to cutting-rooms; five were started. The production index dropped one notch to 31. The production scene follows:

Columbia

Finished: "Kiss and Tell" (Siegel).
Shooting: "The Bandit of Sherwood Forest," "Over 21."

MGM

Shooting: "For Better, For Worse," "They Were Expendable," "Dangerous Partners," "Early to Wed," "Yolanda and the Thief," "The Harvey Girls."

Monogram

Shooting: "Springtime in Texas."

Paramount

Started: "The Blue Dahlia," with Alan Ladd, Veronica Lake, William Bendix, Howard Da Silva and Doris Dowling.
Shooting: "People Are Funny" (Pine-Thomas), "Our Hearts Were Growing Up," "The Well Groomed Bride," "You Came Along" (Hal Wallis).

PRC

Started: "The Intruder," with Charles Arnt, Veda Ann Borg, Richard Powers and Fay Helm; "Congo Pongo," with Richard Fraser, Maris Wrixon and Gordon Richards.

RKO Radio

Started: "Tomorrow Is Forever" (International) with Claudette Colbert, Orson Welles, George Brent, Joyce MacKenzie and Dick Long.
Shooting: "The Amorous Ghost," "The Bells of St. Mary's."

Republic

Finished: "Tiger Woman," "Colorado Pioneers."
Started: "Union Pacific Scouts," with Sunset Carson, Peggy Stewart, Frank Jaquet and John Morton.
Shooting: "Man from Oklahoma."

20th Century-Fox

Shooting: "Within These Walls," "Dragonwyck," "Junior Miss," "The Dolly Sisters."

United Artists

Finished: "Captain Kidd" (Bogeaus).
Shooting: "Young Widow" (Stromberg), "Duel in the Sun" (Vanguard).

Universal

Finished: "Serenade for Murder."
Shooting: "Lady on a Train," "A Night in Paradise."

Warners

Finished: "Shadow of a Woman."
Shooting: "The Time, the Place and the Girl," "Stolen Life."

Gilbert Joins WJZ

Susan de Racey Gilbert, formerly assistant to Mrs. Ned Wayburn, has joined the staff of radio station WJZ, New York, in the promotion department as assistant to Duncan Miller, station promotion manager.

Review

"Counter-Attack"

(Columbia)

QUICKLY on the heels of "A Song to Remember" in which he played one of the leads comes Paul Muni in "Counter-Attack," but in this attraction he stars. He is a Russian paratrooper who, singlehanded, practically, learns the German point of troop concentration and thereby enables Soviet forces to counterattack into indicated success.

Behind this drama, and wrapped around it, is the factual incident of how Russian engineers built a bridge 18 inches under the surface of the Volga as the route by which they ultimately crossed that river to carry the battle into surprised enemy ranks. It is indispensable background against which the Muni incident is developed with generally satisfactory dramatic impact that probably would have been heightened if told in less footage.

Russian troops, dropped behind German lines, are assigned the dangerous task of learning the whereabout of Nazi positions. A surprised German garrison is pretty well cleaned out, but not before word is telephoned to its batteries to let go. They do, blow up headquarters and, in the doing, imprison Muni and Marguerite Chapman, Russian guerilla fighter, along with a small band of German soldiers, including one officer.

As the Red Army men work under water to finish the bridge, Muni plays the courageous dolt for purposes of learning the area in which Nazi forces are assembled. Most of the action centers around this small group pinioned to its underground prison and reveals how, painstakingly and fighting the odds of great weariness and an overwhelming desire for sleep, Muni successfully gets the information so vital to his side. At the close, Soviet tanks ride to the rescue finish over their "invisible bridge" to rout the Germans and rescue Muni and the girl.

The star delivers a representative performance in a part which is well enough suited for his style of acting. Miss Chapman is standard, German soldier types are very good and direction by Zoltan Korda is satisfactory. Personality values center almost entirely on Muni. He is the best known member of the cast and more frequently on the screen than any other member of it.

Running time, 90 mins. General audience classification. Release date, April 26, 1945.

RED KANN

Tradeshows Set on 'Valley' and 'Son'

M-G-M's "The Valley of Decision" will be tradeshown in New York and Los Angeles on April 6 instead of April 10. The New York showing will be held at the company's local exchange. Other screenings throughout the country will be held on April 24.

"Son of Lassie" will be tradeshown on April 19 in all exchange areas except St. Louis, where it will be screened April 20, and in New York and Los Angeles on April 24.

Intermountain TOA Reelects Gillette

SALT LAKE CITY, April 1.—F. L. Gillette of Tooele, Utah, has been reelected president of Intermountain Theatre Owners Association. Harry F. Ungerleider and Julian Bills were elected vice-presidents. J. A. Christensen was elected secretary-treasurer, and Tracy Barham, Hal Beatz, Hugh Drennan, William McFarlane and Victor Anderson were elected directors.

Theatre Has 3rd Fire

AKRON, O., April 1.—As result of a third fire within a year, the Peoples' Theatre, operated by John Mihaly, has been ordered to construct a new fire restricting booth and to install more modern projection equipment or be declared a fire hazard, according to law director Roy C. Browne. Latest fire, result of a flash fire in the booth, drove 150 people out of the theatre.

Two Buffalo Changes

BUFFALO, April 1.—Michael Jusko, formerly of Universal, is Republic's new Buffalo area salesman here, replacing Bert Freese, who has gone to Syracuse for United Artists.

Change in Chicago Clearance Sought

(Continued from page 1)

to attack the problem, and its local heads have met with the Allied Booking and Buying Combine headed by Jack Kirsch, and Si Griever, a leading independent booker, and both parties, representing over 100 independent theatres, have rejected any change in the current releasing schedules. Allied claimed it would be unfair to the exhibitors to permit a theatre in one zone to play the picture earlier than a theatre in another zone, both operating with similar admission scales Griever stated that the change would only bring back an old condition which took a long time to eliminate.

Suggests Staggered Releases

A wartime solution to this problem according to Griever, is to change releasing schedules of pictures nationally, so that new product is released in only one section of the country at a time. Under such an arrangement Greiver says, enough prints will be available for all houses playing the same product day and date.

Harold Stevens, Paramount exchange manager, told MOTION PICTURE DAILY that he will hold discussions on the releasing problems with exhibitors individually to gather their reactions. The office today, Stevens says, is already forced to comb its neighboring state exchanges for available prints to meet subsequent run house contracts. Stevens estimates that between 45 and 50 prints of most Paramount pictures are needed here to fill obligations under the current system.

Under Chicago's clearance schedule, the only one of its nature in the country, three consecutive weeks are used up by subsequent run.

Hollywood

By THALIA BELL

Hollywood, April 1

BILL GOODWIN has been cast by B. G. DeSylva to portray Sherman-Billingsley in "The Stork Club." . . . Vernon Keays has been signed to direct "The Intruder," Martin Mooney's next production for PRC. . . . Allan Watson has been signed to do a novelty number in "George White's Scandals of 1945," at RKO Radio.

•

Robert Coburn, head of Columbia's still department, has been given a new contract. . . . Janet Barrett has been added to the cast of "Shadow of a Woman," now in work at the Warner studio. . . . David Ballard and Alexander Barker have been assigned roles in the forthcoming 20th Century-Fox production, "High School Hero."

•

Gregory La Cava, whose last directorial chore was Universal's "Unfinished Business," has been signed to direct "One Touch of Venus," Mary Pickford's production for United Artists . . . Douglas Sirk will direct "Vidocq," which Arnold Pressburger is to produce for United Artists release, with George Sanders starred.

•

Martha Vickers has had her Warner contract extended. . . . Eddie (Rochester) Anderson has been selected for a featured role in M-G-M's "For Better, for Worse." . . . Charles Bickford has been assigned the role of 'heavy' in 20th Century Fox' "Fallen Angel." . . . Jean Yarbrough will direct "On Stage, Everybody" for Universal.

•

Adele Jergens is set for the second lead in the Columbia comedy, "Some Call It Love" . . . Acquanetta has returned to Hollywood from Mexico City to start work in "Belle of New Orleans," first film under her new contract with Monogram . . . Martin Mooney has been assigned as associate producer of PRC's "Two Tickets to Heaven."

•

Mary Young has been chosen to portray Barry Fitzgerald's wife in B. G. DeSylva's forthcoming Paramount production. "The Stork Club" . . . Howard Field, formerly an office boy in M-G-M's publicity department, has been signed to a writing contract by that studio . . . Columbia has purchased "Frisco Fury," story of the Barbary Coast, by Paul Burnford and Hilda Gordon. It has been assigned to George Sherman to produce under the supervision of Leonard Picker.

•

Vera Marshe will have a comedy role in Paramount's "The Blue Dahlia" . . . Paul Gangelin has been signed by Ford Beebe to write the screenplay for Universal's top-budget Western, "The Daltons Ride Again" . . . Sidney Kingsley, noted playwright, has arrived in Hollywood to confer with M-G-M producer Sidney Franklin concerning "The Homecoming of Ulysses."

Universal Luncheon

Universal will be host at a luncheon tomorrow at the Hampshire House, here, for Joan Bennett and Fritz Lang.

HE'S THE *hottest* STAR IN PICTURES!



VAN JOHNSON

is coming to LOEW'S CRITERION WED. MARCH 28th!

So romantic! M-G-M's Sizzling Love Affair!

"BETWEEN TWO WOMEN"



That man VAN JOHNSON

LOEW'S CRITERION

So romantic in M-G-M's "BETWEEN TWO WOMEN"

Here's how the N. Y. Criterion sold him to packed houses!

That Man



Tall! Tender! Terrific!

VAN JOHNSON

in M-G-M's sizzling romance!

"BETWEEN TWO WOMEN"

LOEW'S CRITERION WEDNESDAY

Teaser Ad Campaign appearing in N. Y. newspapers!

VAN



JOHNSON

is coming to LOEW'S CRITERION WED. MARCH 28th!

So romantic! M-G-M's Sizzling Love Affair!

"BETWEEN TWO WOMEN"

M-G-M's *Van Johnson* in

"BETWEEN TWO WOMEN"

Van Johnson in "Between Two Women" with Lionel Barrymore, Gloria DeHaven and Keenan Wynn, Marilyn Maxwell, Alma Kruger, Marie Blake, Keye Luke • Original Screen Play by Harry Ruskin Directed by Willis Goldbeck • A Metro-Goldwyn-Mayer Picture

21st YEAR OF LEADERSHIP MGM

Keep Selling Bonds!

Again! A GREAT RE

I cannot bear the Torture of seeing you in his arms !



Emily Brontë's powerful drama of the desperate man who avenged a lost love . . . a truly great picture, produced in the Samuel Goldwyn tradition of excellence in entertainment. An immortal screen version of an immortal novel!

SAMUEL GOLDWYN *presents*

WUTHERING HEIGHTS

A Story of Vengeful, Thwarted Love

co-starring MERLE OBERON • LAURENCE OLIVIER • DAVID NIVEN

with Flora Robson • Donald Crisp • Geraldine Fitzgerald • *Screenplay by* Ben Hecht *and* Charles MacArthur • *Directed by* WILLIAM WYLER

Released thru FILM CLASSICS Inc.

Flash!

SOLD TO ENTIRE R. K. O. CIRCUIT NEW YORK CITY

In the field of RE-ISSUES, FILM CLASSICS, by Performance, by Man-Power, by its unusual facilities for distribution, and BY ITS OWN PERFORMANCE RECORD . . . Is Definitely TOPS! This Record is VISIBLE for ALL TO SEE! . . . and that Record will *PROVE* that in our handling of 31 Goldwyn features; 7 Selznick-International productions; Hal Roach's "Topper" and more than 300 of his short subjects, FILM CLASSICS is putting a NEW MERCHANDISING PUNCH into OLD RECORD BREAKERS for NEW BOX-OFFICE RECORDS!

CONTACT YOUR LOCAL FILM CLASSICS EXCHANGE FOR BOOKINGS ON THESE MONEY-MAKERS!

RD BREAKER – EVERYWHERE!

4 MONTHS—WORLD THEATRE—NEW YORK CITY ★

3 WEEKS—MAJESTIC THEATRE—BOSTON ★

2 WEEKS—KARLTON THEATRE—PHILADELPHIA ★

A NEW HIGH—METROPOLITAN—WASHINGTON ★

TOP BUSINESS—STATE THEATRE—OMAHA ★

EXCELLENT—MISSOURI THEATRE—ST. LOUIS ★

HOLDOVER—LIBERTY THEATRE—NEW ORLEANS ★

2 BIG WEEKS—GRAND THEATRE—CHICAGO ★

GREAT BUSINESS ALL OVER: PARAMOUNT THEATRE, Syracuse — STRAND, Atlantic City — PALACE, Newport News — ALLEN, Cleveland — ORPHEUM, Des Moines — STACY, Trenton — SHUBERT, Cincinnati — ASTOR, Reading, Pa. — ORPHEUM, Sioux City — ALBEE, Providence, R. I. — ORPHEUM, Davenport, Ia. — PALACE, Bethlehem, Pa. — PROCTOR'S, Newark, N. J. — CAPITOL, Meriden, Conn. — STATE, Ithaca, N. Y. — KLEIN MEMORIAL, Bridgeport, Conn. — LOEW'S, Hartford, Conn. — EMPIRE, Portland, Me. — STATE, Burlington, Vt.

CURRENT RELEASES ☆ COMING RELEASES

DEAD END • KID FROM SPAIN
TOPPER • COWBOY AND THE LADY
RESURRECTION • I WAS FAITHFUL
BARBARY COAST • WUTHERING
HEIGHTS • I WAS A CRIMINAL
RAGGED ANGELS • ONE HEAVENLY
NIGHT • ARROWSMITH

LADY OF FORTUNE • THE STARS LOOK
DOWN • KID MILLIONS • BULLDOG
DRUMMOND • GOLDWYN FOLLIES
DODSWORTH • STELLA DALLAS
COME AND GET IT • BELOVED
ENEMY • ADVENTURES OF MARCO
POLO • SPLENDOR • THE WESTERNERS
THE HURRICANE • THESE THREE

Released thru FILM CLASSICS Inc.

1944 Bond Drives Cost the Industry $15 Million: WAC

(Continued from page 1)

"theatre men cancelling regular shows, sponsored 15,110 free shows, bond premieres, children's premieres and free movie days," the report said. These represented a waiver of more than $4,500,000 in admissions. Distributors waived film rentals. Both distributors and exhibitors used their employes on campaign work and spent large sums to advertise bond shows.

Another special committee of the WAC, headed by the Boston theatre operator, Sam Pinanski, now is at work for the Seventh War Loan, May 14 to June 30.

George J. Schaefer is chairman of the WAC, Francis S. Harmon, vice chairman and coordinator, and Herman Gluckman, treasurer. The chairmen of the divisions are: S. H. Fabian, theatres; Jack Alicoate, trade press; Walton C. Ament, newsreels; John Cromwell, Hollywood; Arthur M. Loew, foreign managers, and Grandwell L. Sears, distributors.

24,867 Overseas Features

The 16 mm. gift film service, at the end of 1944, had provided 24,867 feature prints for overseas Army and Navy showing and 26,341 prints of shorts. The Army circuit plays to an estimated audience of 1,450,000. The estimated number of showings each day are 3,500. Annually, 156 features are shipped from the New York headquarters of the Army Overseas Motion Picture Service.

Many of the outstanding pictures of the past year had their premieres in combat zones weeks before Broadway or Hollywood audiences saw them.

The WAC report said that of the 2,241 subects shown in the total newsreel releases of 1944, more than 1,100 were devoted to war scenes, with 34 per cent of the "shots" from Europe and 14 per cent were from the Pacific. The reels devoted only eight per cent of their footage to political events, and sports claimed less than six per cent.

Trade Press Aid

Since May, 1943, 13 trade paper and magazines, represented in WAC, have contributed 833½ pages of advertising to the industry's war efforts. The ads represented $272,934. In the same period, the trade press devoted 13,554 columns of news to war activities.

Six thousand, or more than one-third of the industry's male worker in Hollywood, have entered the combat services, the report said. From the Screen Actors Guild, 1,501 joined up, including 49 stars. Forty-eight producers and executives are in uniform. The Screen Directors Guild reports 132 members went into service; Screen Writers Guild, 230. No accurate tabulation has been made of other industry employes in the service, but it is believed in excess of 40,000.

Ninety-four performers entertained troops on the battlefronts. The Hollywood Victory Committee states that actors and actresses averaged 50 appearances per day for a 1944 total of 18,331 appearances in 2,363 events Hospital appearances were frequent.

Reviews

"Rough, Tough and Ready"

(Columbia)

WITH a nod in the direction of the Army Engineers Port Repair Service, Columbia has almost completely bypassed that branch of the service, using it merely to launch into a recital of the doings of that scrap-happy pair, Chester Morris and Victor McLaglen. What results is a lively little film that will appeal chiefly to the masculine mind.

Morris, co-owner of a salvage company, offers his service to the Government and is accepted by the Army Engineers. McLaglen goes in as a sergeant. Morris, who has a nasty habit of sabotaging McLaglen's romances, breaks up McLaglen's really serious entanglement with Veda Ann Borg. McLaglen discovers this and administers a severe beating to Morris. The salvage command is then ordered to the South Pacific where Morris effects a reconciliation with his buddy by rescuing him from a near underwater grave.

Edward T. Lowe, who did the screenplay, has injected sufficient opportunity for feminine pulchritude in the persons of Jean Rogers, Miss Borg and Amelita Ward. Del Lord has directed briskly, with an eye for action; Alexis Thurn-Taxis produced.

Running time, 66 minutes. General classification. Release date, March 22.

CHARLES RYWECK

"The Lady Confesses"

(PRC)

Hollywood, April 1

NOT one but two murders occur in the course of this Alexander-Stern melodrama starring Mary Beth Hughes. and they're the slick type of murder—strangulation with fine wire—with women of beauty and charm the victims in both cases. It is that kind of melodrama, enacted principally in night clubs and smart apartments, with Miss Hughes undertaking some amateur detecting and the police arriving just as the murderer is on the point of adding her to his list of murderees.

Others in the cast are Emmett Vogan, as the captain of detectives who figures it all out; Hugh Beaumont, as the gentleman with the addiction to throttling his lovelies; Edmund MacDonald, Claudie Drake, Edward Howard, Dewey Robinson, Carol Andrews, Ruth Brande, Barbara Slater, Jack George, Jerome Root and Edwina Patterson.

Alfred Stern produced, Sam Newfield directed, Helen Martin wrote the screenplay, and Cindy Walker wrote a song, "It's All Your Fault," that could go places with a bit of radio encouragement.

Running time, 64 minutes. General classification. Release date May 16.

WILLIAM R. WEAVER

Connors Appoints 7th Distributor Chairmen

(Continued from page 1)

M. W. Osborne, 20th Century-Fox, Oklahoma City. Midwestern district: Allen Usher, Paramount, Chicago, district distributor chairman; J. Harold Stevens, Paramount, Chicago; Ben Blotcky, Paramount, Minneapolis; Harold Wirthwein, Paramount, Milwaukee.

Prairie district: T. R. Thompson, United Artists, Kansas City, district distributor chairman; B. J. McCarthy, United Artists, St. Louis; William E. Troug, United Artists, Kansas City; Jack Kennedy, Loew's, Des Moines; D. V. McLucas, United Artists, Omaha. Rocky Mountain district: Arthur Abeles, 20th Century-Fox, Denver; Charles Walker, 20th Century-Fox, Salt Lake City. West Coast district: Herbert McIntyre, RKO, Los Angeles, district distributor chairman; Harry Cohen, RKO, Los Angeles; Newton Jacobs, RKO, San Francisco; Mark Corey, RKO, Portland; Maurice Saffle, Loew's, Seattle.

Extend Co-Axial for Postwar Television

A new coaxial cable route between Atlanta, Ga., and Meridian, Miss., is under construction on the outskirts of the Georgia capital. The cable, which is expected to be cut into service late this year, will be used at present for additional telephone circuits by A. T. and T., and eventually will be used in linking television stations as part of a nationwide network.

Pickman on Drive

ATLANTA, April 1.—Herbert Pickman, field representative for Warners in this territory. has been appointed state publicity chairman for the film industry's Seventh War Loan campaign.

Actors Lead in New Mexico Film Union

MEXICO CITY, April 1. — Players numerically dominate the new Cinematograph Industry Production Union, organized with the breaking away from the pioneer union, the National Cinematographic Industry Workers, of six sections, it is shown by a tabulation by the Labor Ministry as required by law, of members of the new outfit, and revealing that the union has 3,368 members, of whom 2,166 are players, 224 musical composers and adapters, 185 are musicians, 63 are directors and 60 are scenarists. The organization, which "Cantinflas" heads, has been officially recognized by the Ministry.

"Cantinflas" asserted that he is a non-professional leader of film labor, and intimated that one of the prime reasons for the breakaway was resentment by the laborites, including players, against being bossed, as far as union matters were concerned, by persons who had never really been in the business.

H. W. Forster Dies

Herbert W. Forster of Rockville Centre, L. I., advertising manager of the Western Electric Company, died Friday at the Roosevelt Hospital. He leaves a widow, Mrs. Greta Voelcker Forster, and two daughters, Virginia and Claire Ann.

WJLD to Join Mutual

Radio station WJLD, Bessemer, Ala., will join the Mutual Network April 22 bringing to 255 the number of Mutual stations.

7,500,000 Feet for Industrial Films

(Continued from page 1)

reasonable assistance to small businesses.

It was explained that the increase was due in part to the fact that the industry is receiving cutbacks in military orders, for which it had been receiving film allotments directly from the military claimants, but it was pointed out that the total consumption of the industry, including film from the military, has been less per quarter than the average footage used before the war.

The industry was told that short ends of 35 mm. film hereafter will be subject to allotment, and "tickers" for these, will be marked "short ends."

No Decisions From Schaefer-WPB Talks

WASHINGTON, April 1. — There were no indications here Friday following a conference between George J. Schaefer, industry liaison, with the War Production Board, and Stanley B. Adams, director of the WPB's Consumers Durable Goods Division, that any decisions had been reached on a number of problems dealing with the current raw stock situation.

As reported in MOTION PICTURE DAILY Friday, Schaefer endeavored to induce WPB to restore the raw stock credit for Army prints to the original 50 per cent which the companies had been receiving instead of the new 25 per cent credits granted under current quarter allocations, as well as returning to the companies some 30,000,000 feet of raw stock lost by the companies when Army credits were put on a "pay-as-you-go" basis. Also discussed was the possibility of the War Activities purchasing 3,000,000 feet of positive raw stock recently uncovered as Army surplus. This film would be applied to augment allocations which WAC receives from the Office of War Information, if acquired.

Cincinnati Dailies Group Theatre Ads

CINCINNATI, April 1. — Local dailies, heretofore spotting various size suburban theatre ads in 'run of paper' positions on theatre pages, now are alloting two and three-column-by-eight-inch spaces in which small display advertisements for all theatres are grouped.

Each advertisement carries name of theatre, location, telephone number and attraction, with an appropriate head covering the composite setup.

WB Signs Shumlin To Direct 'Agent'

Herman Shumlin has been signed by Jack L. Warner to direct "Confidential Agent," by Graham Greene, which is to be produced by Robert Buckner.

Gets 46th St. Theatre

City Investing Co., which controls the Astor, Victoria, Morosco, Bijou, Fulton and Forrest theatres in the Broadway area, has purchased the 46th Street Theatre, next to the Fulton. City Investing has been said to be planning construction of a large film theatre on Broadway between 45th and 46th Sts., in the post war.

WPB Weighs End Of Stock Control

(*Continued from page* 1)

to reply to the communication and were reluctant to express opinions before giving the matter further study. However, informal comments disclosed that few in the industry would welcome the lifting of the WPB priority system for raw stock, regardless of how dissatisfied they may be with some present aspects of it.

Under the WPB's proposal, as reported in MOTION PICTURE DAILY on March 26, the raw stock requirements of the Army, Navy, Government agencies and Foreign Economic Administration's commitments would be provided for first. Raw stock remaining for civilian use, thereafter would be uncontrolled and, presumably, left to film manufacturers to distribute among all other users.

It is reported that the proposal originated with WPB heads who have taken cognizance of continuing dissatisfaction among virtually all civilian raw stock users with the film allocation plans thus far advanced. Also, it is said to be WPB's view that in all other industrial fields no control is exercised over the distribution of goods to civilian users after provision has been made for priority users.

Luncheon for Stoltz

ATLANTA, April 1. — Ike and Harry Katz, PRC franchise holders were hosts at a luncheon at the Mayfair Club given in honor of Arnold Stoltz, Eastern PRC publicity advertising director, and film editors of local newspapers.

Reviews

"The Phantom of 42nd Street"

(PRC)

"THE Phantom of 42nd Street" is a back-stage murder mystery with all the cliches usually associated with this particular type of story, and excellent direction, plus a highly adequate cast, gives it an aura of authenticity which will make for an interesting hour of entertainment.

The story concerns a theatrical family, father and daughter, who are apparently in danger of being slain by a madman, who has already succeeded in murdering the father's brother and two old friends. The drama editor of a New York newspaper seeks to rescue the distraught family, taking care to fall in love with the daughter in the interim. The conclusion has the murderer reveal his identity in a scene from Julius Caesar, in which he strikes against the father, who is portraying Caesar.

Dave O'Brien, as the reporter-drama critic, is the only member of the cast who fails to ring true. He seems bored with his job. The girl, Kay Aldridge, is good looking and acts well; so does her father, Alan Mowbray, who plays a typical Broadway 'ham.' Frank Jenks, as a taxi driver, steals most of the film's gags, while Edythe Elliott, Jack Mulhall and Vera Marshe provide excellent support. Direction, by Albert Herman, is fastly paced, and the photography of James Brown is excellent. Screenplay, by Milton Raison, from a novel by Jack Harvey and Raison, is somewhat stilted. Herman and Martin Mooney were associate producers.

Running time, 58 minutes. General Classification. Release date not set.

EDWARD SMITH

"Leave It to Blondie"

(Columbia)

Hollywood, April 1

PENNY SINGLETON and Arthur Lake are teamed in another of the series based on "Chic" Young's comic strip characters, "Blondie" and "Dagwood."

Connie Lee's original screenplay involves the family in a series of comedy situations whose full value is brought out by a competent cast, under the skilled direction of Abby Berlin. The story is a succession of the kind of incidents that might happen anywhere, to any family. It is that fact which gives the film an authentic charm. This is a picture about the people next door, and any audience will recognize them, and sympathize with their troubles and their triumphs.

Burt Kelly rates credit for the sincerity and taste of the production. The cast includes Larry Simms, Marjorie Weaver, Jonathan Hale, Chick Chandler, Danny Mummert, and, of course, the remarkable dog, Daisy. All of them perform with gratifying naturalness.

Running time, 72 minutes. General classification. THALIA BELL

Short Subject Review

"Watchtower Over Tomorrow"

(U. S. State Dept.—WAC)

The complex Dumbarton Oaks proposals for international security are simplified for theatre audiences in the first film made by the industry on behalf of the State Department. It shows how the world failed to insure permanent peace after the last war and the responsibility now facing the United Nations as they attempt not to repeat that mistake.

The opening sequence, made in Mexico City, features Secretary of State Edward R. Stettinius upon his return from the Crimea Conference. Newsreel material is used to sketch in the background, and Hollywood actors impersonate 'Mr. and Mrs. Average Q. Public.' The message gets across, but production values seem to have been sacrificed somewhat in an effort to hurry to release the picture prior to the United Nations Conference, opening in San Francisco on April 25.

John Cromwell directed from a script based on a Ben Hecht treatment. Jerry Bresler produced, and John Nesbitt of the M-G-M "Passing Parade" series was the narrator. Running time, 15 minutes.

Film on Columbus, O.

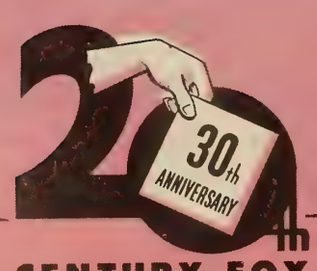
COLUMBUS, O., April 1. — Escar Motion Pictures, Inc., Cleveland, will make a Technicolor picture, "This Is Columbus," under sponsorship of Mayor James F. Rhodes, and financed with local contributions.



The romantic pair all the show world is talking about. Handsome Dennis O'Keefe and lovely Constance Moore in the greatest roles of their hit-crammed careers in Republic's "Earl Carroll Vanities." ADVT.

"A TREE GROWS IN BROOKLYN" IS SECOND PICTURE TO HOLD OVER FOR 6th WEEK IN ENTIRE 18 YEAR HISTORY OF ROXY, NEW YORK!

THE BIGGEST FIGURE



IN EXTENDED ENGAGEMENTS!

CENTURY-FOX

KEEP SELLING BONDS!

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 64 NEW YORK, U. S. A., TUESDAY, APRIL 3, 1945 TEN CENTS

WPB Lifts All Freon Curbs For Theatres

But May Delay Delivery To Fill Essential Uses

WASHINGTON, April 2. — The War Production Board today lifted all restrictions on the delivery and use of Freon-12 in motion picture theatre and other cooling systems, but made the acquisition of supplies for that purpose conditional upon the filling of orders for essential uses first.

A spokesman for the Board, however, said that there would be sufficient gas to meet all needs, although exhibitors might not be able to secure quick delivery for a month or so, because of a backlog of orders for about 1,000,000 pounds which must be filled.

The only drawback to the quick distribution of freon to all users is the lack of containers, but the Board said that if gas cylinders are returned with reasonable promptness, adequate supplies of the refrigerant should continue to be available.

Byrnes Quits After New Relief Pledge

WASHINGTON, April 2.—In addition to the lifting of curfew and 'brown-out' regulations as previously disclosed, restrictions on temperatures in theatres, to conserve fuel, will also be abolished immediately following victory over Germany, it was promised by War Mobilization Director James F. Byrnes.

Byrnes, predicting that "V-E Day" is not far distant," resigned today as director of the Office of War Mobilization and Reconversion.

President Roosevelt, expressing

(*Continued on page 10*)

Charge N. Y. Court Power Attacked

ST. LOUIS, April 2.—Federal Judge Richard M. Duncan took under advisement here this afternoon the motions of defendants to dismiss the injunction and damage suit filed by the St. Louis Amusement Co. against the American Arbitration Association and film companies following oral arguments by both sides. Judge Duncan

(*Continued on page 3*)

Code Will Not Hit Theatres

Extensive alterations will not be required in existing theatres in New York State, excluding New York City, to make those theatres conform to provisions of the new State building code now being drafted by the State Labor Department's advisory committee, a Labor Department Code spokesman told MOTION PICTURE DAILY here yesterday. The advisory committee yesterday started consideration of provisions of the new code as they apply to existing theatres and other places of public assembly.

Yesterday's session was devoted to

(*Continued on page 6*)

Conviction of 'IA' Racketeers Upheld

WASHINGTON, April 2.—The U. S. Supreme Court today rejected an appeal for a reversal of a Second Circuit Court decision affirming the conviction of seven former members of the IATSE on charges of having extorted more than $1,000,000 from film companies. The Court's action was in the form of an order, without comment.

The seven convicted men had been fined $10,000 each and sentenced to ten years imprisonment. Louis Kaufmann, business agent of the IATSE,

(*Continued on page 9*)

Walsh and Casey Return to Coast

Richard F. Walsh, IATSE president, left New York for Hollywood yesterday for further conferences on the studio strike, now in its fourth week. Pat Casey, producers' labor representative, returned Sunday; so did C. B. DuVal, business representative of IATSE Local 44.

Walsh declared an emergency exists in Local 44 as a result of action taken by some Local 44 members in refusing to obey his orders to continue to perform jobs other than their own assigned to them by the producers. The IATSE will conduct the affairs of the local during the emergency.

Easter Week Big in N. Y.

Current Easter business at Broadway first-run theatres is generally better this year than last with a big crop of new arrivals and strong holdovers helping. Of the eight new films, "Practically Yours," at the Paramount, and "The Affairs of Susan," at the Rivoli are doing outstanding business.

Best business is being recorded for

(*Continued on page 10*)

Early Prints To Army May Be Eliminated

Schaefer Says It Would Save 30 Million Feet

Discontinuance of the practice of making advance release prints of completed product available to the Army because of the raw stock shortage will save the industry 120,000,000 feet of raw stock per year, George J. Schaefer, liaison with the War Production Board, said here yesterday.



George J. Schaefer

This amount of film, equivalent to 30,000,000 feet per quarter was charged against the industry's allocations by the War Production Board each quarter under the WPB's previ-

(*Continued on page 3*)

Studio Ultimatum: Return Tomorrow

HOLLYWOOD, April 2.—In a move tantamount to a threat to turn studio labor over to the IATSE, the major producers tonight wired the striking unions that, unless they return to work by Wednesday, "We have no alternative but to fill the jobs from other sources".

Earlier in the day, officials of IATSE International reported revocation of the charter of Property Mens Local 44, the organization directly concerned in the dispute which brought on the studio strike, and the Conference of Studio Unions appealed to the War Manpower Commission for aid in curbing strike-breaking, as picketing at the major plants continued at the start of the fourth week.

International vice-president Roy

(*Continued on page 10*)

62 Field Publicity Men Are Named for 7th Drive

Including many campaigners of previous war loan and other industry war drives, 62 theatre advertising and exploitation men and women have accepted invitations to serve as state publicity chairmen for the Seventh War Loan, it was announced here yesterday by John D. Hertz, Jr., national director of publicity for the campaign.

Hertz stated that the chairmen will work with local exhibitors and distributors in planning and executing the drive, May 14 through June 30, and are ready to cooperate with exhibitors in putting over specific special events to achieve the Seventh War Loan goal of $4,000,000,000 in "E" bond sales.

The state publicity chairmen follow:

Alabama, Bill Wolfson, Wiby-Kincey, Montgomery; Arizona, Arthur G. Pickett,

(*Continued on page 9*)

Axis Lose Many of Their Film Theatres

Washington, April 2.—Under the pressure of wartime conditions and particularly as a result of air raids, motion picture theatres in Berlin were cut to 31 during February, according to the U. S. Department of Commerce. This compares with 96 operating in June, 1944, 200 in January, 1944, and 400 before the war.

In order to save electricity and coal and release employees for the war effort, 82 of the 224 motion picture theatres in Tokyo have been closed.

Reviewed Today

Review of "The Horn Blows at Midnight" appears on page 6.

Personal Mention

BEN KALMENSON, Warner general sales manager, and MORT BLUMENSTOCK, Eastern head of advertising and publicity, left New York yesterday for Chicago.

•

SGT. D. JOHN PHILLIPS, former Paramount short subject and newsreel department advertising and publicity manager, is the father of a daughter, LYNN. PHILLIPS' wife is EDITH SCHAFFER, Paramount attorney.

•

THOMAS J. HARGRAVE, Eastman Kodak president, has been named New York State chairman of the 1945 American Cancer Society's appeal for funds.

•

HAL B. WALLIS, producer, who was due here yesterday from the Coast, has again delayed his departure from Hollywood.

•

JOSEPH A. MCCONVILLE, Columbia International president, arrived in New York yesterday from a two-month South American trip.

•

ARTHUR C. BROMBERG, president of Monogram Southern Exchanges, is leaving Atlanta for New Orleans and Memphis this week.

•

MAJOR JACK SMITH, son of ED SMITH, Paramount Springfield, Mass., manager, has married JANE STILZ in Atlantic City.

•

ROBERT KNEPTON, New England Warner contact manager, has returned to New Haven from a three-week vacation in Georgia.

•

CHARLES SHAW, has been appointed exploiteer for RKO's Memphis and New Orleans offices, succeeding CHARLES UNDERWOOD, resigned.

•

EVERETT RISKIN, M-G-M producer, will leave the Coast Friday on the *Super Chief* for New York, remaining here for three weeks.

•

NATE J. BLUMBERG, Universal president, arrived in New York yesterday from the Coast.

•

JAMES CAGNEY is due here today from Martha's Vineyard en route to the Coast.

•

MIKE FISH, art supervisor at the Warner studio, left the Coast over the weekend for Chicago.

•

BILL KUNZMANN of National Carbon Co. of Cleveland, is ill and will be confined to his home for three weeks.

•

J. W. CRABTREE, Claredon, Ark., theatre owner, is seriously ill at home.

•

L. E. GWALTNEY, Mena, Ark., theatre operator, has been medically discharged from the Army.

•

JOCK LAWRENCE arrived in New York from the Coast yesterday.

Insider's Outlook

By RED KANN

HE mentioned no names as, of course, he could not put in an utterance as public as his annual report. But there was warning, and clear enough, to whomever it may apply in Hollywood that they cannot hope to commit small or tall murder in Will Hays' accounting of his stewardship, circa 1944.

He had much to say and much of it was sobered, reasoned and considered. Hays dwelt at length on moral values and re-sounded the full intention of maintaining the production code as a working instrument guaranteeing those values will continue to show from the screen.

It is in this connection the warning came.

■

"Reflecting the general disorder and moral disturbance due to war, a noticeable tendency toward moral laxity has manifested itself in the material submitted for filming, as well as for other public presentations," he noted. "It is reflected most frequently in pointed lines of dialogue, characterization or incidental situations and not infrequently in basic plot motivation. It filters into lyrics for songs, and into scripts for almost every type of picture—comedies, musicals, mysteries as well as dramas."

In Hollywood, provided the reactions are what they were up to less than a month ago, this should precipitate discussion. It may occasion those who have tried to get away with things they ought not to have tried in the first instance to speculate why there have been variances in the rules. It may cause recrimination and bitterness in the land where feelings can run high and not always true. But that's relatively unimportant.

What's to the point is Hays' polite, but unmistakable and firm, reiteration Hollywood cannot play football with the code.

The umpire knows all the moves.

■

From a long array of the kind of material which looks very good in print is this extremely interesting excerpt, from the appendix:

"Entertainment cannot be divorced from significance and, therefore, it cannot do its work of recreation without also doing other things. Stimulating us, both emotionally and mentally, it yields other values: information and education, inspiration and, at its best, elevation. It does these things in the very process of entertaining. These are not by-products of entertainment. They are integral elements of its goodness as entertainment."

This column made the same point in different language some weeks ago. "Attractions with a point to register need not be stuffy, ponderous or weighty," it went on, you may recall. "They need not fly in the face of public acceptance. A serious objective has its best chance of success if the producer is astute enough to develop it dramatically and, therefore, entertainingly. . . . If the reasoning is valid and in the general interest . . . films of purpose can add to the industry's stature and hasten its maturity and responsibility."

■

For the theatreman who is tired even before the 7th Loan is launched, Hays has a word which should bring the gratification that always accompanies a job well done. He is quoting Ted Gamble: "Although motion picture theatres represent less than 10 per cent of the issuing agents throughout the country, they are directly or indirectly responsible for more than 20 per cent of the sales of individual 'E' bonds."

■ ■

Entered as a contender for top honors if and when an Academy of Motion Picture Advertising and Publicity is ever created: Bill Hollander, veetran adv. & pub. director of the B. and K. circuit. Among his alumni:

John Joseph, national director of advertising and publicity, Universal; Oscar A. Doob, ditto, Loew's Theatres; Dave Lipton, also ditto with Columbia before joining the Signal Corps Photographic Center; Ben Serkowich, another ditto, Capitol Theatre, New York; Les Kaufman, studio publicity director, Republic; Bill Pine of Pine-Thomas Productions; Charles Raymond, Cleveland division manager, Loew's Theatres; Lou Pollock, now heading the motion picture department of Biow and Company, advertising agency, in Hollywood.

■

And, also:

Lou Goldberg, long with Major Bowes, now producer of "On Stage, Everybody," and associate producer of the film version of this radio show for Universal; Charles Leonard, Eastern representative of the Cagneys, also playwright and stage producer; A-Mike Vogel, long editor of the Managers' Round Table of *Motion Picture Herald;* Gene Murphy, once with Loew's, currently independent publicist in Hollywood; Ed Levin, promotion manager of newspaper *PM;* Lloyd Lewis, editor of the Chicago *Daily News* editorial page, its former amusement editor and now about to embark on a series of books dealing with the Civil War; Ted Le Berthon, former managing editor of the old Los Angeles *Record* and now columnist on the *Daily News,* that city.

Time Papers, MOT Reel Net $3,687,626

Time, Inc., reports a net profit for 1944 of $3,803,210, or approximately $3.98 per share of common stock after taxes. Earnings of *Time, Life, Fortune, Arcitectural Forum* and March of Time radio and film productions are consolidated in this total. Last year's net was $3,687,626, or approximately $3.87 per share of common stock.

Despite increases in sales and profits over the past six years, tax requirements have held net profits to a fairly constant average.

Gross operating income increased from $29,311,000 in 1939 to $68,770,000 in 1944; costs and expenses from $25,591,000 in 1939 to $55,569,000 in 1944; provision for taxes on income from $687,000 in 1939 to $10,072,000 in 1944. Chairman of the Board, Maurice T. Moore and President, Roy E. Larsen, "although the business of the company has more than doubled in the past six years and the profit before taxes in 1944 was more than three times what it was in 1939, the profit result after taxes has remained about the same."

During the year, Time, Inc., acquired an interest of approximately 12 per cent in American Broadcasting Co. (the Blue Network), and a third interest in Adcraft, Inc., a printing company in Los Angeles. The company, through a new subsidiary, has also acquired Bryant Paper Co. of Kalamazoo and the Michigan Square Bldg., Chicago.

Will Answer 'Lab' Worker Pact Demand

Representatives of IATSE Motion Picture Laboratory Technicians Local No. 702 will meet with officials of film processing laboratories at the Consolidated home office here today to learn the counter-proposals of the employers to Local 702's contract demands for an increase in the number of job classifications and a readjustment of wages.

Company representatives took the union's proposals under advisement last week. About 1,800 laboratory workers in 12 companies are involved.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10.

NEW YORK THEATRES

The Most Beautiful Girls in the World in the Year's Biggest Musical!
DENNIS O'KEEFE
CONSTANCE MOORE
Earl Carroll Vanities
with
EVE ARDEN Otto Kruger
Alan Mowbray Stephanie Bachelor
and
WOODY HERMAN
and his ORCHESTRA
A Republic Picture
Republic Theatre
B'way Bet. 51st & 52nd Sts.

RADIO CITY MUSIC HALL
50th St. and 6th Ave.
Spencer TRACY Katharine HEPBURN
"WITHOUT LOVE"
LUCILLE BALL
A METRO-GOLDWYN-MAYER PICTURE &
The Music Hall's Great Easter Stage Show

STATE
ON SCREEN
IN TECHNICOLOR
'A SONG TO REMEMBER'
PAUL MUNI · MERLE OBERON
IN PERSON
ENOCH LIGHT and ORCH.

Paramount Presents
Claudette COLBERT Fred MacMURRAY
in "PRACTICALLY YOURS"
in Person
Benny GOODMAN and Orchestra
CONDOS BROS.
BOB EVANS with Jerry O'Leary
PARAMOUNT Times Square

RKO PALACE B'WAY & 47th St.
Randolf Scott Gypsy Rose Lee
Dinah Shore Bob Burns
'BELLE of the YUKON'
AN RKO RADIO PICTURE

SAMUEL GOLDWYN *Presents*
BOB HOPE
'THE PRINCESS AND THE PIRATE'
in Technicolor
Continuous Doors open 8:30 A.M.
ASTOR Broadway & 45th Street
Popular Prices

WALT DISNEY'S
'The THREE CABALLEROS'
in TECHNICOLOR
Released by RKO Radio Pictures
NOW - - - Brandt's GLOBE

Joan Fontaine George Brent
IN HAL WALLIS' PRODUCTION
"The Affairs of Susan"
A Paramount Picture
RIVOLI
B'WAY AND 49TH ST.

Charge N. Y. Court Power Attacked

(*Continued from page* 1)

granted both sides 15 days in which to file briefs.

Whitney N. Seymour of New York presented the argument for the defendants, who are asking summary dismissal of the case. Seymour charged that the Federal Court here is being used to attack the jurisdiction of the New York court and the validity of the New York decision.

Seymour pointed out that of 10 parties to the action in New York only four are named as defendants here and that one of the indispensable parties omitted is the Government. Judge Duncan appeared particularly interested in the question of the St. Louis court's jurisdiction and asked counsel to cite authorities on this issue. He also asked if the suit was a collateral attack on the New York decree. Seymour replied it is. Russell Hardy of Washington, attorney for the plaintiff, said no. Hardy, in presenting the argument against dismissal of the suit, declared its purpose is to obtain injunctive relief from the AAA. "What we ask is a small beachhead on the vast area of monopoly in the motion picture industry," he declared.

'Above Federal Courts'

Hardy charged the Association is above all Federal Courts in its authority and has usurped the legislative power of Congress. These powers he contends are unconstitutional. In the first year of operation, he said, the Association handled 351 cases at average cost of $4,045, a cost far greater than for cases handled in Federal Courts.

Hardy asserted that some of the issues in the suit had their origins in St. Louis during the depression when the St. Louis Amusement Co. intervened to buy theatres owned by Paramount, Warner Brothers and RKO. At that time, he said, the film companies warned that they would refuse pictures to the St. Louis company.

Hardy charged that the New York court acted unconstitutionally and asked that the New York decree be declared void.

The suit asks for injunctive relief from jurisdiction of the Association and damages for the defendants' refusal to provide films to plaintiff theatres.

Division Managers of Ross Federal Leave

Ross Federal Service's Walter I. Brown, Mid-Western division manager; Ruel G. Williams, Coast; and W. O. Anderson, Southern, have completed home office visits of three weeks and have returned to their territories.

Their visit was in line with a plan to have one division manager in the home office at all times, to afford them a chance to talk to executive personnel of film companies and to learn first hand further details of theatre operation.

To Tradeshow 'Fleet'

PRC's New York exchange will trade show "The Silver Fleet" this morning at the World Theatre here. (MOTION PICTURE DAILY reviewed the picture, from London, on March 18, 1943).

Mixed Reactions to 'Free' Raw Stock

Most industry members questioned yesterday were against the disregarding of the present War Production Board system of allocating raw stock and tossing it into a civilian pool, although a few view it favorably. Opinion seemed to be that such a move would create a black market in raw stock, and also would toss schedules of many companies into a "cocked hat."

It was pointed out that the big companies must have a guarantee months in advance of the amount of stock they will have so they can set production and release schedules accordingly, and while they may complain over lower allocations than they think they should have, they would rather have less and be certain of it, than gamble on more, and not get it.

The raw stock manufacturers want government control, it is said, because dissatisfied consumers could charge that they were discriminated against, and any failure of the new method of allocation probably would be held against them for years after the war. The new forms sent out by the WPB are no good either, the companies feel, because they would create so much bookkeeping as to be impossible to finish before the war's end, MOTION PICTURE DAILY was told. The only solution is carrying on the present system with certain modifications which are being discussed now, it is felt.

A spokesman for Monogram said: "I do and I don't. If it were handled properly, I'd be in favor of the Government retaining control. I feel, however, that the industry can handle raw stock allotments by itself, in consultation with the manufacturers."

A spokesman for another distributor favored retention of Government control, because, he said, the industry hasn't too good a record for united action.

Lee Network Plans New Coast Studios

HOLLYWOOD, April 2.—Thomas S. Lee, president of the Don Lee Mutual Network, announced the purchase of a 90,000 square foot tract on Cine Street, three blocks south of Sunset Boulevard, for a broadcasting studio. A $750,000 investment plan calls for a two-story building with four audience studios. Construction will start in the Fall.

SPU Negotiating for Interim Agreement

HOLLYWOOD, April 2.—The Screen Players Union, which last week sought a Congressional investigation of the National Labor Relations Board following that group's revision of its certification, today opened negotiations with the producers for an interim agreement to cover the employment of extra players pending the outcome of the application to the AAAA for a charter.

Mrs. Rathvon to Pacific

Mrs. N. Peter Rathvon, wife of RKO's president, will leave shortly for Red Cross work in the Pacific, as an aide to Stanton Griffis, Red Cross director, on leave from Paramount, who is stationed at Hawaii.

Early Prints To Army May Be Eliminated

(*Continued from page* 1)

ous policy of granting a 50 per cent credit in the subsequent quarter and changed to a 25 per cent current quarter credit starting April 1. Schaefer conferred with Stanley B. Adams, head of the WPB's Consumers Durable Goods Division, in Washington late last week on the change in credit.

"I am certain," Schaefer said here yesterday, "after a review of all the facts with respect to the 50 per cent film credit reserved for the industry, that the War Production Board will continue to make available the same amount of film as in previous quarters, which approximates about 30,000,000 feet, or 120,000,000 feet a year. As conditions stand now, there is such a shortage of positive stock that the producers are able to print only pictures that are going into current release for showing in theatres. Heretofore, film made available by the Army enabled the industry to print sufficiently far enough in advance to permit new product to be shown in the Army camps as fast as it was produced, and long before it went into national release."

'Seems Only Proper'

"Since the 30,000,000 feet," Schaefer continued, "made available to the Army was for the purpose of making release prints of finished product in advance of release date and was taken from the original stock pile, it seems only proper that the Army now put back into the stock pile the said allotment and it be divided proportionately among the companies."

"I am certain," he concluded, "when the War Production Board has been able to analyze all the facts, it will follow this procedure."

If the arrangement suggested by Schaefer is adopted, the 1,000 Army theatres using 35 mm prints would secure them from local exchanges when they are available and would no longer exhibit films far in advance of regular theatres in the territory. An average of 100 prints of feature pictures were made available to the Army under the old system and were returned to exchanges after the 1,000 Army installations had used the prints. This necessitated processing as many as 50 extra prints of customary "B" product, but before the 285-print limit was imposed, the companies were able to supply the Army needs without making extra prints of "A" product.

Schaefer also said that the War Activities Committee is completing arrangements to purchase about 2,800,000 feet of positive stock which was recently discovered at one of the Army camps with over 12,000,000 feet of negative. This film will be charged against WAC's allocation from the Office of War Information and OWI's current quarter stock allocation will be reduced by that amount.

Elsewhere it was learned that WPB has not yet made any decision as to the amount of stock to be allocated to each independent company from the pool of over 28,000,000 feet for the purpose.

To the Theatre Me

Please Read

I Have Sen

f America:

a Letter

You Today.



President
WARNER BROS. PICTURES, INC.
Burbank, California

Ohio Starts Moving Clocks on Saturday

COLUMBUS, O., April 2.—Ohio situations moving clocks ahead one hour to Eastern War Time Saturday included Columbus, Bellefontaine, Cambridge, Toledo, Zanesville, Defiance, Delaware, Dennison, Galion, Greenville, Kenton, London, Marietta, Mt. Vernon, Newark, New Philadelphia, Portsmouth and Urbana. The change will be made at East Palestine on April 7, and Caldwell, April 15.

Changing on April 29, will be Alliance, Canton, Chardon, Cleveland, Dayton, Elyria, Lakewood, Norwalk, Oberlin, Painesville, Salem, Sandusky, Van Wert, Warren and Youngstown, with Dover switching on May 1. Akron, Bryan, Celina, Hamilton and Paulding will remain on Eastern Standard Time, or one hour slower than the balance of the state. Ashtabula, Bellaire, Conneaut, East Liverpool, Gallipolis, Ironton, Stubensville and Willard operate on Eastern War Time the year around.

Cincinnati, normally making the change in April, may remain on Eastern Standard Time, the matter now being debated in City Council.

18 Pre-Releases for UA-Skirball 'Bag'

The United Artists-Jack H. Skirball production, "It's in the Bag," has been dated in 18 pre-release key city engagements, Carl Leserman, UA general sales manager, announces.

The picture will have its premiere in 15 engagements on April 12, in the following cities: Loew's Capitol, Washington; Loew's Century, Baltimore; Loew's State, Norfolk; Loew's Richmond; Orpheum, San Francisco; Palace, Newport News; State, Altoona; Albee, Cincinnati; Loew's Aldine, Wilmington; Loew's in Reading and Harrisburg; Boyd, Bethlehem; Rialto, Williamsport; Apollo, Atlantic City; Maryland, Cumberland. Other pre-release runs include the Boyd, Easton; Rialto, Allentown, and Loew's Palace, Memphis.

Review

"The Horn Blows at Midnight"

(Warner Bros.)

AUBREY WISBERG had an idea. He wondered how long "The Upfront Office" would stand for human misbehavior, how long 'The Chief' would countenance mortal man with his pettiness and his temptations and how a telling lesson could be applied most effectively.

It is a good thing the whole idea of having an angel blow the horn of destruction at midnight never came off because, had this dream-fantasy been the McCoy, this review never would have been written and nobody would have been around to read it.

Now that the tension is down, we can get on by way of explaining the Wisberg idea caught the Warner eye and imagination. Sam Hellman, writing man of parts, and James V. Kern, former performer who is now directing, were handed the writing assignment and Raoul Walsh the directorial responsibility. Out of it comes "The Horn Blows at Midnight," a refreshing and off-the-beaten piece of nonsense good for laughs and chuckles, and, in every probability, for widespread audience satisfaction and accompanying grosses.

It starts in Heaven after a brief interlude on earth. Jack Benny, trumpeteer in the celestial symphony orchestra, is handed the responsibility of blowing the horn for four very final notes—no more, no less—at precisely midnight. Unaccustomed to earthbound ways, he gets himself involved with two fallen angels who had fallen down earlier on the same assignment; a crook, Dolores Moran and her well-graded curves and an assortment of situations which conspire to keep him from the task.

Missing the deadline with the horn and the toots, Benny gets in bad with his 'Chief,' the angel in charge of small planets. Making a non-stop from above comes Alexis Smith. She is an angel, too, and to many she'll look like one. Her chore is to see that Angel Benny delivers. All hands gets themselves snarled by falling off roofs, landing on flagpoles and hanging precariously high over city streets in the kind of thrill treatment Mack Sennett started and Harold Lloyd carried forward to an imperishable tradition. The long and short of it is the horn never blows and the earth, consequently, is permitted to hold on to its axis as well as its axes. Benny awakens, having proven nothing but providing fun some of which is on the hilarious side.

This being a fantasy, dramatic license was dropped by the wayside where it landed with a loud, but pleasant, thud. The satiric mixes with the incongruous and the outlandish with the fantastic. Example: Benny knows nothing about dollars. Which proves he must have been dreaming.

Performances are competent without particular distinction. Jack is Benny and that covers all. Others include Allny Joslyn and John Alexander, cigar-smoking angels with an eye for a pretty profile above and below the neckline; Reginald Gardiner, who is suave as the crook; Franklin Pangborn, who does the comedy characterization normally associated with him, and Guy Kibbee, as a properly ludicrous heavenly chief.

Helpful in establishing mood is an excellent musical score by Franz Waxman. Mark Hellinger, who saw things in the war-torn Pacific as a newspaper correspondent, never saw anything like this, the picture he produced.

Running time, 78 mins. General Classification. April Release. RED KANN

WEEU, WRJN Join Blue

Radio station WEEU, Reading, Pa., and WRJN, Racine, Wis., will join the Blue Network on June 15.

Forrestal Is Named To Executive Post

James Forrestal has been named assistant to E. A. Williford, vice-president in charge of the Ansco Division of the General Aniline and Film Corp., George W. Burpee, president, announced here yesterday. He said that in addition to his new duties, Forrestal will continue in charge of the Ansco marketing division.

Forrestal, native of St. Paul, and a graduate of Cornell, joined Ansco in 1933 as general sales manager. He was a captain in ordnance in World War I.

Lovejoy Honored

ROCHESTER, N. Y., April 2.—Winner of the 1944 Rotary 'Civic Achievement' here is Frank W. Lovejoy, chairman of the board of Eastman Kodak. He is cited "for his quality as a citizen of Rochester and for his long-time influence on the life of the city through his leadership at Kodak."

Cagney Sells Farm

James Cagney has sold his farm at Martha's Vineyard, Mass., to Robert Wrubel, a New York attorney. Cagney came East several weeks ago to attend a Pipe Night at the Players' Club in memory of Ed McNamara.

Code Will Not Hit Theatres

(Continued from page 1)

a discussion of code requirements for exits of theatres and other places of public assembly, with agreement reached on about one-third of the provisions. Two more meetings will be required before the advisory committee completes its first study of the provisions of the code, the spokesmen said. The next meeting will be held on April 13.

Provisions of the code will not require exits to be any wider than those now in existing theatres and fire curtains will be required only in theatres having stage presentations, according to the committee's spokesman. "Provisions can be final only when the entire committee is in agreement," he said.

Industry representatives on the advisory committee include Henry Anderson, Paramount; Martin J. Tracey, Century Circuit; Theodore Junge, alternate for Harry Moskowitz, Loew's; and Glen H. Humphrey of IATSE projectionists Local No. 337.

Columbia Accessories For 'Montague Drive'

Accessories have been prepared for the 'Montague 20th Anniversary Campaign,' Columbia's sales and billings drive named in honor of general sales manager A. Montague. The campaign will continue for 15 weeks, through June 28.

Special banners have been sent to all Columbia exchanges, ranging in size from a 3-x-12-foot flag to pennants and burgees 18-x-36 inches and 18-x-24 inches. The latter is being distributed in quantity. In addition there is an 80-x-60-inch double-hinged display, which symbolizes both the campaign and the growth and expansion of Columbia from 1925. Another feature is a campaign letterhead, return self-addressed postcards, for exhibitors in submitting dates.

Barnett, Wounded, to Be Given Testimonial

CHICAGO, April 2.—The Variety Club here will honor Jack Barnett, 20th Century-Fox Movietone cameraman, who has spent 26 months on European battlefronts, at a dinner at the Blackstone Hotel on April 13. Barnett is here convalescing from wounds suffered during the battle of Kasserine Pass, and is putting the finishing touches on his forthcoming book, "I Shoot the Works." Ed Brunell, assistant chief barker, is chairman.

Altec Gets 30 More

The signing of agreements for 30 more theatres, including all of the B. and K. Chicago Loop Theatres, added to the 81 now under contract, makes a total of 111 B. and K. theatres now being serviced by Altec.

M-G-M TRADE SHOW
NEW DATE!
"VALLEY OF DECISION"
NEW YORK—NEW JERSEY TERRITORIES ONLY
FRIDAY, APRIL 6th
9:30 A.M.
INSTEAD OF
APRIL 10th AS PREVIOUSLY ANNOUNCED
M-G-M SCREEN ROOM - 630 9th AVE. - N. Y. C.

Bonded Film Storage Corp.
LOWEST RATES
TWICE-A-DAY DELIVERY SERVICE
1600 BROADWAY N.Y.C.
Circle 6-0081-2-3-4
STORAGE & C.A. PROJECTION ROOM FILM EXCHANGE DISTRIBUTION SERVICE


"Brilliant performance . . . vividly moving."
—HOLLYWOOD REPORTE
"Shows she's a top-ranking performer."
—SHOWMEN'S TRADE REVIEW
"Further cements her claim to stardom."
—BOXOFFIC
"She's Forever Yours"
GALE STORM ACHIEVES BOXOFFICE STARDOM IN MONOGRAM'S GRAND HIT!

TEN MILLION RADIO LISTENERS HEARD JIMMIE FIDLER SAY:

"IT'S A GLOWING WARMING MOVIE!"

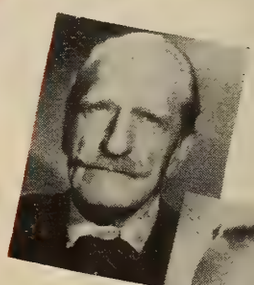




"A major production with an outstanding cast that rates top spot."
—SHOWMEN'S TRADE REVIEW

MONOGRAM PICTURES presents

"Forever Yours"





MONOGRAM PICTURES



starring

GALE STORM

with

SIR AUBREY SMITH • JOHN MACK BROWN
FRANK CRAVEN • JOHNNY DOWNS
CONRAD NAGEL • MARY BOLAND



Produced by Jeffrey Bernerd Directed by William Nigh
Screenplay by William Nigh and George Wallace Sayre
Original Story by William Nigh, Neil Rau, George Wallace Sayre

Perry President of Empire Universal

TORONTO, April 2.—A. W. Perry, general manager of Empire Universal Films for the past 12 years, has become president of the company and will also continue in the role of general manager, Paul L. Nathanson, managing director, announced here today.

In a joint statement, Nathanson and Perry announced the signing of a long-term contract for the Canadian franchise for Universal pictures.

Conviction of 'IA' Racketeers Upheld

(*Continued from page* 1)

was sentenced to seven years and fined $10,000.

It was proved that the men working with Willie Bioff and George Browne, had threatened strikes in the IATSE tying up production, distribution and exhibition unless 'paid off.' The companies threatened included Loew's, Paramount, 20th Century-Fox and Warners.

Louis Compagna, Paul de Lucia, Phil D'Andrea, Charles Gioe, John Rosselli and Francis Maritote were fined $10,000 each and sentenced to ten years' imprisonment. Louis Kaufman was sentenced to seven years in prison and fined $10,000.

De Sylva in Story Buy

HOLLYWOOD, April 2.—B. G. De Sylva has bought William Irish's "After Dinner Story," the producer's first independent story purchase.

62 Field Publicity Men Are Named for 7th Drive

(*Continued from page* 1)

Orpheum, Phoenix; Arkansas, Sam B. Kirby, Rialo Theatre Bldg., Little Rock; Southern California, Seymour Peiser, Fox West Coast Theatres, Los Angeles; Mort Goodman Warner Bros., Hollywood (co-chairmen); Northern California, Fay Reeder, Fox West Coast Theatres, San Francisco; Colorado, Ted Hami, Orpheum, Denver; Connecticut, Lou Brown, Loew's Poli, New Haven; Delaware, Edgar J. Doob, Loew's Aldine, Wilmington; District of Columbia, Frank La Falce, Warner Bros. Theatres, Washington; Florida J. L. Cartwright, Florida State Theatres, Jacksonville; Howard Pettengill, Florida State Theatres, Jacksonville (co-chairmen); Georgia, Herb Pickman, Warner Bros., Atlanta; Idaho, Nevin McCord, Ash Theatre, Boise; Illinois, Bill Bishop, Metro-Goldwyn-Mayer, Chicago; Larry Stein, Warner Bros., Chicago (co-chairmen); Indiana, Boyd Sparrow, Loew's Theatre, Indianapolis; Iowa, Russell Fraser, Tri-States Theatre Corp., Des Moines; Kentucky, Lew Hensler, Ben Ali Theatre, Lexington; Kansas, Senn Lawler, Fox Midwest Theatres, Kansas City; Louisiana, Maurice F. Barr, Paramount-Richards, New Orleans; Maine, Harry Botwick, State Theatre, Portland; Maryland, Louis E. Shecter, Old Town Bank Bldg., Baltimore; Massachusetts, Paul Levi, M. and P. Theatres, Boston; Michigan, Mrs. Alice Gorham, United Detroit Theatres, Detroit; Marie Meyer, same, (co-chairmen).

Also: Minnesota, Charles Winchell, Minnesota Amusement Co., Minneapolis; Mississippi, Burgess Waltmon, Princess Theatre, Columbia; Eastern Missouri, M. L. Plessner, St. Louis Amusement Co., St. Louis; M. D. Cohn, Newman Theatre, Kansas City (co-chairmen); Montana, Jack Edwards, Marlow Theatre, Helena; Nebraska, Ted Emerson, Orpheum, Omaha; Nevada, Harry Hunsaker, Granada, Reno; New Hampshire, Mel Morrison, Strand, Dover; Northern New Jersey, George Kelly, Newark; Southern New Jersey, Isador Perlin, Warner's Grand, Camden; New Mexico, George Tucker, Kimo Theatre, Albuquerque; Metropolitan New York, Morris Kinzler, Kayton-Spiero Co., New York; New York (Albany area), Charles Smakwitz, Warner Theatres, Albany; New York (Buffalo area), Charles B. Taylor, Buffalo Theatres, Inc., Buffalo; North Carolina, Roy L. Smart, Charlotte; North Dakota, Ed Kraus, Fargo Theatre, Fargo; Walter Hoffman, 20th Century-Fox, Minneapolis, (co-chairmen); Ohio (Cleveland area), Charles Deardourff, Loew's, Cleveland; Ohio (Cincinnati area), J. E. Watson, Loew's, Cincinnati; Oklahoma, Robert Brush, Griffin Amusement Co., Oklahoma City; Oregon, Jack Matlack, Broadway Theatre, Portland.

Also: Eastern Pennsylvania, Michael Weiss, 20th Century-Fox, Philadelphia; Western Pennsylvania, James Totman, Warner Bros., Pittsburgh; Rhode Island, Ed Reed, Leroy Theatre, Pawtucket; South Carolina, Sam Suggs, Palmetto Theatre, Columbia; South Dakota, Clifford Knoll, Paramount Theatre, Mitchell; Norman Pyle, Metro-Goldwyn-Mayer, Minneapolis, (co-chairmen); Eastern Tennessee, James Pepper, State Theatre, Kingsport; Western Tennessee, M. A. Lightman, Malco Theatres, Memphis; Texas, Ray Beall, Bob Kelly, Interstate Circuit, Dallas; Utah, Helen Garrity, Intermountain Theatre, Salt Lake City; Vermont, Edward J. Briteau, Flynn Theatre, Burlington; Virginia, Brock Whitlock, Loew's Theatre, Richmond; Washington, V. C. Gauntlett, Evergreen Theatres, Seattle; West Virginia (partial), James M. Totman, Warner Bros., Pittsburgh; Wisconsin, William V. Geehan, Milwaukee; Wyoming, G. H. Turner, Lusk.

Lesser Starts on Bonds

Irving Lesser, chairman of the metropolitan New York area War Activities Committee, has established headquarters for the Seventh War Loan drive in the Roxy Theatre Building, here.

WMC to Head-Off O'Connell's Help

COLUMBUS, O., April 2.—The latest move in the Loop Theatre midnight curfew controversy in Toledo, is the announcement by John L. Craig, state WMC director, here, that he is not only planning to invoke a zero employment ceiling, but will also send in a WMC recruiting force to presuade the theatre's employees to go into war work. If the ceiling is invoked, it would prevent Jack O'Connell, owner of the Loop, from hiring new employees after his present staff has left.

O'Connell has countered with the statement that he has received numerour offers from persons indicating a willingness to serve without pay in case the ceiling is applied, adding that his house is serving war workers, who, unable to see pictures during regular hours, must necessarily attend the theatre after midnight.

Craig stated that he is awaiting word from other distributors in answer to his request to discontinue releasing films for showing at the Loop after midnight, RKO, M-G-M, 20th Century-Fox and Warners already having agreed.

Meanwhile, O'Connell has filed a formal appeal to WMC's Craig, from the order by Ralph Snyder, area WMC director, directing him to close his theatre at midnight. For the last two weeks O'Connell has kept the theatre open until 5 A. M.

The appeal challenges the legality of the Byrnes curfew order and the authority of the WMC to enforce it.

TRADE SHOW of the Musical of Musicals!



BETTY GRABLE · DICK HAYMES

in Billy Rose's

DIAMOND HORSESHOE

In Technicolor

with Phil Silvers · William Gaxton · Beatrice Kay

Carmen Cavallaro · Willie Solar · Margaret Dumont

Directed and Written by GEORGE SEATON · Produced by WILLIAM PERLBERG

20th CENTURY-FOX 30th ANNIVERSARY

Wednesday, April 4, 2:30 P. M. 20th Century-Fox Exchange • 345 West 44th Street, New York City

Services for O'Brien Held Here Yesterday

Funeral services for Joseph O'Brien, former editor of Universal Newsreel, were held yesterday morning at the Walter B. Cooke Funeral Home, New York, followed by a requiem mass at St. Ann's Church.

Locke, Playwright, Dies Here at 76

Edward Locke, 76, playwright, whose most successful play, "The Climax," was made into a film by Universal, died here Sunday.

Services Are Held for MGM's Wm. Gossner

Funeral services will be held today for William F. Gossner, 52, at the Church of the Assumption, Peekskill, N. Y. Burial will be at Gate of Heaven Cemetery.

Frank Myers Dies

TORONTO, April 2.—Frank Myers, chief booker of 20th Century Theatres and the Exhibitors Booking Association, died at his home here today after a lingering illness. Prior to joining 20th Century, Famous Players-Canadian affiliate, he had been RKO branch manager for Ontario and previously was with Warner Brothers here.

THREE ASSOCIATED SERVICES

FREE & PETERS, Inc.

James L. Free, *Chairman.* H. Preston Peters, *President.* Since 1932, exclusive national sales representatives of leading radio stations from coast to coast. Offices in New York, Chicago, Atlanta, San Francisco and Hollywood. Now planning post-war expansion in FM and Television representation.

WRIGHT-SONOVOX, Inc.

James L. Free, *President.* Ward R. Hickok, *General Manager.* Since 1941, exclusive developers and licensors of Sonovox "*Talking and Singing Sound,*" exploiting commercial and artistic uses of Gilbert Wright's basic patented invention, in radio and motion pictures. Headquarters in Hollywood.

JAMES L. FREE PRODUCTIONS

James L. Free, *Producer.* Norman Wright, *Director.* Headquarters in Hollywood. Fred Mitchell, New York Representative. Now producing series of one-reel quality shorts for major release, plus television: "The Wonderful Ears of Johnnie McGoggin," using Sonovox *Talking and Singing Sound.* Also producing motion picture commercials for experimental television, and "minute movies" for theatre distribution.

NEW YORK: 444 Madison Ave. Plaza 5-4130
CHICAGO: 180 N. Michigan Ave. Franklin 6373
HOLLYWOOD: 6331 Hollywood Blvd., Hollywood 2151

Studio Ultimatum: Return Tomorrow

(*Continued from page* 1)

Brewer, who took personal charge of the affairs of Local 44, told MOTION PICTURE DAILY: "Our action was taken on request of the officers of Local 44, who go under technical suspension but will continue to perform their functions under the International's direction. The local's autonomy will be returned when the emergency is over, with an election of officers following. Meanwhile, we will enforce compliance with the International's pledge to supply workers to keep production rolling."

Revocation of the charter followed a weekend mass meeting of IATSE members opposed to the International's orders to perform any work assigned by the employers, regardless of jurisdiction, at which the recalcitrants advocated appointment of jurisdiction committees in all contested fields to meet with similar committees from the SCU with a view to ironing out all existing disputes independently of the officers. A second meeting of this group was set for tonight.

CSU Accepts

Accepting the suggestion made by the IATSE insurgents, CSU's strike strategy committee today appointed jurisdictional committees in all affected crafts. CSU and IATSE committees would demonstrate the needlessness of international intervention in Hollywood Union Affairs, but declined to speculate on whether the method would affect termination of the strike by removal of the basic issues.

CSU also telegraphed the regional director of the War Manpower Commission in San Francisco, asking that steps be taken to "stop the studios and unions from violating referral availability certificates" by getting workmen into the studios on permits for one kind of work and then assigning them other work to do.

The strikers ignored the producers' request, made in statement issued Saturday following a special meeting held simultaneously with a similar meeting by company heads, to return to work.

Gehring Is Reelected 20th-Fox Club Head

William C. Gehring, 20th Century-Fox's Western sales manager, has been unanimously re-elected president of the 20th Century-Fox Family Club, for his third term. The complete 30th anniversary slate follows, besides Gehring; Lew Lehr, first vice-president; Jack Sichelman, second vice-president; Eugene McEvoy, third vice-president; Theodore A. Shaw, treasurer; Elsie Boland, secretary.

The board of governors includes all officers as well as Doris Adelman, Hettie Gray Baker, Morris Breggin, N. N. Brower, Morris Caplan, Francis X. Carroll, Edna Dreher, Frank Kelly, E. H. McFarland, Harry Reinhardt, Anne Schneider, Joseph Seco, Stella Sidel, Norman Steinberg, and Julia Wolpin.

Show 'Valley' April 6

M-G-M will hold tradeshowings of "The Valley of Decision" in New York and Los Angeles on April 6. No release date has been set.

Easter Week Big in N. Y.

(*Continued from page* 1)

"Without Love" and the traditional Easter show at the Radio City Music Hall. With a lusty $80,000 recorded for the first four days of a second week and the theatre opening its doors at 7:45 A. M., the Music Hall is headed for a terrific $133,500, which will give it the second highest gross in the history of the theatre, topped only by the third week of "National Velvet," last Christmas—New Year's week which brought $140,500.

"Practically Yours," and a stage bill headed by Benny Goodman and his orchestra, brought a big $65,000 for the first five days at the Paramount and a heavy $85,000, or more, is expected for the first week. "The Affairs of Susan" will bring a smart $50,000, or better, for its first week at the Rivoli, with $35,000 registered for the first five days.

"The Corn is Green" is drawing at the Hollywood with a good $30,000 expected on the basis of $18,500 recorded for the first four days. "Belle of the Yukon" is also drawing satisfactorily at the Palace with a profitable $22,000 expected for its initial week. "Colonel Blimp" is proving to be a nice drawing card at the Gotham, with $15,000 expected for the first week on the basis of $6,700 registered for the first three days. "Between Two Women" is drawing sturdy business in its initial week at the Criterion with $25,000 expected.

'Tree' Outstanding

"A Tree Grows in Brooklyn" continues to do outstanding business; for its fifth week at the Roxy, a heavy $82,000 is expected on the basis of $55,000 scored in the first five days. It will hold for a sixth and final week, starting tomorrow, becoming the second film in the theatre's 18-year history to remain that long, topped only by "Wilson"; the stage bill is headed by Victor Borge and Joan Edwards.

"God Is My Co-Pilot," combined with a stage presentation featuring Cab Calloway and his band, at the Strand, is holding up big in a second week with a heavy $58,000 expected. "The Picture of Dorian Gray," plus a stage show, is leading the Capitol to a strong $55,000 for its fifth and final week; "I'll Be Seeing You," combined with a stage show featuring Sammy Kaye and his orchestra will open there Thursday.

"The Princess and the Pirate," at the Astor, and "The Three Caballeros," at the Globe, are continuing to draw profitably in extended holdovers. A good $22,000 is expected for the eighth week of "Pirate" at the Astor, while "The Three Cabelleros" will bring a sturdy $15,500 in its ninth week at the Globe, it will hold for a tenth week instead of making way for "This Man's Navy" Saturday, as previously indicated.

"Thunderhead, Son of Flicka" continues to hold up well at the Victoria with $16,500 expected for a third week; "Dillinger" will follow, but no date is set. "Earl Carroll Vanities" is drawing moderate business for the Republic, with $6,800 expected for the initial week. "The Mummy's Curse" is drawing moderately at the Rialto with $7,500 expected; the film will hold.

Byrnes Quits After New Relief Pledge

(*Continued from page* 1)

"heartfelt regret," accepted the resignation and immediately nominated Fred M. Vinson, head of the federal loan agencies, as Byrnes' successor.

Vinson formerly was Director of Economic Stabilization. He took over the loan job only a few weeks ago after Jesse H. Jones had been ousted by the President.

Byrnes had been mobilization director for a year and 10 months. He was charged with coordinating all home-front phases of the war effort and settling disputes among government agencies.

He issued the disputed orders closing race tracks and imposing a midnight curfew on theatres and entertainment places.

Byrnes asked that his resignation become effective today, but the President requested that he make it effective on the date that Vinson is confirmed. Byrnes agreed to stay in Washington until his duties are transferred to Vinson and then will return to his home in Spartanburg, S. C., for a rest.

Gradual Lifting

Byrnes emphasized today that production controls can be lifted only gradually, although he offered assurance that the first steps to that end will be taken immediately. In his statement that the War Production Board will revoke its L and M orders as rapidly as possible, however, observers saw the possibility that film order L-178, under which raw stock supplies are allocated to the companies, will quickly be thrown in the discard. The Consumers' Durable Goods Division of the WPB is seen as studying that possibility through inquiries which it recently directed to the companies, asking their views on a proposal that all controls be lifted over such raw stock as remains after military, Government and lend-lease requirements have been met.

General relaxation of construction controls will not be possible after 'V-E' Day, Byrnes warned.

20th-Fox and General In Television Deal

Twentieth Century-Fox Film, in keeping with its intentions of exploring the television field, has leased a telecasting studio and equipment from General Television Corp., Boston, and will apply for an experimental license to operate this station, to experiment in television programming and the use of sound motion pictures for that purpose.

MITCHELL MAY, Jr. CO., INC.

INSURANCE

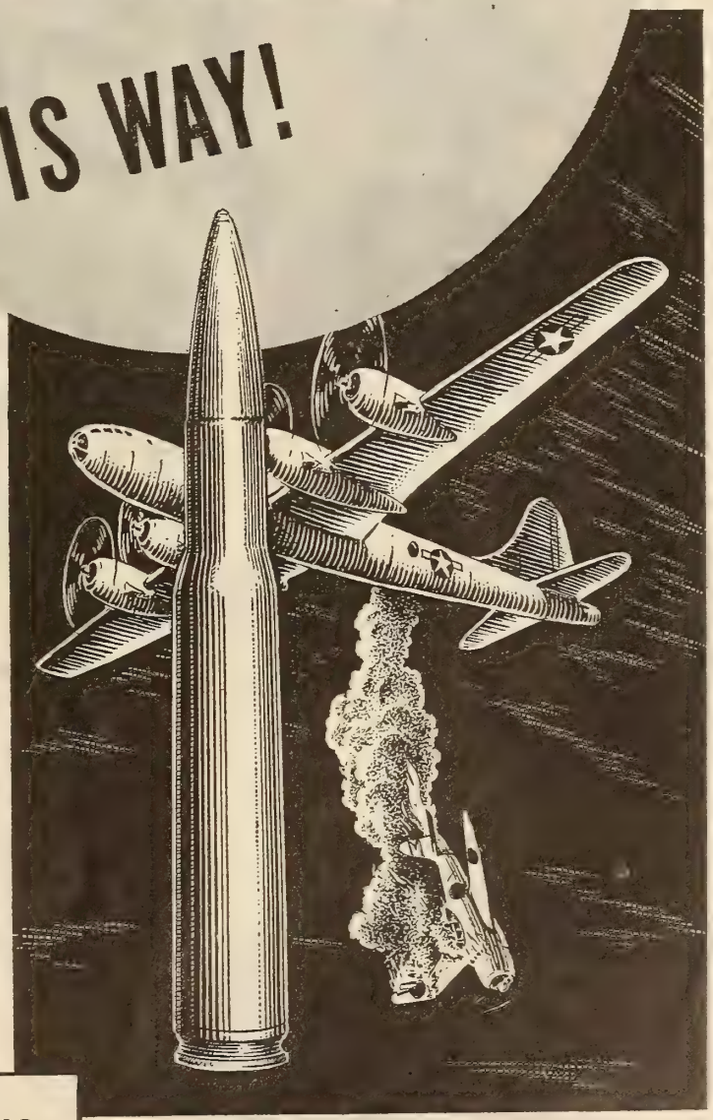
•

Specializing in requirements of the Motion Picture Industry

75 Maiden Lane, New York
510 W. 6th St., Los Angeles



THINK OF IT THIS WAY!



YOUR COUNTRY NEEDS MORE COPPER FOR AMMUNITION.

In the photograph are drops of copper from projector carbons, collected from the bottom of a lamp housing. Such collections help make possible .50 caliber machine gun cartridges . . . which can down a Jap Zero, or save a Superfortress for another bomb run across Tokyo.

When you *think of it this way* you realize the importance of collecting the copper from your projector lamps and stripping copper from old carbon stubs . . . and turning it all back into war production channels.

This you can do, through your local salvage committees or through your distributor.

Meanwhile, conserve still more copper by operating your "National" projector carbons under the recommended conditions for maximum efficiency.

NATIONAL CARBON COMPANY, INC.
Unit of Union Carbide and Carbon Corporation
UCC
General Offices: 30 East 42nd Street, New York 17, N. Y.
Division Sales Offices: Atlanta, Chicago, Dallas, Kansas City, New York, Pittsburgh, San Francisco

Keep your eye on the Infantry . . . the Doughboy does it!

The word "National" is a registered trade-mark of National Carbon Company, Inc.

Beauty Song Hits Dancing

dough-o-o-o-o-o-o-o!

Romance Novelty

. . . . . and a Swell Story

A Song for Miss Julie

featuring

SHIRLEY ROSS

BARTON HEPBURN

and

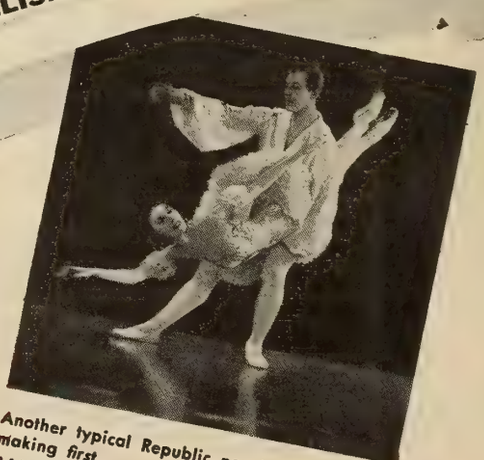
JANE FARRAR • ROGER CLARK

CHERYL WALKER

ELISABETH RISDON







Another typical Republic novelty and money-making first

ALICIA MARKOVA • ANTON DOLIN

dancing sensations of Billy Rose's "Seven Lively Arts" . . . first time on any screen

ALICIA MARKOVA and ANTON DOLIN by courtesy of S. Hurok

Directed by WILLIAM ROWLAND • Screen Play by Rowland Leigh • Original Story by Michael Foster • Adaptation by Leighton K. Brill • Co-Producers: WILLIAM ROWLAND and CARLEY HARRIMAN

A REPUBLIC PICTURE

KEEP YOUR BOX OFFICE EYE ON REPUBLIC!

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 65 NEW YORK, U. S. A., WEDNESDAY, APRIL 4, 1945 TEN CENTS

SMPE to Aid Industry Use Of Television

Special Committees Will Study Pending Problems

A reorganization of the Society of Motion Picture Engineers' television committee to provide for the setting up of small working committees to deal with specific problems affecting television projection in theatres; the transmission of television programs to theatres, and the use of films in television programs has been proposed.

Donald M. Hyndman, SMPE president, originally called a meeting, held here recently, to deal with those problems and to discuss the SMPE brief filed with the Federal Communications Commission and presented by Paul J. Larsen in answer to an earlier brief by Columbia Broadcasting System

(*Continued on page 5*)

Record $236,687 For R.C. on Coast

Charles P. Skouras, California chairman of the industry's 1945 Red Cross drive today reports to N. Peter Rathvon, national chairman, that in Red Cross collections in West Coast Theatres in Northern and Southern California 94 have hit an all-time high of $236,687. This is more than 40 per cent of last year's total collections.

There are 633 theatres in the Los Angeles zone, of which 601 were pledged for the campaign of the industry. Of this number, 362 theatres have reported total collections of $365,281. This leaves 239 theatres yet to make their reports.

Kinzler Heads 7th Publicity in N. Y.

Morris Kinzler, of Kayton Spiero Co. Advertising Agency, has been appointed Seventh War Bond campaign director for the Metropolitan New York area of the War Activities Committee, Irving Lesser, general chairman for the area announces.

Kinzler was active in previous war loan and other industry drives. He assumes the post of campaign director immediately, making his headquarters at the Roxy Theatre, here.

North Central Allied Predicts Defeat of Minn. Divorce Bill

MINNEAPOLIS, April 3.—Although his organization has had a change of heart and, reversing its previous stand, will fight for enactment of the theatre divorcement bill now before the Minnesota State Legislature, requiring the Minnesota Amusement Co., Paramount subsidiary, to relinquish its theatres, Bennie Berger, North Central Allied President-elect, said today his investigation disclosed that the measure has no chance to pass.

What happened at the meeting of the legislature Lower House's sub-committee of general legislation committee Monday night was taken as an indication that the bill never will be reported out. Although the meeting was advertised as a "hearing" on the bill,

(*Continued on page 5*)

Minn. Allied to Wage Fight on Film Costs

MINNEAPOLIS, April 3.—Besides going on record in favor of the pending Minnesota divorcement bill, North Central Allied, after electing Bennie Berger president in place of Henry Greene, donned 'fighting clothes' which it has not worn for nearly two years, and decided to appeal to the Office of Price Administration and to Congress to help independent exhibitors obtain relief from present al-

(*Continued on page 5*)

New Controls from UK Stock Shortage

London, April 3.—As a further consequence of the raw stock shortage, the Government's Board of Trade has issued an order requiring a license to export positives and negatives of newsreels and other films made exclusively for exhibition abroad; licenses heretofore were not required.

The order apparently does not control the flow of films made by the British industry which in normal circumstances would find their way abroad.

Ask to Deny Arthur Plea

Loew's, 20th Century-Fox, Warners, Paramount and RKO yesterday filed an appeal to the Supreme Court in Washington, in New York Federal Court, from an order of Federal Judge Francis G. Caffey, allowing Harry Arthur's St. Louis Amusement Co. to appeal to the Supreme Court from a denial of its petition for intervention in the industry anti-trust suit. The denial was decreed by Federal Judge Henry W. Goddard, here, several weeks ago.

The companies contend in their new application that the Supreme Court has no jurisdiction over such an appeal, since it is technically an appeal

(*Continued on page 5*)

CSU Ignores Ultimatum From Studios

Sorrell Denies Dispute Is One of Jurisdiction

HOLLYWOOD, April 3.—Ignoring the producers' Monday night ultimatum that, unless strikers return to work by Wednesday, "We shall be compelled to engage men from other available sources," the Conference of Studio Unions today continued to maintain picket lines and scheduled an all-union mass meeting for Sunday night.

In reply to producers' telegraphed warning, CSU's Herbert K. Sorrell wired: "Members of our union have refused to report for work since March 12th because the producers' association refused to abide by the decision of the War Labor Board. The WLB has requested you to settle this strike before it will hear your appeal

(*Continued on page 5*)

Control of NY Child Labor is Detailed

ALBANY, N. Y., April 3.—Brooks-Coudert bill limiting daily and weekly working hours for school children of 14 to 17 years of age will affect motion picture theatres, but the exact extent is unknown. An important point is that the measure, supported by Industrial Commissioner Edward Corsi, will not become effective until Jan. 1, 1946.

At present there is no legal limit for employment of 16-17 years olds in theatres, as there is for other businesses, either in hours or age dead-

(*Continued on page 5*)

Industry to Mobilize for Seventh at 3 Meetings

The industry will be mobilized for the Seventh War Loan at three regional meetings at which exhibitor, distributor and publicity state chairmen will meet with the national Seventh War Loan committee to develop final plans for the drive, May 14-June 30, Samuel Pinanski, national chairman, announced here yesterday.

The first meeting, for chairmen of 19 Eastern and Southern states and the District of Columbia, will be held in New York next Tuesday, at the Hotel Astor.

The other two regional meetings will be held on Monday, April 16, in Chicago and Denver. Midwest state chairmen will meet with the national

(*Continued on page 2*)

N. Y.'s Dewey Signs Discrimination Bill

Albany, N. Y., April 3.—Gov. Dewey has signed the Hammond-Bannigan bill prohibiting discrimination because of 'national origin' in theatres or other places of public accommodation, in labor organizations, in employment by utility companies and under civil service, in public schools, in civil rights, in work relief and housing projects, in admission to practice law and in public works contracts.

Stars in Middle of R.R. Ticket Fracas

SPRINGFIELD, Ill., April 3.—At a hearing before the State Senate committee investigating black market conditions in the sale of transcontinental train reservations, Senator Roland V. Lobonati of Chicago charged that Hollywood celebrities can secure reservations "at a minute's notice," while ordinary citizens must wait for weeks. Reservation office employees of involved railroads will be subpoenaed to appear at the next meeting of the committee, on April 16. Railroad executives disclaim any knowledge of black

(*Continued on page 5*)

Personal Mention

HARRY GOLD, United Artists' Eastern sales manager, has returned from Detroit and will leave today for Philadelphia.

•

CAPT. EVERETT CALLOW, USMC, former Warner Philadelphia publicity director, in a California hospital since his return from the Pacific, is due in Philadelphia next week for further hospitalization.

•

JACK HARRIS of Eagle-Lion Films, London, who has been visiting in New York, left here yesterday for the Coast to be there until the end of the month.

•

ED HINCHY, head of Warners' home office playdate department, is in Albany today and will be in Buffalo tomorrow.

•

WILLIAM F. BROOKER, Paramount Philadelphia exploiteer, is chairman of the film division of the local 1945 Salvation Army campaign.

•

JOE FELDMAN, assistant Pittsburgh Warner theatre zone manager, returned to that city yesterday from home office conferences.

•

LOUIS FELT, recuperating from an operation, will soon return to his Westmore Theatre, Norristown, Pa.

•

JAMES DUNN, United Artists' home office publicity manager, will return today from Washington.

•

JULES LAPIDUS, Warners' Eastern division sales manager, left yesterday for Philadelphia and Scranton.

•

JOE ROBERTS, of Vanguard Films' publicity staff, has returned to New York from Washington.

•

MERVYN LE ROY is on a trip to Denver, Salt Lake City and Chicago.

Forster, 47, WE's Ad Mgr., Dies at Home

Herbert W. Forster of Rockville Centre, L. I., advertising manager of Western Electric, died at the Roosevelt Hospital. His age was 47.

In 1924 Forster joined the personnel department of Western Electric. After a brief time he was made editor of two of the company's employe newspapers. He also served as associate editor of *Western Electric News*. He was made press representative of the company in 1930, and advertising manager in 1940.

'U' Luncheon Host

Universal was host at a luncheon at Hampshire House here yesterday for Joan Bennett and Fritz Lang, who spoke of plans for their new company, New World Prod. New York film critics and trade press editors were guests. Maurice Bergman, Eastern advertising-publicity director of Universal, presided.

Warner Urges Dates For 'Springfield'

A letter urging exhibitors to book and play Warners' two-reel subject, "It Happened in Springfield," has been addressed to the nation's exhibitors by Harry M. Warner, president of Warners.

The letter relates that the company undertook to dramatize in the picture the plan of the Springfield, Mass., schools to teach students the real meaning of democracy, racial and religious tolerance and good citizenship, after Warner visited Springfield last summer and observed the program in work.

Pointing out in his letter that the company has no profit-expectancy from the film because of its cost, Warner declares that his letter is motivated by his confidence in the good the picture can do for civilization. "You will find the people of your community will welcome it," Warner writes. "Church, school and civic groups will support it. It will earn goodwill for your theatre."

'U' Honors Al Daff For 25 Years' Service

Al Daff, vice-president of Universal International, yesterday was presented with a scroll by J. H. Seidelman, president of the company, in commemoration of Daff's 25 years with Universal. The ceremony was held at the companys' headquarters in New York.

Following the presentation, Daff left for Europe, where his first stop will be Great Britain and later, in all probability, France and other Continental territories.

'Judge' Frawley Is 25 Years with Para.

G. B. (Judge) Frawley will observe his 25th year as an executive of Paramount on Thursday, April 19. He resigned a position with the National Bank of Commerce, New York, and joined the company on April 19, 1920, to reorganize the company's financial set-up. After completing this work he took over supervision of the exchange auditing, sales statistical and cash register divisions.

Frawley also has acted as liaison officer between Paramount's financial and distribution departments, preparing all expense budgets for the distribution department and supervising control of expenses in all of the company's exchanges. He also has served as Paramount's convention manager, arranging meetings of company executives, partners and employes in various parts of the country.

'Lassie' Dates Changed

Changes on tradeshowing dates for "Son of Lassie" have been made by M-G-M. The picture will be screened simultaneously in all exchange centers on April 19 with the exception of Boston and St. Louis, where it will be shown on April 20.

Fight Massachusetts Tax on Admissions

BOSTON, April 3. — Proposed legislation calling for imposition of a ten per cent State tax on admissions to theatres and other places of entertainment has brought vigorous protest from representatives of the industry here.

Joseph A. Brennan, representing Allied of New England and independent operators, at a public hearing in Gardner Auditorium told the Legislative Committee on Taxation that theatres of Massachusetts are now operating under a heavy tax burden and that passage of the legislation would force many of the State's 388 theatres out of business.

The bill was filed by George W. Porter (R) of Agawam, who explained that the tax had been proposed for the dual purpose of replacing the loss of revenue from horse and dog racing, which he estimated at approximately $6,000,000 a year, and to provide new money to meet the demands of the present administration program.

Revise Proposed Ohio Sales Tax Measure

COLUMBUS, O., April 3. — Senator James Matzenbaum, of Cleveland, author of a bill which would require the segregation of sales tax receipts from sales income, and to remit to the state treasurer actual collections instead of three per cent on gross sales, as under the present system, now seeks to amend his measure to allow those doing less than $50,000 annual business to pay three and one-half per cent on gross sales.

Another change has been presented to the Senate taxation committee by C. O. Sherrill, former Cincinnati city manager, which would start the three per cent tax at three cents instead of nine cents, as is now done, and requiring purchasers to supply fractional coupons covering those purchases.

It is believed that whatever change is made in the present retail sales tax system will be reflected in the three per cent excise admission tax now paid by theatres on gross receipts.

N. O. Theatre Panic Brings New Rulings

NEW ORLEANS, April 3. — A false alarm at one theatre and a $500 projection room blaze at the Cortez here has caused Louisiana State Fire Marshall Campbell Palfrey to issue new municipal regulations to combat fire and panic hazards.

No one was injured in either the panic following the false alarm, or the actual fire.

$1,000,000 Weekly For 'Depinet Drive'

The last two weeks of RKO Radio's 'Ned Depinet Sales Drive,' beginning April 27, have been designated 'Bob Mochrie Weeks,' for RKO's general sales manager. Present goal of the drive, now in its 10th week, has been set at $1,000,000 a week, according to drive captain R. J. Folliard.

Three Mobilization Meetings for 7th

(*Continued from page 1*)

committee at the Blackstone Hotel in Chicago, and Western state chairmen will convene at the Brown Palace Hotel, Denver. Charles P. Skouras, Southern California exhibitor chairman, will be in charge of the Denver meeting, with Rick Ricketson, exhibitor chairman for Colorado, who will be the official host.

At the New York and Chicago meetings, Ted R. Gamble, national director of the War Finance Division of the Treasury, will present overall plans and objectives of the drive.

To cooperate with the Government's travel restrictions in connection with the United Nations Conference in San Francisco on April 25, it is probable that the national committee will not be represented at the Denver meeting.

At the New York meeting, Tom J. Connors, national distributor chairman, will present the distributors' program; John D. Hertz, Jr., national director of publicity, will discuss publicity, advertising and exploitation plans, and Pinanski will outline overall plans. Also participating in the discussions will be members of the campaign coordinating committee.

Following general presentations, a round-table conference of field committee chairmen with members of the national committee will be held, after which exhibitor, distributor and publicity State Chairmen will hold individual group sessions. Members of the national committee will stand by for a few days following the meeting to discuss individual problems with state chairmen.

Name C R I District Managers This Week

Confidential Reports, Inc., new industry checking organization, has engaged managers for all of its 31 branches and permanent assignments to individual territories will be made within the next few days, it was stated here.

District managers, of whom there will be five, are now being selected and will be announced at the end of the week, it was stated. The organization's offices opened Monday throughout the country.

Weshner to Handle Bing Crosby Prod.

David E. (Skip) Weshner has been appointed producer representative for Bing Crosby Productions, it is learned here. The first film of Crosby's independent producing unit, "The Great John L.," is being released by United Artists.

Weshner handles publicity and advertising for Film Classics and other independent producers.

'Desert' Shown April 23

National tradeshowing of "Escape in the Desert" has been set by Warner Bros. for Monday, April 23.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." **All contents copyrighted 1945 by Quigley Publishing Co., Inc.** **Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10.**



TALK *sells* TICKETS!



IT WILL BE THE MOST DISCUSSED FILM OF 1945!

VOGUE says: *"So amazing!"*

WINCHELL says: *"Orchids!"*

SKOLSKY says: *"See it!"*

FILM DAILY says: *"Rugged box-office stuff!"*

BOXOFFICE says: *"Exceptionally good!"*

N. Y. TIMES HOLLYWOOD CORRESPONDENT FRED STANLEY says: *"Truly remarkable!"*

PHILIP K. SCHEUER, LOS ANGELES TIMES says: *"One of the best in years!"*

HOLLYWOOD REPORTER says: *"Magnificence hardly approached ever!"*

ALTON COOK, N. Y. WORLD-TELEGRAM says: *"Monumental achievement!"*

HAROLD SWISHER, UNITED PRESS says: *"Marks a milestone!"*

JANE CORBY, BROOKLYN EAGLE says: *"Something socko!"*

HOWARD BARNES, N. Y. HERALD TRIBUNE says: *"Fascinating!"*

JOHN TODD, INTERNATIONAL NEWS SERVICE says: *"No one should miss it!"*

★



THE PICTURE THAT SET A TWO YEAR RECORD AT N. Y. CAPITOL!

M-G-M's

THE PICTURE OF DORIAN GRAY

"THE PICTURE OF DORIAN GRAY" with George Sanders, Hurd Hatfield, Donna Reed, Angela Lansbury, Peter Lawford, Lowell Gilmore, Richard Fraser • Screen Play by Albert Lewin Based Upon the Novel by Oscar Wilde • Directed by Albert Lewin • Produced by Pandro S. Berman • An M-G-M picture

Keep Selling Bon

SMPE to Aid Industry Use Of Television

(*Continued from page 1*)

which sought to close the air waves to theatre television.

The new set-up would be similar to the SMPE's theatre engineering committee. The meeting was confined to film industry representatives on the SMPE television committee; among those who attended were: Paul Raibourn, Paramount; Ralph B. Austrian, RKO Television Corp.; Lester B. Isaac, Loew's; E. I. Sponable, 20th Century-Fox; Frank E. Cahill, Warner Bros.; John A. Maurer, SMPE engineering vice-president.

Dr. Peter C. Goldmark, director of CBS engineering research and development department, who headed the SMPE television committee, has resigned, it is learned, and a new chairman has not yet been appointed. Dr. Goldmark's resignation resulted from the CBS policy which opposes the granting of special channels to theatres for television in the belief that theatre television could utilize wire lines and that it would be a private service benefiting only a few.

The present SMPE television committee includes about 25 members, representing broadcasting and manufacturing interests as well as including theatre and film company representatives. Under the proposed changes, three separate working committees, each comprising six or seven SMPE members and industry representatives would be set up. One would deal with theatre television projection practice; a second with television transmission to theatres and a third with the use of motion picture film in television transmission and programs.

Predict Defeat of Divorcement Bill

(*Continued from page 1*)

no legislator or anybody else appeared for or against it.

The peeved sub-committee, without discussion, voted to recommend it favorably to the main committee. The action its not regarded as having any significance. The usual function of the sub-committee, comprising only three members, is to clarify the phraseology of bills and iron out discrepancies. If the main committee of 21 gives any consideration to the measure, it will hold hearings on it before reporting it out to the House. The bill also has been introduced in the Senate where it also is expected to die in committee.

Stars in Middle of R.R. Ticket Fracas

(*Continued from page 1*)

market sales of reservations among employees.

J. R. Moriarty, assistant traffic manager for the Santa Fe Railroad, declared that large numbers of film stars do not travel any more, and most of the film names who do travel obtain reservations through the Government's reservation bureau because they are touring military camps and hospitals or appearing at war bond rallies.

WLB Approves Raise For 67 in St. Louis

KANSAS CITY, April 3. — The Regional War Labor Boad, here, has awarded the St. Louis Local of the IATSE, a wage increase of 15 per cent and vacations with pay, and upheld the recommendation of the board's special arbitrator, Jules E. Kohn, that one stage-hand be dropped from each of five first run theatres and one second run house.

The decision in granting the 15 per cent increase from the present salary of $75 a week, also provides that the increase be retroactive to Jan. 15, 1944 when negotiations for a new contract began. One week's vacation with pay after one year and two weeks after five years are granted, with provision that vacations are also retroactive.

Sixty-seven members of the union are involved. The reduction of one stage-hand at the Amassador, Shubert, Missouri, Loew's State, Loew's Orpheum and Empress theatres will mean reduction in weekly payrolls of $450 weekly. Under the arbitrator's report no change is made in 41 neighborhood theatres which have one stagehand each.

Minn. Allied to Wage Fight on Film Costs

(*Continued from page 1*)

legedly high film rentals, particularly from percentage demands.

The organization will utilize newspaper and radio advertising to present its 'case' to the public in an effiort to win sympathy and support, pointing out the 'terrible plight' of the independent exhibitors and claiming that they are being forced out of business.

In his first statement, Berger charged that while producer-distributors are "bathing in gold" they're "exacting the last drop" from independent exhibitors. He also claimed that an "arrogant bureaucracy has been developed in the industry, making it possible for every one in the distributor's office to humiliate independent exhibitors," and he demanded that this cease.

North Central Allied comprises mostly Twin City independent exhibitors, having few out-of-town members. Berger announced that at the closed annual meeting when he was elected and the fight against distributors was decided upon, more than 90 per cent of Minneapolis and St. Paul independents were present.

A few weeks ago the organization had decided to keep hands off divorcement legislation but at this meeting, Berger said, there was a "unanimous vote" in support of the bill.

Illinois Allied Meets On Percentage Films

CHICAGO, April 3.—A special meeting of the members of Allied of Illinois was called today to take action against the increasing number of percentage pictures. President Jack Kirsch urged every member to join the association's buying and booking circuit so that the members can form a united front against percentage minded distributors.

Control of NY Child Labor is Detailed

(*Continued from page 1*)

line, except that they can not be engaged more than 48 hours weekly or more than six days in a week. Under the new bill, however, youngsters in that age classification can not work more than four hours a day when school is in session and not more than eight when not in session, or not more than 28 hours in a school week.

For 14-15-year olds, the deadline hour in theatre and other businesses is six P. M. now; maximum weekly total is 44 hours and days per week are six. The bill now awaiting Governor Dewey's signature would limit the number of daily working hours for 14-15-year olds to three when school is in session; to 23 hours in school week; to eight hours when school is not in session, and to six days a week, except in part time or continuation schools. It is not believed that many 14-15 year children now work more than three hours daily in places like theatres. Exception may be where high schools have two daily sessions and pupils attend a morning one. In the latter case, some students may be working in excess of three hours daily.

Can Limit Hours

Certifying officers, in local schools, can further limit working hours for the 16-17 group where they deem it advisable for reasons of health. All in the 14-17 group must have working certificates. An essential requirement for this is the passing of a physical examination by a doctor.

Child employment has increased tremendously in New York State since the war started and violations of child labor law have been quite widespread. The campaign to curb these has been under way by the Labor Department for more than a year. A check some months ago is reported to have revealed numerous violations by theatres and other businesses.

Red Cross Theatre Collectors Cited

Citations to be awarded by the industry War Activities Committee to theatre managers who made audience collections on behalf of the Red Cross War Fund and who reported them to their local chairman, are being prepared and will be in the hands of exchange area exhibitor chairmen about April 20. The 'shields of honor,' bestowed in appreciation of services rendered, will be signed by S. H. Fabian, chairman of the WAC theatres' division; N. Peter Rathvon, national chairman for the drive, and individual exchange area exhibitor chairman.

The latter will have complete charge of the distribution of the awards, and will issue one only upon receipt of a manager's final collection report.

SAG Asks Discussion Of Basic Contract

HOLLYWOOD, April 3.—The Screen Actors Guild has asked producers to set a date to resume discussions concerning the modifications of the basic contract which runs until May.

The contract provides for discussions to be held annually.

CSU Ignores Ultimatum From Studios

(*Continued from page 1*)

to change the decision rendered in our favor. This is not a jurisdictional strike and can be settled at any time you decide to deal with us and not hide behind Richard Walsh's empty threats. If it is your desire that we return to work April 4th, you may have it that way, but if you still insist you are in the middle and cannot settle this controversy, the strike will go on until you are ready to deal with us."

Interpreting the producers' ultimatum as a threat to collaborate with unions or groups to which IATSE would issue charters conveying jurisdiction over struck work, a CSU strike strategy committee spokesman said, following today's meeting, "charters don't make carpenters, painters, decorators or electricians. What can they do that they haven't been doing since the strike started? IATSE has been scraping the bottom of the barrel all along, and if they try to bring in outsiders they've got to clear them with the War Manpower Commission, which they can't do."

Walsh Arrives

On the contrary, IATSE vice-president Roy Brewer, following conversations with Walsh, who arrived here at noon and entered conferences with studio executives and officials of IATSE locals told MOTION PICTURE DAILY, "We can meet whatever situation develops tomorrow."

Meanwhile, informed circles favored the view that the producers' ultimatum presages no immediate drastic attempt to supplant the strikers on a wholesale scale, but constitutes the formality necessary for launching legal action or actions to end the deadlock.

Request Denial of Arthur Appeal

(*Continued from page 1*)

from an order, and not a final decree, and under certain sections of the law which the companies quote, the Supreme Court only has jurisdiction in a final decree.

Harry Arthur's St. Louis Amusement Co. had sought intervention on the grounds that its rights were being prejudiced by decisions of the American Arbitration Association which were being accepted by both the Department of Justice and the companies. The St. Louis Amusement Co. declared the rights conferred on the AAA by the consent decree were in violation of section four of the Constitution in that they are depriving it of rights without due process of law.

Judge Goddard originally had listened to arguments presented for the St. Louis Co. by Russell Hardy and against it by Robert L. Wright of the Department of Justice, and then denied the intervention plea from the bench, stating at the time he believed in the work performed under the decree by the AAA, and that the Department of Justice would amply take care of any of the St. Louis Co.'s needs.



WALTER WANGER AGAIN MAKES A CONTRIBUTION TO THE INDUSTRY

Walter Wanger has always demonstrated the vision of a real showman, with such diversified pictures as "Arabian Nights," "Algiers," "Foreign Correspondent," "Blockade," "Eagle Squadron," "Stagecoach," "Gung Ho!"

With his newest Technicolor production, "Salome, Where She Danced," Walter Wanger successfully brings to the screen a new personality in Yvonne DeCarlo, in addition to giving the industry a truly exciting motion picture.

Universal believes that the trade in general will share its enthusiasm for Walter Wanger's production, "Salome, Where She Danced."

WALTER WANGER presents

SALOME, Where She Danced

in TECHNICOLOR

with **YVONNE DeCARLO** • **ROD CAMERON** • **DAVID BRUCE** • **WALTER SLEZAK**

ALBERT DEKKER • **Marjorie Rambeau** • **J. Edward Bromberg** • Screenplay by Laurence Stallings • From an original story by Michael J. Phillips

Directed by CHARLES LAMONT • Associate Producer, ALEXANDER GOLITZEN • Produced by WALTER WANGER

A UNIVERSAL PICTURE

UNIVERSAL PICTURES

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 66 NEW YORK, U.S.A., THURSDAY, APRIL 5, 1945 TEN CENTS

DO NOT REMOVE FROM OFFICE COPY

Grosses Rise After Slump Last Month

Curfew and Lent Drove Them Down in March

The combination of the effect of the midnight curfew on 'downtown' first run grosses, plus March's four weeks of Lent leading up to Easter, last weekend, and the first real break in the long and troublesome Winter weather, sent key city grosses steadily downward last month, according to a roundup of MOTION PICTURE DAILY field correspondents' reports.

A rebound has set in, however, in this current Easter holiday week, the national school recess being one main reason for the upswing from a low $15,446 average gross at key city houses last week, which was a drop from $17,000 in the first week of March, $16,648 in the second, and $15,687 in the third.

Last week's low $15,446, however, was over $2,000 better than the av-

(*Continued on page 8*)

Columbia May Sell 6-8 Spanish Films

Columbia may distribute from six to eight Spanish pictures this year, some in Mexico and some in other Latin-American countries, Joseph McConville, Columbia International president, who recently returned from a six-week trip covering most countries on both coasts of that continent, said here yesterday. The films may also be indirectly distributed by Columbia in the U. S., McConville asserted.

For the past several years, he said,

(*Continued on page 7*)

British Production Uses 50% of Studios

Currently, less than 50 per cent of British studio space is available for feature production, Jack Harris, film editor for J. Arthur Rank's independent producers' group at Denham studio, here from England, reported before leaving this week for Hollywood. For the year ending March 31 last, some 70 British features were produced, of

(*Continued on page 7*)

Saltonstall Named Industry's First Foreign Ambassador

Establishment of a corps of industry "ambassadors" in key world capitals for postwar representation of the industry and as liaisons between the industry and foreign and American government officials abroad took shape yesterday with the announcement by MPPDA of the appointment of Philip L. Saltonstall, former Government war agency official in Los Angeles, as the first of the foreign representatives.

Saltonstall will leave soon for London, where, on behalf of the MPPDA foreign department, he will be temporarily associated with F. W. Allport, MPPDA manager there, before proceeding to a permanent post on the Continent. Although his destination was not disclosed in the MPPDA announcement, it was reported that Saltonstall ultimately will be assigned to Paris and probably will establish headquarters there as soon as circum-

(*Continued on page 7*)

Anti-Curfew Theatre Losing Projectionist

TOLEDO, April 4.—Jack O'Connell's Loop Theatre here, operating until five a.m. since March 19, in defiance of the midnight curfew, will be denied the services of a union projectionist after midnight beginning tonight, according to John B. Fitzgerald of Cleveland, international IATSE representative, who said the action was taken by the executive board in order

(*Continued on page 8*)

$27,000,000 Payroll For Musicians Here

The amusement industry here, represented substantially by film theatres, paid between $20,000,000 and $27,000,000 in wages to members of Local 802 of the Associated Musicians of Greater New York, AFM, last year, Harry Sauber, 802's treasurer, disclosed yesterday.

The $20,000,000 figure is based on minimum scales, the larger one being an estimate of the probable total.

Drive Promotional Committee Is Named

John Hertz, Jr., film industry national director of publicity for the Seventh War Loan, yesterday announced members of the national publicity, advertising and exploitation committee for the drive. The 11 committeemen have been given leaves of absence by their respective companies to devote their full time to the Seventh War Loan or as much time as necessary to complete their individual operation.

Heading the committee is Jerry Zigmond, as coordinator, who, by arrangement with Leonard Goldenson, Paramount vice-president in charge of theatre operations, has been given leave of absence as managing director of the Newman Theatre, Kansas City. William Boley, motion picture account executive with Buchanan and Co., advertising agency, will be assistant ad-

(*Continued on page 8*)

British Production Up; Ask Quota Observance

LONDON, April 4.—Insisting that British exhibitors obey the quota law despite mounting defaults during the year ended last Sept. 30 and the more critical raw stock situation, Board of Trade officials today declared that British production is in better condition now than at any time since the war began.

Declaring also that several more studios which had been requisitioned for war use, soon will be released, the Board found further support for its position in the indicated results of a survey which is expected to reveal that 70 British features were registered during the year ended March 31, compared with 62 during the previous year.

It was indicated, however, that the Board's official report on exhibitors' quota defaults for the year ended Sept. 30 last, and which is to be made public April 10, will show a total of 1,120 defaults, compared with 982 for the preceding year. These figures include defaults for part of the year only. Of all defaults, 161 were under 10 per cent of the obligation; 430 were between 10 and 15 per cent, and the remainder were in excess of 15 per cent.

The rising number of defaults is regarded by the Cinematograph Exhibitors Ass'n as justification for its contention that it is absurd to attempt to enforce the law under existing conditions.

Employment Of Strikers 'Terminated'

Producers Take Step as Deadline is Ignored

HOLLYWOOD, April 4.—Following the studio strikers refusal to resume work here today in compliance with an ultimatum issued Monday night, the producers dispatched a letter to each member of all unions on strike or observing the picket lines. "You are hereby notified that your employment is terminated," it said. "Such action is taken because of your failure to report for work and perform services in accordance with your obligation to do so."

A producers spokesman said: "This indicates the determination of the producers to keep the studios open and paves the way for obtaining the necessary workers from other sources."

James F. Walsh and counsel attended a portion of the producers' meeting, which lasted all afternoon,

(*Continued on page 7*)

Franchisers of Film Classics in New Unit

DALLAS, April 4.—Cardinal Pictures Corp. has been formed by 21 Film Classics franchise holders, in 19 cities, both to produce and as the nucleus of a national distributing organization, it is disclosed in a statement authorized by John L. Franconi, executive secretary of the company's executive committee, which further stated it will "furnish an outlet for ranking independent producers of new class 'A' pictures, and to assure a continuing

(*Continued on page 8*)

Plan Film Program For Defeated Nazis

After Germany's surrender, the people of that country will be subjected to a program of newsreels and documentary films, produced in commercial studios under orders from the U. S. Office of War Information and the British Ministry of Information, according to cabled news reports reaching New York from London.

The program, planned to bring

(*Continued on page 7*)

Seek Settlement of RKO Pact Dispute

Monroe Goldwater, attorney representing RKO Theatres, and Hyman N. Glickstein, counsel for Motion Picture Theatre Operating Managers and Assistant Managers Guild, have been attempting to settle some of the issues involved in the contract dispute between RKO and the guild. The dispute is now before the Regional War Labor Board.

Wage scales and hours are the important points remaining to be settled, since agreement has been reached on severance pay and vacation provisions. The guild represents managers and assistant managers in the 40 RKO theatres in the Greater New York area.

1,800 No. 702 Members To Hear Pact Offer

Counter-proposals submitted by representatives of 20 film-processing laboratories here to the contract negotiating committee of IASTE Laboratory Technicians Local No. 702 will be presented to the union's membership at a meeting here Sunday.

About 1,800 laboratory workers are involved in the current negotiations to replace contracts which expired March 10. Local 702 seeks to double the number of job classifications and adjust scales to provide for wage increases.

Harold Lewis Assists Bert Kulick at PRC

Bert Kulick, general sales manager of PRC Pictures, has appointed Harold Lewis as his administrative assistant, with headquarters at the home office, here, starting Monday.

Lewis for eight years was in the film booking department of RKO, at the time of his resignation being an assistant to Harold J. Mirisch, head buyer-booker for all RKO theatres.

Senate Approves Vinson Appointment

WASHINGTON, April 4.—The Senate today unanimously confirmed the appointment of Fred M. Vinson to succeed James F. Byrnes as director of War Mobilization and Reconversion. The nomination was made by majority leader Senator Barkley.

ASCAP Meets Today

The American Society of Composers, Authors and Publishers' general annual meeting and dinner will be held today and tonight at the Hotel Ritz-Carlton here. At the membership meeting, reports of the president and treasurer will be given for 1944.

Fete Moore, Durante

Columbia Broadcasting and N. W. Ayer held a reception for Jimmy Durante and Garry Moore at the Hampshire House here yesterday. The Moore-Durante show will be sponsored by United Drug Co. starting with tomorrow's broadcast.

Personal Mention

EDWARD A. GOLDEN is due in New York on Monday from Hollywood.

•

JACK KIRBY, Paramount's Southern division manager, is visiting Charlotte, from Atlanta, accompanied by BUD GRAY, Southern publicity representative.

•

GEORGE J. GAMMEL, operating Gammel Theatres, Buffalo, and MRS. GAMMEL, are due back in that city on Monday from a two months' Florida vacation.

•

JESSE MCBRIDE, Paramount's Omaha branch manager, will observe his 25th year with the company on June 28.

•

BILL MISKELL, Tri-States Theatres' district manager at Omaha, has been named to the local United Nations Clothing Collection campaign.

•

J. J. SHARUM, Walnut Ridge, Ark., theatre operator, has returned to work following a serious illness.

•

H. J. INGRAM, Southeastern division manager for Columbia, in Atlanta, is visiting in Jacksonville, Fla.

•

HAMEL FIELDS, manager of Basil Brothers' Victoria Theatre, Buffalo, has returned there from New York.

•

ALLAN KOHAN, Warner field representative, formerly in the Pacific Northwest, has arrived in Louisville.

TOM CONNORS, vice-president in charge of sales for 20th Century-Fox, returned to New York yesterday from a Florida vacation.

•

IRA COHN, 20th-Fox's Buffalo branch manager; WILLIAM GRAHAM, office manager, and MARJORIE MCBRIDE, Cohn's secretary, celebrated birthdays this week.

•

THOMAS HODGE, assistant director of the film division of the British Information Service in the U. S., has left here for London.

•

STANLEY B. ADAMS, chief of the WPB's Consumers Durable Goods Division, was in New York from Washington yesterday.

•

BERT KULICK, PRC's general sales manager, has left New York for the South. SYDNEY KULICK, Eastern sales manager, is in Philadelphia.

•

MRS. LEON HERMAN, wife of United Artists' Buffalo city salesman, is ill in Deaconess Hospital, that city.

•

WILLIAM GLEICHER of M-G-M's sales department, will leave New York tomorrow for the Coast.

•

E. C. GRAINGER, Shea Theatres president, will arrive in New York Monday from a Florida vacation.

•

N. PETER RATHVON, RKO president, will leave Hollywood by train for New York today.

170,000 See Music Hall Easter Show

Approximately 170,000, paying $133,500, saw the Radio City Music Hall's annual Easter show and M-G-M's "Without Love," during its first week, ending yesterday. About 25,000 admissions yesterday, had the waiting line stretched around 50th St. and doubled back on 51st.

The gross was the second highest in the 13-year history of the theatre, having been topped only by the $141,504 gross of "National Velvet," during New Year's weekend.

LeBaron Leaves 20th; Back for 'Riocabana'

HOLLYWOOD, April 4.—Producer William Le Baron, who joined 20th Century-Fox in 1941, will terminate his association with the company on Friday, but will return later to produce the postponed "Riocabana" when it is ready for shooting.

Le Baron has plans for the interim but is not prepared to reveal them as yet.

Wood Buys Three

HOLLYWOOD, April 4.—Finalizing the severance of his commitment with Columbia, Sam Wood today disclosed the purchase of the studio's share in the rights to "Tantasia," "Turnip's Blood" and "The Land Is Bright," which the producer-director was to make under the Columbia trademark.

Actors' Guild Gives 'No Reprisal' Pledge

HOLLYWOOD, April 4.—The Screen Actors Guild's executive committee has released the text of a report to National Labor Relations Board chairman Harry A. Willis, answering the "no reprisal" clause in the recent NLRB decision giving SAG jurisdiction over bit and stunt parts.

"It has always been our policy to keep the membership rolls open. Consider this an invitation to visit us at any time and inspect our records," the report told Willis.

Farrar, Rinehart To Publish 'Stripes'

HOLLYWOOD, April 4.—The story of *"The Stars and Stripes,"* based on the Army overseas newspaper of that name, will be published by Farrar & Rinehart as a novel and will make its appearance within the next 90 days. M-G-M recently purchased the story for the screen from Steve Slesinger. S-Sgts. Bud Hutton, Andy Rooney and other members of the *Stars and Stripes* staff, wrote the novel.

Third Year for 'Action'

With United Artists' "World in Action" series, made in Canada, entering its third year this month, the next release, to be distributed here shortly, will be "John Bull's Own Island," described as the first over-all picture of Britain's plans for reconversion to the post-war world.

RCA's Watts Killed In Army Air Crash

Pryor Lindsay Watts, RCA theatre service engineer in the New York area before the war, and more recently an airborne radar specialist in the Government group of RCA Service Co., has been killed in a plane crash at the Army Air Base at Orlando, Fla., where he was preparing for an overseas assignment.

Watts, who had been with RCA since 1935, had served since the beginning of the war, in Newfoundland, United Kingdom, Iceland, and at virtually all Naval stations in this country. He received many official Navy commendations for his work. His wife, Clara Udey Watts, his mother, Mrs. H. B. Watts, and two sisters and one brother, survive.

Buffalo Club Honors Robert T. Murphy

BUFFALO, April 4.—Ralph W. Maw, manager for M-G-M here, was chairman of a testimonial dinner given at the Variety Club in honor of Robert T. Murphy of the 20th Century Theatre. Others in charge included Phil Fox, Elmer F. Lux, Dewey Michaels, Andrew Gibson, Ira H. Cohn, Leo P. Murphy, George H. MacKenna, Richard T. Walsh and Vincent R. McFaul.

Guests from out of town included C. J. Latta, zone manager for Warner Brothers in New York State; Thomas J. Walsh of Comerford, Binghamton; Nikitas D. Dipson, Dipson Theatres, Batavia; Harry Berinstein, Cornell Theatres; Ralph Crabill, district manager for Warner Brothers in New York State; Louis Schine and Myer Schine, Gloversville, and Myron J. Kallett, Kallett Circuit, Oneida.

Harold Lloyd Charges Univ. Plagiarized

LOS ANGELES, April 4.—Harold Lloyd Corp. has filed suit in Federal Court here, asking $1,700,000 damages from Universal on the grounds that the latter's "She Gets Her Man," "Her Lucky Night" and "So's Your Uncle" infringed Lloyd's "Freshman," "Movie Crazy" and "Welcome Danger." Suit also asks destruction of all prints of the pictures designated and demands $115,000 attorney fees.

Complaint charges Clyde Buckman and Warren Wilson, former Lloyd employees, now with Universal, copied parts of Lloyd films, dissipating the value of Lloyd's properties.

Ned Edris Is Dead

PORTLAND, Ore., April 4.—Ned Edris, 55, Tacoma theatre operator, and an associate of John Hamrick in the operation of the Blue Mouse, Music Box and Temple theatres, died here today after 10 days' illness.

Kramf's Mother Passes

Funeral services were held here this week at Zion Memorial Chapel for Mrs. Bella Kramf, mother of Charles Kramf of Columbia's home office art department.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

it's from



LUBITSCH



....and it's Luscious



Always a torrid romance!

BETTY SMITH'S

A TREE GROWS IN BROOKLYN

MARY O'HARA'S

THUNDERHEAD SON OF FLICKA

IN TECHNICOLOR

THE SONG OF BERNADETTE

AT POPULAR PRICES

MOLLY AND ME

HANGOVER SQUARE

A. J. CRONIN'S

THE KEYS OF THE KINGDOM

THE FIGHTING LADY

IN TECHNICOLOR

MOSS HART'S

WINGED VICTORY

Short Subject Review

"It Happened In Springfield"

(*Warner Brothers*)

Warners, in "It Happened in Springfield," contributes one of the screen's finest efforts on behalf of Democracy, producing a picture which should be the subject of overwhelming favorable comment.

The company has taken the delicate subject of religious prejudice and racial hatred and showed how these twin problems are festering in the United States. The film points out the solution arrived at in Springfield, Mass., where the fundamental principles of Democracy are entwined with religious teachings and the love of man. The story is poignantly drawn, excellently acted and directed throughout, and its appeal for tolerance should result in a long step in the right direction.

The story was written and directed by Crane Wilbur and produced by Gordon Hollingshead, with Andrea King, Warren Douglas, Charles Drake, John Qualen, William Forrest and Arthur Hohl in leading roles. Harry Warner, president of Warners, has made a special appeal to all exhibitors to book the picture. Running time, 20 minutes.

Columbia May Sell 6-8 Spanish Films

(*Continued from page* 1)

Columbia has been distributing Spanish-language films, sometimes buying pictures outright, other times sustaining partial production costs and distributing on percentage.

In Argentina, McConville revealed, now that U. S. distributors are playing their pictures on a percentage, the practice of having three, four and five films on one program is expected to be eliminated. Hitherto, it has been impossible to secure percentage terms, he said. McConville stated pictures will now secure earnings more commensurate with their earning power.

This radical departure in selling in Argentina has been brought about by the law requiring exhibitors to play native product on a percentage.

Many U. S. films are in the hands of Argentine censors where they remain, neither formally rejected nor accepted, Columbia International's president revealed. Few German films are being exhibited in Argentina, except in certain subsidized theatres, he said.

While in South America, McConville set release on "A Song to Remember" and other films in key cities. Columbia, he said, is not dubbing in Spanish, being prevented by the raw stock shortage.

Columbia may discontinue its agencies and open branches in some countries; it operates most of its own branches now.

'Horn' Premiere April 20

The Warner-Jack Benny picture, "The Horn Blows at Midnight," will have a simultaneous world premiere on the East and West coasts on April 20, at the New York Strand and at the Hollywood, Downtown and Wiltern theatres, Los Angeles.

British Production Uses 50% of Studios

(*Continued from page* 1)

which about 50 would be considered features in the ordinary sense, he said. Production this year will also be less because of the destruction of Teddington Studio.

The expanding British industry will call into use the Amalgamated studio, Elstree, with seven stages. The studio was never used before, but now Sir Alexander Korda will use it for M-G-M films. Associated British Corp. is planning to rebuild and reequip its studio at Elstree, where seven stages were in operation before the war, Harris revealed. Warners is interested in ABC financially.

Raw stock in England, unlike the U. S., which allocates it to producers solely, is divided between producers and distributors. There is sufficient stock for production, Harris said, with distribution feeling the shortage most keenly. It has been eased somewhat in London, he indicated, by giving films three releases, and, with the new cut, they may now be getting four.

The British Government has manifested, through the Board of Trade, an interest in the British film industry because the United Kingdom is a debtor nation and it will rely on the film industry for some export revenues, Harris stated. Lack of proper studio equipment, rather than Technicolor laboratory facilities, tends to limit the number of pictures that can in color, he said.

Although some 600 to 700 British studio techicians are in the Armed Forces, said Harris, the addition of many new personnel has, for the moment, been sufficient for needs of current production.

Vaughan Is Promoted By Empire-Universal

TORONTO, April 4. — Frank L. Vaughan, recently of the RCAF until his appointment as manager of the British films division of Empire-Universal-Films, here, has been named assistant general manager of the company, succeeding Frank Fisher who has been made manager of the booking and buying department of Odeon Theatres of Canada in conjunction with the recent organization of Nathanson-Rank interests in the Dominion.

Before service with the Air Force, Vaughan was a branch manager for Empire-Universal in Western Canade. He started in the film business at Winnipeg in 1917.

B. and K. Keeps Garrick

CHICAGO, April 4. — Balaban and Katz has leased the entire Garrick Theatre Building from Northern Trust Co., trustee, for 44 years at a term net rental of over $1,700,000. The lease runs until March 31, 1989, an specifies an annual rental of $39,500. The Garrick is one of B. and K.'s six first-run houses in the Loop.

Two Leave Warners

HOLLYWOOD, April 4. — Lou Edelman, Warner producer, who first joined the company in 1933 as associate producer and since then had been with 20th Century-Fox and Columbia before rejoining Warners in 1942, and James Geller, Warner story head since 1942, have resigned.

Three Cities Record Red Cross Totals

ST. LOUIS, April 4.—Harry C. Arthur, Jr., motion picture industry chairman of the American Red Cross War Fund Drive for Eastern Missouri, reports that total contributions to the 1945 drive from St. Louis totaled $62,567.

One hundred and fifteen theatres participated, with audience collections totaling $39,432. Additional collections of $4,415 from an "Ice-Capades" show at the Arena, and $1,234 at the American Theatre swelled the total to $45,082 from audiences. Exhibitors and employees contributed $10,347, film exchanges and supply houses added $5,770, operators Local No. 143 and stage-hands Local No. 6 contributed $1,367.

CINCINNATI, April 4.—Arthur Frudenfeld, RKO divisional manager, area exhibitor chairman for the Red Cross Drive, reports theatre collections of $35,000, with an additional $5,000 collected by distributors.

Allan S. Moritz, Columbia branch manager, was area distributor chairman.

NEW ORLEANS, April 4. — The war activities committee of the motion picture industry, of which E. V. Richards is chairman, has reported a total contribution of $40,445.82 for the 1945 Red Cross War Fund in New Orleans. Of the amount, $32,758 was raised in audience collections.

Five Coming for 7th

Charles E. Kessnich, M-G-M district manager with headquarters in Atlanta; Benn Rosenwald, Charlotte manager; John S. Allen, Washington manager; Emery Austin, field promotion man in Atlanta, and Tom Baldridge, Washington exploiteer, will arrive here Monday to attend a meeting on the Seventh War Loan drive.

Studios 'Terminate' Jobs of Strikers

(*Continued from page* 1)

and pledged IATSE assistance in keeping the studios open.

Asked for comment on the producers' move, Herbert Sorrell, president of the Conference of Studio Unions, said: "It doesn't mean anything, any more than their telegram Monday night did. Our men know that they are out of a job—been out for four weeks. This is just another effort to coax some of them back to work." Sorrell added: "The letter doesn't change the situation at all. Our men will go back to work when the producers settle this thing —and they'll go back on our terms."

Earlier in the day Joseph Cambiano and James Skelton, Carpenters Union officials, returned from New York conferences between Walsh and William Hutcheson, their president, and told the strike strategy committee that the latter had given them full authority to continue to support the strike.

2 Drive-Ins to Open

CLEVELAND, April 4. — Two Cleveland Drive-Ins, owned and operated by Phil Smith, of Boston, have set April 20 as opening date.

Hollywood

By THALIA BELL

Hollywood, April 4

PARAMOUNT has purchased "The Sun Field," by the late Heywood Broun, and has assigned it to Danny Dare for production. . . . Joan Woodbury has been selected for a featured role in Monogram's "Main Street Girl."

•

Alfred Drake, lead in the original cast of "Oklahoma," will make his screen debut in the Columbia musical, "Tars and Spars." . . . Grant Mitchell has been added to the cast of M-G-M's "Early to Wed." . . . Universal has exercised its option on Milton Rosen, musical director-composer.

•

Monogram has purchased "Jumpin' Joe," original by Ivan Tors, and assigned it to Lindsley Parsons to produce. . . . Boris Karloff will star in RKO Radio's "Chamber of Horrors." . . . Academy award winner Carmen Dragon has been signed by William Goetz of International Pictures to create the score for "Countess of Monte Cristo."

•

Walter Huston and Tom Tully have been signed by David O. Selznick for top roles in "Duel in the Sun." . . . Director Felix Feist has had his RKO Radio contract renewed. . . . Dane Clark has been assigned an important role in the forthcoming Warner production, "The Hasty Heart." . . . Helen Kimbell has had her 20th Century-Fox contract extended.

Saltonstall Named Trade 'Ambassador'

(*Continued from page* 1)

stances permit. In this connection, it has been reported for some time past that Harold Smith, former MPPDA representative at Paris, will remain in New York, where his knowledge of Continental conditions will continue to be made available to heads of home office foreign departments.

Saltonstall was introduced to foreign managers of the distribution companies here last September. Since then he has been engaged in a study of industry operations and affairs here and in Washington and Hollywood.

As reported from time to time during the past several months, industry plans call for the appointment of postwar trade "ambassadors" to serve in a half-dozen or more capitals.

Plan Film Program For Defeated Nazis

(*Continued from page* 1)

home to the Germans the Allies' viewpoint, will contain a description of the suffering that Germany's armies caused in conquered areas. At the same time, the films will point out the Allies' military prowess in carrying on a full-scale war in the Pacific simultaneous to their effort in Europe.

Third Term for Smith

HOLLYWOOD, April 4.—The American Society of Cinematographers has elected Leonard Smith president for the third successive year.

Drive Promotional Committee Is Named

(*Continued from page 1*)

vertising coordinator. Al Finestone of the Paramount home office publicity department, will be assistant director of publicity.

Other members of the committee are: Bernard M. Kamber, director of special events of United Artists, public press advisor; Ernest Moeller, assistant media director of Buchanan and Co., publication contact; Nat Strom, radio department of Buchanan and Co., director of radio; Jack Alicoate, publisher of *Film Daily* and chairman of the WAC trade press division, chairman for trade publications; Sam Shain, assistant to Spyros P. Skouras, intra-industry chairman; Walton C. Ament, vice-president of Pathe News and chairman of the WAC newsreel division, in charge of newsreel cooperation; Alec Moss, exploitation manager for Paramount, director of National cooperative exploitation, assisted by Sid Mesibov of Paramount's exploitation department; Henry Spiegel, assistant exploitation manager for Columbia, field exploitation advisor.

Coordinator Street Here

E. W. (Gene) Street, Seventh War Loan coordinator for the South, has arrived in New York from Knoxville, where he is city manager for Wilby-Kincey Theatres, completing the campaign coordinating committee which will work in the field during the drive. Street, who has been loaned by Wilby-Kincey Theatres for the campaign, will have supervision over 13 Southern states.

'Advance Campaign' for 7th Starts Here April 10

Secretary of the Treasury Henry Morgenthau, Jr., will be the principal speaker at a New York County War Finance Committee dinner at the Waldorf-Astoria hotel, Tuesday night, April 10, launching the "Advance Campaign" of the Seventh War Loan.

The purpose of the dinner, to be attended by 2,000 business and industrial leaders of Greater New York, is to acquaint top management with the operating program designed to achieve New York State's $3,959,000,000 Seventh War Loan quota.

Browning, Recovered, Here For Seventh War Loan

Harry Browning, executive assistant to Sam Pinanski, is in New York from Boston, recovered from an appendectomy which he underwent three weeks ago. Browning, who is advertising-publicity director for M. and P. Theatres, Boston, will remain at Seventh War Loan headquarters for the duration of the drive.

20th Film for Poles

The Polish Provisional Government in Lublin has permitted the screening of 20th Century-Fox's "Sun Valley Serenade," according to reports received by 20th International. This film is one of the five supplied by the company to the Office of War Information for exhibition in the liberated European countries.

Fox Joins 'Tide'

Maxwell Fox, formerly publicity director in New York for USO-Camp Shows, has joined Tide Magazine as executive editor.

Field Grosses Rebounding After Last Month's Slump

(*Continued from page 1*)

erage of $13,329 in the same weeks of 1944, but the average for the month ran about the same last year and this year. The first week of March, 1944, averaged $16,758, slightly lower than the corresponding week in 1945; but the second and third weeks last year, $18,761 and $16,585, respectively, were higher.

The range of weekly averages in the month just ended, $15,446 to $17,000, compares with a range of $17,118 to $18,373 in February.

"A Tree Grows in Brooklyn" was the outstanding grosser of March, appearing most often as the leader in the field correspondents' reports during the first three weeks, although they gave over the top position to "Hotel Berlin" during the fourth week.

Other box office leaders of the month included "To Have and Have Not," "Meet Me in St. Louis," "A Song to Remember," "Here Come the Waves," "Here Come the Co-Eds," "For Whom the Bell Tolls," "Thunderhead, Son of Flicka," "Roughly Speaking," "Tonight and Every Night," "Practically Yours," "The Three Caballeros," "This Man's Navy," "Frisco Sal" and "Objective Burma."

Better than average business was reported for "Music for Millions," "Destiny," "The Keys of the Kingdom," "Ministry of Fear," "I'll Be Seeing You," "Murder, My Sweet," "It's a Pleasure" and "Pan-Americana."

Composite key box-office reports for 1945, to date, compared with the corresponding weeks of 1944, follow:

1945 Week Ending	No. of Theatres	Total Gross	Average Per Theatre
Jan. 5-6	136	$2,828,300	$20,796
Jan. 12-13	133	2,393,400	17,995
Jan. 19-20	136	2,289,400	16,826
Jan. 26-27	149	2,543,400	17,069
Feb. 2-3	148	2,534,300	17,123
Feb. 9-10	144	2,506,700	17,407
Feb. 16-17	141	2,491,800	17,672
Feb. 23-24	143	2,448,000	17,118
March 2-3	134	2,462,100	18,373
March 9-10	144	2,448,700	17,000
March 16-17	152	2,530,500	16,648
March 23-24	144	2,248,900	15,687
March 30-31	137	2,123,100	15,446

1944 Week Ending	No. of Theatres	Total Gross	Average Per Theatre
Jan. 7-8	117	$2,417,700	$20,664
Jan. 14-15	134	2,040,700	15,229
Jan. 21-22	149	2,311,400	15,513
Jan. 28-29	147	2,365,200	16,090
Feb. 4-5	153	2,512,200	16,419
Feb. 11-12	137	2,220,000	16,204
Feb. 18-19	155	2,459,800	15,870
Feb. 25-26	161	2,760,100	17,144
March 3-4	147	2,397,100	16,307
March 10-11	147	2,463,400	16,758
March 17-18	153	2,661,100	18,761
March 24-25	150	2,487,700	16,585
March 31-Apr. 1	152	3,025,000	13,329

(*Copyright*, 1945, *Quigley Publishing Co.*)

Will Make Animated Television Ad Films

Initial emphasis of the newly-formed Bond-Charteris Enterprises will be upon the production of films for advertisers to be used in television as sponsor identifications, Anson Bond disclosed at a luncheon at the Hotel Pierre here this week in announcing the company's first contract to produce a one-minute animated film for Gruen Watch Co., titled "Casey Jones," in collaboration with George Pal who produces Paramount's Puppetoons.

The film, similar to a 'singing commercial' used in radio by sponsors, will be delivered to McCann Erickson, advertising agency handling the Gruen account, in time for the National Jewelers Convention to be held in New York in July.

Also planned are half-hour entertainment programs on film as well as 'live' shows for television.

Anti-Curfew Theatre Losing Projectionist

(*Continued from page 1*)

to "be good citizens and obey the War Manpower Commission."

O'Connell, however, said the action was a breach of the union's working agreement, adding that the union had reversed its position after first denying the request of area War Manpower Commissioner Ralph Snyder. "Apparently pressure was applied," he commented.

Arnold Vice-Chairman

HOLLYWOOD, April 4. — The Hollywood Victory Committee has appointed Edward Arnold as vice-chairman, succeeding the late Mark Sandrich.

Blue Web Gets 'V-E' Television Sponsor

The first commercial sponsorship of a television program over the Blue Network was announced yesterday by Paul B. Mowrey, manager of the television division. Arrangements have been completed with Waltham Watch Co. to sponsor time breaks on the Blue's 'V-E' Day program over the facilities of the DuMont New York station WABD.

RKO Television Productions is set to film activities in the Blue web's newsroom which will be used as part of the same program.

Legion Rates Nine Additional Films

The Legion of Decency has classified nine additional films. In Class A-I are: "Docks of New York," Monogram; "Escape in the Fog," Columbia; "Identity Unknown," Republic; "Patrick the Great," Universal; "Tarzan and the Amazons," RKO Radio.

In Class A-II are: "The Clock," M-G-M; "Power of the Whistler," Columbia; "The Randolph Family," English Films-Paul Soskin. Monogram's "G. I. Honeymoon" was rated Class B.

Kleinman with Soundies

CHICAGO, April 4. — Frederick Kleinman of the Henry Teplitz Agency here has been named advertising-publicity director of Soundies Corp.

Depinet Due Back Apr. 15

PHOENIX, Ariz., April 4.—Ned E. Depinet, RKO-Radio president, resting here, expects to leave for New York by April 15.

Franchisers of Film Classics in New Unit

(*Continued from page 1*)

supply of such product to their franchise exchanges." The new company stems from a meeting of the distributors in Chicago a few weeks ago.

Charter members of the company, who will own the franchises for their respective centers for Cardinal Pictures are: John Mangham, Atlanta, Memphis; Arthur Lockwood and Al Swerdlove, Boston, New Haven; J. F. White, Jr., Charlotte; John J. Jones, Chicago; John L. Franconi, Dallas; Julian H. King, Des Moines, Omaha; Al Dezel, Detroit; John Bannerman, Los Angeles; Joseph Wolf, Minneapolis; L. C. Montgomery, Joy Houck, New Orleans; Carr Scott, Oklahoma City; Jack Engel, Philadelphia; Bert Stearn, Pittsburgh; Harry C. Arthur, Jr., M. S. Schulter and Andy Dietz, St. Louis; Sam Wheeler, Washington; Robert L. Lippert, San Francisco; H. J. Allen, Toronto.

A committee is arranging with distributors in exchange centers not covered by charter members for franchises in those cities. Each member will make an investment in the capital stock on the basis of average distribution percentages for the exchange center.

Temporary Officers

Lockwood has been authorized to proceed with incorporation details. Pending incorporation and the election of seven directors and officers, the affairs of the company will be administered by Mangham, as chairman; Franconi, secretary; Schulter, treasurer, and Jones and Lippert. A home office will be established either in New York or Los Angeles.

"This company in no way involves the Film Classics re-issues, the Goldwyn contract with Film Classics, nor does it include any deal for Selznick reissues, or any product other than a deal for a series of all-color outdoor pictures," it was stated.

Initial business for the company is a contract with Lippert and associates, through their Action Pictures, for a series of all-color outdoor action pictures. First will be "Wildfire," to be followed by "Sunrise" and "Death Valley." Other deals are said to be pending.

Distributors already associated with the company have more than 500 theatres under their control, said the announcement.

For the foreign field a special department will be set-up to handle all product completely controlled by the company.

AMPA Drive Started For New Members

Martin Starr, Associated Motion Picture Advertisers president, has started a drive for new members to fill the ranks of those gone to war and those who have gone into war industries.

Starr also announced yesterday that the next meeting of AMPA will feature the selection of a nominating committee for new officers.

Sanford Sells Interboro

Bert Sanford, Jr., Altec New York district manager, reports the renewal of agreements for Altec service and renewal parts with Interboro Circuit, New York.

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 67 NEW YORK, U.S.A., FRIDAY, APRIL 6, 1945 TEN CENTS

Easter Week Grosses Good In 13 Cities

'Tree Grows in Brooklyn' Leads 11 Films Above Par

By MILTON LIVINGSTON

"A Tree Grows in Brooklyn" in outstanding initial weeks in three Kansas City theatres, one each in Philadelphia and Milwaukee, and strong holdover weeks in Pittsburgh, Baltimore, Chicago and St. Louis, leads for the fourth time in five weeks in MOTION PICTURE DAILY's reports of estimated box office receipts from 13 key cities, excluding New York City, for the week ended April 5. The period includes strong Easter week business in most sections of the country and mild pre-Easter receipts.

Leaders among the newer releases are "Practically Yours," "Bring On the Girls," "Roughly Speaking" and "It's a Pleasure," while heavy grosses were recorded by "Here Come the Waves," "National Velvet," "I'll Be

(*Continued on page 6*)

Paine of ASCAP to London on Post-War

John G. Paine, general manager of the American Society of Composers, Authors and Publishers, and Herman Finkelstein, ASCAP's resident counsel, will leave New York for London and Paris any day to straighten out the affairs and postwar problems of the Performing Rights Society, ASCAP foreign subsidiary with branches in 21 countries. Most of the countries have been involved in the war, and many were under German domination; new series of licenses and

(*Continued on page 6*)

New Drastic Steps In Strike Deadlock

HOLLYWOOD, April 5.—Studio strike tension mounted swiftly here today with both sides adopting drastic measures to force a termination of the deadlock. The producers telegraphed the striking unions that their contracts were rescinded. Conference of Studio Unions retaliated by pulling the skeleton crews which had been allowed to continue work, for reasons of safety.

The producers' wire said: "The

(*Continued on page 3*)

CRI Sets 31 Branch Heads

Confidential Reports, Inc., new industry theatre checking service which started operations last Monday, with Paramount, Universal, RKO, Columbia and United Artists as its initial subscribers, yesterday named 31 branch managers.

They are: Francisco S. Ingres, St. Louis; Clarence S. Richmond, Chicago; Joseph H. Birmingham, Kansas City; Botille E. Smith, Minneapolis; Maurice G. Butler, Indianapolis; Harry H. Daniels, Cincinnati; Harold E. Lombard, Omaha; Thomas Holland, San Francisco; Barry Halbert, Los Angeles; Louis Soffer, Milwaukee; Edgar Wolf, Salt Lake City;

(*Continued on page 6*)

Wife Enlists with Anti-Curfew House

TOLEDO, April 5.—Toledo's only all-night theatre, the Loop, is continuing its curfew-defying operations with the help of the wife of Jack O'Connell, who last night became a projectionist when the regular operator quit at midnight at the request of his union.

Today, Judge Harvey G. Straub of Lucas County Common Pleas court vacated an order he had issued yesterday temporarily restraining three of-

(*Continued on page 10*)

Para. Year's Profit Up to $16,488,000, But 4th Quarter Off

Paramount Pictures, Inc. estimates its earnings for the year ended Dec. 30, 1944 at $16,488,000, after interest and all charges, including reserves provided for contingencies and estimated provision for all Federal normal and excess profits taxes. This amount includes $1,745,000 representing Paramount's direct and indirect net interest as a stockholder in the combined undistributed earnings for the year of partially owned non-consolidated subsidiaries. Earnings for the year ended January 1, 1944 were $16,140,821, including a $1,556,000 share of undistributed earnings of partially owned non-consolidated subsidiaries.

Earnings for the quarter ended Dec. 30, 1944 are estimated at $4,012,000 which compares with $4,486,000 for the corresponding quarter of 1943;

(*Continued on page 6*)

Salmon Heads 7th Drive's B'way Group

Montague Salmon, managing director of the Rivoli Theatre, here, has been appointed chairman of the Broadway first run theatre group of the Seventh War Loan Drive for the New York area of the industry's War Activities Committee, it was announced by Irving Lesser, chairman for the New York area.

Pinanski Completes 7th War Loan Nat'l Committee

Sam Pinanski, national chairman for the industry's participation in the Seventh War Loan drive, yesterday announced the completion of the national committee for the drive. State distribution, exhibition and publicity chairman have already been reported.

Theodore R. Gamble, national director of the War Finance Division of the Treasury Department and theatre operator of Portland, Ore., has accepted an appointment. Honorary chairmen are national chairmen of previous drives, as follows: S. H. Fabian, chairman, theatres division War Activities Committee, who led the Second War Loan; L. C. Griffith, Third War Loan; Charles P. Skouras, national chairman of the Fourth Loan; R. J. O'Donnell, leader of the 'Fighting Fifth' Loan, and Harry Brandt, Chairman of the Sixth.

Honorary distributor chairmen are

(*Continued on page 3*)

'Showmen's Seventh,' Is War Drive Theme

"The Showmen's Seventh" is the official theme designation of the industry's Seventh War Loan, John Hertz, Jr., national publicity director, announced here yesterday. The keynote will emphasize that the successful outcome of the drive will depend on the enthusiasm, ingenuity and effort of each individual showman.

To be used in conjunction with the theme will be the slogan, "One Hundred Per Cent Showmanship Equals 99 Per Cent Perspiration and One Per Cent Inspiration."

WPB to Drop 285 Feature Print Limit

Elimination of Advance Army Prints Also Seen

The War Production Board intends to drop its demand that the distribution companies limit themselves to a maximum of 285 prints for each feature, it was learned yesterday as Stanley B. Adams, chief of the Consumers Durable Goods Division of WPB, stopped off here on his way from Boston to Washington.

There was also every reason to believe that WPB will adopt the plan suggested by George J. Schaefer, industry raw stock liaison, to abandon the practice of making advance prints of features available to the Army, which would provide the industry with almost 30,000,000 feet more raw stock each quarter.

The WPB 285-print limitation was to have been incorporated in a revision of its Order L-178, although the industry had voluntarily abided by the

(*Continued on page 10*)

Adams to Coast on Raw Stock Survey

WASHINGTON, April 5.—Stanley Adams, director of the Consumers Durable Goods Division of the War Production Board, will leave here tomorrow for Hollywood where he will spend the better part of a week in a survey of motion picture production in relation to raw stock quota regulations.

Adams is in charge of raw stock allocations for WPB. It will be his first visit to Hollywood.

Meanwhile, it was reported here today that most of the answers have been received from the industry on the recent WPB invitation for an expression of views on the proposal t

(*Continued on page 10*)

In This Issue

Reviews of "Blithe Spirit," "Two O'clock Courage," "Identity Unknown" are on page 7; "Scared Stiff," 10; *Motion Picture Daily's* booking chart, 11.

May End Paramount Suits vs. Cooper

Suit of Paramount Pictures, Montague W. Gowthorne and Sam Dembow, Jr., directors, against Joseph H. Cooper and the Lincoln Theatre Corp., set for trial in the New York Federal Court this month, was marked off the calendar yesterday, pending negotiations for settlement of this action and two others involving Cooper and Paramount, all pending in the same court.

Cooper operates Lincoln Theatre Corp. for Paramount in Lincoln, Neb., and Paramount and the two directors are suing for an accounting of profits. Other suits included one against Paramount by Cooper for $250,000, claiming unfair tax manipulation, and the third was against Cooper by Paramount in Colorado, claiming Cooper. instead of operating theatres in that state for Paramount, operated them for himself.

Stein To Leave WB In Chicago, April 30

CHICAGO, April 5.—Larry Stein, advertising-publicity head of Warner Theatres here will leave April 30 to open his own advertising agency. A successor will be announced this week, zone manager James Coston announced today. Stein has held the post for 14 years. Before that he managed the circuit's Shakespeare theatre.

Circuit officials will give him a farewell reception in the office clubrooms on April 26.

In addition to advertising, Stein will also be associated with Irving Mack, Herb Elisburg and the Shepard brothers in Horror, Inc., in the production of midnight horrors shows when the curfew is lifted.

Blumenstock Names Tod to New Post

Mort Blumenstock, Warners' Eastern advertising-publicity director, has promoted Ted Tod from head of Warners' Midwest field exploitation staff, Chicago, to district representative for the Mid-Atlantic territory. Tod's new post will embrace the publicity and exploitation activities of the Washington, Philadelphia and Pittsburgh exchange areas, with headquarters in Washington.

For the time being, Tod's former duties in Chicago will be carried on jointly by Lucia Perrigo and Stanton Kramer.

U.S. Takes Control of Hungary Films Here

WASHINGTON, April 5.—The Alien Property Custodian has announced the vesting of all Hungarian-owned motion pictures in the United States Government, plus the copyright interests therein.

Some 62 Hungarian companies were named as owners of the pictures, but the number of films and titles were not specified. The Hungarian government was said to have had an interest in, or joint control over, some of the films.

Personal Mention

N. PETER RATHVON, RKO president, will arrive in New York Monday after a two-week visit to the Coast.

•

QUARTERMASTER 2-C JOSEPH F. COMERFORD, nephew of the late M. B. COMERFORD, former general manager of Comerford Theatres, was married in Greenwich last week to BARBARA HOWARD.

•

AL MARGOLIES, Lester Cowan Productions' Eastern publicity and advertising director, is in Washington from New York.

•

BEN KALMENSON, Warner sales manager, has gone to Kansas City from Chicago.

•

MORT BLUMENSTOCK, Warner Eastern advertising-publicity head, has returned to New York from Chicago.

•

ED HINCHY, Warner playdate department head, will leave for Boston today.

•

BERNARD G. KRANZE, RKO Eastern Central district manager, is in New York from Cleveland.

•

BERT GOLDBERG, Hollywood Pictures sales manager, has left New York for Nashville.

•

FRANK LOFTUS, manager of the Globe, Scranton, is vacationing in Atlantic City.

WILLIAM A. SCULLY, Universal vice-president in charge of sales, will return to New York from a Florida vacation Monday.

•

H. C. KAUFMAN, Columbia manager of exchange operations, will leave here Sunday on visits to the Milwaukee, Minneapolis, Des Moines, Omaha, Kansas City and Washington exchanges.

•

MRS. LYNN FARNOL, wife of the Samuel Goldwyn publicity director, is en route to the Coast, via Texas, from New York.

•

RUBE JACKTER, Columbia assistant general sales manager, left New York yesterday for a vacation at Miami Beach.

•

GEORGE PARRICK, manager of the Roman, Pittston, Pa., father of nine children, one of whom is in the Navy, has been inducted into the Army.

•

NORMAN ELSON, Trans-Lux Theatres vice-president, will leave New York for Washington today and will return Monday.

•

EMERIC PRESSBURGER, writer, and MICHAEL POWELL, director-producer, will leave New York for Hollywood Sunday, and will return here April 23.

•

TERRY TURNER, RKO Radio exploitation director, arrived in Hollywood yesterday from New York.

B. and K. Wins Point In Essaness Suit

CHICAGO, April 5.—Superior Judge John L. Lewe has ordered the West Suburban Amusement Corp., and the Oak Park Amusement Corp., both Essaness subsidiary defendants in a suit filed by Balaban and Katz Corp., to furnish the plaintiff with financial records for the period covered in the case.

B. and K., which also has a financial interest in the subsidiaries, is seeking an accounting of receipts. Morris Leonard, B. and K. counsel, has turned over details of the case to Morton Lane, as Leonard no longer handles trial work.

Oakley General Mgr. Of Jefferson Circuit

DALLAS, April 5.—S. L. Oakley, vice-president of Jefferson Amusement Co., has been named general manager of the organization, replacing Clifford Porter who is leaving the business.

Oakley, who was formerly assistant to Porter will be replaced in that capacity by Sam Landrum of Beaumont, Tex.

World Television Formed

ALBANY, April 5.—World Television Studios, Inc., has been incorporated to operate in New York. Incorporators are: Norman N. Rankow, George Kirsten and Josephine R. Lee. Harry A. Schwartz, New York, was attorney.

20th's Rosenfield to Enter Armed Forces

Jonas Rosenfield, assistant advertising manager of 20th Century-Fox, and former president of the Screen Publicists Guild, here, will be guest of honor at a reception to be given him by members of the SPG next Tuesday, in the Hotel Astor. The occasion of the gathering is Rosenfield's imminent induction into the Armed Forces.

Nicolai, 80, Former Theatre Official, Dies

PALM BEACH, Fla., April 5.—George H. Nicolai, 80, former general manager of the Stair and Havlin Circuit, died here yesterday. He had been retired since 1938.

Nicolai became associated with Stair in 1888 in Detroit; at its peak the circuit not only owned many theatres, but booked 80 houses across the country. Nicolai's last theatre in New York was the Plymouth, which he gave up in 1938, when he retired.

'Cap' Murray Passes

SCRANTON, Pa., April 5.—John J. (Cap) Murray, for more than 30 years with Comerford Theatres, died last week at the State Hospital following a short illness. Murray, who is survived by two sisters, was the manager of the Manhattan at the time of his death.

End La Cava Contract

HOLLYWOOD, April 5.—The contract for Gregory La Cava to direct "One Touch of Venus" for Mary Pickford has been abrogated by mutual consent.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
50th St. and 6th Ave.
Spencer TRACY Katharine HEPBURN
"WITHOUT LOVE"
LUCILLE BALL
A METRO-GOLDWYN-MAYER PICTURE &
The Music Hall's Great Easter Stage Show

Joan Fontaine George Brent
IN HAL WALLIS' PRODUCTION
"The Affairs of Susan"
A Paramount Picture
RIVOLI
B'WAY AND 49TH ST.

Paramount Presents
Claudette COLBERT Fred MacMURRAY
in "PRACTICALLY YOURS"
In Person
Benny GOODMAN and Orchestra
CONDOS BROS.
BOB EVANS with Jerry O'Leary
PARAMOUNT Times Square

RKO PALACE B'WAY & 47th St.
Randolf Scott Gypsy Rose Lee
Dinah Shore Bob Burns
'BELLE of the YUKON'
- AN RKO RADIO PICTURE

SAMUEL GOLDWYN Presents
BOB HOPE
'THE PRINCESS AND THE PIRATE'
in Technicolor
Continuous Doors open 8:30 A.M.
ASTOR
Broadway & 45th Street
Popular Prices

LOEW'S STATE B'WAY & 45
ON SCREEN
Rita HAYWORTH
'TONIGHT and EVERY NIGHT'
IN TECHNICOLOR
IN PERSON
ANN CORIO
NAN RAE & Mrs. WATERFALL
GLENN MILLER MODERNAIRES

BETTY SMITH'S
A TREE GROWS IN BROOKLYN
A 20th CENTURY-FOX PICTURE
ROXY
ON STAGE! A GAY, SPRINGTIME REVUE
7th Ave. & 50th St.

MARY O'HARA'S
"THUNDERHEAD"
in Technicolor
A 20th Century-Fox Picture
Doors open 6:30 A.M.
VICTORIA
Broadway & 46th St.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave.. Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

Pinanski Completes 7th Loan Committee

(*Continued from page* 1)

former national chairmen of the distributors division of War Loan drives: William A. Scully, Second War Loan; William F. Rodgers, Third, and Ned E. Depinet, who served the Fourth, Fifth and Sixth.

Gradwell L. Sears, WAC national distributor chairman for 1945, is also a member of the national committee.

Special consultants who have accepted appointment on the national committee are: Stanton Griffis, commissioner, American National Red Cross, Pacific Ocean Areas; George J. Schaefer, Francis S. Harmon, and Herman Gluckman, of WAC; Richard F. Walsh, international president, IASTE; Herman Robbins, member of the War Activities coordinating committee; Tom W. Baily, industry consultant to the Treasury, and Austin C. Keough, who will serve as counsel to the national committee.

Chairmen for industry sales are: Neil F. Agnew, in the East, and Henry Ginsberg, Hollywood, for the West.

Skouras Promises Extra Effort for 7th Drive

The pledge that Southern California will exert unprecedented efforts in the Seventh War Loan was given this week by Charles P. Skouras, exhibitor state chairman for Southern California, to Samuel Pinanski, national drive chairman.

Skouras also pledged 100 per cent cooperation on behalf of all divisions of National Theatres, of which he is president. At Pinanski's invitation, Skouras attended a meeting of the national committee at drive headquarters this week at which campaign plans were discussed. He was accompanied by Rick Ricketson, head of Fox Intermountain Theatres and state exhibitor chairman for Colorado, and H. J. Fitzgerald, president of Fox Wisconsin Theatres and state exhibitor chairman for Wisconsin.

Moskowitz, for Loew's, Commended for the 6th

Malcolm Kingsberg, New York chairman for the Sixth War Loan, has written a commendation to C. C. Moskowitz of Loew's for the showing made by Loew's New York theatres in the drive. Kingsberg, vice-president of RKO, said, in part: "It is a pleasure to congratulate Loew's for having captured not only the top place but the first four top places in the list of honored 100 managers, for their sales of "E" bonds during the Sixth War Loan drive. Messrs. Weiss, Landwehr, Heiber and Marbe sold more bonds than any other managers in the lower New York area."

Loew's theatres also sold more bonds for bond premieres than any other group of theatres.

Eight Weeks for 'Susan'

"The Affairs of Susan" concluded its first week at the Rivoli Theatre here yesterday topping the world premiere week of "For Whom the Bell Tolls" and equalling the initial week of "The Story of Dr. Wassell" and is headed for an indefinite run with a minimum of eight weeks at the theatre, Charles M. Reagan, Paramount vice-president in charge of distribution said yesterday.

Studios, Unions Take New Steps in Strike Deadlock

(*Continued from page* 1)

undersigned producers hereby rescind and terminate the collective bargaining contract now in effect between the undersigned and your union. Such action is taken by us by reason of your branch of your obligations under such contract and failure of your members to perform their services in accordance with such contract."

CSU president Herbert Sorrell said: "Breaking off the contracts doesn't mean a thing," and in his capacity as business agent of Painters Local 644 he wired the producers: "Since our contract expired Jan. 1, 1944, we are not obligated to you for anything, but since you have seen fit to terminate said contract, we will be forced to sign a new one, with better wages and working conditions, before returning to work."

Sorrell's reply on behalf of the painters, considered a pattern for other union responses to the notification, brings wage and working conditions into the strike picture for the first time.

Army Workers Out

The Independent Brotherhood of Electrical Workers called out studio laboratory workers who had been allowed to stay on their jobs to process Army films in accordance with an exemption stipulated by CSU at the inception of the strike. Charging that the producers had been smuggling commercial footage through the laboratories under the guise of Army films, an IBEW executive said today's action was taken after a conference with Army officials in which the latter agreed to transfer Army processing to outside laboratories unaffected by the strike.

The IBEW withdrawal order also included workmen previously left on their jobs to maintain ventilating mechanisms, cooling systems and other studio service apparatus. Simultaneously, the Building Service Employees Union called out skeleton crews which had been allowed to continue on the job at the request of the Health Department. A BSE spokesman said some stars had been taking personal maids on the lots through the picket lines and then assigning them to work struck by BSE, adding a list of these stars complied for subsequent attention.

Following an afternoon meeting of CSU's strike strategy committee, a spokesman said the individual letters sent to union members by the producers in notification of termination of their employment had been submitted to the U. S. Employment Service and pronounced unacceptable as evidence of discontinuation of employment, necessary for issuance of availability certificates, because the letters and signatures were mimeographed Similarly, according to CSU, the letters would not be accepted as entitling the recipients to receive California unemployment compensation.

Union heads comprising the strike committee said the dismissal letters had not influenced any of their members to seek membership in IATSE locals, and IATSE officers said they had received "few applications."

IATSE president Richard F. Walsh, who has been steadily rumored on the point of offering charters to groups deemed capable of handling struck work, spent the day in successive conferences preparatory to announcing, probably tomorrow, a new program, originally scheduled for disclosure last Monday, for restoring production normalcy.

The producers tonight issued a statement declaring that arrangements had been made with Walsh to have IATSE furnish all employees necessary to keep the studios going.

Nine Signatories

Signatories to the telegram rescinding the union contracts were Columbia, Samuel Goldwyn, Loew's, Paramount, RKO, Republic, 20th Century-Fox, Universal and Warners.

The unions notified are Painters Local 644; Society of Interior Decorators; Screen Set Designers; IBEW; International and Local 40; United Brotherhood of Carpenters, International and Local 946; Association of Machinists, International and Lodge 1,185; BSE, International (janitors only), and Local 278.

With the CSU summoning all union members to a mass meeting Sunday night, industry leaders considered prospects meagre for settlement of the strike before next week.

Craig Honored for War Bond Promotion

TORONTO, April 5.—A. K. Craig, Famous Players manager at Hamilton, Ont., won first prize of $100 in the national theatres exploitation contest for the last Canadian Victory Loan drive, for which more than 1,200 managers of the Dominion participated. Craig won the high honors while manager of the Capitol at St. Catharines, from which he was recently transferred to the Tivoli, Hamilton.

Second prize of $50 was awarded to Freeman Skinner, manager of the Orpheus, Halifax, while third prize of $25 was won by J. M. Gow of Nanaimo, B. C.

New Soviet Film Here

"Zoya." Soviet film biography of Zoya Kosmodemyanskaya, is being prepared for release here through Artkino with a special English text written by Howard Fast, author.

Montes Is Head of Five Coming for 7th

MEXICO CITY, April 5.—Luis R. Montes has been elected president of the National Cinematographic Industry Chamber for 1945-46. Raul de Anda is the new vice-president; Ernesto Santos is treasurer; Eduardo Chavez, sub-treasurer, and Roberto Cervantes, secretary. Juan Perez Grovas was chosen manager.

Directors are: Raul de Anda, Mauricio de la Serna, Oscar Brooks, former Warner manager here, who is now distributing Mexican pictures; Simon Lopez, Manuel Angel Fernandez, Eduardo Chavez, Luis R. Montes, Jose Azcona, Cesar Santos Galindo and Eduardo de la Torre.

Canisteo Lifts Ban

ROCHESTER, N. Y., April 5. — In the second heaviest balloting recorded since the turn of the century, nearby Canisteo has voted 490 to 197 to legalize Sunday pictures.

Coming Events

Today — ASCAP annual meeting and dinner, Ritz Carlton Hotel, New York.

Through Apr. 30—Industry's participation in 'United National Clothing Collection' drive.

Apr. 10—Seventh War Loan Drive regional meeting, Hotel Astor, New York.

Apr. 16 — Seventh War Loan Drive regional meeting, Blackstone Hotel, Chicago.

Apr. 16—Seventh War Loan Drive regional meeting, Brown Palace Hotel, Denver.

May 14-June 30 — Seventh War Loan Drive.

May 15—20th Century-Fox annual stockholders' meeting, New York.

'Dynamo' Edition for 20th-Fox's Birthday

A special 162-page edition of *Dynamo*, house publication of 20th Century-Fox's sales department, has been issued for the company's 30th anniversary. The book has been devoted, according to a foreword, not to "a recitation of yesteryear but to ventures projected for later this year and in 1946."

The numerous illustrated articles include: "Report and Perspective," by Spyros P. Skouras, president; "Right Now—And Always," by Tom J. Connors, distribution vice-president, latest studio news, a catalogue of division, district and branch sales personnel; a story on 20th-Fox's current Academy award winners; large display spreads on the company's leading producers, writers, directors and stars, and reviews of many films now in release and on the horizon.

The organization's advertising publicity and exploitation activities are described in an article by Hal Horne *Dynamo* is edited by Roger Ferri.

Fromkess-Elman to Talk Chicago Deal

CHICAGO, April 5.—Leon Fromkess, PRC president, will stop here Sunday on his way from Hollywood to New York to discuss a deal with Henri Elman, local PRC franchise holder, for PRC's purchase of Elman's exchange and franchise.

Elman told MOTION PICTURE DAILY that the exchange is for sale for 'the right figure,' but does not expect such a deal to go through in the immediate future. Fromkess will be in New York for three weeks.

Zehrung Named for 7th

Harry J. Rothman, chairman of the board of International Theatrical and Television Corp., discloses that George J. Zehrung has been appointed 16mm chairman for the Seventh War Loan drive in Downstate New York, an appointment made by Merriman H. Holtz of the Treasury Department.

Will Show Loan Film

"All-Star Bond Rally," 19 minute-film produced by 20th Century-Fox for the War Activities Committee, to be shown nationally in connection with the industry's participation in the forthcoming Seventh War Loan Drive, will be shown to trade press representatives and others at the 20th Century-Fox home office this morning.

ST. LOUIS TEST RUN Smash

FIRST-RUN MISSOURI THEATRE HITS WITHIN FEW DOLLARS OF ALL-TIME HOUSE RECORD!



final

GRAVES ROBBED! CORPSES CARV... THE...

-AND ADS LIKE THESE WILL DO THE SAME FOR YOU!



...of daring
and Shudder
...ensation
ever... ...the screen!

Too unthinkab... to realize
—too horrific to grasp—
yet every terrible bit of
it THE SHOCKING TRUTH,
dramatized from foul facts
of years ago that will live
in your nightmares for
months!

BORIS KARLOFF

IN Robert Louis Stevenson's

the Body Snatcher

with
BELA
LUGOSI
HENRY DANIELL • EDITH ATWATER
RUSSELL WADE • SHARYN MOFFETT
Produced by VAL LEWTON • Directed by ROBERT WISE
Written for the Screen by PHILIP MacDONALD and CARLOS KEITH

RKO RADIO PICTURES

"DESERVES SPECIAL ATTENTION FOR BIG BOX-OFFICE!"
—Film Daily

"A REAL EXPLOITATION NATURAL!"
—Showmen's Trade Review

"SHOULD DO STRONG BIZ!" *—Variety*

"FANS WILL GO FOR THIS!" *—The Exhibitor*

"FAR SUPERIOR TO GENERAL RUN!"
—Motion Picture Daily

"SHOULD ATTRACT HORROR FANS IN DROVES!" *—Boxoffice*

"TOPS IN HORROR FILMS!"
—The Independent

"IT WILL CLEAN UP!"
—Film Bulletin

"AN UNQUALIFIED LULU!"
—Hollywood Reporter

KEEP SELLING BONDS!

Para. Year's Profit Up to $16,488,000

(*Continued from page* 1)

these earnings are after eliminating dividends received during the period from partially owned non-consolidated subsidiaries to the extent that such dividends represent distribution of earnings reported as undistributed in previous quarters.

The $16,488,000 earnings for the year represent $4.39 per share on the 3,752,136 shares of common stock outstanding last Dec. 30, which compares with $4.30 per share for the previous year. Estimated earnings c $4,012,000 for the quarter ended Dec 30 represent $1.07 per share on the common stock, compared with $1.19 per share for the corresponding quarter of 1943.

Confidential Reports Sets 31 Branch Heads

(*Continued from page* 1)

William L. Gettings, Denver; Cecil N. Johnson, Charlotte; Malcolm H. Ritchie, Atlanta; Joseph F. Landy, Memphis; William Dunn, Dallas; Arthur W. Davis, Washington; George Schwartz, New York; Herman Jacobs, Albany; Leo Weiss, Buffalo; Oliver Bradley, New Haven; Harvey Shelley, Philadelphia; William J. Ahearn, Seattle; Herman Spachner, Cleveland.

Otto Lee Stradley, Roy Konigsberg, Robert Gordon, James Donnelly, Paul Buechler, Robert Rose and Frederic Weilandt will be located in the following seven additional CRI branches, but are still to be assigned: Portland, Oklahoma City, Boston, Detroit, Des Moines, Pittsburgh and New Orleans.

District managers will be announced shortly by Jack H. Levin, CRI's vice-president and general manager. About 150 executives and sub-executives will direct the activities of an eventual 5,000 CRI checkers.

RFC Selling $5,821 In Film Equipment

WASHINGTON, April 5. — The Reconstruction Finance Corp. has received photographic goods and processed motion pictures valued at $5,821 for sale as surplus property.

The semi-monthly report on surplus property showed that $25,956 worth of photographic goods had also been turned over to the RFC but subsequently withdrawn, on decision of the owning agency to use it for transfer to the Treasury Procurement Division, which is also acting as a sales agency.

J. Fox Can Rebuild

BURLINGTON, N. J., April 5. — Jacob Fox. of Philadelpha, owner of the Fox, Burlington, which was destroyed by fire, has been granted a permit for reconstruction of the building.

A. H. Blank to Build

OMAHA, April 5.—States Theatres, Inc., of which A. H. Blank, Des Moines, is president, has purchased a 40-acre tract West of town which will be developed for an outdoor theatre and amusement center.

Easter Week Receipts Are Good in 13 Key Cities

(*Continued from page* 1)

Seeing You," "Thunderhead, Son of Flicka," "Hangover Square" and "The Three Caballeros," bringing to 11 the number of films scoring above par in the 13 cities.

"A Tree Grows in Brooklyn" rolled up $132,450 in nine theatres in seven of the key cities where par is $106,550. It was a big $9,500 above in an initial week in Philadelphia; over $8,000 above in three theatres in Kansas City for initial weeks and good in an initial week in Milwaukee. It was still excellent in a third week in Chicago and a fifth week in Pittsburgh, while it scored moderate business in a fourth week in Baltimore and a second week in St. Louis as a dual.

"Here Come the Waves" in heavy initial weeks in Chicago with a stage show, in Milwaukee as a dual, and in Toronto and Baltimore, and as a moveover in Pittsburgh, drew over $117,000 in the five theatres where par is $91,800. "Practically Yours" drew a big $17,300 above in two Los Angeles theatres and was strong in an initial week in Milwaukee. "National Velvet" was $10,900 above in four theatres in Baltimore, Pittsburgh, St. Louis and Cincinnati in initial weeks.

"Bring on the Girls" drew sturdy receipts in initial weeks in Buffalo and Omaha as a dual, and in Kansas City. "Roughly Speaking" scored neatly in initial weeks in three Los Angeles theatres, and with a stage show in an initial Baltimore week. "Thunderhead, Son of Flicka" was good in initial weeks in Pittsburgh, in Indianapolis as a dual, and was still profitable as a dual in a moveover in Omaha.

"It's a Pleasure" showed strength in initial weeks in Cincinnati and in Omaha as a dual. It was profitable with a stage show in an initial week in Baltimore and drew moderate business in a first week in Buffalo as a dual, while it continued strong in Chicago in a second week. "I'll Be Seeing You" was strong in initial weeks in Milwaukee and Omaha, drew moderate business in an initial week in St. Louis and continued good in a moveover in Philadelphia. "Hangover Square" showed strength as a dual in four Los Angeles theatres and as a single in Cincinnati in initial weeks. "The Three Caballeros" continued to hold up well in second weeks as a dual in three Los Angeles theatres and in Chicago, and drew strongly in an initial week in Kansas City as a dual.

Other films drawing moderate business in three or more of the 13 cities are "Hotel Berlin," "Here Come the Co-Eds" and "Music for Millions." "The Picture of Dorian Gray" drew a strong $12,700 above in three Los Angeles theatres for initial weeks. "Between Two Women" was strong in an initial week in Kansas City and profitable on a moveover in Philadelphia. "Murder, My Sweet" was strong as a dual in two Los Angeles theatres. "The Woman in the Window" was a leader in Philadelphia in an initial week.

Paine of ASCAP to London on Post-War

(*Continued from page* 1)

cross-licenses, therefore, will have to be made.

At the annual ASCAP meeting and dinner yesterday at the Ritz-Carlton Hotel, here, Deems Taylor, president, revealed that the membership of ASCAP now includes 1,672 writers and 233 publishers, an increase of 41 writers and 15 publishers in the past six months. Taylor also revealed that ASCAP has 152 members serving in the Armed Forces.

John Tasker Howard, newly elected to the board of directors, was introduced to members.

'V-E' Will Not Close Minneapolis Houses

MINNEAPOLIS, April 5. — "V-E Day" will find theatres in this territory operating as usual. John J. Friedl, Minnesota Amusement Co. president, made this announcement and independents also have signified an intention to remain open, closing only if disorders get out of control.

Knevels Quits UA Post

TORONTO, April 5. — Howard K. Knevels has resigned as manager of United Artists in Canada to which he was appointed several months ago. A theatre manager for many years with Famous Players Canadian Corp. in Ottawa, Montreal and Toronto, he plans to return to the theatre field.

Crosley, Jr., Is Named Treasurer of Crosley

CINCINNATI, April 5.—Powel Crosley, Jr., has been re-elected president of the Crosley Corp., and also has been named treasurer, succeeding George E. Smith, vice-president and treasurer, who resigned. Others re-elected were: Lewis Crosley, executive vice-president and secretary; Chas. Sawyer, vice-president and general counsel; James D. Shouse, vice-president in charge of broadcasting; Robt. E. Dunville, vice-president and general sales manager; R. C. Cosgrove, vice-president in charge of manufacturing; Edwin J. Ellig, assistant secretary-treasurer.

Directors re-elected by the stockholders, in addition to Powel and Lewis Crosley, Sawyer, Shouse and Cosgrove, are: H. E. Coombs, R. E. Field, James J. Heekin and J. J. Rowe.

Kodak Raises Currie

ROCHESTER, N. Y., April 5. — Directors of Canadian Kodak Co. Ltd. and Canadian Kodak Sales Ltd. have elected Earl S. Currie vice president and general manager of each company. He was assistant general manager and secretary and will continue in the latter post.

Chicago Rejects 'Crime'

CHICAGO, April 5.—The police censor board has rejected PRC's "Crime, Inc., and has not changed its similar status on Monogram's "Dillinger" which was rejected earlier this year, its record for March indicates. A total of 87 pictures were viewed.

Hollywood

By THALIA BELL

Hollywood, April 5

CLARENCE Brown has been assigned to produce and direct his first musical, "Song of Love." Based on the story of the composer, Robert Schumann, and his wife, Clara, the M-G-M film will include much of Schumann's music . . . "The Gallant Shepherd," Taylor Caven's dog story, originally announced as a Jack Schwarz production, has been acquired by PRC and assigned to Martin Mooney to produce.

•

Maria Montez and Rod Cameron will be co-starred in an original now being prepared by Michael Fessier and Ernest Pagano at Universal . . . Joan Blondell and Ann Revere have had their 20th Century-Fox contracts extended . . . Marguerite Sylvia has been signed by Columbia for a character role in "The Gay Senorita."

•

"Remember When," original comedy by Harry Ruskin, has been added to Martin Gosch's production schedule at M-G-M . . . I. A. Bezzerides has been signed by Paramount to a writing contract . . . Marguerite Chapman has been selected for the lead opposite Fred MacMurray in "Pardon My Past," which Leslie Fenton will direct under the banner of Mutual Productions. The film will be released by Columbia.

•

Herman Wohl has concluded an arrangement with George Hirliman to produce a series of eight 16 mm. Westerns for International Theatrical and Television Corp. The series will center around the character of 'Calamity Jane' . . . Max Wagner and Ralph Peters have been signed for important roles in RKO's "Radio Stars on Parade" . . . Walter Colmes has signed Nancy Kelly for the top feminine role in "The Web," which he will produce and direct for Republic.

Toronto Managers' Group Is Enlarged

TORONTO, April 5. — Following a luncheon meeting of the Toronto Suburban Managers Association, at which Mayor Robert Saunders was guest speaker, and Morris Stein, Famous Players Eastern division manager, and Ray Lewis, Hye Bossin and Bill Gladish, were also guests, the association held a closed meeting at which president George Morrell presided. At this meeting it was decided, in view of the expanded activities of the association, that it should be enlarged to include Famous Players' downtown theatre managers, and that the name of the association be changed to (Famous Players) Toronto Managers Association.

Willkie Memorial, Inc.

The Willkie Memorial of Freedom House, in honor of former Presidential candidate, Wendell Willkie, who also was chairman of the board of 20th Century-Fox, has been incorporated in New York. The new corporation will seek $250,000 for the purchase and adaptation of a building here.

Italian Opera Films For U. S. Good Will

The Italian Government in Rome, described as being pertubed because both England and the United States have refused visas to its so-called perennial 'good will ambassadors,' its opera singers, is said to be preparing to circumvent this refusal by making a series of films which will ostensibly star these singers, and will seek releases of the films, most of which will have anti-Fascist backgrounds, in America and England, it is learned here.

Singers who are scheduled to appear in the Italian films are generally well known here in operatic, radio, concert or film circles. Some of the more prominent ones include Beniamino Gigli, Giuseppe Lugo, Galliano Masini, Ferrucio Tagliarini, Mafalda Favero, Alessandro Ziliani, Maria Caniglia, Gina Cigna, Giuseppe De Luca, Giacomo Lauri-Volpi and others.

Mishkin Replaces Joan Lane at CBS

Leo Mishkin, former New York press representative for David O. Selznick and a member of the M-G-M and Universal publicity departments, has been appointed trade news editor of Columbia Broadcasting, according to an announcement by George Crandall, CBS director of press information.

Mishkin succeeds Joan Lane who resigned from the network to join Crowell-Collier Publishing Co. to handle promotion for *Woman's Home Companion*. Mishkin has been a member of the CBS press staff for a year and a half.

Hilgers with Film Classics in Atlanta

ATLANTA, April 5. — John W. Mangham, president of Film Classics of the Southeast, announces that Clair Hilgers is now associated with him and Frank Harris.

Hilgers was formerly with film exchanges in Dallas and Oklahoma, and was also Southern division manager of Republic Pictures. Clair will have charge of Film Classics' New Orleans and Memphis offices.

Mangham and Harris control 50 per cent of the New Orleans office and 100 per cent of the Memphis and Atlanta offices.

$48,346 for 'Dimes'

BALTIMORE, April 5. — A check for $48,346, representing the balance due for Maryland from total collections in theatres throughout the state during the infantile paralysis drive, has been presented to the Maryland Chapter of the Infantile Paralysis Foundation, by Frank A. Hornig, president of the Maryland MPTO. Senator George Radcliffe, chairman of the Maryland campaign, said the entire amount collected by theatres totaled $99,441, exceeding last year's figures by $21,000.

Wylie Made UA Manager

NEW HAVEN, April 5.—Ray Wylie has been appointed branch manager here for United Artists. He was formerly Rochester-Syracuse salesman for the company. His old post has been taken over by Bert Freese.

Reviews

"Blithe Spirit"

(Cineguild Prod.-Two Cities Films)

London, April 5

BROOKLYNITES, doubtless, will be holding brickbats in readiness to heave against this Noel Coward item when it reaches New York but some of them may be doomed to disappointment. "Blithe Spirit" is an adult film which reveals some more of the screen's potentialities. As a play it achieved success in London and America.

The straightforward, though admittedly heartless, treatment of the theme in the film may be shocking to many in its scoffing references to death and life after death. Nevertheless, much of this is redeemed in the witty script, in exquisite acting unexcelled by any recent Hollywood offering seen here. Its direction is accomplished workmanship, never overstepping, though threatening every moment to do so, the bounds of good taste. Also, it makes the most discreet use of Technicolor we've seen. Added up, these components make a film which will impress and evoke chuckles wherever it is shown.

The story is about the successful novelist who invites a spiritualist medium to a seance at his home, thereby invoking the ghost of the novelist's dead wife. His second wife, who has suffered many embarrassments and hurts by reminders of the previous wife's presence in the house, is killed by the machinations of the ghostly wife. Both then proceed to haunt the husband who, after thinking himself freed by spiritualistic means from his wraithlike encumbrances, is himself killed and obliged to join in their unearthly, and definitely undesired, companionship at the picture's end.

This theme is conveyed in the best Coward proficiency, though he treads always on the sword's edge of good taste and continually invokes the criticism of polite persons. The acting is as choice as we have seen on the screen, especially that of Rex Harrison, as the novelist; Kay Hammond and Constance Cummings as the wives, and, particularly, elderly Margaret Rutherford as the spiritualist medium. She is a joy to all beholders.

Applause is due David Lean for his direction, and Ronald Neame for photography. The discretion exercised in handling the theme, which may be potentially revolting to many, is responsible for developing, nevertheless, one of the most laughter provoking films in some time. It is Britain's answer to "Topper."

Adult classification. Release, not set.

PETER BURNUP

"Two O'Clock Courage"

(RKO, Radio)

THE basic theme of "Two O'Clock Courage" is the story of a man suffering from amnesia, but, unfortunately, the screen play is oft-times confused. Despite generally good performances by the actors, the mystery has a tendency sometimes to evoke laughter in the wrong places.

The story deals with a playwright who had been struck on the head and left injured. He is rescued by a girl taxicab driver and soon is entangled in a murder, which he might have committed, but since he can remember nothing of his past self, he is unable to recall any motives which might have made him a slayer. From there on, the chase for the slayer and the playwright's identity run neck-and-neck, by way of a reporter and a city editor who apparently were tossed in bodily for comic relief, plus a policeman and the usual mixed characters who are generally associated with a film murder. After pointing the finger of suspicion at a half-dozen characters, the real murderer is finally caught, and the hero marries the girl cab driver.

Tom Conway has the thankless job of the playwright and, to his credit, he makes the part almost believable; Ann Rutherford, as the cab driver, is pretty and fluttery. Others in support, including Richard Lane, Lester Matthews, Roland Drew, Emory Parnell and Jean Brooks, struggle in vain.

Anthony Mann, the director almost held the film together despite handicaps. Photography, by Jack Mackenzie, is good. The screen play was by Robert E. Kent. Ben Stoloff produced.

Running time, 66 mins. General classification. Release, April 4.

EDWARD SMITH

"Identity Unknown"

(Republic)

THE poignant tale of a soldier's search for his lost identity is the theme of "Identity Unknown," which impresses with the restrained handling given it by associate producers Walter Colmes and Howard Bretherton, with Colmes' deliberate direction harmoniously in keeping with the subject matter. Richard Arlen, as a wounded soldier who recovers physically but whose memory sustains a total eclipse, is commendable, vividly communicating the bewildered feeling of the amnesia victim.

Obsessed and frightened by his anonymity, and determined to establish his link with the past, Arlen goes AWOL from a troop train in order to investigate four possibilities as to his identity. He is believed to be the sole survivor of four soldiers trapped in a French house by the Germans, all of whose dog-tags have been blown off. Although investigation of the four chances to discover his identity proves futile, Arlen, nevertheless, finds love and hope in Cheryl Walker, widow of one of the dead men, in France. Eventually the Army traces his real identity to a flier shot down while attempting to supply the men trapped in the besieged house in France.

Robert Newman's original story has been fashioned by Richard Weil. Alex Law's orchestrations and Jay Chernis' musical direction have heightened the poignancy of the film. Roger Pryor, Bobby Driscoll, Sara Padden, Forrest Taylor, among others, render competent support.

Running time, 71 minutes. General classification. Release date, April 2.

CHARLES RYWECK

Short Subject Review

"Overseas Roudup"

(Warners)

"Overseas Roundup" is an adequate short, compiled from newsreel clips, showing action on a gas bag during which a submarine is sunk, soldiers off duty in Bougainville, transporting of supplies from Persia to Russia, and shots of Ann Sheridan entertaining troops in the Burma, India, China sector. In view of the blast against Miss Sheridan by the Army in Burma, the climax of this short shows that she apparently 'sweated it out' for the troops in that sector. Running time, 10 minutes.

Grand Rapids Tent Inducts on Apr. 18

GRAND RAPIDS, Mich., April 5.— The Variety Club of Grand Rapids will make its formal entry into the national scheme of Variety on April 18, with induction of officers at an inaugural banquet to be held at the Pantlind Hotel, here, to be attended by officers of the national organization, including chief barker R. J. O'Donnell. Major-General Ralph Boyce, AAF Personnel Distribution Command, will be the principal speaker.

The unit has been designated Tent No. 27. Officers to be inducted are: Jack Stewart, chief barker; Walter Norris, first assistant; G. L. Willer, second assistant; Frank Kleaver, property master; Leo J. Robinson, dough guy.

CHICAGO, April 5.—Max Sweet, veteran musician, is the new manager of the local Variety Club, succeeding Glenn Burt.

Turner Makes Seven Changes in Field

Terry Turner, RKO Radio exploitation manager under S. Barret McCormick, announces five changes in the Pacific Coast division of his field force:

Al O'Camp, formerly of Seattle and Portland, has been switched to Los Angeles and his former post taken over by Earl Keates; Bidwell McCormick has been appointed to Denver and Ed Terhune to Salt Lake City; Fred Calvin, who has been at Dallas and Oklahoma City, resigned as of April 15, with no replacement as yet appointed.

Allenberg Reelected

HOLLYWOOD, April 5.—Bert Allenberg has been reelected president of the Artists Managers Guild, along with all other officers, including John McCormick, vice-president; Ralph Blum, secretary; Harry Friedman, treasurer; Adrian McCalman, administrator; J. B. Johnson, assistant secretary.

New Television Firm

ALBANY, N. Y., April 5. — Television Trademarks, Inc., has been incorporated to conduct a television and radio business in New York. Incorporators: Samuel Miller, Marvin Levy, Dorothy Holgan. Husin and Miller, New York, were incorporation attorneys.



"We waited for
hours to see M-G-M's
'Mrs. Miniver'
and never a
squeak out of me."



"Call me a heel
but I didn't
mind the block-
long lines for M-G-M's
'Random Harvest'."



"We were patient
when they hung out
the S.R.O. for M-G-M's
'Mrs. Parkington.' We
took such a shine to it."



"We didn't mind
the long hold-out for
M-G-M's 'National Velvet.'
It gave us
such a lift!"

Keep Selling Bonds!

"HERE WE ARE AGAIN, BOYS!"



It's another M-G-M hit at Radio City Music Hall, so get on line, people!



SPENCER

TRACY

KATHARINE

HEPBURN

off to another long M-G-M run in the Star Hit—

"WITHOUT LOVE"

The story of the Kissless Bride and the man who walked in his sleep is convulsing New York in Reco orld Premiere!



SPENCER TRACY • KATHARI
Carl Esmond • Patricia Morison •
Philip Barry • Directed by Haro

" with LUCILLE BALL • Keenan Wynn
Ogden Stewart • Based on the Play by
A. Weingarten • An M-G-M Picture

U.S. Denies Mexico Extra Raw Stock

The U. S. State Department in Washington has refused to give the Government of Mexico 5,000,000 additional feet of raw stock, requested several months ago, it was learned here yesterday. The extra raw stock was to have been used by Mexico for a series of six operatic features which were to be filmed this summer in Mexico City, utilizing Metropolitan Opera stars.

Ernesto De Quesada, Mexican government representative, now in New York, is also the head of the National Opera of Mexico. He told MOTION PICTURE DAILY yesterday that one film, Donizetti's "Elisir D'Amore" will definitely be filmed, despite the refusal to get more stock. Salvatore Baccaloni and Tito Guizar will be co-starred; Morris Silkind will produce. Quesada, who will leave for Mexico next week, said the cost of the film will be about $175,000, and that he has tentatively closed with a U. S. distributor to exhibit the film here. He is waiting confirmation of the terms of the deal from Mexico City officials. He said that the other pictures will be made as soon as the raw stock situation permits. Films are to be made in the original language in which they were composed, including five Italian operas and one in French.

Cuban Theatre Gross, $587,739 in 1944

WASHINGTON, April 5.—Cuban motion picture theatres had a total box office gross of $587,739 last year, an increase of 21 per cent over 1943, it was reported today by the Department of Commerce.

The Department said that Hollywood product would be more popular if the dialogue was in Spanish, and that more than three times as many Spanish films were shown in first-run theatres than in 1943. English language films are still in the majority, however. Spanish-language pictures were produced in Spain, Mexico and the Argentine, much of their current popularity being due to publicity visits of the players appearing in them, it was reported.

New York Fund Drive Will Seek $4,500,000

The Greater New York Fund will begin its eighth annual campaign on May 2, with J. Stewart Baker, board chairman of the Bank of Manhattan, as general chairman. The fund will seek $4,500,000 for 408 hospitals, health and welfare agencies.

Among members of the management board are Walter S. Gifford, president of the American Telephone and Telegraph Co., as chairman of the board of directors and Roy E. Larsen, president, Time, Inc., vice-president.

Barrere in New Post

Claude Barrere has been appointed assistant promotion manager of radio station WEAF, New York, by Charles P. Hammond, NBC director of advertising and promotion. Barrere was formerly manager of syndicated sales for the NBC radio-recording division. He replaces Roy C. Porteous who has become assistant manager of the 'package-sales' division of the program department.

Review

"Scared Stiff"

(Paramount)

Hollywood, April 5

THE latest Pine-Thomas production deviates downward from their usual standard. Jack Haley, Ann Savage, Barton MacLane, Veda Ann Borg and others in the cast do their best, but are handicapped by a confused story and somewhat repetitive direction.

The screenplay, by Geoffrey Homes and Maxwell Shane, presents Haley as the chess-editor of a small-town paper who is sent by his editor to cover a festival at a nearby winery. He goes to the wrong winery by mistake, and there meets an odd assortment of characters, including a lady detective, a child prodigy, an antique dealer and a couple of escaped convicts. Thereafter, the cast spends its time playing cops-and-robbers up and down the wine tunnels, until at last the crooks are cornered, the stolen chessmen—motive for a couple of murders—are restored to their rightful owner, and Jack Haley wins Ann Savage.

Others in the cast include Arthur Aylesworth, George E. Stone, Lucien Littlefield and Paul Hurst. Frank McDonald directed.

Running time, 64 minutes. General Classification. Release in Block No. 5.

THALIA BELL.

Altec Announces 5 More Service Deals

The Endicott Circuit of eight theatres in Brooklyn, N. Y., has renewed with Altec for service and parts for sound equipments, according to Bert Sanford, Jr. Altec New York district manager.

D. A. Peterson, Altec Philadelphia district manager, announces a deal with Ayer Theatres of Seaford, Delaware, for Altec service and repair and replacement parts in various Delaware towns.

Dallas Associated Theatres have renewed their deal with Altec to service its circuit in Dallas and other Texas locations.

W. E. Gregory, Altec district manager at Seattle, announces the closing of a deal with A. C. St. John of Twin Cities Theatres, Centralia and Chehalis, Wash., for Altec service, sound repair and replacements and modernization of sound equipment for his circuit.

M. and M. Theatres of Torrance and Gardena, Cal., have signed agreements for Altec sound service and parts, it is announced by Stanley Pariseau, Los Angeles district manager of Altec.

Warners Cut Color Print Processing

HOLLYWOOD, April 5.—By use of the Gaspar process, latest of four methods with which the Warner studio has been experimenting for eight years, color stills are now being printed in one hour against 48 hours formerly required by the laboratory, according to Mike McGreal, studio camera chief.

This development will help to fill the constantly increasing demand for color stills.

To Star Fitzgerald

HOLLYWOOD, April 5. — Paramount will star Barry Fitzgerald in "Third Avenue," being written for him by John McNulty and Anne Froelick, according to an announcement which Henry Ginsberg made here today.

Peck Is Building

SPARTA, Ga., April 5. — Construction has started on the new Fox Theatre building here, and Col. Marvin Peck, owner of the house, expects the contractor to have it ready in a few months.

Wife Enlists With Anti-Curfew House

(Continued from page 1)

ficials of the I.A.T.S.E. from interfering with operation of the theatre. Then Richard Cole, attorney for O'Connell, withdrew his petition seeking a temporary and permanent injunction preventing the union from pulling its operators. It was announced a statement would be forthcoming Friday as to the future course of the Loop.

Yesterday a four-man labor-management panel of the War Manpower Commission could not agree on O'Connell's appeal from an order by Ralph O. Snyder, Toledo area WMC director, that the Loop close at midnight. The panel referred the case to the regional WMC panel, which will sit Saturday in Cleveland.

The theatre manager holds that the union is in violation of its contract by ordering an operator off the job without giving two weeks' notice.

Joy Theatres File Clearance Complaint

Joy Theatres, Inc., operating the Joy Theatre, Shreveport, La., has filed a clearance complaint against Loew's in the New Orleans tribunal, the American Arbitration Association reported here yesterday.

Complaint alleges that pictures given to the Glenwood Theatre, also in Shreveport, carry 35 days or more clearance over the complainant, which, it said, is unreasonable. Relief asked by complainant is elimination of clearance between the theatres, or, as an alternative, that it be equitably reduced to a reasonable number of days, not over five, after national release.

Albany, Schenectady R.C. Collections Rise

ALBANY, N. Y., April 5. — Red Cross War Fund theatres collections in Albany and Schenectady show a gain over 1944 totals. Albany theatres reported a total of $14,051, while Schenectady houses took in more than $8,000.

WPB Will Drop 285 Feature Print Curb

(Continued from page 1)

limitation during the first three months of this year.

Reasons for the WPB dropping its demand are understood to be that the print limitation has not been found to save any considerable quantity of raw stock, and reportedly because it was believed that it would have embarked WPB on a phase of regulation of the industry which was not entirely necessary and interfered with the normal circulation of films to theatres. Considerable opposition to the print limitation had developed from exhibitor organizations and, in some instances, a readjustment of booking schedules was necessitated.

Distributors usually make an average of 400 prints of top "A" class product, but in many cases they confine themselves to about 150 prints of less important films to service accounts. Some distributors, notably M-G-M, had petitioned WPB to permit the 285-print limitation to be made an average for all releases of each company, thus permitting prints in excess of 285 to be made for some pictures and correspondingly fewer for others. No action was taken on this proposal and, in the meantime, observations tended to show that the print limitation was not accomplishing the raw stock saving that was expected of it, with the present indication resulting that WPB will abandon print limitation completely.

Adams to Coast on Raw Stock Survey

(Continued from page 1)

remove quota controls from raw stock, permitting industry and other civilian users to obtain what supplies they could direct from manufacturers after provisions have been made for the Army, Navy, Government agencies and Foreign Economic Administration. WPB had requested that all replies be in by tomorrow.

It was reported that the replies to date advocate, for the most part, changes in the present controls rather than their complete lifting. A lesser number preferred the present allocation method, it was indicated, and very little sentiment in favor of complete abandonment of controls was evidenced.

Music Hall to Hold 'Glory of Easter'

Radio City Music Hall's "Glory of Easter" spectacle will be continued through April 18 by which time it is estimated that 411,200 will have seen it in four weeks and nearly 4,000,000 patrons in the 13 years that show has been a feature of the theatre, G. S. Eyssell, managing director announced yesterday.

The combination show includes "Without Love" and a stage revue, "Spring Is Here," besides "The Glory of Easter."

Herman Joins Hygienic

CLEVELAND, April 5. — Harry Herman, operator of the Herman theatres of New Hampton, Iowa, has accepted a post as representative of Hygienic Productions, of Cleveland, for Minnesota, Wisconsin, Iowa and Missouri.

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Mar. 10		(Tenth Block) **BETWEEN TWO WOMEN** Van Johnson Lionel Barrymore D—81 mins. (518) (Rev. 12/21/44) **NOTHING BUT TROUBLE** Laurel and Hardy C—69 mins. (519) (Rev. 12/5/44)		(Third Block) **HERE COME THE WAVES** Bing Crosby Betty Hutton Sonny Tufts M—97 mins. (4411) (Rev. 12/18/44) **DANGEROUS PASSAGE** Robert Lowery Phyllis Brooks D—62 mins. (4412) (Rev. 12/21/44) **FOR WHOM THE BELL TOLLS** (Color) Ingrid Bergman Gary Cooper D—158 mins. (4413) (Rev. 7/15/43) **PRACTICALLY YOURS** Claudette Colbert Fred MacMurray C—90 mins. (4414) (Rev. 12/15/44) **DOUBLE EXPOSURE** Chester Morris Nancy Kelly D—63 mins. (4415) (Rev. 12/21/44)	THE MAN WHO WALKED ALONE Dave O'Brien Kay Aldridge O—74 mins. (Rev. 2/2/45)		(Special Release) **BELLE OF THE YUKON** (International) (Color) Randolph Scott Gypsy Rose Lee Dinah Shore C—84 mins. (583) (Rev. 11/29/44)			SUDAN (Color) Maria Montez Jon Hall Turhan Bey D—76 mins. (9006) (Rev. 3/1/45)	ROUGHLY SPEAKING Rosalind Russell Jack Carson D—117 mins. (412) (Rev. 1/26/45)
Mar. 17	A GUY, A GAL AND A PAL Ross Hunter Lynn Merrick D (Rev. 3/16/45)		GI HONEYMOON Gale Storm Peter Cookson D—70 mins. (406) (Rev. 3/1/45) DOCKS OF NEW YORK East Side Kids C—62 mins. (410) (Rev. 2/21/45)			UTAH Roy Rogers George (Gabby) Hayes Dale Evans M—78 mins. (441) (Rev. 3/12/45)					
Mar. 24	ROUGH RIDIN' JUSTICE Chas. Starrett Betty Jane Graham (Rev. 3/20/45)					THE GREAT FLAMARION Eric von Stroheim Mary Beth Hughes D—78 mins. (412) (Rev. 1/23/45)	(Special Release) THE THREE CABALLEROS (Disney) (Color) M—71 mins. (591) (Rev. 12/12/44)	(March Release) THUNDERHEAD SON OF FLICKA Roddy McDowall Preston Foster O—78 mins. (518) (Rev. 2/1/45)		THE HOUSE OF FEAR Basil Rathbone Nigel Bruce D—69 mins. (9025) (Rev. 3/20/45)	HOTEL BERLIN Faye Emerson Helmut Dantine Raymond Massey D—98 mins. (413) (Rev. 3/2/45)
Mar. 31	ROUGH, TOUGH AND READY Victor McLaglen Chester Morris D—66 mins. (Rev. 4/2/45)	KEEP YOUR POWDER DRY Lana Turner Laraine Day D—123 mins. (520) (Rev. 2/15/45)			STRANGE ILLUSION Jimmy Lydon Warren William D—87 mins. (Rev. 2/21/45)	IDENTITY UNKNOWN Richard Arlen Cheryl Walker D—71 mins. (414)	(Third Block) WHAT A BLONDE Leon Errol Elaine Riley C—71 mins. (511) (Rev. 1/29/45)	CIRCUMSTANTIAL EVIDENCE Lloyd Nolan Michael O'Shea Trudy Marshall D—67 mins. (519) (Rev. 2/15/45)	DELIGHTFULLY DANGEROUS (Chas. R. Rogers) Jane Powell Ralph Bellamy M—93 mins. (Rev. 2/26/45)		
April 6	ESCAPE IN THE FOG Otto Kruger Nina Foch D ROCKING IN THE ROCKIES Three Stooges Mary Beth Hughes O	(Special Release) NATIONAL VELVET (Color) Mickey Rooney Elizabeth Taylor D—123 mins. (Rev. 12/6/44)	THERE GOES KELLY Jackie Moran Wanda McKay C—61 mins. (422) (Rev. 3/8/45)		CRIME, INC. Leo Carrillo Tom Neal D (Rev. 2/7/45) SHADOWS OF DEATH Buster Crabbe O (Rev. 1/25/44)		THE ENCHANTED COTTAGE Dorothy McGuire Robert Young Herbert Marshall D—92 mins. (515) (Rev. 2/14/45)		BREWSTER'S MILLIONS (Edward Small) Dennis O'Keefe Helen Walker C—78 mins. (Rev. 3/12/45)		GOD IS MY CO-PILOT Dennis Morgan Andrea King D—89 mins. (414) (Rev. 2/21/45)
April 13	EVE KNEW HER APPLES Ann Miller William Wright		FASHION MODEL Robert Lowery Marjorie Weaver C—61 mins. (423)				HAVING WONDERFUL CRIME George Murphy Pat O'Brien Carole Landis C—70 mins. (514) (Rev. 2/16/45)	(April Release) (Special Release) THE SONG OF BERNADETTE Jennifer Jones Charles Bickford D—156 mins. (520) (Rev. 12/22/43)		I'LL REMEMBER APRIL Gloria Jean Kirby Grant M—64 mins.	
April 20	THE POWER OF THE WHISTLER Richard Dix Janis Carter D RETURN OF THE DURANGO KID Charles Starrett Tex Harding O		CRAZY KNIGHTS Billy Gilbert Maxie Rosenbloom C—63 mins. (421) (Rev. 1/15/45)	(Fourth Block) BRING ON THE GIRLS (Color) Veronica Lake Sonny Tufts Eddie Bracken M—92 mins. (4416) (Rev. 2/19/45)	HOLLYWOOD AND VINE James Ellison Wanda McKay C—58 mins. (Rev. 3/8/45)				IT'S IN THE BAG (Jack H. Skirball) Fred Allen Jack Benny C—87 mins. (Rev. 2/9/45)	SONG OF THE SARONG William Gargan Nancy Kelly C—65 mins.	
April 27	COUNTER-ATTACK Paul Muni Marguerite Chapman D—90 mins. (Rev. 4/2/45)		CISCO KID RETURNS Duncan Renaldo O—64 mins. (429)	THE UNSEEN Joel McCrea Gail Russell Herbert Marshall D—81 mins. (4417) (Rev. 2/20/45)	THE PHANTOM OF 42nd STREET Dave O'Brien Kay Aldrich D—58 mins. (Rev. 4/2/45)		PAN-AMERICANA Phillip Terry Audrey Long Robert Benchley D—84 mins. (513) (Rev. 2/21/45)	MOLLY AND ME Gracie Fields Monty Woolley Roddy McDowall C—76 mins. (522) (Rev. 3/8/45)		SALOME—WHERE SHE DANCED (Walter Wanger) (Color) Yvonne de Carlo David Bruce M	THE HORN BLOWS AT MIDNIGHT Jack Benny C—68 mins. (Rev. 4/3/45)
May 4	YOU CAN'T DO WITHOUT LOVE Vera Lynn Donald Stewart M			SALTY O'ROURKE Alan Ladd Gail Russell D—100 mins. (4418) (Rev. 2/23/45)	ENEMY OF THE LAW Dave O'Brien Tex Ritter O—59 mins. (Rev. 3/9/45)		BETRAYAL FROM THE EAST Lee Tracy Nancy Kelly D—82 mins. (512) (Rev. 2/19/45)	(May Release) DIAMOND HORSESHOE (Color) Betty Grable Dick Haymes Phil Silvers M—104 mins. (524)	COLONEL BLIMP (British Rank-Arthur) (Color) Anton Walbrook Deborah Kerr D—148 mins. Rev. 6/9/43)	PATRICK THE GREAT Donald O'Connor Peggy Ryan C—89 mins.	
May 11	BOSTON BLACKIE BOOKED ON SUSPICION Chester Morris Lynn Merrick D			HIGH POWERED Robert Lowery Phyllis Brooks D—62 mins. (4419) (Rev. 2/21/45)	THE LADY CONFESSES Mary Beth Hughes Hugh Beaumont D—64 mins. (Rev. 4/2/45)		(Special Release) IT'S A PLEASURE International (Color) Sonja Henie Michael O'Shea 90 mins (584) (Rev. 2/27/45)	THE BULLFIGHTERS Stan Laurel Oliver Hardy C—61 mins. (525)		HONEYMOON AHEAD Allan Jones Grace McDonald Vivian Austin M	
May 18	BOTH BARRELS BLAZING Charles Starrett Tex Harding O								HOLD AUTUMN IN YOUR HAND (Loew-Hakim) Zachary Scott Betty Field D	SWING OUT SISTER Rod Cameron Billie Burke Arthur Treacher M—60 mins.	

Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama. (M) Musical. (C) Comedy. (O) Outdoor Action. Production Numbers Are in Parentheses. (Rev.) Motion Picture Daily *Review Date.*

Walter Winchell says a mouthful about Universal's new eyeful!

And here she is—Yvonne DeCarlo, Universal's new star soon to be seen in Walter Wanger's Technicolor production, "Salome, Where She Danced." Walter Winchell recently commented about her: "Add new eyefuls in town."



WALTER WANGER presents

SALOME, Where She Danced

in TECHNICOLOR

with

YVONNE DeCARLO

ROD CAMERON • DAVID BRUCE

WALTER SLEZAK • ALBERT DEKKER

Marjorie Rambeau • J. Edward Bromberg

Screenplay by Laurence Stallings

From an original story by Michael J. Phillips

Directed by CHARLES LAMONT

Associate Producer, ALEXANDER GOLITZEN

Produced by WALTER WANGER

A UNIVERSAL PICTURE

UNIVERSAL PICTURES

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 68 NEW YORK, U.S.A., MONDAY, APRIL 9, 1945 TEN CENTS

DO NOT REMOVE

Annual Free Matinee for 'GI' Children

Para. Backs Friedl Plan, Tried Out in Minnesota

Nationwide adoption of a plan for an annual "Junior G. I. Joe and Jane" matinee, free film and stage entertainment for the children of war veterans is in the making, following its successful inauguration during the week ended Saturday in theatres of the Minnesota Amusement Co., based on an idea conceived by John Friedl, president of the company and a Paramount partner. Impetus to spread the plan



John Friedl

(*Continued on page 7*)

New Moves Fail to Speed Strike's End

HOLLYWOOD, April 8.—Drastic steps taken last week by the producers, IATSE and the Conference of Studio Unions had failed at the weekend to produce any promise of early settlement of the studio strike here, according to leaders of all factions.

On Friday, IATSE circulated printed offers to accept members of

(*Continued on page 7*)

Union Issue Closes O'Connell's Loop

TOLEDO, April 8.—The Loop Theatre, which, despite Governmental, projectionist union and film distributor pressures had been operating until five A. M., against the Byrnes curfew edict, has finally capitulated and has begun adherence thereto. But Jack O'Connell, president-manager of the company operating the house, declares the fight to remain open after midnight is not over, adding that he

(*Continued on page 6*)

Curb by BOT Hits Industry

Film company foreign distribution heads told MOTION PICTURE DAILY here Friday that the new statutory order issued by the British Board of Trade requiring newsreel prints, positive and negative, and other films, made exclusively for exhibition abroad to obtain a BOT license prior to their export, reputedly as a consequence of the raw stock shortage, will necessitate some changes in methods of supplying release prints to Sweden, Australia, Egypt, India and other countries.

Delay in Prints

American films distributed in some of those countries have been serviced with release prints from London film laboratories, it was said, and these prints will now have to be made here and shipped direct, causing delays and creating a further drain on raw stock allocations here.

Prints for Australia have been made in London as well as being shipped directly by the American companies from New York, it was pointed out. American newsreel companies send 'lavender' prints to Great Britain. Paramount and Twentieth Century-Fox have British newsreels which might also be affected by the new BOT licensing rule.

Loew's Stock Split Is Effective Today

The Loew stock split, whereby common will be increased from an authorized 4,000,000 to 6,000,000 shares, and the 1,685,109 shares now outstanding will be increased to 5,055,327 shares, at a ratio of three for one, with the same par value, will become effective today. Stockholders authorized the split at a meeting March 29. New certificates will be mailed to stockholders on May 9; stockholders will not be asked to surrender present certificates. Loew today also will eliminate its 300,000 shares of preferred, none of which were outstanding.

Branton Sets Up a Tri-States Cabinet

DES MOINES, April 8.—A coordinating cabinet of district managers and department heads of Tri-States Theatres has been established by general manager Ralph Branton.

Branton will head the cabinet, which will comprise L. McKechneay, Tri-States treasurer; Dale McFarland of the booking department; Russell Fraser, advertising department; Marie Frye, maintenance; and A. G. Stolte, Des Moines, William Miskell, Omaha, and H. D. Grove, Davenport, district managers.

Connors Asks All Theatres To Play War Bond Film

By MILTON LIVINGSTON

Tom Connors, distribution chairman of the War Activities Committee has called upon "every theatre in the United States" to play, at all performances, "The All-Star Bond Rally," special 19-minute film featuring Bob Hope, Bing Crosby, Frank Sinatra, Betty Grable, Fibber McGee and Molly, Harry James and his orchestra and others, either before or during the Seventh War Loan Drive. Connors appealed to exhibitors through the trade press at a screening of the film here Friday.



Tom Connors

"The All-Star Bond Rally" was produced expressly for the industry's participation in the Seventh War Loan by 20th Century-Fox under the auspices of the Hollywood division of the War Activities Committee. As shown to the trade press it is both good entertainment with box office appeal, but will also stimulate bond purchases. Too, it pays tribute to the role of the individual theatre in its various participations in the war effort, to create good will for the industry as a whole.

Connors declared that the film has already been commended by exhibitor leaders who have seen it. "The nation's theatre operators will not only be provided with an unusual opportunity to exhibit, gratis, an outstanding entertainment film but they will be performing, at the same time, a splendid act of patriotism," Connors

(*Continued on page 8*)

Senate Ready For Probe of Film Industry

Chairman Murray Cites Plight of 'Little Man'

By BERTRAM F. LINZ

WASHINGTON, April 8. — The Senate Special Committee on Small Business is about to launch "a complete investigation" of exhibitor complaints that a major-company "squeeze" is forcing independents out of business, it was announced tonight by Chairman James E. Murray, Montana.

Off and on, the Committee has been giving motion pictures consideration over a period of some months, during which time it has received a number of complaints of the activities of the distributor-exhibitors, including one from a theatre

(*Continued on page 7*)

Goldenson Heads 7th Advisory Committee

Leonard H. Goldenson, Paramount vice-president in charge of theatre operations, has accepted an appointment as chairman of a national advisory committee for the 'Showman's Seventh' War Loan, Samuel Pinanski, National chairman, announces.



Leonard H. Goldenson

The advisory committee will include leaders in war activity work from every branch of the industry, Goldenson said. The members will be available for consultation with the national committee and state

(*Continued on page 8*)

Reviewed Today

Review of "A Medal for Benny" appears on page 3; "Murder, He Says," page 6.

Personal Mention

NED E. DEPINET, RKO Radio president, will be in Chicago next Monday on his way back to New York.

•

MARY FOLEY, assistant manager, Loew's Poli, Worcester, Mass., and LT. RUSSELL MORIARITY, former assistant manager at the Elm St., Worcester, have been married.

•

BERNARD and CHARLES GOLDING, twin sons of the general manager of Wilmer and Vincent Theatres, have won Presidential citations in Germany.

•

J. T. SHEFFIELD, of Sheffield Republic's Seattle offices, is visiting Salt Lake City, and will go to Montana before returning to Seattle.

•

BERT KULICK and JACK H. ADAMS, JR., PRC general sales manager, and Southern division manager, respectively, are in Atlanta.

•

NORMA HELEN MORAY, daughter of the Warner short subjects sales manager, was married Saturday to SGT. HARVEY DU PAUL.

•

JOHN CONNOR, M-G-M Omaha field promotion representative, will arrive in New York next Monday from Omaha.

•

AUSTIN KEOUGH, Paramount vice-president and general counsel, arrived in Hollywood Friday from New York.

•

H. F. KINCEY, Paramount theatre partner, with headquarters in Charlotte, is due in New York today.

•

NINA SCOTT, Sheffield Republic booker at Salt Lake City, is in the hospital following an operation.

•

HARRY GRAHAM, Universal Southern district manager, has arrived in New Orleans from Atlanta.

•

WILLIAM GORDON, Warner Salt Lake City manager, is back there from Los Angeles.

•

HENRY MORRIS, of Columbia's Dallas exploitation staff, is in New Orleans.

•

A. G. EDWARDS, of PRC's Salt Lake City branch, is on a sales trip to Nevada.

•

JOHN BALABAN has returned to Chicago from a Cuba vacation.

•

NAT WOLFF will leave Hollywood for New York by train tomorrow.

•

COL. H. A. COLE of Allied States is in New York from Texas.

•

MERVYN LEROY, producer, is in Chicago from the Coast.

•

SAM SIEGEL, Columbia exploiteer, is in Salt Lake City from New York.

Tradewise . . .

By SHERWIN KANE

THE approach of V-E Day finds the industry fairly well along with its plans for its own observance of the occasion and for the discharge of its responsibilities to the public, some numbers of whom are bound to be over-enthusiastic despite constant Government reminders that the end of organized resistance in Germany will not mean the end of the war and that V-E Day, accordingly, would be better observed with thanksgiving and prayer than with jubilation and carousal.

Depending upon the hour and the day when word is received either of Germany's surrender or General Eisenhower's pronouncement that organized resistance in Germany has been crushed, a huge segment of the industry will pull down the shutters either for the balance of the day or will leave them down during the day following should the news arrive after business hours or on a non-business day.

Many theatres plan to close. Many others will remain open and most of those that do will offer special programs appropriate to the occasion. V-E Day films, both commercial and Government-sponsored, are available in exchanges for showing on V-E Day and immediately after, and will be used to supplement appropriate programs in many theatres.

•

Cross-sections of Washington opinion hold out little prospect of immediate relief after V-E Day from emergency restrictions vital to the industry, other than the ending of the midnight curfew and the brownout, and increased supplies of freon gas for cooling purposes.

Vital materials, including repair parts, as well as new equipment, furnishings and construction materials, will remain on the critical list for months after V-E Day—and, even then, the relaxing of restrictions for civilian purchases of such items will be of only minor proportions, most Washington observers are agreed. Manpower, raw stock and fuel supplies also will remain critical, it is believed, and transportation between the Coasts is more likely to be further restricted than not. Federal taxes, corporate, admission and individual, are not likely to be changed for some time to come. And, certainly, no let-up of Federal litigation is looked for.

V-E Day on the whole is unlikely to bring with it any immediate changes to business operation or civilian life. Foreign departments, it is true, can look to a prompt reopening of Continental and other markets and to the return of many of their European operations to company management. In addition, there will soon be freer communication and transportation for export departments in presently restricted or closed areas.

How satisfactory the renewed business operations will prove to be in some foreign marts remains to be seen. Economic crises are bound to be encountered during the reconstruction period. Home industries will be rebuilt first and protective, if not discriminatory, legislation will have to be expected.

The true picture is apparent for those who pause to examine it: After V-E Day there will remain a war to be won.

• •

Examining the Broadway film fare for Easter week, Alton Cook, *N. Y. World-Telegram's* critic, wrote that the two British productions, "Colonel Blimp" and "The Silver Fleet," "were the most distinguished of the whole lot, for once eclipsing a lot of Hollywood's major offerings." Among the latter offerings were such film fare as the Tracy-Hepburn item, "Without Love"; Bette Davis in "The Corn Is Green," Colbert and MacMurray in "Practically Yours," Joan Fontaine in "The Affairs of Susan" and Warners' fine production of "God Is My Co-Pilot."

The morning after digesting that critical intelligence we had occasion to pass, first, the tiny World Theatre on West 49th Street, where "Silver Fleet" is housed and where we observed not a single patron in line at the theatre door and, two blocks farther on, the Radio City Music Hall, where the patient customers waited for admittance to the city's largest theatre in a line that stretched along 50th Street and out of sight around Rockefeller Center Plaza. The Music Hall tenant is "Without Love."

The difference in the patronage for the two pictures, we mused, is probably a pretty accurate measurement of the distance between a New York film critic and the motion picture audience.

Consider Films for San Francisco Meet

Claude Lee, Paramount director o public relations, Francis S, Harmo executive vice-chairman of the in dustry War Activities Committee, an Glendon Allvine of the industry' Public Information Committee, wer scheduled to confer with representa tives of the State Department over th weekend in order to determine what extent it is possible for the in dustry to participate at the Unite Nations' conference at San Francisc this month.

A tentative program has bee worked out as a MPPDA project an has been handed over to the PIC t work out details. While $50,000 understood to have been mentioned a a potential budget for the industry' activities at San Francisco, it will n necessarily be limited to that figure.

The whole proposal is highly tenta tive and contingent upon State De partment approval. There is no inten tion of pointing up Hollywood picture *per se,* nor is the intention of th sponsors to use films to promote in ternational goodwill or harmony, th idea being merely to entertain an give relaxation to the delegates whe they are not in session. It is under stood that the Alcazar Theatre ha been discussed as a setting for the film showings.

Howard Dietz, M-G-M director o advertising and publicity, currentl chairman of the PIC, is handling ar rangements, assisted by Hal Horne o 20th Century-Fox and Mort Blumen stock of Warners.

U. of C. to Publish Magazine on Films

HOLLYWOOD, April 8.—*The Hollywood Quarterly,* co-sponsored by th University of California and th Hollyood Writers Mobilization, is t make its appearance about July unde imprint of the University of Californi Press, at $4 per year, or $1.25 th copy. Announcement of the project long under consideration, says th magazine "will give special emphasi to achievements and developments i the motion picture, radio and tele vision fields."

Columbia to Expand Studio Operations

HOLLYWOOD, April 8.—Althoug Columbia officials decline formally t confirm or deny a reported purchas of property adjoining the studio fo plant expansion, at a price of $350,000 it has been learned that residents o the property have received notices t vacate.

Skouras' 3rd Year at 20th

Spyros P. Skouras will observe hi third anniversary as president of 20t Century-Fox today. "He will prob ably be spending the beginning of th fourth year in war-torn Europe," 20t Century-Fox said Friday. It wa previously reported that Skouras con templated a trip to Europe to confe with J. Arthur Rank and 20th-Fo British officials in London.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, New Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address. "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

Court Favors Ascap In Omaha Music Suit

OMAHA, April 8.—Asserted cooperation of music publishing companies to repeal Nebraska's anti-ASCAP law is 'no concern of the Court," Federal Judge John W. Delehant ruled in denying a motion for new trial of copyright infringement suits brought by ASCAP against Nebraska and Omaha amusement places and hotels. The Judge also refused to allow the case to be reopened to produce further evidence.

In a decision handed down in December, Judge Delehant ruled that a section of the State anti-ASCAP law offered as a defense by the music users was unconstitutional. About $6,000 in damages was awarded the publishing houses.

Judge Delehant said it was improper for him to discuss the suggestion, in public or private, of the effect of cooperation of the participants in the law suit on the ASCAP repeal bill now before the legislature. W. J. Hotz, attorney for the defendants, previously charged the plaintiffs had attempted to compel the defendants to work for repeal of the law. He said, following the hearing, that the defendants would appeal the judge's decision through the Circuit Court of Appeals. Plaintiffs in the suits include: Shapiro-Bernstein, Remick Music Corp., M. Witmark and Sons, Chappell and Co., T. B. Harms Co. and Jerome Kern.

A motion to increase the tax ASCAP would pay on receipts from three per cent of the gross to ten per cent was killed in Nebraska's legislature 6-26 on Friday after LB 252, which would return ASCAP to the state, was advanced to the select file.

Mystic - Griffith to Trial on Thursday

TULSA, Okla., April 8.—The $100,000 damage suit of the Mystic Theatre of Picher against Griffith Amusement and a group of film companies, alleging violation of the Sherman anti-trust act will be heard in federal court here starting April 12 by Judge Stephen Chandler of Oklahoma City.

The Picher Theatre, an independent, charged monopolization of films by Griffith, operator of two theatres in Picher at the time the suit was filed in August, 1944, and distributors. Among the distributors named as co-defendants with Griffith are Paramount, Loew's, Warner Bros., 20th Century-Fox, Universal, Republic, and others.

To Honor Warner for 'Springfield' Film

In a broadcast of the 'Youth-on-Parade' program over a hookup of 80 CBS stations, on April 28, a tribute will be paid to Harry M. Warner, president of Warner Bros., in recognition of his efforts in producing "It Happened in Springfield," two-reel special dealing with the 'Springfield Plan' for promoting civic harmony and the principles of Democracy.

Ceremonies will include an address by the mayor of Springfield, Mass., speaking from Boston, where the program will originate under the direction of Dolph Martin. Warner also is expected to take part in the broadcast speaking from the Coast.

Review

"A Medal for Benny"

(Paramount)

A TIMELY story which takes an effective jab at those who are not above capitalizing on a war hero, even a dead one, and at the same time offers a little lesson in Americanism, makes "A Medal for Benny" deserving of lots of screen time. Effectively played by a cast headed by Dorothy Lamour, Arturo De Cordova, J. Carrol Naish, Mikhail Rasumny, Rosita Moreno and others, it is, alternately, amusing, charming and moving.

Miss Lamour, playing it straight and in simple, not too attractive, full length dresses, delivers a swell performance as the belle of a Paisano settlement in a small California coastal city, a settlement of happy-go-lucky descendants of the original Spanish settlers and Indians. Betrothed to Benny Martin who, having been run out of town for indulging in his favorite pastime, beating up police squads, Miss Lamour is being pursued ardently by De Cordova. She remains steadfast until De Cordova confronts her with the proof of Benny's faithlessness, in the person of Rosita Moreno.

Comes word that Benny has died a hero's death in the Philippines, and has been awarded the Congressional Medal of Honor posthumously. The city fathers decide to cash in on the publicity attendant upon the presentation of the medal to Naish, as the father of Benny, who has become America's "Number 1 Hero." They find Naish about to be evicted from his hovel in the Paisano settlement for non-payment of rent. They move him into an attractive home—for the period of the ceremonies, fearing that pictures of the hovel would do the city no good when they were circulated around the country. The attendant publicity dramatizes Miss Lamour as Benny's bereaved sweetheart, lending complications to her undeclared love for De Cordova.

Naish learns that through himself, his son's heroism is being exploited by the city's promoters. He moves back to his hovel and ignores the ceremonies of the medal presentation, which brings the governor, the general and the honor squadron to the Paisano hovel, where his hero son was born and grew up. De Cordova joins the Army and his and Miss Lamour's betrothal is not to be announced until his return.

Splendid depictions of the Paisano people distinguish the acting. Irving Pichel directed and Paul Jones was associate producer. The screen play is by Frank Butler from a story by John Steinbeck and Jack Wagner. Together they have evolved a fine and an eminently appropriate attraction for all theatres.

Running time, 77 mins. General classification. Release date, June 29.

SHERWIN KANE

Industry's 'Pains' Make 'Esquire' Yarn

A complete and amusing analysis of what producers, distributors and exhibitors are up against in trying to please everybody has been written by Don Carle Gillette of Warners' home office publicity department and will be carried in the May issue of *Esquire*, out this Wednesday.

Entitled "World's Most Pressured Industry," the article makes the point that "motion pictures, far from being a free art, are annoyed by blue noses and ax grinders with every imaginable squawk." The author gives credit to the Production Code Administration as an adequate form of regulation in the moral sphere.

'V-E' Will Bring 50 Per Cent More Gas

WASHINGTON, April 8.—Victory in Europe will release for civilian use 50 per cent additional gasoline, Secretary Ickes discloses.

Memphis Bans 'Millions'

MEMPHIS, April 8.—Lloyd T. Binford, chairman of the Memphis Censor Board, has banned "Brewster's Millions" because "the movie has Rochester who has too familiar a way about him and the picture represents too much social equality and racial mixture," he declared.

Agnew to London Soon

Neil Agnew, vice-president in charge of sales for David O. Selznick's Vanguard Films, may leave for London some time this week on a four weeks' trip to observe conditions in England and, possibly, on the Continent.

Graham Is Named Pratchett's Aide

Robert L. Graham has been named assistant to A. L. Pratchett, Paramount Latin American division manager, according to an announcement made over the weekend by John W. Hicks, Jr., president of Paramount International Films. Hicks said that while Pratchett's division headquarters are in New York, Graham will be stationed in Latin America, with offices in Mexico City.

Having just returned from Spain, where he went early in the year as a special overseas representative to participate in the organization of Paramount-Mercurio Films, S. A., distributors for Paramount Films de España, S. A., Graham will remain in New York for several weeks before going to Mexico City.

Graham joined Paramount in New York in 1934, then spent one year in Mexico. From 1936 to 1938 he was stationed in Australia as a special representative for the company. Following this he was assistant manager in Panama for two years. Later he became manager for Mexico, a post he held from 1940 to 1943. During the past year and a half Graham has served as special representative in Spain, where he surveyed film business conditions prior to the formation of Paramount Films de España.

Goldstein Joins Todd

HOLLYWOOD, April 8.—Leonard Goldstein has terminated his recently announced Columbia producership to become Coast representative of Michael Todd Productions, which is planning to film "Great Son."

UK Producers Seen More Independent; Small Group Trend

Trend of British production is in the direction of small, independent producer groups, working together in a more or less loose business arrangement, and the result will be better pictures, Michael Powell and Emeric Pressburger, directors of Archers Film Prod., Ltd., a J. Arthur Rank company, stated here Friday in a joint interview.

Powell and Pressburger, currently represented on Broadway by "Colonel Blimp," United Artists release, and "The Silver Fleet," distributed here by PRC, are here from London to consult with Technicolor executives in Hollywood on a new adaptation of that process for their next production, "A Matter of Life and Death," which will start in June. They will also seek an American actress for one of the starring roles.

"Semi-Control"

"Many work in companies semi-controlled by Rank," the producing team said, "but at the same time are accorded full production freedom." They predicted that more such groups will emerge in England, making fewer and better films. "It does not make much difference who sells the films," they continued, "so long as the producer is accorded full production freedom, limited, of course, by his success in turning out marketable films."

Admitting that although the British industry has lagged behind other production centers because of the handicaps of making pictures under wartime conditions, able young craftsmen now being developed by the British industry will place it on a more equal footing, Powell and Pressburger asserted.

British production costs have mounted steadily, the producers said; it now takes nine months to a year to turn out a picture in England. Not many color films are being produced, they said, pointing out that British studios are still using a three-camera color process instead of a one-color camera.

Currently they expect to turn out two pictures a year. "I Know Where I'm Going" will be their next release; it is being now cut. They were scheduled to leave for the Coast yesterday.

'The Peace Builders' Is Screened Here

"The Peace Builders," a documentary short subject produced by the National Film Board of Canada, and released in America by Brandon Films, Inc., was shown here Friday.

The film, a series of newsreel clips, shows the meeting of Roosevelt, Churchill and Stalin, together with Army and Navy heads of the United Nations. A commentary records occurrences after each meeting, and ends on the note of permanent peace following the San Francisco conferences.

Columbia Changes Name

ALBANY, N. Y., April 8.—Columbia International Corp. of Delaware changed its name to Columbia Pictures International Corp. Prentice-Hall, Inc., 90 Broad St., New York, recorded the change.

"An artistic production which will catch critical praise and plenty of audience attention. With Dorothy McGuire, Robert Young and Herbert Marshall toplining in top performances, 'Enchanted Cottage' will play a merry tune at the boxoffice."

—VARIETY

"A natural, both as to box office and entertainment."
—*Motion Picture Herald*

"Gives one the feeling of having discovered some rare jewel."
—*Hollywood Reporter*

"One of the month's most noteworthy screen events."
—*Boxoffice*

"In the top bracket."
—*Hollywood Variety*

"Beats a path of its own . . . an attraction of some size."
—*Motion Picture Daily*

"Deeply moving . . . has tremendous appeal for women."
—*Film Daily*

"Timely . . . should prove beneficial to box office."
—*Showmen's Trade Review*

"Unusual love story will get the women's vote."
—*The Exhibitor*

FIRST RUNS EVERYWHERE SOON!

KEEP SELLING BONDS!

RKO PRE-SELLS WITH TERRIFIC AD CAMPAIGN

Full page seat-sellers in the biggest magazines, to a total of

29,007,375 CIRCULATION!

—in publications like WOMAN'S HOME COMPANION—McCALL'S—RED BOOK—COLLIER'S—LOOK—LIBERTY—TRUE STORY—WOMAN'S DAY—FAMILY CIRCLE and the ENTIRE FAN LIST.

The ad reproduced here appears in LOOK, PIC and TRUE STORY.

PEOPLE *Whispered* ABOUT THESE TWO!



Pride tried to drive them apart...conscience condoned their strange bargain...but something stronger than either worked a miracle deep in their hearts!

DOROTHY McGUIRE · ROBERT YOUNG

The Lovers of "Claudia"

HERBERT MARSHALL

The Enchanted Cottage

Mildred Natwick · Spring Byington · Hillary Brooke · Richard Gaines

Directed by JOHN CROMWELL • Produced by HARRIET PARSONS

Screen play by DeWitt Bodeen and Herman J. Mankiewicz • Based on the play by Sir Arthur Wing Pinero

RKO RADIO PICTURES



Production on Coast Up Two; Now Total 33

HOLLYWOOD, April 8.—Production activity increased slightly during the week, although the strike continued to affect studios. Seven features were started and five were completed, so that the production index stood at 33 as of the weekend, compared to 31 one week ago. The production scene follows:

Columbia

Shooting: "The Bandit of Sherwood Forest," "Over 21."

M-G-M

Shooting: "For Better, for Worse," "They Were Expendable," "Dangerous Partners," "Early to Wed," "Yolanda and the Thief," "The Harvey Girls."

Monogram

Finished: "Springtime in Texas,"
Started: "Main Street Girl," with Doris Merrick, Eddie Quillan, Wanda McKay.

Paramount

Shooting: "The Blue Dahlia," "People Are Funny" (Pine-Thomas), "Our Hearts Were Growing Up," "The Well Groomed Bride," "You Came Along" (Hal Wallis).

PRC

Started: "Law of Lead," with Tex Ritter, Dave O'Brien, Guy Wilkerson.
Shooting: "The Intruder," "Congo Pongo."

RKO Radio

Shooting: "Tomorrow Is Forever" (International), "The Amorous Ghost," "The Bells of St. Mary's" (Rainbow Productions).

Republic

Finished: "Union Pacific Scouts," "The Man from Oklahoma."
Started: "The Web" (Walter Colmes), with John Loder, Nancy Kelly, Otto Kruger, Ruth Ford; "Wagon Wheels Westward," with Bill Elliott, Bobby Blake, Alice Fleming.

20th Century-Fox

Finished: "Within These Walls," "Junior Miss."
Shooting: "Dragonwyck," "The Dolly Sisters."

United Artists

Shooting: "Young Widow" (Stromberg), "Duel in the Sun" (Vanguard).

Universal

Started: "Hear That Trumpet Talk," with Noah Beery, Jr., Danny Martin, Claudia Drake, Josh White.
Shooting: "Lady on a Train," "A Night in Paradise."

Warners

Started: "Danger Signal," with Faye Emerson, Zachary Scott, Rosemary DeCamp, Bruce Bennett, Ann Blyth, Mary Servoss, Dick Erdman, Angela Greene, John Ridgely, Janet Barrett; "Janie Gets Married," with Joan Leslie, Robert Hutton, Edward Arnold, Ann Harding, Robert Benchley, Hattie McDaniel, Ann Gillis, Dick Erdman.
Shooting: "The Time, the Place and the Girl," "Stolen Life."

Review

"Murder, He Says"

(*Paramount*)

Hollywood, April 8

THIS explores a field of subject matter tapped heretofore only in cartoon strips, on the radio and, in quite different than the present fashion, in some 'B' product. All but one of the characters in the picture are hillbillies—not the kind that sing folksongs on the radio, nor quite the variety seen in those Paul Webb gag-pictures, although more nearly akin to the latter—and the one exception is Fred MacMurray. He portrays a poll-taker who goes to the mountain home of these characters to find out about life in rural communities and gets involved in a peck of incredible and fantastic troubles. The film is so unlike any other ever made that nothing this side of exhibition test can determine whether it will throw the customers into the aisles in stitches or on their way out. Until set before the public, the picture cannot be rated as other than an experiment in entertainment.

The tale takes MacMurray to an ancient house occupied by a whip-cracking mother of brawny twin morons and a daughter 'teched in the head.' All are awaiting and speeding the demise of a grandmother who knows where $70,000 of stolen money is hidden. The grandmother, before dying horribly with her body all lighted up by some incandescent substance, gives MacMurray the keys (a sampler and a song) to the secret. For a while the picture dwells on the dumb, brutal ignorance of the hillbillies, and then it veers to the haunted-house idea, with much resort to hidden doors and secret passageways, before turning finally into knock-down-and-drag-out administered with all the stops out and no mercy asked or given.

The characters are derived directly from the cartoon-artist's pattern, but are offered as real. Not only the grandmother, but some of the others, including a dog, light up like Mazdas on occasion, then go normal again. Nothing that happens ever could, outside the cartoon medium, but everything is presented as plausible.

The picture depends for response upon that type of humour-appreciation which relishes the spectacle of ignorant humanity dumbly venting violence. In short, it is for the crowd that goes for hillbilly cartoons, the questions being, to name four: (1) whether the crowd's big enough, (2) whether it'll go for its cartoon entertainment done in flesh and blood, (3) whether the cartoon crowd is the film-theatre crowd, and (4) how to indicate, to the cartoon crowd or to anybody, that the picture is what it is.

Associate producer was E. D. Leshin; director, George Marshall; screenplay, by Lou Breslow and story, by Jack Moffitt. Others in the cast are: Helen Walker, Marjorie Main, John Heather, Porter Hall, Peter Whitray, Walter Paige and Barbara Pepper.

Running time, 94 minutes. General audience classification. Released in Block 5.

WILLIAM R. WEAVER

25-Year Club Cites FP-C Theatremen

VANCOUVER, April 8.—British Columbia members of Famous Players' 25-Year Club were the guests of honor at a testimonial dinner held in the Vancouver Hotel recently. Certificates of appreciation, inscribed watches, and jewelled membership pins were presented to ten employees: Adrienne Caze, Kerrisdale Theatre; Annie Johnstone, Broadway; Frank Gow, supervisor of Vancouver suburban and British Columbia upcounty theatres; Harold Edwards, Dominion; Sam Haigh, Capitol; Ray Hansom, Broadway; James Leslie, Orpheum; William G. More, Capitol; Cecil S. Neville, district booker, British Columbia; and John M. Robertson, manager, Capitol Theatre, Victoria.

Falknor Rejoins CBS

Lt. Col. Frank B. Falknor, back from 15 months in the China-India-Burma area, has resumed his duties as general manager of radio station KMOX, CBS-owned station in St. Louis, and also as chief engineer of the CBS Central division.

Would Bar Children

PHILADELPHIA, April 8.—A state bill of direct interest to theatres, has been introduced in the House by Representative Ann Brancato, of Philadelphia, to prohibit children under 16 from admission to any place of amusement after nine P.M. except when accompanied by an adult.

Union Issue Closes O'Connell's Loop

(*Continued from page 1*)

is closing at midnight only because "I will not operate a non-union house." The local IATSE union had ordered the Loop's projectionist to end his services midnights, with O'Connell's wife operating the machine after that hour for a few nights last week.

"There is not and had not been any labor dispute with the union" O'Connell explained. "And I am not interested in engaging in a prolonged litigation with some one with whom I have no dispute. The principle for which I fought has been definitely established. The War Manpower Commission has seen fit to do by pressure what it could not do legally and has, thereby, admitted that I was right. That part of the fight is not over."

The War Manpower Commission's regional panel in Cleveland was to hear O'Connell's appeal, yesterday for permission to remain open after midnight.

Para. Renews on WABC

Paramount Pictures has renewed its Monday-through-Saturday participation schedule in the "Arthur Godfrey" program for its forthcoming pictures on radio station WABC, New York outlet of CBS. The agency is Buchanan and Co.

John W. Johnson Dies

SALT LAKE CITY, April 8.—Services were held here for John Willard Johnson, 58, retired theatre operator of Murray and Midvale, Utah.

Hollywood

By THALIA BELL

Hollywood, April 8

LANA TURNER and John Garfield will co-star in M-G-M's version of James Cain's novel, "The Postman Always Rings Twice." . . . Robert Clarke has been selected for the romantic lead opposite Frances Langford in "Radio Stars on Parade," which Ben Stoloff will produce for RKO. . . . Frank Faylen will have a featured role in Paramount's "Blue Dahlia."

•

Cornel Wilde has been selected for the lead in "The Enchanted Voyage," which Walter Morosco will produce and Lloyd Bacon direct for 20th Century-Fox. . . . Esther Williams' next starring film for M-G-M will be "Fiesta Brava," story of a feminine bullfighter, to be produced by Jack Cummings.

•

Hugh Beamont has been signed for a featured role in Paramount's "The Blue Dahlia." . . . Patti Nillson has been added to the cast of "George White's Scandals of 1945" at RKO Radio. . . . James S. Burkett has set up a budget of $300,000 for the second of his "Tugboat Annie" pictures.

•

John Litel has been signed for a role in "A Night in Paradise," current at Universal. . . . James Mulvey, vice-president for Samuel Goldwyn, is in town to round out the campaign on "Wonder Man," which stars Danny Kaye. . . . Mary Currier will appear in "The Stork Club," B. G. DeSylva's next Paramount production.

•

Bill Williams and Paul Lukas will co-star with Susan Hayward in "Dead-line at Dawn," which Adrian Scott will produce for RKO Radio. . . . M-G-M's search for a youngster to play the lead in "The Yearling" has ended with the signing of 10-year-old Claude Jarman of Nashville.

•

Dorris Merrick has been signed for the lead in "Main Street Girl," which will mark Joe Kaufman's debut as a Monogram producer. . . . Carleton Young, radio actor, will have a featured spot in the M-G-M comedy, "Abbott and Costello in Hollywood." . . . Clem Bevans has been assigned an important role in 20th CenturyFox's "The Enchanted Voyage."

Spot Announcements At High in Chicago

CHICAGO, April 8.—The growing number of spot announcements over local radio statations exploiting first-run product hit a new high this week when seven attractions were set for ballyhoo at frequent station-break intervals. They are: "Here Come the Waves," "Hotel Berlin," "A Song to Remember," "Experiment Perilous," "I'll Be Seeing You," "It's Pleasure," and "Tomorrow the World."

To Film Hollywood Bowl

HOLLYWOOD, April 8.—Nat Goldstone and John Arthur have announced plans to produce "Hollywood Bowl," musical to feature Leopold Stokowski and Cornel Wilde. No release has been set.

New Moves Fail to Speed Strike's End

(Continued from page 1)

all CSU crafts into IATSE locals without an initiation or other fee and return them to work under the pact made with the producers Thursday night. CSU president Herbert Sorrell said: "Not one CSU workman" had accepted or would accept the offer.

Countering the IASTE move, heads of the striking unions telephoned their international presidents urging them to call a special meeting of the American Federation of Labor executive council with the purpose of summoning 'IA' president Richard F. Walsh for a hearing on charges of attempting to establish a vertical union setup in the studios which, they contend, would upset all union contracts, including those in the basic agreement.

Late Friday, IATSE international vice-president Carl Cooper said with respect to the offer to accept CSU workers into IATSE locals: "We want to give them first chance at the work. They know how to do it and have homes here." Asked whether this implied that other workers would be brought in if CSU members didn't respond to the invitation, Cooper said: "Not for several days at least. We want to give them every chance." CSU has insisted IATSE cannot recruit enough men to fulfill its pledge to keep the studios operating normally.

Army Not Affected

Asked whether CSU's pulling the laboratory men previously allowed to work on Army films had affected military production, Colonel Robert Lord, executive in charge of Army production, said: "It has not affected us at all." He declined to speculate on future possibilities.

IATSE insurgents, following several preparatory meetings, sent committees on Saturday to start conferences with similar committees representing CSU in an endeavor to settle their jurisdictional problems independently of Walsh. The conferences, expected to continue several days, seek to produce a peaceful settlement between all competing locals, with the purpose of excluding Walsh and other international officials from control of the situation.

Western Electric to Consolidate Here

The headquarters organization of Western Electric's traffic department, located at the Hawthorne Works in Chicago since 1918, will move to the company's general headquarters here, effective April 15. The transfer is being made to coordinate expanded activities of the traffic organization with those of the company's other general departments at headquarters, and brings W. McGirr, traffic manager, R. C. Colton, assistant traffic manager, and other members of their group to New York.

New Hellman Drive-In

ALBANY, N. Y., April 8. — Plans have just been announced by Neil Hellman, general manager of Hellman Theatres, for the construction of a new Drive-In Theatre to be built mid-way between Albany and Schenectady on Route No. 5.

U. S. Senate Is Ready for Probe of Film Industry

(Continued from page 1)

operator in Murray's home town of Butte, it was said.

Murray said he has instructed Dewey Anderson, executive secretary of the Committee, to make "a thorough survey" of all the complaints, conduct staff studies of the problems involved, and submit a report of his findings. If necessary, he added, the Committee will conduct open hearings.

The Butte theatre owner, the Senator explained, charged the distributor-exhibitors with using unfair, coercive means to destroy his business. That allegation, he said, is typical of charges made by many other operators throughout the country who, Murray said, "have represented to the Committee that they are being subjected to a relentless squeeze, forcing them to close their theatres, or else suffer absorption by the major producing companies and the large theatre chains."

Principal Charges

Principal charges so far laid before the Committee, it was said, are that five theatre-owning companies give unfair preference to their affiliated theatres in the choice of films, playing time, price and numerous other factors, and that large non-affiliated circuits use their "extensive" purchasing power to secure preferential treatment over small theatre owners.

The charge that the independents are being forced out of business, Murray said, is supported by Hays office figures, which show that between 1933 and 1941 the total number of film theatres in the country increased from 13,416 to 16,951, but the independent theatre participation dropped in the same period from 68 to 56 per cent. During those years, also, he said, the large unaffiliated circuits increased their theatre holdings from 15 to 28 per cent, and the number of circuits increased from 233 to 357.

Murray outlined the complaint from Butte, which charged that nine of the 12 theatres formerly operating in Silver Bow County, Mont., had been absorbed by the major companies or forced out of business by their competition since 1932. The three theatres remaining, all owned by one major company, operated first-run until an independent house opened with a second-run policy, when two of the houses switched to second run and, by contracting for more features than they could use, "deprived the independent of free access to second-run product." When the independent opened a large first-run in 1940, it is charged the majors combined in refusing to rent first-run films to him.

'Warrant Investigation'

"Such charges as these certainly warrant investigation," the Senator declared.

"The vital importance of motion pictures as a medium for the communication of thoughts and ideas gives the public a real stake in them. Any practices which result in restraint of trade, or prevent the exhibition of films in any area of the country would infringe on the public interest in that territory," Senator Murray declared.

"An objective investigation will be made of these and other charges to correct any evils which might be found to exist," he said, adding: "We must make certain that the field of motion picture exhibition is open to all competitors on equal terms. Returning men of the Armed Services must be given their fair chance to open and successfully operate motion picture theatres. Our studies, reports, negotiations with complainants and producer-distributor groups should prove beneficial to the whole industry and to the general public."

AMPP Plans Studio Closing on V-E Day

HOLLYWOOD, April 8.—Underscoring a warning against false reports, the Association of Motion Picture Producers has issued a ruling for the guidance of studio employees on V-E day. "Employees are to remain on their jobs until dismissed by proper authority," the ruling states, adding, "the studios will receive an official flash from the association offices."

If the news comes before noon on any week day the studios will close for the remainder of that day. If it comes after noon, Monday through Friday, they will close for the remander of that day and all the next. If on Sunday, the plants will stay closed Monday; if Saturday, work will be resumed Monday.

Extend Manpower Aid

CHICAGO, April 8. — U. S. Signal Corps Regional Labor Office here, which has been cooperating with Warners and exhibitors on special showings of "Objective, Burma" as a means of filling manpower needs in various areas, has assigned overseas veterans to demonstrate field combat radios in theatre lobbies and on the strees during local engagements of the picture, in which "Handie-Talkie' combat radios play a part.

CBS Television to Dramatize FFI Tale

"Soldiers Without Uniform," said to be the first Franco-American television program, will be presented over the CBS station WCBW, New York, on Wednesday. It will be a dramatization of episodes of the 'Resistance Movement' in Paris, based on material brought to this country by Pierre Schaeffer and Pierre Garrigues, representatives of the French Broadcasting Service, a semi-independent branch of the Ministry of Information. They are studying radio and motion picture production in the United States as well as television.

Briskin on Coast

HOLLYWOOD, April 8.—Sam Briskin returned today from a Navy assignment in Washington to prepare launching the Frank Capra-Briskin producing company recently announced. Capra is expected to terminate his Army service in July.

Loew-Lewin Set First

HOLLYWOOD, April 8.—The first picture by David L. Loew and Albert Lewin, who plan to resume their former partnership in a month will be "Bel Ami," from the Guy De Maupassant novel.

Annual Free Show For 'GI' Children

(Continued from page 1)

has already been given by the home office of Paramount Theatres, here, which has prepared an elaborate manual on the plan for distribution to partners all over the country. A Paramount executive characterized the idea as "one of the best good-will programs ever devised by theatres."

As satisfactorily tested last week at the Chateau, Rochester, Minn., before being presented Saturday at other Minnesota Amusement houses, the show consisted of two-and-a-half hours of short subjects and local talent entertainment, the latter broadcast. Veterans' children were admitted through application, either at the theatre or to churches, schools or newspapers, which served as sponsors. At the Radio City Theatre in Minneapolis, the event was tied in with the *Star-Journal* and at the Paramount, in St. Paul, with the *Dispatch-Pioneer Press*. A special feature of the idea calls for pictures of the assembly to be planted in the papers and copies sent to servicemen fathers. Film exchanges donated the pictures, and projectionists and stage hands contributed their services.

The campaign was developed by Friedl and members of his executive cabinet and was prepared by Charles Winchell, advertising-publicity director, and Ev Seibel, his assistant. Plans call for its repetition each year at the Easter season.

Ontario Government Regulates 'Soundies'

TORONTO, April 8. — The Ontario government has taken action to regulate the use of 'Soundies,' coin-operated motion picture machines, which have made their appearance in centers where 60-cycle electricity is available.

Under the order-in-council, the Theatres and Cinematographs Act has been amended to provide for an annual license fee of $50 for each machine and for the censorship of films for use in the boxes at the rate of $2 per 400 feet of 16mm. positive print. The film normally used in one 'loading' is 800 feet which would require $4 in censorship fees.

Hull, Que., recently passed a by-law imposing an annual license fee of $200 per machine but in Ontario the provincial government has taken over the regulation of juke-movies while the municipalities are considering a special local business license charge to be paid by the operators.

Beal Is RCA V-P

Ralph R. Beal, assistant to the vice-president in charge of RCA Laboratories, and for nine years research director of RCA, has been elected vice-president of RCA Communications, Inc., in charge of engineering, Brigadier General David Sarnoff, president of RCA, announced Friday following a meeting of the board of directors.

The election of Joseph V. Heffernan as vice president and general attorney of RCA was also announced by Sarnoff. Heffernan, who served as a lieutenant in the Navy from 1942 to 1944, joined RCA in 1940.

Films Will Be Made Available for the Industry's 7th Drive

Tom J. Conners, national distributor chairman for the Seventh War Loan, announces the adoption, again, by all national distributors, of an agreement whereby pictures will be made available to exhibitors for 'War Bond Premieres,' 'Children's Morning Premieres,' and 'Free Movie-Day,' during the drive, May 14-June 30. Connors said the distributors "will open their vaults" to the theatres in order to assure a record number of special events; the national distributors will give their complete cooperation, and will support the exhibitor's efforts to the fullest extent, Connors declared.

Samuel Pinanski, national drive chairman, said, "The distributors are full partners with exhibitors in this all-industry campaign, and cooperation between the distributors and exhibitors is more vital in this drive than ever before."

Agreement Provisions

The agreement provides that during the drive distributors will furnish, for one performance only, to be known as a 'War Bond Premiere,' any picture the exhibitor has under contract, but not earlier than 30 days prior to its availability for booking at his theatre, provided exhibitors having clearance do not object. Reissues will be considered the same as new pictures.

A picture on the same terms will be furnished for a 'Children's Morning Premiere.'

To stimulate the number of bond premieres in small towns, distributors will furnish a picture for this purpose to any exhibitor making a request even though the exhibitor may not have the picture under contract, and regardless of whether the exhibitor is a regular customer, provided the population of the town is not over 7,500 and the picture booked for the premiers shall have been generally released prior to Nov. 1, 1944.

Distributor-Endorsed

The distributors have endorsed the plans of the national Seventh War Loan committee for a national 'Free Movie-Day,' and agreed that admission may be free on that day to each purchaser of a bond.

Upon the exhibitor's request, the distributors will provide pictures for repeat showings at 'War Bond premieres.'

Features handled at advanced admission prices are excluded from this agreement.

Missouri May Tax Vending Machines

ST. LOUIS, April 8.—A bill to regulate and license all coin vending machines in theatres and other places in Missouri has been introduced in the Missouri legislature by Senator William Quinn of Maywood. The bill would require a $10 fee for a state license and up to $10 for a county license for all machines charging up to five cents and a $25 state and $25 county fee for machines charging over five cents. The county courts are left free under the bill to decide the amount of the county license and also whether a license shall be issued.

Connors Asks All Theatres To Play War Bond Film

(*Continued from page 1*)

said in asking the cooperation of the trade press to prevail upon exhibitors to give the film special attention.

He said that 1,200 prints are being made, instead of the customary 687 usually used for WAC releases.

Distribution is being handled by 20th Century-Fox for the WAC. The company's branch managers will work with WAC and bond drive distribution and exhibition chairmen in their territories to see that the film is given saturation playings.

In the words of Bob Hope, who is master of ceremonies of the 'all-star bond show' which is supposed to take place in one of the nation's theatres: "The theatre is a community center in this city because your theatre manager has gone from the show business into the grim business of war." For the first time, the audience is directed to buy bonds right in the theatre where the film is shown. Fibber McGee and Molly deliver the final 'punch' by buying a bond and handing a pen to the audience in the film, to fill out their applications.

Stressed is the $4,000,000,000 quota in 'E-Bond' sales for the drive, the largest ever. The appeal is also directed toward the purchase of extra bonds other than those bought during the drive. Also cited is the theatres' participation in the Red Cross and March of Dimes drives.

The film opens with a production number featuring Betty Grable and a military ensemble in dance and song. Hope uses his familiar radio technique in introducing himself and the others. Crosby sings the Jimmy-McHugh-Harold Adamson song, "Buy a Bond," and Sinatra is heard with Harry James and his orchestra in the song "Saturday Night Is the Loneliest Night in the Week." Harpo Marx plays a harp solo after his familiar gal chase. A pin-up girl number, featuring Vivian Blaine, Jeanne Crain, Linda Darnell, June Haver, Faye Marlow and Carmen Mirando provides a glimpse into some of the actions in which our Armed Forces are presently engaged.

From start to finish, the film apparently has been produced with an eye to entertainment value like a major Hollywood production. Fanchon produced and Michael Audley directed. Other credits go to writer Don Quinn, photographer James Van Trees, Alfred Newman who scored music, Fred Sersen for special effects, Emil Newman, musical supervisor, Stanley Rabjohn, film editor and Tom W. Baily, production coordinator for the WAC Hollywood division.

"The All-Star Bond Rally," it was stressed, was produced with the entire cooperation of the industry in Hollywood," and it falls upon the nation's exhibitors to bring it to the public through their theatres," Connors said.

Coe of MPPDA Gives Industry Miami Talk

MIAMI, April 8.—An overflow audience at the Urmey Hotel here, Friday, heard Charles Francis Coe, special MPPDA counsel, speak on the 'Next Hundred Years,' in a meeting sponsored by the Miami Kiwanians. Coe's address was twofold in scope, encompassing both the Florida centennial and the recently observed industry 50th anniversary.

Coe stressed the responsibility of motion pictures in visual presentation of the Democratic way of life to the post-war.

A large delegation of theatre executives, religious, educational, professional, business, civic, social and club leaders attended. The address was broadcast over WFTL, with rebroadcasts Saturday. The arrangements were handled by Duke Hickory, field representative of the industry's public information committee.

Columbia Suit Asks 'Dear Ruth' Damages

Columbia filed suit in New York Supreme court on Friday against Norman Krasna, Joseph Hyman and Bernard Hart, author and producers, respectively, of the play "Dear Ruth."

The complaint, filed by Schwartz and Frohlich, attorneys for Columbia, charges that "Dear Ruth" plagiarizes and infringes upon a drama known as "Mr. Private," which Columbia purchased from Joseph Hoffman in 1942 for $4,000. The suit asks an injunction, an accounting of profits, plus damages.

3rd Colosseum Unit Starts in N. Orleans

NEW ORLEANS, April 8.—Officers of the local column of the Motion Picture Colosseum of America have been announced by E. E. Shinn, president. They are: William Shiells, vice-president; Charlie Lamantia, secretary-treasurer; S. M. Otis, board chairman.

The column, composed of film salesmen, meets monthly on first Saturdays, at the Jung Hotel. The Colosseum, which originated in Atlanta and now has branches in New Orleans and San Francisco, is pledged to "improve conditions in the motion picture industry" and "to provide film salesmen with a medium of control over their destiny," according to Frank Salley, president of the Atlanta column.

The New Orleans officers represent the following companies: Shinn and Otis, Paramount; Shiells, RKO-Radio; Lamantia, United Artists.

Cinema Auxiliary To Meet Tomorrow

The Cinema Auxiliary of B'nai B'rith, whose membership includes women in the film and allied industries in New York as well as wives of Cinema Lodge members, will hold an open meeting at the Hotel Piccadilly here tomorrow evening.

Arthur Rosenbluth, executive secretary of the Metropolitan Council of B'nai B'rith lodges and auxiliaries, will be the guest speaker. The Auxiliary recently furnished a recreation room for the use of U. S. Army Transport Corps at LaGuardia Field.

Fields, Rauch and Swensen on 7th

Jules Fields, publicity manager for 20th Century-Fox, here, has been named Public Relations Chairman for the Seventh War Loan Campaign for the New York area of the industry's War Activities Committee, by Irving Lesser, chairman for this area. Fields, who participated in many previous War Loan drives and in Red Cross and March of Dimes drives, will be in charge of all newspaper, trade paper and radio publicity for the committee.

Joel Swensen has been named campaign coordinator for the New York area, also by Lesser. Swensen, a special representative at Warner Brothers, will devote his full time to the drive, working under Lesser and campaign director Morris Kinzler.

Lesser has also appointed Sam Rauch as talent chairman. Rauch heads the Roxy Theatre talent department and formerly headed the talent division for Fanchon and Marco theatres.

Tom Baldridge Is Va. Bond Director

RICHMOND, Va., April 8.—Tom Baldridge of Winchester has been named drive director of Virginia Theatres for the Seventh War Loan drive by state chairman Hunter Perry, Dominion Theatres, Charlottesville, and Frank O'Brien, Fabin-Wilmer and Vincent Theatres, Richmond.

Baldridge, promotion representative for M-G-M in this territory, has been active in Virginia bond drives since the Second War Loan.

Upon appointment, Baldridge immediately made plans for holding regional war bond meetings with exhibitors from throughout the state, at Richmond, Fredericksburg, Norfolk and Roanoke.

Goldenson Heads 7th Advisory Committee

(*Continued from page 1*)

and area committees in their localities.

Goldenson and members of the advisory committee who are available in New York, will attend the Eastern regional conference of the Seventh War Loan at the Hotel Astor here tomorrow. Advisory committee members will also attend the Midwest Seventh War Loan regional meeting in Chicago, next Monday, and the Western regional meeting in Denver, on the same day.

Balaban Names Scollard Para. Chairman of 7th

Barney Balaban, Paramount president, has appointed C. J. Scollard chairman of Paramount's Seventh War Loan drive in the New York Metropolitan area. Scollard is executive assistant to Charles M. Reagan, Paramount vice-president in charge of distribution.

Dub Mexican Picture

MEXICO CITY, April 8.—Arturo de Cordova has arranged to dub in English "La Noche de los Mayas" ("The Night of the Mayas"), produced in Mexico in 1935, his first starring production, tragedy of the Mayas, descendants of an ancient Mexican people.

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 69 NEW YORK, U. S. A., TUESDAY, APRIL 10, 1945 TEN CENTS

WPB Planning Relaxation of War Controls

Raw Stock, Equipment Orders to Be Included

WASHINGTON, April 9.—A special committee of 16 top Government officials, representing all phases of its operations, has been set up by the War Production Board to work out the details of problems involved in the modification and relaxation of war production controls on the film and other industries during the period between the defeat of Germany and the defeat of Japan.

J. D. Small, executive officer of the WPB, is chairman of the committee, which will include representatives of the Office of Civilian Requirements. Office of War Utilities, and other divisions.

Eleven sub-committees have been created, each dealing with a specific

(*Continued on page* 10)

DuPont Has Spare Freon

WILMINGTON, Del., April 9.—Two plants for the manufacture of 'Freon-12' fluorine refrigerant have built up a backlog of production capable of meeting military demands and at the same time, supplying this Summer to theatres, hotels, office buildings, restaurants, amusement centers and other places, it was disclosed today by Kinetic Chemicals, Inc., subsidiary of DuPont, commenting on a ruling received by the company from the WPB

(*Continued on page* 8)

Canada Continuing Control of Films

TORONTO, April 9.—A special ruling has been issued by J. R. Croft, Federal Administrator of Services of the Canadian Wartime Prices and Trade Board, to govern the release in the Dominion of 15 British features by Empire-Universal Films, Limited, which holds the Canadian franchise for J., Arthur Rank product. The prescribed arrangement provides that

(*Continued on page* 8)

Grosses Are Strong At N.Y. First-Runs; 'Seeing You', Tops

Aided by heavy Easter school holiday business late last week, which is figuring prominently in current receipts and with grosses still holding up well yesterday despite the reopening of schools, Broadway first-run theatres are generally counting splendid receipts for the week.

Outstanding business, of record proportions, is being scored for the initial week of "I'll Be Seeing You" and a stage show featuring Sammy Kaye and his band at the Capitol with almost $60,000 taken in for the first four days and over $90,000 expected for the week.

"Without Love" and Radio City

(*Continued on page* 8)

May Spread Studio Strike to Theatres

HOLLYWOOD, April 9.—New threats to involve the nation's theatres in the studio strike situation, proposals to carry the strikers' case to the public and a personal attack upon Richard F. Walsh, IATSE president, by Herbert Sorrell, president of the Conference of Studio Unions, highlighted a mass meeting here, attended by 3,000 unionists.

George Bradley, international representative of the Building Service Employees, told the gathering that "projectionists are not the only union

(*Continued on page* 11)

Pre-Trial Industry Conference Today

The second pre-trial conference between industry attorneys and the Department of Justice will take place today at the offices of the Department, here. An attempt will be made to expedite the trial, scheduled for Oct. 8, by a possible agreement on some of the issues, thereby eliminating what portends to be a trial of over a year's duration.

At the conclusion of the session, a report will be made to Federal Judge Henry W. Goddard, who will hear the case, and a date set for a hearing before him.

Set 7th Bond Plans Today

Opening gun in the industry's Seventh War Loan pre-drive campaign will be fired today when drive leaders of 19 states and the District of Columbia will meet with members of the national committee at the Hotel Astor here to set final plans.

The meeting, designated the Eastern and Southern Seventh War Loan Conference, will be attended by exhibitor state chairmen, state distributor chairmen and state publicity chairmen. Attention will be focused on the activities of state chairmen, with a round-table conference scheduled, and individual sessions for exhibitor, dis-

(*Continued on page* 11)

"The Valley of Decision"

[*M-G-M*]

METRO has a box-office attraction of genuine stature in its version of Marcia Davenport's best-seller. "The Valley of Decision" is architecturally perfect for the lovely and talented Greer Garson. She has never been better than as the Irish servant of understanding heart who pushes aside her love for Gregory Peck until the years and their changing events bring them together in the happy, if delayed, ending which audiences will eat up.

This is a story of Pittsburgh in the mid-70's and early-90's. It unfolds a phase of sprawling America in the industrial rise and the development of the open hearth method of fabricating steel. Its principals are the family of Donald Crisp, rugged individualists constantly resisting a sale to Andrew Carnegie because steel has worked its indivisible self into family fibre and tissue.

Into this household, and ultimately capturing it, comes Miss Garson, daughter of Lionel Barrymore, steel worker who has lost his legs in the mills and whose personal bitterness hangs like a brooding cloud over the community and its workers. Peck, oldest son and heir to this steel empire, falls in love with her, and she with him. The difference in their sta-

(*Continued on page* 10)

End Trial of Drive-in Ramp Patent Suit

Royalty Payments by All Hinge on Outcome

PROVIDENCE, April 9.—A Federal court decision which is expected to determine whether drive-in theatres will be required to pay a licensing fee or a percentage of their gross for use of the automobile ramp which has been their standard equipment, or be enjoined from doing business, is expected to be handed down here in the near future.

A four-year court fight over the validity of the patent for the ramp was just concluded before Federal Judge John R. Hartigan, who has taken the case under advisement. The suit was brought by Park-In Theatres, Inc., against E. M. Loew of Boston and his Drive-In Theatre here to recover triple damages for alleged infringement of the Park-In's ramp patent. Affected by the pending decision will be the approximately 100 drive-in theatres in operation throughout the country, as well as several

(*Continued on page* 10)

'Lab' Workers Plan Strike

The executive board of IATSE's Motion Picture Laboratory Technicians Local No. 702 has been authorized by the union's membership to file notice of intention to hold a strike vote in 30 days under the Smith-Connally Act. The action follows a rejection by 1,500 members of the union, of counter-proposals submitted by representatives of the 20 film processing laboratories here for a new contract for Local 702's 1,800 members.

A spokesman for the union pointed out yesterday that the strike action was being taken despite the union's no-strike pledge in view of the companies' counter-proposals, which were described as even curtailing some of the

(*Continued on page* 10)

Also Reviewed Today

In addition to "Valley of Decision," in adjoining columns, a review of "The Bullfighters" appears on page 10.

Industry Sets Plans For 'Frisco Meeting

The industry will be represented at the San Francisco United Nations' conference starting April 25 by giving daily film showings for delegates, the press, secretariat, and others attending.

A program representative of the film industries of the participating countries is planned and the Alcazar Theatre, donated by Charles Skouras, will be renamed the United Nations Theatre for the duration of the conference. Announcement of the showings, which will start at 5 P.M. daily, for the 1,100 seat-house will be a part of the official convention bulletins.

In addition there will be a Conference Theatre for documentary films. This theatre will be made available to films of all nations upon application to the film officer of the secretariat.

Barney Balaban, president of Paramount, is the executive chairman of the committee cooperating with the Government. Howard Dietz, vice-president of M-G-M, is chairman of the planning committee.

Scheduling of programs will be in charge of an industry committee composed of Claude Lee and Fay Reeder, who will be in San Francisco during the conference; Jason Joy and Charles Einfeld in Hollywood, and Dietz, Arthur DeBra and Glendon Allvine in New York.

Plans were submitted in Washington last Friday by a committee headed by Francis Harmon of the War Activities Committee, representing exhibitors, distributors, producers and newsreels. The State Department has accepted the industry's proffered cooperation.

Haber Is Assistant RCA Ad Drector

Appointment of Julius Haber as assistant director of the advertising and sales promotion department was announced yesterday by Charles B. Brown, advertising director of RCA's Victor division. Haber was formerly director of publicity. Brown also announced the appointment of Harold D. Desfor as director of publicity; he was formerly assistant to Haber.

Since joining RCA in 1923, Haber has handled publicity and special advertising promotions for most of RCA's varied activities. In 1930, he joined the Lord and Thomas Advertising Agency in New York to organize and direct publicity for RCA and Victor and other clients.

Ealing Distribution Taken Over by Rank

LONDON, April 9.—An agreement has been signed by J. Arthur Rank taking over the distribution of product of the Ealing Studios, for release through his Eagle-Lion Films.

Sir Edward Villiers, who recently visited the U. S., has resigned as Ealing's diplomatic advisor and has been appointed London representative of Lester Cowan Prod. Ealing's production organization, generally, will remain autonomous under the direction of Michael Balcon.

Personal Mention

NATE B. SPINGOLD, Columbia executive, returned to New York yesterday from Palm Beach.

•

MIRIAM QUIRK LOCKWOOD, former secretary to MAURICE BERGMAN, Universal Eastern advertising and publicity head, gave birth to a baby girl at the Margaret Hague Hospital, Jersey City, on Saturday.

•

JOHN LEROY JOHNSTON, International Pictures director of studio advertising-publicity, will come to New York from the Coast in a couple of weeks.

•

EDWARD HYMAN, Paramount theatre executive, will leave New York for Cincinnati today to confer with HARRY DAVID, head of Northio Theatres.

•

STANLEY B. ADAMS, chief of the War Production Board's consumers' durable goods division, arrived in Hollywood yesterday.

•

HARRY M. KALMINE, Warner Theatres assistant general manager, and HARRY MAYER, talent booker, were in Washington yesterday.

•

HARRY REINERS, RKO Radio Eastern field supervisor, is touring Pittsburgh, Cincinnati, Dayton and Columbus.

•

GUS SCHAEFER, RKO Radio Northeastern district sales manager, is seriously ill at Newton Hospital, Newton, Mass.

•

LARRY MORRIS, film buyer for B. S. Moss circuit, underwent an operation at Midtown Hospital here yesterday.

•

FLOYD FITZSIMMONS, Albany M-G-M field promotion representative, is the father of a boy, ANTHONY GEORGE.

•

WALTER MOROSCO's condition was reported yesterday as "favorable" following an operation on the Coast.

•

NILES TRAMMELL, president of NBC, and MRS. CLEO M. BLACK were married in Maryland Saturday.

•

CHARLES DURITE, National Screen Service Denver executive, is visiting in Salt Lake City.

•

JACQUES VAN STRATTEN, M-G-M International treasurer, is seriously ill at home here.

•

GIFF DAVISON, RKO Salt Lake City manager, is back there from a Northern sales trip.

•

DAVE EPSTEIN will return to Hollywood today after four weeks in New York.

•

PERC WESTMORE, Warner studio makeup department head, is in New York.

•

CARL NEDLEY, M-G-M Salt Lake City manager, is in Chicago.

•

DONALD DUCK will be 13 years old Friday, April 13.

N. PETER RATHVON, RKO president, CHARLES W. KOERNER, vice-president in charge of production, director MERVIN LEROY and BLANCHE FURST, secretary to PERRY LIEBER, RKO studio publicity head, arrived in New York from Hollywood over the weekend.

•

TED TODD, GEORGE FISHMAN, ART MOGER, HERB PICKMAN and RICHARD STEPHENS, Warner field representatives in Washington, Philadelphia, Boston, Atlanta and the Central district, respectively, arrived in New York yesterday.

•

PAUL GUSDANOVIC and ABE SCHWARTZ, independent circuit owners, are en route to Cleveland from Miami Beach where they spent the Winter.

•

WALTER B. LLOYD, manager of the M&P Allyn Theatre, Hartford, for 15 years, has been appointed director of the Hartford Aviation Commission.

•

R. L. McCOY, Warners' Southern division manager, and BEN KALMENSON, general sales manager, are visiting the Warner branch in Charlotte.

•

MAXINE VERGESSLICH, daughter of JOE VERGESSLICH, of Warners' New York sales staff, was married Saturday in California to WILLIAM ZIPP.

•

FLIGHT OFFICER DON KRANZE, son of BERNARD KRANZE, RKO district manager in Cleveland, is home on leave after receiving his wings.

•

JOHN E. FLYNN, M-G-M Western sales manager, and JOHN MALONEY, Central sales manager, will arrive in New York Monday.

•

C. J. BRIANT, M-G-M New Orleans branch manager, and WILLIAM ZOELLNER, Atlanta manager, arrived in New York yesterday.

•

MICHAEL DALY, owner of the Daly Theatre Circuit, Connecticut, will leave Hartford today for Washington.

•

FRANK H. DURKEE, Baltimore circuit operator, will return there this week from a Miami vacation.

•

ROY PEFFLEY, Northio city manager, Middletown, Ohio, is recovering from an operation there.

•

SAM KATZ will leave Hollywood for New York today on the Superchief.

•

LEO ADLER of the United Artists home office has arrived in Cleveland.

•

DANIEL F. GREENHOUSE will leave the Coast for New York today.

•

J. J. MILSTEIN left for New York yesterday from the Coast.

•

HENRY NEEDLES, Warner Hartford manager, is in New York.

•

SOL C. SIEGEL left the Coast for New York yesterday.

Balaban, Bernstein, Warner Head Appeal

The executive committee of the amusements division of the United Jewish Appeal of Greater New York will hold its first organizational meeting at a luncheon at the Hotel Astor here on April 19, according to Barney Balaban, David Bernstein and Major Albert Warner, who are co-chairmen of the division.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
50th St. and 6th Ave.
Spencer TRACY Katharine HEPBURN
"WITHOUT LOVE"
LUCILLE BALL
A METRO-GOLDWYN-MAYER PICTURE &
The Music Hall's Great Easter Stage Show

Joan Fontaine George Brent
IN HAL WALLIS' PRODUCTION
"The Affairs of Susan"
A Paramount Picture
RIVOLI
B'WAY AND 49TH ST.

Paramount Presents
Claudette COLBERT Fred MacMURRAY
in "PRACTICALLY YOURS"
In Person
Benny GOODMAN and Orchestra
CONDOS BROS.
BOB EVANS with Jerry O'Leary
PARAMOUNT Times Square

RKO PALACE B'WAY & 47th St.
Randolf Scott Gypsy Rose Lee
Dinah Shore Bob Burns
'BELLE of the YUKON'
AN RKO RADIO PICTURE

SAMUEL GOLDWYN Presents
BOB HOPE
'THE PRINCESS AND THE PIRATE'
in Technicolor
Continuous Doors open 8:30 A.M.
ASTOR
Broadway & 45th Street
Popular Prices

LOEW'S STATE B'WAY at 45
ON SCREEN
Rita HAYWORTH
'TONIGHT and EVERY NIGHT'
IN TECHNICOLOR
IN PERSON
ANN CORIO
NAN RAE & Mrs. WATERFALL
GLENN MILLER MODERNAIRES

WALT DISNEY'S
'The THREE CABALLEROS'
in TECHNICOLOR
Released by RKO Radio Pictures
NOW - - - Brandt's GLOBE

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

Governm't Opposes Arthur Intervention

The Department of Justice yesterday filed a request in New York Federal Court, asking the U. S. Supreme Court to deny a petition of Harry Arthur's St. Louis Amusement Co. to intervene in the industry decree anti-trust suit. Judge Henry Goddard, in Federal Court, denied the intervention petition some months ago, and the St. Louis company recently received permission to appeal that decision directly to the Supreme Court.

The five consenting producer-distributors last week also asked that the Supreme Court deny the application, asserting that the Supreme Court had no jurisdiction over the matter, as the appealed decision was from a court order, and not a final decision. The Department of Justice makes the same legal plea, and emphasizes further that if Arthur's company was allowed to intervene, other independent exhibitors, whom the Department is supposed to represent, would ask for the same privilege, and would make the trial of the action in October complicated and proceeding with it almost impossible.

The St. Louis company protests the decisions of the American Arbitration Association, claiming that these decisions are a violation of the Fourth Amendment to the Constitution in that they have allegedly deprived the company of rights without due process of law. Judge Goddard listened to argument of counsel and then denied the petition to intervene from the bench, after commenting that he had fully upheld the AAA.

Jan. 18 Date Set for Crescent Compliance

NASHVILLE, TENN., April 9.—The year of grace in which Crescent Amusement Co. and its affiliates must comply with the terms of the decree of Judge Elmer D. Davies, U. S. District Court, began January 18, 1945, date of the affirmation of the decision by the Supreme Court at Washington, and not May 17, 1944, according to Crescent's chief counsel, George H. Armistead, and these property and relationship adjustments "are being worked out."

The fact that both plaintiff and defendant appealed the original decision to the Supreme Court is responsible for the grace period not beginning until the later date, according to Armistead.

Korda Sets French Dubbing of His Films

LONDON, April 9.—Sir Alexande Korda has returned from a visit to Paris, where he made arrangements for dubbing of several of his pictures, including "Lady Hamilton."

Korda also reports a satisfactory interview with Hugh Dalton of the British Board of Trade regarding the derequisitioning of the Elstree Studio, which is expected shortly.

Warner Meeting Today

Moe Silver, Pittsburgh zone manager for Warner Theatres; James Totman, his assistant; C. J. Latta, Albany zone manager, and Charles A. Smakwitz, assistant, will arrive in New York today for conferences with Joseph Bernhard, Harry M. Kalmine, Harry Goldberg and others.

Service Tickets Run Between 5-18½%

H. J. Cleary, head of Loew's Theatres statistical department, reports that between Sept. 1, 1943 and Jan. 18, 1945, date of last count, the Loew theatres in the New York area alone issued 4,800,359 cut-price tickets to men and women in uniform, representing five per cent of total attendance.

The five Loew theatres in the Times Square-Broadway district issued 2,723,218 cut-price tickets out of the above total, representing 18½ per cent of all admissions.

Chicago Circuits in Monopoly Charges

CHICAGO, April 9.—Producers and Balaban and Katz and Warner theatre circuits here, defendants in the Jackson Park Theatre case awaiting oral arguments in the U. S. Court of Appeals, are accused in the plaintiff's brief, to be filed tomorrow, of maintaining a monopoly in first-run and 'A' pre-release runs by joining in a price-fixing scheme to stop competition in subsequent-run theatres, such as the Jackson Park. That practice, the brief charges, is illegal *per se* under the Sherman anti-trust act, and caused injury to the plaintiff.

The brief is in answer to defendant briefs, filed last month, denying a conspiracy and seeking to set aside damages of $360,000 awarded the plaintiff by a District Court jury here in March, 1944.

The plaintiffs, Mrs. Florence Bigelow, Mrs. Marion Kerber, John E. and William E. Bloom and the children of Edward Bloom, owners of the theatre, charge that B. and K. and Warners are responsible for the current system of release here which denies independents the opportunity to buy on the open market. Prior to that system, the brief claims, the Jackson Park secured all the pictures it could use and bought product ahead of competitive theatres. Today, the brief goes on, no distributor will negotiate with an independent exhibitor before concluding its deals with B. and K. and Warners.

Griesdorf Resigns Odeon Canada Post

TORONTO, April 9.—Formerly with United Artists at Los Angeles, Dave Griesdorf of Vancouver, has resigned as British Columbia district manager of Odeon Theatres of Canada, a position which he had held since 1941 when he was appointed by Haskell M. Masters who recently stepped out as general manager of Canadian Odeon to return to the U. S. During Griesdorf's regime, Odeon had acquired 30 theatres in British Columbia.

President Paul L. Nathanson also announced the appointment of Howard Boothe, Vancouver, exhibitor who had been manager of the Dunbar Theatre in the West Coast city. The Dunbar was taken over by Odeon five years ago. K. E. Hayter, district booker for British Columbia, has been appointed supervisor of Vancouver suburban theatres.

Griesdorf has not yet announced his personal plans.

WMC Shifts Appeal Of Loop's O'Connell

TOLEDO, April 9.—The Regional War Manpower Commission in Cleveland today postponed a hearing of the Loop Theatre's appeal of the WMC order directing the theatre to observe the curfew order, until all members of the Regional Labor Management Committee have read the testimony of Jack O'Connell, president-manager of the theatre, given at the WMC hearing in Toledo last week. Transcripts of the testimony were sent to all panel members today and the review will be held either this week or April 18.

O'Connell announces he has cancelled his contract with Warner Brothers to furnish pictures to the Loop. He has informed them the Loop now would not show its pictures "under any circumstances." "Warners' action was part of an intrigue to get the Loop outside the law," he said, commenting on his cancellation of two films booked for April 10-12 and April 17-19, which the film company had withdrawn.

The Loop began observing the curfew order last Thursday midnight. O'Connell has withdrawn his petition in Lucas County Common Pleas Court seeking a permanent injunction to prevent IATSE from withdrawing its projectionists after midnight. He took this action after Judge Harvey Straub refused to issue a blanket injunction against the union.

Emergency Permits Longer Work-Week

COLUMBUS, O., April 9.—Ohio theatre and exchange operators may continue to employ women and minors on a 10-hour day and 50-hour week basis through passage by the House, in a 117 to 13 vote, of the Corey bill, previously approved by the Senate. The bill, which became effective immediately upon the signature of Gov. Frank J. Lausche, because of an emergency clause, provides for re-enactment of the Ross female labor act, which recently expired. It was made into a law in 1943, despite opposition of organized labor. The new measure fixes a labor 'curfew' of 11 P.M. for minors.

A bill introduced into the General Assembly by Rep. Walter Tarr, Cincinnati, and still pending, would permit the State Board of Education to retain the entire censorship receipts of $3 per reel, instead of the present 50 per cent, with the remaining half going into the state's general fund. The board operates under the Department of Education.

London Theatres to Close on 'V-E Day'

LONDON, April 9.—London's West End theatres will close on 'V-E Day' in view of the possible risk to irreplacable equipment, it has been decided, but plans call for suburban and provincial houses to remain open.

Increases 'Dimes' Fund

ROCHESTER, N. Y., April 9.—Rochester theatre patrons donated more than $25,000 to this year's Infantile Paralysis Foundation fund drive, according to Jay Golden, chairman of the theatre campaign this year.

Army Builds Film Staff

The Army is building up a large reserve of 'fans' and a bigger-than-ever pool of skilled distribution manpower for the American motion picture industry, according to Phil Reisman, vice-president and foreign sales manager of RKO Radio, who recently returned to the U. S. from a tour of inspection in Great Britain and France.

In a report to the War Activities Committee, he said: "Everywhere I went, I saw men who told me that before they entered the Army they had only gone to see films occasionally. They told me, time after time, that they had gotten into the film habit now, and would never again be satisfied with only an occasional film.

Prevented Problems

"I saw tired combat troops walk great distances just to spend their free time at films. I was told by high-ranking officers that without films disciplinary and morale problems would have been grave.

"Some of the men working for the overseas exchanges of the Army Pictorial Service are former members of the industry. Many others, probably a majority, were not in the film business before they entered the Army. But they are in the business now, on a scale which defies description."

Columbia Awards for Division Managers

Columbia has established a special group of awards for division managers in the 'Montague 30th Anniversary Campaign,' it was announced here by the company yesterday. The campaign, which was named in honor of general sales manager A. Montague, runs through June 28. The awards will go to the four division managers whose districts show the greatest improvement in sales and billings over their quotas during the drive period. Prizes will total ten weeks salary.

Division managers eligible for the awards are: Sam A. Galanty, Jerome Safron, Carl Shalit, Ben C. Marcus, R. J. Ingram, and J. B. Underwood.

Sudekum Is Honored For Philanthropies

NASHVILLE, Tenn., April 9.—Tony Sudekum, president of Crescent Amusement Co., has received from the office of Gov. Jim Nance McCord an inscribed copy of a resolution by the recent Tennessee State Legislature thanking him for his "consistent philanthropy to our State's under-privileged and handicapped wards." For many years Sudekum has furnished both equipment and films to state institutions.

Radio Licenses Expire

The nation's radio communications manufacturers were put on notice yesterday that after July 1 they will have to renegotiate all of the licenses they hold with the Radio Corporation of America under the United States patents of the Philips Incandescent Lamp Works Company of Eindhoven, Holland.

"TREE" BIDS FOR ALL-T
RECORD IN HOLD-OVE

"THUNDERHEAD" HOLD-O
TO THUNDERING GRO

EXTENDED RUNS AT F
SCALE FOR "BERNADET



CENTURY-FOX...THE BIGGEST

KEEP SELLING BONDS!

ME
RS

Betty Smith's
"A TREE GROWS IN BROOKLYN"

Key cities from coast to coast report it the leader in grosses and playing time!

VERS
SSES

Mary O'Hara's
"THUNDERHEAD SON OF FLICKA"
in Technicolor

5th smash week on Broadway! And scores of hold-overs everywhere!

OP
TE"

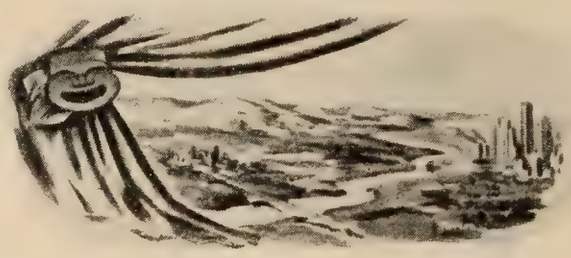
"THE SONG OF BERNADETTE"
At Popular Prices

Setting precedents in playing time —just as it did at advanced prices!

IGURE IN E-X-T-E-N-D-E-D ENGAGEMENTS!

HOLD IT!

Yes, hold plenty of extra time for Lubitsch's  "A ROYAL SCANDAL"!
WATCH THE WORLD PREMIERE TOMORROW – Roxy, New York!



This Is My America

By Helen Hayes

WHEN the editors of this magazine asked me to tell what America means to me, I thought I wouldn't be able to express it. America has always signified so much to me that it seemed impossible to put it into words. But after I lost my stage fright and began analyzing, I realized that my feeling about this wonderful land of ours could be stated quite simply.

To me, America means rich, common sense. It means incurable optimism in the face of disaster. It means a charming superficiality which is only a front for deeper, profound thought. It means kindliness and generosity and tolerance and a sense of fair play. Above all, it means the gift of laughter.

I like to recall a poem by Arthur Guiterman which to me expresses the spirit of America better than anything else.

My sword is strength, my spear is song,
With these upon a stubborn field,
I challenge Falsehood, Fear and Wrong
But laughter is my shield.

My husband, Charles MacArthur, once characterized World War II as "a struggle between those nations that love to laugh and those that wouldn't recognize a good guffaw even if they met it in hell." And yet America's gaiety has never deflected it from the seriousness of its purpose.

Back in 1940, I was in Washington playing "Victoria Regina." A German friend of ours had never before been to the Capitol and was eager to see Congress in session. We took him to the Senate chamber and seated ourselves in the gallery. An isolationist Senator was delivering a harangue against the abolishment of the Neutrality Act. As he spoke, some of his colleagues rose from their seats, went out for awhile and then sauntered back. We learned later that they had gone out to see the scores of the World Series which was then in progress. My German friend was shocked. "That could never happen in my country," he said. "Leave a law-making chamber to listen to baseball scores? That would be treason."

"You are underestimating the wisdom and intelligence of our Congress," I told him. "These senators have already reached a decision on the Neutrality Act. They know exactly what it stands for and how they will vote on it." I tried to explain to him that because they were interested in learning the baseball scores, it did not mean that they considered them more important than our laws.

"It is altogether possible," I added, "that this is their way of expressing their disapproval of isolationism."



HELEN HAYES—not only a leading American actress, but a leading citizen in her community. In Nyack, where she makes her home, Helen Hayes is a sincere and constant fighter for the American ideals.

My friend shook his head doubtfully. He was not convinced.

Several days later, I showed him an American newspaper. Despite the seeming indifference of our legislative body, the Neutrality Act was abolished. The representatives of the American people had come through as usual and had chosen wisely. "That," I said, "is the American way."

Every American, I have learned, is self-conscious about expressing his patriotism. Like a man who is in love with a woman, he *feels* his sentiment for her, but finds the words difficult to say. But deep down in his heart, every American loves his country and what it stands for. In its short history, America has fought many wars, all of them for freedom, both for itself and its fellow-nations. In my current play, "Harriet," there is a passage written by Harriet Beecher Stowe which embodies the very spirit of our country:

Liberty! Electric word! Why, men and women of America, does your heart's blood thrill at the word for which your fathers bled? What is freedom to a nation, but freedom to the individuals in it? It is the right of a man to be a man and not a brute; the right to protect and educate his children; the right to a home—a religion—and a character of his own, unsubject *to the will of another.*

There are alarmists who contend that the spirit of that passage has dimmed. There are those who insist that we are in for a period of "isms," that, "We won't recognize this country in ten years." There are many who insist our soldiers will come home crippled, embittered, their faith in their country shattered. They said all that after the last war. They probably said it too, after the Revolutionary and Civil and Spanish-American wars. They are the pessimists, the dour minority of so-called prophets who fail to remember the sound common sense and cheerfulness of our nation as a whole.

Recently, I visited the Walter Reed Hospital in Washington. A veteran of this war lay in a bed, a cast on his legs up to his hip. He was told he might never walk again.

"I got this flying an old crate," he told me. "It was early in the war and we weren't ready. I knew the plane would fall apart, but that didn't trouble me. If I got killed, there would be others flying in better planes. American doctors are tops in their profession. They'll fix me up. I'll be on my feet again, and if I'm not, then I'll get along just the same." He looked down at the cast. "It was worth it. Freedom is worth everything."

Not a word of regret, or fear or bitterness. Multiply that boy's spirit by the thousands; and one need have no fear about America's future.

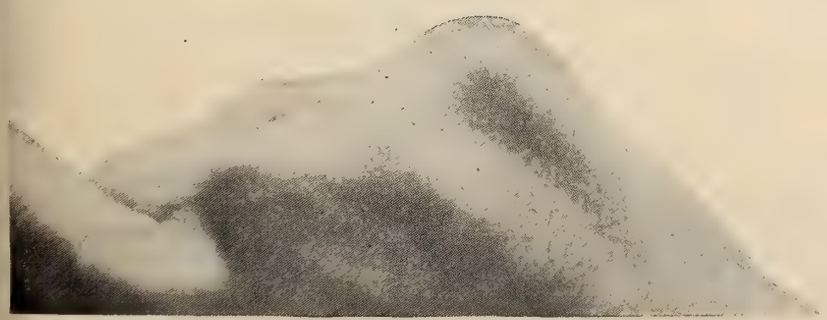
This is it... Page 27

You may be surprised by page 27 in the April issue of a magazine that has become a living partner of two million American women each month.

You would not be surprised if you were a regular reader of this influential magazine, because you would expect it to publish big things . . . you would have read Maurice Maeterlinck and Mrs. Roosevelt and Fannie Hurst in this same monthly series.

We feel that you will want to read the stirring creed of Helen Hayes. It is filled with the pride *you* feel.

Our conviction that the whole magazine every month richly lives up to the "This Is My America" series is why *we* are proud of *True Confessions.*



Short Subject Review

"The Returning Veteran"

(20th-Fox-March of Time)

Into the troubled and vital problems of the returning veteran and what the nation plans to do on behalf of his rehabilitation, the March of Time steps with reservations. These reservations are born of the indecisions of the situation itself. No one knows all the answers, and the producer does not profess to have them. But what he has done with intelligence and an awareness of the overall problem is to outline the highlights, to explain what steps have been taken thus far and to stress the fact of an enhanced Government awareness of the difficulties here and coming. The conclusion is this: Washington is determined to help in whatever directions seem required, but much of the answer rests with the returned soldier himself, his ability to breach the gap and to readjust himself from war to peacetime pursuits. This is a good subject. It is timely, well-done and deserves the widest of circulation. Running time, 17 mins.

Doran to Paramount

HOLLYWOOD, April 9.—D. A. Doran, who recently resigned his Columbia post, will join Paramount May 1 in a production capacity.

THREE ASSOCIATED SERVICES

FREE & PETERS, Inc.

James L. Free, *Chairman.* H. Preston Peters, *President.* Since 1932, exclusive national sales representatives of leading radio stations from coast to coast. Offices in New York, Chicago, Atlanta, San Francisco and Hollywood. Now planning post-war expansion in FM and Television representation.

WRIGHT-SONOVOX, Inc.

James L. Free, *President.* Ward R. Hickok, *General Manager.* Since 1941, exclusive developers and licensors of Sonovox *"Talking and Singing Sound,"* exploiting commercial and artistic uses of Gilbert Wright's basic patented invention, in radio and motion pictures. Headquarters in Hollywood.

JAMES L. FREE PRODUCTIONS

James L. Free, *Producer.* Norman Wright, *Director.* Headquarters in Hollywood. Fred Mitchell, New York Representative. Now producing series of one-reel quality shorts for major release, plus television: "The Wonderful Ears of Johnnie McGoggin," using Sonovox *Talking and Singing Sound.* Also producing motion picture commercials for experimental television, and "minute movies" for theatre distribution.

NEW YORK: 444 Madison Ave. Plaza 5-4130
CHICAGO: 180 N. Michigan Ave. Franklin 6373
HOLLYWOOD: 6331 Hollywood Blvd., Hollywood 2151

Canada Continuing Control of Films

(Continued from page 1)

an exhibitor having a basic contract with the company is not required to buy any of three specials in order to purchase either of six-picture groups in standard classifications. At the same time, the buying of a special picture is not conditional upon the taking of any other releases.

Administrator Croft made the ruling regarding the "selling-away" of product by stating: "If a basic contract holder refuses to buy, the distributor may sell away, in which case the present basic contract holder loses his basic contract rights to future product of this type." There are also clauses governing the maximum rental price in accordance with the Board's general policy but there is a directive to the effect that if the distributor sells away, maximum prices for specials and the first and second groups to the non-contract exhibitor are to be similar to the rentals in comparable situations.

The distributor may, it is stated, refuse to sell to a basic contract holder any portion of the pictures in either group unless the exhibitor buys all six pictures in the group concerned. The listed specials are: "This Happy Breed," "The Way Ahead" and "A Canterbury Tale."

The issuing of this order indicates that the Dominion Government is continuing to exercise control of the film business under the Order-in-Council of four years ago.

DuPont Reports Big Backlog of 'Freon'

(Continued from page 1)

permitting suppliers to release the refrigerant for air conditioning to 23 broad groups of businesses that had been barred from using it except under emergency conditions.

The WPB ruling, an amendment to limitation order No. M-28, is conditioned in that use of 'Freon' in systems for the preservation of food shall have precedence whenever local, temporary shortages occur.

Sale of 'Freon' was restricted when the Government required large amounts for food refrigeration for the Army, Navy and lendlease, for hospitals, and as a carrier for insecticides used by the Armed Forces in mosquito infested areas.

The two new plants are at East Chicago, Ind., where production started last August, and Deepwater Point, N. J., where a new unit went into operation in April, 1944. Steady production at both locations, together with some easing in the supply of hydrofluoric acid required in the 'Freon' process, has finally overtaken shortages, the company said, adding that there should continue to be sufficient 'Freon-12' to take care of all legitimate demands.

New Boston Magazine

BOSTON, April 9.—*Espalande* is the name of a new 'fan' amusement weekly, of which Barbara Pearson, publicist, and original editor of the *Bostonian* magazine, is the editor. The magazine will feature motion pictures and theatres.

Grosses Are Strong At N.Y. First-Runs; 'Seeing You', Tops

(Continued from page 1)

Music Hall's Easter show are continuing to draw top receipts for their third week, with an unusual $81,000 taken in in the first four days to surpass the initial four days of the seconds week; a heavy $127,000 is expected for the third week. The second week's $133,500 was the second highest gross in the theatre's history.

The Strand and Paramount are also drawing heavy receipts. A strong $60,000 is expected for the third week of "God Is My Co-Pilot" and a stage show featuring Cab Calloway and his band at the Strand on the basis of over $30,000 recorded for the first three days. "Practically Yours" and a stage show presenting Benny Goodman and his band are expected to bring a big $75,000 for a second week at the Paramount.

"The Affairs of Susan" is holding up strongly for its second week at the Rivoli with $45,000 expected. The initial week's gross was over $46,000. "A Tree Grows in Brooklyn" will conclude an outstanding six weeks at the Roxy tonight with a big $79,000 expected for the final week; "A Royal Scandal" and a stage show featuring Hazel Scott, Dick Brown, Jackie Miles and the Hartmans will open there tomorrow.

'Corn' Is Building

"The Corn Is Green" is building at the Hollywood with a strong $35,000 expected for a second week; the initial week exceeded early expectations, bringing over $33,000. "The Princess and the Pirate" is also gaining strength at the Astor in an extended holdover, with a good $27,000 expected for the ninth week. The British "Colonel Blimp" is scoring nicely at the Gotham with a good $13,000 expected for the second week.

Other films are doing fairly well. "The Belle of the Yukon" is expected to give the Palace $17,000 for a second week; "Having Wonderful Crime" will open there Thursday. "The Three Caballeros" will conclude a 10th and final week at the Globe with $10,000; "This Man's Navy" will open there Saturday. "Between Two Women" is headed for a sturdy $21,000 for its second week at the Criterion and will continue. "Thunderhead, Son of Flicka," will bring about $16,000 for its fourth week at the Victoria; it, too, will continue.

"The Mummy's Curse" will draw about $6,000 for its second and final week at the Rialto; "Two O'Clock Courage" will open there Friday. "Earl Carroll Vanities" is headed for a slow $3,000 for a second and what looks like a final week at the Republic; the initial week's receipts were about $4,500.

Honors for Armendariz

HOLLYWOOD, April 9.—Pedro Armendariz, Mexican film star, currently under contract to Mary Pickford and Hunt Stromberg, has left Hollywood for Washington, where he will be guest at several celebrations scheduled for 'Pan-American Week.' His trip will be made under the auspices of the Office of Inter-American Affairs. Chauncey Rowe of the Office of Inter-OIAA will be in charge of Armendariz's activities.

Hollywood

By THALIA BELL

Hollywood, April 9

AFTER serving as assistant director at Columbia for several years, Ray Nazarro has been promoted to full-fledged director, and assigned to "Outlaws of the Rockies," which will star Charles Starrett. . . . Edward Lilley has been signed to direct "Gregory the Great," which will be theatre owner Louis Berkoff's first production. He will make the film for Monogram.

•

Melchior Lengyel and his son, Thomas, are preparing the screenplay for "Typhoon," which Ernst Lubitsch will direct for 20th Century-Fox. . . . John Loder has been signed to co-star with Nancy Kelly in "The Web," which Walter Colmes is producing for Republic. . . . Morris Carnovsky has been given a featured role in "The Adventures of Don Juan," soon to roll at Warners.

•

Capt. Robert De Haven, 23-year-old fighter-pilot, has been signed by Columbia, effective at the end of the war. . . . Patrick Michael Cunning set Cheryl Walker to star in "New Horizons," his latest television production. . . . Michael Rasumny has been added to the cast of Paramount's "Our Hearts Were Growing Up."

•

Mark Robson has been given a new three-way contract by RKO; it calls for his services as associate producer, director, and writer. . . . Ann Blyth will have an important part in Warner's "Danger Signal.". . . Alice Faye will return to the screen in a major role in "Fallen Angel," which Otto Preminger will produce and direct for 20th Century-Fox.

Pfc. Iovine Killed

PHILADELPHIA, April 9.—Pfc. Joseph Iovine of the Third Marine Division, formerly of the Paramount exchange, here, was killed in the invasion of Iwo Jima, his family has been notified. He enlisted before his 18th birthday. Iovine's death adds the second gold star to the roll of the local exchange. Pvt. William J. Walker died of wounds sustained in Italy in May, 1944.

Blue Web Video Show

The Blue Network will offer the first television program built expressly for the entertainment of servicemen in hospitals in the Metropolitan area equipped with receiving sets when it offers its television version of "Letter To Your Servicemen" over the facilities of DuMont's WABD, tonight.

Percy Moore Passes

Percy Moore, 67, veteran actor, who had been executive secretary of the Episcopal Actors Guild since 1927, died of a heart attack Sunday at the Guild's headquarters, here. He leaves a widow, Helen Stewart Moore, and a sister, Mrs. Andrew Douglas Angus.

Levy Kin Dead

Lilly Schwartz, mother-in-law of Joel Levy, Loew's out-of-town booker, died here yesterday. The funeral will be held today in Wilkes-Barre, Pa.


Congratulations
20th
CENTURY-FOX
TRAILERS and ACCESSORIES
A TREE GROWS IN BROOKLYN
NOB HILL
A BELL FOR ADANO
Billy Rose's DIAMOND HORSESHOE
THE KEYS OF THE KINGDOM
A ROYAL SCANDAL
30th ANNIVERSARY
"KEEP SELLING BONDS!"
NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY

Only One Intact of P. I.s' 80 Theatres

Although the Times Theatre is the only first-run intact in the Manila area, there are six other houses out of the 80 to 90 in that territory that can be put in condition for use in the near future, according to a report received by the overseas branch of the Office of War Information and released by Louis Lober, assistant chief of the motion picture bureau. Altogether there are 17 theatres still standing that can eventually be repaired, he said.

Property and records of American film companies in the Philippines have been destroyed, except for some films which were stored outside of Manila, Lober reports. These films are now being brought to Manila for checking.

First showing of an American film since Manila fell to the Japanese on Jan. 2, 1942, Lober said, occurred recently when "His Butler's Sister" was shown before a capacity audience with hundreds being turned away. "Cowboy," an OWI documentary, and "Memphis Belle" rounded out the program.

Mutual Given Use of King's Point School

HOLLYWOOD, April 9.—A War Shipping Administration representative has closed with Mutual Productions for the use of the Merchant Marine Academy, King's Point, N. Y., in a Technicolor feature implementing a Congressional committee suggestion that service branches permit production of entertainment films emphasizing postwar plans. The picture will follow "Pardon My Past" on Mutual's schedule. Release was not designated.

Evans Appointed UA Midwest Press Head

CHICAGO, April 9.—'Chick' Evans has been appointed Midwest publicity chief for United Artists, succeeding Fred Joyce who resigned to become manager of Tom Fitzdale's publicity office here.

Evans was formerly associated with Loew's as a theatre manager.

Memphis Bans Film's 'Race Familiarity'

MEMPHIS, April 9.—United Artists' "Brewster's Millions" has been banned by Memphis censors, who charge that it presents too much familiarity between the races," and thereby is "inimical to the public welfare. It features Eddie Anderson (Rochester), Negro comedian.

GLOBE TICKET
COMPANY
154 W. 14th ST. N. Y. C.
Phone WAtkins 9-1486
PROMPT SERVICE
AS USUAL

"The Valley of Decision"

(Continued from page 1)

tions in life keeps her from him, but the election is hers. After two years in England, Peck still wants to marry and the matter is so joined when Crisp, having learned of the situation, gives the match his urging.

BY this time, the mill's stacks are smokeless and the situation between labor and management deadlocked. It may not be too logical, but it is Miss Garson who undertakes to heal the breach without recourse to imported strikebreakers. Crisp's order of cancellation, however, is never delivered. Bloodshed follows and, in the melee, Barrymore kills Crisp, and armed guards, in turn, kill Barrymore. This "blood on the bridge" closes tight the barrier between Miss Garson and Peck. He marries Jessica Tandy and has a son while Miss Garson withdraws from his life. In one of many strong scenes, she persuades Marsha Hunt, one of the steel owner's daughters, to throw her one-fifth interest into a pool which prevents the sale of the mill and thereby manages to preserve the unbroken heritage of the family. Long-standing dissatisfaction between Peck and his wife breaks into the open. A divorce is indicated, thus clearing the final obstacle to the reunion of Peck and Miss Garson.

Performances are excellent, not alone from those already cited, but from Preston Foster, Reginald Owen and Dan Duryea. Tay Garnett had a wide and somewhat sprawling canvass to hold together, but his direction succeeds admirably. Production values are realistic, large-scale and a triumph to Hollywood's—and M-G-M's—technical skill. The screenplay, by John Meehan and Sonya Levien, is workmanlike and dramatically effective.

IN fact, so skillful is "The Valley of Decision" in all of its departments that it tends to make its story more important and sweeping than it actually is. This is designed as a decided compliment to Edwin H. Knopf, the producer, and to all those associated with him. While never permitted to intrude over-prominently, the attraction, nevertheless, is construable as a sound argument for greater understanding and cooperation between employee and employer through fair collective bargaining.

Moreover, this is Peck's first picture since "The Keys of the Kingdom." It is an entirely different role, allowing romantics to prevail. The sort of work he does in it adds lustre to his young and ever-promising career.

Running time, 111 mins. General audience classification. Release date, not set.

RED KANN

"The Bullfighters"

(20th Century-Fox)

STAN LAUREL and Oliver Hardy, as private detectives, go South of the Border to Mexico City in search of a blonde wanted for larceny, and get tangled up in the favorite Mexican sport of bullfighting, in "The Bullfighters," an entertaining moderate-budgeter produced by William Girard. Supported by Richard Lane, Diosa Costello, Margo Wood, Carol Andrews, Frank McCown, Ralph Sanford, Ed Gargan, and others, the pair indulge in their customary antics, and the result is a film which measures up to their usual standards.

Mal St. Clair directed, from an original by W. Scott Darling. The excitement is caused by the fact that Laurel is mistaken for a famous Spanish bullfighter, Don Sebastian, who is not mistaken by Lane, a promoter who is hard-pressed when the arrival of the real Don Sebastian from Spain is delayed. Both Laurel and Hardy are forced to do Lane's bidding when they discover that Sanford, the big Mexico City promoter with whom Lane is associated, is the man they wrongly accused several years back in Peoria and sent to jail for a spell before the truth was discovered. Miss Costello is appealing as a Mexican firebrand and Miss Andrews is a properly blasé blonde larcenist, who refuses to accompany the boys back to the States. The boys are finally "skinned alive" as Sanford had threatened.

Running time, 61 minutes. General classification. To be released in May.

MILTON LIVINGSTON

WPB Plans to Relax Wartime Controls

(Continued from page 1)

phase of the over-all problem, including simplification of the priorities system, elimination of the controlled materials plan and the function of the spot authorization plan; modification of the control orders such as those covering raw stock and booth equipment; construction and construction controls, and manpower.

$150,000 for 'Mansions'

HOLLYWOOD, April 9.—The Jules Goldstone agency has consummated a sale of "Green Mansions," by James B. Cassidy, to M-G-M, for $150,000.

20th Contracts Cromwell

HOLLYWOOD, April 9.—John Cromwell, director, has been given a seven-year contract, without option, by 20th Century-Fox.

'Lab' Workers Will Hold Strike Vote

(Continued from page 1)

present benefits enjoyed by the union and completely ignoring the union's demands which asked for a doubling of the number of job classifications, plus vacations, sick-leaves, job insurance, a guaranteed work week and other benefits.

The spokesman said that the companies offered minor wage adjustments but sought to put the workers on an hourly basis and also would remove certain workers from union jurisdiction. The contract between Local 702 and the companies expired March 10; negotiations on a new contract started Feb. 15.

Alliance Buys Monogram

Alliance Theatre Circuit in Illinois and Indiana has signed for Monogram's 1944-45 output.

End Trial of Drive-in Ramp Patent Suit

(Continued from page 1)

hundred other drive-ins proposed for opening after the war.

The Providence Drive-In was opened in July, 1937, when there were only three other theatres of the kind in the country, at Hollywood, Camden, N. Y., and Weymouth, Mass. At the local drive-in there were nine ramps accommodating about 600 cars. It was built on the site of the old Providence Cycledrome at a cost of $50,000. In 1940, a new sound distribution system, eliminating loud speakers by means of individual car amplifiers, was installed at a cost of about $10,000.

History of Suit

Park-In Theatres filed its suit April 30, 1941. It contended that on May 16, 1933, a patent was issued to Richard M. Hollingsworth, Jr., of Camden, N. J., for a drive-in theatre invention, and on June 1, 1933, Hollingsworth assigned title to the invention to the Park-In organization.

On June 1, 1937, Park-In contended, it entered into an agreement with E. M. Loew's Drive-In under which the latter was granted certain license rights in return for which it was to make weekly reports of receipts and weekly payment of royalties. Royalties were to be 12 per cent of the gross in excess of $1,000 a week, and 10 per cent of the gross over $2,000 a week.

After making royalty payments on the first season's operation, the Drive-In ceased making payments, Park-In said, and the latter cancelled the agreement, so that after June 1, 1938, Drive-In operated without a license from Park-In.

Validity Challenged

In their answer to the suit, Drive-In challenged the validity of Park-In's patent, saying the "alleged invention" was not a "statutory subject of patentable invention" and that the drive-in theatre was not "a patentable subject matter under the statutes." The patent was attacked as "wholly invalid and void because the alleged inventions, improvements and discoveries purporting to be patented were known and published prior to the alleged invention and discovery," and that the invention did not show any substantial change from "what belonged to the state of the art as it existed at the time of the alleged invention."

Furthermore, defendants said, the agreement had no force and effect because it "purported unlawfully to restrain the defendants from engaging in the business which it was organized to carry on and from making use of patent rights, and in that its object and effect was to restrain trade and commerce among the several states in violation of the anti-trust laws."

REEVES
SOUND STUDIOS, INC.
1600 BROADWAY, N. Y. 19 Circle 6-6686
Complete Film and
Disc Recording Facilities

Nation's Theatres May Be Involved In Studio Strike

(Continued from page 1)

workers employed in theatres. We have janitors and caretakers across the nation." Bradley, echoed by other speakers, also proposed taking the case to the public, "by radio and other means," with a view to crystalizing sentiment against supporting pictures which may be turned out during the strike.

In the principal address, Sorrell, declaring the strike now is 93 per cent won, read from memoranda amounts assertedly given Walsh each year by individuals whom he named. Focussing his remarks upon the IATSE members present, Sorrell said: "If you didn't get those figures written down as I read them, come to my office in the morning and I'll give them to you again, because I want Walsh to have it straight so he can sue me." Continuing, he said, "Walsh's real boss is the producers."

Explaining the issuance of orders recalling CSU members working on location since the strike started, Sorrell said: "We didn't think it worth while before, but now it appears that the studios are rotating them from one location to another to keep them working, so we're calling them in."

Carl Head, business representative of Painters Local No. 644, said his membership has voted unanimously to raise all classifications one wage level as a means of effecting a general wage increase, explaining the War Labor Board doesn't like that phrase 'wage increase'."

April 26 Hearing

The National Labor Relations Board's summoning CSU, IATSE and producer attorneys to Washington for oral hearings April 26 on the Set Decorators Union-IATSE dispute, aired locally March 17, drew contrasting comment from union leaders. Roy Brewer of IATSE said: "The action is in compliance with our request made because, with the strike already in progress, we were under a distinct disadvantage at hearings held here." A CSU spokesman said: "It looks like they're trying to pull another Screen Players Union stunt," referring to NLRB's recent revision of its certification of SPU's jurisdiction after appeals by producers and the Screen Actors Guild. The producers did not comment.

The strike strategy committee has resolved to list all pictures in production in struck studios and supply the titles to "every union in the United States," accompanied by a statement of conditions under which they were produced, with the suggestion that union members "use their own judgment" about attending theatres exhibiting them.

Brewer said "a reasonable number" of CSU machinists were invited to attend a meeting this morning at which IATSE officials proffered them membership in the newly organized union. "They took application blanks and went back to talk with their fellow members," he said, expressing confidence many would join the new organization. Today's meeting was the first of several in prospect for recruiting machinists, carpenters and painters in newly chartered IATSE locals.

Will Set Seventh War Loan Drive Plans Here Today

(Continued from page 1)

tributor and publicity groups. Ted R. Gamble, national director, War Finance Division, will be one of the principal speakers at the luncheon.

With "strictly business" the keynote, the all-day conference will hear detailed discussions of plans by Samuel Pinanski, national chairman; Tom J. Connors, national distributor chairman; and John Hertz, Jr., national director of publicity. A round-table session, in which state drive leaders will participate, will follow.

A highlight of the meeting will be the screening of "All-Star Bond Rally," 19-minute drive film, which will be shown in theatres throughout the country during the drive.

One of the departures from previous industry War Loan meetings conducted by the national committee will be individual group conferences at which field chairmen will discuss detailed plans with national committee members. Pinanski will lead the conference of exhibitors, Connors, the distributors, and Hertz, the publicity men.

Members of the Seventh War Loan advisory committee, headed by Leonard Goldenson, and including executives of all branches of the industry prominent in war activities work, will participate in the discussion at the luncheon. Francis S. Harmon, executive vice-chairman of the War Activities Committee, will be toastmaster.

Exhibitor, distributor and publicity chairmen from the following states will attend: Alabama, Connecticut, Delaware, Florida, Georgia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, Louisiana, Pennsylvania, New York, North Carolina, Rhode Island, South Carolina, Vermont, Virginia, West Virginia, and the District of Columbia.

Scollard Names Five N. Y. War Bond Aides

C. J. Scollard, chairman of Paramount's Seventh War Loan drive in the New York area, announces the appointments of the following: Co-chairman of the committee, Oscar Morgan sales manager of short subjects and Paramount News; treasurer, G. B. J. Frawley, Paramount distribution department executive; assistant treasurer, G. Knox Haddow, head of the exchange service department, and Lester Coleman, assistant to George A. Smith, Western divisional sales manager; publicity director, C. N. Odell.

Kincey in New York For 7th Conference

H. F. Kincey, North Carolina exhibitor chairman and Ben Rosenwald, M-G-M distributor chairman, have arrived here from Charlotte for the Seventh Bond drive meeting today at the Astor Hotel. Kincey will be joined here by his associate, Bob Wilby, from Atlanta.

Metzger Named 7th Loan S. Calif. Exhibitor Head

Gus Metzger has been appointed Seventh War Loan exhibitor state chairman for Southern California, Samuel Pinanski, national chairman, announced here yesterday. Charles P. Skouras, president of National Theatres and national chairman of the Fourth War Loan, will participate in the Seventh as Los Angeles chairman of the War Activities Committee.

Other new exhibitor state chairmen include: H. V. (Rotus) Harvey, San Francisco, co-chairman with George Mann for Northern California; Morris Finkel, Pittsburgh, co-chairman with M. A. Silver for Western Pennsylvania; M. J. Pruniski, Little Rock, co-chairman with Claude C. Mundo for Arkansas.

John Hertz, Jr., national publicity chairman, announces the appointment of George Fishman, Philadelphia, as state publicity co-chairman, with Michael Weiss, for Eastern Pennsylvania.

Illinois Is Split Into Zones for the Seventh

CHICAGO, April 9.—In order to assure a more intensive participation in the 'Showmen's Seventh' War Loan drive, the Illinois committee has decided to zone Metropolitan Chicago and the entire state, with an exhibitor and distributor chairman appointed to contact exhibitors in each zone. This setup is aimed to result in a larger number of 'War Bond Premieres' and greater participation in 'Free Movie Day,' David Wallerstein, Midwest coordinator for the Seventh, was advised by Walter Immerman, Balaban and Katz executive and Illinois exhibitor chairman, following a meeting of the state committee in Chicago Among those attending, in addition to Immerman, were: J. Harold Stevens, Paramount branch manager and Chicago area distributor chairman, and Larry Stein and Bill Bishop, state publicity chairmen.

Five of M-G-M Staff Here Today for Bonds

Charles E. Kessnich, M-G-M district manager with headquarters in Atlanta; Benn Rosenwald, Charlotte manager; John S. Allen, Washington manager; Emery Austin, field promotion man with headquarters in Atlanta, and Tom Baldridge, Washington exploiteer, will arrive here today from their respective territories to attend a meeting on the Seventh War Loan drive.

Former Publicity Heads To Serve in 7th Loan

The following publicity chairmen of previous industry War Loan drives have accepted invitations to be honorary publicity chairmen for the Seventh War Loan: Oscar A. Doob, Ray Beall, Seymour Peiser.

Ann Blyth Injured

HOLLYWOOD, April 9.—Ann Blyth, actress, was seriously injured yesterday in a toboggan accident at San Bernardino.

Edelman to Paramount

HOLLYWOOD, April 9.—Louis Edelman will join Paramount May 1 as a producer.

Harry Hopton Dead

HOLLYWOOD, April 9.—Harry Russell Hopton, 45, film actor, was found dead here tonight by his wife. Born in New York, Hopton entered films in 1930, from the stage. He had appeared in "College Lovers," "Call of the Flesh," "The Criminal Code" and others.

Weitman Announces 'Miller Day' for 7th

Plans for a 'Major Glenn Miller Day' in conjunction with the Seventh War Loan are announced here by Robert M. Weitman, chairman of special events for the industry drive.

Weitman says 'Major Glenn Miller Day' will be observed nationally in theatres of the country on June 5, when the entertainment world will pay honor to Miller, band leader who won an Army commission shortly after Pearl Harbor, and who, several months ago, after winning his majority and while serving abroad, was reported missing.

Manning Will Head Jersey Bond Drive

At a meeting held in the Adams Theatre, Newark, called by New Jersey war bond administrator Harry E. Manning of the Adams was elected general chairman of all Seventh War Loan theatrical activities for Essex county.

Adams immediately endorsed the "Overseas Caravan," a stage show starring members of the First Combat Infantry Band, as the opening project for the drive. The show will come to Newark's Mosque Theatre on Friday, sponsored by the Treasury department in cooperation with downtown theatres and the *Newark Evening News*.

1,200 Theatre Men In Line for Drive

More than 1,200 of New York's theatre operators, executives and managers, representing more than 700 theatres in the Metropolitan area are mobilized for the Seventh War Loan drive, Irving Lesser, general chairman of the New York area, War Activities Committee, reports. Picture industry, today forecast the most successful war loan drive in the industry's history.

Representing a seating capacity of three-quarters of a million, with a weekly capacity of 11,000,000, this group expects to top the all time total of 439,532 individual 'E' bonds which were sold during the Sixth War Loan by Metropolitan New York theatres.

Names Harman NYC WAC Publicity Chief

Irving Lesser, general chairman of the New York area for the War Activities Committee, has named Homer H. Harman publicity director for the area.

Harman, publicity-advertising director at the Roxy Theatre, here, will serve in this capacity through the Seventh War Loan drive. He has taken an active part in past War Loan Drives and Red Cross Campaigns. Jules Field, of 20th Century-Fox, is public relations chairman, for the New York area.

Morris Fensin Dies

CHICAGO, April 9.—Funeral services were held here today for Morris Fensin, 65, owner of Fensin Seating Co., who died here Saturday. He is survived by his widow and two sons.

WHEN She Danced...



she put a town on the map.

That's why it's called

SALOME, Where She Danced

UNIVERSAL PICTURES

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 70 NEW YORK, U.S.A., WEDNESDAY, APRIL 11, 1945 TEN CENTS

Gamble Calls For More Aid In 7th Loan

Says Treasury Will Need 'Greatest Industry Help'

The Treasury's War Finance Division will require more help from the industry during the Seventh War Loan Drive than it has ever had before, Ted R. Gamble, WFD director, told industry leaders at a luncheon at the Hotel Astor here yesterday.



Ted R. Gamble

The luncheon meeting was part of an all-day round-table conference marking the opening of the industry's participation in the drive. Participants were exhibitor, distributor and publicity chairmen from 19 Eastern

(*Continued on page* 10)

De Mille Political Freedom Unit Set

HOLLYWOOD, April 10.—Formation of the DeMille Political Freedom Foundation, "to insure the rights of everyone, union or non-union, to be politically free," was announced here today with the opening of headquarters in downtown Los Angeles.

Cecil B. DeMille recently gave up his weekly appearances on the air rather than pay a one-dollar political action assessment to the American Federation of Radio Artists. He lost a court battle over his right to skip the payment and then called for a legislative act to outlaw such assessments.

Merger of Agencies Confirmed by MCA

HOLLYWOOD, April 10.—A spokesman for the Music Corporation of America today confirmed persistent rumors that a merger will take place between the MCA artists' Hayward-Deverich, Inc., agency, and Leland Hayward, Inc., with contracts under the new set-up becoming effective on Thursday.

Suspend Directors And Actors as Production Lags

HOLLYWOOD, April 10.—Secondary effects of the strike against the major studios took the spotlight from the picket lines and inter-factional contentions today as actors and directors began complaining to their guilds that the producers are suspending them under strike clauses in their employment contracts in cases where pictures cannot be started on schedule. The complainants asserted that the reason advanced by the producers is the inability to construct the required sets on schedule, which conflicts with producer and IATSE announcements that the production pace is being maintained.

A Screen Actors Guild attorney is examining each individual contract suspended to ascertain whether the terms are being observed. The contracts contain clauses permitting suspensions for four, six or eight weeks under various circumstances, but the SAG counsel said: "Some are borderline cases requiring further study." The SAG executive board will con-

(*Continued on page* 10)

Schless, Michaud to Europe for Para.

Robert Schless, Paramount general manager for Continental Europe, North Africa and the Middle East, will leave this week for London, whence he will go to Paris, where he will be permanently stationed.

Henri Michaud, Schless' assistant, is expected to follow by the end of the month.

105 Cameramen at Ryukyu Invasion

Washington, April 10. — A total of 105 motion and still photographers, largest on any landing operation to date, covered the Ryukyu invasions, according to Lieut. John Munroe, former Fox Movietone News editor here, who has returned to this country with 40,000 feet of film for the newsreels. He reported to Capt. Gene Markey, USNR, director, Navy Photographic Services, in Washington, four days after leaving Okinawa Island.

Decree Trial Faces Delay

A second pre-trial conference in the Government anti-trust action against major companies was held yesterday at the Department of Justice's offices here and failed to produce agreements on preliminary procedure. Representatives of the eight defendant producer-distributors refused to answer Government interrogatories in their present form and the Government refused to answer those submitted by the companies. Both will bring on their cross-interrogatories either Friday or next Tuesday before Judge Henry W. Goddard, here, and the court will have to decide which interrogatories are relevant and should be answered.

Indications are that both sides have

(*Continued on page* 4)

"Diamond Horseshoe"

[*20th Century-Fox*]

IT is exactly a year since the market has been decorated with a Betty Grable vehicle. This makes "Diamond Horseshoe" the first since "Pin-Up Girl," and reason enough for a box-office event.

Once again, in accordance with custom, the trappings are an optical knockout, blazoned forth in unmistakable Technicolor. The ladies of the chorus are something to behold, full-face and profile, and the competition they offer Miss Grable becomes a pretty keen piece of business to batter down. But she does, full-face and profile, assisted by costumes no doubt patriotically abbreviated to meet wartime emergencies—and those wonderful "gams." War or no war, those underpinnings ought to be declared essential.

Once again, also according to custom, story values are about on a par with what usually gives in a musical. That is never much, but much never seems required. "Diamond Horseshoe," of course, is Billy Rose's downstairs Times Square emporium where New Yorkers occasionally go, but visitors always. Miss Grable sings in this glittering night club and William Gaxton performs. Beatrice Kay, exponent of the Gay Nineties

(*Continued on page* 9)

British Will Derequisition Seven Studios

Government to Return 14 Sound Stages

LONDON, April 10.—With 30 unrequisitioned sound stages now in use in this country, covering 243,000 square feet and spread over nine studios, the Board of Trade plans to derequisition by Autumn a further 200,000 square feet comprising 14 stages in seven studios.

Meanwhile, repair and reequipment of additional buildings is being given high priority because the BOT is anxious that peak film production be reached as soon as possible. The peak is unlikely to be attained, however, before Autumn of next year.

Seven studios currently requisitioned include Sir Alexander Korda's Amalgamated, Nettleford, one stage at Denham, one at Pinewood, Sound City, M. P., and Worton Hall. Others also requisitioned but scheduled for derequisitioning include Associated British Picture Corporation, British Lion, Twickenham, Wembley, one stage at Amalgamated and four at Pinewood—covering about 150,000 additional square feet.

BOT Will Withhold Import Licenses

LONDON, April 10.—The Board of Trade is resolved to withhold licenses for the import of equipment needed by the motion picture industry here wherever it is possible for British manufacturers to supply the materials. Inasmuch, however, as it is assumed that a time lag of a year after the end of the war will be required for British manufacturers to get into full production, BOT is prepared to grant import licenses for equipment that is urgently required. Accordingly, studio managements have been urged to furnish the government immediately with the details of their re-equipment requirements.

Aso Reviewed Today

Besides "Diamond Horseshoe," in adjoining columns, a review of "The Cisco Kid Returns" appears on page 9.

Personal Mention

LEON FROMKESS, PRC president, in New York from Hollywood, will remain here several weeks.

•

SAM SHAIN, assistant to SPYROS SKOURAS, president of 20th-Fox, will leave tomorrow for Denver, where he will attend the Seventh War Loan drive with CHARLES SKOURAS.

•

WALTER VINCENT, Wilmer and Vincent president, is recuperating from an operation at the New York Hospital. He will be there an additional two weeks.

•

I. J. HOFFMAN, New Haven, and TED SCHLANGER, Philadelphia, Warner Theatre zone managers, will return to their respective cities today after home office conferences.

•

YVONNE BELLAMY, secretary to CHARLES KOERNER, RKO Radio vice-president in charge of production in Hollywood, has arrived in New York. It was inadvertently stated here yesterday that KOERNER had arrived from the Coast.

•

JOHN G. PAINE, ASCAP's general manager, and HERMAN FINKELSTEIN, resident counsel, left yesterday for Washington, en route to Europe.

•

TOM BAILY, coordinator of the Hollywood division of the War Activities Committee, left the Coast by plane yesterday for New York.

•

SAM HOROWITZ, Midwestern and Southern sales manager for Vanguard Films, is in New York for conferences.

•

C. B. STRATTON, M-G-M News of the Day assistant secretary-treasurer, is ill at his home here. It was erroneously reported here yesterday that JACQUES VAN STRATEN, M-G-M International Corp. treasurer, was ill.

•

BERTRAM BLOCH, 20th Century-Fox Eastern story head, arrived in Hollywood from New York yesterday.

•

ARTHUR C. BROMBERG, president of Monogram Southern Exchanges, Atlanta, visited Memphis this week.

•

WILLIAM A. SCULLY, vice-president and general sales manager of Universal, has been delayed in Florida.

•

BEN KALMENSON, Warner general sales manager, returned to New York yesterday from Washington.

•

CHARLES STEINBERG, head of Warners' home office educational department, is in Washington.

•

HARRY GOLDBERG, Warner Theatres' advertising-publicity manager, will be in Philadelphia today.

•

JAMES R. GRAINGER, Republic president, will spend the weekend in Boston.

•

JACK CONNOR, M-G-M exploiteer in Omaha, will arrive in New York.

Insider's Outlook

By RED KANN

A DISTRIBUTOR view on the post-war possibility of one or two new national sales organizations eyes such an eventuality with enthusiasm. These are the reasons advanced:

1.—It's an old and hoary chromo. Nevertheless, competition is still the life of trade. Therefore, the more distributors the greater the race for contracts and playdates.

2.—The rivalry for manpower will improve the salaries of men in the field. It will also put them on their mettle. Good manpower will survive and improve its position. Manpower proven inadequate under the stress of sterner competition will fall out.

3.—Selling power under the impetus of better wages will get better rentals. Ergo, distributors will benefit even if their sales cost is higher.

What will exhibitors think? No view on that.

■ ■

Esquire for May carries an article titled "World's Most Pressured Industry." Don Carle Gillette of the Warner publicity department wrote it. A highlight:

"One reason for all this jumping on the motion picture [he refers to "snipers who consider it permanent open season for game"] . . . is the fact the industry has never fought back hard enough. On the contrary, it has almost broken its spine leaning backward in its efforts to please and appease everybody and anybody. Had it taken a firm fighting stand long ago and fought for its rights as a medium of free expression there would not have been the encouragement for countless self-seekers to heckle and prey upon it."

Touche.

■ ■

Because it is alleged to show "too much familiarity between the races" and thus is "inimical to the public welfare," the Memphis Board of Censors has banned "Brewster's Millions." Lloyd T. Binford, chairman of the board, puts it this way:

"The movie has Rochester [Eddie Anderson], the Negro comedian, in an important role. He has too familiar a way about him and the picture presents too much social equality and racial mixture."

If Binford can discover a way of wiping the Jack Benny show off the Memphis air waves, an even grander isolationism could be his.

■ ■

When David Selznick and Sam Goldwyn invaded Broadway with their show window, otherwise known as the Astor, the intention was to keep the house exclusively theirs. But plans change and so do men's intentions under altered circumstances.

The circumstances: Selznick has "Spellbound" ready. He had "I'll Be Seeing You," which is now at the Capitol. "Duel in the Sun" is in the throes and won't be ready for many months. Goldwyn has "Wonder Man" ready and nothing else coming up or actually shooting. The plan: To fill in Astor time with outside pictures. Whose? United Artists', for instance.

■

They tell a story, and insist it be true, about Grad Sears. When he entered Doctors Hospital, Selznick sent him a beautiful array of roses. Sears telegraphed his acknowledgment and added, "I am preserving the stems for posterity."

■ ■

During the senate committee probe some years ago Senator Tobey of New Hampshire demonstrated his bias against the industry. He also demonstrated he knew little about his subject. When Chester Bowles sent aloft the feeler about a roof in theatre admissions, senatorial support was his—from Tobey, who remarked pictures were "more mediocre" than ever and costs ought to be down because so many high-salaried stars were in the service.

Time has not improved the senator, or his facts.

■ ■

"Mine Host" Schine has acquired the Ten Eyck in Albany, adding this hostelry to the Roney Plaza in Miami Beach and the very lush layout at Boca Raton, Florida. What one circut operator may do, another may.

Harry and Billy Brandt are reported negotiating for the Sagamore Inn, Lake Placid.

They may even have it by this time.

■ ■

It slipped by, largely ignored. Jimmy Cagney has been off the Warner pasture several years. Nevertheless, a company report for the year ending August 31, 1944, to the SEC listed him for $183,652 "as his participation in receipts from certain pictures."

Chiefly, one, "Yankee Doodle Dandy."

■ ■

Wise Man says: "The market for bad films is diminishing."

Sorrowfully, distributors confirm.

U. S. Operations in Italy Are Approved

Allied Military Headquarters' Phychological Welfare Branch in Italy has appraised the U. S. industry, through the Office of War Information here, that it is now ready to turn back operations in that country's liberated areas to U. S. companies on a commercial basis, it was learned here yesterday, and the industry is already making necessary arrangements.

Although part of Italy has been considered liberated territory for over a year and a half, and, Rome, the capital, for some 10 months, PWB has continued to conduct film operations in that country since it has been considered a military zone. Even now the Germans are resisting in the industrial North, but with the European war in its closing phase, the civilian government has gradually been given more power, with, consequently, varions functions reserved to the military changing hands.

Difficulties said to face the companies in reconstituting their business there in the case of M-G-M, 20th-Fox, Warners and Paramount, which had their own offices there before, are the gathering of manpower, securing of office space, and poor transportation. Since PWB relied on military transport for its film distribution, the American companies will be forced to fall back upon private truck and commercial car routes, necessarily a highly expensive form at present.

An accounting of revenues derived from films shown by PWB will be nade to the U. S. companies.

Buchanan to Capital For 'In Bag' Opening

WASHINGTON, April 10.—Barry Buchanan, United Artists director of advertising-publicity, will arrive here tomorrow morning to attend the press and radio reception for Fred Allen. Allen is here in connection with a personal appearance at the opening of his Jack Skirball film, "It's in the Bag," which will open Thursday at Loew's Capitol.

Buchanan, accompanied by James Dunn, UA publicity manager, will attend the premiere and both will return to the home office Thursday afternoon.

Another Library Bill

WASHINGTON, April 10.—Another bill proposing the construction of a national motion picture library, has been introduced in Congress. Rep. Daniel K. Hoch, Pennsylvania, would have a permanent respository for all films of historic, scientific or other outstanding value as well as Government pictures.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave.. Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.



THE PRODUCTION STARTS . . .

The motion picture industry is as good as its great pictures.

On February 20, 1945, perhaps the most ambitious of all screen projects began.

THEY WERE EXPENDABLE

From William L. White's story of daring days that wrote history, a mammoth production is under way with the biggest budget of the year.

The saga of the gallant men of the PT boats who were there at the fall of the Philippines, made possible General MacArthur's escape, and came back with the glorious invasion he led. The greatest of all stories behind the headlines.

The facts of its progress are of industry-wide importance and from time to time in coming months, M-G-M will record them in the trade press.



Decree Trial Faces Delay

(Continued from page 1)

reached an impasse which may delay the start of trial, now set for Oct. 8. Louis Frohlich, attorney for Columbia, informed Robert L. Wright, special assistant to the attorney general, that the questions Wright had submitted to the companies were in effect, a demand that the companies prepare the Government's case against them.

Frohlich stated that if Wright so desired, he would agree to open Columbia's files to the Government and allow U. S. attorneys the privilege of securing the information themselves. "We simply haven't the manpower to get the information you desire, and we have no intention of preparing your case against us for you," Frohlich told Wright.

Other attorneys concurred with Frohlich. Similarly, Wright refused to answer any of the companies' interrogatories addressed to the Government.

Frohlich Warning

Frohlich warned Wright that the Government's attitude on the interrogatories could delay the start of the trial. "If you want all these questions answered it will take us well over a year and possibly two years," he told the Government attorney. The hearing before Judge Goddard will decide which of the interrogatories are to be answered, but the general opinion among counsel as stated at the meeting was that if all the questions had to be answered, with the limited manpower on hand, a lengthy delay of the trial would be inevitable.

No other issues which might aid in lessening the actual time of the trial were discussed. Wright will leave May 1 for Oklahoma City to try the Griffith anti-trust suit, which is expected to last at least two months.

Stanley Adams Makes Production Survey

HOLLYWOOD, April 10.—Stanley B. Adams, chief of the consumers' durable goods division of the War Production Board, said here yesterday that the purpose of his visit to the Coast is to acquaint himself with production problems at the source. No specific companies or cases are under study, he added. Adams will leave for Washington on Friday.

Hitch in Sunday Vote

LEBANON, Tenn., April 10.—After a vote in favor of Sunday films, the Princess Theatre, only house in the city, may not operate under an enabling ordinance passed by the City Council which would not permit the theatre to operate between 12:01 A.M. and 1 P.M. and between 6 P.M. and 8:30 P.M. "The ordinance as passed is not the same proposal that the people voted for in the referendum and the Princess will not open on Sunday under these conditions," declared manager John Hatcher.

'Thrill' Showing May 22

M-G-M will hold a tradeshowing of "Thrill of a Romance" in New York and Los Angeles on May 22; no release date has been set.

Print Difficulties In South America

Many distributors have been hard-hit meeting print requirements for South American territories and have been forced to hold back pictures, in some cases, or reduce the number of prints, Robert K. Hawkinson, RKO Radio assistant foreign sales manager, told MOTION PICTURE DAILY here. Hawkinson recently returned from a six weeks' trip to Mexico, Colombia, Panama, Venezuela, Trinidad, Puerto Rico and Cuba.

Hawkinson, who made the trip to inspect RKO offices and in conjunction with the 'Phil Reisman Studio Appreciation' drive, said that exhibitors in all of those countries evinced interest in pictures being prepared in the Spanish language, since they see in them a means of reaching with American pictures audiences which have only been seeing Spanish films.

Much new building and modernization of older theatres is foreseen by Hawkinson in Latin-America. Business has increased steadily, he said, except where work on war bases has stopped. Revenue in Latin America is also increased considerably by playoffs and return engagements, Hawkinson said.

Joyce Heads Cowan's Midwest Exploitation

Fred Joyce has been named Midwest exploitation representative of Lester Cowan Productions, working out of Chicago under direction of Albert Margolies, the company's Eastern director of publicity-advertising.

Joyce's first assignment will be the handling of key city runs of "Tomorrow the World!" He was previously associated with United Artists and David O. Selznick, and had his own publicity office in Chicago.

Hirliman's ITT Gets Six More Exchanges

George A. Hirliman, president of International Theatrical and Television Corp., reports the acquisition of six additional exchanges in the West — in Los Angeles, San Francisco, Seattle, Portland, Salt Lake City and Denver, through deals with Alvan Gordon, Robert Erlick and Toby Anguish, under whose management the offices will be run.

Hersh Purchases 8 Monogram Westerns

HOLLYWOOD, April 10. — Samuel Hersh, president of Royal Pictures, Inc., has purchased eight "Range Buster" Westerns from Monogram for reissue on a state rights basis.

Veteran Prod. Formed

ALBANY, N. Y., April 10.—Veteran Productions, Inc. has been incorporated to make motion pictures in New York. Incorporators are: Frances Weiner, Freda Pine and Kitty Steinberg. Solomon, Schein, Demph and Hausman, New York, were incorporating attorneys.

Columbia Signs Wallace

HOLLYWOOD, April 10. — Columbia has signed Richard Wallace to direct two features this year.

B. and K. Stresses Courtesy to Patrons

Chicago, April 10.—The importance of service, a feature not widely practiced in this area these days, is being stressed in a new lobby sign and trailer campaign launched by the Balaban and Katz Circuit. Uniform copy employed reads, "The war is a poor excuse for bad manners! We have always regarded courtesy and service among our most important obligations to our patrons. You are entitled to it—today, everyday."

Allan Monroe Joins Inter-Amer. Radio

Inter-American Radio, handling radio exploitation and promotion in Latin-America, announced yesterday that Robert Allan Monroe has joined the company as director of its motion picture radio division.

Monroe was formerly radio production manager of Donahue and Coe, and co-creator and producer of M-G-M's "Screen Test." He has also written and produced network shows for NBC, the Blue and Mutual. For the past several years he was associated with the Office of the Coordinator of Inter-American Affairs.

Drama Critics' Prize To 'Glass Menagerie'

"The Glass Menagerie," Tennessee Williams' play produced by Eddie Dowling and Louis J. Singer, was yesterday voted the best play of the year by the New York Drama Critics Circle. "Harvey" finished second in the balloting, while "I Remember Mama" and "A Bell for Adano" got one vote each.

See British Extending Stock Cut to June 15

LONDON, April 10.—With the raw stock shortage in this country continuing grim, it is likely that the 15 per cent allotment cut established in mid-March will be extended until June 15 at the earliest. Inability of the Gevaert plant at Antwerp to supply raw materials is the chief stumbling block to obtaining an increase of film.

Proulx Kin Rescued

TORONTO, April 10.—B. A. Proulx, now a film distribution officer with Canada's National Film Board, has received official notification that his three remaining relatives in the Far Pacific have been liberated in the Philippines by the U. S. Army. Proulx, his wife and daughter, were made prisoners by the Japanese at Hong Kong in 1941 but he managed to escape by way of China, returning to the Dominion 18 months ago. Later Mrs. Proulx and daughter were among the repatriates who were allowed to return on a neutral ship.

Petition Sunday Shows

NORTHAMPTON, Pa., April 10. — Residents of this borough may be given the opportunity to vote for Sunday films at June 19 primaries. Petitions are being circulated to have the question placed on the ballots. The last time the issue was before the voters it was defeated.

U.S. Films in Lead In French Morocco

WASHINGTON, April 10. — Reports reaching the foreign division of the Department of Commerce, here, from its commercial attaches abroad, disclose that all United States films now reaching French Morocco are handled through the U. S. Office of War Information which arranges for their showing through French Morocco representatives of U. S. producers. They are exhibited as received with English titles. Before the war U. S. films were routed through France where they were given French titles.

French Morocco had a total of 82 motion-picture houses in 1942. The use of U. S. films is increasing. U. S. films shown increased from 62 in 1941 and 1942 to 87 in the two following years.

Preference for pictures with considerable action and simple, easily understood plots has been shown by the native population which makes up the predominate part of the theater audiences. Cowboy films, animated cartoons, and pictures of an educational nature showing progress in science and industry have proved the most popular.

Swiss Opens Market To U. S. Pictures

WASHINGTON, April 10.—The Department of Commerce today reported the abandonment of the agreement entered into in July, 1944, by the Swiss association of distributors and theatre owners, banning the exhibition of foreign films. The pact was developed when the Germans, who had succeeded in blocking the movement of Allied films to Switzerland, refused to permit any but their own pictures to enter the country, which resulted in Swiss theatres until recently showing only domestic or old films.

Lack Made Western Electric Director

Frederick R. Lack, vice-president of Western Electric and manager of its radio division, was elected to the board of directors here yesterday at the annual stockholders' meeting. At the annual directors' meeting, all officers of the company were reelected.

Lack has been associated with WE and its research affiliate, Bell Telephone Laboratories, for 33 years, joining the former in 1911.

Mexicans Censor 'Fruit'

MEXICO CITY, April 10.—The censors have clamped down on another Mexican picture, "Me he de Comer esa Tuna" ("I Have Eaten this Tuna Fruit"), produced by Miguel Zacarias, while in its third week at the Cine Alameda, prominent local first run theatre. The censors ordered deleted from the picture sequences they considered slurred agrarians.

Variety Elects

INDIANAPOLIS, April 10. — Newly elected officers of the local Variety Club are: Lawrence J. McGinley, chief barker; Earl Penrod, first assistant; Harry Hayes, second; Herman Morgan, property master; Albert R. Blocker, dough-guy; and Abe Gelman, George Landis, Carl Niesse, Russell Brentlinger, Claude McKean and A. C. Zaring, canvassmen.



and.....“The Affairs Of SUSAN” are the talk of the industry because..

"The Affairs Of *SUSAN*"

is

A HAL WALLIS PRODUCTION

"'The Affairs of Susan' starts Hal Wallis off as an independent producer in grand style . . . Nothing has been overlooked by him to make this production a 'sure thing' that excels in every department and offers unstinted entertainment of a superior quality."
—*Film Daily*

"Hal Wallis' first production for Paramount release is a whale of a comedy." —*Variety*

"The Hal Wallis company makes its bow with a crackling good show."
—*Showmen's Trade Review*





STARS JOAN FONTAINE IN HER

"Joan Fontaine as the Susan of the title is a revelation."
—*Hollywood Reporter*

"Miss Fontaine's role calls upon her to negotiate three complete changes in personality and her skill in accomplishing this is something for the fans to talk about with gross-building enthusiasm."
—*Motion Picture Herald*

It Co-stars





"Hal Wallis' first production for Paramount release is a whale of a comedy and boff boxoffice...looks destined for holdovers and extended runs. It's the sort of laugh vehicle that has a chance to snowball into limitless b.o...." —*Variety*

RST COMEDY ROLE

EORGE BRENT, features Dennis O'Keefe, Don DeFore, Walter Abel

"George Brent turns in what is probably the best comedy performance of his long career."
—*Showmen's Trade Review*

"Dennis O'Keefe comes near copping male laurels as the bouncy author." —*Variety*

"Don DeFore, a newcomer, turns in a particularly promising performance." —*Daily Variety*

"Walter Abel acquits himself superbly." —*Film Daily*

It is directed by William A. Seiter

"It's one of his smoothest contrived pictures." —*Variety*

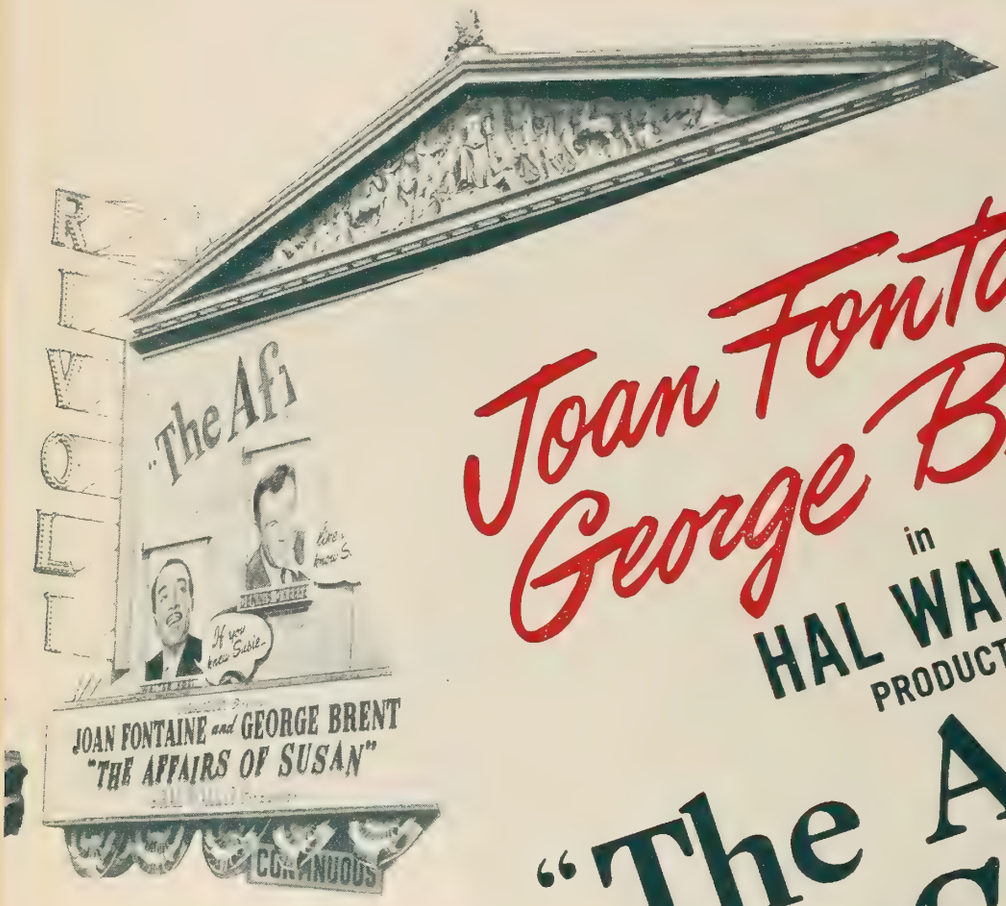
"The direction is aces."
—*Film Daily*

"The direction is top drawer stuff."
—*Showmen's Trade Review*

IF YOU KNEW SUSIE . . . LIKE WE KNOW SUSIE

You'd know why the first week at the N. Y. RIVOLI was so terrific . . . topped first weeks business on "FOR WHOM THE BELL TOLLS" . . . despite curfew, brown-out and Holy Week!

OH-OH-OH WHAT A GIRL!



Joan Fontaine
George Brent

in

HAL WALLIS'
PRODUCTION

"The Affairs of SUSAN"

with

DENNIS O'KEEFE

Don DeFore · Rita Johnson · Walter Abel

Directed by WILLIAM A. SEITER

A Paramount Picture

Paramount

PRINTED IN U.S.A.

Ryan Says NAB Will Not Curb Programs

National Association of Broadcasters, "as a matter of policy under the Communications Act, and out of respect for the dignity of independent operation," will not attempt to impose mandatory program formulas on the broadcasting industry, J. Harold Ryan, NAB president declared at the Hotel Commodore here last night during the fifth annual presentation of the 'George Foster Peabody Radio Awards.'

Speaking on the broadcasters' responsibility, he described the NAB position as indispensible to the protection of free radio and deserving of the support of every broadcaster. "The public frequently overlooks the fundamental structure of broadcasting or has never been brought to a proper realization of it," he said.

Pointing out that the 923 stations now operating in the United States all try to operate as provided in their licenses, according to the individual concept of "public interest, convenience and necessity," Ryan said that there are bound to be 923 different viewpoints. He expressed surprise how broadcasters can sometimes be duped into making a public display of themselves over matters of station programming. He said, "I know in some cases they are controlled by newspapers who develop a crusading complex of questionable sincerity. But whether it be newspaper, broadcaster or individual, I excuse no one who attempts to impose his will on the entire broadcasting industry."

Barry, Kearns to Talk To Television Group

Officials of the Museum of Modern Art, here, will address the American Television Society on "A Cavalcade of Production Techniques," tomorrow night at the Museum. Speakers will be: Iris Barry, curator, and Edward F. Kearns, technical director of the Film Library of the Museum.

Nominees for 1945-46 officers will be presented at the meeting. Charles H. Kleiman, chairman of the nominating committee, reports the following nominees: For president, George Shupert; vice-president, David Halpern; treasurer, Don McClure; secretary, Alice Pentlarge; members of the board, Dan D. Halpin, Edward C. Cole, Evelyn Pierce, Theodore Huston, John Flory, Charles H. Kleinman and Herbert E. Taylor, Jr.

Legion Classifies Six Additional Pictures

The Legion of Decency this week reviewed six additional films. In Class A II, were: "Gentle Annie," M-G-M; "It's in the Bag," United Artists; "Two O'Clock Courage," RKO and "Zombies on Broadway," also RKO.

In Class B, were: "The Bullfighters," 20th Century-Fox and "Without Love," M-G-M.

KCRA Will Join NBC

Radio station KCRA, Sacramento, Cal., will become an affiliate of National Broadcasting, effective April 15, as a supplementary station to the Pacific Coast network, according to William S. Hedges, vice-president in charge of stations.

"Diamond Horseshoe"

(Continued from page 1)

school of song, is slated to marry him when along comes his son, Dick Haymes. With six months between him and his medical degree, the son wants to chuck it for a theatrical career.

The to-do is centered around this conflict. Haymes goes through, assisted by Miss Grable, who returns to work after they marry. Gaxton learns about it, is remorseful because he interfered. Miss Kay is remorseful because she did some interfering on her own. But every one makes amends, everyone is happy and the rainbow hangs over Movietone City again.

The story never bothers the production numbers, and the courtesy is returned. Musical highlights are provided by those effective tunesmiths, Mack Gordon and Harry Warren, with seven numbers. They will vary in their appeal, of course, but each in its way rates recommendation. The thematic number is "I Wish I Knew," which sets the romantic mood involving Betty and Haymes. "The Mink Lament" is one of the best. This is a dream sequence—they have been around ever since "Lady in the Dark"—in which Miss Grable imagines herself in high society. Handled for comedy and satire, it reflects imagination and ingenuity; therefore, it clicks.

All hands do standardly accepted jobs. Haymes, the crooner, is restricted to his one song and made to act fore and aft; he does all right. Phil Silver's running gag built around the question why the show must go on is good for chuckles and laughs when the answer finally arrives. In his specialty number, Carman Cavallaro, at the piano, is a standout.

"Diamond Horseshoe," for these and allied reasons, is an attraction heading for real money. It also moves George Seaton, writer, into directorial ranks. From the script of "The Song of Bernadette" to the script and direction of this musical is a leap in any man's stride. Seaton appears to have weathered whatever the hazards may have been under the supervision and guidance of William Perlberg, the producer, whose first musical since "Coney Island" is "Diamond Horseshoe."

Running time, 104 mins. General audience classification. Release date, May 1945.

RED KANN

"The Cisco Kid Returns"

(*Monogram*)

MONOGRAM has given fine feature value to "The Cisco Kid Returns." The film shows evidence of careful workmanship. Far from being an average Western, it combines all of the shooting and riding of the action film with a well-built mystery story that holds interest through the last reel.

In this story, the Cisco Kid falls heir to a four-year-old child whose father has been shot. The arrival of a false mother leads the Kid to investigate, and he eventually discloses a plot to rob the child of her inheritance by an unscrupulous attorney, who had been discharged by the deceased parent. The film is packed with action for the Kid, who takes it all with his customary nonchalance.

Duncan Renaldo makes a dashing romantic Kid, as expert with poetry and a kiss as he is with a gun. Martin Carralgo is Pancho, his stupid, uneducated, but loyal comrade. Cecilia Callejo, as Rosita, shows signs of age and seems hardly the beauty the Kid might chose. Fine support is provided by Roger Pryor, Anthony Warde, Fritz Leiber, Vicky Lane and Jan Wiley. Direction, by John McCarthy, is fast-paced and the screenplay by Betty Burbridge, is tight and exciting. Excellent photography is contributed by Harry Neumann. Philip Krasne produced.

Running time, 64 minutes. General classification. Release date, April 3.

EDWARD SMITH

Budget $600,000 for 12 Negro Pictures

Jack and Bert Goldberg, producers of Negro motion pictures, announce a schedule of 12 feature pictures for the coming year "at a per unit cost twice that made in the past on pictures of this type," for a total cost of $600,000.

The pictures are to be made in Hollywood instead of at their Florida studios, said Jack Goldberg, the first film to go into production by June 15, with a release per month to follow. The first, an original, will be released under the title of "The Hollywood Murder Mystery;" the second story will be titled "Negro Boys Town."

Variety Honors Cops

BALTIMORE, April 10.—Commissioner Hamilton R. Atkinson and Chief Inspector Scheuler of the local Police Department were initiated as honorary members of the Variety Club, Baltimore Tent No. 19, during special ceremonies tonight. Chief Barker Frank H. Durkee presided.

Withycomb Will Be Washington Liaison

Donald Withycomb has been designated Washington representative of American Broadcasting Co. by Robert E. Kintner, vice-president of ABC. Withycomb will be liaison between the company and the Government. Washington operations are under the general supervision of Kintner, who makes his office in New York, and the designation of Withycomb marks the first step in a plan by American Broadcasting to expand its Washington facilities by increasing personnel assigned there.

Withycomb is presently chief of the network's international division, a position he will also retain. He was formerly with NBC and at one time managed station WFIL, Philadelphia.

Saxton Honors Allen

BALTIMORE, April 10.—Fred Allen will be guest of honor at a dinner to be given here Thursday by William K. Saxton, city manager for Loew's Theatre. Naval and military officials have been invited, along with Mayor McKeldin and the press.

Hollywood

By THALIA BELL

Hollywood, April 10

ALAN HALE has been assigned a featured role in Warner's "The Adventures of Don Juan," which stars Errol Flynn.

•

James Craig has been selected for one of the top roles in M-G-M's "The Yearling." . . . Republic has purchased "Canteen Hostess" from Martin Van Laas; Adele Mara will be starred. . . . John Hoffman will direct "Hear That Trumpet Talk" for Universal. . . . Donald McBride has been signed for a featured role in M-G-M's forthcoming comedy, "Abott and Costello in Hollywood."

•

Charles Barton will produce and direct "Idea Girl" for Universal. . . . Edward Dmytryk is slated to direct "Rawhide" for RKO Radio; it is a story of the rehabilitation of a cowboy, and John Wayne is to star. . . . Edna May Wonnacott, who scored in "Shadow of a Doubt," has been signed for an important part in "The Bells of St. Mary's," Rainbow production which Leo McCarey is directing for RKO.

OWI Extends Film Work in Balkans

Office of War Information overseas film bureau, which has been distributing U. S. entertainment films and OWI documentaries in Greece by deputizing M-G-M to do so, has now extended its activities to Bulgaria and Rumania, it was learned here yesterday.

Films, superimposed in native languages, OWI documentaries and United Newsreel dubbed versions have been shipped to these areas, where, presumably, they are being exhibited along with Russian films.

Warners has joined M-G-M in handling the OWI's film program in Greece, it is understood, and it is planned to return the operation there to the rest of the companies when they are capable of carrying on film activities there. Arnold Childhouse, formerly with Skouras Theatres in New York, is the OWI film officer in Greece.

Ohio Exhibitors See Expansion Benefits

HAMILTON, O., April 10.—Theatremen hereabouts, taking a long-term view, envision an ultimate upswing in business through a new multi-million dollar automobile body plant which General Motors announces will be built a few miles south of here for the Fisher Body division, with an initial employment roster of more than 3,000.

It is expected that the project will attract an influx of workers.

To Promote 'The Ape'

Columbia will hold a nationwide exploitation contest as the spearhead of a campaign on "The Monster And The Ape," serial. Theatre owners will compete for ten prizes totaling $1,000 in war bonds. The contest will run to Nov. 16.

Suspend Directors And Actors as Production Lags

(Continued from page 1)

sider this development at next Monday night's meeting. The unofficial reaction to the suspensions, although the time lost is added to the end of the employment term, dwells on the fact that the actors voted by a 97 per cent majority to cross the picket lines in fulfillment of the contracts now being suspended.

Similarly, the Screen Directors Guild board will weigh the development at its meetings next week, the directors reporting that the suspensions cite the same explanation by the producers as reported by the actors.

Conference of Studio Unions attorney Frank Pestano has telegraphed the National Labor Relations Board protesting its action in granting an IATSE appeal for oral hearings, now set for April 26, and asking reconsideration on the grounds that the appeal was granted without consulting Set Decorators Local 1421. The Pestano telegram asserted IATSE was given ample opportunity to present its arguments in the hearings concluded here March 17.

Last night IATSE president Richard F. Walsh replied to CSU president Herbert Sorrell's charges that he participated in a "2 per cent grab," saying, "the Federal authorities have gone over my record with a fine tooth comb. It has satisfied them. It will have to satisfy Sorrell."

Schary Predicts Vital Screen in Postwar

Los Angeles, April 10.—Producer Dory Schary, addressing the Advertising Club of Los Angeles here today, said: "The motion picture industry will take its place in the postwar world as a medium that will bring to the public what must and shall be said. The world is facing its brightest future, its brightest dream. I want to help make better pictures that will make this dream come true."

Ecuador Weighs 10% Levy on Film Money

The revenue department of Ecuador has recommended that a 10 per cent levy on all amounts credited to foreign companies, including films, be established, and action is expected to be forthcoming soon on this measure, it is learned here.

Total annual film gross is estimated to be approximately $300,000.

Gabriel, Booker, Retires

Philadelphia, April 10.—William Gabriel, M-G-M exchange booker, retired this week after being with the company 24 years. He has been in the business over 35 years, and helped move the local industry to Vine Street. He plans a short vacation, but his future plans are unknown. Dave Titleman moves up to Gabriel's post, with student booker Harry Short taking over Titleman's duties.

At Universal's exchange, Jeanette Berliner returns to the industry as a booker. Several years ago she was associated with local independent exchanges.

U.S. Asks Films for 'Greatest Industry Aid' in 7th Loan

(Continued from page 1)

and Southern states and members of the national committee headed by Sam Pinanski, industry chairman.

Gamble pointed out that failure to do a thorough job of selling the $4,000,000,000 quota of E-Bonds during the Seventh War Loan Drive might have serious implications in the period ahead and in the postwar, emphasizing the ever present threat of inflation. He paid tribute to Pinanski and his associates for the realistic view they have taken toward the campaign. Company presidents and members of the Seventh War Loan advisory committee were present at the luncheon in addition to the national and state committee representatives.

Since the Treasury intends to conduct only two bond drives during 1945, Gamble explained, greater effort will have to be put into these drives to achieve quotas as a check upon possible inflation. He declared that upwards of 40,000,000 people will have to be sold E-Bonds during the Seventh War Loan Drive to reach the $4,000,000,000 quota.

Prosperous America

Looking ahead, Gamble predicted that the $150,000,000,000 in liquid wealth in the hands of the American people can assure a prosperous America for 20 years to come if this money is not dissipated in needless spending.

Gamble contrasted the 1945 goal in E-Bond sales with what was achieved in 1944. He pointed out that consumer goods will become scarcer in the months ahead with an indication that there will be $2,000,000,000 less goods available for purchase, mostly foodstuffs. This situation will exist, he said, while the public's individual income is at its peak. About $22,000,000,000 will be in the hands of the public which must be controlled, he explained.

Gamble explained the four objectives of the Treasury in financing the war. These are to finance the war from direct taxation; as cheaply as possible; keep banks at the highest point of fluidity; and finance as much of the cost as possible by the direct sale of securities to individuals. He pointed out that 46 cents out of every dollar spent on the war was coming from direct taxation; about 2.58 per cent in interest was being paid on bonds and 1.92 per cent on the Government's debt; that a 10-year limitation was placed on the holding of securities by banks and finally that about $177,000,000,000 was borrowed in bond sales.

$43,000,000,000 Transfer

Of the $80,000,000,000 a year in new money in the hands of the American people, Gamble explained, over $43,000,000,000 is being transferred into war bond savings. About 85,000,000 people now hold over 8,000,000,000 securities and 20,000,000 had never saved any money before, he said. The rate of redemption is about 12.98 per cent, he added. He described in detail the aims and objectives of the Treasury in setting its drives.

Joe Rosenthal, photographer for the Associated Press, who made the picture of the Marines planting the American flag on Mt. Suribachi on Iwo Jima, which is being used in Seventh drive posters, was a brief speaker at the luncheon. He will aid the industry in the drive.

Robert M. Weitman, special events director for the drive, outlined some of the activities being planned to stimulate bond purchases. These include the celebration of Capt. Glenn Miller Day, June 5. The New York Paramount Theatre will hold a special military pageant and parade with V-Discs of the show being made available to members of our Armed Forces overseas, Weitman said.

"All Star Bond Rally," 19-minute film made for the drive, was screened at the luncheon.

Pinanski, who presided at the morning round-table session, struck the keynote of the conference when he declared in his opening address: "There is the toughest assignment the industry has ever been given. It will call for the utmost in showmanship effort by everyone. The 'Showman's Seventh' will be an overwhelming success if every individual gives his best to this mightiest of all industry drives. It is up to the field more than ever before."

In Attendance

Francis S. Harmon, coordinator of the War Activities Committee, presided at the luncheon meeting. Among those present were: Barney Balaban, N. Peter Rathvon, Spyros Skouras, Nate Blumberg, James Grainger, Jack Cohn, Joseph Bernhard, Herman Robbins, George J. Schaefer, Charles Skouras, Robert J. O'Donnell, Si Fabian, Harry Brandt, Oscar Doob, John Hertz, Jr., Tom Connors, Herman Gluckman, Frederick Gehle, New York WFD director; Taylor Mills, Office of War Information; Edward M. Schnitzer, Bernard Kamber, Leonard Goldenson, Colvin Brown, Robert Wilby, Samuel Rinzler, George Dembow, Red Kann, Sherwin Kane, Terry Ramsaye, Frank Rosenberg, R. M. Gillham, Mort Blumenstock, Barry Buchanan, Robert Mochrie, Harry Kalmine, Hal Horne, William Crockett, Malcolm Kingsberg, H. A. Cole, Harry Mandel and E. T. Gomersall.

Also: H. F. Kincey, Harry Lowenstein, Maurice Bergman, Harry Arthur, Morris Kinzler, Monte Salmon, Harry Browning, Sam Shain, Irving Lesser, Lee Newbury, Sidney Samuelson, Dan Michalove, Gus Eyssell, Charles Reagan, Max Cohen, Meyer Schine, H. M. Richey, Walter Brown, Fred Schwartz, William White, Harry Goldberg and Ed Fay.

Michel Heads Corporate War Bond Collections

W. C. Michel, executive vice-president of 20th Century-Fox, has been named home offices corporate investments chairman for the Seventh War Loan drive, New York area.

A. W. Smith, Jr., 20th-Fox Eastern sales manager, will be chairman of activities for New York film branches.

Scollard Names 16 War Bond Collectors

C. J. Scollard, chairman of Paramount's Seventh War Loan drive in the Metropolitan Area, has appointed 16 at the home office to receive funds from purchasers of bonds. The collectors are: William O'Connell, Charles Bruda, J. P. McLoughlin, Lambert Schroeder, Murray Waterman, David Cassidy, Harriet Miller, Ray Fisher, Stanley Chase, Joseph Phillipson, Lou Silberling, Robert Shapiro, Daniel F. Hynes, Helene Coleman, Joseph Davis, Mina Postove.

Prize for War Bond Promotions in N. Y.

Irving Lesser, Seventh War Loan drive general manager for the New York area, is offering a $25 war bond prize for the best exploitation idea submitted by theatre managers in this territory.

'Free Movie Day' Is Set for June 6th

'Free Movie Day' will be held in the nation's theatres on June 6, anniversary of 'D-Day', which saw General Eisenhower's armies invade Normandy, 7th War Loan national chairman Samuel Pinanski announced at the 'Showmen's' conference at the Astor Hotel here yesterday. On that day theatres will accord free admissions to war bond purchasers.

$84,581 for 'Dimes' In Eastern Missouri

St. Louis, April 10.—Theatres in Eastern Missouri collected $84,581 for the 1945 March of Dimes, it is reported by Matt Schulter, St. Louis, co-chairman of the industry's participation in the campaign. This is an increase of $12,447, or 17.3 per cent over 1944. Collections from theatres in Western Missouri totaled $52,026 to make the state's contribution from the industry $136,607.

Theatres in St. Louis and St. Louis County collected $33,734, an increase of $10,369 over 1944. The greatest increase made by an individual theatre was reported by the Fox Theatre, here, with collections totaling $10,364, an increase of $3,518 over last year.

American, Canadian RMA Meet April 25

Boards of directors and officers of the American and Canadian Radio Manufacturers Associations, as well as officials of the American and Canadian governments, will hold joint meetings at the Mount Royal Hotel in Montreal, April 25-26, to promote war production of radio-radar equipment. Mutual problems of the war program of both industries will be discussed together with further cooperation between the neighboring RMA organizations.

The joint meetings are upon the invitation of the Canadian RMA, through its president, R. M. Brophy, and were accepted by R. C. Cosgrove and the American RMA board of directors.

'Stalin's Report' in Films

"Marshal Stalin's Report," the speech in which Stalin brands Japan 'an aggressor nation,' a Soviet film with English titles, will open at the Stanley Theatre, here, Saturday, in conjunction with the American premiere of the Soviet film "Zoya."

The Passing Fad that refuses to pass!



WHEN sound pictures were first made possible by Western Electric, a lot of people thought this new development was just an interesting novelty—too imperfect and too expensive to last. A passing fad.

It took real vision to see what that early sound might one day become.

Vision on the part of scientists who knew how much better sound could and *must* be made.

Vision on the part of producers and exhibitors who realized that sound meant greater realism which was bound to build greater than ever box office.

Continuation of that same brand of vision and incentive will be needed after the war. The scientist and the engineer have learned much in these last few years of accelerated war research. They possess the knowledge and the desire to have sound contribute even more to making the motion picture one of the world's greatest forms of entertainment.

Electrical Research Products Division
OF
Western Electric Company
INCORPORATED
233 BROADWAY, NEW YORK 7, N. Y.

★ SPEED THE DAY OF VICTORY BY BUYING WAR BONDS — MORE WAR BONDS — AND STILL MORE! ★

WHEN She Danced...



...she transformed
a Western mud-hole
into a rip-roarin' town.

That's why it's called

SALOME, Where She Danced

UNIVERSAL PICTURES

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 71 NEW YORK, U.S.A., THURSDAY, APRIL 12, 1945 TEN CENTS

U.S. Sets 35mm Circuit for 'GI's' Abroad

To End Gift Films, Pay Distributors Rentals

The establishment of regular film theatres in rear areas in Europe for the showing of 35mm entertainment films to American troops has already begun and further progress in that direction is being made, the War Activities Committee has been informed. In areas in which they operate, these theatres will replace showings of 16mm gift films.



Joseph H. Seidelman

Joseph H. Seidelman, president of Universal International Films and consultant to the

(*Continued on page 9*)

OWI Project May Aid 'Vets'

The postwar industry project for production and distribution of documentary and informational films previously advanced by Robert Riskin, chief of the Office of War Information overseas film bureau, could, conceivably, be used by the industry for rehabilitation of returning veterans and also serve to give employment to these men in the Army Signal Corps, the Marines and Navy who have become

(*Continued on page 6*)

Penalty for British Defaults on Quota

LONDON, April 11.—The British Board of Trade's films council was scheduled to meet here today to consider recommendations for prosecuting exhibitors in default on the films quota. This move follows the board's officially issuing, yesterday, the figure of 1,120 defaults for the year ended

(*Continued on page 6*)

$55,000,000 from a Proposed Calif. Tax

San Francisco, April 11.—A proposal for a ten per cent state amusement tax is meeting a cool reception in the Assembly at Sacramento, with several legislators declaring a state amusement tax on top of the present Federal tax is not justified and predicting the measure would not get out of committee.

Assemblyman Jonathan Hollibaugh explains that he offered the tax as a solution of the controversy over financing post-war aid to local governments, estimating it would raise $55,000,000 biennium.

Tom Connors Names Wobber for Drive

Tom J. Connors, national distribution chairman of the War Activities Committee has appointed Herman Wobber, 20th Century-Fox division manager for the Pacific Coast, as Western area distributor chairman for the 'Showmen's Seventh' War Loan Drive. The area includes 11 states.

Wobber will represent Connors at the Western Seventh War Loan conference at the Brown Palace Hotel in Denver on Monday. He will present the distributors' drive plan and carry a message from Connors. Wobber will work in cooperation with Charles P. Skouras, president of National

(*Continued on page 4*)

CSU May Propose Union Boycott of Producer Theatres

HOLLYWOOD, April 11.—Union members across the nation will be invited to take a holiday from attendance at producer controlled theatres if a proposal considered by the Conference of Studio Unions strike strategy committee at today's meeting is adopted. This action, proposed as a means of applying economic pressure on the producers more immediately than by listed pictures produced during the strike, was discussed at length, but a decision was deferred pending further study. The plan contemplates dispatching letters to all unions in the nation, outlining the CSU position and designating a day or week for cinema abstinence.

With the situation static in most respects, attention dwelt on an unsigned press release issued here last

(*Continued on page 6*)

Wood-Hakim-Rogers In Producing Deal

Sam Wood, producer-director, has formed a corporation with Hakim Brothers and Ginger Rogers, and will make "Heartbeat" as the first picture, starring Miss Rogers. The film will be a remake of a story and film made by the Hakim Brothers. Wood will leave for the Coast Monday and will start production by June 1. United Artists will release the picture which will cost over $1,000,000 it is said.

Wood has no other commitment

(*Continued on page 6*)

Extend Print Life to Save On Raw Stock

Will Be in Use for 30 Months Instead of 18

Several distributors have notified their exchanges that hereafter release prints are not to be retired from service at the end of the customary 18 months, but that they are to play for 30 months whenever condition of the print allows. Primary reason for the move is the shortage of raw stock and the present limitation of 285 prints on each picture.

While most of the companies already have adopted the practice, or are about to, none would formally admit it, on the grounds that the older prints

(*Continued on page 6*)

Explain Wage Increase Plan

The United Office and Professional Workers of America, CIO, which includes the Screen Office and Professional Employes Guild's 3,000 film company home office 'white-collarites,' has started a campaign to raise salaries by offering the facilities of the union to employers and employes for the purpose of lifting salaries. A cen-

(*Continued on page 6*)

State Dep't Invites Films of 41 Nations

The U. S. State Department has sent invitations to the secretaries of state of the 41 United Nations asking them to submit films for showing at the San Francisco security conference starting April 25, it was learned here yesterday.

The industry's committee in charge

(*Continued on page 6*)

Story of Films at War Ably Told in New Book

A thrilling, complete narrative and photographic record of the motion picture and the war is the Doubleday, Doran book, "Movie Lot to Beachhead," which goes on sale today. Prepared by the editors of *Look* magazine, the 292-page volume, with an inspirational preface by Robert St. John, traces the role of motion pictures in the world today through twelve brief chapters, each followed by pages of pictures to drive the story home.

A prologue shows carefree, pre-war Hollywood moving gradually with the vanguard of alertness against the rising Nazi danger and galvanized into all-out action by the attack on Pearl Harbor. The part the newsreels have played is underscored with some of their most memorable battle shots. Glimpses of the training films culminate with appropriate emphasis on the Bureau of Aeronautics' "Castaway."

The book reaches an early climax with a visual roll call of stars in the service, dwelling at length on Jimmy Stewart as one of these most typical. Likewise, a chapter on the "Foxhole Circuit" entertainers gives special attention to Joe E. Brown, the "one-man laugh wave." And there are some excellent shots of service men enjoying films at their far-flung outposts.

After a survey of many important war feature pictures, the reader is given a thorough, special look at the preparation of "God Is My Co-Pilot," one of the latest. Both the combat

(*Continued on page 9*)

In This Issue

Review of "Salome—Where She Danced" appears on page 4; *Motion Picture Daily's* booking chart, page 10.

Players Give 563 More Shows for 'GI's'

Entertaining the Armed Forces and aiding war effort agencies, Hollywood actors and actresses of screen, radio and stage made 4,377 free appearances in the first quarter of 1945, according to a Hollywood Victory Committee report received by the War Activities Committee here. They took part in 563 events, touring battle areas, visiting hospitals, making recordings to be shipped overseas and selling war bonds. An average of 368 performers contributed services in each of the three months covered by the report.

22 Personalities Overseas

Twenty-two personalities entertained overseas in USO Camp Shows during the quarter: Brian Aherne, Don Barclay, Mary Brian, Charles Butterworth, June Clyde, Marlene Dietrich, Charlotte Greer, Merrial Harvout, Amparo Iturbi, Boris Karloff, Herbert Locke, Ella Logan, Irene Manning, Frank McHugh, Martha O'Driscoll and a seven-player unit of "Three Men on a Horse," headed by Sam Levene. Twenty-three players made hospital tours and 128 troupes played individual shows at hospitals, embarkation points and re-distribution centers.

Total figures of 44,042 appearances by 3,700 artists in 6,433 events are cited by the report for the entire period since the Hollywood Victory Committee was set up, three days after Pearl Harbor, as a clearing house for war-related free appearances by Hollywood stars.

UA Abandons 'Frisco Conference Premiere

In line with an industry agreement not to attempt to commercialize on the forthcoming World Security Conference at San Francisco, United Artists has called off an invitation premiere of the William Cagney production "Blood on the Sun," which had been selected by the San Francisco Press Club to be held there during the week of May 1.

The cancellation follows a meeting of industry advertising-publicity heads here this week, at which time action was taken upon non-commercialism. Only advertising on standard release will be used in San Francisco during the conference and there will be no reference to the conference.

Griesdorf Is PRC's Canada Sales Mgr.

TORONTO, April 11.—Dave Griesdorf, who resigned as British Columbia district manager of Odeon Theatres of Canada, has acquired an interest in Producers Releasing Corp., Ltd., and has been appointed general sales manager of Canadian exchanges, effective April 16, according to an announcement made here today by Harry J. Allen, PRC, Ltd., president.

Griesdorf, who had also been with United Artists in the Western states, will make his headquarters in Toronto, where he has moved from Vancouver.

Personal Mention

SAM DEMBOW, Golden Productions president, will meet NED E. DEPINET, RKO Radio president, in San Antonio Monday. DEPINET will spend a few days in Dallas before returning to New York.

•

JOY ANN PAGE, actress, and stepdaughter of JACK WARNER, was married to LT. WILLIAM ORR, actor, of New York, on Monday at Riverside, Cal.

•

SAM HOROWITZ, Central and Midwest manager for Vanguard Films, will return to his Chicago headquarters tomorrow after a four-day visit here.

•

SID KALLET, chief film buyer for Kallet Theatres, Oneida, N. Y., has returned there after a month in California.

•

MORT BLUMENSTOCK, Warners' Eastern advertising-publicity director, will return today from Washington.

•

LOUIS LIPSTONE, Paramount musical director, is visiting Chicago, his home town, from Hollywood.

•

DAVE KRAMER, Paramount salesman in Chicago, has returned to work after a two months' illness.

•

JACK GOLDSTEIN, Vanguard publicity head, is expected back in New York from Chicago tomorrow.

•

KAY SCHANZER, secretary to JACK GOLDSTEIN of Vanguard, celebrated her birthday yesterday.

•

JAMES MULVEY will leave Hollywood for New York tomorrow on the Superchief.

•

FRED M. JACK, United Artists Dallas manager, will arrive in New York today.

•

MAX WESTEBBE, RKO's Albany branch manager, is in New York.

•

M. E. MOREY, Monogram home office executive, is in Washington.

•

ELMER LUX, RKO Boston branch manager, visited in Albany this week.

MERVYN LEROY, producer-director, will leave for the Coast today after visiting his children here.

•

BARRY BUCHANAN and JAMES DUNN, United Artists advertising and publicity head, and publicity manager, respectively, will return to New York from Washington today.

•

T/SGT. JACK WARD, formerly of National Theatre Supply's New York branch, is in an English hospital with a broken leg which he sustained by merely stepping on a land mine.

•

MIRIAM SCHONWETTER of the M-G-M exchange, Philadelphia, and HERBERT SHARPE were married last week.

•

TED EMERSON, manager of the Omaha Orpheum, and MRS. EMERSON, are visiting with their son, James, of the Navy, in Los Angeles.

•

RAY LIPSCHUTZ, manager of the Star Theatre, Camden, is the father of a daughter, JOEL, born at Jewish Hospital, Philadelphia.

•

JACK CONNORS, M-G-M Omaha field promotion representative, will arrive in New York April 16 for a week's stay.

•

WILLIAM N. SKIRBALL, head of Skirball Brothers circuit, Cleveland, will return there from the Coast April 18.

•

HARRY J. ALLEN, Producers Releasing Corp., Toronto, president, has returned to his desk following an operation.

•

JOSEPH SIMON, Warner branch manager at Memphis, is visiting New York, "to see the circus."

•

NORMAN J. COLQUHOUN, Republic's Dallas district manager, is visiting Memphis.

•

ED MCGUIRE, head of RKO Radio claim department, is the father of a baby boy, his second son.

•

EDDIE BONNS, United Artists exploiteer, is in Memphis.

Griffith Anti-Trust Suit to Start Today

TULSA, Okla., April 11.—The anti-trust suit of the Mystic Theatre of Picher, for $100,000 damages against Griffith Amusement Co. and most of the film companies, will start here tomorrow before Federal Judge Stephen Chandler.

Griffith, operator of two theatres in Picher, is accused of having monopolized product of the film companies to the alleged detriment of the plaintiff.

Forrest to Address SMPE

John L. Forrest of Ansco will be guest speaker at next Wednesday's meeting of the Society of Motion Picture Engineers at the Hotel Pennsylvania, here. Forrest will discuss the development of Ansco film.

BOT Plans Monopoly Report Conference

LONDON, April 11.—Having received observations from all trade interests on the report of the Board of Trade's monopoly committee, issued some time ago, Hugh Dalton, BOT president proposes calling a roundtable conference to consider the document.

The committee's recommendations including, prominently, a large degree of government control of the industry, have been approved by a number of exhibitors but generally disapproved by the producers.

Gilbert Cote to M-G-M

Gilbert Cote, for the past 17 years with the New York, New Haven and Hartford Railroad, has joined the special service transportation department of M-G-M.

Coming Events

Through April 30—Industry's participation in 'United National Clothing Collection' drive.

Apr. 16—Seventh War Loan Drive regional meeting, Blackstone Hotel, Chicago.

Apr. 16—Seventh War Loan Drive regional meeting, Brown Palace Hotel, Denver.

Apr. 18 — Variety Club of Grand Rapids inaugural banquet, Pantlind Hotel, Grand Rapids.

Apr. 19 — Luncheon meeting of Jewish Appeal, Hotel Astor, New York.

Apr. 25-26—American and Canadian Radio Manufacturers Association's board meeting, Mount Royal Hotel, Montreal.

Apr. 28—Tribute broadcast to Harry Warner over CBS.

May 14-June 30—Seventh War Loan Drive.

May 15—20th Century-Fox annual stockholders' meeting, New York.

Fromkess Launches a PRC Magazine Series

Leon Fromkess, president of PRC Pictures, has paid $100,000 for the motion picture rights to the July issue of *See Magazine*, the magazine to furnish material for PRC's initial venture into the film field now occupied by March of Time and RKO's "This Is America."

Fromkess, now in New York, from Hollywood to confer with Robert A. Pines, editor and publisher of *See*, announces that the first film will be titled "What Shall We Do With Germany," based on a contest sponsored by the magazine. The right to use the title *See* is also included in the contract.

Other features in the magazine will be used in PRC's first film-magazine subject.

Wormser Names Two Film Classics Heads

Irving Wormser, Eastern sales manager for Film Classics, has appointed branch managers for the New York and Buffalo Exchanges.

Seymour Schusel, formerly with Columbia in the New York area, becomes manager here, while Leon Herman takes over in Buffalo. Herman served for many years as salesman for United Artists in the Buffalo territory. Both start their new assignments on Monday.

M-G-M Managers Leave

Charles E. Kessnich, M-G-M Atlanta district manager; William Zoellner, Atlanta manager; C. J. Braint, New Orleans manager; John S. Allen, Washington; Ben Rosenwald, Charlotte manager; Tom Baldridge, Washington exploiteer, and Emery Austin, Atlanta field promotion man, left New York yesterday for their respective posts after three days of conferences with home office executives.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address. "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

Vol. 24.- No. 49 New York, Sunday, April 8, 1945* 12 Comic-Art Colorful Pages

SEIZE REICH GOLD HOARD

There's more here



Typical Warner Stuff..

Blumenstock Adds Three More to Field

Three more additions to Warners' field public relations staff, and two re-assignments, have been made by Mort Blumenstock, head of advertising-publicity in the East.

Allan Kohan, formerly working out of Seattle, has been assigned the Cincinnati-Cleveland-Indianapolis territories, with headquarters in Cincinnati. Working under him will be a new field staff member, Ira E. Epstein, who was engaged in Metropolitan theatre exploitation, publicity and management for circuit and independent houses for 15 years and who for the past three years has been on active war service.

Ed Benjamin, former New York newspaperman and publicist, also recently discharged from military service, has joined Warners as field representative for the Detroit area. J. D. Woodward, long with Lucas and Jenkins Theatres in a publicity-exploitation capacity, will assist Herbert Pickman, who has charge of field activities for Atlanta-New Orleans-Charlotte territories, with headquarters in Atlanta. Richard Stephens, at present working in the Cincinnati area, takes over the Buffalo territory, effective April 30.

NBC Sets 'V-E Day' Television Plans

A 'round-the-clock' television presentation will highlight National Broadcasting's 'V-E Day' coverage bringing viewers pickups from Times Square, NBC newsmen from the studio and a film recount of recent European history.

Utilizing the network's television station WNBT, New York, all of NBC's engineering, production and film editing facilities will be thrown behind the 'V-E Day' project. Portable field equipment is being installed atop the Hotel Astor marquee. John F. Royal, NBC vice-president in charge of television, is in charge of the project.

Crosby, Horne, Burns To Get Unity Awards

Los Angeles, April 11.—The Inter-Racial Film and Radio Guild has announced an international motion picture and radio unity awards assembly for the Shrine Auditorium here on May 24, with Bing Crosby, Lena Horne, Bob Burns and the Warner studio among the scheduled recipients of unity trophies in recognition of screen and radio work which, in the IFRG's opinion, "has emphasized religious and racial understanding."

All American Studios
1010 Palisade Ave., Fort Lee, N. J.
Complete Production and Sound Recording Facilities at
Pre-War Rates
For Information and Rates
Phone Write
BRy 9-4388 - 723 - 7th Ave., N. Y. C.

Review

"Salome, Where She Danced"

(Universal-Wanger)

Hollywood, April 11

COMPARABLE directly to no other picture ever undertaken in or out of Technicolor, including Universal's Montez-Hall fantasies and Korda's Kipling tales, this Walter Wanger adventure in improvisation is an agglomeration of entertainment ingredients likely to amass profits by the sheer force of its novelty, its pictorial magnificence and its disregard of standard patterns.

Romance, intrigue, song, dance, sex, humor—occasionally unintentional—and melodrama in widely variegated assortment are placed end to end, always handsomely staged and photographed, with no manifest purpose save to keep something interesting transpiring on the screen. In this, the producer-director Charles Lamont and screen playwright Lawrence Stallings, working from an original by Michael J. Phillips, succeeded beyond question, if the reaction of a Hollywood preview audience may be accepted as proof.

The imaginatively treated story, based lightly on historical facts, links Lee's surrender at Appomattox, the Prussian-Austrian war and a fabulous Russian's activities in San Francisco (circa 1870), to a ballet dancer's career on two continents with four suitors. Incidents include royal escapades, stage coach brigandage, ballet dancing on the Arizona frontier, sword duelling in San Francisco, poetic piracy and a Chinese philosopher with a Scotch dialect. It must be seen to be believed, and then it can't be, but it does amuse.

Yvonne De Carlo, a newcomer, portrays the ballet dancer interestingly, while Rod Cameron, David Bruce, Albert Dekker, Marjorie Rambeau, J. Edward Bromberg, John Litel and others supply vigorous support.

Running time, 90 minutes. General classification. Release date, April 27.

William R. Weaver

Schless to Set Para. Paris Personnel

The personnel lineup of Paramount's Paris office will be set, and permanent organizational work will get under way immediately, on the arrival of Robert Schless, general manager for Continental Europe, North Africa and the Near East, who is enroute to Paris via London, John W. Hicks, Jr., Paramount International president, disclosed here yesterday. The Paramount office, operating since Sept., 1944, has been under the management of Henri Klarsfeld, former director general in France, who turned up with the departure of the Nazis.

Henri Michaud, assistant general manager for the division, is expected to leave New York for Paris, to join Schless, at the end of April, Hicks said. He will be followed later by Elias Lapinere, the division's director of public relations, publicity and advertising.

Reagan Sets 'Susan' In 7 Pre-Releases

"The Affairs of Susan" will open in seven cities in April and May, prior to being nationally released on May 25 Charles M. Reagan, Paramount vice-president in charge of sales, announced yesterday.

The Hal Wallis production will play the Buffalo, Buffalo, May 4; Albee Cincinnati, April 26; Fox, San Francisco, May 9; Denham, Denver, May 4; Newman, Kansas City, April 25; Boyd, Philadelphia, May 3; Fox, Atlanta, April 26.

Pressburger Denham Interest to Korda

Hollywood, April 11. — Arnold Pressburger today announced here the sale of his interest in the Denham Laboratories to Sir Alexander Korda. Terms of the transaction were not disclosed.

WKAT to Join Mutual

Radio station WKAT, Miami, Fla., will join Mutual Broadcasting, effective June 15, as a full-time affiliate.

FM's $2,000,000,000 in 1st Post-War Year

Washington, April 11. — Frequency-modulation broadcasting will be a $2,000,000,000 business in the first post-war year, providing employment for 300,000, according to a forecast made here yesterday by Walter J. Damm, F-M Broadcasters, Inc., president.

This rate of expansion for F-M will continue for five years, keeping 262,000 persons at work in the manufacture and distribution of sets and also increase the employment of persons in the construction of new F-M stations and the operation of these stations, according to Damm.

Nearly 400,000 families now have reception in 24 localities served by 46 licensed F-M stations, he pointed out.

Industrial Films to Make Unity Short

Hollywood, April 11.—Alan Saylor, educational director of the United Automobile Workers of America, CIO, will arrive here tomorrow for conferences with Industrial Films on "Races of Mankind," a one-reel picture "designed to counteract spreading racial prejudice and promote unity among the peoples of the United States." The subject, in color, will be printed on 35 and 16mm film for theatrical and non-theatrical use.

Gloria Dickson Killed

Hollywood, April 11.—Actress Gloria Dickson, 27 was suffocated in a fire that gutted her home yesterday. She was born Thais Dickerson in Pocatello, Idaho, on Aug. 13, 1917, and entered theatre work through the Federal Theatre Project.

Mrs. Niland Dies

Cincinnati, April 11.—Mary Niland, 52, wife of Peter Niland, owner of the suburban Fairmont Theatre here, also Columbia city salesman and treasurer of the Cincinnati Variety Club, died today at the local Good Samaritan Hospital following a lingering illness.

Lesser Names 27 to Work on 7th Drive

Irving Lesser, general chairman of the Seventh War Loan campaign in the New York area for the War Activities Committee, yesterday announced appointments for the executive committee and borough chairman for the drive.

Lesser's "cabinet" during the drive will include: Harry Brandt, Max Cohen, Oscar Doob, William England, Si Fabian, Malcolm Kingsberg, Harry Mandel, C. C. Moskowitz, Sam Rinzler, Edward Rugoff, Fred Schwartz, Robert S. Weitman, William White. Borough chairmen are: George C. Ritch, Manhattan; Eugene Meyers, Bronx; Helen Beckerman, Brooklyn; Fred W. Brunelle, Queens; Louis Goldberg, Richmond.

County chairmen are: Russell Emde, Westchester; Walter F. Higgins, Suffolk; John Endres, Nassau; Max Cohen, Sullivan; Fred Lichtman, Rockland; Mrs. Bess Fisher, Lower Orange; Robert W. Case, Ulster; Harry L. Royster, Dutchess.

Some 700 theatre managers and their staffs, veterans of former war loan drives, are pledged to serve under these chairmen.

For the New York area, Lloyd Seidman, vice-president of Donahue and Coe, advertising agency, has been placed in charge of all newspaper advertising for the Seventh War Loan drive.

Weitman Calls Meet to Plan 'Glenn Miller Day'

Bob Weitman, chairman of special events for the 7th War Loan Drive, has called a meeting here for Monday afternoon in preparation for 'Major Glenn Miller Day,' June 5, when an all-star show and soldier pageant, with admission to bond purchasers, will be held at the Paramount Theatre.

McInerney to Handle Press for Bond Show

Jack McInerney, publicity director of the New York Paramount, will handle press relations on the Major Glenn Miller war bond show and soldier pageant.

Tom Connors Names Wobber for Drive

(Continued from page 1)

Theatres and Seventh War Loan Chairman for the Western area.

The area includes California, Arizona, New Mexico, Wyoming, Idaho, Montana, Washington, Oregon, Nevada, Colorado and Utah, and the exchange areas of Los Angeles, San Francisco, Portland, Seattle, Salt Lake City and Denver.

Lt. McWhorter Killed

Chicago, April 11. — Lieut. Jerry McWhorter, 31, former manager of Warner's Hamilton Theatre here, was killed in action in Germany on March 22, his family has been informed. He enlisted in the infantry a year ago. His mother and a sister survive.

Sanford Closes Deal

Bert Sanford, Jr., Altec New York district manager, announces the renewal of Altec service and parts agreements with the Schine Circuit for 129 theatres throughout the Atlantic Seaboard and Middle Western states.





"I PROMISE the millions who saw Judy in 'Meet Me in St. Louis' that this is her greatest performance yet!"

—LEO

CAPITOL

WATCH THE CAPITOL! The World Premiere on Broadway is the tip-off to a BIG ONE!

WHEN JUDY GARLAND AND ROBERT WALKER COME TO YOUR TOWN IN "THE CLOCK"—

This is for all the neighbors of America to see and sigh and sing about. It is glad and sad and funny all rolled into one great entertainment. We'd be very proud to have you tell your crowds that M-G-M made it!

Keep Selling Bonds!

MGM

CSU May Propose Union Boycott of Producer Theatres

(Continued from page 1)

night announcing the incorporation of "Autonomy Alliance" as an organization "to concentrate on encouragement of superior standards for union labor leadership." As the day wore on with no disclosure of the individuals represented, all factions credited the assumption that insurgent members of IATSE locals had taken this means of formalizing their opposition to president Richard F. Walsh's orders to perform any work assigned them by their employers. Roy Brewer of IATSE said: "Probably two or three of our members are responsible for the move. It is inevitable that there should be some malcontents in a membership as large as ours. It won't mean anything."

Granting a charter to the newly organized IATSE Carpenters Local 767 last night with similar charters in preparation, for painters and machinists, Brewer said: "We are making very good progress." Asked whether he thought the strike would continue until the National Labor Relations Board holds its April 26th meeting in Washington, Brewer said: "It looks like it."

The Screen Actors Guild and Screen Directors Guild reported that no actors or directors in addition to those reported yesterday had received studio suspensions.

Clarifying a report that they would close until the strike ended, independent producers Edward Small and Charles R. Rogers explained that the decision was due to the necessity of giving the War Production Board a definite starting date, on which no assurance is possible at present, before obtaining raw stock for films. It is believed that other independents not engaged now in actual production will follow the same procedure.

Penalty for British Defaults on Quota

(Continued from page 1)

last September 30, compared with 982 for the preceding year, as was published in MOTION PICTURE DAILY on April 5. Of all the defaults, 161 were under 10 per cent of the obligation; 430 were between 10 and 15 per cent, and the remainder were in excess of that amount.

Adams SIMPP Guest

HOLLYWOOD, April 11.—Stanley B Adams, chief of the War Production Board's consumers' durable goods division, was a guest today at the monthly meeting of the Society of Independent Motion Picture Producers whom he told that WPB's first job is to supply the Army and Navy with necessary raw stock. The industry's present necessity to reduce the amount used is "your way of tightening your belt," Adams said.

Argentina Frees Films

"The Hitler Gang" will be exhibited in Argentina for the first time next Friday, the ban on this and other anti-Nazi films having been lifted, according to press dispatches from Buenos Aires.

OWI Project May Aid 'Vets'

(Continued from page 1)

proficient in film skills, Riskin said here yesterday. This program could also serve as a testing ground for talent, he added.

Riskin, who returned this week from Hollywood, declared that his proposal has been 'well-received there.' This program, which would establish a non-profit company, would be separate from the studios, Riskin said, with a working committee to guide it. After the initial financing, calculated by Riskin to cost $500,000 for the first year after a previous estimate of $1,000,000, additional funds might be received from foundations interested in cultural and educational films, thus placing the project on a self-sustaining basis.

While on the Coast Riskin set in motion plans for a film that OWI will make on the San Francisco United Nations' conference, April 25. An overall picture of the proceedings will be recorded in a film of from two to four reels, to be produced by 20th Century-Fox. OWI will work in association with all U. S. newsreels, the CIAA and the U. S. State Department. Regular newsreel coverage will be made available to foreign newsreels.

William Wilder of Paramount has accepted an assignment in Germany for the OWI, Riskin revealed, and will leave here soon. He will work under the Psychological Warfare Board.

State Dep't Invites Films of 41 Nations

(Continued from page 1)

of film arrangements is understood also to be contacting local foreign film distributors to determine what films they have available for showing at the conference.

The industry is working on a program to exhibit entertainment and documentary films at two San Francisco theatres on a daily basis and all officially accredited delegates will be invited to attend.

Barney Balaban, president of Paramount, is the executive chairman of the industry committee cooperating with the U. S. Government. Howard Dietz, vice-president of M-G-M, is chairman of the planning committee. The following committee is in charge of program scheduling: Claude Lee, Fay Reeder, Jason Joy, Charles Einfeld, Arthur DeBra, Glendon Allvine and Dietz.

Rogers Starts Tour

Participation in Seventh War Loan Drive activities and visits to Army and Navy hospitals are highlights in a tour of Roy Rogers, Republic, who begins a series of personal appearances this evening at the Rodeo at the Uline Arena in Washington, where he will appear through April 18. The opening night performance in Washington is being sponsored by the Federal Employees Recreation Council, representing 65,000 federal employees.

Tomorrow evening Rogers will entertain men at the Walter Reed Hospital, and he will appear next Monday at the Naval Hospital, both Washington.

30 Months Instead Of 18 for Prints

(Continued from page 1)

may give exhibitors cause to complain, even though a new process is to be used to prolong print-life.

Home office print executives of various companies said yesterday that the average life of a print is from 5 to 50 bookings and the principal difficulty is not necessarily the wearing out of a print, but inadequate handling in exchanges, bad splicing or ruination by old and worn projectors.

Some prints may be retired earlier, but all companies were unanimous, as were raw stock manufacturers' agents, that if kept in good condition the prints could well last 30 months.

The raw stock shortage, as a reason for prompting longer print-wear, goes hand-in-hand with the countryside practice, which is still growing, of extending first-runs of numerous pictures, delaying playings for subsequents, and, thereby, lengthening the playing-time of features. Heretofore, before WPB curtailments, prints could be replaced with new ones when the life of a picture was extended. It is calculated by home office print executives that the extension in effect equals 20 per cent additional stock.

FP-C Reorganizes Manitoba Personnel

TORONTO, April 11.—Announcement has been made from the Toronto headoffice of Famous Players Canadian Corp. of a reorganization of personnel in the Manitoba zone to take care of postwar expansion, a number of promotions being revealed following a conference at Winnipeg under the direction of Larry I. Bearg, Western division manager, and E. A. Zorn, district supervisor for the Prairie Provinces.

After 20 years with the company and recently manager of the Capitol Theatre, Winnipeg, Harold Bishop has been promoted to district manager for Manitoba, including theatres at Winnipeg, Brandon and Portage la Prairie. Jack Proudlove of the Gaiety Theatre, Winnipeg, succeeds Bishop at the Capitol while Dave Robertson is transferred from the Winnipeg Uptown to the Gaiety, and Andy Ostrander of the Tivoli there has been appointed manager of the Uptown. The appointments became effective immediately.

Wood-Hakim-Rogers In Producing Deal

(Continued from page 1)

this year, but he expects to make two other films, "The Land is Bright," based on the Ferber-Kaufman play and "Jubal Troop." His last film was for Columbia.

Explain White-Collar Wage Increase Plan

(Continued from page 1)

tral feature of the project is the establishment of a salary information setup which will familiarize both employers and employes with the types of salary increases which are permitted by the War Labor Board.

PREVIEW
OF YOUR FASTEST MOVING MAGAZINE



Ten days after it goes on sale, the Photoplay stack on a newsstand looks like a tobacconist's cigarette shelf —90% and better of its monthly stack is *GONE!* Circulation experts claim this fact indicates an "unrationed" sale approaching 2,000,000—50% greater than any movie magazine has ever officially recorded.

The reason is simple: Photoplay has held its quality as close as war-timely possible to its prewar BEST . . . the kind of contents millions want and, come postwar and the end of paper rationing, millions will be able to get.

SELLS UP TO
36% FASTER*
THAN ANY OTHER
MAGAZINE
IN THE FIELD

*Established by a recent survey involving 7 consecutive issues covering sales a more than 20,000 newsstands.

PHOTOPLAY

FAVORITE OF AMERICA'S *FIRST MILLION* MOVIE-GOERS

PHOTOPLAY

combined with Movie Mirror

15¢

May



GREER GARSON
Photoplay
Gold Medal Winner
By Paul Hesse

See Over—for preview of Photoplay's 26 May features.



ELIZABETH TAYLOR—Metro's Sweepstakes girl in a winner-takes-all story by Maxine Arnold.

LOUELLA PARSONS' tribute to Susan Peters, whose name is courage.



ELSA MAXWELL'S GREER GARSON—Photoplay's Gold Medal Lady in a study in enchantment.





BING CROSBY in terms of golf and God.

PHOTOPLAY

FAVORITE OF AMERICA'S "FIRST MILLION" MOVIE GOERS

Will present

PRESENTS FOR MAY



Scene: Hollywood
Cast: Judy Garland and Vincente Minnelli
Author: Adela Rogers St. Johns
Verdict: A Smash Hit

Story Highlights

The Truth about the Academy Awards	*"Fearless"*	25
Gold Medal Lady—Greer Garson	*Elsa Maxwell*	26
Courage Is a Girl Named Susan	*Louella O. Parsons*	28
With a Song in His Heart A tribute to Bing Crosby	*Father Victor Follen*	30
A Letter to My Mother	*Pfc. Lon McCallister*	32
Velvet Girl—Elizabeth Taylor	*Maxine Arnold*	34
Love Song for Judy Garland	*Adela Rogers St. Johns*	40
He Married His First Love The surprise marriage of Tom Drake	*Helen Louise Walker*	43
Wartime Wife—Ginger Rogers	*Elza Schallert*	45
The Saga of Frederick and Lilly	*Ruth Waterbury*	46
Photolife of Jeanne Crain	*Lynn Perkins*	48
Lee Bowman, Homesteader	*Fredda Dudley*	52
Dick Arlen, Sky Rider	*Ray LeStrange*	53
Junior Pin-up—Margaret O'Brien	*Adele Whitely Fletcher*	54
My Favorite Possession		56
Will He Want to Come Home?	*Mary Astor*	58
What Should I Do? Your problems answered by Claudette Colbert		60
The Gay Caballero	*Marian Quinn*	62



GINGER ROGERS—Wartime wife as limned by Elza Schallert.

Portraits in Color

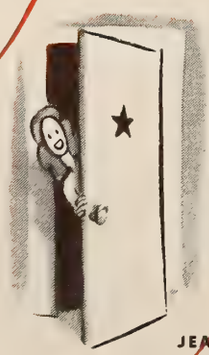
Lon McCallister	33	Joyce Reynolds and Lieut. Robert Lewis	38
Elizabeth Taylor	35	John Payne and Gloria De Haven	39
Veronica Lake and Andre De Toth	38	Tom Drake	42
Ginger Rogers	44		

Special Features

Beauty	126	Inside Stuff—Cal York	4
Brief Reviews	20	Photoplay's First Run Fashions	69
Casts of Current Pictures	127	Speak for Yourself	64
The Shadow Stage	18		



FREDERICK AND LILLY—a brilliant word picture by brilliant biographer Ruth Waterbury.



JEANNE CRAIN—in Photoplay's novel new Photolife.

Cover: Greer Garson, next appearing in "Valley Of Decision"
Costume designed by Irene, Executive Designer of M-G-M Studios
Natural Color Photograph by Paul Hesse

Fred R. Sammis, Editorial Director
Elaine Osterman, Hollywood Manager
Edmund Davenport, Art Director
Hymie Fink, Staff Photographer
Helen Gilmore, Editor
Adele Whitely Fletcher, Associate Editor
Sara Hamilton, Associate Editor
Ruth Waterbury, Contributing Editor

PHOTOPLAY America's FIRST America's OLDEST America's BEST

Book Tells Story Of Films at War

(Continued from page 1)

cameraman and his work are fully shown, with quite a spread on "The Liberation of Rome." The home-front inspiration films are depicted as reaching fruition in "V-1." Not neglected are Hollywood's and the theatre's contributions to the war loans and other campaigns and the pains the film colony has taken to care for the visiting warriors in its midst.

Postwar Epilogue

Following a special treatment of the Office of War Information's documentary, "The Town," as typical of pictures made to show other nations what America is like, "Movie Lot to Beachhead" closes with an epilogue on the industry in the postwar, which emphasizes films as an aid to the returning veteran's adjustment and, suggesting vast possibilities for 16mm, traces what this medium is doing for health, for the classroom and for democracy.

The book is of a quality of content which will impress readers and, in so doing, will add to the stature of the industry in the public mind. It is, in fact, probably the best presentation of the story of the industry in this war to reach the public up to the present.

(MOVIE LOT TO BEACHHEAD, *by the editors of* LOOK. *Foreword by Robert St. John. Illustrated. 292 pages. Doubleday, Doran & Co., Inc., New York.* ($3.50)

TOM LOY

U. S. Sets 35mm Circuit For Service Men Abroad

(Continued from page 1)

Secretary of War on motion pictures overseas, will soon leave for Europe to survey the Army's film needs and to assist in the fastest and largest possible change-over from 16mm to 35mm showings.

The change is being effected gradually, as the Army opens theatres in towns behind the lines in Europe. Standard 35mm prints of current films will be used. The Army is negotiating individually with various distributors for product on the basis of a fee determined by attendance, although no admission charge will be made to the troops.

Moves Are Preliminary

These moves are preliminary to the complete conversion from 16mm gift film showings to 35mm Army theatre showings which will take place as soon as conditions make it possible.

According to information received by the WAC, 16 former industry men now in service have reported for duty with the Motion Picture Branch of the Army's Special and Information Services in the European Theatre. This agency will handle both 35mm distribution and exhibition for the Army overseas, just as the Army Motion Picture Service operates a similar circuit of over 1,100 Army theatres in the U. S. and Caribbean bases.

The following officers are among the first 16 Army men to take over the new assignment: Capt. Paul W. Pine, former theatre executive of Shea Enterprises, Newark, Ohio; Capt. Mike Cullen, former Western division manager for Loew's Theatres; Lt. John J. Nicholson, for 14 years with Warners' theatre department; Lt. Carl L. Dorst, from Paramount's Detroit exchange; Lt. Joseph L. Lyne, from Columbia's Dallas exchange and husband of Besa Short of Interstate Theatres; and Lt. Edgar T. Bramwell, of Universal's Portland exchange.

Enlisted Men

The enlisted men are: Sgt. George Gaughan, Jr., for 14 years with Paramount in San Antonio, Dallas and Oklahoma City; T/3 Charles R. Ramsey, formerly with the Butterfield circuit in Michigan; Sgt. Victor J. Carlson, from the 20th Century-Fox exchange in Chicago; T/4 Richard Parks, who managed theatres for Warners in Philadelphia; T/4 Andrew F. Gorzo, Warner theatre manager in Pennsylvania, T/5 Vincent Proctor, RKO theatre projectionist in New York; T/5 Harold E. Smith, from Paramount's Long Island laboratory; T/5 J. P. Sylvia, projectionist with Fox West Coast Theatres; T/5 Howard T. Clark, Warner theatre manager in Milwaukee; T/5 Louis J. Burlon, from Paramount's home office accounting department and T/5 Irving Riener, from Warner Bros. home office purchasing department.

NAM, C. of C. Seek To Outlaw Strikes

WASHINGTON, April 11. — B. E. Hutchinson, vice-president of Chrysler Corp. and a director of the National Association of Manufacturers, reveals that the NAM and the U. S. Chamber of Commerce have a joint committee working on legislative proposals for outlawing certain types of strikes, some of which have relevancy to the film business

He released a five-point program which he said the joint NAM-Chamber of Commerce committee is discussing. He said it would: Outlaw strikes called by labor unions to coerce Government agencies to act on cases before them; prohibit labor unions from using their economic strength to prevent adoption of modern production techniques to increase output; make unlawful any acts by an individual labor union member such as in the two foregoing instances and make such acts punishable by fines or imprisonment; discourage strikes in violation of contracts and laws; guarantee protection of the right of an individual to work free from molestation.

Jurisdictional Strikes Hit

Hutchinson said the proposals 'were aimed at such ridiculous situations as union jurisdictional strikes, or those where grocery clerks, as in Pontiac, Mich., or soda pop workers, as at the Chrysler Plant at Detroit, can shut down war plants." The industry in Hollywood has been in the middle of the studio set designers' jurisdiction strike for several weeks.



MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Mar. 17	A GUY, A GAL AND A PAL Ross Hunter Lynn Merrick D (Rev. 3/16/45)	(Tenth Block) BETWEEN TWO WOMEN Van Johnson Lionel Barrymore D—81 mins. (518) (Rev. 12/21/44)	GI HONEYMOON Gale Storm Peter Cookson D—70 mins. (406) (Rev. 3/1/45) DOCKS OF NEW YORK East Side Kids C—62 mins. (410) (Rev. 2/21/45)	(Third Block) HERE COME THE WAVES Bing Crosby Betty Hutton Sonny Tufts M—97 mins. (4411) (Rev. 12/18/44)		UTAH Roy Rogers George (Gabby) Hayes Dale Evans M—78 mins. (441) (Rev. 3/12/45)	(RKO's Fourth Block) ZOMBIES ON BROADWAY Wally Brown Alan Carney C—68 mins. (516)			THE HOUSE OF FEAR Basil Rathbone Nigel Bruce D—69 mins. (9025) (Rev. 3/20/45)	
Mar. 24	ROUGH RIDIN' JUSTICE Chas. Starrett Betty Jane Graham (Rev. 3/20/45)	NOTHING BUT TROUBLE Laurel and Hardy C—69 mins. (519) (Rev. 12/5/44)		DANGEROUS PASSAGE Robert Lowery Phyllis Brooks D—62 mins. (4412) (Rev. 12/21/44)		THE GREAT FLAMARION Eric von Stroheim Mary Beth Hughes D—78 mins. (412) (Rev. 1/23/45)		(March Release) THUNDERHEAD SON OF FLICKA Roddy McDowall Preston Foster O—78 mins. (518) (Rev. 2/1/45)			HOTEL BERLIN Faye Emerson Helmut Dantine Raymond Massey D—98 mins. (413) (Rev. 3/2/45)
Mar. 31	ROUGH, TOUGH AND READY Victor McLaglen Chester Morris D—66 mins. (Rev. 4/2/45)	KEEP YOUR POWDER DRY Lana Turner Laraine Day D—123 mins. (520) (Rev. 2/15/45)		FOR WHOM THE BELL TOLLS (Color) Ingrid Bergman Gary Cooper D—158 mins. (4413) (Rev. 7/15/43)	STRANGE ILLUSION Jimmy Lydon Warren William D—87 mins. (Rev. 2/21/45)	IDENTITY UNKNOWN Richard Arlen Cheryl Walker D—71 mins. (414) (Rev. 4/6/45)	THE BODY SNATCHER Boris Karloff Bela Lugosi D—78 mins. (517) (Rev. 2/16/45)	CIRCUMSTANTIAL EVIDENCE Lloyd Nolan Michael O'Shea Trudy Marshall D—67 mins. (519) (Rev. 2/15/45)	DELIGHTFULLY DANGEROUS (Chas. R. Rogers) Jane Powell Ralph Bellamy M—93 mins. (Rev. 2/26/45)	
April 6	ESCAPE IN THE FOG Otto Kruger Nina Foch D ROCKING IN THE ROCKIES Three Stooges Mary Beth Hughes O	(Special Release) NATIONAL VELVET (Color) Mickey Rooney Elizabeth Taylor D—123 mins. (Rev. 12/6/44)	THERE GOES KELLY Jackie Moran Wanda McKay C—61 mins. (422) (Rev. 3/8/45)	PRACTICALLY YOURS Claudette Colbert Fred MacMurray C—90 mins. (4414) (Rev. 12/15/44)	CRIME, INC. Leo Carrillo Tom Neal D (Rev. 2/7/45) SHADOWS OF DEATH Buster Crabbe O (Rev. 1/25/44)	EARL CARROLL VANITIES Dennis O'Keefe Constance Moore M—91 mins. (413) (Rev. 3/5/45)			BREWSTER'S MILLIONS (Edward Small) Dennis O'Keefe Helen Walker C—78 mins. (Rev. 3/12/45)		GOD IS MY CO-PILOT Dennis Morgan Andrea King D—89 mins. (414) (Rev. 2/21/45)
April 13	EVE KNEW HER APPLES Ann Miller William Wright		FASHION MODEL Robert Lowery Marjorie Weaver C—61 mins. (423)	DOUBLE EXPOSURE Chester Morris Nancy Kelly D—63 mins. (4415) (Rev. 12/21/44)			TARZAN AND THE AMAZONS Johnny Weissmuller Brenda Joyce D—76 mins. (518) (Rev. 3/20/45)	(April Release) (Special Release) THE SONG OF BERNADETTE Jennifer Jones Charles Bickford D—156 mins. (520) (Rev. 12/22/43)		I'LL REMEMBER APRIL Gloria Jean Kirby Grant M—64 mins.	
April 20	THE POWER OF THE WHISTLER Richard Dix Janis Carter D RETURN OF THE DURANGO KID Charles Starrett Tex Harding O		CRAZY KNIGHTS Billy Gilbert Maxie Rosenbloom C—63 mins. (421) (Rev. 1/15/45)	(Fourth Block) BRING ON THE GIRLS (Color) Veronica Lake Sonny Tufts Eddie Bracken M—92 mins. (4416) (Rev. 2/19/45)	HOLLYWOOD AND VINE James Ellison Wanda McKay C—58 mins. (Rev. 3/8/45)		CHINA SKY Ruth Warrick Randolph Scott D—78 mins. (519)	A ROYAL SCANDAL Tallulah Bankhead Anne Baxter William Eythe D—94 mins. (521) (Rev. 3/21/45)	IT'S IN THE BAG (Jack H. Skirball) Fred Allen Jack Benny C—87 mins. (Rev. 2/9/45)	SONG OF THE SARONG William Gargan Nancy Kelly C—65 mins.	
April 27	COUNTER-ATTACK Paul Muni Marguerite Chapman D—90 mins. (Rev. 4/2/45)		CISCO KID RETURNS Duncan Renaldo O—64 mins. (429) (Rev. 4/11/45)	THE UNSEEN Joel McCrea Gail Russell Herbert Marshall D—81 mins. (4417) (Rev. 2/20/45)	THE PHANTOM OF 42nd STREET Dave O'Brien Kay Aldrich D—58 mins. (Rev. 4/2/45)		THOSE ENDEARING YOUNG CHARMS Robert Young Laraine Day D—81 mins. (520)	MOLLY AND ME Gracie Fields Monty Woolley Roddy McDowall C—76 mins. (522) (Rev. 3/8/45)		SALOME—WHERE SHE DANCED (Walter Wanger) (Color) Yvonne de Carlo David Bruce M	THE HORN BLOWS AT MIDNIGHT Jack Benny C—68 mins. (Rev. 4/3/45)
May 4				SALTY O'ROURKE Alan Ladd Gail Russell D—100 mins. (4418) (Rev. 2/23/45)	ENEMY OF THE LAW Dave O'Brien Tex Ritter O—59 mins. (Rev. 3/9/45)			(May Release) DIAMOND HORSESHOE (Color) Betty Grable Dick Haymes Phil Silvers M—104 mins. (524) (Rev. 4/11/45)	COLONEL BLIMP (British Rank-Arthur) (Color) Anton Walbrook Deborah Kerr D—148 mins. Rev. 6/9/43)	PATRICK THE GREAT Donald O'Connor Peggy Ryan C—89 mins.	
May 11	BOSTON BLACKIE BOOKED ON SUSPICION Chester Morris Lynn Merrick D			HIGH POWERED Robert Lowery Phyllis Brooks D—62 mins. (4419) (Rev. 2/21/45)	THE LADY CONFESSES Mary Beth Hughes Hugh Beaumont D—64 mins. (Rev. 4/2/45)		(Special Release) IT'S A PLEASURE International (Color) Sonja Henie Michael O'Shea 90 mins (584) (Rev. 2/27/45)	THE BULLFIGHTERS Stan Laurel Oliver Hardy C—61 mins. (525) (Rev. 4/10/45)		HONEYMOON AHEAD Allan Jones Grace McDonald Vivian Austin M	
May 18	BOTH BARRELS BLAZING Charles Starrett Tex Harding O					THREE IS CROWD Pamela Blake Charles Gordon D—58 mins. (416)			HOLD AUTUMN IN YOUR HAND (Loew-Hakim) Zachary Scott Betty Field D	SWING OUT SISTER Rod Cameron Billie Burke Arthur Treacher M—60 mins.	
May 25							(Special Release) WONDER MAN (Goldwyn) (Color) Danny Kaye Virginia Mayo		THE GREAT JOHN L (Bing Crosby) Linda Darnell Greg McClure D—96 mins.	SEE MY LAWYER Olsen & Johnson Grace McDonald Alan Curtis C—67 mins. (Rev. 2/6/45)	

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 72 NEW YORK, U.S.A., FRIDAY, APRIL 13, 1945 TEN CENTS

DO NOT REMOVE FILE COPY

PRESIDENT ROOSEVELT'S DEATH STUNS INDUSTRY

Editorial . . .

THE passing of President Roosevelt at this high moment in the tide of destiny is an abrupt and tragic fact to all the world.

It is to be realized now that, through his long administration, the motion picture has become a factor of national and international expression of more import than through all the rest of its 50 years. He was more aware of, more interested in the screen as a medium than any Chief Executive before him, or contemporary with him. He saw more pictures and saw pictures more often than any other President of the United States.

It was by no coincidence that, immediately upon his first election, he chose for his secretariat two Washington representatives of the newsreel. It is to be recalled this day that he alone among world statesmen took special cognizance of the service of the screen to the causes of the great war, that he alone among them made declaration for freedom of the screen in the face of world trends toward censorships under provocation of war.

This industry can with pride now remember that it has these years been President Roosevelt's friend.

MARTIN QUIGLEY

Tragic News Halts All Studio Filming

Hollywood, April 12.—Acting independently, all studios here had stopped production within an hour after the news of President Roosevelt's death was received today.



President Franklin D. Roosevelt

SHOCKED by the tragic news of President Roosevelt's sudden death at Warm Springs, Ga., yesterday afternoon, members of the industry everywhere expressed their profound sorrow. Many saw in the President's passing a casualty of the war as real and direct as any death on the field of battle, in that all of the President's waning energies throughout the years of the war were given to the nation, the cause for which it fights and the future of the world.

Among the many expressions of sorrow received by MOTION PICTURE DAILY *from industry leaders were the following:*

Will H. Hays, president, Motion Picture Producers and Distributors of America:

"President Roosevelt is a war casualty as certainly as any soldier killed in battle while serving in this country's Army, which he commanded. As this Army shall march to complete military victory, so must the citizenry make certain that the cause of peace shall be served to success and that the Presi-

(*Continued on page 3*)

Activities Suspended With Receipt of News; Plan Industry Tributes

Nowhere in the nation nor in the civilized world was sorrow more deeply felt nor broadly spread at the death of President Franklin D. Roosevelt yesterday than it was throughout the motion picture industry.

Those in humble positions and in high were equally shocked or stunned by word that the President's life had ended at 3:35 p. m. (4:35 p. m. New York) at his cottage at Warm Springs, Georgia.

The news came in radio announcements as the business day was nearing its end for most in the East. It spread from office to office throughout New York, where it was met with silence and trepidation.

Business conferences in home offices, trade meetings, preparations within the industry for the coming Seventh War Loan, daily work and social affairs, all were suspended as every strata of the industry comprehended the tragic news and were one with the nation in its hour of sorrow.

Today the industry and its people will make preparations for observing with the nation the passing of

(*Continued on page 3*)

Roosevelt Tribute by Producers' Ass'n

Hollywood, April 12.—The Association of Motion Picture Producers, in session here when the news of President Roosevelt's death came, passed this resolution:

"With all America and all the civilized world, the motion picture industry mourns the loss of a great leader.

"In tribute to his memory, this industry rededicates itself to the service of our country in this critical hour.

"To the new President and Commander - in - Chief, this pledge is given."

Personal Mention

SPYROS SKOURAS, 20th Century-Fox president, is enroute to London from New York.

•

LT. FRANCIS C. HICKS, former assistant manager of Fabian's St. George Staten Island, has lost his right arm in action in Germany. SI FABIAN has notified MRS. HICKS that her husband will be welcomed back in the organization when he returns.

•

WALTER L. TITUS, JR., head of Republic branch operations, now visiting New Orleans, will leave for Memphis Sunday, and will visit Indianapolis befor returning to New York April 20.

•

FREDERIC ULLMAN, Pathe News president, was received in a private audience by the Pope at Vatican City Tuesday, press dispatches from there report.

•

TOM W. BAILY, industry consultant for the Seventh War Loan to the War Finance Division, U. S. Treasury, returned yesterday to Washington from Hollywood.

•

HARRY SPIEGEL, Comerford Theatres, Scranton, Pa., supervisor, has been appointed chairman of the Lackawanna County United Jewish Campaign.

•

GEORGE KALLMAN, former RKO Philippine manager, and recently rescued from a Jap prison camp, is in San Francisco en route to New York

•

GUY GRAVES, Schenectady Fabian Theatres manager, has been appointed to the War Finance Committee of Schenectady County.

•

PHIL WILLIAMS, March of Time advertising director, will leave this weekend on a visit to 20th-Fox Western exchanges.

•

SAM KATZ, M-G-M production executive, is due to arrive in New York from the Coast on Monday.

•

LAWRENCE WEINGARTEN of M-G-M left the Coast yesterday by train for a fortnight's stay in New York.

•

ED HINCHY, Warner playdate department head, is visiting Pittsburgh and Cleveland.

•

MORRIS A. GIBBONS, Bermuda General Theatres manager, is in New York from Hamilton, B. I.

•

EDWARD C. RAFTERY, United Artists president, will spend the weekend in Worcester, Mass.

•

JERRY FAIRBANKS, president of Scientific Films, Inc., left Hollywood for New York yesterday by plane.

•

IRVING BERLIN will arrive in Hollywood from New York on Monday.

•

STANTON KRAMER, of Warner's field staff, Chicago, is in Detroit.

Orders Preference On Camera Sales

WASHINGTON, April 12.—The War Production Board today warned manufacturers of motion picture cameras, 35mm. reels and film cans and other equipment and accessories coming under the limitation rider L-No. 267, that all orders must be filled according to the preference rating assigned on the WPB authorization.

The instruction was contained in an interpretation by the board, of a recent amendment to the order which required specific authorization only to fill orders for more than $500. Despite that amendment, it was said, orders must be filled in proper sequence those carrying no preference assignment being treated as though rated AA-5.

AMPA's Nominating Committee Is Named

The Associated Motion Picture Advertisers at a luncheon yesterday at the Palais Athene restaurant, here, selected seven members for a nominating committee which will choose officers and directors to be voted on at the annual meeting, to be held within a month. It was disclosed by president Martin Starr that AMPA has $800 in its treasury for film relief, and that various plans are now being worked on to secure a theatre where a benefit is expected to raise several thousands more.

Rutgers Neilson, RKO, was chosen as chairman of the nominating committee; other members are: William McKee, Vincent Trotta, Grace Rosenfeld, Blanche Livingston, Dave Bader, Evelyn Koleman, Dave O'Malley and Columbio Sileo. Bader and Miss Koleman will serve as alternates.

Mystic Trial Is Off, New Date Set Later

TULSA, Okla., April 12.—A pretrial hearing of the $100,000 damage suit of the Mystic Theatre, Picher, Okla., against Griffith Amusement Co. and a group of distributing companies alleging violation of the Sherman anti-trust act was stricken from the docket of Federal Court today by Judge Stephen S. Chandler and a date for the case will be re-set later.

Gloria Dickson Services

HOLLYWOOD, April 12.—Funeral services will be held at the Reynolds and Eberle Funeral Home here tomorrow afternoon for Gloria Dickson. Miss Dickson, 27, an actress, was suffocated in a fire which gutted her home on Tuesday. She was born Thais Dickerson, in Pocatello, Idaho.

Robert Smith Dies

HOLLYWOOD, April 12.—Robert C. Smith, 44, Warner assistant director, died yesterday of a heart attack in the studio. He had been with Warners for 12 years. His widow survives.

7th Aid Is Pledged By the Trade Press

Publishers and editors of the industry's trade press, at a luncheon of the trade press division of the War Activities Committee, at the Astor Hotel here yesterday, unanimously expressed to Samuel Pinanski, nationa industry chairman of the Seventh Wa Loan Drive, their continued intentior to give their utmost help in promoting the campaign.

"From my experiences in New England," Pinanski said, "I know full wel that the trade press is vital in drives such as these. It is the most important channel we have through which to provide information for the state chairmen and committees to their many workers in the field."

John Hertz, Jr., national publicit chairman, discussed some of the highlights of the drive's promotion, as did S. H. Fabian, chairman of the WAC theatres division. Participating in the discussion were Jerry Zigmond, coordinator of advertising, publicity an exploitation, and Al Finestone, assistant director of publicity.

Jack Alicoate, trade press division chairman, presided. Among those present were: Colvin Brown, Red Kann, Sherwin Kane, Chester Bahn Al Steen, James M. Jerauld, Ra Levy, Paul J. Greenhalgh, Abe Green, Mori Krushen, James Ivers Tom Kennedy, R. W. Baremore, Jac Harrison, Frank Leyendecker, Charl M. Lewis.

Walton to Represent Grainger at 7th Meet

Edward L. Walton, Republic's assistant general sales manager, wil leave here Sunday night for Chicago where, on Monday, he will represen James R. Grainger, president and general sales manager, at the War Activities meeting in connection with the Seventh War Loan drive.

He will remain in Chicago for abou a week, and will visit Republic's Milwaukee and Detroit branches prior to his return to the home office.

Lawler on the 7th

Ralph Lawler of Peoria, has accepted appointment to serve as exhibitor co-chairman with Ed Zorn of Pontiac, for downstate Illinois, Samuel Pinanski, national drive chairman, announced here yesterday.

Skouras Program to Salute Charities

A salute to Catholic Charities, which has just completed a quarter of a century of service will be made on the Skouras War Effort presentation of "This Is Our Cause" over WOR-Mutual on a Coast-to-Coast network Saturday, tomorrow, from 4:30 to 5:00 P. M.

Catholic Charities, whose executive director is Monsignor Robert F. Keegan, coordinates and supervises the work of 184 agencies dedicated to helping children, the aged, sick, crippled and to working with hospitals. On the broadcast, Bishop J. Francis A. McIntyre, Auxiliary Bishop of the New York Archdiocese, will make an appeal for funds to carry on the work of the organization.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
50th St. and 6th Ave.
Spencer TRACY Katharine HEPBURN
"WITHOUT LOVE"
LUCILLE BALL
A METRO-GOLDWYN-MAYER PICTURE &
The Music Hall's Great Easter Stage Show

Joan Fontaine George Brent
IN HAL WALLIS' PRODUCTION
"The Affairs of Susan"
A Paramount Picture
RIVOLI
B'WAY AND 49TH ST.

Paramount Presents
Claudette COLBERT Fred MacMURRAY
in "PRACTICALLY YOURS"
In Person
Benny GOODMAN and Orchestra
CONDOS BROS.
BOB EVANS with Jerry O'Leary
PARAMOUNT Times Square

RKO PALACE B'WAY & 47th St.
Pat O'BRIEN George MURPHY Carole LANDIS
"Having Wonderful Crime"
An RKO RADIO Picture

SAMUEL GOLDWYN Presents
BOB HOPE
'THE PRINCESS AND THE PIRATE
in Technicolor
Continuous Doors open 9 A.M.
ASTOR
Broadway & 45th Street
Popular Prices

LOEW'S STATE B'WAY & 45
ON SCREEN
DONALD O'CONNOR
PEGGY RYAN
'PATRICK the GREAT'
IN PERSON
Jay JOSTYN
Radio's 'MR. DISTRICT ATTORNEY'

On Stage: HAZEL SCOTT JACKIE MILES DICK BROWN Special: THE HARTMANS
Ernst Lubitsch's
A ROYAL SCANDAL
A 20th CENTURY-FOX PICTURE
ROXY 7th Ave. 50th St.

MARY O'HARA'S
"THUNDERHEAD"
in Technicolor
A 20th Century-Fox Picture
Doors open 6:30 A.M.
VICTORIA
Broadway & 46th St.

68c Columbia Dividend

Columbia Pictures' board of directors has declared a quarterly dividend of 68¾ cents per share on the $2.75 convertible preferred stock, payabl May 15 to stockholders of record May 1.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

FILMS MOURN PRESIDENT

President An Ardent Film 'Fan' Always

(Continued from page 1)

the President. It appeared last night that virtually all of the nation's theatres will be closed at the time of the funeral services at the White House, tomorrow afternoon, for the President, or throughout the entire day. Offices will be closed, and so will studios, as the world of the motion picture, which so warmly supported the President throughout his tenure, bows its head in mourning. The President will be buried at Hyde Park, N. Y., on Sunday.

Announced at 5:14 P. M.

The death was not announced by the White House until 5:14 P. M. The President's passing came as high military officials in Washington told Senate leaders that the Allied Victory in Europe is only a matter of days, and it comes, too, within two weeks of the opening of the San Francisco conference of United Nations to implement the Dumbarton Oaks plan for peace, for which the President had devoted much labor.

The news reached New York after final editions of afternoon papers were on the streets and extras did not appear in the Times Square area until after 7 P. M. Consequently, large segments of the Times Square night crowds started their evening without knowledge of the President's death The result was that streets and theatres were jammed with the usual crowds early in the evening. Neighborhood theatres, however, in many instances reported business well below average for a Thursday night and attributed it to the fact that many families remained away after learning of the President's death through radio announcements after returning to their homes from work.

Devoted to Films

The President was always appreciative of the motion picture; was probably the most devoted follower of the screen ever to occupy the White House. Films were among his favored diversions. The new pictures, pretentious ones or not, were always welcome at the White House screening room where the President relaxed among members of his family, close friends and distinguished guests, who shared their entertainment with him On occasion, he has expressed his belief in the power of the screen as a vital morale factor in the war and as a potent teacher and influence for good in the world.

His fondness for motion pictures made many in the industry personal friends of the President.

Franklin Delano Roosevelt, the thirty-second president of the United States was born at Hyde Park, January 30, 1882. The son of James and Sara (Delano) Roosevelt.

He was married to Anna Eleanor Roosevelt, March 17, 1905. His children are Anna Eleanor (Mrs. John Boettiger), James, Elliot, Franklin D., John A. He was admitted to the New York Bar, 1907, and practiced with Carter, Ledyard and Milburn in New York from 1907 to 1910; he was a member of of the firm of Roosevelt and O'Connor from 1924-1933.

President's Death Likened To Casualty of Battle

(Continued from page 1)

dent's memory shall be honored in our fulfillment of his greatest purpose, which was permanent peace."

Nicholas M. Schenck, President of Loew's, Inc.
"The passing of our beloved President is the greatest shock of my life. In my opinion he was one of the greatest Presidents we ever had, next to Lincoln, the greatest. It is the worst blow the nation has suffered since the death of Lincoln."

Barney Balaban, president of Paramount:
"The news of President Roosevelt's death has so shocked me that it is difficult to find words to express my sorrow. His passing leaves a whole world bereaved. In every country on this earth his death will be felt as a personal tragedy to hundreds of millions. History will record Franklin Delano Roosevelt a champion of all the oppressed and as one of the most valiant, courageous and far-sighted statesmen of all times."

Harry M. Warner:
"I share the feeling of personal grief of all Americans and the millions of others everywhere who shared with him their hopes and faith in a better world."

J. L. Warner:
"This is the time for all of us to measure up to the greatness that was his. We must continue his unflagging fight for all of humanity."

Nate J. Blumberg, President of Universal:
"I feel as every American feels facing this great tragedy. It is impossible to speak of President Roosevelt's death in terms of how great the loss because such a loss cannot be expressed in words."

Jack Cohn, executive vice-president of Columbia:
"It is beyond comprehension to grasp what this staggering blow to the world and the forces of democracy means. President Roosevelt's place in the historical fabric of the modern world had been established beyond any question in his lifetime. The world will bow its head under the enormous impact of this irretrievable loss."

William C. Michel, Executive Vice-president of 20th Century-Fox:
"We will not attempt to express in words the overwhelming grief that we feel at the loss of our great President and Commander-in-Chief."

James R. Grainger, president of Republic Pictures: Inc.:
"I was deeply shocked to hear of the death of President Roosevelt, and humbly join our nation and the whole world in mourning the loss of a great leader and a great humanitarian."

Leon Fromkess, President of PRC Pictures:
"We are all too shocked and stunned for the moment to realize our great loss. It is up to every good American to get behind President Truman."

George J. Schaefer, Chairman, War Activities Committee:
"It is too early to appreciate fully the great significance of the President's death. It is a pity he had to go before he was able to see the realization of his great ambition to win the war and the peace that will follow, too bad he had to go even before our Armies get to Berlin. Speaking for the War Activities Committee, I can only say that the watchword of show business has always been: 'The Show Must Go On.'"

Samuel Pinanski, National Chairman of the Industry's Seventh War Loan Drive:
"No greater tribute can be paid our beloved wartime leader than the successful prosecution of the war and winning of the peace as he would have wished. Let's carry on."

Norton Ritchey, Vice-President of Monogram:
"The President was extremely friendly to the motion picture industry. He full well realized the power of the screen, and was a source of inspiration to Hollywood and all members of the industry."

Death Announced in Chicago's Theatres

CHICAGO, April 12.—News of President Roosevelt's death was announced to theatre audiences from the stages by most house managers the moment word was received.

Business at Loop theatres was off slightly tonight and a marked decline was noted in neighborhood theatre attendance.

Allied of Illinois theatres are planning observance programs.

To Set Theatre Observances Today

President Roosevelt's unexpected death yesterday came too late for uniform action by exhibitors on closing last night, but circuit heads will meet here this morning to determine observance arrangements.

When President Harding died in 1923, theatres remained open during the day of his death, but closed the day of the funeral.

Executives of both major and independent circuits here declared last night that they would meet with executives of the War Activities Committee today to reach a decision on theatre procedure.

Led by Radio City Music Hall, several New York downtown first-run theatres paid tribute to President Roosevelt at the end of last performances last evening prior to the usual playing of the national anthem.

Newsreels running a full reel in length will be released this morning as a special by the newsreel companies. The reels will contain a biography of the late President with flash reactions from national leaders on his passing. Also to be shown will be the swearing in of President Harry S. Truman in Washington last night. All five companies worked all night.

Canada May Darken its Screens During Funeral

TORONTO, April 12.—Canadian cities were hushed tonight as word was flashed that President Roosevelt, "the friend of Canada," had died. Managers of Famous Players requested their theatres to refrain from stage announcements of the death as being inappropriate.

While no arrangements have yet been made, it is believed possible that Canadian theatres will pay their respects at the time of the funeral with darkened screens and special music.

Some theatres tonight removed Roosevelt clips from their newsreels as a precaution against any but reverential thoughts of the great world citizen.

Radio Flash at 5:49; Programs Cancelled

First flash of the death of President Roosevelt was broadcast at 5:49 P. M. yesterday. At six P. M., Niles Trammell, president of NBC, announced on the air that the network was cancelling its entire schedule for the night to broadcast bulletins. CBS also cancelled its entire schedule to bring special programs interspersed with sacred and serious music. American Broadcasting Co. and Mutual also cancelled all commercials.

"A rugged and hard-hitting espionage picture. Easily takes rank as a top-line production in its field." —*Hollywood Reporter*

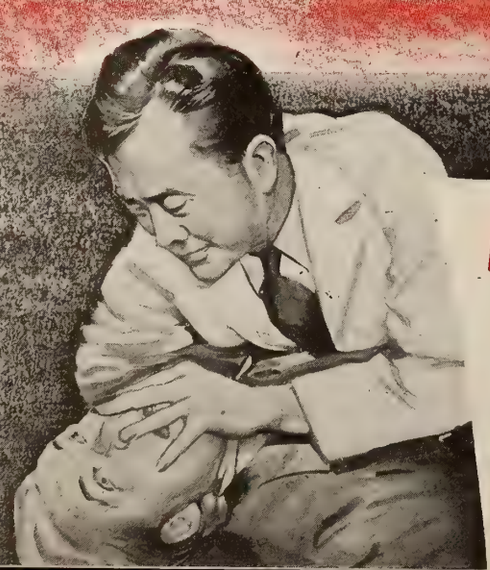
"Swift, turbulent and exciting melodrama of Jap espionage. Calculated to fire audiences against the race which planned war against the U. S."—*Hollywood Variety*

"Moving at a neat pace, and with good performances, it is a good entry for the top half or as a single where exploitation can pull it through." —*The Exhibitor*

TRADE PRESS

RKO's New Expo

BETRAYAL



A DOUBLE-THRILL SENSATION —bringing to the screen that famous and fearless radio commentator and newspaper columnist—

DREW PEARSON

KEEP SELLING BONDS!

"This potent melodrama of Jap espionage in U. S. will jar fans out of complacency. Authenticity is imparted by Drew Pearson." —*Film Daily*

"Powerful, well-paced drama of Jap treachery . . . Will hold its own . . . Forceful, suspenseful and believable." —*Motion Picture Daily*

"Drew Pearson's introduction...gives a sobering air of authenticity. Good melodrama with satisfactory suspense." —*Motion Picture Herald*

"Exploitable...timely and intensely melodramatic...Should do good business generally and clean up in action spots!" —*Film Bulletin*

GOES BIG FOR

itation Special!

ROM THE EAST

E TRACY • NANCY KELLY

in

BETRAYAL FROM THE EAST

with RICHARD LOO
REGIS TOOMEY

Produced by HERMAN SCHLOM
Directed by WILLIAM BERKE
Screen Play by Kenneth Gamet and Aubrey Wisberg

WHEN She Danced...



they gave her everything they had, including the town. That's why it's called

SALOME, Where She Danced

UNIVERSAL PICTURES

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 73 NEW YORK, U.S.A., MONDAY, APRIL 16, 1945 TEN CENTS

COMPLIMENTARY COPY NOT FOR RESALE

Nation's Theatres Close In Tribute to Roosevelt

Administration Changes Are Seen Imminent

Expect Domestic Policy Revision, Not Foreign

WASHINGTON, April 15. — No changes in America's foreign policy with respect to films or other important matters are anticipated as a result of the change in Administration, but there may be gradual shifts in internal policies, it is believed by Washington observers.

The first action of the new President was to ask his predecessor's Cabinet to retain their posts, but observers believe that at an appropriate time one or two of the present members will be replaced.

The first change is expected to be in the Department of Justice, headed by Attorney General Francis Biddle, with whose policies President Truman has not been in full agreement. Hugh

(*Continued on page* 10)

Radio Observes a Mourning Period

Radio observed a period of mourning from Thursday evening until this morning in tribute to the late President Roosevelt with commercial announcements and comedy and light programs dropped completely and other programs adapted to the mood of the nation. Special programs were also arranged in tribute.

All four networks, NBC, CBS, American Broadcasting and Mutual dropped all commercial announcements even where sponsored programs were carried as they were adapted to the occasion. Only brief sponsor identifications were permitted and in these cases only to cite a sponsor's tribute. In cases where sponsors of comedy or light programs were un-

(*Continued on page* 6)

Box Office Receipts Lowest in Years

Entirely apart from the closing of the Nation's theatres on Saturday, many of them throughout the day and night, and the majority closing until six P. M., theatre receipts on Friday and yesterday were generally the lowest in many years.

Postmaster General, Many Others, Honor Roosevelt

AS the industry, with the nation and all freedom loving people everywhere, paid its respects to President Roosevelt from the hour his death was made known to the world on Thursday until he was laid to rest at his Hyde Park, N. Y., home yesterday, expressions of sorrow and words of tribute were being voiced by the world of the motion picture.

Among them was the following from Postmaster General Frank C. Walker, prominent in the industry for years as head of the Comerford Circuit; which he entitled "In Memoriam." Expressions from other industry executives are published on Page 6 of this issue.

Frank Comerford Walker, Postmaster General of the U. S.:

"He has laid down his burden. Death has ended the Presidency of Franklin Delano Roosevelt.

"Franklin Roosevelt loved his country, loved its people, loved the democracy which gave them greatness. Warm, human, friendly, generous, sympathetic, he typified all that was best in his country. He had all their tender kindness, all their fierce courage. He had faith in Almighty God.

"Franklin Roosevelt symbolized America to the world. As no other President, he sensed the aspirations of our people; as no other President, he boldly set out to realize those aspirations. Few leaders in all history knew such tasks as fell to him. At no time during the 12 fearful years that he served as President was there an hour when his country could relax in the life of normal times. Destiny decreed that in those years America should face economic disaster, mass unemployment, widespread distress, tyrant arming, terrible wars threatening all freedom in all civilization. But to this courageous spirit, distress suggested relief; armed mass—preparation; war—victorious peace. He set his heart and his spirit to the task of ending forever the wars which have disgraced human history. In this above all he typified his people. In this the ages will say he won his greatest glory.

"It is a tragic thing that with the victory for which he labored almost realized, with a world organized for peace coming to birth, Franklin Roosevelt died within sight of the goal.

"It is a tragic thing, but if we are worthy of him—worthy of his labors—we will face it as he taught us to face it.

"I knew him for 25 years. He was my chief and my friend. I served him and I loved him. His loss fills my heart with sorrow.

"The man who now takes up the awful burden is Harry S.

(*Continued on page* 6)

WAC Asked Saturday Closing to 6 P.M.; Many Remain Closed 24 Hours

Virtually every theatre in the nation was dark on Saturday until 6 P.M. Many remained closed throughout Saturday night.

The action was taken out of respect for and to pay tribute to President Franklin Delano Roosevelt, funeral services for whom were held at the White House Saturday afternoon. The President was buried at Hyde Park, N. Y., yesterday.

The theatre closings were in conformance with the day of mourning proclaimed by President Harry S. Truman and at the request of the War Activities Committee of the Motion Picture Industry.

Among the theatres which remained closed for 24 hours Saturday were Warners and Comerford-Publix and Comerford Theatres. Warner theatres acted in response to directions from Harry M. Warner, president.

Theatre attendance throughout the nation, apart from the period of closings, was off starting Thursday evening and throughout yesterday, as a stunned populace observed a period of deep mourning.

In requesting all theatres in the United States to close Saturday until 6 P.M., their local time, S. H. Fabian, WAC theatres division chairman, sent

(*Continued on page* 6)

President Roosevelt And the Film World

The late President Roosevelt, both in office and socially, frequently met with film industry leaders and stars, in most cases in connection with the industry's participation in various drives. A pictorial display of many of these meetings appears on page 7. Additional expressions from persons in the industry on Roosevelt's passing appear on page 6.

Masters Named WB Canada Sales Mgr.

Ben Kalmenson, general sales manager for Warner Bros., announces the appointment of Haskell M. Masters as Canadian sales manager, effective today.



Haskell M. Masters

Masters has been in distribution and exhibition for nearly 30 years, occupying executive posts both in Canada and the U. S. He started in 1915 with Boston Photoplay Co., was salesman for Fox in 1916 and for Select Pictures in 1917 until he went into the Navy during World War I.

He rejoined Select in 1919, and shortly thereafter joined United Artists in Toronto. After 22 years with UA, he resigned as Western U. S. and Canadian sales manager to become vice-president and general manager of Odeon Theaters, and president of Empire Universal Films, in Canada, holding those posts until January of this year.

Ralph H. Clark, who filled in as Canadian manager for Warners following the transfer of Wolfe Cohen to the foreign department in New York, will return to the home office in an executive capacity, working with Ed Hinchy, head of the playdate department.

Kalmenson also announced that a general meeting of the Canadian sales personnel is planned for May 3-4 in Toronto.

National's Red Cross Collections $584,375

DENVER, April 15.—Charles P. Skouras, president of National Theatres, yesterday wired to N. Peter Rathvon, president of RKO and chairman of the film industry's 1945 Red Cross drive, in New York, that the overall collections of National Theatres this year is $584,375, exceeding 1944 collections by $139,875, establishing an all-time high. Collections in 1943 were $269,462.

Record Red Cross Total

The seven Trans-Lux theatres in New York, Philadelphia, Boston and Washington, collected $16,778 during the 1945 Red Cross Drive, against $14,138 collected last year, for a record of $5 per seat, Norman Elson, vice-president reported here yesterday.

$18,270 for Red Cross

SCRANTON, Pa., April 15.—J. J. O'Leary, general manager of Comerford Theatres, who was chairman of the theatres division of the Lackawanna County Red Cross War Fund campaign has announced the return of $18,720, or 104 per cent of his quota.

Personal Mention

NED E. DEPINET, RKO Radio president, is now due back in New York from Phoenix at the end of April.

•

LAMAR SWIFT, Lucas and Jenkins city manager, Macon, Ga., has been selected president of the Macon Junior Chamber of Commerce, and appointed chairman of the Public Relations Committee of the Chamber of Commerce.

•

MAX WIRTSHAFTER, Paramount Vienna sales manager in pre-war years, is now assistant manager of the La Salle, Chicago.

•

WILLIAM COTTON, Ideal Publications president, will leave for the Coast soon.

•

HAL B. WALLIS has delayed his visit to New York until the end of April.

•

MERVYN LEROY, producer, left for the Coast on Friday.

•

ROBERT FLOREY, Warner director, celebrated his 20th anniversary in the industry over the weekend.

•

IRVING RAPPER, Warner director, will leave New York for the Coast tomorrow.

•

ROY HAINES, Warner Western and Southern manager, returned to New York from Detroit over the weekend.

•

EDDIE JOHNSON, Warner Minneapolis field man, has left there for Waukesha, Wis.

•

B. B. GARNER, Florida State Theatres vice-president, is visiting Atlanta.

•

HOWARD LAIRD, Republic Tampa, Fla., branch manager, is in Atlanta.

CARL LESERMAN, United Artists general sales manager, will arrive in New York from Hollywood today.

•

WILLIAM RICHARDSON, Astor Pictures of the Southeast president, has returned to Atlanta after a Florida business trip.

•

SAM SEIGLE, Columbia publicity man, has been in Salt Lake City for the past few days.

•

CARL NEDLEY, M-G-M Salt Lake City manager, has returned there from Chicago.

•

GRAHAM SUSMAN, Monogram Salt Lake City salesman, is visiting Montana.

•

F. H. SMITH, Paramount Salt Lake City manager, has returned there from a sales trip.

•

A. G. EDWARDS, PRC Salt Lake City manager, has returned there from a Nevada trip.

•

NINA SCOTT, Sheffield Republic booker at Salt Lake City, is back on the job following an operation.

•

H. C. FULLER, Sheffield-Republic Salt Lake City manager, has returned there from a Nevada sales trip.

•

BUCK WADE, of Universal's Salt Lake City office, is en route to Indianapolis for several weeks' stay.

•

WALTER TITUS, Republic supervisor of branch operations, is visiting Atlanta.

•

J. D. KENDIS, of Continental Pictures, is visiting JOHN W. MANGHAM, of Film Classics, Atlanta.

Cincinnati Carriers Get New Contract

CINCINNATI, April 15.—Following prolonged negotiations, local film carriers have entered into an agreement with the Teamsters' and Chauffeurs' Union, Local No. 100, guaranteeing a 60-hour week, at 97 cents per hour, or $58.20 per week, retroactive to February 19, 1945.

Concurrently, the carriers are petitioning the ODT for permission to increase delivery rates to meet increased operating costs, citing the fact that the rates originally established in 1930, when operating as common carriers, still are in effect.

McCall Joins Yorke

Marie McCall, script writer, formerly of Paramount's Coast studios, and for the last two years attached to the office of the Surgeon General, U. S. Public Health Service, Washington, has joined the staff of Emerson Yorke Studio, here. Her initial assignment will be research and script on a health and medical series of shorts which the Yorke Studio is currently producing.

Dewey Buys Supply House from Goldberg

CHICAGO, April 15.—Chicago Theatre Supply Co., new firm organized by Dave Dewey, former sales manager of International Seat Corp., has taken over the business of Joe Goldberg, a theatre supplier for 30 years. Dewey will represent RCA Sound, Brenkert Projectors and Arc Lamps, Baldor Rectifiers, Century Actodectors and International Seats in this territory. Goldberg will make an announcement on his future plans following a vacation.

Westmore Reception

The press and Warner executives of the home office will attend a reception at the Sherry-Netherland Hotel, here, tomorrow afternoon for Perc Westmore, director of makeup at Warners' Burbank studio.

'Adano' at Music Hall

20th Century-Fox's "A Bell for Adano" will open at the Radio City Music Hall following "Valley of Decision." The picture will be the first 20th-Fox production to play at the Music Hall since "Jane Eyre."

Loew's Theatres Are Alerted for 'VE-Day'

Cooperating with New York's Mayor LaGuardia's 'VE-Day' plans and with city officials in some 40 other cities throughout the country, Loew's theatres will present on and after 'VE-Day' a short film designed to lead the public in a prayerful thanksgiving for Victory.

The film was produced at the M-G-M studios by Carey Wilson and stars Margaret O'Brien. The story rejoices over victory in Europe, but also reminds that our fighters are still dying in the Pacific.

$1,371,625 FP-C Net Profit for '44

TORONTO, April 15.—The financia statement of Famous Players-Canadia Corp. for 1944 showed a net profi of $1,371,625, compared with $1,348, 450 for the previous year, with taxe taking approximately $2,500,000 out o earned surplus of slightly more tha $5,000,000, or four times more tha the total dividend of $645,786 on 430, 524 outstanding common shares.

A significant item in the report wa an increase of $400,000 to $6,200,00 in the value of lands and a further increase of $561,000 in buildings, re flecting acquisitions in physical asset in preparation for a postwar expan sion program. In this connection mortgages and bonds showed increase as well, although the funded indebt edness had dropped $200,000 to $4, 900,000 at the close of the year.

Eastern Theatres, Ltd., Toronto which is a Famous Players subsidiary operating the Imperial, largest of th circuit's theatres, in a separate repor showed a net profit of $49,417, com pared with $48,966 in 1943. Earnec surplus increased about $50,000 t $180,462. No dividends were pai last year.

Kulick Resigns as PRC Sales Manager

Bert Kulick, PRC general sale manager, who sold his New York franchise to the company last week has resigned as sales manager, bu will remain on the job until a suc cessor is chosen. Kulick will then leave for an extended vacation, having recently been discharged from the Navy, where he served as Lieutenant-Commander.

It was reported that Harry Thomas Eastern sales manager for Monogram has been proffered the PRC post Leon Fromkess, PRC president, declined to comment.

Nathanson Heads Fizdale

Win Nathanson, executive vice-president for nine years, has been elected president of Tom Fizdale, Inc. public relations organization, it was announced here following a meeting of the board of directors. Bern Bernard was named vice-president.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

O'Connell Protests Closing by WMC

TOLEDO, April 15.—A protest was sent to Paul V. McNutt, head of the War Manpower Commission, by Jack O'Connell, president-manager of the Loop Theatre, against the delay in rendering a decision on his appeal to the regional WMC relative to the closing of his theatre at midnight by the Byrnes' curfew edict.

"The appeal is on the definite question of the authority of the area director to order me to close my theatre and while your stooges are kicking this question around, my theatre remains closed," he wrote McNutt. "We are simple and somewhat gullible folks out here in Ohio and Indiana, but we have heard of the 'run-around', and unless I can get some satisfaction soon, someone might suspect that I am getting just that," he added.

O'Connell contended in his letter that the curfew is not an order, but a request, and has no legal status. He states that the WMC power hardly authorizes or justifies closing the theatre. He says the theatre was closed not by legal channels nor any WMC authority, nor by revocation of priorities or by a labor ceiling, but "merely by the pressure which someone was able to assert."

Drop Fund Licenses For French Trade

WASHINGTON, April 15.—Taking the first major step toward the restoration of trade with the liberated areas, the Treasury, on Friday, announced that trade between the U. S. and France, including her colonies, may hereafter be carried on through normal and commercial channels without obtaining specific foreign-fund control licenses.

Resumption of trade was provided for under general license No. 90, which, however, provides that payment for goods exported from France may be made only by depositing the dollar amount in an American banking institution to the credit of the consignor or a bank in France, or by the purchase of francs from a licensed exchange dealer.

Dollars accruing in such accounts, it was explained, may in turn be used to finance payments in the U. S. or to effect remittances from France to this country. Other French assets in this country continue to be blocked, and only the balances from current transactions may be used to finance trade.

Eight 'Gray' Test Runs

Five additional test engagements have been set for M-G-M's "The Picture of Dorian Gray," starting April 26, when the picture opens at the Poli, Bridgeport; Poli, New Haven; Poli, Hartford; State, St. Louis; Loew's, Dayton. Three other test engagements get under way this week in Houston, New Orleans and Rochester, N. Y.

Zimmerli on His Own

Dr. W. F. Zimmerli has resigned as vice-president of General Aniline and Film Corp. to engage in private practice as a consultant to the chemical industry. Before Dr. Zimmerli joined General Aniline, in 1942 he had been with E. I. duPont de Nemours.

Raw Stock to Argentina

WASHINGTON, April 15.—Raw stock exports to Argentina will be resumed in the near future, as a result of a State Department instruction to the Foreign Economic Administration to accord to that country equal treatment with all other nations in the allocation of United States exports.

Marking the acknowledgement of Argentina's full adherence to the cause of the United Nations, the order brings to a close a quarantine period in which, because of her refusal to declare war upon the Axis, she was given only such materials as were needed for health or sanitation or to aid in the production of strategic commodities needed by the Allies. Argentina now is to be given her proportionate share of United States exports, getting as much as Brazil and other Latin American countries.

The State Department's action comes at a bad time, because second-quarter allocations already have been made and FEA officials do not want to disturb them. It is probable that Argentina will be given such goods as can be spared without cutting into allotments for other countries, and be required to wait for her full share of raw stock and other commodities until the third-quarter allocations are set up.

Austrian Names TBA Program Committee

Ralph B. Austrian, executive vice president of RKO Television Corp. and chairman of the program committee of the Television Broadcasters Association, here, announces the names of members of his committee, as follows: Dan Halpin, RCA Victor; Martin B. Jones, Buchanan and Co.; Norman Livingston, WOR; G. Emerson Markham, GE; Samuel H. Cuff, Du Mont Television; Earl I. Sponable, 20th Century-Fox; George Shupert, Television Productions, Inc.; Will Baltin, TBA; John T. Williams, National Broadcasting; John Gilligan, Philco, and Prof. Edward C. Cole, Yale University Department of Drama.

Murphy Is Goldwyn East Publicity Head

HOLLYWOOD, April 15.—Eugene K. Murphy, formerly of the Universal and Columbia publicity departments, has been named Eastern publicity director for Samuel Goldwyn and will arrive in New York tomorrow from Hollywood.

For Undisturbed FM

CHICAGO, April 15.—E. F. McDonald, Jr., president of the Zenith Radio Corp., in a telegram to members of Congress said if frequency modulation is allowed to proceed without disturbing present channels it "will be a great leader in the orderly reconversion from war to civilian production."

Cummings Case Appealed

SAN FRANCISCO, April 15.—Universal has filed an appeal in the Circuit Court of Appeals here from the recent court decision in the Robert Cummings contract case.

73 Films Listed by CIO for Meetings

A list of 73 films on 16mm, produced mostly by Government agencies, has been listed by the Congress of Industrial Organizations for use at union meetings as part of its 'educational' program. The pictures, ranging in running time from six minutes to feature length, will cost the locals from 50 cents to $10 each. They will be handled by private companies in 17 cities.

36 More Exchanges Get Pay Increases

CHICAGO, April 15.—The Regional War Labor Board here has approved a 10 per cent wage increase, retroactive to Dec. 1, 1942, for shippers, inspectors and poster clerks in the Chicago, Milwaukee, Minneapolis and Indianapolis exchanges.

The approval will release some $85,000 to about 485 employees in the four exchanges employed by Paramount, M-G-M, Republic, Warner Brothers, Columbia, United Artists, Universal, RKO and 20th-Fox, Sam Lamansky, secretary of IATSE local B-45, estimates. Almost $40,000 will be paid to 189 Chicago employees.

Local WLB action brings the total of exchanges granted wage increases to 22. Applications for nine other exchange centers are still pending in various parts of the country.

Remove Picket Lines In Roosevelt Tribute

HOLLYWOOD, April 15.—Quiet settled over the strike front here on Friday, and picket lines were withdrawn from the studios yesterday in tribute to the late President Roosevelt. IATSE executives said no change in the situation was expected before next week.

Last night the Conference of Studio Unions held its regular weekly mass meeting, reporting on the status of the strike and announcing that CSU attorney Frank Pestano will leave April 20 to attend the National Labor Relations Board hearing in Washington on the 26th.

Marti Renews Monogram

Bernard J. Gates, Monogram's Latin-American representative, now on a tour of Central and South America, has arrived in Panama to confer with Lynn Yost, local distributor, the company reports here. In Caracas, Venezuela, Gates renewed the present distribution contract with Joaquin Marti of International Film C. A., and will go next to Bogota Colombia.

McKay Adds to Duties

John McKay, formerly press head of NBC has been appointed director of publicity of King Features, Syndicate, International News Service and International News Photos in addition to his duties of manager of the advertising department.

WKRC Will Join CBS

Radio station WKRC, Cincinnati, will join Columbia Broadcasting, replacing WCKY as CBS' basic station in that city, effective June 1.

SMPE's 57th Meet to Stress Television

The 57th semi-annual technical conference of the Society of Motion Picture Engineers will be held May 14-18 at the Hollywood Roosevelt Hotel, Hollywood, it has been announced by William C. Kunzmann, SMPE convention vice-president.

Advances in wartime military and naval use of motion pictures and in theatre television, motion picture sound recording and reproduction, and motion picture photography and projection will be presented at nine technical sessions during the five-day conference. Forty-eight papers have been listed thus far with Dr. C. R. Daily and Barton Kreuzer, chairman and vice-chairman, respectively, of the technical papers committee.

The use of film in programming and the relationship of television and motion picture practices are among the topics of scheduled papers. Other highlights of the partially completed program include a semi-popular demonstration lecture on amateur color photography, the use of invisible infra-red light to photograph audience reaction to motion pictures, and the use of motion picture techniques in biological research.

H. W. Moyse, Chairman

The chairman of the Pacific Coast section of the SMPE is H. W. Moyse. Committee chairmen for the convention include the following: Papers, C. R. Daily, chairman (West Coast), and Barton Kreuger, vice-chairman (East Coast); publicity, E. O. Blackburn (West Coast) and Julius Haber (East Coast); registration and information, William C. Kunzmann; reception and local arrangements, Emery Huse; luncheon and dinner-dance, L. L. Ryder; hotel and transportation, C. W. Handley; projection programs, R. H. McCullough (35-mm) and H. W. Remerscheid (16-mm).

Temple Engagement Wins House Approval

WASHINGTON, April 15.—Congressional felicitations upon her engagement to a 'GI' member of the Armed Forces were extended to Shirley Temple on Friday by the House of Representatives.

Expressing the sentiments of the House, Representative Gordon L. McDonough, California, declared the engagement of a world-known artist to "an ordinary GI Joe" is conclusive evidence that Democracy is vigorously alive.

Uhlig in New Post

Max Uhlig, formerly assistant sound supervisor at Columbia Broadcasting, has joined Columbia Recording Corp., to head a new sound and production department. Uhlig has been with CBS for 13 years and helped to organize its sound effects department. Previous to this, he spent 25 years in motion pictures as an actor, director and trick effects man; he also handled sound and production for Paramount.

To Close with Disorder

CHICAGO, April 15.—Mayor Edward Kelly reports that theatres will be ordered to close on 'V-E Day' only when action is deemed necessary to prevent the gathering of disorderly crowds in the Loop.

"SHOULD ATTRACT HORROR FANS IN DROVES!" —BOXOFFICE

"DESERVES SPECIAL ATTENTION FOR BIG BOX-OFFICE!" — Film Daily

"SHOULD DO STRONG BIZ!" — Variety

and LIKE TH CAN'T MIS

"A REAL EXPLOITATION NATURAL!" — Showmen's Trade Review

RKO RADIO PICTURES

"FANS WILL GO FOR THIS!" — The Exhibitor

"TOPS IN HORROR FILMS!" — The Independent

KEEP SELLING BONDS!


GRAVES ROBBED!
CORPSES CARVED!
THE DEAD DESPOILED!
THE LAST WORD IN Shriek-and-Shudder SHOCK SENSATION!
Foul fiends stealing the dead by night so that medical students have bodies to dissect! . . . Even fouler fiends committing murder to get the young and beautiful for practice operations . . . in the dark days of early surgical research.
—in the most darning shriek-and-shudder shock sensation ever brought the screen!
Boris KARLOFF
Robert Louis Stevenson's
The BODY SNATCHER
GRAVES RAIDED!
COFFINS ROBBED!
CORPSES CARVED!
MIDNIGHT MURDER!
BODY BLACKMAIL!
GHOULS!
WITH ADS
YOU
SEE
COFFINS RIFLED!
MIDNIGHT MURDER!
BODY BLACKMAIL!
STALKING GHOULS!
MAD REVENGE!
PANICKY THRILLS OF TERROR AND MACABRE MYSTERY!
RKO RADIO
WITH BELA LUGOSI
HENRY DANIELL • EDITH ATWATER • RUSSELL WADE
SHARYN MOFFETT
Directed by ROBERT WISE • Written for the Screen
"IT WILL CLEAN UP!" — Film Bulletin
"AN UNQUALIFIED LULU!" — Hollywood Reporter
"FAR SUPERIOR TO GENERAL RUN!" — Motion Picture Daily
ST. LOUIS TEST RUN HITS WITHIN INCHES OF ALL-TIME RECORD FOR FIRST-RUN MISSOURI THEATRE!

Theatres Dark In Roosevelt Death Tribute

(Continued from page 1)

the following telegram to all State exhibitor chairmen:

"Because of the deep sorrow we all feel over the tragic loss of our great leader, President Roosevelt, the War Activities Committee of the Motion Picture Industry requests all its theatre members to close Saturday, April 14, the national day of mourning, until 6 P.M., local time. Convey this to all exhibitors in your area. Let us use this time to pay tribute to the greatest American of our generation, and to dedicate ourselves to help finish the work which he started."

Harry Warner, in ordering the closing of all Warner theatres for the entire day, paid further tribute to President Roosevelt. He said, "Franklin Delano Roosevelt has already taken his place among those noble men of our history as a great statesman and humanitarian, and a man whose passing comes when his cherished desire for a just peace was about to be realized. Let us hope, on the eve of a momentous international conference, that we in America and all the world will stand united to carry out the ceaseless aspirations of this great man for a just and lasting peace."

Consult Government

The decision to close the theatres until 6 P.M. local time on Saturday is understood to have been reached on the overall advice of important Government figures in Washington. Circuit executives canvassed their wishes and sought from them an expression of opinion as to what they believed exhibition should do. The time decided upon by the WAC is understood to have gone beyond the time limitation which these Washington officials had anticipated or even thought was necessary. There was opposition to a complete shutdown on the ground that it would be bad for national morale; that the tragedy of President Roosevelt's death would be enhanced by the inability of approximately 50,000,000 people who normally attend theatres to do so. By this reasoning, the expressed Washington opinion was that the industry would be committing a disservice, rather than a service, in keeping closed throughout Saturday, and resulted in the decision not to urge uniform 24-hour closings.

Offices Close

The MPPDA office and Ross Federal closed Friday afternoon, and virtually all business offices throughout the industry, and much of Hollywood, was closed all day Saturday.

In designating Saturday, the day of the funeral service for the late President Roosevelt as a day of prayer and mourning throughout the United States, President Harry S. Truman said, "I earnestly recommend the people to assemble in their respective places of worship, there to bow down in submission to the will of Almighty God, and to pay out of full hearts their homage of love and reverence to the memory of the great and good man whose death they mourn."

Postmaster General, Many Others, Honor Roosevelt

(Continued from page 1)

Truman. Let each of us so fulfill our task that we will sustain the President of the United States."

Expressions on the passing of President Roosevelt from others in the industry follow.

Joseph Bernhard, Vice-President, Warner Bros. Pictures, and General Manager of Warner Bros. Theatres:

"We cannot estimate the loss to the nation. It is incalculable but we know that a great leader, a great humanitarian, a man of indomitable courage has passed away from us. As Stanton said of Lincoln, "Now he belongs to the ages"."

Tom J. Connors, Vice-President in Charge of Distribution, 20th Century-Fox:

"A terrific shock. I feel humanity throughout the world has suffered irreparable loss, a shock which will be felt for a long time to come. The soul and spirit of the man should prevail until the plans he made are carried to a successful conclusion. To this end, President Truman should be supported in full measure."

William F. Rodgers, Vice-President in Charge of Distribution, M-G-M:

"Some day the world will better realize, perhaps, the loss which it has suffered. Franklin D. Roosevelt's place in the ranks of immortal world statesmen is assured. He was an indisputable champion of the people. The people knew that, and they will miss him beyond calculable measure."

Joseph R. Vogel, Vice-President of Loew's in Charge of Out-of-New York Theatre Operation:

"Any expression of sorrow over the death of Mr. Roosevelt must appear inadequate. His greatness in this world is its own tribute and the measure of his actions in the cause of democratic action will be its own indestructible monument to his works and to his memory."

John J. O'Connor, Vice-President, Universal Pictures:

"It is a national calamity to have our great President pass away at a time when we stand on the threshold of great world events."

Ben Kalmenson, General Sales Manager, Warner Bros. Pictures:

"Never has a more tragic event occurred at a more untimely moment in our history. The passing of our great President, at a time when our country is at the threshold of the victory for which he, above all, worked so earnestly and tirelessly, is a grievbut a loss of a great leader to the enworld."

Charles D. Prutzman, Vice-President and General Counsel, Universal Pictures:

"The death of the Preesident at a time of a great national crisis is not only a great loss to the United States but a loss of a great leader to the entire civilized world."

Joseph H. Hazen, President, Hal Wallis Prod.:

"President Roosevelt can be likened to the Biblical characters, so great was his humanitarianism and his will to do good. Every man, woman and child the world over has lost a friend

"For us in the industry he was the one world leader who understood and appreciated the power and force for enlightenment that resides in the motion picture."

Hal Wallis, Vice-President, Hal Wallis Prod.:

"President Roosevelt's passing has left the world poorer. His life of unselfish devotion to the advancement of mankind should serve as a shining example to every one of us."

N. Peter Rathvon, President, RKO:

"Although he did not live to the hour of triumph, there is a measure of consolation in the realization that our leader knew the victory in the cause to which he gave his life is assured."

Louis D. Frohlich, General Counsel, Columbia Pictures:

"This man was considered one of the family in every household of the United States and a personal sense of grief is felt in his passing, as if a member of the family had passed away."

Robert Mochrie, General Sales Manager, RKO Radio Pictures:

"His death is a great tragedy for the entire world and the world is made poorer by the death of this great man."

Harry Kalmine, Assistant General Manager, Warner Bros. Theatres:

"The universal mourning is testimony to his place in the hearts of the American people. Our generation has suffered the great tragedy of war but Fate sent us in our hour of need, one of the greatest leaders in world history."

Sam Dembow, President, Edward A. Golden Productions:

"The industry has lost its greatest champion. I feel sorry for the peoples of America. Many who never shed tears are crying now. It is a world loss of the greatest magnitude."

William Goetz, President, International Pictures, Hollywood:

"The world has lost a great leader one who will live in history."

Sam Rinzler, Randforce Amusements:

"The untimely passing of President Roosevelt is not only a great loss to the Nation, but also to the entire world. At this time, when world peace is to be arranged, his counsel and leadership will be missed more than ever. History will record him as one of the greatest Presidents of the United States. God bless his soul!"

Albert A. Senft, President of Cinema Lodge, B'nai B'rith:

"The heartfelt regrets of all of us in Cinema Lodge over the passing of our beloved President and good friend, Franklin D. Roosevelt is the true indication of the sincere grief manifested by decent people all over the world."

Edward A. Golden, Production Head, Edward A. Golden Prod.:

"Democracy has lost its greatest friend, and the motion picture industry has lost its greatest champion."

Malcolm Kingsberg, Vice-President-Treasurer, RKO Theatres:

"Mixed with the deep sorrow I experienced upon hearing of the death of our great President was a feeling of gratitude that he was spared to us until victory was in sight and the course for the future clearly charted. Our great leader has done his work well. We can best express our respect and pay tribute to his memory by dedicating ourselves to his humanitarian ideals and carrying on as he would have wished us to do."

Pinanski Asks That We Win the Peace

Samuel Pinanski, national chairman of the industry's Seventh War Loan Committee, in a statement on Friday, declared, "No greater tribute can be paid our beloved wartime leader than the successful prosecution of the war and the winning of the peace as he would have wished. Let's carry on."

FP-C Houses Give Roosevelt Tribute

TORONTO, April 15.—President J. J. Fitzgibbons of Famous Players Canadian Corp. on Friday issued a special order for a formal tribute to the late President Roosevelt in the 340 theatres of the circuit at 4 P. M. Saturday. Managers were requested to interrupt the film performance with a brief expression of sorrow from the stage, followed by two full minutes of silence. Recognition in this manner establishes a precedent in Canadian theatres as a gesture in the death of the leader of a foreign country.

Dallas Closed Except For Charity Matinee

DALLAS, April 15.—All Dallas theatres closed all day Saturday, opening at 6 P. M., as did all Interstate houses in Texas. Dallas Interstate houses ran a special Roosevelt memorial trailer at every show Friday through today.

Only exception in Dallas to the all day closing Saturday was a special cartoon showing at 8:30 A. M. at Interstate's Palace, where children were admitted free by bringing clothes donations.

Radio Observes a Mourning Period

(Continued from page 1)

able to fill in with a suitable program, the networks arranged sustaining programs befiting the occasion.

Two special programs paying tribute to the late President were broadcast Sunday night. The first was serious music while the second, of two-hour duration, originated from Hollywood with artists of screen, stage and radio joining before the microphones to honor Roosevelt's memory.

ROOSEVELT AND THE FILM WORLD



Photo by Harris & Ewing

Postmaster General Frank C. Walker, head of Comerford Circuit, presents an industry war bond pledge.

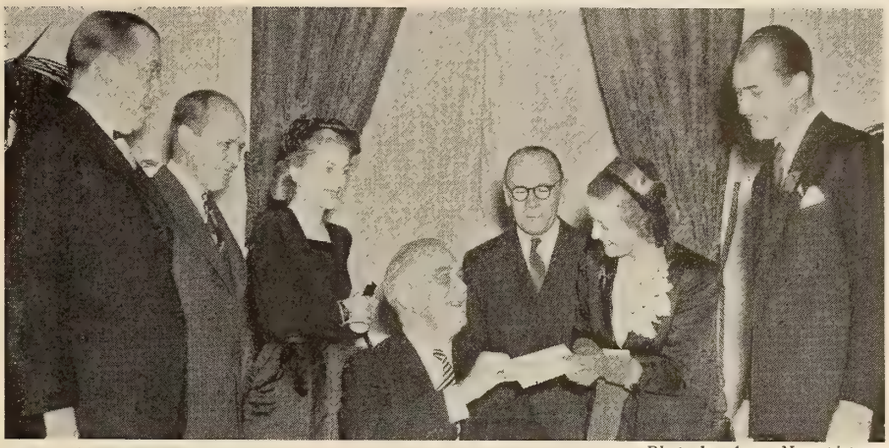


Photo by Acme Newspictures

A check for $240,000 out of the proceeds from RKO's 'Forever and a Day' is presented to the President for the Infantile Paralysis Foundation. Left to right: Basil O'Connor, N. Peter Rathvon, Joan Fontaine, Roland Young, Lady Hardwicke and Brian Aherne.

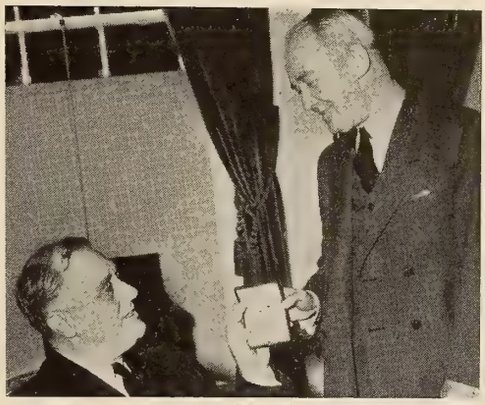
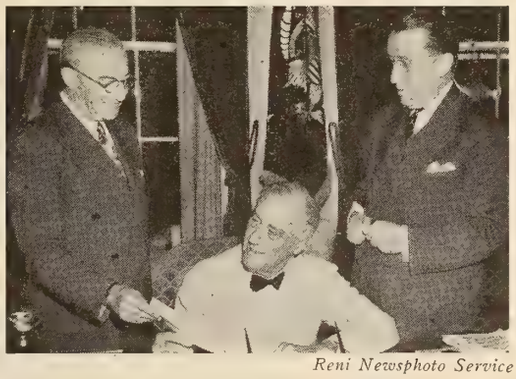


Photo by Acme Newspictures

The President presents a medal to the late George M. Cohan for "Over There," theme song of the U. S. Troops during World War I.



Jesse L. Lasky visits the President, accompanied by Sgt. Alvin York, Mrs. York and a group of legislators.



Reni Newsphoto Service

Nicholas M. Schenck, right, and Basil O'Connor, left, present a 'March of Dimes' check to the President.



Photo by Acme Newspictures

Pledging fourth term support: Left to right: Van Wyck Brooks, Hannah Dorner, Joe Davidson, Jan Kiepura, Joseph Cotten and Dorothy Gish.



World Wide Photo

'Dimes' collection drive conference. Left to right: The President, Keith Morgan, George Allen, Joseph M. Schenck and Basil O'Connor.


ROUGHLY SPEAKING
TO HAVE AND HAVE NOT
HOTEL BERLIN
WARNE



JACK L. WARNER, EXECUTIVE PRODUCER

Special Newsreels On President in Nation's Theatres

The five newsreel companies, after working all night Thursday, got out specials Friday on the life of President Roosevelt, which were a full reel apiece. The clips covered periods in the President's career from 1910 to his last speech in Congress in late March.

Movietone News is using a flash entitled "Roosevelt Is Dead." It shows scenes from Roosevelt's career in the New York Senate in 1910; 1913, as Assistant Secretary of the Navy; 1928, as Governor of New York; 1933, as President; 1936, the re-election; 1941, the speech on lend-lease; the Churchill-Roosevelt Atlantic Charter meeting; the conference in Casablanca with Churchill; the Teheran conference with Stalin; the Yalta conference with Stalin and Churchill; the last report to Congress on the Yalta results, concluding with Harry Truman being sworn in as President.

Pathe Newsreel's special shows the Atlantic Charter meeting, the declaration of war on Japan, the Casablanca meeting, the visit to Cairo and Teheran, re-election in 1944, and the address to Congress on Yalta. Also shown is the White House flag at half mast, Truman being sworn in and asking the Roosevelt cabinet to remain.

Universal Special

Universal Newsreel's special opens with scenes of Roosevelt as Governor of New York, taking of his first oath as President, the bank holiday and establishment of Social Security, scenes from Warm Springs, Hyde Park in 1936 with his mother after re-election, establishment of the TVA, the visit of the King and Queen of England in 1939, sending of 50 destroyers to England in exchange for bases, election night at Hyde Park; Atlantic Charter with Churchill, declaration of war on Japan, and high moments in the war year.

M-G-M's News of the Day starts its special showing Roosevelt as Assistant Secretary of the Navy, stricken with infantile paralysis and at Warm Springs, as Governor of New York, the Atlantic Charter meeting, declaration of war on Japan, the prayer at the United Nations conference in Washington, the flag at half mast at the White House, and, finally, Truman taking his oath.

Paramount's reel opens with a black frame of the late president, then switching to Truman's inauguration. Also shown are his early years in office, restoration of the country after the depression, scenes from Pearl Harbor, the Atlantic Charter, Casablanca. Teheran, Quebec, Yalta, his taking of his fourth term oath, the tour of South America and the establishment of the 'Good-neighbor' policy, Hyde Park with his mother, and recent events.

DUBBING
Synchronization of English dialogue
for
FRENCH, GERMAN & ITALIAN
Pictures — and vice versa
Call or write to:
HARALD O. DYRENFORTH, c/o "Ray-Tele"
664 Fifth Avenue BRyant 9-5365

7th Drive Discussions at Chicago and Denver Today

Further plans for the 'Showmen's Seventh' War Loan will be revealed today at a Midwest conference in Chicago and a Western conference in Denver. Both meetings will be attended by exhibitor, distributor and publicity state chairmen; members of the national committee will be present at the Chicago session.

The Midwest conference, at Chicago's Blackstone Hotel will be attended by chairmen from 19 states and the Denver session at the Brown Palace Hotel by chairmen from 11 states.

Members of the national committee will be headed by national chairman Samuel Pinanski, and include Tom Connors, national distributor chairman; John Hertz, Jr., national director of publicity; Francis S. Harmon, executive WAC vice-chairman; E. W. Street, Southern coordinator; P. G. Levathes, assistant to Connors; Bernard M. Kamber, public press advisor, and Al Finestone, assistant director of publicity.

Ted R. Gamble, national director of the War Finance Division, will go from Washington to address the Chicago meeting. Also attending will be Edward Shugrue, director of the motion picture and special events section of War Finance, and Tom W. Baily, industry consultant to the Treasury for the 'Showmen's Seventh.' Joe Rosenthal, Associated Press photographer whose Iwo Jima flag raising symbol has been adopted as the official insignia of the drive, will be a special guest.

David Wallerstein, Midwest coordinator, and Walter Immerman, exhibitor state chairman for Upstate Illinois, are supervising arrangements for the Chicago meeting.

Those Attending

The Midwest conference will be attended by the following: C. B. Akers, Oklahoma City; John Balaban, Chicago; Ray Beall, Dallas; Ed C. Beatty, Detroit; Bill Bishop, Chicago; A. H. Blank, Des Moines; Ben Blotcky, Minneapolis; Ray Branch, Hastings; Robert Busch, Oklahoma City; Col. Harry A. Cole, Dallas; M. D. Cohn, Kansas City; M. Cooper, Grand Forks, N. D.; James E. Coston, Chicago; W. Guy Craig, Indianapolis; Charles Deardourff, Cleveland; Fred J. Dolle, Louisville; Ted Emerson, Omaha; Sam Epstein, Omaha; Harold Fitzgerald, Milwaukee; Russell Fraser, Des Moines.

Also: John Friedl, Minneapolis; William Geehan, Milwaukee; Joe Gins, Detroit; Alice Gorham, Detroit; Lew Hensler, Lexington; Karl Hoblitzelle, Dallas; Walter Hoffman, Minneapolis; Cecil House, Dallas; arl Hudson, Detroit; Walter Immerman, Chicago; Howard Jameyson, Wichita; Bob Kelly, Dallas; LeRoy Kendis, Ohio; Jack Kennedy, Des Moines; Sam B. Kirby, Little Rock; Jack Kirsch, Chicago; Clifford Knoll, Mitchell; Joe Krenitz, Cleveland; Edward L. Kuykendall, Columbus; Senn Lawlor, Kansas City; Ralph Lawler, Peoria.

Also: M. A. Lightman, Memphis; Phil Longdon, Dallas; Byron McElligott, Aberdeen, S. D.; D. V. McLucas, Omaha; B. J. McCarthy, St. Louis; Marie Meyer, Detroit; William Miskell, Omaha; Alan Moritz, Cincinnati; Claude C. Mundo, Little Rock; R. J. O'Donnell, Dallas; M. W. Osborne, Oklahoma City; M. L. Plesner, St. Louis; M. J. Pruniski, Little Rock; Norman Pyle, Minneapolis; Elmer Rhoden, Kansas City; J. J. Rubens, Chicago; Arthur Schoenstadt, Chicago; James F. Sharkey, Detroit; Edwin Silverman, Chicago.

Also: Carl Shalit, Detroit; Martin G. Smith, Toledo; Boyd Sparrow, Indianapolis; W. A. Steffes, Minneapolis; Larry Stein, Chicago; Albert Stetson, St. Louis; J. Harold Stevens, Chicago; Tony Sudekum, Nashville; Martin Thomas, Iron Mountain, Mich.; T. R. Thompson, Kansas City; William E. Truog, Kansas City; Allen Usher, Chicago; Burgess Waltmon, Columbus; J. E. Watson, Cincinnati; Fred Wehrenberg, St. Louis; Maurice White, Cincinnati; Charles Winchell, Minneapolis; Harold Wirthwein, Milwaukee; Leo F. Wolcott, Eldora; Marc J. Wolf, Indianapolis; Pete J. Wood, Columbus; Tom Young, Memphis; Ed Zorn, Pontiac.

Charles P. Skouras, Seventh War Loan general chairman for the Western area, will preside at the Denver meeting, representing Pinanski. Herman Wobber, Western area distributor chairman, will represent Connors. Sam Shain, intra-industry chairman of the publicity committee, will attend from New York. Charles M. Thall, Western coordinator, supervised arrangements, with Rick Ricketson, exhibitor state chairman for Colorado, who will be the official host.

Attending the Denver meeting will be: California: San Francisco, George Mann, N. P. Jacobs, Roy Cooper, Fay Reeder; Los Angeles, Charles P. Skouras, Herb McIntyre, Sherrill Corwin, R. H. Poole, George Bowser, Gus Metzger, Seymour Peiser; Arizona: Phoenix, Harry Nace, Arthur G. Pickett; Colorado: Denver, Rick Ricketson, Ted Halmi, Arthur Abeles; Idaho: Boise, Nevin McCord; Bonner's Ferry, Walter Lee Casey; Montana: Anaconda, J. A. English; Helena, Jack Edwards; Nevada: Reno, Homer Leballister, Harry Hunsaker; New Mexico: Albuquerque, George Tucker; Oregon: Portland, O. J. Miller, Jack Matlock, Mark Corey; Utah: Salt Lake City, Tracy Barham, Miss Helen Garrity, Charles Walker; Washington: Seattle, Frank Newman, Sr., V. C. Gauntlett, Maurice Saffle; Wyoming: Riverton, T. E. Knight; Lusk, G. H. Turner.

Drive Leaders to Meet Here Today on Talent

Irving Lesser, general chairman of the New York area War Activities Committee, will meet today with Monty Salmon, managing director of the Rivoli Theatre and Broadway chairman of the Seventh War Loan Drive, and with Sam Rauch, talent chairman; Jim Sauter, talent coordinator; Morris Kinzler, campaign director, and Homer Harmon, publicity director, to discuss the Broadway talent situation for the Seventh War Loan Drive and to elaborate on plans for the forthcoming campaign in the Times Square and Broadway districts.

Defense, Service Groups To Aid 7th Bond Drive

Irving Lesser, general chairman for the New York area, War Activities Committee, announces that the Civilian Defense Volunteer Organization and the American Women's Volunteer Service have pledged their cooptration to the Seventh War Loan drive.

Both organizations will assist in the Times Square district and in individual theatres for the duration of the drive, which begins May 14-June 30.

Eugene Meyers Named For 7th in the Bronx

Eugene Meyers, division supervisor of Loew Theatres in the Bronx, has been appointed chairman of Bronx theatres for the Seventh War Loan theatre drive. This is the sixth time that Myers has served in a similar capacity. He also directed Bronx theatres in the March of Dimes, Red Cross and other war activities. Myers has named Joseph DeLorenzo, district manager of RKO Theatres, as co-chairman. Sam Coolick, of Loew's, and Vincent Liguori, of RKO, will direct publicity and special events for the Bronx drive. Meyers has divided the Bronx into eight districts with theatre managers as captains in each district. The following managers have been named captains: Ben Friedman, Jerry DeRosa, Paul Laube, Gilbert Marbe, Herman Axelrod, Harr Rosenbaum, Joe Epstein, George Rugles and Laurence Robiczek.

Changes in U. S. Home Policy Seen

(*Continued from page* 1)

Fulton, counsel of the Truman Investigating Committee, whose energetic probing was responsible for uncovering deficiencies in the Administration's handling of the defense and war programs, has been spoken of as a possible successor but is not believed to be slated for the job.

With the passing of President Roosevelt the New Deal goes, too. The late President's personal advisors, Harry Hopkins and Samuel L. Rosenman, are expected to have no place in the new Administration. Secretary of Commerce Henry A. Wallace will remain in office, President Truman having fought hard for his confirmation against Senate opposition.

The new Administration is expected to be conservative and earnest, but without the colorful imagination with which President Roosevelt approached the many problems of his 12 years in office.

15 More Named to 7th Bond Committee

Executive committees for the New York area War Activities Committee for the Seventh War Loan Drive have been completed by Irving Lesser, general chairman. In addition to those previously named, the following will be committee members: Mike Rosen, Loew's Theatres and Major L. E. Thompson, RKO, for labor relations; Ferdinand Reinlieb, Roxy Theatre, to serve as accounting chairman; Lou Gerard, 20th Century-Fox, Al Zimbalist, RKO Theatres, Harry Keller, Universal Pictures, Joe Ehrlich, 20th Century-Fox, for special events; Blanche F. Livingston, RKO Theatres, in charge of printing and decorations; George A. Generalis, 20th Century-Fox, in charge of foreign language press.

Also: Eugene Schrott, 20th Century-Fox, Al Rylander, Columbia Pictures, to do special publicity; Dave Bader, 20th Century-Fox, and John A. Cassidy, RKO, trade paper liaisons; Fred Norman, RKO, and Bob Kaufmann, Donahue and Coe, radio liaisons.

Four More Are Named For N. Y.'s 7th Drive

Others appointed are Dalphne D. Skouras, assistant in the War Effort Department of Skouras Theatres; woman's division chairman, Annette Downes Kent, 20th Century-Fox society editor; accounting chairman. Ferdinand Reinlieb, purchasing agent of the Roxy Theatre; issuing agent. Edward Rugoff of the Rugoff and Becker Theatres.

'Sun' in San Francisco

Edward C. Raftery, United Artists president, denies current reports that the premiere of "Blood on the Sun," scheduled for the World Security Conference in San Francisco, has been dropped. The film will open under the auspices of the San Francisco Press Club the week of May 1, Raftery said.

Shooting Hits Two-Year Low Of 30 Features

HOLLYWOOD, April 15.—The shooting index fell to 30 last week, lowest mark in the last two years. The long-continued strike was responsible for the curtailment of production activity. Only five features were started during the week, and eight went to cutting rooms. The production scene follows:

Columbia
Finished: "Over 21."
Started: "Rusty," with Margaret Lindsay, Conrad Nagel, Ted Donaldson; "Outlaws of the Rockies," with Charles Starrett, Carole Matthews, Tex Harding.
Shooting: "The Bandit of Sherwood Forest."

M-G-M
Finished: "Dangerous Partners."
Started: "Abbott and Costello in Hollywood," with Bud Abbott, Lou Costello, Frances Rafferty, Bob Stanton, Jean Porter, Warner Anderson.
Shooting: "For Better, For Worse," "They Were Expendable," "Early to Wed," "Yolanda and the Thief," "The Harvey Girls."

Monogram
Shooting: "Main Street Girl."

Paramount
Finished: "The Well Groomed Bride," "You Came Along" (Hal Wallis).
Shooting: "The Blue Dahlia," "Our Hearts Were Growing Up," "People Are Funny" (Pine-Thomas).

PRC
Finished: "Law of Lead."
Shooting: "Congo Pongo." "The Dangerous Intruder" (formerly "The Intruder").

RKO Radio
Finished: "The Amorous Ghost."
Started: "Radio Stars on Parade," with Wally Brown, Alan Carney, Frances Langford, Robert Clarke, Ralph Edwards and "Truth or Consequences" radio show, Skinnay Ennis and his band, Don Wilson, The Town Criers.
Shooting: "Tomorrow Is Forever" (International), "The Bells of St. Mary's" (Rainbow Productions).

Republic
Finished: "Wagon Wheels Westward."
Started: "Bandits of the Badlands," with Sunset Carson, Si Jenks, Peggy Stewart, Monte Hale.
Shooting: "The Web" (Walter Colmes).

20th Century-Fox
Shooting: "Dragonwyck," "The Dolly Sisters."

United Artists
Shooting: "Young Widow" (Stromberg), "Duel in the Sun" (Vanguard).

Universal
Finished: "A Night in Paradise."
Shooting: "Hear That Trumpet Talk," "Lady on a Train."

Warners
Shooting: "Danger Signal," "Janie Gets Married," "The Time, the Place and the Girl," "Stolen Life."

Reviews

"Flame of Barbary Coast"

(*Republic*)

REPUBLIC has a winner in "Flame of Barbary Coast," one of the most expensive pictures to come from the company's studio. It shows its class throughout in its lavish settings and fine production value. However, the film is top heavy with action.

The story revolves around a ranch owner, played by John Wayne, who is 'clipped' in a gambling establishment, while in San Francisco. Wayne first broods over his losses, but after receiving a thorough education in gambling, he goes back to the establishment and 'takes' the proprietor for hundreds of thousands of dollars. Eventually a rivalry springs up over the hand of the principal attraction of the place, a singing actress, played by Ann Dvorak. With his winnings, Wayne builds a super gambling establishment, and hires Miss Dvorak away from his rival. On opening night the 1906 'Frisco earthquake smashes both places in a spectacular scene of horror and destruction. Both Wayne and the proprietor, Joseph Schildkraut, then enter into a fight over the election of a new mayor, with Wayne winning both the election and the girl.

Wayne looks his role and handles his lines, fists and guns appropriately. Ann Dvorak is costumed magnificently and delivers a half-dozen songs in a husky deep contralto which is highly effective. Much of the success of the picture can be attributed to its songs, among them: "Carrie," "By the Light of the Silv'ry Moon," "Love Here Is My Heart," "Baby Blue Eyes," "Have a Heart," "That Man" and "Cubanola Glide." Schildkraut and William Frawley, as an old time gambler, are superb in support. Other excellent performances are delivered by Virginia Grey, Russell Hicks, Jack Norton, Paul Fix, Manart Kippen, Eve Lynne, Marc Lawrence, Butterfly McQueen, Rex Lease, Hank Bell and Al Murphy.

Joseph Kane did a fine job of producing and directing. The screen play, by Bordon Chase, is more than adequate, although it is a trifle repetitious. Photography, by Robert DeGrasse, is excellent. All in all, the picture is one of which any studio could well be proud.

Running time, 91 minutes. General Classification. Release date not set.

EDWARD SMITH.

"I'll Remember April"

(*Universal*)

"I'LL Remember April" is a bright little comedy with music that recklessly detours in the direction of a murder, offering good popular entertainment, despite a notable lack of logic in its story line. Events happen so swiftly, however, with a pair of glib talkers, in the persons of Kirby Grant and Milburn Stone, causing one to overlook these lapses, except where the incredible becomes the fantastic. This one can be summed up as good, light, escapist fare, aided by a tuneful score.

Gloria Jean, an amateur singer heard on Grant's radio broadcast, becomes coveted for a featured spot on the air programs of two cigarette companies. Stone temporarily wins her away from Grant, but that worthy, by a ruse, prevails on Miss Jean to sing on his program a second time. A subsidiary plot is the murder of a crooked financier, with suspicion pointing to Samuel S. Hinds, Miss Jeans' father. Grant and Stone collaborate on the solution of the crime.

Cast is uniformly excellent. Grant is personable and is spotted to advantage in the title song. Miss Jean, in one of her last chores for Universal, is pleasing, vocally, in a demure way. Edward S. Brophy, Jacqueline de Wit, Hobart Cavanaugh, Addison Richards and Pierre Watkin are others in the cast. M. Coates Webster wrote the screenplay from Gene Lews' story, based on "Amateur Nights," by Bob Dillon. Harold Young directed in rapid-fire tempo; Lewis was also associate producer.

Running time, 63 minutes. General classification. Release date, April 13.

CHARLES RYWECK

Chicago Will Not Eliminate Doubles

CHICAGO, April 15.—Local exhibitors will not eliminate double bills unless absolutely forced to do so by product shortage and the raw stock situation, a survey here shows. Circuit and exhibitor heads agree that the public, trained to expect two pictures, continues to demand them. Chicago was one of the first territories to switch to duals.

Award for Safety Film

"What Price Happiness," produced by the Newark Safety Council has been awarded the 'Safety Oscar' for the best picture on home safety in 1944 by the motion picture committee of the National Safety Council. The committee consists of 17 members of national organizations with Mark A. May, director of the Institute of Human Relations, Yale University, as chairman. Al O. Bondy, New York, is distributing.

NBC Planning Group Will Hold Meet Here

The NBC stations and advisory committee will meet here tomorrow and Wednesday. While no definite plans have been announced, it is expected that 'V-E Day' and post war problems will be discussed.

Members who will attend are: G Richard Shafto, Clair McCollough, Nathan Lord, Harold Wheelahan Stanley Hubbard, Edgar T. Bell, Richard O. Lewis and Arden X. Pangborn.

McBride in OPA Films

Mary Margaret McBride of radio station WEAF, New York, is cooperating with the Office of Price Administration in a series of films to be made under the auspices of the Office of War Information, to impress on the American people the importance of checking rising prices and curbing inflation.

Hollywood

By THALIA BELL

Hollywood, April 15

COLUMBIA will resume its "Lone Wolf" series, in which Warren William was starred some years ago. The studio has purchased a story by William Bower, "The Lone Wolf on Broadway," as the basis of the first film, which Ted Richmond will produce . . . "Cowboy Serenade" will be the title of the next Jimmy Wakely Western at Monogram.

•

Donald Woods has been added to the cast of the current Warner production, "The Time, the Place and the Girl" . . . Leslie Brooks has been selected for the top feminine role in the Columbia musical, "I Love a Musical" . . . Alfred Santell will produce and direct "That Brennan Girl," which Republic recently purchased from Adela Rogers St. John.

•

Lois Collier has been set by Universal to play the feminine lead opposite Noah Beery, Jr. in "Hear That Trumpet Talk" . . . Cecil Kellaway has been assigned one of the top roles in M-G-M's "The Postman Always Rings Twice" . . . John Loder is set for an important part in Republic's "Love, Honor and Goodbye."

•

Stephen Ames, who acted as associate producer under Robert Fellows on RKO's Technicolor special, "The Spanish Main," has been signed to produce two additional Technicolor productions at that studio . . . Michael Powell and Emeric Pressburger, producers of "The Silver Fleet," are in Hollywood to discuss exploitation of that British-made film, which PRC will release in the U. S.

•

Paramount has purchased screen rights to a forthcoming novel by George Millburn, as yet untitled . . . Donald Woods and Alan Hale have been added to the cast of the current Warner production, "The Time, the Place and the Girl."

•

Monya McGill and Sara Allgood have been signed by Universal producer Joan Harrison for featured roles in "Uncle Harry" . . . Director Bruce Humberstone has had his 20th Century-Fox contract renewed . . . Title of the next in Republic's series of 'Red Ryder' Westerns will be "California Gold Rush."

•

Universal is preparing a musical based on the lives of Beethoven and Schubert; George Waggner will produce and direct the film, which will include much of the two composers' best-known music . . . Vince Barnett, Jack Kenny and Joseph Forte have been added to the cast of "Main Street Girl," which Joe Kaufman is producing for Monogram.

•

Felix Feist has been signed to direct an RKO musical which will star Eddie Cantor and Joan Davis . . . 20th Century-Fox has borrowed Signe Hasso from M-G-M for one of the top feminine roles in "Now It Can Be Told" . . . Charles Coburn will co-star with Susanna Foster in Universal's "Shady Lady."

•

Ann Richards has been given a new contract by RKO .



Earl for the Vamps of Hollywood



ANOTHER

in Movieland's long string of "firsts" in the Motion Picture field

May Movieland's exclusive feature revealing saloon editor Earl Wilson's interviewing techniques, hits another new high in reader entertainment. Here's the kind of magazine fare that holds and broadens the interest of America's movie-going millions . . . the kind of consistent editorial vitality that sweeps 85% of all copies of Movieland from the nation's newsstands within the first 8 days of sale.

Today Movieland has emerged as a dominant magazine in its field . . . a tribute to the unique policy of editorial pioneering that characterizes every issue.

Movieland

Doris Cline, Editor

published by Hillman Periodicals, Inc.

NEW YORK CITY 18	CHICAGO 1	LOS ANGELES 46	SAN FRANCISCO	LOS ANGELES
1476 Broadway	333 N. Michigan Ave.	9126 Sunset Blvd.	Russ Bldg.	Garfield Bldg.

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 74 NEW YORK, U.S.A., TUESDAY, APRIL 17, 1945 TEN CENTS

Retain State Code Rulings On Old Houses

But May Demand Larger Booths, Enclosed Exits

Members of the industry's advisory committee to the New York State Labor Department on the drafting of a new building code for theatres in New York State, excluding New York City, are agreed on retaining the language of the existing code as it affects existing structures, a spokesman for the group said here yesterday. The committee had continued consideration of the code as it affects existing structures, and will meet here again April 27 and there is an indication that the group will complete its study of the code provisions in about two more meetings.

Special Stairways

The committee is also in agreement that theatres above or below the street level, should be required to have fire-retarding stairways within two years after the effective date of the code, but this would not apply to balconies, the spokesman said.

The group will study requirements for existing projection booths since it has been suggested that some of them are too small and that something

(*Continued on page* 11)

Receipts Pick Up on B'way

Current week's receipts at Broadway first-run theatres are generally picking up surprisingly well after the deep cut into business made by the death of President Roosevelt last Thursday, and the closing until six P. M. Saturday. Business was off Thursday evening and Friday but came back strongly Saturday night and Sunday.

Of the new arrivals, "A Royal Scandal" and a stage bill featuring Hazel Scott, Jackie Miles, Dick Brown and the Hartmans at the Roxy is doing strong business and a good $75,000 is expected for the initial week. Radio City Music Hall is continuing to draw outstandingly with

(*Continued on page* 10)

Conflicting Reports On Strike Effect

HOLLYWOOD, April 16.—Facts in the studio strike situation were obscured today by conflicting statistics from the opposing factions. The producers issued a statement declaring that "close to 95 per cent of the studios' normal complement of employees in all classifications are at work," but Herbert Sorrell, president of the Conference of Studio Unions, branded this state-

(*Continued on page* 12)

Hays Pledges Films' Support to Truman

In again saluting the memory of the late President Roosevelt, Will H. Hays, president of the MPPDA, declares: "The industry honors his memory by rededicating its all for the winning of the war and for the creation of the institutions of enduring peace," adding: "And to President Truman, carrying forward these great tasks, the motion picture industry pledges its loyalty and the full support of its energies, and, in the gallant words of Mrs. Roosevelt, says to him: 'Tell us what we can do to help.'"

Truman Aids Newsreels

WASHINGTON, April 16.—President Harry S. Truman was declared today by newsreel men to be in the class of 'ideal' subjects, interested in what is going on and, understanding a similar interest by his fellow citizens, willing to be pictured.

Less dramatic in voice and gesture than President Roosevelt and addicted to gray suits which provide no contrast for his gray hair, picturing Tru-

(*Continued on page* 11)

Theatres Are Packed Again After Tribute

Saturday Closing Was Respected All Over U. S.

The nation's theatres were back to normal yesterday after a virtually 100 per cent response to the Saturday closing in tribute to the memory of the late President Franklin D. Roosevelt and in keeping with the national day of mourning proclaimed by President Harry S. Truman.

The closing of the nation's theatres Saturday until 6 P.M. was advised by the War Activities Committee. Many remained closed throughout Saturday night, among them Warner Theatres, Skouras Theatres and Comerford and Comerford-Publix theatres, and many independents. Theatre attendance was at low ebb from Thursday night to Sunday morning, but rebounded Sunday afternon.

In Denver, a city-wide tribute was paid to the late President Sunday at the City Auditorium in a program

(*Continued on page* 11)

WPB Keeps Control Of Stock Allocation

WASHINGTON, April 16.—Industry views on proposals that the War Production Board drop its raw stock control and permit 35mm. consumers to scramble for available supplies are still coming in to the WPB, and their tenor is such that it is unlikely that any action will be taken to disturb the present set-up, it was learned today.

A number of responses are awaiting the attention of Stanley B. Adams, director of the Consumers Durable Goods Division, who has just returned to Washington from Hollywood, but it is understood that replies have not yet been received from all those to whom the query was addressed.

So far the replies have not been tabulated, but it is reported that a substantial number expressed definite opposition to any elimination of control

(*Continued on page* 7)

M. P. Associates to Honor Geo. Schaefer

The 26th annual charity dinner-dance under the sponsorship of Motion Picture Associates will be given Wednesday evening, June 6, in the Waldorf-Astoria Hotel, it is announced by Morris Sanders, president of the organization.



George J. Schaefer

One of the highlights of the affair will be the first of a series of annual awards to be presented to a personality who has been acclaimed for distinguished service in motion pictures during the preceding year;

(*Continued on page* 10)

Midwest and West Leaders Meet on 7th Loan Plans

CHICAGO, April 16.—The distributors' division of the 'Showmen's Seventh' War Loan Drive will seek a 25 per cent increase in 'Bond Premiere's, 'Children's Premieres' and 'free movie day' pledges, Tom J. Connors, national distributor chairman, stated today at the Midwest regional campaign conference here. He said the increase will be sought over Sixth War Loan totals. In the sixth, there were 4,575 'bond pre-



Tom J. Connors

(*Continued on page* 12)

DENVER, April 16.—One billion dollars in 'E' bonds, is the Seventh War Loan goal of the industry's Western regional division of 11 Western states, as set by Charles P. Skouras, area chairman, in an address which he made today before 100 exhibitor and distributor representatives attending the regional meeting at the Brown Palace Hotel.



Charles P. Skouras

Skouras' address was highlighted by a tribute to Franklin Delano Roosevelt. Skouras praised Sam

(*Continued on page* 12)

Reviewed Today

Review of "Those Endearing Young Charms" appears on page 10.

Film Workers Denied Increase in Wages

SALT LAKE CITY, April 16. — The Regional War Labor Board, with its labor member dissenting, has denied appeals of seven distributing companies here and in Denver for a 10 per cent raise to employees. The companies and motion picture operators had submitted the request for the raise.

Chairman J. Glen Donaldson stated the application was originally denied because the War Labor Board was convinced from available data that the increase was not justified for all companies. He said Warner Bros., Universal and RKO had exhausted increases allowable under the 'Little Steel Formula', and the amounts allowable to United Artists, Loew's, 20th Century-Fox and Paramount varied from one to eight per cent. The companies appealed, urging approval on an inter-company basis that "All employees may be uniformly tested and unrest avoided." The Board decided that upon submission of adequate information it will consider a new application to be applied on an inter-company basis.

Phila. Income Tax Not Deductible

WASHINGTON, April 16.—Philadelphia's income tax, imposed upon salaries and wages and net profits of unincorporated business enterprises, is not deductible in computing adjusted gross income for Federal tax purposes, the U. S. Internal Revenue Bureau held in a ruling announced today.

The Board held that the tax on salaries and wages is not deductible because it is attibutable to a trade or business which consists of the 'performance of services by the taxpayer as an employee' and, as applied on the net profits of businesses, is not deductible since it does not represent an expense directly incurred in the carrying on of a business or profession.

St. Louis Owners Ask Stagehands Reversal

ST. LOUIS, April 16.—Theatres here have filed an appeal with the Regional War Labor Board in Kansas City from a decision in their dispute with the stagehands' union. Theaters allege that retroactive wage provisions are unfair and insist if wages are made retroactive the ruling dropping one stagehand from five first-run houses and one second-run house also be made retroactive with a refund on wages paid to dropped stagehands.

The union has also asked for a review of the decision's provision increasing hours at first-run theatres from 49 to 56 hours per week.

Warners Shifts Cooney

Jack Cooney has been shifted from the Salt Lake City area to the Minneapolis zone as checking supervisor for Warners. He succeeds Charlie McCarthy, resigned.

Personal Mention

SPYROS SKOURAS, 20th Century-Fox president, has arrived in London from New York.

•

YVONNE BELLAMY, secretary to CHARLES W. KOERNER, RKO Radio studio head, and BLANCHE FORST, secretary to PERRY LIEBER, studio publicity director, have returned to Hollywood after a week in New York.

•

SAM SHAIN, assistant to SPYROS SKOURAS, 20th Century-Fox president, left Denver ysterday for Los Angeles with CHARLES SKOURAS, president of National Theatres.

•

LIEUT. WILLIAM ORR, USAAF, and his bride, the former JOY ANN PAGE, step-daughter of JACK WARNER, have arrived in New York from Hollywood.

•

WILLIAM PINE and WILLIAM THOMAS will entrain tomorrow at Hollywood for New Orleans, Chicago and New York. They will return to the Coast in three weeks.

•

WALT HULL, operator of a theatre circuit in Nevada, is visiting in Salt Lake City with his wife and two sons. The latter are on furlough from the Navy.

•

CARTER BLAKE, Columbia Eastern casting director, is the father of a son, MICHAEL, born Sunday at Nassau Hospital, Mineola.

•

J. J. UNGER, United Artists Western sales manager, returned to the home office yesterday from a tour of exchanges.

•

W. STEWART MCDONALD, Warner Theatres executive, left New York yesterday for Chicago and Milwaukee.

•

SAM WOOD, producer-director, returned to Hollywood yesterday from New York.

•

ARTHUR WILLI, RKO Radio Eastern talent scout, has returned to New York from Chicago.

•

HASKELL M. MASTERS, Warner Canadian sales manager, left New York over the weekend for Toronto.

•

E. L. MCEVOY, Universal short subjects manager, is in Philadelphia.

JOHN LEROY JOHNSTON, International Pictures advertising and publicity director, will arrive in New York today from the Coast.

•

CHARLES E. KESSNICH, WILLIAM ZOELLNER and EMERY AUSTIN, M-G-M Atlanta district manager, manager, and field promotion man respectively, have returned there from New York.

•

GEORGE ARCHIBALD, Controller, British Ministry of Information, has left for London by plane after a three-week stay in New York and Washington.

•

LEROY P. LANGFORD, Oliver Theatre Supply Co., president, has returned to work after an illness of several months.

•

HERMAN SPECHNER, Confidential Reports manager, Cleveland, has returned there after attending his father's funeral in New York.

•

JACK DIETZ, Monogram producer, is the father of a boy, JOHN JACOB, JR., born in Hollywood.

•

H. D. HEARN, of the Exhibitor's Service, Charlotte, N. C., will arrive in New York tomorrow.

•

FRANK GROSS, Cleveland independent circuit owner, has returned there from a Miami vacation.

•

IKE and HARRY KATZ, PRC franchise holders, Atlanta, are in New York.

•

JAMES GILLISPIE, 20th Century-Fox Atlanta publicity representative, has returned there from New York.

•

JOHN F. KIRBY, Paramount Atlanta manager, is celebrating his 20th year with the company.

•

ROY DONALDSON, formerly with Warner's Atlanta branch, now in the Army, is visiting Atlanta.

•

SI SEADLER, M-G-M's advertising manager, is due back from Hollywood Monday.

•

HARRY BLAIR, RKO trade paper contact, fractured his shoulder in a fall last Saturday.

Fazalbhoy Opens Agency in N. Y.

Mahomet Akbar Abdulla Fazalbhoy, Indian delegate to the International Business Conference at Rye, N. Y., who has just returned to India, has opened a New York office to represent the Indian House of Fazalbhoy in the U. S. Its New York representative is Allan E. Currimbhoy.

This office was organized to develop closer contacts between the home offices of Fazalbhoy, Ltd., in India and American manufacturers of motion picture equipment, whom Fazalbhoy represents in India, including Simplex Projectors and Peerless Lamps.

Jacobson, Fields in New 20th-Fox Post

Hal Horne, director of publicity-advertising has returned Sgt. Leon Jacobson to his former post as a member of the press book department. Jacobson, who joined 20th-Fox four years ago, left two years later to enter the Army. He was recently discharged from the Air Force. He replaces Roger Lewis also a discharged veteran, who has been promoted to the publicity department under Jules Fields, where he will function as coordinator of New York theatre advertising, publicity and exploitation.

NEW YORK THEATRES

Your Favorite Radio Comic
AL PEARCE
IN
HITCH-HIKE
TO
HAPPINESS
with
DALE EVANS BRAD TAYLOR
William Frawley Jerome Cowan
A Republic Picture
REPUBLIC THEATRE
B'way, bet. 51st & 52nd Sts.
BUY WAR BONDS

RADIO CITY MUSIC HALL
50th St. and 6th Ave.
Spencer TRACY Katharine HEPBURN
"WITHOUT LOVE"
LUCILLE BALL
A METRO-GOLDWYN-MAYER PICTURE & SPECTACULAR STAGE PRESENTATION

Joan Fontaine George Brent
IN HAL WALLIS' PRODUCTION
"The Affairs of Susan"
A Paramount Picture
RIVOLI
B'WAY AND 49TH ST.

Paramount Presents
Claudette COLBERT Fred MacMURRAY
in "PRACTICALLY YOURS"
In Person
Benny GOODMAN and Orchestra
CONDOS BROS.
BOB EVANS with Jerry O'Leary
PARAMOUNT Times Square

RKO PALACE B'WAY & 47th St.
Pat O'BRIEN George MURPHY Carole LANDIS
"Having Wonderful Crime"
An RKO RADIO Picture

SAMUEL GOLDWYN Presents
BOB HOPE
'THE PRINCESS AND THE PIRATE'
in Technicolor
Continuous Doors open 8:30 A.M.
ASTOR
Broadway & 45th Street
Popular Prices

LOEW'S STATE B'WAY & 45
ON SCREEN
DONALD O'CONNOR
PEGGY RYAN
'PATRICK the GREAT'
IN PERSON
Jay JOSTYN
Radio's 'MR. DISTRICT ATTORNEY'

'GI' in Indianapolis

Indianapolis has been selected for the world premiere of Ernie Pyle's "Story of G. I. Joe," it was announced here yesterday by Lester Cowan Productions, producers of the film. The opening is scheduled to take place early in the Summer.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

The picture
that has more

FIGHT

than any
picture
in years!





Counter-Attack

"NO ONE WILL CROSS THIS LINE . . . AND LIVE!"



Adapted from the BROADWAY STAGE SUCCESS!

The timeliest drama of all time!



COLUMBIA PICTURES
presents

Counter-attack

starring

PAUL MUNI

with

MARGUERITE CHAPMAN · LARRY PARKS

Adapted from the BROADWAY STAGE SUCCESS

Screen Play by John Howard Lawson

Directed by

ZOLTAN KORDA



Plan more playing time!

KEEP SELLING WAR BONDS!

PRINTED IN U.S.A.

Kiwanis Will Honor Radio

WASHINGTON, D. C., April 16.—Special recognition of the broadcasting industry is planned by Kiwanis International throughout the United States and Canada the week of May 13-19, the National Association of Broadcasters announces.

'Kiwanis Radio Week,' during which local clubs will present 'Certificates of Citation' to every broadcasting station and national network of the two countries, has been proclaimed by the international organization, which numbers 144,000 members of 2,260 local service clubs. The 25th anniversary of radio is the reason for this recognition, Ben Dean, Grand Rapids, Mich., president of Kiwanis International, advised NAB president Harold Ryan. Certificates will cite radio's contribution to the prosecution of the war, keeping the channels of information open, reporting of news, development of high standards of public service, education, entertainment and music appreciation.

'Dimes' Drive Medals Issued by Schenck

Nicholas M. Schenck, chairman of the industry 1945 March of Dimes campaign, yesterday sent medals commemorating the Drive to state chairmen, publicity chairmen, members of the executive committee and trade press representatives, to serve as symbols of "the sentiment and effort that go to make these campaigns so successful."

The heart-shaped medal, surmounted by a dime, frames a likeness of the small girl polio victim in an attitude of prayer, which was used widely throughout the 1945 drive. The face of the medal is inscribed "1945 March of Dimes—Motion Picture Drive," and on the reverse the recipient's name with the words: "Well Done!" and "Nicholas M. Schenck, Chairman."

Berlin Reports on Jungles

Irving Berlin, producer of "This Is The Army," described how the show was given for troops in the jungles exactly as it appeared on Broadway, at a press conference here yesterday.

Berlin is the first person to return to this country after entertaining troops in Manila.

One performance was played for 1,500 remaining internees at Santo Tomas. In addition to playing 49 shows, plus hospital and informal appearances Berlin made 80 personal appearances.

Charles Evans Dies

HOLLYWOOD, April 16. — Charles Evan Evans, 88, character actor in all films that starred George Arliss, died today at his Uplifters Club home in Santa Monica. He leaves a widow, the former Helen Phillips, with whom he used to tour the Orpheum circuit.

WB Cancels Reception

Warner Bros.' reception for Perc Westmore, here from Hollywood, scheduled to be held at the Sherry Netherland this afternoon, has been cancelled due to the untimely death of President Roosevelt.

WPB Keeps Control Of Stock Allocation

(*Continued from page* 1)

at this time on the ground that it would lead to great confusion and possibly make the procurement of film even more difficult than now for some interests in the industry.

It is believed that the chances are that Board officials will feel that the resistance to the change is sufficiently important to maintain the controls until the supply situation shows definite improvement, when they can and will be dropped without subjecting any consumer of film to hardship.

The WPB next week will receive preliminary estimates of military film requirements for the third quarter and will begin consideration of allocations.

At present, while the extent of military, lend-lease and Governmental requirements is not known, there is no indication that the situation with respect to 35 mm. raw stock will be materially different from what it is now.

Recently expressed fears that the Army's need for X-Ray film would be so great as to necessitate a raid on 35 mm. stocks were said by a WPB spokesman today to be without foundation.

It was pointed out that the two types of film take different bases and require different finishing operations and are not interchangeable, and increased demand for X-ray could not be met by cutting 35mm.

Requirements for export are expected to be greater for the third quarter, due in part to an anticipated request by Argentina for film, which she has not received from this country during the past year. No request has yet been transmitted to WPB from the foreign Economic Administration, and officials of the latter agency said a week ago that it was unlikely that Argentina would get much of a number of critical commodities this quarter because of the fact that allocations had already been set and it was not felt desirable to cut any other country in order to supply her.

Fete 'Mr. D.A.'

The fifth anniversary broadcast of the "Mr. District Attorney" radio show over NBC will be marked by a reception at the Ritz Carlton Hotel here tomorrow evening. The presentation of an honorary plaque in recognition of the program by the New York Criminal Courts Bar Association will be a feature of the reception. Bristol-Myers sponsors the Jay Jostyn show.

Levant Variety Benefit

ALBANY, N. Y., April 16.—Oscar Levant, formerly of "Information Please" and a pianist, will give a concert at the Palace Theatre, May 18, for the benefit of the Variety Club. Chief Barker Herman L. Ripps is branch manager here for M-G-M.

Theatres Escape Flood

NEW ORLEANS, April 16.—Motion picture theater operation has been uninterrupted in flood menaced areas of Louisiana, according to film salesmen who travel out of here.

RKO Unit Changes Name

ALBANY N. Y., April 16. — RKO Radio Pictures Columbia Corp. has changed its name to RKO Radio Pictures De Colombia, Inc.

Groups of MPPDA Honor Mrs. Emrich

Two-hundred and fifty representatives of Eastern motion picture preview and study groups, including those of Motion Picture Councils, National Board of Review, Daughters of the American Revolution, General Federation of Women's Clubs, International Federation of Catholic Alumnae and Protestant Church Women, paid tribute to Mrs. Jeannette W. Emrich, MPPDA secretary to these groups, for her efforts in creating better understanding of films and their production techniques, at a luncheon at the Town Hall Club here yesterday.

Dr. Daniel A. Poling, pastor of the Baptist Temple, Philadelphia and editor-in-chief of *The Christian Herald,* was guest speaker. He paid tribute to the work of the preview and study groups in creating better inter-faith understanding while performing a service for members. Tribute was also paid the industry for making it possible for the preview groups to see films in advance of release so that the groups could interpret the films for their constituencies.

Guests included Carl E. Milliken and Arthur DeBra of MPPDA, Mort Blumenstock and Jacob Wilk, Warner Bros., Bea Ross, Republic; Madeline White, Monogram; Mrs. Hettie Gray Baker, 20th-Fox; Theresa Stone, M-G-M and actress Martha Scott. Mrs. Daniel A. Poling presided.

Tribute was also paid at the luncheon to the memory of the late President Franklin D. Roosevelt and the industry's contributions to morale of our Armed Forces and its posssible role in the peace were also cited.

Walker Promoted

SALT LAKE CITY, April 16.—Charles Walker, formerly branch manager here for 20th Century-Fox, has been made district manager for the Salt Lake City and Denver territories. Clyde A. Basius has beeen named manager of the local branch.

Hollywood

By THALIA BELL

Hollywood, April 16

OLIVIA DE HAVILLAND has been signed by Paramount to star in Charles Brackett's original, "To Each His Own," which Mitchell Leisen will direct. . . . John Carroll has been selected for one of the male leads in M-G-M's forthcoming musical, "The Kissing Bandit," which Joseph Pasternak will produce. . . . Arnold Pressburger has purchased a novel by Maurice DeKobra, which he plans to produce under the title "Together in Paris."

•

Columbia has exercised its option on the services of Loren Tindall, and assigned him one of the male leads in "Song of Broadway." . . . Thomas Gomez, who recently completed a role in "A Night in Paradise," has had his Universal contract extended. . . . Ann Richards has been given a new contract by Columbia.

•

Don Barry will be starred in a group of three gangster films which William O'Sullivan is scheduled to produce for Republic. The three titles are "Pretty Boy Floyd," "Baby-face Nelson," and "Gangs of Kansas City." . . . Bruce Cabot has been signed for a leading role in the forthcoming 20th Century-Fox production, "Fallen Angel."

Kulick Leaves PRC

Frances Kulick, New York manager for PRC, resigned yesterday. No successor has been appointed. She succeeded her brother Larry as manager when he entered the Armed Forces three years ago.

Searle Elected a V-P

Don Searle, Western division general manager of American Broadcasting Co., has been elected a vice-president of the company.

M-G-M TRADE SHOW
LOS ANGELES TERRITORY ONLY
"THE VALLEY OF DECISION"
20th CENTURY-FOX SCREENING ROOM
2019 So. VERMONT AVE., Los Angeles, Cal.
APRIL 24th • 1 P.M.

8

THE GREATEST OF ALL
BY POPULAR REQUEST
REPUBLIC BOX OFFICE



"MELODY RANCH"

featuring JIMMY DURANTE with ANN MILLER and
BARTON MacLANE • VERA VAGUE • GEORGE "GABBY" HAYES
JEROME COWAN • MARY LEE

JOSEPH SANTLEY, Director • Original Screen Play by Jack Moffitt — F. Hugh Herbert
Special Comedy Sequences by Sid Kuller — Ray Golden



"SPRINGTIME IN THE ROCKIES"

with SMILEY BURNETTE and POLLY ROWLES

Directed by JOSEPH KANE

Original Screen Play by Gilbert Wright — Betty Burbridge



"The SAGEBRUSH TROUBADOUR"

with SMILEY BURNETTE and BARBARA PEPPER

Directed by JOSEPH KANE — Story by Oliver Drake

Adaptation and Screen Play by Oliver Drake and Joseph Poland



"THE SINGING VAGABOND"

with SMILEY BURNETTE and
ANN RUTHERFORD • BARBARA PEPPER

Directed by CARL PIERSON — Story by Oliver Dr

Adaptation and Screen Play by Oliver Drake and Betty Burbridge

REPUBLIC PICTURES ★ BU

GENE AUTRY HITS . . . REISSUED

FROM PUBLIC AND EXHIBITORS ALIKE

"NATURALS" HEADED FOR BIG MONEY!



"RANCHO GRANDE"

with SMILEY BURNETTE and JUNE STOREY, MARY LEE
and PALS OF THE GOLDEN WEST

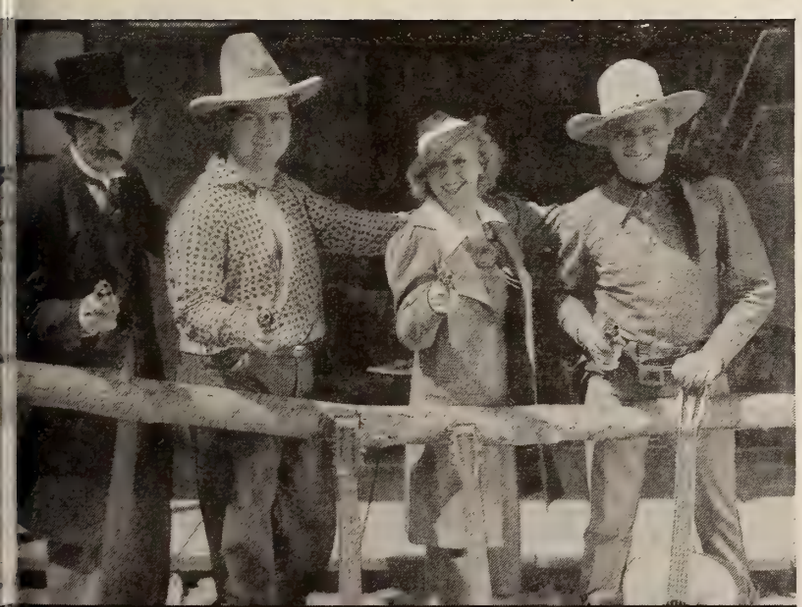
Directed by FRANK McDONALD — Original Story by Peter Milne — Connie Lee
Screen Play by Bradford Ropes — Betty Burbridge — Peter Milne



"MAN FROM MUSIC MOUNTAIN"

with SMILEY BURNETTE and CAROL HUGHES
and POLLY JENKINS And Her Plowboys

Directed by JOSEPH KANE — Screen Play by Betty Burbridge and Luci Ward
Original Story by Bernard McConville



"GUNS AND GUITARS"

with SMILEY BURNETTE and DOROTHY DIX • EARLE HODGINS
Directed by JOSEPH KANE
Original Story and Screen Play by Dorrell and Stuart McGowan



"THE OLD CORRAL"

with SMILEY BURNETTE and HOPE MANNING
and BOB NOLAN and THE SONS OF THE PIONEERS

Directed by JOSEPH KANE — Original Story by Bernard McConville
Screen Play by Sherman Lowe and Joseph Poland

U. S. WAR SAVINGS BONDS

M. P. Associates to Honor Geo. Schaefer

(*Continued from page* 1)

by unanimous vote among members, George J. Schaefer, national chairman of the War Activities Committee, and chairman of the board of directors of Lester Cowan Productions, will be honored with the first plaque during ceremonies at the dinner. Schaefer is also identified with many charitable and service groups, and since Pearl Harbor has given much time to patriotic and fund-raising undertakings, MPA said.

Motion Picture Associates was organized 26 years ago with a handful of members. Today its roster has some 600 members in distribution, exhibition and production. Proceeds of the dinner-dance will be allocated for benevolent purposes.

Jack Ellis, United Artists, is this year again chairman of the entertainment committee, assisted by Bert Sanford, sales manager of Altec.

On Thursday, a meeting of committee heads and workers of Motion Picture Associates will attend a luncheon at the Hotel Astor. Details of the dance and final arrangements will be discussed and acted upon.

B. & K. 'V-Day' Prayer

CHICAGO, April 16.—Balaban and Katz will run a special prayer on "V-E Day" in all local dailies.

THREE ASSOCIATED SERVICES

FREE & PETERS, Inc.

James L. Free, *Chairman.* H. Preston Peters, *President.* Since 1932, exclusive national sales representatives of leading radio stations from coast to coast. Offices in New York, Chicago, Atlanta, San Francisco and Hollywood. Now planning post-war expansion in FM and Television representation.

WRIGHT-SONOVOX, Inc.

James L. Free, *President.* Ward R. Hickok, *General Manager.* Since 1941, exclusive developers and licensors of Sonovox "*Talking and Singing Sound,*" exploiting commercial and artistic uses of Gilbert Wright's basic patented invention, in radio and motion pictures. Headquarters in Hollywood.

JAMES L. FREE PRODUCTIONS

James L. Free, *Producer.* Norman Wright, *Director.* Headquarters in Hollywood. Fred Mitchell, New York Representative. Now producing series of one-reel quality shorts for major release, plus television: "The Wonderful Ears of Johnnie McGoggin," using Sonovox *Talking and Singing Sound.* Also producing motion picture commercials for experimental television, and "minute movies" for theatre distribution.

NEW YORK: 444 Madison Ave. Plaza 5-4130

CHICAGO: 180 N. Michigan Ave. Franklin 6373

HOLLYWOOD: 6331 Hollywood Blvd., Hollywood 2151

Review

"Those Endearing Young Charms"

(RKO-Radio)

THERE is an earnestness, fortified with a sincerity and honesty, about "Those Endearing Young Charms" which serves it well and catapults this venture into the category of very satisfying entertainment.

The overtones are war, but the scene is the home front and the problem once more that of wartime romances and marriages. The issue is resolved in the guise of average people. One of them is Laraine Day, salesgirl at the perfume counter of a New York department store. Another is Bill Williams, Army Air Corps, bitten by a 'big brother' complex which crystallizes into love. Too, there is Ann Harding, who plays Miss Day's mother. Finally, there is Robert Young, pilot-lieutenant, whose path crosses Miss Day's.

Young is smug, self-satisfied, charming and handsome. He may be a stalwart in the air, but he's an undeniable heel where women are concerned. He is attracted to Miss Day because she is another attractive girl. She falls in love with him, and that is enough for her. When, for the first time in his philandering career, Young encounters emotional disturbance and remorse, it is apparent that he has fallen, finally. On the wings of his departure again for overseas duty, they consolidate their differences, reach their understanding and their happiness.

Insofar as story is concerned, that is all there is to it. Insofar as professional handiwork enters, that is not all by a long shot. Here are the reasons why:

From Edward Chodorov's sensitive and understanding play of the same name, his brother, Jerome, tilled a good script. In the hands of Lewis Allen, one of Hollywood's newer directors, that script moved nicely toward its proper fulfillment. Aiding immeasurably in this objective was the calibre of the performances delivered by the principal players. Miss Day, in the chief role, is excellent and does complete justice to the potentialities of her part. Young is right alongside her as counterfoil. Miss Harding, usually dependable for a seasoned and intelligent performance, is not wanting. Williams, whose debut this is, proves pleasantly ingratiating in a boyish characterization that might have been precious enough to warrant wringing his neck; only with him it is not the case.

Bert Granet produced under the executive wing of Sid Rogell. All of the artisans concerned have reason to feel content with their endeavors. Exhibitors-at-large and audiences-at-large, no doubt, will concur.

Running time, 81 mins. General audience classification. Release date, block No. 4.

RED KANN

British Shelve War Film of Capra's

LONDON, April 16.—An American-made film of the Burma campaign, produced at the special request of Admiral Lord Louis Mountbatten, Supreme Allied Commander in Southeast Asia, has been scrapped after British military authorities complained that it "suggests most of the Burma fighting has been done by United States troops," the British War Office announces.

The British military authorities said the film, directed by Frank Capra, Hollywood director, was "completely unfair." It was reported here that the film was withheld after George Archibald, director of the films division of the British Information Service in New York, and Maj. Frank Owen, editor in India of the British publication *SEAC*, saw the film at a private showing in New York.

UA Meets in Atlanta

ATLANTA, April 16.—United Artists had a sales meeting attended by Fred Jack, Southern division manager; T. J. Laird, assistant to Jack, and Bert Hill, Southern exploitation director and the following salesmen: Edward Hayes, Claude Houston, Paul Harrison, Francis Randolph and Mike Hogan.

Honor Bankhead, Whorf

BOSTON, April 16.—Tallulah Bankhead and Richard Whorf will each be presented an "Award of Merit" by the Cambridge Press Club, having been chosen by the club as the screen players who presented the best portrayals of newspaper people on the screen during 1944.

Radio Programs for U. S. Hospitalized

The Army, Navy and American Red Cross have enlisted the voluntary financial support of American industry in producing a radio series on behalf of hospitalized United States service men, entitled "We Live Again." It will be a half-hour program over Blue Network Wednesday nights at nine, EWT, beginning May 2.

This series, emanating from a different Army or Navy hospital each week will, in effect, become an official meeting house of the air, in which the casualties themselves will be assisted by stars in a professionally-produced program.

Hirliman Acquires 69 Feature Reissues

George A. Hirliman, president of International Theatrical and Television Corp., announces the company's purchase of 69 Chesterfield and Invincible features.

The deal gives ITT full re-issue and complete 35mm remake rights for worldwide distribution. The company will retain 16mm or substandard rights and will re-edit a number of the productions for non-theatrical purposes. The deal was consummated between Hirliman and Arthur Schwartz, attorney for the producers.

Bond-Charteris Date

Initial television showing of the first special-process commercial films made by Bond-Charteris Enterprises for Gruen Watch Co. is scheduled for July, it is revealed here by Leslie Charteris.

Receipts Hold Up on B'way

(*Continued from page* 1)

"Without Love" and its "Glory of Easter" stage pageant. Sunday's business was stronger in the fourth week than in the third week and just under the initial week's Sunday receipts, with $63,000 recorded for the first four days of the fourth week; a heavy $109,000 is expected. Third week's receipts were $127,000.

The Capitol, with "I'll Be Seeing You" and a stage show presenting Sammy Kaye and his orchestra is also drawing outstandingly, with over $40,000 counted for the first four days and a heavy $70,000 expected for the second week. First week's receipts were just under $90,000.

"Practically Yours" and a stage bill headed by Benny Goodman and his band will bring a good $50,000 for a third week at the Paramount; the combination will continue. Warner's Strand and Hollywood remained closed all day Saturday. "God Is My Co-Pilot" is expected to bring a substantial $40,000 for the final six days of a fourth week. "The Horn Blows at Midnight" will open there Friday with a stage show headed by Vaughn Monroe and his orchestra. "The Corn Is Green" is expected to draw a moderate $16,000 for six days of a third week at the Hollywood.

$19,000 for 'Crime'

Initial week for "Having Wonderful Crime" at the Palace will bring about $19,000 and will continue. Third week of "The Affairs of Susan" is headed for a good $33,000 after a strong second week of over $42,000. "Between Two Women" is holding up well in the third and final week at the Criterion, with $20,000 expected. "Susan" will open there tomorrow.

"Princess and the Pirate" will bring a good $16,000 for the 10th week at the Astor and will continue for several more weeks before making way for "Wonder Man." "Thunderhead, Son of Flicka" is headed for $9,700 for a fifth week at the Victoria; "Dillinger" will follow April 25.

"This Man's Navy" will bring about $15,000 for its first week at the Globe. The British "Colonel Blimp" is headed for a sturdy $11,000 in a third week at the Gotham. A quiet $5,500 is expected for the week for "Two O'Clock Courage" at the Rialto; "Circumstantial Evidence" will open there Friday. "Hitchike to Happiness" is in for a week at the Republic with a slim $1,200 expected. Warner's "This Is the Army" will play a return engagement at the Republic, starting Saturday.

Belgium Ban Lifted

Commercial and private messages from persons in this country with persons in Belgium will be accepted henceforth for transmission over the direct radiotelegraph circuit of RCA Communications. The circuit, which operates between New York and Brussels, was restored for Government and press traffic by RCA on March 4, after having been closed throughout the German occupation.

Columbia Shorts Drive

A special drive has been instituted by Columbia as part of the current 'Montague 20th Anniversary Campaign,' for playdates for shorts and serials, during May.

Truman No Stranger To Film Business

Kansas City, April 16.—Harry S. Truman, new President of the United States, can be expected to continue the recognition of the motion picture as an important contribution to the welfare to the nation's citizens, persons in the industry hereabouts declare. He has long been known in this territory, where he was born and where he grew to statesmanship stature as a holder of public offices, as a friend of the industry. He has attended many Variety Club and other trade functions.

Truman Cooperates With the Newsreels

(*Continued from page* 1)

man will offer some problems for cameramen but the difficulties will be more than compensated by his affability and consideration, they said.

The taking of the first picture of the new President was told today by Anthony Muto of 20th Century-Fox Movietone News, who made arrangements for covering the swearing-in ceremony in the Cabinet Room of the White House Friday evening. Calling Muto in for a discussion of the matter, the President said he would like to have the entire Cabinet in the picture. Muto pointed out that if the official party was spread along the long wall of the oblong room, as planned, the angles would not permit and suggested that the oath be administered at one end of the room. Without hesitation the President agreed, telling Muto that whatever the experienced newsreel men said was right with him.

Unfailingly Kind

Both as a Senator and as Vice-President, Muto said, Truman was unfailingly kind. Always interested in the mechanics of picture making, he asked many questions about the set-up as preparations for a 'shot' were being made and always told the cameramen not to hurry unduly and to make sure things were as they should be.

Muto left Washington today for San Francisco, to prepare for the newsreel coverage of the United Nations' Conference, opening April 25.

Educators to Aid WB's 'Springfield'

National Education Association of the United States will cooperaate in promotional activity for a motion picture for the first time in connection with the Warner short, "It Happened in Springfield," dealing with the 'Springfield Plan' for teaching Democracy and good citizenship in public schools.

Willard E. Givens, executive secretary of the association, which has its headquarters in Washington, has sent a letter to superintendents of schools throughout the country instructing them to contact local theatre managers and work with them to obtain the widest possible audiences for the picture.

Theatres Are Filled Again After Roosevelt Tribute

(*Continued from page* 1)

staged by William Miskell, district manager of Tri-State Theatres. The program, arranged in cooperation with the Seventh Service Command and other branches of the Armed Forces, was carried over a network of 120 radio stations.

Film exchanges which normally remain open Saturday were closed in some cities.

Baltimore first-run and neighborhood houses were closed Saturday at the request of the Motion Picture Theatre Owners of Maryland, most of them reopening at 5 P.M. except Warners Stanley and the independent Hippodrome, which remained closed until Sunday at 1 P.M.

The seven Warner theatres in Hartford were closed all day Saturday while the 14 other theatres remained closed until 6 P.M. and then included special Roosevelt trailers with their programs. Flags were posted along the entire main street and appropriate placards were placed on front lobby windows and doors in tribute to the late President.

Radio Back to Normal

Radio returned to its normal activities yesterday morning after three and one-half days devoted to the story of the President's death, the Saturday services in Washington and burial at Hyde Park on Sunday. Over the weekend, all commercials were cancelled; minimum sponsor identifications were permitted on those shows which could be presented in keeping with the mournful occasion; and light entertainment and comedy shows were cancelled.

In restoring the NBC network to its normal operations yesterday morning, Clarence E. Menser, NBC vice-president in charge of programs, said that NBC was rededicating itself to the great tasks which lie before the nation. "Now this network and its stations salute our new President, Harry S. Truman. We promise him our wholehearted support in the fulfillment of the great burden of high office which has passed to him. We pledge President Truman the unstinting use of all the vast resources of radio and this network in the great work which lies before him and us. To this goal of the future—the winning of the war on all fronts and the assurance of a just and lasting peace for generations to follow—we now rededicate our programs and all our efforts," Menser said.

NBC television programs were also turned over to commemorative programs in honor of the late President Roosevelt Friday and Saturday night with commercials being suspended. Friday night a 15-minute newsreel depicting highlights in the President's life was shown over NBC's New York television station WNBT.

NBC paid a two-hour tribute to the late President on Sunday night from 7 to 9 P.M. (EWT), with the Hollywood Victory Committee and the Association of Motion Picture Producers participating in the broadcast which was heard from Hollywood and New York.

Those Heard

Heard were Major Meredith Wilson, who directed the orchestra; John Charles Thomas, Bette Davis, Robert Young, Kay Kyser, Fibber McGee and Molly, Ginny Simms, Eddie Cantor, Joseph Szigeti.

Also, the Charioteers, Jack Benny, Ronald Colman, Deanna Durbin, Charles Laughton, Amos and Andy, Hal Peary, Ed Gardner, Bob Hope, Bing Crosby, Ethel Smith, James Cagney, the Ken Darby Chorus, Dick Powell, Will Hays, Shirley Ross, Edgar Bergen and Ingrid Bergman. The announcers were Don Wilson, Harry Von Zell and Harlow Wilcox. The two-hour program was written by Carroll Carroll, Carlton E. Morse, Glenn Wheaton and Don Quinn, and overall production was in charge of Howard Wiley, NBC Hollywood production head.

Myers in Tribute to President Roosevelt

WASHINGTON, April 16.—"The perfect tribute to a fallen leader is increased devotion to the cause for which he stood," Abram F. Myers, general counsel of Allied States declared in a statement issued here in tribute to F. D. Roosevelt, adding: "Panegyrics are comforting and have their place—but they are not enough. This is the time for all Americans to re-dedicate themselves to the tasks allotted to them in carrying the war to total victory.

"To those in the motion picture industry it means that they should this day firmly resolve to devote every ounce of their resources and energy to the Seventh War Loan campaign."

Magnograph Ready For Post-War Needs

HOLLYWOOD, April 16. — Magnograph Corp. yesterday announced that it is ready to launch a program of expansion to meet post-war needs. The company has been concentrating on war work, but the engineering staff is developing new equipment.

Broidy's Best Wishes To Thomas in Shift

HOLLYWOOD, April 16. — Steve Broidy, Monogram vice-president and general sales manager, today extended the best wishes of that company to Harry Thomas, formerly Monogram's Eastern sales manager, on hearing that Thomas had been named sales manager of PRC. No formal announcement of the appointment has yet been made by PRC, although, as reported yesterday in MOTION PICTURE DAILY, Thomas was understood to have been offered the post.

Retain State Code Existing Rulings

(*Continued from page* 1)

should be done about the situation in the new code.

Major controversial issues remaining to be settled on new constructions are those of requirements for theatre curtains and the question of whether open fire escapes should be permitted, the spokesman said.

2 Clearance Cases, 1 Some-Run, 1 Appeal Are Reported by AAA

Two new clearance cases, a some-run complaint and a notice of appeal have been filed in arbitration tribunals, the American Arbitration Association reported here yesterday.

In the Boston tribunal, John Uston, operating the Lake Theatre, Monponset, Mass., has filed a clearance complaint against Loew's, Paramount and RKO. The Lake is subject to 30 days' clearance after Brockton and Plymouth, Mass., on Loew's product; one day after Whitman on Paramount pictures, and as available on RKO. Complainant charges that clearances are unreasonable and wants clearance in all cases to be reduced to seven days after Plymouth.

Second Complaint

The second clearance complaint, also by Uston, operating the Easton Theatre, North Easton, Mass., has been filed in the Boston tribunal against Loew's, Paramount and 20th Century-Fox. Complainant asks that clearance of the Easton, which is subject to 30 days after first-run Brockton, be reduced to 14 days.

Atlantic Amusement Co., operating the Empire Theatre, Fall River, Mass., has filed a some-run complaint in Boston against RKO. Complainant alleged that the defendant, which has exclusive rights to "It's a Pleasure," has refused to license this film for exhibition in exhibitor's theatre on some-run fixed by the distributor upon terms and conditions not calculated to defeat section six of the Consent Decree. Complainant said that the film is being offered individually and not as part of any block.

In the New Orleans tribunal, the AAA reported, a notice of appeal has been filed by 20th-Fox, RKO, Paramount and Warners from a decision on some-run awarding Benton Roy, operating the Roy Theatre, Mansura, La., pictures on the same terms prevailing in August, 1942.

Warners Canadain to Meet for H.M.Masters

TORONTO, April 16.—A meeting will be held here May 4-5 of Canadian branch managers and New York executives of Warner Bros. to welcome Haskell M. Masters as new Canadian district manager, it was announced here by Joseph Plottel, Toronto branch manager.

Masters resigned in January as general manager of Canadian Odeon theatres; he succeeds Ralph H. Clark, who will return to the Warner home office foreign sales department.

All American Studios
1010 Palisade Ave., Fort Lee, N. J.
Complete Production and Sound Recording Facilities at
Pre-War Rates
For Information and Rates
Phone Write
BRy 9-4388 - 723-7th Ave., N. Y. C.

Conflicting Reports On Strike Effect

(Continued from page 1)

ment as "ridiculous," adding: "An accurate check of the laboratories shows that a very small proportion of the footage normally processed is going through."

On manpower, Sorrell said: "We haven't lost a man since the strike started, and we have the names of more than a thousand IATSE members who have quit their studio posts during the strike." Simultaneously, Roy Brewer of IATSE said: "We're going along O.K., getting 18 or 20 more workers daily. Not very many of them are CSU men, but some are. Others are people who used to do studio work, quit for one reason or another, and are coming back to it now."

Luddy Represents 'IA'

Attorney Michael J. Luddy will represent IATSE at the National Labor Relations Board hearings in Washington on April 26. Brewer said it is unlikely, however, that the outcome of these hearings will affect the duration of the strike inasmuch as CSU has broadened the basis of the controversy since the beginning. "The set decorators' dispute was not the real issue," he said. "It was just an excuse. The real CSU objective was to take jurisdiction over several kinds of work from us." In similar vein, Sorrell had previously said that the set decorators' issue was "just the fuse that set off the powder keg."

Sorrell Declares Strike Is 95 Per Cent Won

HOLLYWOOD, April 16.—Herbert K. Sorrell, president of the Conference of Labor Studio Unions, at a mass meeting here, declared that the studio strike is "95 per cent won," reporting that four committees had approached him since last Thursday asking he stop the strike due to the President's death; he said, "I didn't start the strike and I can't stop it, but Richard Walsh can, by just whistling."

Commenting on producers' assertions studios can shut down for six to nine months, relying on their product backlog, Sorrell said, "We can carry on five years, if necessary, with our people doing outside work as individuals and still having time enough to walk picket lines three hours daily." The producers in a statement declared "prior to the strike, the average total employment among groups which vacated jobs was 3,338: now working in those crafts are 1,114 replacements, with new employees being added daily."

Dave Bader to Assist 7th War Loan Drive

Irving Lesser, New York area general chairman, announces that Dave Bader, trade paper contact for 20th Century-Fox has joined the War Activities Committee as trade paper co-contact with John Cassidy of RKO on the Seventh War Loan Drive. Bob Kaufmann of Donahue and Coe will assist Fred Norman of RKO who is in charge of radio contacts.

Midwest and West Leaders Meet on 7th Loan Plans

(Continued from page 1)

mieres,' 1,000 'children's premieres' and 9,700 'free movie days.'

Connors said the distributors' division has an intensive campaign under way to enlist the support of exhibitors to make the Seventh the most successful drive. He stressed that more effort is needed because of the $4,000,000,000 'E' bond quota and seven-week period of the drive, the longest to date.

Connors announced that the distributors' division will be set up on the same basis as the exhibitors' division of the national committee, with three area chairmen. In addition to Herman Wobber of San Francisco as Western area chairman, he announced that E. K. O'Shea, M-G-M Eastern sales manager, will serve as Eastern area distributor chairman and that John E. Flynn, M-G-M Western general sales manager, will be Midwest distributor chairman of the drive.



Samuel Pinanski

Connors paid tribute to national chairman Samuel Pinanski for the manner in which he is conducting the campaign and commended the national organization setup. He thanked the distributors for successful work on the Red Cross and 'March of Dimes' drives.

He urged that each territory be zoned, with each salesman and branch manager made responsible for contacting a certain number of theatres for Seventh War Loan exhibitor pledges. He asked for a report by the distributor chairmen by April 28 on the number of theatres pledged and said every theatre should be contacted by May 1 if possible and pledges obtained by that date.

Master Booking Plan

Connors recommended that a master booking plan be set up in each territory for booking and dating pictures for 'bond premieres,' 'children's premieres' and 'free movie day.' Such a plan, he said, has worked successfully in limited numbers of territories before. Every salesman contacting exhibitors should urge close study of the promotion kit, he added.

Attending the meeting were state exhibitor, distributor and publicity chairmen from Ohio, Indiana, Illinois, Arkansas, Kansas, Missouri, Iowa, Kentucky, Louisiana, Michigan, Minnesota, Tennessee, Mississippi, Nebraska, North Dakota, South Dakota, Oklahoma, Texas and Wisconsin, the territory being the largest geographic zone in the campaign set-up. A general executive session in the morning was followed by a luncheon and group meetings in the afternoon. T. R. Gamble, national director of the U. S. Treasury's War Finance Division, spoke at the luncheon.

(Continued from page 1)

Pinanski, national drive chairman, and pledged him 100 per cent support. This area comprises 4,500 theatres, or about one-fourth of the country's houses and of which number 2,243 theatres are already pledged to hold 'Bond premieres.' 'Kiddie Matinees,' 'Free Movie Days,' as well as becoming issuing agents. To reach the $1,000,000,000 'E' bond goal, Skouras urged every effort to double the number of pledged theatres and to increase by 100 per cent the number of "Bond Premieres" and "Free Movie Days."



Rick Ricketson

The chairman emphasized the grass roots character of the drive and urged increased cooperation between the War Finance Division and theatres. "This is the most important bond campaign the country shall have had thus far and we must leave nothing undone to assure its success," said Skouras. Every detail necessary to its successful execution should be carried out even to a door-to-door campaign, the showing of all trailers, and particularly the short subject, "The All-Star Bond Rally"—which Skouras characterized as worth millions in publicity to the drive and to the industry. Additionally, Skouras urged every theatre to have a bond booth.

The meeting opened with an introductory address by Rick Ricketson, Colorado exhibitor chairman, who urged an all-out campaign, paying tribute to the area chairman and the national committee, headed by Pinanski. "The motion picture industry has done one of the finest patriotic and public welfare jobs ever known in the history of our country throughout the entire war effort," he said. "Its work in this respect has brought upon it the admiration of the entire country, for which, in large measure, the War Activities Committee is to be commended."

Ted Gamble Speaks

Other speakers included Ted R. Gamble, chairman of the War Finance Division; David Bershon, bond chairman for Southern California under whose leadership, the Southern California division sold more bonds than any other division; William Spere, present co-chairman, Southern California, and who additionally represented R. H. Poole, president of the PCCITO, and independent exhibitors, Herman Wobber, Western regional distributor chairman; Mort Goodman, Western regional publicity chairman and Sam Shain, intra-industry chairman who outlined the national committees' advertising-publicity plans as prepared under the direction of John Hertz, Jr., national publicity chairman.

'Glenn Miller Show' To Seek $4,000,000

A stage show featuring personnel of the Armed Forces, five major bands and the band of the late Glenn Miller will be featured at the New York Paramount Theatre, June 5, in commemoration of 'Glenn Miller Day' for the Seventh War Loan. Admission by bond only, will range from $25 to $10,000 a seat, and is expected to yield $4,000,000 for the drive.

A meeting yesterday at Paramount, with Robert Weitman, manager of the Paramount, as chairman, was attended by 60 representatives of Broadway houses, radio chains, record companies and managers of bands and talent.

Representatives from the Armed Forces will parade up Broadway to the Paramount stage, followed by the bands. It is expected that Marian Hutton and Betty Grable will appear. A 40-foot reproduction of the flag raising at Iwo Jima will decorate the front of the theatre, and photographs of all generals and admirals of the Army, Navy and Marine Corps will be on display in the lobby.

Herman Gelber, president of Local No. 306, IATSE, yesterday presented Weitman with a check for the purchase of $100,000 in bonds for the event.

Loew's Devises Plan For Workers on Bonds

Loew's has a new plan aimed to stimulate bond sales and to focus recognition on those Loew employees who do the hard drive work.

Employees in Loew theatres, the home office and in M-G-M exchanges are being invited to 'enlist' in Loew's 'Bond Army'. Managers, assistant managers and department heads are not eligible. It will be an army of 'privates' and to the members will go the awards and decorations.

It is expected that there will be some 4,000 in the ranks. To those turning in sales of $1,000 will go a specially designed blue-star citation, signed by Treasury and Loew officials; a silver star will go to those selling $5,000, and a gold citation will be handed to those piling up $10,000 in 'E' bond sales.

Metropolitan Area Meets Today on 7th

The executive committee of the New York area War Activities Committee consisting of 71 members of Metropolitan theatres, film companies and industry executives, will meet today with general chairman Irving Lesser and campaign director Morris Kinzler, to review activities that have taken place thus far and discuss further details for the Seventh War Loan campaign. The meetings will be at the Roxy Theatre.

Reports of the progress of the drive and further campaign plans will be presented by Lesser, Kinzler and public relations chairman Jules Fields.

Levathes Will Assist Connors on the 7th

Peter G. Levathes of 20th Century-Fox's distribution department has been appointed assistant to Tom J. Connors, national distributor chairman of the 'Showmen's Seventh' War Loan. Levathes will assist Connors in contacting the drive distribution organization in the field.

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 75 NEW YORK, U. S. A., WEDNESDAY, APRIL 18, 1945 TEN CENTS

306 Demands a 25% Increase For 2,300 Here

Also Seeks Other 'IA' Operator Benefits

IATSE New York projectionists Local No. 306 will demand of 500 New York theatres a new contract for its 2,300 members, to replace a present 10 year contract which will expire August 31, and in it will insist upon a 25 per cent wage increase.

The contract demands, already approved by Local 306 membership, also will include time and one half pay for seven designated holidays per year for which straight time is now paid, five days sick leave a year and three-week vacations with

(*Continued on page 7*)

$4,000,000 PRC Program

"PRC's 26 features and 16 Westerns for 1944-45 will have a final negative cost of $4,000,000, which is $1,500,000 more than originally scheduled," Leon Fromkess, president, here from Hollywood, told Motion Picture Daily yesterday.



Leon Fromkess

"Depending entirely on circumstances beyond our control, we hope to even double that figure during 1945 - 46," he added. Fromkess's statements were made at a reception party at the home office yesterday in honor of Harry Thomas, who becomes PRC general sales manager and vice-president Monday.

Fromkess said the most expensive film PRC has made to date cost $335,000, but he expects that figure to be topped before the end of the current selling season in August. Fromkess said that unless PRC's studio is able to go out and compete with the best

(*Continued on page 12*)

Mid-West Delaying Releases to Build Stockpile of Prints

CHICAGO, April 17. — Delayed general release schedules in this Midwest area, due to late first-run showings in the Loop, will enable exchanges to accumulate sufficient prints to operate under the current clearance system, branch managers declare. For the past several weeks, as reported in the MOTION PICTURE DAILY on April 2, exchange managers have been discussing with exhibitors the possibility of changing general release schedules on a zone basis in order to avoid a print shortage, but exhibitors unanimously turned down the idea.

Under the present practice, most of the important pictures demanding a majority of prints will be release here after they have played in othe

(*Continued on page 11*)

Vanguard and CSU Consult on Strike

HOLLYWOOD, April 17.—Interest in the strike situation here today centered around meetings between the Conference of Studio Unions and Vanguard Films officials concerning the basis on which the latter could obtain craftsmen to complete the filming of "Duel in the Sun," location

(*Continued on page 7*)

Next Meeting on Raw Stock June 7

Washington, April 17.— Next meeting of the industry advisory committee on raw stock with WPB representatives has been scheduled for June 7 here, at which time, it is expected, information on third quarter raw stock allocations will be available.

Individual raw stock quotas for independent producers for the current quarter, reportedly aggregating about 28,000,000 feet, have been set by WPB and are expected to be made known within the next few days.

Morey, Monogram's Ass't Sales Manager

HOLLYWOOD, April 17.—Steve Broidy, Monogram's general sales manager, announced here today the appointment of Edward Morey as assistant sales manager, with headquarters in the company's New York office. Morey has been a sales executive at the office here. His appointment comes following the resignation, this week, of Harry Thomas as Eastern sales manager.

Broidy also disclosed the promotion of Lloyd L. Lind, head of Monogram's contract and statistical departments to district manager here, in charge of

(*Continued on page 11*)

Truman Says Brownout and CurfewRemain

No Move to Relax Either Planned Before V-E Day

WASHINGTON, April 17.—President Harry S. Truman today threw his support behind the 'Brownout' and midnight curfew imposed by former War Mobilization Director James F. Byrnes and indicated he would initiate no move to repeal them before 'V-E'-Day.

Questioned at his first press conference regarding his views on these and other wartime restrictions, the President expressed the opinion that they have done a lot of good for the

(*Continued on page 6*)

Stock Holding Up UA Films

United Artists has 13 completed productions, valued at $30,000,000, awaiting raw stock for release prints, Carl Leserman, general sales manager, said yesterday. Meanwhile, the company has been authorized by the War Production Board to control the use of prints by the independent producers for whom it releases, Leserman, who returned from California Monday, said.



Carl Leserman

UA control over the raw stock allocations of its independent producers

(*Continued on page 12*)

Select First Pictures for San Francisco Meeting

First pictures selected by the industry's scheduling committee for exhibition at the United Nations' Security Conference in San Francisco, starting April 25, include: "Going My Way," "Gaslight," "The Silver Fleet," (British), "Harvest" and "The Baker's Wife" (French), it was learned yesterday. The best films, including Academy Award winners and the outstanding cinema product of the participating nations, will be selected for exhibition, it is understood. "Song of Bernadette" will be shown in a Spanish version at the conference. "Wilson" is another candidate and "Blood on the Sun" will be shown separately. Other selections will be made from time to time.

Howard Dietz, vice-president of M-G-M in charge of advertising and publicity, will leave New York to-

(*Continued on page 11*)

Mayer to Europe to Expand Red Cross

The appointment of Arthur L. Mayer as assistant to the chairman was announced yesterday by Basil O'Connor, chairman of the American Red Cross. Mayer has been treasurer and assistant co-ordinator of the WAC, film consultant to the Secretary of War and deputy commissioner of the Red Cross in the Pacific Ocean Areas.

He will leave shortly to cover European war theatres to help formulate plans for additional Red Cross services to the Armed Forces after 'V-E Day.'

Six Reviews Today

Reviews of "China Sky," "Zombies on Broadway," "Stranger From Santa Fe" appear on Page 10; "The Phantom Speaks," "The Vampire's Ghost," "Zoya," page 12.

Personal Mention

ARTHUR M. LOEW, Loew's vice-president and head of the foreign department, returned to New York yesterday from an extended South American visit.

•

WENDELL MOORE, assistant manager of the Garden Theatre, Greenfield, Mass., is the father of a son, LAWRENCE JOSEPH, born recently at Springfield Hospital.

•

JOHN W. HICKS, JR., Paramount International president, was operated on yesterday at the Memorial Hospital here.

•

JAMES B. ROGERS, son of WILL ROGERS, and publisher of the Beverly Hills, Cal., *Citizen*, has been inducted into the Army.

•

J. D. WOODARD, former Lucas & Jenkins circuit exploitation man, has joined the Warner field staff, and is in New York.

•

PERC WESTMORE, Warner studio makeup department head, will leave New York for the Coast next Tuesday.

•

BUD HUNT, former general manager for Hunt Theatres, New Jersey, has returned from overseas where he was a Red Cross field director.

•

S. BARRET MCCORMICK, RKO Radio advertising-publicity director, will leave Hollywood for New York by train today.

•

HAL WALLIS and JACK SAPER will entrain from Hollywood for New York on Saturday.

•

SOL M. WURTZEL, 20th Century-Fox executive producer, is in New York from the Coast.

•

J. J. FITZGIBBONS, president of Famous Players Canadian, is in New York from Toronto.

•

ROBERT GOODFRIED, of the United Artists exploitation department, is the father of a son, KENNETH BRUCE.

•

RICHARD CONDON, president of Richard Condon, Inc., public relations, is the father of a daughter, WENDY.

•

CHARLES E. LEWIS will be in Grand Rapids today for the launching of the new Variety Tent there.

•

J. J. MILSTEIN has arrived on the Coast from New York.

•

SAM LEFKOWITZ, United Artists district manager, is in Philadelphia.

Paramount Retires $1,000,000 Notes

The board of directors of Paramount Pictures has authorized the prepayment on May 1, 1945, of $1,000,000 principal amount of note obligations which are not due until July 1, 1946.

Insider's Outlook

By RED KANN

EARLY new step in the development of PRC is expected to be acquisition of a chain of 23 theatres. Purchase would be made in the name of Pathe Industries, top company under which the assorted film interests headed by Robert Young are shepherded. Management of this circuit, in every probability, would continue as is since the prospective purchasers see no need for a change, so good do they believe it to be.

From time to time, this column has sought to direct attention toward PRC and associated enterprises. It has been suggested this lively and rapidly-growing outfit will not be content with frying only small fish; that its financial mentors always have had the wherewithal with which to step. Now Young—the same Young who dominates the far-flung Allegheny Corporation and is a factor of weight in a wide assortment of industrial enterprises—has acquired a taste for this business.

Thus, the means and the taste have merged. It means both move forward from this point.

■

A theatre in Denver long has been part of the setup. Theatres in the Shaker Heights development in Cleveland are tied in. Next in succession would be the unnamed chain with 23 more. After that? No one knows, but the speculation is entirely reasonable still others are on the way.

Whatever Pathe Industries may undertake in exhibition will be for purposes of investment, not for the direct purpose of assuring theatre outlets for PRC. The time for that has not arrived, of course. PRC is still a stripling company. Its roots are not yet sufficiently caught in the earth, as its backers perfectly well know.

■

On the other side of the picture, they think advances have been rather substantial in these first five years and so do some others. Budgets have been accelerated sharply since the beginning and will continue to grow larger as PRC plays more dates and succeeds in edging its way into more important first run playing time.

But and while theatre affiliates are to be run for what they are and not as a convenience for PRC whose product alone cannot support them, criss-crossing ownerships have a habit of recognizing their community of interests.

When you're in the family, you're usually in.

■ ■

Rumor Department, Unconfirmed:

If Eddie Peskay has his way and sway, another distributing organization would heave into sight. It would bear resemblance to Film Classics, meaning exhibitors with theatres would organize the exchanges. It would distribute, at outset, "And Then There Was None," formerly "Ten Little Indians" which Sam Bronston started and Peskay, plus Harry Popkin, Los Angeles exhibitor, completed. Also "Walk in the Sun," another spark off the former Bronston preserve and "Captain Kidd," Ben Bogeaus' latest enterprise. What after that, and whose? The rumor doesn't allow.

■

There are hitches. All sorts of hitches. "And Then There Was None" is reputedly slated to go through 20th Century-Fox. "Walk in the Sun" seems to have been definitely identified with UA. So, too, have Bogeaus and his films. Whether there are escapes is in Peskay's department, not in this. Whether he can interest enough theatremen to convert themselves into distributors is in the same corner.

Pertinent question: How can new exchanges be opened up? The rumor is most convenient on that one.

It simply doesn't say.

■ ■

Sad saga of the deterioration of a beautiful association:

Five years ago when all was new and shiny, he visited the Coast, was met at Pasadena by his partner's car and driver, was taken to his associate's home because no hotel was good enough.

Three years ago a studio car met him, took him to the Beverly-Wilshire Hotel. He had dinner once at the partner's home, saw him at the studio daily.

This year, no car met him. He had to make his own hotel arrangements and beat the five-day limitation as best he could. He never got inside his partner's home; in fact, almost never got into the studio.

Next year? He isn't sure, but he thinks maybe he'll be stopped at the California border.

Partners for years, there is that story of how two theatremen finally split.

"What kind of a settlement did you make?" was asked of one.

"Flat deal or percentage?"

"Flat deal. I know too much about the way that guy handles percentages."

■ ■

Hollywood put its very best foot forward and kept it there for two solid hours over the air Sunday evening with its dignified memorial to Franklin D. Roosevelt.

It was a sterling and from-the-heart tribute, always maintained in impeccable taste. A salute to the Association of M. P. Producers and the Hollywood Victory Committee, in association with the National Broadcasting Company, is deserved and eminently proper.

Balaban Reports B-K Net of $1,744,130

CHICAGO, April 17.—The Balaban and Katz Corp. here had a net profit of $1,744,130 during the year ending Jan. 1, 1945, compared to a 1943 net of $1,883,060, stockholders were informed at the annual meeting today. The profit is equal to $6.63 a share, against $7.16 in 1943.

Assets as of Jan. 1 were $2,811,982 against liabilities of $2,113,353; assets of Jan. 1, 1944 were $2,816,105 and liabilities $2,796,330.

During 1944, the corporation reduced its fixed obligations $1,570,128, against $737,057 in 1943. John Balaban, secretary-treasurer, addressed the stockholders. No changes in officers were made.

Freon Order Not to Release Equipment

WASHINGTON, April 17.—Recent relaxation of controls of freon, to permit exhibitors and others to replenish their supplies for the Summer, does not involve any easing of the restrictions on the acquisition of new air conditioning equipment, it was emphasized here today by the War Production Board.

The WPB indicated that there is nothing in the materials situation to indicate that air conditioning apparatus will be available for civilians in the near future.

O'Connor Warns on FDR Collections

Speaking on behalf of the Franklin D. Roosevelt family, Basil O'Connor, here, has issued the following statement:

"It has come to our attention that funds are being solicited in the name of the late President. This is to advise that no one is authorized by the Roosevelt family to appeal for funds in the name of the former President at this time, regardless of the purpose to which the proceeds are to go."

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave.. Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor: cable address. "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

WAR ACTIVITIES COMMITTEE
MOTION PICTURE INDUSTRY
1501 Broadway, New York 18, N.Y
In cooperation with the War Finance Committee of the United States Treasury Department



Hats Off . . .

TO 3,327 GREAT SHOWMEN!

WE of your War Activities Committee would like personally to thank every one of you who did such outstanding work in the Sixth War Loan Fan Magazine Contest. We realize the time and effort you put in on your campaigns. Your entries showed that! Yet time and the start of the even bigger Seventh deprive us of that pleasure.

But we can tell you this.

Not only is the Treasury Department highly grateful for your effort. Not only do they look again to you for leadership in helping make the Seventh War Loan an even mightier triumph. But . . . and this is something we know you'll be truly proud of . . .

The motion picture industry's campaign for the Seventh War Loan will be completely and precisely patterned on your expert showmanship in the Sixth!

In other words, the Seventh War Loan will be

THE SHOWMEN'S SEVENTH!

A real theatre man's campaign!

A GOOD GUY TO KNOW!



Spencer Tracy and Katharine Hepburn delight Radio City Music Hall crowds in "Without Love."



More stars than there are in Heaven in M-G-M's Technicolossal "Ziegfeld Follies" —the last word!



"All this and friendliness too!"

21st YEAR OF LEADERSHIP MGM

Keep Selling Bonds!



"Son of Lassie" Technicolor sequel is even greater than the first beloved hit.



Tempestuous romance between Greer Garson and Gregory Peck in "Valley of Decision." Great!



Watch Capitol World Premiere Judy Garland - Robert Walker in "The Clock" —a glorious hit!



Ginger Rogers, Lana Turner, Walter Pidgeon, Van Johnson in "Week-End at the Waldorf." Another "Grand Hotel"!



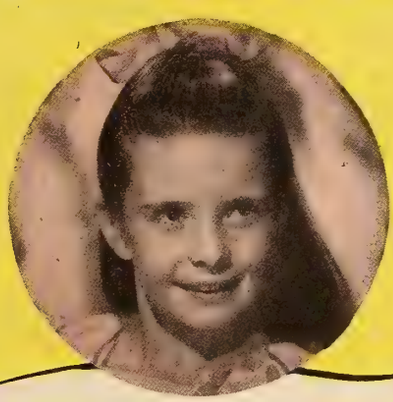
It's box-office! Hedy Lamarr, Robert Walker, June Allyson in "Her Highness and the Bellboy."



That romantic Van Johnson and Esther Williams in "Thrill of A Romance" with Technicolor and plenty more!



A Big One! Frank Sinatra, Kathryn Grayson, Gene Kelly in the Technicolor Musicalulu, "Anchors Aweigh."



"Our Vines Have Tender Grapes" co-stars Edward G. Robinson and America's darling, Margaret O'Brien. Terrific!



Judy Garland tops her "St. Louis" fame in "The Harvey Girls." Big cast. Technicolor too!



"Hold High the Torch" brings Elizabeth Taylor to her "National Velvet" millions. Lassie too and Technicolor.



"Yolanda and the Thief" another Big M-G-M Technicolor romance with Fred Astaire, Lucille Bremer and more.



Watch "They Were Expendable," the greatest production project of our time! Robert Montgomery and Big Cast!

Navy Asks for 600 Additional Prints

WASHINGTON, April 17.—The number of feature prints leased by the Navy for showing aboard ships and at bases abroad will be increased from 28 per picture to 30 at the beginning of the new fiscal year on July 1, it was disclosed here today with release of testimony on the Naval appropriation bill by the House Appropriations Committee.

To provide for the 9,000 programs, consisting of features and shorts, which the Navy will require, the bill, reported to the House today, carries an appropriation of $7,023,750. These programs, based on 300 features and a total increase of 600 prints, will provide recreation for men aboard ships and at 510 bases in the Pacific Ocean, at which approximately 310,000 men are serving, as well as at Naval bases in other areas.

Explaining the Navy's recreational service, Capt. S. L. Drumm of the Bureau of Naval Personnel, told the committee that the contract under which it secures prints, at a cost of five and one-half cents for black-and-white and nine and one-half cents for Technicolor, was entered into in 1919. The industry no longer makes leases under such an arrangement, he said, and the Navy is highly satisfied with it.

"It would be ill-advised for us to complain, because the costs on any comparable basis are very, very low," he commented.

Six from the SOEG Join DeMille Move

HOLLYWOOD, April 17.—The Cecil B. DeMille Political Freedom Foundation announces enrollment of six members of the Screen Office Employees Guild, who were expelled from the latter organization last week on charges of engaging in activities injurious to the union. The group consists of four who undertook legal action to recover a SOEG assessment levied on the membership to oppose proposition 12 in the 1944 election and two who defended them at a union meeting.

It was DeMille's objection to the same assessment, levied on him by the American Federation of Radio Artists, which caused him to forfeit his weekly radio spot and subsequently caused the formation of the Freedom Foundation.

MOT's 'Vet.' Promotion

An additional 18,000,000 persons will be contacted through promotions on the March of Time's "The Returning Veteran," in addition to those who usually attend MOT's films, the company said here yesterday. Phil Williams, advertising-publicity director, said the Traveler's Aid Society, the Council for Democracy and American Legion members are backing the film, among others.

Cassirer On Full Time

Henry Cassirer has been named full-time news and picture editor of CBS television station WCBW, New York, effective April 23, Worthington Miner, manager of CBS television department announced here yesterday. Cassirer has been serving in the same capacity on a part-time basis for a past year.

Curfew and Brownout To Remain, Truman Decides

(Continued from page 1)

morale of the country and should remain in force.

Questioned by a reporter whether he meant they should be kept until 'V-E'-Day, Truman suggested that we wait until that time and then see what could be done.

The President also gave his 'blessing' to legislation now pending in Congress to extend the Reciprocal Trade Agreements Act and permit another cut of 50 per cent in already reduced rates. The House Ways and Means Committee is scheduled to open hearings on the measure this week.

None of the major policies, international or domestic, established by the late President Roosevelt will be modified, he indicated.

Truman said he would not lift the ban on horse racing either. (Horse racing competes with theatres for attendance in many sections of the country.)

He announced the appointment of Leonard Reinsch, managing director of the Cox radio stations, who had been his radio and public relations advisor since the last Presidential campaign, to help with press and radio affairs; also, the appointment of Matthew J. Connelly as his confidential secretary.

Truman said that he had asked Roosevelt's three secretaries, Stephen T. Early, William D. Hasset and Jonathan Daniels to stay at their posts and help train Truman's White House team. Early has been mentioned for a film industry post.

UJA Fund - Raising Meet Here Tomorrow

Executives and representatives of film companies and leaders in the theatrical field will meet here for luncheon tomorrow, at the Hotel Astor, to discuss plans for the participation of the industry in the 1945 campaign of the United Jewish Appeal of Greater New York. Monroe Goldwater, of the law firm of Goldwater and Flynn, who is chairman of the drive this year, will be the guest speaker. The three co-chairmen of the drive in the amusement field are David Bernstein, Major Jack Warner and Barney Balaban.

Out of the luncheon discussion will come a program of cooperation with UJA's campaign to raise funds for the Joint Distribution Committee, United Palestine Appeal, National Refugee Service and National Jewish Welfare Board.

Dipson and Yellen Settle Controversy

BUFFALO, April 17.—By mutual consent, litigation between Dipson Realty Co. and Samuel Yellen has been dropped; a petition for an arrangement under bankruptcy laws has been withdrawn.

The $25,922 in notes which Yellen was suing for have been purchased by the Dipson interests, as well as all of his stock in the various Dipson enterprises here. All connections with the realty firm and its affiliated companies have been severed by Yellen. The petition for a bankruptcy arrangement was filed by Nikitas D. Dipson and Andrew Gibson, president and secretary-treasurer, respectively, last August.

Bud Coulter Passes

BUFFALO, April 17. — Clarence (Bud) Coulter, 58, vaudevillian, died here recently after a short illness. He appeared on the stages of nearly every leading American city. His last local appearance was at Shea's Buffalo some time ago.

Charles Olsen Passes

INDIANAPOLIS, April 17. — Charles M. Olsen, former owner of the Lyric and other Indianapolis theatres, died here yesterday. He was 65 years old.

Decision Is Upheld in Loop Curfew Case

CLEVELAND, April 17.—The Regional Management-Labor Committee, in a meeting here today, unanimously upheld the findings of the Toledo area War Manpower Commission director that the Loop Theatre, Toledo, was in wilful violation of the midnight curfew request. It further recognizes that this finding is made solely to establish the principle involved since the Loop is now in compliance and, therefore, the imposition of sanctions provided for by WMC regulations need not be applied at this time.

Doyle, 20th Far East Head, Back in U. S.

Arthur Doyle, former 20th Century-Fox Far Eastern representative, who was a prisoner of the Japanese for several years, has arrived in New York from Manila, where he was liberated by Gen. Douglas MacArthur's armies.

Doyle was en route to New York from his headquarters in Tokyo for a periodic visit to the home office when he was captured by the Japanese in Manila and interned.

Pro - ASCAP Bill Is Passed in Nebraska

OMAHA, April 17.—The Nebraska Legislature at Lincoln today passed an act repealing the anti-ASCAP law enacted in 1937. The vote was 27-11. Only the Governor's signature is now needed to assure the return of ASCAP to Nebraska, last state holding out against the society.

Omaha's Peony Park and radio station WOW, the state's biggest music users, opposed the bill, but most other music users favored it, saying they needed some agency whom they could pay for public performances of music, thus avoiding law suits.

Lt. Scully Is Free

PHILADELPHIA, April 17.—Lt. John J. Scully, Jr., former booker for Universal here, expects to be back in the United States, released from a Nazi prison by the Russians. He is on a ship bound from Italy to this country.

Claim India Industry World's 2nd Largest

LOS ANGELES, April 17. — India's motion picture industry is the largest in the world with the exception of the U. S. According to Ambalal J. Patel, one of India's leading motion picture executives who discloses that India produces in excess of 200 features per year with native technicians who have all learned the business without outside aid. Patel, who is the Indian representative of Bardwell and McAlister, Inc., manufacturers of motion picture lighting equipment, here, has placed orders for additional equipment during his present trip to this country.

He states that the high rate of illiteracy among the country's 400,000,000 people favors the use of motion pictures above all other media as a means of educating the masses. Newspapers are of little use to those who cannot read, and their 12 or more languages, plus 300 dialects, make radio a poor medium also; hence, a large part of the industry's output consists of educational films which are purchasesd by the various provincial governments, and shown throughout the many territories. Through this type of visual education, they are able to give the natives an insight into higher standards of sanitation and general living conditions.

U. S. Report Coming On Argentine Films

WASHINGTON, April 17. — Recent adherence of Argentina to the cause of the United Nations has raised new problems of raw stock supply and questions of competition with Hollywood production after the war, which may be covered by a survey of the whole motion picture industry of that country which has been initiated by Nathan D. Golden, chief of the motion picture unit of the Bureau of Foreign and Domestic Commerce.

Golden's study, the results of which may be made available in the near future, will cover every angle of Argentine film activities, supplementing the data compiled in connection with reports on a survey on world markets for motion pictures, issued by him last Fall.

About to be issued is the first of a series of reports on motion picture equipment markets of the world, on which Golden has been working for the past six months, in which the potentialities of the foreign field will be developed.

Fifth Schultz House

CLEVELAND, April 17.—Nate Schultz, local Monogram franchise owner, and his brother, Sam, who is exchange manager, have purchased the Almira Theatre, here, from George Fullbright, the deal to become effective May 1. Operating under the name of Selected Theatres, the Schultz brothers now own five theatres. They are, in addition to the Almira, the Union and Ambassador, Cleveland; Strand, Youngstown, and the Lorain, Lorain.

'Cottage' Set for Astor

"The Enchanted Cottage," RKO Radio, will begin an extended run on Friday, April 27, at the Astor Theatre, here, following a three-month run of the Bob Hope-Samuel Goldwyn picture, "The Princess and the Pirate."

Conciliation May Delay 'Lab' Vote

The contract dispute between IATSE Motion Picture Laboratory Technicians Local No. 702, representing some 1,800 laboratory workers in the East, and the 20 film processing plants, will probably be placed before the U. S. Conciliation Service and may even reach the War Labor Board before the strike vote sought by the union members is ordered, it has been learned here.

Local 702 broke off negotiations with the laboratories early this week after rejecting counter-proposals of the employers. The union membership authorized the executive board to seek permission to hold a strike vote, as provided for under the Smith-Connally Act, but John A. Francavilla, Local 702 president, now has indicated that conciliation of the dispute might be attempted by the USCS.

Allied to Arbitrate Rental Grievances

MINNEAPOLIS, April 17. — Before North Central Allied carries out its threat to take its fight against present "exhorbitant" film rentals and percentages to the OPA, Congress and the public, it will try to settle its grievances within the industry and "preserve harmony."

President Bennie Berger has been authorized to contact film company general sales managers and invite them to round table discussions to consider the complaints. He also announced that North Central Allied will try to eliminate percentages not only for subsequent run exhibitors in the twin cities but also for all small-town theatre owners.

Two New Theatres For Louisiana Area

NEW ORLEANS, April 17.—The Fox, a new locally-owned independent suburban theater, built at an estimated cost of $105,000, is slated to open here May 1. Baia Monte, the exhibitor, plans single bills only. The new house is located at Elysian Fields in the heart of one of the largest war housing developments in this area and near shipbuilding and aircraft centers.

W. L. Mosely has opened a new 600-seat theater, The Ritz, in Hammond, La. Mosely also operates houses in Bogalusa, La., and Picayune, Miss.

Don George is remodeling the old Venus theater in Shreveport, to be reopened soon as the Lake.

James Cook has reopened Cook's theatre in Scotlandville, a suburb of Baton Rouge. The house was destroyed by fire last year.

DeHaven to Build

WATERVILLE, O., April 17.—A. Milo DeHaven, with theatres in Whitehouse and Grand Rapids, O., announces postwar construction of a recreation center in this town of 1,150 population to contain a 400-seat theatre in addition to other facilities. Waterville has no motion picture theatre.

Morche Joins RKO

George Morche has joined RKO's Kansas City office under branch manager A. A. Renfre, Bob Mochrie, general sales manager, announced.

Vanguard and CSU Consult on Strike

(*Continued from page* 1)

shooting on which was completed last week.

Although Vanguard is not among the producing companies against which the strike action was taken, a CSU spokesman said the terms presented the company include use of a "strike clean" studio and Screen Players Union extras as well as acceptance of the War Labor Board decision in the Screen Set Decorators' case. Discussions with Vanguard officials, which started last week, were continuing today.

Wtihout any known relation to the Vanguard matter, SSD called a membership meeting for tonight.

IATSE vice-president Carl Cooper told MOTION PICTURE DAILY: "We are recruiting members at an accelerated rate," following issuance of a charter for a new IATSE machinists' local last night.

The producers were silent today with respect to both the general situation and the Vanguard-CSU discussions, but informed quarters believe the latter to be under close attention as a precedent which could have far-reaching effect if the company accepts the strikers' terms.

IATSE president Richard Walsh last night mailed letters to 3,000 carpenters, painters and machinists, saying: "I assure you that, having assumed this jurisdiction, we will stake the entire strength of the International Alliance on our efforts to retain it."

China Tightens Grip On Dollar Exchange

The Chinese Government, at Chungking, which controls Free China, has tightened restrictions on exchange remittances by decreeing that, henceforth, only one Chinese dollar will be permitted to be sent out of the country for each theatre ticket sold. it was learned here recently. The Chinese dollar is presently pegged at five cents.

Up to now, it is understood, the Chungking Government has allowed U. S. distributing companies to take out 50 per cent of their receipts. The industry is understood to be in touch with the State Department in Washington in an effort to secure more money from this territory, or, at least, restore the 50 per cent rule.

Because of the inflation in China, the distributing companies are enjoying exceptional business, it is reported, with the companies doing more business in Free China alone than they ever did in the entire country in the past.

MPTA Names Jolley

TORONTO, April 17.—A. M. Jolley, theatre manager, has been named executive secretary of the Motion Picture Theatres Association of Ontario, in succession to S. B. Taube, resigned. His selection is to be confirmed by a meeting of the board of directors.

EK's Wratten Honored

ROCHESTER, N. Y., April 17. — A cable notifying him of election to a fellowship in the Royal Photographic Society has been received here by Denis Wratten, Kodak, Ltd.'s motion picture technical service manager, who has been visiting Kodak plants here from London.

Seek U. S. Position For Mrs. Roosevelt

Hollywood, April 17.—Sixty-three people connected with the industry bought space in Hollywood papers today for an open letter to President Truman suggesting that he "summon Mrs. Roosevelt back from the retirement to which grief directs her" and "find the place for her, in the council of the nation, where her wisdom and human Americanism will be of the greatest use."

Divorcement Measure Dies in Minnesota

MINNEAPOLIS, April 17. — The Minnesota State Legislature will adjourn tomorrow without acting on a theatre divorcement bill aimed to compel the Minnesota Amusement Co., Paramount subsidiary, to relinquish its theatres. The measure, approved by the twin city independent exhibitors' organizations, died in committee in the House and Senate.

A proposal of the state's mayors for an enabling act to permit the municipalities to tax theatre admissions never even reached the Legislature.

Chile Wires On Roosevelt Death

The MPPDA has received the following cable:

"The Film Board of Chile with deep understanding of the magnitude of the loss experienced with President Roosevelt's decease not only by the people of the United States but also by all of humanity's intellectual and economical activities and especially by the higher principles of friendliness and fairness in inter-American relations, fully shares the justified mourning and grief which has befallen the American motion picture industry and requests the Hays organization to express these feelings in its behalf."

Savannah Will Get Two New Theatres

SAVANNAH, April 17. — Dunbar Theatre Corp., operator of the Dunbar Theatre, has purchased a lot here for a theatre for colored persons. The owners plan immediate improvement of this property.

Announcement has been made by Mr. and Mrs. Fred G. Weis that they have bought a lot and will also build a theatre for colored patrons.

SAG Sends Sympathy

HOLLYWOOD, April 17.—The Screen Actors Guild today adopted a resolution of sympathy for the Roosevelt family, stating: "The influence of the late President's lifelong endeavor to bring about a better social order will never die. In honor of his memory, we dedicate ourselves to continued service in the annual 'March of Dimes' campaign for the victims of infantile paralysis."

New Hellman Drive-In

ALBANY, N. Y., April 17.—A $75,000 Drive-In, which will accomodate 750 cars, with additional seating arrangements for 300 persons, is to be built on the Albany-Schenectady road b Neil F. Hellman, general manager.

Local 306 to Seek 25% Wage Increase

(*Continued from page* 1)

pay yearly for those with five or more years of service.

The demands would add an estimated $2,000,000 annually to the projectionists' costs to these 500 theatres, it was learned here yesterday.

Projectionists in Loew's and RKO circuit neighborhood houses now receive $66.26 per week for what amounts to a 28-hour week, since six men are assigned to each booth for 84 hours of operation and the men work in pairs. This is besides an additional $4.14 granted early last year in the form of an extra hour of overtime work for each of the six men weekly.

Projectionists in de-luxe houses receive $82.69 per man with 14 men required for each booth; there are also overtime provisions. Scales in other New York circuit and independent houses are somewhat lower than in the Loew and RKO theatres.

About 160 Local 306 members are out-of-work or unemployed in the sense that they are not assigned to any theatre on a permanent basis but it is understood that their earnings in some cases are higher than those permanently assigned.

IATSE Charter Is Presented to MPOE

James Brennan, IATSE vice-president and Joseph D. Basson, IATSE international representative, officiated at the pledging of officers and members and the presentation of an IATSE charter to Motion Picture Office Employes Union, formerly Local 23169 AFL, at the Hotel Diplomat here this week. Some 600 MPOE members attended.

MPOE represents over 800 'white collar' workers in Warner and Universal home offices, Paramount Sound News and Warner affiliated companies. Officers installed by MPOE earlier this year will continue and Russell Moss will hold the same position as business representative under the new IATSE set-up. MPOE previously had a charter as a Federal AFL office worker union.

Second Film Bank in Mexican Industry

MEXICO CITY, April 17. — The film industry has now another bank, the second of its own, with the organization of the Banco Radiocinematografico, S.A., capitalized at $200,000. The bank is also financing the radio industry. In the latter aspect, it is the first bank in Mexico of the kind.

The film business has been served for seven years by the pioneer bank, Banco Cinematografico, S.A. Both also have two financing societies and receive considerable aid from several general banks.

Auditions for Video

CHICAGO, April 17. — To stimulate television talent among high school students, Admiral Corp., radio manufacturers, has made a tie-up with the radio council of the Chicago Board of Education to hold auditions to draw talent for its weekly show over the local Balaban and Katz television outlet, WBKB.

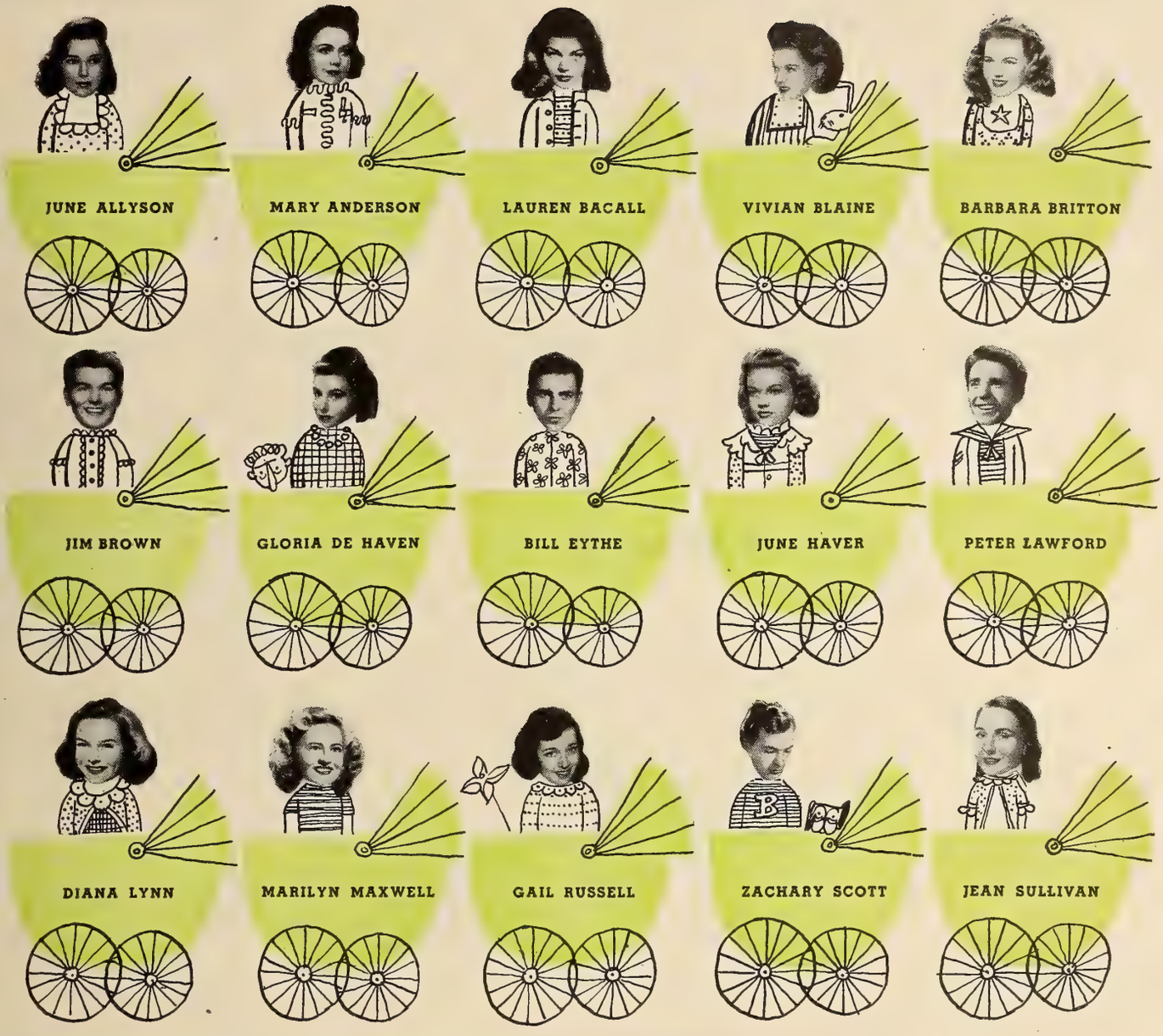
MOTION PICTURE MAGAZINE
believes America wants to know
now about your
Stars of Tomorrow . . . . . so

MOTION PICTURE sent
Charlie Samuels to Hollywood to report
on the kids you're coaching to be your
STARS of Tomorrow . . .

(this being just one example of the awareness which makes Motion Picture consistently do so much extra



Only MOTION PICTURE
is telling America's movie-goers so much
about your youngsters . . . the "comers" you're counting on . . . lil



MOTION PICTURE is alert to what America's movie-goers want... what America's movie-makers need



MOTION PICTURE MAGAZINE thinks ahead!

Fawcett Publications, Inc. World's Largest Publishers of Monthly Magazines. 295 Madison Avenue, New York 17, N.Y.

DuMont Has Theatre Television System

WASHINGTON, April 17.—A development in television has been patented by Thomas T. Goldsmith Jr. of Cedar Grove, N. J. The patent covers a method of producing television programs in motion picture theatres.

Under this process incoming negative television signals are photographed on positive film by a motion-picture camera. The film then is routed immediately through a rapid developer (about one minute) and may be projected promptly in theatres.

The inventor lists among advantages of this invention the fact that standard projection equipment may be used for final projection of the image on a screen perhaps 30 feet in size. Use of the intermediate film permits editing of a program before showing and makes possible repeat programs of television broadcasts. The photographed television programs may be scheduled at will.

A conventional receiving circuit is employed in this apparatus, although at a point along the amplifier circuit the composite synchronizing and video signals are fed to the circuit in such a manner as to invert the polarity of the picture and produce a negative image.

The patent was assigned to the Allen B. Du Mont Laboratories, Passaic, N. J.

Circuit Ad Heads Aid 'Benny' Campaign

Paramount's campaign on "A Medal for Benny" will embody ideas submitted by theatre advertising executives as a result of a nation-wide 'round-table' discussion by mail just concluded by R. M. Gillham, Paramount director of advertising-publicity.

Executives who contributed campaigns are: Seymour Morris, Schine Circuit; William Hollander, B. and K.; Maurice Rubens, Great Lakes Circuit; Howard Pettingill, Florida Theatres; David Cockerill, Denham Theatre, Denver; Helen Garrity, Inter-Mountain Circuit; Russell Fraser, Tri-State; M. S. Plessner, Fanchon and Marco; Vic Gauntlett, Evergreen Theatres; Paul Levi and Hy Fine, Mullins and Pinanski; Frank Starz, Interstate Circuit.

Theatre Properties Gain

TORONTO, April 17.—After being acquired by Odeon Theatres of Canada in Feb., 1944, Theatre Properties (Hamilton) Ltd., operating the Palace and Capitol in Hamilton, Ont., has issued its first financial statement which shows a net profit of $28,304 for the 10-months to last Dec. 10. Operating profit totalled $103,137 and deductions included: Depreciation, $38,520; bond interest, $15,571; provision for taxation, $19,378. Current assets were listed at $45,908 and current liabilities at $29,521.

'Thumpers' Seek 300

BOSTON, April 17.—Dan S. Hickey, "Hi Thumper" of the Tub Thumpers of America, is aiming at having an additional 300 "Tubs" organized throughout the country this year in addition to the cities which already have charters. Hickey outlined necessary requirements to form a Tub.

Reviews

"China Sky"

(RKO Radio)

Hollywood, April 17

THE novelty of its background and of certain of its story elements makes Maurice Geraghty's production of the Pearl Buck novel an unusually absorbing motion picture. Ruth Warrick gives a fine performance, and Ellen Drew's is almost equal to it. Randolph Scott is somewhat hampered by the characterization as developed in the screenplay by Brenda Weisberg and Joseph Hoffman.

Scott portrays a young physician who has been working for many years among the people of a small Chinese village. His associate, Ruth Warrick, is an attractive woman doctor who, quite naturally, falls in love with him. On a trip to the United States Scott meets and marries a young lady of the mink-and-orchid class. Only after his return with her to China, when her weaknesses are revealed by the pitiless fire of falling bombs, does Scott turn to his associate and discover that he returns her love.

He remains, however, a weakling in his wife's hands. Easily fooled and easily led, he is swept into a plot contrived by his wife and a Korean Quisling. Their collaboration brings a Japanese attack upon the village, which is repelled by Chinese guerillas. In the melee the wife is killed, leaving the doctor free to continue his work and his romance with his pretty associate. Ray Enright's direction maintains interest. Camera work, by Nicholoas Musuraca and Vernon Walker, is unusually effective.

Running time, 78 minutes. General audience classification. Release in Block No. 4.

THALIA BELL

"Zombies On Broadway"

(RKO Radio)

SINCE none of the cast of "Zombies on Broadway" play their parts except in the broadest drawn farce, the film becomes acceptable entertainment as a full length slap-stick comedy.

The story deals with two Broadway press agents for a retired gangster, who promise to produce a live Zombie, 'a living dead man,' for the opening of the gangster's new night club. Fearing repercussions if the Zombie is not forthcoming the gangster sends his press agents to the Virgin Islands to secure one. There they meet a night club singer who offers to aid them in return for passage back to the States. They find their Zombie in the laboratories of Bela Lugosi, who is experimenting in creating them. The press agents are captured and one of them is turned into a Zombie before they escape. Back in the U. S. the effect of the experimenter's needle wears off, but before the press agents can be killed by the gangster they inject the serum into him and turn him out as the advertised Zombie in his own night club.

Wally Brown and Alan Carney do well by the press agents and Lugosi is his usual fearsome self as the doctor. Anne Jeffreys is a beautiful heroine, who can deliver a song with profound effect. Darby Jones as a Zombie is excellent and good support is forthcoming from Sheldon Leonard, Frank Jenks, Russell Hopton, Joseph Vitale, Ian Wolfe and Louis Heydt. Ben Stoloff produced and Gordon Douglas directed from an incredible screen play by Lawrence Kimble.

Running time, 68 minutes. General Classification. Release date not set.

EDWARD SMITH

"Stranger from Santa Fe"

(Republic)

Hollywood, April 17

TAILORED for the Western fans, "Stranger from Santa Fe" cuts its cloth to fit the familiar pattern. Johnny Mack Brown and Raymond Hatton set out to rescue a damsel in distress, and engage in gunplay, fisticuffs and plain old-fashioned brawling while doing so.

The lady referred to, ably portrayed by Beatrice Gray, is sole owner of a once-prosperous ranch. Her foreman and her cowhands, in cahoots with a neighboring rancher, are systematically pillaging her cattle-herd. The two cowboys put the situation to rights and the villains in jail, but not without peril to themselves. There are some tense moments during which both of the heroes are out of the fighting, one of them having been trapped by the villains, the other jailed on a false charge.

Lambert Hillyer directed in a manner which gives full value to Jess Bowers' screenplay. Bobby Ray is credited as production manager. Standard Western characterizations are offered by Jo Ann Curtis, Jimmie Martin, Jack Ingram and John Merton.

Running time, 56 minutes. General audience classification. Release date, June 15.

T. B.

NBC Aids 'Springfield'

NBC has scheduled 2,640 lines of newspaper space in New York dailies to call attention to its television broadcast of "It Happened in Springfield," Warner short dealing with the teaching of Democratic ideals in public schools, to be carried next Sunday evening over the network's New York television station, WNBT.

Field Buys WSAI

CINCINNATI, April 17. — Radio station WSAI, previously owned and operated by the Crosley Corp., has been taken over by Buckeye Broadcasting Co., owned by Marshall Field, Chicago. The Crosley Co. disposed of the station in compliance with the FCC ruling prohibiting multiple ownership.

Hollywood

By THALIA BELL

Hollywood, April 17

JOSEPH PASTERNAK will produce "Lucrezia Borgia" for M-G-M. Based on the life of the famous Florentine princess, the feature will represent a departure from the producer's usual field, since it will not be a musical. . . . RKO has purchased "Mike Duffy Presents," an original by Nathaniel Curtis, for Pat O'Brien.

•

John Grant has been assigned to produce the next Abbott-Costello starrer at Universal, "For Love or Money." . . . M-G-M has purchased rights to "Cass Timberlake," novel by Sinclair Lewis which is scheduled for October publication. . . . Mona Freeman has been added to the cast of "Our Hearts Were Growing Up," now in work at Paramount.

•

William Demarest, who scored in Paramount's "Miracle of Morgan's Creek," has been selected for a role in Mutual Productions' forthcoming comedy, "Pardon My Past," which Columbia will release. . . . Richard Gaines has been signed for a part in "Kitten on the Keys," soon to start at 20th Century-Fox.

Reiskind Heads RCA Record Engineers

Appointment of H. I. Reiskind as chief engineer of the record department of RCA Victor has been announced by J. W. Murray, general manager of RCA Victor record activities. Reiskind was formerly record research and advance development engineer at the RCA Victor plant in Indianapolis.

Since joining RCA, in 1936, Reiskind has been engaged in engineering work in connection with recording and sound reproducing equipment in the company's Camden, New York, Hollywood and Indianapolis plants and studios. In 1936 he supervised the installation of RCA equipment in Warner Brothers' studio in Brooklyn and 20th Century-Fox studios in New York. He has had charge of recording operations at RCA Victor's film recording studios in both New York and Hollywood.

Two More Houses in Cummins' Circuit

Samuel Cummins will open his 500-seat Pix Theatre, Norfolk, Va., about May 1 and the Jackson Theatre on the Boardwalk, Long Beach, L. I., about Decoration Day, bringing to nine the number of theatres in his circuit which he has built in war-manufacturing areas during the war.

Argentina Sees 'Hitler'

The first really anti-Nazi picture to hit the screens of the Argentine following that country's declaration of war against Germany is Paramount's "The Hitler Gang," John B. Nathan, managing director in Argentina for Paramount, yesterday cabled Paramount here, opening at the Ocean Theatre, Buenos Aires. The picture previously was not released for alleged diplomatic reasons.

Pick First Pictures For 'Frisco Meeting

(Continued from page 1)

morrow to attend the conference in his capacity as chairman of the industry's planning committee. The planning committee will operate the United Nations Theatre for entertainment films and the Conference Theatre for documentary pictures.

Claude Lee, public relations director of Paramount, and Fay Reeder will also participate in the active operation of the theatres.

Claude Collins, coordinator of newsreels for the industry's War Activities Committee, is handling the newsreel end at the conference. A special newsreel is being made for the United Nations to incorporate in their newsreels. Anthony Muto of 20th Century-Fox Movietone News is en route to San Francisco from Washington to prepare for coverage of the conference.

Anti-Discrimination Enforcement Set

ALBANY, April 17.—Governor Dewey today signed Senator Mahoney's bill empowering the Attorney General, on request of the State Industrial Commissioner or the Discrimination Commission which will be appointed, to take any civil action he believes necessary to enforce the Ives-Quinn anti-discrimination bill.

Attorney General Nathan Goldstein pledged that he would "be ever mindful of the purposes, principles and objectives" of the anti-discrimination law. He added: "Wisdom in enforcement is often more important than the resulting penalty."

The act will take effect July 1.

Delaying Releases To Build Stockpile

(Continued from page 1)

key cities, giving local exchanges the opportunity to draw enough prints from other territories to meet local playdate demands.

For instance, Harold Stevens, Paramount manager, reveals that he had been concentrating for several weeks gathering prints on "Our Hearts Were Young and Gay" to meet the recent local general release date. The same holds true of Columbia's "Together Again," which starts here April 22, and M-G-M's "Thirty Seconds Over Tokyo," which started this week, also 20th-Fox's "Keys of the Kingdom," and Universal's "The Suspect," both of which open their general neighborhood runs here on April 29.

Monogram Sells Three

Three additional circuits, comprising 31 theatres, have signed for Monogram's 1944-45 output; they are: Basil Brothers Theatres, operating nine situations in New York State; Eskin Theatres, with 16 houses in Wisconsin; Bailey Enterprises, with six in Illinois.

Fawcett Appoints Two

Fawcett Publications has appointed Grace Leach and Barbara Guild to its public relations department. Miss Leach was formerly a member of the editorial staff, and assistant to Al Allard, art director.

N. Y. State Leaders Meet For 7th Loan Discussion

Approximately 120 members of the New York State executive committee of the industry's Seventh War Loan drive, met yesterday at the Roxy Theatre, where Irving Lesser, general local chairman, and Morris Kinzler, campaign director, here, outlined planned events for the Seventh.

A large number of additional special days were outlined to aid in the drive, including Mother's Day, Father's Day, Decoration Day, Flag Day, Independance Day, 'D' Day, and July 4. Post cards of the flag raising at Iwo Jima are to be made available to theatres at $2.75 per thousand, with an additional amount equal to the theatre's order sent gratis. An American legion tie-up for medals and citations for children has been made, as well as a tie-up with New York Hearst papers. Foreign groups will put on a festival once weekly at the Statue of Liberty at Times Square.

A special bond day will be held April 25 commemorating the opening of the San Francisco conference. Victory books will be placed in the lobby of theatres to inscribe names of bond purchasers. War equipment manufacturers will lend equipment for theatre displays, and all local radio stations will aid with spot announcements.

On May 8, an induction breakfast for theatre men here aiding in the campaign will be held at the Waldorf-Astoria. 20th Century-Fox's two reeler featuring film stars will be made available to theatres with twice the number of prints secured on any such subject before.

Monty Salmon Adds Gross to 7th Staff

Monty Salmon, Broadway chairman for the Seventh War Loan drive of the New York Area, will make his headquarters at the Rivoli Theatre, here.

Salmon has named Syd Gross, publicity-advertising director of the Rivoli, as his aide during the Broadway campaign for the Seventh.

Baldridge on Drive

Tom Baldridge M-G-M exploitation representative working out of Washington, has been appointed Seventh War Loan drive director of the War Finance Committee for Virginia.

Philadelphia Is Set For 7th Drive Meets

PHILADELPHIA, April 17.—At a meeting of 'Showmen's Seventh' War Loan leaders, former War Loan drive heads, exhibitor leaders and the trade press, complete plans for area cooperation in the 'Seventh' were formulated here at a luncheon-meeting at the Warwick Hotel.

With a keynote address by Sidney Samuelson, area War Loan campaign head, and additional addresses by Jay Emanuel, Robert Lynch, Ted Schlanger, Lester Krieger, I. Epstein, George Schwartz, Salem E. Applegate, Ben Fertel, Lewen Pizor, and others, plans were made for a campaign which, it is planned, will surpass previous ones The highlight will be a series of four territory meetings, preceded by a salesmen's session in Philadelphia on April 23. Area sessions will be held May 1, at Allentown; May 2, Wilkes-Barre; May 3, Pottsville; May 4, Harrisburg; May 7, Philadelphia.

At these meetings, which will effect the complete organization of the entire territory, branch managers and salesmen of all distributors will attend, together with exhibitors and War Activities Committee county heads. A touring state committee made up of Samuelson, Schwartz, Applegate, Lynch, and others, will be present.

At the suggestion of Fertel and Schlanger, the meeting adopted a resolution of tribute to the late President Roosevelt, stating that the local industry's participation in the Seventh War Loan will be heightened as a 'carry on' tribute to him. 'Carry On' becomes the slogan for the area's campaign.

Three Liaisons for 7th Theatre Bond Premieres

'Bond Premieres' and special 'Children's Bond Premieres' for the Seventh War Loan for New York are to be especially arranged for the area by a committee comprising C. C. Moskowitz, Loew's; James Brennan, RKO, and Fred Schwartz of the Century Circuit, who have been appointed to serve as liaisons between the film companies and to assist in stimulating cooperation among independent theatre owners in the Metropolitan territory. At the same time, this special committee will also extend its efforts toward securing the best and most appropriate line-up of films for the premieres.

Morey Is Monogram's Ass't Sales Manager

(Continued from page 1)

Boston, New Haven, Albany, Buffalo, Philadelphia and New York territories.

Washington and Detroit territories have been added to Arthur Greenblatt's string, and Milwaukee, Chicago and Denver have been added to that of Sol Francis; both are district managers.

Frank Joins WELI

HARTFORD, April 17.—Rudy Frank, former publicity director of Harris Brothers' State theatre, has resigned to join the advertising staff of radio station WELI, New Haven.

M-G-M Sets Trade Showings on Three

M-G-M's "Thrill of a Romance," originally scheduled for trade showing only in Los Angeles and New York on May 22, will be screened for exhibitors in all exchange areas on that date.

"Son of Lassie" will be trade shown in all areas on April 19, except Boston and St. Louis, where screenings are scheduled for April 20. "The Valley of Decision," shown in Los Angeles and in New York on April 6, will be trade screened in all other areas on April 24. A repeat showing will also be held in Los Angeles on this picture on April 24

Video Applications On File Total 118

Five additional applications for television stations were filed with the Federal Communications Commission during the past two weeks, bringing the total number of commercial applications to 118 in 31 states.

Newest applications include Crosley Corp., which seeks channel No. 4 in Dayton; United Broadcasting Co.; for channel No. 5 in Akron, O., and channel No. 4 in Columbus, O.; Scripps-Howard Radio, Inc., for channel No. 3 in Pittsgurgh and the *Kansas City Star* of Kansas City, for channel No. 1.

NBC 'V-E Day' Plans Told at Meeting

Plans of NBC news and special events departments for coverage of "V-E Day" were outlined by William F. Brooks, head of the department, at the first session of the NBC stations planning and advisory committee meeting here yesterday. He told members of the committee that his department already has representatives with each Army, who, he said, are prepared to take to the air on a minute's notice when General Eisenhower announces the defeat of Germany.

James M. Gaines, assistant director of advertising and promotion,, discussed NBC's 1944-45 "Parade of Stars," in which film trailers in theatres were used for the first time, and plans for expansion of the promotion for 1945-46. Niles Trammell, NBC president, presided at the opening session. The group will meet again today.

$11,762,662 Quarter Profits for G. E.

SCHENECTADY, N. Y., April 17.—General Electric profits available for dividends for the first three months this year amounted to $11,762,662, or 41 cents a share of common stock, president Charles E. Wilson announced here today at the annual meeting of the company's stockholders. This represented an increase of 13 per cent over the $10,384,405, or 36 cents a share, earned, during the corresponding quarter of last year.

Net sales billed, representing shipments, during the first quarter of this year totalled $309,766,472, compared with $354,624,206 in the same period a year ago, a decrease of 13 per cent.

Radiophoto Is Open In Nine Countries

A new radiophoto circuit between New York and Paris was put in service yesterday by RCA Communications, Inc., it was announced by Lieut. Col. Thompson H. Mitchell, vice-president and general manager.

RCA now provides radiophoto service between New York and London, Moscow, Cairo, Stockholm, Berne, Buenos Aires, and Paris; between San Francisco and Melbourne, and from Honolulu to San Francisco.

Crescent to Build

HUNTSVILLE, Ala., April 17.—Crescent Amusement Co., Nashville, has taken a 25-year lease on a building on the Public Square, which later may serve as the site of a new theatre.

Stock Holding Up UA Films

(Continued from page 1)

requires that print-buys be normal, within quotas and in keeping with requirements, Leserman said.

The critical raw stock shortage caused UA to lose a releasing deal for the Fred MacMurray-Leslie Fenton independent productions which went to Columbia, he added.

Leserman disclosed that, according to contractual obligations, UA must release completed films in the order in which the negatives are delivered by the independent producers, unless an individual producer sets a later release date. He said that WPB has already made specific allocations for each independent producer releasing through UA who is entitled to an allocation and that these allocations provide about as much film as previously when UA has its own raw stock allocation.

The 13 films which have been completed and are awaiting release are: "The Southerner" (formerly "Hold Autumn in Your Hand"), Loew-Hakim; "The Great John L," Bing Crosby Productions; "Bedside Manner," Andrew Stone; "Blithe Spirit," J. Arthur Rank-British; "Blood on the Sun," Cagney Productions; "Caesar and Cleopatra," Rank; "Henry V," Rank; "Spellbound," Selznick; "The Story of G. I. Joe," Lester Cowan; "The Outlaw," Howard Hughes; "This Happy Breed," Rank; "2,000 Women," Rank, and "Guest Wife," Jack Skirball. Two additional films, "Captain Kid," Benedict Bogeaus, and "Paris Underground," Constance Bennett, are presently being edited, said Leserman.

Single Feature Trend

Leserman sees a growing trend toward single features, pointing out that greater emphasis is being placed upon making 'A' product. UA has not made any new deal with Harry Sherman for future Hopalong Cassidy films, he said. UA producers are not having any difficulty in securing negative raw stock to make their films and they are not being seriously hit by the strike in Hollywood since General Service Studios, where most of UA films are made, is not being picketed, he pointed out.

Leserman said that Gradwell Sears, UA vice-president in charge of distribution, will probably remain in the hospital for several more weeks.

Elman Won't Sell

CHICAGO, April 17. — Henri Elman has denied that he is contemplating disposing of his exchange here to PRC. On April 4, in commenting on a report that he would discuss sale of the exchange with Leon Fromkess, PRC president, Elman said the exchange was for sale for "the right figure," but did not expect the figure would be met.

Leeder Joins Classics

CINCINNATI, April 17. — Clavin C. Leeder, formerly Warner branch office manager here, and prior to that associated with Warners in Chicago, has been appointed manager of the local Film Classics branch by Albert Dezel, franchise holder for Detroit, Cleveland and Cincinnati.

Reviews

"The Phantom Speaks"

(*Republic*)

Hollywood, April 17

COUPLED with the same studio's "The Vampire's Ghost" on one of the Hollywood Hawaii Theatre's uniformly successful double-horror bills, "The Phantom Speaks" stacks up as the pick of the pair. With Richard Arlen as its top name, it tells a straight story about post-mortem communications between living and dead, working in four murders and never losing the necessary semblance of reality.

Stanley Ridges plays the principal role, that of a 'psychic scientist' who makes a pact with a condemned murderer by terms of which the latter will return in spirit and communicate with him after death. He does so, but imposes his will upon the scientist in such a way as to send the latter about the business of killing the dead man's enemies. Arlen, a reporter, discovers the truth but continues to doubt his evidence, even after the scientist has been executed for the crimes he has committed under the dead man's direction.

Others in the cast are Lynne Roberts, Tom Powers, Charlotte Wynters, Jonathan Hale, Pierre Watkin, Marian Martin, Garry Owen, Ralph Harolde and Doreen McCann. John English directed with skill for executive producer Armand Schaefer and associate producer Donald H. Brown, from an original by John K. Butler.

Running time, 68 minutes. General audience classification. Release date not set.

WILLIAM R. WEAVER

"The Vampire's Ghost"

(*Republic*)

Hollywood, April 17

SHARING with Republic's "The Phantom Speaks," a double-horror bill at the Hawaii Theatre on Hollywood Boulevard, here, which specializes, profitably, in this type of program, "The Vampire's Ghost" ran a tired second to the other picture's first, according to the audibly manifested opinion of a largely junior matinee audience on the occasion of the double opening. Shorter of the two pictures, as well as placing more strain on credulity, it received some laughs its makers hadn't tried for.

Scene of the picture, written by Leigh Brackett and John K. Butler, from an original by Brackett, is Africa, where the natives insist a vampire is on the loose. The vampire turns out to be a member of the 'undead' who has been roaming the world some 400 years and finds himself now in love with a girl whom he intends to convert into a vampire so they can go on together forever. To the beating of jungle drums and much miscellaneous procedure, the yarn is wound up finally by a fire which destroys the vampire (who is otherwise a quite pleasant character as portrayed by John Abbott). Peggy Stewart, Grant Withers and Charles Gordon are among the players in the cast.

Executive producer was Armand Schaefer, associate producer, Rudy Abel. Lesley Selander directed.

Running time, 59 minutes. General audience classification. Release date not set.

W. R. W.

"Zoya"

(*Artkine*)

THE Soviet film-makers have been preoccupied almost exclusively with their country's war against Germany, and "Zoya," although in this category, explores the life and death of a national heroine, with emphasis on what caused her to make the supreme sacrifice. Zoya was the teen-age girl who, captured by the Germans while engaged in Partisan activities, was hanged after refusing to betray her comrades.

Transcribed to the screen by director Lev Arnshtam, from his and Boris Chirskov's scenario, it is a literal depiction of the development of a Soviet child, her fears of the darkness, her first day in school, the flowering of friendships and her ascent to a place of leadership in her country's youth movement. What results is an absorbing and frequently touching film of her girlhood. Audiences addicted to Russian films will be rewarded, and Americans will be afforded an insight into Soviet life. Several sequences are perhaps too powerful for youthful audiences.

Galina Vodianitskaya is superb in the title role, and the usual scrupulous gallery of Russian characters has been assembled with Alexander Kuznetsev as Zoya's childhood friend and Boris Poslavsky, her teacher, outstanding. English narration and dialogue supplied by Howard Fast, is spoken by Donna Keath. Dmitri Shostakovich wrote the score.

Running time, 86 minutes. Adult classification. Release date not set.

CHARLES RYWECK

Odeon Will Build

TORONTO, April 17.—Odeon Theatres of Canada has purchased a site in Regina, Sask., on which to erect a first-run house at an estimated cost of $150,000 with a design patterned after the Odeon style in England.

In the Canadian Maritime Provinces, the Nathanson-Rank interests have bought the Rivoli, at North Sydney, N. S., from J. W. Farr, who remains as manager.

Buying Brooklyn Station

WASHINGTON, April 17. — Application has been filed with the Federal Communication Commission to transfer control of radio station WBYN, Brooklyn, N. Y., to The Evening News Publishing Co., publishers of the *Newark Evening News*, for $204,646. The commission said that *The News* proposes to buy 71.25 per cent of the station's common stock and 52.65 per cent of its preferred.

$4,000,000 PRC Program

(Continued from page 1)

musical being made, he would not make any next season.

Fromkess added that PRC will have a board of directors meeting tomorrow, Friday or Saturday at which time he will announce the acquisition of two additional exchanges. He is also about to conclude negotiations for new players, directors and producers and hopes soon to be able to announce the formation of a PRC television unit. Fromkess will return to the Coast Monday, and plans to come back to New York in late May.

He declared that all company plans will be necessarily subject to raw stock restrictions, but he is hopeful of having several pictures in the $1,000,000 class next year. The final decision on next year's lineup will be made soon, after the board meeting and conferences with Thomas and other executives. Post-war plans for the studio are entirely wide open at the moment, with plans for expansion as soon as material is able to be secured.

Two Buffalo Unions Elect New Officers

BUFFALO, April 17.—At the annual joint installation of officers of the Film Exchange Office Employes Locals F9 and B9, new officers were installed as follows:

Local F9, Bertha Kemp, president; Mildred Block, vice-president; Josephine Genco, business agent; Barbara Hartman, financial secretary; Audrey Wagner, recording secretary; Ruth Martin, sergeant-at-arms; Eleanor Lanning, Betty Wingo, and Virginia Callahan, trustees. Local B9, Mary Ciallella, president; Edward Smith, vice-president; Gerald Starke, business agent; Irma Vincent, recording secretary; Hyman Menger, financial secretary; William Abrams, sergeant-at-arms; Evelyn Garham, William Sheridan, Anthony Gawinski, and Hattie Piekarski, trustees.

Legion of Decency Rates 8 More Films

The Legion of Decency has classified eight additional films. In Class A-II are: "Brighton Strangler," RKO; "Eve Knew Her Apples," Columbia; "Honeymoon Ahead," Universal; "The Horn Blows at Midnight," Warners; "A Medal for Benny," and "Murder, He Says," Paramount.

In Class B are: "Salome—Where She Danced" and "Song of the Sarong," Universal.

Drive-In for Fabian

ALBANY, N. Y., April 17.—Fabian became the first circuit in the Albany district to announce it would go into the auto-Drive-in business, when S. J. Ullman, general manager of upstate houses, disclosed that it had purchased property on the Albany-Schenectady Road, for the erection of a 1,000 car theatre. The drive-in will be part of an amusement center which will include dining accommodations. Estimate of the cost is given as $250,000. It is to be completed by early Summer.

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 76 NEW YORK, U. S. A., THURSDAY, APRIL 19, 1945 TEN CENTS

Regeneration Of Germans by Films, OWI Job

German Film Head to Be Designated Soon

WASHINGTON, April 18.—Foreseeing that the biggest job to be handled by the Office of War Information will be the regeneration of Germany through the use of motion pictures, radio and other media after the fighting stops, OWI director Elmer Davis is now in Europe to confer with General Eisenhower and other Army and Military Government officials in Paris and London on this matter.

The man to head the job of supervising the German film industry after the war has not yet been selected, but it is

(*Continued on page* 10)

See Grierson Set in U.S. Film Post

TORONTO, April 18.—It is learned here that John Grierson, Commissioner of the National Canadian Film Board of Ottawa, is slated to become director at Washington of the film producing branch in the U. S. State Department under Archibald MacLeish, Assistant Secretary of State, for making pictures dealing with Government measures.

No formal announcement in Canada concerning the possible change by Grierson has been made or whether he will divide his time between Ottawa and Washington. It is believed that the development is still in its early stage with no word yet available from Grierson.

See Soviet As Big Equipment Buyer

WASHINGTON, April 18.—Prospects that Russia may offer important postwar possibilities for the sale of American motion picture equipment were disclosed tonight by Nathan D. Golden, chief of the motion picture unit of the Bureau of Foreign and Domestic Commerce, in the first of a series of reports on world markets for such products, based on studies which

(*Continued on page* 10)

Allied Sees Truman Friendly to Films

Washington, April 18.—Allied States Association, in a statement issued from headquarters here, today, declared that, "On his record there is no reason to believe that President Truman will be less friendly to the motion picture business than was his predecessor. Coming from a small town in the heart of the country, it is expected that he will have a soft spot in his heart for small business.

"We hope that his interest in and contacts with the industry will not be confined to a few specially favored major executives. His vote in 1939 in favor of the Neely Bill shows that he then resisted the tremendous pressure exerted by the affiliated interests."

Allied Board Meet Off; Caravan Meets

WASHINGTON, April 18.—Due to congestion on the railroads and in the hotels, the directors of Allied States Association have voted unanimously to waive the Spring board meeting. The executive committee will be called into session when and if developments affecting the members warrant such action.

Allied's Caravan Committee and Al-

(*Continued on page* 7)

U. S. Freezes Jobs At Studios; CSU Pulls Technicolor

HOLLYWOOD, April 18.—War Manpower Commission Regional Director Fay W. Hunter put a straitjacket on the producers, strikers and IATSE today with an order denying availability certificates both to persons seeking to perform struck work and to strikers seeking employment other than the jobs they held before the walkout. The ruling, covering the actions of all referral agencies, generally is interpreted as blocking the producers and IATSE from continuing to recruit craftsmen for vacated jobs and likewise preventing the strikers from obtaining employment in other fields. The Conference of

(*Continued on page* 10)

WLB Approves 32 Exchange Raises

Regional War Labor Boards have approved systems of job classifications with minimum and maximum wage scales and 10 per cent wage increases retroactive to Dec. 1, 1943, for several hundred IATSE office workers in the Kansas City, St. Louis, Omaha and Des Moines exchanges of eight distributors, involving 32 branches.

This brings to 18 the number of key city approvals which have been

(*Continued on page* 10)

Dewey Signs Bill Which Limits Child Work Hours

ALBANY, N. Y., April 18.—Governor Dewey today signed the Coudert-Brook bill limiting total daily and weekly working hours for school children between the ages of 14 and 17. The measure, which will affect employment in film theatres, will become effective next Jan. 1.

The new law, approved in the presence of 21 women's organizations, prohibits the employment of children under 16 for more than three hours during a school day, or more than 23 hours weekly while school is in session.

Youngsters between 16 and 17, attending day school other than continuation or part-time, are limited to four hours in a school day and 28 hours in a school week. The bill also makes a six-day working week the maximum, when school is not in session, and only eight hours. It does not affect children working on farms.

The main effect on theatre employment will be in the 16-17 age group, where there is no evening dead line at present for theatres, and where the only limitation is a 48-hour, six-day week.

Industrial Commissioner Edward Corsi has been campaigning for this legislation several years, supported by educators, social workers, clergymen and others.

Opposition to the bill, which failed to pass last year, and was twice amended this year, claimed youths are needed to relieve the manpower shortage, also contending the bill does not make clear the official or the agency to enforce the law or against whom it is to be enforced.

To Plan World Film Unit at San Francisco

Trade Organization to Meet Fate This Year

WASHINGTON, April 18.—Plans for a conference of the principal nations to discuss formation of an international trade organization, to deal with the trade problems of motion pictures and other commodities may be perfected at the Security Conference opening in San Francisco next week, in line with a desire of Secretary of State Stettinius quickly to lay the foundation for postwar trade relations.

The projected trade conference, to be held late this year, would consider international commercial policy, tariff reductions, elimination of re-

(*Continued on page* 7)

Industry Trust Suit Hearing Here May 2

May 2 has been fixed between Department of Justice counsel and attorneys for the industry as the date for a hearing in New York Federal Court before Judge Henry W. Goddard, on cross-interrogatories between the companies and the Government in the consent decree anti-trust case. This date will be changed, however,

(*Continued on page* 10)

'GI Joe' Unchanged By Pyle's Death

Lester Cowan Productions will not change the contents of "Ernie Pyle's Story of GI Joe" in any respect, and the film, which will be released as per schedule, in July, will serve as his epitaph, at least in this industry, George Schaefer, chairman of the Cowan board, said here yesterday. A

(*Continued on page* 7)

In This Issue

Review of "Hitchhike to Happiness" appears on page 14; *Motion Picture Daily's* booking chart, page 15.

Personal Mention

HARRY M. WARNER, Warner president, will arrive in New York from the Coast on Saturday.

•

JULES FIELDS and SID BLUMENSTOCK, 20th Century-Fox publicity manager and assistant exploitation manager, respectively, left New York yesterday for Chicago.

•

S. BARRET MCCORMICK, RKO Radio director of advertising and publicity, will return to New York Monday from the Coast.

•

THOMAS J. MCDONNELL, manager of the Roosevelt, Scranton, will be married April 28 to LOUISE MARIE JORDAN.

•

ERNEST CHEBALKE, formerly of the Capitol, Wilkes-Barre, Pa., now in the Army, has married ALICE GALLAGHER.

•

CHESTER FIETEL, of 20th Century-Fox's exploitation department, has left New York for Chicago.

•

LEDA BAUER, RKO story editor, has returned to New York from a Mexican vaction.

•

JULES LAPIDUS, Warner Eastern sales manager, will return to New York Monday from the Midwest.

•

NAT WOLF and TONY STERN, Cleveland Warner manager and film buyer, will arrive in New York today.

•

HARRY BUCKLEY, United Artists vice-president, will return here from a vacation on Monday.

•

JAMES MULVEY, vice-president of Samuel Goldwyn Prod., has returned to New York from the Coast.

•

HAL B. WALLIS and JACK SAPER, his aide, will leave the Coast Saturday for New York for a two-week stay.

•

HARRY ARTHUR, JR., Fanchon & Marco St. Louis general manager, has left there for the Coast.

Para. Sues Carbonells On Percentage Claim

Suit has been filed by Paramount in U. S. District Court, Miami, against Mrs. Feranda Carbonell and her Strand and Monroe theatres, and John Carbonell, Jr., seeking to recover money due Paramount, and for damages resulting from the alleged fraudulent reporting of gross receipts derived by the exhibitors named on percentage pictures exhibited at the Strand and Monroe, both in Key West, Fla., the company said here yesterday.

Paramount in this suit seeks an audit of all of the exhibitors' books and receipts pertaining to gross receipts on the exhibition of percentage pictures listed in the complaint.

O'Connell Planning Curfew Appeal

TOLEDO, April 18.—Jack O'Connell, proprietor of the Loop Theatre here, said today that he would appeal to Paul V. McNutt, chairman of the War Manpower Commission in Washington, and, if necessary to the U. S. Supreme Court, from yesterday's decision of the Regional WMC labor-management panel in Cleveland, which held that he violated the midnight curfew by showing pictures all night but which refrained from ordering sanctions or penalties "because the theatre is now in compliance."

Stating that he had phoned on Monday to McNutt, O'Connell said: "I told him Keenan (Edward L. Keenan, Regional WMC director) was pushing the ball around. I said, too, that I might have violated the curfew but I did not violate a law, and that if he wanted the curfew to be a law he should have it put on the books."

After defying the curfew from March 19 to April 5, O'Connell began closing the Loop at midnight when he failed to get a blanket injunction against the local projectionists' union, AFL, which had ordered its projectionists to leave the place at midnight.

Ross Says Checking Loss Being Offset

Ross Federal Service here stated yesterday that, "Despite the loss of five distributor checking accounts, weekly volume of days checked by the company is maintaining a more than satisfactory number of days, due to increases by 20th Century-Fox and Selznick. While it is not generally known," it was stated, "the market research division of Ross Federal has made a material increase in business, and a number of former film checkers of the company are handling this section of the Ross Federal business.

"Ross has also increased the business of Ross International Export and Import division, dealing in South America and Mexican business. Both the domestic market research and the export-import business has taken up the slack in the loss of theatre checking days," said Ross.

A spokesman for Ross said that the company is "neither expecting or looking forward to a renewal of business dealings with the five companies who drew away from Ross." The five are: Columbia, Paramount, RKO, United Artists and Universal. M-G-M and Warners do their own checking and 20th Century-Fox continues with Ross.

Nizer in Twain Society

Louis Nizer, film attorney, has been elected an honorary member of the International Mark Twain Society. Other honorary members are Churchill, the late President Roosevelt, George Bernard Shaw and H. G. Wells.

Maria Montez Suspended

HOLLYWOOD, April 18.—Universal today suspended Maria Montez for refusal of a role on "Frontier Gal" and replaced her by Yvonne De Carlo.

Schlager Sees Way For More Raw Film

Independent producers who have large story property investments may be able to secure additional raw stock from the War Production Board entitling them to make more pictures than they turned out last year, especially if they have made large commitments predicated on those properties, Sig Schlager, independent producer releasing through United Artists, told MOTION PICTURE DAILY here. Schlager has returned to the Coast. He was here for a week conferring with his bankers and United Artists executives on his next production.

Small, Selznick Benefit

Schlager ascribed this information to a WPB spokesman adding that among producers who might be benefited by this development, would be David O. Selznick and Edward Small. He himself has four scripts ready for shooting, in which he has invested some $300,000. The four include: a large-budget Western in color, titled "Life of Frederick Remington"; "This Crazy, Lovely World," by Ladislas Foder; "O'Brien's Navy," by Comdr. Dan Campbell, and a modern version of the Zoe Akins' play, "The Greeks Had a Word for It" by Sylvia Thalberg. The UA producer also owns the rights to Peter Paul O'Mara's *Collier's Magazine* serial, "Escape from Beauty," for which he is seeking Olivia de Havilland. He is also negotiating for Glenway Wescott's novel, "Apartment in Athens."

"The independent producer is now in competition with the best the majors have to offer," Schlager declared. Consequently, a big name cast is a requisite and at least $1,000,000 must be expended on a production.

Schlager will continue to distribute through UA and is committed to deliver five more pictures in addition to his last release, "Knickerbocker Holiday." Schlager, who is president of Producers Corp. of America and general manager of American Films Corp., has appointed Budd Rogers as his Eastern representative.

Scollard, Murray To Handle SOEG Dispute

Pat Scollard, Paramount, and Tom Murray, Universal, will leave New York for California tomorrow to represent distribution companies at hearings before the Regional War Labor Board in Los Angeles in the contract dispute between the companies and the Screen Office Employes Guild, involving about 200 office workers in Los Angeles exchanges.

Scollard and Murray will be joined in Los Angeles by Henry Kaufman of Columbia.

Kirk Republic Manager

N. J. Colquhoun, Republic's Southwestern district sales manager, announces the appointment of Thomas Burton Kirk as manager of the company's Memphis branch, effective Monday.

Coming Events

Today — Luncheon meeting o United Jewish Appeal, Hotel As tor, New York.

Apr. 25-26—American and Cana dian Radio Manufacturers Asso ciation's board meeting, Moun Royal Hotel, Montreal.

Apr. 28—Tribute broadcast to Harry Warner over CBS.

May 4-5—Warners' Canadian brach managers' meeting with New York executives, Toronto.

May 13-19—National Association o Broadcasters tribute by Kiwanis International.

May 14-18—Society of Motion Picture Engineers' conference, Hollywood Roosevelt Hotel, Hollywood.

May 14-June 30—Theatres' Seventh War Loan Drive.

May 15—20th Century-Fox annual stockholders' meeting, New York.

June 5—'Major Glenn Miller War Bond Day.'

June 6—'Free Movie Day' at theatres for Seventh War Loan Drive.

June 6—Motion Picture Associates' 26th annual charity dinner-dance and tribute to George J. Schaefer, Waldorf-Astoria, New York.

June 7—Industry Advisory Committee meeting with WPB, Washington.

Harry Novak Joins Al Daff in London

Harry Novak, Universal's Continental European manager, arrived in London from New York yesterday, joining Al Daff, vice-president of Universal International.

From London, they are expected to proceed to Paris, where Novak will make his permanent headquarters. Daff will continue a trip which will cover France, North Africa and the Middle East. In Paris, they will confer with the company's French personnel.

Goodman Is in London On Republic Survey

Morris Goodman, president of Republic Pictures International Corp., has arrived in London for conferences with the company's distributor, British Lion Film Corp., and for a survey of the European market.

It is expected that he will remain abroad for about three months.

Skouras Aids ACS Drive

A salute to the American Cancer Society, which was established by an act of Congress and which sets aside one month each year by a proclamation of the President to reach a definite financial goal, will be made on the Skouras 'War Effort' presentation of 'This Is Our Cause' over WOR-Mutual on a Coast-to-Coast network Saturday afternoon. The late President Roosevelt designated April as 'Cancer Control Month' this year. The goal for the entire country is $5,000,000.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

Royal Sees Films, Video Cooperating

John F. Royal, National Broadcasting vice-president in charge of television, told members of the network's station-planning and advisory committee, at a meeting here yesterday, that the film industry has given indication that it will cooperate on television programming with films.

Royal construed the fact that Warner Bros. had made its two-reeler, "It Happened in Springfield," available to television simultaneously with the release of the film to theatres as another indication that the film industry will cooperate with television. The film was to have been telecast by by NBC's New York television station, WNBT, last Sunday, but it was postponed until this Sunday because of the death of President Roosevelt.

Royal reviewed the programming activities of WNBT during the past few months for members of the committee who concluded a two-day meeting here yesterday. WNBT has been televising newsreel films secured through the War Department and other Armed Services, both concurrent with and before the release of the films to theatres.

At yesterday morning's session, Clarence L. Menser, NBC vice-president in charge of programs, discussed the networks' programming policies with the representatives of the network's affiliate stations.

Members of the station-planning and advisory committee will visit RCA's laboratories in Princeton tomorrow to study developments in television equipment.

FCC Reduces Radio And Cable Rates

WASHINGTON, April 18.—The Federal Communications Commission authorized today a reduction in outbound radio and cable rates.

Effective May 1, it approved a 20-cent basic word rate on full-rate messages to Europe, Central America, West Indies, South America and the Philippines by RCA Communications, and to Europe only by the Commercial Cable Co. and Mackay Radio and Telegraph Co.

The rate to Europe now is 23 to 36 cents a word, while to Central, South America and West Indian points it is as high as 45 cents a word.

The FCC announcement said reductions in code, deferred and night letter messages also will go into effect

'Newsweek' Aids WB

A four-page miniature replica of *Newsweek*, first of its kind to be issued for use in publicizing a motion picture short, has been put out by the educational bureau of *Newsweek* in cooperation with Warner Bros. in connection with "It Happened in Springfield," two-reel special dealing with the teaching of Democracy and good citizenship in public schools.

Standard Video Script

A standard form television script with a standard cue sheet, using a three-column method, has been adopted by members of the Television Producers Association. The next meeting of the TPA is scheduled for Monday, April 23, at which time a television commercial committee will present its findings.

Condon-Washburn Building Code Measure in Mix-up

Contrary to general impression, the Condon-Washburn building code bill, affecting film theatres and other places of public assembly, outside New York City, did not pass the State Legislature before its recent adjournment in Albany. The mixup, now clarified, came from the strange fact that the Senate passed the Condon amended act eliminating places used for religious worship from its provisions, while the Assembly adopted the original Washburn measure. Thus each house passed a bill, but it was not an identical one. First word was that the Condon-Washburn bill had been adopted.

Efforts of the State Labor Department, which had drafted the bill in cooperation with an advisory committee that included motion picture industry representatives, to persuade the Assembly rules committee to report favorably the amended act by Senator William F. Condon, failed. It is reported the Labor Department was prepared to accept the unamended measure by Assemblyman Frederick H. Washburn, but could not get action on this in the Senate. The rules committee, which controlled all legislation in the Lower House during the closing days of the session, finally reported favorably the Washburn bill. The Assembly approved *viva voce*. However, the Senate never voted on this measure. It was still in the Senate committee on labor and industry (which Senator Condon heads) when the gavel fell for adjournment in the Upper House. The precise effect of its defeat on the work of the advisory committee, engaged for months in modernizing the 1925-promulgated standard building code, has not been officially revealed at the Capitol.

Strong opposition to the proposed broadening of the definition of places of public assembly stymied passage in the final hours. This prevailed even after Senator Condon had made an amendment excluding places used for religious worship. Industrial Commissioner Edward Corsi said need for the bill was demonstrated by the Boston Cocoanut Grove and Hartford circus fires. Circuses and carnivals are not affected by the present statutory definition.

The measure probably will be re-introduced next year.

Rodgers Press Lunch At Astor Hotel Today

William F. Rodgers, vice-president and general sales manager of Loew's, will preside at a luncheon and press conference today for approximately 25 members of the trade press and Loew-M-G-M executives, at Hotel Astor.

Rodgers is expected to discuss M-G-M's next feature block, the raw stock situation, distribution and production, completed films and what will be done with them, and next season's product. Among those in attendance will be Howard Dietz, vice-president in charge of advertising, exploitation and publicity; E. K. O'Shea, Eastern sales manager; John J. Maloney, Central sales manager; John E. Flynn, Western sales manager; Herb Crooker, publicity manager; E. M. Saunders, assistant sales manager; E. W. Aaron, circuit sales manager; Alan F. Cummings, head of exchange operations; William R. Ferguson, head of exploitation, and H. M. Richey, director of exhibitor relations.

John Murphy Passes; RKO Midwest 'Dean'

CINCINNATI, April 18.—John Murphy, 80, oldest employee of RKO and its predecessors in point of service in this area, died at General Hospital after a two month's illness.

Murphy who was a theatre employee for 51 years, was guest of honor last year at a dinner tendered him by RKO officials, at which he was presented with a placque commemorating his half-century of service. Four sons and a daughter survive.

IATSE Buys Building

PHILADELPHIA, April 18.—Local 307 operators' union, IATSE, has purchased for $25,800 in cash, clear of all mortgages, the property at 1315-17 Vine Street. The union will occupy the second floor, last used by the defunct Showman's Club, upon completion of alterations.

Mrs. Roosevelt Gives Approval to Memorial

Mrs. Franklin D. Roosevelt announces that because of the many suggestions for the creation of a memorial for the late President Roosevelt, she has requested Basil O'Connor, the President's former law partner, and one of the executors of his estate, to select a group of individuals to form a committee to consider what kind of memorial would be suitable.

The committee will be composed of men and women who, from contact with the late President over a period of years, are familiar with his ideals and plans. The President had many friends in the motion picture business.

NBC Recording Sets Changes, Additions

Changes and personnel additions to NBC's radio recording division are announced by C. Lloyd Egner, vice-president. They include: Robert W. Friedheim, formerly Eastern sales and business manager, named manager of the recording division; William R. Seth, Jr., to assume complete charge of sales promotion and advertising for the division; Wade Barnes, former field representative, is now assistant to Willis B. Parsons, assistant sales manager and Addison Amor, Daniel Denny, Jr. and John Keck have joined the staff.

Lt. Rogers, Jr., Wounded

WASHINGTON, April 18.—Lt. Will Rogers, Jr., former California member of Congress, and son of the late Will Rogers, has been wounded in action, according to information received by his wife. Lt. Rogers was with the First Army in Germany after participating in the Normandy invasion. He won the Bronze Star in the Battle of the Bulge. He was an Army lieutenant when he was elected to Congress in 1942, resigning in May, 1944, to return to Army duty.

Philco Television Relay Link Starts

Philco is now carrying television programs from Washington to Philadelphia over a new multiple-relay television network which is heralded by Philco as "the forerunner of future nationwide television chains."

Philco says that the new system demonstrates that it is entirely possible and practical to connect distant cities for television by a series of micro-wave television relay transmitters. Television signals are relayed at four intermediate points on hill tops along the route from Washington, at Arlington, Va.; Odenton, Md.; Havre de Grace, Md., and Honeybrook, Pa., to reach Philco's television station WPTZ, Philadelphia.

The new "chain" is the first multiple-relay television network in the world linking two major cities, according to Philco. Designed and built by Philco engineers, it embodies new electronic devices for amplifying television pictures and relaying them from transmitter to transmitter without distortion, it is said.

The first television program broadcast from Washington brought to Philadelphia audiences of WPTZ Paul A. Porter, chairman of the Federal Communications Commission; Dr. Karl T. Compton, president of MIT, and chairman of the Research Board for National Security, and John Ballantyne, Philco president.

First Public Showing of GE Large-Screen Video

SCHENECTADY, N. Y., April 18.—The press and invited guests from Schenectady will watch the first public showing of General Electric's large-screen post-war television set Sunday evening. The receiver, which produces a picture 18-by-24 inches, will be used to pick up "Ladies Be Seated," Blue Network program which has been televised on station WRGB for the past seven weeks.

The public demonstration also will be the first to use a broadcast signal in demonstration projection of television on a post-war set. Previous private showings on other sets have used wire lines for transmission. The new receiver operates on the principle of regular projection. It has a reflecting optical system similar to that used in observatory telescopes and a new cathode ray tube about five inches in diameter.

Three in Canada Deals

TORONTO, April 18.—The Circle Theatre has been acquired from the owner, H. Freedman, by 20th Century Theatres, affiliate of Famous Players Canadian Corp. Freedman will continue to own and operate the Centre at St. Catharines, Ont. The Circle deal is part of a local theatre reorganization in which 20th Century Theatres has taken over the Belsize and Bedford, two suburban houses, from Famous Players.

20th May Release 'Walk'

Twentieth Century-Fox is understood to be interested in the release of Lewis Milestone's "Walk in the Sun," screen adaptation of the novel. Film has just been completed. Originally Samuel Bronston was scheduled to produce the picture for release through United Artists, but Milestone took over with independent financing.

KEEP SELLING BONDS!

It's over

STRAND, NEW YORK ☆ STRAND, ALBANY ☆ COLONIAL, ALLENTOWN ☆ WARNER, A
STATE, JOHNSTOWN ☆ WARNER, BRIDGEPORT ☆ MERRITT, BRIDGEPORT ☆ KENTUCK
VIRGINIA, ATLANTIC CITY ☆ SHEA'S O. H., JAMESTOWN ☆ MASTBAUM, PHILADELP
MONTANA, BUTTE ☆ WARNER, MORGANTOWN ☆ GARDE, NEW LONDON ☆ LATO
EARLE, PHILADELPHIA ☆ STANLEY, PITTSBURGH ☆ COLUMBIA, SHARON ☆ PALACE,
CAPITOL, SPRINGFIELD ☆ ORPHEUM, KANSAS CITY ☆ WARNER, MEMPHIS ☆ T
CAPITOL, MERIDEN ☆ REGENT, SPRINGFIELD ☆ KEENEY, ELMI
STANLEY, JERSEY CITY ☆ STATE, EASTON ☆ OH
OHIO, MARION ☆ FOX, ATLANTA
☆ FABIAN, PATERSON ☆
STAMFORD, STAMFORD
ORPHEUM, PHOENIX
MONTAUK, PASSAIC
PALMS, PHOENIX ☆ VICTOR, NEW CASTLE
LINCOLN, CHEYENNE ☆ FAMILY, BATAVIA
STEUBEN, HORNELL ☆ OHIO, CANTON
CAPITOL, MADISON

GO

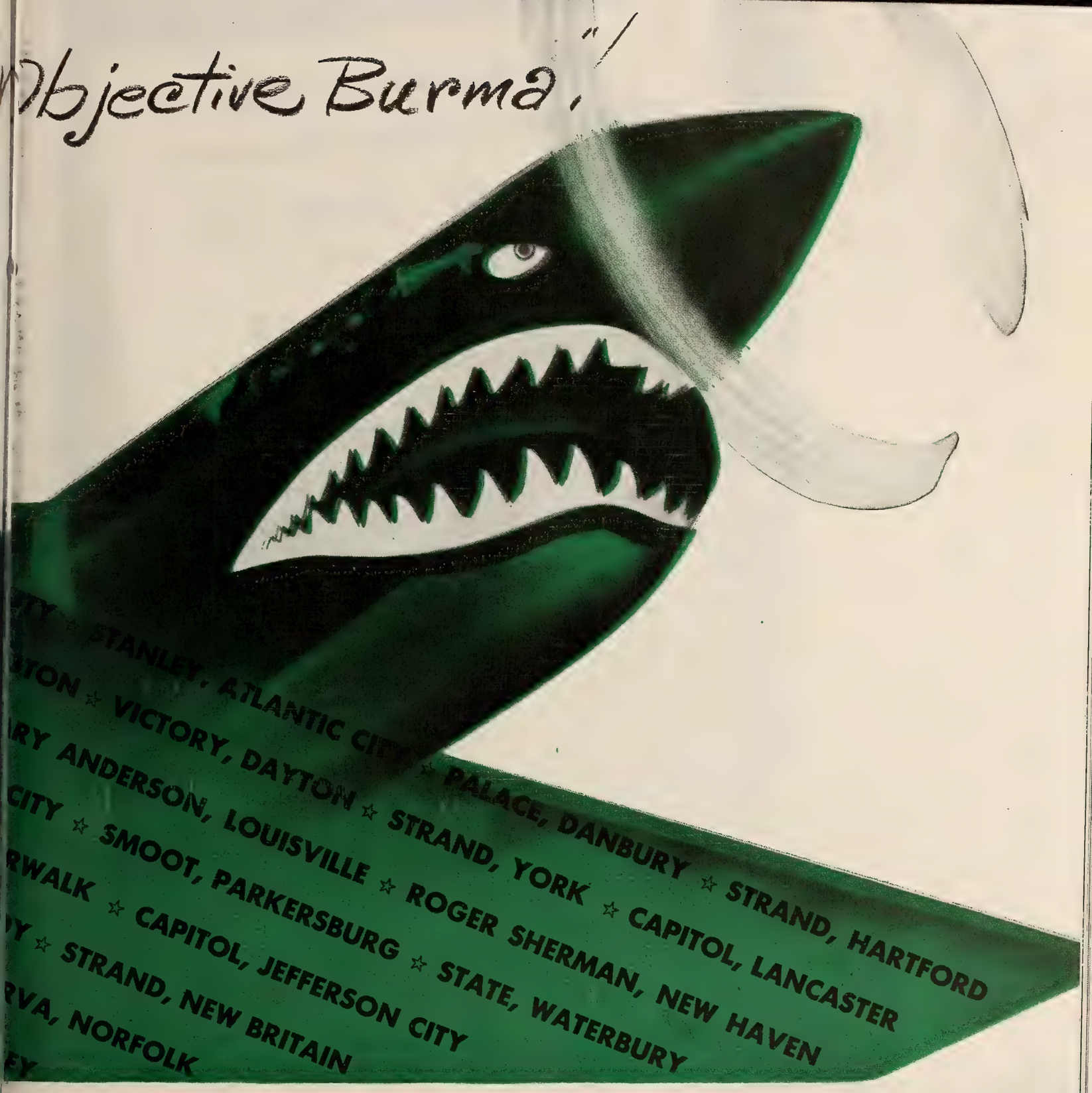
IS A

Starring

DENNIS MORGAN · DANE C

Produced by ROBERT BUCKNER • From the Best Seller by that Ace Fly

Objective Burma."



S MY CO-PILOT

RNER SMASH EVERYWHERE!

· RAYMOND MASSEY · ALAN HALE · ANDREA KING · JOHN RIDGELY

COL. ROBERT LEE SCOTT, Jr. • Screen Play by Peter Milne and Abem Finkel • Music by Franz Waxman • Directed by ROBERT FLOREY

RKO RADIO PICTURES
NEW YORK TRADE SHOWING

MONDAY, APRIL 23

AT 11:00 A. M. SHARP

ASTOR THEATRE

BROADWAY AT 45th STREET



SAMUEL GOLDWYN PRESENTS

DANNY KAYE

in

Wonder Man

in Technicolor

with

VIRGINIA MAYO · VERA-ELLEN

DONALD WOODS • S. Z. SAKALL

ALLEN JENKINS · EDWARD BROPHY · OTTO KRUGER · STEVE COCHRAN · VIRGINIA GILMORE and THE GOLDWYN GIRLS

Directed by BRUCE HUMBERSTONE Screen Play by DON HARTMAN • MELVILLE SHAVELSON and PHILIP RAPP

State Groups Set for 7th

State committees for the 'Showmen's Seventh' War Loan drive are organizing their campaigns following the three industry regional meetings in New York, Chicago and Denver, national chairman Samuel Pinanski said here yesterday, following his return and other members of the national committee's return from Chicago, where they participated in the Midwest regional conference for 19 states.

The state chairmen of exhibitors, distributors and publicity men attending the regional meetings have received complete information concerning the policies and methods of the nationwide campaign as presented by Tom J. Connors, national distributor chairman; John Hertz, Jr., national publicity director and Pinanski. State and local meetings will get under way immediately.

Robert Montgomery Trailer Goes Into Production

"Straight Talk," starring Lt. Comm. Robert Montgomery, has gone into production at the M-G-M Coast studios as one of the three trailers for the Seventh War Loan. The film simulates a direct discussion with an audience on the reasons for the Seventh Loan and why money is urgently needed. Jerry Bressler is producing, under auspices of the Hollywood War Activities Committee. John C. Flinn is coordinator of the trailer program.

"Mr. and Mrs. America Speak," second trailer, narrated by Edward Arnold and made by Warners, is in the cutting rooms and will be shipped this week. Scripts for both films were written by Harold Mager and Tom Baily.

Campaign Dedicated to Memory of Roosevelt

Honoring the memory of the late President Roosevelt, the Seventh War Loan Committee for Eastern Pennsylvania, Southern New Jersey and Delaware are dedicating their entire efforts during the bond campaign in a tribute to his memory.

B. & K.-Essaness Suit Is Off Until Fall

CHICAGO, April 18.—The Balaban and Katz suit in Superior Court here against two Essaness Circuit subsidiaries, West Suburban Amusement Corp., and Oak Park Amusement Corp., in which B. and K. has a financial interest, is not expected to reach the trial stage before Fall, Morton Lane, attorney for the plaintiff, states Financial records for the period covered in the case, sought by the plaintiff, plus crowded court schedules have caused the delay.

B. and K. is seeking an accounting of receipts in theatres operated by the two subsidiaries.

Albany Variety Dinner

ALBANY, N. Y., April 18.—The Albany Variety Club will hold a golf tournament at the Colonie Country Club on May 7. A dinner will be given that night. Arthur Newman, Republic branch manager, and Dr. Samuel Kalison, Albany dentist, head the committee on arrangements.

Allied Board Meet Off; Caravan Meets

(*Continued from page 1*)

lied president Martin Smith and Abram F. Myers, general counsel, are meeting in Chicago today through Friday to discuss improvements in Allied's public information service.

If conditions of travel remain bad, it is possible that the board of directors may combine the Summer and Fall meetings into a session in late Summer. That was done last year when the Summer and Fall meetings were held as one at Bretton Woods.

Late arrivals delayed today's discussions and few developments are expected to be made known before Friday. Here for the meeting, besides Myers and Smith, are W. L. Ainsworth, H. A. Cole and Sidney Samuelson.

Allied of Illinois, while not a member of the Caravan service, will be represented by its president, Jack Kirsch. According to Kirsch, Chicago's problems are of a type that cannot be compared to those faced by independents in other states, and must be solved locally. Exchange of information is one of the services rendered by the Allied Caravan. Membership dues average about five cents per seat. Last November, Allied of Wisconsin and Upper Michigan subscribed to the service, by increasing its membership dues from 10 to 15 cents per seat.

Report Photographic Print Paper Shortage

WASHINGTON, April 18.—Numerous complaints of inability to secure photograhic print paper have reached the House small business committee during the past week, it was disclosed today by chairman Wright Patman of Texas.

Investigation by the committe, however, discloses that the supply shortage is caused by heavy military demands. Lincoln V. Burrows, chief of the War Production Board photographic section, having reported that there has been a heavy increase i the use of paper for maps, military photographs and V-mail.

A directive is now in the course of preparation for early issuance b WPB which will provide more equit able distribution of such paper as i not required by Federal agencies, to spread the production of paper more evenly among manufacturers.

The situation is expected to ease materially after 'VE-Day,' according to WPB officials.

Manta-Rose Book 20

CHICAGO, April 18.—Alex Manta and Jack Rose have taken over the operation of the New Rex and Owl theatres here from D. J. Chrissis, president of Indiana-Illinois Theatres. Move is in keeping with the policy of the recently-formed Manta and Rose, Inc., organized to book and operate theatres formerly under the banner of the Indiana-Illinois Theatres, which continues as a holding company. Manta and Rose now have 20 theatres.

M. J. Shea To Build

BRADFORD, Pa., April 18.—M. J. Shea Enterprises has acquired the A. J. Bond property adjacent to its present theatre building for postwar construction of a new $250,000 theatre, to seat 1,400.

96 With Loew's for 30 Years or More

There are 96 employees with Loew who have been with the company 30 years or more. In addition, Loew's has over 400 employees with the company for more than 20 years, and 1,100 who have passed their first 10 years with the organization.

The oldest employee has been with the company for 40 years, and is Isaac Seldner, manager, who joined Loew in 1905.

'GI Joe' Unchanged By Pyle's Death

(*Continued from page 1*)

discussion was held at the Cowan offices yesterday when news of Pyle's death in the Pacific was received as to whether or not newsreel footage of the correspondent, or a eulogy at the start of the film, should be incorporated; the decision was to 'let the film ride as is.' The film, which Pyle had seen and approved in rough-cut form, will be released with no alteration in timing, terms or conditions.

Pyle, 44, one of the most widely read of American war correspondents of this war, was killed yesterday morning (Pacific time) by a Jap machine gunner on the outskirts of the town of Ie, on the island of the same name, four miles west of Okinawa. Felled by three bullets through his temple, Pyle died instantly.

President Truman, in a statement released from Washington, declared, "No man in this war has so well told the story of the American fighting men as American fighting men wanted it told. More than any other man he became the spokesman of the ordinary American in arms doing so many extraordinary things. He deserves the gratitude of all his countrymen."

Vogel Shifts Kemp, Mercer and Groom

J. R. Vogel, vice-president of Loew's Theatres, announces the following managerial appointments: Jack Mercer, formerly manager of Loew's Victory, Evansville, Ind., has been appointed manager of Loew's Orpheum, Boston, replacing George Kraska who was recently made head of Loew publicity in Boston; Arthur Groom, formerly manager of Loew's State, Memphis, has been appointed manager of Loew's Victory, Evansville, replacing Mercer; William Kemp, formerly relief manager, has been appointed manager of Loew's State, Memphis, replacing Groom.

28 of 60 Reissues

CHICAGO, April 18.—Of the 60 pictures placed on general release here for April, 28 are reissues. Among the reissues is Disney's "Snow White and the Seven Dwarfs," which RKO is placing on the local market again beginning April 22.

O'Neill 'U' Manager

NEW ORLEANS, April 18.—E. L. O'Neill, former film salesman, is now branch manager of the Universal exchange here, having succeeded W. W. Richardson. The latter has opened his own exchange, Astor Pictures, in Atlanta.

U. S. Plans Meet On World Trade Unit

(*Continued from page 1*)

strictive wage barriers and cartel arrangements.

The major drawback to expansion of American film and other export trade in the years immediately preceding the war came from so-called "hidden" trade barriers, largely internal regulations of foreign countries which put our products at a disadvantage, and which the Administration is anxious to have leveled so that postwar trade can develop naturally.

In return for the "razing" of these walls, the Administration hopes to be in a position to offer a further lowering of our tariffs, under legislation to extend the Reciprocal Trade Agreements Act on which the House Ways and Means Committee opened hearings today.

The proposed world trade organization would be within the framework of the world security organization, and is likely to be considered in the economic and social council to be set up at the San Francisco meeting. The council is to deal with all economic matters affecting the international relations of the United Nations.

Major Bowes to Leave The Air April 26

After 23 years of microphoning, Major Edward B. Bowes has announced his retirement from active broadcasting, effective April 26. Bowes has been in poor health for the last five months, being absent from the air most of that time.

Major Bowes will continue his interest in radio, however, as advisor on radio matters to Chrysler Corp., his sponsor.

Bowes was vice-president of the original Goldwyn Pictures Corp., with Sam Goldwyn, he also produced plays with the Selwyn Company, and in 1919 he, with some associates, built the Capitol Theatre here. He also continued his association with Goldwyn and when the latter sold out to Marcus Loew, forming Metro-Goldwyn-Mayer, Bowes went along, resigning that vice-presidency in 1935. In 1941 he resigned from the Capitol to concentrate on his amateur radio hour.

Raise Taxes to 32%

PELL CITY, Ala., April 18.—R. H. Higginbottom, owner of a circuit of theatres in Alabama, is closing his theatre here due to a recent order placed on him by the City Council of a 10 per cent tax of his gross. This would cause Higginbottom to pay 32 per cent of his gross, including the 20 per cent Government tax, two per cent state tax and the 10 per cent city tax. From all indications, the civilian population here is behind him 100 per cent.

Ceiling for CFI

PHILADELPHIA, April 18.—The local office of Confidential Reports, Inc., has been given a four person 'ceiling' by the area War Manpower Commission, being allowed one man and three girls full time. In addition, the company can hire war veterans through the USES, as well as part time workers. Harvey Shelley is manager here.

CAPACITY BUSIN

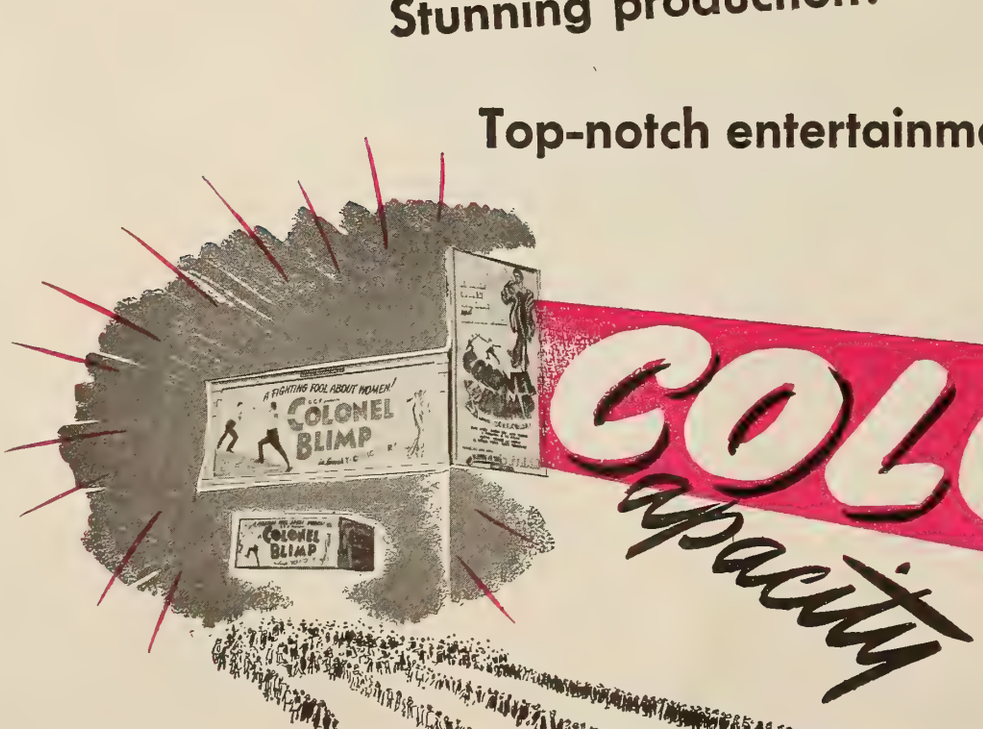
AT THE GOTHAM, NEW YORK, i

Among the all-time best movies!—*N.Y. Post* **Impressive a**

Excellent!—*N.Y. Journal-American* **Magnificent, spectacu**

Stunning production!—*Showmen's Trade Review* **One**

Top-notch entertainment!—*N.Y. Daily News* **A fl**



COLONEL

Capacity

G.C.F. presents COLONEL BLIMP Starring ANTON WALBROOK • DEBORAH KERR • ROGER LIV

A Production of the Archers • Written, Directed and Produced by MICHAEL POWELL and EMERIC PRESSBU

...the proof!

ignificent!—*The Independent*

d always entertaining!—*M.P. Herald*

e season's delights!—*N.Y. Sun*

t to be missed!—*N.Y. PM*



ROGER LIVESEY
as Colonel Blimp

MICHAEL POWELL
Co-producer

EMERIC PRESSBURGER
Co-producer

So, Gentlemen, Take a Bow!

BLIMP

IN TECHNICOLOR

Business!

...ANOTHER U.A. HIT!

OWI Regeneration Of Nazi by Films

(Continued from page 1)

probable he will come from the motion picture industry.

Teaching of the principles of democracy to the Germans will be the first post-war job of the OWI in the conquered enemy country, and Davis' discussions with officials in Europe are designed to develop the part OWI is to play during the early part of the period of occupation.

Whether OWI will undertake a similar task in Japan is yet to be determined. It will get into Germany in a post war capacity because it was created for the period of the war and six months thereafter, which will carry it through for six months after the defeat of Japan. Accordingly, how long OWI will operate in Germany before the end of the war necessitates the setting up of peace-time organizations will depend on how long Japan can hold out.

Industry Trust Suit Hearing Here May 2

(Continued from page 1)

if it does not suit Robert L. Wright, government prosecutor, who was not in court here yesterday, but allowed other U. S. counsel to set the date.

The company interrogatories, comprising several hundred questions, have been submitted to the Government, and, in turn, U. S. interrogatories have already been served on the companies. Judge Goddard will decide on May 2 which questions are relevant and must be answered by both sides.

Defense attorneys have told the Government that because of the multitude of questions submitted to them and the shortage of help, it may take a year to answer all questions.

$324,247 Belasco Loss

The estate of David Belasco, theatrical producer, took a loss of $324,247 in the sale of the Belasco Theatre here last May to a syndicate headed by John Wildberg and Sherman S. Krellberg, it was disclosed here in an accounting of the estate filed in the Surrogate's Court. The loss represents the difference in the inventory value, which was appraised and carried as of the date of Belasco's death on May 14, 1931, and the price paid by the syndicate reported as approximately $310,000.

U.S. Freezes Studio Jobs; CSU Pulls Technicolor

(Continued from page 1)

Studio Unions hailed the action of the director as a stunning victory. An IATSE spokesman said: "Exactly what the ruling means is not yet clear. As a regional ruling, it can be appealed. We will issue a statement tomorrow." The producers made no comment tonight.

Quickly in the wake of the WMC announcement and in sequel to Vanguard's action in suspending work on "Duel in the Sun," the CSU strategy committee announced: "Now that the only independent making a Technicolor picture has suspended production, we have decided to pull the machinists from Technicolor cameras and close down that plant. This will stop production on six pictures the majors are making." Machinists Local business agent D. T. Wayne, prominent in CSU councils, said the move against Technicolor, which has been exempted up to now, was taken because "it doesn't make much sense for some of our members to be working to keep production going on pictures using strikebreakers while all others are walking the picket lines."

Tie up Cameras

A direct effect of the CSU action, as verified by a Technicolor spokesman, would be to tie up the cameras, which require nightly servicing by specially trained machinists, with an immediately resultant stoppage of Technicolor laboratory operations due to the cessation of the flow of daily footage from the cameras.

Technicolor officials said notification had not yet been received but that the walkout would not in any case occur until nightfall when the crews come on to ready the cameras for the next day's shooting. Similarly, the affected studios were awaiting the advent of the Technicolar walkout before making comment.

Technicolor pictures that would be stopped are M-G-M's "Harvey Girls," "Yolanda and the Thief," "Early to Wed"; 20th Century-Fox's "The Dolly Sisters," "Kitten on the Keys"; Warners' "The Time, the Place and the Girl," and Columbia's "Bandit of Sherwood Forest."

Commenting on Vanguard's decision to suspend production on "Duel in the Sun," CSU president Herbert Sorrell said: "Selznick's action gives the lie to the major producers' assertion that they can get along without us." Sorrell said the terms offered Vanguard for a supply of CSU craftsmen were identical with those accepted by other independents with the exception that Screen Players Union extras must be used. This requirement, he said, will be imposed likewise upon the independents who have agreed to the CSU terms in the past and to others who may in the future.

CSU 'Deal' Is Off, Vanguard Suspends

HOLLYWOOD, April 18.—Meetings between officials of Vanguard Films and the strike committee of the Conference of Studio Unions on terms under which the company would complete production of "Duel in the Sun" with CSU craftsmen ended with Vanguard president Daniel T. O'Shea issuing the statement that, "We have been endeavoring to the best of our ability to continue production despite strike conditions. However, it is no longer possible for us to continue, and accordingly we are suspending production on 'Duel in the Sun' temporarily."

Zorn Will Represent Producers at NLRB

Burton Zorn of the New York law office of Proskauer, Ross and Paskus, will represent Hollywood producers at the National Labor Relations Board hearings in Washington on April 26 in the jurisdictional dispute between the IATSE and the Studio Set Decorators Union affiliated with the Conference of Studio Unions. Zorn was formerly associated with the New York State Labor Relations Board. He will be assisted by Maurice Benjamin, Hollywood attorney.

As previously reported, Michael J. Luddy will represent the IATSE, assisted by David Halper of the office of Matthew M. Levy, both Eastern IATSE attorneys.

Charity Appeal on Air

Archbishop Francis J. Spellman's special appeal for support of the Catholic Charities drive will be read by Jay Jostyn, radio actor, on a program in connection with the annual campaign, over New York's station WABC, tonight.

Zinn General Mgr. of Nero Productions

HOLLYWOOD, April 18.—Seymour Nebenzal today signed John Zinn, formerly vice-president of Vanguard, as general manager of Nero Productions.

Zinn was with Universal from 1930 to 1934, then served as assistant studio manager of 20th Century-Fox. He joined Paramount in 1935 and became business manager of the casting and talent department. His Vanguard appointment followed last year.

Ostrer's First Started

LONDON, April 18.—"The Wicked Lady," first 1945 production to come from Gainsborough's executive producer, Maurice Ostrer, has emerged from the preparation stage and is now in active work at Shephard's Bush studio. Unit producer R. J. Minnev and director Leslie Arliss expect to complete shooting in a month.

RKO RADIO PICTURES, Inc.

NEW YORK TRADE SHOWING

of

"The Brighton Strangler"

Monday, April 30, at 2.30 p.m.

RKO Projection Room - 630 Ninth Ave. - New York, N. Y.

See Soviet as Big Equipment Buyer

(Continued from page 1)

have been under way for the past six months.

Since the entire film industry in the Soviet Union is controlled by the government, little is known about the equipment situation but it is believed that almost all projectors in use in Russia are of German manufacture and, due to their age, probably most are not in first-rate operating condition.

Russian production of equipment, undertaken on a small scale just prior to the war and stopped when hostilities began, is expected to be renewed, Golden said, but the All-Union Film Committee has indicated that its post-war plans include large scale replacements and it hopes a substantial amount can be obtained from the United States. The committe plans also to buy studio equipment for post-war expansion of Russian production, almost entirely from the United States, and it is probable that Russia then will also be interested in acquiring very considerable amounts of raw stock.

Gibraltar, Spain, Turkey

The first report also covered Gibraltar, Spain and Turkey. Gibraltar equipment, almost entirely of American origin, is in good shape and little opportunity is seen for new business immediately after the war, while in Spain, where much of the equipment is of European make and generally run down, sales are seen dependent upon the willingness of the government to make available the necessary dollar credits. Prior to the war, Germany was the main supplier of all equipment, but is not expected to figure in the trade in the near future. Most of the equipment in use is from five to 10 years old and in bad shape and ready for replacement. Turkey, however, offers little market for screens, ticket-selling machines, chairs, carpets or other accessories, which are either not in demand or are made domestically.

U. S. in Laboratory Worker Pact Rift

The U. S. Conciliation Service has assigned commissioner Jerry Doherty to attempt to arbitrate the wages-and-hours contract dispute between IATSE Motion Picture Laboratory Technicians Local No. 702 and 20 Eastern film processing laboratories.

Local 702 officers, representing 1,800 laboratory workers, had been authorized by members to hold a strike vote. The USCS was designated to seek to mediate the dispute with the breaking off of contract negotiations. Commissioner Doherty is studying the case and is expected to call a meeting of both union and laboratory representatives shortly.

WLB Approves 32 Exchange Raises

(Continued from page 1)

secured from regional boards. Further clarifications are awaited by the companies and the "IA" on decisions handed down by boards having jurisdiction over 10 other exchange cities; also, word is still awaited from the RWLB having jurisdiction over Seattle and San Francisco exchanges.

PACKS A WALLOP POSSESSED BY NO FILM OF ITS KIND IN YEARS!" — MOTION PICTURE HERALD



"A PREDICTION OF CEILING-CRACKING GROSSES IS UN-AVOIDABLE!" — BOXOFFICE

BOOK IT HOT!

"BEST PICTURE OF THE WEEK!
..PACKED WITH EXCITEMENT!"
—JIMMIE FIDLER
BLUE NETWORK



MONOGRAM PICTURES

DILLI

EDMUND LOWE · ANNE JEFFREY

EDUARDO CIANNELLI · MARC LAWRENCE · ELISHA COOK

MONOGRAM

ELIVERS IT—AND DELIVERS IT IGHT!...WITH ALL THE SHOCKS AND HRILLS THAT MADE DILLINGER THE MOST OTORIOUS OUTLAW OF OUR TIMES!



KING BROTHERS PRODUCTION

DILLINGER

d introducing **LAWRENCE TIERNEY** as "DILLINGER"

Produced by MAURICE and FRANKLIN KING

DIRECTED BY MAX NOSSECK · SCREENPLAY BY PHILIP YORDAN

Bell-Howell Offer Two Stock Issues

An underwriting group headed by Harriman Ripley and Co., here, has offered 30,000 shares of Bell and Howell four and one-quarter per cent cumulative preferred stock of $100 par value, and 150,000 shares of $10 par value common stock. The preferred is priced at $103.50 a share and the common at $15 a share.

Net proceeds from the preferred will be added to the company's general funds. It is planned that the company purchase in the immediate post-war period from the Defense Plant Corp. the Lincolnwood, Ill., plant now being operated under lease, at approximately $1,950,000.

The common is outstanding and was sold to the underwriters by certain stockholders including J. H. McNabb, president. None of the proceeds from the common will be received by the company.

There is to be a cumulative annual retirement fund commencing in 1944, based on consolidated net income, for the redemption of two and one-half per cent of the greatest number of four and one-quarter per cent preferred shares issued, and an optional retirement fund for any year starting in 1944, for the redemption, at the option of the corporation, of all or part of not more than two and one-half per cent of the greatest number of these shares at any time issued.

Buy Monogram for 17

Strand Enterprises, Inc., operatating 17 theatres in Kentucky, Mississippi, Arkansas and Tennessee, has signed for the entire Monogram output for 1944-45.

Review

"Hitchhike to Happiness"

(*Republic*)

AN undistinguished musical that lacks sparkle, "Hitchhike to Happiness" will get by in lesser situations, especially where air comic Al Pearce has a following. Pearce's mild comedy style requires better material than he has in this one. On the credit side is Dale Evans, who is blossoming out at Republic after serving an apprenticeship in Westerns. She displays a smooth way with a song, doing "Sentimental" and "For You and Me" in bewitching fashion.

Pearce plays a waiter in a small Broadway restaurant who has become a standard joke among theatrical people who are its habitues because of the plays which he is trying to market. Several of the Broadway wiseacres palm Pearce off on Willy Trenk, a Hungarian producer, as a famous playwright, and Pearce is signed by the Hungarian to do a play. When the gag is revealed, Trenk is pacified by Miss Evans, a famous radio star, who agrees to appear in the show, at the same time employing the music of Brad Taylor, a promising young songwriter. The show, of course, is a hit, and Pearce wins a niche for himself in the Broadway firmament. Taylor and Miss Evans are romantically united after the usual misunderstanding has been cleared up.

Screenplay is credited to Jack Townley, derived from a Manyy Seff—Jerry Horwin original. Joseph Santley directed; Donald H. Brown was associate producer; Kim Gannon and Walter Kent wrote the songs.

Running time, 71 minutes. General classification. Release date not set.

CHARLES RYWECK

Film Classics Gets 12 English Films

PHILADELPHIA, April 18.—Jack Engel, branch manager of the Film Classics exchange, announces that FC has obtained the area franchise for English Films. First group includes "Thunder Rock," "On Approval," "The Randolph Family," "The Great Mr. Handel," "Secret Mission," and "They Met in the Dark."

In addition, Engel has obtained some older English films for handling here, including "Jeannie," "Adventure in Blackmail," "Thief Meets Thief," "Accused," "Crime Over London," and "Amateur Gentleman."

Republic Sets Six 'Barbary' Openings

Republic's 10th anniversary film, "Flame of Barbary Coast," is slated for openings at the Imperial Theatre, Charlotte, on April 22, and at the Woods, Chicago, on April 23. Heavy newspaper advertising, radio coverage, including spot announcements and two five-minute shows, and special promotions will be used for both openings.

Openings in May include the Broadway Theatre, Portland, Ore., May 8; the Denver and Esquire, Denver, May 8, and the Uptown in Salt Lake City, May 9.

Music Hall Show Will Tour 'Foxhole Circuit'

The Radio City Music Hall is to be represented on the 'Foxhole Circuit' by a replica of its stageshows, it was announced by USO-Camp Shows yesterday. Under the supervision of Harry Krivit, a facsimile of the song-and-dance displays on the Music Hall stage will be prepared for the entertainment of fighting men overseas. A casting call for 'Rockettes' and ballet girls has been given for next Monday.

Indorsers Elects Ross

INDIANAPOLIS, April 18. — Mrs. David Ross was reelected president of the Indianapolis branch of the India Indorsers of Photoplays at their annual luncheon meeting here. Other officers elected were: Mrs. Walter Geisel, president; Mrs. Albert Ellison, Mrs. J. P. Cochrane, vice-presidents; Mrs. Claude Franklin, secretary; Mrs. Lee Waddell, recording secretary; Mrs. A. J. Hueberm, treasurer; Mrs. Fred R. Duckwall, membership secretary.

RKO Opens Exchange

SIOUX FALLS, April 18.—RKO Radio has opened a new exchange here, with branch manager Sherman W. Fitch and his co-workers as hosts at a house warming, attended also by exhibitors from Minnesota, Iowa and South Dakota, also salesmen Allen Moe and Steven Hollander, and office manager Ella Hansen, district manager H. H. Greenblatt, Chicago, Midwest field supervisor Bob Hickey, and field man Gene Gaudette, Minneapolis.

Hollywood

By THALIA BELL

Hollywood, April 18

FILM rights to "We Go Back," by Dorothy Thomas, have been purchased by M-G-M. Robert Sisk will produce the feature which is planned as one of the studio's most important films of the year . . . Two young Columbia players, Jim Bannon and Lynn Merrick, have had their options lifted by the studio.

•

Isobel Elsom has been signed for a featured role in "The Two Mrs. Carrols," forthcoming Warner production . . . Peter Lawford has been assigned the romantic lead in M-G-M's "Two Sisters from Boston". . .

•

Walter Tetley has been added to the cast of "Dragonwyck," now in work at 20th Century-Fox . . . Universal has signed Jack Oakie for a top role in "On Stage, Everybody" . . . Republic has signed José Polido, Mexican singing actor, to a term contract.

•

Fred MacMurray has been selected for the title role in "American Guerrilla in the Phillipines," which Lamar Trotti will script and produce for 20th Century-Fox . . . Jean Negulesco has been assigned to direct "Humoresque," Warners' film version of the Fannie Hurst novel; Jerry Wald will produce . . . Columbia has purchased the screen rights to "Millie's Daughter," by Donald Henderson Clark. Michel Kraike will produce the film.

•

Maureen O'Hara will be starred in "The Fabulous Invalid," which Richard Berger is to produce for RKO . . . Jack Grant will act as associate producer on PRC's "End of Night" . . . Cal Schrum has been signed for a featured role in "Dakota," Republic film in which John Wayne will be starred.

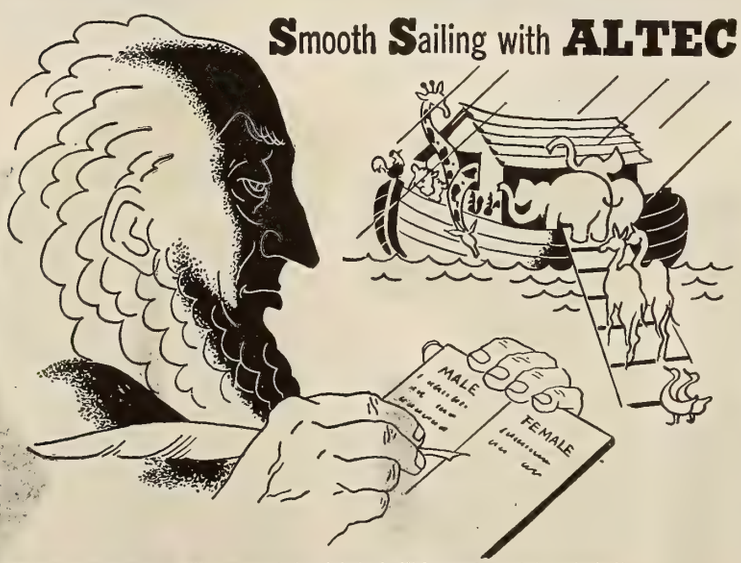
•

"Stallion Road," novel by Stephen Longstreet, has been purchased by Warners and assigned to Alex Gottlieb for production . . . William Berke has been signed by RKO to direct "Ding Dong Williams," first in a new series of features based on the Richard English magazine stories . . . Jane Russell will replace Ida Lupino in the title role of Hunt Stromberg's "Young Widow."

WROX To Join Mutual

Radio station WROX, Clarksdale, Miss., will join Mutual Broadcasting as a full-time affiliate on May 1, according to Carl Haverlin, vice-president in charge of station relations.

Smooth Sailing with ALTEC



"Better be shoving off", warned the Admiral, "it's getting mighty slushy". So old man Noah wasted no time. He loaded his LST with a "he" and "she" of every living thing on earth. Picture where we'd be today if Noah had not heeded the warning. Yes, warning signals can be life-savers. Why let your equipment sink beneath the weather, when our periodic check-up service can be your barometer for equipment problems? We repair weak spots in your booth before they spring the leaks. Let the rains come, and the hurricane roar—rely on Altec for smooth sailing.

ALTEC SERVICE CORPORATION

ATLANTA • BOSTON • CHICAGO • CINCINNATI • DALLAS
DETROIT • LOS ANGELES • NEW YORK • PHILADELPHIA • SEATTLE
THE SERVICE ORGANIZATION OF THE MOTION PICTURE INDUSTRY

All American Studios
1010 Palisade Ave., Fort Lee, N. J.
Complete Production and Sound Recording Facilities at
Pre-War Rates
For Information and Rates
Phone Write
BRy 9-4388 - 723 - 7th Ave., N. Y. C.

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Mar. 24	ROUGH RIDIN' JUSTICE Chas. Starrett Betty Jane Graham (Rev. 3/20/45)	(Tenth Block) BETWEEN TWO WOMEN Van Johnson Lionel Barrymore D—81 mins. (518) (Rev. 12/21/44)	GI HONEYMOON Gale Storm Peter Cookson D—70 mins. (406) (Rev. 3/1/45) DOCKS OF NEW YORK East Side Kids C—62 mins. (410) (Rev. 2/21/45)	(Third Block) HERE COME THE WAVES Bing Crosby Betty Hutton Sonny Tufts M—97 mins. (4411) (Rev. 12/18/44)		THE GREAT FLAMARION Eric von Stroheim Mary Beth Hughes D—78 mins. (412) (Rev. 1/23/45)		(March Release) THUNDERHEAD SON OF FLICKA Roddy McDowall Preston Foster O—78 mins. (518) (Rev. 2/1/45)			HOTEL BERLIN Faye Emerson Helmut Dantine Raymond Massey D—98 mins. (413) (Rev. 3/2/45)
Mar. 31	ROUGH, TOUGH AND READY Victor McLaglen Chester Morris D—66 mins. (Rev. 4/2/45)	NOTHING BUT TROUBLE Laurel and Hardy C—69 mins. (519) (Rev. 12/5/44)		DANGEROUS PASSAGE Robert Lowery Phyllis Brooks D—62 mins. (4412) (Rev. 12/21/44)	STRANGE ILLUSION Jimmy Lydon Warren William D—87 mins. (Rev. 2/21/45)	IDENTITY UNKNOWN Richard Arlen Cheryl Walker D—71 mins. (414) (Rev. 4/6/45)	(RKO's Fourth Block) ZOMBIES ON BROADWAY Wally Brown Alan Carney C—68 mins. (516) (Rev. 4/18/45)	CIRCUMSTANTIAL EVIDENCE Lloyd Nolan Michael O'Shea Trudy Marshall D—67 mins. (519) (Rev. 2/15/45)	DELIGHTFULLY DANGEROUS (Chas. R. Rogers) Jane Powell Ralph Bellamy M—93 mins. (Rev. 2/26/45)		
April 6	ESCAPE IN THE FOG Otto Kruger Nina Foch D ROCKING IN THE ROCKIES Three Stooges Mary Beth Hughes O	KEEP YOUR POWDER DRY Lana Turner Laraine Day D—93 mins. (520) (Rev. 2/15/45)	THERE GOES KELLY Jackie Moran Wanda McKay C—61 mins. (422) (Rev. 3/8/45)	FOR WHOM THE BELL TOLLS (Color) Ingrid Bergman Gary Cooper D—158 mins. (4413) (Rev. 7/15/43)	CRIME, INC. Leo Carrillo Tom Neal D—76 mins. (Rev. 2/7/45) SHADOWS OF DEATH Buster Crabbe O—61 mins. (Rev. 1/25/44)	EARL CARROLL VANITIES Dennis O'Keefe Constance Moore M—91 mins. (413) (Rev. 3/5/45)	THE BODY SNATCHER Boris Karloff Bela Lugosi D—78 mins. (517) (Rev. 2/16/45)		BREWSTER'S MILLIONS (Edward Small) Dennis O'Keefe Helen Walker C—78 mins. (Rev. 3/12/45)		GOD IS MY CO-PILOT Dennis Morgan Andrea King D—89 mins. (414) (Rev. 2/21/45)
April 13	EVE KNEW HER APPLES Ann Miller William Wright	(Special Release) NATIONAL VELVET (Color) Mickey Rooney Elizabeth Taylor D—123 mins. (521) (Rev. 12/6/44)	FASHION MODEL Robert Lowery Marjorie Weaver C—61 mins. (423)	PRACTICALLY YOURS Claudette Colbert Fred MacMurray C—90 mins. (4414) (Rev. 12/15/44)				(April Release) (Special Release) THE SONG OF BERNADETTE Jennifer Jones Charles Bickford D—156 mins. (520) (Rev. 12/22/43)		I'LL REMEMBER APRIL Gloria Jean Kirby Grant M—64 mins. (9027) (Rev. 4/16/45)	
April 20	THE POWER OF THE WHISTLER Richard Dix Janis Carter D RETURN OF THE DURANGO KID Charles Starrett Tex Harding O		CRAZY KNIGHTS Billy Gilbert Maxie Rosenbloom C—63 mins. (421) (Rev. 1/15/45)	DOUBLE EXPOSURE Chester Morris Nancy Kelly D—63 mins. (4415) (Rev. 12/21/44)	HOLLYWOOD AND VINE James Ellison Wanda McKay C—60 mins. (Rev. 3/8/45)	CORPUS CHRISTI BANDITS Allan Lane Twinkle Watts O—55 mins. (465)	TARZAN AND THE AMAZONS Johnny Weissmuller Brenda Joyce D—76 mins. (518) (Rev. 3/20/45)	A ROYAL SCANDAL Tallulah Bankhead Anne Baxter William Eythe D—94 mins. (521) (Rev. 3/21/45)	IT'S IN THE BAG (Jack H. Skirball) Fred Allen Jack Benny C—87 mins. (Rev. 2/9/45)	SONG OF THE SARONG William Gargan Nancy Kelly C—65 mins. (9040)	
April 27	COUNTER-ATTACK Paul Muni Marguerite Chapman D—90 mins. (Rev. 4/2/45)		CISCO KID RETURNS Duncan Renaldo O—64 mins. (429) (Rev. 4/11/45)	(Fourth Block) BRING ON THE GIRLS (Color) Veronica Lake Sonny Tufts Eddie Bracken M—92 mins. (4416) (Rev. 2/19/45)	THE PHANTOM OF 42nd STREET Dave O'Brien Kay Aldrich D—58 mins. (Rev. 4/2/45)		CHINA SKY Ruth Warrick Randolph Scott D—78 mins. (519) (Rev. 4/18/45)	MOLLY AND ME Gracie Fields Monty Woolley Roddy McDowall C—76 mins. (522) (Rev. 3/8/45)		SALOME—WHERE SHE DANCED (Walter Wanger) (Color) Yvonne de Carlo David Bruce M—90 mins. (Rev. 4/12/45)	THE HORN BLOWS AT MIDNIGHT Jack Benny C—68 mins. (415) (Rev. 4/3/45)
May 4		WITHOUT LOVE Spencer Tracy Katharine Hepburn D—111 mins. (522) (Rev. 3/19/45)		THE UNSEEN Joel McCrea Gail Russell Herbert Marshall D—81 mins. (4417) (Rev. 2/20/45)	ENEMY OF THE LAW Dave O'Brien Tex Ritter O—59 mins. (Rev. 3/9/45)		THOSE ENDEARING YOUNG CHARMS Robert Young Laraine Day D—81 mins. (520) (Rev. 4/17/45)	(May Release) DIAMOND HORSESHOE (Color) Betty Grable Dick Haymes Phil Silvers M—104 mins. (524) (Rev. 4/11/45)	COLONEL BLIMP (British Rank-Arthur) (Color) Anton Walbrook Deborah Kerr D—148 mins. Rev. 6/9/43)	PATRICK THE GREAT Donald O'Connor Peggy Ryan C—89 mins. (Rev. 4/13/45)	
May 11	BOSTON BLACKIE BOOKED ON SUSPICION Chester Morris Lynn Merrick D			SALTY O'ROURKE Alan Ladd Gail Russell D—100 mins. (4418) (Rev. 2/23/45)	THE LADY CONFESSES Mary Beth Hughes Hugh Beaumont D—64 mins. (Rev. 4/2/45)			THE BULLFIGHTERS Stan Laurel Oliver Hardy C—61 mins. (525) (Rev. 4/10/45)		HONEYMOON AHEAD Allan Jones Grace McDonald Vivian Austin M—59 mins. (9028)	
May 18	BOTH BARRELS BLAZING Charles Starrett Tex Harding O	GENTLE ANNIE James Craig Donna Reed D—80 mins. (523) (Rev. 12/21/44)		HIGH POWERED Robert Lowery Phyllis Brooks D—62 mins. (4419) (Rev. 2/21/45)		THREE IS CROWD Pamela Blake Charles Gordon D—58 mins. (416)	(Special Release) IT'S A PLEASURE International (Color) Sonja Henie Michael O'Shea 90 mins (584) (Rev. 2/27/45)		HOLD AUTUMN IN YOUR HAND (Loew-Hakim) Zachary Scott Betty Field D	SWING OUT SISTER Rod Cameron Billie Burke Arthur Treacher M—60 mins. (9033)	ESCAPE IN THE DESERT Helmut Dantine Jean Sullivan D—79 mins. (416)
May 25	THE FIGHTING GUARDSMAN Willard Parker Anita Louise D	THE CLOCK Judy Garland Robert Walker D—90 mins. (524) (Rev. 3/22/45)							THE GREAT JOHN L (Bing Crosby) Linda Darnell Greg McClure D—96 mins.	SEE MY LAWYER Olsen & Johnson Grace McDonald Alan Curtis C—69 mins. (9016) (Rev. 2/6/45)	
June 1							(Special Release) WONDER MAN (Goldwyn) (Color) Danny Kaye Virginia Mayo			BLONDE RANSOM Virginia Grey Donald Cook M	

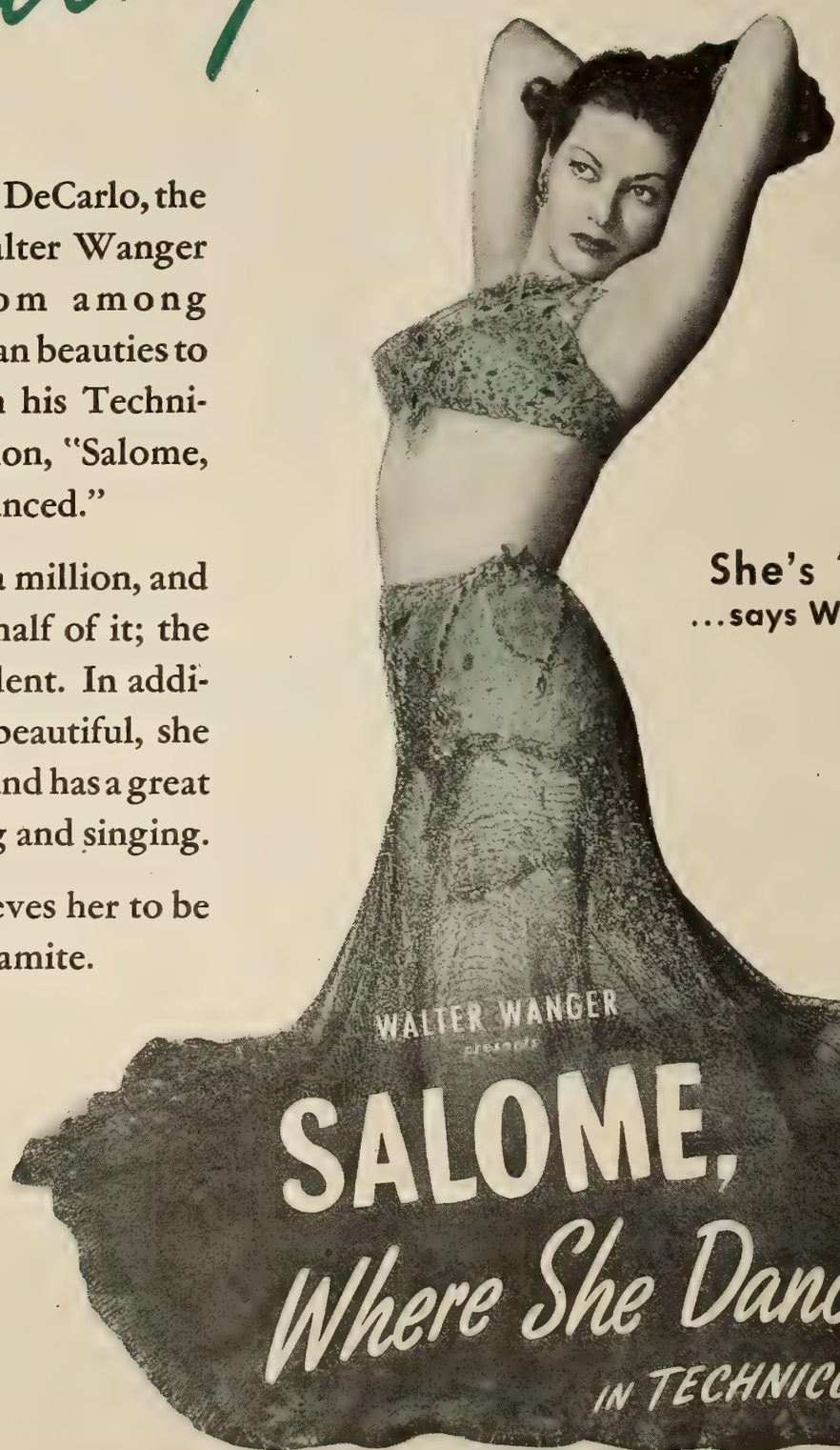
[Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama. (M) Musical. (C) Comedy. (O) Outdoor Action. Production Numbers Are in Parentheses. (Rev.) Motion Picture Daily Review Date.]

One out of twenty thousand!

This is Yvonne DeCarlo, the girl whom Walter Wanger selected from among 20,000 American beauties to play Salome in his Technicolor production, "Salome, Where She Danced."

She looks like a million, and that's just the half of it; the other half is talent. In addition to being beautiful, she is a fine actress and has a great gift for dancing and singing.

Universal believes her to be box-office dynamite.



She's "An Eyeful"
...says Walter Winchell

WALTER WANGER presents

SALOME, Where She Danced

IN TECHNICOLOR

with

YVONNE De CARLO • ROD CAMERON • DAVID BRUCE • WALTER SLEZAK • ALBERT DEKKER
Marjorie Rambeau • J. Edward Bromberg • Screenplay by Laurence Stallings • From the original story by Michael J. Phillips
Directed by CHARLES LAMONT Associate Producer, ALEXANDER GOLITZEN, Produced by WALTER WANGER
A UNIVERSAL PICTURE

UNIVERSAL PICTURES

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 77 NEW YORK, U. S. A., FRIDAY, APRIL 20, 1945 TEN CENTS

RKO COPY NOT FOR REVIEW

KRS Charges British Army Wastes Film

BOT and Service Chiefs To Discuss Problem

By PETER BURNUP

LONDON, April 19.—The British Board of Trade, at the instance of the Kinematograph Renters Society, is arranging a meeting of military service chiefs to discuss with distributors the alleged ordering by the British Army of a completely unnecessary number of film prints and also the alleged "disgraceful" treatment of copies by Army projectionists called inexperienced and careless.

It has been revealed that 147 prints of one picture were ordered, whereas the distributors estimated that 35 would easily have met Army demands. Despite the recent 8,000,000-foot cut of raw stock allocations to the Armed Services, KRS alleges that the amount remaining is largely squandered, with never-to-be-used prints of training films distributed in large quantities to Army depots and there left to rot on shelves.

With regard to the alleged bad

(*Continued on page 10*)

Doyle Reports On Jap Seizure

When the Japanese took Manila, Philippine capital, and seized the American film industry there, they quickly converted it into a Government monopoly through the creation of a central booking agency for distribution of all available U. S. and Filipino films, Arthur Doyle, 20th Century - Fox representative in China, Japan and the Philippines told MOTION PICTURE DAILY here yesterday. Doyle is the first American film man to have been repatriated from Manila



Arthur Doyle
By Staff Photographer

(*Continued on page 6*)

Circuit Heads Want 90-Minute Features

Fifty circuit executives of the U. S. and Canada say 90 minutes is the ideal running time for an 'A' feature. The recommendation, based on the operation of 2,500 theatres, was made in response to an inquiry addressed to the circuits by Leslie Fenton, president of Mutual Productions.

Only two operators suggested 70 minutes, and only very few recommended more than 100 minutes.

Lee Will Represent Industry at 'Frisco

Claude F. Lee, Paramount director of public relations, left New York last night on the special press train for San Francisco, where he will act as the official representative of the American film industry during the United Nations Security Conference, opening on April 25. Lee had previously been named to represent Paramount only at the conference. He was accompanied by Howard Dietz, chairman of the industry's planning



Claude F. Lee

(*Continued on page 3*)

MGM to Have 12 District Managers; Berger Is Promoted

Plans for revision of M-G-M's field sales organization by increasing the number of district managers to 12 from the present nine, and a policy of holding regular meetings of the company's sales cabinet in the field were announced yesterday by William F. Rodgers, vice-president and general sales manager at a luncheon at the Hotel Astor attended by company officials and trade press representatives.



William F. Rodgers

Inaugurating the sales organization changes, Rudolph Berger, former

(*Continued on page 10*)

Keighley & Bischoff Form Producing Unit

HOLLYWOOD, April 19.—William Keighley, director, and Samuel Bischoff, producer, today announced the formation of an independent production company. Keighley is an Army dischargee, and was formerly associated in the production of several Warner films, while Bischoff recently resigned a Columbia producership.

Deals on story properties for the new company are now being negotiated.

Will Seek $250,000 for UJA in Industry in N.Y.

Campaign plans for the industry's participation in the 1945 United Jewish Appeal of Greater New York were mapped at a luncheon-meeting of the executive committee of the amusements division of the drive at the Hotel Astor here yesterday at which co-chairmen Barney Balaban, David Bernstein and Major Albert Warner presided.

An industry goal of at least $250,000 was suggested by Balaban in the city-wide goal of $20,000,000 for the Joint Distribution Committee, United Palestine Appeal, National Refugee Service and the National Jewish Welfare Board, which share in UJA drives. The amusements division committee raised $149,000 last year. Bernstein pledged all-support by the industry.

Monroe Goldwater of the law firm of Goldwater and Flynn, chairman of this year's drive, outlined the special needs of the organization this year, emphasizing the urgency to bring relief to the remaining 2,200,000 Jewish people in Europe, many of whom cannot be aided within the structure of the United Nations Relief and Rehabilitation Administration.

He pointed out that the Joint Distribution Committee, which has been

(*Continued on page 3*)

U.S. Restoring 50% Credit in Army Printing

Will Add 30 Million Feet Of Stock Each Quarter

The War Production Board in Washington is planning to restore the original 50 per cent raw stock credit to the distribution companies on film used for making advance prints of their feature releases available to the Army, thereby making an additional 30,000,000 feet of raw stock available to the industry each quarter, it was learned here yesterday.

Indications are that WPB will also abandon the proposed plan of discontinuing fixed allocations of raw stock for each company and turn all remaining raw stock over to the industry, after needs of the Armed Forces and Government agencies have been met.

As reported in MOTION PICTURE DAILY on April 6, WPB is also abandoning its 285-print limitation since it has been found that it has not served to conserve raw stock.

WPB had previously indicated that

(*Continued on page 6*)

Ask Bowron's Aid in Strike

HOLLYWOOD, April 19.—In a collateral endeavor to induce municipal intervention, a delegation composed of representatives of seven unions not directly affected by the studio strike here visited the office of Mayor Fletcher Bowron of Los Angeles today to request that he set up a civic committee which would undertake to bring about an end of the conflict. The Mayor's aide, Edmund Cook, who received the committee in Bowron's absence, said "serious consideration" will be given the committee's suggestion.

The Screen Publicists Guild, Screen Office Employees Guild, Screen Cartoonists Guild and Screen Story Analysts, all sympathetic to the strike at

(*Continued on page 10*)

Reviewed Today

Review of "Son of Lassie" appears on page 10.

Personal Mention

HOWARD DIETZ, M-G-M vice-president in charge of advertising, publicity and exploitation, left New York for San Francisco yesterday.

•

JOHN J. FITZGIBBONS, president of Famous Players Canadian Corp., Toronto, and chairman of the Canadian industry's war activities, visited SAMUEL PINANSKI at WAC headquarters here yesterday.

•

HARRY GRAHAM and ROY L. BRAUER, Southern division manager and branch manager of Universal, Atlanta, are visiting in Jacksonville.

•

LINDSLEY PARSONS and WILLIAM A. SICKNER, Monogram producer and cameraman, respectively, have left Mexico City for Hollywood.

•

HENDERSON M. RICHEY, M-G-M director of exhibitor relations, and MRS. RICHEY, left New York yesterday on a month's tour.

•

CHING ALLEN, United States Atlanta manager, has left there for Florida to recuperate from illness.

•

ROBERT VOGEL, returned to Hollywood yesterday following business conferences in New York.

•

PAUL WILSON, 20th Century-Fox Atlanta district manager, has returned there from Charlotte.

•

TERRY TURNER will leave Hollywood for New York on the Superchief next Tuesday.

•

MORRIS SAFIER, PRC Western sales manager, will leave New York shortly for the Coast.

•

L. M. DEVANEY, RKO Radio Canadian sales manager, is in New York from Toronto.

•

FRED DODSON, 20th Century-Fox Atlanta branch manager, is vacationing in Miami.

•

GROVER PARSONS, Paramount Atlanta branch manager, is visiting in Charlotte.

•

MORRIS WILCOX, New York United Artists office manager, is ill at home.

•

HARRY M. WARNER is due in New York from the Coast today.

Archibald MacLeish To Speak BeforeFWA

HOLLYWOOD, April 19.—The Free World Association will be host to Archibald MacLeish at a dinner here Saturday preliminary to the latter's public address that evening at the Philharmonic Auditorium under FWA and the American-United-for-World-Organization auspices.

Other speakers will include David O. Selznick, Darryl F. Zanuck, Dudley Nichols and Mayor Bowron.

Seek New State Law For Stage Children

A preliminary conference of all entertainment unions with representatives of the League of New York Theatres, has been set for Monday here, at which time an attempt will be made to draft a satisfactory state law on the the employment of children in entertainment fields.

The conference will try to establish two main issues, which will be the protection of children from exploitation, particularly in the less organized branches of entertainment, and the setting up of a system of regulation which will be sufficiently flexible to allow for emergencies which are normal to the entertainment profession.

Actors Equity points out that while New York's laws are unsatisfactory as a whole, they are still more reasonable than those which exist in other states or cities. In some of these, such as Washington, regulations will not permit children to appear at all. Equity expresses the hope that an enforceable proposal can come out of the conference which can be brought to the attention of other state legislatures.

Nathanson Resigns From Berger Circuit

MINNEAPOLIS, April 19.—Gil Nathanson, former Minneapolis Republic franchise owner, who has been general manager for Berger Amusement circuit on a temporary basis, announces his retirement from the circuit, effective on his successor's being named. Nathanson said his personal business required his entire time, and indicated he was planning an expansion program.

Unconfirmed reports state Ted Bolnick, formerly associated with Eddie Ruben in theatre operations at La-Crosse, Wis., is the man slated to succeed Nathanson in the Berger post. Bolnick has been on the West Coast the past two years.

Michaud Leaves to Join Schless Abroad

Henri Michaud, assistant general manager for Paramount in Continental Europe, North Africa and the Near East, left New York yesterday for an embarkation point from which he will head for his Paris headquarters. He soon expects to join Robert Schless, general manager for the division, who left New York for Europe April 11, stopping first in London.

According to a cable received by Paramount, here, Schless will arrive in Paris this weekend.

Brandts Purchase Hotel

The Sagamore Hotel, built at a cost of $2,000,000 on Lake George, N. Y., has been sold to the Hotel Sagamore-Lake George, Inc., of which Charles Morton is president and Harry, William and Louis Brandt are directors. Milton C. Weisman, New York theatrical attorney, is also a director.

Television to Hire 800,000, Says Taylor

"Television can directly provide productive employment for between 700,000 and 800,000 men and women," Herbert E. Taylor, Jr., director of transmitter equipment sales for Allen B. DuMont Laboratories, told the New York chapter of the International Association of Public Employment Services this week.

Taylor predicted that television will more than double the employment of radio production and distribution which had a 1941 peak of 308,000. In view of the fact that a large majority of broadcasters plan to install and operate television stations after the war, he foretold that, within three years after the war, $40,000,000 worth of employment would stem from the station-building phase of the industry alone. In 10 metropolitan markets, he anticipated $1,163,143,200 in potential sales of receivers.

Weltner to Coast on Paramount Dubbing

Although none of Paramount's Spanish-dubbed product has been released in Latin America, announcement of the first release is expected to be forthcoming soon.

George Weltner, vice-president of Paramount International Films, will leave New York today for Hollywood to confer with Paramount studio officials, chiefly on the subject of the company's program of Spanish-dubbed product. He is taking with him the first print of the Spanish version of "Practically Yours," on which redailoguing has just been completed.

Accompanying Weltner will be Harry Danziger, president of Eastern Sound Studios, whose company has done Spanish re-dialoguing on four completed pictures for Paramount.

Distribution at Malta Is Halted by KRS

LONDON, April 19.—Alleging "an irretrievable loss" of thousands of pounds of film rentals because of undesirable trading conditions with Malta, the Kinematograph Renters Society has decided against further distribution there until the situation is clarified. Also banned is further trading with Cecil Cattermoul, British representative for various foreign theatre circuits, who allegedly is responsible for the conditions at Malta and for similar difficulties at Gibraltar. Before the war, there were 35 theatres in Malta.

Rogers-Schlager Talks

Budd Rogers yesterday disclosed that he has been in various stages of conversation and negotiation over a period of two years with Sig Schlager, independent producer releasing through United Artists, with regard to becoming Eastern representative of Schlager's Producers Corporation of America, but that he has not accepted any deal.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
50th St. and 6th Ave.
Spencer TRACY Katharine HEPBURN
"WITHOUT LOVE"
LUCILLE BALL
A METRO-GOLDWYN-MAYER PICTURE & SPECTACULAR STAGE PRESENTATION

Joan Fontaine George Brent
IN HAL WALLIS' PRODUCTION
"The Affairs of Susan"
A Paramount Picture
RIVOLI
B'WAY AND 49TH ST.

Paramount Presents
Claudette COLBERT Fred MacMURRAY
in "PRACTICALLY YOURS"
In Person
Benny GOODMAN and Orchestra
CONDOS BROS.
BOB EVANS with Jerry O'Leary
PARAMOUNT Times Square

RKO PALACE B'WAY & 47th St.
Pat O'BRIEN George MURPHY Carole LANDIS
"Having Wonderful Crime"
An RKO RADIO Picture

SAMUEL GOLDWYN Presents
BOB HOPE
'THE PRINCESS AND THE PIRATE'
in Technicolor
Continuous Doors open 8:30 A.M.
ASTOR
Broadway & 45th Street
Popular Prices

LOEW'S STATE B'WAY at 45
ON SCREEN
AN M-G-M HIT!
The PICTURE of DORIAN GRAY'
GEO. SANDERS
HURD HATFIELD
DONNA REED
IN PERSON
WALTER O'KEEFE
Extra!
EVELYN KNIGHT

On Stage: HAZEL SCOTT JACKIE MILES DICK BROWN Special THE HARTMANS
Ernst Lubitsch's
A ROYAL SCANDAL
A 20th CENTURY-FOX PICTURE
ROXY 7th Ave. 50th St.

MARY O'HARA'S
"THUNDERHEAD"
in Technicolor
A 20th Century-Fox Picture
Doors open 6:30 A.M.
VICTORIA
Broadway & 46th St.

Cowan on Air Forum

Lester Cowan will participate in the "American Forum of the Air," to be broadcast May 8 from Washington.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

New England is 100% For 'Free Movie Day'

The New England advisory committee of the 'Showman's Seventh' War Loan drive, headed by Martin J. Mullin, Boston, chairman, has announced its goal of the campaign is to have 100 per cent 'Free Movie Day' participation by theatres. Other features of the campaign for the area include an increase in theatres as issuing agencies, more 'Bond Premieres' and more 'Children's Bond Premieres.'

Members of the New England committee are: Exchange representatives: George M. Horan, Edward Ruff, Moe Grassgreen, Tom Donaldson, John Dervin, Ben Abrams. Exhibitors: John H. Devlin, Stanley Sumner, Joseph H. Brennan, John J. Ford, Charles Kurtzman, Max Melincoff, Emil H. Groth, M. J. Mullin, Al Somerby, John S. Giles, E. M. Loew, Ralph Snider, Herman Rifkin, Louis Gordon, George Ramsdell, Samuel Kurson, E. Harold Stoneman. Labor representatives: Thad Barrows, Jerry Galvin, James E. O'Brien, James F. Burk. Supply representatives: J. T. Loftus, K. R. Douglas, H. K. McKinney, Joe Cifre. Trailer representative: Harry Kirschgessner.

N. Y. Theatres Will Man 'Liberty' Bond Booth

An offer to every one of the 700 Greater New York theatres to handle the physical operation of the "Statue of Liberty" in Times Square, here, for the Seventh War Loan drive has been made by Irving Lesser, general chairman of the New York area War Activities Committee.

Lesser announced that this invitation will be extended to the managers and their personnel of each of these houses and that all bonds sold on that day will be credited to the theatre operating the bond booth at the statue that day. Heretofore, bond sales, management and credit for bond sales have gone to the 13 Broadway theatres.

Pludo Made Publicity Consultant for 7th

William A. Pludo, vice-president and advertising manager of Adam Hats, has been appointed to the 'Showman's Seventh' War Loan publicity committee as national publicity consultant, it was announced here yesterday by John Hertz, Jr., drive director of publicity.

Pludo has received a leave of absence to devote full time to the drive.

Pritchard Will Again Serve as Bond Officer

Clarence Pritchard of Warners again will serve as secretary of the War Finance Committee for the Seventh War Loan drive, May 14-June 30. Pritchard has been on continuous loan to the War Finance Committee even prior to Pearl Harbor and served on the six previous War Loan drives. He is still actively associated with Warner Brothers.

N. Y. Exhibitors Pledge Bond Support for 7th

Exhibitors of the New York area have signed a pledge in the form of a giant post card to Secretary of the Treasury Henry Morgenthau, Jr., pledging support from the 1,200 showmen in the Seventh War Loan drive.

N. Y. Ads for 'Blimp' Draw Questions from 'Time'

The question of honesty and good taste in motion picture advertising, recently reported to have attracted the interest and study of the Federal Trade Commission in Washington, is given some attention in the current issue of *Time* magazine. Reproducing an innocuous still from the British production, "Colonel Blimp," alongside a reproduction of a racy New York newspaper advertisement for the film, now showing at Brandt's Gotham on Broadway, *Time* observes:

"Such advertising, which was outlawed years ago in another field by the Food & Drug Act, is by no means uncommon in exploiting moving pictures. As often happens, the author of this latest sample, Donald Gibbs of Manhattan's Buchanan and Co., Inc., is an honest and sensible man with a job of selling to do. Lacking any art work from England, and aware that reviews like those in *Time* (April 2), "good as they were, were not exactly the type to sell the picture to the average moviegoer . . . we sexed it up," he says, "for the mass population. . . . I'll be glad to know any other way of selling it. . . ." The New York *Post's* Archer Winsten hit the nail harder on the head when he wrote that such advertising is likely to draw people who will hate the film and feel sold out, and to keep away those who would love it."

Will Seek to Raise $250,000 for UJA

(*Continued from page* 1)

bringing relief for 25 years, estimates that it will require over $45,000,000 this year to carry on its work as the war in Europe nears its end. He called for an all-out effort this year. An additional $4,500,000 will be required for transportation alone to send those who wish to go from Europe to Palestine.

Suggestins for the conduct of this year's drive were advanced by Balaban, Malcolm Kingsberg, David Weinstock, Harry Brandt, Jack Cohn and Major Warner. It was agreed that direct solicitation will be carried on and a special committee will shortly be designated to intensify the drive in individual companies and among affiliated groups in the amusement division. Suggestions advanced will be incorporated in drive plans. Eugene Picker will probably act as chairman of the special committee.

Others who attended the meeting besides those mentioned were: George Schaefer, Jack Alicoate, Max Blackman, Leo Brecher, Irving Caesar, Samuel Cohen, Leopold Friedman, Emil Friedlander, Leonard Goldenson, Irving H. Greenfield, Marcus Heiman, Arthur Israel, Jr., John Manheimer, Harry Mandel, Sam Machnovitch, Jack Mills, Harry A. Nadel, J. J. Robbins, Sam Rinzler, Hyman Rachmil, Samuel Rosen, Harold Rodner, Samuel Schneider, Max Seligman and Max Wolff.

Forty in Cleveland Tie-in on Roy Rogers

CLEVELAND, April 19.—Republic's Roy Rogers will begin personal appearances at the Rodeo at the Arena here Saturday, when he will visit Crile Hospital, under the sponsorship of the *Cleveland News*.

Forty theatres in the area have booked Rogers' films for showing during his stay in Cleveland. A special theatre contest has been arranged, with two children being selected by each theatre to be Rogers' guests at a luncheon on April 28, at the Hollenden Hotel, and at the matinee Rodeo performance.

Rockefeller to Aid Talent Development

The Rockefeller Foundation has granted $155,000 to support the activities and projects of the National Theatre Conference for the five years beginning Jan. 1, 1946, it was announced by Frederic McConnell, treasurer, and Barclay S. Leatham, executive secretary, of the NTC. The organization, which represents directors of community theatres, previously received $55,000 for the period from Jan. 1, 1941 to Dec. 31, 1945 from the foundation.

Because of the work the NTC has done during the war to encourage civilian and military uses of drama, it is the belief of Leatham and McConnell that there will be a widespread expansion of community theatre activities after the war which will call for a broadening of the organization's services.

Plans also provide for fellowships for the training of playwrights, directors and stage technicians.

Lee Will Represent Industry at 'Frisco

(*Continued from page* 1)

committee on activities in San Francisco, who will remain there for the opening of the United Nations Theatre, where selected pictures of all nations will be shown.

Also accompanying Lee was Claude Collins, who will be in charge of the industry's supplementary newsreel coverage of the Conference and of editing the United Nations Theatre composite newsreel. Glen Allvine, who will assist Lee in a general capacity, left for the Coast several days ago to make preliminary arrangements with Fay Reeder there, chairman of the operating committee for the United Nations Theatre.

Make Plans for New Milwaukee Exchange

MILWAUKEE, April 19. — Mane Gottlieb and F. T. Murray, midwest district manager and director of exchanges, respectively, for Universal, were in Milwaukee recently discussing plans for a new exchange here.

Asks Film Antidote For Jap Influence In the Philippines

The "tremendous immediate need" of American films in the Philippine Islands to counteract Jap propaganda of the past three years, was stressed by Lt. Colonel Lynn F. Cowan, overseas motion picture officer under General MacArthur, in a talk at the Harvard Club, New York, to members of the international department of the MPPDA who were hosts to the colonel and other officers.

Col. Cowan declared that, "The rehabilitation of the Philippines is but a matter of time, and hand in hand with this rehabilitation comes motion pictures. An equal, if not greater need on the part of America, is to reestablish its own integrity, spirit and attitude toward living. This more basic need for the dissemination of all that motion pictures say for America is, as I see it, a double-edged need. It is our chance to firmly and quickly indoctrinate the Filipinos with a loyalty to, and pride in, Americanism. Motion pictures can do the job in a bigger and more powerful way than by any means at the disposal of our Government.

Careful Selection

"By a careful selection of the cream of the product, orientation, documentary, information, education, combat, Army and Navy screen magazines, 'G I' films and newsreels, a program of rehabilitation and education of the liberated areas and people will be accomplished in a more determined and well-defined manner by motion pictures than by means of oral presentation of all propaganda. By use of portable 16mm equipment any area can be thoroughly covered and the same program will be presented in all outlying districts as well as the more thickly-populated communities, assuring a uniform effect upon the entire area.

"The industry will be called upon as never before to participate in this rehabilitation and educational program throughout the world, not only in the liberated areas but right here at home to orient the returning soldiers. The industry has a job to do and, as in the past, it will do it," Col. Cowan declared.

Those who heard him included: Joseph A. McConville and J. Segal, Columbia; M. A. Spring, M-G-M; George Weltner, J. Perkins, Arthur Pratchett, Paramount; M. Peter Rathvon, Phil Reisman, George Kallman, RKO; I. A. Maas, 20th Century-Fox; C. A. Kirby, Universal; J. J. Glynn, Karl MacDonald, Warners. Representing the international department of the MPPDA were: Carl E. Milliken, Harold L. Smith, George Borthwick and Philip L. Saltonstall.

20th Opens District Office in Salt Lake

SALT LAKE CITY, April 19.—Charles Walker, who recently was made district manager here for 20th Century-Fox, after 18 years as office manager, today announced that 20th-Fox will maintain district offices here for the first time. Walker had planned to go to Denver, after having been in Salt Lake for 28 years.

Clyde Blasius of the 20th-Fox Idaho office will take over Walker's former job as office manager.



A Salute
to Mr. Exhibitor
HE DESERVES IT!

Has Mr. Exhibitor done

Sure, but he's just begun!

THE GENIAL GENTLEMAN on your right is the greatest salesman in America!

He's sold billions of dollars in War Bonds during six gigantic drives...

He's collected millions of dollars for the Red Cross and poured billions of dimes into the Infantile Paralysis Fund...

And given support by hard work to every other effort that will bring total Victory sooner.

Someday he's going back to just selling motion pictures, but now he's preparing to



WAR ACTIVITIES COMMITTE
1501 Broadw

In cooperation with the War Finance Co



enough?

to fight!

devote his efforts 100% to the Seventh War Loan...giving his best with the smash campaign that he and his fellow Showmen have created from practical ideas submitted by Showmen all over the nation.

. . .

This grass roots planning has every indication of being the most powerful bond selling campaign ever set in motion by the EXHIBITORS OF AMERICA—DESIGNED TO HELP SPEED *TOTAL* VICTORY.

OTION PICTURE INDUSTRY
w York 18, N. Y.
f the United States Treasury Department

U.S. Restoring 50% Credit in Army Printing

(*Continued from page* 1)

only a 25 per cent raw stock credit would be allowed for advance Army prints this quarter on a current pay-as-you-go basis. The distributors had generally discontinued the practice of making advance prints available to the Army early this year due to the critical raw stock situation which enabled them to print only those features which they were able to release within their allocations each quarter.

Schaefer Seeks Solution

In meetings with Stanley B. Adams, head of the Consumers' Durable Goods Division of WPB, George J. Schaefer, industry liaison with WPB, has sought a solution to the problem of making advance prints available to the Army. He had pointed out that film made available to the industry by the Army had enabled the industry to print sufficiently far in advance to permit new product to be shown in Army camps as fast as it was produced, and long before it went into national release. Since the 30,000,000 feet of raw stock made available to the Army for this purpose, Schaefer had suggested, was taken from the original stock pile, it seemed only proper that the Army put back the allotment and it be divided among the companies.

Continue Advance Prints

Under original plans, the Army would have received prints for its 1,000 theatres using 35mm films from local exchanges as they became available. In planning to revert to the original procedure, the industry will continue to make advance prints available to the Army and receive a 50 per cent credit on the film used, which amounts to about 30,000,000 feet each quarter. Prints thus supplied to the Army are returned to exchanges after the 1,000 Army installations have exhibited the films.

The practice of making advance prints available to the Army necessitates the making of as many as 50 extra prints of "B" product. If the 285-print limit is lifted, the companies will be able to supply advance prints to the Army of "A" product out of their customary print orders.

Fleming, Inventor, Dies

LONDON, April 19. — Sir Ambrose Fleming, distinguished electrical physicist, engineer and inventor, died today at Sidmouth in Devon at the age of 95. He was associated with the introduction to Britain of the telephone, electric lighting and wireless telegraphy and designed the wireless signal apparatus of the Marconi station in Cornwall, from which the first trans-Atlantic message was transmitted in 1901.

Levey Enroute Here

HOLLYWOOD, April 19.—Jules Levey, Mayfair Productions' president, left here today for New York, to acquire a story property for his next film for United Artists release.

5 Films in 14 Key Cities Roll up Heavy Grosses

By MILTON LIVINGSTON

"A Song to Remember," "I'll Be Seeing You," "A Tree Grows in Brooklyn," "It's a Pleasure" and "Thunderhead, Son of Flicka" drew best business in the week ended yesterday, according to MOTION PICTURE DAILY's estimates of box office receipts from 14 key cities, excluding New York City. The reports indicate that closings because of the death of President Roosevelt materially reduced receipts but that business rebounded starting last Saturday night and Sunday.

Eight other films drew moderate receipts in three or more theatres in the 14 key cities reported upon. They are "National Velvet," "Brewster's Millions," "God Is My Co-Pilot," "Music for Millions," "Practically Yours," "Sudan," "Roughly Speaking" and "Here Come the Waves."

'Song' Strong

"A Song to Remember" drew strong receipts for initial weeks in Chicago and Pittsburgh, while it continued to hold up in a third week in Philadelphia and as a dual in a moveover in Omaha. "I'll Be Seeing You" was big in initial weeks in Kansas City and Indianapolis and continued strong in a moveover in Omaha. "A Tree Grows in Brooklyn" was a leader in an initial week in Omaha; was excellent in a third week in Philadelphia; strong in a fifth week in Chicago; and still profitable as a dual in a third week in Milwaukee and in a moveover as a dual in St. Louis.

"It's a Pleasure" drew a strong $37,500 in two Los Angeles theatres for initial weeks and also was strong in an initial week in St. Louis. It was still good in third weeks in Chicago and in Cincinnati in a moveover. Third week receipts with a stage show in San Francisco were moderate.

"Thunderhead, Son of Flicka," was good in an initial week in Toronto; moderate in an initial week in Pittsburgh, and profitable as a dual in an initial week in St. Louis. It registered well in a second week in Baltimore and as a moveover in Philadelphia.

"National Velvet" was strong in initial weeks in Chicago and Buffalo; moderate in an initial week in San Francisco. Receipts for third weeks as a moveover in Pittsburgh and Cincinnati were still good. It also registered well in a moveover in St. Louis.

"Brewster's Millions" drew moderate receipts in initial weeks in three Los Angeles theatres as a dual and was strong in a second week in San Francisco as a dual. "God Is My Co-Pilot" was strong in a second week in Kansas City as a dual; registered well in an initial week in Milwaukee as a dual and continued profitably in second weeks in Pittsburgh and Philadelphia.

"Practically Yours" drew substantial receipts in initial weeks in San Francisco as a dual and in Baltimore. It held up well in third weeks as a dual in two Los Angeles theatres and in a moveover in Cincinnati. "Sudan" drew moderate receipts in four Los Angeles theatres as a dual, Chicago as a dual and in Cincinnati, all for initial weeks. "Roughly Speaking" was strong in an initial week as a dual in Buffalo; moderate in initial weeks in Pittsburgh and Indianapolis; and fair in third weeks in three Los Angeles theatres. "Here Come the Waves" continued to draw well in third weeks in Chicago with a stage show and in Toronto, and was still good in a fourth week in Baltimore.

'In Bag' Scores

"It's in the Bag" scored smartly in an initial week in San Francisco as a dual and drew moderate receipts in an initial week in Baltimore. "Belle of the Yukon" drew moderate receipts in initial weeks in Milwaukee and Indianapolis as a dual. "The House of Frankenstein" scored neatly in an initial week as a dual in Omaha and still was profitable in a moveover in Pittsburgh. "Tomorrow the World" was a leader in an initial week in Philadelphia. "Here Come the Co-Eds" was still profitable in a third week as a dual in Milwaukee. "Between Two Women" was good in an initial week in St. Louis; "Bring on the Girls" was outstanding in an initial week in Cincinnati; "Murder, My Sweet" scored in an initial week in Philadelphia. "A Royal Scandal" was a leader in three Kansas City theatres in initial weeks.

FCC Is Investigating Crosley-WINS Deal

CINCINNATI, April 19. — The FCC has ordered an investigation of the purchase of station WINS, New York, by the Crosley Corp., it is disclosed here. Crosley, operating WLW and several international short-wave stations, recently announced a deal with Hearst Radio, Inc., to purchase the 10,000-watt WINS for $1,700,000 and other considerations, said by the Commission to be the highest price ever offered for a single station.

The FCC is said to have submitted a 15-point questionaire to Crosley regarding the transaction.

Expands Television Time

CBS New York television station WCBW, here, will have a three-day weekly operating schedule of Tuesdays, Thursdays and Fridays, in place of the current Wednesday and Thursday schedule, effective May 1.

CBS 3-Months Net Totals $1,126,545

Columbia Broadcasting and subsidiaries yesterday reported a net income, after all expenses and charges, of $1,126,545, or 66 cents per common share, for the three months ended March 31. This compares with $1,165,347, or 68 cents a share in the corresponding period one year ago.

Income from sales in the three months totaled $14,791,784, compared with $14,577,635 in the preceding year.

Diamond Rejoins WNEW

Rhea Diamond has returned to radio station WNEW, New York, as assistant to Jo Ranson, director of publicity and special events, after an absence of two years during which time she was chief of the special information unit of the Office of War Information doing overseas publicity for motion picture and radio publications.

Doyle Reports On Jap Seizure

(*Continued from page* 1)

after 37 months' internment in the Santo Tomas Prison Camp.

At first, under the monopoly, run for the benefit of the Japs only, Dolye said, rentals paid by exhibitors were fairly reasonable, but with inflation, the Japs took more and more of the profits from Filipino exhibitors.

Before Doyle was interned, he had just completed a trip to Hong Kong and Shanghai, since all company deals in his territory were ready for renewal at that time, and was attempting to go on to Japan, but was refused admittance to that country. He was in Shanghai in October, 1941. On his way back to Manila, he saw huge Jap convoys containing from 25 to 50 ships each. Upon his arrival in Manila, he received a cable to go on to New York, but since no transportation was available, he was stranded in that city, soon to be besieged by the Japanese. With the subsequent bombing of the city and the withdrawal by U. S. troops after declaration as an open city, American civilians were then interned.

Doyle said that the following distributor representatives were still in Manila and in relatively good physical condition: Eddie Goldman, Columbia; Clarles Core, United Artists; George Kallman, RKO Radio; Cliff Almy, Warners; Don Lederman, 20th-Fox; Lawrence de Prida, Universal. 'Hank' Henry, Paramount, joined the U. S. service; Ike Cohen, M-G-M, was repatriated from Shanghai earlier.

U. S. Films Shown

During his period of internment, Doyle said, the Japanese brought in projectors and permitted six U. S. features to be shown, with an accompanying American short and Jap propaganda shorts.

The spirit of the internees was wonderful, he said, with hope of an American victory and liberation never leaving them. Doyle, who normally is a 190-pounder, lost 40 pounds on the meager diet provided.

Doyle arrived in New York last Sunday from San Francisco, where he was greeted by Eric Mayell, Fox Movietone cameraman, and George Ballantine.

Doyle feels that the Far East will develop considerably in the future, pointing to China as a nation which has plenty of room for growth. The Philippines, he observed, will be rebuilt, largely with American capital.

Angle Tops Board of Stromberg-Carlson

Wesley M. Angle, president of the Stromberg-Carlson Company since 1934, was elected yesterday chairman of the board coincident with the announcement by the company of a personnel expansion program. Dr. Ray H. Manson, former executive vice-president and general manager of the communications firm, was elected president to succeed Angle. Lee McCanne, previously secretary and assistant general manager, was named to the post left vacant by Dr. Manson. S. R. Curtis, formerly general superintendent, was elected vice-president in charge of manufacturing, and Wilbur W. Hetzel, former treasurer, was made both secretary and treasurer.

EXTENDED ENGAGEMENTS

"BERNADETTE" AT POP PRICES ROLLS UP HOLD-OVER RECORD

High among highest grossers of all time, "The Song of Bernadette" at popular scale is repeating its advanced-price hold-over performance. Variety reports: "Smash biz—Detroit!" "[illegible] Francisco"

Figure on another hold-over! "WHERE DO WE GO FROM HERE?" in Technicolor



20th CENTURY-FOX

KEEP SELLING BONDS!

PEARL

China

STARRING

RANDOLPH SCOTT
RUTH WARRICK · ELLEN DREW

WITH ANTHONY QUINN · CAROL THURSTON
RICHARD LOO



RKO

is pre-selling seats for YOU . . . with full page ads in national magazines totalling

28,635,284
CIRCULATION

— publications like LIFE — WOMAN'S HOME COMPANION—McCALL'S—LOOK — RED BOOK — LIBERTY — TRUE STORY — WOMAN'S DAY — PIC and the entire Fan List.

PEARL BUCK'S

BEST-SELLING NOVEL

a SONG to the SKY

OLENCE OF BOMBS! . .
FURY OF JEALOUSY! . .

or this American doctor,
his bride and the "other
woman", there's no escape
from the bomb-ravaged
heart of China . . . nor from
the love, treachery and
jealousy smouldering in
their passionate hearts!

Produced by MAURICE GERAGHTY
Directed by RAY ENRIGHT
Screen Play by Brenda Weisberg and Joseph Hoffman

RKO RADIO PICTURES

KRS Charges British Army Wastes Film

(*Continued from page* 1)

treatment of Army prints, Sam Eckman, Jr., M-G-M managing director in Great Britain, expresses indignation at seeing London civilians, who have borne a substantial brunt of the war, deprived of film programs by virtue of the military projectionists' reputed inefficiency.

At the same time, the KRS has decided that service authorities must pay as film rental an amount equal to 30 per cent of the gross receipts of all established military theatres in Europe which admit paying audiences of service men, thereby bringing them into line with similar shows operated by American forces.

Feared Grave Losses

It is asserted that the authorities have taken advantage of the original scheme whereby front-line troops have been given shows with a token royalty only by the requisitioning of 35mm theatres in France, Belgium, Holland and Italy. The distributors thus are demanding trading conditions similar to those granted the suppliers of any other goods for the troops, for they visualize that, without the stand now taken, they would be faced with grave trading losses when vast armies occupy Germany.

Also, the KRS agrees to supply duplicate negatives of popular films to the Army, which will print its own copies, thereby conserving commercial raw stock and removing the undesirable discrepancies in age between pictures shown to British and American troops.

A further talking point in the discussions with the service departments is a recent fire at the KRS storehouse in Wales, which completely destroyed an unascertainable but immense amount of footage. A BOT spokesman says the Board is unable to replace the loss.

Meawhile, it is reported that the carbon situation is slightly improved and that the next fixed allocation of carbon for exhibitors will cover two months instead of the three previously planned.

Report $376,889 Red Cross Proceeds

DALLAS, April 19.—Texas theatre men's contributions to the Red Cross drive via state-wide theatre collections and large gifts from the various theatre circuits and allied firms amounted to $332,000.

COLUMBUS, O., April 19.—Red Cross collections in Columbus and Franklin County theatres amounted to $18,313, it was reported by P. J. Wood, drive chairman. Canton theatres collected $8,851, the biggest theatre collection of any drive there.

Stanley Kolbert, treasurer of Interboro Circuit, New York, yesterday reported a $16,000 Interboro collection for the Red Cross, approximately 35 per cent more than last year.

SALT LAKE CATY, April 19.—Salt Lake theatres collected $20,576 for the Red Cross during the recent drive.

Review

"Son of Lassie"

(M-G-M)

THE sequel to "Lassie, Come Home" is cut from the same bolt as the original. The answer to the possibilities of the sequel, therefore, will be found in what went on with the predecessor. And the predecessor did very well for those who played it.

"Son of Lassie," in fact, bears a very marked resemblance to the first dog film in the story line, but is embellished with different trimmings. Lassie's strong heart finds place in Laddie, her offspring. Where Lassie was the more intelligent, Laddie is regarded to be slow-witted. But he comes through dauntlessly on behalf of his master, Peter Lawford.

As a British paratrooper forced down in Nazi-occupied Norway, Lawford's struggle to get out of the country is accomplished with the aid of the underground. Laddie is separated from him, but passes through as much of harrowing experience as does his master before returning to his side. In the end, of course, both make it.

June Lockhart, the grown-up of the Priscilla of "Lassie, Come Home," is waiting for her soldier on the Yorkshire moors. So, too, is Donald Crisp, his father. Once more Nigel Bruce plays the Duke of Rudling. All perform their acting chores with niceties, aided by new characters, including Leon Ames, Donald Curtis, Nils Asther, Robert Lewis and William (Billy) Severn. Asther is particularly good as the Norwegian patriot and young Severn is delightful as the boy who befriends Laddie when the world seems dark.

Technicolor photographic values are magnificent, caught arrestingly against breathtaking snow-capped peaks and blue mountain lakes in topography designed to simulate Norway.

Laddie, the son, is infinitely as clever as Lassie, the mother, ever was. Faithful to the last, he epitomizes the strong bond between man and his dog.

This is a good job of picture-making which will do a good job of it at the box-office, for the appeal of the attraction ought to be far-flung. S. Sylvan Simon directed and Samuel Marx produced from a screenplay by Jeanne Bartlett. Charles Schoenbaum, the cameraman, rates as deep a bow as anyone identified with its making.

Running time, 102 minutes. General classification. Release date, not set.

RED KANN

Cardinal to Change Its Corporate Name

DALLAS, April 19.—Reconvening of 20 states-right distributors, engaged in organizing a new distributing company, previously reported as Cardinal Pictures, has been set by John W. Mangham, chairman of the executive committee, for April 28-29 at Chicago.

Purpose of this meeting, according to John Franconi, secretary, is to accept a charter, to be submitted by Arthur Lockwood, embodying a different name for the company since Cardinal already is in use by others; to confirm contracts for franchises taken for Kansas City, Denver, Salt Lake City, Seattle and Portland. These territories have been taken by Harry C. Arthur and Robert L. Lippert, and their respective associates. Jack Kirsch, Chicago, is associated in the franchise there, with John J. Jones. Other franchise deals pending are expected to be confirmed at the meeting.

Also on the agenda is signing of a deal with Action Pictures Corp. for four all-color outdoor subjects, and canvass of some proposals submitted by other producers.

WPB allocation of raw film stock to Action for prints for domestic distribution of "Wildfire," Action's first subject, has been reported by Franconi to the franchise holders.

Aniline Elects Two

Stockholders of General Aniline and Film Corp. have elected two new directors to succeed Dr. Robert E. Wilson, who resigned to become chairman of the board of Standard Oil, and the late Dr. Robert Carr. The new directors are George Edward Allen, vice president of Home Insurance Co., and Dr. Fred H. Rhodes, professor of industrial chemistry at Cornell.

Ask Bowron's Aid to End Studio Strike

(*Continued from page* 1)

its inception but since returned to work under various circumstances, were joined by the Screen Writers Guild and two IATSE locals in the request.

Technicolor and Conference of Studio Unions' reports on the results of yesterday's withdrawal of machinists servicing color cameras were superficially in conflict, the company declaring that only four machinists failed to report for work and CSU asserting only five regularly perform this work and all were out today. The company and the studios shooting Technicolor pictures said production was proceeding today but declined to predict the future, whereas a CSU assertion that the cameras cannot long continue in use unserviced went undenied. A Technicolor spokesman had previously confirmed this assertion.

Machinists' business agent D. T. Wayne and CSU president Herbert Sorell met with Technicolor officials this noon but said no change in the situation resulted.

B'naiB'rith Party May 18

The Cinema Auxiliary of B'nai B'rith, here, which includes women in the film and allied industries, as well as wives of Cinema Lodge members, will hold a theatre party at the Broadway Theatre Friday evening May 18, to raise funds to carry on War Service activities; the play is "Memphis Bound." Belle Benson, of Warners' home office, is chairlady of the ticket committee.

'U' Contracts Hubbard

HOLLYWOOD, April 19.—Universal has contracted Lucien Hubbard to write and produce two films annually.

MGM to Have 12 District Managers; Berger Is Promoted

(*Continued from page* 1)

M-G-M district manager for Washington and Charlotte, has been made Southern division manager with headquarters at New Orleans, Rodgers said. Burtus Bishop, district manager at Dallas, and Charles E. Kessnich, district manager at Atlanta, continue with the company.

Rodgers said that the further realignments, involving the naming of three new district managers from the ranks, will be completed and announced within the next few days.

Cabinet Meetings

The M-G-M sales cabinet, consisting of home office sales executives and division managers, will meet in the future at least every three months with the company's district and branch managers. The meetings will be held in four or five locations around the country in order that the sales officials may become familiar with prevailing national as well as regional conditions. The regular meetings and the revisions in the sales organization are dictated by the company's desire to establish closer contact between the company and its customers, and within the sales cabinet, Rodgers said.

In this connection, Rodgers said it would be a continuing aim of the company to have as customers every active theatre in the country for at least a part of every year. Since last June, when M-G-M observed its 20th anniversary and signed every theatre in the country to play an anniversary picture, Rodgers said only 312 theatres have not repeated with an M-G-M booking.

Discussing trade relations, Rodgers said that fewer than 10 complaints have been received by the company from exhibitors during the past six months. He reported that 11,300 contracts for the company's 11th block of pictures, now current, were sold entirely by telephone calls within an eight and one-half-day period recently. Normally, that selling accomplishment, performed in the usual procedure of personal visits, consumes six months. The new block consists of "Without Love," "The Clock" and "Gentle Annie."

Telephone Sales Out

Rodgers said the telephone sales procedure will not be continued; that it was resorted to largely because of delay encountered in making up the new block and the resultant urgent need of the company's accounts for product. The necessity for the salesmen going into the field soon on behalf of the Seventh War Loan Drive also was a factor.

Company officials at yesterday's luncheon, in addition to Rodgers, included: Howard Dietz, E. K. O'Shea, E. M. Saunders, H. M. Richey, E. W. Aaron, Alan F. Cummings, John E. Flynn, John J. Maloney, William Ferguson, Herb Crooker and William Ornstein.

WB to Show 'Pillow'

National tradeshowing of "Pillow to Post," Warner Bros., has been set for Monday, May 14, by Ben Kalmenson, general sales manager.

TO HAL HALPERIN'S FRIENDS:

Simply . . . without any pretense to fine writing . . . we who loved and admired HAL, address this message to his friends throughout the country.

To the "little fellow" and the "big fellow" . . . to all of those for whom he "did favors" . . . to those whom he guided towards security. Yes! and towards affluence and position.

We, his friends in Chicago, know HAL was a "War Casualty." When his health failed him, he ignored the advice of physicians and friends, and drove himself day after day with all the verve and dynamic energy for a worthy cause or to help a pal . . . that was HAL.

There was something distinctly heroic about the last years of his life. He spear-headed War Bond Drives; helped Chicago Service Men's Centers; led Red Cross Drives, hospital shows, and other patriotic and charitable causes.

HE DIED IN ACTION!

There can be no posthumous medal or ribbon for HAL . . . the only honor we of show business can and wish to bestow is a Memorial . . . an appropriate charity to perpetuate his name.

The Variety Club of Illinois has chosen the La Rabida Sanitarium, which it sponsors. It is a children's sanitarium devoted to the cure of rheumatics of the heart, without regard to race, creed or color. The Memorial will be in the nature of a completely equipped and maintained HAL HALPERIN ROOM.

Being a sufferer of the heart himself, HAL had a deep affection for La Rabida and a high regard for the excellent results this sanitarium achieved for children.

We are planning a HAL HALPERIN MEMORIAL SHOW at the Chicago Civic Opera House on May 6th. In all probability you will not be able to attend it . . . but, being one of HAL's friends, we are sure you will want to send us a check as a donation towards this cause. How much? What do you owe his memory? An ancient book asks, "Who shall command the heart?"

We know you will be as generous as possible.

We are most eager, most anxious to make this Memorial a living reality. We are working hard to do so for we are certain that HAL would wish it.

So . . . just as if it were he, asking for some cause near to his heart, we ask you to send us your contribution promptly as a tribute to his memory.

THE VARIETY CLUB MEMORIAL FOR HAL HALPERIN

Hon. Chairman,
MAYOR EDWARD J. KELLY

Chairman Civic Committee,
CHARLES F. GLORE

Variety Club Special Committee
John Balaban
James Coston
Tom Flannery
Johnny Jones
Jack Kirsch
Arthur Schoenstadt
Edwin Silverman
J. C. Thompson

PLEASE SEND YOUR CHECK TO:
JACK ROSE, Treasurer, Variety Club, Blackstone Hotel, Chicago, Illinois

This space contributed by Motion Picture Daily

(A reprint of this advertisement, without any further comment, is being sent to many of the late HAL HALPERIN's friends throughout the country. If you are forgotten . . . please forgive . . . but do not fail us!)

THE "SCREEN TEST PROVES THE SUPERIOR GRADATION QUALITIES OF *Ansco* SUPREME NEGATIVE FILM

Ansco

A DIVISION OF GENERAL ANILINE & FILM CORPORATION

BINGHAMTON • HOLLYWOOD • NEW YORK

KEEP YOUR EYE ON ANSCO
FIRST WITH THE FINEST

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 78 NEW YORK, U.S.A., MONDAY, APRIL 23, 1945 TEN CENTS

SIDE COPY DO NOT REMOVE

OCR Curtails Program as Supplies Start

Theatre Seat Production Only Remaining Problem

WASHINGTON, April 22.—The Office of Civilian Requirements, from now on, will be able to curtail its activities as changing military activities permit the release of additional quantities of materials for civilian consumption, Maurice E. Green, retiring chief of the amusement and recreation section, stated here Friday prior to relinquishing his post on Saturday.

With the major objectives of his program attained, Green will resume his activities with the Irving Green Circuit, which operates theatres in Everett, Medford, Melrose and Watertown, all in Massachusetts.

Within the past three weeks, Green said, the OCR has been able, unofficially, to procure supplies which six

(Continued on page 6)

D.C. Meet on Strike Today

HOLLYWOOD, April 22.—With international president William Hutcheson of the Carpenters Union scheduled to meet tomorrow at the Hamilton Hotel in Washington with the international heads of other unions affected by the studio strike here, opening discussions preliminary to the National Labor Relations Board hearing on Thursday

(Continued on page 6)

'GI's' Ask Post-war Theatre Employment

Chicago, April 22.—Most 'G. I.s' formerly employed in theatres and many hundreds of 'G. I.'s' never before in this industry are seeking post-war employment in film houses, records maintained by Elmer Immerman, head of personnel for Balaban and Katz, indicate.

Immerman reveals that mail from 'G. I.'s' inquiring about employment is heavy, and is unsolicited.

Non-Partisan View Of Plans for Peace Is Urged by Hays

INDIANAPOLIS, April 22.—Will H. Hays, MPPDA president, called for a non-partisan approach and endless patience and effort to achieve the objectives of the San Francisco Conference as a step to permanent world peace in addressing a meeting sponsored by the Indiana Council on Foreign Relations and the Foreign Policy Association of Indiana here tonight.



Will H. Hays

"We must confront the work of the conference in a mood of limitless de-

(Continued on page 6)

Goldstein Is Mono. Sales Head in East

LOS ANGELES, April 22.—Steve Broidy, Monogram vice-president in charge of sales, announces the appointment of Morey Goldstein as Eastern sales manager, to become effective May 7, succeeding Harry H.

(Continued on page 6)

Buying Service to Pay Clients' Bills

H. D. Hearn, head of Exhibitor's Service, buying and booking for 67 theatres in the Charlotte area, has inaugurated an unusual service for clients. He will now pay for all film rentals, accessories and transportation invoices.

These payments will clear through Hearn's office instead of the individual exhibitor direct, freeing clients to concentrate on theatre operations and promotion.

H.Buxbaum Funeral Services Tomorrow

Funeral services for Harry H. Buxbaum, 67, home office sales representative for 20th Century-Fox and former Metropolitan district manager, will be held tomorrow morning at 10:30 at Riverside Memorial Chapel, Central Ave., Far Rockaway, L. I. He died Saturday of a heart attack at his home in Lawrence, L. I. Buxbaum was associated with 20th-Fox for 17 years and since last year has been on a leave of absence.

He was formerly comptroller for General Film Co.; Midwestern and Eastern division manager for Pathe; and New York exchange manager for Paramount.

Surviving are his wife, Marian, and three children, Lieut. (j.g.) Harry H., Jack and Betty; two sisters and four brothers.

Free Global Screen Among 'Frisco Aims

Expect U. S. Effort to Spread Americas' Policy

The industry will benefit by the San Francisco World Peace Conference if any actions, treaties, or agreements between governments freeze methods of communications from any interference, a spokesman for the organized industry predicted here on Friday.

Such an agreement in all essentials was made the policy of the American republics at the recent Mexican conference, insuring the freedom of the screen in the Americas.

The U. S. Government has committed itself to the establishment of freedom of speech, radio, press and screen and will take up whatever cudgels are necessary at the conference to insure a world wide agreement covering these points, it is understood.

Some features which American dis-

(Continued on page 6)

Columbia Net Is $950,000

Although Columbia's operating profit for the six months ended Dec. 30, 1944 dropped to $2,125,000, from $3,065,000, a decrease of $940,000, net profit for the second half of 1944 was only $5,000 less than the $955,000 net of the second half of 1943, the company reports. Estimated provision for Federal taxes, including excess profit taxes, dropped about $360,000, to $1,750,000, from the $2,110,-

(Continued on page 6)

Para. Prepares Exhibitor Plan for 'GI, Jr.' Matinees

The "Junior G. I. Joe and Jane" matinee plan, inaugurated recently by John Friedl of the Minnesota Amusement Co. and reported April 9 in MOTION PICTURE DAILY, has been characterized in a program prepared for theatre usage by Paramount Theatres, parent company of the Minnesota circuit, as "one of the brightest and downright nicest goodwill ideas in many a moon."

Suggesting that other theatres adopt this plan for a free Saturday show for the sons and daughters of service men, the Paramount bulletin advises that the bill be sponsored either by the exhibitor exclusively, by a direct cooperative newspaper tie-up, by a tie-up with the American Legion or other veterans' group or by a tie-up with schools or school organizations.

If sponsorship by the theatre is chosen, Paramount continues, a 'recruiting booth' for 'enlisting' the children might be built in the lobby and several eligible youngsters appointed 'lieutenants' to spread the word and act as organizers.

The newspaper tie-up would involve prominently, the use of a published coupon for enrolling eligibles, plus daily squibs on the activities of their fathers in the fighting zones. Legion cooperation, Paramount suggests, offers the use of the lists of names kept by that organization, as well as a possible rally at the Legion post.

In towns where there are only a few children of service men, the exhibitor might find it possible to admit also their mothers, the bulletin concludes.

Schaefer Sets Up EMCA Film Corp.

George J. Schaefer, chairman of the board of Lester Cowan productions, has filed incorporation papers in Albany creating the EMCA Film Corp. It is reported that the new company will be a producing and distribution corporation.

Schaefer could not be reached at the weekend for comment. Fitelson and Mayers are the attorneys of record.

Personal Mention

WILL H. HAYS is scheduled to return to New York today from Indianapolis.

•

PFC. STANLEY J. SCHLEIER, son of HERMAN SCHLEIER, wounded in the European theatre, has arrived here and is recuperating at Camp Kilmer, N. J.

•

W. C. GEHRING, 20th Century-Fox Western sales manager, is on a tour of the company's Midwest and Rocky Mountain exchanges.

•

LEN BROWN, Racine, Wis., exhibitor, was a recent visitor at the Monogram studio.

•

MAX WESTEBBE, RKO Radio Albany branch manager, is in New York for home office conferences.

•

HARRY M. WARNER arrived from the Coast at the weekend.

•

TED TODDY, Toddy Pictures president, is visiting in Atlanta.

Arthur Files Answer To AAA, Companies

ST. LOUIS, April 22. — Attorneys for Harry Arthur and his St. Louis Amusement Co., in their suit for an injunction and damages against the American Arbitration Association and the film companies, have filed their briefs in Federal Judge Richard M. Duncan's Court. The briefs are in answer to the defendants' motions to dismiss the suit which were argued orally before Judge Duncan on April 2. The allegations in the briefs were not made public.

Judge Duncan has granted the defendants an additional ten days in which to file their answer to the plaintiffs' briefs and is expected to hand down his decision early in May.

Set May 8 to Hear Jackson Arguments

CHICAGO, April 22. — U. S. Circuit Court of Appeals here has set May 8 for the hearing of oral arguments of the Jackson Park theatre conspiracy case against Balaban and Katz, and film companies. The defendants are appealing a 14-month-old decision from the District Court which awarded the plaintiff damages totalling $360,000.

Slesin to Assume WB Post in Paris

Beno Slesin, who was district manager for Warner Bros. in Eastern and Southern Europe before the war, will leave New York this week for Paris, where he will make his headquarters as assistant to Joseph S. Hummel, vice-president of Warner International Corp., in charge of Continental Europe and adjacent territory.

Tradewise . . .

By SHERWIN KANE

A recent news cable from Quigley Publications' London office reported that the British Board of Trade had announced that it has resolved "to withhold import licenses for motion picture equipment wherever it is possible for British manufacturers to supply the materials."

Although the cable said that the effect of the Board of Trade's resolve is not likely to be felt until approximately one year after the war when British manufacturers again will have attained full-scale civilian production, such a stand is disturbing to segments of the American industry because it suggests a renewal, or a continuation, after the war of the restrictive trade regulations which hampered this industry on many fronts before the war.

The London cable made it plain that for the period of reconversion of British industry from a war to a peacetime basis, during which British plants will be unable to supply equipment urgently needed by British theatres, import permits for such equipment are not likely to be denied. However, new equipment is as urgently needed now by American theatres as it is by British theatres, and by the end of the war the need will be much greater.

At the outset, reconversion of American industry from war to peace, is expected to be a slow, gradual process. For months, only a trickle of the sorely needed theatre equipment is likely to come from manufacturers. Competition at home for the limited early supplies will be exceptionally keen and many American theatres will be doomed to disappointment and to waiting.

At that time, American equipment manufacturers would do well to keep in mind the British Board of Trade's present declaration that, if it is able to prevent it, no British theatre will be a customer for American-made equipment that a British manufacturer can supply after reconversion. It is to be assumed then that American theatres would not be compelled to compete for the first limited postwar equipment supplies here at home with overseas bidders who will remain customers of American equipment manufacturers for only so long as it is absolutely necessary.

Joseph Hazen of the Wallis-Hazen organization, displaying all of the pride of a fond parent in its first-born, has been haunting the Broadway premises of the Rivoli Theatre nightly since the opening of "The Affairs of Susan," first under the Wallis-Hazen banner.

His interest, investigation revealed, is primarily centered upon audience reaction to "Susan." As a result of his theatre eavesdropping, advertising of the picture in New York dailies was changed from the initial formal, reserved copy, oozing dignity and illustrated accordingly, to a more robust appeal, calculated to intrigue the male as well as the female, the young as well as the elderly and sedate. According to the available reports, results have been good.

The versatile Hazen, for years a prominent industry attorney, of late executive head of a new production company, has developed some very strong and impressive views of film advertising in consequence of his avocation of harvesting audience reactions. He is of the belief that a large part of film advertising has become standardized; that pictures are too apt to be "typed" when campaigns are devised and a rule or procedure extracted from musty files and applied to each new film as it appears. Hazen is in favor of throwing away the files; initiating a new approach for each new production and maintaining a flexible campaign during the picture's opening engagements; that is, if the first appeal doesn't work, find out from your audiences what is likely to work and use it.

• •

In reporting the action of Actors Equity Association last week in ruling that Broadway performers must be paid in full for the matinee performances which were cancelled Saturday, April 14, out of respect for the memory of President Roosevelt and in observance of the national day of mourning proclaimed by President Truman, New York papers endeavored to explain the action by citing instances of legitimate theatre matrons, ushers and ticket takers having been docked from $1.85 to $3.30 for the afternoon.

Equity, we are left to suppose, must believe there's nothing like emulating the right people.

Theatre Heads to Hear Corsi May 1

Exhibitors in the New York area have been invited to attend a meeting at the Riverside Theatre, here on Tuesday morning, May 1 to hear N. Y. State Industrial Commissioner Edward Corsi explain how they are affected by new child labor laws in hiring theatre personnel.

At a meeting with theatre representatives here late last week, Corsi indicated that he will attempt to work out an easier way with the New York State Department of Education for children to secure working papers to accept employment in theatres and other businesses after school. Theatre representatives who were present at the meeting said that Corsi displayed an attitude of cooperation to help theatres work out the problems and did not accuse them of violations of child labor regulations, as was generally reported.

Corsi estimates that 6,000 children under 18 are employed in theatres in the state, pointing out that a survey made by his office throughout the state indicated that two of every three boy and girl workers 16 and 17 years old, and four of every five in the 14-15 age group, employed in theatres were illegally employed. The six months survey, covering 311 inspections of theatres, indicated that 165 were violating the law. These violations, he said, affected 262 children.

Republic Files for Foreign Affiliate

ALBANY, N. Y., April 22.—Republic Pictures International Corp., formed in Delaware, has filed a notice of change of location here, for the conduct of business in New York State. Officers are Morris Goodman, president; E. H. Seifert, vice-president; Walter L. Titus, Jr., treasurer; A. E. Schiller, secretary.

Col. Accessories Go To National Screen

National Screen Service will take over distribution of all Columbia advertising accessories as of April 30, it was learned on Friday. Columbia becomes the fifth major company whose accessories are distributed by National Screen.

Republic Anniversary Committee Appointed

HOLLYWOOD, April 22.—Allen Wilson, Republic vice-president in charge of studio operations, has appointed Robert V. Newman, Les Kaufman, Hy J. Glick and T. W. Yates, as a committee in charge of the studio's 10th anniversary celebration.

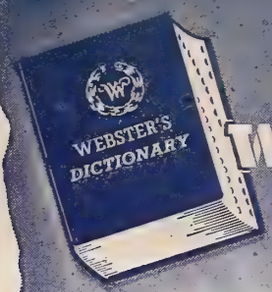
Goetz Heads Charity

HOLLYWOOD, April 22. — William Goetz, president of International Pictures, has been appointed chairman of the motion picture division of the "year of liberation" campaign of the United Jewish Welfare Fund.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

e Showman Says:

Help Speed Total Victory!



Webster Says:

"Assist

the onward surge

of the complete

overpowering
of all enemies"

No one compares with the American Showman for delivering slogans that "Sock and Sell." He uses language that is clear and direct and carries tremendous popular appeal. That is why, since this is Total War and America has *one* enemy... whether he fights in Europe or Asia... the Nation's Showmen have adopted the ringing slogan that will best urge the movie-going public to buy more bonds than ever before in the Mighty Seventh War Loan.

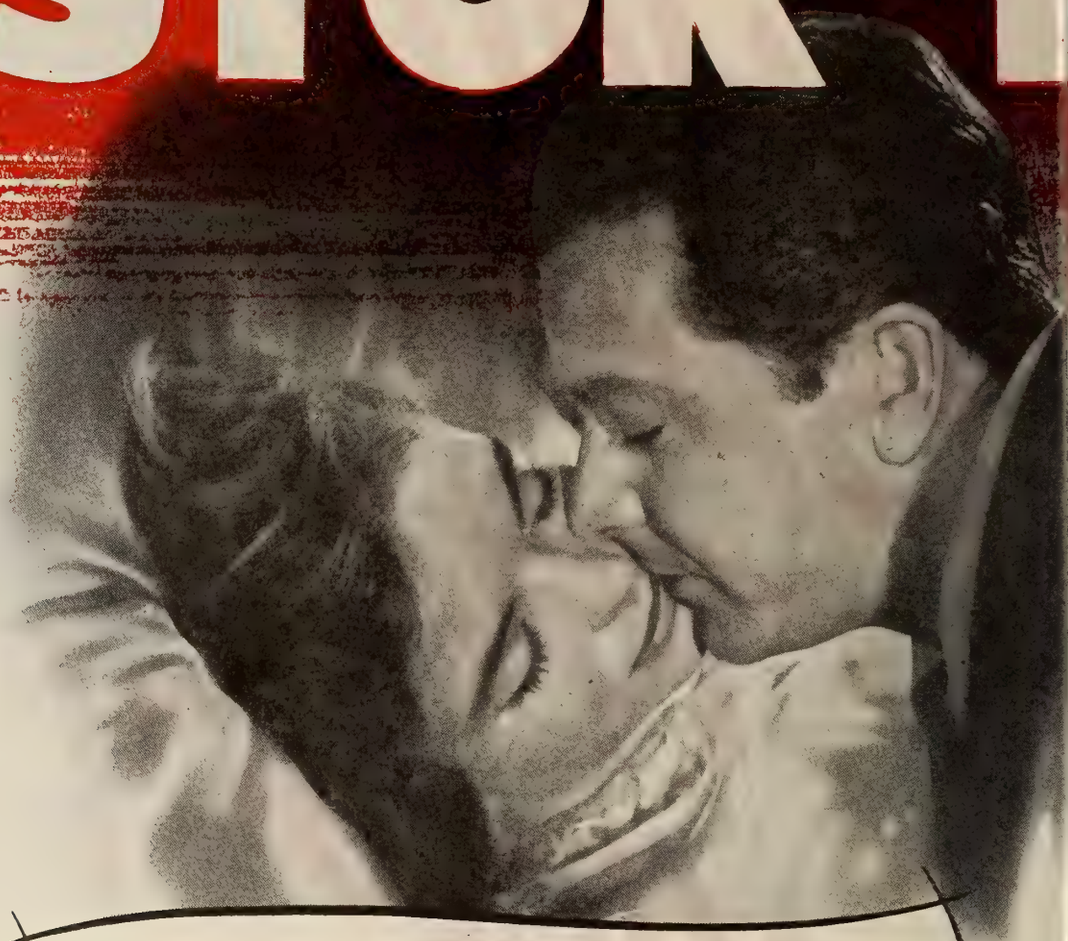
HELP SPEED TOTAL VICTORY!

MIGHTY 7th War Loan

WAR ACTIVITIES COMMITTEE • MOTION PICTURE INDUSTRY
1501 Broadway, New York 18, N. Y.
In cooperation with the War Finance Committee of the United States Treasury Department

Opening

ASTOR T



DOROTHY McGUIRE • ROBERT YOUNG
HERBERT MARSHALL

in

The Enchanted Cottage

with

MILDRED NATWICK • SPRING BYINGTON
HILLARY BROOKE • RICHARD GAINES

Produced by HARRIET PARSONS • Directed by JOHN CROMWELL

Screen Play by DeWITT BODEEN and HERMAN J. MANKIEWICZ
Based on the Play by SIR ARTHUR WING PINERO

THE ENCHAN

HEATRE

April 27

RKO's *great love story, hailed by critics as one of Hollywood's all-time finest productions, will play the theatre that has been the home of more of the screen's biggest attractions than any other theatre on Broadway!*

TED COTTAGE

KEEP SELLING BONDS!

Essentiality Is Only For Production Help In Home Offices

Only film company home office employes performing functions relating to film production are to be considered essential under an interpretation by the War Manpower Commission in this area of a WMC ruling of separability issued from Washington, last January, according to WMC officials here.

There has been no blanket interpretation placing film company home offices on the essential list, a WMC spokesman here said. The WMC said that the home office of Universal, here, was put on the essential list when it was shown that 75 per cent or more of the activities in that establishment are essential in that the employes are performing functions related to the production of pictures.

Referral Ruling

In cases where employes are performing administrative functions related to production, they are required to secure releases from their companies before the United States Employment Service will grant them referrals to accept other employment. The ruling applies to both male and female employes. Other employes in home offices are not required to secure releases.

Men between 18 and 45 must have USES referral certificates before they can be employed by the film companies. Other employes do not require such referrals, according to WMC.

OCR Eases Program As Supplies Increase

(*Continued from page* 1)

months ago it would not have even asked for. Only major problem now confronting the office is obtaining theatre seats, he added.

Green joined the War Production Board about 14 months ago as assistant to George Murphey and became head of the amusement section when the latter resigned last Spring. Upon submitting his resignation, Green received a letter of thanks for his services from vice-chairman W. Y. Elliott, chief of the OCR.

Claude C. Ezell of Dallas, Green's consultant, will take over the office for a month or so until a new chief is appointed.

Krimsky Out of Service

John Krimsky, advertising executive and former motion picture and theatre producer, has returned from overseas. He served for 10 months as a civilian attached to the Psychological Warfare Division of Supreme Headquarters Allied Expeditionary Forces, in charge of a section concerned with films, theatre and music, on the staff of Brig. Gen. Robert A. McClure. He has rejoined Buchanan and Co. as an account executive.

Westmore Reception

Warner Brothers' home office-trade press reception for Perc Westmore, Warner studio makeup director, here from Hollywood, postponed from April 13, will be held today in the Hotel Sherry-Netherland, here.

Hays Urges Non-Partisan View of Plans for Peace

(*Continued from page* 1)

termination and confidence in which there is no room for defeatism," Hays said. "Our task is to focus all available energies on the elements of potential unity. Let's remember that a successful issue of this conference and others to follow cannot be wished into being. It must be worked for and fought for in the same spirit of total consecration that we have brought to the winning of the war. We must wage peace with the same courage and readiness for sacrifice as we have waged war," he declared.

"There will be many who do not entirely approve of this or that aspect of the proposals to be laid before the San Francisco gathering nor of the Charter that should come out of its labors before Summer," Hays continued. "For that very reason we shall need to mobilize all our resources of restraint, patience and good will. We shall have to bring to the tasks in hand a great generosity of spirit. The consoling fact is that there are remarkably large areas of agreement. These we will hold. They constitute an advance position from which we can attack and conquer the no-man's lands of disagreement that may lie beyond.

"Not only America, but all nations are equally called upon to bring determination and generosity to the common cause," Hays said. "The desire for genuine international order is probably more widespread in our country than anywhere else on earth. It is implicit in the history of our country and in the American civilization to which so many races and nationalities and creeds have contributed. And it is explicit in our great historical documents, from the Declaration of Independence to the Gettysburg Address.

"The job of prevention rests not alone with statesmen and delegates to conferences. It rests with you and me to give the answer to the questions now being posed by history. It is an answer that will echo through the generations and its name must be Peace," Hays concluded.

Co-sponsors of the meeting included A. F. of L. of Indiana, the American Legion, C. I. O. of Indiana, Parent-Teachers Ass'n, Indiana State Federation of Labor, Indiana Federation of Women's Clubs, Indiana Farm Bureau, Indiana State Chamber of Commerce, Indianapolis Bar Association, Indiana League of Women Voters, Indianapolis Press Ass'n and others.

Hays, as former Postmaster General and former Republican National Chairman, was prominently identified with peace treaty activities following World War I.

Scollard Presides at Para. Drive Opener

Paramount launched its Seventh War Loan drive Friday at the home office, with C. J. Scollard, drive chairman, presiding. The necessity of all members of company personnel buying bonds to aid in putting the drive over was stressed.

Other speakers included James Sternberg of the War Finance Committee of the United States Treasury, and Adolph Zukor, Paramount board chairman. Entertainment was furnished by Ray Milland and Benny Goodman.

Kinzler Seventh Drive Committee Meets Today

Morris Kinzler, campaign director for the New York area War Activities Committee, will meet with the entire publicity, exploitation, advertising and special events committee members today to further discuss plans for the Seventh War Loan Drive.

Present will be: Jules Fields, public relations chairman; Homer Harman, Lou Gerard, Harry Keller, Joseph Ehrlich, Gene Schrott, Leonard Gaynor, John A. Cassidy, David Bader, Fred Norman, Lloyd Seidman, Blanche Livingston, Jeanette Sawyer, Al Rylander and Morris Leftoff.

20th Club Party May 8

William C. Gehring, president of the 20th Century-Fox 'Family Club,' discloses that the third annual card tournament of the company's social organization will take place on May 8, in the Park Central Hotel, here. Besides Gehring the committee is made up of Lew Lehr, Leo H. Israel, Edward Hollander and George Gomperts.

Columbia 6-Months' Net Is $950,000

(*Continued from page* 1)

000 estimate for the corresponding 26 weeks in 1943.

Earnings per share of common stock were equivalent to $2.21 for the 1944 six months, compared with $2.33 in the previous year.

Estimated provision for Federal taxes for the 1944 period includes provision for income tax of Columbia Pictures International Corp., which distributes films to all foreign countries except Canada, which subsidiary, however, "in the opinion of counsel, is not subject to Federal excess profits taxes," the company explained.

Goldstein Is Mono. Sales Head in East

(*Continued from page* 1)

Thomas who has joined PRC Pictures as general sales manager.

Goldstein leaves Metro-Goldwyn-Mayer after more than 20 years, resigning as manager of its New Haven branch, a position which he has held since 1941. Prior to that he was in Metro's Boston exchange, later working on special assignments out of Washington.

Educators Helping Promote WB Short

Headed by John W. Studebaker, U. S. Commissioner of Education, 11 nationally-known educators, authors, editors and civic leaders have contributed by-line articles to a 20-page brochure compiled by Warner Bros. on "It Happened in Springfield," short subject on Democracy.

Meeting on Strike in Washington Today

(*Continued from page* 1)

and American Federation of Labor executive council sessions the week following, the conflict wound up its sixth week with no parties to it predicting the end.

The suggestion is being made in Conference of Studio Unions circles that the International presidents will seek to induce William Green, AFL president, to intervene on the ground that Richard F. Walsh, IATSE head, has issued charters illegally to carpenters, painters and machinists.

Technicolor 'Normal'

Meanwhile, Technicolor, focal point of local interest since machinists servicing its cameras were called out Wednesday night, reported its plant functioning normally today but declined to discuss the prospects of continuing indefinitely unless men qualified to service the cameras are found. Herbert Sorrell, CSU president, said any replacement of men withdrawn from Technicolor would result in his pulling the machinists employed in the laboratory department also. Roy Brewer, IATSE vice-president, said he has men who can do the specialized Technicolor work if a breakdown makes it necessary.

The War Manpower Commission ruling against the issuance of availability certificates to men on strike or men to replace them has had no effect on recruiting by IATSE locals, according to Brewer, who said tomorrow will see the largest influx of 'IA' men to the studios since the strike started.

Free Global Screen Among 'Frisco Aims

(*Continued from page* 1)

tributors have objected to in foreign countries in the past, and which have been brought to the attention of the U. S. State Department, are the governments which had a state monopoly on films before the war, such as Italy, Russia, Germany, Japan; types of taxation which tend to subsidize a native film industry at America's expense; unfavorable exchange rates for the remittance of monies; classing films as a luxury; high custom duties on U. S. films; taxes on remittances on the theory that remittances are all profits, whereas distributors here claim they must deduct expenses; the leveling of discriminatory taxes on local theatres which are made heavier if they show American rather than native product; demands by such countries as Spain that all films be dubbed and the leveling of a heavy tax for dubbing.

MPA to Aid Red Cross

Motion Picture Associates, here, have voted to spend $2,500 to buy a station wagon for the Red Cross. It will be dedicated to the late President Franklin D. Roosevelt. Assembled here last week to make final arrangements for the MPA dinner dance to be held at the Hotel Waldorf Astoria June 6, at which George J. Schaefer will be honored, MPA representatives also paid tribute the late Ernie Pyle; inducted 10 new members; and cited Albert A. Senft, president of Cinema Lodge, B'nai B'rith and other guests who were present.

ABE MONTAGUE



We proudly pay tribute to ABE MONTAGUE, Vice President and General Sales Manager for Columbia Pictures. His twenty years of service and achievement for his company have earned from the entire Motion Picture industry the highest respect for his integrity of business ethics, his keen and resourceful mind and his admirable personal traits of character. May his achievements multiply with the coming years.

20th ★ ANNIVERSARY

WITH COLUMBIA PICTURES



Congratulations FROM THE *Prize Baby*

"KEEP SELLING BONDS!"

UNIVERSAL HAS THE GIRL

WITH UNIVERSAL APPEAL

She's "An Eyeful"
...says Walter Winchell



This is YVONNE De CARLO, chosen by Walter Wanger from among 20,000, to portray Salome in his Technicolor production, "Salome, Where She Danced."

Some of the reasons she was chosen are obvious. Others include a talent for singing, dancing and acting that is found not in one girl out of 20,000, but in one girl out of a million.

Universal believes that Yvonne De Carlo will become one of the top box-office stars of the industry.

WALTER WANGER
presents

SALOME, Where She Danced
in TECHNICOLOR

with

YVONNE De CARLO · ROD CAMERON · DAVID BRUCE · WALTER SLEZAK · ALBERT DEKKER
Marjorie Rambeau · J. Edward Bromberg • Screenplay by Laurence Stallings • From the original story by Michael J. Phillips
Directed by CHARLES LAMONT **Associate Producer, ALEXANDER GOLITZEN** **Produced by WALTER WANGER**
A UNIVERSAL PICTURE

UNIVERSAL PICTURES

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 79 NEW YORK, U. S. A., TUESDAY, APRIL 24, 1945 TEN CENTS

Eastman Plans To Enter Field Of Television

Engineers Developing New Optic Equipment

Eastman Kodak engineers in Rochester are developing photographic equipment and accessories for use in television for professional usage, with research and planning being conducted so as not to interfere with the company's war work.

Included in the equipment being developed, it is understood, are telescopic lenses for television cameras to provide greater focus and wider scope similar

(*Continued on page 8*)

Berger Will Head 7 Offices in New Job

Rudolph Berger, whose promotion from district manager of the Charlotte-Washington district to M-G-M Southern sales manager, with headquarters in New Orleans, was announced last Thursday by William F. Rodgers, vice-president and general sales manager, will have supervision of seven exchange territories under his new setup. The exchanges to come under his jurisdiction will include Charlotte, Atlanta, New Orleans, Dallas,



Rudolph Berger

(*Continued on page 8*)

24 Exchanges Get Wage Boost Ruling

The Philadelphia Regional War Labor Board has approved a system of job classifications with minimum and maximum wage scales and the equivalent of a 10 per cent wage increase, retroactive to Dec. 1, 1943, for over 300 office workers in 24 film ex-

(*Continued on page 7*)

Receipts Hold Up at B'way First Runs; 'Horn' in Good Start

Receipts are generally holding up well at downtown New York first-run theatres here this week but few films are doing outstanding business. Of the new arrivals "The Horn Blows at Midnight," combined with a stage show featuring Vaughn Monroe and his orchestra at the Strand, is drawing substantial business with a good $29,000 recorded for the first three days ending Sunday night and a big $58,000 expected for the initial week.

Radio City Music Hall is continuing to draw outstanding receipts,

(*Continued on page 8*)

Tom Mead Is New 'U' Newsreel Head

Thomas Mead has been appointed editor-in-chief of Universal Newsreel, it was announced here yesterday by N. J. Blumberg, president of Universal Pictures. Mead assumes the sole direction of the newsreel, following the recent death of Joseph O'Brien, with whom he shared the position for seven years.

Prior to joining Universal in 1932, Mead was a newspaperman in New York. His first job with the newsreel was assignment editor and soon

(*Continued on page 8*)

Canada Cooperates On Convention Ban

Toronto, April 23.—Film industry and all other conventions refused permits in the United States will not be accepted by hotels in Canada, under an agreement recently reached between the Dominion's Wartime Prices and Trade Board and a committee representing the Hotel Association of Canada.

Strike to Hit Film Express

A disruption of release schedules, a 'chaotic condition' in certain sections of the country, and a general breakdown on film deliveries in those areas is feared in home offices here, as a result of the vote to strike by 10,000 employees of the Railway Express Agency, authorized by 2,500 members of the Brotherhood of Railway and Steamship Clerks, an affiliate of the American Federation of Labor.

Film executives here point out that at least 15 per cent of prints is shipped by Railway Express and that while East of the Mississippi most deliveries are made by truck, there are a dozen states in the West and Southwest where Railway Express is vital.

Employes of Air Express, an affili-

(*Continued on page 8*)

Riskin Leaves OWI Film Bureau; Lober Is Chief

$1,500,000,000, 1944 Box-Office Gross

Chicago, April 23.—Last year was the greatest box-office year in the history of U. S. motion pictures, with receipts ranging from $1,500,000,000, to nearly $2,000,000,000, the Encyclopedia Britannica for 1945 will say when it is published here on May 1.

The industry last year contributed 24,356 prints of current features and newsreels and more than 27,000 prints of short subjects for free showings to servicemen overseas.

Robert Riskin, for the last three years chief of the overseas motion picture bureau of the Office of War Information, has resigned, effective May 1. Louis Lober, assistant to Riskin, will be chief in Riskin's place. Riskin will, however, continue to act as consultant to the bureau.

Riskin joined the OWI in 1942 to organize the film bureau, which became an informational and psychological warfare agency. Moving with U. S. Armies have been experienced film men equipped with Hollywood entertainment films, selected by OWI, and OWI-produced newsreels, news reviews and documentaries for exhibition to the peoples of liberated or conquered countries.

The bureau, under Riskin, has had the complete cooperation of the film

(*Continued on page 11*)

50 Will Shoot Story of S. F. Peace Confab

Air Express All Set to Rush Footage Eastward

SAN FRANCISCO, April 23.—The five newsreel companies, the Office of War Information, and other Government agencies, including cameramen of the Armed Forces, stand ready today to tell the story of the United Nations' San Francisco Peace Conference to the people of the rest of the world when it opens here tomorrow.

The five newsreels have assigned 35 men to cover the Conference, all of whom have been accredited by the State Department; additional local newsreel men will help out where necessary. At least two

(*Continued on page 11*)

Films Not Directly In Conference Talks

WASHINGTON, April 23.—No matters directly involving motion pictures are scheduled to come up for consideration at the San Francisco World Security Conference which opens Wednesday, although plans scheduled to be laid at the meetings for a world trade organization and other machinery may

(*Continued on page 11*)

Probe Strike Shift To Monopak Film

HOLLYWOOD, April 23.—The possibility that continued production of Technicolor pictures despite the withdrawal of machinists in charge of nightly servicing of Technicolor mechanisms may be due to the substitution of Monopak cameras for the regulation three-color process was

(*Continued on page 7*)

Reviewed Today

Reviews of "Escape in the Desert," "Song of the Sarong," "Eve Knew Her Apples" appear on page 9.

Deferment of Ohio Tax Changes Seen

COLUMBUS, O., April 23.—Straws in the legislative wind indicate indefinite deferment of proposed changes in the Ohio retail sales tax structure, with possible resultant effect on the excise admission tax. The Senate Finance Committee, said to be fearful that a change might induce repeal of the sales impost and substitution of a state income or gross receipts tax, has decided against recommending passage of recently-introduced measures affecting the setup.

Another Hearing Granted

However, request for another hearing has been granted Senator James Matzenbaum, Cleveland, who, claiming an additional $10,000,000 for the state under his measure, would compel 'vendors' to make actual returns of tax collections, instead of six-month settlements on a three per cent basis, when the tax actually totals as much as 10 per cent on combined small purchases. The hearing is understood to be a 'legislative gesture,' and not indicative of favorable action. C. O. Sherrill, former Cincinnati city manager, has advocated a three per cent tax starting at three cents, rather than the present nine cents, through a fractional coupon system.

Ohio theatres pay three per cent tax on gross receipts on admissions over nine cents.

'Streamline' Method On State Taxation

Film and other corporations with main offices in New York, but which operate in several other states besides, may look forward to a more efficient and simpler procedure in computing and paying their various state taxes, it was announced here, as a result of an all-day meeting held by tax officials from five states and the City of New York, at the office of Rollin Browne, president of the New York State Tax Commission.

A joint announcement said it was not the purpose of the tax conference to try to collect additional taxes, but that it had decided that at least six months a year would be devoted to field audit work by a staff of examiners to be recruited from each of the co-operating tax jurisdictions.

Absenteeism Is Up, Despite That Curfew

CLEVELAND, April 23.—Despite the national amusement curfew, war plants reported more absenteeism last month than in February, a survey by the associated industries of Cleveland shows.

"The influence of the curfew, if there was any, was to increase absenteeism slightly," the organization's report declared.

The survey, covering 177 factories employing 79,660 workers, showed 119,786 man-days were lost through worker absenteeism last month, with an average absent rate of 5.493 per cent. The February rate was 5.239 per cent.

Personal Mention

J. CHEEVER COWDIN, Universal board chairman, is in a New York hospital for a minor operation.

•

JULES FIELDS, SID BLUMENSTOCK, and CHESTER FEITEL, of 20th-Fox's publicity department, have returned to New York from Chicago.

•

HARRY MICHALSON, RKO Radio short subject sales manager, will make a tour of Pittsburgh, Washington and Philadelphia.

•

HARRY F. SHAW, Loew Theatres New England division manager, has left New Haven for three weeks in Florida.

•

LEW SCHREIBER, executive assistant to DARRYL F. ZANUCK, arrived in New York from the Coast yesterday.

•

JOHN LEROY JOHNSTON, International Pictures publicity director, left New York yesterday for the Coast.

•

JULES LEVEY, Mayfair Productions president, is in New York and will return to the Coast in 10 days.

•

DON HARTMAN, former associate producer for Sam Goldwyn, is in New York from Hollywood.

•

SI SEADLER, M-G-M advertising manager, returned to New York yesterday from the Coast.

•

AL BOASBERG, RKO Radio Metropolitan district manager, is the father of a son, PETER DAVID.

•

HARRIET PARSONS, RKO producer, will arrive in New York from the Coast on Thursday.

•

LELAND HAYWARD, player's representative, has arrived in New York from the Coast.

•

I. J. HOFFMAN, Warner New England division manager, is vacationing in Saratoga.

•

JACK GOLDMAN, operator of four Cincinnati theatres, is ill in Jewish Hospital there.

•

J. D. WOODARD, Warner field representative, has left New York for Atlanta.

•

GEORGE WELTNER of Paramount has arrived on the Coast from New York.

•

DON WALKER, Warner Kansas City representative, has left for Wichita.

S. BARRET McCORMICK, RKO Radio director of advertising-publicity, is back in New York after three weeks on the Coast.

•

TERRY TURNER, RKO Radio exploitation manager, will return to New York from the Coast instead of touring the Northwest and Canada, as originally planned.

•

SAUL J. ULLMAN and LARRY COWEN, general manager and publicity director of Fabian Upstate theatres, respectively, will be in New York this week.

•

HARRY GOLDBERG, manager of the Wilmer and Vincent Rio, Harrisburg, Pa., is ill and has returned to his home in New York.

•

JACK GOLDSTEIN, Vanguard Eastern director of publicity-exploitation, will leave New York today for a 10-day Coast visit.

•

MEYER FINE, Associated Circuit vice-president, Cleveland, has returned there from a Florida vacation.

•

ARTHUR C. BROMBERG, Monogram Southern exchange president, is visiting Charlotte from Atlanta.

•

HARRY BUCKLEY, United Artists vice-president, has returned from a vacation in Hot Springs.

•

GEORGE SEED, Fabian Theatres manager in Cohoes, N. Y., has returned there from New York.

•

JAMES WINN, United Artists New England district manager, is in New York from Boston.

•

EDWARD DMYTRYK, RKO director, has arrived by plane in Buenos Aires from the Coast.

•

MERRITT DAVIS, Republic Southern division manager, Atlanta, is visiting Tampa, Fla.

•

H. M. BESSEY, Altec vice-president, has arrived on the Coast from New York.

•

HARRY PAUL, Wil-Kin Theatre Supply Co., Atlanta, is visiting Florida.

•

JOHN W. MANGHAM, Film Classics, Atlanta, president, is in Florida.

•

TOBY and MRS. GRUEN are in Atlantic City from New York.

20th Abolishes Post Of Board Chairman

The post of chairman of the board of directors of Twentieth Century-Fox is understood to have been abolished by the board. The late Wendell L. Willkie occupied this position until his death and it has remained vacant since.

Although Willkie presided at board meetings, he performed no executive duties as such, and received no compensation.

Joseph H. Seidelman Leaves for London

Joseph H. Seidelman, president of Universal International, was scheduled to leave here last night for London, where he will join Al Daff, Universal International vice-president, and Harry Novak, Continental European manager.

Seidelman's trip will be of indeterminate length. He is expected to also visit Paris. Seidelman is special civilian consultant to the War Department on overseas film distribution.

Lind Made Thomas's Assistant At PRC

Lloyd Lind has been appointed assistant general sales manager of PRC Pictures, Harry Thomas, vice-president and general sales manager announced here yesterday. Lind, who is presently assistant sales manager at Monogram, will take over his new duties in the near future. He had previously been with Republic.

Leon Fromkess, PRC president, has purchased the Philadelphia exchange for the company from Herbert W. Given. Fromkess left New York yesterday for the Coast and will return in a month to consummate other exchange deals.

UA Christmas Bonus To Exchange Heads

United Artists has paid a week's salary to all district, branch and office managers as a Christmas bonus after finally securing approval from the Treasury Department.

Previously employes in the home office were recipients of a bonus.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
50th St. and 6th Ave.
Spencer TRACY Katharine HEPBURN
"WITHOUT LOVE"
LUCILLE BALL
A METRO-GOLDWYN-MAYER PICTURE & SPECTACULAR STAGE PRESENTATION

Joan Fontaine George Brent
IN HAL WALLIS' PRODUCTION
"The Affairs of Susan"
A Paramount Picture
RIVOLI
B'WAY AND 49TH ST.

PARAMOUNT PRESENTS
ALAN LADD - GAIL RUSSELL
"SALTY O'ROURKE"
In Person CHARLIE SPIVAK JO STAFFORD DEAN MURPHY
PARAMOUNT TIMES SQUARE Buy More Bonds

RKO PALACE B'WAY & 47th St.
Lee TRACY Nancy KELLY
"BETRAYAL from the EAST"
An RKO RADIO Picture

LOEW'S STATE B'WAY & 45
ON SCREEN
AN M-G-M HIT!
The PICTURE of DORIAN GRAY'
GEO. SANDERS HURD HATFIELD DONNA REED
IN PERSON
WALTER O'KEEFE
Extra!
EVELYN KNIGHT

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.


GRABLE's
GORGEOUS.....
IN THE
MUSICAL THAT
OUTSTRIPS.....
THEM ALL!

IT'S A DAZZLER.....

BETTY GRABLE



DICK HAYMES

BILLY ROSE'S

DIAMOND HORSESHOE

IN TECHNICOLOR

with PHIL SILVERS · WILLIAM GAXTON · BEATRICE KAY

CARMEN CAVALLARO · WILLIE SOLAR · MARGARET DUMONT

Directed and Written for the Screen by

GEORGE SEATON

Produced by

WILLIAM PERLBERG

Suggested by a Play Produced by Charles L. Wagner and Written by John Kenyon Nicholson · Dances Staged by Hermes Pan

These Hits Will Make The Box-Office Sing!—"THE MORE I SEE YOU" "I WISH I KNEW" "ACAPULCO" by Mack Gordon and Harry Warren

PRINTED IN U.S.A.


Gleaming with girls!
Glistening with melody!
Glittering with Grable!
Aglow with Dick Haymes!
20th
30th ANNIVERSARY
CENTURY-FOX


Betty Smith's
A TREE GROWS IN BROOKLYN
20th CENTURY-FOX
30th ANNIVERSARY
Ernst Lubitsch's
A ROYAL SCANDAL
Franz Werfel's
THE SONG OF BERNADETTE
Moss Hart's
WINGED VICTORY
A. J. Cronin's
THE KEYS OF THE KINGDOM
MOLLY AND ME
HANGOVER SQUARE
THE FIGHTING LADY
in Technicolor

New Jersey Owners To Meet on 7th Loan

A meeting of 60 exhibitors of the Northern New Jersey area and their committees will be held at the Newark office of Warner Bros. Theatres, Thursday morning, to discuss plans for the 'Showmen's Seventh' War Loan campaign.

E. K. O'Shea, Eastern area distributor chairman, and Jerry Zigmond, coordinator of advertising, publicity and exploitation for the drive, will represent the national committee and present campaign plans.

The meeting will be conducted by Harry Lowenstein and Frank Damis, Northern New Jersey exhibitor co-chairman. Ed Bell, distributor chairman for the area, and George Kelly, publicity chairman, will participate in the discussions.

Committees attending will represent the 13 counties in Northern New Jersey.

Weitman Appoints N. Y. War Bond Committee

Robert M. Weitman, chairman of special events for the 'Showmen's Seventh' here, has appointed the following committee for the 'Major Glenn Miller War Bond Show and Soldier Pageant at the New York Paramount on June 5: President, Jack McInerney; talent, Harry Levine; tickets, Bob Shapiro and Gene Pleshette; stage, Paul Bracco; displays, Max Fine; sound, Harry Rubin; radio, Nat Strohm and Marvin Kirsch; recordings, Mannie Sachs; music publishers, Rocco Vocco.

Cincinnati Organized At Meeting Yesterday

CINCINNATI, April 23.—Final plans for the Seventh War Loan drive were formulated at a meeting of distributors and salesmen held here today, with Allan S. Moritz, Columbia manager and WAC distributor chairman, presiding. The WAC film, "The All-Star Bond Rally," was screened.

An exhibitor meeting will be held in the next several days, it was stated by Maurice White, exhibitor chairman here.

Emde's Westchester Unit To Meet at White Plains

H. R. Emde, Westchester County chairman for the War Activities Committee, has set tomorrow for a meeting of his county captains, managers and finance committeemen, at a luncheon in the Roger Smith Hotel, White Plains. Complete plans for Westchester's participation in the 'Mighty Seventh' will be disclosed, plus several bond-selling ideas.

Industry Will Back Foreign Drive Angle

More than a million of New York's foreign-speaking citizens will participate in a series of rallies for the Seventh War Loan drive that opens May 14. Staged in the Times Square area in front of the 'Statue of Liberty,' the festivities will be under the auspices of the industry's War Activities Committee.

Set More on 7th Loan Advisory Committee

Additions to the industry's advisory committee for the Seventh War Loan include Martin Quigley, Arthur Ungar, Charles E. Lewis, Mo Wax, T. E. Mortensen, W. R. Wilkerson and Ben Shlyen.

CSU Probing Reports of Strike Shift to Monopak

(Continued from page 1)

under investigation by the Conference of Studio Unions as the studio strike entered its seventh week today without any fundamental change.

A Technicolor spokesman said the plant was functioning normally and added that confirmation of any report of a switch to Monopak "would not be wise."

Roy Brewer, IATSE vice-president, who on Friday said IATSE could replace the striking Technicolor machinists if necessary, today said he has not done so.

MOTION PICTURE DAILY's own direct checkup at the studios where Technicolor features are in production revealed that Monopak is being used on one picture at MGM, but an informant said this pre-dated CSU's withdrawal of the machinists. The fact that the Army and Navy use the Monopak process was cited by CSU in the beginning as a reason for allowing the machinists to continue in the Technicolor laboratory in order not to interrupt the processing of military films. A CSU spokesman said today these would be pulled if investigation shows the company intends substituting Monopak for commercial production when, if or as standard cameras break down.

In the background is Technicolor's months-old announcement that the Monopak process has been developed to the point where it can be used for all commercial purposes.

In a statement late today, citing an act of violence against an ex-serviceman, the producers declared: "We have appealed to the city and county for additional protection. We will take every step open to us in halting 'goon squad' tactics and assuring our workers complete protection."

The producers, in a weekend statement, declared: "It is now possible to plan ahead with reasonable certainty. While the nuisance value of the strike continues, sets are being built, production is uninterrupted and working conditions are approaching more closely to normal daily."

Discuss Strike at Washington Meeting

WASHINGTON, April 23.—Officials of unions concerned with the Hollywood strike, in Washington to attend the Carpenters Union dinner tonight, are understood to have taken advantage of the opportunity to discuss the strike situation, which will be the subject of a hearing before the National Labor Relations Board here Thursday.

William Hutcheson, head of the Carpenters Union, who reportedly was to confer with officials of the other unions, wired today that he would be unable to attend the dinner.

Reportedly, the group were to discuss a request to AFL President William Green to restrain the IATSE from issuing charters to new unions to replace striking workers. Green was out of the city and could not be reached for comment, but there is some question whether the autonomy enjoyed by the various international unions would make such a step possible.

24 Exchanges Get Wage Boost Ruling

(Continued from page 1)

changes in Philadelphia, Pittsburgh and Washington.

Further clarification is expected from the regional board in Chicago on rulings affecting office workers in the Chicago, Indianapolis, Minneapolis and Milwaukee exchanges for whom similar increases are sought.

Approval of 10 per cent wage increases for service employes in the exchanges has also been received from most of the regional boards with indications that the Pittsburgh and Washington approvals will be forthcoming now that the Philadelphia board has approved the increase for service employes in the exchanges there.

Remaining to be heard from besides the San Francisco board, for that city and Seattle, is the one in Kansas City which has jurisdiction over the Kansas City, Des Moines, St. Louis and Omaha exchanges.

Publish Knorr Lecture

"Selling the Star," a lecture by Arthur Knorr, stage designer and producer for the Roxy Theatre, has been published in booklet form by Dazian's, theatrical costumers, and is being distributed free on request by the latter.

Pidgeon, SAG V-P

HOLLYWOOD, April 23.—The Screen Actors Guild has elected Walter Pidgeon third vice-president.

Gaston Madru Killed In Leipzig April 19

Gaston Madru, staff cameraman of News of the Day Newsreel, and camera correspondent with the American Forces representing the American Newsreel Pool, was killed by a German sniper in Leipzig, April 19. Shot through the stomach at the foot of Napoleon's Monument, Madru died in 39 minutes.

His last films, taken up to the minute of the fatal bullet, have already arrived in London.

Ed McBride Dies

BUFFALO, April 23.—Ill only a few days, Edward J. McBride died last week in his home at Cranston, R. I., it was learned by friends and relatives here. Funeral services were held today in Edgewood, R. I., with burial in Pawtucket. He was a brother of Marjorie McBride, secretary to Ira H. Cohn, Buffalo branch manager for 20th-Fox. Born in Buffalo, McBride left here about 16 years ago to work for Loew's State Theatre Co., as manager of theatres in Boston, Syracuse and Providence.

Mrs. McFaul's Estate

BUFFALO, April 23.—Mrs. Alice McFaul, wife of Vincent R. McFaul, president of Buffalo Theatres, Inc., and president of Shea Realty Corp., who died March 28, did not leave a will, and her husband has been granted authority in Surrogate's Court to administer her $18,500 estate.

Unions Meet for New Stage Children Law

A preliminary conference of entertainment unions, together with representatives of the League of New York Theatres was held here yesterday, in an attempt to draft a satisfactory state law on the employment of children in entertainment fields. The present law, drafted in 1876, is considered antiquated even with the various amendments to it which have been incorporated.

Present at yesterday's meeting were representatives from the League, the American Federation of Radio Actors, Screen Actor's Guild, Chorus Equity, American Guild of Variety Artists, Equity. Another meeting will be held on May 2.

Alfred Harding of Equity said after the meeting that ideas for a new law had been sorted, and after an agreement has been reached in several more meetings it will be submitted for approval to educational and legislative authorities. Two main points are necessary in the new law, Harding said, these being to protect children from exploitation, and to set up a system of regulation which will be sufficiently flexible to allow for emergencies which are normal to the entertainment profession.

Buxbaum Services To Be Held Today

Approximately 100 co-workers of 20th Century-Fox Film will attend funeral services today for Harry H. Buxbaum, 67, home office sales representative and former Metropolitan district manager, who died Saturday of a heart attack at his home in Lawrence, L. I. The New York exchange will be operated by a skeleton staff for a half-day and most of the employees will attend the services.

More than 40 home office executives will attend, including W. C. Michel, Tom Connors, W. J. Kupper, Hal Horne, Martin Moskowitz, W. J. Eadie, Eddie Collins, Clarence Hill, Joe Lee, Edwin Moss, Irving Maas, George Roberts and Jack Bloom. From the exchange, Ray Moon, Morris Sanders, Moe Kurtz, J. P. Burke, Joe St. Clair, Seymour Florin, and all local salesmen and bookers will attend.

Buxbaum, who had been on a leave of absence for a year, had been with 20th-Fox for 17 years. Services are being held this morning at the Riverside Memorial Chapel, Far Rockaway, L. I. His widow, three children, two sisters and four brothers survive.

Morton Is Stricken

CLEVELAND, April 23.—A heart attack was fatal to Clifford Morton, 58, well-known in local film circles. During his long service in this field he had been affiliated with Escar Motion Pictures, and Cinecraft Productions. At the time of his death he was affiliated with Ernest Reynolds, commercial film producer in Technifilms.

Taylor to Edit Paper

HOLLYWOOD, April 23.—Ted Taylor has resigned as business manager of the Screen Publicists Guild, which he held for two years, to become editor of *The Hollywood Sun*, new studio-union newspaper, scheduled to start publication May 8.

Eastman to Enter Television Field

(*Continued from page* 1)

to that embodied in newsreel cameras. Also under study are lenses adaptable to television projection in theatres which would make projection possible when other processes for the purpose are ready.

Eastman confined itself to home equipment before the war with emphasis on equipment for 'home movies.' Interest of the company in post-war television is said to stem from the knowledge that home television will compete with home films.

The company is also understood to be developing 16mm cameras and projectors for television, as well as other television photographic equipment. Although there is no indication at present that a special type of film will be needed for television programming on film, Eastman engineers are understood to be studying that situation. EK engineers visited film company and television interests last year to determine possible needs in the way of television equipment which Eastman could manufacture.

All present EK developments are part of a long-range program. It is pointed out that company engineers will probably continue research on equipment required by the Armed Forces even after 'V-E Day.'

THREE ASSOCIATED SERVICES

FREE & PETERS, Inc.

James L. Free, *Chairman.* H. Preston Peters, *President.* Since 1932, exclusive national sales representatives of leading radio stations from coast to coast. Offices in New York, Chicago, Atlanta, San Francisco and Hollywood. Now planning post-war expansion in FM and Television representation.

WRIGHT-SONOVOX, Inc.

James L. Free, *President.* Ward R. Hickok, *General Manager.* Since 1941, exclusive developers and licensors of Sonovox "*Talking and Singing Sound,*" exploiting commercial and artistic uses of Gilbert Wright's basic patented invention, in radio and motion pictures. Headquarters in Hollywood.

JAMES L. FREE PRODUCTIONS

James L. Free, *Producer.* Norman Wright, *Director.* Headquarters in Hollywood. Fred Mitchell, New York Representative. Now producing series of one-reel quality shorts for major release, plus television: "The Wonderful Ears of Johnnie McGoggin," using Sonovox *Talking and Singing Sound.* Also producing motion picture commercials for experimental television, and "minute movies" for theatre distribution.

NEW YORK: 444 Madison Ave. Plaza 5-4130

CHICAGO: 180 N. Michigan Ave. Franklin 6373

HOLLYWOOD: 6331 Hollywood Blvd., Hollywood 2151

B'way Receipts Holding up; 'Horn' off to Good Start

(*Continued from page* 1)

running "Without Love" and the "Spring Is Here" stage show with a big $70,000 registered for the first four days of the fifth week and the first in which the "Glory of Easter" pageant has been dropped; a heavy $112,000 is expected for the week.

The Roxy and Capitol are also drawing sturdy receipts. A smart $72,000 is expected for the second week of "A Royal Scandal," combined with a stage bill featuring Hazel Scott, Jackie Miles, Dick Brown and the Hartmans at the Roxy. A big $65,000 is expected for the third week of "I'll Be Seeing You" and a show presenting Sammy Kaye and his orchestra at the Capitol on the basis of $43,000 recorded for the first four days. The second week's receipts were $63,500. The Roxy will hold "A Royal Scandal" for a third and final week with "Diamond Horseshoe" following.

"The Affairs of Susan" is expected to bring a satisfactory $30,000 for its fourth week at the Rivoli and an equally satisfactory $18,000 is expected for the fourth week of "The Corn Is Green" at the Hollywood. The Paramount will conclude a fourth and final week of "Practically Yours" and a stage show with a good $50,000 gross; "Salty O'Rourke" and a stage show featuring Charlie Spivak and his band will open there tomorrow.

"Sudan" is drawing well in its initial week at the Criterion with $27,500 expected and the film will hold for a second before making way for "Salome, Where She Danced."

Elsewhere receipts are moderate. The Astor will conclude 11 weeks of "The Princess and the Pirate" with over $14,000; "Enchanted Cottage" will open there Friday. The Palace expects $12,000 for the final five days of a second week of "Having Wonderful Crime"; "Betrayal from the East" will open there today.

"Thunderhead, Son of Flicka" is expected to bring in about $10,000 for the final six days of a sixth week at the Victoria; "Dillinger" will open there tomorrow. "This Man's Navy" is headed for $11,000 for a second and final week at the Globe, with "Tarzan and the Amazons" opening there Saturday. A slow $5,500 is expected for "Circumstantial Evidence" at the Rialto; "Zombies on Broadway" will open there Friday. "Colonel Blimp" is headed for a satisfactory $8,400 for its fourth week at the Gotham. The State will bring in "Brewster's Millions" first-run on Thursday.

War Cancels Annual RMA Convention

WASHINGTON, April 23. — Officers and directors of the Radio Manufacturers' Association will constitute the total attendance, because of government wartime restrictions on conventions and traveling, at the 21st annual convention of the association next June at the Stevens Hotel, Chicago. The government's limit at national meetings is 50 persons.

To cooperate with the government, the RMA board of directors has arranged for proxy 'meetings' only of the association's membership and a 'convention' by mail. For the first time in the association's history there will be no committee or other group meetings except of the board of directors and executive committees of each Division, on June 13 and 14 at the Stevens.

Elections by Proxy

Annual elections of RMA directors will be conducted in June entirely by proxy. There will be two board meetings, one of the retiring board and another of the new board. Nominations are now being made by the executive committees of the various RMA divisions who have been delegated to hold the proxy elections. Terms of 12 directors expire next June, including those of president R. C. Cosgrove, and directors Ben Abrams, New York; Max F. Balcom, Emporium, Pa.; Monte Cohen, Springfield, Mass.; G. Richard Fryling, Erie, Pa.; F. A. Hiter, Chicago; W. P. Hilliard, Baltimore; J. J. Kahn, Chicago; George Lewis, New York; J. J. Nance, Chicago; G. W. Thompson, Columbus, Ind.; T. A. White, Chicago.

Plans for the proxy 'convention by mail' include full reports to the association's membership from the officers, board and chairmen of all RMA divisions and major committees, covering RMA activities during the past year and future peacetime projects. The annual address of President R. C. Cosgrove will be included in the proceedings.

Meanwhile, Canadian as well as American government officials will participate in joint meetings at Montreal, April 25-26, of the RMA organizations of this country and Canada. The boards of the two organizations will hold their sessions at the Mount Royal Hotel.

Closer association and understanding of mutual problems is one of the main purposes of the joint meetings. Officials of the two governments will discuss general programs informally for the benefit of the manufacturers.

2 More Pre-Releases For 'Barbary Coast'

Republic's 10th anniversary film, "Flame of Barbary Coast," is slated to open in a day-and-date engagement at the Fox Theatre, San Francisco, and Paramount, Oakland, Cal., on May 16.

Heavy promotions are also being employed in other situations, at the State, Omaha, and Loew's, Providence, May 3; Loew's State, Cleveland, May 10; Stanton, Philadelphia, May 12; Mayfair, Baltimore, May 16; Majestic, Houston, May 17; Strand, Cincinnati, and Circle, Indianapolis, May 18; Majestic, Dallas, May 31st.

Tom Mead Is New 'U' Newsreel Head

(*Continued from page* 1)

he was elevated to the managing director's post. In 1938, together with O'Brien, he was named co-editor.

Mead was born in Tecusceh, Mich., 40 years ago and after attending Wabash College acquired his first position with Newspaper Associates Syndicate in New York. He then became assistant New York correspondent for the *Chicago Daily News.*

Mead will continue to produce short subjects for Universal Pictures.

Fabian Buys Coolers

ALBANY, N. Y., April 23. — B. J. Wahlin, district representative of General Electric, Boston, has arrived in Albany to meet with Saul J. Ullman and discuss installation of new "GE" air conditioning plants which are to be installed this year at Fabian's Grand, Albany, and Fabian's Proctor, State and Erie in Schenectady. They also discussed the modernization of air conditioning at Proctor's, Troy.

Berger Will Head 7 Offices in New Job

(*Continued from page* 1)

Memphis, Oklahoma City, and Kansas City.

Hertofore E. K. (Ted) O'Shea, Eastern sales manager, had Charlotte, Atlanta, Memphis and New Orleans under his supervision. John E. Flynn, Western sales manager, had Kansas City, Oklahoma City and Dallas in his group.

Berger, who arrived here yesterday from Miami, where he had been vacationing, to confer with Rodgers, started in the film business in 1911 in Philadelphia. Later, he opened the Associated Producers' office in Washington, after World War I. He joined Goldwyn Pictures on Feb. 9, 1924 as Charlotte branch manager. On April 15, 1924, he was promoted to Washington branch manager for M-G-M. On Jan. 6, 1944, he was again promoted by M-G-M to district manager of Charlotte and Washington, with headquarters in the latter city.

To Try 'Mad Dog' Suit

A suit filed by Al Rosen against Loew's, Frank Borzage and others, was set for trial next month in the New York Federal Court, here, yesterday by Judge John C. Knox. Action seeks an injunction, accounting of profits and damages for the alleged infringement of Rosen's story, "The Mad Dog of Europe" reportedly in M-G-M's "The Mortal Storm."

PRC Buys for Post-War

Leon Fromkess, PRC president, yesterday announced purchase here of an original, entitled "International Police," by Adley Louise Arnold, which is described as "probably the first picture property to come out of the San Francisco Peace Conference."

Express Strike to Hit Transport of Film

(*Continued from page* 1)

ate of Railway Express, would also strike. Its service is used by the companies to rush newsreels, negatives and lavenders of new films East, as well as many prints. Since Air Express employees would go out on strike with Railway Express, it would necessitate the companies picking up all shipments themselves by truck or messenger service.

A large number of grievances by employees led to the decision to strike.

Production on The Increase, Despite Strike

HOLLYWOOD, April 23. — Production activity increased slightly last week, despite continuation of the strike. Five features were completed and seven started, bringing the shooting index up to 32, compared with 30 during the previous week.

Columbia

Started: "The Gay Senorita," with Jinx Falkenburg, Jim Bannon, Steve Cochran.

Shooting: "Rusty," "Outlaws of the Rockies," "The Bandit of Sherwood Forest."

M-G-M

Shooting: "Abbott and Costello in Hollywood," "They Were Expendable," "For Better, For Worse," "Early to Wed," "Yolanda and the Thief," "The Harvey Girls."

Monogram

Finished: "Main Street Girl."

Started: "Cowboy Serenade," with Jimmy Wakely, John James, Lee 'Lasses' White, Sybil Merritt.

Paramount

Finished: "People Are Funny" (Pine-Thomas).

Started: "Stork Club," with Betty Hutton, Barry Fitzgerald, Don DeFore, Andy Russell, Robert Benchley.

Shooting: "The Blue Dahlia," "Our Hearts Were Growing Up."

PRC

Finished: "Congo Pongo," "The Dangerous Intruder."

Started: "Arson Squad," with Frank Albertson, Robert Armstrong, Grace Gillern.

Republic

Finished: "Bandits of the Badlands."

Started: "California Gold Rush," with Bill Elliott, Alice Fleming, Bobby Blake.

Shooting: "The Web."

RKO Radio

Shooting: "Radio Stars on Parade," "Tomorrow Is Forever" (International); "The Bells of St. Mary's" (Rainbow Productions).

20th Century-Fox

Started: "Kitten on the Keys," with Maureen O'Hara, Dick Haymes, Harry James and his Music Makers, Reginald Gardiner, Stanley Prager, B. S. Pully.

Shooting: "Dragonwyck," "The Dolly Sisters."

United Artists

Shooting: "Young Widow" (Stromberg); "Duel in the Sun" (Vanguard).

Universal

Started: "Uncle Harry," with George Sanders, Geraldine Fitzgerald, Ella Raines, Moyna McGill, Sarah Allgood.

Shooting: "Hear That Trumpet Talk," "Lady on a Train."

Warners

Shooting: "Danger Signal," "Janie Gets Married," "The Time, the Place and the Girl," "Stolen Life."

REEVES
SOUND STUDIOS, INC.
1600 BROADWAY, N. Y. 19 Circle 6-6686
Complete Film and Disc Recording Facilities

Reviews

"Escape in the Desert"

(Warner Brothers)

Hollywood, April 23

IN the current version, Robert Sherwood's play, "The Petrified Forest," has lost much of its power, and emerges as a melodrama with emphasis on comedy. As such, it is serviceable material, replete with the fist-fights and gunplay which Western addicts love. However, the emasculation of the story has operated to the detriment of the realism and emotional quality of the original.

To introduce a note of timeliness, the gangsters of the original have been transformed into Nazi prisoners of war. Escaping from an American prison camp, they make their way to a remote filling-station in the desert, there to secure weapons, clothes, and a car in which to continue their flight to the Mexican border.

The filling-station is operated by an old man, played for laughs by Samuel S. Hinds. Other occupants include his granddaughter, a local yokel and a Dutch painter who is hitch-hiking his way across the country with the intention of joining the fighting forces in the South Pacific. Philip Dorn plays the latter role, and his performance carries more conviction than those of his fellow actors. His romance with the granddaughter, portrayed by Jean Sullivan, remains tenuous, possibly because the girl's part, as conceived by scripter Thomas Job and adaptor Marvin Borowsky, is deprived of necessary motivation.

Helmut Dantine, that perennial Nazi leader, heads a group of characters far less serious and less menacing than were Sherwood's gangsters. One of them wears a football uniform throughout most of the picture, garb that mitigates against conviction. A comedy sequence involving a dentist and his wife further detracts from the realism of the whole. Production, by Alex Gottlieb disappoints, and Edward A. Blatt's direction is better adapted to Western drama than to a serious subject.

Running time, 81 minutes. General audience classification. Release date, not set. THALIA BELL

"Song of the Sarong"

(Universal)

Hollywood, April 23

THE latest in a long line of minor musicals has little to offer in the way of novelty or charm. The cast, headed by Nancy Kelly, William Gargan, Eddie Quillan and Fuzzy Knight, tries hard to make an incredible story believable. They do not succeed. Gene Lewis' production is greatly handicapped by his own trite screenplay. Harold Young's direction makes the 65-minute picture seem longer.

It is one of those South Sea island stories—and doubtless the boys now fighting in that area will fail to recognize the locale as herein depicted. There is a princess—a white girl, of course, who was washed ashore on the island as a child; there is a native prince who needs a haircut; and there are a lot of pretty girls in sarongs.

Into this peaceful setting comes a stranger, an adventurer bent on robbing the naive natives. He has a change of heart when the natives tie him to a stake and build a fire around him. A thunderstorm conveniently halts the barbecue, and after that everyone lives happily ever after, presumably on a diet of fruit and nuts.

Running time, 65 minutes. General audience classification. Release date, April 20. T. B.

"Eve Knew Her Apples"

(Columbia)

Hollywood, April 23

AN amusing if fragile screenplay, some tuneful songs, delivered by Ann Miller, and a number of comedy situations, make this a diverting bit of entertainment in its bracket.

Rian James wrote the story, and E. Edwin Moran the screenplay, which concerns a radio star who longs for peace and quiet. The vocation on which she embarks, however, proves far from restful. She meets a young newspapermen who takes her for an escaped murderess, and is understandably reluctant to follow the dictates of his heart. So, it is the lady who does the proposing, and the man who turns her down. Fortunately, there is an understanding friend in the background who sets matters right in the final sequence.

Others in the cast include: William Wright, Robert Williams, Ray Walker, Charles D. Brown, John Eldredge and Eddie Bruce. Will Jason directed, with a light hand, and Wallace MacDonald produced.

Running time, 64 minutes. General classification. Release date, April 12. T. B.

May Outlaw 'Bingo'

COLUMBUS, O., April 23.—Hearings are under way before the State Senate Judiciary Committee to outlaw 'Bingo'—a factor of considerable theater competition in many Ohio areas.

Kate Smith Anniversary

Kate Smith will celebrate her 14th anniversary in radio when she appears on her CBS 'Kate Smith Hour' Sunday, April 29.

Starr to Talk to NYU

Martin Starr, radio and exploitation director of United Artists, will address the motion picture and radio classes of New York University here tomorrow.

RKO Gets Brandeis

OMAHA, April 23. — The Brandeis Theatre here is now officially the RKO-Brandeis, in complete possession of RKO.

Hollywood

By THALIA BELL

Hollywood, April 23

SAMUEL GOLDWYN has engaged Norman McLeod as director and Eve Arden as leading lady for "The Kid from Brooklyn," Danny Kaye's next starring vehicle. . . . Henry King will direct "American Guerilla in the Philippines" for 20th Century-Fox. . . . Alex Gottlieb will handle production on Warners' "The Wallflower."

•

Ludwig Donath, seen in "Counter-Attack," has been signed to a long-term contract by Columbia. . . . Frank Albertson and Robert Armstrong are to be starred in PRC's "Arson Squad," with Grace Gillern in the lead. . . . Andy Devine and Fuzzy Knight will have featured roles in Universal's "Frontier Gal."

•

Alber Ruiz and James Millican have been added to the cast of Paramount's mystery-drama, "The Blue Dahlia." . . . Anita Louise has had her Columbia contract extended. . . . Rags Ragland has been assigned a specialty role in M-G-M's "Abbott and Costello in Hollywood." . . . Republic has renewed Adele Mara's contract.

•

"The Stroke of Twelve," original being developed by Martin Field, will be the next in Columbia's "Boston Blackie" series starring Chester Morris. . . . Johnny Johnston, singer, has been signed to a term contract by M-G-M, and assigned one of the leads in "You Are Beautiful," forthcoming musical which Joe Pasternak is to produce.

•

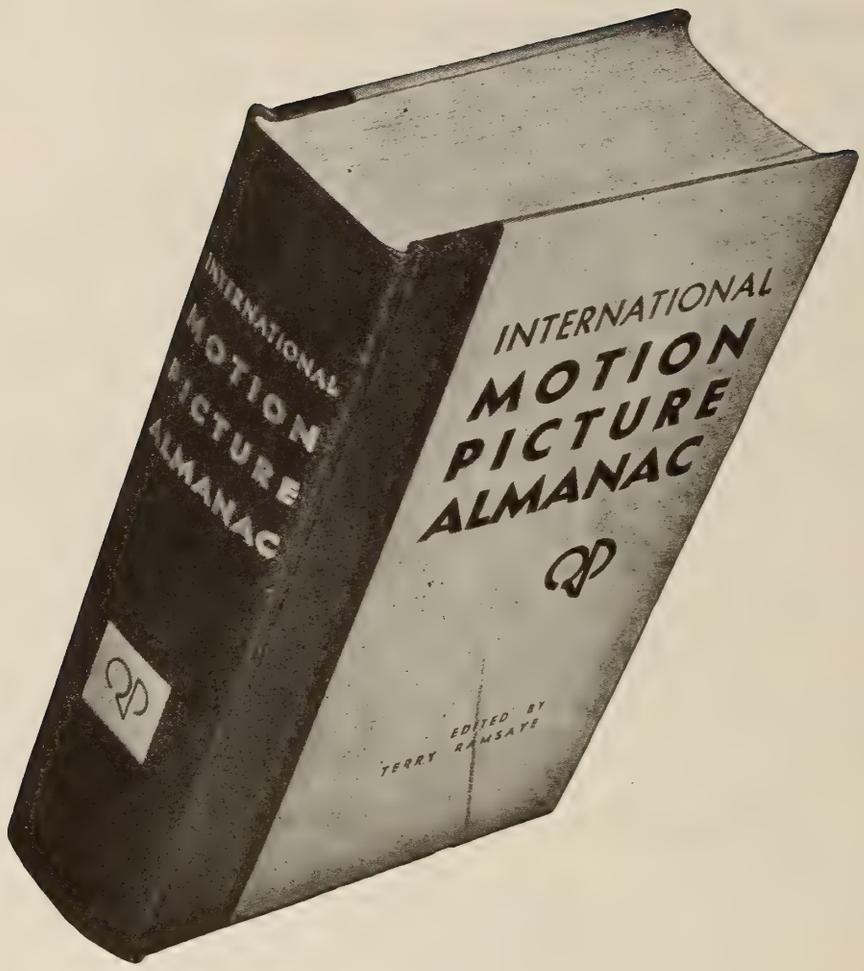
PRC has announced a series of Westerners in Cinecolor starring Eddie Dean. The first, "In Old Wyoming," will start April 30.

'Salome' Campaign to Be 'U's Largest Here

Universal's advertising campaign for "Salome, Where She Danced," opening at Loew's Criterion on May 2, will be the "largest the company has undertaken in New York," according to Maurice E. Bergman, Eastern advertising director.

Highlights will include 15-minute radio spots, subway posters and full page spreads in the Sunday *News, Mirror* and *Journal*. A similar pattern will be followed for all key-city engagements.

GLOBE TICKET
COMPANY
154 W. 14th ST. N. Y. C.
Phone WAtkins 9-1486
PROMPT SERVICE AS USUAL



THE 1945-46 INTERNATIONAL MOTION PICTURE ALMANAC IS NOW IN PREPARATION. THIS WILL BE THE SIXTEENTH ANNUAL EDITION OF THE INDUSTRY'S WORLDWIDE FACTUAL AUTHORITY AND WILL PROVIDE THE MOST UP-TO-THE-MINUTE SCREEN REFERENCE

EDITED BY TERRY RAMSAYE

QUIGLEY PUBLICATIONS

ROCKEFELLER CENTER NEW YORK (20)

Will Sell Surplus Film, Photo Paper

WASHINGTON, April 23.—Several million feet of panchromatic film, declared surplus by the Armed Forces because of the expiration of the manufacturer's date for developing, will be offered for sale by the U. S. Office of Surplus Property, which has found by test that much of the stock is still usable for both commercial and amateur operations. The film will be sold to any one who has or can secure equipment to test it, and slit, spool and repackage it for the civilian market. The sales contract will provide for the return by the processor of any film failing to meet prescribed tests, and OPA has been asked to set the prices at which it may be sold to the public. It is expected that the price will be less than that of freshly manufactured film and that it will be required that the surplus stock, when offered for public sale, shall be appropriately marked to show what it is.

Controls on Deliveries

Meanwhile, carrying out the promise given the House Small Business Committee last week that steps would be taken to improve the distribution of photographic paper, the War Production Board has imposed controls on deliveries by manufacturers, setting ceilings on the quantity of each type of paper that may be delivered to specific groups of users for given purposes.

No new controls are placed on production, which has been increased progressively since the beginning of the war, but the regulation of distribution is expected to alleviate the situation which led to the filing of complaints with the House Committee.

U. S. Requires Less

Government requirements for the second quarter have been scaled down and it is estimated that about two per cent of the waterproof paper production, 40 per cent of contact and enlarging paper, and 71 per cent of photocopy paper will be available for civilian use.

Will Discuss Radio Equipment Outlook

WASHINGTON, April 23.—Prospects for resumption of civilian production of television and radio equipment after 'V-E-Day' will be discussed at a meeting of the Radio and Radar Industry Advisory Committee next week, it was announced today by the War Production Board.

The Board, however, gave little hope for any immediate resumption of civilian receivers, Louis J. Chatten, director of the Radio and Radar Division, expressing the belief that initial post-'V-E' cutbacks will not run to more than 10 per cent during the first six months, permitting only the production of equipment for such essential civilian fields as air and rail transportation and law enforcement. It is difficult to forecast when home radio manufacture will be resumed, he said.

Joins NBC Television

Frederick Coe, stage director and manager, has been made a production assistant in the NBC television department here. He was recently a production manager for Broadway plays.

50 Will Shoot Story of 'Frisco Peace Conference

(*Continued from page* 1)

dozen Government cameramen will supplement them.

Twentieth Century-Fox Movietone News and Paramount lead the list with 10 men apiece. Twentieth Century-Fox's men include Charles E. Lehmann, Irby Koverman, Eric Mayell, Chalmer Sinkey, Al Berk, Fernando Delgado, Eduardo Fernandez, Jim Foreman, Paul Heise and Anthony Muto, while Paramount's are: E. P. Genock, Cyril Brown, Joseph Rucker, Lou Hutt, Fred Felbinger, Albert Mingalore, Ray Paulfen, George Westbrook, Wayman Robertson and Clifton Skinner.

M-G-M's News of the Day is sending six, including Joe Hubbell, Sanford Greenwald, Carl Bjerre, Charles Mack, George Jordan and Roy Kluver. Universal Newsreel is sending five, but expects to use three more from the Coast. The five are: John McHenry, Joseph Johnson, Earl Nelson, James Lyons and Willard Starr. Pathe Newsreel will have four representatives, including Frank Vail, Willard Van der Veer, Anthony Caputo and Ralph Saunders.

All companies will furnish prints to the Government to be combined into a special newsreel of three times normal length to be shown daily to the visiting dignitaries.

The Office of War Information here says that it, too, is prepared to tell the story of the Conference.

The Government agency said that 22 news, radio, film and language specialists from its Washington and New York offices, together with 14 from the San Francisco office, had been assigned to the Conference.

The OWI group will be headed by Arthur Sweetser, deputy director of the domestic branch of OWI.

Meanwhile, Railway Express Agency will provide special express service on all shipments, including newsreel and other films, to and from the San Francisco conference, it was announced yesterday by L. O. Head, president of the company.

Shippers who desire priorities on outgoing air express will be able to secure necessary papers under an arrangement made between the Air Priority Control of the Army Transport Command and the State Department. Outgoing air express will include newsreels taken on the ground to send East for immediate handling.

Films Not Directly In Conference Talks

(*Continued from page* 1)

eventually have a definite effect upon U. S. international film trade.

Department of State officials today said that in view of the fact that no motion picture matters will be taken up, directly, Francis C. DeWolf, chief of the Telecommunications Division will not attend the conference.

The results of the Conference, however, may be important in Department plans for future action to settle some of the problems which made foreign activities of the U. S. film industry highly unsatisfactory in years prior to the war. These plans involve a meeting of representatives of leading nations at some future date to consider methods to implement a policy of free international exchange of motion pictures by eliminating discriminatory regulations and taxes. On a broad scale, a similar objective is aimed at in plans for the proposed international trade organization.

Accessories for '30th'

Twentieth Century-Fox branch managers, for the company's 30th anniversary, are providing showmen with the following accessories for participation in the promotion: Bannerettes, one-sheets, snipes, a special press book, 40x60's, badges for ushers and theatre personnel, stickers and advertising and scene mats.

U. S. Film on Okinawa

CBS correspondent Tim Leimert reported yesterday in a broadcast from Admiral Turner's flagship, off Okinawa Island, that the first motion picture has been shown on Okinawa at a point about five miles behind the front lines. The picture was "Wilson."

Riskin Leaves OWI Overseas Film Unit

(*Continued from page* 1)

industry. The entire feature output of the American film industry has been made available to it and, in association with the five newsreels, a special newsreel for showing abroad is produced weekly and dubbed in 17 languages.

Plans for Belgium

Recently, while in France, Riskin turned back to representatives of the U. S. companies in that country commercial distribution of all American films. This is also being planned in Belgium, Italy and several of the Balkan countries when they have been completely liberated and transport and economic conditions permit, and, too, when American companies can establish proper representation.

OWI has produced 26 documentary films to date, some of which have been dubbed in as many as 27 languages. Eight films are currently in production, including the "San Francisco Conference" and "The War in the Pacific."

Riskin has proposed to the presidents of the film companies that the industry underwrite a postwar project for production and distribution of documentary and informational films, which, he said, could be used by the industry for rehabilitation of returning veterans.

Variety Honors Cohen

CINCINNATI, April 23. — The local Variety Club at the weekend tendered a farewell dinner to Ben Cohen, manager of the Strand Theatre, who has been transferred to Dallas as manager of the Telenews. He will be succeeded here by D. P. Meininger, Chicago. Sylvan Goldfinger, Chicago Telenews executive, attended the dinner.

See Reduction in UK Release Prints

The 15 per cent cut in British raw stock allocations scheduled for this month, and possibly through June, is expected to affect the number of release prints in that country for distribution of both British and U. S. films, according to informed sources here, with a further realignment of release areas enforced. Reissues and 'B' films may be eliminated or reduced.

Top pictures have, in the past, utilized as many as 100 release prints, although some films have been able to get by with 50 to 60 prints, it was said. The Greater London territory, which now has several release areas, is expected to be divided into additional zones in order to conserve on prints.

Last year 428 features were released in England, plus 50 reissues, for a total of 478. Raw stock came from the British pool, with the U. S. supplying the basic elements for the stock, manufactured over there.

It is hoped that part of this cut may be restored after May 15. Originally only a five or 10 per cent cut was contemplated, but it was then found that the stock shortage was more severe.

Recently the British Board of Trade issued an order requiring a license to export positives and negatives of newsreels and other films made exclusively for exhibition abroad, because of the stock shortage

Perc Westmore Feted By Warner Brothers

Perc Westmore, makeup director of Warner Brothers Burbank studio, visiting in New York, was the guest of Warners yesterday at a reception at the Hotel Sherry-Netherland, attended by home office executives, actors and press representatives.

Among those present were Ann Sheridan, Joan McCracken, Gwen Anderson, John Dall, Nancy Walker, Steve Hannagan, Paula Stone, Mort Blumenstock, Larry Golob, Peggy Diggins, Adrienne Ames, Lt. Julius Epstein, Nydia Westman, Mitchell Rawson and Oscar Alexander.

Chicago Again Hears Of Industry Exhibit

CHICAGO, April 23.—Nina Y. Holton, retiring president of the Better Films Council, here, announced at the organization's 13th annual meeting here Friday that she is reviving plans for a permanent exhibit of the film industry at the Chicago Museum of Science and Industry here.

New officers are: Mrs. Joseph R. Chesser, president; Mrs. R. S. Harper, first vice-president; Mrs. Frank Buttsbach, second vice-president; Mrs. Charles Elson, third vice-president; Mrs. William D. Meister, secretary; Mrs. William H. Hernon, treasurer.

Monogram Meet May 22

CHICAGO, April 23. — It has been learned here that the board of directors of Monogram will hold their annual conference at the Blackstone Hotel, Chicago, May 22.

$51,000 at Brandt Houses

Brandt Theatres collected $51,000 during the recent Red Cross Drive.

To Date 586

engagements...
each with the same
phenomenal story of
record-breaking
boxoffice
performance!



and this is only The Beginning!

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 80 NEW YORK, U. S. A., WEDNESDAY, APRIL 25, 1945 TEN CENTS

FILE COPY DO NOT REMOVE

Industry Film Project to Go On: Riskin

Will Enter Independent Production in Fall

Robert Riskin, whose resignation as chief of the overseas motion picture bureau of the Office of War Information was announced Monday, to take effect on May 1, informed MOTION PICTURE DAILY here yesterday that he would concentrate on the furtherance of industry sponsorship of a post-war project for production and distribution of documentary and informational films.

Riskin said he deems it imperative that the industry spontaneously develop some such film program to fill the gap that would be created by the dissolution of the OWI six months after the termination of the war. He said that one of the reasons for his resignation from the OWI was to allay fears of certain quarters in the industry that this project was being

(*Continued on page 4*)

Asia, Africa Rank Houses

LONDON, April 24.—As an outgrowth of a trip to Africa and the Middle East by John Davis, managing director of Odeon Theatres of Great Britain, J. Arthur Rank has completed plans to build theatres in Johannesburg, Capetown, Durban, Cairo, Tel-Aviv, Haifa and Jerusalem as "show-windows" for his films.

Architectural plans are undecided, but it has been settled that a Cairo house will seat 2,200. Building will not begin until wartime inflated prices

(*Continued on page 5*)

Some Tax Relief Is Seen After 'V-E Day'

WASHINGTON, April 24.—Indications came from the White House today that taxpayers may soon find relief from burdensome Federal levies on business and individuals. The indications came following the first conference between President Truman and Representative Doughton, chairman of the House Ways and Means Committee.

Doughton said upon leaving the

(*Continued on page 4*)

Truman Sees Self On Screen 1st Time

Washington, April 24.—According to his own statement, President Harry Truman saw himself on the screen for the first time yesterday when Paramount projected its current newsreel (released to theatres today), at a special White House screening arranged by Steve Early, press secretary for the late President Roosevelt, and Robert Denton, Paramount News' Capital representative.

The material previewed is a special reel featuring the San Francisco meeting of the United Nations, beginning today.

Shubert, Guild, UA Negotiating Deal

The Shubert office and the Theatre Guild were yesterday reported negotiating with United Artists here on a two-year deal to make three films yearly for UA release, one film to be taken from the Shubert list in the first year and two from the Guild, with the procedure reversed in the second year. The Guild first talked on its own with United Artists two years ago and more recently with Columbia.

The Guild currently has "Foolish Notion," "Carousel" and "Oklahoma" on Broadway, the latter two among the big musical successes of the sea-

(*Continued on page 4*)

Rodgers Names 3 District Managers: Friedel, Maw, Ripps

Following last week's promotion of Rudolph Berger, district manager of Charlotte and Washington, to Southern sales manager, with headquarters in New Orleans, William F. Rodgers, vice-president and general sales manager of M-G-M, yesterday made known three additional promotions, of branch managers to district managers.

Henry A. Friedel, manager in Denver, has been made district manager of Denver, Salt Lake City and Omaha, with headquarters in Denver; Ralph Maw, Buffalo manager, will have Minneapolis, Des Moines and Milwaukee in his new district assignment, with headquarters at Minneapolis; Herman Ripps, Albany, will continue to make his headquarters in that city

(*Continued on page 4*)

O'Connells Going to McNutt on Curfew

TOLEDO, April 24.—A personal appeal was made yesterday in Washington to high War Manpower Commission officials by Jack O'Connell, president and operator of the All-Night Loop Theatre, and Mrs. O'Connell, for permission to continue late shows for war workers.

They conferred with Reginald G. Conley, assistant general counsel for the WMC, who advised them to ap-

(*Continued on page 4*)

"Wonder Man"

[*RKO-Goldwyn*]

WHOEVER named Danny Kaye's latest "Wonder Man" could not have been any further on the beam. For the happy word today is this brilliant comic and mimic is a wonder man in it. In fact, and since he plays twins, he is actually two wonder men.

Probably it was chiefly a matter of approach as to whether or not Kaye's first, "Up In Arms," was marred by slow spots. Maybe it was the usual inability to maintain high comedy speed all the way which made the quieter moments of that earlier attraction suffer. This is worth mention at this late date by way of comparison, and in order to establish it early that it is very different with "Wonder Man."

There are no slow spots. There are a few quiet, but nice, spots—only a few—but the film moves from one comedy laugh to another and, on several of its occasions, accomplishes the rarity of projecting itself into the division of the riotous. This reviewer has been indulging in unsuccessful mental rattling in an effort to locate what other comedy—any latter-day vintage will do—has been as successful, or as fortunate, in sustaining story values, clever situations and a steady flow of chuckles,

(*Continued on page 4*)

U. S., Britain Drop Double Film Taxation

All Duplicate Collections On Same Income Voided

Adoption by the United Kingdom and the United States of a convention for the avoidance of double taxation was announced simultaneously in Washington and London at noon yesterday.

The purpose of the agreement, like that of similar conventions entered into with Canada, France and Sweden, the U. S. State Department said, is the elimination of double taxation which otherwise would result from the imposition and collection of taxes upon the same income by both countries.

The conventions also established procedures for the exchange of information between participating coun-

(*Continued on page 5*)

Reels Screen Horror Films

Films of wholesale and brutal murdering of prisoners and slave-labor by the Nazis were screened here yesterday by the newsreels, all of which plan to incorporate portions of the footage, supplied them by the U. S. Army Signal Corps, in their issues released tomorrow. The material is about the most gruesome yet made available to reels for release in U. S. theatres, as channeled by the War Department's Bureau of Public Relations.

Some 850 feet of film, in three dif-

(*Continued on page 5*)

Byron Price Stays as Censorship Director

WASHINGTON, April 24.—Byron Price, director of the Office of Censorship, submitted his resignation to President Truman today, but at the insistence of the President, will remain at his post.

Price, on leave as executive editor of the Associated Press, is reported eager to return to his newspaper work as soon as the President will release him.

Personal Mention

AUSTIN KEOUGH, Paramount vice-president and general counsel, will arrive in New York from the Coast on Monday.

•

JACK BERESIN and DAVE BARRIST are co-chairmen for the Allied Philadelphia Jewish Appeal drive, taking charge of the motion picture division.

•

HOWARD WORDEN, Foote, Cone & Belding vice-president in charge of the motion picture division, left New York for the Coast yesterday.

•

EDMUND CASHMAN, Foote, Cone & Belding vice-president in charge of Hollywood radio operations, is visiting New York.

•

SAM GROSS, 20th Century-Fox Philadelphia branch manager, has returned there from Hot Springs, Ark.

•

DEE LOWRANCE, of the M-G-M publicity department, has returned to work here after a month's illness.

•

ALFRED ACKERMAN, manager of the East Side, Detroit, is the father of a girl, ANITA CAROL.

•

E. Z. WALTERS, Altec comptroller, left New York for the Coast yesterday.

'Silver Fleet' 1st to be Shown in 'Frisco

SAN FRANCISCO, April 24.—"The Silver Fleet," Powell-Pressburger production, was chosen as the first picture to be shown at the United Nations Theatre (ordinarily the Alcazar) for delegates to the United Nations' Security Conference. An impartial committee, headed by Glen Allvine of the MPPDA, made the selection.

"The Silver Fleet," released through PRC Pictures, deals with Dutch heroism in preventing two of its submarines from reaching the Nazi navy and was made in England with the cooperation of the Netherlands government-in-exile.

Lightfoot Resigns As Head of ABPC

LONDON, April 24.—Eric Lightfoot has resigned as managing director of Associated British Pictures. No successor has been appointed, which leaves Max Milder at present in sole control.

It is generally believed here that John Maxwell's son-in-law, Sir Philip Warter, now War Director of Factories, will take over Lightfoot's position upon release from his government job.

Block Seeks Channel

WASHINGTON, April 24. — William H. Block Co., Indianapolis, has filed an application with the Federal Communications Commission for permission to erect a commercial television station in that city. The application asks for assignment on channel No. 1.

'VE' to Allow Some Building Activity

WASHINGTON, April 24.—The War Production Board discloses that some restrictions over construction material will be lifted after 'V-E Day.' Restrictions on repair work may be less rigid and more construction work may be undertaken without WPB authorization, it was said.

Some control over construction activities must be retained after 'V-E Day,' however, because of shortages of building materials, particularly lumber, it was pointed out.

Lay Groundwork for Jackson Arguments

CHICAGO, April 24.—A limit of two-and a half hours has been set for oral arguments of the Jackson Park Theatre case in the U. S. Court of Appeals, here, May 8, which will be heard by three of the five presiding judges. Each of the three defense attorneys representing distributors and the Balaban and Katz and Warner circuits in this conspiracy case will be given 30 minutes, while the plaintiff's attorney, Thomas C. McConnell, will have a full hour. A decision is expected in about 30 days.

In March, 1944, a Federal Court jury in Chicago awarded the Jackson Park Theatre owners triple damages, totaling $360,000. The appeal is based on the claim that the jury did not have sufficient evidence to decide against the defendants.

Velaise, Alison Will Run Comedy Circuit

A circuit of motion picture houses dedicated to the exclusive showing of comedies has been incorporated by Robert Weil Velaise and Joan Alison. Number one is to be located in New York. The theatres are to be known as 'Merrie Movies."

Velaise was formerly with M-G-M in Paris, in charge of distribution and Joan Alison is the co-author of Warner's "Casablanca" and "Cabbages and Kings," now in production at Metro.

London Blackout Is Off, But Unnoticed

LONDON, April 24.—Blackout restrictions, except for the five-mile coastal strip, were lifted in Britain last night. But the moon, constant government admonitions for fuel economy and habit prevented the evening from being especially memorable.

London's theatres and film performances were over by the time darkness fell and the Haymarket Theatre alone left lights on its front burning to mark the occasion.

Cleveland Changes Time

CLEVELAND, April 24. — Cleveland goes on Eastern war time starting next Sunday. Theatre men, who tried, and failed, to keep the slower Eastern standard time last Summer, made no effort to fight the long daylight evenings of Eastern war time this year.

'March of Dimes' Is To Be Continued

The National Foundation for Infantile Paralysis will continue the observance of President Roosevelt's birthday each Jan. 30 with the 'March of Dimes' campaign for funds for the foundation, Basil O'Connor, its president, discloses in a message to the county chapters of the organization.

O'Connor pledged to continue the organization, which was formed with the help of President Roosevelt in 1937, and called for "a spirit of rededication to this great cause."

Nicholas M. Schenck has been chairman of the industry's participation in the drive for several years.

Sauter Renamed to War Finance Post

James Sauter has been reappointed chairman of the entertainment industry division of the War Finance Committee for New York, it was announced here yesterday by Frederick W. Gehle, state chairman.

Sauter, who is executive director of the United Theatrical War Activities Committee, has served the Treasury Department as the representative of the entertainment industry since the inception of the war bond organization in New York in 1941.

He holds a similar position with both the American Red Cross and the New York War Fund.

$8,000,000 Gross on 'Life With Father'

"Life With Father," the comedy at the Empire Theatre, here, will have its 2,300th performance on Broadway tonight, one of three plays in stage history to attain such longevity. Warners will make "Father" in films.

During its run at the Empire, the Oscar Serlin production has been seen by more than 2,375,000 persons and has piled up a total of $4,000,000 in boxoffice receipts at that house. Seven road companies have added another $4,000,000.

Bostwick of MOT Is Killed in Action

First Lieut. Elmore Bostwick Jr. was killed in action on March 31, according to word received by his widow, Mrs. Josephine Adams Bostwick, here. He was 27 years old.

Lieutenant Bostwick was graduated from Harvard in 1939 and before going on active duty was on the staff of March of Time.

Joseph Wathey Dies

Joseph Wathey, 58, "dean" of 20th Century-Fox home office receptionists, died yesterday in Brooklyn. Services will be held in Brooklyn Thursday, and interment on Friday. A widow, two daughters and three sons survive.

Cinema Lodge Sets Show for Wounded

Cinema Lodge, B'nai B'rith, here, will sponsor an 'all-star' show, entitled "B'nai B'rith Will Not Forget," to be presented at Carnegie Hall, Thursday evening, May 24, to raise funds for the benefit of wounded servicemen, Albert A. Senft, Cinema president announced here yesterday.

Principal project for the wounded now being planned by B'nai B'rith in the New York area is the furnishing of over 77 hospital solaria at the new U. S. Army Convalescent Hospital at Camp Upton, Long Island. In announcing the project, which will cost approximately $35,000, S. Arthur Glixon, director of War Service of the Metropolitan Council of B'nai B'rith, said, "It is the intention also to serve wounded men who pass through here."

Brandt Produces

Leading stage, screen, radio and night club personalities will take part in the show, which will be produced by Harry Brandt. Stage shows of the New York Paramount, Strand and Capitol theatres will be loaned.

Alan Corelli, executive secretary of Theatre Authority, Inc., is chairman of the entertainment committee which also includes Robert M. Weitman and Robert K. Shapiro, Paramount Theatres; Zeb Epstin, Strand; Jessie Kaye, Capitol; George Brandt and Martin Levine, Brandt Theatres. Glixon is theatre ticket chairman and Milton Livingston of MOTION PICTURE DAILY is publicity chairman.

Wolfe Cohen to Stay Month in Australia

SYDNEY, April 24.—Wolfe Cohen, vice-president of Warner International Corp., who arrived here over the weekend from America for his first survey of territory recently placed under his jurisdiction, plans to spend about a month looking over the Australian situation.

In addition to conferring with exchange and circuit heads on new releases Cohen will make a study of film and theatre conditions in general. After concluding his business here, Cohen will visit New Zealand and Manila.

Precision Net Profit $343,505 in 3 Months

General Precision Equipment Corp. and subsidiaries, here, yesterday reported a net profit of $343,505 for the three months ended March 31. This compares with a profit of $318,946 for the same period last year.

ITOA Will Nominate

Nomination of officers for the forthcoming year is on the agenda of the Independent Theatre Owners Association of New York, at a luncheon, tomorrow, at the Astor Hotel. Circuit heads of the Metropolitan area have been invited to the luncheon to address the gathering. Police Commissioner Lewis J. Valentine will be guest speaker.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.



The immediate and confident response to our calls for booking our new block of three makes us hurry heartfelt thanks to our friends, the customers—and to our own field forces, whose excellent cooperation made this great job possible. *Leo*

M-G-M's BRAND NEW 11TH GROUP!

SPENCER TRACY • KATHARINE HEPBURN in "WITHOUT LOVE" with LUCILLE BALL Keenan Wynn, Carl Esmond, Patricia Morison, Felix Bressart • Screen Play by Donald Ogden Stewart • Based on the Play by Philip Barry Directed by Harold S. Bucquet • Produced by Lawrence A. Weingarten • An M-G-M Picture

★

JUDY GARLAND and ROBERT WALKER in "THE CLOCK" with James Gleason, Keenan Wynn, Marshall Thompson • Screen Play by Robert Nathan and Joseph Schrank Directed by Vincente Minnelli • Produced by Arthur Freed • An M-G-M Picture

★

"GENTLE ANNIE" with James Craig, Donna Reed, Marjorie Main, Henry Morgan, Paul Langton, Barton MacLane, John Philliber • Screen Play by Lawrence Hazard Based upon the Novel by MacKinlay Kantor Directed by Andrew Marton • Produced by Robert Sisk • An M-G-M Picture

Industry Film Project to Go On: Riskin

(*Continued from page* 1)

promoted at Government behest and on such a basis would therefore offer opposition to the program. Riskin said that the plan does not contemplate Government participation.

Stating that he will continue his discussions with the various company presidents, upon whom depends final approval, Riskin said that he will also discuss the matter with other industry groups, in order to obtain the widest support to make the program succeed. He indicated that several small groups in the industry are ready to take up the project immediately and carry out the entire program, but, he feels, it should be an industry-wide project.

Writes of Plan

Riskin said that he is now approaching top executives on the entire project in written form, explaining in detail how the plan would operate.

Commenting further on his resignation, Riskin said that the OWI film bureau is a "going concern" that could continue under its present momentum.

Previously, Riskin has declared that the film project could conceivably be utilized by the industry for rehabilitation of returning veterans and also serve to give employment to those men in the Army Signal Corps, the Marines and Navy who have become proficient in film skills.

As Riskin conceives it, the program would establish a non-profit company. After initial financing, calculated by Riskin to cost $500,000 for the first year, additional funds might be received from foundations interested in sustaining cultural and education films, thus placing the project on a self-sustaining basis.

Riskin revealed that he will start in independent production on his own, probably early in the Fall.

Some Tax Relief Is Seen After 'V-E Day'

(*Continued from page* 1)

White House that some tax reductions might be possible after "V-E Day." He said he had paid a courtesy call on the President, but later had discussed taxes.

Seeking all information possible on the tax problem, he said, a special joint committee of the Senate Finance and the House Ways and Means Committee has been studying the whole tax situation, and he hopes for an improvement in the tax structure.

New 'D-Day' Picture

"A Harbor Goes to France," British Ministry of Information film, will be released in the United States, by Columbia on May 18. It shows how for the first time in history, a harbor built in sections in England was towed across a stormy sea and set up during battle on an enemy shore. The execution of this plan made possible the strategy of 'D-Day' and the invasion of France.

"Wonder Man"

(*Continued from page* 1)

laughs and guffaws. This piece of business carries him back to the famed "Miracle of Morgan's Creek" which, while a comedy, was of a different kind.

DIFFERENT because "Wonder Man," of course, is tailored to the particular and inimitable talents of its star. For our money, one Kaye guarantees a good show. Two Kayes double the ante, in this instance at any rate. Here one Kaye is a nightclub performer, a wise guy who has the lowdown on a murder. The other Kaye, described as a 'super identical' twin, is the studious type. No. 1 is murdered because he is about to pass his lowdown to the D.A. No. 2 hears celestial music and the call of the blood-tie from the beyond. No. 1 finally appears before No. 2, committing him to carry on until the lowdown gets into the hands of the proper authorities.

This means No. 1 has to occupy No. 2's body which he does, but not always on schedule and when most needed. The studious one finds himself performing at his twin's nightclub where No. 1 was a very funny fellow. It finds the quiet one also making love to the wrong girl and losing out with the one he loves. It finds the quiet one getting drunk on one occasion and providing his ghostly counterpart with a hangover which prevents the fusion of the spirit and the body when fusion is very much required. The tangles clear up at the finish, but no one really ever learns whether the ghostly Kaye will allow the living Kaye any final peace. It's quite mad, but gorgeous fun.

Through it, of course, are the unique antics of the star, highlighted, but never blacked out, by three standout numbers. One is "Bali Boogie," another the "Otchi-Tchorniya" song-and-sneeze number which Kaye has used on the stage, and the third is merely described as the "Opera Number." All three are from the pen and piano of Sylvia Fine (Mrs. Kaye), and are vastly diverting.

While largely a one-man show, "Wonder Man" is not completely so. There is strong support in comedy values surrounding Allen Jenkins and Edward Brophy as two charming gunmen. S. Z. Sakall is S. Z. Sakall, and that ought to be enough. Virginia Mayo is delightful to behold as the romantic lead; her acting is improving, too. Vera-Ellen is pretty fancy in song and dance. In straight roles, Otto Kruger and Donald Woods do representatively well.

ARTHUR SHEEKMAN wrote the original story—an ingenious affair. The adaptation then passed to Jack Jevne and Eddie Moran and the screenplay to Don Hartman, Melville Shavelson and Phillip Rapp. Where one's efforts ended and the others' began are not defined, but all of the writing craftsmen rate a deep bow and herewith may genuflect.

Bows are around in sufficient number, as well, to allow another deep one for Bruce Humberstone for his direction and to his entire staff of artisans and technicians down the line to the telling work of Victor Milner and William Snyder at the Technicolor cameras. Hovering over all, as is usual when work is in progress, was Samuel Goldwyn, the producer. "Wonder Man" happens to be one of the best jobs of his entire career.

Is it box-office? That would be a fine question after all this wordage.

Running time, 98 mins. General classification. Release date, August.

RED KANN

O'Connells Going to McNutt on Curfew

(*Continued from page* 1)

peal directly to Paul V. McNutt, head of the WMC.

O'Connell told Conley appeals to the area and regional WMC directors had been fruitless and that the case never had been considered on its merits.

The Toledo theatre operator said the curfew does not hurt the big operators but only the operators of theatres who serve swing-shift war workers. He pointed out restaurants which operate all night before the curfew now are allowed to operate after midnight. He said his theatre was compelled to stop selling tickets at 8:45 P. M. since that is when the last show starts under present conditions. O'Connell said he will file an appeal with McNutt soon.

War Bonds Are Given To Industry Veterans

BUFFALO, April 24.—Al Becker, Becker Theatre Supply; Al Teschemacher, National Screen Service, and Andrew Geitner, Geitner Theatres, were awarded war bonds during an "Old Timers' Night" party at local Variety Club headquarters, because they have been in the industry for 44, 40 and 38 years, respectively.

Robert T. Murphy was chairman of the event, assisted by George Ferguson and Jack Bellman.

Shubert, Guild, UA Negotiating Deal

(*Continued from page* 1)

son. All three are playing houses owned by the Shubert interests, the Shubert, Majestic and St. James, respectively.

The Shubert office yesterday referred inquiries to Benjamin Klein, Shubert attorney, who told a MOTION PICTURE DAILY reporter that the information he was seeking is "None of your business." Pressed for a more courteous reply, he answered, "I know nothing about it."

Six NFB Cameramen At 'Frisco Conference

TORONTO, April 24.—The National Film Board, Ottawa, has a camera crew of six at the United Nations Security Conference, San Francisco, under the direction of Ross McLean, deputy commissioner of the NFB who is in charge following the granting of leave of absence to John Grierson, now in Washington.

Selznick Is Cited

George J. Hecht, president and publisher of *Parents Magazine,* has presented David O. Selznick with a scroll "for his integrity in presenting American family life on the screen with honesty and insight, as well as for his exacting standards in the production of films for family entertainment."

7th Pledges Only From Distributors

Exhibitor pledges for the industry's participation in the Seventh War Loan Drive are available only through the drive's distribution field organization, national drive chairman Sam Pinanski stressed yesterday.

They can be obtained only from film salesmen, bookers at exchanges or branch managers, Pinanski reminded. This procedure is followed in order to confine pledge-taking to distribution, whose function this is, and because distribution will maintain the records.

Pinanski stressed that no pledges are available from the national committee in New York and will not be in the showmen's campaign kits which every exhibitor will receive.

The committee yesterday announced the addition of Harry H. Thomas and Herman Schleier to the national advisory committee.

Virginia has been shifted to the territory of E. W. Street, Southern coordinator for the drive, from that of Joe Kinsky, Eastern coordinator, the committee said.

Hartford Will Start Its Drive Effort Today

HARTFORD, April 24.—Hartford County will ring up the curtain on the 'Showman's Seventh' War Loan drive with a luncheon and meeting in the Hotel Bond tomorrow. Guest speakers will be Gov. Raymond Baldwin, Mayor William Mortensen, state police commissioner Edward Hickey, industry state co-chairman Herman Levy and Henry Needles. Sam Pinanski, national chairman, is expected to be on hand.

James McCarthy, Strand manager, has been named county chairman, and Maurice Schulman, Webster Circuit owner, has been appointed co-chairman.

Burkhardt Wins Honors in Seventh for Job in 6th

CLEVELAND, April 24.—Howard Burkhardt, manager of Loew's State Theatre, here, is announced as Loew circuit top bond salesman for the Sixth War Loan. He sold $473,400 worth of bonds, leading his nearest competitor, the Capitol, Washington, D. C., by approximately $50,000. Burkhardt has been invited to serve as a member of the special events committee for the Seventh War Loan drive, the only theatre man in the entire country to be so honored.

Rodgers Names 3 District Managers

(*Continued from page* 1)

and supervise Albany, Buffalo and New Haven exchanges.

Friedel arrived in New York yesterday from Denver for conferences with Rodgers.

Morgan to Dallas Meet

Oscar Morgan, general sales manager for Paramount short subjects will arrive in Dallas on May 10 for a two-day district meeting outlining sales promotion plans for new season's product. C. H. Weaver, Oklahoma City, and L. W. McClintock, Memphis, Paramount branch managers in those cities, will attend the meeting. Morgan will leave Dallas May 12 for Los Angeles.

Reels Screen Horror Films

(Continued from page 1)

ferent 'stories' were supplied to the newsreel companies by the War Department, with the highlight being material included in 310 feet dealing with atrocities at the Nazi slave-labor camp at Ohrdruf, Germany.

Civilians, both Allied and enemy, Nazi officials and German officers are taken on a 'guided' tour of the camp by members of the U. S. Fourth Armored Division. All are shown the results of the mass slayings and cremation of all prisoners too ill to accompany the Nazis in their retreat.

Stories of the atrocities are read to the visitors and 'tourists,' who are then conducted to a shed where bodies are stacked high in layers with a sprinkling of lime between each layer to hurry decomposition. German civilians and officers are sent to enter the shed where the stench is said to be overpowering, to further impress the scene on their minds. One of the camp commanders refuses to enter and is firmly taken through by a U.S. officer.

'Murder Mill' Story

A second story deals with the Hadamar 'Murder Mill,' a German insane asylum where an estimated 35,000 Poles, Russians and others met death at the hands of the Nazis. Bodies are dug up here for autopsies upon victims, who were poisoned. The diggers wear gas masks and the bodies in various stages of decomposition, are seen in close-ups.

About 200 feet dealing with one of the seven Nazi concentration camps in the Holzen area showing the emaciated appearance of German war prisoners and non-Nazis, as well as Russians, Poles, Czechs and Jews.

Indications were yesterday that the newsreels will highlight the Ohrdruf footage, in view of its timeliness.

M. L.

Must View Atrocities

LONDON, April 24.—Theatre patrons unable to stomach atrocity newsreels, tried to leave a Leicester Square theatre but were turned back by British and Allied soldiers who told them to return and see what other people had to endure.

Nat'l Film Board's Col. LaFleche Quits

TORONTO, April 24.—Federal Cabinet changes, including four resignations as a fore-runner to the Canadian general elections June 11 have been featured by the voluntary retirement of Col. L. R. LaFleche as Minister of National War Services at the time when John Grierson, commissioner of the National Film Board, has been reported in Washington, to head a new film unit of the State Department there.

LaFleche, who had jurisdiction over the National Film Board and the Canadian Broadcasting Corp., has been succeeded by Hon. J. J. McCann, member of the Canadian Parliament for Renfrew, Ont.

Altec Renews Dipson

Dipson Theatres, Inc., has renewed its contract for Altec Service in theatres in Buffalo, Lackawanna and Amherst, N. Y.

20th Has Lost 32 in World War To-date

Twentieth Century-Fox disclosed here yesterday that 32 former employees have died in action since the start of the war. All except five were in the Army, four were in the Navy and one in the Marines, while 11 others are reported missing or prisoners of war.

The company has over 3,000 employees in the Armed Forces from the U. S. alone. In four years several hundred former employees of 20th Century - Fox International Corp. have died abroad in battle or in concentration camps, but exact figures will not be possible until after 'V-E Day.'

U. S., Britain Drop Double Film Taxes

(Continued from page 1)

tries in relation to taxation, with a view to the prevention of evasion.

Upon ratification by the U. S. Senate, where no difficulty is anticipated, the new convention will become effective, in the case of the United States, with respect to taxable years beginning on or after last Jan. 1, and in the case of the United Kingdom, for years of assessment beginning on or after April 6.

In London, the agreement was announced in the House of Commons by the Right Honorable Sir John Anderson, Chancellor of the Exchequer, and was seen as bringing American taxation on British films into line with existing terms on foreign pictures exhibited in Great Britain. While the British entertainment tax remains unchanged, the Chancellor was understood to be implementing a recommendation on the long-standing report of the British Board of Trade's films council's monopoly committee, which touches upon taxation along with other matters concerning the industry.

New Tax to Pay for Hurricane Damages

ATLANTIC CITY, April 24.—Theatres and amusement piers here will be affected by the luxury sales tax on purchases of more than 12 cents which has been imposed to help pay for last year's hurricane damage. The New Jersey legislature adopted the measure authorizing the city to levy the municipal sales tax up to five per cent for this purpose.

The tax will go into effect as soon as the city commission passes an ordinance fixing the amount of percentage, and stating whether or not the measure will be seasonal or all-year. Consensus of opinion is that a two or three per cent tax will be enforced, although the commission is empowered to levy as high as five per cent tax.

Princeton Expanding

Gordon Knox, executive director of The Princeton Film Center, Princeton, N. J., is on the West Coast in connection with several special-purpose films which The Center is preparing for production in Hollywood. While there, Knox will line up additional production personnel and arrange for further expansion.

Strike Front Quiet Pending Hearings

HOLLYWOOD, April 24.—Relative quiet prevailed on the strike front here today, with interest centering in Washington, where the international presidents of the unions affected were conferring preparatory to National Labor Relations Board hearings on Thursday and meetings of the executive council of the American Federation of Labor next week. Although it is generally believed that the NLRB hearings would not immediately affect the situation, all factions appeared disposed to allow matters to continue in 'status quo' for the present, with activities confined to fortifying their positions.

David O. Selznick last night dismissed the personnel concerned with "Duel in the Sun," on which production was suspended last week following failure to work out a basis on which Conference of Studio Unions members could work on the picture. CSU saw in the Selznick suspensions the forerunner of possible shutting down of other Technicolor pictures in production and tightened its watch on the cameras which Technicolor is continuing to use without nightly servicing.

The producers were in a meeting tonight on all phases of the situation.

UIE Will Install Officers at Dinner

Unaffiliated Independent Exhibitors will install new officers at dinner and entertainment, to which New York film salesmen and branch managers are to be invited. The dinner will be held in about 10 days, with plans to be set at a meeting scheduled for Monday.

Jessee Stern has been re-elected president of UIE, and Julius Charnow, first vice-president. Jacob Leff, previously treasurer, has been elected general counsel, wih Max Wallach succeeding him as treasurer. Max Cohen has been elected second vice-president, and M. Leventhal, secretary. Elected to the board were: George Reisner, Leo Storch, Abraham Rotner, Abraham H. Levy, Sam Goldberg, Manny Myers, William Smith, Max Schwartz and Lou Goidel.

A grievance committee has been formed and resolutions have been adopted pledging backing of the Department of Justice in the anti-trust suit, and supporting the plan to continue the Conference of Independent Exhibitors.

Freedom House Takes Over Willkie Shrine

Freedom House yesterday took formal possession of the Wendell L. Willkie memorial building at 20 W. 14th St. here. Participating in the ceremony of taking up the option, Ethel Barrymore read excerpts from the writings of Willkie, who was chairman of the board of directors of 20th Century-Fox.

TBA Board Meets Apr. 27

A meeting of the board of directors of the Television Broadcasters Assn., Inc., will be held at the offices of the association, New York, on Friday. J. R. Poppele, president, will preside.

Hollywood

By THALIA BELL

Hollywood, April 24

TAY GARNETT will direct M-G-M's version of James Cain's "The Postman Always Rings Twice," in which Lana Turner and John Garfield are to be co-starred . . . Akim Tamiroff has been signed for a lead in Leslie Fenton's forthcoming "Pardon My Past," which Columbia will release.

•

Yvonne DeCarlo has been selected for a lead in "Frontier Gal," which Michael Fessier and Ernest Pagano are preparing for Universal. . . . Bill Bendix will have a choice part in "American Guerrilla in the Philippines," at 20th Century-Fox. . . . Joan Lorring has had her Warner contract extended.

•

Dana Andrews has been selected for the lead opposite Alice Faye in the forthcoming 20th Century-Fox picture, "Fallen Angel." . . . Hunt Stromberg has assigned Betty Caldwell an important part in his current production, "Young Widow." . . . Peggy Knudsen, recently signed to a long-term contract by Warners, has been added to the cast of "Stolen Life."

•

Jane Murfin's initial production for Universal will be "Time Out of Mind," from the novel by Rachael Field. . . . Audrey Christie, who scored in the stage success, "Voice of the Turtle," has been signed to a term contract by 20th Century-Fox. She will have one of the leads in "Centennial Summer."

Rank Plans Houses In Asia and S. Africa

(Continued from page 1)

have dropped. All equipment will be made in Britain by G.B.-Kalee, Ltd.

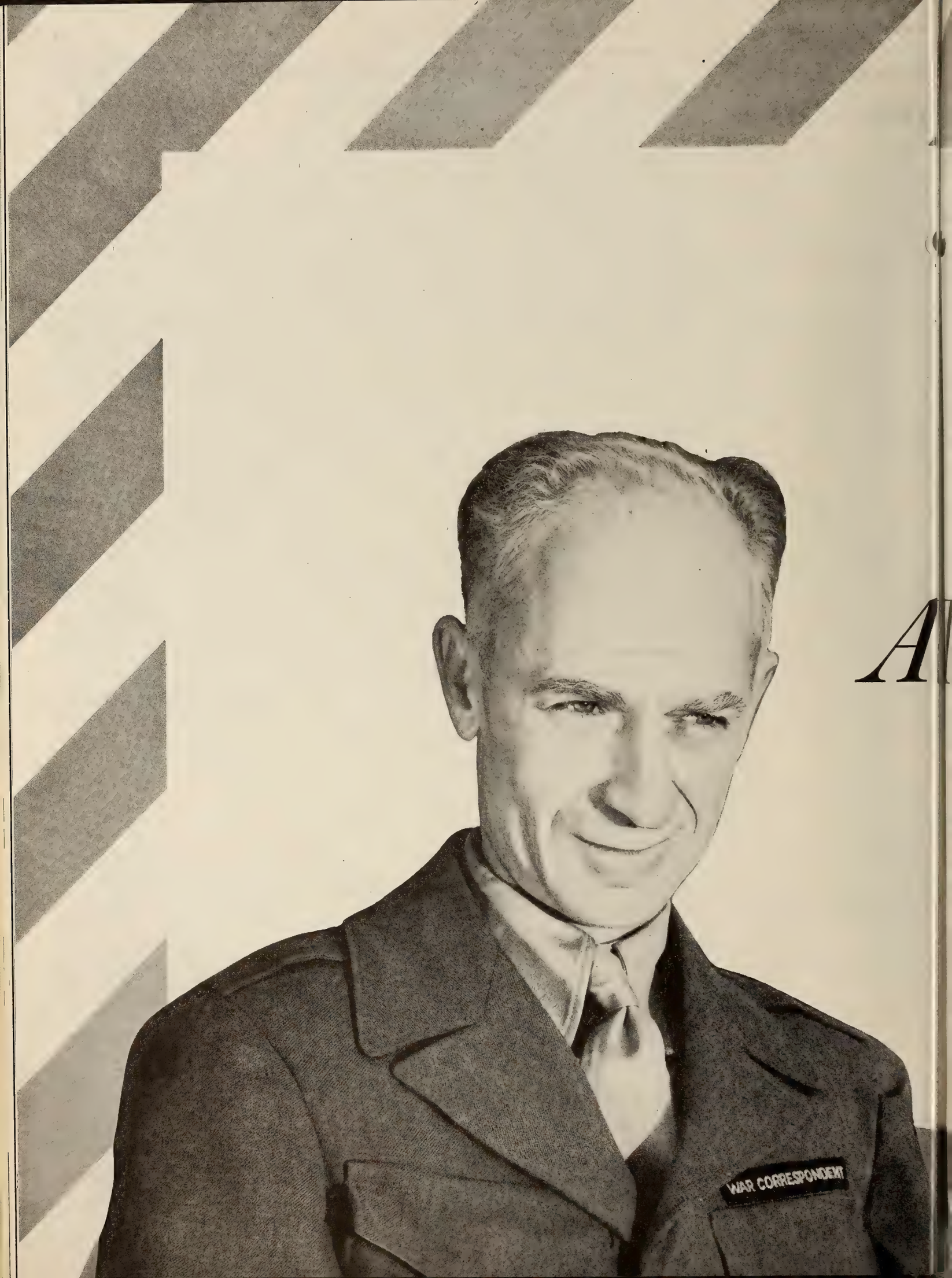
The plan will not interfere with the agreement of last Spring between Rank and Spyros Skouras, president of 20th Century-Fox, whereby 20th-Fox distributes Rank's pictures in South Africa with guaranteed showings in the American company's franchise theatres. Rank's entire current output will be shown in South Africa beginning this month with "The Way Ahead" and "The Lamp Still Burns." Arrangements have been made for local processing of prints, thereby avoiding a call on tenuous British and U. S. raw stock supplies.

Today's significant development in Rank's worldwide plans is expected to be eclipsed ultimately in India, with Davis traveling there next Fall upon his return from an American trip.

Nathanson Prepares For Rank's Arrival

TORONTO, April 24.—Paul L. Nathanson, president of Odeon Theatres of Canada, has returned to Toronto from his first inspection trip of the Maritime Provinces, thus completing a Coast-to-Coast tour of the circuit prior to the arrival here in May of J. Arthur Rank, from England.

Rank is due to arrive either in Canada or in New York in May, for an over-all stay of several weeks on potential expansion in both the U. S. and in Canada.


WAR CORRESPONDENT

TRIBUTE...

LESTER COWAN PRODUCTIONS • UNITED ARTISTS CORPORATION

Here's

AL PEARCE

THAT ROLLICKING, ROARING RADIO FAVORITE

in

Hitchhike to Happiness



featuring

Dale EVANS · Brad TAYLOR
William FRAWLEY · Willy TRENK
Jerome COWAN · Arlene HARRIS

Joseph SANTLEY, *Director*

Screen Play by Jack Townley

Based on Original Story by Manny Seff and Jerry Horwin

A REPUBLIC PICTURE

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 81 NEW YORK, U. S. A., THURSDAY, APRIL 26, 1945 TEN CENTS

Only 5 Films Over Average In Key Cities

'Bring on Girls' Leads: Week's Grosses Moderate

By MILTON LIVINGSTON

"Bring On the Girls," in strong initial weeks in Boston and Philadelphia; in two Los Angeles theatres as a dual, and good in second weeks in Denver and Cincinnati, leads in MOTION PICTURE DAILY's estimates of box office receipts from 11 key cities, excluding New York, for the week ending April 26. "I'll Be Seeing You" and "A Song to Remember" are also contenders for top honors and "Sudan" and "God Is My Co-Pilot" are drawing good receipts, all five scoring above par in a week of moderate grosses in the cities covered. "The Horn Blows At Midnight" and "It's a Pleasure" drew moderate receipts.

"Bring On the Girls" drew a substantial $111,800 in six theatres in five cities, par is $93,800. It was the leader in initial weeks in Boston and Philadelphia, with $5,000 and $6,500

(*Continued on page 6*)

McDonough Heeding Free-Speech Protest

WASHINGTON, April 25.—Industry protests against the omission of motion pictures from his resolution calling the U. S. delegates to the San Francisco Security Conference to advocate the adoption of freedom of religion, speech and the press have been met by Rep. Gordon L. McDonough of California through an amendment to the measure which he has suggested the Committee on Foreign Affairs adopt, it was disclosed today.

At the same time, McDonough sent a letter to Will Hays, apologizing for the omission and explaining that he

(*Continued on page 7*)

Theatres Will Show Infantry Tribute

"San Pietro," War Department three-reel film tribute to infantrymen on all battle fronts, will be released, on May 3, by the War Activities Committee, at the request of the Office of War Information.

The film, produced by the Army

(*Continued on page 7*)

Wallis, Hazen Will Make 3 in '45-46 To Cost $4,500,000

The Hal Wallis-Joseph Hazen production organization will produce at least three films, budgeted at $4,500,000, during 1945-46, all for Paramount release, with the possibility that two additional films might be made in England during the season, Hal B. Wallace said yesterday upon his arrival from California.



Hal Wallis

Wallis will remain in New York for two or three weeks to set releasing plans for "You Came Along," which he has just com-

(*Continued on page 6*)

Johnston to Disclose European Expansion

HOLLYWOOD, April 25.—Plans for expansion in Europe, which have been in formulative stages for months, will be disclosed by W. Ray Johnston, president of Monogram Pictures, at the company's semi-annual meeting of board members and franchise holders, scheduled to be held at the Hotel Blackstone, Chicago, on May 22; the date of the meeting had been previously reported. It is understood the company will operate several of its own European agencies.

Roosevelt Name Not To Be Used in 7th

Industry national Seventh War Bond chairman Sam Pinanski states that the War Finance Committee does not approve of using the name of the late President Roosevelt in connection with the drive.

Tom Bailey, assistant to Ted Gamble, director of the War Finance Division, in a communication to Pinanski, says that any attempt along these lines would be considered in bad taste.

Many managers and others have made suggestions along these lines.

War-time Tax Doubles Old

WASHINGTON, April 25.—A $4,000,000 increase in admission tax collections in March, bringing the total for the month to $30,645,244, from $26,298,412 in February, was reported here today by the U. S. Internal Revenue Bureau. March collections are those gathered from theatres in March, but represent taxes paid at box offices in February. February's figures are on January ticket sales.

The Bureau disclosed that returns from present tax rates are close to double those from the pre-war levy. For the first nine months of the fiscal year, 1944-45, the receipts amounted to $268,307,806, compared with $135,523,833 a year ago, an in-

(*Continued on page 7*)

Drastic New Demands Made On Raw Stock

Army, UNRRA Ask More As Output Faces Cut

WASHINGTON, April 25.—New demands on raw stock supplies by the Army and UNRRA, together with production losses attributable to manpower problems of manufacturers, tend to project the most severe raw stock situation during the last half of this year that the industry and other civilian consumers have had to face yet, WPB officials disclosed today.

Principal factors contributing to the increased seriousness of the outlook are:

A 100 per cent increase in X-ray film requirements for the Army over last year.

A request from UNRRA for 1,500,000 square feet of raw stock for both the third and fourth quarters of this year.

An estimated loss in raw stock output of 1,500,000 feet during the recent five-day strike at the Ansco plant in Binghamton, N. Y.

An estimated drop in raw

(*Continued on page 7*)

Studio Fight Goes Before NLRB Today

WASHINGTON, April 25.—Producer and studio union representatives will appear before the National Labor Relations Board at 10:30 tomorrow morning to give their respective sides of the situation which led up to the strike of studio set workers in Hollywood.

Requests to appear at the hearing were sent out two weeks ago by the NLRB to three attorneys of the producers and officials of three union organizations.

The main plea of the producer representatives is expected to be that the

(*Continued on page 7*)

Corsi Cites Child Labor Law on Eve of Meet Here

Edward Corsi, industrial commissioner of the State Department of Labor, yesterday requested exhibitors to acquaint themselves with the state statute specifically governing the employment of minors in theatres, before meeting with him at the Riverside Theatre, here, next Tuesday to further discuss the problem of child labor violations in theatres.

Last week, 25 representatives of exhibition opened discussions here with Corsi. He had invited them, feeling that "a frank discussion would result in at least a partial solution," the commissioner disclosed yesterday, adding: "The conference was very satisfactory

(*Continued on page 7*)

Hollywood Bondsale Reaches $93,000,000

Hollywood, April 25.—Total war bond sales of $93,000,000 by the Hollywood Motion Picture War Finance Committee during the three-year period just ended were disclosed here today by Henry Ginsberg, chairman of the committee. Volunteer workers are now preparing to continue the HMPWFC campaign through the 7th War Loan drive.

In This Issue

Reviews of "Blood on the Sun" and "The Return of the Durango Kid" appear on page 6; *Motion Picture Daily's* booking chart, page 10.

Personal Mention

STANTON GRIFFIS, chairman of the Paramount executive committee and Commissioner of the American National Red Cross in the Pacific Ocean areas, has returned from Hawaii and is now in Washington conferring with Red Cross officials.

•

GIFF DAVISON, RKO Radio branch manager in Salt Lake City, has returned from a sales trip to Montana and Idaho.

•

S. J. ULLMAN, upstate manager for the Fabian circuit, and LARRY COWEN, Fabian publicity director for that area, were in New York this week from Buffalo.

•

CARL NEDLEY, M-G-M Salt Lake City branch manager, has returned to that city from Montana.

•

HAMPTON W. HOWARD, vice-president of Instructional Films, and MRS. HOWARD are the parents of a girl, THIRZA BOWEN, born at the New York Hospital.

•

BUCK WADE, Universal branch manager in Salt Lake City, will soon return to that city from the East.

•

GEORGE J. SCHAEFER, chairman of the board of directors of Lester Cowan Prod., will return from Boston today.

•

A. G. EDWARDS, PRC Salt Lake City branch manager, is visiting in Denver.

•

WILLIAM PINE and WILLIAM THOMAS, Paramount producers, are en route to New York from New Orleans.

•

H. C. FULLER, manager of Sheffield-Republic exchange in Salt Lake City, has returned from Nevada.

•

W. G. KIRKSCEY of the Alexander Film Co., Colorado Springs, Colo., is in New Orleans.

•

WALTER E. BRANSON, RKO Radio Western division sales manager, is in Chicago.

SCTOA Will Honor Paul Williams May 1

LOS ANGELES, April 25.—The Southern California Theatre Owners Association will introduce its new general counsel, Paul Williams, to the trade and press at a luncheon at the local Variety Club on May 1.

Williams succeeded the late Albert J. Law, who died in New York while conferring with the distributors on the adoption of a fair trade practice code, including voluntary arbitration, which he authored. Williams is committed to continue to press for this objective.

Insider's Outlook

By RED KANN

BILL RODGERS continues a man for industry unity. If anyone were to attempt to persuade him to pick up on an organized program such as the one he espoused for so long, he would find himself wasting energy on a lost endeavor. Rodgers won't. He has had experience.

This, however, has nothing to do with the many avenues of unity and goodwill constantly explored by Metro's sales head. He encourages such activity on behalf of his own company, of course, yet also recognizes, and justifiably, how sound is such a program for the whole business.

■

It seems to be commonly accepted that the measure of goodwill which a company may enjoy prevails in direct ratio to the number of good attractions it provides the exhibitor. No one will argue good product does not engender goodwill, naturally, and neither will Rodgers. But he goes beyond that with his confirmed opinion the common acceptance is not entirely true; that there are other elements which play their part.

Every distributor has to sell his merchandise, of course. Some, through performance established, find their selling task can become easier. It is Rodgers' contention that his task is easier because of sustained performance and, this being so, his sales force has occasional time on its hands.

■

You will accept this or you will not. The point is Rodgers, who surely should know what gives with his own organization, has. Consequently, he has gone that one step further. The step calls for an ever-closer relationship between his salesman and his customer on a basis broad enough to insist the salesman help his theatre account beyond the call of normal obligation.

How? This is part of the how:

To discuss with the buyer his general problems and to make suggestions, predicated on the experiences of other showmen under identical or similar circumstances. This can bear directly on Metro product, or not. It all depends.

Or, perhaps, to pass along the essentials of a merchandising plan tried with results by another exhibitor in another town. This, too, can bear on Metro product or not. It all depends again.

In the overall, however, the intention is to deliver service, and plenty of it, in whatever direction asserts itself. Thus, while the salesman will not be peddling his celluloid directly under all conditions, it is quite obvious he will be selling indirectly—and constantly.

This is the Rodgers' plan for Metro. He thinks his competitors might well follow suit for their own advantage.

■ ■

It's nebulous, but talk is around about the possibility of establishing a national clearing house for the flock of exhibitor booking combines sprung up around the nation. The idea calls for an informational shuttling service to guide territorial buyers, not to attempt to book nationally on this sort of basis as was tried many years ago by the Stanley Company of America.

While this is the idea, the conversation piece may swing from information to actual buying. How distributors would react is not on the record, but it is not difficult to imagine what their reaction would be. Explosive can be a mild word.

Meanwhile, those who claim particular qualification to discuss the rise of these combinations estimate 2,000 theatres are now doing it that way.

■ ■

Under an occasion not readily springing to mind, not that it makes any difference, it was observed recently that it doesn't take long to get a cycle swinging in Hollywood. Substantiation, if at all required, is to be found in this:

Columbia made a sterling film in "A Song to Remember." Based on the life of Chopin, it departed from history as its author, Sidney Buchman, readily acknowledges. Nevertheless, the dramatic license it displayed was a good application of that convenient device, and the music, of course, was magnificent and thrilling.

These are the successive steps:

1. Republic plans "The Immortal," drawn from the life of Mozart.

2. Universal, one revolving around Beethoven and Mozart.

3. Hal Wallis, who reached the Big Town from Hollywood yesterday, and entertained at cocktails in the late afternoon, has Tschaikowsky in mind.

4. Metro has alighted on Robert Schumann.

There are six more companies and many more composers.

■ ■

Eddie Golden, freshly arrived from Hollywood, where it is unpatriotic to recognize fogs, contemplates an early return there. His reasons are beyond dispute.

Following a visit to the circus, his two granddaughters were discovered sitting in ominous quiet on the floor of their room. Pencils were between toes in an effort to emulate the writing achievements of the hapless armless lady. Golden has no direct information whether or not the children were duly impressed with the sword swallower.

He intends making certain. And that returns him to the West.

■ ■

The recent item about the Brandts entering the hotel business on the trail of the Schines was correct in all detail, save one. It's the Sagamore Inn at Lake George, not at Lake Placid.

Got the lakes mixed.

Industry Will Honor Lieut. Com. Smith

Industry executives in charge of supplying pictures to the Armed Forces will give a luncheon tomorrow in the Hotel Astor, in honor of Lieut. Com. Ralph H. Smith, in charge of the U. S. Navy film exchange, which handles distribution of pictures to the fleet. Com. Smith is retiring from the service after 27 years of active duty.

Committee in charge of the luncheon include A. C. Brauninger, Warner Bros., as chairman; H. M. Richey, M-G-M; Pat Scollard, Paramount; M. J. Weisfeldt, Columbia; Harry Reinhardt, 20th Century-Fox.

Others attending will include: W. D. Kelly, M-G-M; William G. Brennan, Columbia; I. F. (Mike) Dolid, Warner Bros.; G. Knox Haddow and Sara Lyons, Paramount; Herman Stern, Budd Rogers and Sam Machnovitch, Universal; Sid Kramer, Lew Wolfe, Charles Boasberg, Harry Michalson, Phil Hodes and Ann Levy, RKO; Bob Hilton, United Artists; Norton V. Ritchey, Monogram; Bert Kulick, PRC; Ralph Poucher, Consolidated Film Industries; George Barnett, Modern Films; Thomas Martell, U. S. Army Motion Picture Service; and Lieut. Ralph Clark, U. S. Navy.

RCAF Sells Surplus Theatre Equipment

TORONTO, April 25.—The Royal Air Force has made a start in selling surplus theatre equipment, tenders having been invited on RCA projection machines with arc lamps, RCA sound equipment and rewinders. This equipment was formerly used in the High River Flying Training School at Calgary.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

Trainer Wins Fight For Union Powers

PHILADELPHIA, April 25.—A Chester, Pa., projectionist has won a six-year fight against Local No. 516, Motion Picture Operators Union, AFL, of which he was a former member and president, with the Delaware County Common Pleas Court voiding an agreement he had signed not to vote or speak in the union again.

The agreement, signed so Philip L. Trainer could be readmitted to the union, was made after he assertedly misappropriated funds from the union in 1937. He was fined $200 by the organization and readmitted after he signed the agreement. Charging that the agreement was subversive to the purpose of the union and detrimental to public interest, Judge Henry G. Sweney said there was nothing in the union's rules authorizing such an agreement which took away Constitutional liberties and the right to work.

Another Schaefer Company Formed

George J. Schaefer, chairman of the board of Lester Cowan Prod., has filed incorporation papers in Albany setting up the Notion Film Corp. Notion's capital stock is $5,000, compared with $1,000 for EMCA, a Schaefer corporation, whose formation was reported in MOTION PICTURE DAILY on Monday.

Schaefer, Miss Lee Clair, secretary to Schaefer for years, and Harold J. Sherman are listed as directors of Notion. EMCA's stock shares carry a par value of $10, while Notion's have a par value of $50.

SMPE Will See New Projection Lens

A demonstration of the new 'Orthoscope Supplementary Projection Lens' will be made before the May conference of the Society of Motion Picture Engineers in Hollywood. The lens, recently developed by Hal Huff, optical engineer, and manufactured by H. and H. Optical Co., Hollywood, is distributed through National Theatre Supply's 28 branches.

A paper describing design and operation of the 'Orthoscope' has been prepared by Huff for forthcoming publication in the SMPE Journal.

Expect Indictments For Duping Films

LOS ANGELES, April 25.—Acting on evidence supplied by the Federal Bureau of Investigation a year ago and by its own investigation since that time, the Los Angeles district attorney's office, is expected to ask Grand Jury action against one or more individuals accused of duping commercial films in 16mm for illicit exhibition. Names of the accused and other details are being withheld pending a possible indictment.

Film on Tuberculosis

Emerson Yorke Studio here, has completed production on "Lease on Life" for the National Tuberculosis Association. Production was filmed in the Filmcraft Studios, Bronx. The picture was directed by Emerson Yorke.

Skouras Asks Support of 'Honored Hundred' in 7th

LOS ANGELES, April 25.—Preparatory to the official opening of the Seventh War Loan drive of the motion picture industry in the Western region, comprising 11 states, Charles P. Skouras, national honorary chairman and Western regional chairman, today wrote to all "honored hundred showmen" from this region urging their fullest support of state chairmen and state committees.

There are 26 "honored hundred" in the 11 states which are under Skouras' direction. These men are among the all-time top bond sellers of the industry.

Emphasized in Skouras' letter was the $1,000,000,000 "E" bond goal set for Western states. He also stressed the importance of the campaign in this region, particularly in view of the fact that leaders of the Allied countries will be congregated for the United Nations peace conference in San Francisco for several weeks during the drive.

Foreign-Born Stars in Times Square Rallies

Foreign-born stars of screen, stage, radio and opera will aid the Seventh War Loan drive at a series of weekly open air United Nations shows at the Times Square Statue of Liberty, beginning May 12. Plans for the shows were announced here yesterday by Irving Lesser, general chairman, and Morris Kinzler, campaign director of the New York area of the War Activities Committee.

Simultaneously, theatres throughout the New York area are expected to play short subjects dealing with the particular nation staging the show that day. Arrangements were worked out yesterday at a meeting attended by representatives of 21 United Nations. George A. Generalis of the WAC foreign press section for New York presided. Montague Salmon and his committee of Broadway film theatres; Eugene Saber, chairman of the foreign groups for the War Finance Committee, and editors, publishers and executives of foreign language newspapers and other groups will cooperate.

With a show and ball highlighting their promotion of the Seventh War Loan drive, 100 Brooklyn theatre managers met this week with Helen Beckerman, WAC.

The show is planned for the opening week. Every theatre patron buying a bond in a Brooklyn Theatre after the date and place is announced will be entitled to a ticket.

Plans for three war bond shows for adults and five for children at Staten Island theatres during the Seventh War Loan Drive were made this week at a meeting of the theatre division of the War Finance Committee, in the offices of Louis Goldberg, WAC Richmond Borough chairman.

The three major shows will be held at the St. George, Paramount and Stadium Theatres. The war bond shows for children will be staged with the cooperation of the Board of Education, at the Liberty, Ritz, St. George, Capitol and Lane Theatres.

Those who attended this meeting include George Kemp, Henry Suchman, Spencer Bregoff, George Darensoll, Elsie Fink, Josephine Lomas and Milton Schosberg.

Kinsky Reports Owners in Maryland Set for 7th

Maryland showmen are organizing a showmanship campaign for the Seventh War Loan drive, Joseph Kinsky, chairman of the drive's coordinating committee and Eastern coordinator, reports on his return from Baltimore and Washington.

In Baltimore, Kinsky attended a meeting of state committee members and exhibitors from Baltimore and the entire Maryland district. Among those attending were: Frank Durkee, Elmer Nolte, Jr., Charles Garland, Frank Hornig, Bob Lynch, Louis E. Shecter, Tom Baldridge, Frank LaFalce, and a number of local exhibitors.

500 Labor Unions Invited To Use Theatre Booths

More than 500 labor unions in New York have been invited to avail themselves of the enlarged bond booth service at all Manhattan theatres. George Ritch, Manhattan borough chairman for the Seventh War Loan drive, War Activities Committee, has made the offer to the unions, on behalf of theatre managers and executives who will serve as issuing agents.

St. Louis 'Kick-Off' Luncheon on Monday

ST. LOUIS, April 24.—The "kickoff" luncheon for local theatres' participation in the Seventh War Loan drive will be held at the Hotel Coronado, here, on April 30, it is announced by M. L. Plessner, publicity-advertising manager of Fanchon and Marco and state publicity chairman of theatres in the drive. All theatre owners and managers in Eastern Missouri have been invited to attend.

Prewitt Mississippi Regional Chairman

NEW ORLEANS, April 25.—W. A. Prewitt, Jr., of Associated Theatres, New Orleans, has accepted an appointment to serve as regional chairman for the Seventh War Loan drive in Mississippi. He will serve under Arthur Lehmann, Jackson, who is state chairman.

To Entertain Wounded

HOLLYWOOD, April 25.—At a Screen Actors Guild mass meeting here, 125 persons pledged to tour Army-Navy hospitals for a minimum of four weeks entertaining wounded servicemen. Further pledges are anticipated.

To Honor Miss Parsons

Harriet Parsons, producer of RKO Radio's "The Enchanted Cottage," will be honored at a reception today at the Hotel Plaza.

MGM Announces 'Races'

HOLLYWOOD, April 25.—M-G-M today announced "She Went to the Races" for early production by Frederick Stephain, with Willis Goldbeck directing and James Craig and Frances Gifford co-starred.

Schulberg Leaves Selznick

HOLLYWOOD, April 25.—Ben Schulberg, David O. Selznick production executive, resigned today. He has announced no plans.

Flood Waters Close Midwest Theatres

KANSAS CITY, April 25.—Floods in Southeastern Kansas, Southern Missouri and Arkansas, which first disrupted train service materially starting April 12, with effects accumulating to a serious degree the week of April 16, continued this week. Flood waters entered several towns, and in some cases caused suspension of film showings.

Strenuous emergency efforts got prints to most towns, however, and it is estimated that only about a dozen theatres, among 150 in the flood-stricken areas, were dark only because of lack of prints. Though several railroads canceled trains for a week or more, prints were carried by circuit personnel, or delivered by truck line.

Luncheon for MGM's New Sales Officials

William F. Rodgers, Loew vice-president and general sales manager, and home office distribution executives will be hosts at a luncheon at the Hotel Astor here tomorrow to the company's four newly-promoted field sales executives, who are here for home office conferences.

The four honorees are: Rudolph Berger, Southern sales manager, and Henry A. Friedel, Herman Ripps and Ralph Maw, newly appointed district managers. In addition, John S. Allen, M-G-M branch manager at Washington, D. C., will attend, and trade press representatives will be guests.

A release issued Monday, and appearing in MOTION PICTURE DAILY on Tuesday inadvertently listed the Kansas City, Oklahoma City and Dallas territories as being under the jurisdiction of John E. Flynn, whereas those branches are supervised by J. J. Maloney.

'Co-Pilot' Day Set for Buffalo Today

BUFFALO, April 25.—Tomorrow Buffalo will observe "God Is My Co-Pilot" Day, proclaimed by Mayor Joseph Kelly, with street parade, ceremonies at Shea's Great Lakes Theatre, where the Warner picture opens an indefinite run, and a dinner to Warner representatives among the activities.

Mayors in 17 nearby cities also are joining in the parade, with units of the Army, Navy and Marine Corps, led by the Curtiss-Wright Band.

Janet Wood Heads Columbia Stories

Janet Wood has been named Eastern story editor of Columbia, succeeding Eve Ettinger. Miss Ettinger will remain with the company; her new duties will be announced shortly.

Miss Wood was assistant to Olin Clark, M-G-M story editor, for a number of years and prior to that was associated with Universal.

Seek Later Curfew

A delegation from the Independent Theatre Owners Association of New York and other groups will seek, as soon as the 30-day period of mourning for the late President Roosevelt has ended, to have the midnight curfew lifted in favor of 1 A. M. or 2 A. M. closings, William Brandt of Brandt Theatres stated here yesterday.

OFF TO



with
DOLORES MORAN · ALLYN JOSLYN · REGINALD GARDINER
GUY KIBBEE · JOHN ALEXANDER · Directed by RAOUL WALSH

Screen Play by Sam Hellman and James V. Kern · Produced by **MARK HELLINGER** · Based on an Idea by Aubrey Wisberg · Music by Franz Waxman

A GREAT START!

the riot's on!

AT THE N.Y. STRAND
AND A DOZEN OTHER
PACKED HOUSES.

There's JACK in this one
and BIG! BIG! BIG!

Brother, get going and HURRY!

Only 5 Films Over Average In Key Cities

(*Continued from page* 1)

above, respectively. It drew $39,300 in two Los Angeles theatres as a dual for initial weeks, and was still profitable in a second week in Denver, but moderate on a moveover in Cincinnati.

"I'll Be Seeing You" was strong in an initial week in Toronto and continued to draw heavily in second weeks in two Boston theatres and in Kansas City, to bring in $68,800 on a par of $56,700.

"A Song to Remember" was a leader in an initial week, with a stage show in Baltimore, and as a single in an initial week in Toronto; also, it continued strong in a fourth week in Philadelphia and in a second week in Chicago.

"Sudan" drew a heavy $97,500 in eight theatres in five cities, par $85,-350. It was a leader as a dual in initial weeks in two Denver theatres, and was good in initial weeks in three Kansas City houses. It was strong in an initial week in Boston as a dual and in Baltimore, but drew moderately in a second week as a dual in Chicago.

'Co-Pilot' Good

"God Is My Co-Pilot" was good in an initial week in Cincinnati, but drew moderate receipts in a third week in Philadelphia and as a dual in a moveover in Denver.

"The Horn Blows At Midnight" was good in an initial week in Buffalo as a dual while it brought moderate receipts in three Los Angeles theatres in initial weeks.

"It's a Pleasure" held up moderately in second weeks in two Los Angeles theatres and was strong in an initial week in Kansas City.

"Without Love" was a leader in three Los Angeles theatres in initial weeks. "Counter-Attack" was strong in a world premiere week as a dual in Buffalo. "The Enchanted Cottage" was outstanding in an initial week in Cincinnati and big in an initial week as a dual in St. Louis. "Hotel Berlin" was profitable in a third week in Chicago and moderate in an initial week as a dual in St. Louis.

Dickson Heads FWC Construction Dept.

Los Angeles, April 25. — Dick Dickson, who resigned a Fox West Coast district managership in 1941 to join Harry Sherman Productions in an executive capacity, today rejoined FWC as head of the maintenance-construction department, succeeding R. H. McCullough, who will take charge of the newly-created television and prefabricated theatre construction departments of National Theatres.

Johnstone Monogram Casting Director

Hollywood, April 25.—Menifee I. Johnstone, an artists' representative for the past 18 years, has been named casting director by Monogram, it was announced here today through executive director Trem Carr. Miss Johnstone was formerly a casting executive for Cecil B. DeMille at Paramount and for William Fox.

Reviews

"Blood on the Sun"

(*Cagney-United Artists*)

Hollywood, April 25

JIMMY CAGNEY returns to the screen in the kind of a part which he plays to perfection, that of a hard-hitting, hard-drinking newspaperman. Sylvia Sidney portrays the girl in his life. Others who offer able support include Porter Hall, John Emery and Robert Armstrong. It is Cagney's best since "Yankee Doodle Dandy."

Lester Cole's screen play, with added scenes by Nathaniel Curtis, is based on a story by Garret Fort. There is some factual basis for it as well, since it concerns the efforts of an American newspaperman to get out of Tokyo with details of the ill-fated "Tanaka Plan" in his possession. This document, the Japanese counterpart of "Mein Kampf," is the prize for which Cagney competes with the Jap secret police. He is rendered considerable assistance by Miss Sidney, who is cast as a clever young lady who makes her living through espionage. It is she who, in the end, escapes to lay the "plan" before the American people, leaving Cagney to face irate Japanese officials, many of whom are accounted for by Cagney's swift right before he himself is laid low by Japanese bullets.

William Cagney's production is lavish, but Frank Lloyd's direction is handicapped to some extent by an overabundance of dialogue.

Running time, 94 minutes. General classification. Release date, not set.

Thalia Bell

"The Return of the Durango Kid"

(*Columbia*)

Hollywood, April 25

THE return of Charles Starrett as the "Durango Kid" is by no means a red-letter event. Although the veteran cowboy actor has lost none of his skill with side-arms, in this instance he is handicapped by a hackneyed script and lack of effective direction.

J. Benton Cheney's screenplay is the one about the son who seeks to clear his dead father's name, and in the course of doing so tangles with a gang of ruffians. In this particular version, the hero receives considerable assistance from a young lady, Jean Stevens, who overacts the role of a dance-hall girl. After the usual skirmishes, the leader of the ruffians is unmasked and forced to pay for his crimes. Derwin Abrahams directed, Colbert Clark produced.

Running time, 57 minutes. General audience classification. Release date,

T. B.

Win Test in N. Y. 'Checking Suit'

Judge Ernest L. Hammer, in New York Supreme Court, has ruled in favor of Warners' Paramount, 20th Century-Fox and Loew's in an action brought by them against Irving Renner, Louis Nelson and other corporations operating the Endicott Circuit, here, and also against William Namenson, accountant for the circuit, in what was described as a first test in New York of an alleged 'false box office receipts' action.

The actions were brought by the companies alleging the defendants 'fraudulently altered and falsified' their books on percentage pictures and also 'bribed plaintiffs' checkers to make fraudulent reports. The distributors also charged that the defendants obtained the benefit of their alleged fraud in the form of lower flat rentals. Twentieth Century-Fox and Paramount each asked for judgments of $25,000, Warners for $30,000, and Loew's, $100,000. Louis Nizer represented the distributors.

T. B. Wildman Dies; Was MGM Salesman

Kansas City, April 25.—Truman B. Wildman, 56 years old, 25 years in distribution in Texas and in Kansas-Missouri, and for the past 14 years city salesman for M-G-M in the Kansas City exchange, died at his home here, of a heart attack.

He had been an artillery lieutenant in World War I. He is survived by his wife and two daughters, Cynthia and Gloria.

Lockhart Resigns, Koop Succeeds Him

Washington, April 25.—Resignation of Jack H. Lockhart, Assistant Director of War Censorship, in charge of the press division, effective May 1, was announced here today by the Office of Censorship. He will be succeeded by Theodore F. Koop.

Lockhart joined the bureau three years ago under an agreement that he could return to the Scripps-Howard newspapers some months ago, but agreed to serve longer at the request of Director Byron Price.

Koop, formerly with the *National Geographic Magazine*, joined the unit three weeks after Pearl Harbor and has served as special assistant to the director, until recently, in uniform as a Naval reserve officer.

Lyons of Warners Dies

Hollywood, April 25.—Jack Lyons, 65, one of the first employees on the Warner lot, since 1926, died at his home early this week. He leaves a widow, son and two grandsons.

Morell Killed in Action

Olyphant, Pa., April 25.—A War Department notification received by his family states that Pvt. James Morell, formerly of the Granada Theatre, was killed in action in Germany on March 12.

Dath, Composer, Dies

London, April 25. — Hubert Dath, composer of the music for the first British talking picture, "Blackmail," died here yesterday at the age of 62.

Wallis, Hazen Will Make 3 in '45-46

(*Continued from page* 1)

pleted. Paramount will release the film before "Love Letters," completed previously. The latter will probably be released in the first Paramount block for 1945-46, but "You Came Along" will be pre-released in July or August.

Wallis said that plans to produce "Whenever I Remember" in England have been delayed for six to eight months, due to his inability to secure necessary studio facilities there as well as travel proirities. Once he gets to England he will probably not only make "Whenever I Remember," but also another film, he said.

"The Crying Sisters" and "The Searching Wind" will probably be the first two films to be made by Wallis in 1945-46, both on the Paramount lot.

While in New York, Wallis will confer with Lillian Hellman, authoress of "The Searching Wind," on the screen adaptation of her Broadway stage play. Wallis will also confer with orchestra conductor Leonard Bernstein and pianist Vladimir Horowitz on his plan to produce a film dealing with the life of composer Tchaikowsky, which might be in addition to the three films he will produce in the coming year.

Hazen Hopeful

Joseph Hazen, president of the company, who was present at the interview, said that he does not anticipate any difficulties in securing necessary raw stock for the films contemplated. He has made application for the necessary stock with the War Production Board. Paramount supplied the raw stock used for release prints of "The Affairs of Susan," initial film of the Wallis-Hazen unit. Hazen added that the Warner circuit has booked "The Affairs of Susan."

Wallis said that he has another story, "Dishonorable Discharge," an original by director John Farrow and Vladimir Pozner.

Legion of Decency Rates 5 New Films

The National Legion of Decency this week classified five additional films. In Class A-1 are: "Rough Ridin' Justice," Columbia; "Scared Stiff," Paramount; "Son of Lassie," M-G-M.

In Class A-II are: "Counter-Attack," Columbia and "Valley of Decision," M-G-M.

Hubbard to Universal To Produce 2 Yearly

Hollywood, April 25. — Lucien Hubbard has signed a deal with Universal to write and produce two picturs yearly. He formerly was with M-G-M, Paramount and 20th Century-Fox.

Recently he has been in the South Pacific on a special writing assignment for the War Department.

Critic DeBernardi Dies

Denver, April 25.—Albert DeBernardi, Jr., 52, drama editor of the *Denver Post*, died of a heart attack Tuesday evening at his home after being stricken at his office desk earlier in the day.

FDR Projectors Are Used by Gov. Dewey

Albany, N. Y., April 25.—The equipment used to screen pictures for Governor Dewey and his family at the Executive Mansion was donated by Harry, Jack and Major Albert L. Warner to the late Franklin D. Roosevelt. Harry Warner made the presentation to Roosevelt when he was Governor. The first projector in the Mansion was a portable, given by Winfield Sheehan to the late 'Al' Smith. It was during Governor Smith's time that films at the Mansion became popular.

Studio Fight Goes Before NLRB Today

(*Continued from page* 1)

studios are 'in the middle' and do not care what union has jurisdiction over the workers involved so long as the controversy is quickly settled.

In Hollywood, some weeks ago, all parties said they would abide by any decision made by the NLRB, but Herbert Sorrell, president of the Hollywood Conference of Studio Unions, insisted that pending a decision the producers must deal with Local No. 1421.

SPG Mulls Statement to Aid Strike Settlement

HOLLYWOOD, April 25.—Status of the studio strike was unchanged today, with the Screen Publicists Guild calling a special meeting for tomorrow night, at which members will be asked to sponsor a public statement on the strike, offering concrete suggestions for a step toward settlement. Several other unions will co-sponsor the proposal if the SPG membership approves its issuance.

The Hollywood Council of Guilds and Unions, which includes organizations on both sides of the current conflict, as well as many unaffected, will discuss the strike at its regular monthly meeting tomorrow night also, but HCGU has maintained a hands-off policy thus far, and officials are not hopeful this meeting will produce a change in attitude.

Meanwhile, the IATSE is circulating leaflets, hinting at a subversive influence behind the strikers, while Conference of Studio Unions chieftains characterize the 'IA' procedure to date as "following the Hitler pattern."

Kodak Sales Running 10% Over Last Year

ROCHESTER, N. Y., April 25.—Eastman Kodak president Thomas J. Hargrave, reports that sales volume so far this year has been running about 10 per cent ahead of a year ago. He said that it was probable that the company would require no more contingency reserve to set up for 1945. Eastman is planning considerable expansion of plant facilities after the war, but officials do not expect new financing will be required.

Prior to the war the company spent eighteen to twenty million dollars annually for plant additions. Hargrave said he believes that the color film program will develop very extensively after the war.

Corsi Cites Child Labor Law on Eve of Meet Here

(*Continued from page* 1)

to me and to the people who came; they offered the fullest cooperation."

Corsi explained that, "Many of the men present at the meeting felt that lack of information about the child labor laws was the cause of many violations." At the request of the commissioner, MOTION PICTURE DAILY herewith publishes the text of the state law governing the employment of minors in theatres:

A. Labor Law.

1. *Minors under* 14 *years of age.*

Employment of a minor under 14 years of age in or in connection with a theatre is prohibited. (Section 130 of the Labor Law).

2. *Minors between* 14 *and* 16 *years of age.*

Working Papers—No minor between 14 and 16 years of age may be employed in or in connection with a theatre unless such minor possesses a vacation work permit or a standard employment certificate issued in accordance with the provisions of the Education Law. (Sections 130 and 131 of the Labor Law).

Hours—No minor between 14 and 16 years of age may be employed in or in connection with a theatre:

a. More than six days or 44 hours in any week;

b. More than eight hours in any day;

c. Between the hours of 6 o'clock in the evening and 8 o'clock in the morning. (Section 180 of the Labor Law).

3. *Minors between* 16 *and* 18 *years of age.*

Working Papers—No minor between 16 and 18 years of age may be employed in or in connection with a theatre unless such minor possesses a vacation work permit or a standard employment certificate issued in accordance with the provisions of the Education Law. (Sections 130 and 131 of the Labor Law).

Hours—There are no hour regulations covering this group.

4. *Penalties.*

A violation of the above provisions of the Labor Law carries the following penalties:

a. For a first offense, a fine of not more than $50;

b. For a second offense, a fine of not less than $50 nor more than $250, or by imprisonment for not more than 30 days, or by both such fine and imprisonment;

c. For a third offense, a fine of not less than $250, or by imprisonment for not more than 60 days, or by both such fine and imprisonment. (Section 1275 of the Penal Law).

B. Penal Law.

A person who: admits to or allows to remain in any theatre owned, kept, leased, managed, or controlled by him or his employer—any child actually or apparently under the age of 16 years, unless accompanied by its parent or guardian or by an adult person authorized by its parent or guardian—is guilty of a misdemeanor. (Section 484 of the Penal Law).

The above provision of the Penal Law is enforced by the local police authorities.

New York State Department of Labor
Division of Women, Child Labor and Minimum Wage
80 Centre Street, New York 13, N. Y.
April 19, 1945

War-Tax on Tickets Doubles US Revenue

(*Continued from page* 1)

crease of $132,783,973. For the first three months of the 1945 calendar year, the tax returns were $81,289,216. against $43,732,128 for the same period in 1943.

The increase in amusement attendance in February (reflected in the March return) was spread pretty well throughout the country, it was indicated by the special report for the Third New York (Broadway) district. Collections in that area increased only from $4,049,158 in February to $4,487,630 in March, or less in proportion than the increase throughout the rest of the nation.

The New York district reported box office collections in March of $3,935,078, against $3,450,643 in February.

Young and Rubicam Shuffles Radio Men

Young and Rubicam has completed the reorganization of the administrative facilities of its radio division.

Four program managers have been named: Joe Moran, Max Wylie, George McGarrett and William Forbes. They will be responsible for actual operations of broadcasts.

Other appointments include: Ed Duerr, radio production manager; Alexander Stronach, Jr., talent manager; Glenhall Taylor, associate radio director.

McDonough Heeding Free-Speech Protest

(*Continued from page* 1)

had believed the resolution as originally written was all-inclusive.

To "remove any confusion or doubt as to the full meaning" of the resolution, the Congressman said today, he has suggested to Chairman Sol Bloom of the Foreign Affairs Committee, an amendment construing 'freedom of the press' as meaning 'the international interchange of news by news gathering and distributing agencies, whether individual or associate, by any means, without discrimination as to sources, distribution, rates or charges.' For example, "the amendment," he said, "removes any doubt concerning the free international interchange of motion picture newsreels."

DuMont to Preview New Television Set

DuMont Television will hold a preview demonstration of its new television receiver, called 'Teleset,' which will be ready for the post-war market, at DuMont's studios, here, this evening, for members of the press.

The demonstration with Leonard F. Cramer, DuMont executive vice-president presiding, will be preceded by a buffet dinner and reception.

RKO House to Films

CLEVELAND, April 25.—RKO's Palace Theatre will drop stage shows for six weeks, starting May 10.

Drastic New Demands Made On Raw Stock

(*Continued from page* 1)

stock output during the third quarter of 50 to 100 million feet due to vacations of manufacturers' employes, based on experience in the third quarter last year.

The outlook for the industry and other civilian users for the final two quarters of this year is the most serious it has yet been, in consequence of the factors cited, WPB officials indicated. Army requirements, calculated to the end of the year, will stand regardless of the occurrence of V-E Day and no material change in the present outlook is anticipated in advance of the next meeting of the industry advisory committee on raw stock with WPB officials, now scheduled for June 7 in Washington, it was said.

Extent of Need

No official estimate of the Army's increased X-ray film requirements in square feet was made known, but it is believed to be equivalent to 132,000,000 linear feet of raw stock per quarter, over and above its present consumption. It was learned that the total footage being sought by the Army is equivalent to all of the raw stock presently available for civilian users, plus the Navy's total requirements and plus all raw stock used by both the military and civilians in Canada.

It was pointed out that while the Army's X-ray film differs from commercial raw stock, the manpower situation of the manufacturers is such that workers transferred from 35mm. production to supply the increased Army requirements could not be replaced and, in consequence, the output of 35mm. raw stock would be materially reduced. One estimate is that if the Army's requisition were to be granted in full, the output of cut film would be reduced to not more than 20 per cent of today's output, and in some instances would be reduced almost to nothing.

Theatres Will Show Infantry Tribute

(*Continued from page* 1)

Pictorial Service, takes its name from a mountain village in Italy, captured months ago, after bitter fighting. After repeated bombing, tank attacks and artillery shelling had failed to dislodge the enemy from the strategic town, infantrymen accomplished the mission.

Gen. Mark Clark appears in a foreword in which he explains the strategy of the Italian Campaign, and pays tribute to the men who gave their lives in the battle. "San Pietro" was photographed by Army Pictorial Service cameramen at the front under direction of Major John Huston, assisted by Capt. Jules Buck. Major Huston also wrote the narration and acted as narrator. Production was supervised by Col. Frank Capra.

Because of the film's length it will be distributed on a 'spot booking' basis instead of as a pledged short. There will be no charge made to exhibitors for the film.


GRAVES ROB
WITH ADS LIK TH
THE DEAD STOLEN
THE LIVING SLAI
to get bodies for dissecti
Panicky thrills of terror and macabre mystery, dramatized from the foul facts of the dark days of early surgical research, when no man's body was safe in its own grave.
ROBERT LOUIS STEVENSON'S
Boris KARLOFF
the Body Snatcher
WITH
BELA LUGOSI
HENRY DANIELL
EDITH ATWATER
RUSSELL WADE
SHARYN MOFFETT
THE MOST DARING SHRIEK AND SHUDDER SHOCK SENSATION EVER BROUGHT TO THE SCREEN!
RKO RADIO PICTURES
Boris KA
in Robert Louis Stevenson's
Written for the Screen by PHILIP MacDONALD and CARLOS KEITH

"FAR SUPERIOR TO GENERAL RUN!"
—*Motion Picture Daily*

"DESERVES SPECIAL ATTENTION FOR BIG BOX-OFFICE!"
—*Film Daily*

"A REAL EXPLOITATION NATURAL!"
—*Showmen's Trade Review*

"SHOULD DO STRONG BIZ!" —*Variety*

"FANS WILL GO FOR THIS!" —*The Exhibitor*

"SHOULD ATTRACT HORROR FANS IN DROVES!"
—*Boxoffice*

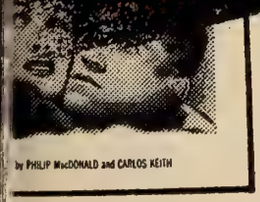
"TOPS IN HORROR FILMS!" —*The Independent*

"IT WILL CLEAN UP!" —*Film Bulletin*

"AN UNQUALIFIED LULU!" —*Hollywood Reporter*

...nd...

VIEWS LIKE THESE



by PHILIP MacDONALD and CARLOS KEITH

you're in, brother!

KEEP SELLING BONDS!

– Just like the first-run Missouri Theatre, St. Louis, was in with a test run that hit within inches of the all-time record of the house!

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Mar. 31	ROUGH, TOUGH AND READY Victor McLaglen Chester Morris D—66 mins. (Rev. 4/2/45)	(Tenth Block) BETWEEN TWO WOMEN Van Johnson Lionel Barrymore D—81 mins. (518) (Rev. 12/21/44)	GI HONEYMOON Gale Storm Peter Cookson D—70 mins. (406) (Rev. 3/1/45) DOCKS OF NEW YORK East Side Kids C—62 mins. (410) (Rev. 2/21/45)	(Third Block) HERE COME THE WAVES Bing Crosby Betty Hutton Sonny Tufts M—97 mins. (4411) (Rev. 12/18/44)	STRANGE ILLUSION Jimmy Lydon Warren William D—87 mins. (Rev. 2/21/45)	IDENTITY UNKNOWN Richard Arlen Cheryl Walker D—71 mins. (414) (Rev. 4/6/45)	(RKO's Fourth Block) ZOMBIES ON BROADWAY Wally Brown Alan Carney C—68 mins. (516) (Rev. 4/18/45)	(March Release) THUNDERHEAD SON OF FLICKA Roddy McDowall Preston Foster O—78 mins. (518) (Rev. 2/1/45)	DELIGHTFULLY DANGEROUS (Chas. R. Rogers) Jane Powell Ralph Bellamy M—93 mins. (Rev. 2/26/45)		
April 6	ESCAPE IN THE FOG Otto Kruger Nina Foch D ROCKING IN THE ROCKIES Three Stooges Mary Beth Hughes O	NOTHING BUT TROUBLE Laurel and Hardy C—69 mins. (519) (Rev. 12/5/44) KEEP YOUR POWDER DRY Lana Turner Laraine Day D—93 mins. (520) (Rev. 2/15/45)	THERE GOES KELLY Jackie Moran Wanda McKay C—61 mins. (422) (Rev. 3/8/45)	DANGEROUS PASSAGE Robert Lowery Phyllis Brooks D—62 mins. (4412) (Rev. 12/21/44)	CRIME, INC. Leo Carrillo Tom Neal D—76 mins. (Rev. 2/7/45) SHADOWS OF DEATH Buster Crabbe O—61 mins. (Rev. 1/25/44)	EARL CARROLL VANITIES Dennis O'Keefe Constance Moore M—91 mins. (413) (Rev. 3/5/45)	THE BODY SNATCHER Boris Karloff Bela Lugosi D—78 mins. (517) (Rev. 2/16/45)	(April Release) (Special Release) THE SONG OF BERNADETTE Jennifer Jones Charles Bickford D—156 mins. (520) (Rev. 12/22/43)	BREWSTER'S MILLIONS (Edward Small) Dennis O'Keefe Helen Walker C—78 mins. (Rev. 3/12/45)	I'LL REMEMBER APRIL Gloria Jean Kirby Grant M—64 mins. (9027) (Rev. 4/16/45)	GOD IS MY CO-PILOT Dennis Morgan Andrea King D—89 mins. (414) (Rev. 2/21/45)
April 13	EVE KNEW HER APPLES Ann Miller William Wright (Rev. 4/24/45)	(Special Release) NATIONAL VELVET (Color) Mickey Rooney Elizabeth Taylor D—123 mins. (521) (Rev. 12/6/44)	FASHION MODEL Robert Lowery Marjorie Weaver C—61 mins. (423)	FOR WHOM THE BELL TOLLS (Color) Ingrid Bergman Gary Cooper D—158 mins. (4413) (Rev. 7/15/43)	HOLLYWOOD AND VINE James Ellison Wanda McKay C—60 mins. (Rev. 3/8/45)	CORPUS CHRISTI BANDITS Allan Lane Twinkle Watts O—55 mins. (465)	TARZAN AND THE AMAZONS Johnny Weissmuller Brenda Joyce D—76 mins. (518) (Rev. 3/20/45)	A ROYAL SCANDAL Tallulah Bankhead Anne Baxter William Eythe D—94 mins. (521) (Rev. 3/21/45)	IT'S IN THE BAG (Jack H. Skirball) Fred Allen Jack Benny C—87 mins. (Rev. 2/9/45)	SONG OF THE SARONG William Gargan Nancy Kelly C—65 mins. (9040) (Rev. 4/24/45)	
April 20	THE POWER OF THE WHISTLER Richard Dix Janis Carter D RETURN OF THE DURANGO KID Charles Starrett Tex Harding O		CRAZY KNIGHTS Billy Gilbert Maxie Rosenbloom C—63 mins. (421) (Rev. 1/15/45)	PRACTICALLY YOURS Claudette Colbert Fred MacMurray C—90 mins. (4414) (Rev. 12/15/44)	THE PHANTOM OF 42nd STREET Dave O'Brien Kay Aldrich D—58 mins. (Rev. 4/2/45)		CHINA SKY Ruth Warrick Randolph Scott D—78 mins. (519) (Rev. 4/18/45)	MOLLY AND ME Gracie Fields Monty Woolley Roddy McDowall C—76 mins. (522) (Rev. 3/8/45)		SALOME—WHERE SHE DANCED (Walter Wanger) (Color) Yvonne de Carlo David Bruce M—90 mins. (Rev. 4/12/45)	THE HORN BLOWS AT MIDNIGHT Jack Benny C—68 mins. (415) (Rev. 4/3/45)
April 27	COUNTER-ATTACK Paul Muni Marguerite Chapman D—90 mins. (Rev. 4/2/45)		CISCO KID RETURNS Duncan Renaldo O—64 mins. (429) (Rev. 4/11/45)	DOUBLE EXPOSURE Chester Morris Nancy Kelly D—63 mins. (4415) (Rev. 12/21/44)	ENEMY OF THE LAW Dave O'Brien Tex Ritter O—59 mins. (Rev. 3/9/45)			(May Release) DIAMOND HORSESHOE (Color) Betty Grable Dick Haymes Phil Silvers M—104 mins. (534) (Rev. 4/11/45)	COLONEL BLIMP (British Rank-Arthur) (Color) Anton Walbrook Deborah Kerr D—148 mins. Rev. 6/9/43)	PATRICK THE GREAT Donald O'Connor Peggy Ryan C—89 mins. (Rev. 4/13/45)	
May 4		(Eleventh Block) WITHOUT LOVE Spencer Tracy Katharine Hepburn D—111 mins. (522) (Rev. 3/19/45)		(Fourth Block) BRING ON THE GIRLS (Color) Veronica Lake Sonny Tufts Eddie Bracken M—92 mins. (4416) (Rev. 2/19/45)	THE LADY CONFESSES Mary Beth Hughes Hugh Beaumont D—64 mins. (Rev. 4/2/45)		THOSE ENDEARING YOUNG CHARMS Robert Young Laraine Day D—81 mins. (520) (Rev. 4/17/45)	THE BULLFIGHTERS Stan Laurel Oliver Hardy C—61 mins. (525) (Rev. 4/10/45)		HONEYMOON AHEAD Allan Jones Grace McDonald Vivian Austin M—59 mins. (9028)	
May 11	BOSTON BLACKIE BOOKED ON SUSPICION Chester Morris Lynn Merrick D	GENTLE ANNIE James Craig Donna Reed D—80 mins. (523) (Rev. 12/21/44)		THE UNSEEN Joel McCrea Gail Russell Herbert Marshall D—81 mins. (4417) (Rev. 2/20/45)						SWING OUT SISTER Rod Cameron Billie Burke Arthur Treacher M—60 mins. (9033)	ESCAPE IN THE DESERT Helmut Dantine Jean Sullivan D—79 mins. (416) (Rev. 4/24/45)
May 18	BOTH BARRELS BLAZING Charles Starrett Tex Harding O	THE CLOCK Judy Garland Robert Walker D—90 mins. (524) (Rev. 3/22/45)		SALTY O'ROURKE Alan Ladd Gail Russell D—100 mins. (4418) (Rev. 2/23/45)		THREE'S A CROWD Pamela Blake Charles Gordon D—58 mins. (416)	(Special Release) IT'S A PLEASURE International (Color) Sonja Henie Michael O'Shea 90 mins (584) (Rev. 2/27/45)		HOLD AUTUMN IN YOUR HAND (Loew-Hakim) Zachary Scott Betty Field D		
May 25	THE FIGHTING GUARDSMAN Willard Parker Anita Louise D			HIGH POWERED Robert Lowery Phyllis Brooks D—62 mins. (4419) (Rev. 2/21/45)	THE MISSING CORPSE J. Edward Bromberg Isabel Randolph D				THE GREAT JOHN L (Bing Crosby) Linda Darnell Greg McClure D—96 mins.	SEE MY LAWYER Olsen & Johnson Grace McDonald Alan Curtis C—69 mins. (9016) (Rev. 2/6/45)	
June 1							(Special Release) WONDER MAN (Goldwyn) (Color) Danny Kaye Virginia Mayo (Rev. 4/25/45)			BLONDE RANSOM Virginia Grey Donald Cook M	
June 8	TEN CENTS A DANCE Jane Frazee Jimmy Lloyd M RHYTHM ROUNDUP Ken Curtis Cheryl Walker O						(Special Release) ALONG CAME JONES (International) Gary Cooper Loretta Young 90 mins.			I'LL TELL THE WORLD Lee Tracy Brenda Joyce C	

Remember
that we
told you–



M-G-M's

ZIEGFELD FOLLIES

IS THE GREATEST MONEY SHOW THAT HAS EVER BEEN SEEN ANYWHERE ON EARTH!

Keep Selling Bonds!



On Screen—Official U. S. Navy Photo

MOVIES SHOW THEM HOW TO CARE FOR THE WOUNDED

IN THE NAVY, as in all the armed forces, training films on many subjects help to make the right way practically second nature. Films on the care of the wounded, for example, have helped to save many lives, to restore men to active duty in record time.

And the "know-how," taught by these movies, is matched by the professional touch so evident in the pictures themselves. Men from all branches of the industry have joined forces in this important work. Behind the scenes, the laboratory technicians —processing, editing, adding supplementary sound—contribute much to the effectiveness of the finished productions.

Shoulder to shoulder with reconnaissance and combat photography, training films have played a large part in the successful prosecution of the war.

Eastman Kodak Company, Rochester 4, N. Y.

J. E. BRULATOUR, INC., *Distributors*

FORT LEE CHICAGO HOLLYWOOD

One of a series of advertisements by KODAK testifying to the achievements of the movies at war



MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 82 NEW YORK, U.S.A., FRIDAY, APRIL 27, 1945 TEN CENTS

FILE COPY NOT REMOVE

UNITED INDUSTRY MOBILIZES FOR SHOWMEN'S 7th DRIVE

Restrict Raw Stock Flow to Independents

Drawing from Companies Banned; Rank Affected

B SHERWIN KANE

The War Production Board, in a new regulation, has prohibited independent and foreign producers who have been given individual raw stock allocations by the WPB from supplementing such quotas by drawing upon or borrowing raw stock from producing-distributing companies through whom they release, it was disclosed yesterday by Stanley Adams,

(*Continued on page* 19)

Horror Reels Are Delayed

Theatres will not receive newsreels containing the latest U. S. Army Signal Corps footage dealing with German atrocities depicting wholesale and brutal murdering of prisoners and slave labor as well as mistreatment of American soldiers, until Tuesday, as a result of what is best described as a "comedy of errors."

The newsreels received 850 feet of

(*Continued on page* 19)

WLB Rule Excludes Some Pay Increases

It was learned here yesterday that the recent ruling of the Philadelphia Regional War Labor Board, approving a system of job classifications with minimum and maximum wage scales, with increases retroactive to Dec. 1, 1943 for over 300 office workers in 24

(*Continued on page* 19)

NLRB Urged to Hasten Action on Studio Unions

WASHINGTON, April 26.—The National Labor Relations Board today was asked by representatives of producers and studio unions quickly to decide the affiliation of Set Designers, either by decree or by election, in order to resolve a dispute which has kept the studios in a turmoil for months.

Appearing before the Board in an effort to bring about a settlement of the Hollywood strike, spokesmen for the three groups involved agreed that it was desirable that the status of the set dressers be determined but differed over the eligibility of the strikers to vote.

However, both Burton A. Zorn, representing the companies, and Michael G. Luddy, of IATSE Local 44, suggested that the striking designers as well as their replacements be permitted to vote, the former subject to challenge as discharged employees, on whether they should remain affiliated with the Painters Union or join the IATSE.

Luddy told the board that Local 44 now has 22 of the 23 categories of employees in the studio prop departments, and insisted that the dressers

(*Continued on page* 19)

Silverstones, Gould Leave for London

Four foreign department executives of distributors are scheduled to leave today for London and countries in Continental Europe. Among executives departing are: Murray Silverstone, president of 20th Century-Fox International; Walter Gould, foreign manager of United Artists, and Emanuel and Arthur Silverstone, special home office foreign representatives for UA and 20th-Fox, respectively.

Murray Silverstone will join in dis-

(*Continued on page* 19)

Facts About the 'Showmen's Seventh'

***Dates*—May 14 to June 30.**
***Duration*—Seven weeks.**
***Sales Credited*—All bond sales from April 9 through July 7 will be credited to the industry.**
***Industry Participation*—$4,000,000,000 in 'E' Bonds, of $14,000,000,000 total, with emphasis on sales of bonds to individuals.**

Orders Probe Of Patents

WASHINGTON, April 26.—President Truman today instructed Secretary of Commerce Wallace to initiate an investigation to determine if patents are being 'misused' to support unlawful monopolies in violation of anti-trust laws.

Wallace immediately appointed a committee to make the study, as follows: War Stabilization Director William H. Davis, Attorney-General Francis Biddle, National Patent Planning Commission Chairman Charles F. Kettering, and Director Vannevar Bush of the Office of Scientific Research and Development.

In a letter to Secretary Wallace, President Truman expressed the belief that Congress would be glad to receive the results "of a full and objective study of the operation and effectiveness of the patent laws and their relation to the purposes of the anti-trust laws and to the postwar economy, together with specific proposals for such legislation as may seem to be appropriate."

Largest 'E' Bond Goal, Lengthiest Campaign, Spur Greatest Effort

By RED KANN

With the assignment of helping to achieve the Treasury goal of $4,000,000,000 in "E" bonds—an unprecedented amount—the showmanship might of the industry is being massed for its greatest effort—the "Showmen's Seventh" War Loan.

Rapid organization of state committees in the field under the generalship of their chairmen denotes a knowledge of methods and know-how born of participation in previous war loans. With organization out of the way, the committees will immediately concentrate on devising the most effective means of snaring the "E" bond dollar.

That is the industry's main job, as laid down by officials of the U. S. Treasury Department.

As in previous drives, the industry will be depended upon by the Treasury not only to sell a maximum amount of bonds, but to act as a promotion spearhead for the over-all campaign. In many cases, the showmen's efforts will dovetail with those of other groups in the community—thereby performing a civic service consonant with the highest expression of the role of the local theatre in the community.

The word "local" is used advisedly, in accordance with the program and policies enunciated by the na-

(*Continued on page* 19)

War Bond Issue

A special section of 16 pages of news, exploitation ideas and advertising for the industry's 7th War Loan Drive starts on page three of today's *Motion Picture Daily*.

Showmen, Back the Mighty 7th, May 14-June 30

Personal Mention

NED E. DEPINET, RKO Radio Pictures president, will return from Phoenix, Arizona, Monday.

•

DORE SCHARY, Selznick International producer, and ALLEN RIVKIN, writer, will leave here today for Washington.

•

TERRY TURNER, RKO Radio director of exploitation, returned yesterday after three weeks on the Coast.

•

CHARLES S. STEINBERG, head of Warner's educational bureau, left yesterday for Washington.

•

LEON FROMKESS, PRC president, arrived in Hollywood yesterday from New York.

•

CAPT. GENE MARKEY arrived on the Coast yesterday from Washington.

•

JOSEPH SEIDELMAN, Universal vice-president, has arrived in London.

Columbia Will Hold Chicago Sales Meet

Columbia district managers and managers of branches without district supervision, will meet at the Drake Hotel, Chicago, Tuesday, for a three day conference with home office executives.

District and branch managers who will be present include: division managers Nat Cohn, Sam Galanty, Jerome Safron, Carl Shalit, B. C. Marcus, R. J. Ingram, J. Underwood, and branch managers H. E. Weiner, I. H. Rogovin, B. J. Lourie, and Oscar Ruby.

Home office personnel attending will be: A. Montague, Rube Jackter, Louis Astor, Louis Weinberg, M. J. Weisfeldt, Maurice Grad, H. C. Kaufman, George Josephs, Vincent Borelli, Irving Sherman, Seth Raisler, Joseph Freiberg, and William Brennan.

$1,000,000 Capital For Briskin, Capra

HOLLYWOOD, April 26.—Finalizing the recently announced Sam Briskin-Frank Capra producing company, attorneys today filed articles of incorporation at Sacramento for Liberty Films, Inc., capitalized at $750,000 preferred stock and $250,000 common, with par value in each block $100.

Smith Luncheon Tribute

In addition to those already announced, a 20th Century-Fox delegation including Martin Moskowitz, Jack Sichelman and George Roberts will attend the luncheon being given today in the Hotel Astor in honor of Lieut. Comdr. Ralph H. Smith, in charge of the U. S. Navy film exchange, who is retiring after 27 years of service.

Valentine Asks PAL Aid from Theatres

New York Police Commissioner Louis J. Valentine yesterday called upon New York City theatre owners to support the Police Athletic League's drive to enroll 500,000 adult members at one dollar each to provide financial support for the organization's juvenile recreational policy as an antidote against crime and hoodlumism. Commissioner Valentine made his appeal at a luncheon-meeting of the Independent Theatre Owners Association at the Hotel Astor here yesterday, at which ITOA nominated officers and directors for the coming year.

ITOA officers nominated, and who are to be elected at the next meeting May 10, include: Harry Brandt, president; David Weinstock and Max A. Cohen, vice-presidents; Leon Rosenblatt, treasurer; J. Joshua Goldberg, secretary; John C. Bolte, sergeant-at-arms. All hold office at present, except Goldberg.

Nominated to the board were Weinstock, chairman; Leo Brecher, A. H. Eisenstadt, Norman Elson, Isadore Gottlieb, Abraham Leff, Jack Hattem, Emanuel Hertzig, Gilbert Josephson, Martin Levine, Irving Renner, Ray Rhonheimer, Rudolph Sanders, Abraham Shenk, Henry Siegel, Charles Steiner and Bernard Zimetbaum. Herman Rachmil, retired exhibitor, was elected an honorary member for life.

Begin Conciliation In 'Lab' Pact Rift

Representatives of the 20 film laboratories here and officials of IATSE Laboratory Technicians Local No. 702 will meet here this morning at the Warner home office with Commissioner Jerry Doherty of the U. S. Conciliation Service to try to effect a settlement in the contract dispute between the two groups.

Meanwhile, Local 702 representatives appeared before the National Labor Relations Board yesterday in an effort to have the tentative date of May 12 set for a strike vote possibly advanced a few days.

Cardinal Meetings Will Start Today

CHICAGO, April 26.—The executive committee of the new distributing company, temporarily known as Cardinal Pictures, will open meetings at the Blackstone Hotel, tomorrow, to "tie up the loose ends" for discussion at a general convention on Saturday and Sunday, John W. Mangham, chairman of the committee, reports to MOTION PICTURE DAILY. The executive committee also includes John L. Franconi, Dallas; Johnny Jones, Chicago; Arthur Lockwood, Boston, and Robert L. Lippert, San Francisco.

Monogram's 'Stranger'

"Stranger from Santa Fe," reviewed in MOTION PICTURE DAILY on April 18, was inadvertently listed as a Republic picture. The film was made by Monogram.

Morgan to Hold 10 Confabs on Shorts

The 1945-46 season on Paramount short subjects will be launched by Oscar Morgan, sales manager of shorts and newsreels, in a series of ten regional conferences with district and branch managers. The conferences will be limited to district and branch managers only.

The first meeting will be held in New York on Monday; Boston, on May 2-3; Philadelphia, May 4-5; Atlanta, May 7-8; Dallas, May 10-11; Los Angeles, May 13-19; Denver, May 21-22; Kansas City, May 23-24; Chicago, May 25-26; Cleveland, May 27-28.

The lineup of product for 1945-46 is essentially the same as last year. Instead of six George Pal 'Puppetoons' there will be eight; there will be six 'Musical Parade Featurettes,' eight 'Popeyes,' six 'Little Lulus,' and six 'Noveltoons,' six 'Speaking of Animals,' six 'Popular Science,' six 'Unusual Occupations,' 10 Grantland Rice 'Sportlights,' a total of 62.

Loew's, Para. Talk Product 'Peace'

With the return of C. C. Moskowitz, Loew's vice-president in charge of Greater New York theatres, from Florida, negotiations have been resumed between Loew's and Paramount in an attempt to iron out the long-standing dispute over terms that has kept Paramount pictures from being shown in Loew Metropolitan houses since last November.

Participating in meetings this week, in addition to Moskowitz, were Eugene Picker, film buyer for Loew's, Charles Reagan, Paramount vice-president in charge of sales, and Hugh Owen, New York and Southern district manager. Another conference will take place today, it is understood.

Dispute involves some 21 Paramount pictures and 62 Greater New York Loew theatres.

Miss Parsons Feted On Eve of Opening

Harriet Parsons, RKO Radio producer of "The Enchanted Cottage," was guest of home office executives at a reception at the Hotel Plaza here yesterday, preceding the film's opening at the Astor Theatre today.

Among those present were: N. Peter Rathvon, Malcolm Kingsberg, Robert Mochrie, James Mulvey, Lt. Com. Richard Barthelmess, Pat O'Brien, Richard Martin, John Whitaker, James Brennen, Sol Schwartz, Nancy Carroll, Gene Lockhart, Bert Granet, Ralph Austrian and Paul Hunter.

Screen 'Pietro' Monday

A preview screening of the War Department film, "San Pietro," will be held Monday afternoon in the Paramount projection room here.

Tradeshow 'Brighton'

RKO Radio will trade-screen "The Brighton Strangler" on Monday afternoon at the RKO exchange here.

Bregman, Gray Get Offices in ASCAP

At the regular meeting of ASCAP's board of directors, here yesterday, the following officers were elected: Deems Taylor, president; Gustave Schirmer, vice-president; Oscar Hammerstein II, vice-president; George W. Meyer, secretary; J. J. Bregman, treasurer; Donald Gray, assistant secretary; Irving Caesar, assistant treasurer.

Bregman replaces Max Dreyfus as treasurer, and Gray takes over Bregman's place as assistant secretary.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
50th St. and 6th Ave.
Spencer TRACY Katharine HEPBURN
"WITHOUT LOVE"
LUCILLE BALL
A METRO-GOLDWYN-MAYER PICTURE & SPECTACULAR STAGE PRESENTATION

Joan Fontaine George Brent
IN HAL WALLIS' PRODUCTION
"The Affairs of Susan"
A Paramount Picture
RIVOLI
B'WAY AND 49TH ST.

PARAMOUNT PRESENTS
ALAN LADD - GAIL RUSSELL
"SALTY O'ROURKE"
In Person CHARLIE SPIVAK JO STAFFORD DEAN MURPHY
PARAMOUNT TIMES SQUARE Buy More Bonds

RKO PALACE B'WAY & 47th St.
Lee TRACY Nancy KELLY
"BETRAYAL from the EAST"
An RKO RADIO Picture

LOEW'S STATE B'WAY & 45
ON SCREEN
'BREWSTER'S MILLIONS'
DENNIS O'KEEFE
ROCHESTER
JUNE HAVOC
IN PERSON
GUY KIBBEE
PAUL HAAKON
MILT HERTH Trio

Dorothy McGUIRE • Robt. YOUNG
Herbert MARSHALL
"The Enchanted Cottage"
Doors Open 8:30 A.M.
B'way & 47 St. Continuous Popular Prices

On Stage: HAZEL SCOTT JACKIE MILES DICK BROWN Special! THE HARTMANS
Ernst Lubitsch's
A ROYAL SCANDAL
A 20th CENTURY-FOX PICTURE
ROXY 7th Ave. 50th St.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave.; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

Eighteen Exploitation Stunts That Will Help Theatres Sell War Bonds

THE U. S. Treasury Department, in collaboration with the industry's Seventh War Loan campaign committee, has prepared the following program of 18 exploitation stunts for use during the coming drive. Some of the stunts are new; others have been used in previous drives and have been recommended for repetition in the Seventh because of excellent results achieved with them earlier.

1. ARMY SHOWS (SERVICE TALENT)

Towns near service encampments should stage a show with an all-service cast.

Most camps have, as part of their own morale program, a weekly show made up of service talent, with service men handling the entire unit from stage building, to lighting, to costuming. It is a safe guess that the casts would grab at the chance to put on a show before a jam-packed house of bond buyers . . . since admission to this all-service show is by bond purchase only.

Here's What It Takes: Hop into the old buggy and take a run out to see the C.O. at the nearest post. In the past, they've gone hook, line and sinker for the idea because it's a terrific morale booster for the men. Explain the idea to him and set a date.

Here's How To Handle It: Let the newspapers know about it as soon as you set a date and keep feeding them material on the show, such as production squibs, brief biogs of some of the men in the show and all the little and big items that go into an Army (or Navy) show.

On the night of the show turn the house over . . . lock, stock and barrel . . . to the Service Men . . . in other words, it's really an all-service show, from stage designing, makeup, lighting, right up to music and stage talent.

2. ARSENAL EXHIBIT

In a dramatic way, you could show what it takes to beat the Axis' stuff. This can be done by contacting the local war Finance Committee who have information available of such material or a local 'vet' organization (or whoever in town may have them) as powerful an array of captured Axis war materials as can be gathered. Set this material up in your lobby (with descriptive reading matter on nearby poster) . . . on other side of lobby and just opposite the Axis display, line up some of the stuff that Our Boys are using.

If you are near a war plant that makes any of this material, you may be able to borrow it, either whole or in part.

Tag the U. S. material to show the cost of each item in dollars and cents.

In short, the entire theme of the display is "Here is What It Takes . . . to take on the best the Axis has . . . and it costs money . . . plenty of it."

Here's What It Takes: Some lobby space . . . a phone call to War Finance or 'vet' headquarters . . . a few phone calls to war plants . . . a couple of signs.

If you "build" your display along dramatic, pointed lines, it should carry a self-evident, punchy message for selling bonds.

3. AUCTION SALE

This is an oldie, but with the present dearth of a lot of civilian commodities, it becomes ever-new.

Contact with a few selected business houses, jobbers or even the unclaimed division (Lost and Found) of local police departments, would unearth a pile of stuff worth their weight in gold (or bonds). Somewhere, somehow you can dig up several pairs of nylons, some cartons of cigarettes, an electric refrigerator, and all the rest of the "past history" civilian commodities.

Then, on a specially designated Auction Night, the stuff goes to the highest bond bidders.

Here's What It Takes: A couple of phone calls. That's all.

Here's How To 'Build' It: When you've accumulated enough stuff, display it in the lobby with appropriately comic signs attached to each item. Spotlight the whole thing. You could call the whole thing a Museum of Ye Olde Days . . . rope the whole display off and place an "armed guard" over it . . . to lend it the proper "valuable flavor."

Use a professional auctioneer if one is obtainable.

Photograph your display of "unobtainables" for newspaper use. It makes for a good gag shot in the daily, or if you have no facilities for taking pictures, a story will do the job.

4. BABY SALE

This is an old exploitation stunt but it can be done again to sell bonds.

On some particular night (well advertised in advance) theatre holds a Baby Sale. Advertising takes the form that on this night, a real live baby will go to the highest bond buyer. Of course, do not reveal what "kind" of a baby.

Treat the affair in all seriousness as though a baby actually is going to be sold.

Gag, of course, is that the "baby" is a kitten or a pup or some just-born animal.

No reason why this should be confined to just one "baby" . . . announce that several babies will be sold . . . and don't reveal the babies' identities until all the bids are in.

5. BOTTLE COLLARS

One of the best ways to reach people where it'll do the most good . . . right in the home. . . is a tieup with your local milk delivery company via the bottle-collar route.

These bottle collars are simple to make up and inexpensive, and if proper distribution is arranged for, are unbeatable as message carriers and result getters.

Contact your local milk delivery company, especially the section that handles the door-to-door distribution. It is up to you to supply them with die-cut collars (as per art work, mat available through National Screen Service exchange). They place the collars around the bottles.

Imprint your message on the collars, which could read: "The So-So Milk Company is co-operating with the ..... Theatre in the 7th War Loan. Buy your bonds at the .....Theatre . . . keep buying So-So's milk."

If the milk company works with you, their delivery trucks will be available for carrying two-sheets on their sides, with essentially the same message.

6. BUY A BOND AND SPIN THE WHEEL

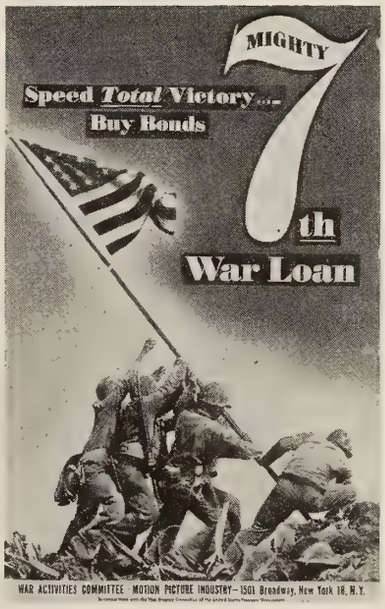
A truck with platform top.

Suitably decorated with colors and Seventh War Loan slogans.

Various articles of merchandise, donated by merchants, on display.

Each article with card credit to donor.

(*Continued on page* 15)



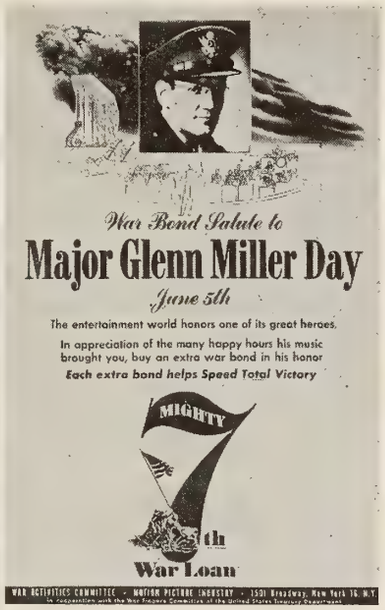


ILLUSTRATION (left) of one of the 40 x 60 posters which goes to exhibitors gratis in the campaign kit which will reach them through the War Activities Committee. Right is a one-sheet from National Screen Service, also gratis.





LEFT is another one-sheet included in the WAC campaign kit. Right is another of National Screen Service's one-sheets. The paper is free to theatremen.

Connors Sets 10 Districts For 7th Drive

THE distributors' division of the 7th War Loan is operating with 10 districts into which the country has been divided along geographical lines. The purpose is to accelerate the speed with which exhibitors may be reached by salesmen for pledge card signatures.



Tom Connors

Under the national chairmanship of Tom J. Connors, who is being assisted by Peter G. Levathes, once again eight distributors have assigned their branch managers to serve as exchange area chairmen. The nine district chairmen on this committee are drawn from the district managers of the same companies.

Columbia has two branch managers serving as exchange area chairmen, Loew's five, Paramount five, RKO Radio three, 20th Century-Fox five, United Artists three, Universal three and Warner five.

The districts and personnel of each follow:

Metropolitan New York:
New York—Henry Randel, Paramount.
Ed Bell (for New Jersey), Paramount.

Northeastern District:
Albany—Ray Smith, Warner.
Boston—William Horan, Warner.
Buffalo—Al Herman, Warner.
New Haven—Carl Goe, Warner.
District chairman—Norman Ayers, Warner, headquarters in New York.

Eastern District:
Cleveland—Joe Krenitz, Universal.
Philadelphia—George Schwartz, Universal.
Pittsburgh—Pete Dana, Universal.
Washington—John Allen, Loew's.
District chairmen—Salem Applegate, Universal, Philadelphia for his city and Washington; Dave Miller, Universal, Cleveland, for his city and Pittsburgh.

Eastern Central District:
Cincinnati—Alan Moritz, Columbia.
Detroit—Joe Gins, Columbia.
Indianapolis—W. Guy Craig, Columbia.
District chairman—Carl Shalit, Columbia, Detroit.

Southeastern District:
Atlanta—William Zoellner, Loew's.
Charlotte—Ben Rosenwald, Loew's.
New Orleans—Luke Conner, Warner.
District chairmen—Charles Kessnich, Loew's, Atlanta.

Southwestern District:
Dallas—Cecil House, 20th Century-Fox.
Memphis—Tom Young, 20th Century-Fox.
Oklahoma City—M. W. Osborne, 20th Century-Fox.
District chairman—Phil Longdon, 20th Century-Fox, Dallas.

Midwestern District:
Chicago—J. Harold Stevens, Paramount.
Milwaukee—Harold Wirthwein, Paramount.
Minneapolis—Ben Blotcky, Paramount.
District chairman—Allen Usher, Paramount, Chicago.

Prairie District:
Des Moines—Jack Kennedy, Loew's.
Kansas City—William E. Truog, United Artists.
Omaha—D. V. McLucas, United Artists.
St. Louis—B. J. McCarthy, United Artists.
District chairman—T. R. Thompson, United Artists, Kansas City.

Rocky Mountain District:
Denver—Arthur Abeles, 20th Century-Fox.
Salt Lake City—Charles Walker, 20th Centpry-Fox.

West Coast District:
Los Angeles—Harry Cohen, RKO Radio.
Portland—Mark Corey, RKO Radio.
San Francisco—Newton Jacobs, RKO Radio.
Seattle—Maurice Saffle, Loew's.
District chairman for this, as well as the Rocky Mountain District—Herbert McIntyre, RKO Radio, Los Angeles.

(Continued in column 4)

(Continued from column 1)

Chairman Sam Pinanski's Message to Exhibitors

By SAM PINANSKI
National Chairman, Seventh War Loan

ONCE again, America's showmen are mobilizing for action! The job confronting us is the biggest we have ever been asked to tackle—a job that calls for all the manpower of our great industry.

The Seventh War Loan Drive opens officially on May 14—a drive for $14,000,000,000, twice the quota for individual bond sales in any previous war loan effort. And because the success of this drive is tied so vitally to the continued full-scale prosecution of the war and the prospects of early victory and because no nation has ever undertaken a bond drive of such magnitude, the nation's greatest bond salesmen—those of the motion picture industry—have been honored by being asked to shoulder a very heavy share of the load.



Sam Pinanski

The showmen's division of the Seventh War Loan Drive will be outstandingly successful because this campaign represents the combined thinking and planning of our entire industry. It is a "Grass Roots Campaign"—created by you and your fellow exhibitors.

Your national directors appealed to you for suggestions. Your response was tremendously enthusiastic and meritorious. The specific requirements and peculiar problems of each locality have been weighed. Your proposals and your previously tested selling ideas have been carefully studied and have been coordinated with the grand scale plans of the Treasury Department. Now, we present our combined thinking and planning in a large portfolio—for your use.

Showmen's Patriotism Demonstrated To Government's Satisfaction Before

THE patriotism and sales ability of America's showmen have been so ably demonstrated in previous bond drives that it was inevitable your Government should rely on you for your utmost cooperation in this biggest of all bond drives. It was inevitable, too, that we, your national directors, should turn to you—the fellows who know how to get results—for grass roots advice and sales ideas.

The objective is clear: it is double that of any previous drive. But we are ready. Our portfolio is an arsenal of sales ammunition . . . War Bond Premieres, Free Movie Days, Children's Days, Glenn Miller Day, workable exploitation ideas, V-E Day suggestions, articles, editorials, posters, radio announcements and newspaper advertisements. Make the success of the Seventh War Loan Drive your personal responsibility and we cannot fail.

For maximum efficiency, work from the very start as a member of your local team. Work in close collaboration with your chairman of exhibition, your chairman of distribution, your chairman of publicity, and last but most important, with your local chairman of the War Finance Committee.

Jump into this campaign with both feet now. Showmen, be proud and worthy of your calling. And remember, above all, that this is the Showmen's Seventh War Loan drive and you hold the tools in your hands which can help speed total victory.

Urges 10,000 Theatres Become Issuing Agents for the 7th

THE theatre goal for issuing agents in the Seventh War Loan Drive should total 10,000 in order to speed the sale of bonds, according to Robert W. Coyne, field director, War Finance Division of the Treasury Department.

"It is conceivable for an industry the size of motion pictures to have 10,000 issuing agents among its 16,000 theatres," he declares in pre-campaign statement. "Even though a theatre has a staff of but one or two persons that theatre is as important to the war financing program as the big, de luxe house two blocks away. Being an issuing agent for your Government securities is an honor and a distinction.

"The procedure is simple. The theatre manager requests a letter from his War Activities state exhibitor chairman. This letter is sent to the nearest Federal Reserve Bank and, upon meeting simple qualifications, the theatre becomes a recognized agent of Uncle Sam. If for any reason you do not succeed in becoming an issuing agent in the official sense, effect a sub-agency arrangement with a bank or a theatre that is so qualified. The most important thing is to have war bonds on sale."

Distributors' Bond Premiere Agreement

Text of the distributors' agreement for furnishing pictures for Seventh War Bond Premieres, Children's Morning Premieres and for Free Movie Day on D-Day, June 6, as released by Tom J. Connors, national distribution chairman for the drive, follows:

"Between May 14, 1945 and June 30, 1945, inclusive, the distributors will furnish for one performance only, known as a 'War Bond Premiere,' any picture the exhibitor has under contract, but not earlier than thirty days prior to its availability for booking at his theatre; provided the exhibitors having clearance do not object. Re-issues will be considered the same as new pictures.

"As a special inducement for sales of bonds to and by children, the distributors further agree to also furnish a picture for a Children's Morning Premiere under the same conditions as outlined in Paragraph 1.

"In order to increase the number of bond premieres in small towns, the distributors agree to furnish a picture for such purpose to any exhibitor requesting same, even though that exhibitor may not have the picture under contract and regardless of whether that exhibitor is a regular customer of the distributor or not, provided:

"The population of the exhibitor's town is not over 7,500—and—

"The picture booked for the premiere shall have been generally released prior to Nov. 1, 1945.

"The distributors endorse the plans of the Seventh War Loan Campaign Committee for a national Free Movie Day on D-Day, June 6, 1945, and agree that admission may be accorded free on that particular day to each bond purchaser.

"Distributors will also provide pictures for repeat showings at War Bond Premieres wherever exhibitors desire same.

"Excluded from every part of this agreement are such features as may be handled at advanced admission prices."

THIS IS THE

Showmen's Seventh

WAR LOAN DRIVE

100% Showmanship
equals 1% Inspiration
plus 99% Perspiration



MIGHTY

7th

War Loan

HERE IT IS!



THE *Showmen's Seventh* WAR LOAN PORTFOLIO

MAY 14th TO JUNE 30th

The Showmen's Seventh War Loan Portfolio was created in the knowledge that the Showman's job in the Seventh is a tremendous one . . . The Portfolio replaces the Press Book and embodies these all-important factors:

1. The items contained in the Portfolio are "hot off the press." They have not been printed months in advance, but on the very eve of the Drive itself. In this way, any important change in information will be mailed out to the Showman immediately.

2. The Portfolio is loaded with at least 77 Showmen's ideas—all of which can be adapted to any situation. Space will not allow enumeration, but you will be armed to the teeth with workable material.

3. Any new ideas conceived by Showmen can be included in a special compartment of this Portfolio. It is a positive example that 100% Showmanship equals 1% Inspiration and 99% Perspiration . . . and will help the Showman HELP SPEED TOTAL VICTORY.

..and here is the HEROIC POSTER that will make the "Showmen's Seventh" a Smashing Success in your Theatre!

What could serve for the greatest War Loan in history but the greatest battle scene ever recorded? What photograph but the flag raising at Iwo Jima has received such dynamic and overnight acclaim from an entire nation?

What scene but this has stirred a people so deeply... and what could serve better to *compel* them to buy more War Bonds than ever before? The reason the Showmen of America have adopted this poster for the Seventh War Loan Drive lies in the answers to these questions.

HELP SPEED TOTAL VICTORY!





WAR ACTIVITIES COMMITTEE · MOTION PICTURE INDUSTRY · 1501 Broadway, New York 18, N. Y.

In cooperation with the War Finance Committee of the United States Treasury Department

. . . and this is the Poster that will line them up at your Bond Booth for the smaller Bonds!
This Poster will sell Bonds after V-E Day . . . little Bonds must beat the Japs as well!

ORDER NOW!
$3.00 per 1000



BUTTON

Up Your Campaign For The Showmen's 7th War Loan Drive!

SHOW *YOUR* SHOWMANSHIP—give every one who buys a bond at your theatre this lapel button—exclusive symbol of participation in the 7th through the motion picture theatres of America! It's a symbol the public will be proud to wear—and a public symbol of your own bond-selling efforts.



FREE!
Dramatic One-Sheet Display for your lobby

WAR ACTIVITIES COMMITTEE—MOTION PICTURE INDUSTRY
1501 Broadway, New York 18, N. Y.
IN COOPERATION WITH THE WAR FINANCE COMMITTEE OF THE UNITED STATES TREASURY DEPARTMENT

TEAR OFF...MAIL NOW!

WAR ACTIVITIES COMMITTEE MOTION PICTURE INDUSTRY
Dept. B, 1501 Broadway, New York, N. Y.

Gentlemen:

Order ( ) lapel buttons at $3.00 per 1000—total $

NAME_____ ADDRESS_____

CITY_____ THEATRE_____

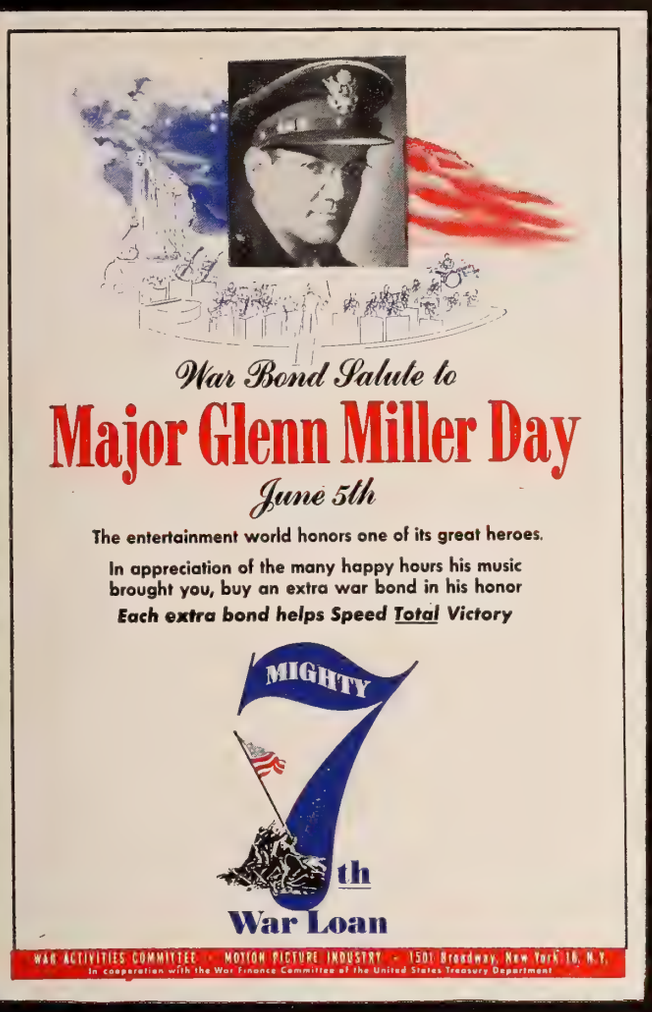
They will be sent to you from your local National Screen Service Exchange

THESE ARE THE POSTERS that *Sock and Sell*

All Posters are FREE to Exhibitors. There are 11 altogether, 7 mailed direct to you, 4 will be available at National Screen Service for your asking.











These are the Tools
that will help YOU
to HELP SPEED
TOTAL VICTORY

MIGHTY
7th
War Loan

READ THIS IMPORTANT TELEGRAM!

WESTERN UNION

NAT466 57/56 GOVT 2 EXTRA--WASHINGTON DC 31 725P
SAM PINANSKI. CHAIRMAN SEVENTH WAR LOAN COMMITTEE--
WAR ACTIVITIES COMMITTEE 1501 BROADWAY--
HAVE JUST SEEN ALL STAR BOND RALLY GREATEST BOND-SELLING
PICTURE THE INDUSTRY HAS EVER TURNED OUT, ONE THAT SHOULD
BE RUN IN EVERY THEATRE IN THE NATION. URGE SEVENTH WAR LOAN
COMMITTEE TO DO EVERYTHING POSSIBLE TO REACH THIS GOAL AS
SUBJECT WILL DO TREMENDOUS GOOD BOTH TO THE INDUSTRY AND
TO THE TREASURY--
TED R GAMBLE NATIONAL DIRECTOR WAR FINANCE DIVISION.

BOB HOPE says: "Your theatre manager has gone from show business into the grim business of war. Here, he helps the War Fund...the Red Cross...March of Dimes. Here, he sells War Bonds any time . . . Saturdays, Sundays or Holidays. Your theatre manager has a Red, White and Blue Streak up his back." Need any more be said!

"ALL-STAR BOND RALLY"

19 Minutes of Big-Time Entertainment

STARRING

VIVIAN BLAINE · JEANNE CRAIN
BING CROSBY · LINDA DARNELL
BETTY GRABLE · JUNE HAVER
BOB HOPE · HARRY JAMES AND HIS ORCHESTRA
FAYE MARLOW · HARPO MARX
FIBBER McGEE and MOLLY
CARMEN MIRANDA · FRANK SINATRA

Produced by 20th Century-Fox Film Corp. under the auspices of the Hollywood Division, War Activities Committee of the Motion Picture Industry.

"On behalf of the War Activities Committee, I wish to thank FANCHON—MICHAEL AUDLEY—DON QUINN—JAMES VAN TREES—AL NEWMAN—FRED SERSEN—EMIL NEWMAN—STANLEY RABJOHN—JIMMY McHUGH & HAROLD ADAMSON—TOM W. BAILY—and all the Stars and Musicians from the whole industry who so generously helped make this film possible . . . and the unions and guilds."

DARRYL F. ZANUCK

MIGHTY 7th War Loan

Goldenson Is Chairman of Advisory Unit

THE advisory committee named to work with Samuel Pinanski, national chairman of the 7th War Loan Drive, is a cross-section of representative industry manpower. Under the chairmanship of Leonard H. Goldenson, vice - president in charge of Paramount theatre operations, this committee reaches into all branches of the industry and into all sections of the nation.



Leonard Goldenson

Both national exhibitor associations are accounted for. Independent and circuit theatre operations are embraced. So, too, are Hollywood, newsreels, laboratories, accessories. Company presidents are serving with their publicity men.

Its personnel of 143 names constitutes an all-purpose sweep, setting aside individual and corporate interests in the interest of the impending campaign. The probability is that the advisory committee serving with Pinanski is the most formidable of its kind thus far put together on behalf of any single activity undertaken by the whole industry.

The membership follows:

NEIL F. AGNEW, Vanguard Films, Inc., New York.
WILLIAM L. AINSWORTH, Independent Theatres, Inc., Fond du Lac, Wisc.
JACK ALICOATE, *The Film Daily*, New York.
GLENDON ALLVINE, M. P. Producers and Distributors Ass'n, New York.
WALTON C. AMENT, Pathe News, New York.
BARNEY BALABAN, Paramount Pictures, Inc., New York.
JOHN BALABAN, B. and K. Theatres, Chicago.
CARTER T. BARRON, Loew Theatres, Washington, D. C.
E. C. BEATTY, Butterfield Circuit, Detroit.
MAURICE BERGMAN, Universal Pictures Co., Inc., New York.
JOSEPH BERNHARD, Warner Bros. Circuit Management Corp., New York.
A. H. BLANK, Tri-State Theatres Co., Des Moines.
NATE J. BLUMBERG, Universal Pictures Co., Inc., Hollywood.
JOSEPH BLUMENFELD, Blumenfeld Theatres, San Francisco.
MORT BLUMENSTOCK, Warner Bros. Pictures, Inc., New York.
HARRY BRANDT, Brandt Theatres, New York.
STEVE BROIDY, Monogram Pictures Corp., Los Angeles.
HUGH W. BRUEN, Roxy Theatre, Whittier, Calif.
BARRY BUCHANAN, United Artists Corp., New York.
MAX A. COHEN, Cinema Circuit Corp., New York.
HARRY COHN, Columbia Pictures Corp., Hollywood.
JACK COHN, same company, New York.
COL. H. A. COLE, Allied Theatres of Texas, Dallas.
TOM J. CONNORS, 20th Century-Fox Film Corp., New York.
JAMES E. COSTON, Warner Bros. Circuit Management Corp., New York.
J. CHEEVER COWDIN, Universal Pictures Co., Inc., New York.
WILLIAM F. CROCKETT, MPTO of Virginia, Virginia Beach.
JOHN CROMWELL, Screen Directors Guild, Hollywood.
ARTHUR DE BRA, M. P. Producers and Distributors Ass'n, New York.
GEORGE F. DEMBOW, National Screen Service, Inc., New York.
NED E. DEPINET, RKO Radio Pictures, Inc., New York.
HOWARD DIETZ, Loew's, Inc., New York.
FRED J. DOLLE, Fourth Ave. Amusement Corp., Louisville, Ky.
OSCAR A. DOOB, Loew's, Inc., New York.
CHARLES EINFELD, Warner Bros. Pictures, Inc., Hollywood.
JAY EMANUEL, Emanuel Publications, Philadelphia.
GUS EYSSELL, Radio City Music Hall, New York.
S. H. FABIAN, Fabian Theatres, New York.
JOHN C. FLINN, Society of Independent M. P. Producers, Hollywood.
J. J. FORD, Maine and New Hampshire Theatres, Boston.
Y. FRANK FREEMAN, Paramount Pictures, Inc., Hollywood.
LEON FROMKESS, PRC Pictures, Inc., Hollywood.
FRED GAMBLE, Capitol Theatre, Portland, Ore.
ROBERT M. GILLHAM, Paramount Pictures, Inc., New York.
HENRY GINSBERG, Paramount Pictures, Inc., Hollywood.
HERMAN GLUCKMAN, War Activities Committee, New York.
HARRY D. GOLDBERG, Warner Bros. Circuit Management Corp., New York.
NATE GOLDSTEIN, Western Massachusetts Theatres, Inc., Springfield, Mass.
JAMES R. GRAINGER, Republic Pictures Corp., New York.
ABEL GREEN, *Variety*, New York.
STANTON GRIFFIS, Paramount Pictures, Inc., New York.
L. C. GRIFFITH, Griffith Amusement Co., Oklahoma City.
FRANCIS S. HARMON, War Activities Committee, New York.
JOHN H. HARRIS, Harris Theatres, Pittsburgh.
JOHN HERTZ, JR., Buchanan Agency, New York.
KARL HOBLITZELLE, Interstate Circuit, Inc., Dallas.
I. J. HOFFMAN, Warner Bros. Circuit Management Corp., New Haven, Conn.
HAL HORNE, 20th Century-Fox Film Corp., New York.
JULIUS JOELSON, J. J. Theatres, New York.
W. RAY JOHNSTON, Monogram Pictures Corp., Los Angeles.
BEN KALMENSON, Warner Bros. Pictures, Inc., New York.
HARRY M. KALMINE, Warner Bros. Circuit Management Corp., New York.
MALCOLM KINGSBERG, RKO Theatres Service Corp., New York.
JACK KIRSCH, Allied Theatres of Illinois, Chicago.
CHARLES W. KOERNER, RKO Radio Studios, Inc., Hollywood.
BERT KULICK, PRC Pictures, Inc., New York.
WILLIAM J. KUPPER, 20th Century-Fox Film Corp., New York.
E. L. KUYKENDALL, MPTO of America, Columbus, Miss.
ABE LASTFOGEL, USO Camp Shows, Inc., New York.
EDWARD LAUER, Ideal Publishing Co., New York.

(Continued on page 18)

Seek Closer Treasury Tie In 7th Loan Campaign

An appeal for closer cooperation between the nation's exhibitors and the U. S. Treasury's War Finance Committee in the Seventh War Loan has been made by C. B. Akers, who is both exhibitor state chairman and WFC special events director for Oklahoma, in a statement released here this week by the industry's national committee for the bond campaign.



C. B. Akers

"The greatest weakness of the industry in the drives to date," Akers declares, "has been the tendency to create the impression that the theatres were trying to 'steal the show' in some communities. Sometimes our enthusiasm has tended to run roughshod and create resentment on the part of conservative elements. As one of the stars of the local show, we create goodwill but as the 'prima donna' we bring only ill feeling."

Reminding that the drive is a Treasury activity and that the industry is only one of many spearheads, Akers cautions exhibitors to remember that local bankers, retail merchants, women's clubs and similiar organizations are equally interested and that, considering their facilities, they sometimes do a better job.

"An exhibitor," Akers continues, "should be interested in selling bonds and creating goodwill for his business and the industry nationally. Forget the glory. That will take care of itself if the first two are accomplished."

Attach 'No Strings'

Specifically, Akers recommends that, avoiding the attitude of "I'll put on my show alone," the exhibitor approach his local War Finance chairman and pledge the theatre's cooperation with no strings attached. "A bond premiere," he says, "is not a sole theatre event. It is a civic event in which you expect from 350 to 3,500 local citizens to participate by buying a bond. Have them participate further by helping you to put it on. If the WFC wishes the premiere held late in the drive, hold it late." He adds that many theatres which have not held bond premieres or other special events because of the shortage of personnel can hold them by working with the War Finance chairman and securing the aid of the community as a whole.

Ted Gamble Warns Against a Letdown After V-E Day News

By TED R. GAMBLE

National Director, War Finance Division, Treasury Department

If Germany should collapse before or during the Seventh War Loan Campaign, there must be no letup in the enthusiasm or aggressiveness of the industry's bond-selling.



Ted Gamble

V-E Day will bring a certain amount of reconversion They say the curfew may be lifted, that horse racing will resume, that the brownout will be forgotten. Certainly, it will be a day of thanksgiving. But the fact still remains that it will be a case of only two down, one to go.

We still will have another war to wage, another costly war that has just started. Men must be given new equipment and moved halfway around the globe. More ships, faster planes, more guns must be built. Therefore, more aggressive effort is needed to check the tendency to let down in bond purchasing.

All Pledged

The Seventh War Loan is a staggering undertaking. All of us who have volunteered our assistance to the war effort are pledged to carry on until the last German cries "kamerad," until the last Jap gives up.

Our primary concern in the Seventh is the $7,000,000,000 goal for individuals, with $4,000,000,000 in "E" bonds—the highest figure for any war loan to date. The success of this drive will be measured by our ability to increase the results of the last drive. That does not merely mean making quotas, but the absorption into Federal securities of funds in the hands of individuals that constitute a direct threat to the economic stabilization.

Balaban Says Drive Is "Significant"

The Seventh War Loan offers the industry its "last full opportunity to serve increasingly this vital program in the preservation of a sound economy," states Barney Balaban, president of Paramount, in a pre-bond drive statement.

"This drive marks the most significant period yet reached when every individual should examine thoroughly his financial participation in the war finance program so that he can hold up his head and face the hundreds of thousands of crippled, maimed and blind veterans ultimately to be absorbed back into civilian life from the hospitals at home and abroad."

Stars for 50 Cities Likely

HOLLYWOOD, April 26.—Star appearances will blanket 50 cities during the Seventh War Loan Drive according to plans now being crystallized. Many other players are being lined up for radio broadcasts. Kenneth Thomson, chairman of the Hollywood Victory Committee, through which all personal appearance of players is arranged, is making arrangements with his assistant, Frances Inglis.

In the six earlier drives, the Hollywood Victory Committee's records reveal 233 stars and players toured nationally and regionally. There were 242 others who made individual appearances and 307 who appeared on "live" radio shows or in transcriptions.

Intra-industry bond sales here once more will be lodged with Henry Ginsberg, vice-president and general manager of the Paramount studio. As chairman of the Hollywood Motion Picture War Finance Committee, his three-year record reveals sales of $93,688,271. Required to do this has been a far-flung organization embracing all studios, industries allied with production, labor unions and guilds. Its volunteer workers total 400.

Ginsberg's executive committee includes John McCormick, vice-chairman; David Butler, Dorothy Lamour, Ralph Byrd, Jane Murfin, Frank Carothers, Carl C. Cooper, Herbert Sorrell, Fred Beetson, Perry Lieber, J. H. Rosenberg, Teet Carle and Don Rowland. Studio chairmen include W. K. Craig, E. L. Depatie, Wilson R. Stone, B. B. Kahane, A. H. McCausland, Fred Metzler, William Meikeljohn, Hy Glick, Sol Lesser, Trem Carr and I. E. Chadwick. Tom Baily is chairman and Al Ruben is associate of the allied industries committee.

Connors Sees Peak Results

By TOM J. CONNORS
National Distributor Chairman, Seventh War Loan

The Seventh War Loan Drive is receiving top priority in the order of business by all distributors and a start has already been made that points to a campaign of tremendous enthusiasm.

Sales representatives of all companies are out in the field with pledge cards, and many exhibitors have been contacted, and many bookings for premiere shows, Children's Matinees and Free Movie showings have already been set up. The recent regional meetings and correspondence that has been received disclose a determination and enthusiasm that will assure the goal of a 25 per cent increase in all drive activities.

Exhibitors and distributors are working as a team, each supplementing and supporting the efforts of the other.

This close cooperation, together with the increased determination that recent events have created, gives all of us confidence that this campaign will be the most successful war job that the industry has ever accomplished.

Morgenthau to Industry

THE SECRETARY OF THE TREASURY
WASHINGTON

April 12, 1945

Dear Mr. Pinanski:

I want to take this opportunity to express my sincere appreciation for the accomplishments of the exhibitors, distributors, stars, publicists and producers comprising the War Activities Committee of the Motion Picture Industry in all of the previous war loan campaigns. The honest effort everyone in your business has made is exemplified by the record of results attained.

At this time, I wish also to extend to you, as Chairman, and to all the members of your National Seventh War Loan Committee my congratulations on the fine plans you have made. Your aid in our financing program is the sort of aid given only by good, patriotic American citizens.

Your plans can only succeed if you have the full support of all of the men and women in the Industry. With this thought in mind, I appeal to one and all to give to the Seventh War Loan Committee the backing they have accorded preceding committees. It is our mutual desire to make this the Mighty Seventh.

Sincerely,

H. Morgenthau, Jr.

Mr. Samuel Pinanski, Chairman
Seventh War Loan Committee
Motion Picture Industry
1501 Broadway
New York City, New York

72 Exhibitor Chairmen Organized for 7th Drive

SEVENTY-TWO exhibitor state chairmen, more than had been appointed in any of the earlier war loan drives, are poised for the inaugural of the 7th. Some of the familiars of those earlier campaigns are in the saddle again. Some chairmen are new with the 7th.

Only 31 states and the District of Columbia are to function under a single exhibitor state chairman. Those states served by two exchanges again have two chairmen and some areas, like Northern New Jersey, have been assigned two. Illinois and Michigan each have three.

Who they are and where they may be reached North to South, East to West:

Alabama—R. M. Kennedy, Alabama Theatre, Birmingham.
Arizona—Harry Nace, Orpheum, Phoenix.
Arkansas—Claude C. Mundo, Rex, Little Rock; M. J. Pruniski, Little Rock.
California (*Southern*)—Gus Metzger, Arcade, 536 S. Broadway, Los Angeles; *Northern*—George Mann, 988 Market St., and H. V. Harvey, 201 Golden Gate Ave., San Francisco.
Colorado—F. H. (Rick) Ricketson, Fox Intermountain Theatres, Denver.
Connecticut—Henry Needles, Warner Theatres, 983 Main St., New Haven; Herman Levy, MPTO of Connecticut, 152 Temple St., New Haven.
Delaware—A. Joseph De Fiore, Park, Wilmington.
District of Columbia—Fred F. Kogod, Apex, Washington.
Florida—J. L. Cartwright, Florida State Theatres, P. O. Box 1887, Jacksonville.
Georgia—William K. Jenkins, Georgia Theatres, Fox Theatre Bldg., Atlanta.
Idaho—Walter Lee Casey, Bonners Ferry.
Illinois—Ed. Zorn, Crescent, Pontiac; Ralph Lawler, Madison Theatre Bldg., Peoria; Walter Immerman, B. and K. Corp., Chicago Theatre Bldg., Chicago.
Indiana—Don C. Rossiter, 444 N. Illinois St., Indianapolis.
Iowa—A. H. Blank, Paramount Bldg., Des Moines.
Kansas—Howard Jameyson, Wichita.
Kentucky—Lew Hensler, Ben Ali Theatre, Lexington.
Louisiana—E. V. Richards, Jr., 608 Canal St., New Orleans.
Maine—C. J. Russell, Bijou, Bangor.
Maryland—Frank Durkee and Elmer Nolte, Jr., Arcade, Baltimore.
Massachusetts—Martin J. Mullin, M. and P. Theatres, 60 Scollay Square, Boston.
Michigan (*Peninsula*)—Martin Thomas, Iron Mountain; *Balance of State*—Ray Branch, Strand, Hastings; James F. Sharkey, Cooperative Theatres of Michigan, Fox Theatre Bldg., Detroit.
Minnesota—John J. Friedl, Minnesota Amusement Co., 17 N. 6th St., Minneapolis.
Missouri (*Eastern*)—Harry C. Arthur, St. Louis Amusement Co., Fox

(Continued in next column)

Set 72 Exhibitor Chairmen for 7th

(Continued from preceding column)

Theatre Bldg., St. Louis; *Western*—Elmer C. Rhoden, Fox Midwest Theatres, 3706 Broadway, Kansas City.
Mississippi—Burgess Waltmon, Princess, Columbus; Arthur Lehmann, Booker T Theatres, Jackson.
Montana—J. A. English, Washoe Theatre Bldg., Anaconda.
Nebraska—William Miskell, Orpheum Theatre Bldg., Omaha; Sam Epstein, Epstein Amusement Co., Omaha.
Nevada—Homer Le Ballister, Majestic, Reno.
New Hampshire—Mel Morrison, Strand, Dover.
New Jersey (*Northern*)—Harry Lowenstein, 24 Walnut St., Newark; Frank Damis, Warner Theatres, 17 Academy St., Newark. *Southern*—Isadore Epstein, Atlantic Theatres, 1505 Race St., Philadelphia.
New Mexico—George Tucker, Kimo, Albuquerque.
New York (*Metropolitan*)—Irving Lesser, Roxy Theatre, New York. *Albany Area*—C. J. Latta, Warner Theatres, Albany. *Buffalo Area*—Max Yellen, 16 E. Mohawk St., Buffalo.
North Carolina—H. F. Kincey, Wilby-Kincey Service Corp., 120 E. Third St., Charlotte.
North Dakota—M. Cooper, Forx, Grand Forks; Ed Kraus, Fargo Theatre, Fargo.
Ohio (*Cleveland Area*)—Meyer Fine, Associated Theatres, Film Exchange Bldg., Cleveland. *Cincinnati Area*—Maurice White, Keith Bldg., Cincinnati.
Oklahoma—C. B. Akers, Griffith Amusement Co., 11½ N. Lee Ave., Oklahoma City.
Oregon—O. J. Miller, 1931 N. Kearney St., Portland.
Pennsylvania (*Eastern*)—Sidney Samuelson, 219 N. Broadway, Philadelphia. *Western*—Moe A. Silver, Warner Theatres, Clark Bldg., Pittsburgh; Morris Finkel, Buena Vista Amusement Co., 800 Warrington Ave., Pittsburgh.
Rhode Island—Martin Toohey, Leroy, Pawtucket; E. M. Fay, Fay's Majestic, Providence.
South Carolina—Warren Irvin, Palmetto, Columbia.
South Dakota—Byron McElliott, Capitol, Aberdeen.
Tennessee (*Eastern*)—Kermit Stengel, Crescent Amusement Co., Nashville. *Western*—M. A. Lightman, Malco Theatres, 128 S. Main St., Memphis.
Texas—Robert J. O'Donnell, Interstate Circuit, Inc., Majestic Theatre Bldg., Dallas.
Utah—Tracy Barham, Intermountain Theatres, Capitol Theatre Bldg., Salt Lake City.
Vermont—Frank Vennett, Paramount, Rutland.
Virginia—Hunter Perry, Dominion Theatres, Inc., Charlottesville; Frank O'Brien, Colonial, Richmond.
Washington—Frank Newman, Sr., Evergreen Theatres Co., Skinner Bldg., Seattle.
West Virginia—S. J. Hyman, Huntington.
Wisconsin—Harold J. Fitzgerald, Fox Wisconsin Theatres, 1324 W. Wisconsin Ave., Milwaukee.
Wyoming—T. E. Knight, Acme, Riverton.

18 Stunts to Help Theatre Bond Efforts

(*Continued from page 3*)

An attractive wheel with numbers from one to the maximum number of prizes on display.

The purchaser of a bond has the privilege of spinning the wheel—there will be a prize for whatever number the indicator stops at.

The man in charge must be very personable with a gift of gab. On the platform with him a desk with a typewriter and a girl to handle the bonds as they are sold. To facilitate immediate delivery of bond to purchaser.

This is not a lottery (frowned on by the Treasury Dept.) because every bond purchaser is sure to win a prize.

7. "COMBINED OPERATIONS" ASSOCIATIONS-ORGANIZATIONS

In your town there's probably the following: Rotary, Kiwanis, Elks, Owls, Restaurant Association, Retail Association, Chamber of Commerce, Women's Clubs and similar groups.

These are an invaluable source of contacting people that are ordinarily hard to see . . . the business men.

Chances are that each of these groups may have plans of their own for bond sales, but here's a chance to weld all of them into a centralized operation. And since the theatre is a community landmark, why shouldn't the theatre serve as liaison and general headquarters of a Combined Operations?

Your angle here is: Why have a series of unconnected little drives, when a Combined Operation would bring better results? It shouldn't be hard to sell them on this idea.

Use your theatre as headquarters. Lend your facilities. Give them the benefit of your showmanship in return for their contact and pressure among business men (a terrific source of bond money when approached right in their places of business or meeting rooms).

If your newspaper will co-operate, set up a co-operative page (or section thereof) daily under the heading of Combined Operations, listing daily some organization as Landing Force, with the other groups as Supporting Forces.

8. "COMMANDO" RAIDS

Organize the United Nations girls' groups, or AWVS, into Bond Commando Units and on some appointed night have them "raid" local night clubs, restaurants, hotels, terminals and other popular gathering places.

If you can secure the co-operation of the local police, it can be well staged by having the "Commandos" transported from place to place in police cars with sirens screaming . . . or better yet, a fleet of jeeps or Army trucks to do the transporting.

What It Takes: Contact with the AWVS or United Nations Girls . . . contact with police or Army Transport.

9. DECORATION DAY CEREMONY (DEDICATION DAY)

Decoration Day falls practically in the middle of the 7th War Loan Drive. Make it a day that will take on more significance than just a memorial event: turn it into a Dedication Day . . . a dedication of all our resources to the quick and final finish of the war, everywhere.

"Decoration Day Is Dedication Day . . . a day when We, the People, dedicate not only our hearts but our strength and resources to the quick and final end of the war. Speed Total Victory. Dedicate this day by buying an extra bond."

The play on words here is sure to take hold with local newspapers.

What It Takes: Put this thought in your ads, on your screen, in your lobby. A talk with your local newspaper editor.

10. "GIANT CANDLE" STUNT

This is a variation of the old "guess the number of beans" gag. It isn't difficult to get hold of a large candle, one of those 3 ft. affairs. Plant it in your lobby and on an announced date and time, light it.

Idea is for people to guess the time when the candle will burn out, with a bond as prize for the nearest correct guess . . . BUT, in order for a person to enter the guessing contest, he must buy a bond which entitles him to an entry card, upon which he writes his name, address and Guessed Time.

What It Takes: A big candle . . . some lobby space . . . entry cards.

11. G. I. WEDDING

This will take some footwork . . but it'll be well worth the effort.

It's a promoting job all the way through . . . but aside from the sales of bonds, you'll get a lot of satisfaction out of doing this job.

With a lot of furloughed GI's getting married these days, why not give them a real wedding, with plenty of gifts to start them off on their happy way?

Idea is to promote as much home furnishing merchandise as possible for the bride and groom . . . "the works." Then promote some baking outfit and soft drink concern to supply refreshments for a party, at which the bond buyers are guests.

Of course on "wedding day" the theatre is taken over for this big event and party given by the bond buyers . . . all to wind up with a movie.

This event should be well publicized and advertised long in advance (or as long as the GI's time allotment permits) . . . local newspaper should cover in splash fashion, since the boy and girl are probably known all over town.

If proper promotions are made, the event should not only turn out to be one of the highlights of the social season in town, but should get the youngsters off to start with a bang . . . and sell a lot of bonds in the bargain.

In no manner or form should this be handled in any but a dignified way . . . the town should be made to feel that they're all being given a chance to help a couple of youngsters start a happy married life together.

What it takes: Plenty of talk . . . promoting . . . footwork. The type of promoting every showman is familiar with.

12. HARA-KIRI SET . . . DISPLAY

Here's a postcard gag that can be converted to a terrific lobby-stopper . . . or in a prominent window (it was used in the 6th War Loan Drive in a somewhat different form).

Make a full-size dummy of a Jap. Next to him a large sign with this copy:

Buy This Jap a Hara-Kiri Kit

Pearl handle dagger.....	$44.50
Velvet kneeling pillow....	9.98
Handy enamel basin.....	20.00
Genuine Turkish towel....	.52
Total	$75.00

Display these items alongside the Jap dummy figure.

13. JAP "SHOCK" DISPLAY

Probabilities are that the 7th War Loan will have a major slant toward "Slapping the Jap!" Due to the nature of current war news, there will be an inevitable let-down in effort . . . as though the Jap war were a simple matter now that the Western front has been pretty thoroughly cleaned.

This is a chance to "shock" people back to reality . . . the reality of plugging away with bonds.

Built around the theme: "He's a pushover . . . is he?," gather together (from local newspaper files) as many photos of Jap barbarism as you can lay hands on. Show them for what they really are, a tough, tenacious, murderous enemy.

Place these photos on a board with space between. In these spaces have names splashed, names like Iwo Jima . . . Okinawa . . . Guadalcanal . . . etc. . . . under each of these names list the total number of casualties from each.

Basic idea behind this display is to combat complacency and to bring out the fact that it takes just as much to lick the Jap as it takes to lick the Nazi . . . maybe more.

What it takes: A call at your local newspaper's morgue . . . some sign-shop work . . . some lobby space.

14. JUNIOR BOND BRIGADE

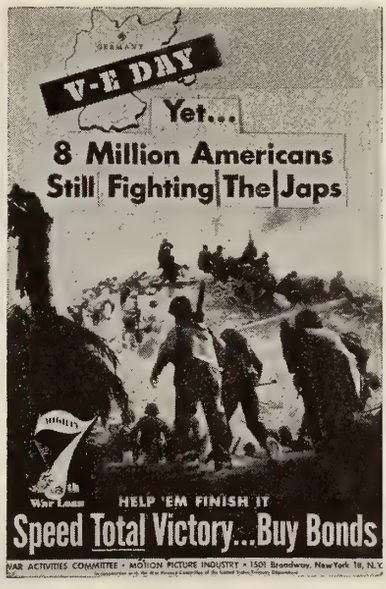
Here's a bond-selling idea tying up with schools and children's organizations that has been worked successfully in previous drives and can be put to use with real confidence in the 7th.

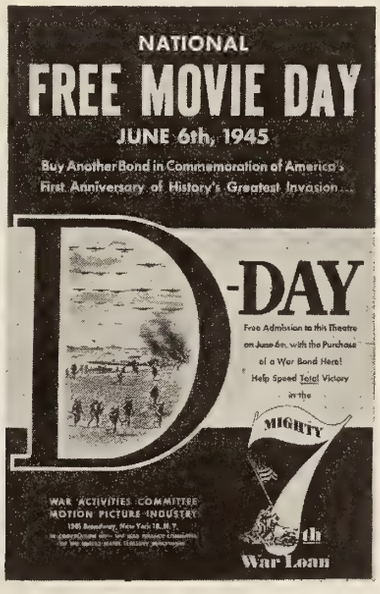
(*Continued on page 16*)





ONE-SHEET also for theatre use, to be distributed gratis through National Screen. On the right, another example of a one-sheet, this one to be included in the WAC kit.





ONE-SHEET for free distribution as part of the campaign kit. The one-sheet shown on the right likewise is a part of the kit.

Exploitation Ideas Which Sell 'E' Bonds

18 Stunts to Help Theatre Bond Efforts

(Continued from page 15)

The idea keeps a constant mass of children selling bonds for you during the entire drive. Print up cards or pamphlets and distribute them through the theatre, schools and children's organizations.

A child takes the card, and either buys the bond himself or promotes the sale of the bond through his father, mother, brother or friends. The money and the card is taken to the theatre, where the theatre manager validates the coupon. Then this coupon is acceptable any time during the drive as an admission ticket for the child who bought the bond or who acted as the salesman in selling one.

15. JUNIOR "RANGERS"

Kids have proven themselves to be terrific bond salesmen. Use their talent for getting things done quickly and directly.

Line up the local "leaders" and appoint them chief rangers, with the buttons, tags and credentials that kids love to tote. Then lay out the town in sectors, giving each chief ranger and his crew of junior rangers a sector to "invade."

Basic idea, of course, is a bell-ringing, door-to-door campaign, with each crew of Rangers in competition with other crews, winners to get ducats for some Saturday show.

Another way to handle it would be to divide up all the kids into three "armies," the reds, the whites and the blues, with an equal divvy of territory. Then turn them loose on their "invasion."

Give the whole thing an official, "military" flavor . . . the kids'll love it and turn in a whale of a job of bond selling.

What it takes: You probably know the local kid leaders. Call them into the office and put it squarely up to them. Don't worry about how they'll take to the idea . . . they'll eat it up. If you have already a kiddies club you have a ready-made start.

(No need to confine yourself to boys; a "girls' auxiliary" army to the reds, whites and blues can be formed . . . or, form a junior WAC, WAVE and SPAR corps and turn them loose on a competitive basis.)

16. LAUNDRY BINDERS

Here's a simple way to get your message into the homes of prospective bond purchasers.

Contact the largest laundry in town and arrange to pick up their advance supply of binders (those paper strips they put around shirts). Imprint your message on these binders (message being that War Bonds are being sold at your theatre, always open for bond sales including evenings, Sundays and holidays).

Your distribution problem is non-existent, since the laundry route men handle delivery.

What it takes: A phone call to the laundry . . . an imprint job.

17. RUBBER STAMPS

Here's a way you can get into homes.

Make up a rubber stamp with your message (such as: Buy your War

(Continued in column 4)

Theatres Urged to Work With Local Bond Groups

CLOSER cooperation between exhibitors and various War Finance Committees of the Treasury Department is urged by Samuel Pinanski, national chairman of the industry's 7th War Loan Drive. He believes a closer knit working order under the initiative of theatre operators will prove beneficial to the campaign.

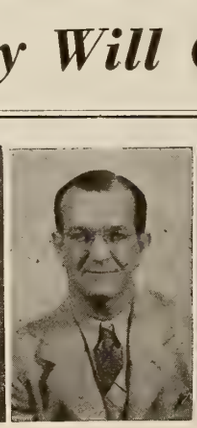
For benefit of those who propose pursuing Pinanski's advice, the chairmen of these committees and their addresses are published in this special "kickoff" section of MOTION PICTURE DAILY:

Alabama—Ed Leigh McMillan, 2002 Comer Bldg., Birmingham, 3.
Arizona—Walter R. Bimson, 215 New Post Office Bldg., Phoenix.
Arkansas—W. W. Campbell, 114 E. Capitol Ave., Little Rock.
California—William W. Crocker, 722 Monadnock Bldg., San Francisco, 5. Robert H. Moulton, 621 S. Spring St., Los Angeles, 14.
Colorado—Philip K. Alexander, 551 Equitable Bldg., 14th and Stout Sts., Denver, 2.
Connecticut—Eugene E. Wilson, Room 523, 36 Pearl St., Hartford, 3.
Delaware—Harry T. Bush, 1064 Hotel du Pont Bldg., Wilmington, 99.
District of Columbia—Wilmer J. Waller, 452 Washington Bldg., Washington, 25.
Florida—W. W. McEachern, 404-08 Federal Bldg., Jacksonville, 1.
Georgia—Jackson P. Dick, 1202 C. and S. Nat'l Bank Bldg., Atlanta, 3.
Idaho—John A. Schoonover, 634 Idaho First Nat'l Bank Bldg., Boise.
Illinois—Renslow P. Sherer, 600 Bankers Bldg., 105 W. Adams St., Chicago, 3.
Indiana—Eugene C. Pulliam, 816 Illinois Bldg., Indianapolis, 4.
Iowa—Herbert L. Horton and John S. Nollen, 800 Walnut Bldg., Des Moines, 8.
Kansas—W. Laird Dean, 208 Federal Bldg., Topeka.
Kentucky—Ben Williamson, Jr., 808 Second Nat'l Bank Bldg., Ashland. S. Albert Phillips, 510 Republic Bldg.; Louisville 2.
Louisiana—Leon G. Tujague, P. O. Box 83, 512 Pan-American Bldg., Camp and Poydras Sts., New Orleans, 6.
Maine—Phillips M. Payson, Room 305, 142 High St., Portland, 3.
Maryland—Charles S. Garland, Jr., 601 Maryland Trust Bldg., Baltimore, 2.
Massachusetts—F. Winchester Denic, 79 Milk St., Boston, 9.
Michigan—Frank N. Isbey, 600 Union Guardian Bldg., Detroit, 26.
Minnesota—O. J. Arnold, 570 Northwestern Bank Bldg., Minneapolis, 2.
Mississippi—Rex I. Brown, 1005 Lampoon Bldg., P. O. Box 747, Jackson, 106.
Missouri—Walter W. Head, 200 Federal Commerce and Trust Bldg., St. Louis, 2.
Montana—A. T. Hibbard 28 Union Bank Bldg., Helena.
Nebraska—W. Dale Clark, 636 World-Herald Bldg., Helena.

(Continued in next column)

They Will Coordinate


Jos. Kinsky


E. W. Street


David Wallerstein


C. M. Thall

MARKING a departure from routines prevailing in other war loan campaigns, Samuel Pinanski, national chairman of the Seventh, has appointed four exhibitors to a field coordinating committee. They wil serve as liaison between New York headquarters and various state chairmen and committees.

Joseph Kinsky, New York, is chairman of the coordinators and also in charge of 11 Eastern states. They are Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, Pennsylvania, Rhode Island, Vermont, and the District of Columbia.

E. W. (Gene) Street, Knoxville, coordinator for the South, will handle these 14 states: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia and West Virginia.

David Wallerstein, Chicago, is midwest coordinator in charge of a dozen states which are Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota and Wisconsin.

Charles M. Thall, San Francisco, is serving as western coordinator in charge of 11 states. They are Arizona, California, Colorado, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington and Wyoming.

War Finance Units Will Aid Theatres

(Continued from preceding column)

Nevada—Forest B. Lovelock, 35 E. 4th St., Reno.
New Hampshire—Eliot A. Carter, 922 Elm St., Manchester.
New Jersey—Franklin D'Olier, 972 Broad St., Newark.
New Mexico—Cale W. Carson, 101 Federal Bldg., Albuquerque.
New York—Frederick W. Gehle, 1270 6th Ave., New York, 20.
North Carolina—Clarence T. Leinbach, P. O. Box G-2, 204 Sutton Bldg., Greensboro.
North Dakota—F. L. Conklin, Neirling Block, 108½ First St. E., Jamestown.
Ohio—Philip J. Trounstine, 536 Union Commerce Bldg., Cleveland, 14.
Oklahoma—A. E. Bradshaw, 203 Drew Bldg., Tulsa, 3.
Oregon—E. C. Sammons, 1233 American Bank Bldg., Portland, 5.
Pennsylvania—G. Ruhland Rebmann, 12 S. 12th St., Philadelphia 7.
Rhode Island—Roderick Pirnie, 1808 Industrial Trust Bldg., Providence, 3.
South Carolina—Christie Benet, Farm Credit Administration Bldg., 1401 Hampton St., Columbia, 29.
South Dakota—Walter H. Burke, Post Office Bldg., Sioux Falls.
Tennessee—G. Cecil Woods, 330 Third Nat'l Bank Bldg., Nashville, 3.
Texas—Nathan Adams, Dallas Power and Light Bldg., Dallas, 1.
Utah—Charles L. Smith, Union Pacific Bldg. Annex, Salt Lake City, 1.
Vermont—Levi P. Smith, P. O. Box 108, 135 Main St., Burlington.
Virginia—Francis P. Gaines, 214 N. Fifth St., Richmond, 19.
Washington—Reno Odlin, 901 Federal Office Bldg., Seattle, 4.
West Virginia—A. C. Spurr, 609 Security Bldg., Charleston, 1.
Wisconsin—Walter Kasten, 735 N. Water St., Milwaukee, 2.
Wyoming—Fred W. Marble, 303 Federal Bldg., Cheyenne.

Exploitation That Helps Sell Bonds

(Continued from column 1)

Bonds at the such "n" such theatre).

Get in touch with the managers of the larger markets in town and ask them if it's O.K. to stamp the bags that are used to pack orders.

If it's O.K. by him, get one of your ushers (or some trustworthy kid) to go down to the store when it opens (before the crowds get there) and rubberstamp the bags lined up for the day's business.

What it takes: A phone call to the store manager . . . a rubber stamp . . . a willing kid.

18. VICTORY BARREL

Names and addresses of all patrons buying bonds are placed in a victory barrel which is on display in the lobby. Then on some selected night the barrel is brought on stage and a drawing is held. Prizes can range from passes to promoted merchandise to a War Bond.

A stimulant would be to display the prizes along with the barrel. If the merchandise promoted is some of the tough-to-get stuff, so much the better.

N.Y. Showmen Set Elaborate Stage for 7th

The erection of a statue reproducing the Iwo Jima flag raising, which has been adopted as a pictorial symbol by the industry for its 7th War Loan campaign, and a Victory Arch at Times Square will be two events that will give nation-wide dramatic impact to the forthcoming loan drive. While these two projects were devised and executed by the New York area committee, headed by Irving Lesser, they will be of sufficient importance to receive coverage in newspapers elsewhere.



Irving Lesser

The Iwo Jima statue will be erected forty feet north of the Statue of Liberty in Times Square. It will be an exact replica of Joe Rosenthal's famous picture of the flag raising and will have an overall height of 50 feet. It will have an eight-foot pedestal on which the reproduction of Mt. Suribachi and sculptured figures of the Marines raising Old Glory will stand. An American flag will fly, fifty feet above the ground, on the statue's flag pole. The statue will be built to last for 15 years and will be presented to the city by the industry as a memorial.

Times Square Arch

The second activity in the Times Square area will be the erection of a double arch extending from the Schrafft building to the Statue of Liberty and from the Statue to the Paramount building. Thus the crossroads of the world will be bridged by a magnificent motion picture industry display, which will be topped by the flags of all the United Nations. On the left side of the arch will be a huge blue star in which will be put, in changeable numerals the number of men in service from the New York area. An inscription, "New York Salutes Its Men in Service" will be placed over the arch as well as giant letters reading "Seventh War Loan." On the right side of this dedicatory arch a gold star will be displayed with an appropriate inscription, "New York Honors Its Fallen Heroes."

These two physical displays will give to Times Square a patriotic aura that the New York committee expects will stimulate all who see them to dig down deep to buy more and more war bonds.

In carrying out the decentralization of activities of the New York committee and to make it possible for all theatres, whether in Manhattan or in nearby boroughs and counties, to take advantage of the bond selling stimulus of these two displays different days have been allotted to theatre groups to man the bond booth. Thus the bond sales made in Times Square will go to their credit.

Lesser, general chairman of the New York area War Activities Committee, has stressed the importance of workers in this Mighty Seventh War Loan Drive.

"The men on the firing line in the theatres are the main cogs in our machinery," he explained, "and we want every theatre manager in every theatre to know that he is just as much a part of the New York committee as the men listed on the executive committee roster. It is from these willing workers in the fields that we will sell the record number of "E" bonds that the Treasury expects us to sell."

Official Designation of Drive for Industry Is 'The Showmen's Seventh'

"The Showmen's Seventh" is the official theme designation of the industry's Seventh War Loan drive and will keynote the campaign within the industry, John Hertz, Jr., national director of publicity, has announced.

The "Showmen's Seventh" theme emphasizes that the successful outcome of the drive will depend on the enthusiasm, ingenuity and effort of each individual showman.

In conjunction with the theme, this slogan will be used: "One hundred per cent showmanship equals 99 per cent perspiration and one per cent inspiration."

Although the Sixth War Loan committee's aim was to produce effective ideas for selling bonds to the public, rather than slogans, that one is regarded as having value for use within the industry. The Seventh War Loan committee believes that it sums up the showman's task.

Both the theme and slogan are in line with National Chairman Samuel Pinanski's plan to set the national Seventh War Loan organization on a decentralized basis, putting the success of the drive up to the individual state chairman and individual exhibitor.

Kinzler Stresses Drive by Workers

In his contact with theatre men in the New York area, Morris Kinzler, campaign director, has stressed the desire of the general committee to be of utmost service to the men in the field.



Morris Kinzler

"We have called this a workers' drive and the committee is set up to give all the help necessary in this drive," Kinzler emphasized. "The word 'work' applies to us at headquarters just as much as it does to the showmen who are selling the bonds to the public. We want the theatre men to call on us for any help they need and we will see that they get it. The campaign has been well outlined and everyone is set to follow through to record bond sales for the New York area."

The bulletin to New York theatre managers prepared by Kinzler and his aides is a workable sheet, carrying more than 75 tried and true methods of selling bonds. Helpful suggestions for special events and ways and means for showmen to stimulate bond sales are explained in language the theatre men understand. Each manager is urged to keep the bulletin handy and to make whatever local application he desires.

Ohio Collects $162,000

CLEVELAND, April 26.—Northern Ohio theatres collected $162,000 in the Red Cross drive to date.

Repeat Coast Store And Theatre Tie-in

LOS ANGELES, April 26.—Ed Meek, publicity director of the Hillstreet, plans to repeat on a plan used in the 6th War Loan under which 10 downtown theatres and 10 department stores unite for a Bond Premiere.

Those buying bonds, whether in the theatres or the stores, will receive a ticket for the premiere. Theatres will run trailers, stores will set up special windows and draw attention to the premiere in their newspaper copy.

For the last loan, Meek arranged a parade of players from the studios, lined up Army bands, jeeps and military equipment. He expects to do it again.

North Jersey Sets 7th Drive Program

NEWARK, April 26.—Sixty exhibitors of the Northern New Jersey area and their committees held a pre-campaign bond meeting at the Warner offices here today. The committees represented 13 northern counties.

E. K. O'Shea, Eastern area distributor chairman, and Jerry Zigmond, coordinator of advertising, publicity and exploitation for the national committee, outlined headquarters plans for "The Showmen's Seventh." Harry Lowenstein and Frank Damis, territorial exhibitor co-chairmen, conducted the meeting in which Ed Bell, distributor chairman for the area, participated.

Iwo Pictures Free to N. Y. Bond Buyers

A post-card reproduction of the famous Iwo Jima flag raising picture will be available to all theatres in the New York area through the central committee, Irving Lesser, general chairman, has announced. Borough chairmen have been instructed to notify their theatres that for each amount they buy the committee will duplicate the order free. It is felt that the distribution of these cards to bond purchasers in theatres will aid the sale of bonds.

New Army Series

SALT LAKE CITY, April 26. — Twelfth Army Signal Corps cameramen have begun filming typical experiences of returned veterans at the University of Utah, as the third in a series of films of the home front.

Harmon Calls for Sustained Effort

By FRANCIS S. HARMON
Executive Vice-Chairman, War Activities Committee

Until the last of America's enemies is destroyed or captured, there can be no letup in the country's united determination to finish the job. The industry is an important instrument in carrying out the will of the people. Teamwork within the industry is necessary to do our job. The theatres of the country are necessary to harmonious teamwork. The distributors are necessary. The producers are necessary. The trade press is an important member of the team.



Francis Harmon

The theatres carry a real extra burden in supporting the war effort in the way the War Activities Committee plans that support. Managers are short of employes. Each extra task burdens the managers and their staffs. They have done a most commendable job in five previous war loan campaigns.

The trade press is a valuable morale builder for the men in the ranks of the industry who can read there the stories of the work that is being done by their industry. The trade press merits our thanks for past work. We are sure this campaign will be well recorded by it.

Si Fabian Lauds Trade Press Role

By S. H. FABIAN
Chairman, Theatres Division, War Activities Committee

The effort of the Industry in the Seventh War Loan campaign can be described in nautical terms. The War Activities Committee is the ship, the Seventh War Loan Committee headed by Sam Pinanski is the engine, and the trade press is the log in the captain's office. It is important to the peacetime freighter and luxury liner and imperative to the wartime fighting battlewagon that logs of each day's happenings be recorded accurately.



Si Fabian

The trade press of our industry is a true log of a war bond campaign. Its cooperation and attention to details gives a true picture of the campaign's progress. They also are inspirational to the men and women of the industry who unselfishly give their time to War Bond sales.

The War Activities Committe is the central clearing house for the war work the government has assigned to the industry.

Special 7th Drive Reels Are Ready

One two-reeler and three trailers will reach theatremen as aids in pushing the Seventh War Loan Drive. The national committee urges exhibitors to run all four.

No. 1 among the film material is "The All-Star Bond Rally," produced for the industry by 20th Century-Fox but in which stars from Paramount, RKO Radio, 20th Century-Fox and other studios appear. Included are Vivian Blaine, Jeanne Crain, Bing Crosby, Linda Darnell, Betty Grable, June Haver, Bob Hope, Harry James and his orchestra, Faye Marlow, Harpo Marx, Fibber McGee and Molly, Carmen Miranda, and Frank Sinatra. In it Crosby sings "Buy a Bond," a special number written by James McHugh and Harold Adamson, two of Hollywood's top tunesmiths. Created by the Hollywood division of the War Activities Committee through Tom Bailey, its coordinator, Miss Fanchon produced and Michael Audley directed. Don Quinn, author of the Fibber McGee and Molly radio series, wrote the script.

Trailers include:

1.—"Mr. and Mrs. America Speaks," in 150 feet and in which Secretary of the Treasury Morgenthau will appear. Edward Arnold does the narration. Art Silver produced through arrangements made by Jack L. Warner.

2.—"Straight Talk," also in 150 feet and in which Lt. Com. Robert Montgomery, U.S.N.R. appears. Jerry Bresler produced at M-G-M through cooperation of Edgar J. Mannix and Capt. Louis Chappelear.

3.—"Anybody's Kids," starring Crosby with Leo McCarey directing. RKO Radio and Rainbow Prod. are joining hands in the production with Earl Rettig in direct charge.

The trailer program is being coordinated by John C. Flinn from scripts prepared by Baily and Harold Mager. Each one will carry either titles or spoken lines informing the public that theatres are open daily, Sundays and holidays to sell bonds. By arrangement made with Walton C. Ament, representing newsreels on the national drive committee, issues of all newsreels will carry special bond titles. Regular newsreel narrators will urge bond purchases.

26 Publicists Aid Gotham Showmen

Under the guidance of Jules Fields, public relations chairman, the largest staff ever assembled for any New York Bond drive, totalling 26 publicity and exploitation men and women, is working for the Mighty Seventh drive.

"Following the keynote of the drive, emphasizing the important part the workers are to play, the publicity men for this campaign will do everything possible to help the individual theatre man, Fields said. "We want to see that he gets the recognition that is due him for his strenuous activities on the firing line."

Homer Harman, publicity director, will have charge of all publicity material emanating from the New York committee headquarters at the Roxy Theatre.

143 Are Serving on 7th Drive Advisory Committee

(*Continued from page* 13)

IRVING LESSER, Roxy Theatre, New York.
CARL LESERMAN, United Artists Corp., New York.
CHARLES E. LEWIS, *Showmen's Trade Review*, New York.
HARRY MANDEL, RKO Theatres Service Corp., New York.
EDGAR J. MANNIX, War Activities Committee, Hollywood.
ARTHUR L. MAYER, Rialto Theatre, New York.
LOUIS B. MAYER, Loew's, Inc., Culver City, Calif.
S. BARRET MCCORMICK, RKO Radio Pictures, Inc., New York.
SIDNEY MEYER, Wometco Theatres, Inc., Miami.
DAN MICHALOVE, National Theatres Co., New York.
ROBERT MOCHRIE, RKO Radio Pictures, Inc., New York.
ABE MONTAGUE, Columbia Pictures Corp., New York.
T. E. MORTENSEN, *Greater Amusements*, Minneapolis.
CHARLES C. MOSKOWITZ, Loew's, Inc., New York.
ABRAM F. MYERS, Allied States Ass'n, Washington.
ROBERT J. O'DONNELL, Interstate Circuit, Inc., Dallas.
JOHN J. PAYETTE, Warner Bros. Circuit Management Corp., Washington.
ROBERT H. POOLE, ITO of Southern California and Arizona, Los Angeles.
MARTIN QUIGLEY, Quigley Publishing Co., New York.
EDWARD C. RAFTERY, United Artists Corp., New York.
N. PETER RATHVON, Radio-Keith-Orpheum Corp., New York.
CHARLES M. REAGAN, Paramount Pictures, Inc., New York.
E. V. RICHARDS, JR., Paramount-Richards Theatres, Inc., New Orleans.
SAMUEL RINZLER, Randforce Amusement Co., Brooklyn, N. Y.
HERMAN ROBBINS, National Screen Service Corp., New York.
WILLIAM F. RODGERS, Loew's, Inc., New York.
FRANK ROGERS, Florida Theatres, Jacksonville.
FRANK P. ROSENBERG, Columbia Pictures Corp., New York.
M. A. ROSENBERG, Parkway Theatre, McKees Rocks, Pa.
JULES J. RUBENS, Publix-Great State Theatres, Inc., Chicago.
GEORGE J. SCHAEFER, War Activities Committee, New York.
JOSEPH M. SCHENCK, 20th Century-Fox Film Corp., Beverly Hills, Calif.
NICHOLAS M. SCHENCK, Loew's, Inc., New York.
J. MYER SCHINE, Schine Theatres, Gloversville, N. Y.
HERMAN SCHLEIER, *The Independent*, New York.
ARTHUR SCHOENSTADT, Schoenstadt Theatres, Chicago.
FRED J. SCHWARTZ, Century Circuit, Inc., New York.
WILLIAM A. SCULLY, Universal Pictures Co., Inc., New York.
SI F. SEADLER, Loew's, Inc., New York.
GRADWELL L. SEARS, United Artists Corp, New York.
DAVID O. SELZNICK, Vanguard Films, Inc., Culver City, Calif.
BEN SHLYEN, Associated Publications, Kansas City.
EDWIN SILVERMAN, Essaness Theatres, Chicago.
CHARLES P. SKOURAS, National Theatres Co., Los Angeles.
SPYROS P. SKOURAS, 20th Century-Fox Film Corp., New York.
MARTIN G. SMITH, Allied States Ass'n, Toledo, O.
W. A. STEFFES, World Theatre, Minneapolis, Minn.
HAROLD E. STONEMAN, Interstate Theatres Corp., Boston.
TONY SUDEKUM, Crescent Amusement Co., Nashville, Tenn.
MORTON G. THALHEIMER, Neighborhood Theatres, Inc., Richmond, Va.
HARRY THOMAS, PRC, New York.
KENNETH THOMSON, Hollywood Victory Committee, Hollywood.
ARTHUR UNGAR, *Daily Variety*, Hollywood.
JOSEPH R. VOGEL, Loew's, Inc., New York.
FRANK C. WALKER, Washington.
RICHARD F. WALSH, IATSE, New York.
E. L. WALTON, Republic Pictures Corp., New York.
HARRY M. WARNER, Warner Bros. Pictures, Inc., Hollywood.
JACK L. WARNER, same company, Hollywood.
MO WAX, *Film Bulletin*, Philadelphia.
FRED WEHRENBERG, Wehrenberg Circuit, St. Louis.
DAVID WEINSTOCK, Raybond Theatres, New York.
WILLIAM WHITE, Skouras Theatres Corp., New York.
ROBERT B. WILBY, Wilby-Kincy Service Corp., Atlanta.
WILLIAM R. WILKERSON, *The Hollywood Reporter*, Hollywood.
LEO F. WOLCOTT, Allied Theatre Owners of Iowa-Nebraska, Eldora, Ia.
MARC J. WOLF, Y. and W. Management Corp., Indianapolis.
P. J. WOOD, ITO of Ohio, Columbus.
CLIFF WORK, Universal Pictures Co., Inc., Universal City, Calif.
NATHAN YAMINS, Yamins Circuit, Boston.
HERBERT J. YATES, Consolidated Film Industries, Inc., New York.
DARRYL F. ZANUCK, 20th Century-Fox Film Corp., Beverly Hills, Calif.
ADOLPH ZUKOR, Paramount Pictures, Inc., New York.

New Orleans Set

NEW ORLEANS, April 26.—Personnel of the 521 theatres in the New Orleans area has been mobilized for the Seventh War Loan. E. V. Richards is state chairman; Lucas Connor, distributor chairman, and Maurice Barr, co-ordinator of the War Activities committee.

$20,000 for Red Cross

LOUISVILLE, April 26.—Local theatres contributed $20,000 to the Red Cross Drive, out of a total of $908,962 for Jefferson County, it was disclosed by Freeman Smith, Beaver Dam, executive director of the Kentucky Association of Motion Picture Exhibitors, state chairman of the drive.

Ten Observance Days Will Help Boost 7th Sales

Ten important holidays, anniversaries and observations fall within the period of the Seventh War Loan Drive. The campaign committee suggests to exhibitors that they take advantage of them by applying special effort on these days. It also points out all bonds sold through July 6 will be credited to the drive.

Here are the special observances within the opening and credited extremities of "The Showmen's Seventh":

Sunday, May 13—*Mother's Day.* One day before official opening of the campaign, but sales will be credited to the industry.

Saturday, May 19—*"I Am An American Day."* This is a Hearst newspaper promotion, observed in many cities annually. Normally, it features large-scale rallies with military participation and renewals of pledges of allegiance to the flag. In New York, Mayor Fiorello H. La Guardia sponsors.

Tuesday, May 22—*National Maritime Day.*

Wednesday, May 30—*Decoration Day.*

Tuesday, June 5—*Major Glenn Miller Day,* designated by the campaign managers as a prelude "pitch' for Free Movie Day.

Wednesday, June 6—*D-Day, or Invasion Day* when General Dwight Eisenhower launched the Normandy invasion. This will be observed as National Free Movie Day by all participating theatres.

Thursday, June 14—*Flag Day.*

Sunday, June 17—*Father's Day.*

Tuesday, July 3—*WAVES Anniversary Day,* marking observance of the day on which the WAVES were authorized by an Act of Congress in 1942.

Wednesday, July 4—*Independence Day.*

In Special Posts . . .

Serving the "Showmen's Seventh" in special capacities are the following:

Chairmen of previous industry war bond drives: L. C. Griffith, Charles P. Skouras, Robert J. O'Donnell and Harry Brandt, serving with S. H. Fabian as honorary chairmen of the Seventh.

Former distribution committee chairmen: W. A. Scully, W. F. Rodgers and Ned E. Depinet, serving as honorary distributor chairmen.

Serving as War Activities Committee consultants with Francis S. Harmon: George J. Schaefer and Herman Gluckman.

In charge of industry sales: Henry Ginsberg and Neil F. Agnew.

Special consultant: Herman Robbins.

Chairman of special events: Robert Weitman.

Assistant to the national chairman: Harry Browning.

Restrict Raw Stock Flow to Independents

(Continued from page 1)

head of the Consumers Durable Goods division of WPB.

Adams, who has been conferring in New York for the past two days with various company officials on urgent raw stock problems, indicated that the ruling would be strictly enforced. He intimated that the restriction was necessary for orderly allocation of available stock; that independents, who sought their own allocations, are being treated equitably, and that in the prevailing critical raw stock situation no producing-distributing company should receive more than it requires for its own use. The implication was that if a producing-distributing company can spare raw stock from its own quota to supplement that of an independent producer, that company is drawing more raw stock than it actually requires.

Rank Distribution Problem

The ruling is regarded in industry quarters as posing a knotty problem for American distribution of J. Arthur Rank's pictures. Rank was allocated sufficient raw stock by WPB for distribution here of two features, on the basis of his company's representation that it has averaged two features per year in this market for the preceding four years. The stock so allocated has been applied to distribution of Rank's "Mr. Emanuel" and "Colonel Blimp." With the restriction against his quota being supplemented by raw stock from a producing-distributing company here, Rank presumably will be unable to distribute any other picture here this year unless the raw stock for prints is obtained in Britain.

Rank has made known that he is especially anxious to distribute his "The Way Ahead" and "Henry V" here. His efforts to do so now may result in repercussions both in London and Washington, it is believed in trade circles.

Adams said that raw stock sufficient for 13 feature releases has been allocated to independent producers by WPB during the current quarter. He confirmed earlier reports that the 285-print ceiling has been eliminated and that the quarterly credit of 30,000,000 feet to the industry for advance releases supplied to the Army will continue unchanged in this and the next quarters.

Print Limit Out

Adams confirmed that reactions to the proposal to remove WPB supervision over civilian raw stock consumption were unfavorable. He said that, in consequence of the reactions received, he will make a report to WPB heads in the near future and that a final decision should be forthcoming within two weeks.

He intimated that the raw stock outlook for the industry for the next quarter is critical, confirming in substance the factors contributing to the situation, which were described in MOTION PICTURE DAILY yesterday.

Du Mont Projection Unit Meets Test

Allen B. Du Mont Television last night demonstrated to the press at station WABD a television unit producing a 4-by-6-foot image through projection on a screen, a method the company claims can be used in theatre lobbies and even in small theatres. Picture definition was excellent. M. L.

Urge Quick Action On Studio Unions

(Continued from page 1)

worked with the prop employees and should be included with them for collective bargaining purposes. He was supported by Zorn.

Zorn and Luddy, however, differed with Frank A. Pestana, representative of the Designers, over the extent to which designers are creative artists. They contended that the bulk of them do little original work, that they work in close contact with others in the prop department and should be classified with them.

The Designers' spokesman asserted that he had been informed last night that the studios had switched 100 people from the prop department and classified them as set designers, allegedly with the intent of having them vote in the proposed election, in which, he said, they naturally would favor Local 44 over his own union.

Luddy and Zorn testified that 52 designers had gone out on strike and that some 42 IATSE members now are working in their stead.

The producers are "in the middle" and are extremely anxious that the controversy be settled, Zorn told the Board.

Zorn also declared that the set estimators and set controllers, whom Pestana sought to have included with his group, were not creative artists but clerical labor and were properly located now with the Office Workers Union.

Seek CIO's Entry Into Hollywood Studio Field

HOLLYWOOD, April 26.—Handbills signed by an unidentified "Committee of 35" today invited the rank and file to join in an effort to persuade the Congress of Industrial Organizations to enter the studio labor field. It described the Conference of Studio Unions as "defunct" and the IATSE as "decadent," adding that the CIO, although traditionally uninterested in this field, could be persuaded if enough affected workers signed cards.

Herbert Sorrell, CSU president, remarked: "Let them take over IATSE. We can get along with CIO as well as with Walsh," referring to Richard F. Walsh, international president of 'IA'.

Red Cross Record

WASHINGTON, April 26.—Oversubscribing its $200,000,000 goal by $24,013,000, the 1945 Red Cross War Fund Appeal broke all previous records, it was learned here today.

Horror Reels Are Delayed

(Continued from page 1)

film from the War Department last Monday. This could have been incorporated into reels made up Monday and would have been available to theatres today but DeLuxe Laboratories reported its film processors were "on strike" and all reels had to hold up the Nazi footage, it is said.

By yesterday afternoon, the reels had received almost 3,000 feet of additional footage dealing with German brutalities, but the newsreels plan to incorporate in a new issue footage dealing with the opening of the San Francisco Security Conference and President Truman's opening address to the Conference, leaving only a small portion of footage available to the atrocity shots.

WLB Rule Excludes Some Pay Increases

(Continued from page 1)

film exchanges in Philadelphia, Pittsburgh and Washington, does not actually give blanket approval of the 10 per cent increase requested.

According to reliable information, the decisions handed down do not make it possible to pay the increase in all the exchange centers. It may be possible under the rulings for some exchanges to pay the 10 per cent increases in some situations and not in others.

It is understood that the film companies are checking to ascertain just where and what amounts can be paid and to clarify the decision so that it will be correctly interpreted and payments made wherever possible under the decision as rendered.

Air Parcel Post Bill Would Benefit Films

WASHINGTON, April 26.—Rep. Chet Holifield, California, has introduced in the House a bill to establish air mail parcel post, which would facilitate and cheapen the rapid distribution of films. At present, motion pictures can be routed by air mail only at first class rates, with a charge of $5.36 for the average 12-pound reel. Under the proposed new scale, this could go 600 miles for $4.28, up to 1,000 miles for $5.76, as high as 1,400 for $6.48 and 2,200 for $9.36.

Silverstones, Gould Leave for London

(Continued from page 1)

cussions with Francis L. Harley, 20th's British managing director, and Larry Kent, 20th-Fox's representative on the board of Gaumont-British, on post-war operations. Spyros Skouras, 20th president, last reported in London, is soon to leave there for Greece.

Gould will continue on to France and other countries in Europe, where he will make a survey of UA's exchanges, personnel and equipment, and will map plans for post-war operation.

Industry Set For Greatest Drive Effort

(Continued from page 1)

tional chairman of the "Showmen's Seventh," Samuel Pinanski, New England exhibition leader long active in industry affairs and war activities.

Great stress is being placed by Pinanski on the fact that the "Showmen's Seventh" is "grass roots" in character. By this is meant that the responsibility for the success of the drive rests with the individual exhibitor, his effort and showmanship. The National Committee in the Seventh acts as a service organization, ready to assist "the fighters on the front line."

Decentralization

Much careful thought and planning was given to establishing a decentralized national organization. For the first time, the country was divided into four main geographic sections, and a coordinators' committee was named to act as liaison. This committee, made up of practical theatremen of experience in war activity work, was integrated with the national committee. The coordinators' function is to be at the beck and call of the state chairmen for any assistance they can give, and to effect a close relationship with the field.

The decentralized setup actually extends to the "grass roots" in this drive. State chairmen are splitting their territories into districts, appointing a chairman for each.

Efficient Organization

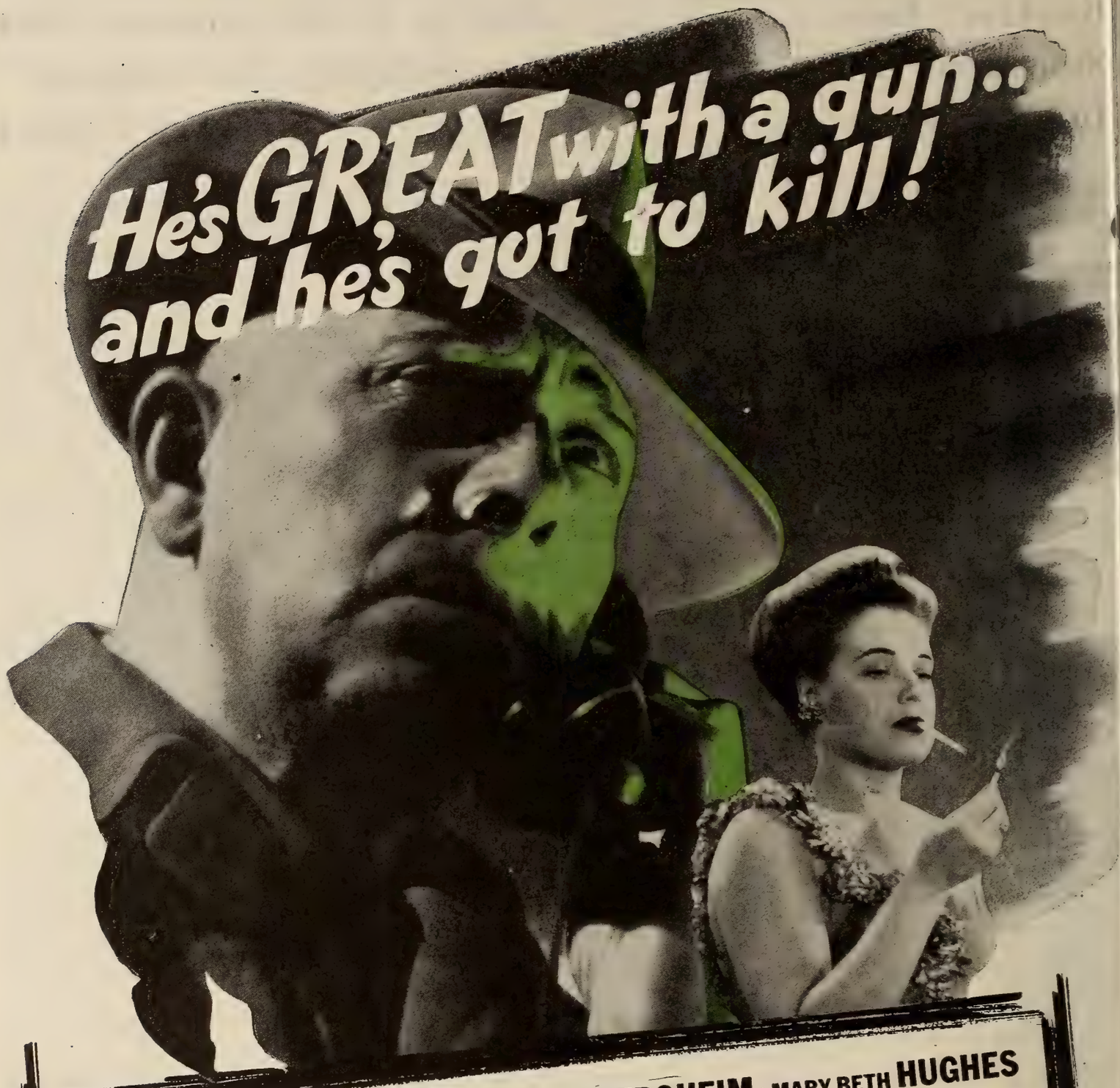
Every section of the national committee has achieved a status of highly efficient organization. The Distributors' Division, under the national chairmanship of Tom J. Connors, and consisting of salesmen and branch managers, under the supervision of district managers, is a smoothly-working unit geared for action. This division is operating as a team with the exhibitors.

Because of the larger number of bonds which the Treasury expects the industry to account for, Connors has set for his division the goal of a 25 per cent increase in the event program which each exhibitor is being asked to pledge. These are: bond premieres, children's premieres, theatres to become issuing agents or sell bonds in the theatre, and hold Free Movie Day.

To take advantage of the knowledge, experience and counsel of leaders throughout the industry, an advisory committee was created for the Seventh, with Leonard H. Goldenson, vice-president of Paramount in charge of theatre operations, as chairman.

Loew Bond Committee

Treasurer David Bernstein of Loew's yesterday appointed H. J. Cleary, Max Wolff and Leonard Pollack as a committee to boost the company's payroll deduction bond sales to include 95 per cent of the employes by May 14, adding at least 300 names to the plan's participants. Total Loew sales through this source have reached $22,000,000.



ERICH VON STROHEIM · MARY BETH HUGHES

The Great FLAMARION

"GREAT WITH A GUN"

with DAN DURYEA • STEPHEN BARCLAY

(ANTHONY MANN—Director • Screen Play by ANNE WIGTON, HEINZ HERALD, RICHARD WEIL • Story by ANNE WIGTON
Based on a character "BIG SHOT" by VICKI BAUM from Collier's Magazine • Producer—WILLIAM WILDER

A REPUBLIC PICTURE

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

FILE COPY DO NOT REMOVE

VOL. 57. NO. 83 NEW YORK, U. S. A., MONDAY, APRIL 30, 1945 TEN CENTS

12 MGM Sales Districts for War Exigency

Rodgers Names Allen in Last of Promotion Series

With the announcement by William F. Rodgers, vice-president and general sales manager of M-G-M, of the promotion of John S. Allen, Washington branch manager, to district manager, the new district managerial setup for M-G-M is now complete. Allen, in addition to his branch manager duties at Washington, where he will continue to make his headquarters, will also supervise as district manager the activities of the Pittsburgh and Cincinnati areas.

Rodgers' announcement was made at a luncheon at the Hotel Astor, here, on Friday, for the trade press, attended by

(*Continued on page 8*)

20th Pension Will Require Extra Meet

The 20th Century-Fox pension plan which has been under consideration for some time, will not be presented to the annual stockholders' meeting on May 15, as previously expected. Although a basic formula has been agreed upon, final details remain to be determined. A special stockholders' meeting will have to be called, it is

(*Continued on page 8*)

Plan Foreign Trade Ass'n for Italy

The first unit of the new industry foreign trade association will be established in Italy if plans now in work are consummated. Incorporation papers for the Italian trade unit are now in preparation by industry attorneys. Officers of the new organization still are undetermined, insofar as could be learned.

The foreign trade association will be formed under provisions of the Webb Act and will be registered with the Federal Trade Commission. It will permit the companies to act in unison abroad on problems affecting one or more of its members.

Senate May Extend Price Control Act Without Theatres

WASHINGTON, April 29.—A favorable report on the extension of the Emergency Price Control Act, without the authority sought by Administrator Chester A. Bowles to permit control of theatre admission prices, may be submitted to the Senate Banking and Currency Committee this week by a sub-committee in charge of the measure.

The measure has been held up for some weeks to permit the sub-committee to learn whether the Office of Price Administration will be able to clear up the meat situation, failing which, members were determined to incorporate corrective legislation in the bill.

While there was little sympathy

(*Continued on page 8*)

St. Louis Building Code Very Severe

ST. LOUIS, April 29.—Officials of Local No. 6 of the St. Louis Theatrical Brotherhood disclose that a school for stagehands will be opened next month to study safety provisions of St. Louis' new city building code.

In addition to a number of technical regulations pertaining to electrical and air-conditioning equipment, the new code provides for more fire alarm boxes, flame-proof curtains, additional stage exits available to audiences in emergencies.

Red Cross Honoring 16,000 Showmen

More than 16,000 exhibitors in the U. S., Alaska, Puerto Rico, and the Virgin Islands will receive official citations this week commemorating their participation in the industry's 1945 Red Cross "War Fund Week," March 15-21, it was announced over the weekend by N. Peter Rathvon, national drive chairman.

Complete 1st Code Reading

The New York State Labor Department's advisory committee, which has been drafting a new building code for theatres and other places of public assembly in the State, excluding New York City, completed its initial consideration of the drafted provisions of the code at a meeting here Friday.

It was decided by the committee at Friday's meeting to start a complete review of the entire code as its provisions affect both present and new buildings at the next meeting, set for May 11, instead of just reviewing those provisions on which there have been questions.

The advisory committee includes: Henry Anderson, Paramount; Martin J. Tracey, Century Circuit; Theodore Junge, alternate for Harry Moskowitz, Loew's; Glen H. Humphrey of projectionists Local No. 337.

Comm. Smith Cites Film Aid To Navy; Proposes 'E' Award

No industry in this country is more cooperative or is doing a more difficult job for the Navy at war than motion picture distribution, Lieut. Comm. Ralph H. Smith, retiring head of the Navy's film exchange, which handles distribution of films to the fleet, declared here on Friday, speaking for himself as an individual, in acknowledging the tribute paid him at an industry luncheon at the Hotel Astor. Twenty-five distribution representatives attended.

Commander Smith proposed that an official award should be made by the Navy in recognition of the efforts of the distributors, similar to the Navy "E" awarded to war plants "for excellent achievement." He cited the widespread acknowledgement of the fact that "films are the greatest morale builders for our Armed Forces. Distribution has delivered the goods," he added. He pointed out that during his tenure, distributors raised the number of prints of each picture made available to the Navy from two to 30.

Commander O'Hanley, who is to succeed Commander Smith, is expected to assume his new duties around May 15. Lieut. Ralph Clark will assist Commander O'Hanley; he assisted Commander Smith.

A scroll signed by the distribution representatives and a gold pen and pencil set were presented to the retiring Commander; Martin Moskowitz, 20th Century-Fox, made the presen-

(*Continued on page 8*)

Britain Plans Big Raw Stock Grant to Rank

20 Million Feet Sought For His Releases Here

LONDON, April 29.—The British Board of Trade is considering making a special allotment of 20 to 25 million feet of raw stock to J. Arthur Rank to make possible distribution in America of certain of his pictures which otherwise could not be released there because of the prevailing critical raw stock shortage.

The release prints for an appropriate number of Rank's films would be processed here for distribution in America. While Board of Trade officials say that the special allocation of raw stock to Rank still is undecided, it was learned that the proposal is likely to be implemented in the very near future.

In reply to questions, the Board of Trade said that no discriminatory action is intended and that American distributors here will not be deprived

(*Continued on page 7*)

15 London Theatres Closed by Bombing

LONDON, April 29.—Of Greater London's approximately 400 theatres, 15 were damaged by rocket bombs to an extent which forced their closing and many others suffered lesser damage, it was publicly disclosed for the first time on Friday with Prime Minister Churchill's report to Commons on the extent of rocket damage in London.

During the entire war period three London theatres have been complete-

(*Continued on page 7*)

Throw Picket Lines Around Technicolor

HOLLYWOOD, April 29.—The Seventh weekend witnessed the strike unresolved, with impediments to settlement increasing as the Conference of Studio Unions threw picket lines around Technicolor and pulled additional workmen from that plant in an effort to stop production on seven big-budget pictures in work at four studios.

The decision to withdraw all ma-

(*Continued on page 7*)

Personal Mention

GEORGE WELTNER, Paramount International vice-president, and HARRY DANZIGER, of Eastern Sound Studios, returned to New York from Hollywood yesterday.

•

JOHN I. CRABTREE, assistant superintendent of Kodak Park research laboratory, Rochester, N. Y., has been given the 1944 Henderson Award of the Royal Photographic Society of Great Britain.

•

MILTON J. SALZBURG, president of Pictorial Films, and MRS. SALZBURGH are the parents of a baby boy, RICHARD BRUCE, born at Kew Gardens General Hospital.

•

JAMES E. FINEY, Walt Disney sales executive, has returned to New York after a three weeks' trip in the South and Southwest.

•

MICHAEL POWELL and EMERIC PRESSBURGER, producers, left New York yesterday for Canada, before returning to England.

•

MABEL DREW, of 20th-Fox radio department, will return to the home office today after a brief illness.

•

MERRITT DAVIS, Republic Southern division manager, has returned to Atlanta from Tampa, Fla.

•

JIM SAVAGE, owner of the Rex, Lakeland, Fla., is seriously ill in a hospital there.

•

WILLIAM F. RODGERS, M-G-M vice-president in charge of sales, will leave New York for Pittsburgh tomorrow.

•

EDWARD A. GOLDEN, producer, will leave New York for the Coast Friday.

•

GUS KING and OSCAR HOWELL, president and vice-president, Capital City Supply Co., are in Memphis.

•

DICK WRIGHT, assistant zone manager for Warner Theatres in Cleveland, was a New York visitor at the weekend.

•

RUSSELL HESSE, Hartford theatre manager, and MRS. HESSE are the parents of an 8-pound baby boy.

•

EDWARD C. RAFTERY, United Artists president, arrived in Hollywood Friday from New York.

•

JACK LEEWOOD of Warners' Denver office, has arrived in Santa Fe., N. M.

•

JACK KIRBY, Paramount district manager, is touring Florida.

•

SAM KATZ, M-G-M producer, returned to the Coast yesterday from New York.

•

FRANK SALLEY, RKO Atlanta salesman, is ill at home.

•

ABE MONTAGUE, Columbia general sales manager, has left for Chicago.

Tradewise . . .

By SHERWIN KANE

NO doubt it came as something of a shock to a number of independent producers—that word from the War Production Board chronicled in MOTION PICTURE DAILY on Friday—that they will no longer be able to "borrow" raw stock from the producing-distributing companies which handle their product, after their own supplies have been exhausted.

That procedure had been going on for some little time and resulted in some embarrassing situations for at least two major companies who, at the urging of independent producers associated with them, gave up some of their own tickets for raw stock in order to help out producers who had run short. The companies then were faced with the choice either of overdrawing and taking the consequences or shelving a couple of releases.

•

That is not likely to happen in the future and, if it does, the chances are that both the "loaning" company and the "borrowing" producer will be penalized where and when it hurts most—in kind and at a bad time.

As we understand it, WPB's position is that maximum allocations of raw stock are being granted from available supplies to every independent producer and to every producing-distributing company. If the independent borrows after consuming his quota, his action tends to throw a rationed commodity into a state of turmoil, and the effect of his action is that he consumes more than his proportionate share of what is available.

If a producing-distributing company gives or loans raw stock out of its own quota to an independent producer who has an individual quota, the WPB apparently is going to assume that such a company is receiving more raw stock than it needs, since it has raw stock to spare, and WPB will act accordingly.

•

All of which adds up to something this corner said when the committee of independent producers recently rejected the task of allocating approximately 60,000,000 feet of raw stock among their confreres who were clamoring for 150,000,000 feet, after a two-day study of the headache they had gained by insisting upon individual quotas, instead of obtaining their raw stock from their distributors, as they had previously. It was stated then that the independent producers, after a first-hand glimpse of the raw stock problem, probably perceived some advantages in the old order, under which their distributors did the wrangling and the worrying for them.

One producer, about that time, publicly confessed he had not been aware that up to that time he had been dependent on his distributor for his raw stock supply. That's how much it had bothered him up to that point. Yet his was one of the most insistent voices crying for individual raw stock quotas for independent producers. Maybe he's wishing now he had never found out that his raw stock came from his distributor.

• •

The problem which confronts J. Arthur Rank as a result of WPB's refusal to permit independent producers to draw upon the raw stock supplies of companies handling their distribution after the independent's quota has been exhausted, appears to be on the way to solution in London.

A weekend cable from Quigley Publications' London office, published elsewhere in this issue, reports that the British Board of Trade, pursuing its desire to increase the distribution of British films in this market, has set itself the task of finding some 20,000,000 feet of raw stock for Rank in order that release prints for his product destined for this market may be made and shipped over here.

Without it, and under WPB's new restriction on borrowing raw stock, Rank could release no more pictures in this market this year. His quota from WPB, based on the release in America of an average of two features for each of the preceding four years, has been consumed by his current two releases, "Mr. Emanuel" and "Colonel Blimp." He is prohibited from obtaining more from any distributor here who handles "The Way Ahead" and "Henry V."

If the Board of Trade succeeds in finding 20,000,000 feet for Rank, and, its determination is such that it is to be assumed it will, his problem is solved. The Board has stated that it has no intention of taking discriminatory action in its pursuit of the raw stock for Rank. That should be reassuring to American distributors in Britain.

Army and Industry In 35mm Print Deal

The distributing companies have agreed to make available to the Army Motion Picture Service, five 35mm prints of each of their new releases, for exhibition in some 60 Army installations in the European Theatre, it was learned here Saturday.

As reported in MOTION PICTURE DAILY on April 12, the Army is establishing regular film theatres in Europe for showing 35 mm prints to American troops; these will eventually replace the showing of 16mm gift prints from the industry.

The Army will pay a slight service charge for the prints, similar to that paid by the U. S. Navy. The estimated 2,000,000 feet of additional raw stock required each quarter will come out of Army allocations with the industry being reimbursed 100 per cent for the stock used.

This new arrangement will in no way affect the 99 prints of features supplied to the Army for showing in some 1,000 domestic Army theatres which are eventually returned to film exchanges and for which the distributors receive a 50 per cent raw stock credit for film used.

Murray Files Appeal From Holly Verdict

CHICAGO, April 29.—Attorneys for Thomas Murray, plaintiff in a conspiracy case against distributors and others, have filed notice of appeal in U. S. District Court of Appeals from the recent ruling made by Federal Judge William H. Holly here, in which he granted the defendants a new trial and dismissed the remaining distributor defendants, Loew's and 20th-Fox. A Federal Court jury last January awarded Murray $105,000 damages.

Oral arguments in the Court of Appeals are not expected to be heard before October, in order to give both sides sufficient time to prepare briefs.

Warner Airs Thanks For 'Springfield' Aid

Harry M. Warner, president of Warner Bros., speaking as guest on the "Youth on Parade" program over CBS, on Saturday morning, thanked 11 youth organizations, with 30,000,000 members, for cooperating in connection with "It Happened in Springfield," two-reeler dealing with the teaching of democracy and race tolerance in public schools.

Lt. Totten Is Dead

The War Department has notified Mrs. Ellsworth Totten of *Motion Picture Herald's* editorial staff, that her son, Lt. Ellsworth Totten, III, AAF bomber pilot, missing since Dec. 23, has officially been declared dead. Lt. Totten, who had completed 59 combat missions, was lost on a rescue mission off the Italian Coast. A memorial service will be held May 27 at Chester Hill Methodist Church, Mount Vernon, N. Y. Besides his mother and father, Police Lieutenant Ellsworth Totten of Pelham, a sister, Audrey Wilma, survives.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1 Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

Everything



in
"SALOME,
Where She
Danced"

THAT SPELLS B-O-X- -F-F-I-C-E

WALTER WANGER'S TECHNICOLOR PRODUCTION,



Yvonne DeCarlo and David Bruce in one of the many romantic moments.



Rod Cameron and Walter Slezak vie for the attention of Yvonne DeCarlo, who has just been presented to San Francisco society.



The pursued outlaw, David Bruce, ready to shoot his way to freedom, races across the Western plains.



SALOME, Where She Danced



One of the seven veils.



Yvonne DeCarlo does the Salome dance for the wildest, toughest audience ever assembled.





Bruce and Albert Dekker clash wills and swords for love of DeCarlo.

YES, "SALOME, WHERE SHE DANCED" HAS EVERYTHING . . . everything that adds up to a box-office smash hit. An unusual, romantic story spiked with adventure, suspense and hard-hitting action; an unusual star, chosen for her great beauty and talent; a fine supporting cast—all expertly assembled in a production of outstanding quality.

In other words, Walter Wanger's Technicolor production, "Salome, Where She Danced" is true to the Universal formula, combining the best elements of motion picture entertainment for the greatest pleasure of the greatest number of movie-goers.



WALTER WANGER *presents*

SALOME, Where She Danced

in TECHNICOLOR

with

YVONNE DeCARLO

ROD CAMERON • DAVID BRUCE • WALTER SLEZAK

ALBERT DEKKER • Marjorie Rambeau • J. Edward Bromberg

Screenplay by Laurence Stallings • From an original story by Michael J. Phillips

Directed by CHARLES LAMONT • Associate Producer, ALEXANDER GOLITZEN • Produced by WALTER WANGER

UNIVERSAL PICTURES

PRINTED IN U.S.A.

Britain Plans Big Raw Stock Grant to Rank

(*Continued from page* 1)

of an equivalent amount of raw stock, in consequence. It was said that the film could be accumulated in small lots from non-commercial sources, such as the British Army film units and elsewhere.

The proposal is regarded here as evidence of the Board of Trade's and Rank's determination to have British films exhibited in the United States as soon as possible. The critical raw stock shortage both here and in America, presumably, will not be allowed to stand in the way of realization of that aim.

Already, a special allotment of approximately 300,000 feet of raw stock has been made available here for release prints of Rank's "This Way Ahead," destined for showing in America. Thereafter, it was learned, Rank represented to the Board of Trade that difficulties in obtaining additional raw stock in the United States persisted with the result that the Board now is considering the special allotment of 20 to 25 million feet to Rank.

'Dubious Alibis'

There is a widespread suspicion prevailing here that American explanations of raw stock shortages being responsible for delays in obtaining release prints there for Rank's "Colonel Blimp," "The Way Ahead" and other pictures are "dubious alibis." This view is shared even in responsible quarters here.

(As reported in MOTION PICTURE DAILY on Friday, the recent War Production Board ruling prohibiting independent and foreign producers from supplementing their individual raw stock quotas from those of the producing - distributing companies handling their product, would result in preventing Rank from releasing any other pictures here this year.

(Rank was allocated sufficient raw stock for the release of two features; his average in this market for the preceding four years. The quota has been consumed in the release of his current "Mr. Emanuel" and "Colonel Blimp.")

15 London Theatres Closed by Bombing

(*Continued from page* 1)

ly destroyed, 40 were so badly damaged that they cannot be repaired and reopened until after the war and scores of others were damaged but are operating following improvised repairs, it was disclosed.

Ginny Simms Reception

Philip Morris, Ltd., will hold a reception for Ginny Simms, who arrived in New York Saturday from California for four broadcasts on NBC here, at the Stork Club this afternoon. On her four programs from the East, Miss Simms will provide auditions for discharged servicemen who were formerly professional performers.

Weitman Maps Details for Glenn Miller Bond Show

Details of production and exploitation for the "Major Glenn Miller War Bond Show and Soldier Pageant" at the New York Paramount Theatre on June 5, were crystallized further Friday when Robert M. Weitman, chairman of special events for the "Showmen's Seventh," held three separate meetings. At a luncheon with Col. E. E. Hildreth of Mitchell Field plans were discussed for the soldier pageant which will precede the "all-star" show. Later Weitman held a meeting with artists' representatives to discuss talent and production.

With Marvin Kirsch and Nat Strohm, radio co-chairmen, plans were formulated for the part radio will play in the tribute to the band leader, reported missing in action. Recorded-program emcees and others who attended the meet included: Art Green, WINS; Dick Gilbert, WHN; Maxine Keith, WOR; Ethel Colby, WMCA; Jack Eigen, WMCA; Maggi McNellis, NBC; Johnny Olsen, WJZ; Alan Courtney, WOV; Jerry Lawrence, WMCA; Steve Ellis, WMCA; David Niles, WEVD; Jill Warren, WHOM; Maurice Hart, WNEW; Hal Moore, WNEW; Barry Grey, WOR; Paul Brenner, WAAT; William Norris, Treasury Department; Morris Kinzler and Harry Levin.

Rochester Meet Tomorrow And Syracuse on Wednesday

BUFFALO, April 29.—In order to acquaint exhibitors in other parts of the state with the aims of the national committee formed by the industry to aid in the Seventh War Loan drive, Max M. Yellen, state exhibitor chairman; Charles B. Taylor, state publicity chairman, and Robert T. Murphy, Buffalo area chairman of the WAC, will hold meetings in Rochester Tuesday at the Seneca Hotel and in Syracuse Wednesday at the Syracuse Hotel.

Exhibitors in those cities and the surrounding towns will attend noonday bond luncheon rallies at which time plans to promote the coming war loan will be discussed. It is hoped to reach every theatre in the Buffalo area, and get them behind the drive with "Bond Premieres," "Free Movie Days," "Children's Bond Matinees," parades, decorated theatre fronts and lobbies.

L.A. 'Kickoff' Tomorrow

LOS ANGELES, April 29.—The theatre division of the War Finance Committee of Southern California has announced a "kickoff" luncheon meeting for the Seventh War Loan, to be held Tuesday at the Ambassador Hotel here. Charles P. Skouras will preside.

B'nai B'rith Program On Anti-Defamation

Cinema Lodge, B'nai B'rith will hold a joint, open meeting with the Cinema Ladies' Auxiliary at the Hotel Astor here tomorrow evening.

The program, arranged by Albert A. Senft, Cinema president, and Jack H. Levin, entertainment committee chairman, will include dramatizations of B'nai B'rith Anti-Defamation League, and the Hillel and war service activities and a screening of Warners' "It Happened in Springfield," which deals with the teaching of racial tolerance.

Plans for the "all-star" show to be produced by Harry Brandt at Carnegie Hall on May 24, under the sponsorship of Cinema, to raise funds for the war service project at the Army Convalescent Hospital at Camp Upton, Long Island, will be highlighted at the meeting. Margaret Roberts and Michael Rhodes of the Metropolitan Opera Auditions of the Air, will give a brief recital.

Edward McBride Dies

PROVIDENCE, April 29.—Funeral services for Edward J. McBride, former manager of Loew's State Theatre here, will be held today, with burial in Pawtucket. McBride had been with Loew's State Theatrical Co. for 15 years as manager of the State Theatres in Syracuse and Boston, as well as the Providence Theatre there. His mother, widow and sister survive.

Mrs. Bowser's Services

LOS ANGELES, April 29.—Funeral services were held Friday at the Greek Orthodox Church here for Mrs. Spyroula Bowser, 73, mother of George Bowser, general manager of Fox West Coast Theatres. Interment was in Inglewood.

Bond Ad Sponsors Were Not Credited

The National Committee of the industry's Seventh War Loan campaign Friday requested publication of the following notice:

"Due to an engraver's error, the names of the companies which inserted the special eight-page Seventh War Loan message in the trade publications were inadvertently omitted. The companies which sponsored the insert, a part of their contribution to the War Loan campaign, are: Columbia, M-G-M, Paramount, RKO Radio, 20th Century-Fox, United Artists, Universal and Warner Bros. These inserts appeared in the special War Loan sections and issues of the trade papers which appeared last Friday."

(MOTION PICTURE DAILY was not responsible for this error. The printed inserts were supplied ready for publication.)

Stagehands File Suit On Union Assessment

ST. LOUIS, April 29.—Two members of Local No. 6 of the St. Louis Theatrical Brotherhood have filed suit in Circuit Court here against the union for damages totaling $107,100. The two stagehands, Henry H. Klaverkamp and Ralph W. Baur, allege in their suits that the union illegally assessed them 15 per cent of their salaries and then blacklisted them when they complained.

Klaverkamp asks $52,250 in actual and punitive damages and $2,575 in money due from over-paid assessments. Baur seeks $50,000 damages and $2,575 in overpaid assessments. They allege that they were blacklisted in August, 1943, and have been unable to obtain work since.

Throw Picket Lines Around Technicolor

(*Continued from page* 1)

chinists, electricians, plumbers and carpenters from Technicolor, which had continued operations despite the earlier withdrawal of machinist specialists assigned to service cameras, was reached at a special meeting of the strike committee Thursday night. Pickets surrounded the premises Friday morning. About 100 men are involved in this withdrawal, according to the Conference of Studio Unions, which asserted the absence of these, plus others unwilling to cross the picket line, will force the plants to shut down in a few days.

Technicolor officials issued a statement referring to the company's commitments to the Army, Navy and commercial companies and declaring it is the company's "policy to fulfill these obligations as far as that is possible with the facilities, personnel and supplies it can obtain."

'IA' Would Take Over

Although Technicolor executives declined to confirm or deny a statement that this implied a decision to call upon IATSE to replace the striking employees, Roy Brewer of 'IA' said: "We are ready to take over, if it becomes necessary, but have not been asked to do so thus far." MOTION PICTURE DAILY's checkup of studios shooting Technicolor features disclosed that none have yet been affected.

Collateraly interested groups which had planned to proffer a basis for a strike settlement in a public joint announcement met an obstacle Thursday night when the Screen Publicists Guild membership voted against participation in the enterprise. On the contrary, Autonomy Alliance, Inc., recently incorporated by anonymous individuals reportedly members of IATSE locals hostile to president Richard F. Walsh, took paid space in the local press to invite joiners.

'Lab' Pact Mediation Brings No Results

Film processing laboratory representatives here and officials of IATSE laboratory technicians, Local No. 702, failed to make any substantial progress in resolving their contract controversy involving almost 1,800 laboratory workers, during an all-day meeting with Commissioner Jerry Doherty of the U. S. Conciliation Service at Warners' home office Friday.

The laboratory representatives and Local 702 officials were instructed by Commissioner Doherty to attempt further negotiation at a meeting to be held here today.

Meanwhile, the National Labor Relations Board has finally set Monday, May 14 for the strike vote of Local 702 employes instead of Saturday, May 12. The vote will be held in the various laboratories with details having been arranged at a meeting before the NLRB last Thursday.

To Discuss SAG Pact

HOLLYWOOD, April 29.—The producers' labor relations committee and the Screen Actors Guild will meet tomorrow to discuss proposed amendments to the SAG contract, which runs until May, 1947.

Theatres Exempt in Price Control Act

(*Continued from page 1*)

among members of the committee for Bowles' request for authority to regulate admissions, it is expected that the report on the bill will carry a warning to theatre operators not to take undue advantage of their freedom to fix their own prices by raising them so high as to stimulate a public demand for regulation.

The question of admissions was discussed exhaustively at a hearing before the committee on March 21, at which Bowles attempted to show that theatre prices has increased materially during the war period. Committee members, however, challenged his contention, submitting statistics showing that the upward movement had not kept pace with increases in other costs.

Massachusetts Gives 'Thumpers' a Charter

BOSTON, April 29.—A charter has been granted the Tub Thumpers of America, Inc., by Masachusetts, the corporation papers bearing the names of the Tub's board of directors, comprising Harry Browning, Marjorie L. Springs, Albert E. Fowler, Daniel S. Hickey, George C. Carens, Eliot Norton and Joseph A. DiPesa, all of whom helped to found the organization. Membership consists of 101 persons engaged in publicity work in theatre, motion picture, newspaper and business circles.

The chapter was organized for the purpose of fostering a social, patriotic and historic corporation to promote goodwill and interest in any public emergency, need or undertaking. Since its formation the Tub Thumpers have assisted in the recent March of Dimes, Community, Red Cross and Sixth War Loan drives and has pledged its efforts to the Seventh War Loan Drive.

Stars, Morgenthau In 'Frisco Tribute

HOLLYWOOD, April 29.—A Hollywood cast, including Walter Huston, Paulette Goddard, Burgess Meredith, Rex Ingram, Charles Bickford and Ray Collins, will be heard in a special WJZ-Blue Network program, "The Crew of Model T," tomorrow night.

Secretary of the Treasury Morgenthau will be heard at the conclusion of the drama in a message in connection with the United Nations Conference at San Francisco.

20th Pension Will Require Extra Meet

(*Continued from page 1*)

understood, to vote final approval of the plan.

Approval by the board of directors remains to be secured, and it is not believed that this can be accomplished before the annual meeting.

$6,020 for 'Dillinger'

An all-time record for the Victoria Theatre, here, is claimed for Monogram's "Dillinger," which on April 25, the opening date, grossed $6,020, bettering by $1,400 the previous record of the theatre, which, prior to the curfew, ran 12 shows a day.

12 MGM Sales Districts to Meet Exigencies of War

(*Continued from page 1*)

M-G-M executives, and climaxed a series of district manager alignments and promotions, the reason for which, Rodgers emphasized, was to contract sales territories to give field men less area to cover, principally because of war exigencies.

Under the new divisional arrangement, Allen's territory and that of John P. Byrne, whose district includes Cleveland, Detroit, Indianapolis and St. Louis, are under the supervision of John J. Maloney, Central sales manager, with headquarters in Pittsburgh.

Maurice N. Wolf's Boston district; John J. Bowen's district, consisting of New York and New Jersey; Herman Ripps' district, comprising Albany, Buffalo and New Haven; and Robert Lynch's Philadelphia district, are under the supervision of Edward K. O'Shea, Eastern sales manager, with headquarters at the home office. Ripps will also continue to manage the Albany exchange in addition to his district supervision over Buffalo and New Haven.

Sam A. Shirley's Chicago district; Ralph N. Maw's district, comprising Des Moines, Milwaukee and Minneapolis; and Henry A. Friedel's district, made up of Denver, Omaha and Salt Lake City, are under the supervision of John E. Flynn, Western sales manager, with headquarters in Chicago. In addition to Friedel's district supervision over the three exchanges, he will also continue as manager of the Denver exchange where he makes his headquarters.

Berger's Territory

Charles E. Kessnich's district, which includes Atlanta, Charlotte and New Orleans, with headquarters in Atlanta, and the district of Burtus Bishop, Jr., which embraces Kansas City, Oklahoma City, Dallas and Memphis, with headquarters at Dallas, are under the supervision of Rudolph Berger, Southern sales manager, with headquarters in New Orleans.

George A. Hickey, West Coast district supervisor, will, as in the past, have direction of the company's activities in Los Angeles, San Francisco, Portland and Seattle, and continue to make his headquarters in Los Angeles.

Edwin A. Aaron, circuit sales manager, makes his headquarters at the home office.

Rodgers also announced four new promotions within the field sales force. Gerald E. McGlynn, Des Moines salesman, has been named branch manager at Omaha; Jack B. Mundstuk, Cleveland sales manager, is now Buffalo branch manager; Harry Rosenblatt, Boston salesman, has been named New Haven branch manager, and J. G. Kemptgen, Omaha branch manager, has been promoted to Milwaukee head.

McGlynn succeeds Kemptgen in Omaha, while Kemptgen succeeds Harry Shumow, who is on leave of absence due to illness. Mundstuk succeeds Ralph W. Maw, and Rosenblatt takes over the post of Maury Goldstein, resigned.

Rodgers declared at Friday's luncheon that the intention of his company is to give exhibitors as much personal service as possible during the current emergency and to be ready to continue that service in the postwar.

Rodgers declared that the field changes also were made necessary because so much of executive time, both in the field and the home office, is being consumed by cooperation with the industry's participation in the war effort. Pointing out that the company was happy and willing to cooperate, he said that it nevertheless had to provide more manpower to cover the field adequately.

Release of short subjects is being delayed because the available raw stock must all be used for release prints on feature productions, Rodgers said at the luncheon. There is under the present conditions a constant need for close attention to releases of both features and shorts, and some subjects that otherwise would be distributed to the exchanges have to be held back while more important or more topical material gets priority on the stock supply, he said. He pointed out that whereas in 1941 the average quarterly consumption of film by M-G-M amounted to 62,000,000 feet, the company now is allotted 39,000,000 per quarter.

'Little Fellow' Suffers

The "little fellow" is the one who suffers most in the raw stock shortage, Rodgers declared. He pointed out that even with the reduced number of prints the distributor is able to take care of most first-run engagements without serious delay. "When it gets down to the subsequent runs, however," he said, "there simply are not enough prints to go around. Somebody has to suffer, and it unfortunately falls upon the smaller theatre owner because he is in the bracket that needs the greatest number of prints. The lack of insistence by the War Production Board on the 285-print ceiling is helpful, and we are hopeful of improvement in the stock supply situation."

Other M-G-M executives at the luncheon were: E. M. Saunders, assistant sales manager; E. K. O'Shea, Eastern sales manager; Rudy Berger, Southern sales manager; Si Seadler, advertising manager; Eddie Aaron, circuit sales head; Mike Simons, editor of *Lo* and *The Distributor;* Herb Crooker, director of publicity; Alan F. Cummings, head of exchange operations; Bill Ferguson, director of exploitation; Lou Formata, Philadelphia branch manager; Al Burks, Charlotte exploiteer; and Allen, Friedel, Ripps and Maw, the district managers.

Video Talk by Merryman

The Institute of Radio Engineers, New York section, will hear Philip I. Merryman, director of facilities development, NBC, talk on "Some Plain Common Sense about Television," Wednesday night here.

New Mono. Series

HOLLYWOOD, April 29.—Monogram today announced a new series, "High School Kids," features to be produced by Sam Katzman. Four pictures will be made annually.

Comm. Smith Cites Industry Navy Aid

(*Continued from page 1*)

tation. Harry Reinhardt, 20th Century-Fox, was toastmaster, and A. C. Branninger, Warner Bros., was chairman of the committee which arranged the tribute.

Among others who paid tribute to the retiring Commander were: M. J. Weisfeldt, Columbia; Norton Ritchey, Monogram; Ann Levy, RKO Radio; William Brennan, Columbia; Sara Lyons, Paramount; Thomas Martell, of the Army Motion Picture Service; G. Knox Haddow, Paramount; I. F. Dolid, Warner Bros.; Robert Hilton, United Artists; Herman Stern, Sam Machnovitch, Budd Rogers and Ed Moyse, Universal; Bert Kulick; Robert Fannon, Republic; Sid Kramer, Lew Wolfe, Charles Boasberg and Phil Hodes, RKO Radio; George Barnett, Modern Films; Jack Sichelman, George Roberts, 20th Century-Fox; and W. D. Kelly, M-G-M.

Ben Marcus Prepares For the Postwar Era

MILLWAUKEE, April 29.—Ben Marcus, president and general manager of S. and M. Theatres, is now preparing his organization for post-war expansion, and announces that Joe Strother, who has been functioning as buyer and booker, has been promoted to assistant general manager in charge of booking and buying for the circuit's theatres, and exchange operations.

Hank Tollette has been promoted to assistant general manager in charge of operation of theatres.

Marcus has moved the main offices of S. and M. Theatres from Ripon to Oshkosh. He is now living there. Joe Strother continues operating offices in Milwaukee, and Tollette continues offices at Neenah. Marcus announces that construction on a new theatre at Tomah will begin within 90 days.

Oklahoma Exhibitors Head Off Legislation

OKLAHOMA CITY, April 29.—No legislation unfavorable to the industry passed the friendly Oklahoma Legislature in its biennial session which closed Friday, C. B. Akers, chairman of the legislative committee of the MPTO of Oklahoma, said in commending exhibitors for contacting their representatives successfully.

Greatest victory was the defeat of a bill that would have changed the method of collecting the two per cent sales tax on admissions, he added.

PRC Adopts Program Of Spanish Dubbing

Starting next Monday, PRC will adopt Spanish-language dubbing. PRC's first picture to be so synchronized will be "Strange Illusion." H. Alban-Mestanza, PRC's Latin-American supervisor, will be in charge of production, and the dubbing will be done in Reeves Sound Studios here.

Barger Opens Tuesday

CHICAGO, April 29.—N. S. Barger will reopen his Drive-In Theatre here Tuesday for the fifth season. Despite the midnight curfew, it is planned to offer two programs nightly.

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 84 NEW YORK, U.S.A., TUESDAY, MAY 1, 1945 TEN CENTS

Companies To Use Up Raw Stock June 1

Releases Are Hit by 'Lab' Workers Overtime Curbs

Distributing companies around June 1 expect to have used up all their raw stock allocated by the War Production Board for the current quarter which will not end until June 30. In the meantime, they are experiencing increasing difficulties in meeting release dates of features, due to the refusal of laboratory processing workers to work overtime.

Conditions will really become acute if IATSE Motion Picture Laboratory Technicians Local No. 702, which represents about 1,800 laboratory workers in the East, is able to carry out its strike threat as a result of a breakdown in negotiations for a new contract.

While there were some minor curtailments in schedules at laboratories

(*Continued on page* 10)

New Films Are Big on B'way

Saturday night's false report of Germany's 'unconditional surrender,' which touched off some premature celebrations of V-E Day, failed to create any adverse effect upon business at Broadway first-run theatres.

Several new arrivals last week are drawing outstanding receipts but business otherwise is good. Seven new arrivals are slated for this week.

Best business on the street, comparatively, is being scored by "Dillinger"

(*Continued on page* 8)

Production Costs Up 35%: Schreiber

Studio production costs have increased about 35 per cent since the war began, but they should come down somewhat early in the postwar period, Lew Schreiber, executive assistant to Darryl F. Zanuck, 20th Century-Fox vice-president in charge of production, told MOTION PICTURE DAILY here yesterday. Schreiber is in New York

(*Continued on page* 11)

Jones and Mangham Head New Screen Guild Productions

CHICAGO, April 30.—Screen Guild Productions, Inc., formerly Cardinal Pictures, a new, national independent film distributing group, was formally organized at a four-day meeting at the Blackstone Hotel here, ended today.

Officers elected are: John J. Jones, Chicago, President; John Mangham, Atlanta, Robert L. Lippert, San Francisco, and Arthur Lockwood, Boston, vice-presidents; John L. Franconi, Dallas, Secretary, and M. S. Schulter, St. Louis, Treasurer.

Directors include all officers and J. Francis White, Charlotte; Jack Engel,

(*Continued on page* 10)

Senate Probe Meet on Weds.

WASHINGTON, April 30.—Plans for the investigation of the motion picture industry by the Senate Small Business Committee will be developed at a meeting of the staff called for Wednesday, here, by Dewey Anderson, committee counsel.

The whole situation is being thoroughly studied, Anderson said, and the results of the work so far done

(*Continued on page* 7)

Newsreels Were Not Around for Il Duce

Benito Mussolini's ignominious end will, in all likelihood, go unrecorded insofar as the newsreels are concerned, newsreel authorities in New York told *Motion Picture Daily* yesterday. The chances of the actual executions near Lake Como and the subsequent treatment in the city square of Milan of Il Duce and his 16 Fascist leaders shot with him, having been caught by other than a few newspaper cameras is very remote, it was said.

However, two U. S. newsreel pool cameramen accompanying the Seventh Army into Milan on Sunday may conceivably have gotten pictures of the Duce and his gang hanging in the public square.

O'Connell Takes His Loop Case to McNutt

TOLEDO, April 30.—Charging "masterful evasion," Jack O'Connell, president-manager of the Loop Theatre, here, today formally appealed to Paul V. McNutt, War Manpower Commission chairman, for a "fair and just disposition in the specific issues presented" in his case.

He said the issues do not include

(*Continued on page* 10)

Depinet Sees New Theatre Building in Southwest

Philadelphia Mayor Alerts Exhibitors

Philadelphia, April 30.—Judge Robert V. Bolger, executive vice-chairman of the Mayor's Committee for Victory, Thanksgiving, and Rededication, has asked local exhibitors to immediately use posters which have been delivered to them in connection with 'V-E Day.' He asks that they be utilized at once, "because nothing will have been gained if they are held until 'V-E Day' arrives." The plan is to educate people in advance of 'V-E Day.'

Ned E. Depinet, president of RKO Radio, predicted considerable theatre construction in the Southwest in the postwar to accommodate shifting trends in population there in an interview here yesterday. Depinet returned to his desk after an illness of more than 10 weeks. He recuperated in Phoenix, Arizona.

Depinet pointed out that theatre business has been shifting from the East to the West during the past few years and although business has increased in all sections of the country, the increase in the West and Southwest has been much greater proportionately. He attributed it to the increases in population brought about by war industries in those sections.

Depinet sees motion pictures continuing to play an important role in

(*Continued on page* 10)

Little Film Legislation Now in View

60 Film Bills Shelved As Legislatures Quit

WASHINGTON, April 30.—Twenty-four State legislatures have adjourned, and three others have quit, to reconvene for special matters next month, without any legislation inimical to the industry, it is disclosed by reports reaching Washington from various state capitols. Eighteen others are still in session, with adjournments spaced from now to the end of June, or in one or two cases, even later.

Some 60 bills directly affecting the industry were introduced in the legislatures, but only three or four affecting films in common with other industries, through tightening of

(*Continued on page* 10)

All Controls On Freon End

WASHINGTON, April 30. — With the exception of a few commodities which 'can stand on their own feet' relaxation of War Production Board controls in anticipation of the end of war in Europe will come through application of the spot-authorization procedure, under which any manufacturer with labor, equipment and materials will be permitted to engage in or increase civilian production when it will

(*Continued on page* 7)

Moss Curbs Strand For Admitting Minor

For the first time in the 25 year history of Warners' New York Strand, a penalty was imposed upon the theatre yesterday by New York license commissioner Paul Moss for admitting a minor. The penalty will

(*Continued on page* 8)

Reviewed Today

Review of "Honeymoon Ahead" appears on page 11.

Delayed Atrocity Reels Out Today

Newsreels showing the extent of Nazi prison-camp atrocities, delayed last week through processing difficulties, will be released today by the five companies, along with footage on the opening of the United Nations Conference in San Francisco.

As reported in MOTION PICTURE DAILY on April 25 and 27, the War Department supplied the companies with some 810 feet of film on three different atrocity 'stories,' highlighted by 310 feet dealing with the slave-labor camp at Ohrdruf, Germany. Generals Eisenhower, Patton and Bradley, in these sequences, view torture-gallows, heaps of charred bodies and lime pits filled with corpses.

Also shown are wounded and emaciated Yanks at Grasleben, where they were taken after capture in von Runstedt's 'bulge-attack' of last Winter; gas-masked diggers opening the graves of 35,000 Hadamar political prisoners, slain largely through poisoning; 21,000 prisoners stumbling around in utter filth, and with broken skulls, at Buchenwald; and plump German civilians being forced to handle, with bare hands, the starved corpses strewing the ground at Nordhausen. American medical men are pictured bringing what aid they can to the survivors.

Conference Footage

The San Francisco footage depicts Secretary of State Stettinius, representing the U. S., and Dr. T. V. Soong, head of China's delegation, arriving by plane; 850 delegates reaching the Opera House of the twin War Memorial buildings for the first session; and Stettinius opening the meeting and introducing President Truman, who speaks from the White House.

Screen Pathe Reel for Members of Congress

Through arrangements made by George Dorsey, Pathe Washington bureau head, the Pathe atrocity reel was screened twice for members of Congress in the Senate Office Building yesterday afternoon, according to word from the company here.

Some 300 legislators and friends attended each showing following announcements on the floors of both houses by Senator Lister Hill of Alabama and Representative John McCormack of Massachusetts. Consensus of those present, after seeing the reel, was that everybody in the U. S. should see pictures of this sort.

Speaker Sam Rayburn of the House requested and obtained an additional screening for the appropriations and steering committees, scheduled for this morning. Those groups were unable to attend yesterday.

Glen Cook Monogram Production Manager

HOLLYWOOD, April 30.—Glen Cook, formerly with Harry Sherman and David O. Selznick, has rejoined Monogram as general production manager.

Personal Mention

HARRY THOMAS, PRC vice-president and general sales manager, returned to New York yesterday from a sales tour of Pittsburgh, Philadelphia, Cleveland and Detroit.

•

ARTHUR SACHSON, Warner assistant general sales manager, returned to work yesterday after an absence since February due to a serious spinal ailment.

•

WALTER VINCENT, of Wilmer and Vincent Circuit, will be at home here for two more weeks recuperating from an operation.

•

STEVE BROIDY, Monogram vice-president and general sales manager, left Hollywood by train yesterday for New York.

•

EDDIE ROSENBAUM, Columbia Philadelphia exploiteer, has celebrated his 61st birthday and 15th year with the company.

•

E. I. RUBIN, Omaha Variety Club chief barker, will be in a hospital there for six weeks following an operation.

•

JOSEPH QUITTNER, co-owner of the Quittner and Perakos circuit, is in Hartford from New York.

•

IKE and HARRY KATZ, PRC franchise holders, Atlanta, have returned there from New York.

•

TOM BAILY, owner of the Baily theatres, Atlanta, has returned there from a New York visit.

•

A. J. LINDSLEY, National Theatres Supply advertising manager, is in Cleveland.

•

DICK WRIGHT, Warner Cleveland assistant zone manager, is in New York.

•

A. C. BROMBERG, Monogram Southern exchanges president, is in New York.

•

FLOYD MURPHY of PRC's New Orleans exchange, has resigned.

E. K. O'SHEA, M-G-M Eastern sales manager, will celebrate his silver anniversary with the company on May 10.

•

SELIG FISHMAN, of Fishman Theatres, New Haven, has established a scholarship at Yale in memory of his son, SGT. STANLEY C. FISHMAN, who was killed in action at Luxembourg Jan. 4.

•

TONY SUDEKUM, president of Crescent Amusement Co., Nashville, Tenn., has been elected a member of the Salvation Army Advisory Board, Nashville.

•

ROY BRAUER and HARRY GRAHAM, Universal branch and Southern division managers, respectively, Atlanta, have returned there from Jacksonville, Fla.

•

JULES LEVEY, Warner Theatres executive, left here yesterday for Memphis and Oklahoma City, returning at the end of the week.

•

MILDRED ELIZABETH WHITED, for six years with Kingsul Theatres, Inc., Kingsport, Tenn., has married HARRY L. ERWIN.

•

ROY HAINES, Warner Southern and Western division sales manager, will return to New York today from Atlanta.

•

ALAN F. CUMMINGS, in charge of M-G-M exchange operations, left here yesterday for Milwaukee and Chicago.

•

EDGAR WOLF, manager of the Wynne, Philadelphia, is a patient in the Presbyterian Hospital there.

•

ABE SONBERG, manager of the Girard, Philadelphia, is in the Doctors Hospital there.

•

CARL HOLLENSTEIN, Warner traveling auditor, will leave here this week for Paris.

•

IRVING RAPPER, Warner director, is in Mexico from the Coast.

Exhibitor in Detroit Files Trust Suit

DETROIT, April 30. —Because two near-by theatres are said to have obtained better film bookings, Nicholas George, operator of the Allen Park Theatre, had to give away dishes and present vaudeville acts in order to meet the alleged unfair competition, he has charged in Federal Court here.

George filed an anti-trust suit against 10 distributors, charging them with conspiring in their sales to the Lincoln Park Theatre and United Detroit Mel Theatre in Melvindale.

He asks for damages for alleged losses resulting from the competition.

Resume Film Deliveries

NEW ORLEANS, April 30.—Normal transportation of films is being resumed in several sections of Louisiana which have been menaced by flood waters.

RKO Names Schriber District Manager

CLEVELAND, April 30.—C. Harry Schriber, RKO city manager in Columbus, has been appointed RKO Theatres district manager in this area. He succeeds Clem Pope, who has been affiliated with the RKO theatre division for many years as manager of the RKO Palace, here, and as district manager, succeeding Nat Holt. Pope resigned because of poor health.

Kulicks Will Open New York Exchange

Frances Kulick, in association with her brother, Bert, who recently sold his PRC franchise for New York to PRC Pictures, will open an exchange here in about four weeks. Frances Kulick recently resigned as PRC's New York exchange manager.

SPU, Independents in Accord on Extras

HOLLYWOOD, April 30.—The Screen Players Union and the Independent Motion Picture Producers have jointly announced an interim agreement covering the employment of extra players under the recently amended National Labor Relations Board certification.

Producer-distributors have offered the Screen Players Union a counter-proposal to a similar arrangement offered last week.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
50th St. and 6th Ave.
Spencer TRACY Katharine HEPBURN
"WITHOUT LOVE"
LUCILLE BALL
A METRO-GOLDWYN-MAYER PICTURE & SPECTACULAR STAGE PRESENTATION

Joan Fontaine George Brent
IN HAL WALLIS' PRODUCTION
"The Affairs of Susan"
A Paramount Picture
RIVOLI
B'WAY AND 49TH ST.

PARAMOUNT PRESENTS
ALAN LADD - GAIL RUSSELL
"SALTY O'ROURKE"
In Person CHARLIE SPIVAK JO STAFFORD DEAN MURPHY
PARAMOUNT TIMES SQUARE Buy More Bonds

RKO PALACE B'WAY & 47th St.
Lee TRACY Nancy KELLY
"BETRAYAL from the EAST"
An RKO RADIO Picture

LOEW'S STATE 8 WAY & 45
ON SCREEN 'BREWSTER'S MILLIONS' DENNIS O'KEEFE ROCHESTER JUNE HAVOC
IN PERSON GUY KIBBEE PAUL HAAKON MILT HERTH Trio

Dorothy McGUIRE • Robt. YOUNG
Herbert MARSHALL
"The Enchanted Cottage"
Doors Open 8:30 A.M. ASTOR B'way & 47 St. Continuous Popular Prices

EDGAR RICE BURROUGHS'
TARZAN AND THE AMAZONS
Johnny Weismuller Brenda Joyce Johnny Sheffield
BRANDT'S GLOBE B'way-46th St.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.



"THE FLAME"

JOHN WAYNE

FLAME OF BA



IT'S ANOTHER HIT FROM REP

REPUBLIC PICTURES CORPORATION

1935 10th ANNIVERSARY 1945

ANN DVORAK

RBARY COAST

featuring

JOSEPH SCHILDKRAUT

with

WILLIAM FRAWLEY • VIRGINIA GREY

and

RUSSELL HICKS • JACK NORTON

PAUL FIX • MANART KIPPEN





JOSEPH KANE Director

ginal Screen Play by BORDEN CHASE

B L I C

ADVERTISING TO 45,000,000

THROUGH

EVERY IMPORTANT

MAGAZINE



7th Campaign Kits Sent to Theatres

'Showman's Seventh' War Loan campaign kits are on their way to every theatre in the United States from the national drive committee, Samuel Pinanski, national chairman announced here yesterday.

The kits, in the form of an expandable looseleaf portfolio, are being used in the place of press sheets, and contain 55 separate items which the theatre can use locally. An additional mailing of 15 items will be made Friday. The kit weighs four pounds.

Other theatre displays include banners, pennants, usher's badges, lapel buttons, bunting flags and posters.

$3,417,420,000 Is N.Y.'s Bond Quota

New York City's Seventh War Loan quota has been set at $3,417,420,000, Frederick W. Gehle, state chairman for the War Finance Committee, announces. The goal includes a minimum of $847,430,000 which will be sought through individual bond subscriptions—the largest individual goal for any city since the start of war financing, most of it to be sold in or through film theatres.

The city figure amounts to 86.3 per cent of the state's $3,959,000,000 target and 24.4 per cent of the national goal of $14,000,000,000. The drive opens officially on May 14.

A $287,300,000 'E' Bond objective, 34.4 per cent greater than the amount subscribed in the Sixth War Loan drive, has been set.

Skouras Sets Drive West Coast Meetings

Charles P. Skouras, Western area general chairman for the 'Showmen's Seventh' War Loan, has set regional organizational meetings to be held in Los Angeles and Portland Thursday. Herman Wobber, Western area distributor chairman, will represent Tom J. Connors, national distributor chairman, at the meetings.

The rallies will be attended by state exhibitor, distributor and publicity chairmen in those territories, as well as exhibitor and distributor representatives. Among drive leaders attending in Los Angeles will be Skouras, Gus Metzger, Southern California exhibitor chairman; George Bowser, Southern California division manager for Fox West Coast; Robert Moulton, representing the War Finance Committee, and Harry Cohen, distributor chairman.

Albany Meets on Bonds With Smith Presiding

ALBANY, N. Y., April 30.—A meeting of exhibitors and distributors in the Albany area to organize for the Seventh War Loan drive was held here today. C. J. Latta, Upstate chairman of the WAC and district director in the campaign that opens May 14, presided, with Ray Smith, Warner branch manager.

Theatre Unions Here Pledge 7th Support

A pledge of all-out cooperation on the Seventh War Loan campaign of the industry has been given by the three leading labor unions identified with entertainment to Major L. E. Thompson, in charge of labor relations for the drive, including IATSE stage employees No. 1, Local 306 of the operators union, and Local 802 of the Association of Musicians.

Senate Probe Meet on Weds.

(*Continued from page 1*)

will be discussed at the staff meeting, with a view to laying down the procedure to be followed by the committee. No decision has been made regarding public hearings.

The film investigation, Anderson said today, had been held up only because of three other inquiries on which he has been engaged, and the situation will be discussed at the Wednesday meeting and a possible procedure outlined.

The investigation is being conducted under Anderson's personal direction; he is heading up the studies which are under way.

Anderson said that no call has been sent out to exhibitors to file complaints with the committee, but that a number have supplied them voluntarily. He said, however, he could not estimate the number of communications that have been received and had not surveyed them to see if there is a substantial volume of complaints.

April 8th Decision

The decision to investigate the industry was announced on April 8 by committee chairman James E. Murray of Montana, who instructed Anderson to begin studies as soon as possible. Previous commitments on machine tool matters and other investigations, however, made it necessary to defer any broadscale survey of the film situation.

Murray had indicated that the committee had several complaints, but referred specifically only to one, from an exhibitor in his home town of Butte. These complaints, he said, charged that the five theatre-owning distributors give unfair preference to affiliated houses, and that the large independent circuits use their purchasing power to secure preferential treatment, both over the small theatre owner.

Two Paramount Men Killed in Action

Pfc. Joseph Iovine of the Third Marine Division and a former member of Paramount's Philadelphia exchange, has been killed in action on Iwo Jima, Lieut. Melvin Barrett was killed on the Italian front. Lieut. Barrett was Paramount's advertising sales manager in Cleveland.

Sgt. Edwin Brodkin, formerly of the company's home office legal department, has received the Purple Heart for injuries sustained in fighting Germans.

Paul Short Expected To Leave Theatres

NEW ORLEANS, April 30.—Lt. Comm. Paul Short, ex-theater executive of New Orleans and Dallas, may not return to the industry after the war, it was reported here. Short is said to be considering a contract with an internationally known aircraft manufacturer calling for, among other services, a weekly radio or television show starring his friend, Lt. Robert Taylor. Taylor and Short are both assigned to the Naval Air Station here.

Alcazar to Retain New Nations Name

SAN FRANCISCO, April 30.—The Alcazar Theatre, renamed the United Nations Theatre for the duration of the World Security Conference, will become permanently known by that name when the world parley ends here some time late in May. Howard Dietz, vice-president of M-G-M in charge of advertising and publicity, who is here from New York to arrange for showings of American and foreign films to delegates and accredited representatives, made the announcement.

Donated by Skouras

The theatre was donated by Charles P. Skouras, president of Fox West Coast Theatres, and turned over to the motion picture industry. It was formally opened Saturday. Initial showings included "The Silver Fleet," a British film; "The Rainbow," Russian feature; Bing Crosby's Academy Award picture, "Going My Way," and the French production, "La Marseillaise." Presentations are at 5:30 and 8:30 P.M. daily, for those holding official credentials to the conference.

Meanwhile, three express booths, manned and supervised by 10 representatives of the Railway Express Agency, have been set up in the main lobby of the Veterans War Memorial Building, here, to serve emergency shipments of diplomats, newspapermen, photographers, including newsreel, officials and visitors at the conference.

Daily shipments of newsreels taken of the historic sessions are being rushed in air express trucks to the nearest airport for swift distribution to film centers throughout the country. Other shipments, most of which are moving on priority basis, are also speeding to and from San Francisco by air or combined air-rail express.

George Sidney, Film Actor, Dies on Coast

HOLLYWOOD, April 30.—George Sidney, 68, screen and stage actor, died here yesterday. Interment will be at Hollywood Cemetery.

Sidney came to the United States 62 years ago from Hungary, and after a long career on the stage came here in 1925, where he made the Cohen and Kelly series with Charles Murray. His last film was "Diamond Jim" for Universal; more recently he had been directing for M-G-M. His brothers, Louise K. Sidney, film producer, and Jack, three sisters and a nephew survive.

Services for Sidney will be held tomorrow in Hollywood Chapel.

Malcolm MacGregor, Actor, Fatally Hurt

LOS ANGELES, April 30.—Malcolm MacGregor, 53, screen actor, died yesterday in General Hospital here of injuries sustained in his Hollywood home on Saturday. Films in which he appeared included "Prisoner of Zenda," "Freedom of the Press" and "Buck Privates."

Services for MacGregor will be held Wednesday at the Church of the Flowers, Forest Lawn.

All Controls On Freon End

(*Continued from page 1*)

not interfere with output needed for the war against Japan.

One of the first commodities to be released now from all restrictions is freon, both Freon-12 and Freon-22, being put on the free list with revocation of the control orders which, until recently, prohibited any exhibitor from securing gas for replenishment of his cooling systems. Earlier this month, the order was liberalized to permit exhibitors to procure the gas without formality.

There are no indications that the control of raw stock will be dropped in the near future, but the limitations on the production of equipment and on the manufacture of 'front of the house' supplies, such as carpets, seats, etc., are expected to be eased off gradually.

Daily meetings of WPB officials are being held to keep in touch with the rapidly changing materials situation, but conditions have not yet clarified sufficiently to permit any definite estimate of what can be accomplished in the near future in the way of lifting important regulations.

Oppose General Revocation

Both the Office of War Mobilization and the War Manpower Commission, foreseeing serious difficulties in keeping war production at a high level for the Pacific theatre, are understood to be opposed to any general revocation of control orders, and it is expected that the more important ones, including that on booth equipment, will be retained in force for some time.

Although aluminum is expected to be released from control, it will have no effect upon booth equipment since manufacturers for some time have been able to secure all they need through the Theatre Equipment Section, headed by Allen G. Smith.

Major drawback at the present time is steel, supplies of which still are tight and expected to remain so for the next 90 days, Smith said. Such steel as may be released is expected to go first to such vital needs as trucks, railroad cars, etc., for both this country and foreign areas.

The WPB this week is expected to make its allocation of booth equipment for third-quarter production. Current indications are that the present rate will be continued at 335 projectors, 156 sound systems, 365 rectifiers and 360 lamp houses. There is little possibility of any substantial amount of equipment being released for civilian use from military quotas, the Army, Navy and Marine Corps in the past few weeks having purchase large quantities for use abroad, especially in the Pacific areas, which are rapidly widening.

Services Held for Sgt. Healy, Censor

CHICAGO, April 30.—Funeral services were held today for Sgt. Joseph F. Healy, 62, head of the local police censor board and crime prevention bureau for five years, who died of a heart attack in his home Friday. Two daughters survive him.

Until a successor is named by the chief of police, Sgt. Lutterell White of the crime prevention office will be in charge of the censor board.

Moss Curbs Strand For Admitting Minor

(*Continued from page* 1)

keep the theatre closed today and tomorrow until 3:05 P. M. Doors normally open at 9:30 A. M.

According to Warner Bros. it was disclosed at a hearing in the commissioner's office that the minor admitted, appeared older than he is and it was difficult to establish whether or not he was a minor.

A sign posted by the Warner management in front of the Strand reads, "This theatre will not open today and tomorrow until 3:05 P. M. This is an arbitrary penalty imposed by commissioner Moss after he found an accidental violation of the law concerning admitting minors to theatres.

"The Strand Theatre makes a special effort to comply with the ordinance. It has always successfully eliminated from its ticket lines, children obviously under 16 years of ago. Considering the circumstances involved in attempting to judge the age of individuals, the management feels it has been considerably successful in upholding this law. It believes the commissioner's decision to shut down a theatre because of his finding of an accidental and technical violation is unjust. The management sets forth these facts so that the public will understand why the Strand will be closed today and tomorrow until 3:05 P. M."

THREE ASSOCIATED SERVICES

FREE & PETERS, Inc.

James L. Free, *Chairman.* H. Preston Peters, *President.* Since 1932, exclusive national sales representatives of leading radio stations from coast to coast. Offices in New York, Chicago, Atlanta, San Francisco and Hollywood. Now planning postwar expansion in FM and Television representation.

WRIGHT-SONOVOX, Inc.

James L. Free, *President.* Ward R. Hickok, *General Manager.* Since 1941, exclusive developers and licensors of Sonovox "*Talking and Singing Sound,*" exploiting commercial and artistic uses of Gilbert Wright's basic patented invention, in radio and motion pictures. Headquarters in Hollywood.

JAMES L. FREE PRODUCTIONS

James L. Free, *Producer.* Norman Wright, *Director.* Headquarters in Hollywood. Fred Mitchell, New York Representative. Now producing series of one-reel quality shorts for major release, plus television: "The Wonderful Ears of Johnnie McGoggin," using Sonovox *Talking and Singing Sound.* Also producing motion picture commercials for experimental television, and "minute movies" for theatre distribution.

NEW YORK: 444 Madison Ave. Plaza 5-4130
CHICAGO: 180 N. Michigan Ave. Franklin 6373
HOLLYWOOD: 6331 Hollywood Blvd., Hollywood 2151

New Broadway Films Big; Peace Rumors No Handicap

(*Continued from page* 1)

at the 700-odd seat Victoria Theatre; with $30,500 recorded for the first five days, ending Sunday night, a new house record of $38,500 is in sight. Previous high was $33,500, recorded during the first week of "The Fighting Lady."

"Salty O'Rourke" and a stage show headed by Charlie Spivak and his orchestra, are leading the Paramount to an outstanding first week's gross of $100,000 expected. A big $74,000 was recorded for the first five days. "The Enchanted Cottage" is also headed for a big initial week at the Astor, with $24,000 taken in during the first three days and over $40,000 expected for the full week.

"The Horn Blows at Midnight" and a stage show featuring Vaughn Monroe are holding up well at the Strand with a good $44,000 expected for the second week on the basis of $25,000 recorded for the first three days.

(The estimate on the week's gross for the Strand was made before the New York license commissioner ordered a partial closing of that theatre today and tomorrow on charges that the management violated local statutes by selling a ticket to a minor yesterday.)

Radio City Music Hall, and the Roxy and Capitol, will bring in new films this week. "Without Love" and a stage show are expected to gross a strong $102,000 for a sixth and final week at Music Hall, on the basis of $65,000 counted for the first four days; "Valley of Decision" will open there Thursday. A sturdy $60,000 is expected for the third and final week for "A Royal Scandal" and a stage show at the Roxy; "Diamond Horseshoe," and a stage bill featuring Count Basie and his orchestra, plus Jerry Lester will open there tomorrow. "I'll Be Seeing You" is headed for a nice $50,000 for its fourth and final week at the Capitol, on the basis of $35,000 counted for the first four days; "The Clock" and a stage presentation featuring Jane Froman, Willie Howard and George Paxton and his orchestra will open there Thursday.

"The Corn Is Green" continues moderately at the Hollywood with $16,000 expected for the fifth week. "The Affairs of Susan" is holding up well at the Rivoli with $28,000 expected for the fifth week. "Betrayal From the East" is doing moderate business at the Palace with $20,000 recorded for the first seven days ending last night; an additional $4,000 is expected before it makes way for "It's a Pleasure" on Thursday. Second and final week's receipts for "Sudan" at the Criterion are expected to be around $18,500; "Salome, Where She Danced" will open there Wednesday.

"Tarzan and the Amazons" is drawing strong business at the Globe with $11,500 recorded for the first two days; a good $27,000 is expected for the first week. Fifth week's receipts for "Colonel Blimp," at the Gotham, appear to be better than the fourth; about $8,700 is expected. "Zombies on Broadway" is headed for a slow $5,000 at the Rialto; and "Gentle Annie" will open there Friday.

Vets Hit 'IA' Failure To Aid Servicemen

ATLANTA, April 30.—A strongly-worded resolution condemning the Motion Picture Operator's Union, IATSE, Local No. 225, for refusing to cooperate with the Veterans Administration in training wounded veterans in this line of work because "it was a violation of its international union" and because "a city ordinance forbids it to undertake this type training" has been passed by American Legion Post No. 51 of East Point.

This action was taken after the Veterans Administration had sent two honorably discharged veterans, both with serious physical handicaps which would prevent their doing manual labor, into the booth of two downtown theatres for the purpose of learning the trade, it was pointed out by Fred Coleman, owner and operator of theatres in East Point and College.

In each instance the veteran, who had chosen this type of work upon being discharged from the service, was told, Coleman said, that a city ordinance would not permit it "or that the union would not put up with it." But it was later pointed out by city officials, who preferred to remain anonymous, that there existed no such ordinance and the veterans were free to take up this type of training if the union men saw fit to train them.

Members of the union were not available for comment.

20th's Anniversary Continues in Field

The 30th anniversary celebration month of Twentieth Century-Fox came to an end yesterday, in line with the company's announcement, but exchanges and theatres are continuing the anniversary activities. During the drive, theatres throughout the country and Canada joined in saluting 20th-Fox product, in advertising and other promotional media.

Accessories made available throughout 20th's branches, enabled exhibitors to participate in the national celebrations. Many circuits used their advertising space to pay tribute to the company, at the same time announcing their pictures. Through the efforts of Bill Winter of Harry Brand's studio publicity department, and Ted Lloyd, radio manager at the home office, radio's participation resulted in more than 50 complete shows which credited 20th Century-Fox pictures as well as the anniversary.

Frank Hunt Promoted

CLEVELAND, April 30.—Frank Hunt, with 20th Century-Fox's Cleveland office for 24 years, has been promoted from head booker and office manager, to office manager and assistant to branch manager I. J. Schmertz. Edward Graves moves up from cashier to booker, bringing the total number of local bookers to four.

'San Pietro' Records Bitter Italian Fight

The infantry, 'Queen of Battle,' is the designation of the slogging "doughfoot," whose branch of the service is the most populous, and whose lot is frequently the toughest. But hard-bitten GI's of the U. S. Fifth Army felt little like royalty as they nosed up jagged ridges in an attempt to take the little Italian town of San Pietro. Repulsed by the murderous fire of fixed German artillery on the heights, again and again they slammed their way upward until they achieved their objective, but not without leaving much American blood in the hilly Italian countryside.

Here, caught by the Army Pictorial Service, is a record of the heart-breaking up-hill struggle of exhausted troops, in turn fighting off venomous counter-attacks. Major John Huston, assisted by Capt. Jules Buck, commanded the camera unit that took five months to complete the record. Once the town has been liberated, the poignant scenes of a dispossessed people, the villagers, coming back to their razed homes, is enacted. They are grateful to their liberators, with the profound gratitude of people who have learned at first-hand the searing lesson of war.

Introduction by Clark

With an introduction spoken by Gen. Mark Clark, "San Pietro" merits widespread exhibition for what it records of the 'Forgotten Front,' and the real sacrifice of many Americans who died away from the blaze of headlines. Maj. Huston produced and directed, wrote and spoke the narration. Col. Frank Capra supervised production. Running time, 30 mins. Currently released by the War Activities Committee for the Office of War information. C. R.

Progress in 'Lab' Worker Pact Rift

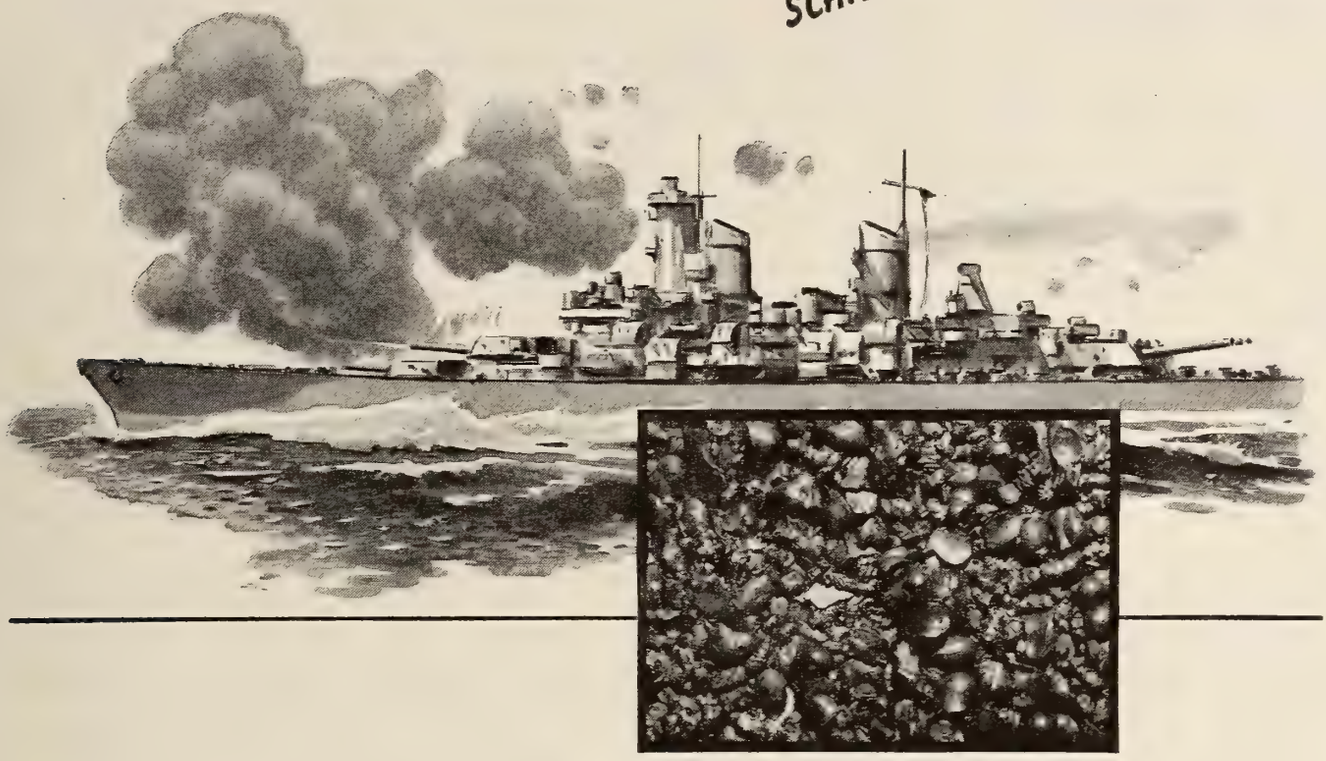
IATSE laboratory technicians Local No. 702 and representatives of 20 film processing laboratories here made some progress in renewed attempts to negotiate a new contract at an all-day meeting here yesterday. About 1,800 laboratory workers are involved.

The two groups will resume negotiations today at the Warner home office. They were instructed by Commissioner Jerry Doherty of the U. S. Conciliation Service to try and resolve their differences after the case was sent to USES as a dispute when negotiations broke down and Local 702 asked for authorization to take a strike vote.

Lower International Western Union Rates

WASHINGTON, April 30.—Western Union has been authorized by the Federal Communications Commission to make substantial reductions in international message rates effective tomorrow. A charge of four cents a word will be made for full-rate international messages carried overland to gateway points for transmission out of the country. At present these overland rates vary from 4 to 15 cents a word.

SHE TAKES 3,058,000 POUNDS OF SCARCE COPPER!



In a 45,000-ton battleship of the Iowa Class, there are 3,058,000 pounds of copper . . . 1,529 tons of it!

That's just *one* reason why copper is scarce. Almost countless more war-imposed reasons exist why every last possible ounce of copper should be saved.

National Carbon Company's experience and research enabled us at the very beginning of the war to redesign "National" projector carbons using less copper while providing virtually the same screen brilliance as before. Furthermore, exhibitors, projectionists and lamp manufacturers have contributed much to the copper-saving program.

Now it is more important than ever for projectionists to collect the copper drippings from lamps, as well as the copper easily stripped from carbon stubs, and turn it all in to local salvage committees for re-use.

It's an easy thing to do . . . and a tremendously important one these days!

The word "National" is a registered trade-mark of National Carbon Company, Inc.

NATIONAL CARBON COMPANY, INC.

Unit of Union Carbide and Carbon Corporation

UCC

General Offices: 30 East 42nd Street, New York 17, N. Y.

Division Sales Offices: Atlanta, Chicago, Dallas, Kansas City, New York, Pittsburgh, San Francisco

KEEP YOUR EYE ON THE INFANTRY . . . THE DOUGHBOY DOES IT!

Little Film Legislation Now in View

(*Continued from page* 1)

fire-inspection or child-labor laws was enacted.

Most important measures which the legislatures took up, but failed to pass, involved divorcement in Minnesota, only state to deal with that subject; clearance in Indiana; extension of the chain store tax to circuits in Montana; admission taxes in Idaho, Arkansas and Iowa.

Admission tax bills are pending in California and Massachusetts, but are expected to be defeated, while Oklahoma has a measure changing the tax system, and Michigan a bill earmarking funds for cities and municipalities which may involve an amusement levy to raise the money, which it is believed, also will fail.

Other Legislatures

The legislatures of Maine, Michigan, Oklahoma and Rhode Island are tentatively scheduled to adjourn this month, with Connecticut, Nebraska, New Hampshire, Pennsylvania, South Carolina, Texas and Wisconsin to follow in May, and Illinois and Ohio in June. No dates have been set for adjournment in Alabama, California, Florida, Massachusetts or Missouri. The Missouri legislature is seen as probably continuing in session the entire year.

A special session of the New Jersey legislature has been called for May 21, the Virginia legislature will reconvene May 14 and the North Dakota legislature has recessed until May 22, but no film legislation is expected to come up.

While California, Connecticut, Maine, Nebraska, New Hampshire, Ohio, Pennsylvania, Rhode Island and Wisconsin are still in session, the deadline for the introduction of new legislation has passed.

Nine More 'Barbary Coast' Openings

Republic announces additional key-city bookings on its 10th anniversary film, "Flame of Barbary Coast," with engagements on the John Wayne-Ann Dvorak starrer set at the Criterion Theatre, Oklahoma City, May 23; Riverside, Milwaukee, May 25; Upton, Esquire, and Fairway theatres, Kansas City, day-and-date, June 7; Fox, Atlanta, June 7; Saenger, New Orleans, June 9; Malco, Memphis, June 14; Palace, Jacksonville, June 16.

MITCHELL MAY, Jr.
CO., INC.
INSURANCE
•
Specializing
in requirements of the
Motion Picture Industry
75 Maiden Lane, New York
510 W. 6th St., Los Angeles

Jones and Mangham Head Screen Guild Productions

(*Continued from page* 1)

Philadelphia, and Bert Stearn, Pittsburgh. The executive committee, which is to run the affairs of the organization, includes Jones, Lippert, Schulter, Engel and Stearn.

Jones and Franconi revealed to MOTION PICTURE DAILY that a deal for four outdoor pictures in color, to be produced by Lippert, has already been signed, and that deals with other independent producers, not yet named, are pending. Lippert's first, "Wildfire," will be released June 1 and will have its world premiere at the Missouri Theatre, St. Louis. Each of the other three pictures will be released eight weeks apart. Jones stated that the company will endeavor to maintain a high quality standard.

Selection of a home office has not yet been made, but it was decided that the Screen Guild itself will operate its New York exchange, under direction of a branch manager yet to be appointed. It was also announced that the organization will definitely invade the foreign field. A representative is to be appointed at a later date.

Jones declared that the company will not handle reissues, and pointed out that distribution deals made by Screen Guild with other producers or distributors will in no way involve the independent operation of the organization.

Screen Guild franchise holders now control over 500 theatres, Jones and Franconi said, among them 75 Chicago theatres booked by the Allied booking combine; 75 in St. Louis, under direction of Harry Arthur; 50 theatres on the West Coast, handled by Lippert, and 50 theatres in the Pittsburgh area, booked by Stearn.

Following is the revised list of the closed franchises and their holders: Dallas, John L. Franconi; Atlanta, New Orleans and Memphis, John Mangham; Boston and New Haven, Arthur Lockwood and Al Swerdlove; Charlotte, J. Francis White; Chicago, John J. Jones and Jack Kirsch; Des Moines, Omaha and Kansas City, Julian H. King; Detroit; Al Dezel; Los Angeles, John Bannerman; Minneapolis, Joseph Wolf; Oklahoma City, Carr Scott; Philadelphia, Jack Engel; Pittsburgh, Bert Stearn; St. Louis, Harry C. Arthur, Jr., M. S. Schulter and Andy Dietz; Washington, Sam Wheeler; San Francisco, Seattle, and Portland, Robert L. Lippert; Toronto, H. J. Allen; Milwaukee, Ted Levy.

Deals are still pending for franchises in Cleveland, Cincinnati, Denver, Indianapolis and Salt Lake City.

Companies To Use Stock by June 1st

(*Continued from page* 1)

after March 1, while some companies marked time until new WPB allocations became available on April 1, most companies expect a much more serious situation to develop toward the end of the current quarter.

Although the Army is now ready to make some 30,000,000 feet of additional raw stock available to the companies during the current quarter for advance prints of future releases, to be shown in the approximately 1,000 Army installations in this country, the companies find that they are in most instances unable to start printing future releases because of laboratory conditions. They are experiencing mounting difficulties in even printing current releases, it is said.

Previously, the companies were permitted to draw raw stock from subsequent quarter allocations toward the end of the quarter which enabled them to maintain a steady pace of release printing and to print well in advance of release dates, but WPB has since stopped this practice.

Golden Favors WPB Raw Stock Control

Independent producers are better off during the war with War Production Board control of raw stock allocations than if the stock manufacturers themselves were to administer its supply, Edward Golden, independent producer who will release his next production through United Artists, told MOTION PICTURE DAILY.

"Independent production has been the 'guts' of the industry," Golden said, "if you stifle it, the industry might as well fold up."

Depinet Expects New Theatres in South

(*Continued from page* 1)

public enlightenment after the war. He sees the motion picture serving the function of telling the story of Democracy from a popular entertainment point of view and aiding in the revamping of the world.

RKO will continue to make "B" product, besides "A," Depinet said. He believes that that type of film is needed.

The company will probably have to forego its annual sales convention in New York because of the Office of Defense Transportation ban on such gatherings, Depinet explained. He will probably hold regional meetings with field members of his sales organization.

Depinet paid tribute to Robert Mochrie, RKO general sales manager, and Phil Reisman, vice-president in charge of foreign distribution, who carried on during his long absence.

While Depinet was in Phoenix, Charles W. Koerner, vice-president in charge of production, visited him variously to discuss new product. Depinet said that RKO has completed the Technicolor film, "Spanish Main." He believes that "The Enchanted Cottage" will gross more than had originally been expected, after seeing the results of the first few engagements.

Folks Theatre Leased

Maxwell Wallach and David Frankel, theatre operators, have acquired the Folks, on 12th Street, here, on a long term lease. The theatre, which seats 1,200, will be renovated and modernized and its name will be changed to the Stuyvesant. Berk and Krumgold, theatrical real estate brokers, closed the deal.

O'Connell Takes His Loop Case to McNutt

(*Continued from page* 1)

whether his Loop violated the curfew by remaining open after midnight, but whether the local WMC director had the power and authority to issue an order that the theatre must close.

The appeal said that when the case was taken to the regional WMC, a ruling was asked on the legality of the local director's action and not on whether the Loop had violated the midnight closing edict.

The petition says the regional WMC Labor-Management Committee "completely ignored the only question which they were called upon to determine in the appeal." The petition also points out that before sanctions can be invoked (other than labor ceilings), such a case must be certified to the War Production Board, which then sets a hearing to determine if the violation in any way affects the war effort. "This procedure we have persistently requested, and have asked that such a hearing be held. This request has been ignored," O'Connell charged.

The Loop abided by the curfew edict when it first went into effect, but on March 19, the house began remaining open all night. This policy remained in effect until April 5, when the curfew again was observed.

No Supreme Court Ruling on O'Connell

WASHINGTON, April 30.—Chances of a Supreme Court ruling on the validity of the amusement "curfew" faded today when the court announced that it would discontinue hearing cases this week and would wind up its 1944-45 term with three decision days, the last on May 28.

The scheduled May 28 final adjournment, if attained, will be the earliest closing date since the beginning of the national emergency, and about three weeks earlier than has been possible during the past three years.

The possibility that the court would be asked to rule on the curfew imposed by former War Mobilization Director James F. Byrnes was raised by Jack O'Connell, proprietor of the Loop Theatre, Toledo, whose efforts to keep his house open after midnight failed before the regional WMC labor-management panel in Cleveland.

The only film industry case to come before the court in the term now closing was that of the Crescent Amusement Co. and its affiliates, in which the court rendered an opinion upholding the decision of the Federal District Court at Nashville, with the exception of one point on which the Government secured a modification stiffening the restrictions on theatre acquisitions.

Rebuild Trace Theatre

NEW ORLEANS, April 30.—A contract to rebuild the Trace Theatre in Port Gibson, Miss., has been let to M. J. Landrum of Clinton, Miss.

Bonded Film Storage Corp.
LOWEST RATES
TWICE-A-DAY DELIVERY SERVICE
SAFETY-SECURITY
1600 BROADWAY N.Y.C.
Circle 6-0081-2-3-4
STORAGE & C. A. PROJECTION ROOM FILM EXCHANGE DISTRIBUTION SERVICE

Production on Coast Is Still Slow; Drops 1

HOLLYWOOD, April 30.—Production activity continues sluggish for the week, as five features were completed, one was suspended, and five others went before cameras. Total in work at the weekend was 31, compared to the previous week's 32. The production scene follows:

Columbia

Finished: "Outlaws of the Rockies."
Shooting: "The Gay Senorita," "The Bandit of Sherwood Forest," "Rusty."

M-G-M

Shooting: "Abbott and Costello in Hollywood," "They Were Expendable," "For Better, for Worse," "Early to Wed," "Yolanda and the Thief," "The Harvey Girls."

Monogram

Started: "Sunbonnet Sue," with Gale Storm, Phil Regan, Minna Gombell, Raymond Hatton, George Cleveland.
Shooting: "Saddle Serenade" (formerly "Cowboy Serenade").

Paramount

Finished: "Our Hearts Were Growing Up."
Shooting: "The Stork Club," "The Blue Dahlia."

PRC

Finished: "Arson Squad."

Republic

Finished: "The Web" (Walter Colmes).
Shooting: "California Gold Rush."

RKO Radio

Started: "Ding-Dong Williams," with Glenn Vernon, Marcia McGuire, Anne Jeffreys, Felix Bressart.
Shooting: "Radio Stars on Parade," "Tomorrow Is Forever" (International); "The Bells of St. Mary's" (Rainbow).

20th Century-Fox

Shooting: "Kitten on the Keys," "Dragonwyck," "The Dolly Sisters."

United Artists

Temporarily Suspended: "Dual in the Sun" (Vanguard).
Shooting: "Young Widow" (Stromberg).

Universal

Finished: "Hear That Trumpet Talk."
Started: "On Stage, Everybody," with Jack Oakie, Peggy Ryan, Johnny Coy, June Brady, Geogianna Bannister, Billy Usher; "Frontier Gal," with Rod Cameron, Yvonne De Carlo, Peter Coe, Andy Devine.
Shooting: "Uncle Harry," "Lady on a Train."

Warners

Started: "The Two Mrs. Carrolls," with Barbara Stanwyck, Humphrey Bogart, Alexis Smith, Nigel Bruce.
Shooting: "Danger Signal," "Janie Gets Married," "The Time, the Place and the Girl," "Stolen Life."

'Destry' To Ride Again

Due to the fact that there is a limited number of Western pictures available, Universal announced yesterday that it would make available for exhibitors, during June, its "Destry Rides Again."

Review

"Honeymoon Ahead"

(*Universal*)

Hollywood, April 30

ALLAN JONES and Grace McDonald are paired in an unpretentious comedy of considerable charm. The song numbers, of which there are four, contribute to the entertainment without slowing down the action. Director Reginald LeBorg rates credit for the picture's pace, and associate producer Will Cowan exercised care and craftsmanship.

Val Burton is credited with the original story, and Elwood Ullman collaborated with him on the screenplay. It is a lively story, relating the adventures of a crooner wrongly convicted of embezzlement. Discovery of his innocence, and his subsequent pardon, threatens to break up the prison choir of which he is the star. His fellow choir-members set in motion a plot to put him back in prison. Their efforts fail, but not until the unfortunate hero has come dangerously near losing the confidence of his associates and the love of the girl of his choice. Raymond Walburn scores in the role of the manager of a minstrel show which the crooner joins upon his release. Another effective bit is contributed by Vivian Austin, as a temperamental actress.

Running time, 60 minutes. General classification. Release date, May 11.

THALIA BELL

US Chamber Attacks 'Petrillo Royalties'

WASHINGTON, April 30.—The U. S. Chamber of Commerce states that its membership has endorsed pending legislation to prohibit royalty payments by industry to unions or other representatives of employes.

The resolution stated that extensive use of the principle of royalty payments by industry might be disastrous to the national economy and would represent in effect private taxation, a "scheme in which the 'taxes' would be levied, collected and used, not by Government but by private individuals."

Royalties are now being collected by James C. Petrillo's American Federation of Musicians on recordings made by its members.

Sauter Heads UJA's New York Committee

With James E. Sauter as chairman, and Carter Blake, of Columbia Pictures, as honorary chairman, a committee of players has been set up to organize the profession for the 1945 campaign of the United Jewish Appeal of Greater New York and its four rescue, relief and welfare agencies.

A luncheon-meeting will be held on Friday at the Hotel Waldorf Astoria, here, at which plans for an intensive drive among artists will be formulated, Sauter announced.

Co-chairmen of the division are: Frank Barton, Biow Agency; Joseph Bigelow, J. Walter Thompson; Walter Craig, Benton and Bowles; George Heller, secretary of the American Federation of Radio Artists; Paul Louis, D'Arcy Agency.

Members of the executive committee include Milton Berle, Maxwell Dane, Joan Edwards, Martin Gabel, Lucy Monroe, Kate Smith and Henny Youngman.

Surrey Council Relents

LONDON, April 30.—The Surrey County Council has amended its public control committee's ban on children's Sunday theatre attendance and will now allow juveniles to attend when accompanied by a parent.

'Little Devils' to 'Frisco

World premiere of "China's Little Devils," Monogram, has been set for day-and-date openings at the Esquire and Tivoli theatres, San Francisco, on May 10.

Studio Strike Quietly Enters Eighth Week

HOLLYWOOD, April 30.—The strike against the major studios entered its eighth week with all parties voicing confidence but with no fundamental change in the situation. The producers added nothing to their weekend statement: "The strike no longer is real threat to the industry." IATSE said: "The strikers are joining our newly established locals in daily increasing numbers."

The Conference of Studio Unions augmented its picket lines and told the strikers at a Sunday night meeting that Technicolor would be closed within a week or ten days. Technicolor said: "Everything is going along fine."

MOTION PICTURE DAILY learned that the CSU strike strategy committee is preparing a new line of attack for next weekend. Its nature cannot be revealed for the present.

Time-Change Law in Cincinnati Repealed

CINCINNATI, April 30.—With 18 of Ohio's larger cities moving clocks ahead one hour to Eastern War Time last April 1, and 15 others doing likewise yesterday, City Council here has voted to repeal the time-change ordinance, and will remain on Eastern Standard Time, or one hour slower than the balance of the state, the step having been actuated by a consensus of preference among residents of the city and community as determined by a survey. Normally, clocks here would have been moved ahead Sunday.

Akron, Bryan, Celina, Hamilton and Paulding regularly remain on Eastern Standard Time throughout the year, while Ashtabula, Bellaire, Conneaut, East Liverpool, Gallipolis, Ironton, Steubenville and Willard operate on Eastern War Time the year around.

Rush Plays to Europe

Fifteen Broadway showmen, responding to an Army rush order for delivery within 90 days in the European Theater of Operations of 20 to 36 plays, have volunteered to accept the assignment, it was announced at the offices of United Service Organizations-Camp Shows here.

Production Costs Up 35%: Schreiber

(*Continued from page* 1)

from the Coast to confer with Joseph Moskowitz, Eastern studio representative, and to view Broadway shows. He will return to Hollywood this week.

"Values are somewhat inflated in every field," Schreiber stated, pointing out that this industry was no exception. Films which normally would have a 48-day shooting schedule, now take 54 or 60 days to complete, he said. Lack of studio manpower has compelled studios to lengthen shooting time. Inexperienced players and manpower not as proficient in skills also serve to increase production costs.

Schreiber said that 'B' productions which normally cost $250,000 to turn out are up to $350,000 because, again, there has been an increase in their shooting schedule from 20 to 30 days. Leveling off of production costs after the war may occur when the studios have sufficient personnel and are able to man productions 100 per cent instead of 75 per cent, as at present.

According to latest information available to him, Schreiber said, no studio has shut down because of the strike. Twentieth-Fox has been able to maintain its schedules, he said. "Kitten on the Keys" started last week, "Fallen Angel" will start this week, and "Leave Her to Heaven" is set for the following week. The company is also shooting here and in Washington on its FBI story, tentatively titled "Now It Can Be Told."

Cagney to Be Feted At Dinner in 'Frisco

SAN FRANCISCO, April 30.—James Cagney, co-star of the William Cagney Production, "Blood on the Sun," which premieres Wednesday night at the United Artists Theatre with many delegates to the World Security Conference in attendance, will be guest-of-honor of the San Francisco Press Club at dinner tomorrow night. The premiere was arranged and is being sponsored by the Press Club.

Cagney, his wife, Sylvia Sidney, and several hundred conference delegates will attend the opening, proceeds of which will be given to the Press Club to help pay expenses in providing special telephone, teletype and radio facilities for the 800 or more news men covering the parley.

RKO-NBC Televising United Nations Meet

Ralph B. Austrian, executive vice-president of RKO Television Corp., announces that it has been retained by NBC to photograph the San Francisco United Nations Conference for Station WNBT, New York television outlet of National Broadcasting Co. Highlights of each day's activities throughout the duration of the conference are being filmed and flown to New York, developed, printed and televised.

Gerstein Closes

Evelyn Gerstein Associates, here, announces the closing of their publicity offices. Miss Gerstein will continue as U. S. representative for the National Film Board of Canada on its "World in Action" films, distributed by United Artists.

NO MATTER WHAT ELSE YOU HAVE TO DO TODAY, TAKE TIME OUT TO READ EVERY WORD OF THIS WIRE:

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

A. N. WILLIAMS
PRESIDENT

1220

SYMBOLS

DL = Day Letter
NL = Night Letter
LC = Deferred Cable
NLT = Cable Night Letter
Ship Radiogram

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

LONG SL13 NL PD NEW YORK N.Y. APR.25,1945

STEVE BROIDY CARE MONOGRAM PICTURES CORP.

"DILLINGER" SMASHED ALL EXISTING RECORDS OPENING DAY VICTORIA THEATRE DESPITE HEAVY RAIN ALL DAY. 700 SEATS NET RECEIPTS FOR DAY $6020.88. WITH TEN SHOWS "DILLINGER" PLAYED TO 8100 PEOPLE WHICH WITH SEATING CAPACITY OF 700 MEANS THAT IN ADDITION TO FILLING EVERY SEAT FOR EVERY SHOW, THERE WERE 1100 STANDEES DURING THE DAY, PROBABLY MOST AMAZING RECORD HUNG UP BY ANY MOTION PICTURE IN ANY THEATRE ANY TIME. THIS SURPASSES GROSS FOR SUCH PICTURES AS "NORTH STAR", "WILSON", " FIGHTING LADY". NECESSARY HAVE POLICE CONTROL CROWDS. AUDIENCE REACTION EXCEPTIONALLY GOOD.

MAURICE MAURER

VICTORIA THEATRE BROADWAY NEW YORK

Make way for **MONOGRAM!**

"DILLINGER" A KING BROTHERS PRODUCTION

featuring **Edmund LOWE • Anne JEFFREYS •** and introducing **LAWRENCE TIERNEY** as John Dillinger

with EDUARDO CIANNELLI · MARC LAWRENCE · ELISHA COOK, Jr. · Directed by MAX NOSSECK · Screenplay by PHILIP YORDAN

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 85 NEW YORK, U.S.A., WEDNESDAY, MAY 2, 1945 TEN CENTS

FREE COPY DO NOT REMOVE

N. Y. Owners Given Child Labor Warning

Leary Also Cites Law On Admitting Minors

New York State laws governing the employment of minors in theatres and the admission of minors to theatres were cited to several hundred New York theatre operators by officials of the State Departments of Labor and Education at a meeting at the Riverside Theatre here yesterday.

The meeting had been suggested by State Industrial Commissioner Edward Corsi, and was arranged by Louis M. Weber, Skouras Theatres attorney, following the disclosure of violations of the Child Labor Laws by theatres in this area, brought to light by a survey conducted by the State Labor Department.

Walter Leary of the Board of Education, introduced the problem of admitting minors to theatres, citing the penalty meted out to Warner Bros.'

(*Continued on page 7*)

Moss Gives Reason For Strand Penalty

New York License Commissioner Paul Moss' office, here, yesterday issued a statement detailing the nature of the violation by Warners' New York Strand, of the law relating to the admission of minors, which, on Monday, led to the imposition of one of the severest penalties yet meted out to a theatre in this city.

The Strand was ordered to remain closed until 3:05 P.M. both yesterday and today, where normal opening time is 9:30 A.M. Estimated loss of reve-

(*Continued on page 7*)

U. S. Chamber May Reelect Johnston

WASHINGTON, May 1.—Eric Johnston, president of the U. S. Chamber of Commerce, today maintained his non-committal attitude on reports that he was about to affix his signature to the contract which has been proffered by the Motion Picture Producers & Distributors of America.

Johnston's term as president of the

(*Continued on page 7*)

Rank Leaving for America May 10

London, May 1.—J. Arthur Rank, British film industry leader, is scheduled to leave here May 10 on his projected visit to America. At present, his itinerary calls for visits to New York, Hollywood and Canada, and he expects to be away a month or two. It will be Rank's first visit to the American film industry.

Walker Resigns as Postmaster General

WASHINGTON, May 1.—Frank C. Walker has tendered his resignation as Postmaster General to President Truman and it is expected that within the next 60 days be will resume active direction of the Comerford Circuit, of which he was head before becoming a member of the late President Roosevelt's Cabinet.

Walker is expected to remain in his post until his successor has been appointed by President Truman and confirmed by the Senate. It is widely believed here that Robert E. Hannegan, chairman of the Democratic National Committee, will be named by President Truman within the next day or two to succeed Walker. The latter, on several occasions in recent years, had expressed a wish to relinquish the Cabinet post but each time acceded to

(*Continued on page 7*)

Ask U.S. Raw Stock For British Prints

Officials Hit Library Bill

WASHINGTON, May 1.—Top officials of practically all the Government departments were disclosed today to be preparing to fight any effort to press legislation creating a national motion picture library which would transfer to that agency all production and distribution of Government films.

Such a proposal is now before the House Library committee in a bill introduced quietly some days ago by

(*Continued on page 7*)

Arbitration Disuse 'Tragic,' Allied Says

WASHINGTON, May 1.—"It is tragic that some exhibitor leaders have actively discouraged resort to arbitration," Allied States headquarters here declares in a bulletin released today which discusses a some-run arbitration

(*Continued on page 8*)

Suggest Distributors Here Give 20 Million Feet to Aid Releases

LONDON, May 1.—Declaring that the British government "cannot acquiesce indefinitely to Britain's films being denied access to American screens," the Board of Trade revealed at a press conference here today that it has suggested to Fayette W. Allport, European manager of the MPPDA, that all New York distributors should pool sufficient raw stock to provide an estimated 20,000,000 feet to enable British product to secure early U. S. release. No reply has yet been received.

(Quigley Publications' London bureau reported at the weekend that the Board of Trade planned to provide J. Arthur Rank with a special allocation of 20,000,000 feet of raw

(*Continued on page 8*)

Public Horrified by Horror Pictures

First public showings of Signal Corps films from the German horror camps were given in theatres here yesterday, and New York crowds viewing the films at local newsreel theatres generally showed the same reactions: horror over the atrocities. Typical: At the Embassy Newsreel,

(*Continued on page 8*)

Fox Stockholders To Vote on Options

Annual meeting of 20th Century-Fox stockholders, to be held on May 15 here, will elect 15 directors for a term of one year. Present directors include: L. Sherman Adams, Robert L. Clarkson, Thomas J. Connors,

(*Continued on page 7*)

Self-Regulation Keystone Of SCTOA: Williams

Theatres Are Ready For 'V-E Day' Mobs

Circuit managers in and around New York yesterday were taking "refreshers" from previously issued home office instructions on the removal of out-front signs, easels and other non-stationary displays when "V-E Day" mobs start accumulating, especially in downtown areas. Field reports indicated that managers in other cities were similarly preparing.

Some stores in the Times Square area have already started to erect boards out-front to protect display windows—in anticipation.

LOS ANGELES, May 1.—Self-regulation and common defense against legislative or other measures detrimental to exhibition interests will continue to be the cornerstone of the Southern California Theatre Owners Association's policy, Paul Williams, newly installed general counsel, assured the membership, distributors and press at an introductory luncheon in his honor at the Variety Club here today.

Williams said, in part: "It will be one of our primary aims to provide a method within the industry itself for adjustments of disputes between its members. These in many instances will involve the distributors. Through conference and conciliation many disputes can be amicably settled, relieving the disputants of long and costly arbitration or litigation. It will be the

(*Continued on page 8*)

Reviewed Today

Review of "The Southerner" appears on page 6; "The Brighton Strangler," "Swing Out, Sister," page 8.

Personal Mention

H. J. YATES, SR., Republic board chairman, and WILLIAM SAAL, executive assistant, returned to New York yesterday from the Coast.

•

A. G. EDWARDS, Salt Lake City PRC manager, is in Mexico City and will return to his headquarters in 10 days.

•

LESTER COWAN left the Coast yesterday for Washington to speak on the May 8 American Forum of the Air program.

•

LT. FRANCIS HICKS, formerly Fabian assistant manager, Staten Island, is recovering from wounds in an Army Hospital, Richmond, Va.

•

HENRY GINSBERG, Paramount studio operations chief, will leave Hollywood for New York Friday by train.

•

HARRY GOLD, United Artists Eastern sales manager, will be in Boston until Friday.

•

JAMES E. COSTON, Warner Theatres Chicago zone manager, is in New York.

•

BOB HOPE, film and radio star, will make his fourth trip overseas this summer to entertain service men.

•

NONA SCOTT, Sheffield-Republic Salt Lake City booker, is at home following an operation.

•

EDWARD SCHNITZER, United Artists executive, will leave here Saturday for Montreal and Toronto.

•

LEONARD GOLDSTEIN of Michael Todd Productions, is in New York from Hollywood.

•

F. C. FULLER, Sheffield-Republic Salt Lake City manager, has left for a Montana trip.

•

ROBERT M. GILLHAM, Paramount's director of advertising and publicity, is in Florida.

•

STANLEY W. HAND, Altec advertising and publicity manager, is the father of a son, OWEN KENNETH.

•

WILLIAM SEIB, Columbia Salt Lake City branch manager, has returned from a Montana trip.

•

SAUL J. ULLMAN, Fabian Upstate Theatres general manager, has returned to Albany from New York.

•

LOU GOLDING, Fabian's Wilmer and Vincent circuit general manager, is moving from Albany to New York.

•

CARL NEDLEY, M-G-M Salt Lake City manager, has returned there from Montana.

Allen Luey Retires

Allen Luey, film writer and director, and latterly on the staff of Emerson Yorke Studio, here, retired from the industry and settled in Grass Valley, Cal., on a newly-acquired ranch.

Sign SOPEG Pacts For Exchanges Here

Loew's, 20th Century-Fox and United Artists have signed their first contracts with Screen Office and Professional Employes Guild, Local No. 1, CIO, covering 'white collar' workers in New York exchanges. This terminated a three-year controversy between SOPEG and the companies. Also involved in the dispute was the IATSE which represents "white collarites" in the New York exchanges of most other companies. Contract was signed by order of the War Labor Board.

SOPEG last year won a 15 per cent general increase for the workers through another WLB order. New salary increases for these workers, based on job classifications are currently in dispute before the Board. Terms of the contract, which will expire Aug. 1, 1945, include arbitration of discharges, grievance machinery with arbitration, a defined seniority procedure and other benefits.

Warner Officials to Canada for Meetings

Ben Kalmenson, general sales manager for Warner Bros.; Mort Blumenstock, advertising-publicity head in the East; Norman H. Moray, short subject sales manager, and I. F. Dolid, supervisor of exchanges, will attend a meeting of the company's Canadian sales forces, to be held tomorrow and Friday in Toronto. Kalmenson and Dolid already have left for Canada. Blumenstock and Moray will leave today.

Haskell M. Masters, who was recently appointed Canadian manager for Warners, will head the Dominion delegation at the session. Others will include the following branch managers: Joseph Plottel, Toronto; Samuel Pearlman, Calgary; Grattan Kiely, Montreal; L. McKenzie, St. John; Earl H. Dalgleish, Vancouver; Greydon A. Matthews, Winnipeg. Glenn Ireton, field public relations representative for Canada, also will attend.

Roundtable May 9 on BOT Monopoly Report

LONDON, May 1.—Hugh Dalton, president of the British Board of Trade, has set May 9 for a roundtable conference on the report of the board's film industry monopoly committee. Invited to attend are representatives of the British Film Producers Association, Kinematograph Renters Society, Cinematograph Exhibitors Association, Association of Cine-Technicians, National Association of Theatrical and Kine Employees, screen writers, two short subjects associations, News Theatre Association and one representative from each of the circuits.

Seaman Zarek a Casualty

CHICAGO, May 1.—Third war casualty among Warner Theatres employees here reported this week is Seaman 2/C Patrick Zarek, formerly of the Avalon Theatre, who went down in the sinking of a gunner's boat off Okinawa on April 2.

See End of Curfew, Brownout with 'V-E'

WASHINGTON, May 1.—Lifting of the curfew and brownout immediately upon announcement of victory in Europe was indicated today when Speaker Rayburn told the House that the flood-lights which in peacetime were trained upon the Capitol Dome from various points in the grounds will be turned on again when Germany surrenders.

The immediate lifting of these restrictions on 'V-E Day' was urged by former War Mobilization Director James F. Byrnes in his final report and while his successor, Fred M. Vinson, has made no promises, he is believed also to favor such a move.

A group of entertainment industry leaders was reported to have planned to see Vinson today to urge him to set the curfew hour at two A.M. now that the days are lengthening, but a spokesman for the Director said they had not come in and officials of the War Manpower Commission said they had not been to see Chairman Paul V. McNutt.

Berger, Other MGM Promotions Monday

Last week's promotions of Rudolph Berger from M-G-M district manager to Southern sales manager, with headquarters in New Orleans, and branch managers Herman Ripps, Ralph Maw, Henry A. Friedel and John S. Allen to district managers, will become effective on Monday, William F. Rodgers, vice-president and general sales manager, reported here yesterday. Berger is spending this week at the home office conferring with executives.

The promotions of Gerald E. McGlynn to Omaha branch manager, Jack B. Mundstuk to Buffalo, Harry Rosenblatt to New Haven and John G. Kemptgen to Milwaukee, also become effective Monday.

James McGann, Omaha salesman, has been transferred to a similar post in the Des Moines branch. He was originally employed as a booker at Chicago, was drafted into the Army, and upon his discharge was sent to Omaha as salesman.

Grad Sears Leaving Hospital Here Today

Gradwell L. Sears, United Artists vice-president, who has been under treatment at New York Hospital since early February, will leave there today for a period of recuperation at his Westchester home. Later, he plans to take a brief vacation to complete his recovery before returning to his office.

Bogeaus Will Make Roosevelt 'Freedoms'

HOLLYWOOD, May 1.—Ben Bogeaus is planning the immediate production of "The Four Freedoms," embodying ideologies of the late President Roosevelt. It is intended for United Artists release.

Coming Events

May 4-5 — Warners' Canadian branch managers' meeting with New York executives, Toronto.

May 7—Variety Club golf tournament and dinner, Colonie County Club, Albany.

May 8—20th Century-Fox 'Famil Club' party, Park Central Hotel, New York.

May 10-12—Paramount district sales meeting, Dallas.

May 13-19—National Association of Broadcasters tribute by Kiwanis International.

May 14-18—Society of Motion Picture Engineers' conference, Hollywood Roosevelt Hotel, Hollywood.

May 14-June 30—Theatres' Seventh War Loan Drive.

May 15—Twentieth Century-Fox annual stockholders' meeting, New York.

May 18—Cinema Auxiliary theatre party, Broadway theatre, New York.

May 21—Technicolor annual stockholders' meeting, New York.

May 22—Monogram's board of directors' meeting, Blackstone Hotel, Chicago.

May 24—Cinema Lodge benefit show, Carnegie Hall, New York.

June 5—'Major Glenn Miller War Bond Day.'

June 6—'Free Movie Day' at theatres for Seventh War Loan Drive.

June 6—Motion Picture Associates' 26th annual charity dinner-dance and tribute to George J. Schaefer, Waldorf-Astoria, New York.

June 7—Industry Advisory Committee meeting with WPB, Washington.

Whitmore Named WE Advertising Manager

Will Whitmore, advertising supervisor of Western Electric, has been named advertising manager to succeed H. W. Forster, deceased, according to an announcement yesterday by F. B. Wright, director of public relations.

Whitmore joined Western Electric in 1929. He has been with the organization continuously to the present time. His work in the company's Public Relations Department has covered publicity, advertising and magazine editing. He served as chairman of the publicity committee of the SMPE for nine years.

At one time he was on the staff of *Exhibitors' Herald-World*, now *Motion Picture Herald*.

Chicago Censors Another

CHICAGO, May 1.—For the third consecutive month, the police censor board here has rejected only one feature during April. The board reviewed 82 pictures and rejected RKO's "Body Snatcher" and classified RKO's "Zombies on Broadway" for adults. February and March rejections were Monogram's "Dillinger" and PRC's "Crime Inc."

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, New Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

OWI Sets Post-VE Day Film Program

WASHINGTON, May 1.—Plans for a broad program of important instructional pictures have been perfected by the Motion Picture Bureau of the Office of War Information, to be launched with announcement of Victory in Europe, it was learned today.

Several phases of the post-VE situation will be pursued simultaneously, with efforts directed to informing the public regarding the problems of the returning veterans, the necessity for maintaining a high level of production for the war against Japan, and the why and wherefore of the various control and rationing orders and the reasons why they cannot all be lifted immediately.

Hold War Bonds

Another phase of the program will be an effort to have the people hold on to the government bonds they have bought during the war, rather than to cash them and spend the money immediately. It is also planned to produce pictures showing the peacetime uses of many of the new materials, products and techniques developed during the war.

OWI officials consider that the period between the defeat of Germany and victory over Japan will be as crucial as any arising during the two-front war, largely because of war weariness, a natural desire of war workers for permanent jobs and the demobilization of large numbers of soldiers.

VE-Day will bring important responsibilities to the film bureaus of both the domestic and overseas branches of OWI, the former holding the home front firm and the latter in the re-education of Germany, it was pointed out.

Television Is Ready With 'V-E Day' Plans

Columbia Broadcasting yesterday completed plans for 'V-E Day' coverage on its New York television station WCBW, providing for the dropping of scheduled programs and the substitution programs if 'V-E Day' comes on a Tuesday, Thursday or Friday, the days which the station normally operates, or for special telecasts if 'V-E Day' is on a Wednesday. No plans have been made for other days of the week.

A special three-part program which will be telecast on 'V-E Day' will highlight the war to date and what is expected will be required in the future. It will explain, through films, maps, charts, graphs and text what has been destroyed, what it cost, and, finally, what remains to be done. CBS commentators will supply the text; newsreel films will be used.

'V-E Day' television coverage has already been announced by NBC and American Broadcasting, the latter using the facilities of DuMont's New York station WABD. NBC's New York television station, WNBT, plans to pick up activities on Times Square. RKO Television Corp. will photograph activities in the American Broadcasting newsroom in New York and rush the films to DuMont for immediate televising.

Coyne Urges Cooperation Of WFD Units for 7th

R. W. Coyne, field director of the War Finance Division, U. S. Treasury, has advised all War Finance Committees to take advantage of the motion picture industry's cooperation in the Seventh War Loan.

"The motion picture industry was one of the major factors that helped us exceed our goal in 'E' bond sales in the last several loans," Coyne reminded.

"Through the War Activities Committee theatre and film distribution bond chairmen are being urged to work closely with local WFC chairmen, so that premieres may be properly coordinated with other bond-selling events. In most places, the theatre industry is represented on the local committee.

"The entire industry has expressed to this office a sincere willingness to serve, assist and cooperate with you and your organization," Coyne added.

Iwo Jima Reproduction Loew's Drive Symbol

As the symbol of Loew's Theatres' participation in the Seventh War Loan drive, a large reproduction, in bas relief, of the Iwo Jima flag raising will be unveiled in the lobby of Loew's State Theatre, here, tomorrow morning.

Edward C. Dowden of Loew's will act as master of ceremonies. Among guests will be a group of veterans who saw action at Iwo Jima, and Nicholas M. Schenck, David Bernstein, C. C. Moskowitz, Joseph R. Vogel, Oscar A. Doob, Marvin Schenck, Samuel Pinanski, Martin Mullins, Si Fabian, Irving Lesser, Francis Harmon, Frederick Gehle and John Fitzgerald.

Miller, Krenitz Stress Drive Aid by Salesmen

CLEVELAND, May 1.—All film salesmen were told at today's Seventh bond rally to concentrate on getting exhibitor pledges to the sacrifice of all picture business. Dave Miller, district distributor chairman, and Joe Krenitz, regional distributor chairman, shared the spotlight in relaying to the 100 per cent distributor representation, the campaign as outlined in Chicago by Tom Connors and Sam Pinanski. Salesmen will use the breakdown of exhibitors employed in previous bond drives urging the signing of pledges for premieres, 'Free-Movie Day,' Children's Bond Matinees and seeking a wider field of issuing agents.

Breakfast as 'Send-Off' For Bond Drive Here

The Seventh War Loan campaign in the New York area will get its send-off on Tuesday, May 8, at a "Showmen's Seventh" breakfast, to be held in the Waldorf Astoria Hotel, Irving Lesser has announced. The event will be staged to honor the 1,200 showmen who operate the 700 theatres in the New York area, and will be in the nature of a "briefing" rally. Workers will be given last-minute information on the various activities which will highlight the drive.

Sam Pinanski, national chairman of the drive for the War Activities Committee, will be one of the speakers, as will Ted Gamble of the Treasury Department; Frederick W. Gehle, state chairman of the War Finance Committee, and Lesser.

Dave Weinstock is chairman of the breakfast arrangements committee.

Illinois Industry to Meet on Drive Today

PEORIA, Ill., May 1.—Some 200 state exhibitors and distributors and film salesmen will meet at the Pere Marquette Hotel, here, tomorrow, to discuss plans for the Seventh War Loan drive. Eddie Zorn and Ralph Lawler, assistant exhibitor chairmen, will conduct the meeting.

Among those who will attend are David Wallerstein, Midwest coordinator; Allen Usher and Harold Stevens, distributor chairmen; Walter Immerman, exhibitor chairman, and Jack Flynn, Metro's Western division manager.

65 Salesmen Here Organize for Drive

With the aim of securing greater activity on the part of independent theatre personnel and the smaller circuits and exhibitors here, Henry Randell, New York area distributor chairman for the Seventh War Loan drive, met with 65 salesmen from all film exchanges. The salesmen will work with Randell as members of his special committee in contacting exhibitors and will help him to play a more active part in the drive.

In addition to Randall, Irving Lesser, general chairman, and Morris Kinzler, campaign director, for the New York area, and Sam Rinzler of the executive committee, addressed the meeting.

California Exhibitors Will Meet on 7th Loan

SAN FRANCISCO, May 1.—Two groups of bond leaders will meet with theatre men in all key cities of Northern California preparatory to the launching of the Seventh War Loan drive in this region, Charles P. Skouras, national honorary chairman, revealed today.

San Francisco exhibitors today held the first of this series of pre-campaign meetings, and a second meeting of exhibitors will be held in Oakland Wednesday. George Mann, Northern California exhibitor chairman, presided at today's meeting here.

Lesser Reports Sharkey To Aid Theatre Drive

Joseph T. Sharkey, vice-chairman of the New York City Council, will serve on the executive committee for the Seventh War Loan drive, here, Irving Lesser, New York chairman, announces.

Sharkey will contact all unions and members of the City Council in behalf of the New York City theatre industry, to assure additional 'E' bond sales.

Harry Keller, radio coordinator for Universal Pictures, has been named by Lesser to serve as campaign coordinator.

Jenkins Calls 7th Bond Drive Meeting

ATLANTA, May 1.—The theatre people of Georgia are falling in line to put over the Seventh War Loan drive. At a meeting here, called by William K. Jenkins, state chairman of the theatre division of the War Activities Committee, 20 members of the state advisory committee pledged themselves personally to carry the message of urgency for the campaign to every theatre manager in the state.

Industry Anti-Trust Suit Hearing Today

Industry counsel and Robert L. Wright of the Department of Justice will meet this afternoon with Judge Henry W. Goddard in New York Federal Court, in an attempt to settle some of the interrogatories and cross-interrogatories which have been submitted by both sides in connection with the Government's anti-trust suit. The suit is scheduled for an Oct. 2 trial, but it may well be delayed a year.

Companies' Complaint

The companies complain that the Government is seeking to have them at least partially prepare the U. S. case against them by submitting data which would then be offered as Government evidence. It is alleged that with reduced clerical and legal staffs it would be almost impossible to prepare the information sought by the Government, and a counter offer has been made by the companies to open their files and allow Government attorneys to seek their own information. The companies have also submitted several hundred questions of their own to the Government, which the Department of Justice does not want to answer, according to Wright.

Judge Goddard today will be asked to reach an accord on both sides, or decide question by question which are relevant and must be answered.

Louis Frohlich, Columbia attorney, sounded the keynote of the defense, when he stated that it would take him over a year to answer all the Government questions, and if that is what the U. S. wanted, then the trial would be delayed accordingly.

Industry Buys 6,000 'Beachhead' Copies

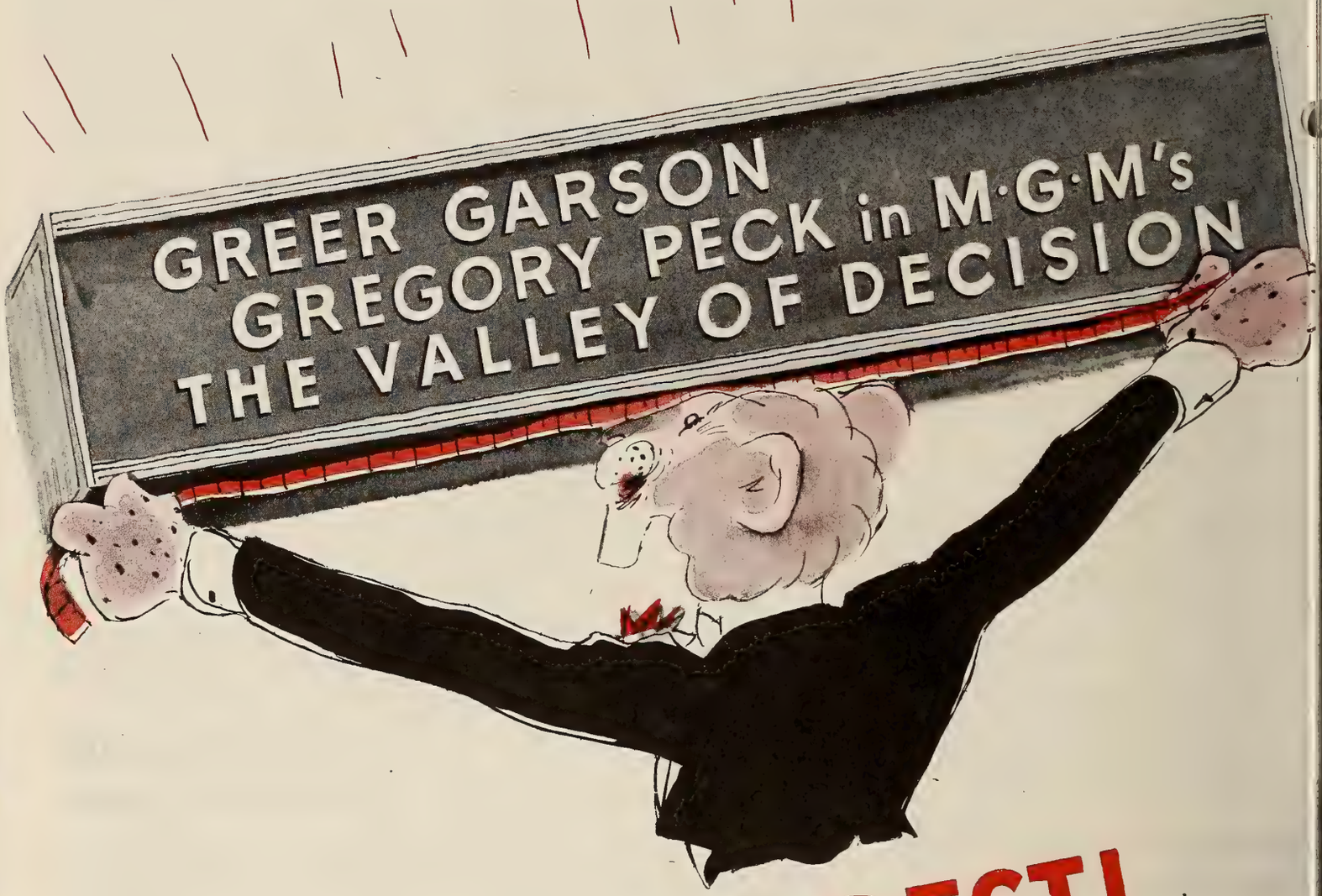
Theatre circuits and motion picture companies have ordered more than 6,000 copies of *Movie Lot to Beachhead,* the book which tells the story of the motion picture at war, Doubleday-Doran publishers, have informed the War Activities Committee.

The circuits are using the copies as part of their public information program, distributing them to Chambers of Commerce, legislators, city officials, civic leaders, women's club leaders, and veterans' organizations.

Foreign sales managers of producer-distributors have also ordered a number of copies for distribution by their representatives in other countries; domestic sales managers of several companies have ordered copies for their field forces, to familiarize their men with the work the industry has done during the war.

Second RMA Meet Here

U. S. and Canadian Radio Manufacturers Associations plan a joint meeting here next September, tentatively set for the Westchester Country Club, Rye, N. Y., to follow the recently-concluded meeting between the two groups in Montreal.



THE BIGGEST!

21st YEAR OF LEADERSHIP
MGM

With all your might!
MIGHTY 7th WAR LOAN



FOR THE BIGGEST!

Stock Transactions By Hines, Warner

PHILADELPHIA, May 1. — Purchase of 6,000 shares of General Precision Equipment Corp. capital stock by Earle G. Hines, New York, president, giving him a total of 15,500 shares, was the largest of a half-dozen film-stock transactions disclosed today by the Securities and Exchange Commission in its summary for March.

The only other transaction running into four figures was the purchase of 2,200 shares of Warner Brothers common stock by Harry M. Warner, president, increasing his holdings to 146,260 shares.

The SEC reported a series of sales, totaling 900 shares, of Consolidated Film Industries part-preferred stock by Herbert J. Yates, Jr., reducing his interest to 2,182 shares, and the sale of 100 shares of Paramount Pictures common stock by Henry Ginsberg, Hollywood, leaving him with 900 shares. In another sale, 500 shares of Loew's, Inc. common stock were disposed of by Charles C. Moskowitz, New York, leaving him with 500 shares. Loew's, Inc. was shown to have picked up another 64 shares of Loew's Boston Theatres common stock, giving it a total of 121,405 shares.

In Columbia Broadcasting System, Joseph W. Inglehart, New York director, was shown to have acquired 800 shares of Class 'A' common stock through W. E. Hutton and Co., and Isaac D. Levy, Philadelphia, director, to have disposed of 800 shares of the same class, leaving him with 35,876 shares.

Cinema Lodge Cites B'nai B'rith Work

Anti-Defamation League, Hillel Jewish Foundation and war service activities of B'nai B'rith were highlighted at a meeting at the Hotel Astor here last night of Cinema Lodge and the Cinema Auxiliary of B'nai B'rith, attended by several hundred from the film and allied entertainment industries.

Harry Goldberg, Warner Theatres advertising-publicity head discussed ADL work; Rabbi Judah Cahn, spoke on Hillel; and S. Arthur Glixon, on war services. A special screening of Warner Bros. "It Happened in Springfield" was included in the program during which a tribute was paid to the memory of the late President Roosevelt. Albert A. Senft, Cinema president, was presented with a silver inkwell set for his efforts during the past year in Cinema.

Jack H. Levin arranged the program.

'Dorian Gray' Promotion

A special 30-page manual on M-G-M's "The Picture of Dorian Gray" has been prepared by Oscar Doob for the use of Loew's Theatres, highlighted by reproductions of special stories, co-operative ads, ballyhoos, etc., staged by the first three Loew 'test' engagements in Houston, Rochester and New Orleans.

M-G-M set six more test engagements for "The Picture of Dorian Gray," which will open May 9 at Loew's, Richmond, and on May 10 at the Palace, Memphis; Loew's, Norfolk; Grand, Atlanta; Loew's, Indianapolis, and the Midland, Kansas City.

Review

"The Southerner"

(United Artists-Producing Artists, Inc.)

IN "The Southerner," Jean Renoir has made what is beyond doubt his most distinguished American-produced film. Steeped in dramatic artistry, it nevertheless poses a question. That question is how widespread public acceptance is apt to be.

If the approach were only that of sheer merit, and if the success which should accrue to an effort performed with integrity and worth were the solitary yardstick, this film based on a novel by George Sessions Perry called "Hold Autumn in Your hand," would meet an assured and successful fate. But therein are the doubts.

The story is as simple as it is basic. Its principal characters are sharecroppers making a skeleton existence when the cotton awaits picking. In an unidentified Southern farming community, Zachary Scott is fixed with the ambition to raise his own crops. For him, it means independence.

Piecing his starvation assets together, he gets the land along the river bottom. There, he moves his family—his wife, Betty Field; their children, Bunny Sunshine and Jay Gilpin, and his grandmother, Beulah Bondi. Their hardships are the primitive hardships. Their roof leaks, their windows have no glass, their ramshackle hovel is dilapidated and completely threadbare. Scott runs into difficulties with J. Carrol Naish, his hard-bitten neighbor. The young boy contracts pellagra, known to the natives merely as "the spring sickness." There is no milk and neither are there vegetables to counteract the ravages of the disease.

One difficulty after another besets the family. But the land is cleared, the crop is sown and it grows. On the eve of what appears an end to their manifold hardships, an unseasonable rain floods the countryside and washes out the fruits of their effort. Prepared to leave it all for the factory at its $7-a-day wage, Scott is persuaded to remain faithful to the earth which so strongly draws him. Starting from scratch, the whole painful process begins anew and, as the film closes, it is indicated the final fusion between earth and man is assured, and victory on its way.

Whether or not there is in this material ingredients popular enough for wide audience attraction is difficult to assay. In mood, "The Southerner" is about as leisurely as the terrain with which it deals. So, likewise, are its characters and their characterizations. The cast is excellent, led off by Scott and Miss Bondi, and aided measurably by others, including Miss Field, Percy Kilbride, Charles Kemper, Naish and Blanche Yurka.

Renoir, who did the script as well as the direction, quite patently caught the spirit and overtones of the kind of drama he was weaving. His many touches and his many effects are distinctive and, as would be expected from the son of the famous French painter, the quality and the dramatics in the photography he achieved through Lucien Andriot, his cameraman, are superb. Werner Janssen and his symphony orchestra are an important contributing factor with their musical accompaniment.

"The Southerner" was produced by David Loew and Robert Hakim, in association. Samuel Rheiner was associate producer. Hugo Butler adapted the novel from which Renoir developed his screenplay.

Running time, 91 minutes. General classification. Release date, May 18.

RED KANN

Kay Is Promoted to WB Coast Post

Ellingwood W. Kay, story editor under Jacob Wilk in the Warner home office for the past two years, will leave New York in two weeks for the Coast to assume a post in the story department at the Burbank studio.

Kay was a *Cosmopolitan Magazine* editor for 10 years before joining Warners.

Montana Exhibitors To Meet Thursday

SALT LAKE CITY, May 1.—Frank Smith is leaving his Paramount exchange managerial desk for Great Falls to attend the Montana State Exhibitors Association meeting, May 3rd. District Manager Hugh Braley is visiting the Salt Lake exchange and will leave with Smith for the Montana meeting.

Mexican Star Suspended

MEXICO CITY, May 1. — Maria Antonieta Pons has been suspended from all film work here for three months for refusing to play the star role in "La Gioconda," based on Gabrielle D'Anunzio's novel of that name. Producer Juan J. Ortega has had to hold up production because of the difficulty in securing an actress.

Advance 3 Releases For 'Depinet Drive'

CHICAGO, May 1. — In connection with the 'Ned Depinet Drive,' which will wind up May 10, RKO here has advanced the local first run release dates of three pictures. Two of them, "Pan Americana" and "Having Wonderful Crime," are being paired at the Palace and are being sold as 'A' pictures. On May 3, the twin bill will be moved into the Grand, to make way at the Palace for an extended run of "The Enchanted Cottage."

Goldstein, Todd Confer

Leonard Goldstein, recently appointed by Michael Todd as his West Coast representative, has arrived in New York for a week's stay to confer with Todd and Harriet Kaplan, the producer's story and play editor, regarding plans for the Todd film production of Edna Ferber's novel, "Great Son." Also on the agenda is a discussion of plans for the forthcoming legitimate theatre season.

$400,000 for 'Sue'

HOLLYWOOD, May 1. — Some $400,000 has been appropriated for the production of "Sunbonnet Sue" at Monogram, making it one of the company's highest budgeted films for the season.

Hollywood

By THALIA BELL

Hollywood, May 1

"PALACE on Main Street," has been added to the 1945 production schedule of RKO, and will serve as Stephen Laird's first producer vehicle. The story, which is an original by Laird, deals with the experiences of a returned veteran of World War I who, finding himself unable to pursue his prewar profession, purchases a small-town picture theatre.

•

Teresa Wright has been borrowed from Samuel Goldwyn by Paramount to co-star with Ray Milland and Brian Donlevy in "Too Good to Be True," romantic comedy which Sidney Lanfield will direct and Harry Tugend produce. . . . Judy Garland has been selected to portray Marilyn Miller in M-G-M's "Till the Clouds Roll By," which is based on the life story of Jerome Kern, the composer; Arthur Freed is slated to produce, and Lemuel Ayres will make his directorial debut on the feature, in which Robert Walker will appear as Kern.

•

Oscar Levant, pianist, composer, wit, has been signed to an acting contract by Warners. . . . Jane Murfin, who recently signed a writer-producer deal with Universal, has chosen the Charles Bonner novel, "Bull by the Horns," as her second production for the studio. . . . Don Ireland has been signed to a contract by 20th Century-Fox, and assigned an important role in "The Enchanted Voyage."

•

"Lend Lease for Penny," original story by Harry Gondell, has been purchased by RKO as a starring vehicle for Sharyn Moffett . . . Paramount has acquired the screen rights to "Oh, Brother," play by Jacques Deval which is scheduled for Summer production on Broadway. . . . Director William Castle's next assignment at Columbia will be "The Whistler's Shadow."

Goldberg Firm To Make Six in Canada

Jack Goldberg, president of the Hollywood Pictures, left here by plane yesterday for Montreal to arrange for the production of six feature pictures to be made in Canada by Northwestern Pictures, of which he is general manager.

While in Montreal he will look over material with a Canadian background. Following Montreal the producer will arrive at Toronto tomorrow. Production on the first of the series will start in June.

AWVS Sponsors 'Horn'

ALBANY, N. Y., May 1. — The local branch of the American Women's Voluntary Service will sponsor the premiere of "The Horn Blows at Midnight" at Warners' Madison Theatre tomorrow, to raise funds for purchase of an ambulance unit.

U. S. to Sell Rights

HOLLYWOOD, May 1. — Vitalis E. Chalif, representing the U. S. Alien Property Custodian, has arrived here to negotiate the sale of story and film properties held by the Federal agency.

20th-Fox '44 Net Is $12,480,491

Consolinated net profit, after all charges, of 20th Century-Fox Film Corp. and its voting controlled subsidiaries, including National Theatres and Roxy Theatre, Inc., for the 53 weeks ended Dec. 30, 1944, was $12,480,491, compared to an estimated net of $12,400,000 reported in MOTION PICTURE DAILY on March 26. This is equivalent, after deducting dividends paid on prior preferred and convertible preferred stocks, to $6.04 per share on the 1,771,364 shares of common stock outstanding, compared to an estimated $6.00 per share, according to the company's annual report, Spyros Skouras, president, revealed yesterday.

1943 Net Surpassed

The 1944 net of $12,480,491 compares with a net of $10,901,768 for 1943; gross income from sales and rentals of film and theatre receipts in 1944 were $172,624,529, against $154,345,949 in 1943; operating profit, before taxes, was $40,244,588, against $38,153,905 in 1943; 1944 taxes were $25,100,000, compared with $23,800,000 in the previous year; 1944 earnings per share were $6.04 against $5.37.

Consolidated net profit before Federal taxes, minority interests and contingencies, $40,244,588 for 1944, against $40,165,000; provision for Federal income and excess profits taxes, $25,100,000, the same as previously estimated.

Regular quarterly dividends were paid on the prior and convertible preferred stocks amounting to $1,776,742 in 1944, while dividends on the common totalled $3,487,435. Current assets in the consolidated balance sheet at Dec. 30, 1944, are $89,126,623, compared to current liabilities of $46,809,920. The company's English distributing subsidiary invested $1,200,000 in the stock of Metropolis and Bradford Trust Co., Ltd., thereby acquiring a half interest in that company, which controls about 57 per cent of the voting control of Gaumont-British.

Fox Stockholders to Vote on Options

(*Continued from page* 1)

John R. Dillon, Wilfred J. Eadie, Daniel O. Hastings, Donald A. Henderson, Felix A. Jenkins, Robert Lehman, William C. Michel, William P. Philips, Seton Porter, Murray Silverstone, Spyros P. Skouras and Darryl F. Zanuck.

The stockholders will also consider ratification of the board's action in authorizing option agreements, according to the plan approved by stockholders on May 16, 1944, granting the following options to purchase common stock at $25.87 per share:

Lew Schreiber, executive assistant to Darryl F. Zanuck, 4,000 shares; William Perlberg, producer, 4,000 shares; Harry Brand, studio publicity director, 2,500 shares; Fred Metzler, studio treasurer, 2,500, and Ray Klune, general studio production manager, 2,500 shares.

20th Reduces Shares To 4,698,133

ALBANY, May 1.—A change of capital recorded in the Secretary of State's office here today reduces capital stock of 20th Century-Fox Film from 4,700,000 shares, no par value, to 4,698,133 shares. Felix A. Jenkins, 20th's secretary, filed for the company.

Theatres Told to Comply With Child Labor Laws

(*Continued from page* 1)

Strand Theatre, here, Monday, by City License Commissioner Paul Moss for admitting minors.

Commissioner Corsi emphasized the fact that theatres sacrifice good will in their communities when they violate child labor laws. He cited the Fabian, RKO and Randforce circuits for constructive efforts in acquainting their managers and representatives with the laws affecting employment of minors and expressed the hope that "every theatre in this area" will cooperate with the Labor Department henceforth in seeing that there are no future violations.

Speaking for the Board of Education, which issues working permits to minors, Leary stressed that it is the obligation of every theatre manager not to permit any youngsters to work unless they have proper credentials. He pointed out that theatre managers are responsible for establishing the true age of minors they employ and that they are also responsible for permitting minors to enter theatres. He suggested that extreme care be utilized in permitting minors to enter theatres, especially while schools are in session. Minors can be admitted to theatres after school hours only if a theatre employs a matron, it was said. Otherwise they cannot be admitted after school unless accompanied by an adult.

Commissioner Corsi explained that theatres are at the mid-point in industries which have been discovered to be violating child labor laws and offered the facilities of his Department to help theatres correct these violations.

Leary emphasized that no minor under 14 may be employed and that those between 14 and 16 may be employed for a limited number of hours not beyond six P.M., and then only if they have working papers. He described the procedure under which minors can secure the necessary papers. He also pointed out that the new New York State law which goes into effect next Jan. 1 will further limit the working hours of minors between 16 and 18, if they attend school. A legal representative of the State Labor Department defined the penalties for violations of the law.

Louis M. Weber of Skouras Theatres, who opened the meeting, pointed out that it was the first in a series of such meetings with industries to be held by Commissioner Corsi seeking to correct existing violations. He traced the history of Child Labor legislation.

U. S. Chamber May Reelect Johnston

(*Continued from page* 1)

Chamber will expire this month and the executive committee will meet here next week to elect a president for the coming year. Indications are that he will be reelected unless he gives notice within the next few days that he would refuse to serve.

Chamber officials close to Johnston expressed the view that it would be possible for him to serve both the organization and MPPDA, but it is not known whether such a dual allegiance would be acceptable to the latter. It is understood that should Johnston accept the MPPDA offer he would be elected president of that organization ultimately, maintaining headquarters here, and Will H. Hays would continue to head the New York office, probably as chairman of the board.

Walker Resigns as Postmaster General

(*Continued from page* 1)

President Roosevelt's request to continue.

Walker was treasurer of the Democratic National Committee during President Roosevelt's first campaign in 1932. He became executive secretary of the President's Executive Council the following year, and was executive director of the National Emergency Council until 1935. He was chairman of the Democratic National Committee in 1943.

Moss Cites Reason For Strand Penalty

(*Continued from page* 1)

nue to Warners was placed unofficially at about $4,000 for the two days.

According to the Moss statement, the action followed a complaint to the License Commissioner by Walter Leary of the Board of Education, last April 10, that there was a line of school children outside the Strand Theatre.

Upon investigation, the Moss statement said, four boys, one 13 and the others 15, were observed entering the theatre after one of the boys bought the tickets; all four were unlawful absentees from school.

New York radio commentators came to the defense of Warner's Strand yesterday following the Warner Bros. announcement that Commissioner Paul Moss had penalized the theatre for inadvertently admitting a boy under 16 who appeared to be much older.

Among those who featured the incident on the air were: Dorothy Kilgallen and Richard Kollmar on Mutual; Paula Stone, WNEW; Adrienne Ames, WHN; Maggie McNellis, WEAF; Joseph McQuillan, WHOM; Arthur Godfrey will discuss the situation on WABC today.

More Competition Ahead

PHILADELPHIA, May 1.—Passed by the Pennsylvania State Senate and sent to the House is a bill that would permit Philadelphia and other communities to decide whether ice skating, ice skating exhibitions and ice hockey games may be held after two P.M. on Sundays. The measure is similar to those enacted in 1933 and 1935 that opened the way to Sunday films and Sunday baseball where the residents of any locality voted in favor of them.

Sarnoff Notes 24% Increase in RCA Net

RCA's net profits, after all taxes, for the first quarter of 1945, were $2,987,000, an increase of $586,000, or 24.4 per cent, over the same period in 1944, Brig. Gen. David Sarnoff, RCA president, disclosed yesterday at the 26th annual stockholders meeting here.

Earnings per common share amounted to 15.8 cents, compared with 11.6 cents for the first quarter of 1944. Consolidated gross income amounted to $85,385,000 for the quarter, an increase of eight per cent over 1944, with profits before taxes reaching $12,144,000, or 16.6 per cent more than in the same period of 1944.

14% Tax Increase

A total of $9,157,000 was provided in the first quarter for Federal taxes, an increase of 14 per cent over the first three months of 1944.

General Sarnoff stated that during RCA's first 25 years, from 1919 to 1944, profits, before Federal taxes, totalled $237,000,000, or nine per cent on the gross business. In that period, Federal taxes amounted to $114,000,000, leaving a net of $123,000,000, which represented an average net profit of nearly five per cent. Out of the earnings during the 25 years, the company paid approximately 65 per cent, or $80,00,000, in cash dividends to stockholders.

During the first year of operations, gross business was only $2,000,000, compared with more than $326,000,000 in 1944.

Sarnoff told stockholders that, "the RCA Victor Division has made its plans and is taking preliminary steps for re-entry into the field of civilian radio, phonograph, television, F-M and other radio and electronic products as soon as conditions permit."

Officials Oppose U.S. Film Library Bill

(*Continued from page* 1)

Representative Daniel K. Hoch of Pennsylvania.

In his bill, after providing for the establishment of a library to be headed by a director receiving $10,000 a year, Hoch stipulated that "all functions, powers, duties and property of any department, agency or other independent establishment of the Government of the United States relating to the production and distribution of motion picture films are hereby transferred to the National Library of Motion Pictures."

While practically all of the Federal agencies will oppose the bill if it ever comes up for consideartion, the strongest objections will be offered by the War and Navy Departments, much of whose picture work, even in peacetime, is highly confidential.

A dozen or more bills providing for the library have been introduced since the depository was suggested several months ago but, except for the Hoch bill, they propose merely to have a safe place to store Government and outstanding industry pictures and machinery for the loaning of films to educational and other organizations.

Curb Chicago Smoking

CHICAGO, May 1. — Several of the larger Balaban and Katz houses have found it necessary to revive their 'no smoking' trailer.

Britain Asks 20 Million Feet of Film

(*Continued from page* 1)

stock for American release prints of his product. As reported exclusively in *Motion Picture Daily* on Monday, the Board indicated that the supply would be gathered from non-commercial sources in Britain.)

"Failing to find some solution to the American problem creates an obstacle here to the restoration on June 1 of the present 15 per cent cut in raw stock allocations," a BOT spokesman said, emphasizing that the government is determined to find somehow the stock for U. S. showings. He confirmed the fact that a special allotment of 300,000 feet of British stock had been made for American release of J. Arthur Rank's "The Way Ahead," as reported in MOTION PICTURE DAILY on Monday, and revealed a threat that no further allotment of stock for printing of American films here for export to Europe and other foreign areas would be made unless the footage required for other British films in America is provided.

Reduced Playing Time

Unless the 15 per cent raw stock cut here is restored on June 1, general reduction of playing time in the theatres is seen as inevitable. The BOT is conscious of the awkward position in which this would place the British industry by reducing the British supply of films on which American imports are based, but the authorities are in a mood to enforce the suggested plan through any possible means, it has been learned. As a last resort, however, in an effort to avoid the 15 per cent cut, the Board would implement the proposal that it seek to obtain additional supplies of stock from the Army and other government agencies.

The official view here is that the end of the war in Europe will result in a saving of aero and X-ray film only, inasmuch as the Army is expected to demand a large number of rehabilitation pictures during the demobilization period.

As previously reported by MOTION PICTURE DAILY, Rank was allocated sufficient raw stock by the War Production Board in Washington for the release of two films here this year, equivalent to the four-year average of his releases in this market, and on the same basis as raw stock quotas were set by WPB for independent American producers.

Rank's raw stock quota was consumed with the release of "Mr. Emanuel" and "Colonel Blimp." He has sought additional raw stock for release here of his "The Way Ahead" and "Henry V." Unable to obtain it from WPB, Rank appealed to the Board of Trade in London.

Monogram Buys Two

Deals for the 1944-45 Monogram product have been signed by the Philadelphia exchange with the Affiliated Circuit's 13 theatres in Pennsylvania and Delaware, and the H. Chertcoff Circuit, with seven situations in Pennsylvania.

Reviews

"The Brighton Strangler"

(RKO Radio)

MURDER straight, is the basis of this one. Arnold Phillips and Max Nosseck, collaborators of the original story, employed a rather ingenious central situation for their yarn of death by strangulation, Nosseck, who also directed, carried it forward to a satisfactory conclusion and the result is on very adequate display in "The Brighton Strangler."

They have taken John Loder, actor in blitzed London, and through bomb injury and shock converted him into the maniacal killer he has been portraying on the stage. He follows step by step in the pathway of the play. First, the mayor of Brighton is strangled; then the chief inspector. Finally, it is nip-and-tuck with attractive and competent June Duprez, exactly as it was with the actress in the third act of the stage piece, only by this time Scotland Yard is hot on the trail and rides to the rescue in no time flat, and with no time flat to spare. Everyone will calculate the girl will be saved, of course, and that the killer will get himself killed in the end. He does, by backing off a hotel tower to the applause of the horrified rescue party which is advised to use that device by way of restoring the actor-turned-murderer to his actual personality.

Nosseck's direction is geared to undertones and a leisurely pace and the performances are maintained similarly. Acting chores are representative without any particular distinction flowing to any members of the cast which includes Miles Mander, Michael St. Angel, Rose Hobart and Gilbert Emery. Herman Schlom produced, under executive producership of Sid Rogell.

Running time, 67 minutes. General classification. Release date, not set.

R. K.

"Swing Out, Sister"

(Universal)

"SWING OUT, SISTER" is a wholly synthetic little musical, that has no other pretension but to be diverting; it succeeds, apparently, in a manner not calculated by its makers. The screenplay, by Henry Blankfort, comes from an original by Eugene Conrad and Edward Doin; music, principally by Jack Brooks and Norman Berens, is routine.

A lightweight story concerns Frances Raeburn, a singer in Milburn Stone's night club, who pretends to her family that she is studying for the concert stage. She renews an old acquaintance with Red Cameron, a classical musician with a flair for 'swing,' imagining that he is now a stuffed shirt, but is pleasantly surprised to find otherwise. This complicates her relationship with Stone, whom she is scheduled to marry. Eventually Cameron and Miss Raeburn discover their love for one another, and for swing.

Cameron, a recent product of Westerns, tries hard to disport himself like a musician; Miss Raeburn is attractive and handles her vocals competently. Billie Burke and Arthur Treacher are around to offer their standard performances. The Les Diamond Quintet, a harmonica aggregation, and Selika Pettiford, swing organist, are good in their specialties. Edward Lilley directed; Bernard W. Burton was associate producer.

Running time, 60 minutes. General classification. Release date, May 18.

CHARLES RYWECK

Public Horrified by Horror Pictures

(*Continued from page* 1)

the audience was obviously upset, with men in the audience vociferously condemning the acts, while most of the women were silent, but obviously tense. Some few refused to look at the screen. All patrons were silent and thoughtful on leaving.

Women Turn Away

At Trans-Lux Newsreel theatres, most of the women turned away in horror. Spoken reactions caught in lobbies were to the effect that they "had not realized the Germans were that bad" and that a hard peace should be prepared for them. Comments from most women were that they could not look at the screen, that the films were the most gruesome they had ever seen. Many audiences appeared dazed and angry as they left the theatres.

Big British Attendance; Films Not for Children

LONDON, May 1.—Pictures from the German horror camps excited unprecedented attendance at newsreel theatres here, with the queues forming at dawn. The Cinematograph Exhibitors Association today officially advised exhibitors to warn parents of the potential dangers of children attending.

Self-Regulation to be SCTOA Keystone

(*Continued from page* 1)

objective of this association to eliminate all forms of restraint and discrimination which give rise to questions of law violation. If adjustment of any dispute becomes impossible, the association will be prepared to offer arbitration in which the arbitrators may be men familiar with the industry and its practices, qualified to deal competently with such disputes.

"In matters of legislation affecting the industry, whether Federal, state or local, full information will be secured and brought to the attention of the members so they may take such action as they deem advisable. The association accepts, and its work must necessarily proceed upon, recognition of the present structure of the industry."

Equality in Voting

Charles Skouras, in informal remarks following the principal speaker, emphasized the point that each organization constituting the membership, regardless of the number of its theatres, has but one vote in the association, and pledged full cooperation to the end that the association may make the Los Angeles area exhibition field "one big happy family."

Canada Is Short of Materials and Labor

Toronto, May 1.—Maximum cost-limit for repairs or alterations of theatres and other commercial buildings without the requirement of a Federal construction permit, has been reduced from $1,500 to $500, according to an order issued by the Office of Construction Control, Department of Munitions and Supply.

The reduction has been made necessary because of the shortage of building materials and a tightened labor situation.

Walsh Departs from Quiet Strike Front

HOLLYWOOD, May 1.—With the strike situation here virtually unchanged, IATSE president Richard F. Walsh left on the Chief for New York for a 10-day stay "on business not connected with the strike," leaving vice-president Roy Brewer in charge of the IATSE forces, which the latter said are "gaining recruits daily in increasing numbers." Brewer reiterated his earlier belief, echoed by Herbert Sorrell, president of the Conference of Studio Unions, that an NLRB decision will not materially change the picture.

CSU Plan Friday

The CSU strategy committee held a second meeting on details of a plan for broadening the basis of the strikers' campaign to compel the producers to accede to their demands. The nature of this plan is closely guarded so far, with disclosure tentatively scheduled for Friday.

CIO officials issued a statement disclaiming connection with the "Committee of 35" handbills circulated to picketeers and remonstrated against the use of references by any faction to the CIO.

Amusing by-play occurred when a Culver City policeman spending off-duty time guarding the M-G-M premices threatened to strike unless his pay was raised from $1.50 to $2 per hour. This problem, involving four policemen, was in the negotiation stage at sundown.

Arbitration Disuse 'Tragic,' Allied Says

(*Continued from page* 1)

complaint involving Fall River, Mass., theatres owned by Nathan Yamins, an Allied director.

The complaint, according to the Allied bulletin, charges that RKO Radio declined to license "It's a Pleasure" for Yamins' Empire, insisting that it be booked into the larger Durfee, also owned by Yamins.

Urging exhibitors to follow the case closely, the Allied bulletin says that it "should go far toward determining whether the distributors or the exhibitors are going to operate the independent theatres."

"It is a pity," the bulletin concludes, "that more exhibitors have not made use of the arbitration system to record the grievances of which they so bitterly complain in private."

MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 86 NEW YORK, U.S.A., THURSDAY, MAY 3, 1945 TEN CENTS

Gov't Ordered To Name Trust Suit Witnesses

Court Sets July 1 For Giving All Trial Facts

The Department of Justice was ordered yesterday in a consent decree-trust suit hearing before Judge Henry W. Goddard, in New York Federal Court, to furnish the five consenting distributors, and Columbia, United Artists and Universal, with all relevant information on witnesses whom the Department will call in trial of the action, which is scheduled to start Oct. 2. Judge Goddard gave the Department until June 1 to furnish all of the material it now has on hand, and then the balance by July 1.

The hearing was on arguments over interrogatories which the Government

(*Continued on page 4*)

Bergman New WAC Publicity Chairman

Maurice Bergman, Universal Eastern advertising-publicity director, has been named chairman of the public relations division of the industry's War Activities Committee, Francis S. Harmon, WAC vice chairman and coordinator, announced yesterday. Bergman is the latest of a group of industry advertising and publicity men who have headed the WAC division, among them Major Monroe Greenthal, Oscar Doob and Harry Goldberg.



Maurice Bergman

Schwartz Joins OWI, Moskowitz to WAC

Charles C. Moskowitz, Loew vice-president, was yesterday elected co-chairman of the New York War Activities Committee, of which Samuel Rinzler is co-chairman. Fred Schwartz, vice-president of Century Circuit, has resigned as co-chairman

(*Continued on page 2*)

Truman Lists Budget Cuts

WASHINGTON, May 2.—Already-reduced budgets for war agencies whose activities will lessen after "V-E Day" were further cut today by President Truman in a message to Congress.

The President suggested that the appropriation for the Office of Censorship be cut $4,800,000 from the revised figure of $19,150,000, because it is anticipated that censorship will be abandoned in some areas.

The Office of War Information would be cut $12,100,000 from the proposed $54,100,000 because of the reduced Psychological Warfare required in Europe, although those activities will expand in the Pacific.

A further cut of $8,894,000 from

(*Continued on page 2*)

Tom Connors Names Ballance for 7th

Tom J. Connors, national distributor chairman of the "Showmen's Seventh" War Loan, announces that Harry Ballance, Southern division manager for 20th Century-Fox, has been appointed Southern area distributor chairman for the drive.

This appointment completes the territorial organization of the distributor division of the "Showmen's Seventh" whereby the country is divided into four main geographical sections with a chairman for each. The distributors' setup corresponds to that of the exhibitors' division, which includes four main areas with a coordinator serving each area. Connors said that this

(*Continued on page 2*)

CSU Will Touch Off 'Time Bomb' Today

Hollywood, May 2.—Next move in the Conference of Studio Unions' strike will be made tomorrow, *Motion Picture Daily* has learned, when a "time bomb," designed to invoke "additional pressure upon the producers," will be touched off. Precise nature of the measure was not divulged, but strike strategy committee members are confident "this will jar the industry to a realization of what's going on."

Raw Stock Problem Stirs London Trade

LONDON, May 2.—Representatives of American companies here were undisturbed today over the Board of Trade's suggestion that raw stock for American release prints exported from here should be withheld unless American distributors contributed approximately 20,000,000 feet of raw stock in the United States for British releases there.

The American representatives said the subject is one that can be adjusted and, in any event, calls for a decision by New York executives.

The Board of Trade proposal, however, touched off a volume of wild talk within the trade here, one newspaper headlining the story as a grave crisis for British films in the U. S. A. The popular view is that the Board precipitated a chess game and is expected to make a move later.

Meanwhile, the incident had one un-

(*Continued on page 4*)

Industry Takes BOT Raw Film Demand to U.S.

Schaefer to Ask WPB And State Dept. Aid

The British Board of Trade's "proposal" that American distributors should turn over 20,000,000 feet of raw stock to provide release for British films here has been referred by the companies to George J. Schaefer, industry liaison with the War Production Board.

Schaefer plans to confer with WLB and State Department officials to provide an official answer to the BOT request, which was communicated through Fayette W. Allport,

(*Continued on page 4*)

Balaban Optimistic On Postwar Outlook

Barney Balaban, Paramount president, expects no substantial hardship to face the industry as a result of possible business dislocations in the early postwar period, according to a statement in his annual report to the company's stockholders, released here yesterday.



Barney Balaban

The effect of such dislocations, Balaban said, "may be offset by the large available purchasing power of the nation, by the return of millions of men and women

(*Continued on page 2*)

SOPEG Dispute Is Certified to WLB

WASHINGTON, May 2.—Secretary of Labor Perkins has certified the wage dispute between Loew's RKO Radio, Paramount, 20th Century-Fox and United Artists and the Screen Office and Professional Employees Guild,

(*Continued on page 2*)

Cannot Use Federal Tax to Scare 'Two-Show' Patrons Out of Seats

Chicago, May 2.—Exhibitors in search of an effective method to compel patrons to leave their theatres after seeing one performance cannot warn those customers that they are forced by law to pay another Federal admission tax if they choose to remain for a second show, a deputy of the Internal Revenue Service of the Treasury Department here told *Motion Picture Daily*. The deputy explained that an exhibitor can legally collect the tax only when an admission is charged and if he tells the patron that another tax must be paid, the exhibitor must also demand a second admission fee.

The ruling was voiced here after a local trailer company received trailer copy which intended to inform patrons that they are forced by law to pay another tax if they remain in the theatre after seeing a full show. The copy was written by a theatre management, unnamed, which has been seriously concerned over the large numbers of persons who sit through two shows, and sometimes more, preventing a normal turnover and forcing the turning away of sizeable potential receipts.

Personal Mention

NEIL AGNEW, Vanguard vice-president in charge of distribution, is en route to London from New York.

•

BARRY BUCHANAN, United Artists advertising-publicity director, is scheduled to leave for the Coast today or tomorrow for a three-week visit.

•

PHIL WILLIAMS, March of Time advertising director, has returned to New York from a two-week trip to the Midwest.

•

CHARLES EINFELD, Warner director of advertising and publicity, is in San Francisco attending the Allied nations conference.

•

WILLIAM DOZIER, RKO studio production assistant to CHARLES KOERNER, will arrive in New York Monday from the Coast.

•

LOUIS NIZER, film attorney, will broadcast over WOR-Mutual from Washington next Tuesday on the re-education of Nazi youth.

•

HAL ROACH will arrive in New York from the Coast on Sunday.

BMOI Documentaries To San Francisco

LONDON, May 2.—The British Ministry of Information has flown two documentaris to San Francisco: "Sicilian Reconstruction," dealing with problems of the conquest and liberation of enemy territory, and "Star in the Sand," showing a peasant community of 30,000 Yugoslavs evacuated to an UNRRA camp in the Sinai Desert, learning self-government.

Atrocity Film Code Seal Is Delayed

Irvin Shapiro, producer of "Atrocities," consisting of documentary material obtained from Russia and captured German newsreels, said yesterday that, lacking a Production Code Administration seal, he would begin selling the picture to independent theatres.

Admission Tax to Stay to War's End

Washington, May 2.—Retention of the wartime admission tax until after the defeat of Japan was forecast here today as the joint House-Senate committee on postwar tax problems studied a program for interim and postwar tax relief laid before it by Treasury and Congressional experts.

The present rates on individual and corporation income also are expected to be maintained until the end of the war.

Tom Connors Names Ballance for 7th

(*Continued from page* 1)

setup permits greater service to the groups in the field.

The nation's 31 exchanges are now zoned by areas, as follows: West Coast, Herman Wobber, chairman (six exchanges): Los Angeles, Portland, San Francisco, Denver, Salt Lake City, Seattle; Midwest, John E. Flynn, chairman (11 exchanges): Chicago, Des Moines, Indianapolis, St. Louis, Cincinnati, Omaha, Kansas City, Detroit, Milwaukee, Cleveland, Minneapolis; Southern, H. G. Ballance, chairman (six exchanges): Atlanta, Memphis, New Orleans, Dallas, Oklahoma City, Charlotte; Eastern, E. K. O'Shea, chairman (eight exchanges): New Haven, Philadelphia, Washington, D. C., Boston, Albany, Buffalo, Pittsburgh, New York.

N. Y. Athletic Club Honors Frawley

A testimonial dinner was given Gilbert B. J. Frawley, executive of Paramount Pictures, by members of the New York Athletic Club, last night, on the occasion of his retirement as president of the club after serving for two terms.

Toastmaster Supreme Court Judge James B. M. McNally presented Frawley, on behalf of members of the club, with an order for the first television set to be manufactured for public sale by the Du Mont Laboratories, after priorities are lifted, and Federal Judge Murray Hurlbert presented Frawley with a life membership in the Amateur Athletic Union.

Schlesin En Route to Paris for Warners

Beno Schlesin, assistant to Joseph Hummel, Warners' Continental European manager, is en route to Paris, to make his headquarters in that city. Hummel is already there.

Foreign department executives who crossed the Atlantic in recent weeks include: Joseph Seidelman, Al Daff and Harry Novak of Universal; Robert Schless and Henri Michaud, Warners; Murray and Arthur Silverstone, 20th-Fox; Phil Reisman, RKO Radio, who has since returned, and Walter Gould and Emanuel Silverstone, United Artists.

New Chicago Censor

CHICAGO, May 2.—Lt. Timothy Lyne has been appointed head of the police censor board, by Police Commissioner James P. Allman, succeeding the late Sgt. Joseph Healy. Lyne was formerly attached to the West Chicago Avenue station and describes himself as 'an average movie fan.'

To Rule German Screen

Upon Germany's final defeat, the Psychological Warfare Division will close all Nazi film studios, theatres and radio stations, replacing them by Allied military media, according to dispatches from Brig. Gen. Robert A. McClure, PWD chief at Supreme Headquarters.

Balaban Optimistic On Postwar Outlook

(*Continued from page* 1)

in the armed forces to peaceful pursuits and by increasing revenues from certain countries whose markets were closed on account of the war and from a large backlog of feature productions which have not been exhibited in such countries since 1940. Reduction in war-time taxes on income, when effected, will also tend to cushion any such decrease in revenues," he said.

Declaring that Paramount's financial position is strong, Balaban reported earnings of $16,488,106 for the fiscal year ended Dec. 30, 1944, compared with $16,140,821 in 1943. This is substantially the same as the advance estimate of $16,488,000 published in MOTION PICTURE DAILY on April 6. The 1944 net is equivalent to $4.39 per share of common stock outstanding, compared with $4.30 the year before. Current assets on Dec. 30 were $64,958,537, and current liabilities $16,112,057, leaving net working capital of $48,846,480, an increase of $6,540,877 during the year. The interest-bearing indebtedness was reduced by $2,153,000 to $21,120,206. The mortgage on the Paramount Building here was paid off during 1944.

SOPEG Dispute Is Certified to WLB

(*Continued from page* 1)

Local No. 1, of the United Office and Professional Workers of America, CIO, to the War Labor Board. About 2,000 'white collar' workers in the companies' home offices are involved.

Certification to the WLB follows a break-down of conciliation attempts by the U. S. Conciliation Service, several weeks ago. Negotiations between SOPEG and the companies were first broken off in Oct., 1944 after SOPEG sought a system of about 100 job classifications and other benefits under an old contract which expired July 27, 1944.

No date has yet been set for the hearings before the WLB.

La Cava Sues UA and Pickford Over 'Venus'

LOS ANGELES, May 2.—Gregory La Cava today filed suit in Superior Court here against Mary Pickford and United Artists for $1,653,750, claiming Miss Pickford broke a contract under which he would have written, produced and directed "One Touch of Venus" for distribution by UA. It is alleged that the contract, entered into March 19, provided that La Cava should receive $100,000 and a percentage of the net.

Senate Probe Delayed

WASHINGTON, May 2.—Pressure of other matters made necessary today postponement of the staff meeting of the Senate Small Business Committee at which Dewey Anderson, committee counsel, hoped to determine the procedure to be followed in the projected film industry investigation.

Truman 'V-E' Plea Alters Studio Plan

Washington, May 2.—President Truman is asking that there be no "V-E Day" celebration with the capitulation of Germany, and asks instead that the American people dedicate themselves to "the job which remains."

Hollywood, May 2.—Complying with the President's request, the major producers announced that their studios would not close on "V-E Day," as previously planned, and the independent producers indicated they likewise would continue to operate.

Pres. Truman Lists Cuts in New Budget

(*Continued from page* 1)

the $48,042,000 earmarked for the War Production Board also was recommended.

President Truman also called for the liquidation of the Office of Civilian Defense by June 30, eliminating the need for a $369,000 appropriation which had been sought for that agency.

The cuts in war-agency appropriations were recommended as the House Appropriations Committee prepared to put the final touches on their 1946 supply bill.

Frank Walker Leaves Cabinet on May 30

WASHINGTON, May 2.—Postmaster General Frank C. Walker, whose resignation was reported in MOTION PICTURE DAILY yesterday, will leave the President's Cabinet May 30. He will be succeeded by Democratic Chairman Robert Hannegan.

President Truman, in announcing today the first change in his Cabinet, said he had accepted Walker's resignation "reluctantly and grudgingly."

OWI Films in Big European Demand

WASHINGTON, May 2.—OWI Newsfilms, "United Newsreel" and "Free World," are being shown in hundreds of European theatres each week, where they are heartily received by audiences, William D. Patterson, assistant to the director of the London outpost, reported today.

Summarizing the operations of the London office, Patterson said that long before the invasion of the Continent, the OWI was stockpiling films for liberated areas and supplying regular newsreels to all Allied and neutral countries. Distribution of these reels is through normal commercial channels where possible, Patterson said.

Schwartz Joins OWI, Moskowitz to WAC

(*Continued from page* 1)

to take up duties in Europe for the Office of War Information.

Schwartz will first take a six-month leave of absence and will then be stationed in Germany.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

NAZI WAR PRISONERS

IN DEFEAT-CRAZED RAMPAGE

ON U.S. SOIL!

ESCAPED SUPERMEN ATTEMPT VENGEANGE IN MID-WEST MURDER SPREE!



THE NEXT FROM WARNERS IS

ESCAPE IN THE DESERT

JEAN **ULLIVAN** • PHILIP **DORN** • HELMUT **DANTINE** • ALAN **HALE** • IRENE **MANNING** • SAMUEL S. **HINDS**

Directed by **WARD A. BLATT** • Screen Play by Thomas Job • Adapted by Marvin Borowsky From a Play by Robert E. Sherwood • Produced by **ALEX GOTTLEIB**

WITH ALL YOUR MIGHT!
THE MIGHTY 7th WAR LOAN

Gov't Ordered To Name Trust Suit Witnesses

(*Continued from page* 1)

had submitted to the companies and counter-interrogatories from the companies to the Government. Whitney Seymour, Paramount attorney, who was spokesman for the companies, told the court that after the April 10 pre-trial conference, the defendants had agreed to answer the Government interrogatories, but the Government was refusing to answer the 46 questions put to it by the companies, and that the Government would not furnish the names, addresses and probable testimony of its witnesses until 30 days before trial.

Seymour Protests

Seymour protested that this is not fair, and declared that the companies wanted details of the cities, theatres, types of monopoly claimed and dates of alleged Sherman Act infringements which the Government intends to rely upon. He also declared that the Government is seeking information covering 400 cities now, as against 100 in 1940 when the original suit was scheduled for trial. Unless given definite information, the defendants can not properly prepare for trial, Seymour added.

In rebuttal, John R. Niesley, special assistant to the U. S. Attorney General, representing the Government in place of Robert L. Wright, who is presently in Oklahoma City preparing for trial of the Griffith suit next Monday, declared that to furnish the information the companies wanted would be "well nigh impossible."

Niesley said that he would be "tipping our hand" by revealing the information the companies are seeking, declaring that for the past six weeks Government representatives have been interviewing independent exhibitors whose testimony will form the backbone of the U. S. case. This testimony is not yet assimilated and ready for presentation to the defendants, it was pleaded.

Seymour then declared that what the defendants are seeking was just what Judge Goddard had granted to the defendants in 1940, and said that if the U. S. would furnish this information, the companies would be willing to waive answers to their interrogatories.

Judge Disagrees

Judge Goddard stated: "I disagree with Government counsel. What I thought proper in 1940 I think proper now and I shall adopt the same procedure." The Judge declared he felt that 30 days before trial was far too little time to prepare for trial. The court pointed out to Niesley that the defendants could properly ask for a postponement of the trial if the information is not given them in time to prepare a defense.

Other attorneys in court included: John W. Davis, for Loew's; Richard E. Dwight, 20th Century-Fox; Howard Levenson and Alvin Van Bergh, Warner Bros.; Louis Frohlich, Columbia; Harold Lasser for the Department of Justice.

Industry Takes BOT Film Demand to U.S.

(*Continued from page* 1)

European manager of MPPDA, in London.

Carl E. Millikin, MPPDA secretary here, had no comment to make yesterday upon the request, explaining that all raw stock matters are now handled by the industry's raw stock committee, of which Schaefer is liaison with the WPB.

Schaefer, who plans to go to Washington next week, declared here yesterday that every effort will be made to convince the BOT that "a real, honest-to-goodness raw stock shortage exists," and that the industry is not responsible for the unavailability of raw stock to print British releases here.

BOT will be shown that American distributors are being obliged to get along with 20 to 30 per cent less raw stock than they actually need. It will also be pointed out to the BOT that American independent producers cannot make more films than they made heretofore, and that new independent producers cannot even go into production in the U. S.

Manpower Difficulty

Distributors here pointed out yesterday that most of the raw stock base used by the British to manufacture their raw stock is supplied by Eastman and DuPont from here. Raw stock base supplied for military purposes is sent to Britain under Lend-Lease while base for British industry raw stock is paid for in remittances, it was said. While it was pointed out that there is no shortage of raw stock base, the shortage of manpower, cutters and coatings makes it impossible to increase raw stock output in the United States. WPB exercises control on the export of raw stock base.

Raw Stock Problem Stirs London Trade

(*Continued from page* 1)

anticipated repercussion affecting J. Arthur Rank's non-theatircal productions. Gaumont-British Instructional Films has closed a deal to make a film advertising the products of some world famous industrial firms, for overseas distribution. Despite G-B's representations that this is in line with the Government's policy of stimulating an export trade revival, the Board, at present, is refusing to make a raw stock allocation for the film.

In consequence, speculation is current as to whether or not Rank now will be able to obtain raw stock, as yet unallocated, for release prints for his international educational films, currently in course of production and designed for export to Sweden and other countries.

Local exhibitors are discussing a possible curtailment of playing time in view of the threatened release print shortage and it probably will be up for discussion at the next meeting of the Cinematograph Exhibitors Association general purposes committee.

Casanave to Produce

Charles L. Casanave and Lou Du Four will produce a Broadway musical, "Alice Blue Gown," in August, based on the former musical, "Irene."

RKO RADIO PICTURES, Inc.

TRADE SHOWINGS

of

The BRIGHTON STRANGLER

BRANCHES	PLACE OF SHOWING	DAY & DATE	TIME
ALBANY	Fox Projection Room 1052 Broadway	Thurs. 5/10	10:30 A.M.
ATLANTA	RKO Projection Room 191 Walton Street	Thurs. 5/10	10:30 A.M.
BOSTON	RKO Projection Room 122 Arlington Street	Thurs. 5/10	10:30 A.M.
BUFFALO	Fox Projection Room 290 Franklin Street	Thurs. 5/10	10:30 A.M.
CHARLOTTE	Fox Projection Room 308 So. Church Street	Thurs. 5/10	2:30 P.M.
CHICAGO	RKO Projection Room 1300 So. Wabash Avenue	Thurs. 5/10	10:30 A.M.
CINCINNATI	RKO Projection Room 12 E. 6th Street	Thurs. 5/10	8:15 P.M.
CLEVELAND	Fox Projection Room 2219 Payne Avenue	Thurs. 5/10	10:30 A.M.
DALLAS	Paramount Projection Room 412 So. Harwood Street	Thurs. 5/10	10:30 A.M.
DENVER	Paramount Projection Room 2100 Stout Street	Thurs. 5/10	2:00 P.M.
DES MOINES	Fox Projection Room 1300 High Street	Thurs. 5/10	10:30 A.M.
DETROIT	Blumenthal Projection Room 2310 Cass Avenue	Thurs. 5/10	10:30 A.M.
INDIANAPOLIS	Paramount Projection Room 116 W. Michigan Street	Thurs. 5/10	1:30 P.M.
KANSAS CITY	Paramount Projection Room 1802 Wyandote	Thurs. 5/10	2:30 P M.
MEMPHIS	Fox Projection Room 151 Vance Avenue	Thurs. 5/10	10:30 A.M.
MILWAUKEE	Warner Projection Room 212 W. Wisconsin Avenue	Thurs. 5/10	10:30 A.M.
MINNEAPOLIS	Fox Projection Room 1015 Currie Avenue	Thurs. 5/10	10:30 A.M.
NEW HAVEN	Fox Projection Room 40 Whiting Street	Thurs. 5/10	10:30 A.M.
NEW ORLEANS	Fox Projection Room 200 So. Liberty Street	Thurs. 5/10	10:30 A.M.
OKLA'MA CITY	Fox Projection Room 10 No. Lee Street	Thurs. 5/10	10:30 A.M.
OMAHA	Fox Projection Room 1502 Davenport Street	Thurs. 5/10	10:30 A.M.
PHILADELPHIA	RKO Projection Room 250 No. 13th Street	Thurs. 5/10	10:30 A.M.
PITTSBURGH	Fox Projection Room 1715 Blvd. of Allies	Thurs. 5/10	1:00 P.M.
PORTLAND	Star Film Exchange 925 N.W. 19th Street	Thurs. 5/10	10:30 A.M.
ST. LOUIS	S'Renco Projection Room 3143 Olive Street	Thurs. 5/10	11:30 A.M.
SALT LAKE CITY	Fox Projection Room 216 E. First South	Thurs. 5/10	10:30 A.M.
S. FRANCISCO	RKO Projection Room 251 Hyde Street	Thurs. 5/10	10:30 A.M.
SEATTLE	Jewel Box Projection Room 2318 Second Avenue	Thurs. 5/10	10:30 A.M.
SIOUX FALLS	Hollywood Theatre 212 No. Philips Avenue	Thurs. 5/10	10:30 A.M.
WASHINGTON	Fox Projection Room 932 New Jersey Avenue	Thurs. 5/10	10:30 A.M.

MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 87 NEW YORK, U.S.A., FRIDAY, MAY 4, 1945 TEN CENTS

12 Films Won Gross Honors In Past Week

Three Are Cited by Both Circuits and Field Men

By MILTON LIVINGSTON

Six films, led by "God Is My Co-Pilot," were showing the way to the rest of the field at first run box offices in 15 key cities, excluding New York, reported on by MOTION PICTURE DAILY correspondents for the week ended yesterday. The five others are: "Murder My Sweet," "A Royal Scandal," "It's a Pleasure," "A Song to Remember" and "The Enchanted Cottage."

By comparison, circuit executives listed eight pictures as the leading grossers of the week throughout general exhibition, irrespective of whether the engagements were first or subsequent runs: "God Is My Co-Pilot," "I'll Be Seeing You," "A Tree Grows in Brooklyn," "Meet Me in St.

(*Continued on page* 10)

1,200 at 7th Rally Here

More than 1,200 film showmen and executives of the New York area will attend the Seventh War Loan drive breakfast rally at the Waldorf-Astoria, here, next Tuesday, starting at nine A. M.

Representing more than 700 theatres with a seating capacity of 750,000, the showmen will be 'briefed' by leaders of the drive in what is expected of them during the campaign, which will begin May 14 and end June 30. Last-

(*Continued on page* 6)

Johnston Reelected U.S. Chamber Head

WASHINGTON, May 3.—Eric A. Johnston was reelected president of the U. S. Chamber of Commerce here today, the first to hold the presidency of the organization for a fourth term. Chamber officials said there was no question of his acceptance of the new term tendered him today.

It was considered possible that Johnston might indicate within the next few days whether he will join

(*Continued on page* 6)

Healy Second Film Envoy

M. A. J. Healy, until now an executive officer on special war work with the Government in Washington, has been appointed as the industry's second foreign "ambassador" and will be assigned to the London office of Fayette W. Allport, European manager for the MPPDA, it was announced here yesterday. Appointment of the first film ambassador, Philip L. Saltonstall, was reported in MOTION PICTURE DAILY on April 5.

Healy, whose work brought him into close contact with the foreign situation, "so that many of the problems facing the industry in its readjustment to postwar conditions will not be new to him," plans to spend some time in Hollywood renewing acquaintances and extending his knowledge of the film field before leaving for England.

Rank Will Arrive in Toronto on May 18

TORONTO, May 3.—It was formally announced here today that J. Arthur Rank will arrive here on May 18 from England, accompanied by John Davis, managing director of Odeon Theatres of Great Britain, and his solicitor, G. I. Woodham-Smith, for a

(*Continued on page* 7)

Propose Citations For Cameramen

Washington, May 3.—Award of a 'distinguished service news medal' to outstanding press, radio and photographic war correspondents was suggested to Congress today in a bill introduced by Senators E. C. Johnson, Colorado, and Styles Bridges, New Hampshire.

The move to recognize the exploits of the correspondents was spurred by the recent death of Ernie Pyle, but others have been killed or wounded.

Griffith Trial On Monday

OKLAHOMA CITY, May 3.—Robert L. Wright and two legal assistants from the Department of Justice antitrust division have arrived here from Washington and have set up headquarters in the Federal Building preparatory to the start of the long-awaited trial of the Griffith Amusement Co. and its related companies next Monday.

Also in the city is John Caskey, New York attorney representing five distributors whose records will figure prominently in the trial. None of the

(*Continued on page* 10)

CSU Setting Film Boycott To Aid Strike

55 Features Listed in Wire to Exhibitor Heads

HOLLYWOOD, May 3.—The Conference of Studio Unions tonight carried their case against the studios to the exhibition branch of the industry by telegraphing exhibitor organization heads a notification of a "nationwide labor boycott of pictures completed or started" during the strike now in its eighth week.

The wire to the exhibitor leaders listed 55 features as "unfair" and pointed out that the number is increasing each week as the studios continue to operate under strike-imposed conditions.

Today's action implements a threat made April 9 by CSU president Her-

(*Continued on page* 3)

'IA' Unionizing N.Y. Cashiers

A drive to unionize at least 1,000 cashiers in 500 film theatres in the New York area will be undertaken by the IATSE, through a new motion picture cashiers' union which it is about to charter.

The IATSE charter is being issued to the present union of RKO cashiers,

(*Continued on page* 7)

First Union Vote in Field of Television

The National Labor Relations Board here has ordered an election to be held May 17 to determine the collective bargaining representative of technical employes in DuMont's New York television station WABD. This is believed to be the first election

(*Continued on page* 7)

Audiences Say Atrocity Films Most Shocking Ever Seen

Although in most parts of the country the German prison camp atrocity shots in current newsreels were accepted grimly by theatre audiences, there were scatterd instances of patrons gasping, walking out of theatres and even fainting and having to be carried out, according to MOTION PICTURE DAILY field correspondents. Frequently expressed by the public was the observation that the films are "the most shocking ever witnessed on the screen."

Those who found the reels too much to take were generally the parents

(*Continued on page* 7)

Stock Shortage Cuts Chicago Releases

Chicago, May 3.—Only 27 pictures, among them several reissues, are listed for general release in this territory for June. M-G-M and PRC have announced no releases for that month. Among the four pictures scheduled from Warners, three of them are reissues. They are: "Princess O'Rourke," "Shine On, Harvest Moon" and "Gentleman Jim."

The raw stock shortage is blamed for the curtailed release schedule which will result in a still larger number of reissues.

Red Kann, in *Insider's Outlook*, tells "the story behind the story" of the Nazi atrocity reels, beginning on Page 2 of this issue.

In This Issue

Reviews of "China's Little Devils" and "The Scarlet Clue" appear on page 10; *Motion Picture Daily's* booking chart, page 11.

Personal Mention

LEW SCHREIBER, studio executive assistant to DARRYL F. ZANUCK at 20th Century-Fox, returned to the Coast yesterday from New York.

•

MOE SILVER, Warner Theatres Pittsburgh zone manager, and HARRY FEINSTEIN, his assistant, will return there from New York tonight.

•

R. C. AYRES, with Warner Theatres, New York, is in Chicago filling in for I. H. BARRON, contact manager, who is on vacation.

•

MATILDA GREEN, recently resigned as head of M-G-M's billing unit department, yesterday was tendered a farewell party by her associates.

•

JULIUS COLLINS, in charge of radio for ASCAP, has been commissioned an Admiral in the Great Navy of the State of Nebraska.

•

MRS. BARNEY COHEN, wife of the manager of the Park, Philadelphia, is in Jefferson Hospital there for a major operation.

•

CECIL FELT, owner of the Bluebird, Philadelphia, and CECILIA HOLLAND, were married in Charlotte, N. C., last week.

•

ALAN F. CUMMINGS, head of M-G-M exchange operations, will return here Monday from Milwaukee and Chicago.

•

JOE ROBERTS of Vanguard Films publicity staff is in Washington from New York.

•

HERBERT PICKMAN, Warner field representative in the Southeast, is the father of a boy.

•

RUDY BERGER, M-G-M Southern sales head, will be in New York from Washington Monday.

•

EARLE FAIN, of the Fain Theatres Circuit, has been elected Mayor of Leesburg, Fla.

•

IRVING BERG and LEONARD PEARLMAN of the National Screen Service New York office, are in Atlanta.

•

MICHAEL POWELL and EMERIC PRESSBURGER, British producers, have left Canada for England.

•

JAMES COSTON, Warner Theatres Chicago zone manager, has returned there from New York.

•

ED SCOFIELD, of the Jock Lawrence publicity office, has returned to New York from Montreal.

•

WILLIAM M. DOZIER, Paramount scenario editor, entrained at Hollywood yesterday for New York.

•

MORRIS SAFIER, PRC Western sales manager, is in Minneapolis.

Insider's Outlook

By RED KANN

YOUR roving observer has really roved in the last few days. He took upon himself more punishment than the book called for with a first-hand inspection of the five newsreels carrying the German atrocity footage. These are the issues which reached Broadway first runs on Tuesday.

This footage in the raw—and appallingly raw it is—was photographed by the Signal Corps and made available to the newsreel pool last week. It was also available, in edited form, in newsreel theatres on Tuesday. But neither of these fulfilled the purpose of this journey into unspeakable horror.

That purpose was to see the issues as compiled for the general run of theatres across the nation in order to get an idea of what the average audience has coming its way.

■

What is coming its way is difficult to get down in words. The newspapers have been devoting columns to the incredible discoveries at Buchenwald, Ohrdruf, Hadamar and Nordhausen. They have been publishing official photographs of crematoriums, gas chambers, murder mills and of the dead and the living dead.

All this now springs into stunned and brutal reality on the screen. It is shocking beyond the abilities of this typewriter to describe to what levels of bestiality the Nazis have descended in their treatment of slave labor, political prisoners and United Nations soldiers, including what should be very close to the home front — the American fighting man.

■

It is not that the story is new. But it is one thing to read about this kind of crime against the civilized order from the printed page. It is entirely another to find the pictorial proof up there on the screen for all those who have the stamina to see with their own eyes and to carry away whatever final conviction may have been required. Therefore, we hold to the opinion the newsreels have done a genuine service to the American people, and to themselves.

We are well aware this approach will encounter sharp disagreement. We are aware there will be others who feel along with Gus Eyssell, managing director of Radio City Music Hall, these films do not belong in their theatres; that they are too utterly shocking to show before mixed audiences.

Nevertheless, it is our hope this group will represent a dismal minority and that the majority of those who have screens at their disposal will recognize a distasteful, if reluctant, opportunity to reveal further the established colors of the European enemy.

■

It is on this premise the newsreel editors made their decision. They had their uncertainties and their misgivings and they still hold to them because the atrocity footage is without near or far parallel in newsreel history. Yet the point which must be acknowledged, and we believe it should be accorded its full recognition, is that they made their decision to a man. The clips are circulating among key houses and, thus, are on their way down the line to the most inconspicuous theatre in the land.

Their decision also went further. It went far enough to have their reels take sides, and the side they inevitably had to take was in outraged cry for humanity and decency.

■

Paramount News devotes 188 feet to the San Francisco Conference and 711 feet to the atrocity evidence. Its main title speaks of "history's most shocking record," declares "an aroused America has awaited these films," has Frank Gallop talking of "savagery unparalleled in history," pondering what of the Hitler Youth, emphasizing our "heavy responsibility . . . to forever eradicate the Nazi poison."

RKO Pathe News gives 606 feet to the horror, 219 to San Francisco. "These and other crimes against humanity committed by Germany must not be forgotten as the world plans for peace," Dwight Weist speaks from the screen.

Universal News builds its case against Germany in 588 feet and compresses the Conference into 233, shows mistreatment accorded American prisoners of war, has Ed Herlihy, its commentator, say to the audience about mid-way, "Don't turn away. Look." And later, "Here is documentary evidence of sheer mass murder. Murder that will black-

(Continued on page 3)

M-G-M Adds Two More to 11th Block

M-G-M has added two pictures to its 11th block, making a total of five. The new productions are "The Picture of Dorian Gray" and "Son of Lassie," the latter in Technicolor.

Previously announced for the block were: "Without Love," "Gentle Annie" and "The Clock," which are to be released this month. "The Picture of Dorian Gray" and "Son of Lassie" will be June releases.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
50th St. and 6th Ave.
GREER GARSON • GREGORY PECK
"The Valley of Decision"
A METRO-GOLDWYN-MAYER PICTURE
SPECTACULAR STAGE PRESENTATION

Joan Fontaine George Brent
IN HAL WALLIS' PRODUCTION
"The Affairs of Susan"
A Paramount Picture
RIVOLI
B'WAY AND 49TH ST.

PARAMOUNT PRESENTS
ALAN LADD - GAIL RUSSELL
"SALTY O'ROURKE"
In Person CHARLIE SPIVAK JO STAFFORD DEAN MURPHY
PARAMOUNT TIMES SQUARE Buy More Bonds

RKO PALACE B'WAY & 47th St.
SONJA HENIE
"IT'S A PLEASURE"
WITH MICHAEL O'SHEA
International Picture
Released thru RKO

LEW'S STATE B'WAY & 45
ON SCREEN OLSEN and JOHNSON 'SEE MY LAWYER'
IN PERSON HARRY SAVOY
Extra! LARRY DOUGLAS

Dorothy McGUIRE • Robt. YOUNG
Herbert MARSHALL
"The Enchanted Cottage"
Doors Open 8:30 A.M. ASTOR B'way & 47 St. Continuous Popular Prices

Betty GRABLE Dick HAYMES
Bill Robinson
DIAMOND HORSESHOE
in Technicolor
On Stage! COUNT BASIE AND HIS ORCHESTRA
Extra! JERRY LESTER
Other Big Acts!
20th CENTURY-FOX PICTURE
ROXY 7th Ave. & 50th St.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

Insider's Outlook

(Continued from page 2)

en the name of Germany for the rest of recorded history."

■

In a title Fox Movietone News explains its films are shown as documentary evidence but "warns you not to look at the screen if you are susceptible to gruesome sights." Yet it does not compromise, gives the prison camp clips preponderant play in 446 feet, holds San Francisco to 199 and concludes with Ed Thorgersen saying, "These motion pictures are an expose of international criminality the like of which the nations, dedicated to world peace, must not allow to occur again."

"Here is the mark of the Nazi beast for all the world to see" is how John Kennedy opens his comments in News of the Day. "These pictures make German guilt undeniable. These are crimes for which there can never be full atonement," he observes through 550 feet of the 700 normally allowed each newsreel release.

■

Third significant portion of the decision is of extreme importance. It bears on precious raw stock and the 700-foot limitation per issue and how the editors determined to play their shaking story to the limit of their possibilities. Every one of the five goes over allotment after allowing footage for main titles, can draw on no extra film, now must make up their justifiable extravagance out of diminished stockpiles. How, the five do not know as early as this. But they will because they must.

There is no regret.

■

In quick order this is the essential outline of the story behind the story. What happens from here out is up to the exhibitor. He will go along, as we believe he should, or he will fail to back up the Government and his accredited newsreel organizations in spreading a message which needs to be blazoned to the world.

One obligation, however, cannot be avoided. In this instance, the theatreman cannot bury these newsreels under the protective cloak of his feature. He is obliged to make it positive his audience knows what he has in store for it. The public clearly is entitled to that much.

The final answer, as must be, rests in its hands.

Callahan to Omaha

PHILADELPHIA, May 3. — Jerry Callahan, Monogram salesman, has left for Boston, from which city he will go to Omaha, where he will become Monogram branch manager.

CSU Announces Feature Boycott to Aid Strike

(Continued from page 1)

bert Sorrell which was given scant notice at that time because it was interpreted generally as an offset to IATSE president Richard Walsh's earlier threat to call out the nation's projectionists if the producers yielded to the strikers' demands.

The Conference wire to the exhibitor organizations, signed by Sorrell, said: "There is a strike going on in Hollywood which up to now has not affected you. However, a national boycott will be instituted on certain feature pictures made under unfair labor conditions which will cut deeply into your revenues."

Sorrell Statement

Commenting on the action, Sorrell said: "We have withheld this action, hoping the producers would end their farce of pretending "production is normal," but, since they seem determined to prolong this situation at a cost of many millions of dollars to their stockholders, we have decided to put our well-outlined plans to enlist the aid of all union men and their families, friends and sympathizers into action. We are declaring all pictures made entirely or in part by scab labor unfair and will ask our friends throughout the nation not to patronize such films."

'Source of Every Dollar'

"We decided to serve notice on the exhibitors, as we know they are the source of every dollar that finds its way into the studios, so they may govern themselves accordingly. Regarding future commitments, we feel confident these leading showmen, being business men with no desire to crush democratic and autonomous labor organizations, will quickly exert their great influence to force the labor-baiting producers to stop trying to wreck the economic structure of the entire film industry.

"The effect of our action is cumulative. The list of unfair pictures will grow from week to week as long as the producers see fit to continue their lockout of our workers."

Sorrell added that pictures made at Monogram, General Service, PRC and California studios, also Selznick's recently suspended "Duel in the Sun," are not included in the "unfair" list.

Brewer Calls CSU Action 'Whistling in the Dark'

HOLLYWOOD, May 3.—IATSE vice-president Roy Brewer, in charge here during the absence of president Richard F. Walsh, ridiculed the CSU action as "whistling in the dark, designed to mislead the misguided individuals on the picket line." He said, "In any effort they might make they would have to consider that the strike was called in defiance of the American Federation of Labor. So how could they expect to marshall AFL union members to support a boycott? Don't forget that the heads of many state labor federations are IATSE members. I, myself, was president of the Nebraska federation eight years before resigning last winter. And that is a field in which we have a much greater influence than in Hollywood. They can't get away with it." The producers declined comment tonight.

Committee Will Select City for 'Test' Boycott

HOLLYWOOD, May 3.—MOTION PICTURE DAILY learned today that the CSU strategy committee is planning to select a single industrial city for the first implementation of the boycott, with the purpose of demonstrating "on a test tube scale" the effect the boycott might be expected to exert if applied nationally.

Kastner May Return To Columbia Soon

Lacy Kastner may shortly return to Columbia as Continental European manager, it was reported here yesterday. Kastner, Psychological Warfare Division film officer in charge of France, with headquarters in Paris, is now in New York on leave after completion of an assignment.

Kastner joined the Office of War Information in 1942 and was subsequently assigned to PWD. Upon termination of his leave, Kastner will report back to the OWI film bureau here for possible assignment, and if his services are no longer required in France since commercial distribution was resumed there some time ago, he may return to his Columbia post.

$1,500,000 Quarter Income for ASCAP

The American Society of Composers, Authors and Publishers' first-quarter income, for the period ending March 30, was approximately $1,500,000.

The figure indicates that total income for the year will be approximately $6,000,000, which is identical with last year's figure.

Broidy Sees a Million Gross for 'Dillinger'

Based on results achieved in initial runs in New York, Detroit and Cincinnati, "Dillinger" will do "more than $1,000,000 gross in its domestic release," Steve Broidy, Monogram vice-president and general sales manager, said here yesterday, on his arrival here from Hollywood. This would be the first production in the company's history to reach this mark in the domestic market. Broidy attributed Monogram's production of the film to Louis Brandt.

"'Dillinger's' performance so far," Broidy said, "denotes to us that the public wants more action and less dialogue." This trend will be taken into account in setting up next year's program, Broidy said, and the company's production program will be revised to conform to these developments.

Broidy will remain in New York until May 20 and will then go to Chicago to attend the semi-annual board of directors' meeting.

Altec Contracts FWC

Fox West Coast has signed agreements for Altec Service in its Guild Theatre, Hollywood; Village Theatre, Claremont, and Grand, Richmond, all in California.

Leserman, Buchanan To Confer on Coast

Carl Leserman, United Artists' general sales manager, accompanied by Barry Buchanan, director of advertising-publicity, left New York yesterday for Hollywood.

Leserman, who visited the Coast several weeks ago, returns for additional conferences with various company producers on forthcoming re-releases. Buchanan, making his first trip to UA producers' studios, has arranged individual meetings with producers to formulate advertising-publicity campaigns on pictures shortly to be released.

Buchanan will discuss campaigns on "Spellbound," with David O. Selznick; "Blood on the Sun," with William Cagney; "Guest Wife," with Jack H. Skirball; Ernie Pyle's "Story of G. I. Joe," with Lester Cowan; "Bedside Manner," with Andrew Stone, and "The Outlaw," with Howard Hughes representatives.

Both will be away from the home office for about three weeks.

Pioneers Elect 16 New Members

Applications of 16 for membership in the Picture Pioneers, here, were accepted by the executive committee at a luncheon-meeting held here yesterday at Dinty Moore's. All will be formally inducted at the annual dinner in the Fall.

The new members are: Henry Greenberger, John T. Doran, Walter E. Disney, A. Julian Brylawski, Harry Lewis, Arthur H. Pelterson, Alex Schreiber, David M. Idzal, Bert L. Mendelson, Martin G. Smith, Edward H. Rowley, Abraham H. Eisenstadt, John C. Bolte, Benjamin David Cockrill, James Oliver Brooks and Dave O'Malley.

Executive committee members who were present at the luncheon were: Jack Cohn, Billy Brandt, Harry Buckley, Harry Brandt, Tom Connors, Sam Rinzler, Hal Hode, Red Kann, Terry Ramsaye and Gilbert Josephson.

White Gets Schwartz Post with N. Y. WAC

William White of Skouras Theatres, here, has been selected to replace Fred Schwartz, Century Circuit vice-president, on the steering sub-committee of the industry's New York War Activities committee. Schwartz, who was succeeded as co-chairman of the committee by Charles C. Moskowitz of Loew's, has resigned to take a post overseas for the Office of War Information.

Schwartz will leave soon for Germany, and is taking a six-month leave of absence from his Century post to complete his job for the OWI in the Nazi realm. It was inadvertently stated here yesterday that Schwartz would take a six-month vacation before going to Germany.

McCarthy Made PRC Associate Producer

HOLLYWOOD, May 3.—Leo J. McCarthy, formerly PRC general sales manager, today was appointed as associate producer for the company by Leon Fromkess, president. McCarthy will produce a series of films for the 1945-46 season.



All-embracing records in spot after spot - first 20 engagemen

That Lubitsch Touch

is a Wonderful Box-Office Sensation!

7th War Loan

And wait 'til you

the comedy that's scandalous as a peek thru a key-hole!

TALLULAH
BANKHEAD · CHARLES COBURN · ANNE BAXTER · WILLIAM EYTHE

ERNST LUBITSCH'S

A ROYAL Scandal

with VINCENT PRICE

Mischa Auer • Sig Ruman • Vladimir Sokoloff • Mikhail Rasumny

Directed by OTTO PREMINGER • Produced by ERNST LUBITSCH

Screen Play by Edwin Justus Mayer • Adapted by Bruno Frank • From a Play by Lajos Biro and Melchior Lengyel



from "Billy Rose's DIAMOND HORSESHOE" in Technicolor — from hit-topping



Century-Fox

Johnston Reelected U. S. Chamber Head

(*Continued from page* 1)

the Motion Picture Producers & Distributors of America, the possibility remaining that he might take the post offered him by the latter while still serving as head of the Chamber.

Will H. Hays, MPPDA head, stated in Hollywood recently that his organization regards Johnston highly and would welcome him should he become available. Johnston has admitted receiving an offer from the MPPDA but said he could take no action on it until war work in which he is engaged is nearer to completion. Indications are that his reelection to the Chamber presidency in no wise alters the previously existing situation with respect to his consideration of an MPPDA association.

'All for the Wounded' B'nai B'rith Show

The "all-star" show which Cinema Lodge, B'nai B'rith is sponsoring at Carnegie Hall, here, on May 24, for the benefit of wounded servicemen, will be called "All for the Wounded."

The appointment of Noel Meadow as publicity coordinator for the show was announced yesterday by Milton Livingston, publicity chairman, who listed these appointments to the publicity committee: Philip Laufer and Robert Wile, Universal; Harold L. Danson, Kayton-Spiero; Herbert Berg, United Artists; Arthur Jeffrey, International Pictures; Joseph L. Roberts, Vanguard Pictures; Leo Katcher, formerly with Samuel Goldwyn; Sid Kane, Loew's; Jerry Sager, Criterion Theatre; Syd Gross, Rivoli; Ben Serkowich, Capitol; William Slater, RKO Theatres; Sam Kantor, Brandt Theatres; Mel Konecoff, *The Exhibitor;* Charles Becker, *Boxoffice;* Nat Goldstein, *New York Times,* and Morris Leftoff, Metropolitan Photo Service.

Harry Brandt is producing the show and Alan Corelli is chairman of the entertainment committee.

Colvin Theatre Wins Clearance Reduction

Basil Bros.' Colvin Theatre in Kenmore, N. Y., has been awarded clearance reductions by John L. Heider, arbitrator in the Buffalo tribunal, the American Arbitration Association reported here yesterday. Complainant filed for a clearance reduction against RKO.

The arbitrator, declaring that existing clearances for the Colvin were unreasonable, ordered the following: 17 days' clearance of the North Park Theatre over the Colvin reduced to 10, and 10 days' clearance of the Kenmore over the Colvin reduced to three.

Buffalo Theatres and Dipson Theatres were the intervenors.

James Savage Dies

LAKELAND, Fla., May 3.—James W. Savage, owner of the Roxy Theater, died at Morrell Hospital, recently, after an illness of eight days. He was 58 years old, and had lived here for 29 years. He was formerly in the show business in New York.

1,200 at Tuesday's Rally For N.Y. 7th Bond Drive

(*Continued from page* 1)

minute information and instructions will be given.

Principal speakers will be: Ted Gamble, head of the War Finance Committee of the Treasury; Frederick W. Gehle, New York State chairman of War Finance; Sam Pinanski, national chairman of the drive for the War Activities Committee; Irving Lesser, chairman for the Metropolitan area, and Morris Kinzler, campaign director for New York. Military leaders will also attend, also a number of stars.

For the first time in any of this industry's bond breakfasts, representatives of the workers will be especially honored. On the dais will be seated all borough and county chairmen, including: George C. Ritch, Manhattan; Eugene Meyers, Bronx; Helen Beckerman, Brooklyn; Fred Brunelle, Queens; Louis Goldberg, Richmond; Russell Emde, Westchester; John Endres, Nassau; Walter F. Higgins, Suffolk; Harry L. Royster, Dutchess; Mrs. Bess Fisher, Lower Orange; Fred Lichtman, Rockland; Robert W. Case, Ulster; and Max Cohen, Sullivan.

Tributes Scheduled

Special recognition will be given to their efforts and to the work of district captains and committee members. Tribute will also be paid to all other theatre workers who have contributed of their time and efforts in this and in previous War Loan drives.

Highlighting the rally will be a stage presentation on a patriotic theme, details of which are purposely being withheld. Arthur Knorr, in charge of a number of patriotic pageants at Madison Square Garden, and Sam Rauch, talent coordinator for the New York area for the Seventh War Loan, are planning the presentation.

In front of each seat at the breakfast will be a special souvenir of the drive, donated by Charles O'Reilly and Sam Sherman.

Invited to the dais, besides those mentioned, are: Neil Agnew, Harry Brandt, Leo Brecher, Harry Browning, Barney Balaban, Joseph N. Bernhard, Nate Blumberg, Max Cohen, Tom Connors, Candler Cobb, Jack Cohn, Si Fabian, Herman Gluckman, Leonard Goldenson, James R. Grainger, Francis Harmon, John Hertz, Jr., Will H. Hays, Malcolm Kingsberg, Harry Mandel, C. C. Moskowitz, W. C. Michel, Sam Rinzler, Henry Randell, Edward Rugoff, William Rodgers, N. Peter Rathvon, Fred Schwartz, Jacob Starr, James Sauter, Councilman Jos. T. Sharkey, William Scully, Maj. L. E. Thompson, Dave Weinstock, William White, Bob Weitman, Adolph Zukor.

Metropolitan newspaper and trade press representatives, publishers and editors, have been invited by the committee to the breakfast rally.

$100,000,000 Quota Set For California in 7th

LOS ANGELES, May 3. — Southern California theatres at a Seventh War Loan pre-campaign meeting at the Ambassador Hotel, here, today, set the unprecedented quota of $100,000,000 in 'E' Bond sales for the campaign. More than 500 Southland showmen attended. Charles P. Skouras, industry honorary national chairman and Gus Metzger, Southern California Theatre chairman, presided.

Previous figures for the Fifth and Sixth drives, respectively, were $49,000,000 and $72,000,000. Skouras declared the entire industry's goal will be $1,000,000,000 in 'E' bonds, representing 25 per cent of the Treasury Department's National 'E' bond goal.

Speakers at the session included: R. H. Moulton, Treasury official; Dave Bershon, Southern California industry chairman for the first five drives; Harry Cohen, distributor chairman; Sherill Corwin, Southern California vice-chairman; Henry Gerstenkorn, Treasury Radio chairman; Mort Goodman, publicity co-chairman, and Skouras and Metzger.

A bond show in Hollywood Bowl on Friday night, May 18, will be the kick-off event of the Seventh War Loan drive of Southern California, it was revealed by Charles P. Skouras, national honorary chairman, at today's meeting. Stars to appear include Bing Crosby, Ginger Rogers, Abbott and Costello, Rise Stevens, the Andrews Sisters, Rochester, Carl Hoff and his orchestra. Discussions are now being held with Army officials in an effort to get the Santa Ana Army Band.

The bond show admission scale will be set to realize at least $25,000,000 in "E" bond sales.

Managers Alerted for V-E Day Bond Sales

Theatre managers have been 'alerted' for bond selling on 'V-E Day' by the national 'Showmen's Seventh' committee. The committee has sent to every theatre a 'confidential envelope' containing a suggested plan for special effort in selling bonds on the day the complete collapse or surrender of Germany is proclaimed.

Five stunts, designed to pile up large bond sales during 'V-E Day' and that night, are suggested by the committee. This plan can also be put into effect the day after 'V-E Day,' depending on the time element.

Also included is a 'V-E Day' one-sheet which could be displayed when the day is declared. The poster shows the map of Germany blacked out and a photomontage of our troops in battle.

Boston Theatres Set Daily Bond Shows

BOSTON, May 3.—Hollywood stars will arrive here on Sunday, May 13, to present three hours of entertainment at the theatres' bond stand on Boston Common, immediately after the Seventh War Loan Parade of 'Purple Hearts.'

Following custom, theatres of Boston will again set up and man the Bond stand with stars of stage, screen and radio presenting a performance daily during the drive.

Buffalo Exhibitors Meet On Seventh

BUFFALO, May 3.—Local exhibitors met here yesterday at the Variety Club to discuss the Seventh War Loan. Kenneth G. Cooley, chairman, will be assisted by Spencer Balser, George Gammel and George Hanny, Jr.

Max M. Yellen, state exhibitor chairman, and Robert T. Murphy, Buffalo, exhibitor chairman of the WAC, have returned from Syracuse and Rochester, where they addressed luncheon rallies of exhibitors in those territories.

Grauer Named Chairman Of 7th Special Events

Ben Grauer, Blue Network commentator, has been named associate chairman of special events for Manhattan for the Seventh War Loan Drive. Al Zimbalist is special events chairman. Grauer will be in charge of special radio and stage events for the Borough, according to George Ritch, Borough chairman.

Warner Shows Atrocity Films to Aid Bonds

As part of Warners' effort to stimulate purchases of war bonds, Harry M. Warner, president of the company, has asked that the Germany atrocity pictures released by the newsreels this week be shown to all employees at the home office and in branch offices and theatre zones.

Hollywood

By THALIA BELL

Hollywood, May

JAMES WARREN has bee signed to a long-term contract b RKO, and will be that studio's newe Western star. He is scheduled t make his debut as a sagebrush-hero i Zane Grey's "Wanderer of the Wast land," for which Norman Houston writing the screen play. . . . Audre Totter, currently working in "Fo Better, for Worse," has had he M-G-M contract extended.

•

Dolores Moran has been selected fo an important role in "The Adventure of Don Juan," Warner production t star Errol Flynn. . . . Charles Russe has been added to the cast of "Th Enchanted Voyage," soon to start a 20th Century-Fox. . . . Marie Blak has been assigned a featured spot i M-G-M's "Abbott and Costello i Hollywood."

•

Julie London's first assignment a Universal will be a role in "O Stage, Everybody." . . . Charles Lind singing star of the Coast Guard' musical show, "Tars and Spars," has been signed by Paramount t a long-term contract which will be come effective as soon as he leave the service. . . . Hunt Stromberg has signed Louise Beavers and Cor dell Hickman for roles in "Young Widow."

•

M-G-M will make a film based on Angna Enters' autobiography, **"Silly** Girl"; Joseph Pasternak will produce

Agreement Ends Film Sitdown Strikes

MEXICO CITY, May 3.—Exhibition difficulties in the Mexican industry, allegedly due to sabotage resulting from a split in the National Cinematographic Industry Workers Union, have partially ended with a pact that stopped the series of sitdown strikes against the Rodriguez Brothers.

The agreement, approved by the Federal Board of Conciliation and Arbitration, demands that both exhibitors and workers respect their fork contracts.

Television All Set To Go, Says Philco

Sales of Philco Corp. in 1944 amounted to $152,935,250, after voluntary price reductions of $17,917,736 on Army and Navy work, compared with $116,395,598 in 1943, an increase of 31 per cent, according to the company's annual report signed by John Ballantyne, president, and Larry E. Gubb, chairman of the board of directors.

Net income of Philco in 1944 amounted to $3,938,455, or $2.87 per share, after all taxes, compared with $3,573,569 or $2.60 per share in 1943. Renegotiation conferences have been held for 1944 with the Price Adjustment Board of the Navy Department, and the earnings as reported reflect provisions for final renegotiation of the company's income for the year, the report points out.

Final Decisions Soon

Television has now advanced to the point where it is ready to go ahead on a commercial basis at the end of the war, according to Philco. The Federal Communications Commission early this year issued its recommendations as to the future of television, and it set aside 12 channels in the spectrum for commercial service to the public. The final decisions of the Commission as to television and other frequency allocations are expected in the near future, and Philco plans to be ready to offer moderately-priced television receiving sets to the public within a few months after the war.

First Union Vote in Field of Television

(*Continued from page* 1)

to be ordered to determine union jurisdiction over technical employes in television.

Three unions claim jurisdiction over the workers, the IATSE (AFL); American Communications Association (CIO), and the National Association of Broadcast Engineers and Technicians, unaffiliated. The International Brotherhood of Electrical Workers, AFL, which also claims jurisdiction over technicians in television, sought inclusion on the ballot but could not establish DuMont representation.

Richard F. Walsh, IATSE president, told MOTION PICTURE DAILY last February that the IATSE intended to seek jurisdiction in television over many job classifications over which it has jurisdiction in film production and motion picture and legitimate theatres. Joseph D. Basson is spearheading the "IA" organizational drive in television. NBC uses several IATSE stage hands in its television station WNBT.

Paramount owns a substantial interest in DuMont, and Paramount affiliates operate television stations in Chicago and Hollywood. The "IA" is seeking jurisdiction over workers in these two stations as well. DuMont uses both film and "live" shows on WABD and the workers who will ballot are those involved in the production of these shows.

Manta-Rose Has 30

CHICAGO, May 3.—Alex Manta and Jack Rose, owners of the booking-buying organization of Manta-Rose, Inc., report that they now service 30 theatres here and in neighboring sections.

Audiences Say Atrocity Films Most Shocking Ever Seen

(*Continued from page* 1)

of service men captured by the Nazis, but in many cases these parents had rushed to see the pictures to scan the screen for a glimpse of their loved ones.

Soldiers, sailors and marines found the horrors to be 'old stuff,' but it was generally agreed that the films were not for children or the meek. The reels opened yesterday West of the Mississippi and on Tuesday East of the Mississippi.

From many cities came word that attendance had been increased by the atrocity reels, but managements generally were on the alert to cut any footage which proved too strong.

Radio City Music Hall in New York refrained from showing the pictures at all, explaining that they were not suitable for a 'family theatre.'

3,000 Feet of Film

The newsreels were each serviced with over 3,000 feet of Nazi atrocity shots by the U. S. Army Signal Corps, with the reels using between 450 to 715 feet in the releases which went out Tuesday. As of yesterday, the reels had not been serviced with any additional horror films by the Signal Corps, although it is expected that further material will forthcoming showing U. S. Congressmen inspecting camps, plus scenes from the Belsen concentration camp and the recently overrun Dachau.

Audience reaction was typical, showing horror. The majority were obviously emotionally upset, with many men vociferously condemning the acts, while most of women were silent; a great many refused to look at the screen. Spoken reactions caught in lobbies indicated "we had not realized the Germans were that bad," and "a hard peace should be prepared for them."

In Boston managers of downtown theatres said that the average soldier, sailor or marine took the films in his stride, declaring: "We are going to get even." Civilians, however, gasped and in some instances fainted. Mothers and fathers of soldiers in Germany were visibly affected and several rose in their seats to cry out in horror. Managers say the films have caused more reaction than any in memory, declaring many of audiences, unable to 'take it,' walked out on the films "because they cannot be seen without extreme and nauseating reactions."

In Memphis, the films went into local release yesterday, with only a few patrons leaving. In many cases these were fathers and mothers with sons in prison camps. The majority sat grimly through the reels; some commented they felt it their duty.

New Orleans reactions were a mixture of shock and revulsion, although there were no complaints against the exhibition of the films and few departures from theatres. The general effect was one of bitterness against the Nazis.

Milwaukee reactions were manifested by a marked audience silence during the showing of the films. No disturbance or fainting followed their exhibition.

Muttering in Baltimore

Baltimore audiences were shocked into utter silence by the films; audiences were seen muttering to themselves as they left the theatres. Some commented that they will be remembered as long as civilization stands and are the most talked of subject of all time. Standees were seen to shudder visibly during the exhibition.

In Chicago servicemen said that everybody should be made to see the films; civilians stated that children should be warned away.

Atrocity films in Dallas theatres drew some gasps but mostly stony silence. Much lobby comment attended scenes of Hitler youth 'heiling' and beating drums, the audiences wondering what to do with these products of Hitlerism. Manager Richard Foy and Treasurer Neill Fletcher of the Palace, seeing the films for the first time, got sick.

Urges Retention of Television Lines

Post-war television should go ahead on its present standards, Philip I. Merryman, NBC director of facilities development and research, urged here last night before the New York chapter of the Institute of Radio Engineers. He also asserted that post-war television should be developed and improved in the present six-megacycle, black and white method of transmission.

Motion pictures and television will not be in competition for the same audience, Merryman believes. "Television must develop its own program format different from Hollywood's and Hollywood will go right on improving its product for which television will stimulate greater audiences," he said.

Knight Joins Columbia

ATLANTA, May 3.—George Knight, formerly manager of the Palace Theatre, West Palm Beach, Fla., will take over the Florida territory for Columbia Pictures.

DuPont Joins TBA; Committees Are Set

The board of directors of Television Broadcasters Association, here, has voted an associate membership for E. I. DuPont de Nemours photo products department, the first film manufacturing company to join TBA. Dr. D. R. White and F. W. Reuter will represent DuPont on TBA.

The personnel of TBA's publicity committee, of which Paul Raibourn and Douglas Day are co-chairmen, and of the television station-operations and standards committee, of which O. B. Hanson is chairman, has been set. Members of the publicity committee are: Al Finestone, Paramount; Sidney Eiges, NBC; Harold Desfor, RCA-Victor; G. Emerson Markham, General Electric; Charles Oppenheim, WOR; F. A. Ostman, Farnsworth; Will Baltin, TBA; Courtney Pitt, Philco. The station-operations and standards committee includes: W. W. Merkel, Philco; W. J. Purcell, General Electric; Dr. Thomas Goldsmith, Jr., DuMont.

'IA' Unionizing N.Y. Cashiers

(*Continued from page* 1)

which claims membership of about 125 cashiers in RKO theatres in New York. The group was originally a part of Motion Picture Theatre Operating Managers and Assistant Managers Guild, which represents managers and assistants in the same RKO houses, but the "IA" contested the Guild's jurisdiction of cashiers before the State Labor Relations Board. The cashiers then organized separately and the "IA" has not only withdrawn legal opposition to that group but has agreed to grant it a charter which will give it jurisdiction over all cashiers in New York theatres.

'306' to Aid

IATSE projectionists Local No. 306, here, which has jurisdiction over projectionists in about 500 theatres in this area, is expected to aid in the organization drive. RKO's cashiers have not yet sought recognition and a contract from the company but the union is expected to start negotiations once the IATSE charter is issued.

The managers' Guild, meanwhile, is presently involved in a dispute case before the Regional War Labor Board here with RKO in its attempt to secure a contract. The Guild won a State Labor Relations Board election as the collective bargaining representative of RKO managers.

The company and the Guild have agreed on some provisions but others are in dispute; briefs were again exchanged last week by Hyman N. Glickstein, attorney for the Guild, and Monroe Goldwater, representing RKO.

Glickstein also represents the cashiers, coming under the jurisdiction of Joseph D. Basson, IATSE special representative.

Rank Will Arrive in Toronto on May 18

(*Continued from page* 1)

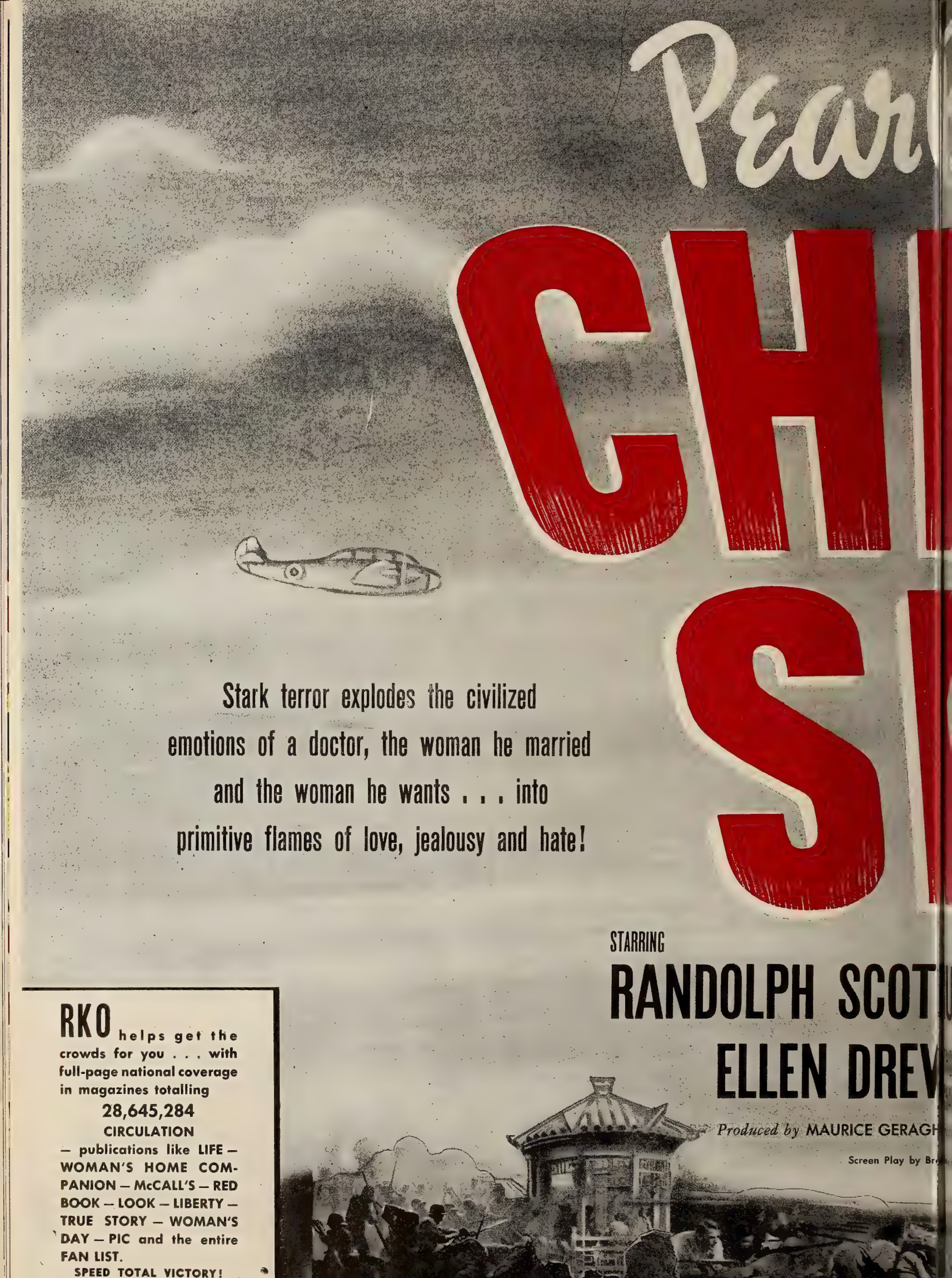
series of conferences with Paul Nathanson and officials of Canadian Odeon in connection with the circuit's postwar program in the Dominion.

While Rank is here, Odeon film clubs for young Canadians, similar to the Odeon National Cinema Clubs in England, will be launched, with a special program of juvenile films from England, at the Colony Theatre here on May 26, at which the British film leader will officiate. The schedule of Rank's visit indicates that Rank will be in Canada more than one week before leaving for New York and Hollywood.

Latest information at Canadian Odeon headquarters is that the company has just completed a deal for the purchase of five more theatres in Eastern Canadian Maritime provinces but the houses are not being identified for the present.

WCMI Will Join CBS

Radio station WCMI, Ashland, Ky., will join Columbia Broadcasting as an optional supplementary station, effective June 15, according to an announcement by Herbert V. Akerberg, CBS vice-president in charge of station relations.



RKO helps get the crowds for you . . . with full-page national coverage in magazines totalling

28,645,284

CIRCULATION

— publications like LIFE — WOMAN'S HOME COMPANION — McCALL'S — RED BOOK — LOOK — LIBERTY — TRUE STORY — WOMAN'S DAY — PIC and the entire FAN LIST.

SPEED TOTAL VICTORY!

Buck's

NA

KY



UTH WARRICK

THONY QUINN · CAROL THURSTON

HARD LOO

ected by RAY ENRIGHT

RKO RADIO PICTURES

berg and Joseph Hoffman

12 Films Won Gross Honors In Past Week

(Continued from page 1)

Louis," "Here Come the Waves," "A Song to Remember," "Hotel Berlin," "The Keys of the Kingdom" and "The Enchanted Cottage."

It will be noted that "God Is My Co-Pilot," "Song to Remember" and "Enchanted Cottage" appear in both lists of money leaders for the past week. Several circuit exhibitors pointed out that "God Is My Co-Pilot" is proving an outstanding grosser in subsequent runs, delivering performances much better than anticipated earlier.

In the reports from MOTION PICTURE DAILY correspondents it accounted for $103,700 in initial weeks in Indianapolis, Buffalo, San Francisco and Baltimore, and in move-over weeks in Denver and Cincinnati, against an average of $83,000 for the six engagements.

'My Sweet' Outstanding

"Murder, My Sweet" was outstanding as a dual in a second week in Denver, while it was strong as a dual in initial weeks in two Toronto theatres. "A Royal Scandal" rolled up a heavy $181,125 in reports from 11 theatres in eight cities where par is $166,600. Best business was recorded in initial weeks in two Denver theatres as a dual. It was moderate as a dual in initial weeks in three Los Angeles theatres, also in Baltimore, Pittsburgh, Philadelphia and Cincinnati, and profitable as a dual in an initial week in St. Louis, but was off in San Francisco in a second week as a dual.

"It's a Pleasure" was a leader in a first week in Philadelphia, while it continued profitably in second weeks as a dual in Kansas City and Minneapolis. "A Song to Remember" brought a good $103,800 in reports from eight theatres in eight cities where par is $96,800. It continued to bring outstanding business in a fifth week in Philadelphia; a third week in Chicago, and a second week in Toronto, while it drew moderate receipts in Minneapolis as a dual; in Kansas City and Indianapolis; and as a moveover in Pittsburgh. It held up well in a second week with a stage show in Baltimore.

"The Enchanted Cottage" was strong as a dual in an initial week in Buffalo, and drew moderate receipts in moveovers in St. Louis and Cincinnati.

Moderate Holdovers

"Sudan," "Here Come the Co-Eds," "Bring on the Girls," "Roughly Speaking," "Keep Your Powder Dry" and "I'll Be Seeing You" are bringing moderate receipts in holdover engagements and initial weeks in the 15 key cities.

"Salty O'Rourke" drew the largest gross in months at the RKO Palace, Cincinnati, for an initial week. "The Unseen" was big with a stage show in an initial week in Buffalo. "Practically Yours" held up strongly in a second week as a dual in a moveover in San Francisco, while it was big in an initial week in Kansas City. "Counter-Attack" opened strong as a dual in San Francisco. "Without Love" held up well in second weeks in three Los Angeles theatres. "Between Two Women" was big in Baltimore and Pittsburgh.

Reviews

"China's Little Devils"

(Monogram) *Hollywood, May 3*

GRANT WITHERS' initial production is one of Monogram's most impressive offerings. Harry Carey and Paul Kelly top the cast, but a small boy named 'Duckie' Louie, a Chinese version of Mickey Rooney, carries most of the acting load.

The screenplay is by Sam Ornitz, based on an idea by David Diamond, which, in turn, has its foundation in fact. It tells of the intrepid children of China who, realizing that this is everybody's war, undertake to render what assistance they can by committing acts of sabotage and violence.

One of these children, a refugee adopted by a squadron of Flying Tigers, is placed in a mission school, where he proceeds to organize his fellow-students into a band of effective, if young, guerrilla warriors. Through their efforts three American flyers are saved from certain death when a bomber is shot down behind the lines. The finale sees the trio escaping over the river to safety, while the gallant children stay behind to hinder the enemy's approach.

Monta Bell's direction, while smooth, is handicapped by an over-abundance of dialogue which impedes the action and occasionally confuses the story line.

Running time, 75 minutes. General classification. Release date, May 27.

THALIA BELL

"The Scarlet Clue"

(Monogram) *Hollywood, May, 3*

SIDNEY TOLER, atop a cast assaying better quality than most he has had, continues here his balanced portrayal of the bland Chinese criminologist whose deductions never miss. This time he is required to deduce the identity of someone who is trying to steal American radar secrets and, although quite a number of people get killed while he is figuring it all out, he succeeds as usual.

Mantan Moreland and Ben Carter contribute importantly to the humorous content of the picture, and Jack Norton is another mainstay in that department. Benson Fong plays Chan's Number Three Son effectively, with Virginia Brissac, Robert Homans, Janet Shaw, Helen Devereaux and Victoria Faust rounding out the cast.

Principal setting is a building housing a radio-television broadcasting company and a laboratory where radar equipment is devised and tested. The murdering begins on the waterfront and winds up here, occurring with regularity and often uniquely. James S. Burkett produced ably with Phil Rosen directing, from a script by George Callahan.

Running time, 65 minutes. General audience classification. Release date May 11.

WILLIAM R. WEAVER

Legion Classifies Six Additional Pictures

The National Legion of Decency has classified six additional films. In Class A-I are: "Rockin' in the Rockies," Columbia, and "The Scarlet Clue," Monogram.

In Class A-II are: "Diamond Horseshoe," 20th-Fox; "China Sky" and "Those Endearing Young Charms," both RKO Radio, and "China's Little Devils," Monogram.

Fabian Is Looking For Drive-In Spots

S. H. Fabian, president of Fabian Theatres, visited the Albany area recently to inspect new property on the Albany-Schenectady road where the new Fabian Drive-In Theatre and Amusement Centre will be erected. Fabian also looked at other locations for additional Drive-Ins. Fabian was accompanied on his trip around the capitol district by Saul J. Ullman, general manager.

Schmetz Promoted

CLEVELAND, May 3.— I. J. Schmetz, 20th-Fox branch manager, today announced the promotion of Raymond Schmetz from salesman in the 'river territory' to city salesman, to succeed Edwin R. Bergman who leaves 20th-Fox after 22 years to become local PRC branch manager, effective next Monday.

May Protest Memphis Banning of 'Brewster'

MEMPHIS, May 3.— The ban on the showing here of "Brewster's Millions," passed by censor Lloyd T. Binford, because of the prominence of Eddie Anderson (Rochester) in it, may be contested. Pressure is being brought to bear upon president Edward Raftery and other United Artists officials to contest the ban in local courts.

However, it is doubted locally that any local exhibitor could be induced to initiate such an action. Memphis is one of the best film cities of its size in the country and U.A. films are popular. Local officials and citizens have their own racial problem and it might incur public resentment toward the producer and distributor to interfere with their method of handling it.

Phila. Tax for Three Months Is $382,026

PHILADELPHIA, May 3.—Despite the midnight curfew, city amusement tax receipts continue to exceed collections of last year. Edgar W. Baird, Jr., city treasurer, reveals that amusement tax receipts for the three months ended March 31 amounted to $382,026, compared with $344,977 for the same period in 1944.

'Caldonia' to Astor

Astor Pictures has acquired worldwide distribution rights for the first Louis Jordan musical, titled "Caldonia." Deal was made through Berle Adams, manager of Louis Jordan Productions. The picture will be released immediately.

Griffith Trial On Monday

(Continued from page 1)

distributors — 20th-Fox, M-G-M, Paramount, RKO and Warners—are defendants in the case any longer, though they were originally named along with three other distributors.

The Government may be able to complete its case against the four Griffith-family circuits within the three weeks set aside by Judge Edgar S. Vaught to hear the opening "episode" of the trial. The defense is not likely to be heard until another session of the court, in the Fall.

The defense case will be directed by Henry Griffing, general counsel for all Griffith circuits, assisted by L. M. Rice, of Dallas, and C. B. Cochrane and J. B. Dudley, of Oklahoma City. Rice will represent R. E. Griffith Theatres and West-Tex Theatres, while Cochrane and Dudley will represent the other defendants, Consolidated Theatres and Griffith Amusement Co.

There are no indications that negotiations are underway to end the case, filed in 1938, by a consent decree prior to the trial.

Phila. Variety Club Votes $7,500 Gift

PHILADELPHIA, May 3.—The local Variety Club has voted to give $7,500 for the purchase of gymnastic equipment and for the maintenance of teachers in the Mahlon Lewis Community House.

This new charitable undertaking projects the tent's activities into civic welfare, it was said, and gives an additional public endeavor to the established work in connection with the National Foundation for Infantile Paralysis.

Brunell and Goldberg Variety Delegates

CHICAGO, May 3.— Edward Brunell, operator of the Metro Theatre, and Lou Goldberg of Paramount here, were elected delegates of the local Variety Club tent for the national convention, to be held in New York in August. Ben Bartlestein, circuit operator, and Bill Baker, Midwest head for Republic, were elected alternate delegates. Others to attend include Jack Kirsch, national canvassman, and Irving Mack, national representative.

Variety Tourney May 7

ALBANY, N. Y., May 3.—The Variety Club golf tournament and annual stag dinner will be held at the Colonie Country Club, next Monday. S. H. Fabian, president of Fabian Theatres; Sam Rosen, vice-president; Lou Golding, general manager of Fabian's Wilmer and Vincent circuit, and Bernie Brooks, chief of the booking department, will arrive from New York to attend the tournament. All Fabian managers have been invited to participate by Saul J. Ullman, general manager.

$5,500 for 'Seeing You'

Selznick International's office, here, yesterday reported that "I'll Be Seeing You" grossed a high $5,500 on its opening day at the Roosevelt Theatre in Chicago.

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
April 6	**ESCAPE IN THE FOG** Otto Kruger Nina Foch D **ROCKIN' IN THE ROCKIES** Three Stooges Mary Beth Hughes O	**(Tenth Block)** **BETWEEN TWO WOMEN** Van Johnson Lionel Barrymore D—81 mins. (518) (Rev. 12/21/44) **NOTHING BUT TROUBLE** Laurel and Hardy C—69 mins. (519) (Rev. 12/5/44)		**(Fourth Block)** **BRING ON THE GIRLS** (Color) Veronica Lake Sonny Tufts Eddie Bracken M—92 mins. (4416) (Rev. 2/19/45)	**CRIME, INC.** Leo Carrillo Tom Neal D—76 mins. (Rev. 2/7/45) **SHADOWS OF DEATH** Buster Crabbe O—61 mins. (Rev. 1/25/44)	**EARL CARROLL VANITIES** Dennis O'Keefe Constance Moore M—91 mins. (413) (Rev. 3/5/45)	**(RKO's Fourth Block)** **ZOMBIES ON BROADWAY** Wally Brown Alan Carney C—68 mins. (516) (Rev. 4/18/45)	(April Release) (Special Release) **THE SONG OF BERNADETTE** Jennifer Jones Charles Bickford D—156 mins. (520) (Rev. 12/22/43)	**BREWSTER'S MILLIONS** (Edward Small) Dennis O'Keefe Helen Walker C—78 mins. (Rev. 3/12/45)		
April 13	**EVE KNEW HER APPLES** Ann Miller William Wright (Rev. 4/24/45)	**KEEP YOUR POWDER DRY** Lana Turner Laraine Day D—93 mins. (520) (Rev. 2/15/45)	**THERE GOES KELLY** Jackie Moran Wanda McKay C—61 mins. (422) (Rev. 3/8/45)	**THE UNSEEN** Joel McCrea Gail Russell Herbert Marshall D—81 mins. (4417) (Rev. 2/20/45)	**HOLLYWOOD AND VINE** James Ellison Wanda McKay C—60 mins. (Rev. 3/8/45)	**CORPUS CHRISTI BANDITS** Allan Lane Twinkle Watts O—55 mins. (465)	**THE BODY SNATCHER** Boris Karloff Bela Lugosi D—78 mins. (517) (Rev. 2/16/45)	**A ROYAL SCANDAL** Tallulah Bankhead Anne Baxter William Eythe D—94 mins. (521) (Rev. 3/21/45)	**IT'S IN THE BAG** (Jack H. Skirball) Fred Allen Jack Benny C—87 mins. (Rev. 2/9/45)	**I'LL REMEMBER APRIL** Gloria Jean Kirby Grant M—64 mins. (9027) (Rev. 4/16/45)	**GOD IS MY CO-PILOT** Dennis Morgan Andrea King D—89 mins. (414) (Rev. 2/21/45)
April 20	**THE POWER OF THE WHISTLER** Richard Dix Janis Carter D **RETURN OF THE DURANGO KID** Charles Starrett Tex Harding O—57 mins. (Rev. 4/26/45)	(Special Release) **NATIONAL VELVET** (Color) Mickey Rooney Elizabeth Taylor D—123 mins. (521) (Rev. 12/6/44)	**FASHION MODEL** Robert Lowery Marjorie Weaver C—61 mins. (423)	**SALTY O'ROURKE** Alan Ladd Gail Russell D—100 mins. (4418) (Rev. 2/23/45)	**THE PHANTOM OF 42nd STREET** Dave O'Brien Kay Aldrich D—58 mins. (Rev. 4/2/45)		**TARZAN AND THE AMAZONS** Johnny Weissmuller Brenda Joyce D—76 mins. (518) (Rev. 3/20/45)	**MOLLY AND ME** Gracie Fields Monty Woolley Roddy McDowall C—76 mins. (522) (Rev. 3/8/45)		**SONG OF THE SARONG** William Gargan Nancy Kelly C—65 mins. (9040) (Rev. 4/24/45)	
April 27	**COUNTER-ATTACK** Paul Muni Marguerite Chapman D—90 mins. (Rev. 4/2/45)		**CRAZY KNIGHTS** Billy Gilbert Maxie Rosenbloom C—63 mins. (421) (Rev. 1/15/45)	**HIGH POWERED** Robert Lowery Phyllis Brooks D—62 mins. (4419) (Rev. 2/21/45)	**ENEMY OF THE LAW** Dave O'Brien Tex Ritter O—59 mins. (Rev. 3/9/45)	**THE PHANTOM SPEAKS** Richard Arlen Stanley Ridges D—69 mins. (433) (Rev. 4/18/45)	**CHINA SKY** Ruth Warrick Randolph Scott D—78 mins. (519) (Rev. 4/18/45)	(May Release) **DIAMOND HORSESHOE** (Color) Betty Grable Dick Haymes Phil Silvers M—104 mins. (524) (Rev. 4/11/45)		**SALOME—WHERE SHE DANCED** (Walter Wanger) (Color) Yvonne de Carlo David Bruce M—90 mins. (9073) (Rev. 4/12/45)	
May 4			**CISCO KID RETURNS** Duncan Renaldo O—64 mins. (429) (Rev. 4/11/45)		**THE LADY CONFESSES** Mary Beth Hughes Hugh Beaumont D—64 mins. (Rev. 4/2/45)			**THE BULLFIGHTERS** Stan Laurel Oliver Hardy C—61 mins. (525) (Rev. 4/10/45)	**COLONEL BLIMP** (British Rank-Arthur) (Color) Anton Walbrook Deborah Kerr D—148 mins. Rev. 6/9/43)	**PATRICK THE GREAT** Donald O'Connor Peggy Ryan C—89 mins. (Rev. 4/13/45)	**THE HORN BLOWS AT MIDNIGHT** Jack Benny C—68 mins. (415) (Rev. 4/3/45)
May 11	**BOSTON BLACKIE BOOKED ON SUSPICION** Chester Morris Lynn Merrick D	**(Eleventh Block)** **WITHOUT LOVE** Spencer Tracy Katharine Hepburn D—111 mins. (522) (Rev. 3/19/45)								**HONEYMOON AHEAD** Allan Jones Grace McDonald Vivian Austin M—59 mins. (9028) (Rev. 5/1/45)	
May 18	**BOTH BARRELS BLAZING** Charles Starrett Tex Harding O	**GENTLE ANNIE** James Craig Donna Reed D—80 mins. (523) (Rev. 12/21/44)				**THREE'S A CROWD** Pamela Blake Charles Gordon D—58 mins. (416)			THE SOUTHERNER (Loew-Hakim) Zachary Scott Betty Field D—91 mins. (Rev. 5/2/45)	**SWING OUT SISTER** Rod Cameron Billie Burke Arthur Treacher M—60 mins. (9033) (Rev. 5/2/45)	
May 25	**THE FIGHTING GUARDSMAN** Willard Parker Anita Louise D	**THE CLOCK** Judy Garland Robert Walker D—90 mins. (524) (Rev. 3/22/45)		**(Fifth Block)** **THE AFFAIRS OF SUSAN** Joan Fontaine George Brent C—113 mins. (4421) (Rev. 3/28/45)			(Special Release) **IT'S A PLEASURE** International (Color) Sonja Henie Michael O'Shea 90 mins (584) (Rev. 2/27/45)		THE GREAT JOHN L (Bing Crosby) Linda Darnell Greg McClure D—96 mins.	SEE MY LAWYER Olsen & Johnson Grace McDonald Alan Curtis C—69 mins. (9016) (Rev. 2/6/45)	ESCAPE IN THE DESERT Helmut Dantine Jean Sullivan D—79 mins. (416) (Rev. 4/24/45)
June 1				MURDER, HE SAYS Fred MacMurray Helen Walker C—95 mins. (4422) (Rev. 4/9/45)	**THE MISSING CORPSE** J. Edward Bromberg Isabel Randolph D					THAT'S THE SPIRIT Jack Oakie Peggy Ryan C—92 mins.	
June 8	TEN CENTS A DANCE Jane Frazee Jimmy Lloyd M RHYTHM ROUNDUP Ken Curtis Cheryl Walker O			SCARED STIFF Jack Haley Ann Savage D—65 mins. (4423) (Rev. 4/6/45) A MEDAL FOR BENNY Dorothy Lamour Arturo de Cordova D—80 mins. (4424) (Rev. 4/9/45)	**GANGSTERS' DEN** Buster Crabbe Fuzzy St. John O—55 mins. (Rev. 3/8/45)		(Special Release) **WONDER MAN** (Goldwyn) (Color) Danny Kaye Virginia Mayo (Rev. 4/25/45)			I'LL TELL THE WORLD Lee Tracy Brenda Joyce C	
June 15					THE SILVER FLEET (J. Arthur Rank) Ralph Richardson Googie Withers D—77 mins. (Rev. 3/18/43)		(Special Release) **ALONG CAME JONES** (International) Gary Cooper Loretta Young 90 mins.			BLONDE RANSOM Virginia Grey Donald Cook M—68 mins.	

[Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama. (M) Musical. (C) Comedy. (O) Outdoor Action. Production Numbers Are in Parentheses. (Rev.) Motion Picture Daily *Review Date.]*



"WHAT'S YOUR PLEASURE, GENTLEMEN"

Whether it's fightin' or funnin', gamblin' or lovin'... you'll find what your AUDIENCES want in Monogram's biggest, lustiest outdoor SPECIAL!

It's the rip-roarin' story of a reckless dancehall queen and a gun-packin' medico who meet in the worst sin town of the west!

PRODUCED BY
SCOTT R. DUNLAP

MADE FOR YOUR BEST PLAYING TIME!

MONOGRAM'S

FLAME OF THE WEST

JOHNNY MACK BROWN • RAYMOND HATTON
JOAN WOODBURY • DOUGLASS DUMBRILLE
PEE WEE KING and His Golden West Cowboys

Directed by LAMBERT HILLYER • Screenplay by ADELE BUFFINGTON • Original Story by BENNETT FOSTER

MIGHTY 7th War Loan

MOTION PICTURE DAILY

SAMPLE COPY NOT RE...

MIGHTY 7th War Loan

VOL. 57. NO. 88 NEW YORK, U.S.A., MONDAY, MAY 7, 1945 TEN CENTS

Lack of Stock Slows Flow of Short Subjects

Technicolor Films Are Most Severely Affected

Shortages of raw stock, with particular emphasis on failure of Technicolor laboratories to process sufficient color prints, has caused a severe delay in the delivery of short subjects in many territories. Many of last year's scheduled shorts have not been delivered.

Single feature territories, always heavy users of shorts, have been hardest hit, obviously. And, whereas in the past complaints have been made because of overloading on shorts,

(*Continued on page 6*)

Schaefer to Confer With WPB on Film

George J. Schaefer, industry liason with the War Production Board will be in Washington tomorrow, and possibly Wednesday, to discuss with Stanley B. Adams, head of WPB's Consumers Durable Goods Division, the British Board of Trade's 'proposal' that American distributors turn over 20,000,000 feet of raw stock to

(*Continued on page 6*)

Warner Offers Aid Of Films to Truman

Washington, May 6.—A motion picture industry offer of full cooperation and unstinted assistance in any matter in which it can aid was submitted to President Truman Friday by Harry M. Warner.

In his first visit to the White House since the change in administration, the Warner Bros. executive told news reporters, he called on the President to offer "any help that the picture industry can give." Warner said Mr. Truman believes that motion pictures can be helpful "in developing human beings out of barbarians," and indicated that the conversation dealt with the possible use of films in enemy countries after the war.

Discussing Postwar Clearing House for Government Films

WASHINGTON, May 6.—The creation of a central agency for a postwar clearing house for Government motion picture activities, is under discussion among officials of permanent Federal departments, it is learned here.

Designed to effect economy in operations, which was lacking when each department made its own pictures, to eliminate proposals for films of no importance or interest and to develop the Government's distribution system which has grown during the war, the proposed agency would be composed of experienced technical men who could advise and assist the departments.

The project is likely to be confined to 16 mm. operations. The picturing of Government activities for theatrical distribution would be left to the film industry. There are hopes that the industry will cooperate through a cen-

(*Continued on page 7*)

Companies Require Employee Releases

Several film companies here have instituted a policy of requiring most employes to obtain releases before accepting employment elsewhere, spokesmen for the Screen Office and Professional Employes Guild of the United Office and Professional Workers of America and IATSE Motion Picture Office Employes Union, previously Local 23169 AFL, disclose to MOTION PICTURE DAILY.

Public Wants To See Horror Films: Rudd

"The public has taken atrocity war films pretty much in its stride, and is asking for more," according to Augustin G. Rudd, vice-president of the Embassy Newsreel circuit of five houses. "Films that only a short decade ago would have been considered too shocking for screen entertainment are now readily accepted, and the more sensational the picture the greater seems to be the public demand.

"As to the reaction of women, figures show that last week during the showing of the Nazi atrocities, the percentage of women at our five houses was greater than ever before," Rudd said.

Navy Film Showings To Be Co-ordinated

The Navy's Special Services Division, headed by Capt. S. L. Drum, which includes both the Welfare-Recreation and Public Relations divisions, has requested all film officers in Naval Districts in the Continental U. S. to submit information on the number of theatres, seats, number of performances given, attendance and the revenue derived by film distributors in order to coordinate the Navy's film exhibition activities so that in dealing with the companies a common policy may be evolved, similar to the Army's. The Navy does not now exercise any centralized control of these activities, but permits the film officers of Naval Districts local autonomy.

U. S.-British Treaty Will Reaffirm Cross-Taxation

Ratification, expected shortly, by the U. S. Senate of the new convention to be adopted by the United States and England for the avoidance of double taxation, will tend to reaffirm existing methods of cross-taxation as they now affect distribution revenue earned by the American motion picture industry in the United Kingdom, an industry spokesman said.

As a result of what is known as the Paramount case, upon which the Federal Court ruled over 20 years ago, American distributors have been permitted to consider revenue earned in the United Kingdom as applicable against capital reimbursements and not solely as earned income.

The new tax convention reaffirms this method of tax computation with the result that there is no immediate indication of any changes at least in this practice insofar as disposal of distribution rentals earned in Great Britain by American film companies, are concerned. It is said that the treaty provides assurance that the method will continue, whereas, previously, there were indications that it might be changed.

Until the provisions of the treaty

(*Continued on page 6*)

U. S. Warns of Commercial Plot by Nazis

State Dept. Discloses Evidence of Menace

WASHINGTON, May 6. — The State Department flatly declares that reliable information collected by Allied governments clearly indicates that the Nazi regime in Germany had developed "well-arranged postwar plans for the perpetuation of Nazi doctrines and domination. Some of these plans have already been put into operation; others were readied to be launched on a widespread scale immediately upon termination of hostilities in Europe. It is believed in some quarters the plans involve the use of motion pictures for propaganda purposes.

Nazi Party members, German industrialists, and the German military, realizing that victory could no longer be attained, have been developing postwar commercial projects and endeavoring to renew and cement friendships in foreign commer-

(*Continued on page 7*)

Exhibitor Leaders Answer Boycott Bid

Exhibitor leaders, replying to the Conference of Studio Unions' notification that 55 films, completed or started during the studio strike, which enters its ninth week today, will be subjected to a nationwide labor boycott, made the following statements:

Abram F. Myers, chairman of the board of Allied:

"Without expressing opinion on the legality of such an extreme secondary

(*Continued on page 6*)

Wilson in Lead at 'Frisco Conference

SAN FRANCISCO, May 6. — The United Nations Conference delegates got off to a slow start at film going, but a gradual pickup in attendance developed the latter part of last week. "Wilson" leads the list in attendance, with an average of around 700 patrons nightly since the opening. Showings

(*Continued on page 6*)

Personal Mention

BEN KALMENSON, MORT BLUMENSTOCK, NORMAN H. MORAY and I. F. DOLID of Warners, returned to New York over the weekend from Toronto.

•

LESTER HARRIS, Thadford, Neb., exhibitor is a member of the Public Power District, a county commissioner, a member of the county war price and ration board, an employee of the National Forest Reserve and president of the town's school board.

•

ROBERT WICKWIRE has joined the Lockwood and Gordon Circuit as manager of the Webb Playhouse, Wethersfield, Conn.

•

STEVE DORSEY, formerly secretary to JAMES R. GRAINGER, Republic Pictures' president, has been liberated from a German prison camp.

•

M. J. WEISFELDT, Columbia short subjects sales manager, is proceeding from the Columbia Chicago meeting to Los Angeles for a vacation.

•

JOE SALMON, Skouras Riverside Theatre manager for the past 16 years, is recuperating from a heart attack suffered 10 days ago.

•

ROBERT M. GILLHAM, Paramount advertising-publicity director, is expected back in New York today from Florida.

•

SI SEADLER, M-G-M advertising manager, is in North Carolina, visiting his son STEPHEN in camp.

•

WALTER E. BRANSON, RKO Radio Western division sales manager, left over the weekend for Minneapolis.

•

L. F. GRAN and CHARLES HOGAN, Warner Milwaukee theatre operators, were in New York over the weekend.

•

EDWARD GOLDEN, board chairman of Edward Golden Productions, left New York for the Coast Friday.

•

CHARLES VIDOR, Columbia director, arrived in New York Saturday from the Coast.

•

BERNIE BROOKS, Fabian Theatres New York chief buyer, is in Albany.

•

HAL WALLIS and JACK SAPER arrived in Hollywood Friday from New York.

Krimsky to Coast For Buchanan Co.

John Krimsky, advertising executive and former motion picture and theatrical producer, who returned from overseas recently, left for the Coast on Friday on an assignment for Buchanan & Co., advertising agency. He will confer with Buchanan accounts there, including Samuel Goldwyn Prod., International Pictures, United Artists and Paramount, which Krimsky handled before entering the service.

Tradewise . . .

By SHERWIN KANE

BROOKS ATKINSON, drama critic of the *New York Times*, made an address to New York City teachers at Times Hall here recently on the subject of the critic's role in the press. He is reported as having said in the course of his address that newspapers do not employ critics to improve the minds of the readers or to improve the minds of the critics; rather they are employed because "thousands of readers want to read a good book or see a good show."

(And what constitutes a good one, Atkinson added, is a matter of personal opinion.)

Constant reading of film reviews in some sections of the New York press will encourage almost anyone in the belief that several of Gotham's motion picture critics have never been informed, as Atkinson appears to be informed, of the object of their employment. Too often, the New York film review reads as though the author was imbued with the conviction that his sole mission was to improve the minds of his readers or his own mind, or, in the event there is no room for improvement of the latter, then the necessity is for an exhibition of the scintillating qualities of that mind.

•

Never mind the "thousands of readers who want to see a good show" and expect guidance from a film reviewer. If the critic is in the mood to do an essay sparkling with *bon mots*, let the theatre-goer look elsewhere for an inkling of what the picture is all about. The reviewer will polish the reader's mind a bit first, and, if there is space left (and there usually isn't) will mention the picture afterward.

No reasonable person will contend that all reviews should be favorable. As Atkinson said, whether or not an entertainment is good, is a matter of personal opinion. In that truth, properly recognized by the critic, is the key not only to fair reviewing but to the performance of the function of a critic, his service to readers and the justification of his employment.

The critics' readers, the theatres' audiences, have personal opinions about entertainment, too. They may or may not agree with the reviewer, but the critic's obligation to them remains, nevertheless. He has not discharged that obligation in composing a supercilious or derisive essay, nor by dismissing an entertainment product with a wise-crack. His reason for being is not justified unless he has presented sufficient information to help his readers decide, regardless of the critic's opinion, whether or not a film is likely to entertain or interest them enough to warrant expenditure of the price of admission.

That is for the reader to decide. Not the critic.

• •

The British Board of Trade, apparently, exercised the woman's prerogative—changing its mind—about not giving consideration to measures which would deprive American companies in Britain of raw stock in order to accumulate 20 to 25 million feet for release prints of J. Arthur Rank pictures in the United States.

The Board first told Quigley Publications' London bureau that "no discriminatory" measures would be resorted to and that American distributors in Britain would not be deprived of their raw stock in order to fill Rank's requirements in this market. It is said the 20 to 25 million feet would be drawn from non-commercial sources, such as the Army film unit and others.

Four days later it called a press conference and announced to the assembled reporters that unless the American distributors here contributed the raw stock necessary for the release in this market of Rank's pictures, Britain would shut off the raw stock for prints processed in Britain for American pictures designed for export from there to the Continent.

•

The Board of Trade obviously is not impressed by the fact that all producers here are operating now with less raw stock than their minimum requirements call for; that Rank was given the same raw stock allocation here as was given to any American independent producer; that virtually all of the base from which Britain's raw stock supplies are made is sent to Britain from the United States, and that the British Ministry of Information and other British film users receive raw stock allocations out of American supplies, which account in part for the shortage here.

Loew's Will Buy 10 Millions in Bonds

Loew's, Inc., will subscribe to $10,000,000 worth of war bonds during the Seventh War Loan campaign, David Bernstein, Loew treasurer, announced here on Friday.

Warner-Blanke in Deal for 15 Years

HOLLYWOOD, May 6.—Jack L. Warner, executive producer for Warner Bros., announces here that Henry Blanke, producer, has been signed to "an unprecedented contract" which will continue his Warner association for the next 15 years and bring his total length of service with the studio to 37 years, described as an all-time record for producer-studio relationship.



Henry Blanke

Warner also stated that the entrusting to Blanke of many of the studio's key productions would continue. He has made 85 productions for Warners.

Blanke already has the following productions in preparation: "The Fountainhead," "Ethan Frome," to star Bette Davis; "Cry Wolf," with Barbara Stanwyck; "Escape Me Never," "Autumn Crocus," "Treasure of the Sierra Madre" and "Monsieur Lamberthier," based on the hit play, "Jealousy."

8 Cities on Rank's American Itinerary

LONDON, May 6.—J. Arthur Rank, British film leader, who is scheduled to arrive in Toronto on May 18 for the start of an American visit, will follow from there an itinerary that includes Montreal, Buffalo, New York, Washington, Chicago, Minneapolis and Hollywood, it was learned here at the weekend. Rank has been overwhelmed with invitations for visits, including some from representatives of the MPPDA, it was said.

His first objective, however, will be discussions with Paul Nathanson, president of Odeon Theatres of Canada, followed by business in connection with Rank's flour milling interests. After that he plans to take a holiday. Talks with high diplomatic officials in Washington are scheduled.

Accompanied by John Davis, managing director of Odeon Theatres of Great Britain, and G. I. Woodham-Smith, solicitor, Rank will leave London either by ship on May 10 or by plane on May 15.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

EDDIE'S TAKING IT ON THE CHIN AGAIN IN THE FUNNIEST FILM OF HIS CAREER!

Steppin' in Society



with

EDW. EVERETT HORTON

GLADYS GEORGE

and **RUTH TERRY**

ROBERT LIVINGSTON

•

JACK LaRUE • LOLA LANE

ISABEL JEWELL • FRANK JENKS

Directed by Alexander Esway

Adaptation and Screen Play by Bradford Ropes

Based on a Novel by Marcel Arnac

A Republic Picture

Production Up, Despite Strike; Seven Started

HOLLYWOOD, May 6.—Production rose slightly last week, as seven films went before cameras, and four were completed. As of the weekend, the shooting index stood at 34, an increase of three features over the preceding week's 31.

Production scene follows:

Columbia

Started: "I Love a Bandleader," with Phil Harris, Eddie (Rochester) Anderson, Leslie Brooks; "Texas Panhandle," with Charles Starrett, Nanette Parks, Tex Harding, Dub Taylor; "Pardon My Past" (Mutual Productions), with Fred MacMurray, Marguerite Chapman, William Demarest, Akim Tamiroff, Harry Davenport, Douglas Dumbrille, Charles Arnt.

Shooting: "The Gay Senorita," "The Bandit of Sherwood Forest," "Rusty."

M-G-M

Shooting: "Abbott and Costello in Hollywood," "They Were Expendable," "For Better, for Worse," "Early to Wed," "Yolanda and the Thief," "The Harvey Girls."

MONOGRAM

Finished: "Saddle Serenade."
Shooting: "Sunbonnet Sue."

PARAMOUNT

Shooting: "The Stork Club," "The Blue Dahlia."

PRC

Started: "In Old Wyoming," with Eddie Dean, Jennifer Holt, Sarah Padden, Ian Keith, Jack LaRue, Emmett Lynn.

REPUBLIC

Finished: "California Gold Rush."
Started: "Love, Honor and Goodbye," with Virginia Bruce, Victor McLaglen, Edward Ashley, Veda Ann Borg; "Rough Riders of Cheyenne," with Sunset Carson, Monte Hale, Tom London.

RKO Radio

Finished: "Radio Stars on Parade."
Shooting: "Ding Dong Williams," "Tomorrow Is Forever" (International), "The Bells of St. Mary's" (Rainbow).

20th Century-Fox

Finished: "The Dolly Sisters."
Started: "Fallen Angel," with Alice Faye, Dana Andrews, Linda Darnell, Charles Bickford.
Shooting: "Kitten on the Keys," "Dragonwyck."

United Artists

Shooting: "Young Widow" (Stromberg).

Universal

Shooting: "On Stage, Everybody," "Frontier Gal," "Uncle Harry," "Lady on a Train."

Warners

Shooting: "The Two Mrs. Carrolls," "Dangel Signal," "Janie Gets Married," "The Time, the Place and the Girl," "Solen Life."

Travel Rules Listed by US

WASHINGTON, May 6.—The Bureau of Foreign and Domestic Commerce, of the Department of Commerce, discloses four steps necessary for motion picture and all other businessmen to obtain foreign commercial travel in this wartime, as follows:

Apply for a passport to the passport division, Department of State, Washington, or to a local passport agency or clerk of court. Apply for a visa to the nearest Consulate of the country of destination. If traveling through another country en route to a destination, one will need a transit visa from the government of the the country traversed.

Foreign Travel Application

After passport and visas have been secured, apply to a field office of the Department of Commerce for a foreign travel application, or to the Bureau of Foreign and Domestic Commerce, Washington, D. C. On this form enter the number of passport, information regarding nationality, visas obtained, and inoculations required.

File the application with a field office of the Department of Commerce or mail to the Bureau of Foreign and Domestic Commerce, Washington. The Department of Commerce maintains field offices in 26 cities.

The above applies to travel on ships controlled by the U. S. Government. Do not apply to the Department of Commerce for transportation on ships of neutral countries or non-priority passage on commercial air lines. Apply directly to the company operating the ships or planes.

Plebescite Factor in Philippine Business

HOLLYWOOD, May 6.—Daniel Lederman, 20th Century-Fox managing director in the Philippines since 1933, who arrived here last Wednesday after three years in a concentration camp, told a press conference at the studio on Friday. "If the present Philippine government holds a plebiscite and the vote is in favor of remaining a part of the U. S., there will be a tremendous business boom in the islands. However, if the Philippines decide to form their own independent government, I am inclined to think that foreign capital will be a little timid."

CBS Sells Station WBT for $1,505,000

Sale of its station WBT, Charlotte, for $1,505,000, to Jefferson Standard Life Insurance Co., subject to Federal Communications Commission approval, was recently announced by Columbia Broadcasting here. The sale is to enable the network to comply with FCC regulations.

WBT was acquired by CBS in December, 1929 and is a 50,000-watt, clear-channel station.

Connolly Is Elected

A. W. Lehman, president of the Cooperative Analysis of Broadcasting, Inc., announces that W. N. Connolly has been elected to the board of governors of CAB.

O'Leary Hits at Strand Complaint

Replying to protests by the management of Warner Bros. New York Strand Theatre which characterized as 'arbitrary' the action of New York License Commissioner Paul Moss in closing the theatre for two successive days last week until 3:05 P. M., as a penalty for admitting minors, Walter E. O'Leary, Director of Attendance of the Board of Education, set forth the nature of the complaint here Friday.

"On April 10, 1945, two of our attendance officers found four children, two 13 years of age and two 15 years of age, purchasing tickets at 10:35 in the morning when they should have been in school," O'Leary said. "These children were unaccompanied by any adults," he added. He further pointed out that the manager of the theatre had refunded admissions to the minors upon being confronted by the attendance officers.

Hope Will Lead NBC Seventh Loan Kickoff

Bob Hope will be master-of-ceremonies of an NBC war bond show on Sunday, May 13, originating from Washington and Hollywood, which will serve as the network's 'kick-off' for the Seventh War Loan drive. Hope will broadcast from Washington, aided by Jerry Colonna, Frances Langford, Vera Vague and Skinnay Ennis and his orchestra. Clarence E. Menser, NBC vice-president in charge of programs, is setting others for the show.

CBS, American Broadcasting and Mutual will inaugurate the campaign on their networks at the same time but each network will present a different program, departing from procedure in previous bond drive 'kick-offs' on the networks.

100 Distributors At Boston Seventh Rally

BOSTON, May 6.—Over 100 distributors and salesmen for the New England area attended a special meeting here to lay plans for reaching the goal set by the national committee, of a 25 per cent increase in the number of war bond and children's premieres and 'Free Movie Days,' during the 'Showman's Seventh' War Loan drive. Martin J. Mullin, New England Regional chairman, presided.

Hubbell's Video Book

CINCINNATI, May 6.—"Television Programming and Production" is the title of a new book written by Richard Hubbell, production manager and television consultant of the Crosley Corp., operating WLW and several international short wave stations here.

The book, to be published May 10 by Murray Hill Brooks, Inc., technical division of Farrar and Reinhart, New York, will contain 244 pages and 55 pictures and drawings showing significant television production methods in this country and England.

Contract for Hope

HOLLYWOOD, May 6.—Paramount has given Bob Hope a new seven-year contract, ending reports that the star might leave the studio. Terms of the pact were not immediately obtainable.

Short Subject Review

"Guam—Salvaged Island"

(RKO-This Is America)

Here is an inspiring reminder that the work of our men in uniform is by no means over when the last resistance has been wiped out on a small Pacific island. Not long after the beachhead was secured, men of the Marine Corps Civil Affairs Section moved in on Guam to start rehabilitation work for a population that had known three years of Japanese rule. These pictures, taken by combat cameramen, show the pitiful aftermath of the occupation, and the speed with which new accommodations and services were provided. The touching loyalty of the people made the task easier, but there was still the danger of disease and the problem of a stable economy for the island. Construction battalions directed the work of the Guamanians in erecting new villages, while the medical corps staffed the hospital. The sequences chosen cover a wide range of activities, and the commentary performs its proper function of explaining without distracting attention from the screen. Running time, 17 minutes.

Leader Franchise Suit To Start Here Today

Suit of Leader Theatre Corp. against 20th Century-Fox and Randforce Amusement Circuit will start today in New York Supreme Court. The action seeks to determine legally, for the first time, whether a franchise can be shifted from one theatre to another, when the theatre originally holding the franchise is sold.

Leonard Storch, present operator of the Leader, bought the theatre, which had a 20th Century-Fox franchise, from the Randforce Circuit, last August. The action claims that 20th then shifted the franchise to another theatre in the Randforce Circuit. Storch, asserting this transfer is illegal, is suing for a return of the franchise, without which, it is asserted, he cannot operate.

Five Moniz's In Service

FALL RIVER, Mass., May 6.— Five sons for the armed forces is the contribution of Mr. and Mrs. Antone Moniz of the Royal Theatre, here. Two of them are out of service, Pfc. George Moniz, dead of wounds sustained in France, and Pfc. William Moniz, recuperating in South Carolina, from wounds suffered in France. Sgt. George and Pfc. Antone are serving in Germany. Sgt. Edward is with the air force in South Dakota. All of the boys at sometime or other aided their father at the Royal.

FCC Denies Rehearing

WASHINGTON, May 6.— The Federal Communications Commission has denied a petition of radio station WOKO, in Albany, for a rehearing on the commission's refusal to renew the station's license. The commission allowed the station to continue operation until May 31, at which time it will have to go off the air unless it wins another temporary extension. The company's application for a renewal of license was denied because of alleged hidden ownership or stock.

AFM Orders Locals To File on Income

The American Federation of Musicians has notified its members that labor unions are required to file a financial return with the Department of Internal Revenue. The AFM stated that the law, passed by Congress last year, provides that such statements must be filed annually.

While locals must file statements, they are exempt from payment of tax. The Federation has a certificate of exemption from the Department of Internal Revenue which covers all of its locals. Each year the Federation furnishes the Department with a list of locals, and the Department furnishes local collectors of Internal Revenue with a list of AFM locals in their respective districts. Locals are told to secure form No. 990 from collectors in their districts and must file their returns to cover the fiscal year of 1944 on or before May 15.

Reeves-Ely Increases Stock to $2,520,500

Reves-Ely Laboratories, Inc., of New York has increased its authorized capital stock from $250,000 to $2,520,500.

The reason behind the increase is to provide post-war working capital for planned expansion in the field of electronics, said the company.

Lamarr Buys Script For Joint Production

HOLLYWOOD, May 6.—Hedy Lamarr has bought Ben Ames Williams' "Strange Woman" for the first production under a newly-completed arrangement with Hunt Stromberg and Jack Chertok for joint production of features starring her. Chertok will be the producer, and United Artists will distribute.

Request Projectors For 'Frisco Delegates

CHICAGO, May 6.—An emergency order for shipment by air of sound projectors, to be installed in a special projection room at the Sir Francis Drake Hotel in San Francisco, for the use of United Nation delegates, has been received by DeVry Corp.

According to the request from the West Coast, the delegates are provided with 24-hour projection of newsreels and documentary films.

'Valley' Sold Separately

"The Valley of Decision" will be sold by M-G-M as a special and on a separate contract, it was announced by the company. The picture has been set for a June release, making a total of three to be released next month by M-G-M. The other two are "The Picture on Dorian Gray" and "Son of Lassie."

Walter Anthony Rites

HOLLYWOOD, May 6.—Walter Anthony, 73, former journalist, scenartist and publicist, was buried in Forest Lawn Cemetery today, following his death on Tuesday. He had been employed by Douglas Fairbanks until the latter's death. A widow, two daughters and a son survive.

Review

"The Missing Corpse"

(PRC) *Hollywood, May 6*

COMEDIES predicated on murder depend in the main upon the talents of the performers engaged to execute them, and this one depends in the main upon the talents of J. Edward Bromberg and Frank Jenks, veterans whose presence is in itself a guarantee of interest. Others in the cast are: Paul Guilfoyle, portraying the 'corpse,' Isabel Randolph, John Shay, Lorell Sheldon and Ben Welden.

Raymond L. Schrock's screenplay, based on a story by Harry O. Hoyt, concerns a newspaper publisher suspected by friends and family of murdering another publisher, justifiablly. It starts out like a melodrama but it patterns thereafter for laughs, based mainly on the necessity of whisking the dead man's body from one place of concealment to another.

Martin Mooney produced the picture and Albert Herman directed it, with a music score by Karl Hajos highlighting the proceedings.

Running time, 62 minutes. General audience classification. Release date June 1, 1945.

WILLIAM R. WEAVER

Three Companies Are Incorporated in N. Y.

ALBANY, N. Y., May 6.—Great Lakes Theatre Corp. has been incorporated to conduct business in New York. Incorporators are: Matie Hammerstein, Gertrude Leron and Shirley Mormar. Clinton Combes, New York, was incorporating attorney.

Amusement Properties, Inc. has been chartered to conduct a realty and building business in New York. Socolow and Pepper, New York, were incorporating attorneys.

Bendix Automatic Pictures, Inc., has been incorporated to operate a motion and sound picture business in New York. Incorporators are: Bennett D. Brown, Mollie Rosenberg and Nathan Newman, New York. Philip Kahaner, New York, was incorporating attorney.

Competitive 'Bingo' In Ohio Is Doomed

COLUMBUS, O., May 6.—'Bingo,' conducted with legal immunuity by many churches and other organizations, to become a competitive headache for exhibitors, appears doomed through a six-to-two vote by the Senate Judiciary Committee recommending for passage a bill sponsored by Senator George G. Shurtz, Newcomerstown minister, to amend the two-year old statute which provides that to be in violation of the anti-gambling law, "a scheme of chance must be conducted for profit."

Offers $50,000 for Book

Paramount has offered $50,000 for the screen rights to "Heritage of Fire," an autobiography of Friedelind Wagner, granddaughter of the composer, whose book will be published by Harper Bros. in the Fall. Friedelind Wagner, 27, who fled Germany in 1938, was brought to this country under the patronage of Arturo Toscanini. She is now lecturing on her life under Naziism, as well as on the works of her grandfather, Richard Wagner.

Judge Woolsey Dies

John M. Woolsey, 68, former judge in New York Federal Court, died here Friday after a long illness. Judge Woolsey was the jurist who awarded Margaret Ayer Barnes and Edward Sheldon damages of $532,153 against Loew's and the Capitol Theatre, New York, for the plagiarism and exhibition of the Barnes-Sheldon play, "Dishonored Lady," in the film, "Letty Lynton."

Haskell Masters Is Honored by Warners

TORONTO, May 6.—A reception for Haskell M. Masters, newly appointed Canadian general manager for Warners, highlighted the two-day meeting of the company's Dominion sales organization here at the close of the week.

The affair was attended by ranking executives of Canadian distribution companies and theatre chains. Ben Kalmenson, Mort Blumenstock and I. F. Dolid represented the home office at the meeting, which also marked the launching of a Warner Canadian sales drive.

Morey Goldstein to Be Feted on May 14

NEW HAVEN, May 6.—Morey Goldstein, who has been appointed Eastern sales manager for Monogram, with headquarters in New York, will be honored at a testimonial dinner to be held Monday, May 14, at the Hotel Taft here.

Goldstein resigned as manager for M-G-M here, which post he assumed in 1941, to accept the Monogram position.

Barney Pitkin is chairman of the dinner committee; Ben Simon is treasurer.

RKO Will Continue Duals in Midwest

CHICAGO, May 6.—Frank Smith, Western division manager for RKO theatres, states that first-run double features will be continued at the Palace and Grand, here, and in RKO's theatres in Champaign, Ill., and Kansas City, despite the poor turnover such a policy affords in the face of the midnight curfew. He reveals that people demand twin bills.

Fire at Lee Theatre

PENNINGTON GAP, Va., May 6.—A film and a projector were destroyed in a fire at the Lee Theatre and the theatre itself was damaged before the fire could be brought under control.

Balk's Son Killed

Lt. Byron Balk, 27-year-old son of Henry Balk, of the Monogram exchange in Los Angeles and a member of the 414th (Timber Wolf) U. S. Infantry Division operating in Holland, was killed in action on Oct. 26. He had previously been reported missing.

Hollywood

By THALIA BELL

Hollywood, May 6

JOSEPH SISTROM will produce "Blue Skies" Paramount's version of the life of Irving Berlin, which will include many of the composer's best-loved songs. . . . 20th Century-Fox has purchased Rayomond Chandler's novel, "The High Window," as a starring vehicle for Fred Mac Murray. . . . Don Brown has been assigned to associate producership for Universal's "Don't Fence Me In," musical Western featuring the Cole Porter song.

•

Arch Oboler has returned from New York, and is preparing "I'll Tell My Husband," which he will write and direct for M-G-M. Jerry Bresler is slated to produce. . . . Walter Catlett has been chosen by Columbia for a comedy role in "I Love a Bandleader." . . . Fred Finkelhoffe has been signed to writing contract at 20th Century-Fox.

•

Edward Ashley, recently discharged from the AAF, has been signed to a long-term contract by RKO, and will have the romantic lead in "Love, Honor and Goodbye," which Al Rogell is directing. . . . Dudley Nichols is scripting "Scarlet Street" for Universal producer Walter Wanger, replacing Ludwig Bemelmans, who is leaving for New York to produce a play.

•

Republic has purchased "Blossoms for Effie," original by Lee Loeb and Arthur Straun. Armand Schaefer will produce. . . Lord and Lady Lawford, parents of Peter Lawford, M-G-M's young leading man, will make their film debut in "Pardon My Past," which Leslie Fenton is producing and directing.

•

Paramount has acquired screen rights to a collection of short stories by John McNulty, soon to be published under the title, "Third Avenue, New York." . . . Arthur Hornblow, Jr., has been assigned to produce "Cass Timberlane" for M-G-M. . . . Phil Karlstein has been signed to direct "The Shanghai Cobra," next in Monogram's "Charlie Chan" series.

•

Something new in story purchases has been introduced by M-G-M. The studio recently bought one chapter of Morton Thompson's book, "Joe, the Wounded Tennis Player."

•

Director Charles David has had his Universal contract extended. . . . Paul Jones has been assigned by Paramount to produce "Break-Up," original screenplay by Richard Flournoy. . . . Charles Martin will make his debut as a director on his own story, "No Leave, No Love," which Joseph Pasternak will produce for M-G-M.

•

Gladys Atwater has been signed by RKO to collaborate with J. Robert Bren on the screenplay for "Galveston." . . . Stephen Longstreet's next novel, "The Crystal Girl," has already been purchased by M-G-M, although the work is still far from completion. . . . Patricia Farrel has been signed to a contract by Warners and given a part in "The Time, the Place, and the Girl," which stars Dennis Morgan and Jack Carson.

Exhibitor Leaders Answer Boycott Bid

(Continued from page 1)

boycott as that threatened by Sorrell, I think if it is carried out it will discredit the perpetrators and react in a way they little suspect. Trade unions enjoy wide latitude within limits of fair play and decency but this threat of boycott against independent theatre owners who are in no wise involved in the studio strike will greatly prejudice unions in public esteem. However, I regard the threat as a gesture designed to frighten exhibitors into intervening in a matter that rightly concerns only the strikers and the studios rather than being a serious menace."

Robert H. Poole, executive secretary, Pacific Coast Conference of Independent Theatre Owners:

"The announced action, in our opinion, will be a direct blow against the Seventh War Loan Drive, as well as succeeding drives. Theatres have been outstanding in their efforts, far exceeding the quota in each drive. Not the least important in the activities of the theatres have been bond premieres, and undoubtedly a great number of the pictures listed as coming under the boycott will be pictures vitally necessary in bond premieres for the Seventh and succeeding drives. Theatre owners have no part in this strike, and the contemplated action would therefore result in a great injustice to them as innocent parties as well as to the theatre-going public. Because our Government needs the complete, all-out support of every organization in the U. S. and because it is so necessary during the war to maintain public morale through the presentation of motion pictures, the PCCITO suggests to Mr. Sorrell that the action of the CSU is ill-advised and recommends it be reconsidered and withdrawn."

The Southern California Theatre Owners Association has called a meeting for Tuesday to consider the boycott, according to Paul Williams, general counsel.

May Broaden Boycott to Whole Product of Majors

HOLLYWOOD, May 6.—A CSU spokesman said that the strike strategy committee, in a meeting Friday, laid plans for broadening the boycott to include all pictures produced in struck studios, regardless of how long before the strike began, in case the boycott on the present "unfair" list does not influence the producers to accede to the CSU demands. Still another project discussed for use, if considered necessary, was leaflet-picketing of producer-controlled theatres in a campaign directed at admission prices, which the leaflets would declare have been increased without justification during the wartime period.

CSU also revealed that the list of "unfair" films has been wired to international president L. P. Lindeloff of the Painters' Union; William Hutcheson, Carpenters, and Ed Brown, International Brotherhood of Electrical Workers, in Washington, on Lindeloff's request, for transmission to their locals throughout the country.

The producers again declined comment on the CSU action. Roy Brewer of IATSE said, "We are going ahead steadily," and that a statement might be issued tomorrow.

Lack of Raw Stock Slows Flow of Short Subjects

(Continued from page 1)

these have now changed to complaints of an insufficiency of product.

What has aided the situation, it appears, has been the playing of WAC subjects, with two of these distributed monthly. Another aid in relieving the shortage is the reissuing of the 'cream' of past seasons' product.

A survey of the situation by companies follows:

M-G-M is among those most severely affected by the Technicolor 'bottleneck.' Of 12 Fitzpatrick 'Traveltalks" scheduled for 1944-45, only two have been delivered, to date, and of 16 color cartoons, only one has been released. The company still has one more two-reel special to deliver from last season's program.

Topical Product First

William F. Rodgers, M-G-M distribution vice-president, admits that release of shorts is being delayed because available raw stock allocations are being diverted to feature release prints. Also, many subjects have been held back to permit release of more important or more topical product.

Not all of Columbia's 1943-44 program have been delivered, both because of the stock shortage and the Technicolor situation. The company has resorted to reissuing some of its past outstanding subjects.

Harry Michalson, RKO Radio short subjects sales manager, revealed that his company is late on some Walt Disney releases, likewise because of the inability of Technicolor to meet schedules. RKO, however, is up-to-date on black-and-white releases.

RKO will release some 68 short subjects, amounting to 98 reels, in 1944-45, exclusive of newsreels. Of 13 "This Is Americas," Michalson said, seven have been delivered; 11 of 16 two-reelers are circulating; six "Flicker Flashbacks" have been released, of seven promised, nine "Sportscopes," out of 13, but only 10 Disney out of 18 promised.

WAC shorts, he said, have in many cases been played in regular running time and not as additional subjects, permitting some houses to overcome a shortage. Business to date, Michalson said, is the best in three years for RKO due to the fact that the company has been able to maintain its release schedule fairly well.

Other Companies

Norman Moray, Warner short subjects sales manager, said that the company was behind on the delivery of shorts, "but not badly." Technicolor subjects are being delayed.

Universal released one of its scheduled two-reel musicals in February but cannot release the next one until June. The cartoon situation there is not quite as bad. Releases came out in January, February and March, although nothing was released in April.

Paramount reevaled that it is up-to-date on black-and-white shorts but is encountering delays in color subjects, and it makes 75 per cent of its shorts in color.

Twentieth Century-Fox reported its release schedule to be seven Technicolor short subjects behind the schedule of last year at this time, owing to the raw stock situation.

To Reaffirm Methods Of Cross-Taxation

(Continued from page 1)

are made public, it is not generally known how the new provisions will affect income earned by American talent and technicians working in Great Britain and British talent working in American production, it was pointed out. It is assumed that earned income in these cases will be taxed at its source and the income taxes levied by the country of the stars' or technicians' origin will be dispensed with.

The treaty is expected to cancel a U. S. Treasury Department regulation which taxes British distribution revenue earned in the United States, resulting in a saving to British distribution companies.

As far as talent and technicians are concerned, provisions of the new treaty will probably eliminate the condition whereby they have been paying double income taxes in some instances. American talent making pictures in England will only be liable to British income taxes on these earnings, in accordance with British tax regulations, but will not be obliged to also pay American income taxes on the same income.

Two Aniline Changes

William M. Shine and Dr. Philip G. Stevens have been named to the development division of General Aniline and Film Corp.

Wilson in Lead at 'Frisco Conference

(Continued from page 1)

have been at 5:30 and 8:30, but the latter run now has been dropped.

Previews scheduled for this week include "Rhapsody in Blue," Monday; "The Valley of Decision," Tuesday; "Love Letters," Wednesday; "The Great John L.," Thursday; "Wonder Man," Friday; "Diamond Horseshoe," Saturday, and Sergei Einstein's "Ivan the Terrible", next Sunday. The latter has just been flown here and will be shown for the first time in this country.

Howard Dietz, who was here in his capacity as chairman of the industry's planning committee, left Friday night for Los Angeles, leaving Claude Lee in charge. Dietz may return or head direct for New York.

The Conference Theatre in the Sir Francis Drake Hotel has started showing documentary films. Attendance at these showings has been around 200 nightly.

Rinzler Will Speak At 7th Breakfast

Sam Rinzler, chairman of the War Activities Committee of New York, has been added to the list of speakers at the Seventh War Loan breakfast to be held at the Waldorf Astoria, here, tomorrow morning.

Schaefer to Confer With WPB on Film

(Continued from page 1)

provide release for British films in the U. S.

Schaefer will also discuss third quarter raw stock allocations for the industry now that the Army and Navy and other Government services are understood to have communicated their third quarter raw stock needs to the WPB. The latter will probably be able to give Schaefer some idea of how much raw stock the industry can expect during the third quarter.

As previously reported in MOTION PICTURE DAILY, the BOT request, which was communicated through Fayette W. Allport, European manager of MPPDA in London, has been referred to Schaefer who will seek WPB and State Department help to convince the British that "a real, honest-to-goodness raw stock shortage exists," and that the industry is not responsible for the unavailability of raw stock to print British releases here.

20 to 30% Less

Distributors point out that they are being obliged to get along with 20 to 30 per cent less raw stock than they actually need and that independent producers cannot make any more films than they made heretofore, also that new independent producers cannot even go into production.

WPB officials are represented as hopeful that current levels, at least, can be maintained through the Summer, although it is pointed out that the third quarter traditionally is low in production because of vacations and equipment overhauls and if output drops materially a serious situation may result.

Efforts will be made to have the film manufacturers keep their production at a high level during the Summer, in the hope that before the end of the quarter the over-all situation may be improved to a point where a slight slackening may be possible.

Schaefer, Cowan Will Set Pyle Film Preview

Lester Cowan, George Schaefer, chairman of the board of Lester Cowan Productions and Albert Margolies, Eastern publicity director, will confer with executives of news associations and newspapers in Washington this week on the press preview there of Cowan's Ernie Pyle film, "The Story of G. I. Joe." A number of war correspondents appear in the picture.

Cowan, Louis Nizer and others will take part in a Mutual Network broadcast in Washington, tomorrow night, of the web's 'American Forum of the Air' on the subject, "How Shall We Re-Educate Nazi Youth." Cowan is producer of "Tomorrow the World," dealing with the Nazi youth problem.

Cowan to Washington

HOLLYWOOD, May 6.—Lester Cowan entrained for Washington yesterday with a print of "The Story of G. I. Joe" for showing to Government officials, after which he will go to New York for conferences with United Artists officials on whether the film will be roadshown.

Goetz Sets 'Sailor'

William Goetz has announced the Nunally Johnson production of "Home Is the Sailor" as the next picture on International's schedule. Filming will begin in July.

U. S. Warns of Commercial Plot by Nazis

(*Continued from page* 1)

cial circles, and planning for renewals of prewar cartel agreements.

Some cartels are understood to have existed in some film and equipment fields. An appeal to the courts of various countries will be made early in the postwar period through dummies for "unlawful" seizure of industrial plants and other properties taken over by Allied governments at the outbreak of war. In cases where this method fails German repurchase will be attempted through "cloaks" who meet the necessary citizenship requirements.

Patents Registered

The object in every instance will be to reestablish German *control* at the earliest possible date. German attempts to continue to share in the control and development of technological change in the immediate postwar period are reflected in the phenomenal increase in German patent registrations in foreign countries during the past two years. These registrations reached an all-time high in 1944. The prohibition against exporting capital from Germany was withdrawn several months ago, and a substantial outflow of capital to foreign countries has followed, the U. S. Government says.

German technicians, cultural experts, and under-cover agents have well-laid plans to infiltrate foreign countries with the object of developing economic, cultural and political ties. German technicians and scientific research experts will be made available at low cost to industrial firms and technical schools in foreign countries. German capital and plans for the construction of ultra-modern technical schools and research laboratories will be offered at extremely favorable terms, since they will afford the Germans an excellent opportunity to design and perfect new weapons, it is revealed.

Have German Plans

This Government is now in possession of photostatic copies of several volumes of German plans on this subject. The German propaganda program is to be an integral part of the over-all postwar program. The immediate aim of the propaganda program will be directed at removing Allied control measures by "softening up" the Allies through a subtle plea for "fair treatment" of Germans, and later the program will be expanded and intensified.

Para. Estimates a Net of $4,007,000

Paramount estimates its earnings for the first quarter, ended March 31, at $4,007,000, after interest and all charges, including estimated provision for all Federal taxes. This includes $839,000 representing Paramount's direct and indirect net interest as a stockholder in the combined undistributed earnings for the quarter of partially owned non-consolidated subsidiaries.

Earnings for the quarter ended April 1, 1944, were estimated at $3,814,000, including $843,000 share of undistributed earnings of partially owned non-consolidated subsidiaries.

The $4,007,000 of estimated combined consolidated and share of undistributed earnings for last quarter represent $1.07 per share on the 3,752,136 shares of common stock outstanding on March 31, which compares with $1.02 per share for the quarter ended April 1, 1944.

Paramount prepaid on May 1, 1945, $1,000,000 principal amount of its note obligations which were not due until July 1, 1946. The payment of $520,000 for the retirement of a corresponding principal amount of three per cent debentures due 1952-58 of the latest maturities through operation of the sinking fund has been authorized. Of this amount $475,000 represents the sinking fund payment due May 15, 1945.

The regular quarterly dividend of 50 cents per share has been declared on the common stock of Paramount, payable June 29 to stockholders of record on June 8.

Discussing Postwar Clearing House

(*Continued from page* 1)

tral agency of its own, patterned on the War Activities Committee.

Prior to the establishment of the U. S. Film Service, under Lowell Mellett, to act as a clearing house for Government pictures, each department made and distributed its films as it saw fit. The Mellett office, however, merely dealt with distribution and had no concern with departmental production activities, although it handled the making of a number of films, including "The River" and "The Plow That Broke the Plains." That film service was taken over by OWI, and it is now suggested that after the OWI lapse, it be revived and expanded.

The matter so far is only in its early stages, although a number of exploratory conferences have been held.

EXECUTIVE MANPOWER

Colonel, U. S. Army Engineers, 43, after 3 years' service, offers the knowledge and know-how gained in 15 years with nationally-known theatre organization, long executive experience in Motion Picture Theatre maintenance, construction and general real estate; wide general contact in motion picture and theatre field. Offers considered in order of receipt.

Address: Box No. 250
MOTION PICTURE DAILY
1270 Sixth Ave., New York 20, N. Y.



TOMORROW!
(TUES., MAY 8th AT 9 A. M. SHARP)
A BREAKFAST YOU'LL LONG REMEMBER!

To all men of good-will comes New York's All-Industry call to join friendly hands in anticipation of the Official Opening of the 7th War Loan Drive.

WAR BOND BREAKFAST RALLY
"The Showmen's Seventh"
WALDORF-ASTORIA
(GRAND BALLROOM)
9 A. M. SHARP!

★ INSTALLATION OF CAMPAIGN PERSONNEL ★ WAR HEROES ★ STARS AND CELEBRITIES ★

Everybody's Coming!
TICKETS ($3.00 each) FROM DAVE WEINSTOCK
(Room 1514 at 1501 Broadway • LAckawanna 4-4510)


When a beautiful doctor uses the Shock treatment its touch
and OH!
(The Picture with the Boxoffice Manner)
Manner
ANDREW STONE presents
"Bedside"
with CHARLES RUGGLES • ANN RUTHERFORD
starring JOHN CARROLL • RUTH HUSSEY
ESTHER DALE • GRANT MITCHELL • FRANK JENKS • From the SATURDAY EVENING POST Story by Robert Carse
Directed by Andrew Stone
Screenplay by Frederick Jackson and Malcolm Stuart Boyl
Released thru UNITED ARTISTS

FILE COPY
DO NOT REMOVE

MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 89 V-E DAY NEW YORK, U.S.A., TUESDAY, MAY 8, 1945 V-E DAY TEN CENTS

HAILING V-E DAY, TRADE LOOKS TO FINAL VICTORY

Premature V-E Day Touches OffCelebration

Enthusiastic Crowds Fill Times Square Vicinity

A premature report of the arrival of V-E Day, similar to that of Saturday, April 28, when the Associated Press flashed an unofficial report from San Francisco, hit New York and the nation yesterday for several frenzied hours. Starting at about 9:45 A.M. (the AP radio flash came at 9:35 A.M. from Paris) ticker tape and torn up telephone books fluttered down from New York skyscrapers until shortly after noon, when the news filtered through that the big Allied Powers had postponed

(*Continued on page 2*)

False V-E Day Hits Theatres

New York's premature celebration of V-E Day yesterday which sent hundreds of thousands of people milling into Times Square, did not prove a boon to most of the Broadway first-run theatres until word got around that V-E Day had not been officially declared. In the early afternoon, thousands dismissed from work earlier

(*Continued on page 2*)

Brownout, Curfew Repeal Expected

WASHINGTON, May 7.—Revocation of the brownout and curfew orders appeared tonight to be only a matter of hours as the nation awaited the official announcement of V-E Day after three years and five months of warfare.

While many other cities went wild over the news of Germany's capitula-

(*Continued on page 2*)



Call for Re-Dedication Of Films to U. S. Cause

LEADERS in all branches of the industry following upon the collapse of Germany yesterday, stressed the importance of a rededication of motion pictures and industry effort to the attainment of the two remaining goals of the United States and its Allies: The final victory and the winning of the peace.

Culled from scores of messages received by MOTION PICTURE DAILY, *are the following typical expressions of industry leaders:*

Will H. Hays, president, Motion Picture Producers & Distributors of America:

"This is a day for thanks and prayer; for remembrance and for resolution.

"We remember the price paid, and that still must be paid until total victory is won. The world conflagration, first ignited across the Atlantic, must finally be extinguished in the Pacific. With every resource we have, we will finish that job and concurrently join in contributing our energies in every possible way to aid in building the organization for maintaining a just and enduring peace.

"The morale of those on the home front shall match and strengthen the

(*Continued on page 7*)

Films, Theatres, to Help Nation's Observance; Will Press War Aid

With more than 80 per cent of the nation's theatres remaining open through the period of observance of Victory in Europe, and with special V-E Day subjects prepared by studios, newsreels and the Government on hand to supplement programs marking the occasion, the influence of the industry is directed toward encouragement of a period of public thanksgiving on the attainment of the one great Victory, and re-dedication of the national effort to hasten the final Victory yet to come.

The general tenor of industry reaction to the German surrender was sober and reflective, rather than exuberant. In this, it followed a pattern set in many sections of the country and by large public segments everywhere.

Months of War Ahead

Industry leaders emphasize the truth that the war is not ended—only one phase of it has been concluded. Virtually all look forward to months more of wartime operations, to the sacrifices, struggle and problems of a wartime economy, and with only few and minor relaxations of emergency controls over materials, supplies, manpower, fuel, transportation and other fundamentals of film making, distributing and exhibiting.

No new construction of theatres, studios or exchanges is expected to be authorized for months to come. Raw

(*Continued on page 7*)

Official V-E Day Proclamation Today

Official agencies, such as the U. S. Office of War Information in London, and the British Ministry of Information, said late yesterday that V-E Day will be proclaimed simultaneously in Washington, London and Moscow at nine A. M. (EWT) today.

Expect Repeal Of Brownout, Curfew Orders

(*Continued from page* 1)

tion, the National Capital today was all "business as usual," with Federal agencies making last-minute surveys of their course following the formal announcement of the end of the European war.

On Saturday, WPB Chairman J. A. Krug announced that the brownout will be lifted immediately after President Truman makes formal announcement of victory, and while Mobilization Director Fred M. Vinson had not yet spoken, it is generally expected that revocation of the curfew will follow.

However, Krug warned, the fuel situation will be easier only during the summer and, in the event of shortages, which now appear possible as a result of recent coal mining suspensions, the brownout, at least, may have to be reinvoked next winter.

Also over the week-end, the WPB announced that machine tools and plant construction would be authorized for more than 70 industries getting ready for reconversion. Included in the group was the theatre equipment industry, but Allen G. Smith, chief of the theatre equipment section, who will be reconversion administrator for the industry, pointed out that the manufacturers did not have to change their products during the war and will be able to swing into civilian production without either new tools or plant facilities.

Equipment Better

Smith disclosed that the third-quarter program of booth equipment production was approved by WPB today, calling for 335 projectors, 154 sound systems, 365 rectifiers and 360 lamp houses, the same schedule as provided for the current quarter.

V-E Day also holds promise for the industry of increased gasoline rations, an early lifting of the restrictions on the production of air conditioning equipment, a gradual release of limitations on construction, and a slow improvement in raw stock.

But there will be many materials and commodities which will be scarce for months to come, some of them right up to the final defeat of Japan. Steel will be short for the next 90 days at least, lumber probably for a much longer period, copper and aluminum will be available in satisfactory quantities, but raw stock will continge tight so long as military operations continue on a broad scale, a diminution in requirements for combat and training being off-set in part by need for larger volume of x-ray film and other activities.

Coast Is Unperturbed

HOLLYWOOD, May 7.—Due to timing of broadcasts which brought the victory news here before breakfast and cooled it off before most people started their work day Los Angeles went about its business without interruption or even a ripple today.

Producers' Ass'n V-E Day Statement

Hollywood, May 7.—The Association of M. P. Producers issued the following statement on the occasion of V-E Day: "With all other Americans, the people of Hollywood's motion picture industry received the news of final victory in Europe with profound relief and deep gratitude to our valiant fighting men. Yet we realize that our responsibility to them is not fulfilled, nor will it be, until the grim task ahead is completed. To every phase of the effort in which we can contribute to the complete and unconditional surrender of the Japanese, we pledge ourselves as individuals and as an industry."

False V-E Day Hits Theatres

(*Continued from page* 1)

started heading for box offices and several theatres had sizeable lines of waiting patrons.

There were no reports of rowdyism in the theatres although several, including the Paramount and Capitol, took the precaution of boarding up their box offices, but continued to sell tickets. A check by MOTION PICTURE DAILY did not disclose any instances of first-run theatres touching off their own celebrations of V-E Day by the report of Germany's capitulation. While some theatres are understood to have their own V-E Day films, none of these was shown. Official V-E Day films are being held at the exchanges until the official declaration of V-E Day. The Paramount Theatre observed a moment of silent prayer before starting its regular show while the Radio City Music Hall orchestra saluted our fighting forces in a special musical tribute.

The initial flash of the unconditional surrender was broadcast by the radio stations starting at 9:46 A.M. as the waiting patrons started to enter the theatres. Few instances of patrons turning away were reported but business was off at most theatres during the next few hours as the news spread and the crowds started to mill in Times Square.

As people began to discover early in the afternoon that no official proclamation of V-E Day was in the offing, the theatres began to draw more patrons and lines started to form outside the Radio City Music Hall, Roxy, Capitol and Paramount as well as at some of the other theatres. Several theatre managers reported that they expected business for the day to be normal while others believed late yesterday afternoon that their receipts for the day would be below normal as a result of the premature celebration with the indication that the expected declaration of V-E Day today would bring similar results.

Premature V-E Day Touches OffCelebration

(*Continued from page* 1)

the proclamation in view of the continued German resistance in Europe. New York's emotional jag played itself out as the later news served to dampen enthusiasm. Among the occurrences touched off by the false report was the distribution of a V-E Day extra edition by a New York film trade paper (not MOTION PICTURE DAILY).

Most of the exuberance was based on the report of an unconditional German surrender from Reims, France, which appeared to be official, but the V-E Day proclamation was delayed, however, because of the necessity for making simultaneous proclamations from London, Washington and Moscow, as previously agreed on by the Big Powers. The Associated Press bureau in Europe was suspended for sending the initial flash, presumably in violation of censorship regulations, according to a radio report.

New York's demonstrative thousands poured into Times Square, traditional place of celebration, from surrounding areas. Traffic was forced to detour at 48th St. and Broadway because of the vast, milling crowds in the Square. Knots of girls, surfeited with the celebrating, however, gathered to decide what movie they should attend. Others walked along the debris-littered sidewalks singing "God Bless America." At 45th St., where Broadway and 7th Ave. merge, the excitement became electric. Crowds in front of the Hotel Astor wildly waved flags for the benefit of U. S. Army still photographers perched on top of the hotel marquee and solemnly recording the crowd's reactions. In front of the Paramount Building, where the crowds were thickest, Army newsreel cameramen ground away. Ticker tape fluttered down on the heads of the people.

Newsreels on Job

"Is the Paramount open? Who's in the show?" an excited girl asked her companion. "Aw, can anybody sit and relax in the movies now," she exclaimed. Filmwise girls stepped back from the newsreel trucks so that the camera wouldn't overlook them. An Army sergeant on top of the truck wildly waved his arms in circular motion, touching off a demonstration from the crowd. One boy astride another's shoulders, burlesqued the late Adolf Hitler as the crowd went wild. He was unceremoniously hauled down.

The Statue of Liberty, erected by the motion picture industry's War Activities Committee, remained with impassive face, unmoved by the news. An M-G-M "News of the Day" newsreel truck focused its camera on the Square's crowds as the people, self-directed participants in the sequence, posed with newspapers that screamed: "Germany Surrenders," "Nazis Quit." From the Square issued deep-throated roars from the crowd, as if they were witnessing a touchdown play. They were, of course, reacting to the positive urging of the cameramen.

Girls walked around the Square with garlands of confetti in their hair. Two sailors toasted victory with whiskey supplied them by civilians as onlookers beamed approval. An impromptu victory parade crossed the square, led by a soldier gripping a flag with one hand and a girl with the other, as lines of girls ambled behind beating on improvised drums.

Head for Theatres

The boxoffice of the New York Paramount was heavily boarded with crossbars of wood and the cashiers peeped from behind their wooden protection to serve their patrons. A "March of Time" newsreel car sauntered down the Square, a bereted cameraman working his machine as the eager crowds pressed forward. A Paramount newsreel car followed; they both paused surrounded by a sea of cheering humanity.

Elated servicemen wandered about the crowds, indiscriminately planting full kisses on unprotesting girls, who proclaimed to anyone who cared to listen that it was their patriotic duty. Not even the end of the war could budge the line at the Radio City Music Hall and the ticker tape still floated down from on high. Two Rockefeller Center aides, sweeping up the litter in front of the RCA Building on Sixth Ave., cursed softly in the direction of the sky as their efforts proved futile.

At 3 P.M. a Police Department sound truck went through Times Square announcing that V-E Day had not yet arrived, and advising the crowds to disperse and report back to their jobs if they were needed. About the same time, Mayor F. H. LaGuardia went on the city radio station, WNYC, admonishing listeners that V-E Day had not arrived, that American service men probably still were fighting and dying in Europe, as in the Pacific area. He urged the people to remain at work or to return to their jobs, if they had left them.

Companies Quit at 12 On False 'V-E' News

News of Germany's unconditional surrender yesterday was rapidly misinterpreted by film and hundreds of other companies to mean a 'V-E Day' declaration, and with the exception of Monogram and Republic, all closed by noon. RKO was the first, letting its employees out at 10 a.m. Paramount followed at 10:30, Loew's, 20th - Century - Fox, Universal and Warner Bros. quit by 11, while Columbia closed at 11:30. United Artists and PRC closed at noon. The official news that today is supposed to be 'V-E Day' came too late to recall employees, and the Motion Picture Producers and Distributors of America, closed at 1:30.

Cleveland Is Serene

CLEVELAND, May 7. — Cleveland is conducting business as usual pending an official announcement of V-E Day.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.



HOT Times TIP!



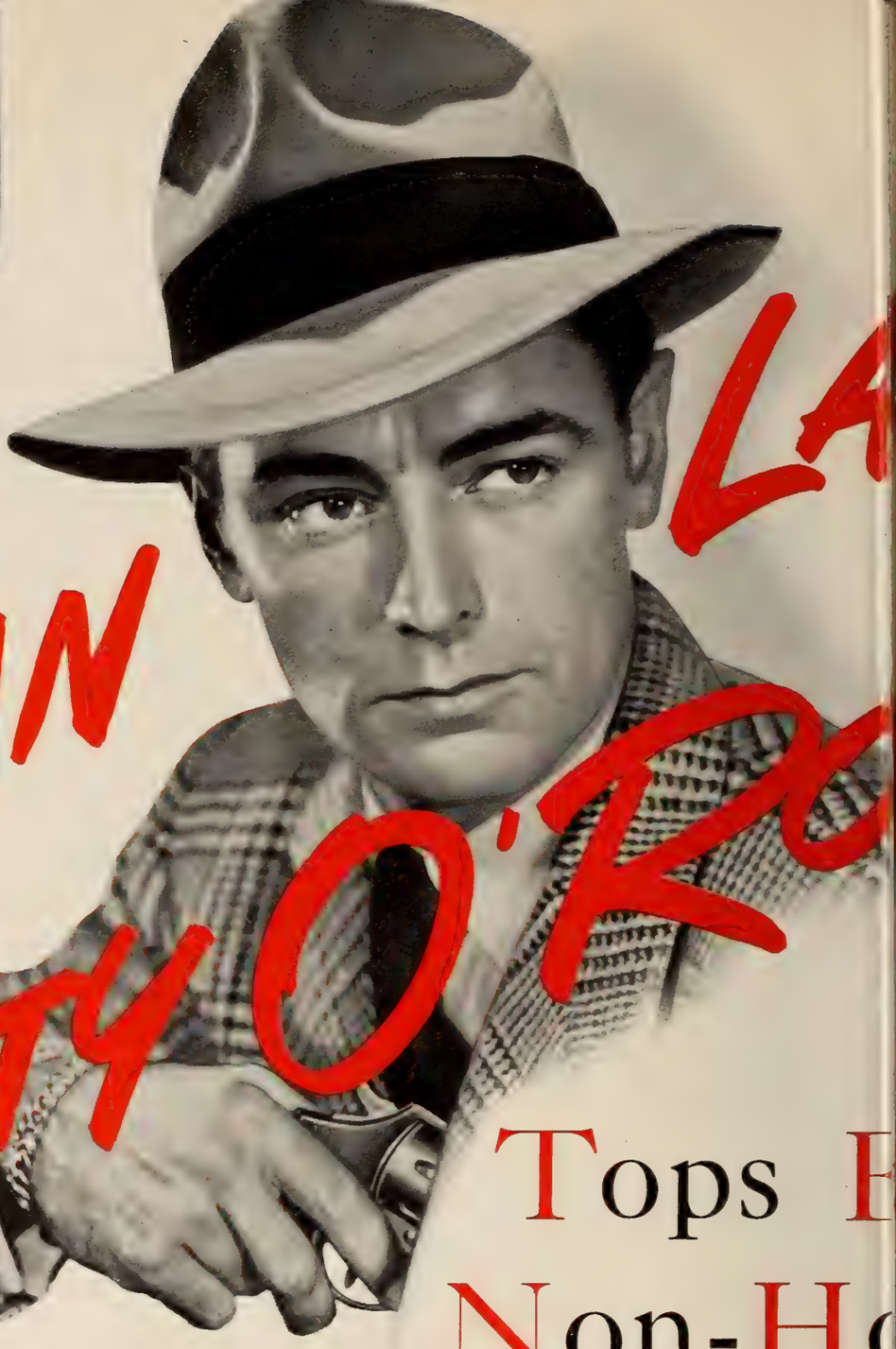
"... in this monstrously mischievous tale of a race-track fixer's titanic tribulations with a cocky jockey!"

—*Bosley Crowther in N.Y. Times*



Weather Rainy,
Track Slow—
BUT N. Y. PARAMOUNT
WORLD PREMIERE
of

"SALTY O'ROURKE"





Paramount presents
ALAN LADD · GAIL RUSSELL
in
"SALTY O'ROURKE"
with
William Demarest
Bruce Cabot · Spring Byington
and Stanley Clements
Directed by RAOUL WALSH
Original Story and Screenplay by Milton Holmes

Tops E
Non-Ho
Openin
19-Year H

'WAY OVER 'GOIN
20% OVER 'AND NOW

6 Great Radio Plugs Every Sunday Thru
June 3rd by Wm. Demarest on the Eddie
Bracken - Fleischmann Yeast Program

OD'S URKE"



very
iday
g In
story!

MY WAY'
'OMORROW'

CRITICS BET THEIR LAST ADJECTIVE On This 3-Way Parlay!

1 "SALTY O'ROURKE"

"'Salty O'Rourke' Wins . . . Has the same quality as 'Double Indemnity'!"
—*Alton Cook, N. Y. World-Tele.*

"If vou are going my way, you'll be led straight into the Paramount Theatre!"
—*Kate Cameron, N. Y. Daily News*

"Hugely amusing...One of the slickest and most entertaining comedies."
—*Rose Pelswick, N. Y. Journal-Amer.*

"Has all the jolt of a sock in the jaw...Kept audience howling!" —*Jane Corby, B'klyn Eagle*

2 ALAN LADD

"You can expect unqualified, raving praise for **LADD** in this kind of role." —*World-Tele.*

"LADD is to dames what Gail Russell is to me." —*Lee Mortimer, Mirror*

"LADD does a grand job." —*Journal-Amer.*

"LADD proves all over again that this is the kind of role for him." —*B'klyn Eagle*

"This **LADD** vehicle is a natural."
—*Ethel Colby, Journal of Commerce*

3 STANLEY CLEMENTS

"The Boy of the Hour"

"Amazing young Stanley **CLEMENTS** from 'Going My Way' gives a magnificent characterization . . . His next step is stardom."
—*Archer Winsten, Post*

"Stories will be written especially for Stanley **CLEMENTS** and reams of stuff will be printed about him." —*Daily News*

"Hold your hats for a youngster named Stanley **CLEMENTS**—the boy of the hour." —*World-Tele.*

"Keep your eye on **CLEMENTS!**"
—*Leo Mishkin, Morn. Tele.*

"Stanley **CLEMENTS** now *belongs.*" —*Jour.-Amer*

"Stanley **CLEMENTS** is news!" —*B'klyn Eagle*



APRIL SHOWERS OF PRAISE FOR

Paramount

APRIL 25—"Salty O'Rourke" Breaks Broadway Record as N. Y. Critics Cheer!

APRIL 25—"Variety" Calls "Bring On Girls" Grosses "Rousing"—"Boffo"—"Hot."

APRIL 26—"M. P. Daily" Headlines—

"'BRING ON THE GIRLS' LEADS" ALL OTHER SHOWS AT B. O.

19%-Over-Average Take Is Tops In Nation-Wide Sampling of Key-City Grosses!





2 Terrific Proved Hits Already In

PARAMOUNT'S 4TH BLOCK

(—but the 5th will top it!)

REMEMBER PEARL HARBOR!

Several 'V-E' Films Are Now In All Houses

Two WAC-OWI-Army Victory trailers, the contents of which have been a closely guarded secret for months, are being released today, 'V-E Day,' in the Nation's theatres. The shorts are titled, "For Us the Living," and "Don't Make Him Wait."

Prints were in all exchanges awaiting the announcement of the war's end. They were completed by the WAC under Army supervision, and exploitation and press showings will be started immediately. They were impounded in exchanges under sealed orders, not to be opened until President Truman's official proclamation of the end of the war.

Special Shorts Set

In addition to these shorts, Columbia has a 'Community Sing' 'V-E Day' special featuring the songs "America," "When Johnnie Comes Marching Home," "When the Lights Go On Again," "Pack Up Your Troubles" and "Auld Lang Syne."

Paramount has a 'V-E' cartoon, "When G-I Johnnie Comes Home," containing songs to be sung by the audience, while Warner Bros. is using a 200-foot trailer, stating "the real war is as yet to be won"; it ends with the National Anthem.

Twentieth Century-Fox has no special trailer of its own but will show the WAC-OWI trailers in all of its theatres like other circuits.

A National Screen 'V-E' trailer has also been supplied theatres, stating that Germany has surrendered and offering a prayer for permanent peace and quick victory in the Pacific. This also concludes with the Star Spangled Banner.

Anthem and Prayers In Most Theatres

Typical of the V-E Day participation by the majority of circuits and individually- operated theatres will be the switching-on of house lights and the immediate playing of the Star Spangled Banner, by recording, after house managers tell audiences that the end of organized resistance has come in Europe. Most managers will lead audiences in prayer, both silent and oral.

Managers also will tell audiences that, despite the Victory, a long road stands ahead before defeat of the Japs, urging patrons, at impromptu bond rallies, to buy an 'E' bond, stressing the added personal satisfaction of buying a bond stamped with the date of 'V-E Day.'

(*Continued from page* 1)

morale of those on the fighting front. This is the day, therefore, to make strong our determination that we will keep faith with the dead—and the living.

"In the final peace to come, a united industry will accept the challenge of opportunity and go onward to perform the greatest service of its history."

Barney Balaban, president, Paramount Pictures:

"It is our feeling that the continued support of the war effort is so definitely a predetermined attitude of the industry and is so obviously the intention of all concerned that no discussion of the subject seems necessary.

"We are sure that all factions in the industry share our views that our present war activities are committed for the duration of the war in its entirety and not for any one phase of it."

Harry M. Warner, president, Warner Bros. Pictures:

"The defeat of Germany is one of the great landmarks in the history of civilization. We have reason to be thankful and to rejoice. Only a few years ago it seemed as though no power on earth could stop the Nazi war machine.

"But there is little time to be wasted in celebration. Out across the Pacific hundreds of thousands of our fighting men are still facing death in a bitter war against a ruthless enemy. Now is the time to give them a redoubled assurance of our determination to fight the Japanese to total surrender.

"We also have a peace to win in Europe and a world to rebuild. These are tasks which will require the best efforts of our whole nation.

"The motion picture can and will do much to help. In this hour of victory I want to renew the dedication of Warner Bros. Pictures, Inc. to the full and complete defeat of Japan and to the maintenance of a world in which peace can be secure."

Ed Kuykendall, president, Motion Picture Theatre Owners of America:

"The motion picture theatre owners of America are now face to face with the long awaited new opportunities to advance and improve their business operations, and at the same time they must tackle again a lot of troublesome and vital problems and abuses that were merely deferred but not solved by the war, or by the Consent Decree, either). We will need unity and sound organization as never before."

N. Peter Rathvon, president, Radio-Keith-Orpheum Corp.:

"V-E Day is another milestone, but not the end of the road. There is yet a war to be won and a postwar world to be planned—a world in which our industry will have new and vital responsibilities. Let us hope that as an industry we meet them with as fine a spirit as we meet our wartime responsibilities."

Abram F. Myers, chairman and general counsel, Allied States Association:

"This is a triumph of God's eternal justice accomplished through the efficiency of industry, the skill of labor, the genius of our commanders and the valor and fortitude of our troops. All who contributed to the victory should be humbly grateful for the opportunity and this includes the entire personnel of the motion picture industry.

"While we can expect some easing of wartime restrictions and shortages there must be no relaxation of effort. Prosecution of the war against Japan, the rehabilitation of devastated areas and the building of a permanent organization for peace will occupy our attention and engage the energies of the country for a long time.

"Our domestic economy should undergo no radical changes in the next few years and it behooves all of us to work and strive and save as never before. What the long-term effects of the struggle, with its wastages of resources, materials and manpower may be should be left for consideration when we are in a less exalted mood."

Edward C. Raftery, president, United Artists Corp.:

"Today, as always, the motion picture industry can be counted upon to more than fulfill its share in assisting our Government in every phase of its all-out war campaign.

"This industry can be proud of the record it has achieved in bringing about the defeat of Germany. Already completely mobilized, it will, with renewed aggressiveness, play a major role in the country's thrust against Japan for a quick knockout.

"We've heard a lot about post-war programs but no definite step has been made in any one direction. So far as motion pictures are concerned, immediately following the war definite programs, policies and plans will be put into effect—all geared to enhance the value of this type of entertainment and account for vast employment not only in production but in the coming construction era of modernized theatres."

Herbert J. Yates, Sr., president, Republic Productions, Inc.:

"V-E Day must act as an added stimulus towards even more intensified effort on the part of every producer, distributor, and exhibitor. We can take justifiable pride in our contributions toward Victory, but our job will be far from completed when the war in the European theatre is over. The fight against Japan is no side issue in this war, and if anything, may

(*Continued on page* 8)

Industry Helps Observance Of 'V-E Day'

(*Continued from page* 1)

stock controls are expected to remain and raw stock supplies are expected to be critical throughout the year. Transportation between the Coasts, particularly during the coming period when service men are being returned from Europe or transferred to the Pacific area, is expected to be drastically limited.

Apart from the exultation over the defeat of the Nazis which the industry shares with the civilized world, the Victory proclamation brings with it little to justify wild abandonment while other Americans mark the day with continued fighting and with dying, many industry leaders pointed out.

It is reasonably to be expected, however, that the European Victory will be followed within a reasonable length of time by abandonment of the midnight curfew, the brownout and some improvement in manpower availability, others assert.

Also, film export departments can look forward to a further reopening of the world markets in Europe and the Near East, from some of which the American film has been barred for nearly 10 years. Freer communication and transportation also may be expected by export film departments throughout the Continent.

V-E Newsreels Are Released Today

Newsreels had been standing by with flash-back material waiting for the final events of 'V-E Day' before printing special Victory reels. All reels will be in key houses tonight, airmailed all over the country.

Movietone Newsreel spokesmen said that they used last minute developments right up to the end of the war in Germany. The reel carries highlights of the war, with a commentary that isn't to be written until the actual official 'V-E' proclamation. The reel is approximately 700 feet in length.

RKO Pathe will also release a special, an extra-length reel, the contents of which highlight the manner in which the war ended.

Universal's newsreel was completed yesterday, and will also be serviced as quickly as possible. It contains a general review, from the rise of Hitler to the end, running considerably over 700 feet.

Paramount's reel is more topical, carrying reactions of the public to the approach of the war's end, and a sequence of flash-backs. It runs over 700 feet.

M-G-M's News of the Day mostly stays away from past events, carrying up-to-date material, with public reactions, together with official statements. Only a short sequence shows Hitler's rise to power.

'V-E' AN ANTI-JAP STIMULUS

Boston Is Quiet on News of Surrender

BOSTON, May 7.—Reactions here on announcement yesterday of Germany's surrender and the premature reports of 'V-E Day' were quiescent. None of the theatres experienced any trouble and all theatres remained open to keep as many persons as possible off the streets. A few desultory attempts of boisterous celebrations were begun in downtown Boston but died aborning and without interference by the police.

War plants and Navy yards continued as usual and this had its effect in stilling all other outward celebrations during the day. Historic Boston Common, where crowds usually gather, was the scene of a mid-day prayer meeting called by Mayor John E. Kerrigan. Little or no noise was heard from celebrants anywhere. Theatres did capacity business all day and crowds seemed to accept the news with calm, peaceful, thankfulness rather than boisterousness.

Washington Theatres Restrain Hilarity

WASHINGTON, May 7.—Washington exhibitors tonight were prepared to meet V-E Day in a sober, thankful spirit in keeping with President Truman's desire that celebrations interfering with war production be avoided.

Theatres plan to run their regular shows, but most of them will add V-E Day trailers and other special events, such as prayer and community singing.

A committee of exhibitors has been working since last October to insure that victory over Germany be celebrated in a way befitting the great sacrifice of life and money required to achieve it, as an example to the country at large of the task that still lies ahead—the defeat of Japan.

Radio, Television Cover N. Y. Clamor

Radio and television combined with the newsreels to bring on-the-spot descriptions and pictures of the premature celebration of V-E Day in Times Square. Both networks and local radio stations sent portable equipment into the area to bring descriptions of the celebration and interviews with people in the street.

NBC had its portable television equipment on the marquee of the Astor and ready to start operation as the crowds started to mill into Times Square but transmission of the images picked up were not telecast while the network awaited the official declaration of V-E Day. However, the equipment was finally used between 3:30 and 3:45 P.M. to record reactions when the public in Times Square was told that V-E Day was not to be yesterday.

Atlanta Calm at False V-E Day News

ATLANTA, May 7.—Victory in Europe will mean business as usual for Atlanta, Gov. Arnall having requested all theatres and stores to remain open until the final capitulation of Japan. There are to be no celebrations.

(Continued from page 7)

tax our ingenuity still further and provide additional hurdles in continued loss of trained personnel, scarcity of material, and the like. We must continue to abide by regulations necessary to achieve complete Victory, to match or exceed our past accomplishments in patriotic drives, and to provide good entertainment for the morale of our hard-fighting armies overseas and our hard-working population at home."

Darryl F. Zanuck, vice-president in charge of production, 20th Century-Fox:

"The United States and its allies are waging a war of extermination against the enemies of democracy. With the defeat of Germany the war is only partially ended. There is much fighting, much sacrificing still to be done. The motion picture industry, and the 20th Century-Fox studios as a part of the industry have enlisted every resource in the fight being waged. To us of the films Germany represents merely one tremendous obstacle overcome, and we will continue our efforts and our support of our Government until every enemy of democracy has been overthrown."

Col. Jack L. Warner, vice-president and executive producer, Warner Bros. Pictures:

"At the Warner Bros. Studios we feel a tremendous pride in our fighting forces who have forced the once invincible Nazis to capitulate. But our thoughts today are also of Pearl Harbor and Tarawa and Iwo Jima. To every American fighting man in the Pacific we pledge our full support. Our studio will remain on a full war basis until the Japs are defeated. We pledge that to every fighting man in the Pacific. And to the thousands who have died, both in Europe and in Asia, we pledge our unceasing efforts to maintain the freedom for which they died."

Henry Ginsberg, vice-president, Paramount Pictures:

"The surrender of Germany will in no way bring about a relaxation in the motion picture industry's war effort. The war goes on—against Japan, and Hollywood continues to maintain its avowed determination to do its full share in pressing that fight to a victorious conclusion. I know this will be true at Paramount whether that contribution to the nation's war effort be in producing features on the subject of war against Japan, the supplying of entertainment to our gallant men in the Pacific, the all-out cooperation in the making of Army, Navy, and Marine films, or the general home-front war relief campaigns.

"The war is not over for Hollywood. I know that everyone at Paramount will continue to do his or her best until all of the enemies of Democracy are destroyed."

Charles W. Koerner, vice-president, RKO Radio Pictures:

"Here at RKO we will, of course, continue to exert every possible effort, to work willingly and whole-heartedly, toward the successful termination of the war against Japan.

"In addition to the training and documentary films in which we have been cooperating with the government, we currently have in work two pictures intended for public consumption dealing with the Pacific War and stressing the contrast between our way of life and Jap ideology. Our efforts will continue unabated, our policy continue unchanged, until Japan has joined Germany in total defeat."

S. H. Fabian, chairman, Theatres Division, War Activities Committee:

"What can I add to what is being said on this occasion that would be more fitting than the words of the Great Emancipator on another historic moment in our history. At Gettysburg, Lincoln said: 'It is rather for us to be here dedicated to the great task remaining before us—That from these honored dead we take increased devotion to that cause for which they gave the last full measure of devotion.' We must not let our joy of victory in Europe obscure for one minute the stubborn fact that hard and bloody fighting lies ahead in the Pacific. Let us pause only long enough to thank God for our victory over Nazi tyranny and then redouble our efforts to back up the fight for final victory."

Leon Fromkess, president, PRC Pictures:

""The importance of motion pictures in the prosecution of the war against defeated Germany has been recognized by the leaders of our nation. The morale building value of entertainment, as well as the importance of films made for the government, has been declared indis-

"Our war against the enemies of the United States is but half won. We of the motion picture industry must and will redouble our efforts to contribute the share that is our privilege in bringing about the complete defeat of Japan."

Sol Lesser, president, Sol Lesser Prod.:

"The greatest victory has yet to be won. By that, I do not mean just the conquest of Japan.

"In the fight for this greatest victory the motion picture industry will have its most important task. This will be a fight for the freedom of enlightenment, for freedom of opinion, and for freedom of better thinking. The motion picture can be the most effective weapon of all, provided we of the industry concentrate our efforts more than ever in the right direction.

Chicago Waits for Official Notice

CHICAGO, May 7.—Lack of official confirmation and a heavy all-day rain dampened local attempts to celebrate "V-E Day" here today. Business in loop houses was above normal, however, due to voluntary closings on the part of many smaller business firms sending many workers into theatres.

The *Chicago Times*, tabloid daily, eliminated theatre and other advertisements in favor of a special 32-page "V-E" edition. Balaban and Katz Circuit will run a special prayer above its ads tomorrow. A holiday will be declared in Film Row as soon as President Truman makes "V-E" official, but skeleton crews will be retained to handle film shipments. The Warner Theatres will run the 33 minute War Activities Committee short, "Two Down and One to Go."

Wolcott Deplores Industry Disunity

ELDORA, Ia., May 7.—Hitting at internal industry disunity, and warning that theatre attendance is off already from its wartime high, Leo F. Wolcott, president of the Iowa-Nebraska Theatre Owners, today urged the formation of an all-industry postwar planning committee and an all-industry tax defense committee.

"We are one of the few, if not the only big American industry, which does not have these safeguards against the uncertain future," Wolcott says, in a strongly worded bulletin made public today.

Ryan, with Warners 20 Years, Dies Here

C. C. Ryan, 65, purchasing agent for Warner Bros. exchanges, and head of the company's advertising accessories department, died here Sunday. He had been with Warners since 1924.

Funeral services will be held tomorrow at Frank R. Campbell's Funeral Church, with the burial Thursday in Kensico Cemetery.

St. Louis to Stay Open

ST. LOUIS, May 7.—St. Louis theatres, alerted by news of Germany's surrender, announced they will remain open on V-E Day. Louis Ansell, chairman of the exhibitors committee, said any theatre is authorized to close if behavior of the crowds makes it necessary. Attendance today was about normal and audiences were orderly.

St. Louis is taking the news quietly, with the edge having been taken off by previous premature announcements.

Hysteria Follows Atrocity Showing

NEW ORLEANS, May 7.—The atrocity newsreel has been withdrawn from one large theatre here following a case of hysteria during exhibition. Other evidences indicate that the combination of the atrocity films and the current news reel of a Pacific invasion are too much for patrons.

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 90 NEW YORK, U.S.A., WEDNESDAY, MAY 9, 1945 TEN CENTS

FILE COPY DO NOT REMOVE

Theatres Packed as U.S. Marks V-E Day Soberly

Weather Restrains New York Crowds, Aids Theatres; Day Is Free of Disturbances and House Damage

Theatres of the nation played host to many millions of Americans yesterday, bent upon observing V-E Day in sober, orderly fashion.

From all sections of the country came reports of lengthy waiting lines at theatre box offices as thousands of non-war plants, stores, offices and schools remained closed following President Truman's proclamation of the day. Singularly absent from the reports was any word of disturbances within theatres. In fact, reports indicated that America's observance of the day was restrained and in full keeping with repeated official requests for war workers to remain at their jobs and for other civilians to observe the day with thanksgiving, prayer and rededication to the final victory and the peace to come.

New York's observance yesterday was a duplicate in a slightly more restrained vein of the demonstrations of the day before, touched off by the premature reports of a V-E Day on Monday. The city, not yet uncovered from the paper snowstorm of the day before, was blanketed again in showers of waste paper and confetti, poured from office building windows for several hours after President Truman's radio proclamation at 9 A.M. (E.W.T.).

Times Square crowds were somewhat smaller than the day before and

(*Continued on page 7*)

AFL Outlaws New IATSE Coast Unions

Sorrell Says Move Ends Walsh Hollywood Dream

HOLLYWOOD, May 8.—It has been reported from Washington that the American Federation of Labor executive council has ordered IATSE president Richard F. Walsh to "cease and desist" from issuing charters to locals established as substitutes for unions on strike against the major studios and to revoke the charters issued since the strike started.

IATSE international representative Roy M. Brewer said this action "would not materially alter the situation in Hollywood at this time." Simultaneously, Conference of Studio Unions president Herbert Sorrell declared the action "means the end of Walsh's dream as the Hollywood labor leader."

Brewer issued a statement assert-

(*Continued on page 14*)

Brownout Order Is Revoked by WPB

WASHINGTON, May 8.—Theatre marquee lights blazed and signs flashed on throughout the nation tonight as the brownout order which had darkened them since Feb. 1 was revoked in celebration of VE-Day.

But the curfew which closes theatres and other places of amusement at midnight still was in force, although it is expected that Mobilization Director Fred M. Vinson may

(*Continued on page 7*)

Broadway Theatres Relight Marquees

Broadway theatres relighted their marquees last night within a few hours after receiving word of the official lifting of the 'brownout.' Several had trouble getting neon signs to function properly; servicing companies were flooded by calls.

Indications were that circuit and neighborhood houses will all be lit within the next 24 to 48 hours. RKO and Loew's had arrangements for all their theatres to relight last night.

Grainger Announces Anniversary Dates

The greatest concentration of playdates in its history is the goal of Republic's 10th anniversary drive, reported James R. Grainger, president and general sales manager, yesterday in announcing that the drive will be held between May 27 and July 27.



James R. Grainger

More than 2,500 theatres will be playing Republic's 10th anniversary film, "Flame of Barbary Coast," during June and July. The film is now current in pre-release engagements in key cities.

In connection with the 10th anniversary, the April 28 issue of *Business Week* carried a feature on Herbert J. Yates, Sr., president of Republic Productions and founder of the company, and a similar feature appears in the current issue of *Newsweek*.

U. S. Loses Round In Griffith Trial

OKLAHOMA CITY, May 8.—The Government lost an early round of the Griffith anti-trust case today when Judge Edgar S. Vaught ruled that conversations, letters and other documents relating to former distributor defendants and complaining witnesses would not be admissible as evidence.

Vaught's ruling came like a bombshell in the day-old hearing when Robert L. Wright, chief Government counsel, brought a former independent theatre operator, Dennis Scaling of Plainview, Tex., to the witness stand. Such evidence of dealings between distributors and independents

(*Continued on page 12*)

Drive Quotas Impossible Without Industry, Says U.S.

New York film showmen officially opened their part in the industry's Seventh War Loan drive yesterday, when 700 turned out for a two-hour breakfast-meeting at the Waldorf-Astoria Hotel, here.

The climax of the rally was the statement by Frederick W. Gehle of the Treasury Department that, "Without the motion picture industry we could not have put any of the previous six drives over the top, nor without its help and cooperation, we could not think of putting this drive over."

Ted Gamble also outlined for the gathering the enormous cost of the war, pointing out that $150,000,000,000 in bonds had already been sold, and that $22,000,000,000 a year is necessary to pay and to keep the 11,500,000 in our Armed Forces yearly, and an additional $11,000,000,000 for lend-lease. He said that in this drive, in New York alone, $3,959,000,000 is being sought, with $1,134,000,000 from individuals. Approximately 40 per cent of the war is being paid for by direct taxation, and the balance is being borrowed, Gamble stated

The rally opened with President Truman's "V-E Day" message being broadcast, and followed with the National Anthem, sung by Lucy Monroe. Seventh War Loan trailers were shown, and then a series of speeches and introductions were made by Sol Lesser and Morris Kinzler, New York drive executives. Speakers also in-

(*Continued on page 8*)

2-Day Tumult Hits Business in London

London, May 8. — As this city enjoys two days of tumultuous 'V-E Day' rejoicing, all West End theatres here are closed and barricaded and theatre business in other areas is below average. In the Gaumont-British and Odeon houses, however, J. Arthur Rank's thanksgiving film evoked enthusiastic comment.

Trade showings, press screenings and industry meetings have all been postponed. The Board of Trade's monopoly-report conference, scheduled for tomorrow, has been deferred until Friday.

Personal Mention

EARL HUDSON, head of United Detroit Theatres, and Jack Keegan, are visiting in New York.

•

FRANCIS RANDOLPH, United Artists Florida salesman, has suffered a heart attack in Atlanta, and is in a hospital there.

•

REBA MARGOLIES, secretary to LESTER KRIEGER, Warner Theatres Philadelphia executive, has resigned to go to California.

•

M. LEBOVITZ, president of Grand Amusement Co., Chattanooga, is in New York with MRS. LEBOVITZ for two weeks.

•

FRANK UPTON, former manager of the Michigan, Detroit, now with the Marines, is on a 30-day furlough in Detroit.

•

HENDERSON M. RICHEY, M-G-M director of exhibitor relations, has arrived on the Coast from New York.

•

ARTIE COHEN, manager of the Roosevelt, Philadelphia, is a patient in the Graduate Hospital there.

•

RALPH B. AUSTRIAN, RKO Television vice-president, has left New York for the Coast.

•

TONY SUDEKUM, Crescent Amusement Co. president, has been made a Tennessee Colonel.

•

JULES LEVEY, Mayfair Productions president, has returned to the Coast from New York.

•

BEN WALLERSTEIN, Warner Coast assistant zone manager, is visiting in Cleveland.

Len Jones Is Slated As Skouras Assistant

Len Jones, executive assistant to the late Wendell L. Willkie, former chairman of the board of 20th Century-Fox, is slated to become executive assistant to Spyros Skouras, company president.

Although Jones is understood to be with the company already, he has not as yet undertaken his new duties because Skouras is currently abroad. Larry Kent, former executive assistant to Skuoras, is presently in London, where he is 20th-Fox's representative on the board of Gaumont-British Theatres.

Warners to Re-build Teddington Plant

HOLLYWOOD, May 8.—Rebuilding of Warners' studio at Teddington, near London, will be started in the near future, as soon as necessary priorities are obtained, it is announced by Jack L. Warner, executive producer. Warner's British plant was levelled by a robot bomb which resulted in the death of the studio head, A. M. (Doc) Salomon, and several other employees.

Film Carriers in Trouble on Trucks

PHILADELPHIA, May 8.—National Film Carriers will hold its 1945 meeting at the Astor Hotel, New York, June 4, and matters for discussion will be truck and tire shortages. In several key cities Tire Rationing Boards, through misinterpretation of Government orders, have denied tires to film carriers, making it necessary in those territories to take trucks off the road, operate other trucks without spare tires, and has resulted in a general slowing up of film delivery service not only to theatres but also to hospitals, Red Cross and Army camps, according to Clint Weyer, secretary of National Film Carriers, which has headquarters here.

"Because of drastic cuts in raw stock and fewer prints, it is most important at this time that film delivery service by motor truck be properly maintained to enable close bookings by distributors," Weyer said.

On June 5, a committee of distributor representatives, headed by Arthur Dickinson of the MPPDA, will attend the meeting to discuss conservation of film and containers through more careful handling in exchanges, theatres and by carriers.

Officers will be elected.

RCA Pays Off Last Of $75,000,000 Loan

Brig. Gen. David Sarnoff, president of RCA, announced that the corporation had terminated the $75,000,000 "V-Loan" credit which it made in Sept., 1942, with 35 banks and trust companies.

The corporation originally borrowed the full amount of "V-Loan" credit and gradually repaid $40,000,000. The remaining $35,000,000 was paid off on May 7, 1945. Repayment of this amount leaves the company with no loans or fixed indebtedness outstanding.

RCA was one of the first corporations to arrange for a "V-Loan" credit under regulation V issued April 6, 1942, by the board of governors of the Federal Reserve System to facilitate and expedite production for war. It was the largest loan of its kind to be made at that time.

Rename Fitzgibbons FP-C President

TORONTO, May 8.—J. J. Fitzgibbons was re-elected president of Famous Players Canadian Corp. at the annual meeting of the company here and all directors were returned to the board for the ensuing year. R. W. Bolstad of Toronto is vice-president and treasurer.

Directors are: Barney Balaban, Austin Keough and John W. Hicks, Jr., of New York; Senator J. W. de B. Farris of Vancouver, B. C.; Howard P. Robinson of St. John, N. B., and N. G. Barrow, Norman S. Robertson and Angus MacCunn of Toronto.

Officers include: N. G. Barrow, secretary; L. G. Geering and J. A. Troyer, assistant secretaries, and W. E. Kerr and Angus MacCunn, assistant treasurers.

Balaban and Nizer In Appeal for UJA

Barney Balaban, president of Paramount, presided at a meeting of home office employees yesterday to hear a talk by Louis Nizer, author of "What to Do with Germany," in behalf of the United Jewish Appeal. Nizer spoke in the absence of Dr. Frank Kingdon, author and radio commentator, who had to remain at his broadcasting post because of "V-E Day" activities.

The meeting opened with Lucy Monroe leading in singing the National Anthem, followed by a showing of Signal Corps pictures of German atrocities, after which Balaban introduced Nizer, who emphasized that the atrocity killings were not just acts of sadism, but part of Germany's plan to decimate populations of neighbor countries so the Nazis could prepare for a third World War with superior manpower. He said continual vigilance would be necessary to fight fifth column activities that already have taken root all over the world.

Nizer, in asking for funds for United Jewish Appeal, stated that the appeal should be considered as an aid to humanity as a whole and not, specifically, to Jewish groups.

After Nizer's address, Balaban explained the goal of the United Jewish Appeal.

A. P. Giannini, Noted Film Banker, Retires

LOS ANGELES, May 8.—A. P. Giannini, chairman of the board of the Bank of America, who has been prominently identified with motion picture financing, retired today from the banking concern that he founded and which has become the second largest in the country.

The veteran financier, who is approaching 75, said that he recommended to the bank's directors at a meeting here today that Alfred J. Gock, vice chairman, be made chairman, and that F. S. Baer, vice-president of the board, be made senior vice-president.

In a statement of his from San Francisco it was announced that Giannini will form a non-profit corporation to operate a foundation dedicated to humanitarian purposes. He will continue to be available to the bank in an advisory capacity.

$13,213 Record Gross For 'Sun' in Frisco

SAN FRANCISCO, May 8.—First four days business on the William Cagney-United Artists release, "Blood on the Sun," has set a record at the United Artists Theatre here, actual first four-day receipts being $13,213, which tops by $3,000 anything the theatre has ever played at regular admission prices, according to U.A. The world premiere, sponsored by the San Francisco Press Club, was a help. Tickets were priced at $4.80. The audience was composed of Peace Conference delegates, state department attaches, and other diplomats, along with newspaper, radio and magazine people.

Wm. Clark Leaves Highway Express

PHILADELPHIA, May 8.—William J. Clark, vice-president and treasurer of Highway Express, local film delivery service, has resigned. After a brief vacation, he will announce future plans.

Clark had returned to his Highway post several months ago after serving as regional director for the ODT in New York, New Jersey, and New England.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
50th St. and 6th Ave.
GREER GARSON • GREGORY PECK
"The Valley of Decision"
A METRO-GOLDWYN-MAYER PICTURE
SPECTACULAR STAGE PRESENTATION

Joan Fontaine George Brent
IN HAL WALLIS' PRODUCTION
"The Affairs of Susan"
A Paramount Picture
RIVOLI
B'WAY AND 49TH ST.

PARAMOUNT PRESENTS
ALAN LADD • GAIL RUSSELL
"SALTY O'ROURKE"
In Person CHARLIE SPIVAK JO STAFFORD DEAN MURPHY
PARAMOUNT TIMES SQUARE Buy More Bonds

RKO PALACE B'WAY & 47th St.
SONJA HENIE
"IT'S A PLEASURE"
WITH MICHAEL O'SHEA
International Picture
Released thru RKO

LOEW'S STATE B'WAY & 45
ON SCREEN OLSEN and JOHNSON 'SEE MY LAWYER'
IN PERSON HARRY SAVOY
Extra! LARRY DOUGLAS

Dorothy McGUIRE • Robt. YOUNG
Herbert MARSHALL
"The Enchanted Cottage"
Doors Open 8:30 A.M. ASTOR B'way & 47 St. Continuous Popular Prices

EDGAR RICE BURROUGHS'
TARZAN AND THE AMAZONS
Johnny Weismuller Brenda Joyce Johnny Sheffield
BRANDT'S GLOBE B'way-46th St.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.



SPENCER TRACY
He walked in his sleep



KATHARINE HEPBURN
She was a bashful bride


WITHOUT
LOVE



SPENCER TRACY
He walked in his sleep



KATHARINE HEPBURN
She was a bashful bride


CLOSE-UP OF YOUR AUDIENCE
WHEN YOU PLAY
SPENCER TRACY
KATHARINE HEPBURN
M·G·M's "Without Love"
Coming to your theatre from its long and happy
World Premiere at Radio City Music Hall, New York.
LUCILLE BALL · KEENAN WYNN · CARL ESMOND
PATRICIA MORISON · FELIX BRESSART
Screen Play by Donald Ogden Stewart · Based on the Play by Philip Barry
A Metro-Goldwyn-Mayer Picture · Directed by HAROLD S. BUCQUET
Produced by LAWRENCE A. WEINGARTEN
31st YEAR OF LEADERSHIP
MGM
With All
Your Might!
MIGHTY
7TH WAR LOAN
LITHO U.S.A.

Two 'V-E' Days Increase N. Y. 1st-Run Gross

With yesterday's 'V-E Day' receipts going above normal and Monday's premature celebration of 'V-E Day' bringing heavy receipts to many theatres, although it hit others, New York first-run houses are generally counting a week of strong grosses. New arrivals at Radio City Music Hall, the Roxy and Capitol are scoring outstandingly.

Leader of the week is "The Valley of Decision", combined with a stage show at the Music Hall, where receipts were more than 10 per cent above normal yesterday and Monday, indicating a heavy $123,000 for the first week. The Roxy's "Diamond Horseshoe" and a stage show featuring Count Basie and his orchestra, with Jerry Lester, is a strong contender for top honors with a big $100,000 for its first week, ending last night. "The Clock", combined with a stage bill headlining Jane Frohman, Willie Howard and George Paxton and his orchestra, is ticking off a sturdy $72,000 for the initial week.

Showers starting at noon here yesterday, after several hundred-thousand people had again milled into Times Square, to rival Monday's crowd, drove extra thousands into many Broadway theatres, giving them as much business as they could handle.

"Salty O'Rourke", and a stage presentation featuring Charlie Spivak and his band, are leading the Paramount to a heavy $85,000 for a second week. "Dillinger" continues big at the Victoria for a $28,000 second week's gross, following an initial record-breaking week of $37,400. "The Enchanted Cottage" is holding up smartly at the Astor with a good $36,000 expected for the second week.

$24,000 at Palace

"It's A Pleasure" is drawing good business at the Palace, with a substantial $24,000 expected for the initial week. "Salome, Where She Danced" is bringing satisfactory results to the Criterion with almost $28,000 recorded for an initial week.

A moderate $37,000 is expected for the third and final week of "The Horn Blows At Midnight", with a stage show, at the Strand. "Escape in the Desert", plus a stage show, featuring Henry Busse and his orchestra, will open there Friday. A satisfactory $26,000 is expected for the sixth week of "The Affairs of Susan" at the Rivoli; it will continue. "A Medal for Benny" is set to follow. The sixth week of "The Corn Is Green", at the Hollywood, will bring a profitable $17,000.

Elsewhere, "Tarzan and the Amazons" will give the Globe a good $15,000 for a second and final week; "The Unseen" will open there Saturday. "Colonel Blimp" is holding up satisfactorily at the Gotham with $8,100 expected for a sixth week. "Gentle Annie" will yield a moderate $7,000 at the Rialto; "Bullfighters" will open there Friday.

'V-E Day' observances in many Broadway theatres yesterday included musical tributes and prayers for the Armed Forces.

Sober V-E Day Crowds Pack Nation's Theatres

(*Continued from page 1*)

less demonstrative. They were building to a New Year's Eve size, however, when rain began to fall, sending thousands into the big Broadway theatres for the afternoon.

The general pattern throughout the city was that those business establishments which heeded the premature V-E Day reports of Monday and closed, remained open yesterday, among them the home offices of film companies, whereas those that awaited the official proclamations of V-E Day by the heads of the Allied nations and continued their work through Monday, were closed yesterday. Loew's and Monogram closed at 1 P.M.

The big New York department stores were closed, keeping thousands of shoppers idle and, for the most part, made Times Square theatre patrons of them.

The War Department's special V-E Day reels, which have been under seal in film exchanges for some time past, were released yesterday to be added to V-E Day issues of newsreels. The first, "Don't Make Him Wait," will be spliced onto the current reels of all five companies. Four others will be added to later issues. They are: "For Us the Living," "Let's Have a Drink," "All Over But the Shouting" and "City Throngs Celebrate the Fall of Germany."

The newsreels' V-E Day specials will reach theatres today, having been delayed by adverse weather which grounded planes in Washington with shots of President Truman making his address to the nation. Footage sent by train failed to arrive in time to permit release of the reels last night.

Many Special 'V-E' Programs on the Air

Radio's coverage of 'V-E Day' was marked by a long list of special programs stressing the nation's hour of sober thanksgiving and re-dedication to the war task which lies ahead. The four networks, CBS, NBC, the Blue and Mutual, generally cancelled light music and comedy programs and kept commercials down to sponsor identifications. The networks brought President Truman to the nation at 9 A. M. and thereafter special broadcasts, carefully planned for months ahead replaced the regular operating schedules.

Films highlighted television's New York coverage of 'V-E Day.' The Blue Network, on the facilities of DuMont television station WABD, NBC on its New York television station WNBT, and Columbia Broadcasting on WCBW, all presented special programs.

Cash in on 'V-E Day' To Sell War Bonds

During the celebration of 'V-E Day' at Times Square, members of the War Activities Committee jumped the gun and opened the bond booth at the 'Statue of Liberty,' where over $5,000 worth of 'E' bonds were sold in two hours.

The idea was conceived by members of RKO Theatres' home office publicity staff, and was executed by Irving Lesser, New York area war bond Seventh Drive chairman.

Music Hall Audiences In Community Sing

Radio City Music Hall audiences totalling 25,000 yesterday rose and joined in singing a hymn of thank and the National Anthem in a 'V-E Day' observation when the entire stage company appeared in a patriotic tableau preceded by an announcement at the conclusion of each performance.

Coast Business Is Normal on 'V-E Day'

Los Angeles, May 8. — Normal theatre business was experienced here today as business establishments kept open after hearing the President's declaration of 'V-E Day' this morning. First-runs yesterday experienced normal business for Monday.

Capacity Business At St. Louis Houses

St. Louis, May 8.—All theatres here remained open throughout 'V-E Day" and, with schools closed, played to capacity both afternoon and evening. The local observance was quiet. Stores and taverns were closed and the downtown section was largely deserted.

Chicago Does Record Business on 'V-E Day'

Chicago, May 8.—Joyous but orderly throngs mobbed the Loop to celebrate 'V-E Day' giving theatres a record day. Weekday prices prevailed.

Nazi Surrender Closes Many Baltimore Houses

Baltimore, May 8.—Germany's unconditional surrender yesterday halted activity at downtown box offices here briefly but within a short time business resumed as usual and receipts were about normal, or slightly better.

Phila. Houses Stay Open for 7th Loan

Philadelphia, May 8.—'V-E Day' had no adverse effects on box offices here with business yesterday and today at normal levels. All motion picture houses remained open to concentrate on the Seventh War Loan.

Pittsburgh Business Is Big on 'V-E Day'

Pittsburgh, May 8.—All Pittsburgh theatres remained open today, and business was big, if not exceptional. Very little open celebrating was noticed, although much confetti was in evidence. Theatres here are waiting for the 'V-E Day' Government film for showing.

Cincinnati Business Retains Normal Pace

Cincinnati, May 8. — Business maintained normal levels today and yesterday at the news of the German surrender and proclamation of 'V-E Day.' Exchanges and film carriers operated as usual. With the President's radio message, all theatres started prearranged showings of victory films.

Cleveland Quiet; Theatres Crowded

Cleveland, May 8. — 'V-E Day' brought long lines of patrons to all theatres here as downtown stores closed in observance of the day. There were no apparent evidences of a celebration by this city's war-conscious citizens and no attempt to make a holiday of the day.

Detroit Houses Jammed

Detroit, May 8.—Theatre business soared upward 300 per cent as "V-E" celebrants jammed all downtown and neighborhood houses. There were no special shows and no demonstrations. The boom came chiefly from youngsters and war workers from factories that shut down.

Truman 'V-E' Radio Talk in Top Mark

President Harry S. Truman's declaration of 'V-E Day' yesterday morning scored a 64.1 Hooper rating, highest daytime listener rating in history, CBS, which sponsored the rating, said here yesterday. The late President Roosevelt's speech calling for a declaration of war against Germany and Japan, on Dec. 8, 1941, scored 59.6.

President Truman's Hooper rating on his broadcast which opened the Security Conference, April 25, was 41.2.

Brownout Order Is Revoked by WPB

(*Continued from page 1*)

have something to say on the subject tomorrow.

A spokesman for the director said that no official action on the curfew was in sight tonight, but that Vinson tomorrow would discuss administration policies generally as affected by the end of hostilities in Europe and probably would volunteer or be asked for information regarding the curfew and racing ban.

James G. Byrnes, Vinson's predecessor, who imposed the curfew, recommended its revocation on V-E Day in his final report to the President, but the present director, upon assuming his post, issued a non-committal statement that he would consider the matter when VE-Day arrived.

The brownout of unnecessary winlow and outside lighting was imposed to conserve fuel and was estimated today to have saved 500,000 tons of coal during a period when it was most needed. The order applied to all areas except those where no coal or other scarce fuel was used to generate power.

In Washington, the re-lighting of theatre marquees and signs, store windows and advertising displays was accompanied also by the floodlighting of the Capitol dome, the Washington monument and the Lee mansion in Arlington National Cemetery for the first time since Dec. 9, 1941.

Chicago First Runs Relighted Last Night

Chicago, May 8.—The local War Production Board declared the brownout officially ended here at 2 P.M. today.

Tom Flannery, president of White Way Signs, had 40 men at work on the city's leading theatres shortly afterward, with assurances that first runs will be completely relighted tonight and all of his other customers within the next 48 hours.

Story of Raid on Tokyo Ready May 24

"Target Tokyo," two-reel Army Air Forces film, which tells the story of the first B-29 bombing raid on Tokyo, will be released by the War Activities Committee and the OWI, on May 24, through RKO exchanges.

The film was produced by the 18th Army Air Forces Base Unit (motion picture unit), located at Culver City, Cal. It covers the first training of B-29 crews at Grand Island, Neb., the flight of the B-29s from Nebraska to Saipan to Tokyo and back to the island base (one of the longest mass flights in aviation history), and the battle against Jap air raid attempts to knock out the B-29s at their Marianas base.

Union Fights Quebec 6% Luxury Tax

MONTREAL, May 8. — Quebec business opposition to the soon-to-be levied six per cent luxury tax, has been presented to the Quebec Government in 'unqualified terms' by many businesses, including provincial motion picture industries.

Quebec Allied, the theatrical industries official association of all theatre owners in the province, has presented a memo to the provincial government pointing out that the increased price of admission resulting from the proposed tax on film rentals will impose a further burden on theatre patrons in Quebec, who, it is claimed, outnumber those of all other provinces, and who now pay large admission taxes. Loew's top admission of 67 cents gives seven cents to the provincial government and 10 cents in taxes to the federal. While the government is studying the memo, the association has submitted an inquiry to the Administrator of Services asking for an opinion on what admission price it will be necessary to charge as a result of the additional tax.

Jackson Trust Suit Appeal Heard Today

CHICAGO, May 8.—The Jackson Park Theatre anti-trust case, scheduled to be heard in U. S. District Court of Appeals today was postponed until tomorrow. Suit involves an appeal by distributors and the Warner circuit and Balaban and Katz from a jury decision in March, 1944, awarding the Jackson Park owners triple damages of $360,000 under anti-trust laws.

Open House at PRC

CLEVELAND, May 8.—The local PRC exchange held an open house here today, with district manager Fred Rohrs as host to exhibitors and distributors of this territory, at which time he introduced Edwin R. Bergman as local PRC branch manager.

William Katz to PRC

William Katz, Columbia New Jersey booker, has resigned and will join PRC today as New Jersey booker and salesman for the New York exchange, it has been announced by Harry Thomas, vice-president and general sales manager.

Drive Quotas Impossible Without Industry, Says U.S.

(*Continued from page* 1)

cluded Ken Roberts, radio announcer; Samuel Rinzler and Sam Pinanski.

Among those on the dias were: Tom Baily, Barney Balaban, Joseph N. Bernhard, Nate Blumberg, Harry Brandt, Max Cohen, Jack Cohn, Major Candler Cobb, Tom Connors, Oscar Doob, Si Fabian, Jules Fields, Ted Gamble, Frederick W. Gehle, Herman Gluckman, Leonard Goldenson, J. R. Grainger, Francis Harmon, Will H. Hays, John Hertz, Jr., Olivia de Havilland, Arthur Doyle, Malcolm Kingsberg, Harry Mandel, E. K. O'Shea, C. C. Moskowitz, Sam Pinanski, Major Herbert Pressey, Henry Randel, N. Peter Rathvon, Herman Robbins, Ken Roberts, William Rodgers, Edward Rugoff, James Sauter, Fred Schwartz, William Scully, Joseph Sharkey, Ned Shugrue, Jacob Starr, Major L. E. Thompson, Dave Weinstock, William White, Bob Weitman, Adolph Zukor.

A finale was provided with a tableau version of the flag-raising at Iwo Jima, with six Marines in battle array lifting up the flag.

Hope Heads 'Kickoff' Show for Washington

Hollywood, Broadway and radio will provide Washington with a double-barreled 'kickoff' for the $14,000,000,000 Seventh War Loan campaign on Sunday, when Bob Hope will lead a trainload of stars to the capital for an in-person and radio show.

Accompanying Hope will be his regular cast which includes Frances Langford, Jerry Colonna, Vera Vague, Tony Romano and 'Skinnay' Ennis and his orchestra, as well as a number of others to add to the three-hour entertainment. This '21-Star War Bond Salute' will take place at Uline's Arena. A special feature will be a Coast-to-Coast broadcast over NBC. Many stars will be cut in from Hollywood on this section of the show.

The show is being staged under auspices of the Seventh War Loan Committee of the War Activities Committee, the War Finance Division of the Treasury and the Washington War Finance Committee. Admittance will be by purchase of war bonds at any film theatre in the district.

Mutual Sets Broadcast Of Four Bond Shows

Four special war bond shows to be broadcast over a Coast-to-Coast network on 250 stations of Mutual have been set to give additional impetus to the Seventh War Loan drive which begins May 14.

The initial broadcast will be launched on Saturday, May 12. Plans for the broadcasts have been worked out by Irving Lesser, general chairman for New York, and Morris Kinzler, local campaign director, assisted by Sam Rauch, talent director and Nick Matsoukas and Daphne Skouras of Skouras Theatres.

Buffalo Exhibitors Agree To Free Tickets for Bonds

BUFFALO, May 8.—Community theatres will give two guest tickets with each war bond purchased at the theatres during the Seventh War Loan campaign, May 14-June 30. The tickets will admit bond-buyers free when a purchase is made.

The offer was announced when community-theatre representatives met in the Variety Club to plan support for the Seventh War Loan. Kenneth G. Cooley, chairman of the Community Exhibitors' Seventh War Loan Committee, told the group "we must work harder than ever in this drive, for sales must be increased 25 per cent over the Sixth War Loan sales."

Treasury Devises Bond 'V-Mail Certificates'

WASHINGTON, May 8.—A 'V-Mail Certificate,' for bond-selling, has been devised by the War Finance Division of the Treasury and is available to theatres through state War Finance committees. Use of the certificate by theatres is urged by Tom Baily, industry consultant to the Treasury.

The gift-certificate is in the form of a 'V-Mail' letter, with space for address of the serviceman and a drawing of a bond covering its face.

Special 'Snipes' for 7th Being Printed

Special 'snipes' for all 24 sheets, six sheets, three sheets and 1 sheets with Seventh War Loan drive copy are being printed by the New York area headquarters. The 'snipes' will be available to all independent theatre managers and circuit operators in the Greater New York area. Theatre managers can secure a supply of each to cover their posting situations by contacting their borough or county drive chairman.

Premiere Tonight of 'Horseshoe' for 7th

BALTIMORE, May 8.—As a preliminary to the opening of the Seventh War Loan campaign, downtown theatres have arranged a preview of "Diamond Horseshoe" for tomorrow night at the office of the State Board of Censors, with an audience limited to 35 persons who purchased a war bond of $1,000 or more.

Chicago Exchanges To Seek Raises

CHICAGO, May 8.—Sam Lamansky, executive secretary of IATSE Local No. B-45, declares that local officers will handle all negotiations for a new contract with distributors. The current pact expires Nov. 30. Lamansky said that the local will seek new scales which would equal those in effect in New York exchanges. Last month, the Regional War Labor Board approved a 10 per cent wage increase for B-45 members, retroactive to Dec. 1, 1942.

Sam Wood Plans Own Studios on Coast

HOLLYWOOD, May 8.—Sam Wood declares he will build his own studio on a 50-acre tract in the Valley near Republic's studios when building restrictions allow. In the belief studio space, now at a premium, will become tighter after the war, he is making plans to house 20 units in the studio he proposes to construct.

Meanwhile, his current plans call for "Heartbreak," starring Ginger Rogers, with the Hakim Bros. in association.

UK Demand Clouds 3rd Quarter Quota

WASHINGTON, May 8.—Third-quarter raw stock prospects, clouded by efforts of the British Board of Trade to have American companies provide a pool of 20,000,000 feet of film, were discussed with Stanley B. Adams, director of the War Production Board Consumers Durable Goods Division, today by George J. Schaefer, industry liaison.

Estimates of military and most other Government requirements have been submitted to Adams, but after study, some modifications may be in order as a result of the capitulation of Germany. The calculations also may have taken into consideration initial efforts to re-educate the Germans, in which motion pictures are scheduled to play an important part.

Greatest changes in military requirements are expected to come from a reduction of the Army's needs and an increase in those of the Navy, as the former slows down the war machine in Europe and the latter speeds it up in the Pacific.

The British demand may or may not enter into WPB's calculations, depending upon whether Adams holds that the matter is a commercial question which should be worked out between British and the American companies. It has been indicated that WPB does not believe the industry's allocations should be cut further to provide more film for England than she has been getting in the past.

The State Department also has been following the problem closely, and Schaefer is expected to talk the situation over with Francis C. De Wolf, chief of the telecommunications division, and George Canty, head of the film section.

Atlantic City Pier Sold for $1,000,000

ATLANTIC CITY, May 8.—The Steel Pier here, which houses five theatres, has been sold to a group of New York and Boston theatrical interests for a reported $1,000,000. A purchase agreement was signed Monday and actual settlement will take place later this month but the new owners will take over at once.

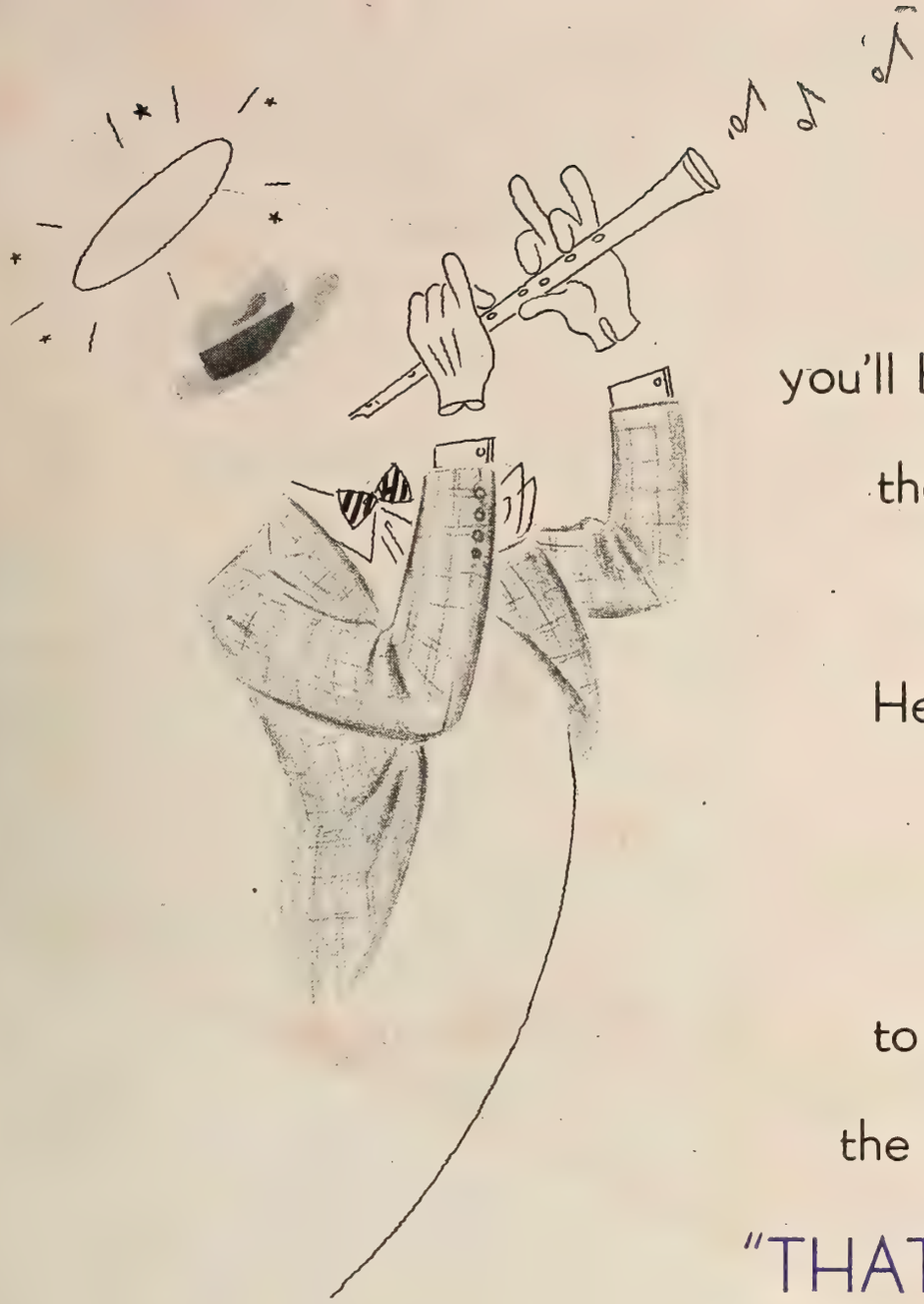
Involved in the transaction is all of the capital stock of Atlantic City Steel Pier Co., the president and sole owner of which was Frank P. Gravatt.

Warner Says Visit To Truman Personal

Following his return to New York from Washington, H. M. Warner, president of Warner Bros., said yesterday that in making his offer of full cooperation and unstinted assistance to President Harry S. Truman at the White House last Friday, he was speaking only for himself and the Warner company. (Washington press dispatches quoted Warner as offering "any help that the picture industry can give.")

'Foxhole' Premiere

DETROIT, May 8.—"Foxhole in the Parlor," described as a psychological study of today's problems, will have its world premiere at the Wilson theatre on Thurday, May 10. It was written by Elsa Shelly and produced by Harry Bloomfield.



Soon

you'll be INVITED to meet

the most lovable ghost

this side of Heaven.

He'll jauntily haunt you

and you'll love it.

Be sure

to take time off to see

the Universal preview of

"THAT'S THE SPIRIT"*

in your territory during

the week of May 14th.

Check your local exchange

for details.

*It's in the Universal spirit

—good, clean fun.

UNIVERSAL PICTURES

Motion Picture Magazine was



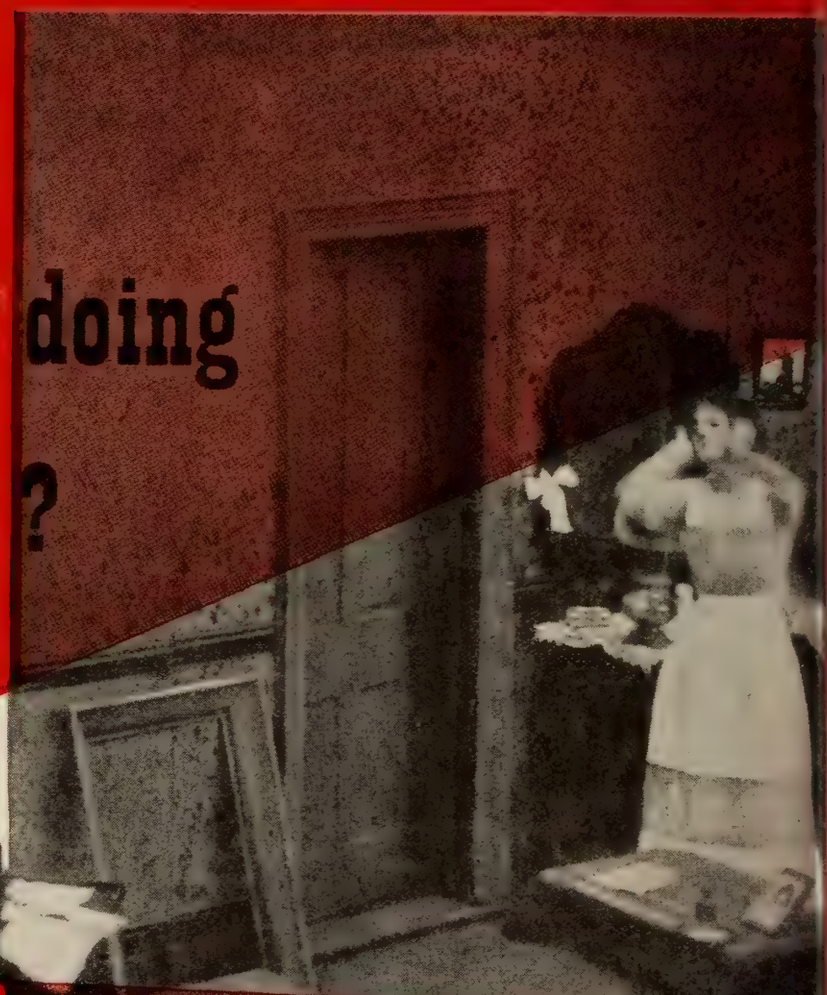
in 1911 Running the *first* fictionalizations made from scenarios furnished by the studios of the time—Kalem, Edison, Vitagraph, Lubin, and the forgotten rest of them . . . 8 to 10 stories an issue averaging 5 pages apiece.

in 1911 Publishing the *first* interviews with screen players . . . called "Chats with Players" then.

in 1914 Carrying the *first* questions and answers department . . . 24 pages called "The Answer Man," a title Motion Picture originated for screen magazines.

in 1914 Establishing the *first* "screen gossip department" . . . called "Greenroom Jottings—Little Whisperings from Everywhere in Playerdom".

What were they doing 30-some years ago?





in 1914 Giving its readers the *first* "Diary of a Star"—the diary of Edith Storey in the June, 1914, issue.

in 1914 Taking the *first* backward look at "what stars were doing then"... this department started in 1914, when Motion Picture was only 3 years old!

in 1914 Paying the *first* visit to a studio ever made by a film magazine... a write-up about the old Edison studio 'way up in the Bronx appeared in 1914.

in 1916 Printing the *first* reviews of movies.

in 1918 Beginning the *first* Los Angeles column... when Hollywood was orange groves!

in 1919 Starting the *first* screen contests... Motion Picture's "Fame and Fortune Contest" discovered Clara Bow in 1919 and gave "It" to the world.

more firsts?... these firsts are facts...

MOTION PICTURE made screen magazine history

cause... e first

- *Motion picture studio advertising*
- *Cover portraits of stars*
- *Cover portraits of men stars (Douglas Fairbanks, Sr., Valentino, for instance)*
- *Galleries of star pictures*
- *Pen and ink sketches of stars*
- *Use of 2-color printing in any screen magazine*
- *"Letters to the Editor" department*

appeared in MOTION PICTURE MAGAZINE

This parade from our past has a purpose: we thought you would like to know *facts*. We are proud of the things we started in Motion Picture Magazine, because so many of the patterns we planned away back have helped give *all* screen magazines the big importance they now have. Motion Picture Magazine will go right on setting the pace.



MOTION PICTURE MAGAZINE thinks ahead!

Fawcett Publications, Inc. World's Largest Publishers of Monthly Magazines
205 Madison Avenue, New York 17, N. Y.

PHOTOGRAPHS COURTESY OF MUSEUM OF MODERN ART

















Red Cross Receipts Exceeding '44 Total

The industry's 1945 Red Cross War Fund Week collections will greatly exceed last year's impressive figure, as indicated by a partial report on national collections.

A total of $5,414,580 has already been accounted for with final figures from only six of the 40 areas covered. These are Albany, with a total of $82,916 compared to $67,705 in 1944; Chicago, with $347,687 against $256,509 in 1944; Omaha, with $61,515, topping the 1944 figure of $48,106 and in Philadelphia the total of $316,058 is only slightly less than the 1944 total of $363,281. Puerto Rico reported $9,964 and the Virgin Islands $204 with no figures available for last year.

Leon Bamberger, national campaign director, in making the figures public, stated: "On the basis of incomplete returns, every indication points to the fact that collections will be far in excess of last year."

The motion picture industry 1945 Red Cross War Fund Week was held March 15-21.

Le Baron to Produce

HOLLYWOOD, May 8.—William Le Baron is en route East to discuss formation of his own producing company with William B. Jaffe, his attorney.

THREE ASSOCIATED SERVICES

FREE & PETERS, Inc.

James L. Free, *Chairman.* H. Preston Peters, *President.* Since 1932, exclusive national sales representatives of leading radio stations from coast to coast. Offices in New York, Chicago, Atlanta, San Francisco and Hollywood. Now planning postwar expansion in FM and Television representation.

WRIGHT-SONOVOX, Inc.

James L. Free, *President.* Ward R. Hickok, *General Manager.* Since 1941, exclusive developers and licensors of Sonovox "*Talking and Singing Sound,*" exploiting commercial and artistic uses of Gilbert Wright's basic patented invention, in radio and motion pictures. Headquarters in Hollywood.

JAMES L. FREE PRODUCTIONS

James L. Free, *Producer.* Norman Wright, *Director.* Headquarters in Hollywood. Fred Mitchell, New York Representative. Now producing series of one-reel quality shorts for major release, plus television: "The Wonderful Ears of Johnnie McGoggin," using Sonovox *Talking and Singing Sound.* Also producing motion picture commercials for experimental television, and "minute movies" for theatre distribution.

NEW YORK: 444 Madison Ave. Plaza 5-4130

CHICAGO: 180 N. Michigan Ave. Franklin 6373

HOLLYWOOD: 6331 Hollywood Blvd., Hollywood 2151

U.S. Loses First Round in Griffith Anti-Trust Trial

(*Continued from page* 1)

had been important in the Schine and Crescent trials, local Griffith attorneys said later.

The court's ruling came after an argument between Wright and Henry Griffing, chief Griffith counsel, who objected to introduction of such evidence as being hearsay in relation to the present defendants. Eight distributor defendants in this case were dismissed after the consent decree in New York was signed. Vaught permitted Wright to continue the line of questioning, however, in order to make a record for appeal of his ruling.

One hundred and nine pieces of correspondence, etc., have been introduced as exhibits in the first two days of the trial.

Scaling testified as to the condition of the Plainview Theatre when he took it over in 1932 and changes made in improvements after he became manager in June, 1935, when the property was leased by Griffith-Lindsay-McSwain. He also testified as to his lease negotiations with R. Q. Silverthorn.

1935 Corporation

Scaling formed a corporation with Silverthorn in 1935, and the corporation then leased the Texas Theatre from the Massey estate, of which Silverthorn was agent. The Texas, operated by Griffith-Massey-McSwain, was moved to another location, and Silverthorn and Scaling began the Fair, which they operated for 42 weeks, during which time the alleged conspiracy took place. "Inference is not enough to show conspiracy," Judge Vaught reminded the attorneys. "An agreement and an overt act both are necessary for conspiracy," he emphasized.

Circuit buying and issues which have been wrangled previously became the salient factors yesterday with the opening of the Government's anti-trust trial of the Griffith and four related Southwestern companies.

Opening statements by counsel, made unexpectedly at the request of Judge Edgar S. Vaught, who was presiding, made this clear immediately after the seven-year-old case finally came to the bar.

Robert L. Wright, heading the Justice Department's legal staff assigned to the trial, stated that it expected to show by testimony "that the competitive opportunities that the Sherman Act intends to guarantee were not only illegally eliminated in Griffith towns preceding the filing of the suit but that those opportunities cannot be resolved until and unless the defendants are compelled to divest themselves of holdings illegally acquired."

C. B. Cochrane, defense attorney, asserted that Griffith contracts were similar to those "any ordinarily aggressive independent would draw up."

'Ever-Changing Industry'

He argued that the operations followed the development of an ever-changing industry and their booking practices have been dictated by the producers and distributors in bargaining for the rights to show films in their theatres in Oklahoma, Texas and New Mexico.

Wright, however, referred to previous anti-trust cases. He said that in view of the Crescent decision, he believed that only the extent of relief to be granted was an issue in this trial.

He was preparing to bring to the stand over 50 witnesses to support the Government's contentions. Introduced early in the proceeding were many volumes of contracts and other data collected by the Government since 1935.

The Judge said he expected the Government to have time to complete its case within the current session of his court. Wright said he hoped to see the entire evidence disposed of in this sitting, but Griffith attorneys said they would be unable to assemble witnesses on short notice due to travel difficulties.

Leader Suit Against 20th Postponed Again

Trial of Leader Theatre suit against 20th Century-Fox and the Randforce Circuit, scheduled to start in New York Supreme Court, Monday, was postponed by Justice Julius Miller to May 25. The postponement was made at the request of Randforce's attorney, who said witness Samuel Rinzler was ill.

The action seeks to force 20th-Fox to return a product franchise to the Leader, which had been taken away from that theatre and given to another house in the Randforce Circuit, after the sale of the Leader to the plaintiff, Leonard Storch.

Seize German Film

WASHINGTON, May 8.—The Alien Property Custodian today announced the seizure of the copyright interests of Mutual Motion Picture Distributors, Inc., in the motion picture, "Wajan—Son of the Witch," acquired from Baron Victor von Plessen and Dr. Friedrich Dalsheim, German nationalists, both deceased.

Army Citations Given To 22 Albany Men

ALBANY, N. Y., May 8. — Special Army citations were awarded to 22 Albany business and professional men at the Strand Theatre, for their part in organizing the Albany showing of "This Is the Army" for the benefit of Army Emergency Relief. Presentations were made preceding the American Women's Voluntary Service benefit performance of "The Horn Blows At Midnight." Among those receiving the citation were: C. J. Latta, zone manager of Warner Treatres and Upstate chairman of the WAC; Charles A. Smakwitz, assistant zone manager for Warners; Leo Rosen, manager of the Strand, and Harold Smith, general manager of radio stations WOKO and WABY.

Seek Italy Locations

HOLLYWOOD, May 8.—Frank Ross, producer, and Mervyn Le Roy, director, are probably the first over the line with clearance sought from the State Department to send a camera crew to Italy and Palestine for background shots for "The Robe."

Pathe Making Three European Pictures

RKO-Pathe News has completed two of three two-reelers being made in Europe, which will be released either in its "This Is America" series or through the War Activities Committee, Frederick Ullman, president, said here yesterday. Ullman returned May 2 from a trip to Europe.

First of the subjects will show thousands of U. S. soldiers being trained outside of Rome for action in the Orient. The second, "Military Government," shows the administration in a typical German city under American occupation. The city chosen is Cologne. The third will be "Americans in Paris" and will deal with the problem of the soldier on leave, food distribution, transportation and other subjects connected with that part of the Army which is stationed in the French capital. Neil Sullivan, Pathe News cameraman, is in charge of all productions.

Ullman's trip took in Newfoundland, Azores, Casablanca, Naples, Rome, Marseille, Paris, Cologne, Heidelberg and London. He stated that he had seen the atrocity camps while in Germany. He said that all that was left of Cologne was three buildings and part of the Cathedral, that Nazi re-education was believed impossible, except through the youngest children and that films will not be used in that process.

Pathe will exchange films with Pathe Gazette in London and Pathe Journal in Paris and, as soon as more of its men are allowed to go to Europe, will send additional cameramen and other personnel.

McCarthy to Conduct 'U' Atlanta Meet

ATLANTA, May 8. — Universal will hold a regional sales meeting at the Baltimore Hotel, here, tomorrow and Thursday. F. J. A. McCarthy, Universal's Southern and Canadian sales manager, will preside at the meeting, which will discuss new product.

Speakers will include: Harry Graham, Southeastern division manager; Raleigh Good, J. W. Greenleaf, J. W. Bishop and James Frow, branch manager of Charlotte, and F. W. Mathis, R. J. Langer, W. C. Clark, R. P. Davis, Kenneth Laird, Roy Brauer, Atlanta branch manager, and Perry Spencer, Southern advertising manager.

Another meeting will be held in New Orleans, Saturday and Sunday, at the Roosevelt Hotel, with the sales staffs of New Orleans, Memphis, Dallas and Oklahoma City attending.

Phila. Exchangemen Get 10% Increase

PHILADELPHIA, May 8.—Elinor Zinck, president of the exchange office workers union, Local No. F-7, AFL, announced that a 10 per cent wage increase, retroactive to Dec. 1, 1943, has been approved by the War Labor Board. The bookers, who formerly belonged to Local B-7, will go into the F-7 Local on May 14, and will be covered by the F-7 increase.

Para. Signs Keighley

HOLLYWOOD, May 8.—Paramount has signed William Keighley to direct one film annually for the next three years.

TRAILER CENTS

Published
Semi-Monthly

Edited by
Don C. Douglas

ROBB & ROWLEY THEATRES
"24 SHEETER"

February 15, 1945 DALLAS, TEXAS Vol. 2—No. 13

"No proof is so potent as the silent lesson of a good example.
—MARY BAKER EDD

Foreword

By Dave Callahan

Mr. Rowley's summary of successful theatre operation listed in the foreword of a recent edition of the 24 Sheeter impressed me as being the best I have ever seen put in so few words. He stated the proper way to run our theatres is as follows: keep the theatres clean; treat the public courteously; advertise our programs and watch our expenses. I would like to elaborate on some of these subjects insofar as they concern smaller town operations.

Keeping theatres clean is a real problem these days. If you do not have adequate house lights in the theatre a good work light should be provided because it is a cinch if the janitor can't see the dirt he won't clean it up. Likewise, he won't remove gum and popcorn grease from the carpet unless you call it to his attention and provide him with a bottle of carbon tetrachloride, a few drops of which will remove the tickiest piece of gum. A bottle of alcohol, with plenty of elbow work, will remove popcorn grease. Although there is no substitute for plenty of soap, water and a mop in the rest rooms, there are several good deodorants on the market that will help keep the rest room fresh. The best in cleaning equipment is the cheapest in the long run, and certainly should not be neglected.



With the ever changing help problem, the cashiers and doormen should be frequently reminded to treat the patrons with every courtesy. The way a cashier answers the telephone should be noted and she should seem eager to give every possible bit of information a patron requests. In addition to telling what feature picture is showing she should give the names of the stars and the titles of any outstanding short subjects on the program.

No doubt, the most effective advertising we have are the trailers that we run on coming attractions. They do more to create a desire on the part of the patron to see the picture advertised than any other medium. A missout on the showing of a trailer is noticeable in dollars and cents at the box office. Next in importance is the newspaper advertising. A pleasant and cooperative connection with the local newspaper is highly desirable. In addition to the home town patrons, which the local newspaper usually covers thoroughly, most theatres have many potential patrons in the country and surrounding small towns. To reach these patrons we have found that a comprehensive mailing list for our two-week programs does this very well. This mailing list can be built up over a period of years or can be started by taking the 'phone book or other directory of every small town surrounding your theaters and using all of the names. We always use return postage guaranteed envelopes in mailing programs, and in this way you know that all of the envelopes are being delivered. Billboard advertising is also effective, but in some cases has been discontinued for the duration.

In closing I would like to express my appreciation for the fine spirit of cooperation shown by all branches of the Dallas home office. This spirit is contagious and I think is representative of the great Robb and Rowley organization.

Here are the collections by towns: Big Spring, $1,396.86; Cameron, $270.16; Cisco, $258.93; Colorado City, $803.08; Commerce, $349.45; Corpus Christi. $2,320.16; Crockett, $338.64; Oak Cliff, $2,123.44; Del Rio, $715.64; Hillsboro, $308.05; Huntsville, $106.30; Killeen, $726.54; Laredo, $757.00; McAlester, $1,172.06; McKinney, $448.80; Mineral Wells, 351.61; Mt. Pleasant, $210.18; Muskogee, $1,896.02; Palestine, $751.86; Rotan, $260.19; San Angelo, $2,015.39; Sherman, $1,391.05; Sulphur Springs, $655.88; Sweetwater,

VISIT NEWSPAPER EDITOR OFTEN



MIGHTY 7th War Loan

No doubt, the most effective advertising we have are the trailers that we run on coming attractions. They do more to create a desire on the part of the patron to see the picture advertised than any other medium. A missout on the showing of a trailer is noticeable in dollars and cents at the box office.

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY

Altec Adopts New Retirement Plan

Altec Service Corp. has announced to its personnel the establishment of a retirement pension plan, which has already been approved by Altec's board of directors and stockholders, respectively, and the Treasury Department.

Under the plan an employee is eligible for retirement at age 60 (females age 55) provided the employee has 20 years or more of service. To protect those of its employees who have devoted many years of service in the sound film field and who might otherwise be unable to complete 20 years of service with Altec, approval has been secured for the granting of past service credit for services rendered by those previously employed by Electrical Research Products, and who transferred to Altec upon its formation in Dec., 1937.

Altec is assuming the entire cost of the plan, which will provide a retirement equal to approximately 25 per cent of present salaries.

In announcing the plan, G. L. Carrington, president of Altec, said, "Ever since its formation, Altec has realized the importance of providing protection and security not only for its customers but for its employees as well.

Carpenter Rejoins Altec As Engineer

C. S. Perkins, manager of commercial engineering of Altec Service Corp., reports the return of T. H. Carpenter as development and design engineer.

Carpenter, who was on special leave to the Columbia University Division of War Research, at the Navy Underwater Sound Laboratory, Fort Trumbull, New London, as development engineer, is a former ERPI engineer, and has been associated with Altec Service Corporation since its inception.

Witnesses Are Shy Of 'Petrillo Bill'

WASHINGTON, May 8.—Consideration by the House Interstate Commerce committee of the so-called 'Petrillo bill' to prohibit interference with the broadcasting of non-commercial cultural programs has been slowed up by the reluctance of witnesses to testify in open session, it was revealed today.

Members on the committee said they had received many complaints of interference, but few of the communicants were willing to come to Washington to testify, apparently because of fears of retaliation.

GLOBE TICKET COMPANY
154 W. 14th ST. N. Y. C.
Phone WAtkins 9-1486
PROMPT SERVICE AS USUAL

AFL's Executive Council Outlaws New 'IA' Unions

(*Continued from page 1*)

ing: "Any such decision would be subject to review by the convention of AFL next October, and the laws of the federation specifically provide that no disciplinary action can be taken except by convention. The rights of IATSE in the event such action was taken by the executive council were fully contemplated before the charters were issued. We sincerely hope the men on the picket line will not be influenced to further jeopardize their own welfare by relying on this move." After reciting AFL history in support of an assertion that "such action on the part of the executive council is not in any manner a controlling factor in this dispute," the statement concludes: "IATSE recognizes that its existence as a successful fighting labor union depends upon its economic strength in the theatrical field, and we do not contemplate weakening our organization's power now or in the future. We intend to continue to keep the studios operating as we have, notwithstanding Mr. Hutcheson's effort to keep them closed." This allusion is to William Hutcheson, international president of the Carpenters Union and first vice-president of AFL.

Sorrell Statement

Sorrell's statement reads: "The decision of the executive council of AFL ordering Richard Walsh to immediately stop issuing charters to strike-breakers and to dissolve the so-called painters and carpenters unions he has already set up, means the end of Walsh's dream as the Hollywood labor leader. It also marks the end of the unholy alliance between Walsh and the producers to wreck Democratic unions such as those now locked out of the studios. It is significant to union men everywhere that this defeat of fascism at home should come on the same day our armies won final victory over the Nazis in Europe."

The producers declined comment on the Washington development.

Implementing a threat made orally by Sorrell to the strikers at a Sunday night mass meeting, CSU attorney Frank Pestana filed a libel action in Superior Court in behalf of Sorrell against IATSE, Walsh and Brewer, demanding $150,000 for alleged damage to the CSU president by "false accusations" made "with intent to injure his reputation" in literature distributed to workers on the picket line.

CSU Film Boycott Bid Hit by Walsh

"Exhibitors would be foolish to pay any attention to the nationwide labor boycott of pictures 'completed or started'" during the studio strike, as requested by the Conference of Studio Unions, Richard F. Walsh, IATSE president, declared here yesterday.

Walsh said the IATSE will use every resource at its command to see that films are not boycotted. He pointed out that the public does not usually support boycotts, citing the inability of the "IA" to keep patrons away from theatres employing non-union projectionists, even though campaigns of picketing were carried on for extended periods.

Answers Questions

Walsh, who appeared before the American Federation of Labor executive board in Washington, Monday, to answer questions about his chartering locals of carpenters, painters and machinists in an effort to keep production going at the studios, said that he did not believe that the board would take any action. He pointed out that he had acted in accordance with by-laws of the "IA" and the matter was not within the board's ordinary jurisdiction.

Walsh expects to return to California within a few days to watch for further developments in the strike, now in its ninth week. He reemphasized his determination to keep IATSE technicians at work producing pictures.

Services Today for Warners' C. L. Dooley

Funeral services will be held today in Paterson, N. J., for Charles L. Dooley, 67, veteran showman and former district manager for Warner Theaters in Paterson, Passaic and Bergen counties, and more recently on the executive staff of the Newark office, who died Sunday night.

For over one-quarter of a century Dooley was associated with the building and operation of theaters in Northern New Jersey. Associated with the Fabian Circuit, he was active in the development of theaters in Passaic and Bergen and with their acquisition by Warners he continued in charge of them.

Dooley is survived by his widow and a son, Cameron. Interment will be at Cedar Lawn Cemetery, Glen Rock, N. J.

Mary Davis Passes

ATLANTA, May 8.—Mrs. Mary Thelma Davis, 48, wife of Merritt W. Davis, district manager for Republic Pictures, here, died yesterday in a private hospital after a long illness.

Minneapolis Services For Theodore Hays

MINNEAPOLIS, May 8.—Funeral services were held here yesterday for Theodore Hays, 78, former general manager of Finkelstein and Ruben, predecessor to Minnesota Amusement Co., who died Saturday at his home here after an illness of four years.

Known as 'the father of show business in the Northwest,' Hays entered show business in 1886, when he and his father built the Bijou Theatre in the lower Loop here. He managed this and the Grand Opera House in St. Paul until 1916. Showing of the first film in Minnesota is credited to Hays.

In tribute to Hays, downtown theatres in the Twin Cities were closed yesterday until 1 P. M., and offices and warehouses of the Minnesota Amusement Co. closed all day.

Gold Back from Funeral

Harry Gold, United Artists Eastern sales manager, will return to New York today from Columbus, Ohio, where he attended the funeral of his step-father.

Mexicans React Against Molotov

***Motion Picture Daily's* Mexico City correspondent advises that newsreel appearances of Foreign Commissar Molotov in Mexican theatres have prompted adverse audience reaction, indicating a sympathetic attitude of Mexican people toward the Anglo-American position on controversial questions facing the San Francisco Conference.**

Hollywood Films at 'Frisco Conference

SAN FRANCISCO, May 8.—Seven films to be exhibited at the San Francisco Conference this week will all be Hollywood product, with one exception. During the past week films of mixed nationalities were shown.

Monday "Rhapsody in Blue," Warners was shown; today, "Valley of Decision," M-G-M; tomorrow, "Love Letters," Wallis- Paramount; Thursday, "Great John L," Crosby-United Artists; Friday. "Wonderman," Goldwyn-RKO; Saturday, "Diamond Horseshoe," 20th Century-Fox; Sunday, by special request of the Russian Government, Sergei Eisenstein's, "Ivan the Terrible," Sovkino-Artkino, will be exhibited.

Howard Dietz, M-G-M, Glenn Alvine of the industry's Eastern Public Relations Committee, and Claude Lee, Paramount, comprise the committee which selected the films.

Kirwan, Official of RKO Theatres, Dies

Arthur J. Kirwan, 45, RKO Theatres purchasing agent, died Monday night of a heart attack in White Plains Hospital. A native of New York City and resident of Scarsdale, Kirwan had been with RKO Theatres for 18 years but was inactive for the past few months because of ill health.

Raymond Bowman Killed

ROCHESTER, N. Y., May 8.—Pfc. Raymond J. Bowman, employed at the RKO Palace when he entered the Army in July, 1943, was killed in action in Germany April 18, according to word received here.

Alexander's Son Killed

ALBANY, N. Y., May 8.—Word has been received here that Harry Alexander, Jr., 19, son of Harry L. Alexander, local 20th Century-Fox branch manager, was killed in a plane crash in Kansas.

Lang Will Produce

HOLLYWOOD, May 8.—Fritz Lang states he will produce a sequal to "M," German-made psychological murder film.

REEVES SOUND STUDIOS, INC.
1600 BROADWAY, N. Y. 19 Circle 6-6686
Complete Film and Disc Recording Facilities

Yes, Mr. Exhibitor

V-E DAY IS HERE!

- Germany has collapsed but there's still a big Jap war ahead. Our soldiers haven't stopped fighting we can't stop selling bonds!

- It will take more lives and more money. The Treasury Department needs and asks for your help more than ever.

- So get on with your 7th War Loan plans stronger than ever.

- Make your Bond Premiere, Children's Matinees, Free Movie Days count up to bigger bond sales.

MIGHTY 7th War Loan

It's Up To Every Showman . . .

Speed TOTAL Victory!

WAR ACTIVITIES COMMITTEE · MOTION PICTURE INDUSTRY · 1501 Broadway, New York 18, N. Y.



AN APPRECIATION OF ONE OF THIS
INDUSTRY'S TRULY GREAT PRODUCERS

HENRY BLANKE

During his twenty-three-year association with Warner Bros., he has made contributions of lasting importance to this company, and to the entire Motion Picture Industry. Now, in renewing our contract for fifteen years, we look forward to an association and to achievements that will add new glory to his name.

J. L. Warner.

Executive Producer
WARNER BROS

MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 91 NEW YORK, U.S.A., THURSDAY, MAY 10, 1945 TEN CENTS

NLRB Orders Election in Studio Strike

CSU, IATSE Spokesmen Study Effect of Ruling

WASHINGTON, May 9.—The National Labor Relations Board today ordered an election to determine whether the Brotherhood of Painters, Decorators and Paperhangers of America or the IATSE shall have control of set decorators in eight Hollywood studios, and ruled that both the striking decorators and any workers who have replaced them shall be eligible to vote, subject to challenge.

A contention of the Painters that set estimators and set controllers be included with the decorators was rejected, on the ground that they now are properly represented in broad clerical units.

The NLRB found that the set decorators in each studio constitute a unit appropriate for collective bargaining

(Continued on page 8)

Walsh Parries AFL Council

The IATSE has no intention to revoke charters issued to studio painters, machinists and carpenter locals in Hollywood, nor does it intend to abandon its drive to recruit workers to keep production going, Richard F. Walsh, IATSE president told MOTION PICTURE DAILY here yesterday.

This was Walsh's answer to the American Federation of Labor executive board order from Washington that the IATSE discontinue charter-

(Continued on page 8)

Sorrell Says AFL, CIO to Aid Boycott

HOLLYWOOD, May 9. — The Conference of Studio Unions has announced the appointment of Ed Nolan, former international vice-president of the Machinists Union, to head a committee in charge of a national boycott against pictures produced by struck studios. Addressing an all-union mass meeting, Nolan declared that no

(Continued on page 8)

Scully Sets 4 Regionals

A series of district meetings, to be presided over by divisional sales managers, was announced here yesterday by William A. Scully, vice-president and general sales manager of Universal Pictures.



William A. Scully

These meetings, which take the place of an annual sales convention, now banned by war orders, and which are now in progress, were called, added Scully, "for the purpose of acquainting Universal's sales department with prob-

(Continued on page 4)

Phila. Seeks End of 'Critical' Listing

PHILADELPHIA, May 9.—The Chamber of Commerce and Board of Trade here is attempting to have the "critical" manpower designation removed from this area. Since August 1, Philadelphia and nearby Camden have been classified by the War Manpower Commission as a Group 1 area, one

(Continued on page 10)

20th Reports a 30% Rise at Box Offices

Box office receipts increased 30 per cent in the past week, according to an analysis of figures wired to 20th Century-Fox's home office by branch managers.

This was the largest single boost in receipts experienced in a single week this year.

O'Shea Observes 25th Anniversary

E. K. O'Shea, M-G-M Eastern and Southern sales manager, today will observe his 25th anniversary with the company and its predecessors. O'Shea was first a salesman in Buffalo and later became manager in Albany and Buffalo, then Central and Eastern district manager and Central sales manager, before taking over his present job. M-G-M's growth over the quarter century he attributes to "being blessed with marvelous executives."



E. K. O'Shea

In an interview with MOTION PIC-

(Continued on page 10)

B'way Theatres Take More Steps to Curb Children

Broadway first-run theatres are redoubling precautions to deny admission to unaccompanied minors who seek to enter theatres when they are supposed to be attending school, as a result of the drastic penalty meted out recently to Warner Bros.' Strand.

Customary policy of the Paramount, Roxy, Capitol and other theatres which draw heavy patronage from the "bobby-soxers" is to have house staffs go through lines of waiting patrons which ordinarily gather before the theatres open mornings and eliminate all appearing to be under 16, unless accompanied by an adult. Also eliminated are youngsters carrying school books, but in many cases controversies result since some books are shown to be college texts.

Doormen, cashiers and ticket takers

(Continued on page 8)

Film Items on WPB's Reconversion List

Washington, May 9. — The War Production Board has listed 72 industries which will be granted priorities to enable them to get into operation on post 'V-E Day' production orders.

Included on the list are the manufacturers of 35mm motion picture equipment, air distribution equipment, heating controls, refrigeration and conditioning equipment, pianos, band instruments, photographic equipment and electric fans.

Late Shows Return as Curfew Ends

Travel, Convention Bans Stand; Gas Increase Due

Theatres in New York and throughout the country which abandoned post-midnight shows last Feb. 26 at the request of James F. Byrnes, former War Mobilization Director, generally reinstated them last night, following revocation of the nation's midnight curfew yesterday by Byrnes' successor, Fred M. Vinson.

Ending of the curfew was made effective immediately by Vinson, who greeted a press conference in Washington yesterday with the words: "Curfew shall not ring tonight."

Vinson also lifted the ban on horse racing but said restrictidns on travel and those on conventions or meetings of more than 50 persons will be continued for an indefinite pe-

(Continued on page 10)

7th Topping 6th: Connors

Tom J. Connors, national distribution chairman of the "Showman's Seventh" War Loan drive, revealed yesterday that on the basis of telegraphed figures received from distributor chairmen in the field, theatre events in this drive will top those of the Sixth Loan drive. As of last weekend, 2,463 war bond premieres had been set against a final total of 4,575 in the Sixth; 986 children's shows against 1,000, and 4,305 Free Movie Days, against 9,703, have been

(Continued on page 4)

Scaling and Griffith Negotiations Bared

OKLAHOMA CITY, May 9.—In the Griffith anti-trust trial here today, Dennis Scaling of Plainview, Texas, a plaintiff witness, admitted that, while he was still on the Griffith payroll as manager of their Texas Theatre there, he and R. Q. Silverthorn started negotiations to lease the building.

Scaling also testified to events lead-

(Continued on page 10)

Personal Mention

LOUIS B. MAYER, M-G-M production head, and HOWARD STRICKLING, in charge of studio publicity, will arrive in New York Friday from the Coast.

•

TED SHAW, LOU GERARD, DAVID ORNSTEIN and HARRY FENSTER were winners of the 20th-Fox Family Club "gin-rummy" tournament held last night at the Park Central Hotel.

•

WILLIAM DOZIER, production aide to CHARLES W. KOERNER, RKO Radio executive vice-president in charge of production, arrived in New York from the Coast yesterday.

•

ALAN F. CUMMINGS, M-G-M's exchange operations head, left New York yesterday for Kansas City and St. Louis.

•

JACK SAPER, aide to HAL WALLIS, has returned to the Coast from New York, while WALLIS will remain here for another two weeks.

•

BEN GOETZ, vice-chairman of M-G-M London Films, Ltd., is en route to London from Hollywood and New York.

•

DR. HERBERT T. KALMUS, Technicolor president and general manager, has returned to the Coast from New York.

•

LOUIS DE ROCHEMONT, 20th Century-Fox producer, is in New York from the Coast.

•

BENJAMIN MIGGINS, 20th Century-Fox Continental European manager, is en route to Paris from New York.

•

MAJOR MATTHEW FOX, Universal vice-president on leave of absence, is in New York.

•

EDWARD SCHNITZER, United Artists home office executive, has arrived in Ottawa.

•

JACK GOLDSTEIN, Vanguard Eastern publicity head, will return to New York from the Coast today.

•

HERBERT J. YATES, Republic board chairman, will return to the Republic studio tomorrow from New York.

•

DORE SCHARY, Vanguard producer, is in New York from the Coast via Washington.

•

FRANK DRUM, assistant to NAT LEVY, RKO Radio executive, has returned to New York from Albany.

•

FRED MEYERS and JOHN SCULLY, Universal Eastern division and Boston manager, respectively, are in Albany.

•

HERMAN RIPPS, M-G-M Albany manager, is in New York.

•

MORRIS ORR, United Artists Cleveland branch manager, is in New York.

•

DAN GREENHOUSE is in New York from Washington and Hollywood.

Insider's Outlook

By RED KANN

TODAY, theatres will begin playing "Two Down and One to Go," a 32-minute subject produced by the Army Pictorial Services for distribution by the War Activities Committee through M-G-M. Col. Frank Capra supervised.

This is the subject made originally for military personnel and later determined for general circulation among civilians by decision of the military authorities and the OWI. It is the subject, too, that was stored under seal in exchanges awaiting long-anticipated 'V-E Day' with a blueprint of bookings to make possible immediate and simultaneous runs once the war in Europe officially terminated.

■

From the lips of Generals Marshall, Arnold, Somervell and McNair come the words which tell with conviction why the Armed Forces must remain large, why some men will be released and through what method and, it seemed to us more significantly, why the Pacific War will be so difficult to win.

For the Air Forces, Arnold wraps up the situation when he declares that twice as many planes and men will be required to drop a thousand tons of bombs on Japan because of the vastness of distances in the Pacific. For the service forces, Somervell tells pretty much all when he explains one service force man kept two-and-one-half men firing in Europe, whereas one service force man can keep only one-man-and-a-half firing in the Pacific.

■

One purpose is to make clear the battle is not ended, despite the exuberance and the relief because one part is. Another is to make clear why there can be no wholesale reductions in the various services. Disappointment is very likely to trail this exposition of Army policy, but it is a disappointment which must be met.

The American public will.

■ ■

It took months. In the earlier phases, the tide ran strong. As Paramount originally suspended him, Bob Hope retorted with a crack essentially to the effect he had suspended Paramount.

The difficulty, now happily straightened out, began on or about Nov. 1. Then, strain developed between studio and star over the latter's desire to make one outside film a year under the aegis of a company formed for that purpose. It was never beyond possibility's realm that Paramount would not distribute. But it was never beyond possibility's realm as well that someone else might.

■

Here is the outcome, implicit in the brief word Hope has signed a new contract:

He had three years to go. The pact consolidates the three into a deal running seven.

Hope will proceed with his outside pictures, but he will make them for Paramount. It is understood he can make one of his own after three straight for the company in the first flushes of the contract period and one of his own after four straight for Paramount as the agreement approaches its last half.

Hope and/or a group he may may organize will hold 50 per cent of the outside films and Paramount the remaining half.

But—important—Bob remains an exclusive Paramount star.

■ ■

"Blood on the Sun" is Jimmy Cagney's second since he departed the Warner pasture for the blood-tie pasture of Brother Bill. What they have this time is Jimmy in the kind of role that registered him so solidly with his public. He is a rough-and tough newspaper man working in Tokyo in the days when the Tanaka Memorial for world conquest reputedly flowered. Cagney's job is to get a copy past the imperial police and an assortment of Japanese thugs into the outside world where its publication may serve as a warning antedating the late, but never lamented, Adolf and his "Mein Kampf."

Jimmy does it, of course. How he does it is on the side of the miraculous and in the direction of the improbable. But if the melodrama appears far-fetched, it is also rousing and exciting.

Footnote: Sylvia Sidney makes a reappearance after some years. Attractive and effective, this becomes a vote for more Sidney in pictures to come.

■ ■

Eddie Alperson's announced series for 20th Century-Fox marks the only outside deal set up by that company since it took on "The Sullivans" with Lloyd Bacon and Sam Jaffe and "Captain Eddie" with Winfield Sheehan.

The other Eddie, however, has yet to start. Unless he gets raw stock, he won't. There's the hitch.

Judge Says Doubles Are Public Menace

Chicago, May 9.—During a discussion on double features involved in the Jackson Park Theatre conspiracy case, in U. S. Court of Appeals here this morning, Circuit Judge J. Earl Major remarked, "double features are a conspiracy against the public."

Jackson Park Case Opinion in 30 Days

CHICAGO, May 9.—Circuit Court Judges William M. Sparks, J. Earl Major and Sherman Minton in Court of Appeals here today heard arguments in the Jackson Park Theatre anti-trust case and are expected to return a written opinion within 30 days. RKO, Loew's, 20th Century-Fox, Warner Brothers, Warner Theatres, and Balaban & Katz had appealed a decision of the District Court, which in March, 1944, had awarded the Jackson Park owners triple damages of $360,000, plus $30,000 in costs.

Plaintiff's attorney Thomas C. McConnell claimed the defendants have no new evidence for a new trial and that it was proven that a conspiracy existed among the distributors and circuits to suppress competition by fixing prices and depriving the Jackson Park house from obtaining films on a competitive basis. The defendants, represented by Myles G. Seeley, Vincent O'Brien and Edward R. Johnston, claimed the system of release in Chicago cannot be linked with minimum price regulations because it was in effect years before admission scales were involved.

The double-feature system, the plaintiffs contended, cuts into the number of films available to independents, but O'Brien said the independents introduced it. The defense held that the jury had been prejudiced by a listing of Paramount theatres throughout the nation, which, although not included as evidence at the trial, had found its way into the jury room.

Chinese Citation for Jack L. Warner

A citation signed by Mme. Chiang Kai-Shek, on behalf of the Chinese people, has been presented to Jack L. Warner, executive producer for Warner Bros., "in recognition of humanitarian activities" for that nation. In addition to a framed scroll, the citation includes a lapel ribbon.

Awarding of the honor to Warner was prompted, partly, by the satisfaction of Chinese leaders with the manner in which the story of their war efforts is depicted in "God Is My Co-Pilot."

To Screen 'Target Tokyo'

"Target Tokyo," two-reel Army Air Forces film showing the first B-29 raid on Tokyo, will be screened for the press by the industry's War Activities Committee on Monday, May 14, in the Paramount Building. The film will be available to theatres on May 24.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac. Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

I AM AN AMERICAN DAY . . . May 20

MEMORIAL DAY . . . May 30

"D" DAY . . June 6

FLAG DAY . . . June 14

INFANTRY DAY . . . June 15

MAJOR GLENN MILLER DAY . . . June 5

FATHER'S DAY . . . June 17

7 Special Days

To Sock The



These are the days when history will be made in your theatre . . the days when your Bond quota will surge over the top! By applying the Showmen's 1% Inspiration and 99% Perspiration you can make them *really* count in Bond Sales!

EXHIBITORS—PLEASE!
Upon termination of two weeks' use of your War Bond trailers, return to National Screen Service Exchange so it can be used by another theatre.

THIS MESSAGE IS SPONSORED AS PART OF THEIR CONTRIBUTION TO THE WAR LOAN CAMPAIGN BY COLUMBIA, METRO-GOLDWYN-MAYER, PARAMOUNT, RKO RADIO, 20th CENTURY-FOX, UNITED ARTISTS, UNIVERSAL AND WARNER BROS.

THE 7TH WAR LOAN GETS UNDER WAY!

Coast-to-Coast Blue Network Broadcast (WJZ in N. Y. and 189 Stations) 11:30 to Noon, E.W.T.



TOMORROW!
(FRIDAY, MAY 11th)
TIMES SQUARE
11 A. M.—

With proud hearts let's stand together, all of us, when this great statue is unveiled—

DEDICATION CEREMONIES!

(Presented by the War Activities Committee of the Motion Picture Industry to the War Finance Committee of the U. S. Treasury Dept.)

"IWO JIMA FLAG-RAISING STATUE"

BRILLIANT PROGRAM!

Military, Civic Officials, Screen and Stage Personalities, Military Band, Marine Detachment and Other Features!

Scully Sets 4 Regionals

(*Continued from page* 1)

lems as they relate to future releases."

"In an effort to concentrate our sales, and in order to comply with the Government's request in the matter of large meetings, we have planned these small regionals so that everyone in the sales organization will be fully aware of the many uncertainties that still confront the entire industry due to the continuance of the national emergency.

"It is true that Universal has mapped out thoroughly its course for the next year, but Universal, like all studios, will be subject to risks and limitations as long as our major interest is to continue full-hearted cooperation in doing our part to prosecute the war against Japan.

"We are just as anxious that our men know their responsibilities to the community and to our Government in these crucial days as they know their responsibilities to the industry and to Universal. For that reason, a portion of our meetings will be given over to analysis of what the outlook for next season's product will be," said Scully.

First of the regional meetings was held this week in Cleveland, under supervision of Fred Meyers, Eastern sales manager, and will be followed by Western and Mid-Western meetings, which will be conducted by A. J. O'Keefe, Western sales manager. A Southern meeting, conducted by F. J. A. McCarthy, Southern sales manager, is now being held.

Scully stated that it is possible that, if the Government lifts its convention ban, some central meetings may be held in late Summer.

Nominate Sol Lesser For Relief Fund Post

HOLLYWOOD, May 9.—Sol Lesser, nominated here today for third vice-president of the Motion Picture Relief Fund, will be the only new officer slated for election June 26. Renominated were Jean Hersholt, president; Ralph Block, first vice-president; Ralph Morgan, second vice-president; Lucille Gleason, fourth vice-president; George Bagnall, treasurer; Wilma Bashor, executive secretary, and Ewell D. Moore, counsel. The directors were also renominated.

Golding, Canadian Exhibitor Is Dead

ST. JOHN, N. B., May 9.—Walter Golding, 67, manager of the Capitol, considered the dean of Maritime theatremen, died here recently. A newspaper man, Golding started with Keith and Albee in 1907 in a converted mechanic's hall.

Golding is credited with using the first film theatre orchestra in the Nickel Theatre in 1908. A widow and four children survive.

Arthur Mayer in Paris

Arthur Mayer has arrived in Paris from New York to spend the next three months there on assignment for the Red Cross. Previously Mayer, who operates the Rialto, here, had been in the Pacific area for the Red Cross, working under Stanton Griffis.

$7,000,000 Bond Buy for National

Los Angeles, May 9.—National Theatres, will purchase $7,000,000 of bonds in the Seventh War Loan drive, it was revealed here today by Charles P. Skouras, president of the company.

Pinanski, Lesser At Iwo Unveiling

Sam Pinanski, national WAC Seventh Loan chairman; Irving Lesser, New York area drive chairman; Tom Connors, national distributor chairman, and Frederick Gehle, representing the Treasury, will head a delegation to be present at the dedicatory ceremonies for the unveiling of the Iowa Jima statue, which is the Treasury's symbol for the campaign, at Times Square tomorrow morning. An estimated crowd of 50,000 is expected for the event. The 50-foot statue, a reproduction of the photograph taken of the Marines rising the Stars and Stripes atop Mt. Suribachi, will be revealed to the public in the presence of the three surviving Marines who took part in that action.

The New York Paramount Theatre, in conjunction with the Seventh War Loan drive, today will have Col. E. E. Hildroth, commanding officer of Mitchell Field, unveil a 150-foot victory cyclorama of leaders of the American Armed Forces. The display will feature 50 portrait enlargements. It will also be a tribute to Major Glenn Miller, band leader missing in action, and in whose honor the Paramount will present a war bond show and pageant on June 5.

7th Figures Will Top 6th Drive: Connors

(*Continued from page* 1)

pledged. This represents a total of 53 per cent in bond premieres, 98 per cent in children's matinees and 44 per cent of Free Movie Days before the official opening of the drive, against the final total for the Sixth.

Oklahoma City has already exceeded its results of the Sixth with 154 war bond premieres against 126; 111 children's shows against 59 and 220 Free Movie Days against 200. Omaha has 108 premieres against 171; 18 children's matinees against 36 and 169 Free Movie Days against 160. A 25 per cent increase over the Sixth is being sought on a nation-wide basis.

Bonds for Fabian Men for R. C. Drive

ALBANY, N. Y., May 9.—Fabian managers who will receive awards for exceeding their established quotas in the recent Red Cross drive, are announced by Saul J. Ullman, general manager of Fabian Upstate Theatres.

S. H. Fabian, president of Fabian Theatres and national chairman of the War Activities Committee's exhibitor division, has presented the following with bonds as prizes: Bob Lawlor, Catskill; Louis Rapp, Plaza Theatre, Schenectady; George Seed, Cohoes; Charles Fitzgerald, Proctor's Theatre, Troy.



Warners'

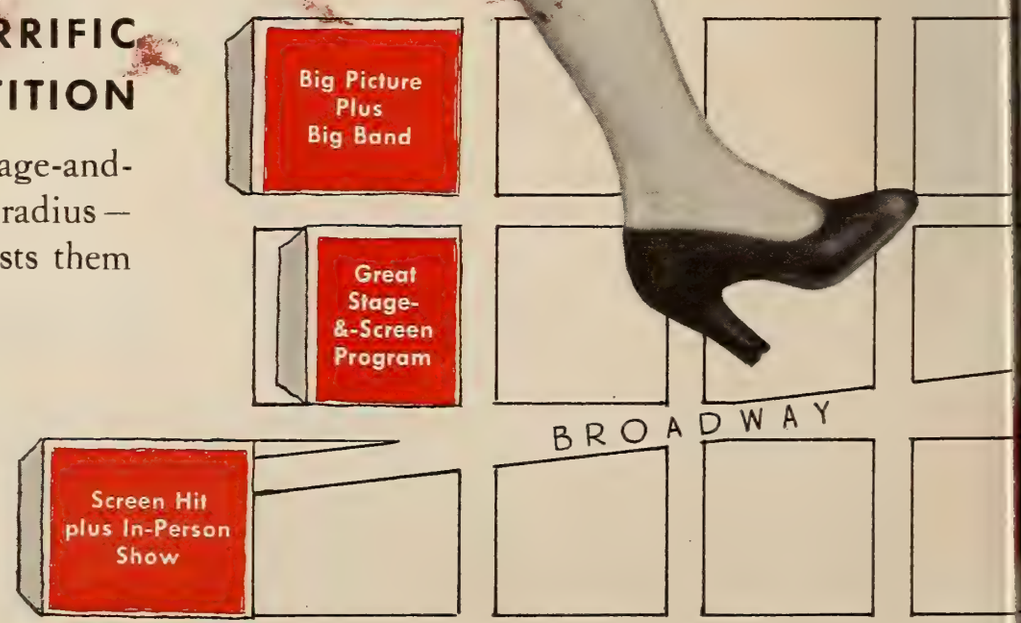
WITH ALL YOUR MIGHT! THE MIGHTY 7TH WAR LOAN!

Man-Chasing Susan's



SURROUNDED BY TERRIFIC STAGE-SHOW COMPETITION

at four of New York's greatest stage-and-screen houses within a 2-block radius—yet "Susan" single-handed outlasts them all—at the same average scale!



with

DENNIS O'KEEFE

Don DeFore · Rita Johnson

Walter Abel

Directed by

WILLIAM A. SEITER

on the trail of these
ous Rivoli Record Breakers!



h Week

. . . .at New York's leading
house of hits—as "Susan"
heads for a high spot on the honor roll
of seven long-run sensations that have
filled Broadway's biggest non-stage-show theatre
for nearly two years!

Joan FONTAINE · George BRENT
in HAL WALLIS' Production
"THE AFFAIRS OF SUSAN"

Screen Play by Thomas Monroe, Laszlo Gorog and Richard Flournoy • Original Story by Thomas Monroe and Laszlo Gorog

Big
-for-1
how!

SHE'S GOING

Paramount's

PRIZE-WINNING WAY

NLRB Orders Election in Studio Strike

(*Continued from page* 1)

purposes, but declined on its own initiative to assign them to either of the two union organizations.

"We are of the opinion that the questions of representation which have arisen can be most expeditiously resolved by directing immediate elections," the Board commented.

The decision followed oral argument before the full board on April 26, at which both union organizations presented their claims to represent the decorators, with the companies supporting the IATSE.

With the issuance of the NLRB order for a studio election, a spokesman for the American Federation of Labor here confirmed reports that the Executive Council, which earlier this week considered the matter, had ordered Richard F. Walsh, IATSE head, to discontinue chartering new locals of workers replacing studio strikers and to revoke such charters already issued.

The matter came before the Council earlier this week following an appeal from set decorator union officials for a curb on Walsh's alleged effort to gain control of the situation.

Acceptance on Coast

HOLLYWOOD, May 9.—Although the complete text of the National Labor Relations Board decision ordering an election to be held to determine a collective bargaining agency for the studio set decorators is not yet available here, both factions involved in the nine-week strike predicated upon the disputed jurisdiction over those workers are disposed to accept the NLRB's ruling on the basis of the skeletonized outline received by local NLRB representative Stewart Meacham here.

A Conference of Studio Unions spokesman said that the information at hand does not fully clarify eligibility qualifications for voting, but if inspection of payroll lists submitted by studios does not reveal an "attempt to pad the ballot box," no appeal will be taken. The strike-strategy committee decided to withhold official pronouncement for the present.

Roy M. Brewer, IATSE international representative, said, "If the decision is as reported we are quite willing that the election be held and we will abide by the result. The NLRB has always been the proper agency to decide this issue and if the Conference of Studio Unions had not tried to take a short cut, all this trouble would not have occurred."

Both factions had declared earlier in the strike that the NLRB decision would not be heeded unless it was favorable. Brewer said he had received no instructions to revoke charters granted, as reported by the AFL executive council on Monday.

The Association of Motion Picture Producers last night issued a statement saying they will abide by the result of the election.

Urias Buys Oso Films

MEXICO CITY, May 9.—Federal Senator Franco Urias has acquired the controlling interest in Oso Films.

B'way Theatres Take More Steps to Curb Children

(*Continued from page* 1)

carry on the elimination process throughout the day aided by staffs of assistant managers. Early this week, the Strand house staff sought to eliminate three youngsters, who promptly produced letters from parents granting them permission to enlist in the Armed Forces.

Broadway theatre managers emphasize that they face an almost impossible task in being held responsible for truants who get into theatres in spite of precautions. House staffs watch for instances where youngsters enlist the aid of adults to buy tickets for them and eliminate such youngsters even after they have gained admission to theatres.

Strand Theatre representatives are still at a loss to understand the reason for License Commissioner Paul Moss' crackdown which closed the theatre until 3:05 P.M. last Tuesday and Wednesday with an estimated loss of $4,000 in revenue. At a hearing on the Board of Education complaint at the commissioner's office on April 26, it is said that the commissioner suggested that the theatre station a special uniformed policeman from a private detective agency in front of its box office. The management agreed to do this but requested a few days to secure the employee. Before noon on Monday they were served with the Commissioner's order shutting the theatre for the two-day period. The Strand now has such a uniformed policeman.

While Walter O'Leary of the Board of Education charged that his representatives had seen a Strand Theatre employe bring a youngster of 11 out of the theatre to the box office and refund his money, the Strand Theatre version is that the youngster had been denied admission by the ticket taker after seeing the adult who had bought his ticket giving the youngster change before he entered the theatre.

Marshall Asks Wide Play of 'V-E' Film

Gen. George C. Marshall, Chief of Staff of the U. S. Army, yesterday wired 800 first-run theatres, scheduled to start showings today of "Two Down and One to Go," War Department's official three-reel 'V-E Day' film, urging that the film "be seen by the maximum number of people in the shortest possible time."

Gen. Marshall stressed that the film's exhibition will be an "important contribution to our continued war effort," and tells the story of redeployment and partial demobilization. "Your showing of this important film at every performance will aid materially in the task that lies ahead," the wire concluded.

Office of War Information and the industry's War Activities Committee are releasing the film, distributed by M-G-M.

Beja and Friedlander In New RKO Jobs

Rene Beja, until recently RKO manager for Chile, is now in Brazil, where he has taken charge of new duties, as sales manager at Rio de Jeneiro.

Enrique Friedlander, former sales manager in charge of branches at Buenos Aires, has been promoted to fill the vacancy left by Rene Beja's appointment and he has taken up his new job at Santiago, Chile.

Wilby Says Operators Wrong on Veterans

ATLANTA, May 9.—R. B. Wilby, president of Wilby Theatres, commenting on motion picture operators' dispute with American Legion Post No. 225 in East Point, says, "the projectionists are on the spot because of their refusal to aid in the training of returned wounded veterans."

$36,200 for 'Seeing You'

"I'll Be Seeing You" has finished its first week at the Roosevelt Theatre, Chicago, with a record gross of $36,200 for that house, Selznick-International reported here yesterday.

Crosley Nets $856,754 On $28,826,323 Sales

CINCINNATI, May 9.—Report of the Crosley Corp. for the three months ended March 30, shows net sales of $28,826,323, a quarterly record; net profits were $856,754 after all charges, taxes and a fund reserved out of earnings for refunds from reconversion of war contracts and other contingencies. Net sales for the first three months of 1944 were $25,440,557, and net profit, $1,423,365 after charges and taxes, but without provision for contingencies. The year-old report in 1944 showed $1,000,000 provided for this fund, being set aside for the final quarter of the entire calendar year.

Roach to Distribute Majestic Radio Line

LOS ANGELES, May 9.—Hal E. Roach will distribute Majestic radios and records in Southern California, having formed Roach and Driver, for the purpose. The company, which will be headed by Leland H. Driver, will supplant various wholesalers who previously handled Majestic.

E. A. Tracey, president of Majestic Radio & Television Corp., Chicago, spent several days here consummating the deal. Roach and Driver are negotiating for a building.

Ray Johnston Urges Greater War Effort

HOLLYWOOD, May 9.—Warning of a long struggle ahead, W. Ray Johnston, Monogram Pictures president, has urged the industry to intensify its war effort during the post V-E Day period.

"The important fact that should be borne in mind by the industry, in common with all Americans," Johnston said, "is that the defeat of Germany must on no account be the signal for any letting down in the war effort. Rather, it must be intensified.

"The Japs constitute the most savage foe ever met by American military forces, and the war in the Pacific must be prosecuted with renewed vigor if we are to avoid terrible losses and, perhaps, years of conflict.

NLRB Orders Vote For 'U' Readers

Washington, May 9.—The National Labor Relations Board has ordered an election to be held "among the salaried readers" in the New York office of Universal, to determine whether they shall be represented by the Screen Office and Professional Employes Guild, Local No. 1 of the United Office and Professional Workers of America, CIO or IATSE Motion Picture Office Employes Union, formerly Local No. 23169 AFL.

Two readers are involved.

Walsh Parries AFL Council Directive

(*Continued from page* 1)

ing new locals of workers replacing studio strikers and to revoke each such charter already issued. Walsh reiterated the statement made by Roy M. Brewer, 'IA' international representative in Hollywood, who had asserted that any such decision would be subject to review by the AFL convention next October, adding that the laws of the AFL specifically provide that no disciplinary action can be taken except by the convention. He pointed out that the rights of the IATSE in the event such action was taken by the executive council were fully contemplated before the charters were issued.

Walsh said yesterday that the 'IA' would continue to sign up carpenters, machinists and painters in the newly chartered locals.

Sorrell Says AFL, CIO to Aid Boycott

(*Continued from page* 1)

weapon is so powerful as a boycott, when "the AFL, CIO and the Brotherhood of Trainmen march together." Inclusion of the latter two unions reflects Sorrell's original assertion that all unions would be invited to participate in the undertaking.

LOS ANGELES, May 9.—Directors of the Southern California Theatre Owners Association discussed the CSU boycott here today and decided to make no statement at present.

Exhibitor Starr in OCR Capital Post

NASHVILLE, May 9.—Milton Starr, who with his brother Alfred own Bijou Amusement Co., operating Negro theaters throughout the South, has been appointed assistant vice-chairman of the Office of Civilian Requirements of the War Production Board in Washington. Starr has been in Washington since Jan., 1942.

WB Plans 'Task Force'

HOLLYWOOD, May 9.—Warners has announced "Task Force" as a major production based on the history of naval aviation. The U. S. Navy will cooperate in the Jerry Wald production, which Delmer Daves is scheduled to direct.

THE WORLD CAN'T DO 'WITHOUT LOVE'





Films Now Shown in 600 Navy Theatres

Navy film showings are played on percentage in some 600 theatres in the U. S., similarly to the Army. Films are made available to the Navy and Marine theatres usually 30 days prior to commercial national release dates. Programs change daily, and since only single features are shown, seven pictures are required per week. Newsreals and shorts round out all programs.

Although some Navy theatres charge 10 cents admissions, others are free. Return to the distributors, however, is made on the basis of 10 cents per ticket, the money coming from various Naval welfare funds. The Army and Navy have simultaneous availability on films.

Idea of the scope of the Navy service film activities at the various installations is manifested by the Camp Lejeune, N. C., Marine base which has 12 theatres.

Phila. Seeks End of 'Critical' Listing

(*Continued from page* 1)

in which acute labor shortages threatening essential production already exist or are in prospect.

A. L. Hallstrom, president of the Chamber and Board, declared that some cutbacks already have been made in local war contracts and others "inevitably will follow shortly," but that WPB cannot grant "spot authorizations" to any Philadelphia firms for civilian production "while we remain in a Group 1 classification."

"We have therefore called this situation to the attention of WMC officials and are cooperating with them in a survey of some 150 plants that have indicated a need for additional workers," Hallstrom said. "If the true figures justify Philadelphia and Camden being placed in a Group 2 classication, WMC officials have promised quick action."

O'Shea Is Celebrating 25th Anniversary

(*Continued from page* 1)

TURE DAILY, yesterday, he said that "this company's policy has always been to give as much consideration to the problem of the little fellow as those of a circuit. The same understanding permeates all branches of production, distribution, theatre and foreign departments.

"Our employees give little consideration to leaving for other companies," he added. "We have 93 persons with us more than 30 years, some 400 with us 20 years and more than 2,000 who have passed their first decade here."

O'Shea said, "We are not as much interested in adding new customers as in retaining those accounts who have been with us for years."

20th-Fox's 'Goliath'

HOLLYWOOD, May 8. — Twentieth Century-Fox has added "David and Mrs. Goliath" to its schedule. Walter Morosco will produce.

Dieterle to Universal

HOLLYWOOD, May 9.—Universal has signed William Dieterle to direct Pirandello's "As It Was Before."

Late Showings Return as Midnight Curfew Ends

(*Continued from page* 1)

riod. He revealed that an increase of gasoline rations of only between eight and 16 per cent will be made, and the increase will be effective for only as long as the rate of military consumption of gas permits.

Rationing, price control, wage control and materials restrictions will be continued, but the last will be eased gradually as conditions permit, Vinson said.

The curfew was imposed to conserve fuel and manpower and curb absenteeism, and had accomplished those aims, he said. Like the brownout, which ended yesterday, current conditions make the curfew unnecessary now.

The Hollywood, Palace, Criterion, Astor, Mayfair, Globe and Gotham were among those adding an extra show, while the Victoria and Rialto added two additional shows breaking at 3. A.M. and 4 P.M., respectively.

Times Square grind houses returned to their 2 A.M. closings last night.

The lifting of the curfew automatically ended a New York City ordinance which had instituted a one P.M. curfew for the city.

Start Last Night

Broadway first-run theatres which had abided by the midnight closing and were hardest hit by the curfew, generally ran extra post-midnight showings of their features last night or rescheduled their last complete performances to break beyond midnight. Circuits will reinstitute their Saturday night late shows this weekend. Out-of-town theatres in key cities which formerly gave midnight and late shows on Saturday nights expect to resume the schedules this Saturday.

Of the New York theatres with stage show policies, the Capitol, Strand and Loew's State last night added an additional showing of their feature pictures following the last show which broke before midnight. The Paramount and the Roxy moved their shows back to start their final showings around 9:30 P.M.

Radio City Music Hall will restore its midnight screen presentation beginning Saturday with an extra showing of "The Valley of Decision," the management announced.

Lifting of the curfew is expected to bring Broadway first-run theatres over 10 per cent more revenue and will result in smaller increases for all theatres affected by the curfew.

O'Connell, Who Defied Curfew, Hails Demise

TOLEDO, May 9.—"Abolition of another piece of unnecessary regimentation," replied Jack O'Connell, president-manager of the curfew-defying Loop Theatre when informed the curfew has been lifted. "The Loop Theatre will resume its midnight shows beginning tonight," he added.

O'Connell's appeal from the regional WMC decision ordering him to keep the Loop closed after midnight now is before Paul V. McNutt, WMC chairman. He said he does not know what will become of it now. The Loop has been dark after midnight for several weeks, after a Lucas County Common Pleas Court refused to grant a blanket injunction against the projectionists union which had ordered its operators to leave the theatre nightly at midnight.

Los Angeles Theatres Are Quick to React

LOS ANGELES, May 9. — Eighteen Fox-West Coast theatres in Southern California will resume post-midnight performances immediately. Paramount's Hollywood and Downtown will start swing-shift shows Saturday, as will the Hillstreet and Pantages. Local Warner theatres plan returning to "normal schedules," with shows breaking at midnight or later.

Curfew Lifted too Late For Chicago Yesterday

CHICAGO, May 9.—Because the announcement of the end of the curfew came too late in the day to make proper program adjustments for tonight, most theatres here will not resume their pre-curfew schedules until tomorrow.

Balaban and Katz, Warners and RKO theatres will resume midnight shows Saturday, while late schedules will also return to RKO's Grand and B. and K.'s Garrick. The Woods was back to its all night operation tonight.

San Francisco Returning To Normal at Weekend

SAN FRANCISCO, May 9. — The Golden Gate, local vaudeville-film house, announced today that it would put on its first midnight show Saturday. Fox-West Coast theatres here, three of which before the curfew remained open all night or until the early morning hours, will be back on their old schedules next week, a spokesman said.

West Leads at End Of Depinet Drive

With RKO Radio's Ned Depinet sales drive in its final week, figures for the 14th week show the Western division leading. Seattle is in first place with Los Angeles and San Francisco second and third, respectively. The Western district also takes top spot with Metropolitan in second and Mid-Western in third place.

Montreal leads in the Canadian division with St. John second and Winnipeg third.

The 16-week drive will end Thursday.

Moore Aide to Jacob Wilk at Warner Bros.

Don Moore, formerly senior associate editor of *Cosmopolitan Magazine* and prior to that editor of *Argosy*, has been appointed assistant to Jacob Wilk, Eastern story and talent head for Warner Bros., effective Monday. Moore succeeds his former *Cosmopolitan* colleague, Ellingwood W. Kay, who has been promoted to the story department at the Warner studio at Burbank, Cal.

Moore recently was retired from the Army with the rank of Major. He had served since 1942, principally with the War Department's bureau of public relations.

Hollywood

By THALIA BELL

Hollywood, May 9

PARAMOUNT has closed a deal for film rights to the late Sir James Barrie's play, "Alice Sit By the Fire"; Charles Brackett will produce the film under the title, "Alice." . . . The King brothers have signed Alfred Zeisler to a pact whereby he will direct three pictures for them, the first of which is to be "Payment Due."

•

Universal has exercised its option on the services of Hans Salter, musical director and composer, who is currently working on "Frontier Gal." . . . Signe Hasso has been borrowed by 20th Century-Fox from M-G-M for the lead in "Now It Can Be Told," and has left for New York to join other members of the cast.

•

Samuel Goldwyn has engaged James Gleason for a featured role in "The Kid from Brooklyn," which is to star Danny Kaye. . . . RKO has purchased "If This Be Known," a psychological melodrama by Lilo Damert and Henri Aisner, and plans to star Dick Powell in the film. . . . Slim Summerville has been added to the cast of "The Enchanted Voyage," soon to go into production at 20th Century-Fox. . . . Andre de Toth has replaced William Dieterle as the director of Hunt Stromberg's current production, "Young Widow."

May 24th Hearing on Grand National Bill

An order has been entered in U. S. District Court, here by John E. Joyce, referee, in the Educational Pictures bankruptcy matter, directing that a claim of $200,000, filed against Educational, by Loyd Wright as trustee of Grand National Films and Grand National Studios, be proved, established and liquidated at a hearing to be held at District Court, before Joyce, on May 24.

In the event that the claim shall not be proved, established and liquidated at that time or within such further time as may be granted, the claim shall be expunged and disallowed.

Scaling and Griffith Negotiations Bared

(*Continued from page* 1)

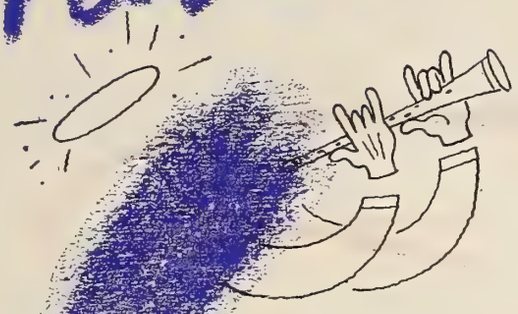
ing up to his correspondence with the Department of Justice which began in June, 1936. He also read from an affidavit of July 4, 1936, quoting a conversation he had with the late R. E. Griffith in which Griffith allegedly told him the town of Plainview was too small to support a second theatre.

Jake Jones, long-time theatre owner-operator at Shawnee, admitted that it was the Griffith interests which brought the first sound equipment there but denied he was doing a failing business in 1929-30, when the Griffiths opened a second-run treatre.

To Televise Singing Ads

HOLLYWOOD, May 9. — Bond-Charteris Enterprises and Kent-Johnson have formed Television Trademark, Inc., to make television adaptations of singing commercials.

That's the Spirit*



* In the Universal spirit of good, clean fun. You're going to be jauntily haunted when you meet the most lovable ghost this side of Heaven. Be sure to see the preview in your territory during the week of May 14th. Check your local Universal exchange for details.

UNIVERSAL PICTURES

A GREAT Picture Changes Its Name!

David L. Loew presents

"The Southerner"

A Jean Renoir Production

starring

ZACHARY SCOTT
BETTY FIELD

with

J. Carrol Naish
Beulah Bondi · Percy Kilbride

Directed by Jean Renoir
Produced by DAVID L. LOEW and ROBERT HAKIM

LIBERTY GOES TO THE MOVIES

BY EVE STANLEY



Sam decides Granny must spare the extra blanket to make little Daisy a coat for school.

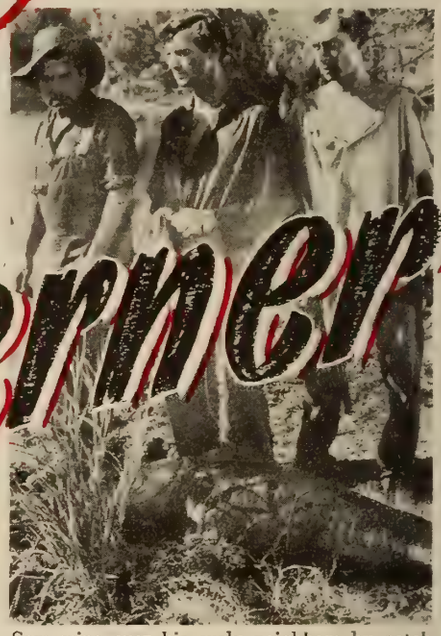
(United Artists)
Zachary Scott, Betty Field, Beulah Bondi

HOLD AUTUMN IN YOUR HAND

MOVIE fans suffering from an overdose of top-heavy melodrama and tasteless musicals will find refreshment here in a picture of unusual quality and simplicity. Taken from George Sessions Perry's novel about a family of half-starved Texas share croppers, the story brings out the heart-warming values of friendship, neighborliness, family love, and faith—without an iota of external glamor. For the force which carries the meaning here is the fine poetic struggle of human beings wresting a living barehanded from the land.

Facing heavy odds in a last-ending gamble with unpredictable gambling young Sam Tucker (Zachary Scott) nevertheless [illegible] is willing to [illegible] his family to a desolate sag-beamed shack for the sake of hopeful fields and free sky overhead. Through a cycle of changing seasons, the gallant struggle of Sam and Nona is told in simple and revealing incidents. The wholesome, tender intimacy of the moment when they achieve their only privacy by hanging a quilt before their bed is a delicate expression of all that holds the family together. The paranoiac ranting of Sam's aged granny (Beulah Bondi) as she sits stubbornly in the midst of a downpour holds all the fierce, cantankerous pathos of age.

But as the practical problems of cold, hunger, pellagra, and a persecuting neighbor (J. Carroll Naish) begin to close in, the episodes fall into a more or less unrelated series of bouts with Fate. Often an external circumstance, such as the providential gift of a cow, is all that saves the Tuckers and their two children from disaster. Many incidents, such as a matchless rural wedding party, are delightful in themselves, but tend to obscure the story. Whether or not the Tuckers can maintain their foolhardy faith in the land is never made clear—but the poetry of their dream is stirring and unmistakable.



Sam wins over his surly neighbors by catching the biggest catfish in the whole river.

Director Jean Renoir's keen feeling for detail brings in such rare small touches as the caw of a distant crow and the brushing away of midsummer flies. Fine photography and an unusually characterful cast help him achieve a noteworthy effect here. Zachary Scott and Betty Field are restrained, simple and credible in the main roles, and there are many outstanding bits. But Beulah Bondi tops the whole cast in her vivid portrait of the redoubtable Granny. As she shuffles grudgingly along a dusty road or splutters indiscriminate abuse, Granny, like the Tucker family's other trials, is well worth seeing.

Released Thru U. A.!

MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 92 NEW YORK, U.S.A., FRIDAY, MAY 11, 1945 TEN CENTS

18 Films Hit Gold Bracket In Past Week

Correspondents, Circuits Agree on Nine of Total

By MILTON LIVINGSTON

Nine films, led for a second consecutive week by "God Is My Co-Pilot," showed the way to the rest of the field at first-run theatres in 15 key cities, excluding New York City, for the week ended yesterday, on the basis of reports from MOTION PICTURE DAILY correspondents. Receipts were generally much better than in previous weeks as a result of added business brought by the premature celebration of V-E Day last Monday in many sections of the country, and the official V-E Day celebrations Tuesday. Effects of the lifting of the "brownout" and midnight curfew are not reflected in these reports. The eight other films are: "Practically Yours," "Salty O'Rourke," "I'll Be

(Continued on page 7)

$5,500,000 in 'Dimes' Seen

The industry's 1945 'March of Dimes' collections accounted for a total of $2,127,003 with less than half of the States filing complete reports, according to tabulations released yesterday by drive chairman Nicholas M. Schenk and treasurer Walter Vincent.

The same States in the 1944 campaign reported $1,572,901, indicating more than a 30 per cent increase and indicating a grand total, when all reports are in, of over $5,500,000, more than $1,000,000 over the 1944 total, the

(Continued on page 6)

German Film Market Will Remain Closed

WASHINGTON, May 10.—The German motion picture market may not be opened to foreign companies for some time, possibly a matter of years, it was disclosed today by Elmer Davis, Director of War Information.

Davis revealed that Supreme Head-

(Continued on page 12)

Equipment Controls Near End; Burrows Leaves W P B Soon

WASHINGTON, May 10. — Major changes in war agency personnel and regulations controlling the motion picture industry will take place within the next few weeks, it was learned today. Scheduled for the very near future is the lifting of all controls on the production of photographic equipment of all types, and there is a distinct possibility that when the War Production Board next month sets the raw stock quotas for the coming quarter it will have done so for the last time.

With all indications pointing to the quick release of the industry from wartime restrictions, some of the men who have directed the program are looking back to the jobs they left to serve the Government during the

(Continued on page 7)

Acclaim Bond Film; 1,200 Prints Set

With an all-time industry record of 1,200 prints in work, "All-Star Bond Rally," 19-minute "Showmen's Seventh" War Loan subject, is being acclaimed by theatre audiences and, in advance of the official start of the drive next Monday, is already making itself felt as a potent bond salesman, according to a survey made by the national committee. The subject is

(Continued on page 6)

Film Men to Visit Nazi Horror Camps

Washington, May 10.—Hollywood executives and producers are to be taken on a visit to the German horror camps under auspices of the War Department, it was learned today. A list of those who will comprise the group, which will be flown to and from Germany, is now being compiled.

Previously, a group of Congressmen visited the atrocities scenes and within the past few days a group of editors and publishers returned from a similar tour under War Department auspices.

Rank Arrival Slated May 16 in Toronto

J. Arthur Rank is scheduled to arrive in Toronto about May 16, according to word from Rank's London headquarters received here yesterday. He will be accompanied by his legal counsel, Woodham Smith, and by John Davis, director of the British Odeon Circuit. Rank plans to confer with Paul Nathanson, his partner in the Odeon Circuit of Canada, and with leaders of the Canadian milling industries (the Rank family has extensive holdings in the milling field).

Barrington Gain, Rank's financial adviser, who has visited the United

(Continued on page 12)

Britain and Russia Ask 40 Million Feet of Film

WPB to Release Essential Metals

Washington, May 10.—J. A. Krug, chairman of the War Production Board, announced today that steel, copper and aluminum will be released on July 1 to manufacturers of civilian products without allotment orders, where delivery does not interfere with war production or priority consumer requirements. Theatre construction and equipment production may be eased for the film industry, consequently.

WASHINGTON, May 10. — Army needs for raw stock, modified by the end of war in Europe, are being readied for submission to the War Production Board, and upon them largely will hinge the industry's allocations of raw stock for the third quarter, it was learned today.

WPB expects that Army requirements in the immediate future will show a considerable reduction from recent levels, but the cut will vary among the several types of film and no estimate is yet possible as to its effect upon the availability of raw stock for industry use.

Against any saving in military supplies, however, WPB will have to figure applications of Russia and Ar-

(Continued on page 7)

Court Doubts Sherman Act Fits Griffith

Says Wright Would Class Circuit as Public Utility

OKLAHOMA CITY, May 10.—In a statement from the bench today, Judge Edgar S. Vaught told Government prosecutors of the Griffith anti-trust suit that he had grave doubts concerning the applicability of the Sherman Act to the case and implied that the Government was attempting to class the circuit as a public utility.

At another point Vaught said that "a combination of circumstances" rather than restricting Griffith contracts had caused the first independent testifying to lose his business.

Robert L. Wright, chief Justice Department attorney assigned here, was

(Continued on page 6)

AFL Scents IA 'Monopoly'

WASHINGTON, May 10.—An alleged IATSE effort to secure a monopoly on labor employed in the motion picture industry was seen today as developing a controversy which may be the basis of a major fight at the annual convention of the American Federation of Labor next October.

Orders sent to Richard F. Walsh,

(Continued on page 6)

Immaturity Cause Of Strike: Green

HOLLYWOOD, May 10.—AFL president William Green gave comfort to neither faction in the studio strike, which he described to the press here today as a "most unfortunate occurrence" and attributed to "immature union leadership."

Regarding the AFL executive coun-

(Continued on page 6)

In This Issue

Motion Picture Daily's **booking chart appears on page 10; review of "Great Day," page 12.**

Coming Events

Today—Unveiling of Iwo Jima Flag Raising Memorial, Times Square, 11:30, New York.
May 14-18—Society of Motion Picture Engineers' conference. Hollywood Roosevelt Hotel, Hollywood.
May 14-June 30—Theatres' Seventh War Loan Drive.
May 14—Testimonial dinner for Morey Goldstein, Hotel Taft, New York.
May 15—Twentieth Century-Fox annual stockholders' meeting, New York.
May 18—Cinema Auxiliary theatre party, Broadway Theatre, New York.
May 21—Technicolor annual stockholders' meeting, New York.
May 22—Monogram's board of directors' meeting, Blackstone Hotel, Chicago.
May 24—Cinema Lodge benefit show, Carnegie Hall, New York.
June 4-5—National Fim Carriers annual meeting and election of officers, Hotel Astor, New York.
June 5—'Major Glenn Miller War Bond Day.'
June 6—'Free Movie Dav' at theatres for Seventh War Loan Drive.
June 6—Motion Picture Associates 26th annual charity dinner-dance and tribute to George J. Schaefer, Waldorf-Astoria, New York.

Thomas Announces 4 PRC Appointments

Harry Thomas, PRC vice-president and general sales manager, announced here yesterday four key exchange appointments. Frank Hammerman, Republic city salesman, has been made PRC branch manager in Philadelphia; Ed Bergman of 20th Century-Fox in Cleveland, has been made PRC branch manager in that city; Clair Townsend, Columbia city salesman in Detroit, has been named PRC district manager, and William Katz, Columbia New Jersey booker, New York booker.

New Packaging Rules For Film Air Travel

WASHINGTON, May 10.—Air shipments of inflammable motion picture film after July 1 will have to be packed in accordance with Interstate Commerce Commission regulations, it is provided in new regulations regarding the transportation of explosives and other dangerous articles just adopted by the Civil Aeronautics Board.

The new rules are effective for airplane operators rather than shippers.

Honor Frances Kulick

Frances Kulick, who is retiring as New York branch manager for PRC, was honored yesterday at a luncheon at the Edison Hotel here by 18 industry friends. Miss Kulick will take a three-week vacation in Florida before returning to New York to open a new film exchange with her brother, Bert Kulick.

Personal Mention

BEN KALMENSON and MORT BLUMENSTOCK, Warner general sales manager and Eastern advertising and publicity chief, respectively, left New York last night for the Coast.

•

PFC. BERNARD MACK, son of IRVING MACK, head of the Chicago film trailer company, is on furlough in Chicago, following recovery from wounds received in France.

•

HOWARD WOLK, son of EDWARD WOLK, Chicago theatre supply dealer, and SYLVIA GRADE have announced their engagement.

•

HARDIE MEEKIN, Cincinnati assistant RKO manager, is en route to Washington to celebrate his 32nd wedding anniversary tomorrow.

•

JOSEPH BORENSTEIN, manager of the Embassy, New Britain, Conn., is in the General Hospital there for an operation.

•

ARTHUR JEFFREY of International Pictures returned to New York yesterday from Washington.

•

LEON BRITON, RKO Radio Argentine manager, will leave there today by plane for New York.

•

LEO ABRAMS, National Screen Service sales manager, is visiting Albany, from New York.

•

ROBERT KESSLER, manager of the Benn, Philadelphia, is in the General Hospital there.

•

BERNIE BROOKS, Fabain Theatres booking manager, is in Albany from New York.

•

ROBERT WICKWIRE, manager of the Webb, Wethersfield, Conn., is the father of a boy, KIPPEN.

•

RUDOLPH BERGER, M-G-M Southern sales manager, will leave New York Saturday for New Orleans.

•

ARTHUR HORNBLOW, M-G-M producer, will arrive here Monday from the Coast.

•

RALPH STITT, of 20th-Fox home office, has arrived in Hartford, Conn.

•

EDGAR WOLF, manager of Warners' Wynn, Philadelphia, is ill.

HOWARD DIETZ, M-G-M vice-president in charge of advertising, publicity and exploitation, left the Coast yesterday for New York.

•

ELIAS LIPINERE, Paramount Continental Europe, North Africa and Near East Division public relations, publicity and advertising chief, will leave New York for Paris over the weekend.

•

LT. THOMAS J. WALKER, USNR and MRS. WALKER are the parents of a son, FRANK COMERFORD WALKER, grandson of the Postmaster General.

•

ROY HAINES, Warner Southern and Western division sales manager, will return to New York from Detroit this weekend.

•

BERNIE M. KAMBER of the United Artists will leave for Boston tomorrow with JOAN FONTAINE on a War Bond drive assignment.

•

HAROLD F. COHEN, Monogram Southern exchanges special representative, is confined to his bed in New Orleans following a heart attack.

•

LT. JOHN J. SCULLY, JR., son of Universal's Eastern district manager, has arrived in Boston after two years in a Nazi prison.

•

MAURICE A. BERGMAN, Universal Eastern advertising and publicity head, will leave New York for Chicago today.

•

MARTIN MOSKOWITZ, executive assistant to W. J. KUPPER, 20th-Fox general sales manager, is the father of a son, GEORGE.

•

EARL HUDSON, United Detroit Theatres president, has returned to Detroit from New York.

•

A. J. O'KEEFE, Universal Western division sales manager, left New York for Chicago yesterday.

•

BEN GOETZ, vice-chairman of M-G-M London Films Ltd., has arrived in London from New York.

•

M. S. KATZ of PRC's Atlanta branch has returned there from Birmingham.

•

HARRY KATZ, PRC Atlanta vice-president, has returned there from a trip to Charlotte.

Lasky Starts 'Here' For RKO in August

HOLLYWOOD, May 10.—Jesse L. Lasky Prod., recently formed by Lasky with Walter McEwen, will produce, "Thanks, God, I'll Take It from Here," for RKO Radio, starring Claudette Colbert. Shooting will start in August on the RKO list.

Para. to Fete Ginsberg

Paramount will be host to Henry Ginsberg, general manager of studio operations, at a luncheon on Monday, May 14, at 1 P. M. at the "21" Club.

Baker Heads KRS 3rd Year in Row

LONDON, May 10.—The Kinematograph Renters Society at its annual meeting here today elected Major Reginald P. Baker, F.C.A., of Ealing Distribution, Ltd., as president of the society for the third successive year. F. W. Baker of Butcher's Film Service, Ltd., was returned as treasurer.

'Blessed' Shown May 29

"Twice Blessed," M-G-M, will be tradeshown in all company exchanges on May 29.

Allied Open Letter in Congressional Record

WASHINGTON, May 10.—The "open" letter of North Central Allied appearing in the April 21 issue of *Motion Picture Herald,* urging "free enterprise" in the motion picture industry, was inserted in the Congressional Record yesterday by representative Frank E. Hook of Michigan.

In the letter the association declared its readiness to enlist the aid of Congress in the fight against high rental and percentage.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
50th St. and 6th Ave.
GREER GARSON • GREGORY PECK
"The Valley of Decision"
A METRO-GOLDWYN-MAYER PICTURE
SPECTACULAR STAGE PRESENTATION

Joan Fontaine George Brent
IN HAL WALLIS' PRODUCTION
"The Affairs of Susan"
A Paramount Picture
RIVOLI
B'WAY AND 49TH ST.

PARAMOUNT PRESENTS
ALAN LADD - GAIL RUSSELL
"SALTY O'ROURKE"
In Person CHARLIE SPIVAK JO STAFFORD DEAN MURPHY
PARAMOUNT TIMES SQUARE
Buy More Bonds

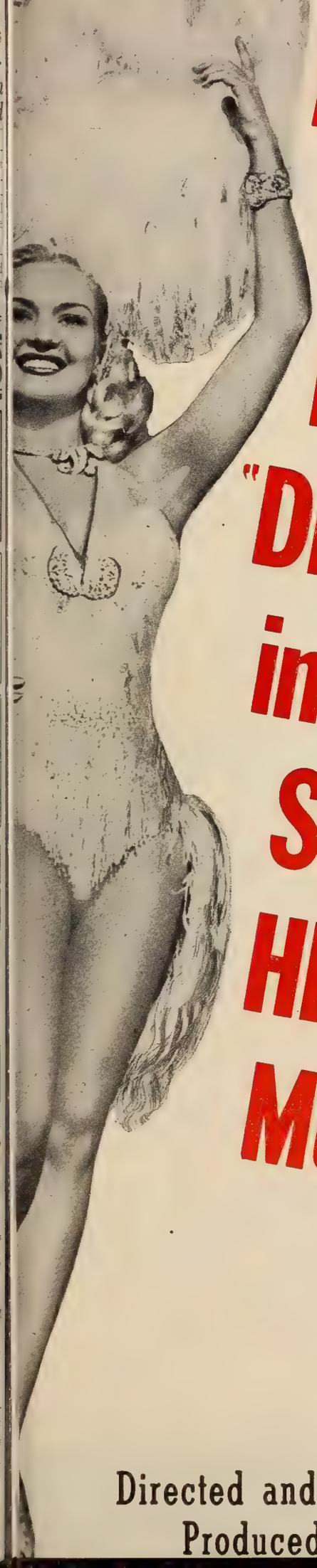
RKO PALACE B'WAY & 47th St.
SONJA HENIE
"IT'S A PLEASURE"
WITH MICHAEL O'SHEA
International Picture
Released thru RKO

LOEW'S STATE B'WAY & 45
ON SCREEN
Ginger ROGERS
Joseph COTTEN
Shirley TEMPLE
'I'LL BE SEEING YOU'
IN PERSON
BENNY FIELDS
ADDED ATTRACTION
MARIO & FLORIA

Dorothy McGUIRE • Robt. YOUNG
Herbert MARSHALL
"The Enchanted Cottage"
Doors Open 8:30 A.M.
ASTOR
B'way & 47 St. Continuous
Popular Prices

Betty GRABLE Dick HAYMES Billy Rose's
DIAMOND HORSESHOE
in Technicolor
On Stage! COUNT BASIE AND HIS ORCHESTRA
Extra! JERRY LESTER
Other Big Acts!
A 20th CENTURY-FOX PICTURE
ROXY 7th Ave. & 50th St.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1 Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.



ROXY'S FIRST WEEK

BETTY GRABLE and DICK HAYMES in Billy Rose's "DIAMOND HORSESHOE" in Technicolor OUT-SHINES ALL THE HISTORY-MAKING MUSICALS FROM



SPEED TOTAL VICTORY!
THE MIGHTY 7th
WAR LOAN!



Directed and Written by GEORGE SEATON
Produced by WILLIAM PERLBERG

"SAMUEL GOLDWYN'S

Shouts the happ

"Whoever named Danny Kaye's latest 'Wonder Man' could not have been any further on the beam. For the happy word today is this brilliant comic and mimic is a wonder man in it. Film moves from one laugh to another and, on several occasions, accomplishes the rarity of projecting itself into the division of the riotous . . . 'Wonder Man' happens to be one of the best jobs of Samuel Goldwyn's entire career."
— *MOTION PICTURE DAILY*

"Hits the jackpot for entertainment. A gem-studded production that crowns Danny Kaye's regal comedy style . . . Praise! Praise! Praise! For the rhyme and reason Kaye gives to this screwball comedy . . . For the Hartman-Shavelson-Rapp screenplay . . . For Bruce Humberstone's direction . . . and a bouquet to Samuel Goldwyn for his lavish production."
— *FILM DAILY*

" 'Wonder Man' is wonderful. A merry, mad, melange of music and mirth, this Samuel Goldwyn production is a fantasy done in splendorous Technicolor, loaded with gals and gags, all wrapped up in as neat a package of film entertainment of the musical comedy type as ever came out of Hollywood."
— *HOLLYWOOD REPORTER*

" 'Wonder Man' is a sock comedy. The growing Danny Kaye film comedy reputation has been backed with smart production values and a capital laugh vehicle that gives his visual funning full range to rack up tall stacks of box-office dollars."
— *DAILY VARIETY*

"Magnificent is the word for 'Wonder Man'! . . . It's magnificently crazy — and it's uproariously funny. All audiences will howl at Danny Kaye. Should do exceptionally well in all situations."
— *SHOWMEN'S TRADE REVIEW*

"A screamingly funny picture which should play to capacity-straining business in any theatre . . . As full of screwball situations as a dozen nuthouses . . . Has many other assets — girls, songs, dances, production numbers. They are tops."
— *BOXOFFICE*

"Danny Kaye has become a national delight . . . Samuel Goldwyn has surrounded him with another spectacular Technicolor show, with beautiful girls in abundance, and given him free rein to be himself . . . At the preview in the Astor Theatre, New York, a houseful of exhibitors and guests kept up a steady interference of chuckles. Reviewer's Rating: Excellent."
— *MOTION PICTURE HERALD*

"Should be a top grosser . . . Loaded with laughs, this latest Goldwyn release in gorgeous Technicolor should do well . . . The pace is fast, the gags funny and furious, the Goldwyn girls are pretty, the cast topnotch and, all in all, this shapes up as good entertainment."
— *THE EXHIBITOR*

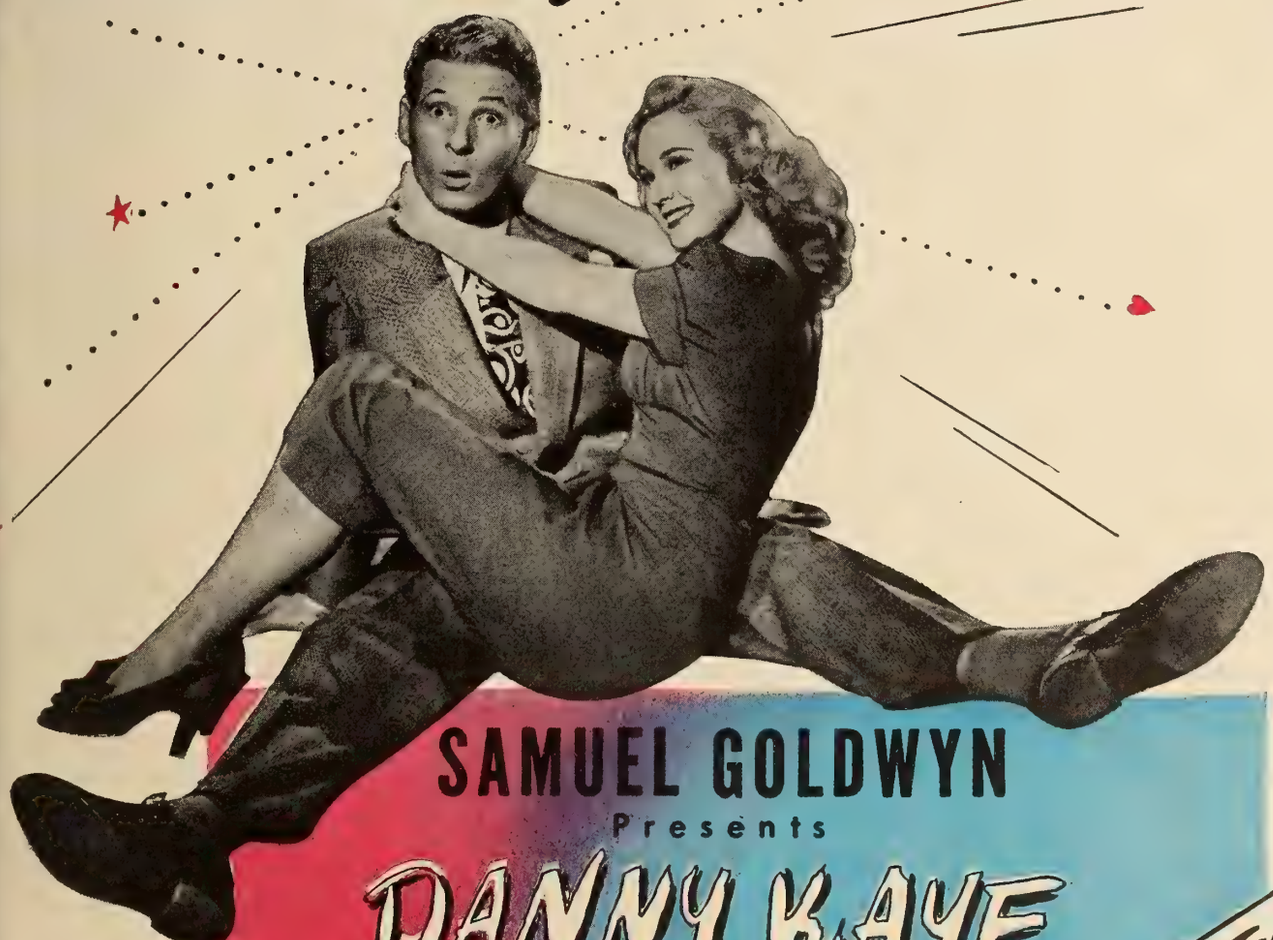
"All the production finery that Samuel Goldwyn could muster has gone into his latest Danny Kaye starrer, and the box-office should react accordingly . . . Direction is aimed for broad laughs, and gets 'em."
— *VARIETY*

" 'Wonder Man' is a wonderful film. Superb entertainment in glorious Technicolor . . . Bright, new comedy with eye-filling song numbers. Just about tops in musicals."
— *THE INDEPENDENT*

LET'S TOP THEM ALL IN
THE MIGHTY 7th WAR LOAN

"WONDER PICTURE,"

Trade Press!



SAMUEL GOLDWYN

Presents

DANNY KAYE

in

"Wonder Man"

IN TECHNICOLOR



with

VIRGINIA MAYO · VERA-ELLEN

DONALD WOODS · S. Z. SAKALL

ALLEN JENKINS · EDWARD BROPHY · OTTO KRUGER · STEVE COCHRAN · VIRGINIA GILMORE and THE GOLDWYN GIRLS

Directed by BRUCE HUMBERSTONE · Screen Play by Don Hartman, Melville Shavelson & Philip Rapp

RELEASED THROUGH RKO RADIO PICTURES, INC.

AFL Unions Charge IA with 'Monopoly'

(*Continued from page* 1)

president of the IATSE, by the executive council of the AFL earlier this week to discontinue the chartering of new locals were disclosed to have resulted from, but were not due entirely to the situation created by the strike of set designers.

It was revealed by an AFL official that Walsh's activities have been the subject of concern to the Building Trades unions over a long period, and that the latter saw in his requirement that building trades men working in the studios also join the IATSE an effort to build up a monopoly for that organization.

A protest was filed by E. M. Rivers, Building Trades union official, with the executive council, on behalf of various unions, including the carpenters and electricians, declaring that for a long time the IATSE had been taking into membership numerous workers in the building trades, and asking that a curb be imposed on such activities. The set designers situation, it was said, were merely the last straw.

The AFL official asserted that the council order went much further than to halt the chartering of new unions of workers replacing the set designers and, in fact, barred Walsh from setting up any new locals until the limits of his authority had been more clearly defined.

Reports from Hollywood indicate that Walsh is prepared to fight the move, in which event the matter is likely to become an issue for consideration at the annual convention.

Immaturity Cause Of Strike: Green

(*Continued from page* 1)

cil's directive to IATSE president Richard F. Walsh ordering the revocation of IATSE charters issued painters, carpenters and machinists for studio employment, Green said "IATSE had no authority to issue such charters" and that, although he believed Walsh would revoke them, the IATSE president would "face revocation of other charters" and be subjected to "other sanctions" if he did not.

The date for the NLRB election in the set decorators' case, ordered yesterday in Washington, is to be set next week, when a meeting of the interested parties will be held following receipt of the full text of the NLRB decision.

Meanwhile, informed quarters speculated pessimistically on the importance the set decorators' case may have with respect to eventual settlement of the strike, due to complications which have arisen since the walkout March 11. Persons close in on the situation point out that IATSE and the producers have entered into a pact by the terms of which the studios employ workers in the disputed fields solely through IATSE, and that the producers have formally terminated contracts with the unions on strike or observing the picket lines, creating a circumstance under which, unless this pact were somehow abrogated, the strikers could return to their jobs only by joining IATSE locals.

The Conference of Studio Unions today sent a delegation to the San Francisco headquarters of the War Manpower Commission to urge more stringent enforcement of that agency's recent order "freezing" studio jobs, which CSU claims has been violated.

Court Doubts Sherman Act Fits Griffith Case

(*Continued from page* 1)

introducing copies of Griffith contracts with distributors when Vaught's remarks came. Wright stated that the mass buying of Griffith had deprived the Plainview, Tex., Theatre of useable features.

Wright said Dennis Scaling, Plainview operator, had been left without pictures due to provisions of the Griffith contracts when Vaught interposed: "That was due to a combination of circumstances as I see it."

Wright replied: "It was never the Government's intention to say that any legal restrictions alone caused any exhibitor to go out of business."

At another point, Wright said Griffith contracts were restrictive because the distributors gave the accused circuits "such favorable terms." "The distributors are not on trial here," said Vaught.

Overbuying Alleged

"But the Government will attempt to show that these defendants assumed the functions of the distributor in determining whether their competitors should have first, second or third run pictures or just what," replied the Government attorney. Wright said several of the contracts he presented as Government evidence showed overbuying on the part of the defendants in an attempt to corner the market. "Overbuying is the hard way," Wright said, "to restrict trade."

"That might be true with respect to this particular contract," Vaught said. "But there are dozens of producers. Couldn't the independent buy from others?"

Earlier, Wright had attempted to introduce as evidence a letter between Jake Jones, former independent of Shawnee, Okla., and Paramount, when Vaught revealed at length some of his philosophy of the case. Following is a direct quotation of the proceedings at this point:

Vaught: "Do I understand you that you question the right of the distributor to sell to whom he pleases?"

Wright: "Of course we do, your honor."

Vaught: "Objection sustained."

Wright: "That is what the case is about."

Vaught: "You will have to find out some more about it. If it comes to the point in this country where a man cannot make a simple contract, you will have to produce some law that I don't know anything about."

Wright: "Your honor, this is more than a simple contract."

Vaught: "It (the theatre industry) isn't a public utility at all. It isn't selling gas or light; it is selling something like clothing. That letter refers to the fact that they regard it as good business to sell these (films) to the Griffiths. There isn't a line in there that Griffith requested it or anything they said; there isn't anything there that is binding against any of these defendants in any way. How could that be competent evidence against these defendants?"

Supreme Court Cited

Wright: "If the Court please, I think it shows quite clearly why that procedure (circuit buying) was adopted. If the Sherman Act means anything in the motion picture field, and I think the Supreme Court has said that it does, it means that motion pictures must be distributed upon a competitive basis town by town if there is going to be any opportunity at all for the independent to survive, to compete with chain or circuit operating."

Vaught: "This is a conspiracy you have alleged. You are offering a letter here that was written by one of the distributors and it merely refers to one of the defendants. It doesn't tend to bind the defendants in any way, it just simply refers to a contract it made with Griffith Amusement Co. Objection is sustained and exception."

Wright: "If your honor is not satisfied with the foundation as made in that letter I think we had better discontinue offering the independent witnesses and then proceed to put in our own documentary evidence. In other words, our entire basic evidence of the combination between the defendants, before we proceed further with examination of complaining witnesses."

Paramount's Ganguli Is Due from the East

S. Ganguli, Paramount's general sales manager for India, Burma and Ceylon, is expected in New York by air momentarily, according to J. E. Perkins, manager of the Far Eastern, Australian, New Zealand and South African division for Paramount International.

Ganguli, who has been with Paramount 15 years, will visit the U. S. for the first time, and in all probability, the occasion will enable him to make a trip to the company's Hollywood studios, Perkins said. In addition to reporting to the home office on film conditions in India and Ceylon, Ganguli will discuss the possibilities of reopening Paramount business in Burma. He is expected to remain in this country for about six weeks.

See '45 'Dimes' Total Over $5,500,000

(*Continued from page* 1)

committee pointed out. Vincent urged exhibitors to speed their reports to State chairmen so that a final accounting can be made.

Partial reports have been received thus far from 21 states, the District of Columbia, Hawaii, Puerto Rico and the Canal Zone. Percentage increases in these reports over 1944 range from 100 per cent for New Mexico to one per cent for Louisiana. West Virginia recorded an 81 per cent increase and Arizona a 92 per cent increase. Pennsylvania 1945 collections lead in the States reporting with $444,520. Ohio is second highest with $316,246 collected for a 30 per cent increase.

20th-Fox Changes in Utah

SALT LAKE CITY, May 10.—Clyde Blasius is the newly appointed branch manager here for 20th-Fox. Former manager Charles Walker, is now district manager.

Acclaim Bond Film; 1,200 Prints Set

(*Continued from page* 1)

scheduled to be shown in more than 16,000 theatres during the seven-week period of the drive, which extends to June 30.

Tom J. Connors, national distributor chairman, stated that the film is in great demand following state and local meetings of the drive committees, at which it was screened. Typical of the fast bookings, Burgess Waltmon, exhibitor co-chairman for Mississippi, reports that virtually all theatres in that state have already booked the film. Some 300 theatres served out of New Orleans have placed bookings. Maurice Saffle, Seattle area distribution chairman, reports the most complete coverage ever obtained for a film in that territory, with bookings worked out for every situation, including a print for Alaska.

The National Committee is asking all theatres to play this subject at every performance. In some instances exhibitors will be asked to reship prints to another theatre, to save time. "All-Star Bond Rally" is being handled for the War Activities Committee through 20th Century-Fox exchanges nationally.

U. S. Leaders' Portraits Unveiled at Paramount

A huge victory cyclorama of leaders of the American Armed Forces was unveiled yesterday in the New York Paramount here by Colonel E. E. Hildreth, commanding officer at Mitchell Field. The display, on view during the Seventh drive, runs 150 feet around the foyer of the theatre and features 50 portrait enlargements. Among those featured are the nation's war presidents, ranking admirals and generals.

Other features include a 35 foot enlargement of the Iwo Jima flag raising and a composite of a soldier, sailor, marine and nurse. A tribute is also paid to Major Glenn Miller, missing in action, and in whose honor Paramount will present a war bond show and soldier pageant on June 5 under the direction of Robert M. Weitman, chairman of special events in the Seventh drive.

CBS 'Suspense' To Plug Industry Bond Slogan

The industry's Seventh War Loan national committee has arranged a tie-up with the Roma Wine Co. whereby the industry's slogan "Buy Bonds at your favorite motion picture theatre, open for bond sales days, evenings and Sundays," will be promoted on the CBS program "Suspense," sponsored by Roma, on a coast-to-coast network for the duration of the drive. John Hertz, Jr., chairman of publicity for the drive, is setting other such cooperative tie-ups with network programs.

'V-E Day' Bond Record At 20th-Fox Exchange

'V-E Day' was a banner day for war bond sales at 20th Century-Fox exchanges, A. W. Smith, Eastern sales manager and chairman of the company's Seventh War Loan drive among home office and exchange employes, announced yesterday. At the New York exchange the record for the single day was 25 per cent more than the entire Sixth War Loan total, branch manager Ray Moon reported to Smith.

Levey Sees Mounting Production Costs

HOLLYWOOD, May 10.—With picture costs inflated to a point twice as high as several years ago, according to Jules Levey, independent producer, any marked recession in business will have a profound effect on the industry. Levey, who returned to the Coast after two weeks in New York, stated that it is generally agreed that recent business has dropped five per cent, with some estimating 10 per cent, from the highwater mark. If this drop should be accelerated and production costs should continue to soar, "somebody is going to get hurt," Levey warned.



Jules Levey

Pointing out that all studio crafts have increases pending before the War Labor Board, retroactive to 1944, Levey said he is not optimistic over production costs coming down. "Up to the present, the market has been able to absorb increased production costs, but if the market goes off considerably," he said, "then the effect will be widely felt."

Levey believes that the 'good' independent producers will increase the number of their productions after the war, and that a new independent distribution organization will emerge.

Levey is now completing plans to start production soon on Ernest Haycox's "Trail Town," (tentative title). It is budgeted at $1,100,000, and will be filmed at the Goldwyn studios. This will be followed by another, with the same budget. Levey will continue to release through UA; his deal calls for six pictures in three years. He has already delivered two.

Arbitrate Minneapolis Projectionists' Raise

MINNEAPOLIS, May 10.—Failure of Minneapolis exhibitors and projectionists' unions to reach agreement in contract negotiations, may put the dispute in the lap of the state arbitration board.

Exhibitors have resisted demands of the union for a five per cent pay boost and half-hour advance payment with pay, claiming current conditions do not warrant the increase.

Union Asks Atrocity Censorship Cease

DETROIT, May 10.—Roger Kennedy of Motion Picture Operators Union, here, charges that censorship here of atrocity films is depriving the public of the full impact of the horror in Europe. Kennedy has filed a protest on behalf of his union with Lt. Charles Snyder, police censor.

Legion Classifies Three

The Legion of Decency this week reviewed three additional films. In Class A-I are "Captain Tugboat Annie" and "Texas Manhunt," Republic. In Class A-II is "Marshal of Laredo," Republic.

V-E Helps 18 Films into 'Gold' Brackets in Week

(*Continued from page* 1)

Seeing You," "The Enchanted Cottage," "A Song to Remember," "Keep Your Powder Dry," "Without Love" and "Between Two Women."

By comparison, major circuit executives cited 16 films as performing outstandingly during the week in general exhibition irrespective of whether the engagements were first or subsequent runs. Cited by more than one major circuit were "The Enchanted Cottage," "Salty O'Rourke," "Diamond Horseshoe" and "Dillinger." Others were "Thunderhead, Son of Flicka," "It's a Pleasure," "National Velvet," "Hotel Berlin," "Without Love," "The Picture of Dorian Gray," "Practically Yours," "A Tree Grows in Brooklyn," "Keep Your Powder Dry," "Between Two Women," "I'll Be Seeing You" and "The Clock."

It will be noted that "Practically Yours," "Salty O'Rourke," "I'll Be Seeing You," "The Enchanted Cottage," "Keep Your Powder Dry," "Without Love" and "Between Two Women" appear in both lists of money makers for the past week.

'Co-Pilot' Outstanding

In reports from MOTION PICTURE DAILY correspondents, "God Is My Co-Pilot" brought an outstanding $183,500 in 11 theatres in nine of the key cities where par is $153,700, many of the engagements being extended holdovers. It was outstanding in initial weeks in three Los Angeles theatres where it brought $73,000, and strong in initial weeks in Cleveland and St. Louis, being the leader in both cities. It was also big in moveover weeks in San Francisco as a dual, in Cincinnati and Indianapolis; in second weeks in Buffalo and Baltimore; and in a fourth week in Milwaukee.

"Practically Yours" drew a sturdy $114,000 in four theatres in four cities where par is $100,400. It was a leader in an initial week in Philadelphia and big in an initial week with a stage show in Chicago. It was strong in an initial week as a dual in Buffalo and in a second week in Kansas City. "Salty O'Rourke" brought heavy receipts in two theatres as a dual in initial weeks in Los Angeles, and was good in an initial week in Cleveland, and in a second week in a moveover in Cincinnati.

"I'll Be Seeing You" was outstanding in an initial week in Chicago while it continued strong in a third week in Toronto and in a moveover in Pittsburgh. "The Enchanted Cottage" was big in initial weeks in San Francisco with a stage show, and in Chicago, Omaha and Kansas City as a dual. It drew moderate receipts as a dual in a second week in Buffalo and in a third week as a moveover in Cincinnati. "Keep Your Powder Dry" was a runner-up in an initial week in Philadelphia and strong in an initial week in Indianapolis. It continued good in a moveover in Cleveland.

'Song' Holds Up

"A Song to Remember" was a strong attraction in holdover engagements in five theatres in five cities. It was outstanding in a fourth week in Chicago and still big in a sixth week in Philadelphia, while Toronto third week business, and Kansas City and Milwaukee second week business, as a dual, was also heavy. "Without Love" was a leader in an initial week in Cincinnati, while it continued strong in third weeks in three Los Angeles theatres. San Francisco business as a dual was good for an initial week. "Between Two Women" was big in a moveover in Pittsburgh and in an initial week in Toronto. It continued strong in a second week in Baltimore and drew moderate receipts in an initial week in San Francisco as a dual.

"Salome, Where She Danced" was the leader in an initial week in Baltimore and the runner-up in an initial week in Pittsburgh, drawing $6,000 over par in the two spots. "Blood on the Sun" broke attendance records at the United Artists Theatre in San Francisco in a world premiere week, drawing an estimated $20,605 where the house average is $12,000. "Brewster's Millions" was big in an initial week in Cincinnati.

Ask Job Assurance For New Operators

ATLANTA, May 10.—IATSE projectionists' Local 225 in a public statement here today said that it would agree to train ex-servicemen as projectionists if Fred Coleman and W. K. Jenkins would agree to provide jobs in their theatres upon completion of the men's training.

The local had been criticized for refusing to agree to train returning veterans as projectionists in a reemployment program here. In its answer the union took the position that it was useless to train the men unless they could be assured of jobs later.

To Host Miss Bennett

The American Broadcasting Co. will hold a reception for Constance Bennett, producer of "Paris Underground," a United Artists release, at the Hotel Waldorf Astoria here Thursday, May 17. Miss Bennett will launch a five-times weekly series of fashion-chatter programs on the ABC's Blue Network May 21.

Harden Clearance Abolition Asked

Harden Theatres, Inc., operating the Capitol Theatre, Hancock, N. Y., and the Park Theatre, at Windsor, has filed a clearance complaint in the Albany tribunal against Loew's, Paramount, 20th-Fox and Warners, the American Arbitration Association reported here.

Complaint charges that clearance of the State, Deposit, N. Y., ought to be eliminated because it is unreasonable and asks that the Capitol and Park be given open booking with the State.

Albany Snow Cancels Drive-In Showings

ALBANY, May 10.—A snow storm today caused Hellman's drive-in theatre on the Albany to Saratoga road to cancel its evening's program. Radio announcements were used to publicize this fact and to say that the theatre plans resuming Friday night.

The drive-in opened in April after the area experienced Summer weather in March.

Britain, Russia Ask WPB for Raw Stock

(*Continued from page* 1)

gentina for third-quarter allocations. A request by England has been filed and no formal action has been taken as yet, but the British have been informed that no change will be made in the allocation method, under which they are given film on the basis of past operations in this country. As previously reported in MOTION PICTURE DAILY, WPB suggested that the matter of getting 20,000,000 additional feet of film for American release prints of British pictures should be taken up with the companies which will distribute the pictures.

Requirements Indefinite

Both Russian and Argentine requirements are still indefinite. Russia, with some carryover from previous periods, was given approximately 15,000,000 feet for the current quarter, and is understood to be seeking that amount or more for the coming quarter. Argentina has filed no formal figure, but was told sometime ago that she would get nothing for the current quarter but her plea would be considered in connection with third-quarter allocations. It has been indicated, however, that Argentina will not be given any large amount of film. To do so would cut into allocations for other countries which were on the side of the United Nations while the Buenos Aires government was still a haven for Axis interests.

While no balance sheet of supply and demand has yet been drawn up, WPB still is confident that the industry for the third quarter will get about the same footage of raw stock as it received for the current period. Final figures, however, will not be set down on paper until the eve of the Industry Advisory Committee meeting here June 7.

WPB Regulations on Equipment Near End

(*Continued from page* 1)

emergency. Among the first to go is expected to be Lincoln V. Burrows, chief of the photographic section of the Consumers' Durable Goods Division, who may return to the Eastman Kodak Co. in July. Allen G. Smith, chief of the theatre equipment section, will leave when the industry under his control has no further problems of supply, which may not be for some months.

Steel Still Tight

The release of the industry from direct control will not, of course, leave it free to get back into prewar production levels immediately. Equipment manufacturers will continue to be restricted by the limitations on the use of steel and other materials, and the distributors' use of raw stock would be limited to such amount as might be available after military, lend-lease and export needs have been met.

NBC to Host Press

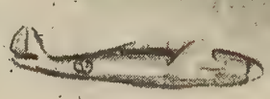
NBC will be host to the press at a 7:30 A.M. breakfast at the Hotel Waldorf Astoria Monday to celebrate the premiere of Mert Emmert's new "Modern Farmer" program over station WEAF, New York. Premiere will be at 6 A.M.

A Bombshell of Human

PEARL BUCK'S

Best Selling Novel

CHINA



starring **RANDOLPH SCOTT**

RUTH WARRICK · ELLEN DREW

with **ANTHONY QUINN** • **CAROL THURSTON** • **RICHARD LOO**

Produced by MAURICE GERAGHTY • Directed by RAY ENRIGHT

Screen Play by Brenda Weisberg and Joseph Hoffman



RKO RADIO PICTURES

Emotions!

THE PRIVATE LIVES OF AN AMERICAN DOCTOR, HIS BRIDE AND THE "OTHER WOMAN" ISOLATED TOGETHER IN BOMB-RAVISHED CHINA!

SKY



RKO backs it up with a mighty national advertising campaign, to

28,635,284
CIRCULATION

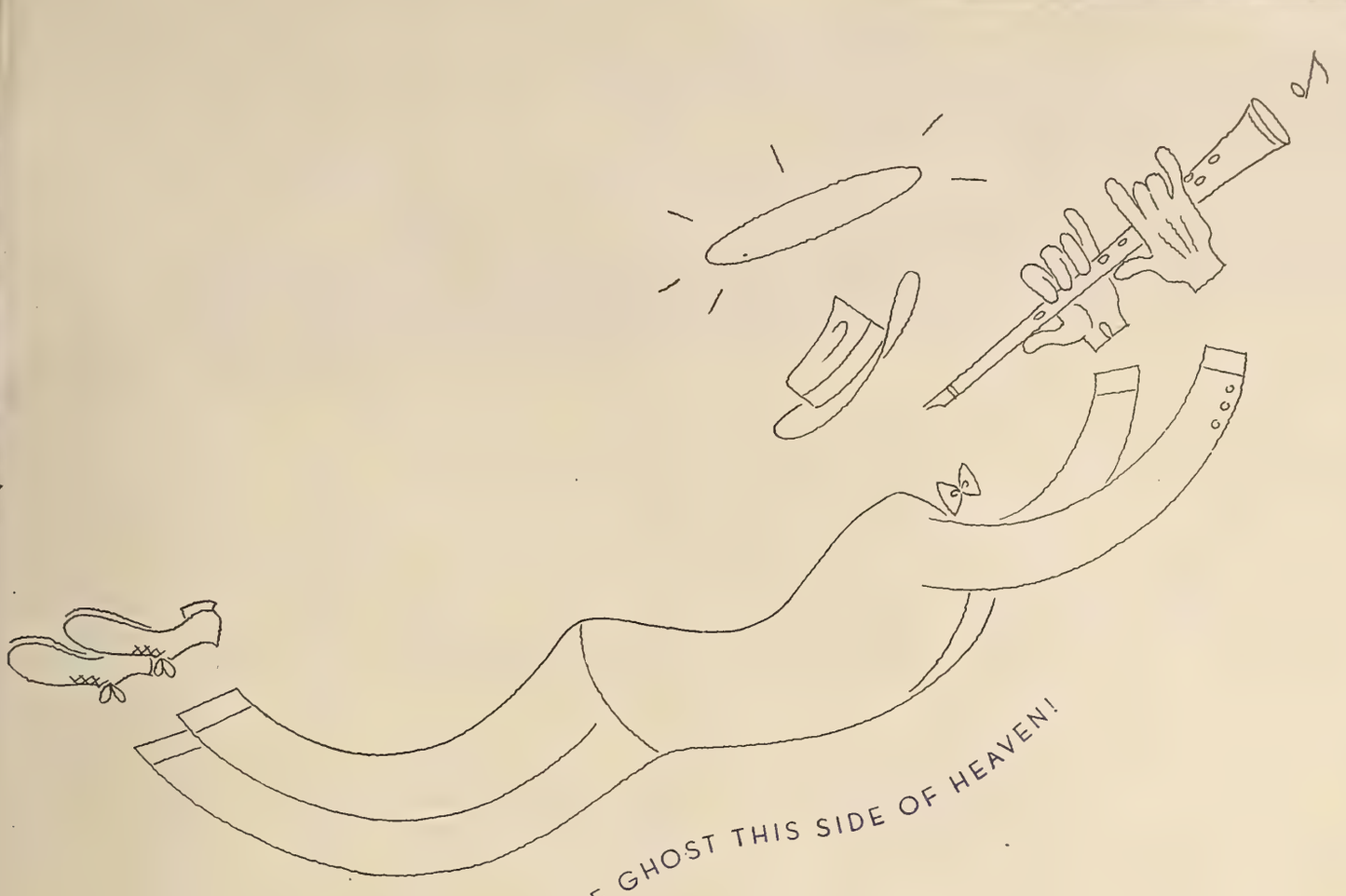
—with full pages in LIFE—WOMAN'S HOME COMPANION—McCALL'S—LOOK—RED BOOK—LIBERTY—TRUE STORY—WOMAN'S DAY—PIC and the entire FAN LIST.

LET'S TOP THEM ALL IN THE MIGHTY 7th WAR LOAN

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
April 13	ROCKIN' IN THE ROCKIES Three Stooges Mary Beth Hughes O—(6222)	(Tenth Block) BETWEEN TWO WOMEN Van Johnson Lionel Barrymore D—81 mins. (518) (Rev. 12/21/44) NOTHING BUT TROUBLE Laurel and Hardy C—69 mins. (519) (Rev. 12/5/44)	THERE GOES KELLY Jackie Moran Wanda McKay C—61 mins. (422) (Rev. 3/8/45) FASHION MODEL Robert Lowery Marjorie Weaver C—61 mins. (423)	(Fourth Block) BRING ON THE GIRLS (Color) Veronica Lake Sonny Tufts Eddie Bracken M—92 mins. (4416) (Rev. 2/19/45) THE UNSEEN Joel McCrea Gail Russell Herbert Marshall D—81 mins. (4417) (Rev. 2/20/45)	CRIME, INC. Leo Carrillo Tom Neal D—76 mins. (Rev. 2/7/45) SHADOWS OF DEATH Buster Crabbe O—61 mins. (Rev. 1/25/44) HOLLYWOOD AND VINE James Ellison Wanda McKay C—60 mins. (Rev. 3/8/45)	CORPUS CHRISTI BANDITS Allan Lane Twinkle Watts O—55 mins. (465) THE PHANTOM SPEAKS Richard Arlen Stanley Ridges D—69 mins. (433) (Rev. 4/18/45)	(RKO's Fourth Block) ZOMBIES ON BROADWAY Wally Brown Alan Carney C—68 mins. (516) (Rev. 4/18/45) THE BODY SNATCHER Boris Karloff Bela Lugosi D—78 mins. (517) (Rev. 2/16/45)	(April Release) (Special Release) THE SONG OF BERNADETTE Jennifer Jones Charles Bickford D—156 mins. (520) (Rev. 12/22/43) A ROYAL SCANDAL Tallulah Bankhead Anne Baxter William Eythe D—94 mins. (521) (Rev. 3/21/45) MOLLY AND ME Gracie Fields Monty Woolley Roddy McDowall C—76 mins. (522) (Rev. 3/8/45)	IT'S IN THE BAG (Jack H. Skirball) Fred Allen Jack Benny C—87 mins. (Rev. 2/9/45)	I'LL REMEMBER APRIL Gloria Jean Kirby Grant M—64 mins. (9027) (Rev. 4/16/45)	GOD IS MY CO-PILOT Dennis Morgan Andrea King D—89 mins. (414) (Rev. 2/21/45)
April 20	EVE KNEW HER APPLES Ann Miller William Wright M—64 mins. (Rev. 4/24/45)									SONG OF THE SARONG William Gargan Nancy Kelly C—65 mins. (9040) (Rev. 4/24/45)	
April 27	THE POWER OF THE WHISTLER Richard Dix Janis Carter D—66 mins. RETURN OF THE DURANGO KID Charles Starrett Tex Harding O—57 mins. (Rev. 4/26/45)	(Special Release) NATIONAL VELVET (Color) Mickey Rooney Elizabeth Taylor D—123 mins. (521) (Rev. 12/6/44)	CISCO KID RETURNS Duncan Renaldo O—64 mins. (429) (Rev. 4/11/45)	SALTY O'ROURKE Alan Ladd Gail Russell D—100 mins. (4418) (Rev. 2/23/45)	ENEMY OF THE LAW Dave O'Brien Tex Ritter O—59 mins. (Rev. 3/9/45)	THREE'S A CROWD Pamela Blake Charles Gordon D—58 mins. (416) THE VAMPIRE'S GHOST John Abbott Charles Gordon D—59 mins. (434) (Rev. 4/18/45)	TARZAN AND THE AMAZONS Johnny Weissmuller Brenda Joyce D—76 mins. (518) (Rev. 3/20/45) CHINA SKY Ruth Warrick Randolph Scott D—78 mins. (519) (Rev. 4/18/45)	(May Release) DIAMOND HORSESHOE (Color) Betty Grable Dick Haymes Phil Silvers M—104 mins. (524) (Rev. 4/11/45) THE BULLFIGHTERS Stan Laurel Oliver Hardy C—61 mins. (525) (Rev. 4/10/45)	COLONEL BLIMP (British Rank-Arthur) (Color) Anton Walbrook Deborah Kerr D—148 mins. Rev. 6/9/43)	PATRICK THE GREAT Donald O'Connor Peggy Ryan C—89 mins. (Rev. 4/13/45)	THE HORN BLOWS AT MIDNIGHT Jack Benny C—68 mins. (415) (Rev. 4/3/45)
May 4	COUNTER-ATTACK Paul Muni Marguerite Chapman D—90 mins. (Rev. 4/2/45)										
May 11	BOSTON BLACKIE BOOKED ON SUSPICION Chester Morris Lynn Merrick D—(6031)	(Eleventh Block) WITHOUT LOVE Spencer Tracy Katharine Hepburn D—111 mins. (522) (Rev. 3/19/45)	THE SCARLET CLUE Sidney Toler Manton Moreland D-65 mins. (418) (Rev. 5/4/45)	HIGH POWERED Robert Lowery Phyllis Brooks D—62 mins. (4419) (Rev. 2/21/45)	THE LADY CONFESSES Mary Beth Hughes Hugh Beaumont D—64 mins. (Rev. 4/2/45)					HONEYMOON AHEAD Allan Jones Grace McDonald Vivian Austin M—59 mins. (9028) (Rev. 5/1/45)	
May 18	BOTH BARRELS BLAZING Charles Starrett Tex Harding O	GENTLE ANNIE James Craig Donna Reed D—80 mins. (523) (Rev. 12/21/44) THE CLOCK Judy Garland Robert Walker D—90 mins. (524) (Rev. 3/22/45)	CHINA'S LITTLE DEVILS Harry Carey Paul Kelly D-75 mins. (405) (Rev. 5/4/45) IN OLD NEW MEXICO Duncan Renaldo Martin Garralaga O-64 mins. (430)						THE SOUTHERNER (Loew-Hakim) Zachary Scott Betty Field D—91 mins. (Rev. 5/2/45)	SWING OUT SISTER Rod Cameron Billie Burke Arthur Treacher M—60 mins. (9033) (Rev. 5/2/45)	
May 25	THE FIGHTING GUARDSMAN Willard Parker Anita Louise D			(Fifth Block) THE AFFAIRS OF SUSAN Joan Fontaine George Brent C—113 mins. (4421) (Rev. 3/28/45)	THE MISSING CORPSE J. Edward Bromberg Isabel Randolph D—62 mins. (Rev. 5/7/45)	FLAME OF BARBARY COAST John Wayne Ann Dvorak D—91 mins (415)	(Special Release) IT'S A PLEASURE International (Color) Sonja Henie Michael O'Shea 90 mins (584) (Rev. 2/27/45)		THE GREAT JOHN L (Bing Crosby) Linda Darnell Greg McClure D—96 mins.	SEE MY LAWYER Olsen & Johnson Grace McDonald Alan Curtis C—69 mins. (9016) (Rev. 2/6/45)	ESCAPE IN THE DESERT Helmut Dantine Jean Sullivan D—79 mins. (416) (Rev. 4/24/45)
June 1		The PICTURE of DORIAN GRAY Hurd Hatfield George Sanders Donna Reed D—110 mins. (523) (Rev. 2/26/45)	(Special Release) FLAME OF THE WEST Johnny Mack Brown Raymond Hatton O—71 mins. (451)	MURDER, HE SAYS Fred MacMurray Helen Walker C—95 mins. (4422) (Rev. 4/9/45)	GANGSTERS' DEN Buster Crabbe Fuzzy St. John O—55 mins. (Rev. 3/8/45)					THAT'S THE SPIRIT Jack Oakie Peggy Ryan C—92 mins.	
June 8	TEN CENTS A DANCE Jane Frazee Jimmy Lloyd M RHYTHM ROUNDUP Ken Curtis Cheryl Walker O		SPRINGTIME IN TEXAS Jimmy Wakely Dennis Moore O—54 mins. (462)	SCARED STIFF Jack Haley Ann Savage D—65 mins. (4423) (Rev. 4/6/45)	THE SILVER FLEET (J. Arthur Rank) Ralph Richardson Googie Withers D—77 mins. (Rev. 3/18/43)		(Special Release) WONDER MAN (Goldwyn) (Color) Danny Kaye Virginia Mayo C—98 mins. (552) (Rev. 4/25/45)	(June Release) WHERE DO WE GO FROM HERE? (Color) Fred MacMurray June Haver Joan Leslie C—77 mins. (526)		I'LL TELL THE WORLD Lee Tracy Brenda Joyce C	PILLOW TO POST Ida Lupino Sydney Greenstreet C—92 mins. (417)
June 15		SON OF LASSIE (Color) Peter Lawford Lassie June Lockhart D—102 mins. (524) (Rev. 4/20/45)	TROUBLE CHASERS Billy Gilbert Shemp Howard C—62 mins. (424)	A MEDAL FOR BENNY Dorothy Lamour Arturo de Cordova D—80 mins. (4424) (Rev. 4/9/45)		BELLS OF ROSARITA Roy Rogers Gabby Hayes Dale Evans D—68 mins. (442)	(Special Release) ALONG CAME JONES (International) Gary Cooper Loretta Young O—90 mins.			BLONDE RANSOM Virginia Grey Donald Cook M—68 mins.	
June 22	BLONDE FROM BROOKLYN Robert Stanton Lynn Merrick M	(Special) VALLEY OF DECISION Greer Garson Gregory Peck D—119 mins. (525) (Rev. 4/10/45)						DON JUAN QUILLIGAN William Bendix Joan Blondell C—(527)		PENTHOUSE RHYTHM Lois Collier Kirby Grant M—60 mins.	

Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Dra[illegible]
(M) Musical, (C) Comedy, (O) Outdoor Action, Re[illegible]



Jauntily he'll haunt you . . . Everyone will go for the gho-getting ghost in "THAT'S THE SPIRIT." See the trade preview of this Universal picture during the week of May 14th. Check your local exchange for details.

UNIVERSAL PICTURES

Brandt Re-elected ITOA President

The Independent Theatre Owners Association of New York yesterday elected the following officers for this year: Harry Brandt, president; David Weinstock and Max A. Cohen, vice-presidents; Leon Rosenblatt, treasurer; John C. Bolte, sergeant-at-arms; and J. Joshua Goldberg, secretary. All except the latter were office holders last year.

Elected to the board were: Weinstock, chairman; Leo Brecher, A. H. Eisenstadt, Norman Elson, Isadore Gottlieb, Abraham Leff, Jack Hattem, Emanuel Hertzig, Gilbert Josephson, Martin Levine, Irving Renner, Ray Rhonheimer, Rudolph Sanders, Abraham Shenk, Henry Siegel, Charles Steiner and Bernard Zimetbaum. Herman Rachmil, retired exhibitor, was elected an honorary member for life.

Contributions were pledged to the Police Athletic League's drive for 500,000 adult members at one dollar each for the organization's juvenile recreational policy, in response to a plea made at the last ITOA meeting by Police Commissioner Louis J. Valentine.

Williford on Coast

E. Allen Williford, vice president of General Aniline and Film Corp. in charge of the Ansco division, and G. Harrison Echols, plant manager at Binghamton, N. Y., are in Hollywood attending the Spring conference of the Society of Motion Picture Engineers. At the conclusion of the conference Williford will go to Mexico City.

Review

"Great Day"

(RKO-Radio, British)

London, May 10

ELEANOR ROOSEVELT visited this Combat Area some time since; one of the minor consequences thereof being that reporter Lesley Storm was moved to compose a play concerned with the disruptive occasions which allegedly marked the then First Lady's fleeting call on one of those Olde Englishe villages.

It was not a particularly good play. But RKO Radio's English team, producer Victory Hanbury and director Lance Comfort, have fashioned from its various loose strings an eminently satisfying film, a picture which will warm the heart of Wisconsin as it inevitably will of Worcester, England. It is sincere; it is modest; it tells a human tale unaffectedly; it is one of those pictures of the "Lassie Come Home" or "Jeannie" category. Inevitably, therefore, it will reap rich bonuses; never mind what the wise ones say.

Mrs. Roosevelt does not enter into it. She is just the text, so to say, from which depend the diverting tragi-comedies played out from day to day and everyday in little communities the world over. Director Comfort, aided by cameraman Erwin Hillier, knows unerringly the emphasis to place on each and every one of those petty heart-throbs, their aptness therein being one of the picture's resultant merits.

Comfort, however, had the additional advantage of Eric Portman being his leading player. The phenomenon of the one-time 'hero'; the 'gentleman' clinging to an ersatz greatness, tumbling nevertheless into squalid disrepute, is known world-wide. Portman's portrayal of such a one in this picture is as fine a piece of screen-draft as ever the screen has known.

This is one of those little pictures. It will gross nice money, nevertheless.

Running time, 80 minutes. General classification. Release date, not set.

Para. Budapest Office Resumes Operations

George Weltner, Paramount International vice-president, said here yesterday that the company's Budapest branch has resumed operation. The exchange has been destroyed and several former employees are missing, however, he said.

Certain assets have been preserved, Weltner added.

New Orleans Houses Pay $1,505,000 Tax

NEW ORLEANS, May 10.—Amusement taxes paid to New Orleans during the past four years total $1,505,495; the totals by years are: 1941, $292,488; 1942, $338,461; 1943, $426,813; 1944, $447,731.

Collections from amusement taxes in New Orleans go to the welfare department.

Rank Arrival Slated May 16 in Toronto

(*Continued from page 1*)

States on several occasions, will join the party in Canada later.

On the completion of his business in Canada, Rank plans to make his first trip to this country, arriving in New York about May 30, to spend two weeks here conferring with industry leaders regarding his current and future distribution arrangements. He will visit Hollywood later and en route the Rank party will stop in Chicago and Minneapolis. In the latter city his visit will be concerned with milling interests. It is expected that Rank will spend a week or more in Hollywood, meeting industry leaders and visiting studios.

German Film Market Will Remain Closed

(*Continued from page 1*)

quarters had adopted the ban on foreign business enterprises in Germany as part of its general program for reconstruction of the Reich, which includes also the banning of all foreign newspapers and other periodicals.

Germany, it is planned, shall receive only such news and information as fits in with the Allies' program for re-education.

Variety Club Outing

ATLANTA, May 10.—The 7th annual golf tournament and outing of this city's Variety Club will be held May 21 at North Fulton Park.

THE *Happiest* SHORT OF ALL COMES FROM COLUMBIA!

featuring

"My Country 'Tis Of Thee"

"When The Lights Go On Again"

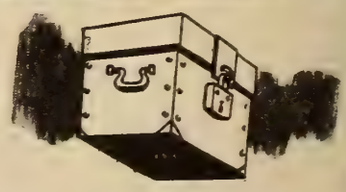
"When Johnny Comes Marching Home"

"Pack Up Your Troubles"

"Auld Lang Syne"

Special Narrative by BASIL RUYSDALE
DICK LEIBERT at the Organ
Augmented Chorus • Brass Band
No. 13—Series 9

A COMMUNITY SING DEDICATED TO VICTORY!



So That We May All Sing With Joy



Sealed prints have been in the branches awaiting these happy days! Wire or phone (Don't Write) your nearest Columbia Exchange!



NOW IT CAN BE SHOWN!

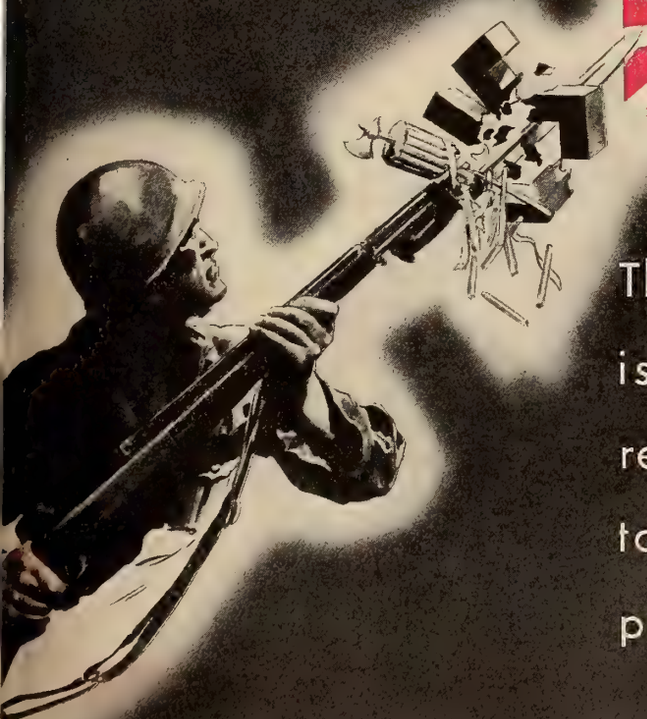
The Secret Film released at last

The Secretary of War presents

"TWO DOWN AND ONE TO GO"

IN TECHNICOLOR

PRODUCED BY THE ARMY PICTORIAL SERVICE
FOR GENERAL STAFF, U. S. ARMY



This most interesting film of the day is guaranteed for attendance. It reveals what every one of us wants to know about the future personnel plan for winning the war.

Released through the Office of War Information and distributed by M-G-M for the War Activities Committee—Motion Picture Industry

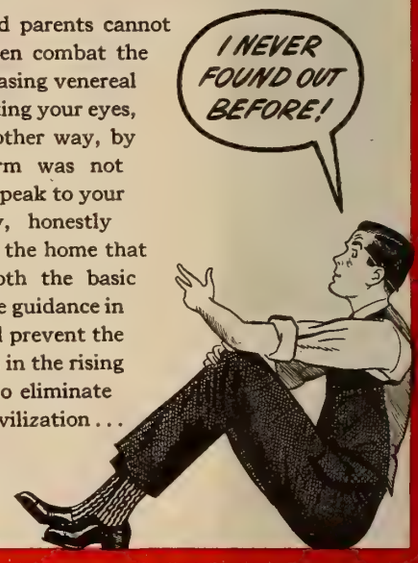
ADMAN



SILENCE is a crime!

by Sidonie M. Gruenberg
Director, Child Study Association of America

. . . You worried parents cannot help your children combat the alarmingly increasing venereal diseases by shutting your eyes, by looking the other way, by hoping the storm was not meant for you. Speak to your children frankly, honestly —and now. It is the home that must furnish both the basic teachings and the guidance in conduct that will prevent the venereal diseases in the rising generation and so eliminate them from our civilization . . .



He Belongs To Me!

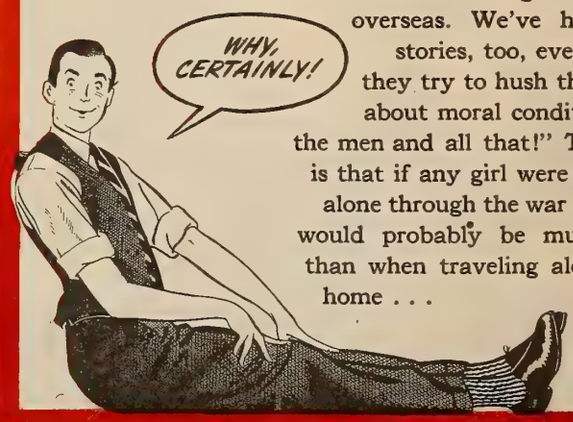
..."Diana and I know each other, Mitch," I said. "She's the girl who broke up my engagement to the man I told you about. She wanted him for herself. But she refused to see him after she knew he would probably be a cripple. She let him die alone!

"She broke her engagement to you because she knew you had received a face wound, and she was afraid you might be scarred for life." Mitch's face was a mask. After a long moment he put his hand on Diana's arm. "Come, Diana," he said quietly. "We'd better go." When they had gone I stood very still...

THE TRUTH ABOUT OUR SERVICE-WOMEN OVERSEAS

by Will Oursler, War Correspondent

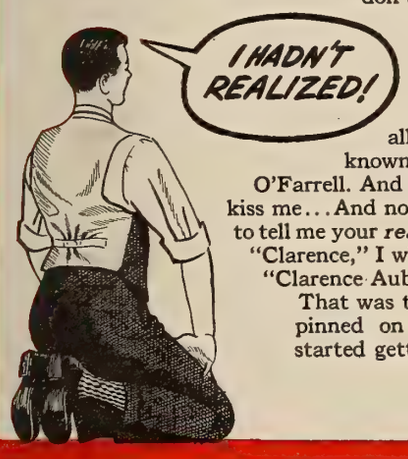
...I have just returned on temporary leave from the Philippines. For many months I traveled through battle areas of the Pacific...Since my return home I have been astonished by hearing such things as one gray-haired mother said: "We've heard of the conditions our girls run into overseas. We've heard the stories, too, even though they try to hush them up—about moral conditions and the men and all that!" The truth is that if any girl were to travel alone through the war zones she would probably be much safer than when traveling alone back home . . .



IN WONDER LAND

THE SIDEWALKS OF NEW YORK

...“What's the matter, Phoney?” she said. “Nothing!” I muttered. “You'd better get in and clean up a bit. It's getting late.” “But I thought you were going to kiss me?” “So I was,” I blurted out. “But guys like me don't kiss angels!” She smiled. “That's one of the nicest things you've said to me in all the time I've known you, Phoney O'Farrell. And I want you to kiss me...And now I want you to tell me your *real* first name.” “Clarence,” I whispered back, “Clarence Aubrey O'Farrell. That was the label Mom pinned on me before I started getting tough...

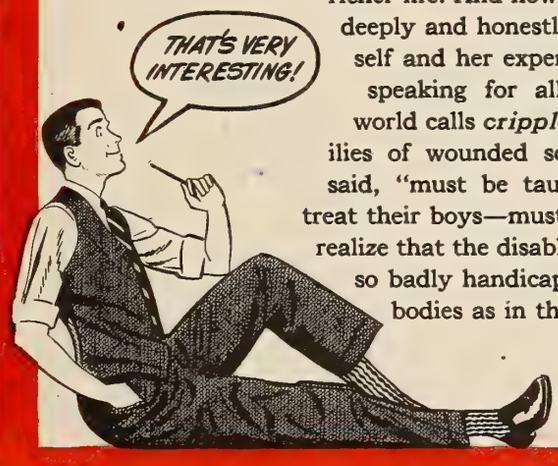


To Live Again!

By Betsey Barton

as told to Eleanor Early

...For ten years Betsey Barton lay helpless, her spine shattered, both legs paralyzed. But she has found the strength and courage to build a new, richer life. And now, in speaking deeply and honestly about herself and her experience, she is speaking for all whom the world calls *crippled*... “Families of wounded soldiers,” she said, “must be taught how to treat their boys—must be made to realize that the disabled are never so badly handicapped in their bodies as in their minds”...



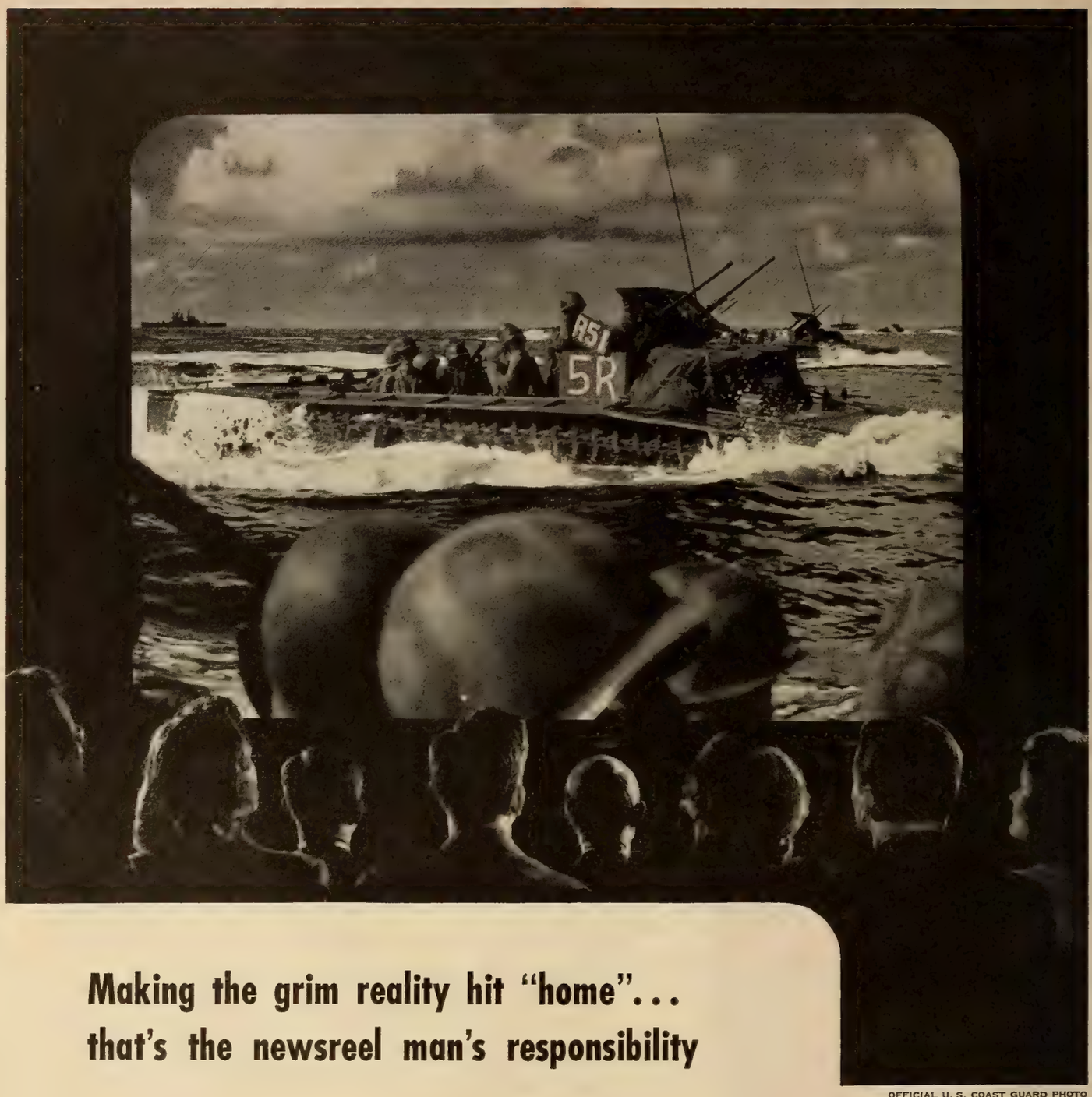


True Confessions is a surprising magazine. Perhaps you *think* you know it from hearsay...but you don't really know True Confessions at all until you've seen for yourself the fine, big stories and articles that make every issue so honestly human. True Confessions—“Your Magazine for a Better Life”—sincerely tries to help people.

TRUE CONFESSIONS

Bought at newsstands by 2,000,000 women a month for the living service it gives.

FAWCETT PUBLICATIONS INC.,
295 Madison Avenue, New York 17, N. Y.
World's Largest Publishers of Monthly Magazines



OFFICIAL U. S. COAST GUARD PHOTO

Making the grim reality hit "home"... that's the newsreel man's responsibility

MOST vivid "reporting" job in world history, the battlefront pictures sent home by newsreel photographers play a major part in the war effort... give reality to something otherwise remote and far away. Through the newsreels and special government pictures, we at home share in the war, as our fighting men know it.

And the results are measured in terms of increased war production—and successful war bond drives—backed by Americans impelled to action at the movies.

Eastman Kodak Company, Rochester 4, N. Y.

J. E. BRULATOUR, INC., *Distributors*
FORT LEE CHICAGO HOLLYWOOD

One of a series of advertisements by KODAK testifying to the achievements of the movies at war.



MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 93 NEW YORK, U.S.A., MONDAY, MAY 14, 1945 TEN CENTS

Showmen's 7th Bond Drive to Start Today

Longest Run, Highest Goal Challenge Industry

The motion picture industry's "Showmen's Seventh" War Loan drive is under way.

Spurred by the patriotic impulse to help bring total victory by the unconditional surrender of Japan, today the nation's 16,000 exhibitors, in a team with the distributors and allied branches, launch the industry's biggest and longest campaign.

Through its 250,000 workers, the industry has marshalled its full strength to spearhead the overall effort to put over and exceed the Treasury goal of $4,000,000,000 in "E" bonds, as part of the $7,000,000,000 in sales to individuals and the total objective of $14,000,000,000.

Fully mobilized, as a result of state

(*Continued on page 7*)

Equipment Controls Are Lifted by WPB

WASHINGTON, May 13.—Wartime controls on the manufacture and distribution of photographic apparatus and equipment, including booth equipment, cameras and accessories, were lifted by the War Production Board on Friday.

Release of these products from regu-

(*Continued on page 10*)

Manpower Curbs To Be Lifted July 1

Washington, May 13.—All manpower regulations such as job freezes and compulsory 48-hour work weeks and manpower ceilings will be lifted after July 1 in 116 communities where the labor supply is equal to or in excess of demand, the War Manpower Commission announced here Friday.

These areas, designated as Group III and IV, include New York City. Many industry workers, 'frozen' to their jobs, will be free to seek other employment with the relaxation of the rules.

Industry Protests BOT Raw Stock Cut To Aid Rank in U.S.

American distributors strongly protest the action taken by the British Board of Trade in cutting 15 per cent of the raw stock used for American releases in Great Britain in order to provide 25,000,000 feet of raw stock for J. Arthur Rank's American film releases, George J. Schaefer, industry raw stock spokesman, said here last Friday.



George J. Schaefer

The distributors also are of the opinion that the BOT move circumvents the regulations and the au-

(*Continued on page 10*)

Adams Denies Raw Stock Easing up

WASHINGTON, May 13.—Stanley B. Adams, head of the Consumers Durable Goods Division of the War Production Board, in a statement to MOTION PICTURE DAILY yesterday took exception to recent trade press stories indicating that there is no current shortage of raw stock. Adams says that he can see "no possibility of building up any surpluses of 35mm. film during the next few months," but adds that, if requirements and production continue their present trend into 1946,

(*Continued on page 10*)

Allies Control GermanFilms

WASHINGTON, May 13.—All motion picture activity in Germany will be controlled by the Allied Military Governments of the four zones which are to be occupied by the Americans, British, Russians and French.

The constitution of the American Military Government was disclosed Friday by Secretary of War Henry L. Stimson, who said a special section will deal with public information, controlling all forms of public expression in Germany, including motion pictures, radio and newspapers.

This section, which also will deal with the dissolution of the Nazi Propaganda Ministry and the establishment of an unbiased and truthful press and radio system, will operate directly under Lieutenant General Lucius Clay.

SMPE Meet Starts Today in Hollywood

HOLLYWOOD, May 13.—Society of Motion Picture Engineers' heads, including Donald M. Hyndman, president, J. A. Maurer, E. Allan Williford, William C. Kunzmann and Harry Smith, arrived here at the weekend for the opening of the SMPE 57th annual meeting, which will start at the Roosevelt Hotel tomorrow.

During the five-day meet, advances in wartime military and naval use of motion pictures and in theatre television, motion picture sound recording and reproduction and motion picture photography and projection will be presented in nine technical sessions.

Dr. C. R. Daily and Barton Kreuzer are chairman and vice-chairman of the technical papers committee.

Britain Seen Dropping Film Tribunal Plan

Accord Found on Other BOT Report Features

By PETER BURNUP

LONDON, May 13.—Recommendations for the establishment of a governmental tribunal with far-reaching regulatory powers over the industry, as suggested many months ago by the special "monopoly" committee of the British Board of Trade's Films Council, probably will go into the discard, it was indicated here Friday when Hugh Dalton, BOT president, conducting a roundtable discussion on the report, ignored this and other revolutionary features and declared that he saw no possibility of

(*Continued on page 10*)

Green Hears CSU, 'IA' Strike Claims

HOLLYWOOD, May 13.—With IATSE and Conference of Studio Unions officials presenting their contentions in person to William Green, president of the American Federation of Labor, over the weekend, the strike against the major studios ended its ninth week without material change in the basic issues.

In a printed circular distributed

(*Continued on page 11*)

Loew's N. Y. Deal With Para. Closed

Loew's New York circuit on Friday concluded a new contract with Paramount, covering about 14 pictures for 62 Greater New York Loew houses. The deal has been in negotiation for many months, in the course of which the Paramount product has not been released to subsequent runs in the metropolitan area. The deal was closed by Charles Reagan, Paramount vice-president and general sales manager; Hugh Owen, Paramount Eastern sales manager; C. C. Moskowitz, Loew's vice-president, and Eugene Picker, Loew's film buyer.

Unveil Iwo Jima Statue For N.Y. 7th Loan Drive

By MILTON LIVINGSTON

The New York area War Activities Committee of the industry unveiled and presented its specially commissioned statue for the Seventh War Loan Drive depicting the planting of the American flag on the summit of Mount Suribachi on Iwo Jima, to the War Finance Division of the U. S. Treasury in an inspiring ceremony in New York's Times Square, Friday. The half-hour ceremony was witnessed by induustry leaders; some 20,000 spectators and was broadcast by the Blue Network.

Military and civic leaders joined with representatives of the industry's national committee for participation in the drive, and New York WAC leaders, headed by Irving Lesser, general chairman for the area, in the program. They included General Alexander A. Vandegrift, commandant of the U. S. Marine Corps; Mayor Fiorello H. LaGuardia, and Frederich W. Gehle, New York State chairman of

(*Continued on page 7*)

Personal Mention

DAVID O. SELZNICK is in New York from the Coast.

•

JOHN R. KEEGAN, buyer for United Detroit Treatres Corporation, was married Thursday in New York to MRS. RENEE MERCER of Detroit. Mr. and Mrs. Keegan left for Detroit Friday evening.

•

WALTER L. TITUS, JR., executive assistant to JAMES R. GRAINGER, Republic president and general sales manager, left New York at the weekend on a visit to Western exchanges.

•

HAL BURROWS, M-G-M New York art director, will have an exhibit of water colors at Grand Central Art Galleries here from tomorrow to May 29.

•

LOUIS FRISCH, Randforce Amusement Corp. treasurer, is a grandfather for the fifth time, his daughter PEARL SNITKOFF, having had a baby girl.

•

HOWARD DIETZ, M-G-M vice-president in charge of advertising and publicity, has delayed his departure from the Coast until tomorrow.

•

EDWARDS L. WALTON, Republic assistant general sales manager, left New York at the weekend for visits to Midwestern exchanges.

•

DORE SCHARY, Vanguard producer, will arrive in Hollywood today from New York. He is accompanied by ALLEN RIVKIN, writer.

•

W. C. GEHRING, 20th Century-Fox Western sales manager, has returned to New York from a tour of Western exchanges.

•

ED HINCHY, Warner playdate department head, returned to New York over the weekend from Scranton.

Kopel Heads W.B.'s North Africa Unit

Joseph S. Hummel, Warner Bros. International vice-president, now in Paris, has appointed Bernard Kopel company supervisor for North Africa. Kopel, for many years Warner manager in Algiers, is at present in Paris, where he will make his headquarters.

Serge Goutmann has been named manager of the Algiers office to succeed Kopel.

Farrell Joins OWI

Thomas F. Farrell, formerly on the M-G-M domestic sales force, has joined the Office of War Information and will leave for London shortly for a European motion picture distribution assignment.

Jack Farkas Promoted

Jack Farkas, for the past five years city salesman in Monogram's New York exchange, has been promoted to assistant to Nat Furst, Monogram's New York branch manager.

Mayer, Schenck Meet On MGM's Program

Louis B. Mayer, M-G-M vice-president in charge of production, and Howard Strickling, Mayer's assistant, arrived in New York Friday from the Coast for a three-week stay. Mayer will confer with Nicholas Schenck, Loew's president, and William F. Rodgers, vice-president and general sales manager, on next season's schedule while here.

It will be decided during his stay how many pictures M-G-M will be able to make for next season's program in line with raw stock conditions. While the number of films may be reduced, production costs are expected to remain the same or go even higher than this year. Mayer will also undergo examinations by New York physicians for an injured foot. He does not expect to enter a hosupital for any operation while he is here. Schenck met him on his arrival.

Cohn Sets Picture Pioneers Committee

A new committee to have overall charge of the activities of the Picture Pioneers has been appointed by Jack Cohn, house manager. To be known as the administrative committee, it will be headed by William Brandt, and its members will include Jack Alicoate, Tom Connors, George Dembow, Hal Horne and Hal Hode.

The administrative committee will meet May 18 for the purpose of laying plans for the annual Harvest dinner next fall. A campaign will be instituted to acquaint out-of-towners who are eligible for membership that place of residence is no bar provided an applicant can qualify by virtue of at least 25 years of activity in the motion picture business. Applications are being accepted now from the states of Washington and California.

350,000 Nazi PW's To See Atrocity Films

The War Department has announced that the 350,000 Nazi prisoners of war in this country will be compelled to attend showings of atrocity films, both the regular commercial films and the special Army ones. The reason behind this move is the protests from Germans claiming ignorance of the atrocities.

The Office of War Information will show the same films on all screens in Germany, and will also make posters of the grimmer scenes and hang them in that country as a constant reminder of German guilt, it was stated.

David Strumpf Takes Buchanan Art Post

David L. Strumpf, advertising art director of RKO Radio Pictures and associated with the company and its predecessors for the past 24 years, has resigned to become art director of the Buchanan advertising agency.

Strumpf's successor at RKO Radio has not been announced.

Griffith Trial Drags; Documents Entered

OKLAHOMA CITY, May 13.—The pace of the Griffith trial will have to pick up considerably during the coming days if the expectations of Judge Edgar S. Vaught are to be met.

"I have no idea how much longer we will need to complete our presentation," Robert L. Wright, Government chief counsel in the anti-trust suit, said Friday, admitting he was disappointed that the case moved at a dreary pace during the past two days, when most of the time was spent in submitting documents, many of which were successfully objected to by C. M. Cochran for the defense.

Vaught announced that court will not be in session on the next two Fridays because of a previously scheduled conference with judges of the Circuit Court of Appeals. No Saturday hearings will be held.

Half of the time this Friday was taken by Posey Kime, Wright's assistant, in reading the pre-trial interrogatories and defendants' answers.

Wright stated that he planned to call several "live witnesses" to the stand Monday. Among these will be Pete Smith of Lubbock, who Wright said he understood was a member of the Texas Legislature.

Milton Starr Made OCR Vice-Chairman

NASHVILLE, May 13.—Milton Starr, an executive of the Bijou Amusement Co., Southern circuit, has been named assistant vice-chairman of the Office of Civilian Requirements, it was announced Friday by J. A. Krug, War Production Board chairman. Starr has been serving as special consultant to the OWI and in other official positions since Pearl Harbor.

Starr will head six WPB divisions and bureaus, the major one of which handles the requirements of civilian government agencies for essential war materials.

Nominate Dave Bader For AMPA President

Dave Bader has been nominated for the presidency of Associated Motion Picture Advertisers on the 1945 slate selected by the nominating committee, of which Rutgers Neilson is chairman. Others named are: David O'Malley, vice-president; Grace Rosenfeld, secretary, and Melvin Gold, treasurer.

Recommended for the board of directors are: Blanche Livingston, Vincent Trotta, Martin Starr, Ray Gallagher and Charles Alicoate. Jacques Kopfstein was selected to serve as trustee.

Conclude 'U' Meet

CHICAGO, May 13.—A regional sales meeting of Universal exchange managers, salesmen and head bookers of Detroit, Minneapolis, Milwaukee and Chicago, which comprises M. M. Gottlieb's district, closed at the Blackstone Hotel here Friday after a two-day session. Western sales manager A. J. O'Keefe conducted the meet.

Rank Delayed; May Fly on Wednesday

London, May 13.—J. Arthur Rank's trip to America has again been delayed by transportation difficulties. Indications now are that he and his party will leave here by plane for New York on Wednesday and proceed from there to Canada immediately.

4 Nations' Films at Frisco This Week

SAN FRANCISCO, May 13.—Motion picture operations at the San Francisco Security Conference will revert tomorrow to the showing of older pictures, foreign productions and documentaries on a 7 p.m. to midnight schedule, after having shown six new Hollywood features this past week.

M-G-M's "The Human Comedy" will be shown tomorrow; on Tuesday, "Can't Help Singing," Universal; Wednesday, "Maria Candelaria," Mexican; Thursday, "It's a Pleasure," RKO-International; Friday, "Western Approaches," British color film of combat in the North Atlantic; Saturday, "Cover Girl," Columbia; and Sunday, "They Met in Moscow," Soviet.

Unsolicited expressions of thanks from many of the delegates to the Conference have been received for the exhibition of the pictures.

SPG Decides Against UOPWA Merger

Screen Publicists Guild of New York has voted against a proposed amalgamation with Local One of the United Office and Professional Workers of America, CIO. The referendum, conducted by mail among the almost 300 SPG members presently employed in home offices of film companies and among SPG members in the Armed Forces, was defeated by a very narrow margin, it is learned. A two-thirds majority vote was needed to carry the proposal. As a result SPG will retain its identity as a UOPWA Local.

SPG, it is also learned, will shortly embark upon a campaign to organize publicists in the radio field, having voted $5,000 for the purpose. The committee has already been formed to conduct the organizational drive.

Williams to Para. Post in Puerto Rico

Roger Williams, until recently a special representative for Paramount in Mexico, has been assigned to a new post in Puerto Rico, George Weltner, Paramount International vice-president, announces.

Melio Killed in Action

Flight Officer Thomas Melio, formerly with S. O. S. Cinema Supply Corp, was reported killed in action last month. Melio was a glider pilot and served in France, Holland and Germany. His wife survives him.

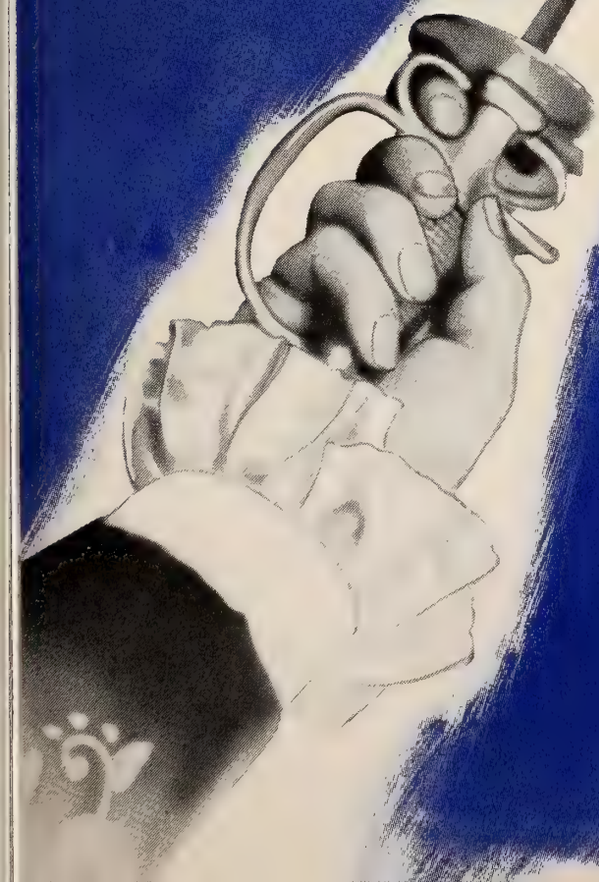
MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

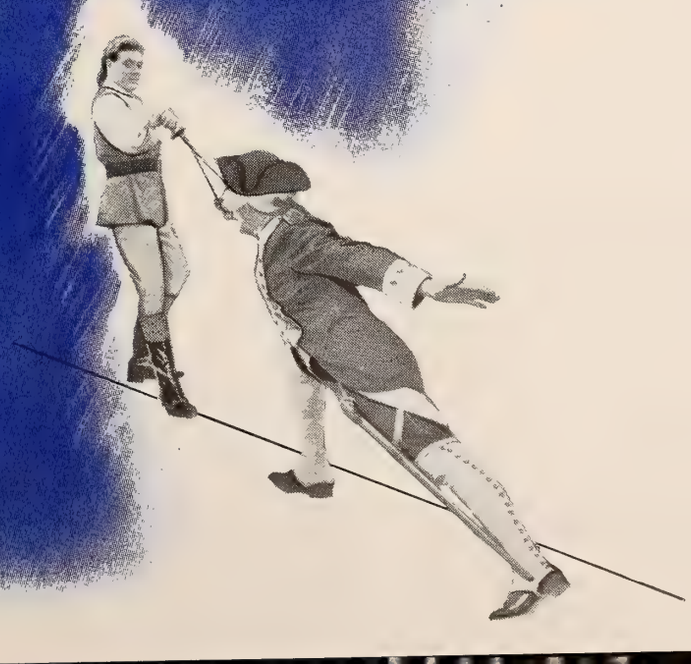
MOST *Thrilling* PICTURE
IN A SEASON OF THRILLS!



MOST
Romantic
FIGURE IN A WORLD
OF ROMANCE!

MOST
Daring
ROGUE IN AN
AGE OF DARING!






ADVENTURE!
GRANDEUR!
SPECTACLE!
INTRIGUE!
Alexandre
The FIGHTING

MOST *Thrilling* PICTURE
IN A SEASON OF THRILLS!



Dumas'

GUARDSMAN



Out of Alexandre Dumas' immortal story . . .

onto the screen in all its gallantry and glory!



COLUMBIA PICTURES presents

Alexandre Dumas' "The Fighting Guardsman"

WILLARD PARKER • ANITA LOUISE • JANIS CARTER

JOHN LODER • EDGAR BUCHANAN • GEORGE MACREADY

Screen Play by Franz Spencer and Edward Dein

Produced by MICHEL KRAIKE • Directed by HENRY LEVIN

Based on "The Companions of Jehu" by Alexandre Dumas

KEEP SELLING BONDS!

PRINTED IN U.S.A.

Daily Bond Shows In Times Square

The Times Square Iwo Jima statue, symbol of the Treasury Department's 7th War Loan Drive, which opens today, will be the scene of all-star outdoor performances daily. On the opening program today will be such well-known personalities as Jane Froman, Willie Howard, George Paxton and his Orchestra with Alan Dale—all from the present Capitol Theatre stage show. In addition, Mary Small and Larry Douglas will be featured.

Speakers include Franchot Tone and Arthur Margetson, who are presently featured in two Broadway plays.

On the street level at the base of the Statue of Liberty is the world's largest bond store, a counter staffed to sell an 'E' bond every 30 seconds. Broadway theatres will man the counter, aided by volunteer organizations every day between noon and midnight where on-the-spot purchases of bonds may be made.

Glen Miller Show Tickets On Sale

Advance sale by war bond purchases of tickets for the Major Glen Miller all-star show and soldier pageant to be held at the New York Paramount Theatre, June 5, and expected to account for the sale of $4,000,000 in bonds of $25 to $10,000 denominations, will get underway at the Paramount Theatre here today.

Joan Fontaine will start the sale. Reservations will also be accepted at other leading Broadway motion picture theatres.

108 Special Shows Set in N. Y. Area

Exhibitors in the New York area have already pledged a total of 61 Bond Premieres and 47 Children Premieres for this Seventh War Loan, as compared to the 57 Bond and 11 Children Shows during the Sixth War Loan, according to Irving Lesser, general chairman of the area.

Committee members James A. Brennan, C. C. Moskowitz and Fred Schwartz are still working to swell the total during the course of the Seventh.

RKO Theatres to Have 41 Bond Shows

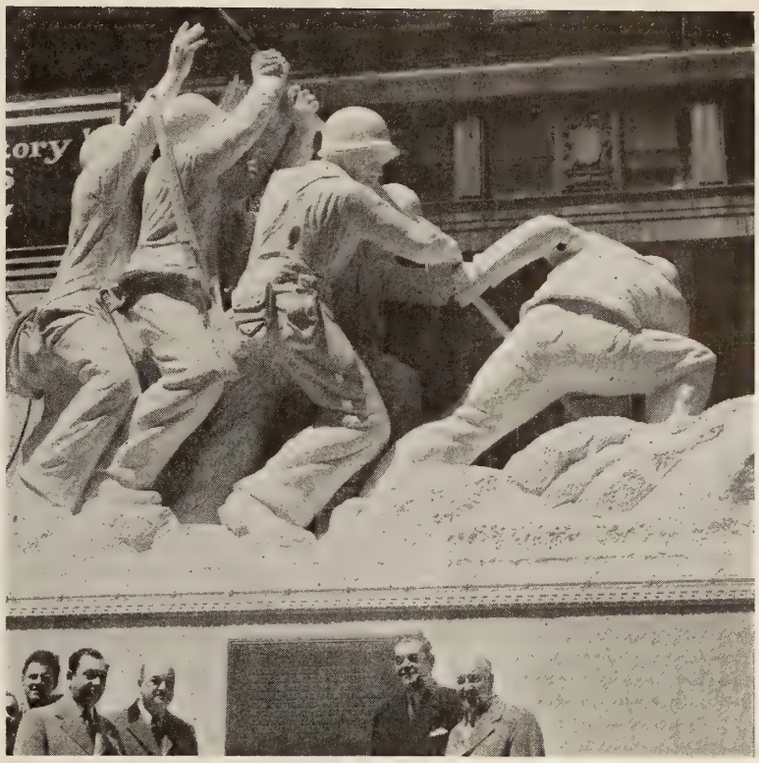
RKO Theatres in the New York area, including Westchester and nearby New Jersey, have scheduled 41 special bond shows in conjunction with the Seventh War Loan Drive. These will include evening premieres of new productions, special morning shows for children, and auction nights at which patrons will bid for merchandise through the purchase of Bonds.

Breakfast Club Program To Aid Seventh Loan

Paul Mowrey, director of television for the Blue Network, and Samuel H. Cuff, general manager of Du Mont television station WABD, have announced that the network will present a special Seventh War Loan appearance of Don McNeil's Breakfast Club from 8 to 9 P.M., Friday, May 25, over WABD.

Loew Employes Bond Rally Will Be Today

M-G-M and Loew employees will attend a bond rally this morning at the 7th floor of the home office for the Seventh War Loan drive. Max Wolff, purchasing head of both companies, is acting chairman.



At Dedication of Times Square Iwo Jima Flag-Raising Statue in New York, Friday. In foreground, left to right: Morris Kinzler, Sam Pinanski, Tom Connors, Irving Lesser.

Unveil Iwo Jima Statue For N. Y. 7th Loan Drive

(*Continued from page* 1)

the War Finance Division, to whom the statue was presented. Actor Fredric March read a tribute to the late Ernie Pyle. Industry Seventh War Loan committee leaders who participated, besides Lesser, were Sam Pinanski, national chairman; and Tom J. Connors, national distribution chairman. The idea for the statue was conceived and developed under Morris Kinzler, campaign director for the New York area, and was executed by Artkraft-Strauss Co. and sculptored in a composition to last almost indefinitely by the firm of Rochette and Parzini of New York.

Fitting Site

In unveiling the statue which rises some 50 feet above Times Square to the North of the Statue of Liberty, New York area symbol of the Sixth War Loan, General Vandegrift said that the War Activities Committee of the motion picture industry could not have chosen a more fitting site for the erection of the monument. "Here, in the heart of this great metropolis, it will serve to remind thousands daily of the colossal task yet to be done," he said. He called for continued all-out effort on the home front until final victory.

Mayor LaGuardia paid tribute to the industry for its aid in helping the city launch one of its greatest bond-selling undertakings. He appealed to the people not only to buy bonds but to retain them as well. Gehle cited the industry's outstanding cooperation in helping to put the drive across.

As spokesman for the 700 theatres and 1,200 theatre executives in the New York area who have made possible the tribute to the valor and heroism to our boys at Iwo Jima, Lesser said, "It is with a great deal of pleasure that we donate this splendid statue to the War Finance Committee of the United States Treasury in the interest of the Seventh War Loan."

Connors said that the industry promises no let-up, no relaxation to help finish the war. "Total victory is not yet ours. So long as a single American life is in the peril of battle, the home front must remain alerted and on the job," he said. He promised that the industry would again, to its fullest capabilities, serve the cause of civilian and military morale.

Pinanski Pledge

Pinanski said that the industry pledges its all-out participation in the drive. He promised that screen stars, technicians, office workers, executives and theatre personnel, all working together, would sustain and even surpass previous drive efforts. He appealed to the public to buy bonds in the nation's motion picture theatres.

Survivors of the Iwo Jima flag raising also participated in the ceremonies, including Pfc. Rene A. Gagnon, Pfc. Ira H. Hayes and Pharmacist's Mate 2/c John H. Bradley, as well as Sgt. Keyes Beech, Marine Combat correspondent, and the parents of the late Sgt. John A. Basilone.

The bronze plaque on the statue reads, "In commemoration of the heroic flag raising by our valiant men on Mt. Suribachi. Presented by the War Activities Committee of the Motion Picture Industry to the War Finance Committee of the United States Treasury Department."

Showmen's 7th Bond Drive to Start Today

(*Continued from page* 1)

and local meetings throughout the country and the closely knit organizations effected by all state chairmen, the industry's "Showmen's Seventh" army will put forth its mightiest effor for the Mighty Seventh.

Every indication points to a new high in showmanship, with a definite increase in War Bond Premieres, Children's Premieres and Free Movie Days. Last minute reports to Samuel Pinanski, national chairman of the "Showmen's Seventh," reveal unexcelled enthusiasm among exhibitors and distributors everywhere. Working with them will be the organized forces of the industry's publicity and exploitation men.

Determination to hasten victory over Japan now that the European war has been won and to bring our boys home quickly has proved a powerful incentive to the industry drive, according to messages to national headquarters from the field.

Success Seen

As the drive opens, indications are mounting that the high enthusiasm prevailing among the campaign workers will be translated into success, provided, Pinanski said, "that spirit is aggressively carried into action and the work of selling and promoting bonds sales is tirelessly carried on."

Opening of the drive will be marked by impressive salutes, with showmen everywhere in the forefront of those spearheading the B-Day invasion. Thousands of theatres, in large and small towns, will be the focal point of community drive effort, and every facet of showmanship will be used.

Military parades, rallies in theatres with governors, mayors and other high officials and war heroes on the stage are scheduled for today in numerous cities. The newspapers of the nation are going all-out in backing local exhibitors.

More than ever before, the industry campaign will stress theatres as issuing agencies. The networks, for the first time, will maintain a barrage with the slogan: "Buy War Bonds at Your Favorite Motion Picture Theatre—Always Open for Bond sales, Including Sundays, Evenings and Holidays."

'Sun' Premieres Iwo Jima, Okinawa May 25

William Cagney's "Blood on the Sun" will be shown to soldiers, sailors and marines on Okinawa, Iwo Jima and in Manila on May 25, before being placed in general release in the United States.

Colonel E. L. Munson, Chief of the Army Pictorial Service, announced Friday that the men who are fighting the Japs will be given the opportunity of seeing the film first.

Moreland with U. A.

NEW ORLEANS, May 13.—R. E. Moreland, formerly with Theater Service, Inc., has joined the United Artists exchange here as office manager.

Three Films Start, 34 Are Now Shooting

HOLLYWOOD, May 13.—Production remained static last week as three features were started, and three went to cutting rooms. As of the weekend, the shooting index stood unchanged at 34.

The production scene follows:

Columbia

Finished: "Rusty."

Started: "Some Call It Love," with Rosalind Russell, Lee Bowman, Adele Jergens, Lewis Russell.

Shooting: "I Love a Bandleader," "Texas Panhandle," "The Gay Senorita," "The Bandit of Sherwood Forest," "Pardon My Past" (Mutual Productions).

M-G-M

Finished: "Yolanda and the Thief."

Started: "She Went to the Races," with James Craig, Frances Gifford, Edmund Gwenn, Reginald Owen.

Shooting: "Abbott and Costello in Hollywood," "They Were Expendable," "For Better, for Worse," "Early to Wed," "The Harvey Girls."

Monogram

Shooting: "Sunbonnet Sue."

Paramount

Shooting: "The Stork Club," "The Blue Dahlia."

PRC

Started: "Ride, Ranger, Ride," with Tex Ritter, Dave O'Brien, Guy Wilkerson, Lorraine Miller.

Shooting: "In Old Wyoming."

Republic

Shooting: "Love, Honor and Goodbye," "Rough Riders of Cheyenne."

RKO Radio

Shooting: "Ding Dong Williams," "The Bells of St. Mary's" (Rainbow); "Tomorrow Is Forever" (International).

20th Century-Fox

Finished: "Dragonwyck."

Shooting: "Fallen Angel," "Kitten on the Keys."

United Artists

Shooting: "Young Widow" (Stromberg).

Universal

Shooting: "On Stage Everbody," "Frontier Gal," "Uncle Harry," "Lady on a Train."

Warners

Shooting: "The Two Mrs. Carrolls," "Danger Signal," "Janie Gets Maried," "The Time, the Place and the Girl," "Stolen Life."

Curfew in Knoxville

KNOXVILLE, May 13.—Police have invoked an old curfew law, not enforced for many years, which forbids any child under 15 to be on the streets after nine P. M. without parent or guardian, in an effort to curb an outbreak of juvenile delinquency. Complaints from theatre managers of misbehavior and petty thefts are among the causes for a decision to enforce the law.

Reviews

"They Were Sisters"

(Gainsborough)

London, May 13

WITHOUT benefit of fanfare, Maurice Ostrer's Gainsborough—profit-earner-in-chief to the Rank organization—brings another out of the bag. This, fifth in a row, will see as many tickets in Britain's booths as any of its immediate predecessors; not excepting "Madonna of the Seven Moons." That last-mentioned exhibit has still to be seen in America, but has already grossed on this side more than any other picture, whether Hollywood or British made

"Sisters" follows closely the patiently, painfully (at times,) hammered-out Gainsborough success-recipe. Its story is sound—rare phenomenon in local product; its production and direction are not only sound, but more often than not beautifully sensitive; it also has stars—James Mason, Phyllis Calvert—recognizable as such, in their own right, by the stubborn British paying customer.

There are three members of the sisterhood, marrying much about the same time, growing up in marriage during the picture's course, each suffering meanwhile her private Calvary of tragedy or joy. There is Lucy, who attains a blissful marriage, must bear the cross therefore of her two sisters' misfortunes. There is Vera, who sees in marriage just another occasion to run around with lovers presentable and otherwise. And there is tragic Charlotte, who picks a graceless bounder out of the lucky-bag; said bounder developing into a kind of domestic Brute of Belsen. Novelettish in outward seeming, but there is always Mason around, not to speak of Miss Calvert, to lend their grace and abundant accomplishment to the proceedings.

Mason has done many things in pictures hereabouts. This is just one further witness to the quite remarkable spell he casts over Britain's film-goers; will presently cast, in view of the best informed, over Hollywood's auditors. Mason's performance is calculated also to work on the heartstrings of every woman who sees the picture. Arthur Crabtree—he directed "Madonna of the Seven Moons"—made the film. He is one of the principal promoters of Gainsborough's current success-saga.

Running time, 115 minutes. General classification. Release date, not set.

PETER BURNUP

"Corpus Christi Bandits"

(Republic)

Hollywood, May 13

ASSOCIATE producer Stephen Auer and director Wallace A. Grissell deserve congratulations on one of the best Westerns of the season. There is timeliness, too, in the unspoken plea behind the picture, which is: "Let's not let our war veterans down this time!"

Norman Hall's story is told in flashback, and presents Allan Lane first as a veteran of World War II, and later as his own grandfather, a veteran of the Civil War forced by the post-war conditions of 1865 to commit a crime. His subsequent regeneration, and his efforts to bring order out of the chaos of a frontier town, make a thrill-packed picture sure to please the Western fans.

Allan Lane does a standout job in his dual role, and Helen Talbot is attractive as the girl who loves him. The whole cast, which includes such sterling performers as Jack Kirk, Roy Barcroft and Tom London, as well as some talented children, does fine work.

Running time, 55 minutes. General classification.

THALIA BELL

Para. 'Shorts' Meet In L.A. Tomorrow

Oscar Morgan, Paramount short subjects general sales manager, will hold one of a number of regional sales meetings at the Ambassador Hotel, Los Angeles, tomorrow, according to a home office announcement Friday. Attending will be Del Goodman, 10th district sales manager, and his branch managers: Al Taylor, Los Angeles; Neal East, San Francisco; James Clark, Portland, and Herbert Kaufman, Seattle.

Morgan, who arrived in Hollywood Saturday from Dallas, will spend a week conferring with studio executives and short subjects producers Jerry Fairbanks, George Pal and George Templeton.

Industrial's Cartoons

HOLLYWOOD, May 13. — Industrial Films, heretofore engaged in producing cartoons for the Army, Navy and Office of War Information, will enter the theatrical field with 12 cartoons based on the "Dear Sir" letters by Juliet Lowe. Distribution is not yet set.

Will Set Plans for Gershwin Jubilee

Leaders in the musical world will pay tribute to George Gershwin at a luncheon tomorrow in the Hotel Astor, followed by a private screening of "Rhapsody in Blue," Warner musical based on Gershwin's life and music.

Part of the luncheon will be broadcast over Mutual on Paula Stone's program. Another purpose of the luncheon is to outline plans for an extended Gershwin celebration coincident with the world premiere of "Rhapsody in Blue," next month.

Monogram Gives Lind A Farewell Dinner

Lloyd Lind, assistant to Steve Broidy, Monogram vice-president in charge of sales, was given a farewell dinner at the Hickory House here last week, by the personnel of the company's New York exchange and foreign department. Lind will join PRC today, after 11 years with Monogram.

Steve Broidy gave Lind a gold pen and pencil on behalf of the company.

Hollywood

By THALIA BELL

Hollywood, May 13

INITIAL production of Loma Vista Films will be "A Night in Casablanca," starring the Marx brothers. David Loew, who is also a member of the new company, will function as producer. John Field is currently preparing the screenplay. The feature will be released through United Artists.

•

Stuart Heisler will direct Paramount's "Blue Skies," which Joseph Sistrom will produce, with Bing Crosby and Paul Draper in stellar roles. . . . William Powell will be starred in M-G-M's "The Hoodlum Saint," the story of a philanthropist whose charities are established in the name of St. Dismas, the repentant thief.

•

B. G. DeSylva has arranged with Henry Ginsberg to obtain the services of Betty Hutton for his story of a Ziegfeld Follies Girl, "The Honest Woman," which DeSylva will produce for Paramount release. Ted Tetzlaff has been elevated from the post of cameraman to that of director, and will function as such on RKO's "Tomorrow Is Here," a story of the rehabilitation of returned service men.

•

Jeanne Crain has been selected for the feminine lead in the forthcoming 20th Century-Fox picture, "Centennial Summer," which Otto Preminger will produce and direct in Technicolor. . . . Peter Lorre has had his Warner contract extended. . . . Tom Neal and Margaret Lindsay have been signed to head the cast of "Club Havana," which Edgar Ulmer will direct for PRC.

Ganguli Here, Cites Peak India Business

Boosted by large numbers of Allied service men and a rise in the annual income, film business in India has reached an all-time peak, according to S. Ganguli, Paramount general sales manager for India, Burma and Ceylon, who arrived here late last week by air from Bombay. American companies, he said, released over 200 pictures there in 1943 and almost as many last year, while the 45 native studios turned out 183 features in 1944. Distribution in Burma will be resumed shortly, he added.

Ganguli will devote some time to home office conferences with George Weltner, Paramount International vice-president, and J. E. Perkins, manager of the Far Eastern, Australian, New Zealand and South African division, after which he will go to Hollywood, returning to India in about six weeks.

Phila. Tax Take Slumps

PHILADELPHIA, May 13.—Receiver of Taxes W. Frank Marshall announces a decrease of $966,255 in city tax collections during the first three months of this year. The slump developed despite the fact that wage taxes and amusement collections showed increases, with the latter jumping $47,770 to reach $381,105, compared with $343,336 last year.

A Big Job requires TEAMWORK!



★ The BIG JOB of the Motion Picture Industry is the SHOWMEN'S SEVENTH...the War Loan Drive to Speed Total Victory!

★ 3 "sock" TRAILERS...to help you put over this tremendous campaign...have been produced by your industry...and are being distributed to all theatres by NATIONAL SCREEN SERVICE!

★ RAW-STOCK SHORTAGES have limited the number of prints available,...so 50% of the theatres will run one trailer...while the other 50% run another. The trailers will then be interchanged through National Screen exchanges

Our Job is to see that all theatres run all 3 trailers!

Here's where we need Your help!

★ *Please* RETURN YOUR TRAILER IMMEDIATELY after its scheduled run! . . . to your NATIONAL SCREEN EXCHANGE . . . so that EVERY THEATRE RECEIVES ITS PRINTS! ★ DON'T DELAY! ★ YOUR COOPERATION IS ESSENTIAL! A missout on a trailer may mean UNSOLD BONDS. ★ The RETURN of WAR LOAN TRAILERS is an IMPORTANT PART of *your* BIG JOB in the SHOWMEN'S SEVENTH!



Thank you

NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

MIGHTY 7th War Loan

Adams Denies Raw Stock Is Easing Up Now

(Continued from page 1)

they "could be in balance by the first of the year."

(The publication of the optimistic raw stock supply stories to which Adams took exception was not by MOTION PICTURE DAILY.)

Following is Adams' statement:

"Based upon statements accredited to me, appearing in the trade press, the impression seems to be that there is no shortage of film. The facts are these: Based upon current statements of requirements for all claimants, the film requirements for all types, while still in excess of productive capacity of the industry, are lower than at any time during the past year. If this condition prevails for the balance of this year and the first part of 1946, there is every reason to believe that requirements and production could be in balance by the first of the year.

Ne Predictions

"Understand that no definite predictions can be made until the receipt of the fourth quarter film requirements in August. For the present, we can only hope. The total requirements for the third quarter are still in excess of productive capacity.

"I can see no possibility of building up any surpluses of 35mm film during the next few months. All facilities for the production of 35mm film are being used to the fullest extent possible and we still cannot meet the needs of the military and civilian claimants. There may be some additional 35mm film available for civilian use during the third quarter but it is not expected that it would be enough to bring all sections of the industry back to the fourth quarter, 1944 level."

Philco Will Establish New Video Division

Formation of a television broadcasting division of Philco Radio and Television Corp. to bring together all Philco telecasting activities, and the appointment of Ernest B. Loveman as vice-president in charge of the division is announced by John Ballantyne, president. The new division will direct all Philco television station, broadcasting and network activities, including the company's WPTZ in Philadelphia and the new television network linking Washington with Philadelphia, which Philco has just inaugurated. Philco also has applications on file with the FCC for commercial stations in New York and Washington.

Theatres Aid Blind

HARTFORD, May 13.—Theatres of Hartford have pledged 100 per cent co-operation to the civic and state committee, headed by honorary chairman Gov. Raymond Baldwin and vice-chairman Francis S. Murphy, *Hartford Times* publisher, to raise contributions for the $50,000 fund to build a swimming pool for blind soldiers at Old Farms Convalescent Hospital in Avon, Conn. Henry Needles, Warner district manager, is theatre committee chairman.

Industry Protests BOT Stock Cut to Aid Rank

(Continued from page 1)

thority of the War Production Board, Schaefer said. He pointed out that the American distributors will make any sacrifice necessary in trimming their raw stock allocations if such film is for British military requirements, as they have done in the case of American military requirements.

Schaefer conferred with Stanley B. Adams, head of the Consumers Durable Goods Division of WPB last week after being designated by the distributors to place the BOT stock demands on American distributors in Great Britain, before WPB and the State Department. BOT had asked 20,000,000 feet of raw stock from American distributors through Fayette W. Allport, European manager of MPPDA.

"The American distributors who release films in Great Britain strongly protest such an action as taken by the Board of Trade in cutting 15 per cent from American raw stock use in Great Britain when the film saved is for the benefit of another producer and distributor, to give him 25,000,000 feet of raw stock," Schaefer declared.

"The cut was put into effect for the purpose of making additional film available for Rank who would process his prints in England and send them over here." The industry feels, according to Schaefer, and is of the opinion "that it circumvents the regulations and the authority of WPB here in that it makes available to a producer who distributes in this country, more film than he is rightfully entitled to under the allocation system as worked out by WPB."

Schaefer said that the industry contends that "it is a well known fact that film stock has not been made available to new producers in this country who wish to go into business for themselves and can secure release commitments. It is pointed out that production units like Capra-Briskin and Fred MacMurray were not able to get raw stock; and independent producers like Walt Disney, Samuel Goldwyn; David O. Selznick's Vanguard Films; International Pictures and Lester Cowan Productions, are prohibited from expanding beyond their average production during their base periods. Also, that the major companies have taken reductions of from 25 to 30 per cent in their stock allocations and have been compelled to cut their production schedules.

"The industry believes that if BOT had knowledge of and was acquainted with these facts, it would not have put through the cut of 15 per cent and made film available in the manner in which it did," Schaefer said.

The industry is also disturbed, Schaefer pointed out, by the BOT prohibitions placed on the export of prints in that it directly affects the processing of Technicolor prints which are made in the English plant of Technicolor and have been shipped to Sweden. It expects WPB to take necessary steps and make additional Technicolor stock available in this country so that prints can be processed here and shipped to Sweden, Schaefer concluded.

Boston Video Station Will Give Nation 12

BOSTON, May 13.—A new television station will be in operation here by late Summer and the construction of two others elsewhere will lift to 12 the number regularly in operation in this country, Paul L. Chamberlain of General Electric, discloses. Also, he added, there was good reason to believe that Boston will be added to the relay network of the International Business Machine Corp., whose first system will link up Washington, Baltimore, Philadelphia, New York and Schenectady.

Smith-Howell Renew N. Y. Film Deliveries

ALBANY, N. Y., May 13.—Smith-Howell Film Delivery Service, which suspended operation on the Southern route in the Albany territory last Jan 1, has notified local bookers it intends to resume shortly.

Smith-Howell, which once ran three routes in the district, was serving only one, due to the severe Winter weather, inability to secure replacement parts for trucks and manpower shortages.

Hornstein Miami Branch

Joe Hornstein will open a Miami branch about June 15, the first theatre equipment office in that city. Harold Hornstein, for the past five years sales and office manager for the company in New York, will manage the new branch.

See Britain Dropping Film Tribunal Plan

(Continued from page 1)

Parliament's being able to spare the time to pass such legislation until the quota acts expire in 1948.

Meanwhile the conferees, representing all branches of the industry, reached agreement on a number of other points in the report, it is authoritatively understood. Dalton suggested that additional sections of the document, considered inconclusively on Friday, be referred to a "small working party" under the chairmanship of Lord Drogheda, chairman of the Films Council.

W-K Shifts Landers

KNOXVILLE, Tenn., May 13.—Sidney Landers is being brought here from St. Petersburg, Fla., to replace Eugene W. Street as city manager for the Wilbur-Kincey Theatres for the three months which Street will be in New York serving as coordinator for the South in the Seventh War Loan Drive. Street, who has held his local position for the past eight years, served as exhibitor chairman for East Tennessee for the Fifth and Sixth War Loan Drives.

Ford Hotels to Build

BOSTON, May 13.—Ford Hotels, Inc., of Montreal, Ottawa and Detroit intend building an amusement center here as soon as priorities can be lifted.

Toledo's $500,000 Theatre in Fall

TOLEDO, May 13.—A $500,000 theatre, shopping and recreational center, known as the Toledo, is expected to be ready for occupancy in the fall, and will be constructed in Maumee, a suburb of this city, by the Anthony Wayne Development Co. The announcement was made by George H. Barrows of Cleveland.

The theatre, which will seat 1,400, will be operated by Jack O'Connel, president and manager of the Loop Theatre here. A reverse site slope will be built into the theatre, the first of its kind in the area. The center will also include bowling alleys, department stores and other retail outlets.

Equipment Controls Are Lifted by WPB

(Continued from page 1)

lation, however, will not permit an immediate substantial stepping-up of production, since manufacturers still will be subject to the limitations of orders regulating the distribution of the materials they require, such as steel. Effect of the revocation will be to enable manufacturers to produce as much as they can find materials for and to distribute their products without regard to the routine of priorities and authorizations heretofore required. The only priorities which manufacturers will have to observe will be those for military and government production, which will have first call on their output.

The most important of the two orders, from the standpoint of the number of persons affected, was L-235, controlling the production and distribution of booth equipment for theatres, which was issued Nov. 22, 1943, to supersede the previous system of special permits for manufacture of projectors and other items.

Allen G. Smith, chief of the theatre equipment section, has been in charge of administration of the order continuously and was successful at all times in securing the manufacture of such quantities of apparatus as to enable all theatres to remain in operation. During the life of the order, also, he gradually stepped up civilian supply to a point where it was greater than production for all other purposes.

The photographic equipment order has been under the control of the photographic section under Lincoln V. Burrows with similar gratifyingly protective results to industry consumers.

Fensin Succeeds Father

CHICAGO, May 13.—Erwin R. Fensin has been named president of the Fensin Seating Co., here, succeeding his father, Morris, who died recently. Other officers are Morton L. Fensin, vice-president, and Lester C. Simansky, secretary-treasurer.

Variety Equips Center

PHILADELPHIA, May 13.—The local Variety Club has arranged for equipping and operating for one year the Mahlon M. Lewis Community Center. A fund of $9,000 for the purpose was voted by the club membership, Clinton K. Weyer, president, declares.

Green Hears CSU, 'IA' Strike Claims

(*Continued from page* 1)

Friday on the picket lines and elsewhere, IATSE vice-president Roy Brewer quoted from the AFL constitution to show that the federation cannot revoke the new charters granted here during the strike because "IATSE is an autonomous international union, affiliated with AFL, and has the full right to control its affairs."

"The AFL executive council," the quotation said, "shall have the power to revoke the charter of an affiliated national or international union only when revocation has been ordered by a two-thirds majority of a regular or special convention."

Supplementing the circular, Brewer told MOTION PICTURE DAILY he had received no instruction to dismantle the locals in question and that recruiting of membership in them continues at an accelerated pace.

CSU took the opposite view of Green's declarations of Thursday regarding the revocation of the IATSE charters and expressed confidence that the AFL president's direct intervention during his visit here could result in the establishment of a basis on which all disputes now included in the strikers' cause could be adjusted.

The CSU subcommittee in charge of the boycott of "unfair pictures" announced in telegrams to exhibitor ociation officials a week ago, on Friday telegraphed the titles of three pictures started during the week for addition to the list of 55 previously submitted.

Review

"Bells of Rosarita"

(*Republic*)

ROY ROGERS' newest Western, "Bells of Rosarita," will prove a winner for Republic. All of Rogers' customary exploits are in evidence, and a novel story and strong supporting cast help make the film one of his best.

Rogers portrays himself, busy finishing a film, when two girls, Dale Evans and Adele Mara, appear, in need of some of the fictionized aid he always has been able to perform in his pictures. A villain is about to make away with the ranch of one of the girls, because she is unable to produce a receipt of payment signed by her deceased father. Rogers jumps into the breach, phones the Republic studio, enlisting the aid of every Western star on the lot for a mammoth circus-rodeo which provides enough money to save the ranch. In between the phone call and the show, there is sufficient riding, shooting and punching of villains to satisfy the cash customers.

Nine songs add much to the proceedings, with two, "Bells of Rosarita" and "I'm Gonna Build a Fence Around Texas," being outstanding. Bob Nolan and The Sons of Pioneers provide their customary excellent support, as does the perennial George "Gabby" Hayes. Dale Evans and Adele Mara are fine as the hopeless, helpless girls, and Trigger, in a new act, performs a jig. Grant Withers' chin still can take Rogers' punches, and Wild Bill Elliott, Allan Lane, Donald Barry, Robert Livingston and Sunset Carson all are excellent as guest star cowboys. The Robert Mitchell Boy choir adds immeasurably to the proceedings. Frank McDonald has performed a good directorial job from a fine screen play by Jack Townley. Eddy White is the associate producer, and excellent camera work was provided by Ernest Miller.

Running time, 68 minutes. General classification. Release date, June 19.

EDWARD SMITH

Two Boston Houses Become First-Runs

BOSTON, May 13.—Immediate conversion of two of Boston's downtown theatres into first run houses will take place May 16, when the Tremont and Laffmovie, the latter formerly the Normandie, change their current policies.

The Laffmovie will change its name back to Normandie.

Jam Keeping 'Dance' From Loop 1st Run

CHICAGO, May 13.—Because of the accumulated product waiting for a Loop showing, Paramount's "National Barn Dance" will not have a downtown first-run date, J. Harold Stevens, exchange manager, indicates. This is despite the fact that the "Barn Dance" radio program is of long-standing local origin.

Reserve Decision In Ascap Action

LINCOLN, Neb., May 13.—The State Supreme Court here has reserved decision on an appeal by Joseph Malec, owner of the Peony Park dance hall, and 26 others, and the Woodmen of the World Life Insurance Co., owners of radio station WOW, to set aside a decision dismissing their triple damage suit against ASCAP. The plaintiffs are seeking triple damages totaling approximately $300,000 for royalties paid ASCAP from 1937 to 1941.

Judge James Fitzgerald in the Superior Court here last June dismissed the complaint, finding that no damages could be collected for that period. It was in 1941 that an anti-ASCAP law was passed, in which the Supreme Court in Washington ruled that Nebraska could, by State Law, exclude ASCAP from the State. The plaintiffs then filed suit for triple damages for the royalties paid from 1937 to 1941. Louis Frohlich, ASCAP attorney, argued the suit last June and the appeal here this past week.

United Film Expands

MILWAUKEE, May 13.—United Film Service, with home offices in Kansas City, has opened an office here under managership of William P. Van Altena, who was formerly with Fox-Wisconsin Amusement Corp., and managed the Strand and Varsity Theatres.

The Series That Keeps 'Em Laughing --And Keeps 'Em Coming!



MONOGRAM PICTURES presents

THE EAST SIDE KIDS

LEO GORCEY • HUNTZ HALL

GABRIEL DELL • BILLY BENEDICT

IN 3 RIOTOUS NEW HITS!

Ready Now..."DOCKS OF NEW YORK"

Coming Soon..."COME OUT FIGHTING"

On the Way.."MR. MUGGS RIDES AGAIN"

Produced by SAM KATZMAN and JACK DIETZ

You Get The Series That BUILD From MONOGRAM!



THAT'S THE SPIRIT

In the Universal spirit of good, clean fun.

You're going to be jauntily haunted when you meet*

the most lovable ghost this side of Heaven.

UNIVERSAL PICTURES

*Be sure to see the trade preview of "That's the Spirit" in your territory during the week of May 14th. Check your local Universal exchange for details.

MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 94 NEW YORK, U.S.A., TUESDAY, MAY 15, 1945 TEN CENTS

End of Curfew Helps Some N. Y. Theatres

Increase Generally Over 10%, As High As 20%

Lifting of the midnight curfew is helping some New York downtown first-run theatres to add as much as 20 per cent to their receipts, although a few report very little increase in business. Many of the theatres are running extra shows, some breaking after two A.M.

Radio City Music Hall, the Roxy and Capitol are especially drawing strongly, while the Strand is headed for a good initial week's gross of $55,000 with "Escape in the Desert" and a stage bill featuring Henry Busse and his orchestra, Helmut Dantine, Andrea King and Lew Parker.

The second week of "The Valley of Decision" and a Music Hall stage show will bring an outstanding $121,000, running close behind the initial week's $123,000. First four days of the second week gave the theatre

(*Continued on page* 10)

House Slashing War Agencies' Budgets

WASHINGTON, May 14.—The House Appropriations Committee today slashed more than 30 per cent from the fund to be allotted the War Manpower Commission for the year beginning July 1. The WMC was the first war agency to be dealt with by the Committee since Germany's surrender, and the cut from $93,872,900, as recommended in the budget, to $62,099,000 was an indication of the re-

(*Continued on page* 11)

10 Hollywood Stars On 7th Bond Tours

Ten Hollywood stars will be selected as associate regional chairmen of the War Finance Division of the Treasury Department and will tour 60 cities in the interest of the Seventh War Loan campaign, it is announced by Ted R. Gamble, national director of the War Finance Division.

Six tours have been set up through the motion picture and special events section of the War Finance Division

(*Continued on page* 11)

Paramount Making 16 in '45, Budgeted at 25 Millions: Ginsberg

Paramount's current rate of production indicates that between 16 and 17 pictures will be made by it during 1945, costing between $25,000,000 and $26,000,000, Henry Ginsberg, vice-president in charge of production, declared here yesterday. Ginsberg is in New York from Hollywood for conferences with home office executives. He will return West Saturday.



Henry Ginsberg

In addition to the 16-17, the company will also release six being made by Pine-Thomas and the

(*Continued on page* 10)

20th Stockholders Annual Meet Today

Principal business which stockholders of 20th Century-Fox will take up at their annual meeting set for today will be the election of 15 directors for one year and ratification of the board's action in authorizing agreements, according to the plan approved by stockholders on May 16, 1944, granting five

(*Continued on page* 10)

Theatre Servicing Shops in Trailers

Chicago, May 14.—The first of a fleet of auto trailers to be used in all parts of the country to service and repair motion picture cameras and projectors is being exhibited by Bell and Howell here.

The purpose of such trailers is to offer factory service in the theatre itself, saving cost of shipments and time.

Stage Curtain Rules Fixed

Fire-resisting requirements for curtains in New York State theatres and other places of public assembly have been agreed upon by the New York State Labor Department's advisory committee which is drafting a new building code for all theatres in New York State, excluding New York City. The next meeting of the committee will be held May 25.

The fire-retarding curtains, which will be required for all theatres presenting stage shows with scenery, will have to be able to resist a specified amount of heat for periods ranging from 30 to 60 minutes, depending upon the customary length of the stage attractions. The provisions will apply to both new and existing theatres. Size of the stage will also be a determining factor on the nature of the theatre curtain required.

No further action on the New York State law to enforce the provisions of the code is expected until the January session of the Legislature.

"Pillow to Post"

[*Warner Bros.*]

Hollywood, May 14

SHOWMEN can latch onto the affirmative in their exploitation of this comedy and accentuate the positive assurance that all and sundry customers who can sit through it without laughing will be given double their money back (as the radio salesmen put it). If that sounds like risky business, ask any Warner salesman who has seen the picture in front of an audience to underwrite the offer for you, and if he is not willing to do so it is still a good bet—but he will be. The audience that saw the preview at Warners' Beverly Hills Theatre—a class house in a class neighborhood where laughter-out-loud is almost a social blunder—tittered, guffawed and several times screamed, which ought to prove, since the film is down-to-earth stuff in every particular, that the less swanky audiences, of which there are so many more, will knock themselves out laughing.

Ida Lupino, venturing into comedy for the first time and doubtless opening a new career for herself, is the topmost billing name and the central character, with Sydney Greenstreet (no menacing villain this time) a mainstay, and with William Prince calmly colossal as the unwilling hero. Johnny Mitchel, Stuart Erwin, Ruth Donnelly and Willie Best stand out in a large, active and agreeable supporting cast.

The screenplay, by Charles Hoffman, from a stage play by Rose Simon

(*Continued on page* 3)

Picket L. A. Theatres; No Business Drop

Mayor Bowron Moves to Arbitrate Coast Strike

HOLLYWOOD, May 14. — Action flared on two fronts today as the studio strike entered its 10th week, with pickets appearing on the streets in front of producer-affiliated theatres and with Mayor Fletcher Bowron announcing that he will invite the Conference of Studio Unions and IATSE to arbitrate their differences.

The pickets, not openly identified with CSU, paraded before the theatres offering copies of a tabloid-size, newspaper-format four-pager entitled "Progressive News" and headlined: "Major Studios and Theatre Owners

(*Continued on page* 11)

WPB Drops Cooling Equipment Curbs

WASHINGTON, May 14.—Revocation of all controls on the production and delivery of air conditioning machinery and equipment was announced today by the War Production Board, following the release of booth equipment on Friday and coin-operated vending machines on Saturday.

Lifting of the orders was recom-

(*Continued on page* 11)

'Plenty of Product,' Says U.S. Witness

OKLAHOMA CITY, May 14.—A Government witness in a Federal Court hearing on anti-trust charges against four Griffith theatre circuits testified today that he sold his theatre at Hominy, Okla., in 1940 to Griffith "because I wanted to leave Hominy." The witness, Fred Vincent, said that he

(*Continued on page* 10)

Also Reviewed Today

Besides "Pillow to Post," in adjoining columns, reviews of "Flame of the West" and "Springtime in Texas" appear on page 8.

Roosevelt Mourning Period At an End

Washington, May 14.—The nation's month of mourning for Franklin D. Roosevelt ended at sundown today. Tomorrow flags again will fly at full staff.

Roosevelt died April 12.

KentuckyExhibitors Seek to Lower Tax

LOUISVILLE, May 14.—Groundwork is being laid by the Kentucky Association of Motion Picture Exhibitors to obtain reduction, if not complete elimination, of the 10 per cent state admission tax, believed to be the highest in the country.

The impost became effective about 10 years ago upon passage of a bill designated as a special taxation measure, which was designed to help finance certain state indebtedness, with an indication that the tax would be repealed or reduced when the indebtedness had been liquidated. The obligations responsible for the tax have since been met.

Lack of exhibitor organization at the time prevented fighting the bill successfully, but the state exhibitor organization, of which Andy Anderson, Hartford, is president, now is in a position to present a united front, and exhibitor members have been delegated in the nine Congressional districts to arouse public sentiment to bring necessary legislative pressure to bear at the next regular session of the state General Assembly, which convenes in Jan., 1946.

Selznick Served in Chaplin-U.A. Suit

David O. Selznick has been served here by the law office of Schwartz and Frohlich after a two-year delay in the action against him for $1,000,000 instituted by Charles Chaplin. Selznick's trip here, his first in many months, resulted in the service.

Chaplin claims damages against 20th Century-Fox and Selznick, asserting that the producer sold certain production rights and contracts to 20th for that amount, and that these rights belonged to United Artists under the deal whereby Selznick became a one-fourth owner of the company.

Delay Theatre Party Of Cinema Auxiliary

The theatre party of the Cinema Auxiliary of B'nai B'rith, originally set for Friday, has been postponed until June 1 due to the delayed opening of the play, "Memphis Bound," at the Broadway Theatre, here. Tickets already sold will be honored for the new date.

Funds for the Auxiliary's war service and other B'nai B'rith activities are being raised through the theatre party. Membership includes women in the film and allied industries.

Personal Mention

N. PETER RATHVON, RKO president, was in Miami over the weekend to attend the wedding of his daughter, JOAN FRANCIS, to ENSIGN SHAW MUDGE.

•

ROBERT L. GRAHAM, assistant to A. L. PRATCHETT, Paramount International Latin-America division manager, will leave New York today for Puerto Rico, Port-Of-Spain, Caracas, Panama and Mexico.

•

ALAN F. CUMMINGS, M-G-M exchange operations head, will return here tomorrow from Kansas City and St. Louis.

•

LT. W. W. ASTOR, London, son of LORD and LADY ASTOR, is engaged to SARAH NORTON, daughter of LORD GRANTLEY, film magnate.

•

HAL WALLIS, production head of Hal Wallis, Inc., will leave New York for the Coast at the end of this week.

•

CAPT. E. E. WHITAKER, former city manager for Georgia Theatres, Inc., is in Atlanta from the South Pacific.

•

RICHARD F. WALSH, IATSE International president, has left New York for the Coast.

•

LESTER COWAN, head of Lester Cowan Productions, is back here from Washington.

•

SEAMAN 2/c JOHN A. ALTERMANN, former manager of the Telenews, Dallas, is in that city on furlough.

•

JULIEN DUVIVIER, director, has returned to London from New York to start work for ALEXANDER KORDA.

•

J. S. JOSSEY, Cleveland producer, is in Los Angeles convalescing from a recent illness.

•

WILLIAM WILLIAMS, technical engineer for M-G-M London Films, Inc., has left New York for London.

•

L. H. WALTERS, manager of National Supply, Cleveland, is in Los Angeles.

•

HARRIET PARSONS, RKO producer, left New York for the Coast yesterday.

•

JAMES R. GRAINGER, Republic president, will be in Atlanta next Monday.

•

NATE SCHULTZ, Monogram Cleveland franchise owner, is in Chicago.

•

ARTHUR HORNBLOW, JR., producer, is due here Friday from the Coast.

BEN KALMENSON and MORT BLUMENSTOCK, Warner general sales manager and Eastern publicity head, respectively, have arrived on the Coast from New York.

•

CHARLES SKOURAS, president of National Theatres, and SAM SHAIN, assistant to SPYROS SKOURAS, 20th-Fox president, will arrive in New York from the Coast tomorrow.

•

HOWARD DIETZ, M-G-M director of advertising, and HENDERSON M. RICHEY, director of exhibitor relations, will leave Hollywood for New York today on the Superchief.

•

HARRY F. SHAW, Loew division manager in New England, is back in New Haven after a three week Florida vacation.

•

LOU RATENER and HAROLD FRIEDMAN, Warner Cleveland contact manager and theatre department booker, respectively, are enroute to California.

•

HERB BROWN, former manager of the Victoria, Greenfield, Mass., is home on leave in Hartford, from the Navy.

•

IRVING HELFONT, assistant to JOEL BEZAHLER, in the M-G-M home office sales department, is the father of a son, RICHARD EUGENE.

•

VOLDEMAR VETLUGIN, M-G-M Western story executive, has left the Coast for New York.

•

NORMAN KASSEL, Essanesss Theatres, Chicago, publicity director, has returned there from a vacation.

•

W. A. FINNEY, Loew's Atlanta division manager, has returned there from New York.

•

R. P. HAGEN, Warner film checking service manager, left New York yesterday for Denver.

•

HARRY GRAHAM and PERRY SPENCER of Universal's Atlanta exchange, are in New Orleans.

•

WILLIAM WHITE, Wil-Kin Theatres Supply Co. Charlotte branch manager, is in Atlanta.

•

JERRY HARDIN, of Interstate's Dallas publicity staff, and JOSEPHINE RATEGAN, have married in Dallas.

•

LOU ANGER, Bridgeport exhibitor, is seriously ill in a hospital in Hartford.

•

E. S. MICHAEL and AL FOX, Republic auditors, are visiting Atlanta from New York.

RKO Tourney May 22

RKO's annual Spring golf tournament will be held on Tuesday, May 22, at Westchester Country Club, Rye, New York.

'Conflict' Shown June 11

Warner Bros. has set national tradeshowing of "Conflict" for Monday, June 11.

'Wonder' Shown May 28

Trade showings of Samuel Goldwyn's "Wonder Man" will be held by all RKO Radio exchanges on Monday, May 28, with the exception of Philadelphia and New York. The Philadelphia screening has been set for May 24, in the State Theatre. The picture was recently shown at the Astor Theatre in New York.

Sinatra, LeRoy, Ross On Intolerance Film

Frank Sinatra, Mervyn LeRoy and Frank Ross have united to make a short to promote religious and racial tolerance in America by means of entertainment. Tentatively titled "The House I Live In," it will include two songs by Sinatra and will be released by RKO Radio.

Neither Ross, LeRoy, Sinatra, Albert Maltz, who has written the script, nor RKO will receive any profits from the picture. Proceeds will go to charity active in juvenile work.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
50th St. and 6th Ave.
GREER GARSON • GREGORY PECK
"The Valley of Decision"
A METRO-GOLDWYN-MAYER PICTURE
SPECTACULAR STAGE PRESENTATION

Joan Fontaine George Brent
IN HAL WALLIS' PRODUCTION
"The Affairs of Susan"
A Paramount Picture
RIVOLI
B'WAY AND 49TH ST.

PARAMOUNT PRESENTS
ALAN LADD - GAIL RUSSELL
"SALTY O'ROURKE"
In Person CHARLIE SPIVAK JO STAFFORD DEAN MURPHY
PARAMOUNT TIMES SQUARE Buy More Bonds

RKO PALACE B'WAY & 47th St.
SONJA HENIE
"IT'S A PLEASURE"
WITH MICHAEL O'SHEA
International Picture
Released thru RKO

LOEW'S STATE B'WAY & 45
ON SCREEN
Ginger ROGERS
Joseph COTTEN
Shirley TEMPLE
'I'LL BE SEEING YOU'
IN PERSON
BENNY FIELDS
ADDED ATTRACTION
MARIO & FLORIA

Dorothy McGUIRE • Robt. YOUNG
Herbert MARSHALL
"The Enchanted Cottage"
Doors Open 8:30 A.M.
ASTOR
B'way & 47 St. Continuous Popular Prices

JOEL McCREA • GAIL RUSSELL
HERBERT MARSHALL
in
"THE UNSEEN"
A Paramount Picture
BRANDT'S
Doors Open 8:30 A.M.
GLOBE
Broadway & 46th St.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. **Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.**

Record Attendance At SMPE Meeting

HOLLYWOOD, May 14.—With transportation difficulties limiting Eastern attendance but with Western interest expected to offset this handicap and establish a record registration, the 57th semi-annual technical conference of the Society of Motion Picture Engineers opened at the Hollywood Roosevelt Hotel here today.

SMPE President D. E. Hyndman presided at a luncheon and paid tribute to conference chairman W. C. Kunzman. Papers were read by committeeman C. R. Dailey and others instrumental in setting up the conference arrangements.

The first day's program included "Engineering Committee Reports," by J. A. Maurer; "Wave Propagation and Outdoor Field Tests of Loud Speaker System," F. L. Hopper and R. C. Moody; "Film Noise Spotter," James P. Corcoran; "Reverberation Chambers for Re-Recording," M. Rettinger; "Analysis Comparison of Beam Power and Triode Tubes Used in Power Amplifiers," J. K. Hilliard; "New Carbon for Increased Light in Projection, National Carbon Company; "Airborne Sound Recorders," George C. Brubaker; "War Standards for Photography," J. W. McNair; "Push-Pull FM," Alexis Badnaeff; "Cinemicrography in Biological Research," Robert Weston; "Integrating Colmeter," Harold Haynes.

Papers Prepared

Among papers prepared for delivery at the conference was one by Ralph B. Austrian, executive vice-president of RKO Television Corp., giving facts and figures to show why film and film techniques are better suited than live talent for 60 to 70 per cent of all television studio programs. A tremendous investment in equipment and manpower would be needed to create and transmit a relatively few hours of live talent programs per day, Austrian added.

Klaus Landsberg, director of television station W6XYZ, Hollywood, a Paramount subsidiary, pointing out in a paper how films and television can aid each other, illustrated a 210-megacycle relay transmitter he has designed and discussed new developments in large-screen projection for home and theatre.

A new two-way loud speaker for theatres was described in a paper by J. B. Lansing and J. K. Hilliard of Altec Lansing Corp., Hollywood. The speaker has permanent magnet low and high frequency units in a horn system said to offer higher efficiency.

Gershwin Lunch Today

More than 100 of the musical world have accepted invitations to the luncheon honoring George Gershwin to be held today in the Hotel Astor, with Paul Whiteman as host. Luncheon will be followed by a private screening of Warner's "Rhapsody in Blue." Only speaker at the gathering will be Whiteman, who will initiate plans for a Gershwin celebration coincident with the world premiere of "Rhapsody in Blue" late next month.

King Buys Astor

J. H. King of Des Moines, has acquired Astor Distribution franchises for both Des Moines and Kansas City territories. Exchanges will be known as Astor Pictures in both points.

"Pillow to Post"

(*Continued from page* 1)

Kohn, is about a young lady, selling steel pipe in quantity to oil plants, who cannot get a room in an oil town near an Army camp save at a motor inn which requires that she have a husband. She persuades soldier Prince to pose as that same for purposes of registration, but his C.O., Greenstreet, is accidental witness to the deception and it therefore must be maintained. To this not unprecedented situation a wholly fresh and altogether delightful chain of incident is appended.

The picture, in common with some others produced lately, but in greater measure, is beneficiary of the recent relaxation of rules (OWI called them "suggestions") about the use of actors in uniform for purposes of comedy. The military personnel portrayed here are as human, fallible and, under natural circumstances, as amusing as the military personnel that is winning the war is and always was but could not be shown to be for the first three years of the conflict. You have got to go back to the pre-OWI "Buck Privates," which is not a comparable film on any other basis, for a picture in which actors in uniform have and impart to the onlookers so much fun.

Alex Gottlieb produced the picture, drawing freely and often on the store of comedy lore out of which he concocted the early Abbott-Costello hits, and Vincent Sherman directed it as if having the time of his life. Audiences will be having a lot for which to thank both craftsmen.

Running time, 94 minutes. General audience classification. Release date, not set.

WILLIAM R. WEAVER

Todd's Properties To Aid Film Bid

"Michael Todd plans to be as important a factor in motion picture production as he is in stage production," Leonard Goldstein, Todd's West Coast representative, told MOTION PICTURE DAILY here yesterday. Goldstein is here from the Coast preparing some of the preliminary groundwork.

Pointing out that Todd possesses many properties, including Edna Ferber's "Great Son," "Star and Garter," "Up in Central Park," "Mexican Hayride" and "Pickup Girl," Goldstein said that Todd will also acquire outside properties. The producer will "also be in the best seller market for film properties," Todd's representative said.

Upon the producer's return from a Government mission aboard, an announcement will be forthcoming concerning his film production plans, Goldstein said. Prior to his return to Hollywood, next week, Goldstein will confer with James Colligan, Todd's general manager, and Harriet Kaplan, the producer's story editor, here.

Republic's Eastern Crew Meets Today

Men from Republic's Eastern and New England sales districts are meeting with president and general sales manager James R. Grainger at the company's home office today, for a general sales conference and discussion of the company's 10th anniversary drive May 27-July 27.

Eastern district sales manager Maxwell Gillis will head a group from his division, which includes Jake Flax, Washington; Joseph Engel, Philadelphia; Grover C. Schaefer, New York.

New England district sales manager Jack Davis will head a group, including Arthur Newman, Albany; Abe Weiner, Boston; Jack Bellman, Buffalo; Jerome Lewis, New Haven.

Hellman Drive-In Opens

ALBANY, N. Y., May 14.—The Hellman Drive-In Theatre on Route 9-W, Albany-Saratoga Road, has opened for the season. This is an early start. The theatre has proved the most consistent money-maker among district drive-ins.

More Films to Go to Our Troops Abroad

American soldiers still in Europe—awaiting redeployment or with the Army of Occupation—will have more entertainment for their leisure hours, the Army Service Forces here reports.

Films, plays, vaudeville, books, circuses, radio programs and music, will be used in greatly increased quantities. Planned long before 'V-E Day, the program is now getting under way as stockpiles are being moved out of warehouses into the hands of troops.

The entertainment program is designed to fill leisure hours of those undergoing training for the Pacific Theatre, and for occupation and supply troops. Along with education and athletic programs, entertainment will also be a duty-time option for troops awaiting shipment home.

With most troops in static installations, large theatres for films and stage shows, are being erected. Most units will be able to see films shown by 35 mm projectors, with fixed seats and sound equipment. In the past, they were shown by 16 mm projectors, with portable sound equipment which was not as satisfactory, in barns, orchards, beer halls, or whatever space could be found near the front.

Industry-Wide Vote On Joint Charities

HOLLYWOOD, May 14.—An industry-wide vote on the adoption of an all-inclusive annual charity campaign was announced here today by Permanent Charities Committee, with mail ballots going this week to 25,000 individuals. Money raised in a single drive, to be staged next Autumn, would be distributed to the War Chest, Red Cross, Infantile Paralysis Foundation and other worthy organizations.

Mercer Succeeds Kraska

BOSTON, May 14.—Announcement of the appointment of Jack Mercer as manager of Loew's Orpheum Theatre here is made by Charles E. Kurtzman, Northeastern division manager for Loew's Theatres. He succeeds George Kraska, recently appointed publicity-advertising director for Loew's in Boston. Mercer began in 1933 at Loew's Capitol, New York.

McNutt Thanks for Aid With Curfew

Washington, May 14.—Public officials, amusement establishments and theatre operators and the general public were thanked by Paul V. McNutt, chairman of the War Manpower Commission, for the "almost 100 per cent" observance of the midnight curfew, which ended after 'V-E Day.'

"It was another and a powerful demonstration of the unity and the patriotism of the American people," McNutt said. "Even though, in some localities, it was felt that the inauguration of the curfew by order of the Office of War Mobilization and Reconversion was unnecessary, adherence to its provisions was practically unanimous in every section of the country."

Title Registration Group Meets Here

Annual meeting of the title registration committee of MPPDA was held here yesterday without any indication developing as to whether Warner Bros. is going through with its reported plans to resign from MPPDA effective June 1, with Albert S. Howson, Warner Bros. censorship liaison, who has been permanent chairman of the title registration committee for the past 10 years, presiding at the meeting, attended by representatives of nine of the companies. Previous practice has been for Will Hays to notify Howson, following each annual meeting, of his continuance as chairman.

While Warner Bros. could continue to register its film titles through MPPDA, even if the company left its membership, it is not considered likely that Howson could remain as chairman since committee by-laws provide for the chairman to be connected with a member company.

All film companies and independent producers are invited to register film titles with the committee to avoid conflicts.

30 Million Readers For Fan Magazines

A postwar film fan magazine readership of 30 to 40 millions, forming a bulkwark for stabilized motion picture attendance, is predicted by George T. Delacorte, Jr., head of Dell Publishing Co., whose *Modern Screen*, celebrated its 15th anniversary with its June issue.

Film company recognition of the growing value of this media, Delacorte adds, is shown by the fact that there has been a 300 per cent increase during the past five years in the number of motion pictures advertised in all 15 publications of the fan field. This, together with the increased amount of advertising space used per picture in each issue, means that film companies are spending up to four or five times as much as they did a decade ago in the fan press.

M-G-M, Warner Bros., Paramount, 20th Century-Fox, Republic and others, are using full-page or double-page ads in the June issue to congratulate the magazine on its fifteen years of service.

Action on the Furlough Front!

. . . in RKO's brilliant new romantic topper . . . an all-out battle in this war called love, between a kiss-and-run hero, and a girl with only marriage on her mind! . . . Solid shooting for important box-office money!



★

NATIONALLY ADVERTISED
TO 25,150,475 CIRCULATION
—in Life—Ladies' Home Journal—
Woman's Home Companion—True
Story—Liberty—Pic—Look and Fan List.

SPEED TOTAL VICTORY!
THE MIGHTY 7th WAR LOAN

ROBERT YOUNG • LARAINE DAY

IN

"Those Endearing Young Charms"

with

ANN HARDING

and Introducing

BILL WILLIAMS



. . . Sensational in his first big RKO comedy role.

Produced by BERT GRANET *Directed by* LEWIS ALLEN Screen Play by Jerome Chodorov

RKO RADIO PICTURES

The Movies:



'Valley' and 'Clock' Both Ring Bell

By LEE MORTIMER

DAILY MIRROR MAY 4 1945

Metro's lion has good reason to roar today. He's got two killings, with "The Valley of Decision" at the Music Hall and "The Clock" at the Capitol.

M-G-M's "THE VALLEY OF DECISION"

Greer Garson, Gregory Peck off to long-run, R. C. Music Hall.

M-G-M's "THE CLOCK"

Judy Garland, Robert Walker—Capitol, N. Y., sweethearts.

M-G-M's "WITHOUT LOVE"

Tracy and Hepburn—nationwid happiness

MGM
With All Your Might!
MIGHTY 7th WAR LOAN!

HA M-G-M!

M-G-M's
"THE PICTURE OF DORIAN GRAY"

Held over 3rd wk. St. Louis! Showmanship gold-mine!

M-G-M's
"SON OF LASSIE"
(IN TECHNICOLOR)

Sequel to "Lassie Come Home" is CLASSIE!



Predicts Video Will Dominate Air Waves

CINCINNATI, May 14.—"Television will dominate post war radio, and engineering development will play a large part in bringing this about," declared Robert E. Dunville, vice-president of the Crosley Corp.

"Development of international broadcasting in the post war will largely depend on what is happening at the San Francisco Conference," Dunville continued. "If it becomes necessary to continue 'psychological warfare' in times of peace; if it becomes necessary for free competition in foreign countries; if the whole system of international broadcasting could be completely changed from what we have known it in the past, then it can conceivably become a major factor in the broadcasting industry.

"All of this depends on the peace and on what terms the peace is made. It will depend on American business as to how much of the world markets they can economically seek and desire to go after."

Gets Astor Franchise

O. C. Christopher, for the past six years distributor of Swedish Pictures, has acquired Astor Pictures Distribution franchise for Minneapolis.

THREE ASSOCIATED SERVICES

FREE & PETERS, Inc.

James L. Free, *Chairman.* H. Preston Peters, *President.* Since 1932, exclusive national sales representatives of leading radio stations from coast to coast. Offices in New York, Chicago, Atlanta, San Francisco and Hollywood. Now planning postwar expansion in FM and Television representation.

WRIGHT-SONOVOX, Inc.

James L. Free, *President.* Ward R. Hickok, *General Manager.* Since 1941, exclusive developers and licensors of Sonovox *"Talking and Singing Sound,"* exploiting commercial and artistic uses of Gilbert Wright's basic patented invention, in radio and motion pictures. Headquarters in Hollywood.

JAMES L. FREE PRODUCTIONS

James L. Free, *Producer.* Norman Wright, *Director.* Headquarters in Hollywood. Fred Mitchell, New York Representative. Now producing series of one-reel quality shorts for major release, plus television: "The Wonderful Ears of Johnnie McGoggin," using Sonovox *Talking and Singing Sound.* Also producing motion picture commercials for experimental television, and "minute movies" for theatre distribution.

NEW YORK: 444 Madison Ave. Plaza 5-4130
CHICAGO: 180 N. Michigan Ave. Franklin 6373
HOLLYWOOD: 6331 Hollywood Blvd., Hollywood 2151

Reviews

"Flame of the West"

(*Monogram*)

Hollywood, May 14

SCOTT R. DUNLAP'S production sticks to the tried-and-true Western formula and achieves moderate success. Rousing action in the latter part of the picture compensates for the slowness of the opening.

Johnny Mack Brown portrays a doctor who, having killed a man in a moment of hot-headed gunplay, lays aside his guns and determines to handle only scalpels in the future. His decision brings him under suspicion of cowardice, and threatens to wreck his budding romance. When lawless elements take over the town, and the marshal is killed, the young doctor finds himself forced into action. His subsequent display of virtuosity with gun and fist should be sufficient to delight Western fans.

Douglass Dumbrille, as the marshal, is the outstanding actor in a cast composed of Raymond Hatton, Joan Woodbury, Lynne Carver and others. Lambert Hillyer's direction is hampered by unnecessary dialogue in the screenplay, by Adele Buffington, based on a magazine story by Bennett Foster.

Running time, 71 minutes. General audience classification. Release date, May 4. THALIA BELL

"Springtime in Texas"

(*Monogram*)

Hollywood, May 14

THE audience at Hollywood's Hitching Post Theatre, which shows Westerns exclusively, appeared thoroughly satisfied with this Jimmy Wakely vehicle, and laughed at the antics of Lee (Lasses) White.

The screenplay, by Frances Kavanaugh, introduces the pair, along with Dennis Moore, as ranchers who have come to town to collect a debt. While there, they witness a murder in a barroom brawl. The town, they discover, is the scene of perpetual strife, instigated by a dishonest saloon-keeper. The honest citizens, up in arms over the state of affairs, are attempting to elect an honest mayor, and run the evil element out of town. The three cowboys pitch in with their usual vigor, and after several rough-and-tumble fights and a couple of shootings, the saloon-keeper's stranglehold on the town's affairs is broken. Oliver Drake directed; William Strohbach was associate producer.

Running time, 55 minutes. General audience classification. Release date, not set. T. B.

Labor Warns Mexico Of Possible Strike

MEXICO CITY, May 14.—Though major labor trouble in the Mexican industry seems to have faded, for a while, at least, minor trouble continues. Section 50 (laboratory workers), newest unit of what is left of the National Cinematographic Industry Workers Union, Mexico's pioneer film workers' organization—much weakened by the recent bolting of six sections that have founded their own union—have warned Clasa and Azteca, the country's two biggest studios, that they will call a strike if by July 1 both have not reinstated eight union members, whom, the section says, were dismissed without justification.

The studios say the men were ringleaders in sitdown strikes that caused the total stoppage of production for 29 days recently.

New 3% Mexican Tax

MEXICO CITY, May 14.—The industry and all those who use film apparatus get off lightly under the new special federal tax of three per cent on sales, already effective. This levy applies to cinematographic and photographic apparatus.

Lease Newark Embassy

Joseph and Arthur Reitano have leased the 850-seat Embassy at Newark, formerly operated by Sidney Seligman and Emil E. Ulicney, from Nicholas Palley, owner. Berk and Krumgold were the brokers.

Eshbaugh's Six 'Cubs'

Ted Eshbaugh will produce a series of six "Capt. Cub" cartoons for release through Film Classics. The first, "Capt. Cub Blasts the Japs," is being released now; 125 color prints have been made available.

Cleveland 1st Runs Change Wednesdays

CLEVELAND, May 14.—Effective Wednesday, all Loew theatres here will institute a Wednesday change policy; former change day was Thursday. Theatres affected are the State, Ohio, Stillman, Park and Granada. RKO Palace, now playing a straight picture policy, will also go to Wednesday change starting this week. Warners' Hippodrome and Lake and the Warner-RKO operated Allen are holding to a Thursday change for the time being.

Uncensored Films For Eire Public

For the first time in five and a half years, the people of Eire will see uncensored newspapers, while Eire film-goers shortly will be able to see newsreels and films with war themes banned in Eire during the European conflict, according to Dublin press dispatches.

Form Television Firm

Bond-Charteris Enterprises and Kent-Johnson, New York radio advertising agency, have formed Television Trade-Mark, Inc. The new company will bring to the television screen televised adaptations of singing commercials and under the arrangement Bond-Charteris will have television rights to all Kent-Johnson radio commercials.

CBS Reception May 19

Columbia Broadcasting will hold a reception at the Hotel Waldorf Astoria, here, on May 19 for the third anniversary of "Network of the Americas," which will feature a special broadcast of "Viva America."

Hollywood

By THALIA BELL

Hollywood, May 14

SI BARTLETT, now in the Armed Forces, has been signed to a writer-director deal by 20th Century-Fox, the pact to go into effect 30 days after his return to civilian life. . . . Jeffrey Bernerd will produce "Black Market Babies" for Monogram. . . . RKO has exercised its option on the services of actor Phillip Terry.

•

Two more horror films have been announced by Republic: "Valley of the Zombies" and "Cat Men of Paris." Both will be produced under the supervision of William O'Sullivan. . . . P. J. Wolfson has been signed to a long-term writing contract by Paramount. . . . Gene Lockhart will have one of the top roles in 20th Century-Fox's "Now It Can Be Told."

•

Jacqueline White has been selected for a featured part in "The Yearling," which Sidney Franklin will produce for M-G-M. . . . Lewis Russell, who scored in the Broadway production of "The Corn Is Green," has been signed to a term contract by Columbia; his first film assignment will be a role in "Some Call It Love," forthcoming Rosalind Russell starring vehicle.

•

Pat Clark has been assigned a featured part in "The Adventures of Don Juan," which Raoul Walsh will direct for Warners. . . . Peter Garey has been signed by producer Hunt Stromberg for an important role in "Young Widow." . . . Director Ray Nazarro has been given a new contract by Republic.

Fuhrmann Is Named Station WABD Head

BUFFALO, May 14.—Philip L. Fuhrmann, son of the late Mayor Louis P. Fuhrmann, has become sales manager of tele-station WABD, New York, owned and operated by DuMont Laboratories, of New York and Passaic, N. J.

With the postwar development of television, the company plans to set up a five-station network for which Fuhrmann will be sales manager. He was formerly an account executive for the Blue Network.

Fanchon Here for Plays

Fanchon, Hollywood production supervisor, has arrived in New York to produce a series of musical comedies for service men. Following her Government work she will return to Hollywood to resume at Republic Studios, with which she recently signed a long term contract. Fanchon was formerly under contract to Paramount and 20th-Fox.

NBC Promotes Mack

Lathrop Mack, manager of NBC guest relations department, has joined the network's spot sales department as a salesman, according to an announcement by James V. McConnell, spot sales manager, and Clay Morgan, assistant to NBC president Niles Trammell. Mack replaces Robert E. Howard. William Ervin will replace Mack.

DILLINGER RUNS WILD!

GOES INTO (3RD) WEEK ON BROADWAY!

(After Setting World's Record at the Victoria Theatre!)

HOLDS FOR (3RD) WEEK IN DETROIT!

(3) RECORD WEEKS IN CINCINNATI!

GETS (2ND) WEEK IN YOUNGSTOWN!

TUCSON, ARIZ., HOLDS IT (2ND) WEEK!

STARTS (2ND) WEEK IN NORFOLK, VA.!

Make way for **MONOGRAM!**

"DILLINGER" A KING BROTHERS PRODUCTION

featuring **Edmund LOWE** • **Anne JEFFREYS** • and introducing **LAWRENCE TIERNEY** as John Dillinger

with EDUARDO CIANNELLI · MARC LAWRENCE · ELISHA COOK, Jr. · Directed by MAX NOSSECK · Screenplay by PHILIP YORDAN

End of Curfew Helps Some N. Y. Theatres

(Continued from page 1)

$75,500, or $500 better than the first four days of the first week. The Music Hall's weekly performance break is at midnight, but lifting of the curfew enables the house to go back to its late Saturday night show.

The Roxy is getting some help from the lifting of the curfew and business is continuing strong, with a big $83,000 expected for the second week of "Diamond Horseshoe" and a stage show presenting Count Basie and his orchestra and Jerry Lester; $66,000 was recorded for the first five days ending Sunday night.

"The Clock," combined with a show featuring Jane Froman, Willie Howard and George Paxton and his orchestra is expected to bring a strong $58,000 for its second week at the Capitol. Initial week's receipts were considerably better than early expectations with a good $79,000 registered.

"Salty O'Rourke" and a stage bill with Charlie Spivak and his orchestra are bringing a heavy $70,000 for a third week at the Paramount with the theatre counting almost 15 per cent more by the lifting of the curfew. The combination will remain for six weeks.

'Unseen' Is Strong

"The Unseen" opened strongly at the Globe, with a good $23,000 expected for the initial week, on the basis of $8,500 counted for the first two days. The third week's receipts for "Dillinger," at the Victoria, are expected to surpass the second week's $28,000, with the Victoria and the Astor both getting about 10-15 per cent more business as a result of the lifting of the curfew. "The Enchanted Cottage" is expected to bring a good $31,500 for a third week at the Astor.

"It's a Pleasure" is headed for a satisfactory $17,000 for a second week at the Palace; it will continue. "Salome, Where She Danced," will bring a good $24,000 for a second and final week at the Criterion; "Counter-Attack" will open there tomorrow. "The Corn Is Green" is receiving some help from the lifting of the curfew at the Hollywood and a satisfactory $16,500 is expected for the seventh week. "The Affairs of Susan" will bring a modest $23,000 for a seventh and final week at the Rivoli; "A Medal for Benny" will open there tomorrow. "Colonel Blimp" is continuing moderately at the Gotham, with $7,500 expected for the seventh week. The Rialto is getting about 20 per cent more revenue as a result of the lifting of the curfew, and "Bullfighters" is expected to bring a good $8,000 there for a single week, with "The Brighton Strangler" set to take over Friday.

REEVES
SOUND STUDIOS, INC.
1600 BROADWAY, N. Y. 19 Circle 6-6686
Complete Film and
Disc Recording Facilities

20th-Fox Stockholders In Annual Meeting Today

(Continued from page 1)

persons options to purchase common stock at $25.87 per share.

Present directors, all renominated, include: L. Sherman Adams, Robert L. Clarkson, Thomas J. Connors, John R. Dillon, Wilfred J. Eadie, Daniel O. Hastings, Donald A. Henderson, Felix A. Jenkins, Robert Lehman, William C. Michel, William P. Philips, Seton Porter, Murray Silverstone, Spyros P. Skouras and Darryl F. Zanuck.

The five who will get options on the common stock and the number of shares they may purchase are: Lew Schreiber, executive assistant to Zanuck and executive manager of studio operations, 4,000; William Perlberg, producer, 4,000; Harry Brand, studio publicity director, 2,500; Fred L. Metzler, assistant treasurer and studio manager, 2,500, and Ray Klune, studio production manager, 2,500.

Compensation Details

Notice of the annual meeting revealed that Adams, trustee, director and vice-president of the Massachusetts Investors Trust, owns 500 shares of stock and received $3,583 compensation from the company last year, exceeding the previous year by that amount; Clarkson, chairman of the board of American Express, owns 100 shares and received $2,333 for the year, exceeding the previous year by that amount; Connors, sales vice-president, owns 100 shares with an option to purchase 10,000 more and earned $112,300 for the year, an increase of $800; Dillon, investment banker and broker of Hayden, Stone and Co., was listed as owning one share and received compensation from the corporation of $12,700, an increase of $2,533; Eadie, comptroller and assistant treasurer, one share with option to purchase an additional $2,500, received $37,100, an increase of $1,400; Hastings, lawyer of Hastings, Stockley and Layton, one share, and $7,200 compensation, an increase of $400.

Others Listed

Also, Henderson, company treasurer, owns 111 shares, but no compensation was listed because he became an officer after the end of the fiscal year; Jenkins, company secretary, one share with an option to purchase 1,000, and compensation of $26,480; Lehman, president of Lehman Bros., 500 shares, and the same compensation of $4,700; Michel, executive vice-president, 1,393¼ shares with option to purchase 15,000 additional, and compensation of $80,275, an increase of $1,833; Philips, legal and financial adviser, 1,501 shares and $7,300 compensation. Also, Porter, president of National Distillers, 176 shares and same compensation of $7,400; Silverstone, vice-president, 200 shares with option to buy an additional 3,000, and compensation of $83,050 for the year, an increase of $36,800; Skouras, president, 5,250 shares and an option to buy 70,000 more, and compensation of $257,257, an increase of $3,257; Zanuck, vice-president in charge of production, 129½ and option to buy 100,000 shares of common, received compensation of $265,000, an increase of $141,666, due to the fact that Zanuck's previous year's compensation covered from July 7, 1943 until the end of that year only, a leave of absence terminating on that date.

'Plenty of Product,' Says U.S. Witness

(Continued from page 1)

had "plenty of products" to show despite competition from a Griffith theatre. Vincent operated the Pettit Theatre. In 1934, another independent opened the Ritz Theatre in competition. Two years later, Griffith purchased the Ritz.

On cross-examination, Vincent was asked if the town of Hominy was "overseated" with two theatres. He replied: "it was overseated with one."

Two other Government witnesses appeared at today's session. Wendell Bearcen, who formerly operated the Tech Theatre near the Texas Tech campus at Lubbock, testified that a Griffith representative came to him after he had been in operation two years and told him the circuit intended to "put in a theatre nearby." He said Griffith opened a competitive theatre near the campus two years after that.

The third witness was M. L. Geiger, former projectionist for the Bays Theatre at Blackwell, Okla. His testimony about difficulty in obtaining first run pictures for the Bays was cut short when U. S. District Judge Edgar S. Vaught ruled the testimony was "hearsay" evidence.

Today's testimony began the second week of the Government's suit to dissolve four Griffith circuits.

Cubans Want Films Dubbed in Spanish

An overwhelming majority of Havana's film patrons are now completely sold on Spanish re-dialogue pictures, it was revealed here yesterday by A. L. Pratchett, Latin-American division manager for Paramount International. The information came to light through a poll which Paramount's Cuban manager, Americo Rosenberger, conducted.

Of the attendance queried by Rosenberger, 66⅔ percent stated that in the future they would prefer to see nothing but Spanish re-dialogue, films, explaining that this form is far easier for a Spanish-language audience to understand and feel than the old method of superimposed titles. Of the remainder, Rosenberger reported that 20 per cent had not been able to make up their minds, and only 13⅓ percent of those polled reported unfavorably. Without exception, however, the noncommittal and negative reactions were from English-speaking persons who naturally could be expected to prefer the pictures in their original form.

"And Now Tomorrow," which opened at Havana's Fausto Theatre on April 24, is the first of a number of top Paramount productions slated for Latin-American release in Spanish re-dialogue version during coming months.

Paramount Making 16 in '45, Budgeted at 25 Millions: Ginsberg

(Continued from page 1)

Joseph Hazen-Hal Wallis unit will make three, and B. G. DeSylva two, bringing a possible maximum 28.

Paramount has a backlog of between 18 and 20 pictures, valued at between $32,000,000 and $35,000,000, completed, according to Ginsberg.

Highest budgeted picture in current Paramount production plans, Ginsberg explained, will be "Blue Skies," Irving Berlin musical to star Bing Crosby, which will cost about $3,000,000. Current Paramount trend in production is in the direction of post-war themes and diversified entertainment. About four or five color pictures are being made annually. Cecil B. DeMille is preparing a film with an American theme which will go into production in October.

Rose Due June 1

Ginsberg said that David Rose, Paramount managing director in Great Britain will arrive here around June 1 to discuss possibilities of Paramount's producing films abroad.

The shortage of raw stock is not affecting Paramount production plans nor has the studio strike affected its production, Ginsberg declared. No picture in the company's production plans is expected to cost less than $1,000,000.

Paramount recently purchased film rights to the Broadway play, "Dear Ruth," and has signed up John Lund, actor appearing in the Broadway play, "The Hasty Heart."

Atrocity Pictures 'Newsreels' Greatest'

"Never in the history of newsreels has the interest of the general public been as great," said Walton C. Ament, editor of Pathe News and chairman of the American newsreel pool, in discussing the atrocity newsreel films showing the Nazi prison camps. The occasion was an overseas broadcast by the OWI in commemoration of May 13 as a Day of Tranksgiving and Prayer.

Interviewed by Eugene O'Neill, Jr., Ament discussed the rapid distribution in American theatres of those films and audience reaction to them.

New Baumfeld Post

HOLLYWOOD, May 14. — Arnold Pressburger today appointed Ted Baumfeld as his New York sales representative.

GLOBE TICKET
COMPANY
154 W. 14th ST. N. Y. C.
Phone WAtkins 9-1486
PROMPT SERVICE
AS USUAL

Pinanski Warns on Too Much Confidence

In a special 'B-Day' message to exhibitors, Samuel Pinanski, national chairman of the 'Showmen's Seventh' War Loan, said here yesterday:

"Many people might forget the heartbreaking toil and back-breaking effort that made V-E Day possible, unless we take up the challenge of V-E Day and immediately destroy the germ of Overconfidence as the first step towards a total Victory over our Japanese enemies. "And so at the start of the greatest War Loan drive in history, I wish you all a personal victory in your campaign, knowing that each and every showman will do his part to speed total victory!"

Picket L. A. Theatres; No Drop in Business

(*Continued from page* 1)

Defy WLB." A secondary headline read: "No OPA Ceiling on Movies—Protest Filed." Downtown theatre managers said the paraders also carried placards lettered, "Why pay a dollar for forty cent movies?"

The managements uniformly told MOTION PICTURE DAILY that this type of picketing, maintained Saturday and Sunday nights, did not affect attendance.

Mayor Bowron's move, announced today, was made after receipt of a telegram from eight Congressmen representing Southern California. No date for a meeting has been set, but it is expected "within a few days." CSU President Herbert Sorrell received the suggestion coolly, however, saying "the time for arbitration passed ten weeks ago."

CSU, IATSE and producer representatives will meet tomorrow morning with National Labor Relations Board officials to discuss the conditions and date of the set decorators' election ordered by the Washington NLRB.

House Slashing War Agencies' Budgets

(*Continued from page* 1)

trenchment to be followed in war agencies during the next 14 months.

The Appropriation Bill for the War Production Board, Offices of Censorship and War Information and other emergency agencies is due to come before the House late this month. Practically all of them are scheduled for deep cuts.

Two RKO-ites Killed

Private James H. Lundgren, formerly assistant chief of staff at the RKO Theatre in Rochester, N. Y., was killed in action on Iwo Jima on March 3, according to word received at the RKO Radio home office where news also arrived that Vincent J. Carrozza, former studio employee, was killed in the same engagement.

Buys Monogram Product

The P. A. Magazzu Circuit, with nine houses in Philadelphia, has signed for Monogram's 1944-45 product.

10 Hollywood Stars Tour 60 Cities for 7th Drive

(*Continued from page* 1)

under J. Edward Shugrue. These are to cover important rallies and defense plants. Handling of the tours has been placed in the hands of Tom Baily, film industry consultant to the Treasury.

First to leave Hollywood will be Walter Pidgeon, who arrived yesterday in Akron, there to 'kick-off' the Ohio campaign. Other events in which Pidgeon will appear are scheduled for Cleveland, Canton, Martin's Ferry, Dayton, Columbus and Chicago.

Participation by the stars was through the cooperation of the industry's War Activities and Hollywood Victory Committees.

Thall Organizes 11 States for 7th Drive

Charles M. Thall, 'Showmen's Seventh' War Loan coordinator for the 11 states in the West, has returned to New York following a month's stay in his territory, during which he effected complete organization for the drive in his area.

A substantial increase in 'Bond Premieres,' 'Children's Shows,' and 'Free-Movie Day' observances has been pledged, Thall announced.

In addition to a regional meeting in Denver, sectional meetings were held in Los Angeles, Portland, Seattle, Great Falls and Anaconda, Mont., Salt Lake City, Phoenix, Albuequerque, and in other states. Thall also set a series of meetings for Northern California regions. George Mann, chairman for Northern California; Jack O'Loughlin, distributor representative; Fay Reeder, publicity chairman, and Roy Cooper, San Francisco area coordinator, attended meetings in San Francisco, Oakland, San Jose, Redding, Chico, Marysville, Sacramento, Santa Rosa and Vallejo.

H. V. (Rotus) Harvey, co-chairman for Northern California, and active in the drive, with Newton Jacobs, distributor chairman, and Joe Longo, publicity co-chairman, conducted meetings in Salinas, Merced, Tulare, Fresno and Stockton.

War heroes accompanied the groups to the meetings.

Loew Employes to Buy $100,000 in Bonds

Bonds worth $100,000 will be purchased by employees of Loew's, Metro-Goldwyn-Mayer and radio station WHN as the result of a Seventh War Loan drive rally held here yesterday at the M-G-M home office. The purchases will be made in addition to weekly bond purchases by employees on the payroll deduction plan.

Max Wolff, purchasing head, and chairman of the home office drive, presided at the rally, attended by more than 600 employees and the organization's bond captains. It was announced that $1,000 in bonds will be given as prizes to the employees who sell the greatest number of bonds.

'Purple Hearts' in 7th 'Kick-Off' in Boston

BOSTON, May 14.—With more than 5,000 members of the Armed Forces in the procession, Massachusetts kicked off its Seventh War Loan drive here yesterday with a parade and attendant ceremonies witnessed by more than 200,000.

Inaugurating the drive for $700,000,000 was a 'Parade of the Purple Hearts' sponsored by the War Activities Committee with the cooperation of the state War Finance Committee. Riding in Army jeeps were Joan Fontaine, Jane Wyman, Caeser Romero and the Ritz Brothers.

The inaugural had a 'Mother's Day' flavor and was a tribute as well to two Bostonians, Samuel Pinanski, national chairman of the 'Showmen's Seventh' War Loan, and Martin J. Mullin, chairman for Massachusetts and New England regional director.

287 War Loan Shows Reported by McLucas

OMAHA, May 14.—Donald V. McLucas, distributor chairman for the Seventh War Loan drive, has announced a first report showing progress toward beating marks in the Sixth campaign.

Premieres set thus far number 108, 'Free Movie Days,' 169, and 'Children's Matinees,' 18.

Oldtimers' Autographs For 7th Bond Buyers

Autographs of hundreds of screen stars of a quarter of a century ago will be given to bond buyers throughout the nation as the result of a plan set up for the Seventh War Loan by Paramount Studios. The idea was conceived by the studio's bond committee, under Bernard Luber, to add impetus to the campaign.

$2,000,000 for Bonds From Brooklyn Show

Over $1,000,000 worth of bonds have been sold for the bond show and dance to be held in the Hotel St. George, and when the curtain rises this evening, it is expected to have the total go up to $2,000,000.

WPB Drops Cooling Equipment Curbs

(*Continued from page* 1)

mended by WPB's general Industrial Division on the ground that they were no longer essential to the prosecution of the war. It was emphasized, however, that production of the liberated items would still be limited by reason of material shortages.

'Dillinger' Approved

ATLANTA, May 14.—The censor board has finally passed Monogram's "Dillinger."

J. R. Todd, Rockfeller Center Builder, Dies

John Reynard Todd, builder of the 12 buildings in the $250,000,000 Rockefeller Center development, died here Sunday. Included among the buildings are the Radio City Music Hall, Center Theatre and the RCA Building, which houses both the National Broadcasting Co. and the Blue Network.

Todd, who was born in Johnstown, Wis., was a lawyer, teacher, Republican leader and a collector of art objects. He is survived by his widow, a son, daughter and sister.

Short Subject Reviews

"Target Tokyo"

(RKO-WAC)

A vivid documentation of our first bombing of the Jap capital, last Nov. 24, by land-based super-fortresses has been compiled by the Army Air Forces from the work of eight combat cameramen who were on the raid. It begins with the flyers assembled for training at Grand Island, Neb., and traces them to Sacramento and Pearl Harbor, where Brig. Gen. Hayward Hansel took command. Then come the 4,000-mile trip to Saipan, the briefing there for the target (amid Jap bombings) and finally the run to Tokyo and the blasting of its aircraft factories.

This picture, skillful in the atmosphere created by both photography and sound, was written and directed at Saipan by Lt. Stanley C. Rubin and directed in the U. S. by M/Sgt. William Heath. Capt. Richard Goldstone produced, with Capt. Ronald Reagan as narrator.

Running time, 20 mins. Release May 24.

"Spotlight on Congress"

(20th-Fox-March of Time)

An inside view of Congress and its activities is presented by the March of Time in a satisfying manner. The data is well organized and the topic is interesting. The result is a factual short which has many qualities that should insure its acceptance by theatre audiences. The routine and duties of a Congressman are explained. It is pointed out that he is in Washington to serve the people who elected him. The work of special Congressional committees and various proceedings are shown and there are some informal scenes of the Bi-annual Press Club party for freshmen Senators which are particularly entertaining.

Several outstanding members of Congress are shown at work, including Senator Vandenberg, Senator Wagner, House Speaker Rayburn, Senator Ball and the Senate President *pro tem* McKellar. Some of the shots of Washington personalities such as President Truman chatting with Senate Majority Leader Barkley, in the Senate Wing of the Capital, are claimed as exclusive by March of Time.

"Spotlight on Congress" is in the typical March of Time style. Good material, plus informative commentary, are the appealing features of this subject. Running time, 16 minutes.

Lt. Bischoff Dies At Naval Medical Center

WASHINGTON, May 14.—Lieutenant Robert William Bischoff, USNR, 46, died at Bethesda Naval Medical Center on Saturday after being suddenly taken ill in his office at the Anacostia Naval Air Station.

Before entering the Navy in 1943, Lt. Bischoff was a film editor at 20th Century-Fox, beginning with the production of "The Covered Wagon."

A native of Denver, he is survived by his widow, Mrs. Beatrice V. Bischoff of Washington, and his mother and a sister, Mrs. Gertrude Brockway, both of Los Angeles. Burial will be in Los Angeles.



The GREAT gunman, The GREAT killer!

ERICH VON STROHEIM

MARY BETH HUGHES

The Great FLAMARION

"GREAT WITH A GUN"

with DAN DURYEA • STEPHEN BARCLAY

ANTHONY MANN—Director • Screen Play by ANNE WIGTON, HEINZ HERALD, RICHARD WEIL • Story by ANNE WIGTON

Based on a character "BIG SHOT" by VICKI BAUM from Collier's Magazine • Producer—WILLIAM WILDER

A REPUBLIC PICTURE

MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 95 | NEW YORK, U. S. A., WEDNESDAY, MAY 16, 1945 | TEN CENTS

New Theatres Not Built for Some Time

Lack of Manpower and Materials the Reason

WASHINGTON, May 15.—New motion picture theatre construction will not be possible in the immediate future, because of critical shortages of seats, textiles, and projection and sound equipment, the War Production Board warned today.

Further, it was explained in a statement by the WPB's Office of Civilian Requirements, lack of manpower in tight labor areas and an insufficient supply of certain construction materials also stand in the way of new houses.

The statement was issued to dam an increasing flood of applications for permission to build new theatres, evidently the result of an erroneous belief that the relaxation of some controls recently announced by WPB affected all phases of civilian needs.

"No available facilities exist for the manufacture of theatre seats and textile coverings, or motion picture projection equipment for commercial use," WPB stated. "Former manufacturers

(*Continued on page* 14)

Cameras, Projectors Formally Released

WASHINGTON, May 15.—Formal revocation of Limitation Order No. L-267, which since Sept. 15, 1943, controlled the production and distribution of photographic equipment, was officially announced today by the War Production Board, but it was empha-

(*Continued on page* 14)

Set Decorators to Vote Next Week

HOLLYWOOD, May 15.—Factions involved in the studio strike met today at the Los Angeles offices of the National Labor Relations Board and agreed to hold an election to determine the bargaining agent for the disputed set decorators the latter part next week. Despite a protest by the Conference of Studio Unions, which

(*Continued on page* 10)

Plan to Unionize Salesmen Abandoned

Plans to unionize New York film salesman have been abandoned for the present. Stumbling block in the unionization drive was the refusal of Warner and Paramount salesmen to join, it is learned.

Main selling point to the salesman was security, not wages or grievances. Officers had been elected and conferences were held with Richard F. Walsh, IATSE president, about a charter, but nothing materialized.

U.A. to Leave Hays Affiliation Sept. 21

United Artists yesterday confirmed that it had served notice of resignation from the Motion Picture Producers & Distributors of America and attributed the action to the owners of the corporation and the fact that virtually all of its producers have joined the Society of Independent Motion Picture Producers in Hollywood.

The company's statement said that the resignation is to become effective

(*Continued on page* 14)

Skouras and Zanuck Head 20th Again

All officers of 20th Century-Fox, headed by Spyros P. Skouras, president, were reelected at the organization meeting of the company's board of directors yesterday.



Spyros P. Skouras

The board meeting followed the annual meeting of stockholders of the company at which all directors were re-elected.

Stockholders also ratified the board's action in authorizing agreements, according to the plan approved by stockholders on May 16, 1944, granting the following persons options to purchase common stock at $25.87 per share; Lew Schreiber, executive assistant to

(*Continued on page* 14)

Newsreels, on Official Request, to Use Mussolini Butchery Scenes

All major newsreels will release, tomorrow, official Signal Corps films of the Milan mobs kicking and beating Benito Mussolini. Some of the newsreels editors, feeling the films are too gruesome, are cutting the footage to long shots and not using close-ups.

The scenes were photographed by the Army Signal Corps in Milan, and were flown here, prepared and distributed to all reels by the Signal Corps with the request that they be exhibited.

Actual pictures, viewed here yesterday at News of the Day headquarters, reach a new high in horror and savagery. The torn smashed body of the fallen dictator is shown resting partially on the equally bruised body of his mistress. His sightless eyes are shown staring at the sky while the milling mob, shouting, straining against militia endeavoring to hold them back with clubs and streams of water. Some break through and kick the inert form which sags under the pressure of feet. The body is naked to the waist and streaked with blood and mud. The internal organs have been kicked through the flesh and are strewn partially in and partly out of the body. The face is a bloody mass, with all teeth gone and cakes of dried blood surrounding the mouth and what is left of the nose. The skull is broken in several parts and is also clotted with blood. The body of the fallen Caesar's mistress is in the same disreputable state.

The film shows the bodies of Mussolini's henchmen lying strewn around him, and then cuts to the hoisting of the remains, head and arms dangling limply down, to a long scaffold. Once again, a close-up reveals the deep abdomen wounds, probably where scores of bullets have almost cut the body in two. A glimpse is also shown of the shouting, sweating, raging tight-packed mobs of men, women and children, faces distorted with rage and excitement, as they crowd in to render still further indignities on the dangling corpse.

E. S.

Admission Tax Will Stand Until 'V-J' Day

Only Japs' Defeat Will Allow Relief: Truman

WASHINGTON, May 15.—President Truman today served notice on Congress that he would not favor any reduction of admission or other taxes until after the defeat of Japan.

His opposition is seen as killing all chances for adoption of a suggestion by Senator George, chairman of the Senate Finance Committee, that taxes be gradually reduced.

The President said flatly that there can be no reduction in taxes while the war continues, pointing out that 85,000,000 bondholders had to be protect-

(*Continued on page* 10)

German Market for Films Open: Truman

WASHINGTON, May 15.—Allied media of information, presumably including films, will not be barred from circulation in Germany, as outlined last week by Office of War Information director Elmer Davis, and no order to that effect has been issued by General Eisenhower, President Truman said today.

On the contrary, the President said, he and General Eisenhower are in agreement that "a free press and a free

(*Continued on page* 10)

Officers Named for Mono. International

Officers of Monogram International Corp., recently organized under the laws of the state of New York, were announced yesterday by W. Ray Johnston, chairman of the board of the new company, and president of Monogram Pictures Corp. Johnston, now in Hollywood, made the an-

(*Continued on page* 14)

Reviewed Today

Review of "That's the Spirit" appears on page 14.

Personal Mention

HENRY GINSBERG, Paramount vice-president in charge of production, will leave New York for the Coast Saturday. MRS. GINSBERG will remain here.

•

SAM LEFKOWITZ, United Artists district manager, left yesterday on a business trip to Albany. He will return to the home office the end of the week.

•

BEN AMSTERDAM, Atlantic Theatres Circuit head, Philadelphia, is vice-chairman of the industry division of the Allied Jewish Appeal Campaign, Philadelphia.

•

JOSEPH G. MULLEN, 20th Century-Fox International Central America district manager and Caribbean area head, has arrived in New York.

•

E. K. O'SHEA, M-G-M Eastern sales head, is in New Haven. He will visit Boston before returning to New York.

•

RUDOLPH BERGER, M-G-M Southern sales manager, is in Washington from New York. He will leave there Saturday for New Orleans.

•

WILLIAM F. RODGERS, M-G-M vice-president and general sales manager, will leave here today for a four-day Chicago visit.

•

SGT. HAROLD BRASON, former manager of Warner's Diamond, Philadelphia, has returned there on furlough after three years in the South Pacific.

•

ANNE BAXTER, 20th Century-Fox star, is in New York from the Coast on a bond selling tour.

•

HERMAN RIPPS, M-G-M Albany branch manager, has returned there after a week's vacation in New York.

•

ALAN F. CUMMINGS, M-G-M exchange operations head, will return to New York today from a Midwest tour.

•

JOEL BEZAHLER, M-G-M home office assistant to J. E. FLYNN, Western sales manager, is on vacation.

•

EDWARD DMYTRYK of RKO, is back in Hollywood after a 15,000-mile location-hunting trip to Argentina.

•

BERT SIX, of Warner's studio publicity department, is in New York from the Coast.

Horne Names Wilbert Assistant Ad Chief

Hal Horne, director of publicity-advertising-exploitation of 20th Century-Fox, yesterday named Christy Wilbert assistant advertising manager, under Charles Schlaifer.

Wilbert was recently honorably discharged from the Navy and until this week held the position of copy chief. He succeeds Jonas Rosenfield, Jr., who last week entered the Navy.

Insider's Outlook

By RED KANN

CONSIDERABLE and frequently fancy guesswork has gone into estimates of the nation's theatre grosses. One man's figures are as good as another's because either one, or both, could be right. Taking advantage of the lack of statistical certainty, now comes another. It will be fully explained, but certainly it will not be guaranteed.

This yardstick sinks its foundation into the assumption that 87 per cent of the tax totals reported by the Internal Revenue Bureau originates with theatres. The assumption, in turn, is drawn from the report issued by the Government for the 1943-44 fiscal year when for the first time theatre taxes were bulked at $178,563,000 as against total admission taxes of $205,289,025, thereby indicating 87 per cent of the overall springs from theatres—theatres of all kinds, but predominantly motion pictures.

To go along with this, you must also accept the opinion of a number of exhibitors who calculate the tax represents 21 per cent of the actual gross. If you entertain these notions, the rest of this adventure will be interesting.

■

The Internal Revenue Bureau shows receipts of $268,307,806 for the first nine months of the current fiscal year, or from July of last year through March of this. Actual collections, however, are always a month behind the calendar, which means the months embraced in the nine-month span begin with June and run through February.

Applying the 87 per cent portion of the yardstick to the overall total, taxes drawn from theatres, therefore, are $223,627,791. If this amount represents 21 per cent of the actual gross, then that gross becomes $1,064,,894,700 for the first three quarters of the fiscal period. Simple mathematics, if staggering.

What is not so simple, however, is a method of computing how much motion picture theatres contribute and how much other types of theatres. It is obvious the preponderance goes to motion picture houses, but exactly to what degree is not known.

■ ■

While frolicking in the substratosphere, an occasional dip into Paramount's financial statement for its year ending December 31 reveals arresting moments, too. It has been published already that the company reported a net of $14,743,106. But operating profit before interest, income and excess profit taxes, depreciation and other items was a cool—or hot—$50,389,485 for a company which lists total assets at $148,424,713. Very interesting, moreover, is Paramount's income from theatres, distribution and accessories. At $153,244,034, the total intake therefore ran ahead of assets.

Theatre operation and general expense bulked $60,647,737. It cost the company $15,737,257 to maintain its distribution system. What with one thing and another, Federal taxes and an item of $2,070,742 set aside in a post-war refund tallied $28,879,816, so that when the audit was finally completed the net emerged as $14,743,106.

■

Twentieth Century-Fox's annual report for the same period, but embracing 53 weeks, proves another sortie into high finance. The parent company did an enormous $172,624,529 in total business—exhibition and distribution alike—as compared with $154,345,949 in the 52 weeks of 1943. Consolidated net before taxes and allowances was a handsome $40,244,588, comparing with $38,153,905 in the preceding period. Taxes, however, knocked off $25,100,000, or an increase of $1,300,000 over 1943 so that, in the finals, the net ended at $12,480,491.

If you think this is not big business, note that administration, distribution and exhibition operation (National Theatres and the Roxy included) cost a neat $86,137,711.

Bewildered?

■ ■

Ken Roberts, radio announcer sought, and got, laughs at the kickoff breakfast of the New York area war loan committee. He told a story about a commentator who rounded out his broadcast by declaring, "Adolf Hitler—that swine, that pig."

Roberts had to follow, saying, "The commenator's views were his own and do not represent the viewpoint of his sponsor, the Universal Meat Packing Company."

■ ■

Expectancy Note: That H. M. Richey, long director of exhibitor relations at Metro, ever so gradually will inch toward sales.

WLB Approves Film Editors Contract

The War Labor Board has approved the one-year contract between IATSE Motion Picture Film Editors Union, Local No. 771 in New York and the five newsreel companies setting up a series of job classifications with minimum and maximum wage scales which equalize salaries of about 100 film editors and others. The contract is the first for the union.

Some workers will receive substantial increases, while others will receive only minor benefits in the setting up of eight job classifications, with wage rate ranges of $95 to $130 a week for film editors in the top category, to $35 to $45 a week for cutting-room assistants in the lowest classification. All increases are retroactive to August 15, 1944.

The union is now negotiating a contract with short subject and feature producers in the East covering an additional 100 workers of these types with a similar system of job classifications and wage rate ranges being sought.

Odeon Will Proceed With Expansion Plan

TORONTO, May 15.—The end of the European War has brought no change in the program involving the Toronto visit of J. Arthur Rank, from London, for conferences with Paul L. Nathanson, it is announced at the headoffice of Odeon Theatres of Canada. The visit is scheduled to start this week here, with the folding of Germany expected to stimulate action with respect to postwar circuit expansion, although the Dominion Government has not yet raised the prohibition against civilian construction projects costing more than $500, although the eight per cent sales tax on building materials has been abolished.

All Briefs Are in On Arthur Decree Action

ST. LOUIS, May 15.—U. S. District Judge Richard M. Duncan now has all the briefs of both sides in the suit of Harry Arthur, Jr., and his St. Louis Amusement Co. against the American Arbitration Association and the film companies for an injunction and damages under alleged illegalities of the industry consent decree.

Judge Duncan is expected to rule some time this month on the defendant's motion to dismiss the suit on the ground that it has no legal standing so long as consent decree litigation is pending in New York and on the further ground that the Government is not a party to the suit.

Cook on Monogram's Studio Committee

HOLLYWOOD, May 15.—Glen Cook, new production manager at Monogram, has been appointed to the studio operations committee. Headed by Trem Carr, executive director, the committee also included Lindsley Parsons, producer; E. R. Hickson, technical director; Fred Steele, studio manager.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1945 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.


THE
CLOCK


"She only met him a few hours ago and they're already talking marriage..."
"That's why it's such a darling story for sweet Judy Garland and Robert Walker."

"... Unusual ... an attraction which exhibitors will exploit to advantage ... delightful ..."
MOTION PICTURE HERALD

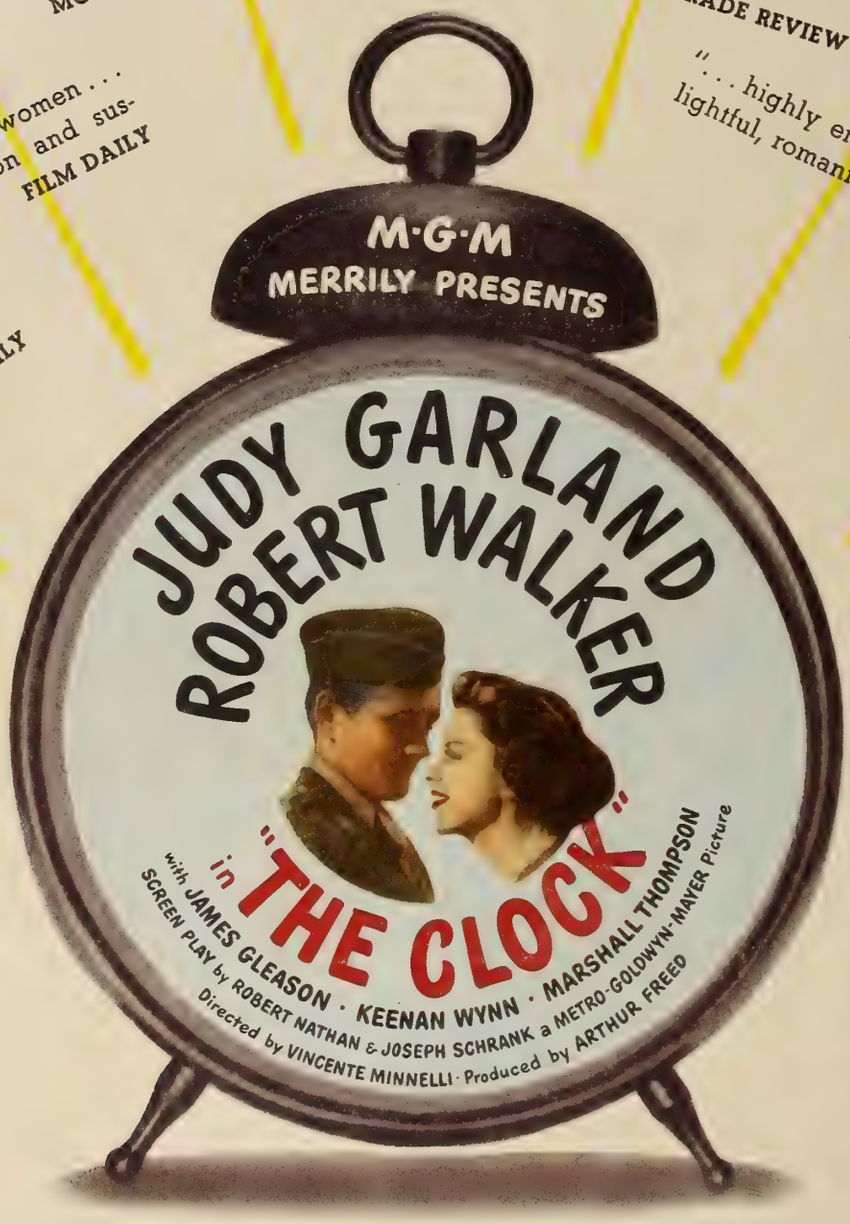
"...one of the most entertaining to be shown in a long time... should do well for every theatre privileged to show it..."
SHOWMEN'S TRADE REVIEW

"... special treat for women ... absorbing ... action and suspense ..."
FILM DAILY

"... highly entertaining ... delightful, romantic drama ..."
THE EXHIBITOR

"... charm, sweetness, heart tug and wholesomeness ..."
MOTION PICTURE DAILY

"... one of those pictures about which the romantic will rave..."
BOXOFFICE



"TIME TO SET IT FOR A LONG RUN!"

RINGING THE BELL AT ITS CAPITOL, N. Y. WORLD PREMIERE!

21st YEAR OF LEADERSHIP
MGM

With all your might!
MIGHTY 7th WAR LOAN

LITHO

J. R. Grainger Meets With Eastern Force

Exhibitor support of Republic's 10th anniversary drive, May 27 through July 27, was reported by sales branch men from the Eastern and New England districts who conferred with president and general sales manager James R. Grainger at a meeting held here yesterday.

Grainger also announced several holdovers on the company's 10th anniversary film, "Flame of Barbary Coast."

Maxwell Gillis, Eastern district sales manager, headed a group from his division: Jake Flax, Washington; Joseph Engel, Philadelphia, and Grover C. Schaefer, New York. New England district manager Jack Davis headed a group including Arthur Newman, Albany; Abe Weiner, Boston; Jack Bellman, Buffalo; Jerome Lewis, New Haven.

Appeal Decision In N. Y. Percentage Suit

The Endicott Circuit, operating theatres in Manhattan, Brooklyn and Queens, yesterday filed an appeal to the Albany Supreme Court from a decision of Justice Ernest L. Hammer of New York Supreme Court denying the circuit's application to dismiss suits against it by Warners, Paramount, 20th Century-Fox and Loew's. The actions which are joint, seek damages of $180,000 from the circuit, for allegedly making false returns on percentage pictures.

The circuit had applied for a dismissal on the grounds that the suits should have been filed separately under breach of contract laws, rather than fraud and conspiracy.

Roosevelt Memorial Foundation Formed

ALBANY, N. Y., May 15.—The Franklin D. Roosevelt Memorial Foundation, Inc. has been incorporated as a membership group. O'Connor and Faber, New York, were incorporation attorneys. Basil O'Connor is president of the American Red Cross and the National Foundation for Infantile Paralysis, and has worked closely with the motion picture industry.

O'Connor recently announced that a number of leading Americans, including film, stage and radio personalities, would be members of the Memorial Foundation. It is to be worldwide in membership and scope, representing people from all walks of life.

$1,000,000 RKO Gross On 2 Weeks' Billings

RKO Radio set a new billings record in the final two weeks of its 'Ned Depinet Sales Drive,' just completed. Designated as 'Bob Mochrie Testimonial weeks,' each totaled in excess of $1,000,000 the first time in the history of the company that this figure was reached for two consecutive weeks, RKO said.

$18,364 for Paralysis

NEW HAVEN, May 15.—During the recent infantile paralysis campaign here, theatre collections totaled $18,364, an increase of $6,500 over last year.

Griffith Got Almost All Product: Jones

OKLAHOMA CITY, May 15.—Staff Sergeant Johnny Jones, son of Jake Jones, owner of the Ritz Theatre, Shawnee, Okla., appearing here today as a Government witness in the anti-trust suit against four Griffith circuits, testified that "we did not have any major first-run product for 1937-38 on a full-season deal" and had only a few first runs from United Artists after receiving the product of that company the year before.

Jones told of appealing to the American Arbitration Association but of withdrawing the appeal when an agreement was reached with RKO, from which five first-run films per year have been obtained. He said Griffith Theatres had the product of the other companies and that he and his father signed an agreement with L. C. and H. C. Griffith in 1938, after which their State Theatre at Shawnee was converted into a store.

Fred Vincent, former Hominy, Okla., operator, and Wendell Bearden, former Lubbock, Texas, operator, both of whom testified late yesterday, were recalled today for cross-examination.

De Carlo Publicity Campaign New High

Yvonne De Carlo, new Universal star, received heavy advance publicity in the two-month period before the release of her first film "Salome, Where She Danced," Universal reports. Among some of the newspapers and magazines which featured pictures, stories or both about her were *Pic Magazine, Pictorial Review, Hit Magazine, Screen Stars, Movie Show, Toronto Star, Silver Screen, Movie Stars Parade, Movie Show, Screenland, Screen Guide, Photoplay, Movieland, Screen Romances, Parade, New York Times, Daily News* and *dozens* of other newspapers throughout the country.

Collier's, Look and *Life* are all featuring her in current issues.

Kaufman Gives Up, Starts Prison Term

Louis Kaufman, former business agent of Local No. 244 of the IATSE in Newark, convicted with six Chicagoan mobsters in 1943 for conspiracy to extort more than $1,000,000 from motion picture companies, surrendered yesterday in New York Federal Court to the U. S. Marshal. He will start immediately to serve a seven-year prison sentence imposed by Judge John Bright in 1943.

Kaufman, also fined $10,000, has filed a pauper's oath, which eliminates the necessity of the fine. He has been free on bail since 1943 while the Circuit Court of Appeals, in 1944, and the Supreme Court, in April of this year, denied appeals for a re-hearing.

'Peace' Released Friday

"Now—The Peace," of World in Action series, will be released by United Artists on Friday. Produced by Stuart Legg for the National Film Board of Canada, it highlights major issues of the peace as they confront the San Francisco conference. "Now the Peace" will be previewed here in Town Hall today to delegates of the Second People's Congress, in conjunction with the East-and-West Association.

1945 Red Cross Drive Will Far Exceed 1944

Final returns from only 16 of the 40 areas covered on the Red Cross 'War Fund Week' campaign for 1945 show a total of $6,834,753, as against a full total of $6,054,212 for 1944. Leon Bamberger, chairman of the drive, reports that the 1945 figure includes $36,355 from home office employees and $718,374 in Hollywood contributions.

DeWolf, DeBra, Fly At Freedom Meeting

Francis C. DeWolf, chief of the communications division of the State Department, will be the chief speaker at a luncheon meeting on 'World Freedom of Speech and Press,' including films, under the auspices of the American Civil Liberties Union at the Town Hall Club, here, today. The meeting will be presided over by Dr. John Haynes Holmes, chairman of the board of the ACLU, and will also hear James L. Fly, former FCC chairman; Arthur DeBra of the MPPDA; Cranston Williams, general manager of the American Newspaper Publishers Association, and Morris L. Ernst, counsel for the ACLU.

The meeting is being called to discuss proposals for freedom of communications between the nations of the world in relation to the conference of the United Nations in San Francisco; and with particular reference to the right of American audiences to read, see, and hear all news and opinion from abroad by cable, radio, mail, and films.

Sullivan Succeeds As MGM Story Head

Lucile Sullivan has been appointed assistant to Olin H. Clark, Eastern story editor for M-G-M. She succeeds Janet Wood, who recently left the organization. At the same time Clark has named Beatrice Green administrative assistant.

Miss Sullivan at one time was motion picture editor of the *Indianapolis News*. She left this post to come to New York and join the editorial staff of *Harper's Bazaar*. After this, she did theatrical publicity work, and after a short period with Paramount, joined M-G-M's scenario department. Miss Green has been associated with the editorial department of M-G-M for many years.

250,000 New Shares Of Cinecolor Stock

HOLLYWOOD, May 15.—An increase in Cinecolor's $1-par common stock, from 500,000 to 750,000 shares, was voted by stockholders at their annual meeting here. A vote to give present holders first opportunity to buy the new shares is expected to be taken by the board of directors at a meeting on Thursday.

AMPA Elects Tomorrow

AMPA's election luncheon, which will be an open meeting, will take place at Toots Shor's tomorrow. Installation of new officers for 1945-46 will take place and copies of the book "Forever Amber" will be given to at least six lucky attendants at the luncheon.

'Lab' Workers to Delay Strike Call

Although the approximately 1,800 members of IATSE Motion Picture Laboratory Technicians, Local No. 702 have voted strongly in favor of a strike in a balloting taken under the provisions of the Smith-Connelly Act, negotiations for a new contract are continuing with representatives of the 20 film processing laboratories here.

John A. Francavilla, Local 702 president, has emphasized that the vote in favor of the strike will not necessarily curtail present negotiations between the union and representatives of the laboratories. He has pointed out that the union will abide by the provisions of its own constitution and its IATSE charter and will seek 'a peaceful settlement' of the issues involved in the contract dispute.

To this end, union representatives again met with company officials at the Warner home office yesterday under the supervision of Commissioner Jerry Doherty of the U. S. Conciliation Service.

Morgan to Hold 3 More Sales Meetings

HOLLYWOOD, May 15.—Oscar Morgan, sales manager of Paramount short subjects and Paramount News, has arrived here from New York for regional sales meetings. After meetings today and tomorrow at the Ambassador Hotel, Morgan will proceed to Denver for another meet.

Morgan was guest today at a luncheon attended by Y. Frank Freeman, Stanton Griffis, Del Goodman, Paramount district manager; James Clar, Portland branch manager; Al Taylor, Los Angeles branch manager; Herbert Kaufman, Seattle branch manager; George Pal, producer of 'Puppetoons'; Jerry Fairbanks, producer of Scientific Films; Louis Harris, Paramount producer and George (Dink) Templeton, producer of the studio's Technicolor 'Featurettes.'

Goldberg Named WB Purchasing Director

Herman Goldberg, member of the Warner Bros. organization for more than 25 years and at present handling maintenance matters involving branch offices, has been promoted to take over the duties of the late C. C. Ryan as purchasing agent for exchanges and head of the advertising accessories department.

Goldberg also will continue his activities in the maintenance end.

Borus Heads Mono. Contract Department

Si Borus, for the past eight years manager of the contract department of Republic Pictures, New York, will join Monogram Pictures on May 21 to take charge of the contract department and handle sales statistics, making his headquarters at Monogram's New York exchange. This department was formerly operated by Lloyd Lind.

MOT's Roizman Lectures

Morris Roizman, film editor of The March of Time, lectured last night on film editing to the orientation class in film making at City College, here.



As the 15th Anniversary Issue of Modern Screen goes on sale, we pause to tot up our many happy returns. And the record looks good.

For in these years of strong, steady growth—we've moved farther and farther in front of the nearest movie magazine—actually 29.7% ahead in circulation in the last six months of '44! And today—we're the *only* movie magazine that—

—sells over a million-and-a-quarter copies a month . . .

—publishes, as the Government's choice, a special overseas edition for the armed forces . . .

—polls *every month* the biggest, most ardent group of movie-goers in the world—our own readers—so that we may build up new names in the pages of our magazine . . .

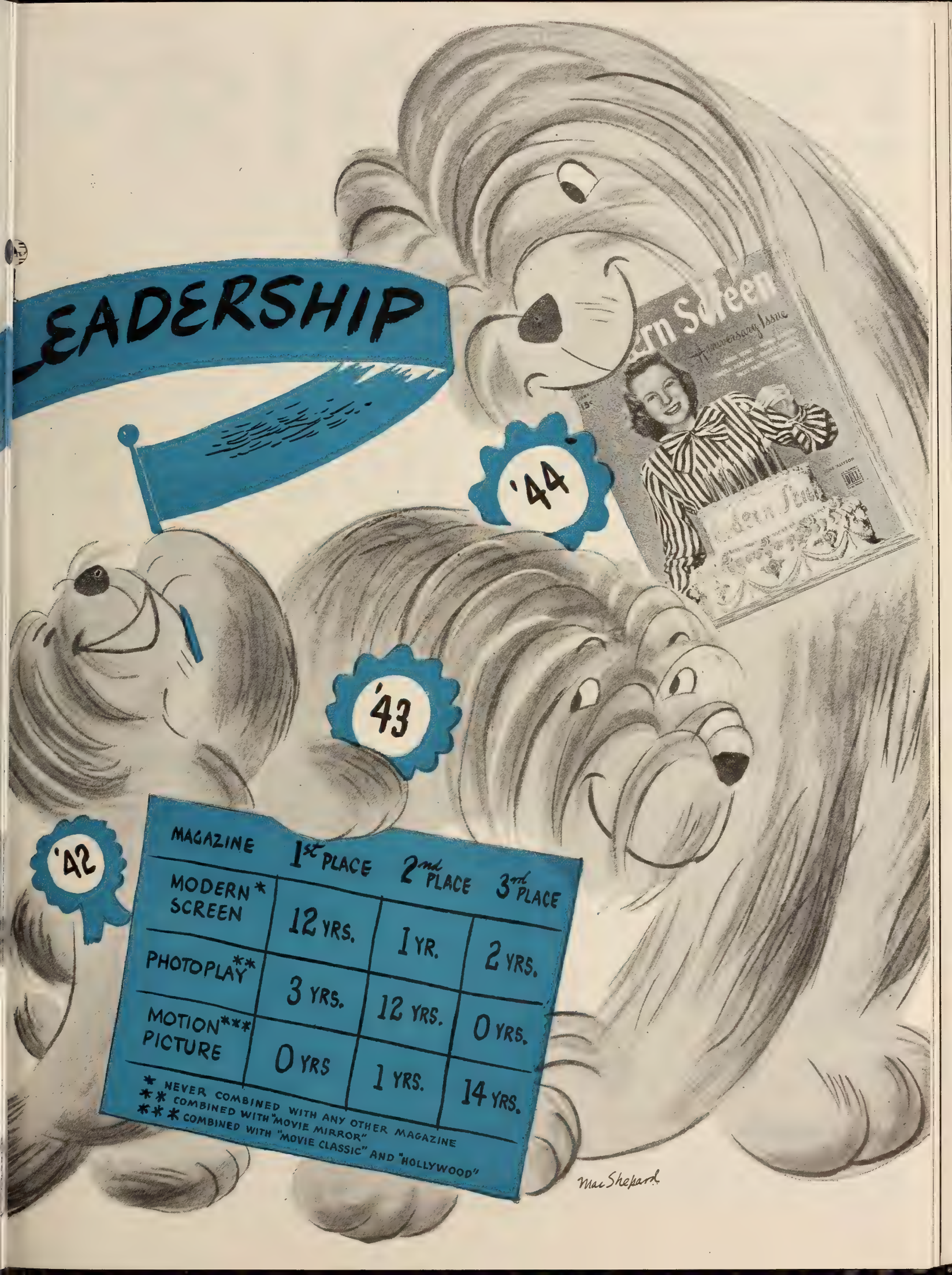
—prints more full color pages, offers more star information and reader service, receives more fan mail . . .

In short, we stand alone among movie magazines—in the job we do for movie fans...and the movie industry!

MARCH SALE:

Domestic Edition 1,509,400 . . . Overseas Edition 137,000

TOTAL: 1,646,400



MAGAZINE	1st PLACE	2nd PLACE	3rd PLACE
MODERN* SCREEN	12 YRS.	1 YR.	2 YRS.
PHOTOPLAY**	3 YRS.	12 YRS.	0 YRS.
MOTION*** PICTURE	0 YRS	1 YRS.	14 YRS.

* NEVER COMBINED WITH ANY OTHER MAGAZINE
** COMBINED WITH "MOVIE MIRROR"
*** COMBINED WITH "MOVIE CLASSIC" AND "HOLLYWOOD"

Set Decorators to Vote Next Week On Choice of Union

(*Continued from page* 1)

opposed taking men off the picket line to vote, the election will be held during working hours, at local NLRB offices.

Since both CSU and IATSE have announced their intention of challenging all opposition voters, both sides agreed to submit, prior to the election, a written blanket challenge to the NLRB, which will rule later on individual challenges.

At a strike strategy meeting this morning, CSU officials took steps to enlarge the national boycott of pictures produced by the struck studios. These plans include letters to 6,000 locals in four unions involved in the strike (carpenters, painters, machinists and electricians), notifying them that all pictures made by the major producers are on an "unfair" list.

Roy Brewer, International representative of IATSE, said: "There is more unrest on the picket line than ever before, and more strikers are going back to work every day." Queried on next move should the election results prove unfavorable, both Brewer and Herbert Sorrell, CSU president, said: "We have always reserved the right to appeal to the NLRB in Washington."

Felix Snow Arrives

Felix Snow, vice-president of Film Technicians International, arrived here from Kansas City today. According to Brewer, "to help us handle some of our many problems." Queried on a rumor Snow is here for the purpose of taking over Film Terchinians Local 683, he said: "That's a lot of hooey. As far as we are concerned, all our locals are going along satisfactorily. We don't want any other locals. As soon as this emergency is ended, it is our intention to hold an election and turn Local 44 back to its officers."

John Martin, business agent of Local 683, said he did not know the purpose of Snow's visit and that any move to take over the local would come "as a complete surprise to us."

No pickets were in evidence before Los Angeles theatres today, but it is expected that picketing will be resumed at the weekend.

Richard F. Walsh, IATSE president, is scheduled to arrive here from New York at the weekend.

SPU Approves New Contract Proposal

HOLLYWOOD, May 15.—A proposed contract which the Screen Players Union will present to producers was approved by the SPU membership at a meeting here last night.

The organization also adopted a constitution and by-laws and accepted the resignations of all officers, successors to whom will be chosen at the next meeting.

B. and Q. Renew Altec

L. J. Hacking, Altec New England district manager, announces B. and Q. Associates have signed agreements with Altec Service for booth replacement parts for its theatres in Brookline, Quincy and Rockland, Mass.

Five OWI Films Will Aid Seventh Loan Premieres

Five Office of War Information films distributed through the War Activities Committee have been made available to the "Showmen's Seventh" War Loan Committee for bond premieres, Samuel Pinanski, national chairman, announced here yesterday. These films will supplement feature releases being made available by the distributors and are designed to make up a complete program or round out one.

The pictures include:

"War Comes to America," produced by Col. Frank Capra for the Army Pictorial Service, 66-minute Army orientation film which reviews world events leading up to America's entry into the war. Prints are available at RKO exchanges.

"San Pietro," tribute to the infantryman's contribution to victory, a three-reel Army Pictorial Service subject produced by Major John Huston under Col. Capra's supervision. Prints are available from WAC distribution chairmen in each exchange area.

End of Luftwaffe

"Fight for the Sky," two reels on the part our fighter command played in knocking the Luftwaffe out of the sky, produced by the Eighth Air Forces Fighter Command. Local WAC distribution chairmen are handling prints.

"To the Shores of Iwo Jima," two-reel Technicolor subject including motion picture coverage of Joe Rosenthal's Mt. Suribachi flag-raising photograph, symbol of the Seventh War Loan. It was produced by the Navy, Marine Corps and Coast Guard. United Artists is distributing.

"Target Tokyo," Army Air Forces two-reeler covering the first B-29 bombing of Tokyo. Capt. Ronald Reagan is narrator and Gen. Henry Arnold of the Air Forces appears with a message. It is being distributed by RKO.

300 Servicemen Will March For Glen Miller Pageant

Three hundred officers and enlisted men from Mitchell Field will present a military pageant as part of the Major Glen Miller war bond show at the New York Paramount Theatre on June 5, it is announced by Col. Edward E. Hildreth, base commander. The pageant and star show, admission to which will be exclusively to buyers of bonds in the Seventh War Loan, will be a tribute to the orchestra leader recently reported missing in action over Europe. The entire production at the Paramount will be staged under the direction of Robert M. Weitman, chairman of special events for the industry in the drive. Thousands of motion picture theatres of the country will simultaneously honor Miller.

Street Reports South All Lined Up for 7th

The South has swung into the "Showmen's Seventh" War Loan with an unprecedented number of events. E. W. Street, Southern drive coordinator, reported yesterday to National Chairman Samuel Pinanski.

The 4,420 theatres in the 14-state area will roll up a record total of "Bond Premieres," "Children's Shows" and "Free Movie Days" on June 6, Street reported, following long distance telephone conversations with exhibitor chairmen.

A total of 431 regional, district and special events chairmen have been appointed in the 14 states and are serving under 18 state exhibitor chairmen and co-chairmen. Thirty-four regional meetings, an unusual total for the area, have been held by the state regional chairmen with individual exhibitors and distributor representatives. Few such meetings were conducted in previous drives.

The area includes Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, West Virginia and Virginia.

GE Promotes Seventh Bond Drive by Public Telecast

ALBANY, N. Y., May 15.—An "All Star" bond rally subject appeared on a television show over General Electric Schenectady television station WRGB last night. An audience of several hundred attended. Among those present were: C. J. Latta, area exhibitor chairman, and Chas. A. Smakwitz, area publicity head, for the War Activities Committee; Alonzo P. Adams, Treasury official; Paul Mowrey, television chief, American Broadcasting; Johnny Olsen, master of ceremonies; Peggy Olsen; George Markham, general manager of station WRGB, and Hoylan Bettinger, program director.

Ohio Has a Heavy 7th Loan Program

COLUMBUS, O., May 15.—A telegraphic statewide survey by Pete Wood, ITOO secretary, reveals that pledged war bond theatre events stand as follows: 'Bond Premieres,' 504; 'Free Movie Days,' 1,115; 'Children's Matinees,' 729. The figures outdistance those in any previous drive.

In the Sixth War Loan, Ohio had $223,000,000 in 'E' bond sales, of which it is estimated theatres produced 50 percent. On the basis of pledged events to date, Seventh War Loan bond sales in theatres should exceed $150,000,000.

11 'Bond Premieres' Are Set for Georgia

ATLANTA, May 15.—Eleven bond premieres in support of the Seventh War Loan drive will be conducted in Atlanta and in other cities throughout the state. Williams K. Jenkins, who is state chairman for theatres in this drive says theatres are going 100 per cent in their efforts to put the drive over.

Following an Athens premiere today, openings will be held in Elberton, Augusta, Brunswick, Buford, Columbus, Gainesville, Macon, Savannah, Waycross, then Atlanta.

Milton Berle Broadcast For N.Y. Bond Campaign

Wednesday, May 23, has been designated as "Milton Berle Broadcast Auction Night" by all theatres in Manhattan, according to George Ritch, Manhattan chairman for the Seventh War Loan drive. Al Zimbalist, public relations and special events chairman, set the date through arrangements with Irving Mansfield of the Biow Advertising Agency and Eversharp Pen.

German Market for Films Open: Truman

(*Continued from page* 1)

flow of information and ideas should prevail in Germany in a manner consistent with military security."

Truman, referring to newspapers and magazines, made no mention of motion pictures, which Davis' statement last week indicated also would be barred, but the program for control of the American zone of occupied Germany outlined by Secretary of War Henry L. Stimson barred foreign enterprises from operating there.

Selected Films

It is probable that the plans for occupation will provide for the entry of selected American films which contribute to the policy of eliminating Nazi and militarist influence.

"We are not going to lose the peace by giving license to racialist Pan-Germans, Nazis or militarists, so that they can misuse democratic rights in order to attack democracy, as Hitler did," the President said in a statement.

The President said Davis acted in good faith but had misunderstood the policy agreed on as meaning that information reaching the Germans would be strictly controlled by barriers against its importation from outside the country.

Davis' statement was reported in MOTION PICTURE DAILY on May 11.

Only Japs' Defeat to Give Relief: Truman

(*Continued from page* 1)

ed and that their only protection lay in continued high taxation.

Truman's position on taxes, however, is not expected to deter the House Ways and Means Committee from going ahead with a plan to assist corporations through the reconversion period by speeding up the return of that part of the excess profits tax which is to go back to them, in which no reductions of rates are contemplated.

Hirliman Gets New Branch in Chicago

George A. Hirliman, president of International Theatrical and Television Corp., reports the acquisition of a Chicago branch office, which will be controlled by Walter Varges and William Siegel, who formerly operated as the Walter O. Gutlohn, Inc., Chicago branch. Through the consummation of this deal with Varges and Siegel, both the staff and the office space will be enlarged in order to handle all product of I. T. and T., Certified Film Distributors, Film of the Month, and Picture of the Month, as well as Walter O. Gutlohn.

The office will conduct business for Illinois and sections of Indiana.

Citizen's Group Show

George Givot, Carol Brice and the Yugoslav Unity Chorus are the latest additions to the roster of stars who will appear in the entertainment to be presented by the Independent Citizens' Committee of the Arts, Sciences and Professions, Sunday night, at the Hotel Astor. Fredric March will be master of ceremonies.

PRIORITY!

GENERAL GEORGE C. MARSHALL KNOWS WHAT IS VITAL TO OUR CONTINUED WAR EFFORT. LISTEN!

TO 16,000 PATRIOTS!

"The showing in your theatre of

'TWO DOWN AND ONE TO GO'

is a most important contribution to our continued war effort, as it is imperative that this message which tells the story of redeployment and partial demobilization be seen by the maximum number of people in the shortest possible time. Your showing of this important film at every performance will aid materially in the task that lies ahead."

—GENERAL GEORGE C. MARSHALL, CHIEF OF STAFF

Produced in TECHNICOLOR by the Army Pictorial Service for General Staff, U. S. Army. Released through the Office of War Information and distributed by M-G-M for the War Activities Committee—Motion Picture Industry.

Meet the IDEAL gang...

In New York and Hollywood, at work and just visiting with some of their good friends . . .



Frances Kish, Editor of *Movies*, and Gary Cooper, in a moment of what seems to be momentous conversation on this and that, at New York's fashionable Club 21.

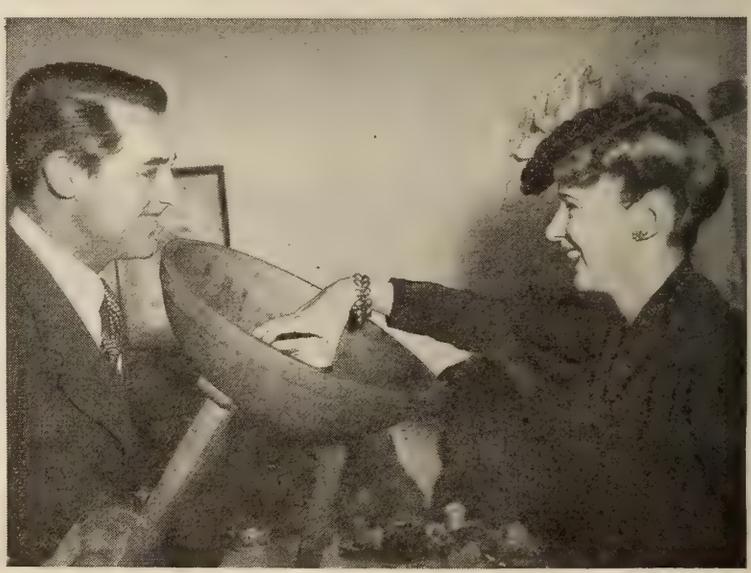
People make news; people make magazines, and we want you to know the people behind the Hollywood news published in the Ideal magazines, Movie Life, Movie Stars Parade and Movies. Our New York, as well as our Hollywood, office is close in spirit to our home town, Hollywood. We believe the phenomenal growth of the Ideal movie books is due to the fact that we think in Hollywood terms. The people who buy our magazines are the very same people who fill the movie theatres. They shop for the best Hollywood news as they shop for the best pictures. We believe that our policy of concentrating upon the best Hollywood news is the reason our magazines sell out, month after month. And we are pledged to maintain that policy, to do a progressive and constructive liaison job between Hollywood and the movie-going public.

Editorial Director

W. M. COTTON'S *Ideal* MOVIE GROUP
Movie Life . . . Movie Stars Parade . . . Movies
New York . . . Hollywood . . . Chicago



Jeanne Crain, Private Lon McAllister, and *Movie Life's* Editor, Betty Etter, compose a comely, smiling and congenial threesome when Editor Etter visits the 20th Century-Fox lot during her recent trip to Hollywood.



Cary Grant, who always plays Santa Claus at the Golden Awards Party given by the Women's Press Club, proffers the grab bag to Llewellyn Miller, *Ideal's* Executive Western Editor, in the American Room of Hollywood's Brown Derby.



On the M-G-M set in Hollywood, *Ideal's* Editorial Director, Muriel Babcock, chats with Greer Garson. Note-book in hand, Greer seems to be doing the interviewing this time.



(Left to right.) Artist Travis Cliett and Art Director Charles Jensen, of *Ideal's* New York staff, discuss some fine points of layout-making with Lauren Bacall, during her recent visit to us.



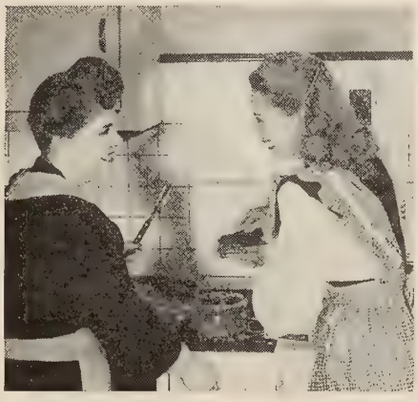
Beauteous Belita watches Artist Edward Rethorn, of *Ideal's* New York staff, cope with a problem in typography. Distaff side of our art staff admire Belita.



Sonny Tufts gives a quick look at pages of *Movie Stars Parade* displayed by Editor Pat Murphy in *Ideal's* New York offices.



Frances Morrin, *Ideal's* Western Editor, savors a cup of tea, flavored with a bit of friendly gossip, during an afternoon call on Claudette Colbert, in Claudette's famous-for-beauty Holmby Hills home.



In the *Ideal* Kitchens, New York, Food Editor Demetria Taylor and Songstress Dinah Shore collaborate happily on a recipe.



Two Virginias with but a single thought! Virginia Vincent, *Ideal's* Beauty Editor, and Virginia Mayo, swap opinions about lipsticks.

Skouras and Zanuck Head 20th Again

(Continued from page 1)

Darryl F. Zanuck, and executive manager of studio operations, 4,000 shares; William Perlberg, producer, 4,000; Harry Brand, studio publicity director, 2,500; Fred L. Metzler, assistant treasurer and studio manager, 2,500, and Ray Klune, studio production manager, 2,500.

Officers of the company, in addition to Skouras, are: William C. Michel, executive vice-president; Zanuck, vice-president in charge of production; Thomas J. Connors, vice-president in charge of sales; Murray Silverstone and Joseph Moskowitz, vice-presidents; Donald A. Henderson, treasurer; Wilfred J. Eadie, comptroller and assistant treasurer; Felix A. Jenkins, secretary; Read B. Simonson, Fred L. Metzler and C. Elwood McCartney, assistant treasurers, and J. Harold Lang, George F. Wasson, Jr., and William Werner, assistant secretaries.

15 Directors

The 15 directors elected were: L. Sherman Adams, Robert L. Clarkson, Connors, John R. Dillon, Eadie, Daniel O. Hastings, Henderson, Jenkins, Robert Lehman, Michel, William P. Philips, Seton Porter, Silverstone, Skouras and Zanuck.

Henderson announced that a quarterly cash dividend of $1.12½ per share on the prior preferred stock has been declared, payable June 15, 1945, to stockholders of record on May 31. A quarterly cash dividend of 37½ cents per share on the convertible preferred has also been declared, payable June 30, 1945, to stockholders of record on May 31. A quarterly cash dividend of 50 cents per share on the common stock has been declared, payable June 30, 1945, to stockholders of record on May 31.

Spyros Skouras Is Due Back Next Week

Spyros P. Skouras, 20th Century-Fox president, is scheduled to return from Europe next week after a trip to England and various Continental European countries, where he studied local market conditions and held several conferences with J. Arthur Rank.

While in Greece, Skouras arranged for the reentry of 20th-Fox films in that country; distribution there has been through the Office of War Information. Skouras is also understood to have performed some work for the UNRRA.

Services for Alexander

ALBANY, N. Y., May 15.—Joe Shure, assistant to Saul J. Ullman, general manager of Fabian Upstate Theatres, traveled to Boston this week to attend the military funeral of Harry S. Alexander, Jr., member of the Air Force, killed recently. The airman's father is the manager of 20th Century-Fox exchange in Albany.

Promote 'Springfield'

Statements from J. Edgar Hoover FBI director, and Paul V. McNutt Federal Security Agency administrator, are included in a supplementary educational brochure issued by Warner Bros. on "It Happened in Springfield," two-reeler dealing with teaching of tolerance and better citizenship in public schools.

Review

"That's the Spirit"

(Universal)

UNIVERSAL has a new ghost. He is affable, fun-loving Jack Oakie, the spirit in "That's the Spirit," a gay, entertaining comedy in the fantasy vein of "The Ghost Goes West" and "Here Comes Mr. Jordan," and more recently, "A Guy Named Joe." Oakie's self-imposed return to earth, 18 years after his demise upon the birth of his daughter, is to ease the difficulties of his spirited daughter and his rebellious wife in the straight-laced household of his wife's stuffy Mid-Victorian family. It adds up to appealing "spirited" hilarity with a generous sprinkling of dancing and songs, featuring Peggy Ryan and a new youngster, Johnny Coy, who scores outstandingly.

Michael Fessier and Ernest Pagano, who produced, also wrote the original screenplay. Fessier, whose experiences with ghosts who play fast and loose with mortals, dates back to his days when he wrote fiction, has created Steve Gogarty, played by Oakie, a carefree flute-tootin' magician and song-and-dance man, whose abilities to make people disappear plunges him suddenly into a marriage to June Vincent, as the daughter of Gene Lockhart, who is Jasper Cawthorne, a pompous, influential and domineering banker.

The "powers that be," trying out new methods, make the mistake of sending a sylph-like creature after Gogarty when his number comes up as his daughter is born. This only serves to further embitter Cawthorne against everything connected with the stage. He firmly puts his foot down, 18 years later, when his grand-daughter shows inclinations of turning to the stage. It is then that Gogarty gets a hearing in the complaint department "up there," on his 18-year old "beef" about being whisked away by an alluring spirit in full view of his father-in-law. The complaint officer, Buster Keaton, gives Gogarty a chance to see what he can do and Gogarty does right well. With the help of his former partner, Andy Devine, Gogarty's daughter, Miss Ryan, gets a chance to go on the stage, teamed with Coy, Devine's son, just as Devine had planned when Gogarty's daughter was born. And instigating defiance of Cawthorne by his entire family, Gogarty manages to soften up the old man. In the hour of triumph of their daughter, Gogarty is joined by his wife. They make a couple of nice spirits.

Charles Lamont has turned in a capable directorial performance in handling the lighter aspects of the theme, but the action becomes slow-moving in some of the spots where the Cawthornes hold forth. As the ghost with the flute and speaking shoes who has been warned against unethical conduct like the rattling chains, Oakie is swell as Joe Gogarty. Miss Ryan and Coy make a grand team, Coy splendidly filling the void left by Donald O'Connor in Miss Ryan's career. He is an excellent dancer and has a good screen personality. Music and production numbers feature several old songs and some new ones. Oakie has a tuneful little number called "The Fella With the Flute," by Sidney Miller and Inez James. The perennial favorite, "Evening Star," receives a jive treatment with humorous resuts; "Baby Won't You Please Come Home" and "How Come You Do Me Like You Do" serve as the basis for a pleasant production number, but the production highpoint is a precision dance against a background to the strains of "Nola."

Fessier and Adamson have surrounded their shennanigans with an attractive production. Also in the cast are Arthur Treacher and Irene Ryan as a butler-maid act, and Edith Barrett and Victoria Horne.

Running time, 93 minutes. General classification. To be released in early June.

MILTON LIVINGSTON

Officers Named for Mono. International

(Continued from page 1)

nouncement through the New York office.

The new company was formed to handle distribution of Monogram Pictures outside the United States, with particular attention to re-entry into European countries and further development of South American markets.

In addition to Johnston as chairman of the board, officers of Monogram International are: Norton V. Ritchey, president; J. P. Friedhoff, vice-president; George D. Burrows, treasurer; N. Witting, secretary; and David D. Horne, assistant treasurer. Board of directors consists of Johnston, Ritchey, George D. Burrows, J. P. Friedhoff and William B. Jaffe.

As soon as transportation facilities to Europe are available, Ritchey will make a trip to London, Paris and other European capitals for the purpose of opening branch offices and appointing resident managers. He recently appointed Bernard I. Gates Latin-American representative, and the latter is now on a tour of Central and South America.

Cameras, Projectors Formally Released

(Continued from page 1)

sized that additional steel, copper and aluminum for increased production will not be available, except from idle and excess inventories, before July 1.

Lifting of the order will permit resumption of production of amateur still cameras and eight mm. cameras, projectors and parts, heretofore prohibited, when materials become available, as well as increased output of 35 mm. cameras, reels and cans, lenses, accessories, etc., heretofore permitted only in small quantities for military requirements.

A survey of industries most seriously in need of preliminary reconversion help of a kind designed to prevent bottlenecks in return to peacetime production, just completed by the WPB, included 35 mm equipment, current production of which was placed at $1,723,000 a quarter against a minimum or 'break-even' rate of $7,200,000, and a possible capacity rate of $10,230,000.

However, it was said, the industry needs neither new construction nor new equipment for its return to peacetime production.

U.A. to Leave Hays Affiliation Sept. 21

(Continued from page 1)

"on or about Sept. 21," thus indicating that the notice of resignation was sent to MPPDA here about March 21. MPPDA bylaws require a member to give six months notice of resignation.

The United Artists' statement follows:

"In view of the fact that virtually all of the producers using the facilities of United Artists Corp. for distribution have joined the SIMPP, the owners of United Artists Corp. have deemed it to the best interest of the company to resign from the MPPDA, the resignation becoming effective on or about Sept. 21, 1945. They also have authorized United Artists Productions, the producing affiliate of the corporation, to become a member of SIMPP so that its trade association activities will be carried on exclusively through the association to which its producer belongs and which its affiliate has joined."

Issued by Raftery

The statement was issued by Edward C. Raftery, United Artists president, now in Hollywood. Owners of United Artists are Mary Pickford, Charles Chaplin and David O. Selznick, the latter now visiting in New York.

Several individual United Artists producers are members of MPPDA and, it is understood, their status is unaffected by the company's resignation.

Warners served notice of resignation from MPPDA last November, to become effective May 31.

Nine Producers Join Independent Society

HOLLYWOOD, May 15.—The Society of Independent Motion Picture Producers today elected nine new members: Jesse Lasky, Jules Levey, Arnold Pressburger, David Loew, Charles Rogers, Harry Sherman, Jack Skirball, Andrew Stone, and International Pictures.

WPB Ban on Theatre Construction Stands

(Continued from page 1)

of chairs and seats are now occupied with war work, and although production of projection and sound equipment is at its highest peak since 1941, it is sufficient only to meet requirements of the Armed Services.

"With a partial replacement of civilian theatre equipment damaged or destroyed by fire, no reservoir of production or supply exists from which new civilian theatres can be equipped," the WPB said.

A total of 263 applications for construction permits were filed with WPB this year up to the end of last month, of which 124 were approved, chiefly to replace buildings destroyed by fire, tornado, flood, or other accident; 121 applications were denied and 18 cases were closed without action.

Wyckoff Joins Reports

BUFFALO, May 15.—Frank Wyckoff, formerly of National Screen here, has been named local manager for Confidential Reports, which recently set up a branch in this city.

Short Subject Review

"Now—The Peace"

(UA—World in Action)

"Now—The Peace" presents the idea of world cooperation as the foundation of a secure peace. The cessation of hostilities in Europe is an added reason why theatre patrons are now vitally interested and enthusiastic about peace plans. The League of Nations, Dumbarton Oaks, Bretton Woods are discussed and graphic figures are given to help an audience understand the vast and intricate questions of the foundations of a lasting peace. The timeliness of this subject should insure its popularity.

This is a serious short which shows the privation and destruction caused by war. It finds its solution in a world court, a joint maintenance of an army, a banking system and a world-wide food plan. These measures, devised as a means to peace, are ably explained in the commentary written by Stuart Legg and spoken by Lorne Greene, although at times the commentary goes along independent of the pictorial scenes. It was produced by the National Film Board of Canada and was edited by Legg. Running time, 21 minutes.

Jersey May Move to Make 'Bingo' Legal

TRENTON, May 15.—A proposed constitutional amendment under which the state's lawmakers would be free to legalize 'bingo' and lotteries for churches and charitable organizations only, excluding theatres, will be presented to a special session of the Legislature next Monday, State Sen. John M. Summerill, Jr. (R., Salem), announced last night.

Sen. Summerill emphasized the proposed bill would not legalize any game of chance but would merely pave the way for legislative action. The measure must be approved by the current and 1946 Legislatures and then passed by voters at a special election next year.

FP-C Insures Staffs Of Canadian Houses

TORONTO, May 15.—Projectionists, stage employes and engineers with Famous Players Canadian Corp. more than three years have been granted group insurance policies of $2,000 each by the company, which has absorbed total premium cost.

As other workers in this employment category became eligible under length of continuous service, they will be insured by Famous Players in August of each year.

N.A. Adler to RCA

The resignation of Norman A. Adler as special assistant to the attorney general and assistant chief of the New York office of the anti-trust division was announced yesterday by the Department of Justice. Adler has accepted a post on the legal staff of Radio Corp. of America.

'Bewitched,' June 19

"Bewitched," M-G-M, will be tradeshown in all exchanges on June 19. No release date has been set.

Austrian, Landsberg Talk on Television

HOLLYWOOD, May 15. — Television was the main topic at today's session of the Society of M. P. Engineers, with the membership in full attendance to hear papers by Klaus Landsberg, director of television, Television Productions, Inc., and Ralph B. Austrian, executive vice-president of RKO Television Corp. Landsberg talked on "Television versus Motion Picture Practices," Austrian spoke on "Film—Backbone of Television Programming."

An address by R. H. McCullough, Fox West Coast executive, on prefabricated theatres, considered among the most important on the conference schedule, was postponed until later in week due to McCullough's delayed return from a business trip to Mexico.

Commenting on the meeting, convention vice-president W. C. Kunzman told MOTION PICTURE DAILY, "The conference is proceeding in the most gratifying manner considering obstacles imposed by the fact that much material still must be withheld from general discussion due to its military character and necessary secrecy. By and large, I consider the meeting the most successful we've ever had on the Coast."

Earlier, papers on various phases of sound recording were read by William L. Thayer, L. D. Crignon, J. R. Alburger, Charles R. Daly, John Livadary, S. J. Twining, J. G. Frayne and G. R. Crane. Lloyd Thompson spoke on "Organizing 16mm Production."

SMPE Schedules Meet

Dr. A. F. Turner, of Bausch and Lomb Optical Co., Rochester, will be guest speaker at a dinner of the Eastern Society of Motion Picture Engineers at the Hotel Pennsylvania here May 23. Dr. Turner will speak on optical principles involved in the action of the non-reflecting films.

Building Television East-West Co-axial

The Bell System of the American Telephone and Telegraph Co. expects that some 2,000 miles of co-axial cable, suitable for television network links, will have been manufactured by the end of 1945. At least three-fourths of this cable mileage will be underground by the same time.

This is part of the A. T. and T. project announced a year ago to provide facilities for television transmission and for long distance uses in telephony. It is expected to have coast-to-coast facilities in place within a five-year period.

Legion Classifies 5 Additional Films

The Legion of Decency this week reviewed five additional films. In Class A-I are: "Boston Blackie Booked on Suspicion," Columbia, and "The Magnificent Rogue," Republic.

In Class A-II are "The Missing Corpse," PRC, and "Swing Out, Sister," Universal. "The Body Snatcher," RKO Radio, is in Class B.

Clasa Opens Rio Branch

MEXICO CITY, May 15. — Clasa Films has established an exchange in Rio de Janeiro, and is arranging to dub several of its productions in Portuguese, Brazil's language.

Gershwin Tribute to Aid Warner Film

Symphony orchestras and bands are urged to feature the music of the late George Gershwin during a "George Gershwin Jubilee Week," starting June 29, in memory of the American composer. Plans for the celebration were outlined by Paul Whiteman, musical director of the Blue Network, at a luncheon attended by leaders of the musical world, at the Hotel Astor here yesterday. The celebration will be tied in with the world premiere of Warner's "Rhapsody in Blue," dealing with the life of the composer, at the Hollywood Theatre, New York, on June 29.

Events planned for the jubilee will be on Coast-to-Coast programs, with at least 25 commercial programs already set for one or more Gershwin tributes.

Among those attending the luncheon were: Walter Damrosch, Gene Buck, Oscar Levant, Benny Goodman, Jane Froman, Morton Gould, Leonard Bernstein, Al Goodman, Hazel Scott, Frank Munn, Herman Starr, Norman Moray, Eli Oberstein, Gladys Swarthout, Charlie Spivak, Ted Cott, Bessie Beatty, Russell Bennett, Stan Shaw, Mose Gumble, Perry Como, Paula Stone, Harry Richman, Henry Busse, Louis Prima, Gertrude Niessen, John B. Kennedy and others.

Miss Stone broadcast five minutes of the proceedings on her Mutual Network Coast-to-Coast program.

J. B. Harlow, ERPI Contract Head, Dies

John B. Harlow, 61, contract license manager of Electrical Research Products of Western Electric, died yesterday morning of a heart attack at his home in Montclair, N. J. He had been with the Bell System for more than 35 years.

Born in Monroe, Michigan, Harlow attended Massachusetts Institute of Technology before joining Western Electric in 1910. In 1927 he became development manager of ERPI, and in 1936 he became contact license manager. He is survived by a widow and two sons. Funeral and interment will be private.

Walker in Film for Greater N.Y. Fund

An appeal in behalf of the 408 voluntary hospitals, health and welfare agencies participating in the Greater New York Fund is made in a short subject that has started a run in midtown Manhattan theatres, with former Mayor James J. Walker as narrator.

The film will be shown throughout the city as a feature of the fund's intensive campaign, which will continue through June 9.

Kiwanis to Honor Berlin

The Kiwanis Club of New York will award its 1945 'Citation for Meritorious Citizenship' to Irving Berlin at a dinner in the Hotel McAlpin tonight. Herbert Bayard Swope will make the presentation. Citations also will be awarded to the four major radio networks as part of 'Kiwanis International Radio Week,' commemorating the 25th anniversary of broadcasting.

Hollywood

By THALIA BELL

Hollywood, May 15

M-G-M has purchased "If You Ever Need Me," Blair Traynor's story of a man's devotion to his childhood sweetheart who becomes a murderess; Irving Starr will produce. . . . Joan Bennett has been signed by RKO to star in "None So Blind," psychological thriller by Mitchell Wilson; Val Lewton is scheduled to produce.

•

Paramount has acquired screen rights to "The Wayfarers," novel by Dan Wickenden, which has been chosen as the Literary Guild selection for July. . . . S. Z. Sakall has had his Warner contract extended. . . . Osa Massen, Marvin Miller and Joseph Calleia have been signed by RKO for major roles in "Deadline at Dawn," screen version of William Irish's murder mystery, which will mark the film directorial debut of Harold Clurman of the New York Group Theatre.

27 Lined Up for B'nai B'rith Show

Scheduled to participate in the 'All for the Wounded' show being sponsored by Cinema Lodge, B'nai B'rith, at Carnegie Hall, here, May 24, for the benefit of wounded servicemen, according to Alan Corelli, entertainment committee chairman, are the following:

From the Roxy Theatre: Count Basie and his orchestra and Jerry Lester; from the Capitol, Willie Howard, Tony Wonder and George Paxton and his orchestra; Paramount, Charlie Spivak and his orchestra, Jo Stafford, Dean Murphy and Tip Tap Toe; Strand, Helmut Dantine, Andrea King and Lew Parker; and, Kate Smith, Kitty Carlisle, Jackie Niles, Benny Fields, Harry Richman, Milton Berle, Cab Calloway, Georgie Price, Romo Vincent, Barry Wood, Carol Bruce, Carmen Amaya, Tony Canzoneri, Joey Adams and others.

James L. Sauter and Carl Erbe have been added to the entertainment committee, which also includes Robert K. Shapiro, Robert M. Weitman, Jesse Kaye, Zeb Epstin, George Brandt and Martin Levine. Harry Brandt is producing the show, which seeks to raise $30,000 to provide recreational facilities at the U. S. Army Convalescent Hospital at Camp Upton, Long Island.

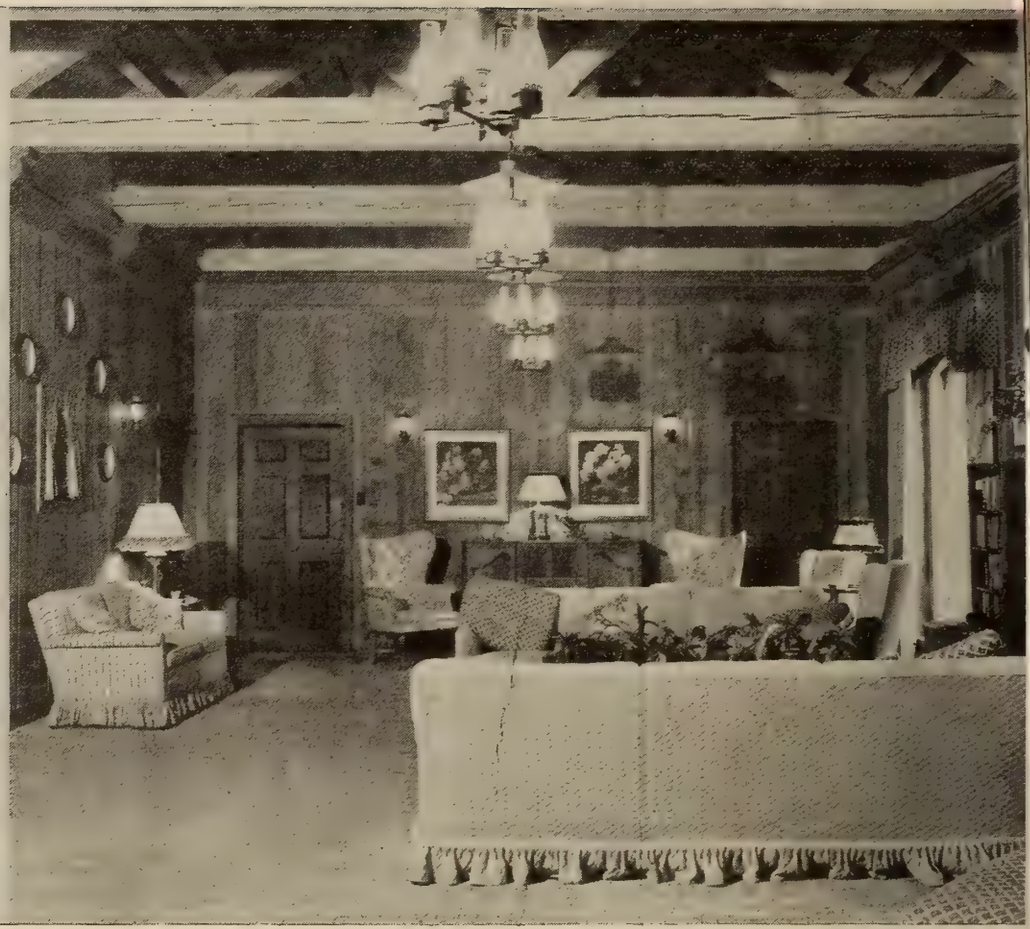
Trade Meets Bergman

CLEVELAND, May 15.—Fred Rohrs, PRC district manager, and Eddie Bergman, branch manager, were hosts to 100 members of the film industry of Cleveland and surrounding towns at an open house held in the exchange yesterday. The party was held to introduce Bergman to the trade as branch manager. For 20 years previously he had been with 20th-Fox in Albany and Cleveland.

'Kiss and Tell', Adult

CHICAGO, May 15.—The police censor board here turned in an "adults only" verdict on Columbia's "Kiss and Tell."

DO Stars LIVE LIKE REAL PEOPLE?



Movieland answers an emphatic "Yes" with pictures like these

No ... these are not pictures from a home decorating magazine, although they might well be. They're part of a series of nine photographs (some in full color) of Laraine Day's pleasant, inviting Hollywood home ... appearing in June MOVIELAND. They're not glamorous background shots doubling as convenient props, but down-to-earth pictures of how—and where—a star lives.

This entirely new concept of Hollywood picture-reporting is a familiar MOVIELAND feature that appears at regular intervals. It's typical of the editorial pioneering that characterizes *every* issue of MOVIELAND.

Another In Movieland's Long String of "Firsts" in the Motion Picture Field.

Movieland

Doris Cline, Editor

published by Hillman Periodicals, Inc.



ABOVE: Bright circular dining room. ABOVE LEFT: Flower prints add wall interest. LEFT: Ruffled chintz lends color to the regal dressing table. TOP: Laraine's living room is decorated in gay chintz.

NEW YORK CITY 18, 1476 Broadway CHICAGO 1, 333 N. Michigan Ave. LOS ANGELES 46, 9126 Sunset Blvd. SAN FRANCISCO, Russ Bldg.

MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 96 NEW YORK, U.S.A., THURSDAY, MAY 17, 1945 TEN CENTS

Universal 'B' Films Hit by Stock Dearth

Season's Output Drops Off From 54 to 45

Universal Pictures is curtailing its production of "B" product as a result of the raw stock shortage, it was learned authoritatively here.

The company had planned to release 54 pictures during the 1944-45 selling season and will be able to deliver only about 45, including four from independents.

Universal was forced to delay release of three films during the first quarter due to the shortage of raw stock, and was unable to start printing April releases until April 1 when the new allocations became available. It is expected that several more films set for release between now and the end of the 1944-45 selling season will also have to be delayed because of the lack of raw stock.

Nate J. Blumberg, Universal presi-

(*Continued on page 8*)

Bond Events Exceed 6th

Children's war bond shows set for the "Showmen's Seventh" War Loan total 1,599, already more than a 50 per cent increase over the 1,000 held during the Sixth War Loan, Tom J. Connors, national distributor chairman for the drive, yesterday reported to national chairman Samuel Pinanski.

In addition, Connors reported 3,756 war bond premieres already set for the Seventh, compared with 4,575 for the previous drive, and 7,619 "Free

(*Continued on page 3*)

Predicts Video Will Close Small Houses

The prediction that while television "will have a tremendous broadening effect on the intellectual horizons of the average family," it will also bring "a decrease' in newspaper local display advertising, in national radio chain advertising and affect adversely the production of Class B and C films," was made here by Joseph

(*Continued on page 3*)

House Group Approves Cut For Imports

WASHINGTON, May 16.—Legislation extending the Reciprocal Trade Agreements Act for another three years and authorizing President Truman to cut existing import duties to 50 per cent, was approved today by the House Ways and Means Committee; the vote was close, 14 to 11.

The Committee tomorrow will report the measure to the House where, next week, a final effort to block it will be made by Republican members.

Under the measure, if approved by Congress, the President would have authority to halve the existing rates of duty on both raw stock and finished pictures. The raw stock duties were

(*Continued on page 8*)

May 24th Set for Decorators' Vote

HOLLYWOOD, May 16. — Stewart Meacham, local head of the National Labor Relations Board, today set Thursday, May 24, as the date for election of a bargaining agent for set decorators. The election will be held at the local NLRB offices between seven and nine P. M. About 55 set decorators and replacements are eligible. The results are expected to be

(*Continued on page 8*)

U. S. to Answer BOT Raw Stock Request

Francis C. DeWolf, chief of the communications division of the State Department, declared here yesterday that he is preparing an answer to the request of the British Board of Trade for 25,000,000 feet of raw stock to be used for English films here, on the threat of reducing American allotments by that amount.

'Two Down' Texas Showings Cancelled

WASHINGTON, May 16.—Robert J. O'Donnell, general manager of the Interstate Circuit, Texas, is reliably reported here today to have wired his Dallas headquarters to cancel all showings of "Two Down and One to Go." This is the War Department film originally made for showings before military personnel only and which seeks to explain the point system under which soldiers may be released from the Army.

O'Donnell's action is understood to have followed unofficial War Department reactions to its own film, including these:

"1.—We are disappointed in the film ourselves.

"2.—It has been antedated by the actual point system announced a few days ago.

"3.—We wouldn't blame any exhibitor who decided not to run it."

Reports current in New York last night credited the War Department

(*Continued on page 8*)

Chicago Houses Aided by Special Film Promotions

CHICAGO, May 16.—Promotional campaigns for pictures following their first run engagements, conducted in this territory by distributors, are giving neighborhood theatres more prominence in newspaper editorial and advertising columns than they have ever had before.

The majority of neighborhood theatres have rarely, if ever, gone out for extra publicity in newspapers outside of their small, paid advertisements, and newspapers have seldom been inclined to dole out free publicity to pictures following their Loop engagements. But the extra lineage now taken by distributors to play up percentage pictures in all neighborhood situations has created a new feeling of cooperation on the part of the newspapers.

Distributors dispatch their own publicity representatives to keep a picture 'alive' until the very last neighborhood date has been played, tying in the name of the theatre in all publicity stunts. Recent newspaper campaigns for several top pictures in neighborhood theatres competed in prominence with Loop advertisements, playing up the names of the neighborhood theatres in display types never used by exhibitors before. Among pictures in such recent campaigns were "The Princess and the Pirate," "Up in Arms," "Thirty Seconds Over Tokyo," "Mrs. Parkington," "Tomorrow the World," and others.

Expect Free Films Action At U. N. Meet

Proposal Placed Before San Francisco Group

The United Nations Conference in San Francisco has already taken cognizance of the necessity for the establishment of a free communications system throughout the world to embrace films, radio, the press and other media, it was disclosed here yesterday by Francis C. DeWolf, chief of the communications division of the State Department.

Addressing an American Civil Liberties Union luncheon at Town Hall, DeWolf said that Edward L. Stettinius, Secretary of State, had wired the ACLU that the State Department is asking and expects to obtain adoption of a resolution calling for freedom of expression for all means of communication similar to that adopted at the Mexican Conference several months ago.

DeWolf told a gathering of several

(*Continued on page 8*)

Block Italian Quota Law

The United States Government has abolished all Fascist laws affecting the Italian film industry, and the monopoly which was run by Mussolini, Francis C. DeWolf, chief of the communications division of the State Department, said here yesterday.

DeWolf also disclosed that the State Department had stopped an attempt on the part of Italian producers to set up a quota law in Italy to pro-

(*Continued on page 3*)

Point for Griffith From U.S. Witness

OKLAHOMA CITY, May 16. — A Government witness admitted in the Griffith anti-trust trial here today that L. C. Griffith, one of the brother-owners of four theatre circuits, had assured him threatening statements made by a Griffith representative were 'unauthorized.'

A. A. (Speedy) Moulder, operator

(*Continued on page 8*)

Two Governors Vie For 'GI' Premiere

George J. Schaefer, chairman of the board of Lester Cowan Productions, disclosed here yesterday that the Governors of Indiana and New Mexico have both asked for the world premiere of Cowan's production of the late Ernie Pyle's "The Story of G.I. Joe." Schaefer and Cowan are expected to make a decision within the next few days. The premiere will take place in July.

Both the Governor of New Mexico and the Mayor of Albuquerque asked because Pyle resided in that city, while the Governor of Indiana asked to have the premiere in Indianapolis under the sponsorship of the University of Indiana's Ernie Pyle Memorial Fund.

Kershaw Promoted By J. J. Fitzgibbons

TORONTO, May 16.—It has been announced by J. J. Fitzgibbons that Frank Kershaw, who has been in charge of the downtown Vancouver and Victoria theatres, has been promoted to Famous Players-Canadian head office, Toronto, where he will take charge of the expansion of the facilities of General Theatre Supply, a Famous Players' subsidiary company that distributes theatre supplies.

Harry Schreiber Post To Remain Unfilled

CHICAGO, May 16.—The post of assistant Western division manager of RKO Theatres, filled by Harry Schreiber until his recent transfer to Cleveland as district manager, will remain unfilled here, Frank Smith, Western division manager, states. Duties formerly covered by Schreiber will be handled by Smith.

Chicago Is Slow to Regain from Curfew

CLEVELAND, May 16.—Lifting of the curfew did not result in a rush to midnight shows. Local theatre managers of downtown houses which resumed midnight shows report that attendance is only moderate. They say that it will take a couple of weeks to re-educate the public to late shows.

Lissim to Tour RKO European Exchanges

Vladimir Lissim, RKO Radio home office division manager in charge of Great Britain, Europe and the Near East, is scheduled to leave for England by the end of the month. He will then proceed to Paris, which will serve as his headquarters for a tour of the Continent.

AMPA Elects May 24

Election and installation of officers of the Associated Motion Picture Advertisers will take place next Thursday, May 24, at Toots Shor's, here; it was inadvertently stated here yesterday that the election would be held today.

Personal Mention

CHARLES R. McDONALD, RKO Theatres zone manager, will leave here tomorrow for a vacation at Miami Beach, Florida.

•

IRENE DUNNE, M-G-M star, left yesterday on a USO tour of hospitals in Washington, Baltimore and surrounding cities. DEE LOWRANCE of the home office publicity staff accompanied her.

•

J. A. WEST, owner of the Hollywood, Memphis, Tenn., and president of the Motion Picture Theatre Owners Association of Tennessee and Arkansas, has been elected president of the Memphis Civilian Club.

•

HAL HODE, executive assistant to JACK COHN at Columbia, will return to New York today from Washington.

•

CLAUDE MORRIS, Sam Goldwyn Productions director of exploitation, is in New York after nine weeks on the road.

•

THOMAS McDONNELL, manager of the Roosevelt, Scranton, Pa., and LOUISE JORDAN, were married recently.

•

ROY A. ROSSER, formerly Albany branch manager for National Theatre Supply Co., is now a major in Germany.

•

S/SGT. JOHN CARROLL, formerly of Comerford Theatres, Inc., Scranton, Pa., has been rescued after being a German prisoner of war.

•

JULES GIRDEN and NAT D. FELLMAN, Warner Theatres executives, were in Albany yesterday.

•

JOHN GARDNER, operator of the American and Colony, Schenectady, N. Y., is the father of a son.

•

PAT KIRKWOOD, M-G-M English actress, will arrive here tomorrow by plane from London.

•

TED E. WAGGONER, operator of the Rose, Tahoka, Texas, is the father of a son, TED EUGENE, JR.

•

J. S. JOSSEY, Cleveland producer, is in the Lido Hospital, Hollywood.

WILLIAM HEINEMAN, Sam Goldwyn Productions general sales manager, will arrive here Monday from a vacation.

•

GEORGE E. SCHWARTZ, Universal Philadelphia branch manager, became a grandfather last week, his son, DR. HAROLD SCHWARTZ, having become the father of a son.

•

SYDNEY J. POPPAY, manager of Warner's Majestic and Strand, Gettysburg, Pa., has been named chairman of the Adams County War Finance Committee.

•

DR. HARRY J. SCHAD, Schad Theatre Circuit head in Reading, Pa., has been appointed captain for Rajah Temple, Mystic Shriners, for the Reading area.

•

HARRY WAXMANN, owner of the Hollywood, Atlantic City, became a grandfather last week, his daughter having given birth to a girl.

•

LT. ARCHIE BOWER, formerly with Wilmer and Vincent's State, Harrisburg, Pa., has been liberated from a German prison camp.

•

PVT. ROBERT MERCIER, formerly with Fabian's Grand, Albany, is recovering from wounds received in France.

•

COL. NATHAN LEVINSON, Warner sound recording and engineering department head, is in New York from the Coast.

•

ALLEN KOHAN, Warner field exploiteer in Cincinnati, will be in Huntington, W. Va., today and tomorrow.

•

LEROY PRINZ, Warner dance director, will arrive here Monday from the Coast.

•

CHARLES BROUDA, of Paramount's legal department, is the father of a son, HOWARD.

•

WILLIAM BRUMBERG, Warner field exploitation head, left here yesterday for Detroit.

•

DICK STEPHENS, Warner Buffalo field man, is in Ithaca.

Consolidated's Net Rises to $285,702

Net income of Consolidated Film Industries, for the three months ended March 31, after taxes and charges, was $285,702, compared to $249,629 for the same period of 1944.

Mayer Out of Hospital

Louis B. Mayer, M-G-M vice-president in charge of production, yesterday left Mt. Sinai Hospital here after a two-day check-up. Mayer was informed that he did not need an operation on the leg which had been injured six months ago in a fall from a horse. He will confer with Nicholas Schenck, Loew president, and other company executives, for two weeks before returning to the Coast.

Bell Exchange Opens Under Frances Kulick

Bell Pictures, Inc., has opened a New York exchange, with Frances Kulick, formerly manager of PRC's New York exchange, in charge.

Bell will distribute Selznick-International's "Prisoner of Zenda," "Adventures of Tom Sawyer" and "Garden of Allah" in the Metropolitan area.

Cowdin Leaves Hospital

J. Cheever Cowdin, chairman of the board of Universal, will leave Roosevelt Hospital today following a confinement of several weeks following surgery. Cowdin expects to leave for California in a few weeks to recuperate.

Coming Events

Today—War Activities Committee press luncheon, Hotel Astor, New York.
Today through tomorrow—Society of Motion Picture Engineers conference, Hollywood Roosevelt Hotel, Hollywood.
Today through June 30—Theatres' Seventh War Loan Drive.
Today through June 9—Greater New York War Fund Drive.
May 18—Picture Pioneers administrative committee meeting, New York.
May 21—Technicolor annual stockholders' meeting, New York.
May 22—RKO's annual golf tournament, Westchester Country Club, Rye, N. Y.
May 22—Monogram board of directors' meeting, Blackstone Hotel, Chicago.
May 24—Cinema Lodge, B'nai B'rith benefit show, Carnegie Hall, New York.
May 24—Associated Motion Picture Advertisers election, installation of officers and annual luncheon, Toots Shor's, New York.
May 27—Republic's 10th Anniversary Drive starts.
June 1—Cinema Auxiliary Theatre Party, Broadway Theatre, New York.
June 4-5—National Film Carriers annual meeting and election of officers, Hotel Astor, New York.
June 5—'Major Glenn Miller War Bond Day.'
June 6—'Free Movie Day' at theatres for Seventh War Loan Drive.
June 6—RKO stockholders' meeting, Dover, Del.
June 6—Motion Picture Associates 26th annual charity dinner-dance and tribute to George J. Schaefer, Waldorf-Astoria Hotel, New York.
June 7—Industry Advisory Committee meeting with WPB, Washington.
June 19—Paramount stockholders' meeting, New York.

RKO, Para. Set Dates For Annual Meetings

RKO's annual stockholders meeting will be held in Dover, Del., on Wednesday, June 6. Principal business will be the election of directors. Proxy statements are to be mailed to stockholders about May 25.

Paramount's annual stockholders meeting will be held in New York on June 19 with the principal business likewise being an election of directors. Paramount proxy statements will be mailed next week.

Sgt. Kennedy Alive

Sgt. Edward F. Kennedy, formerly of RKO Radio's export accounting department, here, and a brother of Jack Kennedy, captain of the 'Phil Reisman drive,' who was shot down over Bulgaria last Aug. 17 and reported missing in action, has notified the home office that he is alive and well.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N.Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

Second Inter-City Video Link Planned

Potential television network links by micro-wave relay and booster stations between New York and Boston, and, eventually, between New York and Chicago, to be operated as a public utility by Raytheon Manufacturing Co., were described here yesterday by Donald DeNeuf, assistant manager of Raytheon's communications division, at a luncheon meeting of the Television Press Club of New York at the Hotel Sheraton.

DeNeuf estimated that about six automatic or booster stations would be required between New York and Boston, but he would not estimate the approximate cost of the system which would be operated in conjunction with airplane airway beam signals. American Telephone and Telegraph Co. plans a similar booster-radio relay link between New York and Boston, indicating potential duplication in that area.

DeNeuf stressed the necessity of providing inter-city television links and cited the advantages of using micro-waves in the higher frequencies to make the relays possible. As a public service, the use of Raytheon's facilities would be available to interests desiring inter-city television links, including theatre television, it was said.

Predicts Video Will Close Small Houses

(*Continued from page* 1)

Gerl, president of Sonora Radio and Television Corp., in an address before the University of Chicago Sociology Club. In that respect, he added, "we may see a good number of small film houses in cities close up in the next decade."

Television cannot take the place of all films, Gerl emphasized, because the "class 'A,' colossal production would be too expensive for television stations to show. However," he said, "it is not improbable that Class 'B' and 'C' films would be made by some producers, to be shown over local television stations. Westerns, serials, light musicals and other such films would go very well," and "the smaller houses which show a good number of 'B' and 'C' films would be superceded by the use of films on television broadcasts."

Mayor of Springfield Praises Warner Idea

SPRINGFIELD, Mass., May 16.—Motion pictures are being put to their best use when they help advance American ideas, as an increasing number of them are doing, says Mayor J. Albin Anderson, Jr. of this city in a letter to Harry M. Warner, president of Warner Bros., reporting reaction to "It Happened in Springfield," two-reeler propagandizing Democracy.

Dayton Clocks Changed

DAYTON, O., May 16. — This city, which on April 29 moved clocks ahead one hour to Eastern War Time, yesterday moved them back to Eastern Standard Time, in accordance with a vote of the city commissioners late last week. Several communities in this area will make a similar move within a few days in order to avoid undue confusion.

Bond Events Exceed 6th; 1,599 Children's Shows

(*Continued from page* 1)

Movie Day" pledges, against 9,703 for the entire Sixth. The figures are totals reported from distributor chairmen in the 31 exchange areas.

Connors stated that while this indicates greatly increased activity in the field, much more will have to be done in order to reach a 25 per cent increase in all categories. He stressed that because of booking and other advance arrangements have to be made, the number of premieres should be set as early as possible.

Centralized Booking

All exchange areas have set up some form of centralized booking for special events, with all requests for pictures cleared and confirmed through those channels.

Connors' report revealed a tremendous increase in all drive activities throughout the country, with Boston, Chicago, Los Angeles, New Orleans, Oklahoma City, Portland and St. Louis territories already ahead of Sixth War Loan premiere tallies. New Orleans, which had no children's shows in the Sixth, has set 40 so far.

Broadway Theatres Sold 5,867 Bonds in Advance

A total of 5,867 bonds were sold at Broadway motion picture theatres prior to the official opening of the Seventh War Loan drive on May 14. The period covered April 9 to May 13 and the total sale reached $567,300, according to Monty Salmon, chairman of Broadway Theatres' Seventh War Loan Drive. These figures represent a record total for any pre-campaign period.

Irving Lesser, managing director of the Roxy Theatre, announced the sale of 3,151 bonds, totalling $117,550, a 500 per cent increase over last year.

Theatres participating include the Roxy, Paramount, Rivoli, Capitol, Criterion, Music Hall, Globe, State, Palace, Strand, Victoria, Hollywood, Astor, Rialto, Republic and Gotham.

Urge Sending in Dollars For Promotional Kits

A substantial amount has already been received from exhibitors to help defray the cost of the 'Showmen's Seventh' War Loan promotions kits sent by the national drive committee to more than 16,000 theatres, but many exhibitors have not yet remitted the nominal partial cost of $1, and it is urged that they do not put this off, Samuel Pinanski, national chairman, stated here yesterday.

Tony Stern Heads Bond Bookings in Cleveland

CLEVELAND, May 16. — Tony Stern, Warner Theatres booking manager, here, has been appointed master booker for the Seventh Bond Drive, in charge of all premieres, "Free Movie Days" and "Children's Bond Matinee" bookings in this area. Salesmen reported that premiere pledges are coming in very slowly. Nat Barach urges that exhibitors be impressed with the necessity of showing the bond trailers as soon as received and returning them promptly so that they may be sent to other territories. Joe Krenitz is WAC distributor chairman.

SMPE Studies Army Distrbution of Films

HOLLYWOOD, May 16.—Highlights of today's session of the Society of Motion Picture Engineers were papers by Maj. Robert A. Kissack, Jr., whose subject was "Army Film Distribution and Exhibition," and by Maj. Garland C. Misener, Capt. James T. Strohm, Capt. William G. Heckler and Lieut. Peter A. Bucky, all of the Army Signal Corps photographic center, Astoria, L. I.

Other speakers were Emmanuel Berlant, Walter S. Thompson of Magnagraph Co. and Dr. Frank G. Back of Research and Development Laboratory, New York. H. W. Moyse was chairman of the meeting; Sidney Solow, vice-chairman.

Johnston with United

CHICAGO, May 16.—Eric A. Johnston, president of the U. S. Chamber of Commerce, Washington, who has been mentioned as possibly joining the Motion Picture Producers and Distributors of America, has been named a director of the United Air Lines here. Johnston takes the place of Sumner Sewell, who recently became president of American Export Airlines.

Johnston is also president of the Brown-Johnston Co., Columbia Electric Co., Columbia Electrical Instrument Co. and the Washington Brick and Lime Co., all of Spokane. He has been president of the United States Chamber of Commerce since 1942.

Belgians Seek U. S. Educational Films

HOLLYWOOD, May 16.—All of freed Europe, and Belgium in particular, will welcome American made educational pictures in the training of their youth, according to a group of Belgian journalists who visited Walt Disney at his Burbank studio. They are touring the country, after spending some days at the San Francisco Conference, as the guests of the U. S. Office of War Information. Valere d'Archambeau, Liege journalist, expressed the view of the group.

"Our Minister of Education is a great believer in films as an educational tool," declared d'Archambeau.

Golden Incorporates

ALBANY, N. Y., May 16.—Golden Pictures, Inc., has been incorporated here to operate a film business in New York State by attorneys Spring and Eastman, New York. The company's first picture, which will be released by United Artists, is "Breakfast in Hollywood." Eddie Golden, production head, is on the Coast now readying the film for shooting.

Siegel to Paramount

Norman Siegel, motion picture critic of the Cleveland *Press* for the last 15 years, joins the Paramount studio publicity department under George Brown on June 4. Stan Anderson, book editor of the *Press,* has succeeded Siegel.

Argentine Tougher On Foreign Films

MIAMI, Fla., May 16.—New Argentine laws concerning the showing of foreign-made pictures will affect United States producers, according to Leon Donald Britton, RKO Pictures' general manager for Argentina, Uruguay, Paraguay and Chile, who arrival here from Buenos Aires on the *South American Clipper,* en route to New York.

"Recent government rulings in Argentina prohibit picture houses in the interior from showing less than 40 per cent of Argentine-made pictures and in Buenos Aires at least 25 per cent of all pictures shown must be 'home made,'" he said.

Britton has been in his present post for three years. Before going to Buenos Aires, he was representative in the Far East for RKO and for 14 years was stationed in Japan, China, India, the Dutch East Indies and Singapore. He said that at the end of the war in the Pacific he would return to his former post.

"Knowing that part of the world as I do, I feel that the Japs will surrender within a short time. The going will be too tough for them, and they won't take it," concluded Britton, who plans to visit Hollywood before returning to his post.

RKO's Rome Branch First to Resume

The Rome office of RKO Radio is understood to be functioning under the supervision of Artur Miara, former assistant manager in Poland and the company's field representative in Europe, and Miss Flora Gizzi.

This is understood to be the first U. S. distributor's Italian branch to operate. The Office of War Information distributes 40 films acquired from eight companies. As yet RKO Radio has not requested the OWI to turn back its films because transportation in Italy is so bad that it could not distribute them efficiently.

Miara and Miss Gizzi are contacting old accounts and generally preparing for the renewal of commercial activity.

U. S. Denies Quota to Italian Film Industry

(*Continued from page* 1)

tect their films. The Italian producers are now making a series of anti-Fascist films featuring individual opera stars, through which they hope to secure American and British goodwill. The same stars were recently denied entry to England to sing, and Mayor LaGuardia here also failed to secure State Department approval for singers for the New York Center Opera Co.

The State Department may allow six-month visitor permits to several stars to join the Metropolitan for its Fall season, provided the individuals are cleared by the Allied Command in Italy of having been involved in any Fascist movement, DeWolf said.

Irving a Director

CHICAGO, May 16.—Jack Irving, executive secretary of the American Guild of Variety Artists here, was elected a director of the local Variety Club to replace the late Hal Halperin.

WITH ALL YOUR MIGHT!
THE MIGHTY 7th WAR LOAN!



another clean-up right Away!!

Jack L. Warner, *Executive Producer*

It's Right on Top

OF THE YEAR'S LIST OF LAUGH HITS!



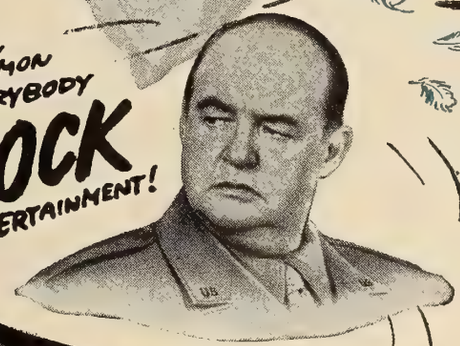
They're crazy with Love - and it's crazy with Laughter!

IDA LUPINO

She loves to fight 'cause making up means making love!

SYDNEY GREENSTREET

'The Fat Man'—he's a 300-pound blues-buster!



C'mon Everybody It's SOCK Entertainment!

WM. PRINCE

The kid from 'Objective Burma' has a new objective-IDA LUPINO!

WARNERS'

ADORABLE, ROARABLE HIT!

"PILLOW to POST"

with

STUART ERWIN • JOHNNY MITCHELL • RUTH DONNELLY • LOUIS ARMSTRONG AND HIS ORCHESTRA

Directed by VINCENT SHERMAN

Screen Play by Charles Hoffman From the Stage Play by Rose Simon Kohn

Produced by ALEX GOTTLIEB

PEARL BUCK'S
thrilling novel of adventure, love and jealousy...under the
China



Primitive Passions!

flame into conflict...in the hearts of an American doctor, the woman he married and the girl who loves him... amid the devastation of daily bombings!

RKO puts this one in top budget for national magazine advertising . . . to

28,645,284
CIRCULATION

—including full pages in LIFE—WOMAN'S HOME COMPANION—McCALL'S—RED BOOK—LOOK—LIBERTY—TRUE STORY—WOMAN'S DAY—PIC and the entire FAN LIST.



LET'S TOP THEM ALL IN
THE MIGHTY 7th WAR LOAN



STARRING

RANDOLPH SCOTT · RUTH WARRICK
ELLEN DREW

with ANTHONY QUINN • CAROL THURSTON • RICHARD LOO

Produced by MAURICE GERAGHTY • Directed by RAY ENRIGHT

Screen Play by Brenda Weisberg and Joseph Hoffman

RKO RADIO PICTURES

Point for Griffith From U.S. Witness

(*Continued from page* 1)

of the Criterion Theatre at Sapulpa, Okla., testified that a Griffith representative had threatened to cut prices at Griffith's Yale Theatre in Sapulpa, and also to build a new competitive theatre "and buy product out from under me."

Moulder testified, however, on cross-examination, that he had talked with L. C. Griffith himself about it. He said Griffith assured him the representative's statements were 'unauthorized.'

The witness said that the Griffith brothers had offered from time to time to purchase his theatre.

Another Government witness today was John Gray, former operator of the Rivoli Theatre at Enid, Okla. He testified about the theatre price war in that city from 1936 through 1939. He said he sold his interest in the Rivoli to his partner, Roy Shields, in July, 1940.

Defense attorneys brought out on cross-examination that later Shields went to Bristow, Kaw City, Broken Arrow, Hollis, Woodward and Lindsay, all in Oklahoma, where he operated theatres for brief periods or made arrangements to open theatres that never operated at all.

Two Shawnee, Okla., independent operators, J. J. Jones and his son, staff-sergeant, Johnnv Jones, returned to the witness stand this morning for cross-examination by defense counsel.

May 24th Set for Decorators' Vote

(*Continued from page* 1)

indecisive, as IATSE has announced its intention of challenging all striking voters, and the Conference of Studio Unions will challenge all replacements.

Roy M. Brewer, IATSE international representative, commented: "The voting hours are too short. They will work hardship on our men."

Meanwhile, Herbert Sorrell, CSU president, and all business agents of the unions involved in the strike telegraphed a request to eight Southern California Congressmen who on Monday asked Mayor Fletcher Bowron's intervention in the strike, asking their "good offices in considering a Congressional investigation or other means to force the NLRB, War Labor Board and War Manpower Commission to make a clear-cut decision in their policies regarding the current strike and lockout." The telegram also charged the WMC with "acting as a strike-breaking agency through the misuse of referrals by the U. S. Employment Service."

SEG Promised Charter

HOLLYWOOD, May 16.—George Heller, international representative of the Associated Actors and Artistes of America, tonight told a membership meeting of the newly-formed Screen Extras Guild that the AAAA will issue a charter to the SEG and give it full support after the organization has held a democratic election of officers and directors.

Telegrams to France

Western Union has resumed communications with all parts of France.

Expect Free Films Action At United Nations Meet

(*Continued from page* 1)

hundred representatives of the film industry, radio and the press that the Government has been studying the subject for many months.

Arthur DeBra, representative of the Motion Picture Producers and Distributors of America, another speaker, talked on newsreels and their importance in the establishment of free communications. DeBra pointed out the skepticism that greeted the first reports of Nazi atrocities which was dispelled by the arrival of newsreels. He cited the great increase in newsreel footage devoted to world affairs since 1940.

Avery Newton, representing Cranston Williams, general manager of the American Newspaper Publishers Association, declared that the rights of free communications are bound up in the rights of man, and that the main trouble in the past has been to want freedom for ourselves, and to deny it to others whose viewpoints conflict with ours.

To Develop Illiterates

Morris L. Ernst, counsel for the Union, said that of the 2,000,000,000 people on earth, 1,200,000,000 are illiterates. He declared: "Our purpose is to develop the human race," and held that the United States, England, the Lowlands, the North countries and Switzerland were the only ones who believed in freedom of expression. Russia fears us, Ernst said, and refuses to allow her people to listen to our short wave radios. Quotas on films, tariffs on books, refusal to allow earned monies out of countries, elimination of short-wave radio sets, are all part and parcel of a censorship which is placing economic bonds on the peoples of the world and keeping them in a state of servitude, Ernst stated. He added: "We have no access to anything going on in Europe today, where portions of that continent are not under our Armed might."

He charged that chain newspapers, four radio networks and "five film giants" dominate their respective fields, and said that the situation ultimately would lead to Government control.

The great danger then will be who is the dictator on the top in the country at that time, he said, adding "The Government should keep its damned hands off." The attorney declared that inaction will result in closing all markets of communication and then said that erroneous action will close the markets also. The remedies he suggested are a reduction of tariffs and forcing producer-owned theatres, some 2,200 in number, to play independent product on the same basis, and at the same terms, as those of the producers. He intimated that 50,000 movable theatres will be built to combat this "menace" and he asked for a revision of film raw stock allocations, saying that the larger companies have been hoarding raw stock for years. The five producer-exhibitors collect 70 per cent of all the monies for exhibition in the U. S., he concluded. Ernst is Eastern attorney for the Society of Independent Motion Picture Producers.

Fly Seeks Monopoly

James L. Fly, former FCC chairman, was the last speaker, and he called for the formation of a vast monopoly in the hands of private industry, under Government supervision, but with the U. S. keeping its hands off the contents of the communications. Fly said this would lower rates and at the same time preserve comprehensive coverage at a high level.

Dr. John Haynes Holmes, ACLU chairman, presided over the meeting, a portion of which was broadcast over station WNYC.

St. Louis Asks Use Of Atrocity Reels

ST. LOUIS, May 16.—In a telegram to President Truman, Mayor A. P. Kaufmann of St. Louis has requested the use of two Army Signal Corps documentary films, one showing Nazi atrocities and the other tracing German war guilt in this and other wars, for a public showing in the Kiel Municipal Auditorium.

The films requested are "Know Your Job in Germany," prepared for the instruction of American troops, and Signal Corps pictures on Nazi atrocities.

3,902 War Training Films Made for U. S.

CHICAGO, May 16. — The National Association of Film Producers reported today that 31 industrial motion picture companies have produced 3,902 war training films for the Armed Services and war production plants since Pearl Harbor.

Sellout for Levant

ALBANY, May 16.—Oscar Levant appeared before a capacity audience at the Palace Theatre here tonight in a concert under the auspices of the Albany Variety Club.

Ohio Theatres Face Racing Competition

COLUMBUS, May 16.—Ohio theatres will encounter additional competition through lifting of the ban on racing, since 72 of the 85 country fairs scheduled for 1945 will have horse racing in addition to supplemental entertainment programs that were to be substituted had the ban been in effect during the Summer.

The fairs, many of which will be open at night, are expected to attract the largest attendance in several years, according to Byron P. Sandles, state fair manager here.

Sokolove Appointed Aide to Al Lichtman

HOLLYWOOD, May 16. — Richard Sokolove, former Columbia story editor, has been named assistant to Al Lichtman, Loew's vice-president, effective June 4.

Fire Damages State

WILLIAMSPORT, May 16. — Fire damaged the State Theatre when film ignited during rewinding. Projection booth contents and two apartments in the building were damaged.

'Two Down' Texas Showings Cancelled

(*Continued from page* 1)

with an endeavor to modernize the antiquated point system outlined in "Two Down and One to Go" with an immediate follow-up which it hopes to have ready for theatres in six weeks.

Pittsburgh Paper Says 'Two Down' Is Obsolete

PITTSBURGH, May 16.—The War Department film, "Two Down and One to Go," is spreading confusion here and throughout the nation, *The Pittsburgh Press* said here yesterday.

"Parents and other relatives of soldiers eligible for discharge from the Army, can make neither head nor tail of the 'point system' as explained by various charts and narration in the two-reel film now showing in the major movie houses of the Triangle," the newspaper said.

"The confusion is due to the fact that this film is sadly out of date. It was made months ago, based upon the demobilization system then planned. Since then the system has been changed, but the film hasn't been," the paper pointed out.

House Group Sets Cut On Film Imports

(*Continued from page* 1)

halved from 1930 levels in trade agreements made before the war, and the reduction of rates on finished negatives might be sought in post war negotiations by countries seeking to release their pictures in the U. S., notably England.

Paragraph 1551 of the Tariff Act of 1930 provides for a duty of four-tenths of one cent per foot for raw stock, which was halved in the agreement with Belgium; two cents a foot on undeveloped negatives using other than American raw stock; three cents per foot on developed negatives, and one cent per foot on positives.

Pictures made by an American producer operating abroad, 60 per cent of which are on American raw stock, are given a rate of one cent per foot for either negatives or positives.

Universal 'B' Pictures Hit by Stock Dearth

(*Continued from page* 1)

dent, is in New York at present setting details of the 1945-46 releasing schedule and the extent of the curtailment of "B" production is understood to be under discussion.

Power Failure Closes 2

HAMILTON, O., May 16. — The Northio Paramount and the Palace Theatres here suspended performances one hour Monday when lightning struck a service connection of the city line during a heavy storm, darkening the two theatres and a number of other business places.

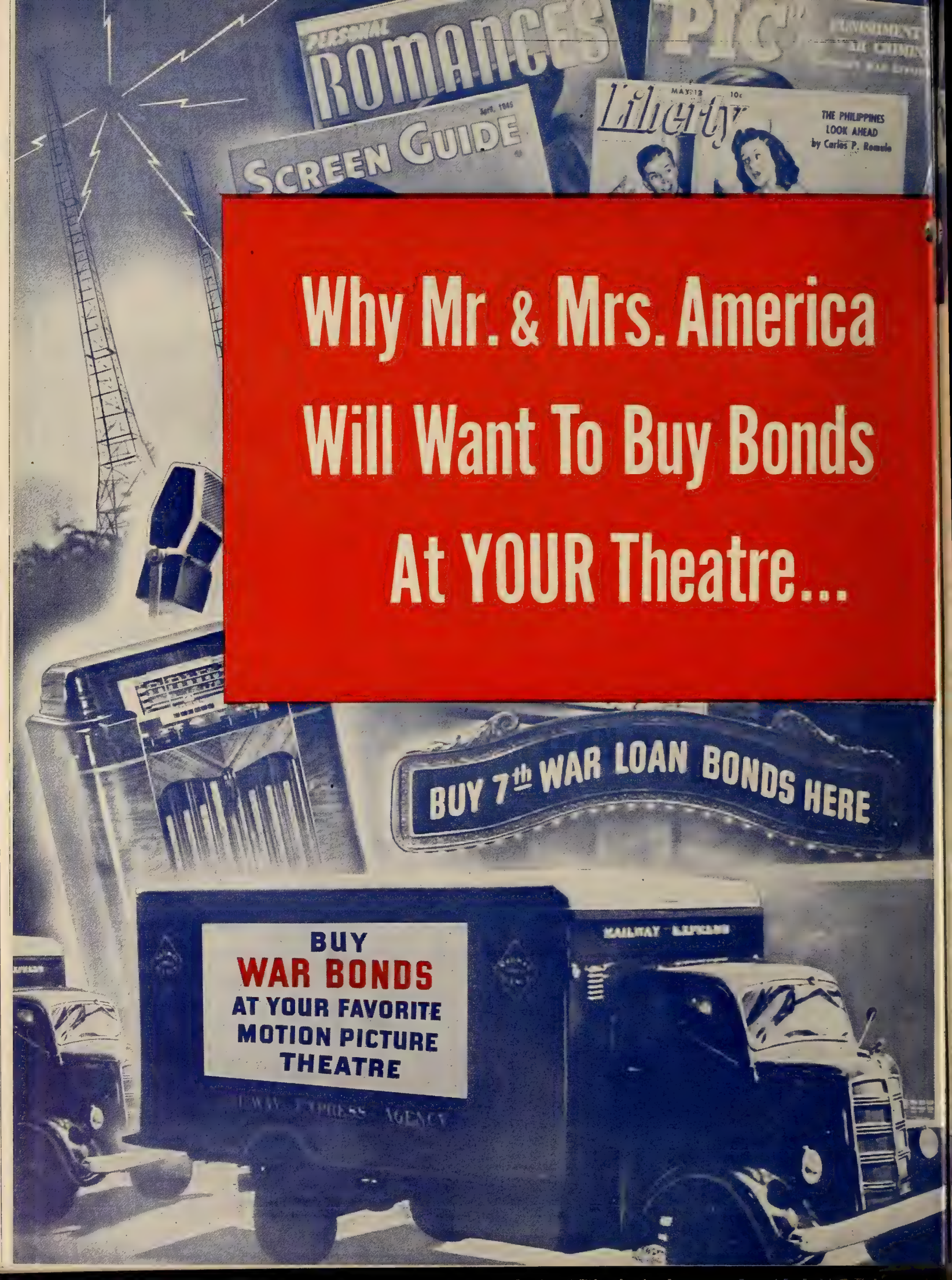
Honor J. Kemptgen

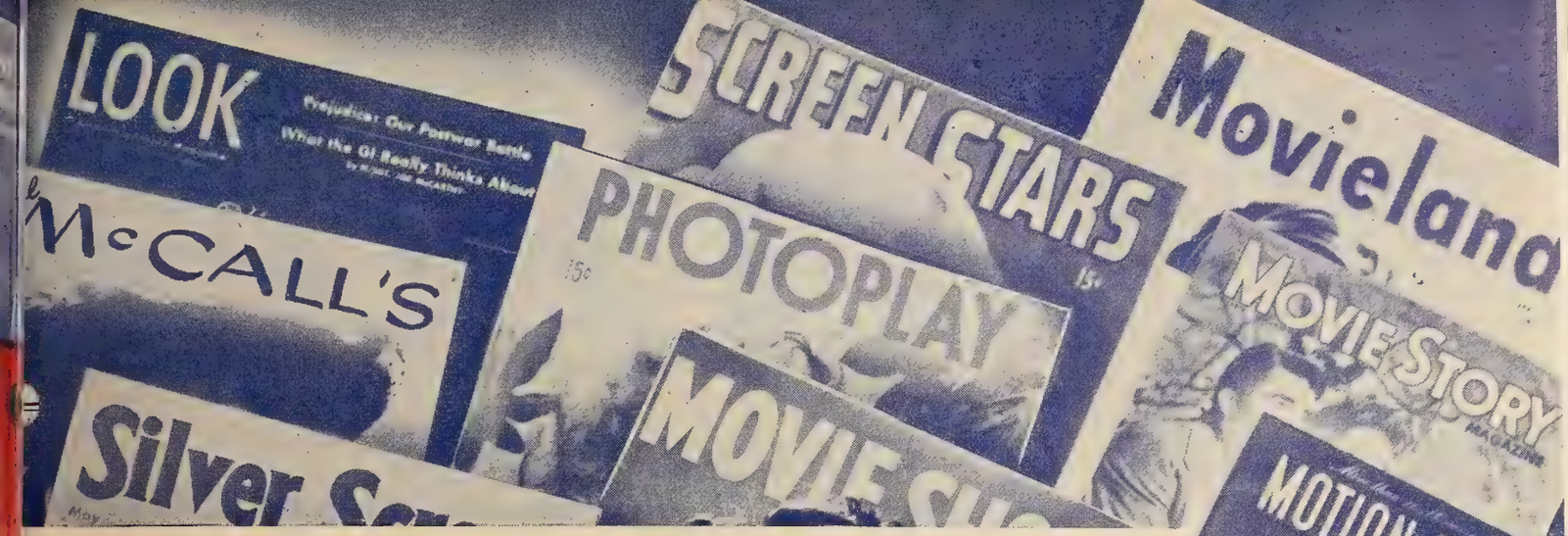
OMAHA, May 16.—John Kemptgen, M-G-M branch manager, here, who has been promoted to the Milwaukee territory, was given a farewell party by branch managers Joseph Scott, 20th Century-Fox, Frank Hannon, Warner Brothers, and Jesse McBride, Paramount.

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
April 20	EVE KNEW HER APPLES Ann Miller William Wright M—64 mins. (Rev. 4/24/45)	(Tenth Block) BETWEEN TWO WOMEN Van Johnson Lionel Barrymore D—81 mins. (518) (Rev. 12/21/44)	FASHION MODEL Robert Lowery Marjorie Weaver C—61 mins. (423)	(Fourth Block)	HOLLYWOOD AND VINE James Ellison Wanda McKay C—60 mins. (Rev. 3/8/45)	CORPUS CHRISTI BANDITS Allan Lane Twinkle Watts O—55 mins. (465) (Rev. 5/14/45)	(RKO's Fourth Block) ZOMBIES ON BROADWAY Wally Brown Alan Carney C—68 mins. (516) (Rev. 4/18/45)	(April Release) (Special Release) THE SONG OF BERNADETTE Jennifer Jones Charles Bickford D—156 mins. (520) (Rev. 12/22/43)	IT'S IN THE BAG (Jack H. Skirball) Fred Allen Jack Benny C—87 mins. (Rev. 2/9/45)	SONG OF THE SARONG William Gargan Nancy Kelly C—65 mins. (9040) (Rev. 4/24/45)	
April 27	THE POWER OF THE WHISTLER Richard Dix Janis Carter D—66 mins. RETURN OF THE DURANGO KID Charles Starrett Tex Harding O—57 mins. (Rev. 4/26/45)	NOTHING BUT TROUBLE Laurel and Hardy C—69 mins. (519) (Rev. 12/5/44)	CRAZY KNIGHTS Billy Gilbert Maxie Rosenbloom C—63 mins. (421) (Rev. 1/15/45)	BRING ON THE GIRLS (Color) Veronica Lake Sonny Tufts Eddie Bracken M—92 mins. (4416) (Rev. 2/19/45)	THE PHANTOM OF 42nd STREET Dave O'Brien Kay Aldrich D—58 mins. (Rev. 4/2/45)	THE PHANTOM SPEAKS Richard Arlen Stanley Ridges D—69 mins. (433) (Rev. 4/18/45)	THE BODY SNATCHER Boris Karloff Bela Lugosi D—78 mins. (517) (Rev. 2/16/45)	A ROYAL SCANDAL Tallulah Bankhead Anne Baxter William Eythe D—94 mins. (521) (Rev. 3/21/45)	COLONEL BLIMP (British Rank-Arthur) (Color) Anton Walbrook Deborah Kerr D—148 mins. Rev. 6/9/43)	SALOME—WHERE SHE DANCED (Walter Wanger) (Color) Yvonne de Carlo David Bruce M—90 mins. (9073) (Rev. 4/12/45)	
May 4	COUNTER-ATTACK Paul Muni Marguerite Chapman D—90 mins. (Rev. 4/2/45)	KEEP YOUR POWDER DRY Lana Turner Laraine Day D—93 mins. (520) (Rev. 2/15/45)	CISCO KID RETURNS Duncan Renaldo O—64 mins. (429) (Rev. 4/11/45)	THE UNSEEN Joel McCrea Gail Russell Herbert Marshall D—81 mins. (4417) (Rev. 2/20/45)	ENEMY OF THE LAW Dave O'Brien Tex Ritter O—59 mins. (Rev. 3/9/45)	THREE'S A CROWD Pamela Blake Charles Gordon D—58 mins. (416)	TARZAN AND THE AMAZONS Johnny Weissmuller Brenda Joyce D—76 mins. (518) (Rev. 3/20/45)	MOLLY AND ME Gracie Fields Monty Woolley Roddy McDowall C—76 mins. (522) (Rev. 3/8/45)		PATRICK THE GREAT Donald O'Connor Peggy Ryan C—89 mins. (Rev. 4/13/45)	THE HORN BLOWS AT MIDNIGHT Jack Benny C—68 mins. (415) (Rev. 4/3/45)
May 11	BOSTON BLACKIE BOOKED ON SUSPICION Chester Morris Lynn Merrick D—(6031)	(Special Release) NATIONAL VELVET (Color) Mickey Rooney Elizabeth Taylor D—123 mins. (521) (Rev. 12/6/44)	THE SCARLET CLUE Sidney Toler Manton Moreland D-65 mins. (418) (Rev. 5/4/45)	SALTY O'ROURKE Alan Ladd Gail Russell D—100 mins. (4418) (Rev. 2/23/45)	THE LADY CONFESSES Mary Beth Hughes Hugh Beaumont D—64 mins. (Rev. 4/2/45)	THE VAMPIRE'S GHOST John Abbott Charles Gordon D—59 mins. (434) (Rev. 4/18/45)	CHINA SKY Ruth Warrick Randolph Scott D—78 mins. (519) (Rev. 4/18/45)	(May Release) DIAMOND HORSESHOE (Color) Betty Grable Dick Haymes Phil Silvers M—104 mins. (524) (Rev. 4/11/45)	THE SOUTHERNER (Loew-Hakim) Zachary Scott Betty Field D—91 mins. (Rev. 5/2/45)	HONEYMOON AHEAD Allan Jones Grace McDonald Vivian Austin M—59 mins. (9028) (Rev. 5/1/45)	
May 18	BOTH BARRELS BLAZING Charles Starrett Tex Harding O	(Eleventh Block) WITHOUT LOVE Spencer Tracy Katharine Hepburn D—111 mins. (522) (Rev. 3/19/45)	CHINA'S LITTLE DEVILS Harry Carey Paul Kelly D-75 mins. (405) (Rev. 5/4/45)	HIGH POWERED Robert Lowery Phyllis Brooks D—62 mins. (4419) (Rev. 2/21/45)				THE BULLFIGHTERS Stan Laurel Oliver Hardy C—61 mins. (525) (Rev. 4/10/45)		SWING OUT SISTER Rod Cameron Billie Burke Arthur Treacher M—60 mins. (9033) (Rev. 5/2/45)	
May 25	THE FIGHTING GUARDSMAN Willard Parker Anita Louise D	GENTLE ANNIE James Craig Donna Reed D—80 mins. (523) (Rev. 12/21/44)	IN OLD NEW MEXICO Duncan Renaldo Martin Garralaga O-64 mins. (430)			THREE'S A CROWD Pamela Blake Charles Gordon D—58 mins. (416)	THOSE ENDEARING YOUNG CHARMS Robert Young Laraine Day D—81 mins. (520) (Rev. 4/17/45)		THE GREAT JOHN L (Bing Crosby) Linda Darnell Greg McClure D—96 mins.	SEE MY LAWYER Olsen & Johnson Grace McDonald Alan Curtis C—69 mins. (9016) (Rev. 2/6/45)	ESCAPE IN THE DESERT Helmut Dantine Jean Sullivan D—79 mins. (416) (Rev. 4/24/45)
June 1		THE CLOCK Judy Garland Robert Walker D—90 mins. (524) (Rev. 3/22/45)	(Special Release) FLAME OF THE WEST Johnny Mack Brown Raymond Hatton O—71 mins. (451) (Rev. 5/15/45)	(Fifth Block) THE AFFAIRS OF SUSAN Joan Fontaine George Brent C—113 mins. (4421) (Rev. 3/28/45)	GANGSTERS' DEN Buster Crabbe Fuzzy St. John O—55 mins. (Rev. 3/8/45)	FLAME OF BARBARY COAST John Wayne Ann Dvorak D—91 mins (415)	(Special Release) IT'S A PLEASURE International (Color) Sonja Henie Michael O'Shea 90 mins (584) (Rev. 2/27/45)			THAT'S THE SPIRIT Jack Oakie Peggy Ryan C—92 mins. (Rev. 5/16/45)	
June 8	TEN CENTS A DANCE Jane Frazee Jimmy Lloyd M RHYTHM ROUNDUP Ken Curtis Cheryl Walker O	The PICTURE of DORIAN GRAY Hurd Hatfield George Sanders Donna Reed D—110 mins. (523) (Rev. 2/26/45)	SPRINGTIME IN TEXAS Jimmy Wakely Dennis Moore O—54 mins. (462) (Rev. 5/15/45)	MURDER, HE SAYS Fred MacMurray Helen Walker C—95 mins. (4422) (Rev. 4/9/45)	THE SILVER FLEET (J. Arthur Rank) Ralph Richardson Googie Withers D—77 mins. (Rev. 3/18/43)		(Special Release) WONDER MAN (Goldwyn) (Color) Danny Kaye Virginia Mayo C—98 mins. (552) (Rev. 4/25/45)	(June Release) WHERE DO WE GO FROM HERE? (Color) Fred MacMurray June Haver Joan Leslie C—77 mins. (526)		I'LL TELL THE WORLD Lee Tracy Brenda Joyce C	PILLOW TO POST Ida Lupino Sydney Greenstreet C—92 mins. (417) (Rev. 5/15/45)
June 15		SON OF LASSIE (Color) Peter Lawford Lassie June Lockhart D—102 mins. (524) (Rev. 4/20/45)	TROUBLE CHASERS Billy Gilbert Shemp Howard C—62 mins. (424)	SCARED STIFF Jack Haley Ann Savage D—65 mins. (4423) (Rev. 4/6/45)		BELLS OF ROSARITA Roy Rogers Gabby Hayes Dale Evans D—68 mins. (442) (Rev. 5/14/45)	(Special Release) ALONG CAME JONES (International) Gary Cooper Loretta Young O—90 mins.			BLONDE RANSOM Virginia Grey Donald Cook M—68 mins.	
June 22	BLONDE FROM BROOKLYN Robert Stanton Lynn Merrick M	(Special) VALLEY OF DECISION Greer Garson Gregory Peck D—119 mins. (525) (Rev. 4/10/45)		A MEDAL FOR BENNY Dorothy Lamour Arturo de Cordova D—80 mins. (4424) (Rev. 4/9/45)				DON JUAN QUILLIGAN William Bendix Joan Blondell C—(527)		PENTHOUSE RHYTHM Lois Collier Kirby Grant M—60 mins.	
June 29					THREE IN THE SADDLE Dave O'Brien Tex Ritter O	THE CHICAGO KID Donald Barry Otto Kruger D—68 mins (417)				THE FROZEN GHOST Lon Chaney Evelyn Ankers D—61 mins. (9032) JUNGLE CAPTIVE Otto Kruger Jerome Cowan D—63 mins. (9038)	CONFLICT Humphrey Bogart Alexis Smith D—86 mins (418)

Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama. (M) Musical. (C) Comedy. (O) Outdoor Action. Production Numbers Are in Parentheses. (Rev.) Motion Picture Daily *Review Date.*


PERSONAL ROMANCES
SCREEN GUIDE
Liberty
MAY 12 10c
THE PHILIPPINES LOOK AHEAD by Carlos P. Romulo
Why Mr. & Mrs. America Will Want To Buy Bonds At YOUR Theatre...
BUY 7th WAR LOAN BONDS HERE
BUY
WAR BONDS
AT YOUR FAVORITE
MOTION PICTURE
THEATRE



This is the BILLION TIME Bond Message That will cover the Nation Like a Tidal Wave!

"Buy Bonds At Your Favorite Motion Picture Theatre!

Always Open for Bond Sales, Including Sundays, Evenings and Holidays!"

48 million Americans will read it in 32 national magazines!

460 million is the total listening audience for the top network programs and regularly scheduled O.W.I. spots that will carry the message!

560 million is the total movie-going audience that will see it week after week in newsreels and 3 special trailers, plus the "ALL-STAR BOND RALLY"!

100 million will read it on 4500 Railway Express truck signboards!

520 million will be the total reading audience to see it in cartoon strips . . . national syndicated columns . . . national motion picture reviews . . . motion picture page mastheads . . .

The Slogan will be carried by the three major press wire and photo services!

Sent to Every Exhibitor. Practical Portfolio containing 77 best bond selling aids and ideas.

National Tie-ups with American Legion . . . Boys' Clubs of America . . . and other youth organizations.

Arrangements with Treasury, War and Navy Departments to man your Bond Booths with returned wounded veterans.

Plus all the promotion 16,000 energetic showmen will put in their own theatres.

That is why the American public will make your theatre its bond buying headquarters in the MIGHTY SEVENTH!

MIGHTY 7th War Loan



This message is sponsored as part of their contribution to the War Loan Campaign by Columbia, Metro-Goldwyn-Mayer, Paramount, RKO Radio, 20th Century-Fox, United Artists, Universal and Warner Bros.

A word of Caution

Addressed to Advertisers and Publicists in the Motion Picture Industry

About a year ago, Photoplay developed the *Speed of Sale* yardstick—for the purpose of measuring the *hold on the public* of given magazines.

Today, *speed of sale* is the sole method by which true competitive position may be evaluated: volume of circulation—for generations the source of competitive facts—has become the reflection of a given publisher's paper policy—*and nothing more.*

So great is the demand for motion picture magazines, and so short the supply, that a publisher can sell just about as many magazines as he can find paper for.

How "Speed-of-sale" Works

There are *some* days in a given month when competition (in its true sense) still exists. These are the days immediately after each magazine goes on sale, when piles of each are high. Photoplay reasoned that if you knew how fast each pile was reduced when *all* were available, you would have a true indication of *which magazine the readers wanted* FIRST *and* MOST.

To establish this new criterion, and to validate it—Photoplay invested nearly a year of costly research. Sales records were carefully examined involving more newsstands *by far* than the total number of motion picture theatres existing in the whole U.S.A. Month after month after month, the *speed-of-sale* of many motion picture magazines was posted and studied.

As a result of these tests, it was established that Photoplay's 85% to 95% sellout in the first seven to ten days of sale was "up to 36% faster" than that of any other magazine of its type!

What This Means In Terms of Circulation Potential

In a list of cities carefully selected for their typicality, Photoplay is conducting a series of "saturation" tests.

Each month the supply of copies poured into those cities is sharply increased—and the percent sold is carefully checked. *So far no ceiling has been reached:* Today the number of copies poured in is more than double the paper-rationed base, *and so is the number sold—in almost exact proportion.*

Projected nationally, this means that Photoplay could today be selling nearly twice as many copies—more copies by nearly 70% than any motion picture magazine has ever officially recorded!

* * *

Photoplay has rigidly held, as close as wartimely possible to its prewar level of *quality*. Toward this end it is willing, if necessary, to continue to sacrifice its *numerical* competitive position, in order best to serve its present readers and the motion picture industry. The recent actual *addition* of four pages of editorial text is concrete example of how this policy works in practice: To obtain paper for this long range purpose, an additional 70,000 current circulation potentiality had to be sacrificed.

We believe that this policy of keeping faith with our readers has the support of the Industry, because it follows the Industry's *own* policy for preserving the loyalty and respect of the motion picture audience.

As any impartial, unbiased check of newsstands will show, this audience has already overwhelmingly responded to make this signature possible:

PHOTOPLAY

AMERICA'S FASTEST SELLING MOTION PICTURE MAGAZINE

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 97 NEW YORK, U.S.A., FRIDAY, MAY 18, 1945 TEN CENTS

BUREAU COPY RETURN

Industry Paid $788,602,572 Tax in 4 Years

$547,290,692 Came from Theatres; 1,000% Rise

In the three years of 1942-43-44, exhibition in this country paid the Federal Government alone some $547,290,692 in taxes on tickets, with many additional millions paid out additionally on other Federal levies and on local taxes; and, in the four years of 1941-42-43-44, eight distributors paid $241,311,880 in Federal income and excise profits taxes, a total of $788,602,572, *Motion Picture Herald* will say today. Theatres also paid many millions more to the Government on their profits.

The distributors' combined tax bill represents 10 per cent of their gross income of $2,520,966,459 for the four years; the

(*Continued on page* 11)

5 New Films Make Money

Ten films, five of them new and five in holdovers and extended runs, share top honors in first-run theatres in 17 key cities, excluding New York City, for the week ended yesterday based on reports from MOTION PICTURE DAILY correspondents. The lifting of the midnight curfew had some effect in increasing boxoffice receipts but few films are scoring outstandingly.

The five new films are "Diamond

(*Continued on page* 10)

CSU Opens Office To Assist Boycott

HOLLYWOOD, May 17.—Although reiterating confidence that next week's National Labor Relations Board election will result in its favor, the Conference of Studio Unions today carried forward its plans for boycotting theatres showing pictures produced in major studios, with boycott committee chairman George Bradley, international representative of the building

(*Continued on page* 12)

SIMPP Aims for Independent Status, D. O. Selznick Says

David O. Selznick, in an interview here yesterday indicated, rather than specified, some of the basic aims of the Society of Independent Motion Picture Producers, Hollywood, for the immediate future. They are:

Cooperation with the MPPDA in domestic and foreign affairs where community of interests is uppermost; a separate course for SIMPP where it is not;

Adoption of a position at home and abroad "where independents will not be caught in the middle as we have been in the current studio strike";

A more vigorous and broader approach to problems of the postwar foreign markets, including the highest

(*Continued on page* 10)

O'Donnell Will Not Lift Ban on '2 Down'

The decision of Robert J. O'Donnell, general manager of Interstate Circuit, Texas, to cancel all showings of the War Department's short, "Two Down and One to Go," will stand, it is understood, despite a telegram sent to him yesterday by Francis S.

(*Continued on page* 10)

WB Is Negotiating a $17,000,000 Loan

Warner Brothers is negotiating with its banks for a new term loan which is understood to total at least $17,000,000 and which will result in an interest saving to the company.

Proceeds of the loan will be used to retire the company's outstanding four per cent debentures and its two-and-three-quarter per cent bank loans. In the company's last financial statement, outstanding debentures were listed at $7,000,000 and the bank loans at $10,000,000.

IATSE Wins Its 1st Jurisdiction in Television by Vote

The IATSE yesterday won the first round in the looming battle for jurisdiction over technicians and other workers in television by being voted the collective bargaining representative of technicians in Allen B. DuMont's New York television station WABD, in a National Labor Relations Board election held here.

IATSE won by a wide margin, get-

(*Continued on page* 12)

Senate Group Studying Law to Curb Cartels

French Visas Given On Two Conditions

Washington, May 17.—The French Provisional Government has agreed to issue a French visa to any American businessman holding a regular passport upon receipt of a letter from the passport division of the U. S. Department of State declaring that his presence in France will serve the national interests of the United States and/or France by the resumption of economic or other activities disrupted by the war, or materially aid France in meeting its essential requirements for civilian consumption and reconstruction.

WASHINGTON, May 17.—A Special Senate Committee today opened hearings on a legislative program to outlaw post war international cartels which will involve changes in the patent laws and thus may affect the motion picture industry.

A bill providing for the registration of all cartel agreements, sponsored by Senator O'Mahoney of Wyoming, was approved by Attorney General Francis Biddle as strengthening the anti trust laws, but Assistant Secretary of State William L. Clayton, while agreeing with that view, saw in the measure also an aid to the Department's plan to secure a world-wide agreement prohibiting the participation of commercial enterprises in contracts and combinations which restrain international trade, to be administered through an international office for business practices which it is hoped to

(*Continued on page* 11)

Foreign Trade Group Open to All Producers

Abandon Immediate Move For Italy As Quotas End

The export association which MPPDA member companies are establishing under the Webb Act will be set up in a manner to permit all American motion picture exporters to participate, N. Peter Rathvon, chairman of the committee, announced yesterday, following a meeting of presidents of the major companies and foreign managers at MPPDA headquarters.

It was learned following the meeting that the trade association which the companies had contemplated immediately for Italy has been abandoned for the present as a result of the lifting of

(*Continued on page* 10)

Defer Video Manufacture

WASHINGTON, May 17.—Resumption of manufacture of television and broadcasting transmitters and receivers will not be possible before well into 1946, unless Japan capitulates in the meantime, it was disclosed here today by the Federal Communications Commission in announcing the final frequency allocations for postwar non-governmental radio services in that portion of the spectrum between 25 and 30,000 megacycles.

The Commission's report, a modification of its Jan. 15 pro-

(*Continued on page* 12)

Attorneys Will Meet On Govt. Witnesses

Attorneys for eight distributors will meet Monday at the Hotel Astor here to discuss a "confidential report" dealing with the industry anti-trust consent decree suit. It is reported here that the Department of Justice's first report on its witnesses' names, places of business and a general discussion of what alleged monopoly practices they will testify about, will be included in the Government's report.

The Department was ordered by

(*Continued on page* 11)

Film Story of 'Iwo' Out on June 7th

"To the Shores of Iwo Jima," two-reel Technicolor film produced by the Navy, Marine Corps and Coast Guard, will be released to theatres on June 7, it was announced here yesterday by the War Activities Committee.

Edited at Warner Brothers' Burbank studio, and released by United Artists for the Office of War Information, through the WAC, the film records the battle of the assault and conquest of the volcanic island fortress less than 750 miles from Tokyo. It is based on Technicolor films taken by 106 service motion cameramen, for tactical, strategic and reconnaisance study. Their cameras ground out the record of the battle for the beaches, the advance in the face of enfilading fire, and the final wresting of the island from Japanese defenders. Two cameramen were killed, one is missing in action, and 12 were wounded in filming the battle.

Highlighting "To the Shores of Iwo Jima" are scenes in color of amtracs churning into the beach under Mount Suribachi, Marines digging in under heavy fire, wounded and dead Marines on the flaming beachhead, pyrotechnics of a night artillery duel, and the naval bombardment preceding the landing.

Cost of the assault was heavy: 4,189 Marines killed. But the Japs lost upwards of 20,000 killed, and a base from which American planes could bomb the Japanese mainland in four hours.

Hillside Trust Suit Will Be Settled

The pending suit by Hillside Amusement Corp., operator of the Mayfair Theatre, Hillside, N. J., against eight distributors in New York Federal Court will be settled out of court. The action seeks $1,300,000 for alleged violations of the Sherman anti-trust act.

The action was filed several years ago for $300,000 damages, tripled under the Sherman Act, and recently was raised to $1,300,000 to cover alleged violations since the original filing.

WB Sets $300,000 Ad Budget for 'Marines'

HOLLYWOOD, May 17.—Jack L. Warner, vice president in charge of production for Warner Bros.; Charles Einfeld, advertising-publicity director, Ben Kalmenson, general sales manager, and Mort Blumenstock, Eastern advertising-publicity head, who have been conferring here on releasing plans for "Pride of the Marines," have set a $300,000 exploitation budget.

Kalmenson and Blumenstock will arrive back in New York Monday.

Castle's 'Germany'

Castle Films next week will release in 8 and 16 mm. silent and 16mm sound, "Victory Over Germany," a compilation and editing of all footage coming out of Europe since D Day.

Personal Mention

WILLIAM F. RODGERS, M-G-M vice-president and general sales manager, will return here from Chicago on Monday.

•

CARL LESERMAN, United Artists general sales manager, and BARRY BUCHANAN, advertising-publicity director, will return here from the Coast Monday.

•

HOWARD DIETZ, M-G-M vice-president and director of advertising, publicity and exploitation, will arrive here from the Coast today.

•

MURRAY SILVERSTONE, 20th Century-Fox International Corp. president, is in Cairo, Egypt, from New York and London.

•

LEONARD SPINRAD, formerly with Warners' home office publicity staff, has been promoted to first lieutenant in the Army.

•

FRANCIS HARMON, WAC coordinator, has been appointed to the board of trustees of the China Institute in America.

•

JULES LAPIDUS, Eastern division sales manager for Warners, will return to New York today from Philadelphia.

•

DIANA LYNN, Paramount star, has left the Coast for New York and a tour of Army hospitals in the East.

•

MARLENE DIETRICH, now entertaining troops in Europe, has found her sister in a Nazi concentration camp.

•

EDWIN W. AARON, M-G-M circuit sales head, is in Mt. Holyoke, Mass., to attend his daughter's graduation.

•

HARRY GOLD, United Artists Eastern sales manager, will return here from Boston this morning.

•

MORRIS I. DAVIS, M-G-M South African manager, will leave the Coast Sunday for New York.

•

VELDEMAR VETLUGUIN of M-G-M's studio story department, is in New York from the Coast.

•

WILLIAM FADIMAN, M-G-M studio story head, will arrive here from the Coast on June 3.

JAMES R. GRAINGER, president of Republic, will leave New York tomorrow for Charlotte, Atlanta, New Orleans, Dallas and Hollywood, arriving there late this month and returning June 11.

•

ROY HAINES, Western-Southern Warner division sales manager, left New York last night for a trip through his territories, arriving in Chicago today.

•

COL. JIMMY STEWART, formerly of Hollywood, has been awarded the Croix de Guerre with Palm Leaf; he is now stationed in England.

•

H. M. BESSEY, Altec vice-president, has returned to New York from the Coast, stopping at San Francisco and Seattle en route.

•

ELLINGWOOD W. KAY will leave New York today for the Coast studio to assume his new post in the story department.

•

ROBERT O'QUIGLEY, American director, now in Mexico, has lost an eye as a result of an accident while on vacation there.

•

DICK DOHERTY and BILL GUMZELMAN, 20th-Fox auditors, are visiting the Atlanta branch, from New York.

•

EDWARD SCHNITZER, United Artists home office executive, will return to New York from Ottawa today.

•

L. T. ROGERS, supervisor of ad-sales for 20th-Fox, is visiting the Atlanta branch, from New York.

•

PAUL WILSON of 20th Century-Fox's Atlanta branch is leaving soon for a New Orleans visit.

•

W. STEWART MCDONALD, Warner executive, will return to New York today from Pittsburgh.

•

R. J. INGRAM, Columbia Atlanta district manager, has returned there from a trip to Chicago.

•

E. K. O'SHEA, M-G-M Eastern sales manager, will return here today from Boston.

•

HARRY PAUL of Wil-Kin Theatre Supply Co., Atlanta, is visiting Florida.

Thornton to Direct Rank's N.Y. Theatre

LONDON, May 17.—Canadian-born W. H. Thornton, senior manager of the Odeon Circuit in charge of the Leicester Square Odeon and the man responsible for the London premiere of J. Arthur Rank's "Henry V," has been selected as manager of Rank's contemplated New York theatre 'showcase' and will also take charge of the American roadshow of "Henry V." He will travel to New York in the Fall.

Lack of plane transportation today delayed the scheduled flight of Rank's party to New York and it will instead leave early tomorrow.

To Lift Censorship On Mail from Britain

LONDON, May 17.—Censorship of mail between the United Kingdom and the United States and Canada will cease within 30 days, Minister of Information Brendan Bracken told Commons yesterday. Censorship of other overseas communications from Britain will continue until the end of the Japanese war, he said.

Farkas Aide to Furst

Jack Farkas, for the past five years city salesman in Monogram's New York exchange, has been promoted to the post of assistant to Nat Furst, branch manager.

Johnston, Others Off For Monogram Meet

HOLLYWOOD, May 17.—Monogram president W. Ray Johnston, accompanied by George D. Burrows, Howard Stubbins and Mel Hulling, will entrain tomorrow for the company's semi-annual board of directors' meeting at Chicago in the Blackstone Hotel next Tuesday. Trem Carr, Alton Brody, the King brothers, George B. West and Scott R. Dunlap will follow on Saturday.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
50th St. and 6th Ave.
GREER GARSON • GREGORY PECK
"The Valley of Decision"
A METRO-GOLDWYN-MAYER PICTURE
SPECTACULAR STAGE PRESENTATION

PARAMOUNT PRESENTS
ALAN LADD - GAIL RUSSELL
"SALTY O'ROURKE"
In Person CHARLIE SPIVAK JO STAFFORD DEAN MURPHY
PARAMOUNT TIMES SQUARE Buy More Bonds

RKO PALACE B'WAY & 47th St.
SONJA HENIE
"IT'S A PLEASURE"
WITH MICHAEL O'SHEA
International Picture
Released thru RKO

LOEW'S STATE B'WAY & 45
ON SCREEN 'GUEST IN THE HOUSE' ANNE BAXTER RALPH BELLAMY
IN PERSON LORRAINE ROGNAN IRVING CAESAR

Dorothy McGUIRE • Robt. YOUNG
Herbert MARSHALL
"The Enchanted Cottage"
Doors Open 8:30 A.M. ASTOR B'way & 47 St. Continuous Popular Prices

JOEL McCREA • GAIL RUSSELL
HERBERT MARSHALL
in
"THE UNSEEN"
A Paramount Picture
BRANDT'S
Doors Open 8:30 A.M. GLOBE Broadway & 46th St.

Betty GRABLE Dick HAYMES 6th Record DIAMOND HORSESHOE in Technicolor
On Stage! COUNT BASIE AND HIS ORCHESTRA Extra! JERRY LESTER Other Big Acts!
A 20th CENTURY-FOX PICTURE
ROXY 7th Ave. & 50th St.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N.Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

Engineers' Society Notes 16mm Rise

HOLLYWOOD, May 17.—Progress and innovations in the use of the 16mm medium by the Armed Services were uppermost on today's Society of Motion Picture Engineers' conference program, with Naval officers L. M. Dearing, W. D. Hedden and Fanning M. Heaton reading papers on the subject and demonstrating with films the Navy's experience. "Photographic Technique for Research in Motion Picture Audience Behavior" was described by Herbert R. Jensen, D. C. Hopper and John C. Milligan.

At the evening session, Charles G. Clarke spoke on the practical utilization of Monpack film, and papers on color were read by Ralph M. Evans and J. L. Forest.

Last Day

The conference will close tomorrow night with the delegates and guests invited to the Disney studio for a special demonstration on "The Problem of Amateur Color Photography" by Ralph M. Evans, and on "The Projection Life of Films." The agenda also includes a paper on pre-fabricated theatres, by R. H. McCullough, of Fox West Coast Theatres, originally scheduled for last Tuesday, but McCullough's office reports that it is most unlikely that he will be back from Mexico City in time.

Brooklyn to Resume Blood Donor Drive

Brooklyn theatres, at the request of the Brooklyn Chapter of the Red Cross, will continue their campaign to solicit blood donors to save the lives of our fighting men. The Brooklyn campaign was temporarily discontinued at the beginning of the Red Cross War Fund drive, in March. At that time, 32,000 patrons had signed to give their blood. The total of blood donors secured in the film theatres in the New York territory up until the Red Cross War Fund drive was 98,404.

Three Brooklyn theatres will be staffed each week by Red Cross volunteers. The continuance of the Brooklyn drive will start Thursday, May 24, at the Albemarle, Marine and Carroll Theatres. Edward C. Dowden of Loew's, field director of the WAC blood donor division, will continue to direct this phase of the committee's war efforts.

UA Board Meeting Is Indefinitely Deferred

HOLLYWOOD, May 17.—A meeting of the United Artists board of directors, originally scheduled for next Tuesday, has been postponed, with no new date set as yet. Carl Leserman, general sales manager, will entrain for New York at the weekend, while president Edward C. Raftery will stay over until next week.

Cowan-Schaefer Lunch

Lester Cowan and George Schaefer of Lester Cowan Productions, releasing through United Artists, will meet the trade press at luncheon on Monday at the Sherry-Netherland Hotel, here, when Cowan will reveal his future production plans and details of the forthcoming premiere of Ernie Pyle's "The Story of G. I. Joe."

'Grassroots' Plan of 7th Loan Working Out Well

The 'grassroots' plan of organization of the 'Showmen's Seventh' War Loan drive is working out on a practical basis in the field, according to messages reaching the national committee here from state chairmen. It has resulted in more intensive preparation, greater cooperation within industry groups and more effective campaign setups, the War Activities Committee said here yesterday.

In cooperation with the exhibitor committee, there has also been more intensive and closer contacting of the individual exhibitor by the distributor division, of which Tom J. Connors is the national chairman, it was said.

Greek-American Rally In N. Y. Tomorrow

In conjunction with the Seventh War Loan drive, the Greek-American segment of New York will stage the first of a series of United Nations rallies in Times Square tomorrow. These rallies will be dedicated to a different nationality each week for eight successive Saturdays under the auspices of the industry's War Activities Committee.

The committee, headed by Irving Lesser, local general chairman, and Morris Kinzler, campaign director, here, also will arrange for the attendance of diplomatic representatives.

$700,000 Advance Sale For Glenn Miller Show

The New York Paramount reports an advance sale of $700,000 in war bonds for the Major Glenn Miller show and soldier pageant at that theatre on June 5. With bonds of $25 to $10,000 denomination for reserved seats, the event is expected to realize $4,000,000 in bond sales. The show is a special event of the War Activities Committee.

Stars of stage, screen and radio will appear with the orchestras of Charlie Spivak, Benny Goodman, Count Basie, Louis Prima and Fred Waring. The soldier pageant will feature 300 officers and enlisted men from Mitchell Field.

Television Prepared for Seventh Loan Campaign

Television stations across the country will go all out during the next few weeks in support of the Seventh War Loan drive, a Television Broadcasters Association survey indicates.

Telecasters in New York, Schenectady, Philadelphia, Chicago and Los Angeles are planning to show films prepared by the War Activities Committee, as well as by the War Finance Division of the Treasury Department. Special studio shows are also contemplated during the campaign.

Omaha Bond Premiere Is Set for May 23rd

OMAHA, May 17.—This city's major bond premiere will be May 23 at the Paramount Theatre, managed by Donald Shane. Half of the 2,900 seats available through the purchase of bonds were sold in the first 48 hours of sales. The picture will be "The Affairs of Susan."

Another Tri-States Theatres house, the Orpheum, is serving as "Liberty Lobby," the county headquarters for the women's war bond division.

Texas 'Kicks Off' 7th With Radio Broadcast

DALLAS, May 17.—With national director Ted R. Gamble of the War Finance Division and R. J. O'Donnell, Southwestern chairman of the War Activities Committee and Texas 'Showmen's Seventh' chairman, as the principal participants, Texas 'kicked-off' its Seventh War Loan drive with a statewide broadcast. Four 50,000-watt NBC stations carried the program. The show was produced by Conrad Brady, radio chairman for the WAC in Texas. It was the regular 'Showtime' weekly radio show of the Interstate Circuit, and originated from the stage of the Palace Theatre, here.

NBC 'All-Out' Aid For Drive Set For May 30

Memorial Day, May 30, will be dedicated by National Broadcasting Co. to the success of the Seventh War Loan. All programs will embody the theme 'Buy Bonds to Beat the Japs.' Key artists in the entertainment world will be heard.

The day of special appeals will be climaxed by two one-hour shows, the first featuring Fred Waring and his band from New York and the second featuring Hollywood top talent.

Doob Prepares Manual For Loew's 7th Drive

A special Seventh War Loan manual has been prepared for all Loew theatres by Oscar A. Doob, advertising-publicity director, has been mailed to all Loew's in town and out of town theatres, containing details suggested for bond rallies in and out of theatres, plans for city-wide demonstrations, both new and tried methods of selling, as well as photographic reproductions and outlines of all stunts and ideas that were used with any success by Loew theatres in previous War Loan drives.

'Movieland Bond Cottage' Established in Buffalo

BUFFALO, May 17. — Launching its part in the Seventh War Loan drive, the local industry committee has acquired the recruiting booth at Main and Genesee Sts., to rededicate it and name it 'Movieland Bond Cottage' for the drive.

Each of the five first-run theatres downtown will cooperate in staffing the cottage with volunteer workers. The first week has been allotted to Shea's Buffalo, the second to the Great Lakes, week of May 28 to the 20th Century, June 4 to Basil's Lafayette, and June 11 to Shea's Hippodrome.

Liberty Ship Tours to New York Buyers

Tickets entitling the holder to a conducted tour of either of two 10,000-ton Liberty ships, are being distributed to motion picture patrons of the 700 theatres of New York City in connection with the Seventh War Loan drive, through the cooperation of the New York area War Activities Committee and the U. S. Maritime Service.

The tickets are being given to purchasers of bonds of any denomination in each theatre as one of the highlights in the observance of 'National Maritime Week."

Tell How Griffith Got Two Houses

OKLAHOMA CITY, May 17.—The anti-trust suit against Griffith circuits ended its second week in Federal District Court here today, with Pat Duffy, former independent operator at Mangum, Okla., testifying for the Government that a Griffith partner came to him in 1935 and offered to buy his two theatres, the Temple and Rialto.

Sold for $12,000

Duffy said conversations continued through 1936, and that at one time H. J. Griffith made him an offer of $20,000. In 1937, Griffith built a theater in Mangum, Duffy said, and shortly thereafter offered him $16,000 for his theatre. In April, 1938, he finally sold his interests to Griffith for $12,000, Duffy added.

On cross-examination, he admitted that crops around the agricultural town were poor in 1935, 1936 and 1937 and that he did not operate at a profit in the latter year. He said he had the first choice of all pictures except United Artists, even after Griffith's theatre opened.

Mrs. Berry Heard

Another witness for the Government today was Mrs. Juanita Berry of Norman, Okla., widow of the late Ray C. Berry, who had been a theatre operator in Norman since 1928. She said her husband leased the Campus Theatre there on a season-to-season basis and that, when the contract expired in 1938, it was leased to Griffith instead. She testified also that her husband's theatres had trouble obtaining first run product in competition with Griffith. On cross-examination, she admitted that the Berrys had been having some difficulty with the owner of the building before it was leased to Griffith.

Hearing of the suit will be resumed Monday morning before U. S. District Judge Edgar S. Vaught.

John Goodson Gets Jacobi's Union Post

For the first time in 12 years Vincent Jacobi has been defeated for the office of business agent for Theatrical Protective Union 1, comprising stagehands in Manhattan. John Goodson was chosen to succeed him at the union's annual election. He garnered 539 votes to Jacobi's 31. The result of the contest was unexpected in view of Jacobi's past ability to retain the office without much difficulty.

Louis Yeager, who has been substituting for Solly Pernick as business manager, was appointed to retain the office for another year. Other officials re-elected were Joseph Dwyer, president; George Fitzgerald, vice-president; John C. McDowell, recording secretary, and John Garvey, secretary-treasurer. William Noon and Thomas Fitzgerald were elected to the board of trustees.

Miss Colbert Collapses

HOLLYWOOD, May 17.—Claudette Colbert, recently confined to her home with influenza, returned to work today in International's "Tomorrow Is Forever" and collapsed on the set. Pending her recovery, the studio suspended shooting on the film, which has 10 days to go.

BOX-OFFICE AND MORE!

HILARIOUS AND MORE!

Different AND MORE!

No Words To Describe It!

MORE STORY APPEAL THAN

CONEY ISLAND

MORE SONG HITS THAN

ALEXANDER'S RAGTIME BAND

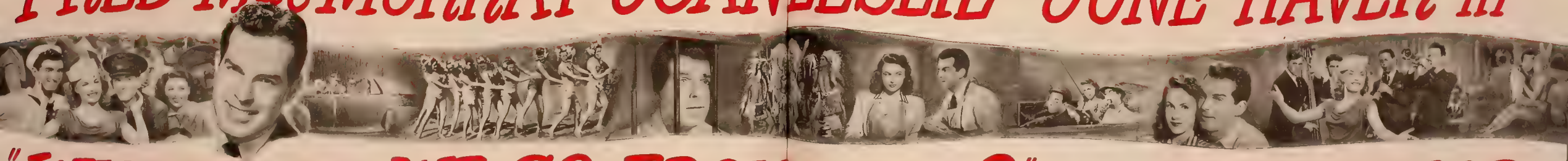
MORE GIRLS THAN

SWEET ROSIE O'GRADY

No Musical To Compare To It!



FRED MacMURRAY · JOAN LESLIE · JUNE HAVER in



"WHERE DO WE GO FROM HERE?" in TECHNICOLOR



Is The Funniest Picture Ever! Another Box-Office Hit from...

GERSHWIN WEILL SONGS fill the air with box-office music!

Morale
It Lives Reason
"See It of the Rheeland
All At Once
Column

SPEED TOTAL VICTORY!
THE MIGHTY 7th WAR LOAN!

Directed by GREGORY RATOFF

Produced by WILLIAM PERLBERG

Screen Play by MORRIE RYSKIND · Story by Morrie Ryskind and Sig Herzig · Lyrics and Music by Ira Gershwin and Kurt Weill

30th ANNIVERSARY

20th CENTURY-FOX

SIMPP Aims for Independent Status, D. O. Selznick Says

(*Continued from page* 1)

type of motion picture representation abroad and a "state department" for the industry to determine foreign policy;

Establishment of a standing committee to "bring the Production Code up to date every year or so."

In discussing the latter aim, Selznick said no one "of maturity and experience in the industry objects to the Production Code or does not comprehend the necessity for it. "However," he said, "I believe that it is in need of revision, not drastic revision, but there is no reason why we should be governed today by a code written 20 years ago. Our standards need not be tighter than those of children's magazines."

Selznick, who plans to leave for the Coast at the end of next week, described as "dead" a previously reported plan for him to take over the Ross Federal Service branches as the basis of a national distributing organization of his own. Questioned about a report that he, Samuel Goldwyn and possibly other independent producers would join with J. Arthur Rank of London in the establishment of a new distributing organization, Selznick said that the subject was "too nebulous even to merit discussion."

To Meet Rank

He said, however, that he had exchanged views with Rank some time ago and that he would meet with the latter on his projected visit to Hollywood next month.

Selznick declined to discuss reasons for United Artists resignation from the MPPDA, countering the question with this one of his own: "Why was United Artists in it in the first place?"

He said that the present intention of SIMPP is to continue to use the Hays organization's title registration service "which is administered fairly," but added that it would start its own if circumstances made that advisable. Selznick said SIMPP will retain a man "to whom no doors are closed anywhere" as head of the organization, and that a search for such a man is on now.

Heavy 'Susan' Drive Set for Des Moines

DES MOINES, May 17.—"The Affairs of Susan," Hal Wallis' first production for Paramount, will receive heavy promotion from Tri-State Theatres for its two-theatre run in Des Moines, under plans announced by G. Ralph Branton, general manager of the circuit. The picture opens simultaneously on Memorial Day, May 30, at the Des Moines and Roosevelt Theatres, co-starring Joan Fontaine and George Brent.

In addition to extensive advance publicity and an 'all-out' newspaper campaign, the Tri-State drive for "Susan" will include special radio programs over Station WHO, a fashion show, and window displays.

Bryer with Associated

CLEVELAND, May 17.—Milton Bryer, for many years associated with the Schine Circuit in Bucyrus, has joined the Associated Circuit.

Five New Films Among 17 Best Money Makers

(*Continued from page* 1)

Horseshoe," "The Unseen," "Flame of Barbary Coast," "The Affairs of Susan" and "Salome, Where She Danced." The five continuing to score strongly in holdovers and extended runs are "Salty O'Rourke," "God Is My Co-Pilot," "The Enchanted Cottage," "Between Two Women" and "A Song to Remember."

Supplementing these 17 key city reports, circuit executives listed 11 films as bringing best results during the past week. They were "Diamond Horseshoe," "The Enchanted Cottage," "Salty O'Rourke," "Hotel Berlin," "Without Love," "Dillinger," "The Picture of Dorian Gray," "I'll be Seeing You," "A Song to Remember," "National Velvet" and "Keep Your Powder Dry," bringing to 17 the number of individual pictures cited in the key city and circuit executive reports. It will be noted that "Diamond Horseshoe," "The Enchanted Cottage," "Salty O'Rourke," and "A Song to Remember" were cited by both.

'Horseshoe' Strong

In the reports from MOTION PICTURE DAILY correspondents in 17 key cities, "Diamond Horseshoe" drew a strong $101,600 in five theatres in Cincinnati, Baltimore, Cleveland, Buffalo and Chicago, its opening week in each, against par of $85,700. It was outstanding in Cincinnati at the RKO Palace, bringing the biggest gross in months. Baltimore and Buffalo business was strong and Cleveland and Chicago receipts were good.

"Flame of Barbary Coast" drew outstanding receipts in initial weeks in two Denver theatres as a dual. It was still big in a fourth week in Chicago and was good in an initial week in Cleveland.

"The Unseen," teamed with a stage show featuring Spike Jones and his City Slickers, proved to be Pittsburgh's outstanding attraction. Playing alone it drew strong receipts in an initial week in Philadelphia and in two Boston theatres as a dual.

"The Affairs of Susan" was the leader in Philadelphia in an initial week, and also was big in Kansas City. It drew moderate receipts for initial weeks as duals in Buffalo and San Francisco. "Salty O'Rourke" drew strongly in six theatres in five of the key cities, holding up well in second weeks in Los Angeles in two theatres, and was big in an initial week as a dual in St. Louis. It was still strong in moveovers in Cincinnati, Cleveland and as a holdover in Denver.

"God Is My Co-Pilot" drew a big $115,500 in reports from seven theatres in five of the cities where par is $111,700, all engagements being holdovers. It did top business in a second week in Boston; continued strongly in second weeks in three Los Angeles theatres; and in Cleveland and San Francisco. It held up in a third week in Baltimore. "Between Two Women" held up well in moveovers in Pittsburgh and San Francisco and drew moderate receipts in a second week in Toronto. "The Enchanted Cottage" drew strongly in second weeks in San Francisco and Kansas City, and in Boston as a dual. It was good in an initial week in Milwaukee and profitable in a second week in Chicago.

"Salome, Where She Danced" was big in initial weeks in Buffalo and San Francisco as a dual. It drew moderate receipts in second weeks in Baltimore and Pittsburgh. "A Song to Remember" was big in a fifth week in Chicago; a fourth week in Toronto and was still good in a seventh week in Philadelphia.

'Love' Outstanding

"Without Love" was outstanding in an initial week in Chicago. It was profitable in fourth weeks in three Los Angeles theatres and in second weeks in San Francisco and Cincinnati. "Brewster's Millions" was good in an initial week in Omaha as a dual, and continued to hold up well in a third week in Boston and a second week in Cincinnati. "I'll Be Seeing You" drew an outstanding $34,000 in a second week in Chicago, where house average is $20,000. "Counter-Attack" was good in initial weeks in two Los Angeles theatres as a dual. "Blood on the Sun" continued strongly in a second week in San Francisco. "Betrayal From the East" was good with a stage show in Boston and as dual in Buffalo. "This Man's Navy" drew moderate receipts in seven theatres in five cities. "Keep Your Powder Dry" was strong in initial weeks in Baltimore and Kansas City.

Garson, Pidgeon Win 'Companion' Poll

Greer Garson and Walter Pidgeon are the winners in a *Woman's Home Companion* poll among readers on film stars' popularity. Bette Davis was second, and Irene Dunne and Claudette Colbert were tied for third. Spencer Tracy and Bing Crosby tied for second place among the men, with Gary Cooper, third. Van Johnson won an honorary award by securing the majority of votes of women readers.

'Crime' to Hoffberg

Dostoevsky's original version of "Crime and Punishment," in French, with English titles, will be nationally released by J. H. Hoffberg, under a deal just concluded with Michael Kargansky, its producer.

June 15 Release for 20th's 'Call of Wild'

"Call of the Wild" will be made available for bookings beginning June 15; the picture was withdrawn from release some time ago because of legal complications. Clark Gable's services for the picture had been loaned by M-G-M and it was claimed that certain restrictive provisions in the agreement for the loan of that star's services had been violated.

These difficulties have now been ironed out, thereby clearing the way for the picture's release, Tom Connors, vice-president in charge of distribution of 20th Century-Fox, said here yesterday.

New Bernstein House

MIAMI BEACH, Fla., May 17.—Nat Bernstein of Illinois is planning to open a new theatre here.

Foreign Trade Aid For All Producers

(*Continued from page* 1)

quota laws by Italy which restricted distribution of American films.

The export association will be headed by a full time executive drawn either from the industry or from outside the industry, but he has not been chosen yet.

At the meeting yesterday it was decided to proceed as soon as a few modifications of the draft agreements can be incorporated.

"Formation of the Export Corporation is considered as a protective measure in order that the industry might be ready to function in any territory where legislation has been or may be enacted that makes it impossible or too difficult to do business on a competitive basis," the statement released by Rathvon following the meeting, said.

M-G-M Showing 42 Yearly in Africa

From 42 to 45 M-G-M pictures are being shown in South Africa annually, with three prints being used for each film, according to Morris I. Davis, M-G-M's managing director for South Africa, who is here for several weeks of home office conferences.

Theatres in that country are operated similarly to legitimate theatres here, seats being sold on a reserved basis, with two showings a day, and an extra show on Saturdays. Films generally are exhibited in South Africa some 10 to 12 weeks after the U. S., Davis said.

South African theatremen are exhibiting considerable interest in television, he said. M-G-M operates two modern theatres in that territory, one each in Johannesburg and Durban.

O'Donnell Will Not Lift Ban on '2 Down'

(*Continued from page* 1)

Harmon, executive vice-chairman and coordinator of the industry's War Activities Committee, telling O'Donnell that both War Department officials and those of the Office of War Information are requesting its continued exhibition in the nation's theatres.

O'Donnell had wired his Dallas headquarters two days ago, from Washington, to cancel all showings of the picture on grounds that the War Department, unofficially, was disappointed in it; that the point system of discharge for service men explained in the film is antiquated; and that the Department would not blame any exhibitor who failed to run the picture.

The film was made considerably before 'V-E Day,' and shortly after its release the new system of discharges made parts of it obsolete.

Harmon, questioned here last night, refused comment on the film, other than to say that it was still being shown.

Gerace Is Freed

CLEVELAND, May 17.—Word comes that Sgt. Salvatore Gerace, former manager of the Rialto Theatre, alternately reported missing and a prisoner of the Germans, has been freed by Allied troops.

Colony Some Run Award Is Upheld

The Arbitration Appeal Board has sustained the decision of the Chicago tribunal in dismissing a combination some-run and clearance complaint filed by R. J. Miller, operating the Colony Theatre, McHenry, Ill., against the five consenting companies, the American Arbitration Association reported here yesterday.

The complainant, in his appeal, dropped his complaint filed under clearance provisions of the consent decree and asked relief insofar as some run is concerned. This was denied by the appeal board.

Intervenors were: Publix Great States Theatres, Inc., operating the Crocker, Rialto and Grove theatres, Elgin, Ill.; El Tovar Theatre Co., operating the El Tovar Theatre, Crystal Lake, Ill.; Woodstock Amusement Corp., operating the Miller Theatre, Woodstock, Ill., and Balaban & Katz Corp., operating the Chicago, Roosevelt, Apollo, United Artists, Garrick and State-Lake theatres in Chicago.

Goulding K. Wight, arbitrator in the New York tribunal, has dismissed the clearance complaint filed against the five consenting companies by the Utopia Theatre, Jamaica, L. I., asking relief on the seven-day clearance held by the Mayfair.

Attorneys Will Meet On Govt. Witnesses

(*Continued from page* 1)

Judge Henry Goddard to submit a complete list of all witnesses by July 1, and to have a partial list in the hands of the distributors by June 1. The distributors have agreed that if the facts submitted by the Government are satisfactory, they will drop their requests for answers to interrogatories, which number 100.

The companies have reserved the right to go to Judge Goddard in New York Federal Court—he will be trial judge—to seek answers to the interrogatories if the Government information is deemed insufficient to prepare for trial. The original U. S. offer was so deemed by the companies.

WOR Uses Combat Film

U. S. Navy combat footage showing a Japanese attack on the U. S. aircraft carrier *Franklin* off Kyushyu March 19, 1945, with a sound track improvised by Dave Driscoll, special events director, was featured in a broadcast over WOR, here, last night. The *Franklin* was previously reported sunk by the Japanese.

Benefit for Morrison

MEMPHIS, May 17.—A. B. Morrison assistant manager in Memphis for Warner Bros. three years ago when he became crippled in an accident, received $3,000 from a benefit show, to pay off a mortage on his home and Jack Warner is giving him a pension of $30 per month.

Approve Rewind Switch

National Theatre Supply, distributor of the Lakewood Automatic Rewind Switch, announces that the device has just received the approval of the Underwriters' Laboratories, and now carries the familiar "UL" label.

Industry's 4-Year Tax Bill Was $788,602,572

(*Continued from page* 1)

$547,290,692 three-year tax payments represents between 10 and 20 per cent on the $3,966,453,304 gross income of theatres, the ticket tax having been increased from 10 to 20 per cent during the three years.

The acceleration of tax demands is indicated by the fact that for 1941, the distribution companies paid $10,479,184 on a total income of $469,050,812, less than four per cent, while in 1944 they were taxed $108,457,896 on an income of $806,012,509, almost 12 per cent of their gross.

The climb was sharpest in 1942, the year America really started to arm, with the increase of the excess profits tax. From $30,312,408 in taxes, of $537,312,266 in gross income for that year, the companies increased their payments to $92,062,392 in 1943 on a gross intake of $708,590,872.

The 'Big Three'

The 'Big Three' in the high tax brackets were 20th Century-Fox, Loew's, and Paramount, in that order. Twentieth-Fox paid $61,075,162 in the four-year period, Loew's paid $51,605,908, and Paramount paid $44,766,911. This represents a total of $157,447,981 in payments from three companies. In addition to these companies, figures are included in this study for Columbia, Monogram, RKO Radio, Universal and Warner Bros.

It is noted that although the income of the eight companies during the four-year period increased less than 100 per cent, from $469,050,812 in 1941 to $806,012,509 in 1944, Federal income and excess profits payments increased more than 1,000 per cent—from $10,479,184 in 1941 to $108,457,896 in 1944.

Of he three remaining corporations, United Artists does not issue detailed financial statements to the public, since it is owned by producer members; PRC Pictures is largely owned by Pathe Laboratories, Inc., and is included in that company's consolidated statement; Republic is an almost wholly owned subsidiary of Setay, Inc., which, in turn is a subsidiary of Consolidated Film Industries.

Four-Year Figures

Alphabetically, the gross incomes and Federal tax payments of the eight distributors for the four years follows, *Motion Picture Herald* reports:

Columbia: 1941, $21,648,691 gross, $127,242 tax; 1942, $27,245,363, $1,040,000; 1943, $32,423,487, $3,900,000; 1944, $32,942,381, $4,000,000.

Loew's: 1941, $113,925,187 gross, $3,323,855 tax; 1942, $119,480,567, $6,013,359; 1943, $138,835,504, $19,418,101; 1944, $160,604,310; $22,860,593.

Monogram: 1941, $2,030,460 gross, $2,334 tax; 1942, $2,186,092, $4,500; 1943, $2,534,853, $64,605; 1944, $2,776,952, $128,000.

Paramount: 1941, $96,025,862 gross, $957,626 tax; 1942, $101,273,326, $1,994,345; 1943, $123,302,691, $12,935,134; 1944, $157,687,106, $28,879,816.

RKO: 1941, $53,250,726 gross, $463,700 tax; 1942, $61,400,735, $732,304; 1943, $78,775,320, $6,034,575; 1944, $79,785,020, $6,000,000.

20th Century-Fox: 1941, $49,593,192 gross, $2,275,162 tax; 1942, $67,345,659, $7,750,000; 1943, $154,345,950, $26,050,000; 1944, $179,472,197, $25,100,000.

Universal: 1941, $30,283,523 gross, $1,723,256 tax; 1942, $39,109,524, $4,527,900; 1943, $46,527,527, $9,769,977; 1944, $51,561,504, $8,354,487.

Warners: 1941, $102,293,171 gross, $1,606,000 tax; 1942, $119,271,000, $8,250,000; 1943, $131,825,540, $13,890,000; 1944, $141,183,039, $13,135,000.

Totals: 1941, $469,050,812 gross, $10,479,184 tax; 1942, $537,312,266 gross, $30,312,408 tax; 1943, $708,590,872 gross, $92,062,392 tax; $806,012,509 gross, $108,457,896 tax.

All figures are from financial reports of the companies mentioned.

Exhibition Also

The figures for exhibition likewise show a continuing rise in taxes, which, of course, are in direct proportion to the increase of gross income. For 1942, the taxes were $128,383,213 on income of $1,167,210,700; for 1943, they were $149,400,889 on gross of $1,358,180,500. and in 1944 the taxes were $269,506,590 on a gross of $1,441,062,104. During January and February of 1945 the Treasury reported taxes of $49,825,692 on a total theatre income of $237,217,600.

The current tax of 20 per cent, or one cent on each five cents of ticket price, is expected to continue unchanged until 'V-Day.' Secretary of the Treasury Morgenthau said in Washington last week that the Administration's position was not changed in regard to the need for all the revenue that could be obtained while the United States is still at war. He pointed out that when all Government contracts were cancelled it would be necessary for the Treasury to settle claims calling for an outlay of an estimated $5,000,000,000.

Revenue Estimate

Admission taxes collected by the Treasury, since they apply now to all tickets sold, supply a basis of estimating total revenue at the box office. Using the Treasury Department's estimate that theatre taxes are 87 per cent of the total amusement tax collections and, further, that the rate of tax now is 21 per cent and before April 1, 1944, was 11 per cent, gross revenue figures were worked out. The steady rise, with but few interruptions, during the three war years and the large increase during Summer months are noted. Total admission revenue, estimated on this basis, was $1,167,210,700 for 1942, $1,358,180,500 for 1943 and $1,441,062,104 for 1944. Total theatre taxes were $128,383,213 for 1942, $149,400,889 for 1943 and $269,506,590 for 1944. It is interesting to note that, while income fell in the Winters of 1942 and 1944, it rose sharply in the 1943 period, *Motion Picture Herald* will say.

Hollywood

By THALIA BELL

Hollywood, May 17

"PRECINCT NO. 33," mystery story by Charles Booth and Scott Darling, has been purchased by 20th Century-Fox, and assigned to Robert Bassler for production. . . . Harry Romm, head of the theatre division of General Amusement Corp., will make his debut as a producer on the Monogram musical, "Swing Parade." Del Lord will direct.

•

Larry Parks, who scored in "Counter-Attack," has had his Columbia contract extended. . . . Lola Lane will have a featured role in "Deadline at Dawn," which Harold Clurman is to direct for RKO. . . . Robert Arthur has been added to the cast of "Danger Signal," now in work at the Warner studio.

•

Marina Koschetz, daughter of Nina Koschetz, the opera singer, has been signed to a long-term contract by M-G-M, and will make her screen debut in "Two Sisters from Boston." . . . Bruce Cabot and Nancy Kelly have been selected for top roles in Republic's "The Last Crooked Mile."

Skinner, Kimbrough Appeal 'Heart' Ruling

ALBANY, N. Y., May 17.—Cornelia Otis Skinner and Emily Kimbrough, who sold motion picture rights on their novel, "Our Hearts Were Young and Gay," to Paramount, today asked the Court of Appeals "to save them" from becoming "serial characters, such as Potash and Perlmutter and the Katzenjammer Kids." The authors appealed from dismissal of their injunction suit against Paramount to forbid use of their names in a second film, "Their Hearts Were Growing Up," which portrays boarding school experiences and features the same names and characters as were in "Our Hearts Were Young and Gay."

Senate Group Mulls Law to Curb Cartels

(*Continued from page* 1)

tie into the economic and social council of the United Nations' Security Organization.

International meetings on the proposal are planned for next year, Clayton said.

Intimating that no time should be lost in enacting legislation necessary to eliminate international commercial arrangements such as those which gave Germany a powerful weapon for control of our important industries before the war, Biddle testified that many cartel arrangements disrupted by the war are now being resumed.

"As to some of these agreements," he told the Committee, "my department will have something to say before long."

DeGroot Joins American

Mitchell B. DeGroot, Jr., formerly assistant promotion manager of Warner Theatres, has joined the promotion department of American Broadcasting Co., Fred Smith, vice-president in charge of ABC advertising, publicity and promotion, announces.

IATSE Wins Its 1st Jurisdiction in Television by Vote

(Continued from page 1)

ting 24 votes to the two votes recorded for the American Communications Association, CIO. A third contestant, the National Association of Broadcast Engineers and Technicians, unaffiliated, failed to score any votes, while one employe voted for no union. The International Brotherhood of Electrical Workers, AFL, could not establish representation at WABD and was not on the ballot.

Certification of the IATSE as the collective bargaining representative of WABD's technicians is expected in a few days as a result of the election and negotiations for a contract are expected to get underway immediately. Demands made by the IATSE upon DuMont are expected to form a basis for wage demands in the television industry. Scales are expected to be gauged by similar work performed by technicians in both the film industry and in legitimate theatres.

Both Columbia Broadcasting and National Broadcasting employ "IA" stage hands in their television activities in New York, but jurisdiction over other technicians has not been obtained by any union. The IATSE victory in DuMont is expected to spur its organizational drive throughout the television industry. The IATSE is understood to have used its stage hands at DuMont as the impetus for its drive to organize the other technicians once NABET sought jurisdiction.

CSU Opens Office To Assist Boycott

(Continued from page 1)

service employees, setting up offices for handling mailings to an estimated 6,000 locals throughout the country.

Concentrating the campaign on Southern California, the committee declared notification has been sent to 30,000 carpenters in this area outlining the strikers' case, with similar notifications going shortly to painters and machinists. In the next step planned, Bradley will go to San Francisco, Seattle, and Portland, to carry the campaign into those territories.

The likelihood that Mayor Fletcher Bowron will attempt intervention in the strike, as urged by eight Congressmen last week, appeared to have faded with the setting of the NLRB election date of May 24, according to the Los Angeles executive's office.

Richard F. Walsh, IATSE president, who returned here from New York this morning, said: "I am much impressed with the production progress made during my absence."

LaRoche To Talk

Chester J. LaRoche, vice-chairman of American Broadcasting Company, will review some of the network's present activities, for members of the press at a luncheon at the Hotel Waldorf Astoria here today.

SAG, Producers Meeting

HOLLYWOOD, May 17.—The Screen Actors Guild will meet with producers on Monday to continue discussions on proposed amendments to the basic studio contract.

Defer Video Receivers, Transmitters Until '46

(Continued from page 1)

posals for allocations, reserves space, but makes no assignments, for FM broadcasting. The area between 44 and 108 megacycles is left open for later distribution, 36 megacycles to television, 18 to FM, and the remainder to other services, pending the results of further measurements as to the most desirable place for FM.

Delay in making the FM allocation will have no effect on the future development of the service, the FCC explained since the War Production Board has advised the FCC that the radio industry will not resume civilian operations "in 1945 or even in the first part of 1946 unless Japan capitulates."

"This is not to say that a small quantity of receivers and possibly a few transmitters may not be made available," the WPB said. "However, this will have little or no effect on the future expansion of FM and television services."

If the situation changes so as to permit earlier resumption of production, the WPB said, it will give 90 days' advance notice. Because of security reasons, the FCC will withhold its full report for some time, but made public the allocations so that the industry may make its plans accordingly.

A major change from the January proposals was the granting of a 13th channel for television at 174 to 80 mc, and other channels have been substituted for those originally given television around 75 mc, where interference from aviation marker transmitters was apprehended.

In addition to the 13 channels below 300 mc, which can be assigned immediately, television will have a "very substantial" amount of space above 400 mc which will permit the development of color and superior black-and-white television through the use of wider channels, it was pointed out.

The revised allocations also will widen the FM band from 18 to 20 mc., and the Commission warned receiver manufacturers to include the additional two mc in their new sets because it is contemplated that eventually facsimile may move above 400 mc, and the two mc, initially to be available for stations exclusively transmitting facsimile, will become available for FM.

Channels assigned for motion picture industry use, in the January 15 report set at 26 on a sharing basis, are reduced to 18 on a sharing basis, six with relay press, and 12 with relay broadcast, geophysical, forestry and conservation stations.

The new allocations will probably be ordered into effect service by service, with the Commission taking into account such factors as the availability of manpower and materials, the results of the Inter-American Conference at Rio de Janeiro, and the preparation of rules and standards, it was said.

DeMille-Union Tilt Flares Anew in L.A.

LOS ANGELES, May 17.—Carrying forward his opposition to the levying of union assessments to finance political activity, Cecil B. DeMille restated his principles, responsible for his sacrificing of membership in the American Federation of Radio Artists and his post as director of the Lux Radio Theatre of the air, in an address at the Biltmore Hotel under sponsorship of the Southern California Republican Women's Club.

His Purpose

It had been DeMille's purpose, according to union leaders who addressed their memberships in advance of the meeting and urged them to attend and make themselves heard (as they did in a manner to get two of them escorted from the hall), to advocate support of Davis-Call bill No. 1953, then pending in the California legislature and described by unionists as "worse than Proposition 12." (It was to oppose passage of Proposition 12 in the November election that the AFRA levied the assessment for nonpayment of which DeMille's membership was suspended).

Co-speaker with DeMille was Mary Pickford, who took occasion to assert that she is not opposed to union labor in any of its proper aspects, and who did not specifically align herself with DeMille in his stand.

The Davis-Call bill, in behalf of which DeMille had made a trip to Sacramento, was killed in committee.

Mexican Film Row Closes 7 Theatres

MEXICO CITY, May 17.—Continuing internal conflict among film labor unions here, has closed seven theatres offering stage shows. Film houses have, consequently, benefited with more business coming their way, with only concerts and grand opera competing factors at present.

The dispute started when elements of film unions threatened a disturbance if Negrete, a leader in the new film union which the players dominate, performed at the Teatro Iris. Other players on the Iris' bill refused to appear and Negrete declined to make his appearance. The National Actors Union, resenting this intrusion on its domain by film labor, forebade its members to play in any theatre here, with the result that all playhouses had to close.

'Lady' Presented

The Iris, therefore, has resumed film showings and is presenting "Lady in the Dark." This is the first time in many years that the city has been without stage entertainment. The stage has been experiencing a revival as a result of wartime prosperity. The conflict has not affected film production.

Both city and Federal Governments are striving to settle the dispute, which is working a hardship on numerous stage actors. The row has also eliminated stage performances in those few film theatres that offer this type of entertainment here.

Says Video Combines Films, Stage, Radio

Chicago, May 17.—When television reaches the peak of its post-war development, a single 30-minute telecast will give the public 90 per cent of the combined values of a motion picture, stage play and radio broadcast, Paul B. Mowrey, manager of American Broadcasting's television division will tell members of the Executive Club at a Hotel Sherman luncheon, here, today.

Two More Television Stations in Network

BALTIMORE, May 17.—Two televison stations now are operating in Maryland as part of the first multiple-relay television network in the world linking two major cities. One of the stations is at Odenton and the other is at Havre de Grace. Two others are at Honeybrook, Pa. and Arlington, Va. All are part of a four-station hookup between Philadelphia and Washington, established by Philco.

While the network is not operating commercially, tests are being made regularly. John A. Wiloughby, assistant chief engineer of the Federal Communications Commission, said it would be possible to "beam" telecasts to Baltimore from either of the stations in Maryland.

Radio Costs Up 30% In Postwar, Says U. S.

WASHINGTON, May 17.—Due to increased labor and materials costs, post-war radio receivers will sell for about 30 per cent more than they did in 1941, according to Mort N. Lansing, of the specialties unit, Bureau of Foreign and Domestic Commerce.

Lansing forecast a rising volume in post-war sales of radio and television sets for the first four years after 'V-E Day', reaching a retail value of $1,870,000,000 in the fourth year, compared with the 1941 volume of $460,000,000.

Philco to Host Board Of TBA on May 25

The board of directors of the Television Broadcasters Association, will conduct its next meeting at the Huntingdon Valley Country Club, Philadelphia, on May 25. Philco Radio and Television Corp. will serve as host to the directors for the meeting.

A luncheon and dinner party, followed by a visit to the Philco television transmitter, are listed as part of the days' activities. J. R. Poppele, TBA president, will conduct the meeting.

$846,109 Philco Net For First Quarter

Net earnings of Philco Corp. in the first quarter of 1945 totaled $846,109, or 62 cents per share, after estimated taxes and after provision for adjustment and renegotiation of war contracts, it has been announced by John Ballantyne, president.

In the first quarter of 1944, earnings were $946,326, or 69 cents per share.

MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 98 NEW YORK, U.S.A., MONDAY, MAY 21, 1945 TEN CENTS

U. S. Sets Up Film Staff For Germany

Also Ready With Films For Occupied Area

With 'V-E Day' over and occupation of Germany becoming a reality, Louis Lober, chief of the U. S. Office of War Information overseas film bureau, told MOTION PICTURE DAILY here that the bureau has many films ready for immediate showing in that country, including specially selected super-imposed features and short subjects, dubbed documentaries, a film news review of the history of the war from the Allied viewpoint, and film personnel to handle the film 'occupation.'

The immediate OWI plans apply

(*Continued on page 8*)

Charles Reagan 25 Years with Para.

Charles M. Reagan, Paramount vice-president in charge of domestic distribution, will begin his 25th year of service with the company on May 31, and his colleagues of the distribution department have scheduled a luncheon in his honor at the 21 Club here on that date.



Charles M. Reagan

Born at Lawrenceburg, Ind., on June 30, 1896, Reagan was graduated from Notre Dame University in 1916 and engaged in the hotel business before joining Para-

(*Continued on page 8*)

Scully Reports on Some of '46 Plans

Universal has added several directors, writers and players for its 1945-46 program, W. A. Scully, vice-president and general sales manager reports. Three novels have been bought.

Among the directors recently signed

(*Continued on page 8*)

Cites Industry for War Contributions In Congress Speech

WASHINGTON, May 20.—High tribute to the war activities of the motion picture industry was paid in the House of Representatives by Congressman Ellis E. Patterson of California:

"Our boys overseas have received a valuable form of entertainment and relaxation," Patterson told members in enumerating the services of the industry.

"It (the industry) has brought home closer to these fighting men, and given them a few hours of escape from the necessary hardships they are undergoing.

"On the home front," he continued,

(*Continued on page 8*)

Variety Club Meet In N.Y., Aug. 16-18

The 10th annual meeting of the Variety Clubs of America will be held at the Waldorf-Astoria Hotel here, Aug. 16, 17 and 18, Robert J. O'Donnell, chief barker, announced on Friday.

The Variety annual banquet and Humanitarian Award will be held the night of Aug. 17. The annual meeting of national canvassmen, a closed session, is scheduled for Aug. 15, the day before the national meet-

(*Continued on page 6*)

250,000 Filmites Working on Bonds

Some 250,000 workers and executives in the motion picture industry are estimated to be participating in the furtherance of the Seventh War Loan, in one way or another, to put over, and possibly exceed the Treasury goal of $4,000,000,000 in 'E' bond sales, as part of the $7,000,000,000 in bond sales to individuals and the total objective of $14,000,000,000.

'Swing-Shift' Shows Return to Midwest

KANSAS CITY, May 20.—Most conspicuous event since 'V-E Day' in theatre operation in this territory is resumption in large cities of 'swing-shift' shows and of midnight shows.

The downtown Esquire, here, one of the three day-and-date Fox-Midwest first-runs in Kansas City (the others being the Uptown, in midtown, and the Fairway (suburban), is again providing a swing-shift show Friday and Saturday nights, running until three a.m. The Regent, downtown, has resumed its 'all-night' shows, running every night also until three. The Tower, pictures and stage show, has resumed its Saturday night late show, running until about three, with a post-midnight stage show at 12:30.

Reports so far received are that attendance at 'swing-shift' shows (after midnight) has been fair.

Mutual Slashes in Tariff Are Seen Aiding Industry

Favorable action by Congress, if it should approve extension of the Reciprocal Trade Agreements Act for another three years and authorize President Truman to cut existing import duties to 50 per cent for countries making reciprocal concessions, is seen as having an increasingly favorable effect on international film trade, in the opinion of home office foreign film department circles. Under the measure, the President would have authority to halve existing rates of duty on both raw stock and finished pictures.

This was characterized as a "step in the right direction for the furtherance of international film trade," by foreign department spokesmen. "If tariffs are cut in half, or eliminated, the American industry would have a tremendous export business," they asserted.

This legislation will loom increasingly important as the present overwhelmingly predominance of American films in international film transactions becomes more balanced by importation of foreign films, resulting from a resurgence and development of foreign film production, it was pointed out. At this point reciprocal tariff reductions will serve to clear the international atmosphere, it was said.

One foreign department spokesman said that the U. S. industry must now aid foreign film industries. "We must find playing time for good foreign pictures in this country," he said.

Raw stock duties were halved from 1930 levels in trade agreements made before the war, and the reduction of rates on finished negatives might be sought in postwar negotiations by countries seeking to release their films in the U. S., notably England.

Raw Stock Up Five Per Cent In 3rd Quarter

Newsreels' Footage to Be Increased to 750

Indications are that the industry can expect between 270,000,000 and 280,000,000 feet of raw stock for the third quarter, starting July 1, as compared with the 261,000,000 feet allocated for the current quarter, it was learned here Friday.

More raw stock will be made available to the newsreels to enable them to increase their footage from the present 700 feet per issue to 750 feet, indicating that 55,000,000 or more feet will be allocated to the reels for the third quarter, as compared with 53,000,000 feet during the current quarter.

With between 9,000,000 and 19,000,000 more feet of raw stock likely for the third quarter, together with the increase for newsreels, the industry

(*Continued on page 6*)

Loew's Six Month Net $6,768,469

Net profits of Loew's, Inc. for the six months ended on March 15 were $6,768,469, a decrease of $674,229 from the $7,442,698 net for the same period in 1944. Earnings were equivalent to $1.34, after giving effect to the recent three-for-1 stock split-up, compared with $1.47 per share for the same period one year ago if a like number of shares had been outstanding.

(*Continued on page 8*)

New Gov't Reel May Clarify 'Two Down'

"At the urgent request of the War Department," the War Activities Committee announced here late Friday that it was rushing a two-reel subject, titled "On to Tokyo," into release on May 31 through Universal exchanges.

"'On to Tokyo,'" it was said, "con-

(*Continued on page 8*)

Reviewed Today

Review of "The Power of the Whistler" appears on page 3.

Personal Mention

HAL WALLIS, production head of the Hazen-Wallis organization, will leave here tomorrow for Hollywood.

•

BEN KALMESON, and MORT BLUMENSTOCK, Warner general sales manager and Eastern advertising and publicity head, respectively, will return here today from the Coast.

•

RICHARD KUPPER, son of WILLIAM KUPPER, 20th Century-Fox sales executive, is with the 343rd infantry regiment.

•

H. S. MORRIS, Altec merchandise manager and Eastern representative of Altec Lansing Corp., is back here from Detroit and Cleveland.

•

JOHN WHITAKER, RKO board member, has arrived on the Coast from New York.

•

E. Z. WALTERS, Atlec's comptroller, has returned to New York from the Coast.

•

HERB ELISBURG, owner of the Studio, Chicago, has returned there from Miami.

•

MOE SILVER, Warner Theatres Pittsburgh zone manager, was a weekend visitor here.

3 Paramount Films Set for Sixth Block

Paramount's sixth and final block for 1944-45 will consist of three pictures: Hal Wallis' "You Came Along," "Out of This World" and the Pine-Thomas' "One Exciting Night," Charles M. Reagan, vice-president in charge of distribution, announces.

"Incendiary Blonde," Technicolor production based on the life of Texas Guinan, will be sold separately and will be available for bookings during 'Paramount Week' and thereafter, Reagan said.

In addition, Paramount in the same period will reissue "Northwest Mounted Police" and "This Gun for Hire."

Universal Stock on Big Board in 3 Weeks

Universal's common stock will be listed on the New York Stock Exchange within three weeks. The company's debentures were so listed approximately one year ago.

The Securities and Exchange Commission was notified of the move by Universal about 10 days ago, and the listing will become effective 30 days after the actual application is filed with the SEC.

L. A. Curb Lists Mono.

LOS ANGELES, May 20.—Securities of Monogram Pictures Corp. have been listed on the Los Angeles Curb Exchange, it is announced by W. Ray Johnston, president of the company.

Tradewise . . .

By SHERWIN KANE

MORRIS L. ERNST, Eastern attorney for the Society of Independent Motion Picture Producers and an ever-ready speaker on the subject of free speech, was among those invited by the American Civil Liberties Union to give out on that subject at a luncheon forum at the Town Hall Club in New York last week.

Ernst utilized the occasion (all, of course, in the interests of free speech) to brand American motion pictures as a monopoly of five giant companies; to broadcast a charge that the film companies have accumulated secret stockpiles of millions of feet of critical raw stock; to propagandize for film prices and terms for the pictures of his SIMPP clients before an audience not only unfamiliar with internal industry affairs but whose concern it is to "start something" exploding whenever a lightning bug exposes its posterior in the dark.

•

Appended to the tail of free speech, as Ernst's remarks were, it is next to impossible to imagine just how and where the cause of free speech was served in this endeavor. As an attorney for an industry group, Ernst is aware that there is in the Federal court of the Southern District of New York a suit in equity, as yet unadjudicated, which, among other things, may decide whether within the law a monopoly exists in this industry. Does it serve the cause of free speech for a member of the bar to pre-judge, before an unitiated and self-combustible audience, a case awaiting trial?

As a man who knows his way about Washington, Ernst could have informed himself without much difficulty, of the fact that the War Production Board only a few months ago took the trouble (which Ernst apparently did not) to investigate the charge that large motion picture companies had undeclared reserves of raw stock, and that the WPB investigation not only gave all companies a clean bill of health on that count but went on to commend them for their record on raw stock inventories.

In the opinion of this corner, a champion of free speech who disregards such an official conclusion and repeats the initial indictment before an uninformed audience, is actually giving a demonstration of that kind of reckless abuse of free speech which is a peril—and not an aid—to the maintenance of the institution of free speech.

•

To toss the subject of film prices and terms into the maw of an uncomprehending audience, without fear of debate, likewise, to us, at least, is taking an obvious advantage of all that is implied in freedom of speech. Tagged to the subject of free speech, his object appears suspiciously like an emotional appeal calculated to substitute agitation for adjudication.

• •

David Selznick, in the course of a twilight press conference in his handsome New York offices at 400 Madison Avenue, the other day, gave the impression that SIMPP, of which he is a guiding power, is determined either to share industry leadership with MPPDA or set up a hierarchy of its own.

David says SIMPP is "thinking ahead of and more courageously than" the MPPDA on foreign film markets, which he described as of the utmost importance in the postwar period.

•

David disagreed with an interviewer who suggested that his two-hours-plus productions were costing them engagements in many theatres which must hew to limited time schedules.

Said David: "I learned some years ago from a man by the name of Nicholas M. Schenck that the length of a picture has nothing to do with the success of a picture. I was making 'David Copperfield' at MGM and I was worried about its length. I told Schenck so. His answer was: 'How long is it good?'"

• •

The unfortunate coincidence of publication of the Army's final point system for discharge of veterans on the day of release of the V-E film, "Two Down and One to Go," made the film obsolete almost before it was exhibited. The picture was prepared almost six months ago, the release system was not complete at the time and could not be factually treated in the film.

It appears that General George C. Marshall is reluctant to have the picture withdrawn, despite the public criticism which has been directed at the film. It remains for exhibitors to decide whether its further exhibition in its present form serves any useful purpose in their communities.

Kaplan Retires from Century Projector

Sam Kaplan, general manager of Century Projector Corp., here, has retired from the company, it was announced Friday by H. E. Hammons, president. Kaplan, who has been in the equipment field 25 years, originally formed the Sam Kaplan Manufacturing and Supply Co., which in 1938 became Century Projector.

The firm's policies and financial operations from now on will be in the hands of Hammons. W. D. Hausler, comptroller since 1938, will become vice-president and general manager. Hausler is a former employee of Electrical Research Products. L. W. Davee, also formerly with ERPI, will remain as sales manager, and George C. Steilin has been appointed factory manager. He also went to the company from ERPI.

Rank, Party Leave by Air for Canada, U.S.

LONDON, May 20.—After being delayed several times through transportation difficulties, J. Arthur Rank, British film leader, left here by plane for America Friday, accompanied by Woodham Smith, his legal counsel, and John Davis, director of Odeon Theatres of Great Britain.

Rank is scheduled to confer, first, at Toronto with Paul Nathanson, his partner in Odeon Theatres of Canada, and then to continue his tour, which will include New York, Washington, Minneapolis, Chicago and Hollywood.

Ealing's Releases Start Through Rank

LONDON, May 20.—"Johnny Frenchman," newly completed film starring Francoise Rosay, is the first Ealing production set for worldwide release through Eagle-Lion Films, the studio stated here on Friday upon announcing officially a distribution agreement with J. Arthur Rank's organization, signing of which was reported in MOTION PICTURE DAILY on April 10.

As reported also at that time, Sir Edward Villiers has resigned as Ealing's diplomatic advisor and been appointed London representative of Lester Cowan Prod.; but the studio's production organization, generally, will remain autonomous under the direction of Michael Balcon.

Wright Considering SIMPP Resignation

HOLLYWOOD, May 20.—Loyd Wright is understood to have long wished to 'unload' the presidency of the Society of Independent Motion Picture Producers because the duties of that post are taking too much of his time away from his law practice. No actual resignation has been submitted.

Technicolor Meets Today

A retirement plan for employees, approved by the board of directors of Technicolor Motion Picture Corp., will be submitted to stockholders at the annual meeting here today.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N.Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

244 Bond Rallies By Loew's in N.Y.

Bond premieres, rallies in and out of theatres, auction nights, 'kiddie' shows and 'blind date' parties have been scheduled by Loew's theatres, here, to be held during the Seventh War Loan drive.

Bond premieres have already been set at Loew's Mt. Vernon Theatre, Pitkin, American, Dyckman, Apollo, Burnside, Spooner and Oriental. Loew's American and Pitkin will offer a kiddie show on June 16.

In addition, 244 rallies have been scheduled for intown theatres, 74 auction nights and five 'blind date' parties. Service men from veterans' hospitals are being invited to the latter, while local girls who purchase a $25 bond will be their partners. Some 202 rallies have been arranged by Loew's to be held away from the theatres.

Loew's Broadway theatres will staff the Statue of Liberty for eleven days during the drive.

Loew theatres here from April 9 to May 15 sold 31,481 individual bonds, with maturity value of $2,747,030. Based upon incomplete figures, accounting department estimates out-of-town theatres sold over $1,000,000 in maturity value.

Walter Heiber and the Boro Park are in the lead with 2,270 bonds, totaling $268,950 in maturity value. Al Weiss and the Pitkin, second, with 2,000 bonds, maturity value $252,150.

All Richmond to Back Up Theatres for 7th Sales

The week of June 3 has been designated as 'Movie Industry Week' in Richmond, Va., with the entire city mobilized behind the theatres' bond-selling efforts, A. Frank O'Brien, Virginia exhibitor co-chairman, has advised the national 'Showmen's Seventh' committee, here.

Working with the War Finance Committee, the local industry committee has lined up support from radio, press, manufacturers and retailers.

100 'Kiddie Shows' June 23 In Chicago to Push Bonds

CHICAGO, May 20.—Nearly 100 'kiddie shows' are scheduled to be held in this vicinity June 23 in theatres to boost the Seventh War Loan total, it was disclosed at a meeting of exhibitor leaders.

The Balaban and Katz circuit will lead off with Saturday kiddie matinees in four of its suburban theatres on May 26. Theatre managers are contacting neighborhood schools to advertise the bond shows.

Friedl Displays Secret War Equipment for 7th Drive

MINNEAPOLIS, May 20.—The local 'Showmen's Seventh' War Loan drive is receiving an impetus here through a display of secret war equipment at Radio City Theatre here, arranged by John J. Friedl, state exhibitor chairman, in cooperation with the Army.

The exhibit was given a premiere showing to an invited audience of 500 leaders in war agencies and Army and Navy officers, and others.

Omaha Beats R. C. Mark

OMAHA, May 20.—This area's total for the 1945 Red Cross Drive is $58,906 reported thus far, compared with $48,106 in 1944, WAC chairman D. V. McLucas discloses.

Review

"The Power of the Whistler"

(*Columbia*)

FOR a goodly portion of "The Power of the Whistler," latest in the Columbia "Whistler" series, everybody involved just whistles in the dark, but the film finishes with a rush in a crude, yet effective sequence of a homicidal maniac playing tag with a beautiful blonde. That is the payoff scene, for which a patient audience must wade through much unsuspenseful footage.

Richard Dix again handles the principal role, that of an escaped maniac who, temporarily suffering from amnesia, arouses the sympathetic interest of blonde Janis Carter. Miss Carter fails to discover Dix's real identity after exhausting all possible clues. Dix lures the girl into the country on a pretext and attempts to kill her when she becomes suspicious. She breaks away, and, after a frenzied chase, turns upon her pursuer, killing him in self-defense.

Aubrey Wisberg's original, from the CBS program, proceeds at a leisurely pace until Dix's identity is revealed; from then on things hum. Others in the cast are: Jeff Donnell, Loren Tindal, Tala Birell, John Abbott, Murray Alper and Cy Kendall. Lew Landers directed; Leonard S. Picker produced.

Running time, 66 minutes. General classification. CHARLES RYWECK

Four U. S. Pictures at U. N. Meet This Week

SAN FRANCISCO, May 20. — Four more American films are listed for exhibition at the San Francisco Security Conference this week with a possibility of a fifth. Four companies are represented.

Tomorrow, Paramount's "Kitty," will be shown; Tuesday, "The Thrill of a Romance," M-G-M; Wednesday, "The Corn is Green," Warner Bros.; Thursday, "Those Endearing Young Charms," RKO; Friday is uncertain; Saturday, "Colonel Blimp," J. Arthur Rank's British production, released by United Artists; Sunday, "Alexander Nevsky," Artkino.

Fred Allen Back to NBC After 5 Years

Fred Allen will return to NBC with a new air show in the Fall under sponsorship of Standard Brands, after an absence of five years from NBC and almost two from his last regular program. Allen will be heard on Sunday nights following the Edgar Bergen-Charlie McCarthy show, another Standard Brands program.

Allen has a participating interest in the new Jack Skirball film, "It's in the Bag," being released by United Artists and in which he is starred.

Irving Mack's 3rd of 3 Sons Is Wounded

CHICAGO, May 20.—Joseph Mack, eldest son of Irving Mack of Filmack Trailer Co. has been wounded in action while fighting on Luzon. The report indicates that he was flown to a hospital base where his condition is reported satisfactory.

Joseph is the third of Mack's three sons who have been awarded the Purple Heart. Bernard is in O'Reilly General Hospital, Springfield, Mo., recuperating from wounds received in Germany; Donald received injuries in France.

Stromberg's 4th Star

ROCHESTER, N. Y., May 20.—Recognition of an outstanding production record has been received by Stromberg-Carlson, with the notification that a fourth star will be added to its Army-Navy "E" pennant. The continued heavy demands of the services for communication equipment made by the company is expected to delay large scale work planned on television equipment until after the defeat of the Japanese.

Truckers in Chicago Will Not Join Strike

CHICAGO, May 20.—The spreading truck drivers' strike in this area has had no effect on film deliveries as the 6,500 strikers are members of an independent union. Film carriers are members of the Film Chauffeurs and Carriers Union, Local No. 755 (AFL), which is not involved in this issue, and a sympathy walkout is unlikely, according to C. H. Otto, local secretary.

Henry Victor, Actor, Dies in Hollywood

HOLLYWOOD, May 20.—Henry Victor, 52, London-born character actor, who starred in many British silent films before he came to this country with the advent of sound films, died here Friday. His first picture here was with John Barrymore in "The Beloved Rogue." More recently he played in "Royal Scandal" with Tallulah Bankhead.

Survivors include his widow, Kay; his mother, Mrs. Cassia Victor; two brothers, Charles, Syracuse, and Fred, London, and a sister, Mrs. William A. Sholton, Chicago.

Mae Hoey Passes, On Keith Time 35 Years

HOBOKEN, N. J., May 20.—Mrs. Esther Preneveau, who sang with circuits throughout the United States and Canada under the name of Mae Hoey, died late last week of a heart attack at St. Mary's Hospital. She was 71 years old.

Mrs. Preneveau was with the Keith circuit for 35 years. She then sang with the Franco-De Marco circuit for eight years. Surviving are two sisters and three brothers.

David Clyde Passes

HOLLYWOOD, May 20.—David Clyde, portrayer of butlers and other film character roles, a producer and a theatre owner, died here late last week. His age was 60.

He and his actress wife, Fay Holden, would have celebrated their 31st wedding anniversary on June 24. A brother, Andy Clyde, the comedian, also survives.

Fire Damages Theatre

VALDOSTA, Ga., May 20. — Flames caused estimated damage of $5,000 to the Palace Theatre here. The building, owned by Martin Theatres, is expected to reopen in about a month.

Strike in Deadlock As 10th Week Ends

HOLLYWOOD, May 20.—The strike against the major studios ended its 10th week with attention focussed on the National Labor Relations Board election in the set decorators' case on May 24, but with neither faction in the conflict contending the outcome of that election will end the condition created when Conference of Studio Unions locals walked off their jobs in sympathy with the decorators on March 11.

In bulletins distributed to the picket lines late last week, IATSE officers said the final outcome of the election might not be known for weeks and that victory for the CSU would not enable the strikers to return to their jobs. IATSE's position is that the studios have cancelled contracts with all unions taking part in the strike, have discharged all strikers and workers observing the picket lines, and have entered into an employing agreement with IATSE which supersedes the cancelled contracts and will not be affected by an NLRB decision. On the other hand, the CSU has asserted that return to work by any group would not be made until the demands of all other groups have been granted.

Speaking unofficially, CSU, IATSE and Producers Association executives have told MOTION PICTURE DAILY that the set decorators' matter has become a minor issue in the overall picture. Both officially and unofficially, CSU and IATSE executives assert their organizations will emerge triumphantly and "stronger than ever" from the conflict, but neither side has ventured to predict a date.

Near Agreement on 'Lab' Workers' Pact

Representatives of IATSE Motion Picture Laboratory Technicians, Local No. 702 and the 20 film laboratories here are understood to be making progress in their contract negotiations and are nearing agreement on a new pact. United States Conciliation Service representative Commissioner Jerry Doherty is aiding in the negotiations.

Local 702 voted to strike in a balloting held under the provisions of the Smith-Connolly Act, last week, but a strike call does not appear imminent.

WLB Approves Extra Pay for Operators

CHICAGO, May 20. — The regional War Labor Board here has finally approved the higher scales demanded by the projectionists' union for advance admission date showing of "Song of Bernadette" and New Year's Eve shows played in local theatres at increased prices.

The money above the operators' regular scales has been held up by theatres here until cleared by the WLB.

$20,000 in Miller Estate

HARRISBURG, Pa., May 20.—An estate of $20,000, to be shared by two sisters, five nieces and four nephews, was left by Mrs. Emma E. Miller, late proprietor of Miller's Theatre, here, according to the terms of her will.



The RKO organization is indeed proud of its association with BING CROSBY, INGRID BERGMAN and LEO McCAREY, and to voice its continuing high regard for their deserved achievements in winning Hollywood's most coveted honors,

the Academy Awards for 1944.

RKO RADIO PICTURES

Once in a lifetime

it could happen . . . the three top

current Academy Award

Winners combining their talents

for one great picture!



BING CROSBY • INGRID BE

before the cameras . . . in

LEO McCAREY's Rainbow Pr

The Bells of St. M

LET'S TOP THEM ALL IN THE MIGHTY 7th WAR LOAN

Horror Pictures in Chicago Comeback

CHICAGO, May 20.—Exhibitors here are reviving the horror show not only as a business stimulant, but also as a fill-in between dates of important product.

Until Sam Goldwyn's "Wonder Man" becomes available here, the Loop Woods Theatre will double-bill Republic's "The Vampire Ghost" and "The Phantom Speaks," starting with a midnight show Sunday. Special advertisements are being designed.

RKO's Grand will double feature "Crime, Inc.," and "The Man Who Walked Alone" following its current run of "The Strange Death of Adolph Hitler" and "Escape in the Fog." Neigborhood theatres, in the meantime, are combing exchanges for available prints of horror pictures.

Larry Stein, former Warner Theatres publicity head here, now on his own, has organized Horror, Inc., for the production of midnight horror shows on film. Financial backers are Irving Mack of Filmack Trailer Co., the Shepard Brothers, exhibitors, and Herb Elisburg, operator of the Studio Theatre.

Allen and Maw Take Over New Sales Posts

John S. Allen, Washington M-G-M branch sales manager for the past four years, was officially installed there at the weekend as district sales manager of the newly created Washington-Pittsburgh-Cincinnati district, by John J. Maloney, Central division sales chief of Pittsburgh. Allen's supervision will extend over Delaware, Virginia, Ohio and Pennsylvania.

Ralph W. Maw was 'inducted' into the post of district manager for M-G-M, with jurisdiction over Minneapolis, Milwaukee and Des Moines, at a luncheon given by the company at the Nicollet Hotel, Minneapolis, attended by 80 exhibitors and members of the press. Maw has been with M-G-M 19 years. He recently was branch manager at Buffalo.

Raw Stock to Be Up Five Per Cent for 3rd Quarter

(*Continued from page* 1)

will have more raw stock than it had in the final quarter of 1944 and the first two quarters of 1945. Indications point to a minimum allocation of 325,000,000 feet, whereas 324,000,000 feet were allocated in the fourth quarter of 1944.

The additional raw stock being made available to the newsreels is said to be in recognition of their outstanding performance in aiding the Government in bringing war developments home to the American public. A drop in the demands for raw stock by the armed forces and Government agencies also is understood to be contributing to the increase for the industry.

Normal Percentages

Current raw stock users will have their allocations increased according to the percentages they normally receive. The raw stock pool for independent producers also will be increased, but there are no indications that the increase will make it possible for new producers to qualify for raw stock.

The industry was allocated 255,977,440 feet of raw stock during the first quarter of 1945, the least amount for any similar period. During the final quarter of 1944 the industry received 271,689,797 feet.

In addition to its regular stock allocations the industry is now receiving an additional 30,000,000 feet of raw stock each quarter to make advance prints of feature releases available for showing in some 996 Army installations. These prints are returned to film exchanges after they have played the Army circuit.

WPB Expects Final Army-Navy Estimates

WASHINGTON, May 20.—A definite picture of raw stock availability for the third quarter is expected to be drawn this week by the War Production Board following return of estimates which have been submitted to the Army and Navy for criticism, but indications at the weekend were that the industry allocations will be approximately five per cent above those for the current quarter.

A spokesman for the Board, however, emphasized that third quarter supply will depend entirely upon the success of efforts now being made to have film manufacturers spread vacations and annual clean-up over a long period, instead of practically closing down as is the usual practice.

Factors enabling the WPB to plan a slight increase in company quotas included the downward revision of military requirements, curbs on exports and the growing productivity of the French and Belgian plants.

With the halting of lend-lease shipments to Russia no provision has been made for a supply of raw stock for that country, which asked for 75,000,000 feet—several times the average quarterly shipments it has been getting. Argentina is reported to have asked for about 25,000,000 feet but will get only a token allocation of 5,000,000 feet or less.

A plan for handling the European raw stock output has been worked out by the U. S. and British military authorities, with the former supervising the Belgian and the latter the French plant. The production of the plants will be divided between the two services.

Whiteman-Gershwin Concerts for W.B.

Four concerts of George Gershwin works will be conducted by Paul Whiteman as part of the extensive musical activities planned for 'Gershwin Jubilee Week,' June 29-July 6, coincident with the world premiere of Warner's production of Gershwin's life story, "Rhapsody in Blue."

Whiteman's first concert will be on the 'Hall of Fame' program, over the Blue Network, May 27. He also will conduct the Blue symphony in a Gershwin program on June 30, the Detroit symphony, in that city on June 27, and a Gershwin concert in Paterson, N. J., on July 4.

Ruml at Brandt Meet

Beardsley Ruml will be the guest speaker at a luncheon of the Businessmen's Council of the Liberal Party of New York, at the Hotel Astor here tomorrow. Harry Brandt is chairman of the Council and membership includes other members of the Independent Theatre Owners Association, which Brandt heads.

Ackerman Gets Site

CINCINNATI, May 20. — Charles (Bud) Ackerman, who operates the suburban Glenway and Sunset theatres, has acquired a suburban site on which he will erect a new house as soon as material and manpower conditions permit.

RCA Resumes Service To Norway, Denmark

Resumption of radio-telegraphic service between the United States and Denmark and Norway by RCA Communications, has been announced by Lt. Col. T. H. Mitchell, vice-president and general manager.

Effective at once, RCAC will accept both personal and 'non-transactional' business messages, Col. Mitchell said. This service supplements the transmission of U. S. Government and press messages which was resumed 10 days ago.

Ten Douglas Shows

Where USO troupers cannot go because of time and space factors, Major Melvin Douglas' soldier entertainers go, in the India-Burma Theatre of War. The former screen star is chief of the Entertainment Production Unit there, which regularly supplies live shows staffed entirely by military personnel. He has ten shows on the road, and several rehearsing.

The unit was formed in Sept., 1944, after it was found that even with motion picture shows and USO units, the territory, so vast and difficult, could not be covered sufficiently.

Fisher Stays with WAC

CLEVELAND, May 20. — Ed Fisher, Loew Theatre publicity-advertising director, here, will continue to serve on the public relations staff of the WAC.

Hollywood

By THALIA BELL

Hollywood, May 20

BALLET star Tamara Toumanova's first picture under her new contract with M-G-M will be titled "Ballerina." Margaret O'Brien will share steller honors in the film, which Joseph Pasternak will produce and Henry Koster direct. . . . Paramount has cabled Clive Brook, now in London, offering him one of the principal roles in "To Each His Own," which Charles Brackett will produce and Mitchell Leisen will direct.

•

The first of next season's series of Western musicals in which Ken Curtis will star for Columbia is titled "Song of the Prairie," from a script by J. Benton Cheyney, based on his own original. Colbert Clark will produce. . . . Dorothy Morris has been signed for the ingenue lead in PRC's "Club Havana," replacing Pamela Blake, whose sudden illness required the switch.

•

Universal producer Walter Wanger has arranged to borrow George Marshall from Paramount to direct "Cannon Passage." . . . Hume Cronyn and Pamela Britton have been chosen for leads in "A Letter for Evie," which Jules Dassin will direct and William Wright will produce for M-G-M. . . . 20th Century-Fox has borrowed Chill Wills from M-G-M for a featured role in "Leave Her to Heaven."

Picture Pioneers May Meet Here Tonight

The meeting of the administrative committee of the Picture Pioneers scheduled for last Friday, for the purpose of laying plans for the annual 'Harvest Dinner,' next Fall, was postponed to this evening, but it is possible that it may also be postponed again, because of a lack of executives able to be present.

Those on the committee are Jack Cohn, Tom Connors, George Dembow, Hal Hode, William Brandt and Jack Alicoate.

Variety Club Meet in New York, Aug. 16-18

(*Continued from page* 1)

ing, according to Charles E. Lewis, national committeeman.

The meeting, to be conducted by the national committee, will be a streamlined, wartime affair of limited attendance. It is the second to be held outside a Variety Tent city, the first having been the 1941 meeting in Atlantic City. At the session, action will be taken on applications for charters from four cities.

Consuls to Fiesta

Consuls of twenty-one American republics and officers of the Armed Services have been invited as guests of honor to the Paramount Choral Society's Spring concert, on Friday, at the Plaza Hotel here. The program will feature North and South American selections by the chorus and by guest artists.

The society, only one of its kind in the industry, is under the direction of Mrs. Edith Morgan Savage.

RKO RADIO PICTURES, INC.

NEW YORK TRADE SHOWING

of

BACK TO BATAAN



STARRING

JOHN WAYNE

WITH ANTHONY QUINN

BEULAH BONDI • FELY FRANQUELLI • LEONARD STRONG

Executive Producer, ROBERT FELLOWS • Directed by EDWARD DMYTRYK

SCREEN PLAY BY BEN BARZMAN AND RICHARD LANDAU

RKO RADIO PICTURES

ASTOR THEATRE

BROADWAY AT 45th ST., NEW YORK, N.Y.

MONDAY, MAY 28th, AT 10:30 A.M. SHARP

New Gov't Reel May Clarify 'Two Down'

(*Continued from page* 1)

tains the answers to the questions uppermost in the minds of most American men and women regarding the demobilization plan, redeployment of troops, and plans for the war against Japan. The questions, culled from among those most frequently asked by 'GI's', are answered in straightforward manner on the screen by Secretary of War Stimson and by Generals Marshall, Eisenhower, Arnold, Somervell and Stilwell," the WAC declared.

Although not discussed in the WAC statement, "On to Tokyo," it is understood, is being rushed to correct the many errors and the confusion attributed by many exhibitors, the public and press, to the current, "Two Down and One to Go."

"On to Tokyo" was produced by the Army Pictorial Service for the Army's Information and Education Division. WAC said "the film was photographed in record-breaking time, and prints are being rushed to all Universal branches."

This makes three 'War Information Shorts' to be released within three weeks. The other two are "Target Tokyo," story of the first B-29 raid on the Nipponese capitol, to be released on May 24, by RKO, and "To the Shores of Iwo Jima," Navy-Marine-Coast Guard Technicolor two-reeler being released on June 7 by United Artists.

The picture will be screened tomorrow at two p.m. at Paramount.

Scully Reports on Some of '46 Plans

(*Continued from page* 1)

are: William Dieterle, William Seiter, George Marshall and Fritz Lang. Also to be featured on the new program will be writers who have been given combination berths as writer-directors, including Lucien Hubbard and Jane Murfin.

Among the acquired novels to be made will be Rachel Fields' "Time Out of Mind" and Ernest Haycox's current "Canyon Passage," which was recently serialized in the *Saturday Evening Post*. Also slated is "Ballad and the Source."

One highlight of the 1945-46 program will be Luigi Pirandello's "As It Was Before," which will be directed by William Dieterle. William Seiter will direct "Once Upon a Dream," George Marshall will direct the Technicolor production, "Canyon Passage," and Fritz Lang will make "Scarlett Street."

Comer Is Transferred

Mike Comer, former manager of the Monogram exchange in Omaha, has been transferred to the managership of the Oklahoma City office. He is succeeded as manager at Omaha by Jerry Callahan, former salesman working out of Philadelphia.

New Theatre Firm

ALBANY, N. Y., May 20. — Great Lakes Theatre Corp. has been incorporated to operate in New York. Clinton Combes, New York City, was incorporating attorney. Incorporators were: Mattie Hammerstein, Gertrude Leven and Shirley Morman.

U.S. Ready with Films and Film Staff for Germany

(*Continued from page* 1)

only to that part of Germany occupied by the Americans and British, inasmuch as Russia has not permitted non-military Americans into the part of the country it occupies—including Berlin, of course—, and there has been no indication of when this ban might be lifted.

Despite the advanced stage of preparation, however, Lober said, the German operation remains "a big question," because the "how and when of these films being distributed over there has not yet been determined." The decision probably will be made by high military quarters, Lober said. Already engaged for film work in Germany are: William Wilder of Paramount, Fred Schwartz, Century Circuit, and John Hans Le Febre, formerly with M-G-M in Germany.

Weekly Newsreel

Plans are also being made for a weekly newsreel for Germany, but whether it will be made separately by the U. S., or jointly with other Allied Powers, has not been determined, Lober stated.

European countries whose return to commercial film distribution is imminent, Lober said, include Belgium, Greece, where the return of films has already been started, and Italy, where the OWI is trying to arrange participation as soon as possible. It has been prevented by the companies' lack of offices in that country.

"The only 'V-E' lessening of OWI activity will be wherever we can turn back the 40 film programs which were given to the OWI by the companies for its informational program," Lober declared. "Wherever the companies can operate and do their own job of distribution, our function will become purely an informational program, cooperating with the industry as far as possible and using its facilities for distribution of our documentaries in addition to our non-theatrical outlets," Lober added.

"We still have the job of telling Europe the story of the Pacific. Our plan, insofar as production is concerned, is to complete what we have in work and be ready to produce any special subjects that may be required for a specific job in any specific area.

"We may be able to reduce slightly our production activities, but we do not intend to dissolve them as long as requirements for special films exist," said Lober.

In production now, Lober said, is "Attack in the Pacific," in cooperation with the Navy Department; the film on the San Francisco security conference, and eight others. "Then," he continued, "we intend to continue to acquire combat films, especially of the Pacific, which we will adapt in 27 languages." A documentary, "Library of Congress," has just been completed.

The American Scene

OWI is concerned with films of the American scene to fill in for Europeans a better understanding of the U. S., for which a special need exists after the German occupation, Lober asserted. "We also are acquiring special films produced by other Governments to meet specific requests of various areas, notably films on health, agriculture and science."

"We still have a psychological warfare program for the countries that have not been liberated," Lober said, "and an informational program for the liberated countries, in addition to those of our Allies."

Loew's Six-Month Net $6,768,469

(*Continued from page* 1)

David Bernstein, vice-president and treasurer reports.

The company's share of operating profits, after subsidiaries' preferred dividends, was $16,700,201, a $2,509,639 drop from the $19,209,840 of the 1944 period. Deducted from the $16,700,201 were: reserve for contingencies, $2,600,000, the same as last year; reserve for depreciation, $1,958,018, against $1,871,289 last year; reserve for Federal taxes, $5,373,714, against $7,295,853.

Piper Leaves Warners

PHILADELPHIA, May 20. — Arthur Piper, assistant contact manager and a member of the office staff of Warner Theatres for the past 16 years, has resigned to enter business with John Lawson, also a former member of the circuit office, who has charge of a war plant in Bridgeton, N. J.

Two Upstate Fires

ALBANY, N. Y., May 20. — Two fires in theatres, the Cameo, in Schenectady, and the Strand, Watervliet, have been reported here. Considerable damage was caused to the Cameo.

Charles M. Reagan 25 Years With Para.

(*Continued from page* 1)

mount in 1920 as a salesman at the Cincinnati branch. He was appointed manager of the Indianapolis exchange in 1922 and district manager of the Cincinnati, Indianapolis and Louisville territory in 1925. He took over the Chicago district in 1932 and became Western division manager in 1934 and assistant general sales manager in 1941. He was advanced to the distribution vice-presidency in April, 1944.

To Name NAB Head

OMAHA, May 20.—The president of the National Association of Broadcasters to succeed J. Harold Ryan, resigned, will be chosen by a committee of six appointed by the board of directors, C. E. Arney, secretary-treasurer, said Friday.

Beverly Files in N. Y.

ALBANY, N. Y., May 20. — Beverly Prod., a Samuel Goldwyn company with headquarters in Los Angeles, has recorded a designation with the Secretary of State that an office has been opened in New York City. James A. Mulvey, vice-president of Goldwyn Prod., is president.

Short Subject Review

"Overseas Roundup #3"

(Warners)

Warners' interesting series on activities of the services, narrowing the inevitable gap that exists between the battlefronts and the home front, continues in the third issue, highlighted by scenes of the ingenious helicopter employed by the Navy. A demonstration of a rescue at sea, using this extremely maneuverable aircraft, is given. Other scenes show an Army remount depot in Australia, coffee making in the Army, Chinese troops in training, and radio broadcasts directed at the troops at various bases. Running time, 10 mins.

Congressman Cites Films' War Effort

(*Continued from page* 1)

"civilian workers and families of service people have been brought to understand the nature of this total war and the enemy we fight, through the medium of the screen.

"These two points, I believe, make up the greatest part of the job done by the motion picture industry, in the name of the war effort," he declared. "The other factors it has contributed are many," he pointed out. "The members of the acting profession have given of their time most generously to entertain our troops, to develop pitched enthusiasm on the bond drives and for Army and Navy relief. The other professions represented in this vast industry have also given in whatever manner they could do best. The technicians have left their positions and entered into services where they are most needed, writing, directing, filming, and producing training films for the Armed Forces.

"The motion picture industry has worked in the proverbial manner of the theatrical world. They have carried on the show for our country in its needs.

"We owe our thanks to the men and women of this group for proving that it, too, can go all out for war, when called upon to do so. We certainly may be proud of our motion picture industry," he concluded.

Like Picking Horses

LOUISVILLE, May 20. — Instead of rating pictures 'A,' 'B' and 'C,' with plus or minus signs as justified, as is done in some situations, A. A. Daugherty, theatre editor of the *Louisville Times*, lists reviews under the head of "How I Liked Them," followed by selections in the order of preference, designated 'best,' 'next best,' 'third best,' and so on.

Derby Competition

LOUISVILLE, May 20.—Although the 71st Kentucky Derby will be run here, on June 9, according to announcement by Col. Matt Winn, president of Churchill Downs, it is not expected to boost theatre attendance, since sale of tickets will be limited to local residents. In former years, the event attracted a large out-of-the-city following, and theatres benefitted.

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 99 NEW YORK, U. S. A., TUESDAY, MAY 22, 1945 TEN CENTS

FILE COPY DO NOT REMOVE

Receipts Hold Well Here, 'Valley' Tops

Seven New Pictures on Broadway This Week

Downtown first-run theatres here are, generally, continuing to draw good receipts this week and a few are in the outstanding class. Seven new films are due to arrive at the Capitol, Strand, Palace, Rivoli, Globe, Gotham and Rialto.

"The Valley of Decision" is doing outstanding business for its third week at Radio City Music Hall, surpassing receipts of the first and second weeks. With $76,500 recorded for the first four days of the third week ending Sunday night, a big $123,500 is expected. First and second week's receipts were both about $123,000.

"Diamond Horseshoe" is also drawing heavily in its third week at the Roxy. Combined with a stage bill featuring Count Basie and his band, plus Jerry Lester, the third week's receipts will be a strong $80,000. "Salty O'Rourke" is headed for a

(*Continued on page* 12)

Expect 300 at RKO Golf Tourney Today

About 300 RKO employes and guests are expected to attend RKO's 10th annual golf tournament at Westchester Country Club at Rye, N. Y., today.

As in previous years, all prizes will be in war bonds and stamps. John A. Farmer and Dick Gavin are in charge of arrangements; the prize committee consists of Farmer, Gavin, J. Henry Walters and Harry

(*Continued on page* 12)

Technicolor Sets Retirement Plan

The board of directors of Technicolor Motion Picture Corp., at its annual meeting here yesterday, approved a retirement plan for employees and re-elected four directors. The directors are Robert Cashman, John McHugh, George F. Lewis, and Murray D. Welsh.

The retirement plan provides for

(*Continued on page* 13)

Bigger Mono. Films Await Raw Stock, Broidy Tells Meet

CHICAGO, May 21.—The program layed out by Monogram executives for 1945-'46 season is being presented to the sales force for discussion at the company's two-day national franchise meeting which opened at the Blackstone Hotel, here, this afternoon. Steve Broidy, general sales manager, told MOTION PICTURE DAILY that many of the coming release dates will be contingent on raw stock allocations, and that the number and names of features for the new season will not be announced until after the third quarter allocations are made known in Washington on June 7.

However, Monogram's plans for the new season call for more top productions on the order of "Divorce" and "Dillinger," Broidy revealed, and the execution of such a program will require more prints per picture than

(*Continued on page* 13)

Further Slash in Civilian Traveling

WASHINGTON, May 21.—Further civilian travel restrictions were predicted today by Col. J. Monroe Johnson, director of the Office of Defense Transportation.

"That," he declared, "is the only way we can hope to accomplish in the next 10 months the impossible

(*Continued on page* 13)

Rank Arrives, Was Delayed En Route

Toronto, May 21. — After a delay of three days, during which the air liner in which they were traveling was grounded at Newfoundland by bad weather, J. Arthur Rank, British industry leader, arrived here from London at 8:10 tonight, accompanied by G. L. Woodham-Smith, his legal counsel, and John Davis, theatre executive. They were greeted by Paul Nathanson, managing director, and Leonard W. Brockington, K.C., member of the board of directors of Odeon Theatres of Canada. Exhausted, Rank retired immediately.

RKO to Make 40 in 1945-46

RKO Radio will produce 40 pictures during 1945-46, William Dozier, production assistant to Charles W. Koerner, executive vice-president in charge of production, said in an interview here yesterday. This compares with 34 to 35 pictures scheduled for this season, Dozier said. He will return to the Coast today after spending 10 days in the East.

Of the 40 films, Dozier revealed, eight will range in cost from $1,000,000 to $3,000,000; eight will be budgeted at from $750,000 to $1,000,000, and 22 to 24 will be low budget films, cost-

(*Continued on page* 13)

Industry Will Benefit by Cuts in Freight Rates

WASHINGTON, May 21. — Theatre-equipment and other film freight costs for exhibitors throughout the country East of the Rocky Mountains are seen as dropping as a result of the decision of the Interstate Commerce Commission ordering the adoption of uniform freight rates on classified goods in all territories except the Pacific Coast.

The 294-page ICC decision outlawed the territorial differentials which have been under attack for years under which higher rates were charged on freight movements in the Southern, Southwestern and Western territories than in Eastern territory.

Under the order, rates will be based on distance. The new schedules, which which will require many months to work out, will be based on an increase of 15 per cent in Eastern rates and reductions of varying proportions in other territories. Pending the filing of those schedules, however, the Commission has called for a temporary revision, by August 1, increasing Eastern rates 10 per cent and reducing those in other territories correspondingly.

The new rates are expected to be reflected in reductions in freight charges on seats, carpets, booth equipment and other things used in the film industry in all areas except Eastern territory, and in the East exhibitors procuring supplies from Western points may derive some benefit from the cuts in charges on goods moving in from the other territories.

Cowan Warns Independents On Disunity

Believes Divorcement Offers No Solution

Theatre divorcement, in the opinion of Lester Cowan, independent producer, is not a solution for the problems which confront independent producers, but is, rather, an abridgement of their rights and potential interests.



Lester Cowan

Cowan, host with George J. Schaefer, chairman of Lester Cowan Prod., to trade press representatives at a luncheon at the Sherry-Netherland Hotel yesterday, revealed that he has not joined the Society of Indepedent Motion Picture Producers, Hollywood,

(*Continued on page* 9)

IATSE Declares: 'Strike is Over'

HOLLYWOOD, May 21. — Adopting the United Nations' once-contemplaed plan to "Declare the Peace," IATSE in a printed document headed "This is for you, Mr. Striker—our last bulletin to you," today declared: "The strike is over," and invited striking studio workmen return to

(*Continued on page* 13)

Para. Partners in Television Talks

CHICAGO, May 21.—Television and its relation to theatre operations is one of the problems being discussed at the three-day meeting of Paramount Theatres Service Corp., which opened at the Edgewater Beach Hotel, here, yesterday, president Leonard H. Goldenson revealed. The Paramount partners, he said, have gathered to take up a number of problems, but would

(*Continued on page* 13)

Sees British Films Climbing in Canada

TORONTO, May 21.—O. J. Silverthorne, director of the theatres branch of the Ontario Government, said in his annual report: "The most important development was the rise of the British film to a prominent place on the screens of the Dominion," adding that British product is now being seen in leading theatres in the United States as well.

Silverthorne announced that one feature was rejected during the 12 months, 361 had been passed without change, while censorship alterations were made in 117 others. In all 1,800 films, including trailers, were examined by the censors. British films totalled 89, and 42 of these were altered before release, while of the foreign films, 12 Russian and three Polish features were approved. No French films were imported in the year ended March 31.

There were only nine minor film fires and one $200 theatre building fire, which showing is considered remarkable in view of the $35,000,000 investment in Ontario theatres, of which 415 are licensed.

Reviewing the war years, Silverthorne praised the film industry for its cooperative support and urged continued activity in behalf of a post-war rehabilitation program.

Merryl Lewis Given Warner Canada Post

TORONTO, May 21.—Following the visit here of Mort Blumentock, in charge of U. S. Eastern advertising-publicity for Warner Bros., the public relations staff for the Canadian district of the company has been augmented with the appointment of Merryl Lewis to the post of assistant to Glenn Ireton, public relations director. The creation of the new position is in line with Warners expansion of field exploitation forces in the U. S. and Canada. Miss Lewis has been identified with promotion work for film companies in London and New York, and is well known in Canadian film circles.

Ireton was assigned to Warners' Canadian district about five years ago. The addition to his staff will permit him to spend more time in the field.

Jolley Succeeds Taube In Ontario Assn.

TORONTO, May 21.—S. B. Taube has resigned as executive secretary of the Motion Picture Theatres Association of Ontario. A. H. Jolley has been appointed in his place, effective immediately.

Saltiel Here

Albert Saltiel, president of Fonomex, Mexico City, is here conferring with Henry R. Arias, newly appointed representative in the U. S. Fonomex made the dubbing of the Spanish-dialogue version of "The Song of Bernadette" for 20th-Fox. Negotiations are under way with several other companies for the dubbing of their productions at Mexico City.

Personal Mention

H. M. RICHEY, M-G-M exhibitor relations head, returned here yesterday from the Coast.

•

BEN KALMENSON and MORT BLUMENSTOCK, Warner general sales manager and Eastern advertising and publicity head respectively, returned here from the Coast yesterday.

•

LOUIS B. MAYER, M-G-M vice-president and production head, now in New York, has had a cast removed from his injured leg.

•

JESSE ZUNSER, executive and film editor of *Cue Magazine*, will leave here for the Coast Thursday accompanied by his wife.

•

DON BLAINE, formerly manager of the Jodoin, Baltic, Conn, is in Hartford for a furlough after 18 months in New Guinea.

•

WILLIAM F. RODGERS, M-G-M vice-president and general sales manager, will return here from Chicago today.

•

E. K. O'SHEA, M-G-M Eastern sales manager, left here for Buffalo yesterday.

•

CHARLES LEVY, Walt Disney publicity representative, is visiting in Atlanta.

•

LEROY PRINZ, Warner dance director, arrived here from the Coast yesterday.

•

ARTHUR KAYE, American Guild of Variety Artists representative, is visiting Atlanta.

•

NAT L. LEFTON, former PRC franchise holder, is ill at the Mount Sinai Hospital, Cleveland.

•

HENRY KAHN of M-G-M's Chicago office, is in New York.

•

IDA LUPINO arrived here from the Coast on Sunday.

JAMES ALLEN, assistant to CHARLES EINFELD, Warner director of advertising and publicity, is in New York from the Coast.

•

J. J. DONAHUE, Paramount New York division manager, and BEN BLOTCKY, Minneapolis exchange manager, have returned to their respective offices from Chicago.

•

DAVID LESLIE OGLE and MILDRED ELIZABETH GODDARD, both of the printing department of Technicolor, Inc., Hollywood, have married.

•

WILLIAM Z. PORTER, Monogram traveling auditor, has returned to the Coast after a five-month trip to exchanges.

•

RUSSELL H. STEWART, of the M-G-M publicity department, is the father of a son.

•

HARRY MANDEL, operator of Film Classics, Indiana, is back in Indianapolis following a Chicago visit.

•

J. S. JOSSEY, Cleveland producer, is recuperating from a throat infection at Jacinto, California.

•

ADA SIEGEL, *This Month* magazine editor, left here yesterday for Chicago.

•

JOE ROBERTS, of Vanguard Films publicity staff, is on a Midwestern trip.

•

MAXWELL JOICE, Paramount Cleveland exploiteer, is in the Lakeside Hospital there.

•

B. B. GARNER, Florida State Theatres vice-president, is visiting Atlanta.

•

AL JOLSON has arrived in New York from the Coast.

•

JANE WYMAN is in New York from the Coast on a War Bond tour.

Capitol Supply Co. Buys Cleveland Firm

CLEVELAND, May 21.—Capitol Motion Picture Supply Co., of New York, owned and operated by Ben Perse, president, and Harry Perse, vice-president, has completed negotiations with Leroy P. Langford for the purchase of the Oliver Theatre Supply Co., here. M. H. Frietchle, assocated with Langford, will continue as manager under the new ownership. There will be a change of the firm name.

Perse, announcing the purchase, states that Oliver has been named northern Ohio distributor for RCA sound and other theatre equipment, including Brenkert projectors, Brenkert lamps and Baldor rectifiers.

Bargman in Radio

Sol Bargman, for many years in the film processing laboratory business here, and secretary-manager of the old Motion Picture Laboratory Association, has opened his own television-radio business in New York.

Fair Practices Bill Is Defeated in Illinois

SPRINGFIELD, Ill., May 21.—The bill to establish a state fair employment practices committee was considered defeated at this legislative session when the Senate judiciary committee sent it to a subcommittee by a vote of ten to eight. Senators admitted that the action was taken to kill the measure, designed to prohibit discrimination in employment because of race, religion, color, national origin or ancestry.

British Information Service to Continue

LONDON, May 21.—The British Information Services, established in various parts of the world during the war, will not be abolished in peacetime, although the Government will later decide on what scale they can continue, it was announced in the House of Commons by Ernest Thurtle, Parliamentary Secretary to the Ministry of Information.

French Fines for Evasion of Capital

René Pleven, Minister of Finance, announces that the Government has accepted a decree imposing heavy penalties for the evasion of capital in the form of foreign exchange on the mere evidence of treasury agents, according to press dispatches reaching here from Paris yesterday.

Agents will be empowered to inspect mail entrusted to the postoffice. Charges will be brought in the normal process of law, but the Minister of Finance received authority to waive trial if the accused will pay fines.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
50th St. and 6th Ave.
GREER GARSON • GREGORY PECK
"The Valley of Decision"
A METRO-GOLDWYN-MAYER PICTURE
SPECTACULAR STAGE PRESENTATION

PARAMOUNT PRESENTS
ALAN LADD - GAIL RUSSELL
"SALTY O'ROURKE"
In Person CHARLIE SPIVAK JO STAFFORD DEAN MURPHY
PARAMOUNT TIMES SQUARE Buy More Bonds

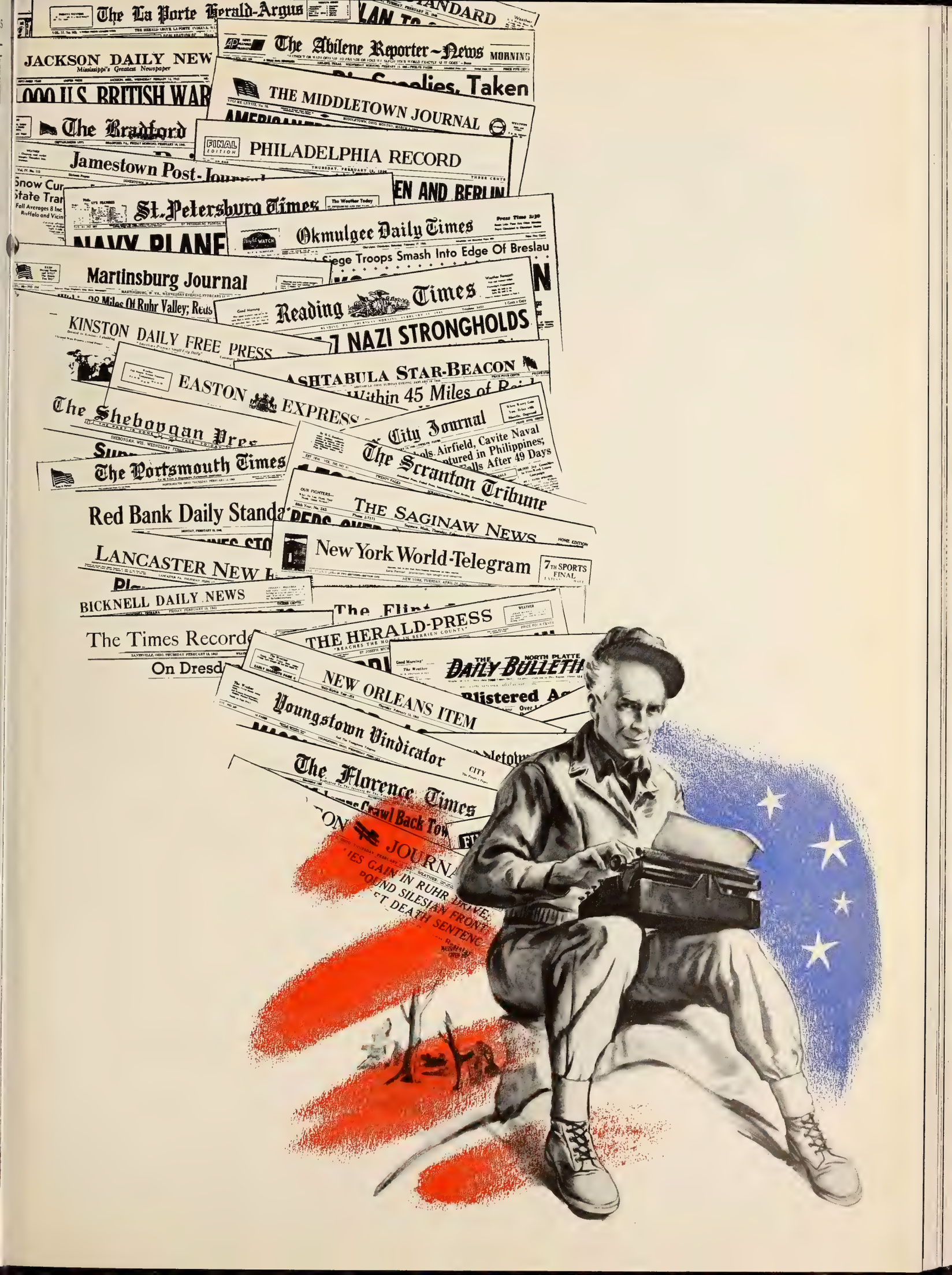
RKO PALACE B'WAY & 47th St.
SONJA HENIE
"IT'S A PLEASURE"
WITH MICHAEL O'SHEA
International Picture
Released thru RKO

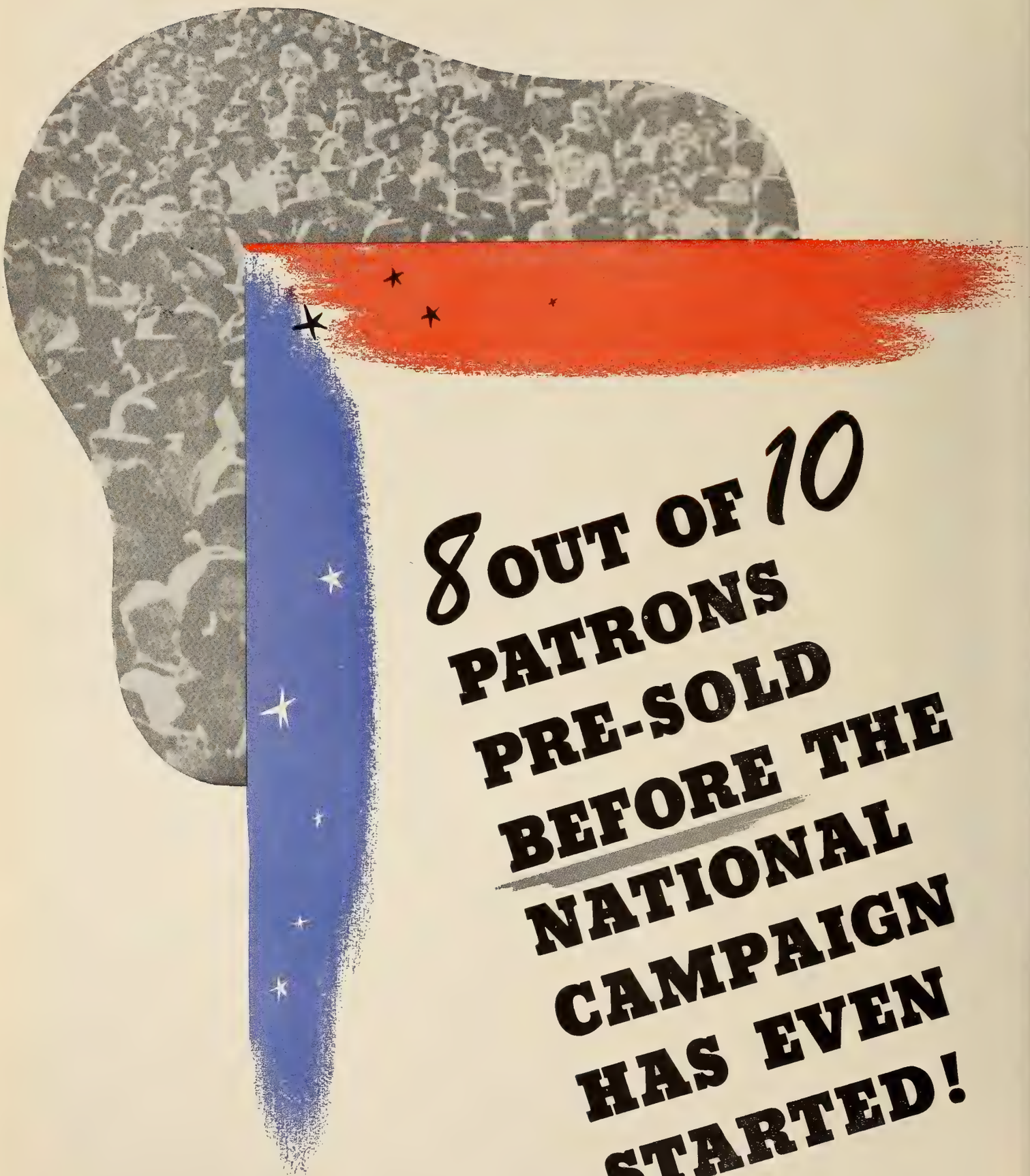
LOEW'S STATE B'WAY & 45
ON SCREEN 'GUEST IN THE HOUSE' ANNE BAXTER RALPH BELLAMY
IN PERSON LORRAINE ROGNAN IRVING CAESAR

Dorothy McGUIRE • Robt. YOUNG
Herbert MARSHALL
"The Enchanted Cottage"
Doors Open 8:30 A.M. ASTOR B'way & 47 St. Continuous Popular Prices

JOEL McCREA • GAIL RUSSELL
HERBERT MARSHALL
in
"THE UNSEEN"
A Paramount Picture
BRANDT'S
Doors Open 8:30 A.M. GLOBE Broadway & 46th St.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N.Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.


The La Porte Herald-Argus
JACKSON DAILY NEWS
Mississippi's Greatest Newspaper
The Abilene Reporter-News
MORNING
THE MIDDLETOWN JOURNAL
The Bradford
PHILADELPHIA RECORD
Jamestown Post-Journal
St. Petersburg Times
Okmulgee Daily Times
Martinsburg Journal
Reading Times
KINSTON DAILY FREE PRESS
ASHTABULA STAR-BEACON
EASTON EXPRESS
The Sheboygan Press
The Portsmouth Times
The Scranton Tribune
Red Bank Daily Standard
THE SAGINAW NEWS
New York World-Telegram
7TH SPORTS FINAL
LANCASTER NEW ERA
BICKNELL DAILY NEWS
The Times Record
THE HERALD-PRESS
NEW ORLEANS ITEM
Youngstown Vindicator
The Florence Times
Crawl Back Tow
JOURNAL
DAILY BULLETIN



8 OUT OF 10 PATRONS PRE-SOLD BEFORE THE NATIONAL CAMPAIGN HAS EVEN STARTED!



To the 22,000,000 readers of more than 700 newspapers!



To the 1,150,000 readers of Ernie Pyle's best-seller, "Here Is Your War" and to the 750,000 who read his second sensational book, "Brave Men"!



To the countless millions who have seen, read and remembered the articles and pictures featuring Ernie Pyle in every national magazine in America!



To the many millions who are waiting to see the unforgettable film story of the boys they love as only Ernie Pyle could tell it!



To the listeners on every major radio network through hundreds of Ernie Pyle tributes on leading national programs!

Truly, the picture with the greatest pre-selling in the history of the industry!

Newspaper and magazine ads that reach many more millions announce Ernie Pyle's "Story of G. I. Joe" to *your* patrons!



LIFE: 4,250,000 readers will see this ad on June 25th!

TIME: 1,250,000 readers will see this ad on June 25th!

SUNDAY COMICS: 22,400,000 followers of the 53 Sunday comic newspapers will see this four color ad in the July 22nd and 29th issues!

FAN MAGAZINES: Between June 10th and the 25th, 12,600,000 movie-going readers of the fan magazines will see this ad in the July issues!

LIBERTY: 1,350,000 persons will buy the June 23rd issue and see this ad!

TRUE STORY: 2,250,000 readers of the July issue will see this ad!

8 out of 10 patrons pre-sold now... THIS CAMPAIGN WILL MAKE IT 10 OUT OF 10

THE PICTURE THE WORLD WILL NEVER FORGET... FROM THE MAN IT WILL ALWAYS REMEMBER!



Lester Cowan
presents

ERNIE PYLE'S "STORY OF G.I. JOE"

starring

BURGESS MEREDITH

as Ernie Pyle

Directed by WILLIAM A. WELLMAN

Screenplay by Leopold Atlas, Guy Endore and Philip Stevenson

RELEASED THRU UNITED ARTISTS

PRINTED IN U.S.A.

FCC Approves Low Radio Frequencies

WASHINGTON, May 21.—Extension of the standard broadcast band to 540 kilocycles, to provide one additional channel, and assignment of six bands of frequencies for direct international broadcasting on a world-wide basis are provided for in the proposed allocations of radio frequencies below 25,000 kilocycles made public today by the Federal Communications Commission.

The Commission announced that hearings on the proposed allocations will begin June 20, following which a final report will be issued, completing the job of providing post war allocations for all types of radio service in the spectrum up to 3,000 megacycles.

No decision has been made as to whether the new broadcast channel will be assigned to local, regional or clear-channel service, when it will be vacated by the Government or the number of new stations it will accommodate, the Commission said. Currently 928 stations are operating and 23 others are under construction, with approximately 180 applications for building permits in Commission files. About 54 per cent of receiving sets in the hands of the public will be able to tune the channel in.

Hubbell Hits Plans Limiting Television

COLUMBUS, O., May 21.—"Development of television should not be crippled by confining the art within arbitrary boundries, through failure to recognize and exploit all of its potentialities," declared Richard Hubbell, production manager and television consultant of WLW, Cincinnati, before the College of Commerce Administration at Ohio State University here. "Television requires unorthodox thinking which breaks out of established molds and blazes new trails," he continued.

"There is a natural tendency for film people to think of television as a new branch of pictures; for radio people to see it as visualized radio programs; for theatre people to look upon it as an extension of Broadway; for advertising people to think of it only as a better way to sell products; for educators to regard it solely as a new dimension in audio-visual education; for manufacturers to dream of it only as a wonderful way to sell more equipment. This adds up to a lot of people with limited perspectives." Hubbell charged.

Dumont Is Testing Capital for Video

Allen B. DuMont Laboratories is now conducting field tests in Washington, preliminary to the establishment of a television station there.

Dr. Allen B. DuMont, president of the company, said, "We have held a construction permit there for some time, and we anticipate a large station in Washington after field tests are completed and authority to proceed with erection is granted by Federal agencies." Dr. Thomas T. Goldsmith, Jr., director of research, and members of the research staff are conducting the tests.

Conners Asks All Houses To Aid 'Free Movie Day'

Tom J. Connors, national distributor chairman for the "Showmen's Seventh" War Loan, yesterday urged all theatres which are not war bond issuing agents or sub-issuing agents, to arrange to issue bonds for "Free Movie Day," June 6, in order to make this nationwide event 100 per cent.

"The industry aims to make Free Movie Day the largest single bond-selling day of the Seventh War Loan," Connors said. "The public will respond to the exhibitors' showmanship efforts for this one-day event, particularly since it commemorates the greatest invasion in history—'D-Day', when General Eisenhower's legions invaded Normandy and thus launched the fight which was the beginning of the end for Hitler," Connors said.

Morgenthau Appreciates 'All-Star Bond Rally'

WASHINGTON, May 21.—Secretary Henry Morgenthau, Jr., today expressed the thanks of the Treasury Department for the industry's short subject, "All-Star Bond Rally," now playing in theatres nationally as a feature of the Seventh War Loan campaign, in a letter to Tom Baily, coordinator of the Hollywood division of the War Activities Committee. The Secretary said: "I wish to compliment you and thank you on behalf of the Treasury for deliverying to us a very tangible instrument of help for our most important War Loan drive."

War Heroes to Address N. Y. Bond Buyers

A series of 'War Heroes Bond Rallies' at which cited and decorated members of the armed forces will speak with bond buyers, will be staged daily from five to eight P.M. at the Liberty Statue in Times Square by the War Activities Committee for the Seventh War Loan.

Capt. Grant M. Darby, Jr., an Infantry Ranger, who wears among other decorations four Purple Heart awards, will be the first to meet the bond buying public in person at Times Square this afternoon. Also on the Times Square program this evening will be the Coast Guard Band from Sheepeshead Bay.

N. Y. Theatres Exceeded Marks in Pre-Drive Sale

The War Activities Committee reports that motion picture theatres in the Greater New York area, from April 9 to May 13, sold bonds in excess of any previous pre-campaign drive, a total of 72,611 bonds, with a maturity value of $6,439,625, being sold at special events.

Borough totals were: Manhattan, including Broadway houses, 15,183 bonds, totalling $1,377,850; Brooklyn, 28,881 bonds, $2,792,225; Bronx, 16,857, $1,387,700; Queens, 8,102, $633,400. Richmond, 819, $103,725. Westchester bond figures reached 2,769, for a total of $144,725.

Cowan Warns Independents On Disunity

(*Continued from page* 1)

and cannot "see what SIMPP hopes to accomplish by running to the government and advocating divorcement."

"Theatre divorcement," he said, "would take away the one thing the independent producer can rely on. Moreover, if the government says I cannot own theatres because I am a producer, my interests and activities are abridged. It happens that I would like very much to make pictures exclusively for a national circuit of theatres of about 1,200 seats each, good pictures which could be held in them indefinitely and for a particular type of audience.

"If such a circuit could be developed I would like to put money into it and make pictures for it. But I couldn't do that if theatre ownership by producers was prohibited by law.

"I don't believe that is the way to solve our problems. I'm doing all right and so are other independent producers. Independents have enough strength of their own and, if they organized to use it, they could solve the problems and abuses that do exist.

Poor Time for Disunity

"This is the poorest time of all for industry disunity. We are all doing well, we have important common problems and we should be working together," Cowan said.

Speaking of his forthcoming production of Ernie Pyle's "Story of G. I. Joe," Cowan said it will be shown first at the National Press Club in Washington, June 12; at Indianapolis, July 6, and Albuquerque, N. M., July 13. It is scheduled to open in New York at the Capitol in August.

Schaefer said the picture will not be roadshown and will not be sold with an advanced admission price requirement. He said that percentage deals only will be made and that it will not be permitted to be shown with a second feature. "Story of G. I. Joe" runs one hour and 53 minutes. United Artists will distribute.

Cowan said he plans to make four pictures next year, one of which may be a story of the American press.

Actors' Equity 32nd Annual Meet June 1

Actors' Equity Association will hold its 32nd annual meeting June 1 at the Hotel Astor here. Business to be conducted will include reports of officers and the election of 10 councillors to serve five years, plus two replacements.

Names on the regular ticket were nominated by the nominating committee consisting of six senior resident members and three members of the council. Names on the independent ticket were nominated by the petition of 15 senior resident members.

Those on the regular ticket are: Vera Allen, Matt Briggs, Russ Brown, Leo G. Carroll, Frank Fay, Ruth Hammond, Ross Hertz, Sam Jaffe, Jane Seymour, and Jack Sheehan. The replacement for four years is Robert Perry, and the replacement for two years is Mary Frances Heflin. The independent ticket consists of Anne Burr, Louis Calhern, Victor Jory, Philip Loeb, Arnold Moss and Anthony Moss.

Picture Pioneers Postpone Meeting

The Picture Pioneers administrative committee meeting scheduled for yesterday, after having been postponed from last Friday, was again postponed, this time indefinitely. Inability of certain executives to attend caused the postponement.

The meeting was to have laid plans for the annual 'Harvest Dinner' next fall. Those scheduled to attend were Jack Cohn, Tom Connors, George Dembrow, Hal Hode, William Brandt and Jack Alicoate.

Emergency Rent Law Held Constitutional

The Appellate Division. here, has unanimously upheld the constitutionality of the recently enacted commercial emergency rent law barring the eviction of tenants from commercial buildings who continue to pay their rent, even though their leases had expired or had been canceled. The court held that "the emergency which the Legislature found to exist did, in fact, exist."

Show 'Hill' Friday

William J. Kupper, 20th Century-Fox general sales manager, has set the tradeshowing of "Nob Hill" for Friday, in all exchange centers.

RKO RADIO PICTURES, Inc.
TRADE SHOWINGS
OF
"THE BRIGHTON STRANGLER"
•
PHILADELPHIA
TUES., JUNE 5, at 2:30 P.M.
RKO Projection Room, 250 No. 13th St., Phila., Pa.
•
PITTSBURGH
TUES., JUNE 5, at 2:30 P.M.
Fox Projection Rm., 1715 Blvd. of Allies, Pittsburgh, Pa.

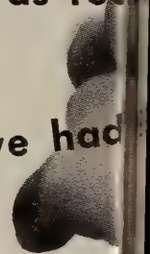
"Here's The TRUE S

My First 5

"My first date was with Monty Salmon at the **NEW YORK** Rivoli. We w
for 8 gorgeous weeks!"

"Then that wonderful engagement with Babe Cohn at the **KANSAS CI**
We topped 'Bring on the Girls' by 58%!"

"My date with Herman Kersken at the **SAN FRANCISCO** Fox was rec
the book. It outgrossed 'Practically Yours'!"



"Then Bill Jenkins dated me at the **ATLANTA** Fox, and we had
than 'And Now Tomorrow'!"

"And when I moved in at Ted Schlanger's **PHILADELPHIA** Boyd, we did
than 'And Now Tomorrow' had done in a larger house!"

She's Got
Paramount's
Prize-Winning Ways

7th War Loan

SAY IT WITH
SHOWMANSHIP!



Directed by
W. A. SEITER
Screen Play by Thomas Monroe, Laszlo Gorog and Richard Flournoy · Original Story by Thomas Monroe and Laszlo Gorog

Joan Fontaine
George Brent

in HAL WALLIS' Production

"The Affairs Of SUSAN"

with DENNIS O'KEEFE

DON DEFORE · RITA JOHNSON · WALTER ABEL

M-G-M Advances Goldberg, Cramer

Two more promotions in the field have been announced by M-G-M, making a total of 10 in the past few weeks.

Jack Goldberg, salesman at the Washington exchange, has been named branch sales manager, and Michael Cramer, Denver salesman, has been elevated to sales manager for that branch. Goldberg will work under the supervision of John S. Allen, district manager for Cincinnati, Pittsburgh and Washington, as well as manager of the Washington branch. Cramer will continue under the supervision of Henry A. Friedel, district manager for Omaha, Salt Lake City and Denver, in addition to being branch manager of Denver.

Goldberg and Cramer have been with M-G-M for many years. Goldberg joined M-G-M in June, 1928, as a salesman at Detroit and after a few years there he was transferred to Cincinnati. After a year in Cincinnati, he was moved to Albany and then to Washington.

Cramer has been with the company 14 years, having joined the Denver branch as checker. He was promoted to second booker in 1931. Two years later he was made head booker. In 1937, he was promoted to office manager and after three years in this post he became a salesman.

THREE ASSOCIATED SERVICES

FREE & PETERS, Inc.

James L. Free, *Chairman.* H. Preston Peters, *President.* Since 1932, exclusive national sales representatives of leading radio stations from coast to coast. Offices in New York, Chicago, Atlanta, San Francisco and Hollywood. Now planning post-war expansion in FM and Television representation.

WRIGHT-SONOVOX, Inc.

James L. Free, *President.* Ward R. Hickok, *General Manager.* Since 1941, exclusive developers and licensors of Sonovox "*Talking and Singing Sound,*" exploiting commercial and artistic uses of Gilbert Wright's basic patented invention, in radio and motion pictures. Headquarters in Hollywood.

JAMES L. FREE PRODUCTIONS

James L. Free, *Producer.* Norman Wright, *Director.* Headquarters in Hollywood. Fred Mitchell, New York Representative. Now producing series of one-reel quality shorts for major release, plus television: "The Wonderful Ears of Johnnie McGoggin," using Sonovox *Talking and Singing Sound.* Also producing motion picture commercials for experimental television, and "minute movies" for theatre distribution.

NEW YORK: 444 Madison Ave. Plaza 5-4130
CHICAGO: 180 N. Michigan Ave. Franklin 6373
HOLLYWOOD: 6331 Hollywood Blvd., Hollywood 2151

Receipts Hold Well Here

(*Continued from page* 1)

good $60,000 for a fourth week at the Paramount, combined with a stage show featuring Charlie Spivak and his band. "Counter-Attack" is bringing good business in an initial week at the Criterion, with $32,000 expected.

"The Clock" will make way for "Thrill of a Romance" at the Capitol, on Thursday, with Guy Lombardo and his orchestra, June Havoc, Joey Adams and Marc Plant in a stage show. Third and final week for "The Clock" will bring a good $60,000, following a strong second week's gross of $67,350. "Escape in the Desert" is headed for a satisfactory $42,000 for a second and final week at the Strand. "Pillow to Post" and a stage show featuring Shep Fields and his band, plus Borrah Minnevich and his Harmonica Rascals, will open there Friday.

$18,000 for 'Pleasure'

"It's a Pleasure" will give the Palace a good $18,000 for a third and final week; "China Sky" will open there Thursday. "The Corn Is Green" is expected to bring a satisfactory $14,500 for an eighth week at the Hollywood. "Affairs of Susan" is expected to bring a good $23,000 for an eighth and final week at the Rivoli; "A Medal for Benny" will open there tomorrow.

"The Unseen" will bring a moderate $12,500 for a second and final week at the Globe; "Flame of the Barbary Coast" will open there on Saturday. "Colonel Blimp" will draw a quiet $7,200 for its eighth and final week at the Gotham; "Molly and Me" will open there Friday. The Rialto expects a moderate $7,500 for a week for "The Brighton Strangler," and "The Body Snatcher" will follow Friday.

"Dillinger" will bring a smart $22,000 for a fourth week at the Victoria and will continue. "The Enchanted Cottage" is holding up at the Astor with $30,000 expected for a fourth week.

Juan Almonte Dies; NBC Executive, 65

West Nyack, N. Y., May 21.—Juan de Jara Almonte, assistant to the president of National Broadcasting, died here over the weekend of a heart ailment in his home. His age was 65.

Born in Paris of Spanish parents, Almonte was reared in England, where his father was a member of the Spanish Legation, and on the Continent. He then came to America for a visit and remained to become a newspaper reporter and later an advertising man.

Het joined Marconi Co. and afterward worked in South America and London. In 1927 he joined National Broadcasting here and was made assistant to the president.

Ike Rosenberg Dead

Ike Rosengerg, 75, father of Frank P. Rosenberg, Columbia director of advertising, publicity and exploitation, was buried here Sunday. He had died Saturday after an illness of five days. Besides the Columbia executive, three daughters, two sisters and two brothers survive.

Expect 300 at RKO Golf Tourney Today

(*Continued from page* 1)

Pimstein. Among RKO executives and others slated to be on hand are:

N. Peter Rathvon, Ned Depinet, Malcolm S. Kingsberg, Phil Reisman, Robert Mochrie, Garrett Van Wagner, A. W. Dawson, W. H. Clark, Major L. E. Thompson, Ben Abner, Al Adams, Neil Agnew, Jack Alicoate, M. H. Aylesworth, Leon Bamberger, Charles Boasberg, Harry Brandt, Louis Brandt, William Brandt, Walter Branson, Leo Brecher, Arthur Brilant, Colvin Brown, John Cassidy, Max A. Cohen, Frank Damis, George Dembow, Sam Dembow, Clarence Eisman, Norman Elson, Jay Emanuel, H. R. Emde, and William England.

Also: S. H. Fabian, Nat Fellman, Louis Frisch, Jules Girden, Harry Gittleson, Harry Gold, L. E. Goldhammer, E. T. Gomersall, Sam Goodman, E. C. Grainger, Phil Hodes, Michael Hoffay, W. J. Heineman, Rube Jackter, Arthur Jeffrey, J. J. Joelson, Harry Kalmine, L. Kaufman, Jules Lapidus, Charles E. Lewis, David Levy, Sam Lefkowitz, Harry Mandel, Norman Moray, Maurice Maurer, Clarence Menser, Harry Michaelson, A. Montague, James Mulvey, Rutgers Neilson, John J. O'Connor, Gene Picker, Martin Quigley, Walter Reade, Sam Rinzler, Herman Robbins.

Others Attending

Also: Wm. F. Rodgers, Sam Rosen, Harry Rosenquest, E. Rugoff, Arthur Sachson, Jack Schlaifer, Edward M. Schnitzer, A. A. Schubart, A. W. Schwalberg, Fred Schwartz, Sol Schwartz, William Scully, A. W. Smith, Vincent Trotta, Daniel Treister, George Trilling, Joseph R. Vogel, M. J. Weisfeld, M. Westebbe, William White, H. J. Yates, Sr., Gordon E. Youngman, William Zimmerman, and others.

E. Dowling, Holyoke Operator, Dies at 60

Pittsfield, Mass., May 21.—Edward M. Dowling of Holyoke, a theatre manager, died in St. Luke's Hospital here at the weekend. He was born in New York 60 years ago.

After doing publiicty work for the Barnum and Bailey Circus and Pawnee Bill, Dowling became assistant to Tex Rickard in the management of Madison Square Garden in New York. Subsequently he managed Paramount Theatres at Scranton, Pa.; Morristown, N. J., and Newburgh, N. Y., before coming to Pittsfield in 1934 to manage the Palace for Western Massachusetts Theatres. Later he was district manager of six theatres in Pittsfield and North Adams for that company. Since 1942 he had been manager of the Victory Theatre in Holyoke.

He leaves a widow and two daughters.

Herbert Grant Dies

Salt Lake City, May 21.—Funeral services were held here today for Herbert J. Grant, president of Latter Day Saints Church, with all first run theatres closing until 2:30 P. M in tribute. Newsreel men filmed the funeral of Grant, who was 88 when he died.

DeVry's Projector To Smithsonian

Chicago, May 21. — More than 30 years ago, the late Dr. Herman A. DeVry emerged from the basement of his Chicago home with what is described as the world's first portable motion picture projector. Today, this original 'suitcase projector,' as it was then called, is on its way to Washington to take its place in the Smithsonian Institution along with other contributions to the progress of mankind.

Thursday Preview, Reception for 'Iwo'

The War Activities Committee will give a press preview of "To the Shores of Iwo Jima," two-reel subject produced in Technicolor by the Navy, Marine Corps and Coast Guard, to take place Thursday, at four P.M. in the 10th floor projection room of Warner Brothers, here. There will also be a reception to follow the screening, in the Astor Hotel.

The Navy, in conjunction with the preview, will conduct a press conference for Rear Admiral H. B. Miller, the Navy's new chief of public relations in Washington, who recently returned from the Pacific, where he was in charge of press relations for Fleet Admiral Chester W. Nimitz.

Also present will be: Brig. Gen. Robert L. Denig, USMC, director of Marine Corps public relations; Capt. Ellis Reed-Hill, USCG, director of Coast Guard public relations; Lt. Comdr. John McClain, Navy photographic officer at Iwo Jima; Capt. Milton Sperling, USMC, who edited the film; Lt. Lothar Wolff, USCG, assistant editor, and W-O Norman Hatch, photographic officer of the Fifth Marine Division at Iwo Jima.

The film will be released for public showing on June 7, through the Office of War Information, and distributed by United Artists for the War Activities Committee.

Stills are being distributed for May 24th release by the Navy's Office of Public Relations.

Henry Funeral Rites To Be Held Tomorrow

Services will be held tomorrow at 10 A. M. for J. Kenneth Henry, 37, Upper Bronx and Westchester County division manager for Skouras Theatres, at St. Elizabeth's Church, Manhattan.

Henry died Sunday morning as the result of injuries sustained in an automobile accident last Friday morning. He will be interred at Gate of Heaven Cemetery, Valhalla, N. Y.

Survivors include his widow and daughters, Gloria and Virginia.

Lester Cohn Dies

Lester D. Cohn, exhibitor, who for more than 30 years was the proprietor of the Arcade Theatre, here, died of a heart attack on Friday at his home. Cohn was born in this city and attended local public schools. He retired six months ago. He leaves a widow, Anne, and a daughter, Mrs. Pauline Price.

IATSE Declares: 'Strike is Over'

(*Continued from page* 1)

their jobs "if your job is still open."

The 2,500-word declaration, signed by Roy Brewer, opens with quotes from two reporters by the joint fact-finding committee of the California State Legislature, presented as evidence that Conference of Studio Unions' president Herbert Sorrell was identified with various Communist-front organizations, beginning in 1938. It was on grounds that this type of accusation is untrue and damaging that Sorrell filed suit against IATSE president Richard F. Walsh and Brewer a week ago.

After a recital of early and subsequent developments in the strike, the IATSE bulletin says: "The time has come when you must decide whether or not you ever intend to work in motion picture studios again. IATSE holds no malice against you as an individual. We will make it as easy as possible for you to come back." Names, addresses and 'phone numbers of officials of newly chartered IATSE locals were listed for the strikers who might wish to return to work through joining them.

The Boycott Circuit

CSU, characterizing the bulletin as "just another of those things," sent Walter Harrison, strategy committee member, to San Francisco on the first leg of a circuit of the Western states to implement the boycott against pictures from the major studios. Harrison, who CSU said is the first of several slated to make such trips, carried a copy of a letter from AFL general counsel Joseph Padway to Painters International president L. P. Lindelof "clearing" the boycott campaign in point of legality but substituting a "We-do-not-patronize" line for the word "boycott." A strategy committee spokesman said Padway's approval would enable the international presidents of the carpenters and machinists to promote the boycott by direct communication to their locals throughout the country.

Technicolor Sets Retirement Plan

(*Continued from page* 1)

benefits paid for by the company. To be eligible, an employee must spend five years with the company, with the retirement age fixed at 65. An employee can also retire with lesser benefits at 55. After 15 years consecutive service with the company, an employee is given certain vested interests. Another feature of the plan enables the beneficiaries of a deceased employee to receive payments for a number of years, to a maximum of 10, after his death.

Changes in Ontario

TORONTO, May 21. — John C. Musclow has returned to Kitchener, Ont., where he had been in the theatre business for 16 years, to become manager of the Capitol, a unit of the Allen circuit, after being in charge of the Strand Theatre, Tillsonburg, Ont. Musclow succeeds W. R. Watt, appointed manager of the Strand at Simcoe following the death of Fred Pursel.

RKO Will Produce 40 For 1945-46: Dozier

(*Continued from page* 1)

ing from $200,000 to $500,000. About three of the 40 will be in color, he said.

The company will become a heavy participant in stage production next season, Dozier stated, and will figure in the financing of four Broadway shows. RKO will retain film rights to the properties, all of which will be transcribed to the screen after their runs on Broadway, he said. They include "Alice Blue Gown," from the original musical, "Irene," to be produced by Charles Cananave; Ferenc Molnar's "The Play's the Thing," to be produced and directed in a musical version by Jed Harris, and which RKO will later film in color; "Anything Can Happen Here," by George and Helen Papashvily, which Max Gordon will produce, George Kaufman will direct and S. N. Behrman will adapt, and a property in the public domain, "The Legend of Sleepy Hollow," by Washington Irving, which will be made into a musical with Oscar Serlin the producer, and Ray Bolger contemplated for the lead.

RKO's idea. Dozier said, is to enhance the value of these properties by producing them on the stage, thus attracting the attention of good stars.

Sees Slight Slump

Although termination of the war will cause somewhat of a box office slump, Dozier said, the gradual reconversion program, resulting from the war ending in two distinct phases, will not create as great a slump. However, in view of these developments, he maintains, the company will attempt to trim production budgets to conform to the new situation.

Pamela Harris' original "Tomorrow Is Here," on a rehabilitation theme, will be budgeted at about $450,000 and starts production in about three weeks, he said.

Production economies can be effected on set construction. "The key to conservative film productions is in the hands of the writer who can write a script to cost either $1,000,000 or $650,000," he said. RKO will continue to buy plays and novels, he said, adding that the company is "interested in anything that is not dated." The European market will offer a great deal in the way of story properties, Dozier said, with new writers also expected to emerge from the war.

Product Listed

New product, he said, includes: "Back to Bataan," story of the Filipino guerillas, starring John Wayne, scheduled for June 15 release, and "Spanish Main," which will be released in the Fall since production was delayed because the studio strike held up work on miniature sets. Next season's product will include, in addition to "Tomorrow Is Here," which Teddy Tetzlaff, former cameraman, will direct as his first picture: "Thanks, God, I'll Take It from Here," the Jesse Lasky film to star Claudette Colbert, set for an August starting date; "A Very Remarkable Fellow," with Cary Grant, after the first of the year, an adaptation of the George M. Cohan play, "Pigeons and People," and "The Fabulous Invalid," the George S. Kaufman-Moss Hart play, which will be filmed in color.

Regarding stage financing, Dozier said that "The Legend of Sleepy Hollow" may be completely backed by RKO, while the others will represent a 25 to 50 per cent interest.

Further Slash in Civilian Traveling

(*Continued from page* 1)

transportation task which the Army has set for us."

This, he said, is how the problem stacks up:

Nearly 3,000,000 men will be set down on the Atlantic coast at points all the way from Bangor, Me., to Miami. Most of them must be carried across the continent within 10 months. Meanwhile they will be taken to camps and given furloughs. The total individual trips will be 20,000,000 (as against 38,500,000 made in the last four years.)

Seasonal trains will be eliminated.

Regularly scheduled trains will have fewer cars—an average cut of four or five each.

The convention ban will remain in force. In February, March, and April, he explained, more than 50,000,000 passenger-miles were saved on conventions and meetings for which the ODT refused permits. Voluntarily canceled meetings would account, he estimated, for twice that number.

A bigger vacation-at-home-campaign for the general public than last year will be promoted.

The Army peak load is expected in August and it will last for three months.

Navy's 'Reply' Has Captured Jap Films

WASHINGTON, May 21.—"The Admiral's Reply," a Navy 14-minute short subject featuring captured Jap films, animated maps and combat action, is being made available by the Navy's Industrial Incentive Division. Film shows the Jap strength, psychology and battle strategy.

The film is obtainable in both 16 and 35 mm. from Navy incentive film depositories.

Roy Rogers' Spring Tour Is Completed

Roy Rogers, Republic's cowboy, completed his Spring tour Sunday, after a guest-starring appearance at the Auditorium in Providence, R. I., where he opened on May 15.

Over 30 theatres in Rhode Island played Rogers' pictures during his visit there, with the lead-off booking at Fay's, which played "Bells of Rosarita." Theatres engaged in a contest similar to those held in other situations, with winners invited to be guests of Rogers at a rodeo performance.

Fire Damages Theatre

PORTLAND, Ore., May 21. — A fire of undetermined origin has damaged the Tower, at Bremerton, Washington.

Bigger Mono. Films Await Raw Stock, Broidy Tells Meet

(*Continued from page* 1)

demanded by run-of-the-mill product.

The board of directors will meet tomorrow afternoon. Those attending the confab include: Gene Lowe, Albany; A. C. Bromberg, Harold Cohen, M. E. Wiman, Atlanta; Herman Rifkin, Ben Abrams, Boston; Harry Berkson, Buffalo; Sam Hinson, Charlotte; Irving Mandell, Ben Isenberg, Chicago; William Onie, Cincinnati; Nate Schultz, Cleveland; E. F. Blumenthal, Lloyd Rust, Dallas; Lon Fidler, Denver; Ed Spires, Des Moines; William Hurlbut, Harlan Starr, Detroit; Carl Hurthill, Indianapolis; Mike Lee, Kansas City; Howard Stubbins, Los Angeles; Bailey Pritchard, Memphis; Charles Trample, Milwaukee; Tom Burke, Minneapolis; Henry Clover, New Orleans; Nat Furst, Jack Farkass, New York; M. E. Comer, Oklahoma City; Jerry Callahan, Omaha; Al Davis, Sam Palan, Philadelphia; Sam Fineberg, Pittsburgh; Barney Rosenthal, George West, St. Louis; Don Tibbs, Salt Lake City; Mel Hulling, San Francisco; Jack Safer, Washington; Harry Lavine, New Haven; Oscar Hanson and Harry Kaufman, Toronto.

Company executives present: W. Ray Johnston, George Burrows, Trem Carr, R. Dunlap, Steve Broidy, the King Brothers, and J. S. Harrington.

Norton Ritchey represents the foreign department. District managers on hand are: Ed Morey, M. Goldstein, Arthur Greenblatt, and Sol Francis.

Para. Partners in Television Talks

(*Continued from page* 1)

not elaborate on the issues to be discussed.

Special television set receivers have been set up in the hotel for the Paramount officials, who will see a television "quiz-show" Wednesday over WBKB, owned by the Balaban and Katz Corp., Paramount affiliate.

'Tomorrow's' Preview

"A Pass to Tomorrow," a color film of Palestine, will be previewed Thursday at the Hotel Astor, here, at a meeting of the United Palestine Appeal. The film's story was written by Marvin Lowenthal and it has a narration by Frederic March and Roger De Koven.

GLOBE TICKET
COMPANY
154 W. 14th ST. N. Y. C.
Phone WAtkins 9-1486
PROMPT SERVICE
AS USUAL



ERICH
VON STROHEIM

MARY BETH
HUGHES

THE GREAT FLAMARION

"GREAT WITH A GUN"

with DAN DURYEA • STEPHEN BARCLAY

ANTHONY MANN — *Director* • *Screen Play by* ANNE WIGTON, HEINZ HERALD, RICHARD WEIL
Story by ANNE WIGTON • *Based on a character "BIG SHOT" by* VICKI BAUM *from Collier's Magazine*
Producer — WILLIAM WILDER

A REPUBLIC PICTURE



First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 100 NEW YORK, U. S. A., WEDNESDAY, MAY 23, 1945 TEN CENTS

FILE COPY DO NOT REMOVE

Rank Planning No Building in United States

Spikes Rumors of New York Showcase House

By W. M. GLADISH

TORONTO, May 22.—The long-awaited press conference with J. Arthur Rank of England in Toronto today brought a definite announcement from the British film leader that no part of his expansion program provided for the erection of theatres in the United States, not even a 'showcase' in New York.



J. Arthur Rank

Rank said Canadian Odeon would build as many theatres as could be successfully operated but that actual figures were not

(*Continued on page 8*)

Book 14,623 Bond Events

With a total of 4,378 'Bond Premieres,' 1,687 'Children's Shows' and 8,558 'Free Movie Days' already pledged by exhibitors for the 'Showmen's Seventh' War Loan, an all-time record for such events is in prospect. Tom J. Connors, national distributor chairman, reported these figures yesterday to national chairman Samuel Pinanski, following telegraphic reports from distributor

(*Continued on page 2*)

Set $300,000 for UOPWA Campaign

The raising of $300,000 during 1945 to be applied to a drive to increase salaries, veterans' rehabilitation and war relief, and 'political action' has been voted by the general executive board of the United Office and Pro-

(*Continued on page 7*)

'Useful' Work To Give Draft Deferment

Many hundreds of industry workers over 30 who have been facing possible induction into the Armed Forces in recent weeks regardless of their marital and dependency status can now expect further deferment in a new Selective Service policy announced in Washington yesterday.

Under the new policy, indefinite deferments for men who have reached their 30th birthday and who are engaged in "useful" work (not essential, as heretofore) will be granted. However, Major General Lewis B. Hershey, draft director, has instructed draft boards to review at once the files of 4-F and limited service registrants 18 through 25 in view of discovering whether some of them "may now be qualified for military service." There is also an indication that men between the ages of 25 and 29 who

(*Continued on page 7*)

Decree, Television In Paramount Talks

CHICAGO, May 22.—Behind closed doors today, Paramount theatre partners, meeting at the Edgewater Beach Hotel, here, have continued to thoroughly digest the television situation, with emphasis on its effect on post-war theatre operation. Leading in the discussion were Lieut. Comm. Wil-

(*Continued on page 8*)

Theatre Restrictions In Canada to Stand

Toronto, May 22.—The Dominion Government has announced there is no immediate intention of abolishing Daylight Saving in Canada, despite termination of war in Europe, saying there is continued heavy demand for electric power.

An official source said that revision or abolishment of some war taxes does not mean any change in trade controls or ceiling prices, therefore theatres cannot expect the early unfreezing of admission prices or removal of rental restrictions. The Wartime Prices Board has warned there is now a greater danger of inflation than during the European war.

Executives' Europe Tour Is Approved

WASHINGTON, May 22.—Further plans for film company executives and top-flight producers shortly to be taken on a tour of European capitals as guests of General Dwight D. Eisenhower, are being perfected in the War Department, it was learned today. The idea has been given the approval, in principle, of General Eisenhower and other top military officials, but details still remain to be worked out and a list of those to be invited has yet to be completed.

It was emphasized that the trip will

(*Continued on page 8*)

Franklin Holocaust Is a Stirring Newsreel Sight

All five newsreels tomorrow will carry the official Navy films of the Jap bombing of, and later explosions and fires in the *U. S. S. Carrier Franklin* off the coast of Japan. Twentieth-Fox Movietone News, Pathe and Paramount will use the full 700 feet of their reels, while News of the Day and Universal will split with films on the arrival home of the first discharged soldiers from the European War Theatre.

The *Franklin* films show the powerful drama of the bombing of the *Franklin*, by a lone Jap plane which dropped two 500-pound bombs on her flight deck, and the heroic struggle

(*Continued on page 7*)

French Trade Paper Resumes Publication

***La Cinematographie Francaise* is the first 'liberated' European motion picture trade publication to arrive in the U. S. from Paris.**

Publication was resumed on April 19, after having been suspended on some unknown date after the Nazis took Paris. Valery Roger is president and director-general.

Johnston Will Continue as Mono. Head

Broidy Made Executive Vice-President

CHICAGO, May 22.—W. Ray Johnston will continue as president of Monogram Pictures, and executive vice-presidency has been granted Steve Broidy, general sales manager, it was learned here this afternoon, following an executive meeting of franchise holders at the Blackstone hotel.



W. Ray Johnston

The agreement followed reports that certain franchise holders were attempting to force a reorganization of the company. The

(*Continued on page 8*)

M-G-M Forms New Division

With the creation of a new M-G-M sales division and three new districts in the field, five home office assistants to sales managers have been given new assignments.

Paul J. Richrath, formerly an assistant to John J. Maloney, Central sales manager with headquarters in Pittsburgh, is now assisting E. K. O'Shea, Eastern sales manager. He succeeds Leonard Hirsch, who is now

(*Continued on page 7*)

Lindelof Gives Aid To CSU Boycott

HOLLYWOOD, May 22.—Possibility that the issues in the strike against the major studios may be contested ultimately on a nationwide front loomed today, when, according to the Conference of Studio Unions, Painters International president L. P. Lindelof wrote from his Lafayette, Indiana,

(*Continued on page 8*)

Book 14,623 Bond Events

(Continued from page 1)

chairmen in the 31 exchange areas. Totals for the entire Sixth War Loan were 975 'Children's Shows,' 4,557 'Bond Premieres' and 8,911 'Free Movie Days.'

The Minneapolis territory tops the nation in Bond Premieres, with 331 already lined up, only 47 behind its Sixth War Loan total of 378, which was a record for the country. Excluding Metropolitan New York, Dallas leads in 'Free Movie Days,' with 550 against 268 in the Sixth and is tops in 'Children's Shows,' with 193, compared with 39 in the Sixth.

Metropolitan New York promises to outdo every record it has set. Of more than 700 theatres in the area, 611 have pledged for 'Free Movie Day,' topping the nation. New York also has pledged 74 'Bond Premieres,' close to its Sixth War Loan total, and 82 'Children's Shows,' compared with 40 in the Sixth.

Army Asks the Industry To Aid 'Infantry Day'

Samuel Pinanski, national chairman of the 'Showmen's Seventh' War Loan, announces that the Army Ground Forces have requested that the industry cooperate in the promotion of 'Infantry Day,' June 15. The request was made through J. Edward Shugrue, director of motion picture and special events of the War Finance Division.

June 15 is the 170th anniversary of the appointment of General George Washington as commander-in-chief of the Continental Army, which in 1775 consisted almost entirely of infantry, and the industry's national Seventh War Loan committee suggests that there are opportunities for War Bond sales tied in with various 'Infantry Day' events.

Urge Theatres to Send In Copies of Publicity

Jerry Zigmond, advertising-publicity coordinator for the "Showmen's Seventh" War Loan, is urging all drive publicity chairmen to instruct theatres in their territory to send to the national committee in New York three copies of all publicity and advertisements, photographs, radio scripts, "flyers," bond premiere tickets and the like.

Van Praag Quits PRC To Open Exchange

CHICAGO, May 22.—Morton Van Pragg, PRC sales manager here, will resign Saturday to open his own film exchange under the name of Supreme Pictures. Mrs. Van Praag will be in charge of booking. Van Praag says that he has acquired reissue rights to several UA pictures, among them "Prisoner of Zenda," "Garden of Allah" and "Intermezzo."

Van Praag was formerly sales executive of Universal and National Screen. Henri Elman, president of PRC of Illinois, has not yet named a successor to Van Praag's post.

Personal Mention

EDWARD C. RAFTERY, United Artists president, is due back in New York from the Coast on Monday.

•

LOUIS B. MAYER, and HOWARD STRICKLING, respectively M-G-M vice-president and head of production, and studio publicity-advertising head, left here yesterday for the Coast.

•

MAURICE BERGMAN, Universal Eastern advertising-publicity head, will leave New York for Chicago today. He will return Sunday.

•

JOEL LEVY, Loew's out-of-town booker, left yesterday for Norfolk, from New York. He will return Saturday.

•

HILDA LESSER, secretary to E. M. SAUNDERS, M-G-M assistant sales manager, will leave New York Friday for a vacation.

•

HAL WALLIS, head of production of Wallis-Hazen, left here for the Coast yesterday.

•

M. J. WEISFELDT, Columbia sales executive, left the Coast for New York yesterday.

•

FRANCES KISH, editor of *Movies*, is in Hollywood from New York.

HENRY GINSBERG, Paramount studio chief, arrived in Hollywood yesterday from New York.

•

JOEL SWENSEN, Warner researcher, was guest speaker yesterday at a meeting of the Greenwich, Conn., Lions Club.

•

RUDY HAGEN, Warner film checking service manager, will leave Los Angeles today for San Francisco, Portland and Seattle.

•

SAM BERNS, *Film Daily* staff writer, and MRS. BERNS, the former RUTH HORNE of Warners, are the parents of a daughter, REBECCA JANE.

•

FRANK V. BRUNER of Warners in the Southwest, will leave Tulsa tonight for Oklahoma City.

•

MARTIN STARR, United Artists exploitation director, is in Pittsburgh from New York.

•

LT. COL. ABEL SCHECHTER, former news director of NBC has received the Legion of Merit.

•

W. E. BANFORD, is celebrating his 27th year with M-G-M and its predecessors.

•

EDWARD STEVENSON, RKO designer, left here for the Coast yesterday.

20th Century Circuit Marks 10th Milestone

TORONTO, May 22.—Twentieth Century Theatres, affiliate of Famous Players Canadian Corp., is celebrating its 10th anniversary, the circuit of 53 theatres in Ontario being in charge of Nat Taylor, managing director, and Raoul Auerbach, general manager. Although the actual creation of the circuit took place in June, 1935, there has already been one gathering of the headoffice staff at which a testimonial was presented to Taylor and Auerbach.

The circuit acquired seven theatres in recent weeks and negotiations are reported proceeding for the absorption of Firestone Theatre Enterprises, Toronto, including a partnership interest in the Toronto Midtown and ownership of the Esquire Theatres in Toronto and Brantford.

Nassour Company to Make Action Pictures

HOLLYWOOD, May 22. — Edward Nassour, Los Angeles manufacturer, has formed Consolidated Pictures and has purchased a studio at 5476 Sunset Blvd., where action and animated pictures will be produced.

The executive board of the new company will be announced shortly.

New Quimby Contract

HOLLYWOOD, May 22.—Fred Quimby, M-G-M short subjects executive who joined the company in 1926 and established the studio cartoon plant, signed new long-term contract.

Screen Guild's Home Office in Chicago

CHICAGO, May 22.—For the next several months, the home office of Screen Guild Productions will be located in the circuit offices of Jones, Linick and Schaefer here, Johnny Jones, SGP president, announces. Late this year it may be moved to New York or Hollywood.

Jones revealed that franchises in Cleveland and Cincinnati have been sold, but said the names of the franchise holders cannot be announced for another week. Denver, Indianapolis and Salt Lake City are still open.

Drop Beacon Theatre Assessment By 40%

The Beacon Hotel and Theatre at 75th Street and Broadway has had its property assessment cut 40 per cent by the Appellate Division of the New York Supreme Court, from $3,750,000 in 1942-43 to $2,225,000. The buildings were erected in 1928 and 1929.

At the same time assessment reductions averaging 20 per cent were ordered by Supreme Court Justice Charles B. McLaughlin for the Imperial, Barrymore, Longacre and Ritz Theatres, all in the Times Square district.

25c Precision Dividend

Directors of General Precision Equipment Corp. yesterday declared a dividend of 25 cents per share on the company's capital stock, payable June 15 to stockholders of record June 4.

Owners Hear Ruml On Post-War Plans

Collaboration between business and Government on fiscal and monetary policies to achieve full post-war employment, as planned in the Murray Bill, was urged by Beardsley Ruml at a luncheon of the Businessmen's Council of the Liberal Party of New York at the Hotel Astor here yesterday, which many local exhibitors attended. Ruml is chairman of R. H. Macy. Ruml warned against both the 'regimenters' and the 'economic appeasers' who would attempt to create employment through artificial means and pressure on business.

As chairman of the Businessmen's Council, Harry Brandt stressed that the Liberal Party in New York will seek to protect the interests of the 'average' businesmen.

Film Classics Buys Exchange in Chicago

L. E. Goldhammer, vice-president and general manager of Film Classics, reports the outright purchase of the Film Classics of Illinois exchange, at Chicago, from John L. Jones, previous owner of the franchise. With this purchase, Film Classics now owns outright 30 per cent of its exchange system throughout the U. S.

A. H. Fisher, formerly city sales manager in Chicago for United Artists, becomes branch manager of the Film Classics Chicago exchange.

Schmitz, RKO Branch Manager, Dies at 49

MILWAUKEE, May 22.—Art Schmitz, 49, RKO branch manager here since 1927, died at his home here today as the result of a heart attack. Schmitz was associated with RKO for 23 years.

Globe's Harry Keen Dies

PHILADELPHIA, May 22. — Harry Reese Keen, retired vice president of the Globe Ticket Co., died here Saturday in Hahnemann Hospital. His age was 85. Keen was the oldest member of the Globe organization and had served as its secretary for 50 years before becoming vice-president. He retired three years ago, because of failing health. He leaves a widow, Mrs. Nena Neota Keen, and a daughter, Mrs. W. W. Turner of Swarthmore.

Sgt. Genaus Killed

WASHINGTON, May 22. — Marine Sgt. William H. Genaus, 38, of Minneapolis, combat photographer who took motion pictures of the epic flag-raising on Iwo Jima, was killed in action there, March 4, Marine Corps headquarters here announced today.

Mrs. Lena Kaufman Dies

HOLLYWOOD, May 22.—Dave Kaufman of Monogram's publicity staff, has gone to Minneapolis to attend the funeral of his mother, Mrs. Lena Kaufman, who died in Mason City, Iowa.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N.Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.



GREER GARSON
GREGORY PECK
invite you to share their
happiness in M-G-M's
THE VALLEY OF DECISION
AT HOME
RADIO CITY MUSIC HALL


BRAVO!
GREER GARSON
GREGORY PECK
You are looking at the most exciting lovers on today's screen. They are enthralling Radio City Music Hall audiences week after week in a superb production of one of the best sellers of all time!

TOPS

ON ANY SCREEN!



and now Leo has made the TOP Attraction of years...

GREER GARSON
GREGORY PECK

in **"THE VALLEY OF DECISION"** with

DONALD CRISP • LIONEL BARRYMORE • PRESTON FOSTER • MARSHA HUNT

GLADYS COOPER • REGINALD OWEN • DAN DURYEA • JESSICA TANDY • BARBARA EVEREST • MARSHALL THOMPSON

Screen Play by John Meehan and Sonya Levien • Based on the Novel by Marcia Davenport

A METRO-GOLDWYN-MAYER PICTURE

Directed by TAY GARNETT Produced by EDWIN H. KNOPF

PRIDE OF M-G-M!

With all your might!
MIGHTY 7th WAR LOAN!

Loew's, Para. Meet On Selling Drive

Having recently completed a product deal with Paramount, Loew's Theatres yesterday launched the first local selling drive in some time in view of the backlog of Paramount films, plus product from M-G-M and others, which have been set for June, July and August.

With C. C. Moskowitz, Loew's vice-president in charge of Metropolitan theatres as host, Loew district managers, house managers and the publicity staff, met with Charles Reagan, Paramount vice-president in charge of distribution; Hugh Owen, New York and Southern Paramount division manager; and Robert Gillham, Paramount advertising and publicity director, in the Loew Building, last night. Moskowitz, Oscar A. Doob, Loew's publicity director, and Loew managers pledged their staffs' support in staging the selling campaign. A buffet dinner was served after the business meeting.

Assistant managers of Loew's New York theatres, and Loew and Paramount executives will hold a similar meeting on Thursday, May 31.

M-G-M Creates New Division, Districts

(*Continued from page* 1)

assistant to Rudolph Berger, newly appointed Southern sales manager with headquarters in New Orleans.

Irving Helfont, formerly assistant to Joe Bezahler, home office aide to John E. Flynn, Western sales manager with headquarters in Chicago, is now assistant to George A. Hickey, West Coast supervisor with headquarters in Los Angeles.

Charles Deesen continues as home office assistant to Maloney and Bezahler remains as assistant to Flynn.

Under the new setup, Richrath will have Boston, New York, New Jersey, Albany, Buffalo, New Haven and Philadelphia; Deesen will have Detroit, Cleveland, Indianapolis, St. Louis, Washington, Cincinnati and Pittsburgh; Bezahler will have Chicago, Minneapolis, Milwaukee, Des Moines, Denver, Omaha and Salt Lake City; Hirsch will have Atlanta, Charlotte, New Orleans, Dallas, Kansas City, Oklahoma and Memphis; Helfont will have Los Angeles, Portland, San Francisco and Seattle.

RCA Open to Norway, Holland, Denmark

Starting yesterday, RCA Communications, Inc., is accepting personal and 'non-transactional' commercial messages for transmission direct to Denmark, Norway and Holland, Lieut. Colonel Thompson H. Mitchell, vice-president and general manager of RCAC, announces.

RCAC restored the direct circuit to the Netherlands, for Government and press messages only, on March 5, following the end of German occupation. The Holland terminus is handled by the Netherland Postal and Telegraph Administration.

ABC to Honor McNeill

American Broadcasting will hold a reception for Don McNeill, of ABC's "Breakfast Club" program at the Hotel Waldorf Astoria, here, on Friday.

Review

"Thrill of a Romance"

(M-G-M)

ESTHER WILLIAMS'S equipment as an actress may function more effectively as time passes by, but her equipment as a swimmer leaves room for little, or no, improvement. Poised on diving board and disported in pretty Technicolor water, it is an asset of "Thrill of a Romance."

She and Van Johnson comprise the romance in an original screenplay by Richard Connell and Gladys Lehman. Neither very original, nor much of a screenplay, the writers have tossed a ball of lightest fluff into the air and tried valiantly to keep it there. Richard Thorpe, in directorial collaboration, must have found the going difficult for 105 minutes which suggests the result, while intermittently amusing and always handsome to look at, might have been better in less footage.

If there had been less footage, there would have been less need to repeat identical material with such frequency. Miss Williams is like a poem while she swims, but she swims more often than the best interests of the picture demand. Lauritz Melchior, noted Metropolitan Opera star, sings with distinguished effect, but his debut is relied upon to bolster a sagging story for evident lack of other devices to keep matters proceeding.

Miss Williams, a swimming teacher, marries Carleton G. Young, business tycoon, who leaves her on their wedding day for that big deal in Washington. Abandoned at the altar, or a couple of hours thereafter, the bride is understandingly disconsolate and innocently launches upon a flirtation with Johnson, war hero returned from the South Pacific. Her husband fails to return, as per promise, but the bride turns less disconsolate now as she and Johnson gradually fall in love.

Innocently lost in the woods, like babes, boy and girl return the following morning, find the husband back, in a rage sufficiently towering to seek an annullment. His convenient lawyer at that point advises the husband's divorce had never been cleared finally anyway. This clears Miss Williams, a bride in name only, and paves the convenient way for a reunion with Johnson. It is little enough substance to submit to the vigorous rubber band treatment indulged, and that is where and how the repetitive handling sneaks in.

Despite its handicaps, "Thrill of a Romance" has its undeniable passages of charm, even if too far apart in their spacing. Melchior is one of its values. Miss Williams in bathing suit and pool is decidedly another. Johnson, of course, has box office magnetism, never to be discounted in these days. Likewise, Tommy Dorsey and his band cannot be bypassed, nor can a youngster named Helene Stanley, who is a kind of piano-and-song wizard at her tender age. Spring Byington and Henry Travers, as the absent-minded couple, are good for good moments. Production values are out of Metro's top drawer, where the "A" budgets are kept.

Disciples of fluff will find this attraction geared to their enjoyment. It is a combination of jive and semi-grand opera, champion swimming, the personal draw of Johnson, the elaborateness and idyllic atmosphere of a plushy Summer hotel, fine color photography against Western mountain country may be—easily could be—generous enough to do the trick. This reviewer would not be at all surprised if this proves the fate of this Joe Pasternak production.

Running time, 105 minutes. General audience classification. Release date not set.

RED KANN

Franklin Holocaust Goes to Newsreels

(*Continued from page* 1)

of Navy personnel to keep the ship afloat. The Jap suicide plane is actually seen striking the *Franklin* on her flight and hangar decks, jam-packed with planes. Explosion follows explosion as flames and smoke streak skyward from the stricken ship, as ammunition, bombs, rockets and gas make a raging inferno of the ship.

The camera quickly records the pygmy figures of men battling the flames; the assistance in rescue of trapped men by a destroyer and cruiser; the calm quiet of the ship's chaplain, Lt. Comm. O'Callahan aiding the wounded and praying for those passing out; until, finally, the flames yield to the men who will not be defeated and the scarred battered hulk that was the *Franklin,* listing heavily on her right side, picks up under her own power and carries on back to the United States. The final and most appropriate scene shows the first 114 men and officers receiving Navy decorations yesterday, for their valor and heroism in keeping their ship alive. Of the 3,000 men aboard, 832 lost their lives and 270 were injured, before the raging holocaust was brought under control. E. S.

'Useful' Work to Give Deferment in Draft

(*Continued from page* 1)

have held occupational deferments until now, may face possible induction as the war production program eases off.

In enunciating the new policy, General Hershey explained that the requirement that men 30 through 33 be necessary men as well as engaged in essential activity is being eliminated. This puts such registrants on the same basis as men 34 through 37, who have needed merely to be "regularly engaged in an activity to support of the national health, safety and interest or useful to the community or in an activity in war production or an agricultural occupation essential to the war effort," according to General Hershey.

"Local boards," General Hershey's memorandum said, "have full authority to determine what may be considered in the national health, safety or interest."

5th 'E' for DeVry

CHICAGO, May 22.—DeVry Corp. has been awarded its fifth Army-Navy 'E' for continued excellence in the production of motion picture sound equipment and secret electronic training devices for the Armed Forces.

Set $300,000 for UOPWA Campaign

(*Continued from page* 1)

fessional Workers of America, CIO. The organization represents about 3,000 film home office workers here.

Half of the total fund will be allocated to political action. Its main purpose will be the mobilization of non-partisan support among white collar workers for measures like Bretton Woods, the Dumbarton Oaks proposals, the Murray Full Employment bill, the Wagner - Murray - Dingell social security bill and other legislative and administrative action, "necessary to insure the carrying out of policies of world security, a swift and orderly reconversion and the establishment of a $60,000,000 job post-war economy," a statement from the organization declares.

'Non-Partisan Services'

Another portion of the $300,000 'Fighting Fund,' all of which will be raised through voluntary local union activities, will be set aside to promote non-partisan salary services in leading cities. The board voted to make its non-partisan salary services, which were recently initiated in New York and several other cities, a permanent feature of its work. The service gives help in getting increases through the War Labor Board to employees and employers who want to consult it, regardless of whether they join the union.

In a special resolution on salary policy, the UOPWA called attention to what is described as increased urgency in the need for increases for 'white collar' and professional people to provide increased purchasing power during the reconversion period.

Clearance Reduced, Complaint Dropped

John D. O'Reilly, arbitrator in the Boston tribunal, has awarded the Keith Campello Amusement Corp., operating the Keith Theatre in the Campello section of Boston, a reduction in clearance to 45 days after the Brockton and Colonial theatres, Brockton, Mass., over the Keith, the American Arbitration Association has reported here. The arbitrator also ruled that clearance in favor of the Rialto over the Keith shall not be in excess of 30 days.

Complainant, originally filed against the five consenting companies, asked that its 90 days' clearance be reduced to 30 days.

At the same time, the AAA reported that the Phoenix Amusement Co., operating the Seneca and Andrews theatres, Salamanca, N. Y., has withdrawn a clearance complaint against the five consenting companies, as filed in the Buffalo tribunal.

Get 'Safety Oscars'

'Safety Oscars' have been awarded to eight pictures and two sound strips for contributing most to safety in 1944, the National Safety Council announces. The nation's growing interest in safety was reflected by the fact that almost three times as many films were submitted for consideration. Of the awards made annually in the field of home, traffic, occupational and general safety, Pete Smith's "Safety Sleuth," produced by Metro-Goldwyn-Mayer, won top honors.

Johnston Will Continue as Mono. Head

(*Continued from page* 1)

executive committee meeting, which started at four P.M., concluded a two-day meeting of Monogram franchise holders with company executives, during which product plans for this and next season were discussed.

Broidy, as executive vice-president in charge of operations, will have considerable additional authority, being entitled to sit in on production as well as distribution conferences.

Alton Broidy resigned at the executive committee session from the board of directors and was succeeded by Paul Porzelt, member of Emanuel and Co., New York, Monogram bankers.

At the two-day meeting of Monogram home office executives, district managers and branch managers which closed today, Johnston announced a total of 44 pictures for the 1945-46 season, against 47 for 1944-45. Johnston said that the breakdown of the product, prematurely released in Hollywood will not become definite until the three district sales meetings are held late in June in New York, Chicago and Hollywood. He did reveal, however, that of the total one picture will be outstanding and sold separately, eight will be top pictures in addition to 19 features and 16 westerns.



Steve Broidy

Prize winners in the sales and collection drive were announced. The top three prizes went to Omaha ($1,000), Kansas City ($750) and San Francisco.

Johnston is leaving tomorrow for New York. Broidy will be in New York late this month following trips to Milwaukee and Kansas City.

Executives' Europe Tour Is Approved

(*Continued from page* 1)

be in no sense a propaganda tour, nor designed to influence the production of any specific pictures. Rather, a spokesman for the Department said, the intention is to give the industry leaders basic background information valuable in any production activities dealing with today's Europe.

The trip will involve no visits to the Nazi "horror camps," which in fact no longer exist, it was stated. These camps were such plague spots that the Army ordered their total obliteration by fire as quickly as possible.

$20,000 to Fan 'Flame'

More than $20,000 is being expended by Republic to hearald the New York opening of its 10th anniversary picture, "Flame of Barbary Coast," at the Globe Theatre here on Saturday.

Decree, Television In Paramount Talks

(*Continued from page* 1)

laim Eddy and Elmer Upton, managers of WBKB, local television station owned by Balabin and Katz, Paramount affiliate.

Participants included John Balaban, Balaban and Katz head; Robert J. O'Donnell, general manager of the Interstate Circuit; Sam Pinanski, executive manager of M. and P. Theatres; J. J. Rubens, vice-president of Publix-Great States, and the New York delegation for Paramount theatres, including president Leonard Goldenson, Leon Netter and Edward L. Hyman.

Balaban has arranged to present "Telequizicalls," quiz show sponsored by Commonwealth Edison Co., before the partners tomorrow, to indicate how merchandise can be sold more effectively with television.

Among other company problems under discussion are post-war theatre building plans and an off-the-record digest on the theatre divorcement issue in the forthcoming consent decree trial in New York.

The television program will close the three-day meeting tomorrow. The New York delegation will return to the home office Thursday. About 50 men representing most of the 35 Paramount circuit affiliates are attending. Among those present besides those already mentioned, are: Frank Walker, Earl Hudson, John Friedl, Ben Trustman, E. V. Richards, Carl Hoblitzelle, J. J. Fitzgibbons, A. H. Higginbotham, R. B. Wilby, H. F. Kincey, A. H. Blank, G. Ralph Branton and M. J. Mullin.

Lindelof Gives Aid To CSU Boycott

(*Continued from page* 1)

headquarters to 1,500 locals throughout the country, explaining the strike and enclosing a copy of a letter from AFL general counsel Joseph Padway affirming the legality of the "We-do-not-patronize" stand.

Similar letters are to be dispatched by international presidents of the Carpenters, Machinists and Electricians, according to CSU, and the Hollywood staff is working on letters to be sent to 6,000 union locals from here by the weekend, a spokesman said.

Commenting on this development, Roy Brewer of IATSE said: "People that far away won't be interested in this thing, and it would be impossible to get pickets for all those theatres. Besides, there aren't any other pictures for people to go to." Asked whether IATSE would take steps to combat the boycott if it reached dimensions of consequence, Brewer said: "Certainly. We have men on the scene, in every place we would need them, who would go before union meetings and tell the other side of the story—the right side."

Lt. Paul Mooney Here

Lt. Paul C. Mooney, Jr., former member of the staff of *Motion Picture Herald,* is in New York on leave. He is to return next week to Valley Forge General Hospital, Pa., for further treatment of wounds he received in January during the Battle of the Bulge. Lt. Mooney is the son of Paul Mooney, Sr., of National Screen Service.

3 Owners Testify At Griffith Trial

OKLAHOMA CITY, May 22.—U. S. district Judge Edgar S. Vaught today heard Government testimony about operation of theatres in Stillwater, Duncan and Drumright, Okla., at the hearing on the anti-trust suit against four Griffith circuits.

One of the Government witnesses, James A. Guest, testified that he and his father, J. D. Guest, have always had product to keep their Ritz and Tower theatres going in Duncan despite competition from two Griffith theatres.

James G. Bennett testified that he entered the theatre business at Drumright in 1926 with the Strand and the Midwest, only theatres in town. In 1936, he said, E. R. Slocum, a Griffith agent, called on him and asked to buy his theatres, saying Griffith was going to build a deluxe house and that Bennett then would not make any money. In August, 1936, Bennett testified, he gave the Griffiths an option to buy his theatres, and they took up the option that following month.

'Lucky' Association

R. H. Russ of Stillwater related that he "pooled" with Griffith from 1931 to 1933. He said they severed the contract because of an argument over booking. He quoted R. M. Clark, a Griffith agent, as telling him at one time that he (Russ) was lucky to be associated with Griffith because the Griffiths controlled the product and were going to put all of the independents out of business. Defense attorneys brought out on cross-examination that Russ had operated his theatre at Stillwater at a profit every year in competition with the two Griffith theatres.

The hearing will continue Wednesday and Thursday, when it will be recessed until September.

Collier and Camarata Join Wesley Ruggles

Aiming his film directly at the American market, Wesley Ruggles, who is producing "London Town," a Technicolor musical, in London, in conjunction with the J. Arthur Rank interests, has sent for two American assistants to work with him, the Jock Lawrence Organization, here, reports for the Rank interests. They are William Collier, Jr., long a producer in Hollywood, and Salvador Camarata, musical director for Decca Records, New York. Camarata has left over the week-end for England, traveling by air. Collier will arrive in New York this week to await departure.

The script of "London Town," which is the first Technicolor musical ever to be filmed in Britain, was completed in Hollywood, as were seven songs by Jimmy Van Heusen and Johnny Burke to be incorporated in the picture. "London Town" is scheduled to go into active production next month at Denham Studios, London.

Set Two RKO Previews

"China Sky," RKO Radio's version of the Pearl Buck book, will have its world premiere at RKO's Palace Theatre, here, on Thursday. "The Body Snatcher," also RKO, will have its Broadway premiere at the Rialto Theatre on Friday.

Rank Planning No Building in United States

(*Continued from page* 1)

immediately available, pending conferences with Paul Nathanson, managing director of Odeon Theatres of Canada, in which he holds a half partnership interest.

Asked if he was obtaining sufficient raw stock from the U. S., Rank answered: "No." He said this was one of subjects to be dealt with during his tour of North America.

(There is pending in Washington a British Board of Trade request that the American distributors give up 25,000,000 feet of raw stock to Rank for distribution of his pictures in the U. S. The State Department, to which the request was referred, is preparing an answer.)

Asked if he had a message of encouragement from Winston Churchill for the creation of a worldwide theatre circuit to promote British Empire ties, Rank said there was no government sponsorship of his program and that theatre expansion was merely a matter of business.

Rank described British film production generally as approximately 60 features per year, of which half were from his studios, compared with 120 features in prewar days, but said the current output was of much better quality.

He explained he could talk only in a general fashion regarding his plans in North America because he was here to discuss the program and had had no opportunity to deal with matters.

Many Prizes in RKO Golf Tournament

Winners of prizes in RKO's 10th annual golf tournament yesterday at the Westchester Country Club, Rye, N. Y., were:

Walt Ament, W. A. White, Harry Michalson, Harry Pimstein, Walter Branson, Lou Miller, A. Kronenberg, J. Pitcher, G. Barry, Norman Ayers, Don Smith, N. Peter Rathvon, Charles Zagrans, Jack Level, Harry Cole, R. Buggeln, F. Valvano, Ned Clark, Ned E. Depinet, George Garvin, Charles Boasberg, H. Romm, Bob Sherman, S. Lewis, J. Burke, Dr. H. Brown, W. Laudbrown, S. Weill, I. Brodsky, Jim Mulvey, J. Turner, H. E. Newcomb, Walter Seaton, P. Crane, H. Moran, J. Murphy, Charles Yates, L. Golding, Bert Sanford, E. Maguire, A. S. Calvin, W. A. Scully, George Ronan, N. E. Keesely, N. Kushner, F. C. Eggerstedt, O. Lager, Russ Emde, P. Chauncey, Charles Levey, D. Kaufman, George Dembow, John Farmer, Ted Lauder and J. C. Kelleher.

Tennis winners were Don Lowenthal, Richard Altschuler and Lou Wolfe.

O'Brien-Ryan Team

HOLLYWOOD, May 22.—Pat O'Brien and Phil Ryan, who formed a partnership last year to make "Secret Command" for Columbia, have rejoined forces as Phil L. Ryan Pictures, Inc., to make "Perilous Holiday" for the same studio.

MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 101 NEW YORK, U. S. A., THURSDAY, MAY 24, 1945 TEN CENTS

FILE COPY NOT REMOVE

Senate Group To Meet with Distributors

Dropping Complete Probe Of Industry for Present

WASHINGTON, May 23.—Complaints filed by exhibitors with the Senate Small Business Committee will be taken up individually with representatives of the distributing companies involved, and a full-dress investigation of the industry, with public hearings and other procedures, is not now contemplated, it was learned today.

Only a relatively few cases have been presented to the committee, and Dewey Anderson, its counsel, has been in conference with Department of Justice officials regarding their disposition. Final decision as to how they shall be disposed of has been awaiting the return from Oklahoma of Robert L. Wright, special assistant to the Attorney General in charge of the Justice Department film unit.

A spokesman for the committee said

(*Continued on page 6*)

Set Heads on Reconversion

WASHINGTON, May 23.—The War Production Board's committee on period one of reconversion today announced the names of conversion chairmen for approximately 400 industries, confirming that Lincoln V. Burrows, chief of the photographic section of the WPB Consumers' Durable Goods Division, will be in charge of photographic equipment and accessories, other than 35 mm. projection equipment, and Allen G. Smith, chief of the theatre equipment section of the Service Equipment Division, will handle booth equipment.

The reconversion chairmen will advise and consult with the various in-

(*Continued on page 9*)

In This Issue

Reviews of "Where Do We Go From Here," "Divorce" appear on page 8; "Escape in the Fog," "I'll Tell the World," 9. *Motion Picture Daily's* booking chart is on page 12.

Will Continue Army-Navy Stock Credits

WASHINGTON, May 23.—In addition to the previously estimated five per cent increase in raw stock allocations to the industry for the third quarter, beginning July 1, over the current quarter, the present method of crediting the industry for raw stock employed in supplying the Army and the Navy with advance release prints of new features will be continued, it was learned today.

The War Production Board, after discontinuing the credit,

(*Continued on page 10*)

Pickets to Gang up On Goldwyn Studio

HOLLYWOOD, May 23.—Adopting a concentration technique for intensifying the effectiveness of picketing maintained at all struck studios since March 11, the Conference of Studio Unions strike strategy committee today ordered 1,000 pickets to report in front of the Goldwyn studio tomorrow morning and form a shoulder-to-shoulder line in an attempt to close

(*Continued on page 9*)

TOM CLARK IS NEW ATTORNEY GENERAL

Trust Suit 'Outlives' 4 Attorneys-General

Washington, May 23.—With the resignation, yesterday, of Francis Biddle as Attorney-General, the film industry consent decree anti-trust suit 'outlived' its fourth chief of the Department of Justice.

Attorney - General Homer Cummings was in office in July, 1938, when the action was started, and he was followed by Frank Murphy, who, in turn, was succeeded by Robert H. Jackson.

House in Study of Trust Law Change

WASHINGTON, May 23.—Members of Congress today began consideration of anti trust legislation which will apply to motion pictures as well as other industries.

The House Judiciary Committee opened hearings on a bill to require

(*Continued on page 6*)

Truman Cabinet Change Includes Schwellenbach For Secretary of Labor

By BERTRAM F. LINZ

WASHINGTON, May 23.—Tom C. Clark, Assistant Attorney General at the head of the Anti-Trust division from March to August, 1943, and since chief of the Criminal Division, was named to head the Department of Justice by President Truman today in a broad realignment of his Cabinet.



Tom C. Clark

Clark will succeed Attorney General Francis Biddle, whose resignation, together with that of Secretary of Labor Frances Perkins, was accepted by the President, effective June 30. Also to leave the Cabinet is Secretary of Agriculture Claude Wickard, who will become Rural Electrification Administrator. Miss Perkins will be succeeded by Judge Lewis B. Schwellenbach, former Senator from Washington,

(*Continued on page 6*)

Seek Independents' Niche In Export Association

By MILTON LIVINGSTON

The best possible method of representation for independent producers in the export association which is on the verge of being chartered by MPPDA member companies under the Federal Webb Act, is now being studied by the organizing committee, N. Peter Rathvon, committee chairman, told MOTION PICTURE DAILY yesterday.



N. Peter Rathvon

Rathvon confirmed the fact that independent producers have indicated a desire to participate in the association, but the problem of how they are to be represented therein remains to be worked out.

Representation on the board of directors might be given to a representative of the Society of Independent Motion Picture Producers, or to one of the leading independent producers, if the independents who are participants can agree on such a representative. The committee is anxious to avoid the situation of having conflict result among independents over selection of a representative, Rathvon said. There is also the possibility that all independent producers who participate might be given representation on the board.

Prestige for American films abroad will be the primary objective of the new foreign trade association, Rathvon declared. To this end, if only a specified number of films can be released annually in a foreign country,

(*Continued on page 10*)

Pacts Key to Griffith Case

OKLAHOMA CITY, May 23.—U. S. District Judge Edgar S. Vaught today, for the first time, expressed his views of the Government's anti-trust suit against four Griffith circuits and said he believed the key to the entire case was the question whether agreements between distributors and Griffith violated the Sherman act.

The statement came in a discussion of admissibility of a mass of records brought to court by Thomas Murray, manager of a branch office of Universal and a Government witness.

"It seems to me," Judge Vaught

(*Continued on page 6*)

Personal Mention

HARRY M. WARNER, Warner president, is scheduled to return to the Coast from New York on June 3.

•

CARL LESERMAN, United Artists general sales manager, will arrive here tomorrow by plane from the Coast. BARRY BUCHANAN, advertising and publicity head, will return here Monday.

•

JOSEPH H. MOSKOWITZ, 20th Century-Fox vice-president, representing the studio in New York, will leave here for the Coast tomorrow, returning in three weeks.

•

HERMAN PINCUS, of the staff of *Radio Daily*, has returned to his desk following hospitalization in Yonkers for blood poisoning.

•

CARROLL S. TROWBRIDGE, United Artists Salt Lake City manager, has left there for New York.

•

JOHN J. MALONEY, M-G-M Central sales manager, arrived here yesterday from Pittsburgh.

•

E. K. O'SHEA, M-G-M Eastern sales manager, will return here tomorrow from Buffalo.

•

PAT KIRKWOOD, M-G-M British star, will arrive here tomorrow from Washington and will leave for the Coast Saturday.

•

A. J. O'KEEFE, Universal Western sales manager, will be in Salt Lake City until tomorrow and then leave for Los Angeles.

•

ALAN F. CUMMINGS, in charge of M-G-M's exchange operations, is on vacation.

•

EVERETT CROSBY, brother and business manager of BING CROSBY, and his wife, FLORENCE GEORGE, Paramount actress and concert singer, are in Salt Lake City from the Coast.

•

IRENE DUNNE and DEE LOWRANCE of the M-G-M home office publicity department, are in Boston from Washington on a USO tour.

•

MORRIS GOODMAN, Republic International president, is in Paris from London.

•

MAURICE and FRANKLIN KING, Monogram producers, will arrive in New York from the Coast tomorrow.

•

JAMES R. GRAINGER, Republic president, is in Atlanta en route to New Orleans.

•

BOB BURNS, Warner Cincinnati salesman, will celebrate his 10th year with the company this week.

•

WILLIAM SEIB, Columbia Salt Lake City branch manager, has returned there from a trip to Idaho.

Insider's Outlook

By RED KANN

PUBLICITY drums sounding for Irving Cummings and "The Dolly Sisters," which he directed, roll one off about "audience grading." It's something attributed to exhibitors, unnamed, who are credited with the conclusion that drawing power these days depends upon a wider age cycle because young men and women are off to the wars. This is why Cummings says he will preview his musical in houses where juvenile attendance is high and in some others where patrons of 50 years and more dominate the audience.

This is interesting for reasons hereafter outlined and a step in the direction of reducing the Hollywood preview system to a basis of cold and hard facts. But much more has to be undertaken if current thinking will allow. That's dubious at best.

■

Anyone who knows Hollywood knows pictures are sprung almost always in theatres where the reaction is practically guaranteed. One studio—and a big one— takes its musicals to a theatre patronized by collegiates on Friday evenings when school is out. When gas was free, these musicals were always dropped into a Glendale house. In both situations, the reaction was assured because those audiences were suckers for musicals whether merit was in them or not.

■

Regardless of the type, and barring the unusual case, all studios consciously and deliberately plant their films where experience indicates the outcome will be what the studio hopes it will be, not what it might be if audience-testing were the real objective. The combined result is a grand and continuing process of kidding one another for the sake of those sidewalk conferences, a congratulatory drink at the Mocambo and those enthusiastic wires to the home offices which have learned to be wary if not weary over the persistence of the system.

If anyone has wondered why so many attractions are great in Hollywood and something else in Hinterland, this is part of the explanation.

■ ■

Lester Cowan's analysis of the independent producer and the problems of spot booking, preferred playing time and holiday dates of which he complains is humorous. But it likewise is alert and intelligent. In Cowan's view, the essential of the situation is the "very independent independent." He describes him as the producer who is aware of his own strength and something of the strength of his brother independent, yet who sees value in the pooling of the sinews only as long as individual purposes are met. Unless strength aids weakness no common cause can long be served.

So Cowan maintains and, of course, he is quite correct.

■ ■

When Paul Williams, former Department of Justice official, moved formally into his new post as general counsel of the Southern California Theatre Owner's Association, Charles P. Skouras issued forth with informal remarks at an appropriate luncheon. He stressed the procedural point which provides each organization has one vote regardless of the number of theatres it may represent and pledged Fox West Coast's complete cooperation. This, he said, would make exhibition in the Los Angeles territory "one big, happy family."

There is more to this than accosts the eye. Patience, please.

■ ■

That was no crisis. That was Eddie Golden returning to Hollywood. His granddaughters, as reported, had been impressed by the armless woman at the circus. They did try to imitate her writing prowess through pencil lodged between toes. But "Doc's" fears they may have been unduly impressed by the sword swallower with unpredictable, but indicated, consequences never developed.

Thereafter, he lighted out for the West quietly and with decorum.

■ ■

One of these months RKO Radio may turn out to be merely RKO. It has been discussed on a recurring schedule, the discussions acknowledging that it is RKO and just that to the trade at large. Almost any time could be changeover time. There is no rush.

■ ■

Si Seadler to Sam Rinzler, the Brooklyn wit:

"You're the Demosthenes of the picture business."

Rinzler, turning to your observer for help:

"Is that good?"

11 Winners in MGM 'Photos of Month'

M-G-M yesterday named 11 winners in its newly inaugurated 'Photos of the Month' feature, which will embrace the best 'shots' of exploitation stunts, displays, lobbies, theatre fronts, street ballyhoos or other promotion tieups received each month by M-G-M's home office exploitation department, William R. Ferguson, director of exploitation announced here yesterday.

All exhibitors are eligible, with the exhibitor receiving the highest number of citations in a year receiving a special award.

First winners include: Dave Thomas, Çenter Theatre, Salt Lake City; Lester Pollock, Loew's Rochester, Rochester, N. Y.; G. S. Eyssell, Music Hall, New York; James Gavegan, St. James, Melbourne, Australia; Sam Gilman, Loew's Regent, Harrisburg, Pa.; Jack Matlack, United Artists Theatre, Portland, Ore.; M. E. Ferrera, Marine Pascagoula, Miss.; Len Worley, Madison, Peoria, Ill.; Dan Murray, Wisconsin, Milwaukee, Mis.; George Miner, Loew's Mt. Vernon, Mt. Vernon, N. Y.; Rodney Toups, Loew's State, New Orleans.

Sherwin Heads RKO Art Department

Stanley Sherwin has been appointed art director for RKO Radio, succeeding David L. Strumpf, it was announced here yesterday by S. Barret McCormick, advertising and publicity director.

Sherwin, who was a member of RKO's art department, was previously associated with the art departments of the New York *Journal-American*, M-G-M, Lord & Thomas and Buchanan and Co. Sherwin, who is 32, has already assumed direction of the department.

Hanrahan Appointed Disney Treasurer

HOLLYWOOD, May 23.—Walt Disney Productions today announced the appointment of Frank R. Hanrahan as treasurer, effective immediately, and as a member of the board of directors succeeding Mrs. Roy Disney, resigned. Hanrahan, who started a banking career in Chicago in 1909, was identified subsequently with the Reconstruction Finance Corp. and later with Anaconda Copper Mining Co. interests in the West.

AMPA Elects Today

The Associated Motion Picture Advertisers' annual election luncheon will be held here at Toots Shor's today. Martin Starr is retiring as president. The nominating board has named Dave Bader president for 1945-46, with Dave O'Malley, vice-president, Grace Rosenfeld, secretary, and Mel Gold, treasurer. Westbrook Van Voorhis, 'voice' of the March of Time, will be a guest at the luncheon. Autographed copies of Kathleen Winsor's "Forever Amber" will be given by 20th Century-Fox as door prizes.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N.Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.



This colorful Free Movie Day Poster is included in your Showman's Portfolio and is available FREE at your nearest National Screen Service Exchange. Display it prominently!

This message is sponsored as part of their contribution to the War Loan Campaign by Columbia, Metro-Goldwyn-Mayer, Paramount, RKO-Radio, 20th Century-Fox, United Artists, Universal and Warners.

35 Manila Theatres Operating by June 1

In liberated Manila, where the first film theatre reopened on April 1 with "His Butler's Sister," 23 theatres are now operating and more than 35 are expected to be open by June 1, Louis Lober, chief of the Office of War Information overseas film bureau, reported here.

Robert Perkins, OWI film officer, opened a central film exchange in Manila last April 9, servicing the theatres from 112 recovered American features. Regular weekly air deliveries of OWI's United Newsreel and documentaries have brought the Manila region up to date on Allied victories. The exchange employs 14, former personnel of some of the companies, Lober reported.

Eight Companies

The recovered features, 56 of which Perkins discovered in one warehouse, were the property of the following American companies: Columbia, six, 20th Century-Fox, nine; Paramount, 17; Universal, 16; United Artists, eight; M-G-M, 17; RKO Radio, 24, and Warners, 15.

Reports filtering in from sections of the Philippines indicate that war damage to theatres has been as heavy or heavier than in Manila, where only one theatre was in workable condition when the city was liberated, Lober said. All theatres in Baguio, north of Manila; in Cebu, capital of Cebu Island, and in Iloilo, capital of Panya Island, have been destroyed, it is reported.

The OWI film unit has been using any available portable units to carry out the psychological warfare function of films in the provinces. In Manila, Perkins reported, a portable unit showed newsreels to crowds waiting for the reopening of the Times Theatre.

Canada Film Board Office 'Down Under'

TORONTO, May 23. — The National Film Board of Canada has opened a branch office in Australia for distribu- of Canadian official film releases and gathering of material for production of films dealing with Australia in the Ottawa NFB studio, according to John Grierson, Canadian Film Commissioner.

Ralph Foster, former official of the Board in Ottawa, has left for Australia to take charge permanently of the branch bureau there. Operations will center in Melbourne.

Possibility is seen that NFB branches will also be opened in other British Dominions in the postwar.

Cinema Lodge Show To Be Held Tonight

"All for the Wounded," "all-star" show sponsored by Cinema Lodge, B'nai B'rith, will be held at Carnegie Hall here tonight, to raise $30,000 for the benefit of wounded servicemen at the Army Convalescent Hospital at Camp Upton, Long Island.

A feature of the show, in which stars of screen, stage, radio and night clubs will participate, will be a presentation of a plaque by Kate Smith to Col. Raymond E. Scott of the hospital, representing the dedication of 77 solaria and other recreational facilities at Upton. Miss Smith will also speak on tolerance.

214,708 Premiere Sales Aim of 119 N. Y. Houses

The New York area War Activities Committee will launch a series of war bond premieres of pre-released films in 119 Metropolitan theatres on a bond-for-every-seat basis to sell 214,708 bonds during May and June. The total number of theatres to hold 'Bond Premieres' and 'Children's Bond Premieres' marks an increase over the last drive's 73 theatres.

For the first time in drive history, four Broadway theatres, the Roxy, Rivoli, Paramount and Palace, will participate in the Bond Premieres, and will augment film showings with the presentation of stage shows featuring stars recruited from the top ranks of screen, stage and radio.

Irving Lesser is general chairman for New York.

Bellamy, Miss Hussey Leave on Bond Tour

Ralph Bellamy will leave New York tomorrow and Ruth Hussey will depart from Hollywood on the same day to open a six-day tour of Wisconsin in the interest of the Seventh War Loan. The stars will appear in Milwaukee, Green Bay, Manatowa, Appleton, Sheboygan and Madison, then will go to Tulsa for special events, and to Oklahoma City.

Langbart of Savoy Sells $204,055 Bonds in Week

George Langbart, manager of the Randforce Circuit's Savoy Theatre, Brooklyn, during the week of May 15 to 20 inclusive, sold 1,600 "E" bonds totaling $204,055. Social and civic organizations and the American Women's Volunteer Service aided in securing the total.

WAC Sponsoring Greek Bond Rally Here Today

More than 100 Greek-American organizations will be represented at the first of 'United Nations Festivals' to be staged as a Seventh War Loan rally by the War Activities Committee at the Liberty Statute in Times Square, here, today.

Projectionists' Extra Pay Is Solicited for Bonds

CHICAGO, May 23. — To stimulate Seventh War Loan bond sales within the company, Charles Ryan, assistant zone manager for Warner Theatres here, has instructed house managers to sell bonds to projectionists for the extra money paid them to service children's morning shows on June 23. Operators are being paid for a five-hour shift to service those shows.

425 Los Angeles Schools Aiding Industry Drive

LOS ANGELES, May 23.—More impetus to the coming weeks of the Seventh War Loan drive here is assured with an announcement that Los Angeles' 425 schools, acting as a unit, will cooperate with the motion picture committee. The first three Fridays in June have been set aside for school children to see especially arranged matinees at their neighborhood theatres in connection with their bond-selling efforts.

Each pupil who buys a war bond of any denomination, converts a war stamp album into a bond or influences an adult to buy a bond will be eligible for admission. The programs will feature a current film, plus cartoons, travelogues, scientific subjects and War Activities shorts.

CBS Assists 7th Loan Drive with Corwin Play

Columbia Broadcasting featured a special broadcast of Norman Corwin's "Untitled" in connection with the Seventh War Loan yesterday. John Hersey, author of "A Bell for Adano," which will soon be released as a film by 20th Century-Fox, participated in the program.

Chicago Premieres Top Last Drive, 165-87

CHICAGO, May 23. — Walter Immerman, exhibitor chairman for the Seventh War Loan in this area, announces that bond premieres set for this drive here total 165, against 87 in the Sixth War Loan; 139 children matinees will be held, against 45 in the Sixth, and 454 Free Movie Days have been pledged, against 305 in the last drive.

Coast Bond Purchases Reach $1,087,150

HOLLYWOOD, May 23.—Henry Ginsberg, Paramount general manager in charge of studio operations, and chairman of the Hollywood War Finance Committee, has announced individual war bond purchases for the first week of the current drive to be $1,087,150.

Cleveland Loew Theatre Sets Fast Pace in 7th

CLEVELAND, May 23.—Bond sales at Loew's State Theatre were $72,750 during the first three days of the Seventh War Bond drive, compared to $21,225 during the first three days of the Sixth drive, State Theatre manager Howard Burckhardt reports.

New Warner Exchange

BOSTON, May 23.—Warner Brothers has had representatives inspecting the Cocoanut Grove property here, in the heart of the local film district, with the idea of erecting a new exchange following the close of the war in Japan. The Grove building, ravaged by the fire of 1942 in which 500 persons, including Buck Jones and many exhibitors and distributors, lost their lives, is still standing, boarded.

$61,515 in R. C. Drive

OMAHA, May 23.—Final report on the Red Cross campaign shows $61,515 total receipts here.

Monogram Dividend

HOLLYWOOD, May 23.—Monogram today declared a dividend of 13 and three-quarter cents per share on the company's preferred stock, payable June 15 to stockholders of record June 1.

Smith, Craig Named

David B. Smith, director of research for Philco Corp., and Palmer M. Craig, chief engineer of Philco's radio division, have been named chairman and secretary-treasurer, respectively, of the Philadelphia Section of the Institute of Radio Engineers.

8 More Return to Midnight Previews

Advance midnight previews, held usually a week or more before regular openings, are being resumed by Warner Bros. exhibitor accounts, following the recent lifting of the curfew. Practice had proved very effective in promoting word-of-mouth advertising and boosting attendance, Warners reports.

Among the first houses to present midnight previews again are: Strand, Akron; Ohio, Canton; Capitol, Lancaster, Pa.; State, Winston-Salem, Tivoli, Laredo, Tex.; Stanley, Camden; Capitol, Wheeling; Strand, Pottsdam, Pa., and at least a dozen others are now setting dates.

In addition to the two June releases, "Pillow to Post" and "Conflict," pictures being given this advance sendoff include "Escape in the Desert," "The Horn Blows at Midnight," "Roughly Speaking," "Hotel Berlin" and "God is My Co-Pilot."

Lowman Back to CBS As Television Chief

Col. Lawrence W. Lowman, CBS vice-president on leave of absence with the Armed Forces, will return to the company on July 1 as vice-president in charge of television, Joseph H. Ream, CBS vice-president and secretary announced here yesterday.

Commissioned by the Signal Corps in June, 1942, Col. Lowman has been chief of the communications branch of the Office of Strategic Services, reporting directly to Maj. Gen. William J. Donovan. He recently resumed his civilian status, serving as adviser to Gen. Donovan on communications matters. In his new CBS position, Lowman will supervice all television activities, including program production and operation, under the direction of Worthington Miner, and will also supervise engineering research and development, under direction of Dr. Peter C. Goldmark.

'Television Picture Three Times Better'

BALTIMORE, May 23. — "Through modernized circuits and the experience gained during wartime operation, the quality of television pictures has increased three-fold," Herbert E. Taylor, Jr., director of transmitter sales for DuMont Laboratories, will tell Radio Service, this evening, at Plumber's Hall.

Taylor emphasizes the importance of correct installation and proper maintenance of television receivers to assure continued acceptance and growth of the medium. He explains that manufacturers of transmitters are doing much to guarantee foolproof broadcasting.

"The picture as transmitted today compares more than favorably with 16 millimeter films. After the war, 525-line picture transmission will be far superior to anything we recognize today," Taylor concludes.

20-Cent Philco Dividend

The board of directors of Philco Corp., has declared a dividend of 20 cents per share on common stock, payable June 12, to stockholders of record on June 1. The previous dividend was also 20 cents, paid on March 12.

ANOTHER NATIONAL MAGAZINE ADVERTISEMENT announces widely a Warner Bros. attraction, and states again a Warner Bros. policy. This is the twenty-first of a consistent series.



How many Bette Davises?

For millions of movie-goers, there are as many different Bette Davises as there are Bette Davis-starring pictures!

That's part of Miss Davis' greatness: the ability to make each character she plays stand by itself, a distinct and memorable triumph of screen acting.

And since coming to Warner Bros., Bette has starred in nearly fifty pictures, won two Academy Awards, and been universally acclaimed The Screen's First Lady!

In our newest production, "THE CORN IS GREEN", you'll see Bette Davis in one of the finest of her many fine achievements... as a woman so splendidly stubborn that she makes a daring dream come true.

You'll see, too, how Warner Bros. so brilliantly combines "*good picture-making with good citizenship.*" For "THE CORN IS GREEN" is not only wonderfully entertaining... it also makes a very pertinent point about the world we live in.

Be sure to see it when it comes your way!

WARNER BROS. JACK L. WARNER, EXECUTIVE PRODUCER



















Bette Davis in "The Corn is Green"

with JOHN DALL • JOAN LORRING
NIGEL BRUCE • RHYS WILLIAMS
Directed by IRVING RAPPER
Produced by JACK CHERTOK
Screen Play by Casey Robinson & Frank Cavett
From the Stage Play by EMLYN WILLIAMS
Produced by Herman Shumlin • Music by Max Steiner

Other current Warner Bros. productions:
HOTEL BERLIN • GOD IS MY CO-PILOT • THE HORN BLOWS AT MIDNIGHT • OBJECTIVE BURMA • ROUGHLY SPEAKING • TO HAVE AND HAVE NOT



WITH ALL YOUR MIGHT! THE MIGHTY 7TH WAR LOAN!

Senate Group To Meet with Distributors

(Continued from page 1)

today that public hearings on motion pictures had never been seriously considered, although they were held as a possibility should the announcement of the committee's interest in the subject result in any considerable number of complaints. No invitation to submit their grievances ever was extended to exhibitors, and in view of the scope of the Government's pending action against the industry in the New York court, it is expected that the committee, in cooperation with the Department of Justice, will talk these cases over with the distributors but will not make them the subject of any further investigation, which, to considerable extent, would duplicate the work done by the Department.

Following the receipt of a complaint from a Butte, Montana, exhibitor, chairman James E. Murray announced last April 8 that his committee would go into the matter. Anderson was instructed to make a thorough survey of all complaints and to conduct staff studies, a subject which has involved a great deal of work on the part of the staff. Anderson was asked to make full report of his findings to the committee, which, if necessary, Murray said, would conduct open hearings. It is understood that Anderson has been conferring with Justice Department officials regarding the disposition of the complaints received.

GOOD NEWS! FOR EXHIBITORS



125 new Technicolor prints for immediate booking at your local Film Classics Exchange.

Contracts Key to Griffith Case, Says Judge Vaught

(Continued from page 1)

stated, "that the gist of this lawsuit is the character of the contracts made by the distributors and what kind of understanding there was with the distributors and the individual exhibitor at the time the contract was made. I don't think it makes much difference how many towns there were that they sold their product to.

"The question is: What did these defendants do that constituted a violation of this act under which this case is being brought. Evidently it is not what the distributors did because they are not parties to the suit. It is what the exhibitors did.

"Now if you can show that this distributor (Universal) entered into a contract with these defendants whereby as part of the consideration of that contract they would not sell to anyone but Griffith, that would be competent. But just to say they operated three or four theatres in a town and someone else operated a theatre—. In your consent decree there is a provision that the distributor may sell to the exhibitor at will, to use an expression we all understand. In other words, he is not expected to sacrifice his profits to accommodate everybody.

"If the distributor is the man who has absolute control over the situation, he can sell or refuse to sell and naturally if a man is the operator of a theatre he wants to get the best product he can, and if he owns two theatres he might have a slight advantage.

"The chain stores are operated here everyday, and here is a man who is buying for eight or ten stores who might have an advantage over a little suburban grocery store because he can buy in larger quantities. Now is that a violation of the law? Does this act prohibit anything like that? It is not the volume of business that is done in the circuit; it is what these people did who were handling it. The ruling (on admissibility of the Universal records) will be reserved on this as indicated," Judge Vaught concluded.

The documents in question showed the complete play of Universal film in various towns during the period 1934-39.

Three other Government witnesses were heard today: J. J. Hale, former owner of the Palace Theatre at Hobart, Okla.; H. H. Love, operator of the Chief Theatre at Seminole and former operator of the Pix at Wewoka, and Bennie McKenna, general manager of the Griffith Amusement Co., one of the defendant firms.

McKenna was subpoenaed as a prosecution witness to explain contracts between the Griffith circuit and various theatres over the state. Current agreements were admitted into the record, but McKenna said he did not have the records for former years. He said they are in the hands of Henry Griffing, who cannot be called by the Government because he is the chief defense attorney.

After tomorrow's court session, the case will recess until next September

California Owners Commended by USO

SAN FRANCISCO, May 23.—In recognition of its contribution to the morale of men and women in uniform, the California Theatres Association has been presented the USO award for meritorious service to the Armed Forces.

The award, presented by Edward D. Keil, chairman of the San Francisco USO Council, was accepted by Joe Blumenfeld of Blumenfeld Theatres, president of the association.

Disclosing that this was the first time in this area that USO has given the award outside of its own organization, Keil praised the CTA for providing thousands of free tickets to service personnel through USO clubs.

Jones to Concentrate On Screen Guild Prod.

CHICAGO, May 23.—Johnny Jones, president of the Jones, Linick and Schaefer circuit here, who has sold his Chicago Film Classics franchise to FC, as reported yesterday in MOTION PICTURE DAILY, will devote his distribution interests to the presidency of Screen Guild Productions and ownership of World Wide Pictures, independent exchange. Ted Levy will remain with Jones to manage the SGP and World Wide offices.

'Adano' at 'Frisco Meet

SAN FRANCISCO, May 23.—"A Bell for Adano," 20th-Fox, will be shown here Friday at the San Francisco Security Conference.

'Best Film Plays' of 1943-'44 Published

"Best Film Plays—1943-1944," by John Gassner and Dudley Nicholas, (Crown, $3) has just come off the press.

Illustrated, and containing a preface by Gassner, another by Nichols, and a foreword to "Wilson" by Darryl F. Zanuck, the volume reproduces the complete screenplays, with casts, of the 10 which the authors consider the best screenplays of the 1943-44 season. They are: "Wilson," "The Purple Heart," "Going My Way," "The Miracle of Morgan's Creek," "Watch on the Rhine," "Dragon Seed," "The More the Merrier," "The Ox Bow Incident," "Hail the Conquering Hero" and "Casablanca."

Gassner and Nichols also are authors of "20 Best Film Plays," published last year.

Neumann Made Altec Los Angeles Chief

LOS ANGELES, May 23.—Max V. Neumann has been named supervisor for Altec here, it is announced by S. M. Pariseau, district manager. Neumann has been associated with Altec since its inception and is back in his new assignment after completing an assignment with the electronic division of Altec where he was working on special devices for the Navy.

Martin Theatres Add 2

ATLANTA, May 23.—Martin Theatres, Columbus, Ga., has purchased the Allison and Princess theatres, Piedmont, Ala.

Truman Names Clark as New Att'y General

(Continued from page 1)

and Wickard by Representative Clinton P. Anderson of New Mexico.

The new Attorney General was born in Dallas, Sept. 23, 1899, and after holding legal offices in Texas joined the Department of Justice in 1937. He has had experience in many lines of Department work, having served as coordinator of alien enemy control in the Western Defense Command in 1942, and in the war frauds unit as well as in anti-trust and criminal cases. From April, 1940, through 1941, he was regional director of West Coast field offices with headquarters in Los Angeles.

Clark was named first assistant to Thurman Arnold, when the latter was head of the Anti-Trust Division, in September, 1942. Upon succeeding Arnold, one of his first jobs was to attempt to negotiate a new consent decree in the motion picture case now pending in the New York court. He switched jobs with Wendell Berge, now head of the Anti-Trust Division, in a reorganization of the Department arising out of the inability of Clark, Biddle and Berge to agree upon the course to be followed.

House in Study of Trust Law Change

(Continued from page 1)

Federal Trade Commission approval for the acquisition by one corporation of any or all of the capital stock or assets of another corporation, to be granted only upon a showing that the acquisition will not substantially lessen competition, restrain trade or tend to create a monopoly, local or national, and that the acquisition will not reduce the number of competing companies in the trade, industry or line of commerce affected.

The measure specifically provides that it is not to apply to acquisitions consummated prior to its enactment or to the transactions undertaken with the authority of the Federal Communications Commission or certain other regulatory agencies. The bill also would not apply to corporations purchasing stock solely for investment, nor would it serve to prevent a corporation from forming subsidiaries.

The House Patents Committee will open hearings next Tuesday on bills limiting the life of patents to 20 years, commencing with the date of application and to require the recording of all agreements relating to patents.

Basil Appeals Award

Reduction of clearance of the Colvin Theatre, Kenmore, N. Y., from 17 to 10 days after the North Park, and from 10 days after the Kenmore to three days, has been appealed by Basil Bros. Theatres, operator of the Colvin, and Buffalo Theatres, Inc., an intervenor, the American Arbitration Association reported here yesterday. Complaint was originally filed on RKO Radio product.





COMMANDER JOHN FORD TAKES TIME OUT . . .

M-G-M is singularly fortunate to have a director so brilliantly equipped to guide the destinies of the biggest motion picture project of our time

THEY WERE EXPENDABLE

Wounded while filming battle scenes at Midway and veteran of 3 years of duty in the Pacific, Commander John Ford is on special leave to direct W. L. White's best-selling story.

Commander Ford was out there. He shipped and lived with our fighting men in the flaming Philippines. He is immortalizing on celluloid the gallantry of the PT boat heroes who rescued General MacArthur and made naval history.

The eyes of all film men are on the making of this mammoth drama. Such an enterprise brings enduring glory to our industry. Commander Ford, already an Academy Award winning director, is making an industry epic and from time to time M-G-M will continue to keep exhibitors advised of its progress through the trade press.



Production Is Still Rising; 37 on Stages

HOLLYWOOD, May 23. — Production has increased as eight features were completed, and 11 started. Three of the latter were launched on location, and four others went into work at studios not affected by the current strike. The total number of features in work had increased to 37, compared to the previous week's 34. The production scene follows:

Columbia

Finished: "The Gay Senorita," "Texas Panhandle."

Started: "Powder River," with Charles Starrett, Smiley Burnette.

Shooting: "Some Call It Love," "I Love a Bandleader," "The Bandit of Sherwood Forest," "Pardon My Past" (Mutual Productions).

M-G-M

Finished: "The Harvey Girls."

Shooting: "She Went to the Races," "Abbott and Costello in Hollywood," "They Were Expendable," "For Better, for Worse," "Early to Wed."

Monogram

Started: "Song of the Border," with Duncan Renaldo, Martin Garralaga, Armida.

Shooting: "Sunbonnet Sue."

Paramount

Started: "Too Good to Be True," with Ray Milland, Teresa Wright, Brian Donlevy.

Shooting: "The Stork Club," "The Blue Dahlia."

PRC

Finished: "Ride, Ranger, Ride," "In Old Wyoming."

Started: "Club Havana," with Tom Neal, Margaret Lindsay, Carolos Molina and his band, Ernest Truex, Marc Lawrence; "Checkmate," with Richard Fraser, Grace Gillern, Kenneth MacDonald, Eddie Acuff, Emmett Lynn; "Wanted Men," with Tex Ritter, Dave O'Brien, Patricia Knox.

Republic

Finished: "Rough Riders of Cheyenne."

Started: "Mexicana," with Tito Guizar, Constance Moore, Leo Carrillo, Howard Freeman, Estelita.

Shooting: "Love, Honor and Goodbye."

RKO Radio

Finished: "Ding Dong Williams," "The Bells of St. Mary's" (Rainbow Productions).

Started: "Deadline at Dawn," with Bill Williams, Susan Hayward, Paul Lukas.

Shooting: "Tomorrow Is Forever" (International Pictures).

20th Century-Fox

Started: "Leave Her to Heaven," with Gene Tierney, Jeanne Crain, Cornel Wilde, Reed Hadley, Ray Collins; "The Enchanted Voyage," with John Payne, June Haver, Charlotte Greenwood; "Now It Can Be Told," with William Eythe, Lloyd Nolan, Gene Lockhart, Rene Carson.

Shooting: "Fallen Angel," "Kitten on the Keys."

Reviews

"Where Do We Go From Here?"

(20th Century-Fox)

MORRIE RYSKIND'S impish typewriter and the gifted musical pens of Ira Gershwin and Kurt Weill have borrowed the old "Connecticut Yankee" device and turned out a most entertaining fantasy that plays fast-and-loose with some high moments of history through the media of song-and-dance, comic opera and downright burlesque. William Perlberg has given it a good, big, gay Technicolor production, with Fred MacMurray, Joan Leslie and June Haver starred and with Gene Sheldon, Alan Mowbray, Fortunio Bononova and Anthony Quinn lending support that is, frankly, inspired. It is too different to be called a box office natural, and there are, notably at the start, several pedestrian stretches, but the overall picture is grand and bright enough to win customers a-plenty.

High moment comes when MacMurray, a disconsolate '4-F,' polishes an antique lamp at his scrap depot and, after surprisedly bringing forth Sheldon as a genie, wishes himself in the Army and, presto, finds himself trudging with the tattered Colonial troops at Valley Forge. Here he meets Washington (Mowbray, tongue-in-cheek, shining through) and volunteers to slip over to Trenton and count the Hessians. The latter, hilariously Nazified, soon have our hero before a firing squad, whereupon the genie reappears, apologetically explains that his timer has been out of wack and offers to try again. MacMurray, wishing himself in the Navy, lands on the flagship Santa Maria amid a Gilbert-and-Sullivanesque mutiny against Columbus. The admiral, Bononova, fails to sing his way out of this jam, but the guy from the future takes care of that and, docking at Cuba, paddles North in a rowboat to buy Manhattan from a crafty Indian, Quinn, for the familiar 24 bucks—only to lose it, after another transmigration, to the still more crafty Dutch, who throw him in jail for back taxes. Happily, Sheldon has by now gained control of the calendar, and we end up in the Marine Corps on 'V-J Day'—marking, for 20th-Fox, the neatest circumvention of World War II made by any war film to date.

Through all this loom the faint traces of a triangle: MacMurray trying to choose between a minx, Miss Haver, and his true love, Miss Leslie, who keep bobbing up in whatever century is at hand. And with June, each time, bobs a swell dancing, singing spectacle, staged by Fanchon.

Ryskind and Sig Herzig collaborated on the screenplay; and Gregory Ratoff, directing, has pulled the vagrant episodes together remarkably well.

Running time, 77 minutes. General classification. June release.

TOM LOY

"Divorce"

(Monogram) *Hollywood, May 23*

SHOWMEN will find plenty to exploit in the first picture to be produced jointly by Jeffrey Bernerd and Kay Francis. First, there is the title which, for all its brevity, piques the curiosity. Second, there is Miss Francis herself, lovelier than ever after a long absence from the screen. Then there is Bruce Cabot, handling a difficult part with ease; Helen Mack, and two lovable little boys, Larry Olsen and Johnny Calkins.

After an overlong expository sequence designed to explain the evils of divorce, the screenplay, by Harvey Gates and Sidney Sutherland, based on a story by the latter, picks up tempo and proceeds to a sentimental and satisfying climax. Miss Francis, a light-hearted lady who discards her fourth husband at the picture's opening, goes back to her home town, and there tries out her homewrecking tactics on an old school friend, recently returned from the wars to his wife and family. The gullible fellow falls for her blandishments, and has obtained an interlocutory divorce decree before his two children, in a moving scene, demonstrate to him the stupidity and shamefulness of his behavior.

Ruth Lee, who has all the best lines, delivers them in a manner that brightens the proceedings considerably. William Nigh's direction stresses simplicity.

Running time, 71 minutes. General audience classification. Release date, June 1.

THALIA BELL

Holden in NBC Play

Lt. William Holden, former film star, will be featured in a "Cavalcade of America" broadcast on NBC May 28, dealing with Army Air Force photography pilots. The story, called "Photo Joes," a radio dramatization of an Army Air Force film, recounts the experiences of Lt. Packard Cummings, whose camera exploits were responsible for the destruction of 200 Jap planes.

United Artists

Shooting: "Young Widow" (Stromberg).

Universal

Shooting: "On Stage, Everybody," "Frontier Gal," "Uncle Harry," "Lady on a Train."

Warners

Shooting: "The Two Mrs. Carrolls," "Danger Signal," "Janie Gets Married," "The Time, the Place and the Girl," "Stolen Life."

Fete Warner Returnees

PHILADELPHIA, May 23.—First Sgt. Harold Brason, former manager of Warners' Diamond, home on furlough after three years in the South Pacific, and CPO William Yarasko, former manager of the circuit's Sedgwick, home after two years of sea duty, were feted by executives of Warner Theatres at the Hotel Walton, here.

O'Connell To Build

TOLEDO, O., May 23.—Jack O'Connell of the Loop Theatre, which received national publicity during the curfew era is reported to be completing plans to build a large entertainment project in nearby Maumee, to include a 1,400-seat theatre.

Benjamin in New Post

DETROIT, May 23. — Ed Benjamin will fill a newly-created post of field representative for Warner Bros. in the Detroit territory.

Hollywood

By THALIA BELL

Hollywood, May 2

GINNY SIMMS has been signe by Universal producer-directo George Waggner to co-star wi Charles Coburn and Robert Paige i "Alibi in Ermine." . . . Robert Bass ler has had his 20th Century-Fo contract extended. . . . William Berl has been given a term contract b RKO, and assigned to direct "Dic Tracy," first of a projected series t be based on the cartoon-strip charac ter.

•

Benedict Bogeaus has announced "The Romantic Life of Charles Dickens" for early production. Norman Reilly Raine will prepare the screenplay. . . . John Carroll has been chosen for the top male role in M-G-M's romantic comedy "A Letter for Evie," which Jules Dassin will direct and William Wright produce.

•

Arnold Pressburger has signed Ellis St. Joseph to do the screenplay for "Together in Paris," which Pressburger will produce upon completion of "Scandal in Paris," the George Sanders vehicle which Douglas Sirk is scheduled to direct. . . . . Manny Wolfe has been given a new contract by RKO, and will continue as head of the story department at that studio.

•

Dick Haymes has had his 20th Century-Fox contract extended for another year. . . . Producer William Pereira, currently preparing "All Brides Are Beautiful" for RKO, has been given a new contract by that studio. . . . Mikhail Rasumny will have a top comedy role in Paramount's "Stork Club." . . . . Alexis Smith has been assigned the feminine lead opposite Cary Grant in Warners' "Night and Day."

6th Block Screenings Set by Paramount

Charles M. Reagan, Paramount vice-president in charge of distribution, has advised branch managers of the dates for trade screenings of Paramount's sixth and final block for 1944-45, also two pictures which are to be reissued, plus the special Technicolor production, "Incendiary Blonde," which is to be sold separately, and which will be trade shown on June 8.

The three in the sixth block will be shown as follows: "Out of This World" and "One Exciting Night," June 7; "You Came Along," the Hal B. Wallis production, on July 6.

The two reissues, Cecil B. DeMille's "Northwest Mounted Police," and "This Gun For Hire," will be screened on June 6.

'Adano' Follows 'Valley'

The world premiere of 20th Century-Fox's "A Bell for Adano," will be held at Radio City Music Hall, G. S. Eyssell, president and managing director, announces, following the current engagement of "The Valley of Decision."

Mencher in Exhibition

HARTFORD, May 23. — The 800-seat Griswold Theatre in New London, has been opened by Morton A. Mencher, owner of the Griswold Hotel.

Local 306 Demands Up Before Circuits

Negotiations between IATSE New York projectionists Local No. 306 and representatives of major circuits, here, on a new contract to replace a 10-hour agreement which will expire on Aug. 31, will start today in the office of C. C. Moskowitz, Loew vice-president.

As reported in MOTION PICTURE DAILY on April 18, the Local 306 membership has approved a series of contract demands, seeking a 25 per cent wage increase, time and one-half for seven designated holidays per year for which straight time is now paid, five days sick leave a year, and three-week vacations with pay for those with five or more years of service.

The National Labor Relations Board yesterday heard arguments on the petition of Local 306 to be declared collective bargaining representative of about 100 projectionists employed in the 35 Century Circuit theatres in Brooklyn and Queens. The case has been pending before the NLRB for almost a year. The projectionists are now members of Local 306 as a result of the merger of Empire State Projectionists Union with 306, almost two years ago, but Century, in court, prevented the dissolution of Empire as a corporate entity. The dissolution could be accomplished if 306 is voted collective bargaining representative in the NLRB election.

Still Deadlocked

Local 306 is still deadlocked with distributors on a new contract for home office and New York exchange projectionists. Local 306 is seeking to raise the present scale of $96.25 to $125; the companies are understood to have offered a five per cent increase. The union is also seeking vacation, sick leave and other benefits for these office projectionists similar to those to be asked for circuit projectionists. Benefits would be retroactive to Sept., 1944. No recent meetings have been held to seek a solution.

Pickets To Gang Up On Goldwyn Studio

(Continued from page 1)

the plant. The move will thin out the lines in front of other other studios, but a committee spokesman said it will enable the strikers to apply the same tactics to all plants in turn if the Goldwyn experiment is successful.

International's "Tomorrow is Forever," only picture shooting at the Goldwyn studio, has a week to go before completion.

Technicolor Corp., duplicating the action taken previously by the major studios, today cancelled contracts with the unions on strike and said replacements would be obtained from any qualified source.

Lt. O'Donnell Killed

ROCHESTER, N. Y., May 23.—Lt. Frank C. O'Donnell, 30, on the staff of the Regent Theatre here when he went into service in February, 1941, died on April 22 of wounds received in Italy, according to word received here. He is survived by his wife in Los Angeles and a daughter, Patty, whom he had never seen.

Reviews

"Escape in the Fog"

(Columbia)

Hollywood, May 23

CUSTOMERS at Hollywood's Chinese Theatre burst into spontaneous applause during the final sequence of this melodrama, when it became apparent that after an extremely harrowing hour, both Nina Foch and William Wright were going to get out alive.

Aubrey Wisberg's original screenplay packs plenty of punch. It is about a discharged Navy nurse, suffering from shock, who has an extraordinarily vivid dream in which she sees a man about to be murdered. Upon waking, she meets the man of her dream. He is a Federal agent charged with the task of carrying a message to the underground in Hongkong. Up until the very last reel it looks as though he will never make it, and even then it takes half of San Francisco's police force, the United States Navy, and a mob of angry Chinese to get him out of the clutches of an international spy ring.

Producer Wallace MacDonald displayed his usual talent for making a low-budget production look expensive. Oscar Boetticher, Jr., directed in the manner made famous by Alfred Hitchcock.

Running time, 63 minutes. General audience classification.

T. B.

"I'll Tell the World"

(Universal)

Hollywood, May 23

LEE TRACY, at his best as a staccato-spoken radio commentator, sets a fast pace for his adept associates in this contemporary comedy, but leaves none lagging behind at the close of a solid hour.

Tracy portrays a glib young man who forsakes insurance-salesmanship for radio-announcing and wins quick fame as a romance-counselor, but finds himself helpless when his secretary, a songstress, whose career he has inadvertently thwarted, leaves him in pique. Through complications they wend their way to a clinch, but the complications were excellently compounded by screen playwright Henry Blankfort. Brenda Joyce, as the girl; Raymond Walburn, June Preisser, Thomas Gomez, Howard Freeman and Lorin Baker are a top supporting cast to match Tracy's swift lead.

Musical numbers worked into the story are highlighted by Gene Rodgers in a "boogie-woogie" solo. Associate producer Frank Gross, and director Leslie Goodwins can point with pride to this one.

Running time, 61 minutes. General classification. To be released June 8.

WILLIAM R. WEAVER

1,500 Films Taken Over by U.S. Gov't

WASHINGTON, May 23. — Approximately 1,500 motion pictures, comprising about 8,000,000 feet, have been vested with the Alien Property Custodian since March 11, 1942, it was disclosed by Custodian James E. Markham, in a report transmitted to Congress by President Truman.

A complete inventory of the seized films has not yet been made, but 450 of the copyrights were by German nationals, 170 by French, 125 by Italians, and 55 by Japanese.

The films have been made available to Government agencies and have been used by the Army, Navy, OWI and Office of Strategic Services to a considerable extent, and to a lesser degree by other agencies. Stock shots from the film also have been made available in a few instances to commercial productions of motion pictures, Markham said, and a program is planned to make them available to public institutions and similar organizations. The report disclosed that General Aniline and Film Corp. is by far the largest enterprise taken over by the APC, with total assets of $68,750,000 when taken over in 1942. Its assets as of June 30, last, were only a few thousand dollars short of $78,000,000.

Gayety Goes Straight

CINCINNATI, May 23.—The Gayety, playing burlesque and pictures, has inaugurated a Summer policy of straight films.

SPG and Companies Meet on Salaries

New York Screen Publicists Guild officials and representatives of film companies met here yesterday to discuss wage readjustments as provided for in the present two-year contract. The contract called for a reopening of discussions on wage issues last May 4, after it had been in force for one year.

Since SPG had no concrete proposals to make at the meeting, according to a spokesman for one of the companies, its committee was directed to put its proposals in writing.

WPB Sets Industry Reconversion Aides

(Continued from page 1)

dustries on problems affecting machine tools, equipment, construction and materials for reconversion to assist them in changing over from military to civilizan production insofar as will be possible prior to the defeat of Japan.

Neither of the industries headed by Burrows and Smith have any reconversion problems, having continued during the war to manufacture much the same lines as they normally produce, but, with other metal-consumers, they will encounter difficulties in securing raw materials without the aid of a spokesman in Washington.

Fire Delays 'Expendable'

MIAMI, Fla., May 23.—Smoke from fire burning in the Everglades has delayed for two weeks the shooting of final scenes for M-G-M's Miami-made "They Were Expendable." The studio troupe will leave next week for Fort Benning, Ga.



THE SERVICE ORGANIZATION OF THE MOTION PICTURE INDUSTRY

The Event of the Year

26th Annual Dinner Dance

(Informal)

of the

Motion Picture Associates

INCORPORATED

Wednesday, June 6, 1945

Waldorf Astoria

AIR CONDITIONED GRAND BALLROOM

☆

First Annual Award

"M. P. A. BEACON"

to

George J. Schaefer

☆

Also Presentation of Station Wagon to American Red Cross

☆

Excellent Dinner, Cocktails & Dancing, All Star Acts from Stage, Screen & Radio

☆

$10.00 Per Person
Dinner at 7 P. M.

☆

For The Time of Your Life Call Nat Harris, CIrcle 6-6700, for Reservations

Continue Raw Stock Credit by Services

(*Continued from page* 1)

amounting to approximately 30,000,000 feet of raw stock per quarter several months ago, reinstated it for the current quarter without assurances that it would be continued in subsequent quarters. It is now learned that the credit again will be allowed for the next ensuing quarter.

The five per cent increase in allocations over the current quarter's 261,000,000 feet, expected for the next quarter, will amount to between 12,000,000 and 15,000,000 feet, of which approximately 4,000,000 feet will go to newsreels, thereby increasing their footage per issue from the present 700 feet to 750 feet. The figures on third quarter allocations still are tentative, as of today, and official quotas probably will not be known until June 7, when the industry advisory committee on raw stock, of which George J. Schaefer is chairman, meets here with Stanley B. Adams, head of WPB's Consumers Durable Goods Division.

No Reduction

Present indications are, however, that there will be no "substantial" reductions in Army-Navy raw stock requirements during the coming quarter but that, nevertheless, some paring down of Army's indicated requirement may be accomplished. Also, it is believed that allocations to some Government agencies, such as Office of War Information and Foreign Economic Administration will be reduced, leaving additional footage available for civilian requirements.

The major barrier to consummation of present hopes of increased raw stock for the industry continues to be manpower, and even if higher allocations are authorized it will be possible to deliver the actual film only if the manufacturers can keep enough workers on their jobs to insure capacity production during the vacation period in the third quarter.

New Method Releases More X-Ray Film

WASHINGTON, May 23. — The War Production Board has reported perfection of a new development in the fluoroscopic method for inspecting metals which will release substantial quantities of X-ray film. This relief, however, it was said, will not be reflected in 35 mm. raw stock supplies.

'Target Tokyo' Premiere

GRAND ISLAND, Neb., May 23. — World premiere of "Target Tokyo" film story of the B-29, will be held at Grand Island Air Field and Gen. Henry H. Arnold, commanding general of Army Air Forces has been invited to attend, Army officials here announced.

WB Promotes Rhodes

HOLLYWOOD, May 23.—Bob Rhodes, unit publicist at Warner Bros. since 1943, has been promoted by Alex Evelove, studio publicity director, to the post of department copy and assignment editor. Rhodes was a veteran Los Angeles newspaper man before joining Evelove's staff.

Short Subject Review

"On to Tokyo"

(Universal-OWI-WAC)

Incisive, crisp answers to pertinent questions besetting "G.I.'s" in war theatres throughout the world, are given by commanding generals of our Army and Air Force in "On to Tokyo." This War Department short was rushed through production in order to give authoritative answers regarding the war against Japan, redeployment and demobilization. Since civilians, too, will want to know, if possible, disposition of their loved ones in the armed forces, Universal will distribute theatrically for the WAC.

Ultimate fate of "One Down, Two to Go," which was an elaborate presentation of answers to the above questions, is not definitively known. It may be withdrawn from distribution as many of its answers have become dated by events and the reshaping of the demobilization point system, leading to much confusion throughout the country.

"On to Tokyo" was produced by the Army Pictorial Service, under the supervision of Col. Frank Capra. Running time, 17 minutes. Release date, May 31.

Seek Export Niche For Independents

(*Continued from page* 1)

the films which are likely to bring the greatest revenue will be selected for release, according to present thinking. Individual company trademarks would probably be retained, according to Rathvon. The companies are not likely to insist upon the release of their own films to the exclusion of another, since member companies would probably share in revenue, on the basis of a percentage of their American grosses. Member companies would share in the foreign revenue according to these percentages even if none of their films were among those selected for distribution in a specific foreign country, Rathvon explained. Under this method, prestige for the American industry as a whole and the greatest possible revenue would be the main objective.

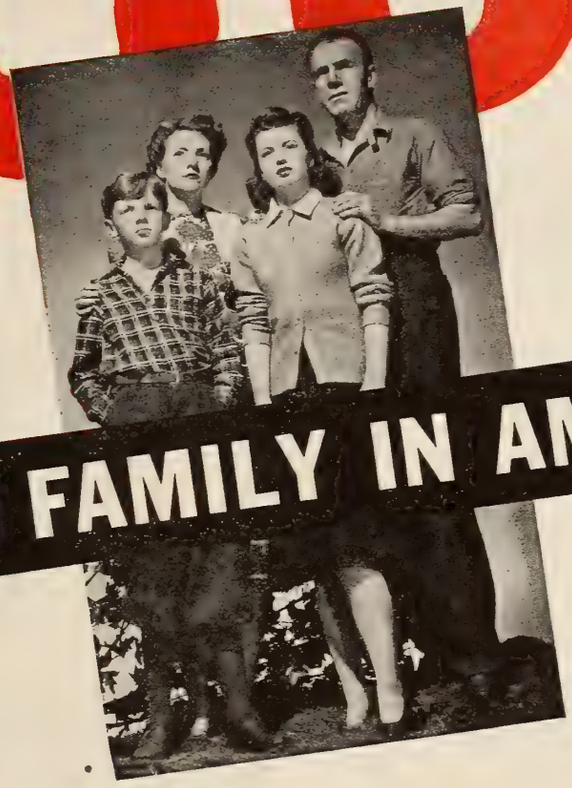
David O. Selznick has said that SIMPP would be willing to go along with the MPPDA group if suitable arrangements can be worked out, adding that the SIMPP would only set up its own foreign export association if agreement could not be reached with the MPPDA participants on methods of procedure.

Legion Classifies 7 Additional Pictures

The Legion of Decency this week reviewed seven pictures. In Class A-I are: "Along Came Jones," RKO Radio, and "The Return of the Durango Kid," Columbia.

In Class A-II are: "Escape in the Desert," Warners; "The Fighting Guardsman," Columbia; "That's the Spirit," Universal; "Twice Blessed," M-G-M, and "Wonder Man," RKO Radio.

RUSH



TO EVERY FAMILY IN AMERICA!

The most urgent, the most timely film!

"ON TO TOKYO!"

In 17 dramatic minutes the G. I. sons of your patrons ask 17 vital questions that affect every man and woman in your audience. You will not consider it merely a duty to run this unusual subject. Your public will thank you for showing it! Far different from anything you've seen so far!

BOOK IT AT ONCE! IMPORTANT!
NATIONWIDE RELEASE MAY 31st!

Produced by Army Pictorial Service for the Army's Information and Education Division. Released by OWI. Distributed by Universal for War Activities Committee — Motion Pictury Industry.

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
April 27	THE POWER OF THE WHISTLER Richard Dix Janis Carter D—66 mins. (Rev. 5/21/45) RETURN OF THE DURANGO KID Charles Starrett Tex Harding O—57 mins. (Rev. 4/26/45)	(Tenth Block) BETWEEN TWO WOMEN Van Johnson Lionel Barrymore D—81 mins. (518) (Rev. 12/21/44)	CRAZY KNIGHTS Billy Gilbert Maxie Rosenbloom C—63 mins. (421) (Rev. 1/15/45)	(Fourth Block) BRING ON THE GIRLS (Color) Veronica Lake Sonny Tufts Eddie Bracken M—92 mins. (4416) (Rev. 2/19/45)	THE PHANTOM OF 42nd STREET Dave O'Brien Kay Aldrich D—58 mins. (Rev. 4/2/45)		(RKO's Fourth Block) ZOMBIES ON BROADWAY Wally Brown Alan Carney C—68 mins. (516) (Rev. 4/18/45)	(April Release) (Special Release) THE SONG OF BERNADETTE Jennifer Jones Charles Bickford D—156 mins. (520) (Rev. 12/22/43)		SALOME—WHERE SHE DANCED (Walter Wanger) (Color) Yvonne de Carlo David Bruce M—90 mins. (9073) (Rev. 4/12/45)	
May 4	COUNTER-ATTACK Paul Muni Marguerite Chapman D—90 mins. (Rev. 4/2/45)	NOTHING BUT TROUBLE Laurel and Hardy C—69 mins. (519) (Rev. 12/5/44)	CISCO KID RETURNS Duncan Renaldo O—64 mins. (429) (Rev. 4/11/45)		ENEMY OF THE LAW Dave O'Brien Tex Ritter O—59 mins. (Rev. 3/9/45)	THE PHANTOM SPEAKS Richard Arlen Stanley Ridges D—69 mins. (433) (Rev. 4/18/45)	A ROYAL SCANDAL Tallulah Bankhead Anne Baxter William Eythe D—94 mins. (521) (Rev. 3/21/45)	COLONEL BLIMP (British Rank-Arthur) (Color) Anton Walbrook Deborah Kerr D—148 mins. Rev. 6/9/43)	PATRICK THE GREAT Donald O'Connor Peggy Ryan C—89 mins. (Rev. 4/13/45)	THE HORN BLOWS AT MIDNIGHT Jack Benny C—68 mins. (415) (Rev. 4/3/45)
May 11	BOSTON BLACKIE BOOKED ON SUSPICION Chester Morris Lynn Merrick D—(6031)	KEEP YOUR POWDER DRY Lana Turner Laraine Day D—93 mins. (520) (Rev. 2/15/45)	THE SCARLET CLUE Sidney Toler Manton Moreland D-65 mins. (418) (Rev. 5/4/45)	THE UNSEEN Joel McCrea Gail Russell Herbert Marshall D—81 mins. (4417) (Rev. 2/20/45)	THE LADY CONFESSES Mary Beth Hughes Hugh Beaumont D—64 mins. (Rev. 4/2/45)		TARZAN AND THE AMAZONS Johnny Weissmuller Brenda Joyce D—76 mins. (518) (Rev. 3/20/45)	MOLLY AND ME Gracie Fields Monty Woolley Roddy McDowall C—76 mins. (522) (Rev. 3/8/45)		HONEYMOON AHEAD Allan Jones Grace McDonald Vivian Austin M—59 mins. (9028) (Rev. 5/1/45)	
May 18	BOTH BARRELS BLAZING Charles Starrett Tex Harding O	(Special Release) NATIONAL VELVET (Color) Mickey Rooney Elizabeth Taylor D—123 mins. (521) (Rev. 12/6/44)	CHINA'S LITTLE DEVILS Harry Carey Paul Kelly D-75 mins. (405) (Rev. 5/4/45)	SALTY O'ROURKE Alan Ladd Gail Russell D—100 mins. (4418) (Rev. 2/23/45)		THREE'S A CROWD Pamela Blake Charles Gordon D—58 mins. (416) THE VAMPIRE'S GHOST John Abbott Charles Gordon D—59 mins. (434) (Rev. 4/18/45)	CHINA SKY Ruth Warrick Randolph Scott D—78 mins. (519) (Rev. 4/18/45)	(May Release) DIAMOND HORSESHOE (Color) Betty Grable Dick Haymes Phil Silvers M—104 mins. (524) (Rev. 4/11/45)	THE SOUTHERNER (Loew-Hakim) Zachary Scott Betty Field D—91 mins. (Rev. 5/2/45)	SWING OUT SISTER Rod Cameron Billie Burke Arthur Treacher M—60 mins. (9033) (Rev. 5/2/45)	
May 25	THE FIGHTING GUARDSMAN Willard Parker Anita Louise D—84 mins.	(Eleventh Block) WITHOUT LOVE Spencer Tracy Katharine Hepburn D—111 mins. (522) (Rev. 3/19/45)	IN OLD NEW MEXICO Duncan Renaldo Martin Garralaga O-64 mins. (430)	HIGH POWERED Robert Lowery Phyllis Brooks D—62 mins. (4419) (Rev. 2/21/45)				THE BULLFIGHTERS Stan Laurel Oliver Hardy C—61 mins. (525) (Rev. 4/10/45)	THE GREAT JOHN L (Bing Crosby) Linda Darnell Greg McClure D—96 mins.	SEE MY LAWYER Olsen & Johnson Grace McDonald Alan Curtis C—69 mins. (9016) (Rev. 2/6/45)	ESCAPE IN THE DESERT Helmut Dantine Jean Sullivan D—79 mins. (416) (Rev. 4/24/45)
June 1		GENTLE ANNIE James Craig Donna Reed D—80 mins. (523) (Rev. 12/21/44)	(Special Release) FLAME OF THE WEST Johnny Mack Brown Raymond Hatton O—71 mins. (451) (Rev. 5/15/45)		THE MISSING CORPSE J. Edward Bromberg Isabel Randolph D—62 mins. (Rev. 5/7/45)	FLAME OF BARBARY COAST John Wayne Ann Dvorak D—91 mins (415)	(Special Release) IT'S A PLEASURE International (Color) Sonja Henie Michael O'Shea 90 mins (584) (Rev. 2/27/45)			THAT'S THE SPIRIT Jack Oakie Peggy Ryan C—93 mins. (Rev. 5/16/45)	
June 8	TEN CENTS A DANCE Jane Frazee Jimmy Lloyd M RHYTHM ROUNDUP Ken Curtis Cheryl Walker O	THE CLOCK Judy Garland Robert Walker D—90 mins. (524) (Rev. 3/22/45)	SPRINGTIME IN TEXAS Jimmy Wakely Dennis Moore O—54 mins. (462) (Rev. 5/15/45)	(Fifth Block) THE AFFAIRS OF SUSAN Joan Fontaine George Brent C—113 mins. (4421) (Rev. 3/28/45)						I'LL TELL THE WORLD Lee Tracy Brenda Joyce C—61 mins. (9041)	PILLOW TO POST Ida Lupino Sydney Greenstreet C—92 mins. (417) (Rev. 5/15/45)
June 15		The PICTURE of DORIAN GRAY Hurd Hatfield George Sanders Donna Reed D—110 mins. (523) (Rev. 2/26/45)	TROUBLE CHASERS Billy Gilbert Shemp Howard C—62 mins. (424)	MURDER, HE SAYS Fred MacMurray Helen Walker C—95 mins. (4422) (Rev. 4/9/45)	THE SILVER FLEET (J. Arthur Rank) Ralph Richardson Googie Withers D—77 mins. (Rev. 3/18/43)	BELLS OF ROSARITA Roy Rogers Gabby Hayes Dale Evans D—68 mins. (442) (Rev. 5/14/45)	(Special Release) WONDER MAN (Goldwyn) (Color) Danny Kaye Virginia Mayo C—98 mins. (552) (Rev. 4/25/45)	(June Release) WHERE DO WE GO FROM HERE? (Color) Fred MacMurray June Haver Joan Leslie C—77 mins. (526)		BLONDE RANSOM Virginia Grey Donald Cook M—68 mins. (9042)	
June 22	BLONDE FROM BROOKLYN Robert Stanton Lynn Merrick M	SON OF LASSIE (Color) Peter Lawford Lassie June Lockhart D—102 mins. (524) (Rev. 4/20/45)		SCARED STIFF Jack Haley Ann Savage D—65 mins. (4423) (Rev. 4/6/45)			(Special Release) ALONG CAME JONES (International) Gary Cooper Loretta Young O—90 mins.	DON JUAN QUILLIGAN William Bendix Joan Blondell C—(527)		PENTHOUSE RHYTHM Lois Collier Kirby Grant M—60 mins. (9043)	
June 29		(Special Release) VALLEY OF DECISION Greer Garson Gregory Peck D—119 mins. (525) (Rev. 4/10/45)		A MEDAL FOR BENNY Dorothy Lamour Arturo de Cordova D—80 mins. (4424) (Rev. 4/9/45)	THREE IN THE SADDLE Dave O'Brien Tex Ritter O	THE CHICAGO KID Donald Barry Otto Kruger D—68 mins (417)		CALL OF THE WILD Clark Gable Loretta Young Jack Oakie D—81 mins. (523) (Rev. 4/27/45)		THE FROZEN GHOST Lon Chaney Evelyn Ankers D—61 mins. (9032)	CONFLICT Humphrey Bogart Alexis Smith D—86 mins (418)
July 6	BOSTON BLACKIE'S RENDEZVOUS Chester Morris Nina Foch D							(July Release) NOB HILL (Color) George Raft Joan Bennett D—95 mins. (529)		JUNGLE CAPTIVE Otto Kruger Jerome Cowan D—63 mins. (9038) THE NAUGHTY NINETIES Abbott & Costello Rita Johnson C—(9003)	

MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 102 NEW YORK, U. S. A., FRIDAY, MAY 25, 1945 TEN CENTS

RKO Reports 1944 Net of $5,206,378

Walker Board Nominee, Replacing Patterson

Radio-Keith Orpheum Corp. yesterday reported consolidated net profit of $5,206,378 for 1944, after income and excess profits taxes of $5,545,000. The result compares with net profit of $6,964,004 for 1943, after taxes of $6,000,000.

The RKO proxy statement, released in conjunction with the company's annual financial report, disclosed that Richard C. Patterson, Jr., who resigned as a director and vice-chairman of the board late last year on being appointed U. S. Ambassador to Yugoslavia, will not be a nominee for re-election to the board at the annual meeting of stockholders at Dover, Del., June 6.

J. Miller Walker, RKO secretary, has been nominated to fill the resultant

(Continued on page 6)

Truman Would Keep OIAA Activities

WASHINGTON, May 24.—Authority to amalgamate desirable activities of the Office of Inter-American Affairs and other war agencies with the permanent departments of the Government was asked of Congress today by President Truman.

No specific plans for reorganization were outlined by the President in a message on the subject which he sent to Congress, but he called for permanent legislation to permit progressive reorganization of the Government on "businesslike and efficient lines."

Bader Made AMPA Head for 1945-1946

Annual election and installation of officers and directors of the Associated Motion Picture Advertisers, was held here yesterday following a luncheon at Toots Shor's. Officers and directors include: David A. Bader, president; David A. O'Malley, vice-president; Grace Rosenfeld, secretary; Melvin Gold, treasurer; and directors, Blanche Livingston, Vincent Trotta, Martin Starr, Ray Gallagher and

(Continued on page 6)

2% Salary Levy Demanded by Projectionists

Exhibitors here were asked yesterday to contribute two per cent of their annual projectionist payrolls to a fund to provide sickness and health insurance for operators. The request was included in demands for a new contract presented by officials of IATSE New York projectionists Local No. 306 to representatives of first-run theatres and Loew's and RKO New York circuits at an initial negotiation meeting, held in the office of C. C. Moskowitz, Loew vice-president.

Other contract demands were substantially the same as those first reported in MOTION PICTURE DAILY on April 18, Local 306 asking for a 25 per cent wage increase, three-week va-

(Continued on page 6)

20th Quarter Net Was $2,855,485

Net profit of 20th Century-Fox for the 13 weeks ended March 31 was $2,855,485, compared with $3,186,302 for the same period last year, the company reported here yesterday. Earnings for the first 1945 quarter equaled $1.33 per share on 1,824,711 shares of out-

(Continued on page 6)

Advertise Full Use Of Cooling Plants

Chicago, May 24.—Assured of a supply of freon for theatres, Balaban and Katz has launched an advertising campaign in local dailies to inform patrons that cooling plants will be in full operation this summer. Last year, B. and K. operated under a reduced supply, and some houses were without any air-conditioning at periods.

Key City and Circuit Reports Cite 18 Film Money-Makers

By MILTON LIVINGSTON

"Diamond Horseshoe" was out in front in first-run theatres in 15 key cities, excluding New York City, for the week ended yesterday, based on reports from MOTION PICTURE DAILY correspondents. Five other films, "The Affairs of Susan," "Flame of Barbary Coast," "The Picture of Dorian Gray," "Without Love" and "Salty O'Rourke," scored above average in these cities in a week of moderate receipts and mixed weather conditions.

On the other hand, "Diamond Horseshoe," "The Enchanted Cottage" and "National Velvet" were the films most frequently cited by circuit executives as being the leading money mak-

(Continued on page 6)

French Producers Form Combine to Invade U.S.

A group of 20 French producers have pooled their resources and will set up offices next month in the United States to handle selling and distribution of their product, Simon Schiffrin, head of the motion picture division of the French Press and Information Service, discloses to MOTION PICTURE DAILY. Schiffrin has arrived from Paris, where he spent six weeks. The 20 producers are to share the cost of American distribution jointly.

Schiffrin said he will represent the producers for the next month, "looking over the situation" and seeing film executives here in their behalf. A representative of the group will arrive here in late June to take over the offices, which will be located in New York. The entire project is a private

(Continued on page 4)

Decorators Ballot; Results Next Week

Hollywood, May 24.—Studio set decorators who struck March 11 and workmen who replaced them went to the polls tonight to determine the jurisdictional issue which was made the keystone in the 11-week-old strike here. Local NLRB representative Stewart Meacham said the outcome would be announced promptly but that challenges, expected from both IATSE and the Conference of Studio Unions, would be forwarded to Washington, with final results probably not known for a week or more.

U. S. Studying London Export License Move

Serious Aftermath of Rank's Raw Stock Bid

By BERTRAM F. LINZ

WASHINGTON, May 24.—American film companies whose distribution in Europe is based on prints made in England are facing a very serious situation by reason of the recently imposed requirement that all exports be licensed, and the matter is being intensively studied by officials of the American Embassy in London, it was learned today.

The situation as reported from London is an outgrowth of the efforts of J. Arthur Rank to secure a raw stock allocation from the War Production Board here of more than 20,000,000 feet for a full-scale invasion of the American picture market.

In an effort to save the film needed by Rank, a British order reduced allocations to all companies in England

(Continued on page 4)

'Iwo Jima' Is Newest Film of the Pacific

The gallant struggle of the Marine Corps to take Iwo Jima has been recorded in 19 grim minutes of concentrated sound and fury in "To the Shores of Iwo Jima." Cut from 300,000 feet of Technicolor film, exposed by 106 combat cameramen of the Navy, Marine Corps and Coast Guard, the harrowing details of the grim process of reducing an island fortress, emerge as one of the strongest combat films of the Pacific War.

The classic pattern of Pacific at-

(Continued on page 4)

Griffith Trial Off Till September 10

OKLAHOMA CITY, May 24.—Federal District Court here late today recessed a three weeks hearing on the Government anti-trust suit against four Griffith theatre circuits. The hearing before U. S. District Judge Edgar S. Vaught, will be resumed Sept. 10.

During the last three weeks, the Government has introduced testimony

(Continued on page 6)

Personal Mention

DAVID O. SELZNICK is scheduled to leave for the Coast this weekend.

•

JOHN W. HICKS, Paramount vice-president and foreign head, is reported somewhat improved at Memorial Hospital here, where he has been undergoing treatment for the last month.

•

CHARLES HERBERT CORE, former United Artists Far Eastern representative, has arrived here from the Coast, after being rescued from a Jap concentration camp.

•

JACK WEINBERG, Warner Theatre Circuit New Jersey real estate representative in Philadelphia, is in the Wills Eye Hospital there, following an operation.

•

LEE KLINE, manager of Warner's Orpheum, Philadelphia, is a grandfather, a son, DAVID, having been born to his son, LT. MATTHEW SIPPEL-KLINE.

•

CHARLES EINFELD, Warner vice-president in charge of advertising and publicity, has postponed his trip here from the Coast to the third week of June.

•

CHARLES D. PRUTZMAN, vice-president and general counsel of Universal, helped take a catch of 150 weakfish from Peconic Bay Wednesday.

•

ALBERT S. HOWSON, Warner scenario editor and director of censorship, will complete his 20th year with the company today.

•

WILLIAM DOZIER, executive asssistant to CHARLES W. KOERNER, RKO production head, has left New York for the Coast.

•

S. GANGULI, Paramount general sales manager in India, Burma and Ceylon, will leave here today for the Coast.

•

NORMAN ELSON, Trans-Lux Theatres vice-president, will leave for Washington today, returning Monday.

•

EUGENE LANGE, of Warner's contract department, is the father of a daughter, DORIS MARIE.

•

EDWARD C. RAFTERY, United Artists president, will leave the Coast for New York today.

•

JOE ROBERTS, of the Vanguard publicity staff, has returned from a Midwest trip.

•

FRED JOYCE, Lester Cowan Midwest publicity representative, is in New York.

•

G. L. CARRINGTON, Atlec president, arrived here yesterday from the Coast.

•

FRANK ORSATTI, Hollywood agent, is in New York.

Theatre Standstill On Hodges' Arrival

Atlanta, May 24. — Theatre and other business here was at standstill today with the arrival of General Hodges and his staff of officers, including wounded heroes. Hodges and his staff flew from Paris.

All radio stations and news cameramen participated in the greetings by an estimated crowd of 300,000.

Johnston Is Here for Ritchey Conferences

W. Ray Johnston, Monogram president, arrived here yesterday from the company's Chicago sales and executive meetings, to confer with Norton V. Ritchey, head of the export department, regarding the foreign market. Johnston will return to the Coast next week, accompanied by George Burrows, treasurer and vice-president; Howard Stubbins and Mel Hulling, West Coast franchise holders, and Alton Brody, all of whom arrived here from Chicago with him. Maurice and Franklin King, Monogram producers, are also in New York, for 10 days, seeking material for new product.

Scott R. Dunlap, producer, and George B. West, franchise holder, returned to the Coast from Chicago yesterday, while Trem Carr, executive producer, will arrive there at the weekend.

Council Drops 6% Quebec Luxury Tax

QUEBEC, May 24.—The Quebec Legislative Council, upper chamber of the Provincial Legislature, today killed the measure of Premier Maurice Duplessie for imposition of a six per cent luxury tax which went into effect at the beginning of the month with the announcement of the bill. This terminates collection of a levy on film rentals and many other items.

Film companies and merchants say considerable confusion is resulting, particularly with no directive as to disposal of the taxes already collected from both exhibitors and public.

MGM's Friedel Meets Salt Lake Exhibitors

SALT LAKE CITY, May 24.—Henry Friedel, newly appointed Intermountain M-G-M division supervisor, was introduced to more than 30 exhibitors at a luncheon at the Hotel Utah, here, yesterday.

For the past 17 years, Friedel was Denver manager for M-G-M. Carl P. Nedley, local manager, presided at the luncheon.

Considine Buys Story By Rev. Daniel Lord

Purchase by director-producer John W. Considine, Jr., of film rights on "My Mother," written by the Rev. Daniel A. Lord, S.J., editor of *The Queens Work*, Sodality magazine published in St. Louis.

Bill Would Expand Social Security

WASHINGTON, May 24. — Legislation providing for broad expansion of the social security program and raising the contributions of both employers and employes was introduced in Congress today by Senator Wagner of New York and Representative Dingell of Michigan.

To finance the expanded program, the contributions of employers and employes would be increased from one to four per cent each, but the latter would be granted increases in unemployment compensation and old-age benefits.

'Two Down, 1 to Go' Withdrawn May 31

The War Department's "Two Down and One to Go," being distributed for the War Activities Committee by M-G-M, will be formally withdrawn on May 31. It has already been shown in practically all key houses.

WAC, at the request of the War Department, is rushing into release, through Universal, a new two-reeler, "On To Tokyo," for May 31; this contains the answers to questions regarding demobilization and redeployment of troops, to correct errors and confusion attributed by many to "Two Down and One to Go."

Kills Grand National Claim of $200,000

John E. Joyce, referee in bankruptcy of Educational Pictures, yesterday expunged a $200,000 claim against the company brought by Loyd Wright, trustee of Grand National Films and Grand National Studios, in New York Federal Court. The elimination of the claim was by default, Wright having failed to press it.

The Federal Court will now approve Joyce's report, probably within a fortnight, officially closing the matter.

Kirsch Joins Jones In New Exchange

CHICAGO, May 24.—Johnny Jones will be joined by Jack Kirsch as a partner in a Screen Guild exchange here. Kirsch has been president of Allied Theatres of Illinois since July, 1938, and is also head of the Allied Booking combine.

Jones, president of the Jones, Linick and Schaefer circuit, of Chicago, is also owner of World Wide Pictures, independent exchange.

Gas Rations Raised For 'A', 'B' Holders

WASHINGTON, May 24.—The Petroleum Administration for War and the Office of Price Administration have announced that gasoline rations for motorists holding 'A' coupons will be increased on June 22 from four to six gallons for 'A' card holders. and to 650 miles a month on June 11 for 'B' holders.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
50th St. and 6th Ave.
GREER GARSON • GREGORY PECK
"The Valley of Decision"
A METRO-GOLDWYN-MAYER PICTURE
SPECTACULAR STAGE PRESENTATION

PARAMOUNT PRESENTS
ALAN LADD - GAIL RUSSELL
"SALTY O'ROURKE"
In Person CHARLIE SPIVAK JO STAFFORD DEAN MURPHY
PARAMOUNT TIMES SQUARE Buy More Bonds

RKO PALACE B'WAY & 47th St.
PEARL BUCK'S
"CHINA SKY"
Randolph SCOTT Ruth WARRICK
An RKO Radio Picture

LOEW'S STATE B'WAY & 45th
ON SCREEN BING CROSBY Betty HUTTON Sonny TUFTS 'HERE COME THE WAVES'
IN PERSON PANCHO and ORCH. KITTY CARLISLE

Dorothy McGUIRE • Robt. YOUNG
Herbert MARSHALL
"The Enchanted Cottage"
Doors Open 8:30 A.M. ASTOR B'way & 47 St. Continuous Popular Prices

JOEL McCREA • GAIL RUSSELL
HERBERT MARSHALL
in
"THE UNSEEN"
A Paramount Picture
BRANDT'S
Doors Open 8:30 A.M. GLOBE Broadway & 46th St.

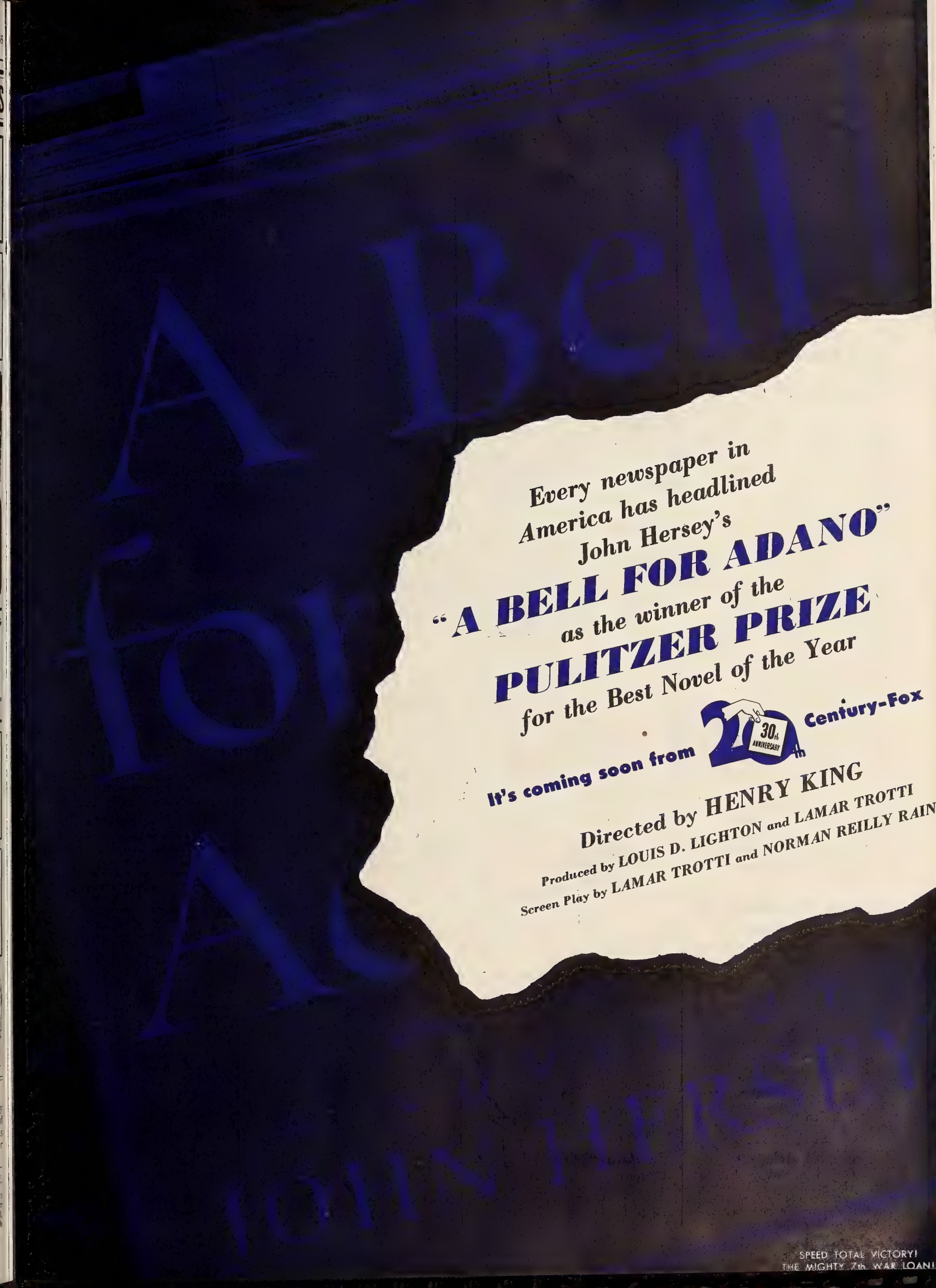
"A MEDAL FOR BENNY"
Starring
Dorothy LAMOUR Arturo de CORDOVA
A Paramount Picture
RIVOLI Bway. & 49th St.
Doors Open 9:30 A.M.—Buy Your Bonds Here

Betty GRABLE Dick HAYMES
Billy Rose's DIAMOND HORSESHOE
in Technicolor
On Stage! COUNT BASIE AND HIS ORCHESTRA Extra! JERRY LESTER Other Big Acts!
A 20th CENTURY-FOX PICTURE
ROXY 7th Ave. & 50th St.

Dennis F. O'Brien Ill

Dennis F. O'Brien of the industry law firm of O'Brien, Driscoll and Raftery, who has been confined to his home at Yonkers, N. Y., by illness for a month, is resting comfortably.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N.Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.


A BELL
FOR
ADANO
JOHN HERSEY
Every newspaper in
America has headlined
John Hersey's
"A BELL FOR ADANO"
as the winner of the
PULITZER PRIZE
for the Best Novel of the Year
It's coming soon from
20th Century-Fox
30th ANNIVERSARY
Directed by HENRY KING
Produced by LOUIS D. LIGHTON and LAMAR TROTTI
Screen Play by LAMAR TROTTI and NORMAN REILLY RAIN
SPEED TOTAL VICTORY!
THE MIGHTY 7th WAR LOAN!

Zukor Pledges Para. To Aid Latin Amity

Adolph Zukor, Paramount chairman of the board, will pledge tonight to consular representatives of the Latin American governments that his company will help further understanding between the peoples of the Americas.

The pledge will be presented on the occasion of the Spring concert and fiesta in honor of the American republics, given by the Paramount Choral Society in the Hotel Plaza.

'Iwo Jima' Is Newest Film of the Pacific

(*Continued from page* 1)

tack is repeated: the big guns of the fleet sow destruction, air power is brought to bear in a deadly softening-up process, and then the landing craft leave the shelter of the big ships and inch their way toward the desolate mass of rock that is Iwo Jima.

The Japs fought fanatically. Up the precipitous side of Mt. Suribachi went the Marines with Jap guns "looking right down their throats." Finally the Stars and Stripes are planted on the summit in the immortal picture that has stirred the imagination of millions. Some 4,000 men died before the island was secured and converted into a dagger pointed at the heart of Japan.

The film arrived only five days after 'D-Day' at Iwo Jima and then was shipped to Hollywood, where Capt. Milton Sperling of the Marines took over the job of editing at Warners studio. He was assisted by Lieut. Comdr. John McClain, Lieut. Hopkins, and Lieut. (j.g.) Lothar Wolff of the Coast Guard.

Technicolor catches the contrast between the physical beauty of the Pacific battleground, at least the ocean, and the physical hardships encountered by the fighting men.

United Artists will distribute for the War Activities Committee and the Office of War Information. Release date, June 7. C.R.

Cohen Presides At ITOA Installation

Officers of the Independent Theatre Owners Association of New York, headed by Harry Brandt, president, were installed by S. H. Fabin, War Activities Committee theatres division chairman, at a luncheon at the Hotel Astor here yesterday. WAC leaders, including George J. Schaefer and Herman Gluckman, were among the 200 members and guests present.

Other officers installed include David Weinstock and Max A. Cohen, vice-presidents; Leon Rosenblatt, treasurer; John C. Bolte, sergeant-at-arms; J. Joshua Goldberg, secretary. Cohen presided.

ITT Elects Allsopp

Col. Clinton B. Allsopp has been elected vice-president of the International Telephone and Telegraph Corporation, it was announced yesterday by Col. Sosthenes Behn, president.

U. S. Is Studying London Export License Move

(*Continued from page* 1)

by 15 per cent, with the idea of developing 25,000,000 feet which the English film magnate could use to print pictures to be distributed in the United States. The order apparently was based on an expectation that the War Production Board would change its decision and allow film for Rank, whereupon the restriction would be lifted.

Another order, however, prohibited the export without license of any pictures from England which had been processed there. This order directly hit American companies which had been making prints, many of them in Technicolor, in England for distribution in Sweden and other countries.

The matter was brought to the attention of State Department officials some weeks ago, and instructions were forwarded to the Embassy in London to look into the matter, particularly with a view to determining whether the British restrictions were discriminatory against the American companies.

(British Board of Trade officials told Quigley Publications' London Bureau on April 29 that no discriminatory action against American companies in England was intended and that American distributors there would not be deprived of an equivalent amount of raw stock to that to be obtained for Rank's distribution in the United States. It was stated at the time that Britain could accumulate the stock for Rank from non-commercial sources, such as British Army film units and others.)

Washington officials have been following the matter closely, but have taken no action while awaiting a report from London regarding the situation and the steps that have been taken to meet it.

In Washington, United Artists, with which Rank has distribution connections, applied for the film he needed for American releases and was turned down. Rank then sought a separate allocation as an independent producer, which was denied because WPB officials felt that to earmark 20,000,000 feet of film for him would be unjust to the domestic companies from whom it would have to be taken and who already were operating with less film than they actually needed. He already had been allocated sufficient raw stock for two pictures here, his previous average annual release schedule.

The only concern of the State Department, a spokesman said today, is to see that American companies are not discriminated against under the English orders. It was emphasized that the action of the WPB involved no discrimination, since all consumers, domestic as well as foreign, are being sharply restricted. Further, it was pointed out, the WPB is concerned solely with the distribution of the raw stock physically available, with no reservations for special purposes, whereas the British cut takes film away from the companies in order to provide stock for Rank.

Cinema Lodge Stages 'All for the Wounded'

Stars of screen, stage, radio and night clubs participated in "All For the Wounded," the benefit show sponsored by Cinema Lodge B'ani B'rith at Carnegie Hall here last night. Many industry executives were among those attending the show, produced by Harry Brandt, to provide funds to furnish 71 solaria, a lounge and library of seven rooms, and curtains and drapes for 142 wards at the U. S. Army Convalescent Hospital at Camp Upton, Long Island.

A feature of the show was the presentation by Kate Smith of a plaque to Col. Raymond E. Scott, commanding officer of the hospital. A formal dedication of the solaria and the lounge and library will be held at Camp Upton tomorrow.

Scully Announces 2 Universal Reissues

W. A. Scully, vice-president and general sales manager of Universal, announces the re-issue, on June 15, of "Imitation of Life" and "East Side of Heaven." Scully stated that the pictures will be offered to exhibitors either individually or as a double bill.

Pre-release dates have been set for the Lafayette Theatre, Buffalo; Missouri Theatre, St. Louis, and Keith's, in Dayton.

Meadow Sets 'Joe' Book

Contracts have been signed between Lester Cowan Productions and Noel Meadow for Meadow to publish a souvenir book dealing with Cowan's "The Story of G.I. Joe."

Gain Flies to Toronto To Join Rank Party

LONDON, May 24.—Barrington Gain, executive in the J. Arthur Rank organization, has left here by plane for Toronto to join Rank, John Davis and G. L. Woodham-Smith in discussions with Paul L. Nathanson, head of Odeon Theatres in Canada. Gain will accompany the party to New York and will then proceed to Mexico on behalf of Rank's theatre expansion program. He will return to Britain, however, before beginning an extended tour of Latin America.

J. Arthur Rank will address members of the Independent Theatre Owners Association of New York at its next luncheon-meeting at the Hotel Astor, here on June 7.

Rank, Nathanson Meet On Canadian Theatres

TORONTO, May 24.—Continuous conferences "behind guarded doors" are already taking place between J. Arthur Rank of England and Paul Nathanson of Canadian Odeon on plans for theatre and studio expansion.

The diligence with which principals are holding discussions indicates that Rank quickly got down to business.

DFC to Robert Cohn

Robert Cohn, son of Jack Cohn, Columbia executive vice-president, has been promoted from first lieutenant to captain in the Army Air Force and awarded the distinguished flying cross. A graduate of the University of Michigan, Cohn went overseas in February, 1943, with the 13th Bomber Command. He holds two air medals.

Proposes Film Stars To Educate Germany

Washington, May 24.—Employment of Hollywood stars in key administrative positions in an organization to reeducate Germany was suggested today by representative Joseph C. Baldwin of New York.

Baldwin said the "Gables, Tracys, Cagneys and Brents" would have an effect on German morale equal in importance to that which they exert on American morale and that the Germans remember our stars from prewar days.

Argentine Revenue Holding: Britton

"If we can get fewer, but better pictures, revenue of U. S. distributors may not be affected in Argentina," despite reduced playing time available to American product in that country, Leon Britton, RKO Radio's general manager for Argentina, told MOTION PICTURE DAILY here this week. Britton is here from Buenos Aires to confer with foreign department executives.

Argentine producers will be able to provide sufficient product for exhibitors to satisfy quota laws now requiring theatres outside of Buenos Aires to devote 40 per cent of their playing time to native product and at least 25 per cent in Buenos Aires, Britton said. "There are several Argentine negatives on the shelves ready to be printed," he said. New producers and more raw stock—Argentina is supposed to have asked the U. S. for 25,000,000 feet, and may presumably get 5,000,000—will enable sufficient product to be made to fill required playing time, Britton said.

The remaining 60 per cent playing time available to U. S. product in subsequent runs will undoubtedly be cut into by Mexican films, RKO's Argentine manager said.

Britton will return to Argentina the end of next month. While here he will plan for the resumption of his old post as supervisor in the Far East, with headquarters in Singapore, covering China, Japan, Dutch East Indies, India and the Straits Settlements, after the end of the war against Japan.

20 French Producers Plan U. S. Invasion

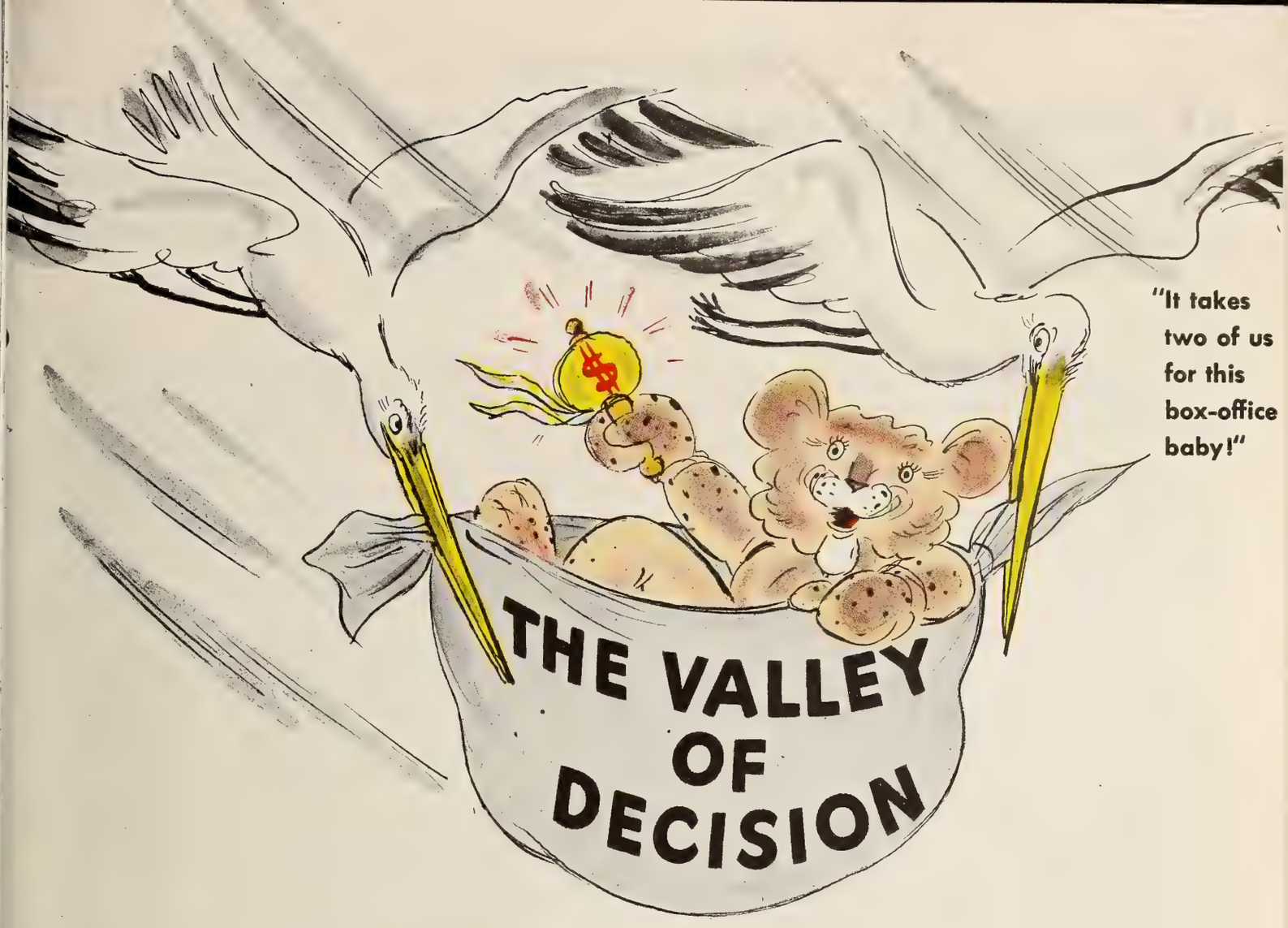
(*Continued from page* 1)

one with no Government representation, Schiffrin said.

The French film executive brought six films with him. Some were made while France was under Nazi domination and others after "D Day," one having been completed only last week. Schiffrin will also devote the next two months to a study of the American film market.

He said that virtually all film houses are now open in France, and that no building is contemplated for some time. The number of films to be released here annually by French producers will depend on receptivity.

Private trade between French Colonial possessions and the U. S., which is to be resumed July 1, will include films, he disclosed.



THE BIG ONES COME FROM M·G·M!

"Keep plenty of time open like Music Hall is doing! 3d Week tops 1st and 2d!"

GREER GARSON · GREGORY PECK · "THE VALLEY OF DECISION"

DONALD CRISP · LIONEL BARRYMORE · PRESTON FOSTER · MARSHA HUNT · Gladys Cooper · Reginald Owen Dan Duryea · Jessica Tandy · Barbara Everest · Marshall Thompson · Screen Play by John Meehan and Sonya Levien · Based on the Novel by Marcia Davenport · A Metro-Goldwyn-Mayer Picture · Directed by Tay Garnett · Produced by Edwin H. Knopf

RKO Reports 1944 Net of $5,206,378

(Continued from page 1)

vacancy on the board. All other directors are proposed for reelection. They are: Ned E. Depinet, Harry M. Durning, Frederick L. Ehrman, L. Lawrence Green, L. Boyd Hatch, Floyd B. Odlum, N. Peter Rathvon and George H. Shaw. Walker was a member of the board for one year, in 1942-'43.

The annual report shows consolidated profit for RKO Radio Pictures, the producing and distributing subsidiary, of $5,185,912 for 1944, before inter-company interest and income and excess profits taxes, compared with 1943 profit, on the same basis, of $7,595,834. Theatre operating subsidiaries showed consolidated profit for 1944, on the same basis, of $5,454,457, compared with $5,441,820 for 1943.

Funded Debt Reduced

Funded debt of the company was reduced almost $2,000,000 during 1944, to a five-year low of $17,062,843. During the year, approximately $5,000,000 of bank loans incurred in 1941 was repaid. Since the beginning of the current year the picture subsidiary borrowed $1,000,000 under a revolving credit fund, and in the same period theatre operating subsidiaries reduced funded debt by $1,125,000.

RKO's gross income in 1944 was $84,902,990 and expenses aggregated $72,132,171. In a letter to stockholders, Rathvon, RKO president, observes that operating and production costs increased greatly during the past year. The company's balance sheet shows current and working assets of $34,682,293, and current liabilities of $13,527,029.

The proxy statement shows 1944 remuneration amounting to $104,760 to Rathvon; $104,690 to Depinet; $52,850 to Malcolm Kingsberg, vice-president and treasurer.

20th Quarter Net Was $2,855,485

(Continued from page 1)

standing common stock, against $1.57 for the same quarter in 1944.

The drop in profits occurred despite the fact that gross income was up: from $41,970,539 in the first 13 weeks last year to $42,028,729 in the same period this year. Provision for Federal taxes went down from $7,580,000 to $5,135,000.

Expenses during the first quarter of 1945 were $35,136,896, including $21,467,850 operating expenses, $12,266,249 amortization of production and other costs, $742,509 participation in film rentals, $536,916 depreciation of fixed assets and $121,369 interest and bond discount.

LaGuardia on WJZ

Mayor Fiorrello H. LaGuardia will inaugurate a series of broadcasts over station WJZ, New York station of American Broadcasting Co., on Thursday, May 31. The program, to be called "New York This Month," will be broadcast on the last Thursday of each month and will be a half-hour show.

Key City, Circuit Reports Cite 18 Money-Makers

(Continued from page 1)

ers in all runs during the past week. Other films reported by circuit men to be doing well included "The Picture of Dorian Gray," "I'll Be Seeing You," "The Clock," "Between Two Women," "Bring on the Girls," "Hotel Berlin," "Roughly Speaking," "It's a Pleasure," "The Affairs of Susan," "Flame of Barbary Coast," "Salty O'Rourke," "Practically Yours," "Dillinger" and "This Man's Navy."

In reports from MOTION PICTURE DAILY correspondents in 15 key cities, "Diamond Horseshoe" rolled up an outstanding $237,450 in 13 theatres in nine of the cities where average for the theatres is $195,500. It brought heavy receipts in initial weeks in three Los Angeles and three Denver theatres. Also in Philadelphia and in St. Louis, playing as a dual in Los Angeles and Denver and alone in St. Louis and Philadelphia. Second week receipts in Baltimore and Cincinnati were good, and in Buffalo, Cleveland and Chicago were moderate.

"The Affairs of Susan" registered a smart $116,100 in seven theatres in seven key cities where par is $105,900. It was the leader in initial weeks in Cleveland and Cincinnati, and was moderate in an initial week in Pittsburgh. It was still strong in a moveover in San Francisco as a dual, and in a second week in Kansas City. Moderate receipts were registered for second weeks in Philadelphia and Buffalo.

"Flame of Barbary Coast" was strong in an initial week in San Francisco as a dual with "Earl Carroll Vanities," and was good in an initial week in Baltimore. It drew profitable receipts in a moveover in Denver and moderately in a moveover in Cleveland. "The Picture of Dorian Gray" was strong in initial weeks in Cincinnati and Baltimore and moderate in Kansas City. "Without Love" continued big in a second week in Chicago and was profitable in third weeks in San Francisco and Cincinnati.

"Salty O'Rourke" brought a good $110,000 in reports covering eight theatres in seven of the key cities with holdovers predominating. It was big in initial weeks in Philadelphia, Baltimore and Indianapolis. St. Louis second week receipts were good and it was still profitable in third weeks in two Los Angeles theatres and in Denver and Cleveland.

"God Is My Co-Pilot" drew profitable receipts in third weeks in three Los Angeles theatres and in San Francisco and Cleveland. "The Enchanted Cottage" was big in an initial week in Philadelphia, and continued strong in a third week in Chicago. "The Clock" was a leader in three Los Angeles theatres in first weeks. "The Song of Bernadette" was a leader in Toronto in an initial week, the engagement being the first in that city, where advanced price engagements are prohibited by wartime regulations. "Tomorrow the World" was strong as a dual in a first week in Denver and moderate in an initial week in Indianapolis. "Dillinger" was a leader in an initial week in Pittsburgh. "A Song to Remember" was still profitable in a sixth week in Chicago and in an eighth week in Philadelphia. "I'll Be Seeing You" was strong in a third week in Chicago. "Brewster's Millions" was profitable with a stage show in an initial week in Chicago. "Salome, Where She Danced" also scored in an initial week in Chicago. "Blood on the Sun" continued strong in a third week in San Francisco.

Griffith Trial Off Till September 10

(Continued from page 1)

of theatre operators in small towns in Oklahoma, Texas and New Mexico about their difficulties in obtaining product in competition with Griffith theatres.

Last prosecution witness today was Mrs. Nona Kaiser, operator of the Ada Theatre, Ada, Okla. Most of the day was devoted to examination of records relating to distribution of product.

The Government is seeking to dissolve the Griffith Amusement Co., and Consolidated Theatres, Inc., both of Oklahoma City, and R. E. Griffith Theatres, Inc., and Westex Theatres, Inc., both of Dallas, Tex., on charges that they have operated in restraint of trade. Individuals named as defendants are the late R. E. Griffith and two brothers, L. C. and H. J. Griffith. Eight distributing companies are named as co-conspirators but not as co-defendants.

John Devlin Services

BOSTON, May 24.—Funeral services were held here today for John H. Devlin, secretary, director and attorney for Loew's Boston Theatres, who died Tuesday. Devlin also was vice-president of Allied Theatres of New England.

Bader Becomes Ampa Head for 1945-1946

(Continued on page 6)

Charles Alicoate. Jacques Kopfstein was elected trustee for a year.

Martin Starr, retiring president, stressed the importance to exhibition of press agentry, and how much press agents owed to the trade press. Starr declared that AMPA had survived its most difficult year, the 28th of its existence, with but six meetings, five of which were closed, and expressed the hope that the forthcoming year would find both the treasury of the organization and world events in better order.

Bader, AMPA member for 21 years, in acknowledging the nomination and election as president, reiterated Starr's hopes, and declared that he expected to hold meetings once a month in the new year.

Branson, Mirisch to Arthur Schmitz Rites

Walter Branson, RKO Radio Western division sales manager, and Harold Mirisch, RKO Theatres executive, will leave here tomorrow for Milwaukee to attend funeral services for Arthur Schmitz, former RKO branch manager in that city. Services will be held Monday morning.

2% Salary Levy Demanded by Projectionists

(Continued from page 1)

cations, five days sick leave, and double time for seven holidays a year. Similar demands will shortly be presented to representatives of other New York circuits and independents here.

A second meeting will be held within four weeks. Ten-year contracts between the union and the theatres expire Aug. 31. Local 306 members have already received seven per cent of the 15 per cent wage increases permitted under the Little Steel Formula.

Theatre representatives present at yesterday's meeting included: Moskowitz and Mike Rosen, Loew's; Major L. E. Thompson, RKO; Frank N. Phelps, Warner Theatres; Robert M. Weitman and Arthur Israel, Jr., Paramount Theatres; Al Reade and Philip Haring, Fabian; Russell M. Downing, Radio City Music Hall; and Monty Salmon, Rivoli. Members of the 306 negotiating committee, besides Gelber, included: Harry Storin, vice-president; Nathaniel Doragoff, recording secretary; Charles Beckman, financial secretary; James Ambrosio, treasurer; Morris Kravitz, New York business agent; Ben Scher, Brooklyn business agent; and Ben Morell, Harry Garfman, Harry Mackler, Abe Weisburd, Herman Boritz, Bert Popkin and Charles Kielhurn.

Screen to Be Used For United Appeal

The transformation of Palestine into a homeland for a large number of Jewish and the steps which are being taken to prepare for the absorption of hundreds of thousands of men, women and children from devastated Europe are depicted in a new documentary film, in color, entitled, "A Pass To Tomorrow," which had its premiere yesterday at the Astor Hotel. The film will be shown non-theatrically before being converted into 35 mm. for theatrical showings.

Written by Marvin Lowenthal, and narrated by Fredric March, and Roger de Koven of radio, the film was produced in behalf of the nation-wide campaign of the United Palestine Appeal, whose agencies are seeking $35,300,000 in 1945 to carry out the program of reconstruction and resettlement.

The film was photographed in Palestine by Col. Edwin H. Cooper, explorer and lecturer; and Joseph Krumgold, formerly associated with the motion picture bureau of the Office of War Information, supervised production.

Riskin Reeducation Plan

A plan for the use of films to reeducate Germany will be outlined to the press this morning by Robert Riskin, who recently resigned as chief of the Office of War Information overseas motion picture bureau. Riskin will relate his experiences in England and on the European continent.

There's a "G.I." projectionist right behind them...



OFFICIAL U. S. COAST GUARD PHOTO

BEHIND the tanks and booming guns, the amph-tracks and the jeeps, you'll find G. I. movie-projection men... setting up shop to bring the boys a few bright hours on "Main Street"...

"Movies tonight!" Ask any morale officer or—more to the point—ask any Yank what that means. You'll learn how really important movies are when men are lonely and tired and a long way from home...

And it all adds up to this: The job being done by G. I. projectionists—movie-trained—is just about as big a contribution to military morale as can be imagined. The best evidence is written on the boys' faces... when they hear that call of "Movies tonight!"

One of a series of advertisements by KODAK testifying to the achievements of the movies at war



Eastman Kodak Company, Rochester 4, N. Y.

J. E. BRULATOUR, INC., *Distributors,* Fort Lee, Chicago, Hollywood



Timely!

"GOLDEN GLORY"

A PATRIOTIC

THOUGHT-PROVOKING

UNFORGETTABLE

ONE REEL SHORT-SUBJECT

Released by

COLUMBIA PICTURES

Cooperating in the

NATIONAL NUTRITION PROGRAM
WAR FOOD ADMINISTRATION

Produced by

B. K. BLAKE

The inspiring story of Mark Carleton, world famous scientist who journeyed to the Russian Ukraine at the turn of the century. It's a picture all Americans will love. Full of adventure and pioneering that made America grow. Don't miss it!

AVAILABLE GRATIS . . . . . through all Columbia Exchanges in Cooperation with the National Nutrition Program, War Food Administration.

THIS ADVERTISEMENT CONTRIBUTED BY B. K. BLAKE, INC., IN THE INTEREST OF THE NATIONAL NUTRITION PROGRAM, WAR FOOD ADMINISTRATION

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 103 NEW YORK, U.S.A., MONDAY, MAY 28, 1945 TEN CENTS

FILE COPY DO NOT REMOVE

Censorship of Films By U.S. May End Soon

Capital Expects Action Within Next 48 Hours

WASHINGTON, May 27.—An important announcement regarding the censorship of motion pictures will be made by the Office of Censorship within 48 hours.

While officials refused to disclose the contents of the announcement other than to say that it would deal with the relaxation of restrictions made possible by the end of war in Europe, there were reports from other sources that little or no control beyond that voluntarily exercised by producers as to content of pictures will be required from now on.

All of the censorship that has been exercised has been directed at preventing the export of motion pictures which might contain material of value

(*Continued on page 9*)

Republic 10th Year Drive Is on Today

Republic's "10th Anniversary Drive" begins today; it will continue through July 27. The drive was spearheaded by engagements of Republic's 10th anniversary film, "Flame of Barbary Coast," which had its New York opening on Saturday at the Globe Theatre.

National advertising on the film, highlighting the anniversary, is being augmented by campaigns covering

(*Continued on page 9*)

55 from 'U' for Next Season, Says O'Keefe

Salt Lake City, May 27.—Announcement of 55 features for 1945-46 for Universal was made here on Friday by A. J. O'Keefe, 'U's' Western sales manager, while presiding at a sales meeting attended by district manager Charles J. Feldman, Seattle manager Sam Milner, Denver manager Mayer Monsky, R. O. Wilson, Portland, C. R. Wade, Salt Lake, and others.

Highlighting the 55 will be six in Technicolor, O'Keefe disclosed.

'IA' Declines CSU Bid that Both Drop Ballot Challenges

HOLLYWOOD, May 27.—The strike against the major studios ended its 11th week with no essential change in positions taken by the factions in conflict or on the production front.

Interest turned to the Washington headquarters of the National Labor Relations Board, where ballots cast in Thursday night's election to determine whether the set decorators prefer the Conference of Studio Unions' Local 1421, IATSE's Local 44 or no union to represent them in collective bargaining will be received from the Los Angeles NLRB representative who presided over the voting. All votes were challenged by CSU, IATSE or the producers.

CSU on Friday indicated satisfac-

(*Continued on page 9*)

15 Para. Pictures Were Blocked Here

Paramount's first three blocks for 1944-45, consisting of 15 films, including many top pictures, will now be made available to Loew's New York circuit, and then to subsequent runs, making the first time since Jan. 1 that Paramount product has played the circuit and been generally released to the Metropolitan subsequents. First of the 15 slated to go into general release in the New York area will be "Here Come the Waves," set for

(*Continued on page 9*)

Kirsch Agrees Charge For 'Jima' Is Fair

Chicago, May 27. — Jack Kirsch, president of Allied of Illinois, states that his booking combine is willing to pay for Government shorts produced at the expense of distributors. Criticism has been leveled at the War Activities Committee by some exhibitors who learned that they will have to pay a rental for "To the Shores of Iwo Jima." Warners printed it and United Artists is releasing.

'IA' Television Charter Due

The IATSE will shortly issue a charter for a new union of television technicians and other television workers in New York, in line with its campaign to organize those workers. The charter will be issued to the unit now functioning at DuMont's New York television station WABD, granting to the local the authority to organize television workers at other New York stations, including NBC's WNBT and CBS's WCBW.

"IA" stage hands are employed in both NBC and CBS television operations. The stage hands spearheaded the IATSE organizational drive at DuMont.

Joseph D. Basson, "IA" special representative, is in charge of the organizational drive in television.

Public Previews Promote Word-of-Mouth Support

CHICAGO, May 27.—In an effort to secure advance publicity, printed or via word of mouth, film companies are responsible for a growing number of invitational screenings of new product, some of them held in auditoriums with large seating capacities, others in small screening rooms. The free screenings have mushroomed in number in the past few months, as other publicity channels, particularly publications, are becoming more difficult to invade through normal stunts due to wartime paper rationing.

Spokesmen for circuits and independent exhibitors have been critical of many of the screenings, claiming that not all of them advance the buying interest of the product.

M. M. Rubens, division manager of the Publix-Great States Circuit here, expresses the general opinion about invitational screenings by saying that "If such advance showings are held exclusively for persons who can spread good word of mouth advertising, then it is well worth the effort. otherwise the exhibitors are the only ones to suffer by losing customers."

A leading independent exhibitor stated that screenings should be limited to theatres or private screening rooms with perfect acoustical conditions and a generally favorable atmosphere, claiming that the recent use of the Civic Opera House and Stevens Ballroom for previews of "Wonder Man" and "Diamond Horseshoe" were marred by lack of suitable mechanical equipment.

Report Is Due On Films' Raw Stock Record

WPB Compliance Unit Has Completed Study

WASHINGTON, May 27.—A report from the compliance division of the War Production Board on the results of an investigation which it recently completed of the record of film companies throughout the period of WPB raw stock control to date, is expected to be made public here within the next few days.

Although WPB officials declined to comment on the results of the investigation, it was indicated that the report will be favorable insofar as motion picture companies are concerned. There was, in fact, definite indication that the industry may receive commendation from the compliance division on its record to date. The report

(*Continued on page 9*)

'U' Stock Goes on 'Big Board' Today

Having operated 'in the black' for a sufficient number of years, and its stock having achieved sufficient circulation for the required broadened ownership, the New York Stock Exchange, today, will start listing Universal shares. Previously the stock had been listed on the New York Curb, from which it was taken at the Curb's closing on Friday afternoon, when its

(*Continued on page 9*)

D. of J. Denies Any New Film Cases Pend

WASHINGTON, May 27.—Recent reports that the Government is about to file suit against one or more motion pictures companies are flatly denied at the Department of Justice.

An official of the Department said there are no matters affecting motion pictures under consideration at the

(*Continued on page 9*)

Reviewed Today

Reviews of "They Met in the Dark," "Both Barrels Blazing" appear on page 6.

Personal Mention

JOSEPH H. SEIDELMAN, Universal vice-president and foreign department head, was en route by plane from London to New York over the weekend.

•

LOUIS B. MAYER and HOWARD STRICKLING, M-G-M vice-president in charge of production and Coast publicity and advertising head, arrived in Hollywood Saturday from New York and Chicago.

•

CPL. NORMAN ROLFE, formerly Connecticut district manager for Lockwood and Gordon Theatres in New England, is in Hartford, Conn., on furlough.

•

ANN GOEBEL, secretary to ALBERT S. HOWSON, Warner director of censorship and scenario editor, has just completed 20 years with the company, as has HOWSON.

•

ABE MONTAGUE, Columbia's general sales manager, is scheduled to arrive in Hollywood today. He will return to New York in about three weeks.

•

J. T. SHEFFIELD, Republic franchise owner, and FRANCIS A. BATEMAN, Western Division manager, have left Salt Lake City for Denver.

•

JOSEPH H. MOSKOWITZ, 20th Century-Fox vice-president and Eastern studio representative, left here over the weekend for the Coast.

•

JAMES CUNNINGHAM, MOTION PICTURE DAILY's news editor, is vacationing this week around Peconic Bay waters.

•

HELMUT DANTINE and ANDREA KING, Warner stars, are in Philadelphia for personal appearances.

•

DAVID O. SELZNICK has postponed his scheduled weekend departure for the Coast for a few days.

•

CHARLES P. SKOURAS, National Theatres president, left here for Los Angeles over the weekend.

•

IKE KATZ, PRC Atlanta president, has returned there from a Florida business trip.

•

H. C. FULLER, Republic Salt Lake City sales manager, has returned there from Idaho.

•

FRANK H. RICKETSON, head of Fox International Theatres, Denver, is in New York.

•

ROY COOPER, of Golden States Theatres, San Francisco, is visiting in New York.

•

DON TIBBS, Monogram Salt Lake City sales executive, is in Southern Utah.

•

GIFF DAVISON, RKO Radio Salt Lake City manager, is in Montana.

Tradewise . . .

By SHERWIN KANE

THE compliance division of the War Production Board, Washington, has but recently completed a thorough-going investigation of the motion picture industry's record with respect to controls over raw stock since the inception of such controls under WPB.

The compliance division's investigation has been far more comprehensive and penetrating than was the examination of raw stock inventory records of 11 national distributing companies, made by the Consumers Durable Goods Division of WPB last December and January. The first study was concerned primarily with determining whether or not any company, as of that time or during the months immediately preceding, had unwarranted inventories either of unused raw stock or of positive film for which no release dates had been set for the immediate future.

The result of the examination, Stanley B. Adams, head of the Consumers Durable Goods Division, said at the time, revealed that the total raw stock inventories of the 11 companies amounted to 10,000,000 feet, which Adams described as being "about a five-day supply." In addition, the study showed that 1945 release dates had not been set for only 16 completed features; that no release prints had been made for seven of the 16; that 528 release prints had been made for the other nine and half of those were held in vaults for release to the Army on request.

Summing up the results of the study, Adams told a press conference in Washington: "The industry is in the clear on this subject. In fact, it should be complimented on the job it has done."

•

Now it is learned that the more exhaustive investigation just completed by WPB's compliance division has resulted in an equally favorable report on this industry's behavior under WPB raw stock controls.

• •

Morris L. Ernst has denied the reference to "film prices or terms for pictures" attributed to him in his recent Town Hall address in comment in this column last week.

It appears, in point of fact, that Ernst's reference about which we made comment was delivered not in his address but later in the course of remarks to reporters.

Ernst also explains that his reference to "hoarding"—also made to reporters—referred to pictures and not raw stock. But, it may be pointed out, the WPB report which we mentioned covered both pictures and raw stock. The existence of this report, which was disclosed long before the Town Hall event, was ignored by Ernst—which fact, we still insist, does not serve to keep the record straight.

• •

J. Arthur Rank, Britain's world-minded film leader, who is expected to arrive in New York from Canada a week from today, will attend the June 7 meeting of the Universal board of directors. It will be the first such meeting that Rank has attended, although he has been a member of the board of the Universal parent company and its predecessors for about seven years. Rank's General Film Distributors, Ltd., holds a one-quarter interest in Universal.

•

Another first meeting for Rank, while in New York, will be with Will H. Hays. Arrangements for a meeting between the two during the early days of Rank's visit here were completed before the latter's departure from London.

J. Cheever Cowdin, Universal board chairman, now recuperating at his home here from a recent illness, has been a friend of Rank's for many years, perhaps for longer than any other person in the American industry. Cowdin and Nate J. Blumberg, Universal president, will be leaving for the Coast in June and more than likely will be seeing a great deal of Rank there, as well as here.

• •

Perhaps you've already noticed it, but while United Artists was joining up with the new industry checking organization, Confidential Reports, Inc., David Selznick's Vanguard, which releases through U. A., was making a checking deal with Ross Federal Service. Result: "SYWA" and "IBSY" have been checked by both organizations; U. A. got both bills and we haven't heard whether the results of the double checkup differed.

Coming Events

Today through June 30—Industry's Seventh War Loan Drive.
Today through June 9—Greater New York Fund Drive.
May 31—Paramount luncheon honoring Charles M. Reagan, 21 Club, New York.
June 1—Cinema Auxiliary theatre party, Broadway Theatre, New York.
June 1—Actors' Equity Association annual meeting and election, Hotel Astor, New York.
June 4-5—National Film Carriers annual meeting and election of officers, Hotel Astor, New York.
June 5—'Major Glenn Miller War Bond Day' in theatres.
June 6—'Free Movie Day' at theatres for Seventh War Loan Drive.
June 6—RKO stockholders' meeting, Dover, Del.
June 6—Motion Picture Associates 26th annual charity dinner-dance, and tribute to George J. Schaefer, Waldorf-Astoria Hotel, New York.
June 7—Independent Theatre Owners Association luncheon-meeting; J. Arthur Rank will be guest. Hotel Astor, New York.
June 7—Industry Advisory Committee meeting with WPB, Washington.
June 15—'Infantry Day' at theatres for Seventh War Loan Drive.
June 19—Paramount stockholders' annual meeting, New York.

Cuts Red Tape for 'V-J' Reconversion

WASHINGTON, May 27.—Reconversion to peacetime production by contractors now producing war materiel in privately-owned plants with Government-owned plant equipment has been speeded by a new regulation, the Surplus Property Board announces. Several motion picture equipment manufacturers have been making film equipment and precision instruments.

Contractors still using for war the machine tools and other Government-owned equipment in their private plants may purchase those items necessary to peacetime production at once. Their exclusive use on Government contracts may continue for some time. But when the plant does return to peacetime production, reconversion can be accomplished with a minimum of loss of time, SPB said.

'Big 5' Take Offices Near Federal Court

The consent decree producer-distributors have taken downtown offices for their legal batteries, at 55 Liberty Street, here, to be closer to New York Federal Court, and to combine and concentrate preparations for the defense of the anti-trust suit.

Trial of the action will get under way Oct. 8 and the attorneys are expected to work at the new general headquarters all Summer.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N.Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

RCA Building New Drive-in Equipment

Anticipating a widespread development in drive-in theatre construction immediately after the lifting of wartime restrictions on building materials, equipment and gasoline, the theatre equipment section of RCA Victor has announced plans to supply a complete line of sound and projection equipment designed to meet the special requirements of this type of theatre.

Incorporated in the new line, according to Barton Kreuzer, manager of the section, will be many new features developed by RCA engineers to resolve sound and projection problems peculiar to drive-in theatre operation.

The line will include new types of in-car speakers, combined terminal-box and speaker-receptacle units, and self-adjusting amplifier systems, all designed by RCA. Also included will be Brenkert lamps, motor generators and rectifiers, Brenkert projectors, and RCA projection lenses.

Seven More Pictures For United Nations

SAN FRANCISCO, May 27.—Six American films, one Russian picture and three Government short subjects will be featured during this fifth week of the San Francisco Security Conference. In order to accommodate the overflow crowds, the United Nations Theatre will open at 7:00 for nightly showings this week.

Tomorrow Universal's "That's the Spirit," with a WAC-Army short, "Battle of San Pietro" will be shown; Tuesday, "Christmas in Connecticut," Warner Bros. with a Library of Congress-OWI short; Wednesday, "Back to Bataan," RKO, with an hour-long film on the Liberation of Paris, presented by France Forever, with Orson Welles presiding; Thursday, "Meet Me in St. Louis,"M-G-M; Friday, "A Tree Grows in Brooklyn," 20th Century-Fox; Saturday, "Hollywood Canteen," Warner Bros.; Sunday, the Soviet film, "They Met in Moscow," Artkino.

Quebec Refunding 6% Luxury Tax Receipts

MONTREAL, May 27.— Payments made under the six per cent luxury tax on film rentals in Quebec, killed by the Legislative Council last Thursday, as reported Friday in MOTION PICTURE DAILY, are now refundable, it is understood. Most exhibitors, however, 'sat tight' and, while the new tax collection avenues were being paved, made no payments to the government.

Magnograph in Films

HOLLYWOOD, May 27.—Magnograph Licensing Corp., active in the radio and transcription field heretofore with a multiple-line magnetic recording device using steel tape and known as 'Talkertape,' has decided to enter the motion picture field and place this mechanism at the disposal of the studios, according to executive vice-president M. B. Price.

'Way' Showing Today

Twentieth Century-Fox will show the British-made Two Cities film "The Way Ahead," at 2:30 today at the home office.

Record Grosses in First Seventh Loan Premieres

Record returns in 'E' bonds are being rung up by 'Bond Premieres' and 'Children's Bond Shows' for the 'Showmen's Seventh' War Loan, late reports by drive state chairmen in the field to national chairman Samuel Pinanski, here, disclose.

At a premiere at the Chicago Theatre, Chicago, a bond sale netted more than $3,000,000, Walter Immerman, Illinois chairman, reported. More than 4,000 individual 'E' bonds were issued by the Balaban and Katz Chicago Loop theatres for this premiere.

Henry L. Needles, co-chairman of the industry drive in Connecticut, reported a 'gross' of $628,000 for a 'Bond Premiere' at the Bushnell Memorial in Hartford. A premiere at the Fox Wilson Theatre, Fresno, Cal., sold 2,500 'E' units with $271,500 maturity value. Warren Irvin, South Carolina state chairman, reported highly succesful 'Children's Shows.' In Greenwood, Kermit High found it necessary to open the Carolina to handle an overflow at the State, with 1,104 'E' bonds sold at a $66,075 maturity value. In Anderson, Andy Hutchinson reported an attendance of 922 children, with 1,440 bonds sold at $142,440 value.

Southern California theatres sold $6,613,016 in war bonds in the first week of the campaign, chairman Gus Metzger reports. This compares with $2,637,664 at the same point in the Sixth War Loan.

'Glenn Miller Bond Show" Set for Blue Network

The 'Major Glenn Miller War Bond Show' at the New York Paramount on June 5 will be carried by the Blue Network on a Coast-to-Coast broadcast that night.

$6,562,100 Bond Sale Here in First Week

During the first week of the Seventh War Loan Drive, motion picture theatres in Greater New York sold 61,125 "E" bonds with a maturity value of $6,562,100, according to the War Activities Committee.

Morgan Says Shorts In National Demand

CHICAGO, May 27.—The demand for more short subjects from exhibitors is nationwide, observes Oscar Morgan, sales manager of shorts and newsreels for Paramount, who concludes in Cleveland tomorrow a series of nine district meetings which covered the company's entire territory in this country. Long pictures and more important pictures billed singly have been largely responsible for the increase in shorts sales, he said.

The two-day Chicago meeting closed yesterday, attended by Allen Usher, district manager; Harold Stevens, local branch manager; Ben Blotcky, Minneapolis, and Harold Wirthwein, Milwaukee.

Morgan will be in New York Tuesday and on Thursday will leave for Montreal for a series of similar meetings in Canadian exchange centers.

SEC Reports Mayer, Schenck Earnings

PHILADELPHIA, May 27.—Louis B. Mayer, Loew's vice-president in charge of production, received $908,070 in salary and compensation for 1944, the Securities and Exchange Commission reported on Friday. Nicholas M. Schenck, Loew's president, received $391,860 in salary and bonus for the same year. Both figures are before federal income taxes of approximately 90 per cent.

In 1943, Mayer's compensation before taxes was reported as $1,138,992, and Schenck's, $512,391.

Soloman To New York

ATLANTA, May 27.— E. Soloman, formerly branch manager of Toddy Pictures, here, has been transferred to the New York branch of the same company as branch manager. M. Kempher has been appointed branch manager of the local branch.

Monogram 'Parade' Winners Announced

Winning exchanges in the Monogram "Victory Parade" sales and collections competition under way for the 26 weeks ended March 30, are announced by Steve Broidy, vice-president and general sales manager. Contest carried total awards of $14,350.

Following were the winners: In sales, division No. 1, San Francisco, Dallas, Atlanta; division No. 2, Charlotte, Pittsburgh, Cleveland; division No. 3, Memphis, Portland, Omaha; in collections, division No. 1, San Francisco, Dallas, Atlanta; division No. 2, Charlotte, Detroit, New Orleans; division No. 3, Memphis, Seattle, Denver.

For over-all improvement in the 26-week period, on combined collections and sales as against the same period last year, the awards were: first, Omaha; second, Kansas City; third, San Francisco.

France Recalls Bank Notes Over 50 Francs

Bank notes of 50 francs and over will be recalled by the French Government beginning next month with new notes to be issued, press dispatches from Paris stated here at the weekend. The exchange will be limited to 10,000 francs, or $200 a person.

For capital values above this sum, notes must be left on deposit in banks until a new issue appears. Bonds of 50,000 francs to 5,000,000 will be retained by banks against receipts and replaced by new issues later.

Rank Here Next Week

TORONTO, May 27.—J. Arthur Rank will leave here next weekend for New York, where he plans to spend several weeks before starting a Western tour that will wind up in Hollywood.

Ohio Sees Hope in Battle Over Bingo

COLUMBUS, O., May 27.—Ohio exhibitors, suffering from "legalized Bingo" competition, again see a rift in the clouds from the latest legislative action, climaxing an "out-and-in" procedure by the Senate Judiciary Committee, which several weeks ago recommended for passage, by a six-to-two vote, a bill by Senator George G. Shurtz, to amend the existing law, which provides that to be in violation of the anti-gambling statute, "a scheme of chance must be for profit." Churches and other groups seized upon this to justify Bingo, with proceeds devoted to religious, charitable and educational benefits.

Subsequently, after a deluge of written protests from opponents, the committee reversed itself and voted four-to-two to reconsider the bill, which action was believed equivalent to its death knell.

In the third round late last week, the committee voted five-to-three to report the bill out with recommendation for passage.

Passage now is said to be assured, with opponents agreeing that the measure will be enacted unless it can be delayed in the controlling Rules Committee of the Senate and later in the Reference Committee of the House, and "jammed" in the final adjournment.

WPB Lifts Ban on Fancy Light Bulbs

WASHINGTON, May 27.—Resumption of the production of fancy and odd-voltage electric bulbs, provided manufacturers can find the necessary materials, was authorized by the War Production Board Friday with revocation of an order issued in September, 1942, which cut the number of permissible types of lamps from 3,500 to 1,800.

Revocation of the order will permit the production of marquee and sign-bulbs, Christmas tree lights, candle-type bulbs and all other decorative types of lamp bulbs, in voltages and colors formerly prohibited.

Major drawback to widespread production is the shortage of tungsten wire, which is expected to remain scarce for some time, it was said.

Australian Films to Be Shown Tomorrow

A private screening of four Australian films, arranged by the Australian News and Information Bureau, will be held tomorrow evening at the Hotel New Yorker, here.

The first two, in black and white, are titled, "Australia Is Like This," made by the Department of Information with the aid of the U. S. Signal Corps, and "Island Target," story of a unit of the royal Australian Air Force. The other two, in color, deal with the life of the natives of Central Australia, with commentary by C. P. Mountford, who also produced them.

Johnston King Reception

W. Ray Johnston, Monogram president, here from the Coast, will be host at a reception for the trade press and theatre men in the Warwick Hotel, tomorrow afternoon, in honor of Maurice and Franklin King, producers of Monogram's "Dillinger."

How Right!



THE TRADEPAPERS SAID THIS...

"Cagney's best since 'Yankee Doodle Dandy'! . . . Thrill-packed smash hit! . . . It spells box office! . . . Can't miss doing topflight business in all situations!... Cagney is back in stride with a made-to-order two-fisted role! . . . Strong box office attraction! . . . Should be one of U.A.'s top-grossing pictures! . . . Certain to register as very popular entertainment! . . . An attraction for top billing . . . Should land with the better Cagney grossers!...Production, direction, acting, etc., are aces!"

(Money lines from seven leading trades!)

JAMES CAGNEY *in* "BLOOD

SYLVIA SIDNEY

a WILLIAM CAGNEY productio

How Right!



THE PICTURE DID THIS...

Smashed all records at the United Artists Theatre in San Francisco for any picture, any time, playing at regular admission prices! This is exclusive of the record-breaking World Security Conference Premiere held by the San Francisco Press Club, which broke a precedent of 56 years by sponsoring "Blood on the Sun" while calling it "a masterly production of the highest entertainment value!"



SUN" *with*

ted by FRANK LLOYD

PORTER HALL • JOHN EMERY
ROBERT ARMSTRONG • WALLACE FORD
ROSEMARY DE CAMP • JOHN HALLORAN

Screenplay by Lester Cole • Additional Scenes by Nathaniel Curtis • From a Story by Garrett Fort

A SMASHING HIT *from* U.A.!

OPENING SOON—CAPITOL THEATRE, NEW YORK!

Production Is Still Rising, Now Up to 39

HOLLYWOOD, May 27.—Production continues its upward trend, with five new features going before cameras, and three others going to cutting rooms. The shooting index stands at 39, against the preceding week's 37. The production scene follows:

Columbia

Finished: "The Bandit of Sherwood Forest."
Started: "The Kansan" (tentative title), with Evelyn Keyes, Willard Parker, Larry Parks, Edgar Buchanan.
Shooting: "Some Call It Love," "I Love a Bandleader," "Powder River," "Pardon My Past" (Mutual Productions).

M-G-M

Started: "This Strange Adventure," with Clark Gable, Greer Garson, Joan Blondell, Thomas Mitchell.
Shooting: "She Went to the Races," "Abbott and Costello in Hollywood," "They Were Expendable," "For Better, for Worse," "Early to Wed."

Monogram

Started: "The Shanghai Cobra," with Sidney Toler, Mantan Moreland, Benson Fong.
Shooting: "Sunbonnet Sue," "Song of the Border."

Paramount

Shooting: "Too Good to Be True," "The Stork Club," "The Blue Dahlia."

PRC

Finished: "Wanted Men."
Started: "Buster Crabbe No. 7," with Buster Crabbe, Al St. John.
Shooting: "Club Havana," "Checkmate."

Republic

Shooting: "Mexicana," "Love, Honor and Goodbye."

RKO Radio

Started: "Wanderer of the Wasteland," with James Warren, Audrey Long, Robert Clarke.
Shooting: "Deadline at Dawn," "Tomorrow Is Forever" (International Pictures.)

20th Century-Fox

Shooting: "Leave Her to Heaven," "The Enchanted Voyage," "Now It Can Be Told," "Fallen Angel," "Kitten on the Keys."

United Artists

Shooting: "Young Widow" (Stromberg).

Universal

Shooting: "On Stage, Everybody," "Frontier Gal," "Uncle Harry," "Lady on a Train."

Warners

Finished: "Danger Signal."
Shooting: "The Two Mrs. Carrolls," "Janie Gets Married," "The Time, the Place and the Girl," "Stolen Life."

Reviews

"They Met in the Dark"

(English Films-Marcel Hellman Productions)

OBVIOUSLY aimed at a world market, "They Met in the Dark" is a tight, well-made mystery of superior value in British direction, acting and story. It is much better than the average American low budget film in the same class, and contains little of the usual unacceptable English dialogue which has hampered so many other British films designed for the American box office.

The story deals with a British Lieutenant Commander, discharged from service because of allegedly following orders other than those given to him, resulting in the sinking of a convoy under his protection. Determined to clear himself, the Commander, in civilian clothes, and aided by loyal seamen and a bewildered Canadian girl, finally uncovers Fifth Column activity and brings the Nazi gang who had stolen his original orders, to justice.

James Mason is athletic and suave as the British Commander, and Joyce Howard does well by the pretty, but puzzled Canadian, who finds herself involved in the intrigue. Christopher Child is a hawk-faced cold Nazi, while Lily Bernard is good to look at; she delivers the film's one song, "Toddle Along," in appealing style. Good supporting performances are executed by Edward Rigby, Ronald Ward, David Farrar and Karel Stepanek. The screenplay, by Anatole de Grunwald and Miles Malleson, from an original by Anthony Gilbert, is excellent; direction of Karel Lamac is fast. Good photography is provided by Otto Heller. Marcel Hellman produced.

Running time, 94 minutes. General classification. Release date not set.

EDWARD SMITH

"Both Barrels Blazing"

(Columbia) *Hollywood, May 27*

CHARLES STARRETT does a lot of riding and shooting in this adventure of the daring Durango Kid, all with good cause and on the side of right, and Tex Harding provides the necessary interludes of song, supported by a string combo called The Jesters, but it is the original screenplay by William Lively that sets the film apart from most in its category as an item of interest as well as of prairie Americana.

The story concerns a theft of gold coins, all dated 1880, and the attempt of the thief-in-chief to shunt them back into circulation, undetected, by first smelting them and arranging to have them brought in from a secret place in the desert by an early Western panhandler who is pretending to his granddaughter that he is a man of means. There is a measure of pathos in this character, played by Emmett Lynn, and this has the effect of imparting importance to the otherwise not extraordinary pursuits, escapes and killings.

Production, by Colbert Clark, is slick as a ribbon and direction by Derwin Abrahams makes the most of it.

Running time, 58 minutes. General audience classification. Release date, May 17.

WILLIAM R. WEAVER

Annual Theatre Wing Awards Made Today

The second annual awards presentation in honor of the American Theatre Wing War Service and the American Negro Theatre, sponsored by the Theatre Division of the Riverdale Children's Association, will take place today at the 13 Club here. Fredric March will be chairman.

Sponsors include: Joseph M. Schenck, King Vidor, Jane Wyatt, Roland Young, Douglas C. Shearer, George Raft, Louis Nizer, Ernest Lubitsch, Arthur Hornblow, Jr., Brian Aherne, Adrienne Ames, Robert Armstrong, Tallulah Bankhead, David Bernstein, J. E. Brulatour, George Cukor, Michael Curtis, Olivia De Havilland, Agnes de Mille, Errol Flynn, Joan Fontaine, Brenda Forbes, John Garfield, and others.

Redmond New Head Of Ideals Alliance

HOLLYWOOD, May 27.—Walter Redmond, international vice-president of the Plasterers and Cement Finishers Union, AFL, has been elected president of the Motion Picture Alliance for the Preservation of American Ideals, succeeding Sam Wood, founder and first president. Other officers elected are: Mischa Auer, first vice-president; Norman Taurog, second vice-president; Leonard Smith, third vice-president; Leila Rogers, secretary; Clarence Brown, treasurer; Morrie Ryskind, executive board chairman.

USO Rehearsing 17 Shows for Overseas

Seventeen full-length shows are in rehearsal for early appearances before overseas troops as a result of a request by the War Department for an expansion of the entertainment program for men in the armed forces, United Service Organizations Camp Shows reports.

Lt. Col. Marvin Young, head of the Army's special services division, said he hopes to have 50 to 60 more entertainment units in Europe within ninety days, and 88 more in other areas.

Entertainment needs in Europe have increased since V-E Day, because of the growing morale problem among static troops, and the program has never been adequate in the Pacific areas, Col. Young said. Among stars scheduled to go overseas for the first time are Frank Sinatra, Raymond Massey, Amos and Andy and Katharine Hepburn.

Schneider in New Job

Doherty, Clifford and Shenfield, advertising agency here, announces the appointment of John G. Schneider in its copy department. Prior to his joining the agency he was in the copy department of Newell-Emmett.

Congress Sees 'Spotlight'

WASHINGTON, May 27.—Some 300 Senators and Congressmen attended a special screening of the latest March of Time, "Spotlight on Parade," on Capitol Hill Friday.

Hollywood

By THALIA BELL

Hollywood, May 27

BOB HOPE'S first picture under his new seven-year deal with Paramount will be "Monsieur Beaucaire," which served as one of Rudolph Valentino's most memorable starring vehicles; Sol Siegel will produce. . . . Katina Paxinou has been signed for a top role in the forthcoming Warner film, "Confidential Agent."

•

RKO has purchased an original by Charles Kerr, titled "Double Trouble," for Leon Errol. . . . Evelyn Keyes has been selected for the feminine starring role in Columbia's Technicolor Western, tentatively titled "The Kansan." . . . Fred MacMurray has purchased an original screenplay, "For Others, They Sing," from Lou Breslow and Val Burton; the story will serve as a future Mutual Production.

•

Harold S. Bucquet will direct "The Green Years" for M-G-M. . . . Paramount has purchased "Scruffy," a story by Harry Segal, as a vehicle for Barry Fitzgerald. . . . A forthcoming International Picture will be "It Had to Be You," based on a published short story by Dorothy Kilgallen. . . . While John Ford is in the hospital with a broken leg, Robert Montgomery is directing "They Were Expendable," current M-G-M feature in which he is starred.

•

Republic has purchased "Babes in Gangland," a series of stories by John Gibbon, which appeared originally in the Chicago *Herald-Examiner,* and will use them as the basis for a feature on the subject of juvenile delinquency. . . . Jane Wyman will have a top spot in Warners' "Night and Day."

•

Edmund Lowe has been signed for the lead in "Gregory," Louis Berkoff's initial production for Monogram. . . . Charles Winninger has been selected to play Rosalind Russell's father in Columbia's "Some Call It Love." . . . Richard Wallace has been signed to direct Universal's forthcoming Deanna Durbin-Charles Laughton picture, "Catherine the Last."

•

Richard Conte has been selected for one of the top roles opposite Carole Landis in "The Spider Woman," which Ben Silvey will produce and Robert Webb will direct for 20th Century-Fox. . . . Frank Borzage has purchased the rights to Rachmaninoff's music, which will be featured in Republic's initial Technicolor production, "Concerto."

•

Morgan Conway will portray "Dick Tracy" in the RKO series based on the comic strip character. . . . Chill Wills has been signed to a new long-term contract by M-G-M. . . . Albert Ruiz has been chosen by director Sidney Lanfield for an important role in Paramount's "Too Good to Be True."

Savini Has 'Tomorrow'

R. M. Savini of Astor Pictures has closed a deal with the Bank of America, acquiring world rights to the picture, "Beyond Tomorrow," formerly released in 1940 by RKO. Schwartz and Frohlich, attorneys, represented the bank.

INTERNATIONAL MOTION PICTURE ALMANAC

THE REFERENCE BOOK OF THE INDUSTRY

The 1945-46 edition, now in preparation will contain the most exhaustive compilation of up-to-the-minute facts and figures about the motion picture industry ever published.

Serving the producer, the distributor, the exhibitor and all other factors of the business, the Almanac is the supreme reference annual of the industry. Edition is limited. Reserve your copy now. The last edition was sold out within a week of publication. $3.25 postpaid in U.S.A., $5 elsewhere.

EDITED BY TERRY RAMSAYE

QUIGLEY PUBLICATIONS

New York (20) Hollywood (28)

Chicago (5) London

Press Picks Music 'Bests' in Radio

The four days of music on all networks following the death of Franklin D. Roosevelt on April 12-15 were chosen collectively as the outstanding musical event of the radio year in the second annual poll of music on the air conducted among music editors of daily newspapers by *Musical America*.

Winning programs and performers in 17 other classifications also were chosen, as follows: Metropolitan Opera broadcast, Wagner's "Die Meistersinger," Feb. 10; symphony orchestra: tie between the New York Philharmonic-Symphony (CBS), Boston Symphony (Blue); program of operatic character, Metropolitan Opera, USA, sponsored by Opera Guild (Blue); symphony conductor, Arturo Toscanini (NBC); opera conductor, Bruno Walter (Blue); program conductor, Frank Black (NBC); orchestra with featured soloists, Telephone Hour (NBC); musical variety program: Texaco Star Theatre, James Melton (CBS); woman singer regularly featured, Gladys Swarthout; woman singer occasionally featured, Marion Anderson; man singer regularly featured, John Charles Thomas (NBC); man singer occasionally featured, Ezio Pinza; small ensemble, Stradivari Orchestra (CBS); instrumental soloist, Robert Casadesus, pianist; instrumental soloist regularly heard, Alec Templeton, pianist (CBS); educational, Symphonies for Youth, Alfred Wallenstein and Los Angeles Philharmonic (MBS); announcer-commentator, Milton Cross (Blue).

Novick Would Avoid Jam on Radio Parts

The rush to order component parts for manufacture of radio sets in the post-war period will result in unbalanced procurement of material that will lead to confusion and reduced production among the 150 manufacturers in the business, declares Samuel J. Novick, president, Electronic Corp. of America.

In a letter to the Radio Manufacturers Association, Novick urged adoption of a program to remedy the situation. Parts manufacturers as well as set manufacturers should be surveyed by the association, he said.

Chamberlain Heads GE Receiver Sales

Paul L. Chamberlain, associated with General Electric since 1942, has been appointed manager of sales for the receiver division. He will make his headquarters in Bridgeport. Also announced were appointments of Henry A. Crossland as assistant to the manager of the Government division, with headquarters in Washington, and of James D. McLean as manager of sales for the transmitter division, with headquarters in Schenectady.

RKO Buys Time on Air

RKO Radio has purchased time on three WABC radio programs to promote "The Enchanted Cottage" and "China Sky." The three programs are the "Phil Cook Show," "Margaret Arlen" and "Personally, It's Off the Record."

U. S. Will Aid Service Women Same As Men

Washington, May 27.—Discharged service women are being given the same assistance, with respect to employment counseling and job placement, as are returning servicemen, officials of the U. S. Employment Service, War Manpower Commission, said here yesterday.

Local USES interviewers and veteran's employment representatives are specially trained to assist job applicants with physical disabilities by the use of WMC's 'selective placement' techniques, it was pointed out.

PWD Takes Control Of German Theatres

The Psychological Warfare Division has assumed complete control of German film showings, theatres, press and radio in territory of Germany controlled by the American-British Supreme Headquarters, press dispatches from Paris at the weekend reported in an announcement by Brig. Gen. R. A. McClure.

The services will be returned to German hands gradually, but there will be no restoration of a free German press until Nazi and military influences have been purged from it completely, it was said, emphasizing that PWD will "do all editing and writing itself."

Films to be shown in Germany will be carefully selected, said the announcement. The main items will be weekly newsreels and selected documentary films produced by the U. S. Office of War Information and the British Ministry of Information. An hour-long film of German atrocity camps is being completed.

The next phase of the program will witness a gradual transition from Allied information services to German-managed services, working under Allied supervision, after examinations of prospective German operators.

Protest Impounding Of Funds by China

The industry, through the U. S. State Department, is making representations to the Chinese Government at Chungking, protesting action which has resulted in virtual impounding of film remittances from that country, it was learned here yesterday.

The industry, also perturbed by the excessive taxation levied by both national and local Chinese governments, has also prevailed on the Department to bring pressure on the Chinese for some relief.

Recent action of the Chinese Government on remittances was to reduce the percentage of funds flowing from the country from 50 per cent to about five per cent.

CBS Promotes Smith

Charles H. Smith, since 1943 supervisor of research for CBS-owned stations, has been appointed market research counsel for the CBS sales department, according to William C. Gittinger, vice-president in charge of sales.

Need German Actors For German Pictures

Entertainment films will have to be made in Germany by German technicians and actors, under Allied supervision, to get the German people to patronize Allied documentary and other films designed for their rehabilitation, in the opinion of Robert Riskin, former head of the Overseas Motion Picture Bureau of the Office of War Information.

"You cannot force the German people into theatres at the point of a bayonet and make them see films," Riskin declared in an interview here Friday. While he agrees that it might be possible to make them see only documentaries, newsreels and educational films at the beginning, he believes that the time will soon come when they will demand to see fictional films if they are to attend theatres. These films can be supplemented by propaganda, he explained.

British Are Tempting Hollywood's Players

British producers are offering choice starring parts to Hollywood featured players to attract them to British studios, and are also offering inducements to Hollywood directors and writers. Kim Hunter, 22-year-old Hollywood actress, observed here Friday in an interview. The actress, who had been featured by Selznick and RKO, will fly from New York about June 8 for England, another in the inter-change of stars between the two countries. She will play the lead in the J. Arthur Rank-financed Archer Productions' "A Matter of Life and Death," to be co-produced by Michael Powell and Emeric Pressberger.

Leader, 20th Action To Start This Week

Trial of the Leader Theatre suit against 20th Century-Fox and the Randforce Circuit will get under way Wednesday or Thursday in New York Supreme Court. Justice Morris Eder on Friday marked the case ready for trial. It had been delayed many times, the last because of the illness of Samuel Rinzler of Randforce.

The action seeks to force 20th-Fox to return a product franchise to the Leader, which has been taken away from that theatre and given to another house in the Randforce Circuit, after the sale of the Leader last August to the plaintiff, Leonard Storch.

William Fox To Make 20 After 'V-J Day'

HOLLYWOOD, May 27.—When raw stock restrictions are lifted, the new producing company of William Fox will start making up to 20 productions in the first year. The 66-year-old former Fox Films head has arrived here to complete details of the purchase of a studio for production.

Fox will be in charge of all production and will discuss release plans while here. No production is contemplated until after 'V-J Day.'

'Accuse' Opens June 2

"We Accuse," controversial documentary film produced by Irvin Shapiro, will have its world premiere at the Little Carnegie Theatre, New York, on June 2.

New Theatres for Crescent, Others

NASHVILLE, May 27.—Tony Sudekum, president of Crescent Amusement Co., has purchased a building site at 21st Avenue South, and it is believed that he plans the construction of a combined theatre and recreation center similar to Belle Meade and Melrose. The theatre would probably replace the present Belmont house, which is near this site. Crescent is also expected to build a theatre-recreation center at Gallatin Road, East Nashville, as soon as materials are available.

Crescent is said to plan the construction of a new theatre here on a site which it owns adjacent to the postoffice.

JONESBORO, Tenn., May 27.—Paul Walser and Earl Nidiffier, of Johnson City, have secured a WPB permit and will in a few days begin remodeling the former Dobyns-Taylor building here for use as a theatre. Blue prints for the remodeling were drawn by D. R. Beeson, Johnson City.

BIRMINGHAM, Ala., May 27.—Contract has been awarded to Ralph and Smallman Co., Birmingham, for fire-damage repairs to the Galax Theatre, owned by Mrs. J. M. Gillespie, and leased by Frank Merritt of Acme Theatres. The work, which is scheduled to begin at once, is estimated to cost $14,000.

Clevelanders Confirm 'Woman's Film' Idea

CLEVELAND, May 27.—"What men prefer in films and why they make their choice of them?" was the subject of a forum discussion held in the Automobile Club as the feature of the Spring meeting of the Cleveland Motion Picture Council, of which Mrs. Frank Anderson is president.

Result of the discussion, which was participated in by educators and W. Ward Marsh, *Plain Dealer* motion picture editor, was that men and women do differ in their film tastes, but that, as a rule, the man subjugates his tastes to those of the family, which accounts for the box office success of the so-called 'woman's picture.'

An immediate growth in the increase of visual aids in all branches of education was predicted, the time element depending upon how long it will take to instruct teachers in the use of visual aids. Television is still too untried to predict its use in the home, it was agreed, but ultimately, these educators are assured, home films will have a tremendous educational influence.

Video Theatre To Be Built In Post-War

MILWAUKEE, May 27.—A theatre, equipped for television reception of news reels, will be constructed here with the lifting of wartime building restrictions by Harry Hart, operator of the Atlas. Seating capacity will be 1,400 and it will cost up to $200,000.

This is the first report on the showing of television here. Members of the IATSE are working on a television course to be offered at the Milwaukee Vocational School in the near future, with 50 per cent of projectionists signed for the course to date.

Mexico Would Guess What Russians Mean

Mexico City, May 27. — The procedure of employing an announcer to interpret in Spanish, through a microphone, dialogue of a Russian picture without Spanish titles, exhibited at the Cine Regis, had mixed results. Some liked this revival of the custom of the nickelodeons of the 1905 era, when a speaker explained the action, but others resented, contending that as it was a Russian picture the audience should be allowed to figure out what the players were talking about, because only those who have a deep interest in Russia and the Russians had any business going to see the picture!

Show 'Bernadette' as Dubbed in Mexico

Representatives of the foreign departments of RKO, Paramount, Columbia, United Artists, Universal, Monogram, and Sir Alexander Korda were present at a screening held here Friday of the Spanish version of 20th Century-Fox's "The Song of Bernadette," dubbed in Mexico City by Fonomex.

Albert Saltiel, president of Fonomex, and Henry R. Arias, newly appointed U. S. representative, arranged the screening to which the trade press and representatives of Spanish newspapers were also invited, to demonstrate the type of dubbing which can be done in Mexico, against present methods used in the U. S. Their argument is that "native artists can produce a truer and more dramatic version as far as diction and vocal acting is concerned." Saltiel and Arias said that they are prepared to guarantee delivery under bond within a specified period of between four and six weeks of a dubbed version of an American film at a cost of $12,000 to $15,000.

A spokesman for one of the companies represented approved the dubbing job done on "The Song of Bernadette," but said he did not feel that the method employed was one drastically different from dubbing methods now being utilized in the United States.

Republic 10th Year Drive Is on Today

(*Continued from page* 1)

openings in key cities. National newspaper and magazine promotions are pointing up the beginning of the company's second decade, while radio coverage will include the dramatization of "In Old Oklahoma," on a forthcoming Screen Guild program over CBS, and personal appearances of Republic stars on various national broadcasts.

Tenth Anniversary banners are being used in all branches, with displays highlighting films available during the drive.

To Screen 'Ransom'

Universal's "Blonde Ransom" will be tradeshown in the company's projection room tomorrow at 11:30 a. m.

15 Paramount Pictures Blocked Since Jan. 1

(*Continued from page* 1)

Loew's May 31. "And Now Tomorrow" will follow on June 7. M-G-M's "Without Love" will open June 14, and Paramount will resume again with "Frenchman's Creek" on June 21.

Recently Loew's and Paramount settled a long-standing dispute on terms, on a product contract renewal which had prevented subsequent-run circuits in the Metropolitan area from playing Paramount films because they follow Loew's.

The Loew circuit here will not have much difficulty in "sandwiching-in" the 15 Paramount films, it is understood, because as Charles C. Moskowitz, head of the Loew Metropolitan circuit, pointed out to MOTION PICTURE DAILY: "We haven't had too many pictures." Other companies' product, principally Universal, Columbia, Monogram, PRC and Republic, and, of course, M-G-M, were supplying the circuit during the stalemate. In some instances Loew's may be forced to push back some releases from the other companies to squeeze in Paramount, but this is not expected to present much of a problem and may occur only in isolated instances, if at all.

Loew's has been using product from Republic, Monogram and PRC on mid-week bills, buying a certain number and taking options on others. Paramount now being made available to Loew's, options for the additional product from those companies may not be exercised.

As the 15 Paramount pictures sift through the Loew circuit, they will be made available to subsequent-runs which played Paramount in the past. Hugh Owen, Paramount's New York and Southern division manager, said that no deals have been concluded as yet with subsequents, but that his company's product would be made available to them in about three weeks.

The 15 films which have played in the Metropolitan area in only isolated instances include: "Rainbow Island," "Till We Meet Again," "Our Hearts Were Young and Gay," "And Now Tomorrow," "Frenchman's Creek," "Ministry of Fear," "Here Come the Waves," "For Whom the Bell Tolls" (at popular prices), "Practically Yours," "National Barn Dance," "Dark Mountain," "One Body Too Many," "Man in Half Moon Street," "Dangerous Passage" and "Double Exposure."

Typical of the subsequent-run situation hereabouts in connection with Paramount product is the Century Circuit, which operates 37 houses in Brooklyn and Long Island, and which has not played any of Paramount's 1944-45 product, except at its Huntington Theatre, Huntington, L. I. Century follows Loew's and RKO.

D. of J. Denies Any New Film Cases Pend

(*Continued from page* 1)

present time beyond an investigation initiated last year into the Technicolor situation, which does not involve producers or distributors but relates to film and equipment manufacturers.

It was indicated that the anti-trust enforcement program for the motion picture industry goes no further at present than the cases already in the courts.

There have been discussions with the legal staff of the Senate Small Business Committee of complaints received from exhibitors by the latter. But none of these appear to justify formal action at this time, it was said. Complaints also come into the Department from time to time and are made the subject of study. Such matters, however, are part of the routine of the Department.

Skouras Gets $39,670 For Veterans' Calls

Skouras Theatres Corp., through Daphne Dolores Skouras, has presented a check for $39,670 to the 'Heroes Phone Fund' of the *New York Daily Mirror*. The fund was established to buy telephone calls for service men to their homes throughout the country.

New Fox Midwest House

WICHITA, Kas., May 27. — The Boulevard, new theatre erected by Fox Midwest, in a relatively new part of the city that has been affected as to population and traffic by an influx for war work, has opened. L. B. Douglas is managing the house.

See End of Wartime Film Censorship

(*Continued from page* 1)

to the Nazis, and no control has been exerted over pictures for domestic showing. The defeat of Germany has eliminated the necessity for seeing that no films of value to the Nazis were shipped abroad, and there apparently is little or no fear that the Japanese will be in a position to benefit from anything in American films.

If the controls are lifted to the same extent as have been those applying to newspapers and radio, it is probable that the motion picture review boards in New York and Los Angeles will have little to do. Whether they are to be continued or liquidated is expected to be disclosed this week.

'U' Stock Goes on 'Big Board' Today

(*Continued from page* 1)

closing price was $27.75. Some 1,054,307 shares are outstanding.

When the new management under Nate Blumberg, 'U' president, took over, in 1936, the company was not in sound financial condition and it took three years to 'round the corner' and get it into 'the black.' Since then annual profits have been such as to permit it at the end of these five years to meet the Stock Exchange's financial requirements. Also, under board chairmanship of J. Cheever Cowdin, the company's stock has broadened in ownership, against the closely-held status under the old Laemmle regime.

'Bataan' Trade Show

RKO Radio will hold a trade showing of "Back to Bataan" at the Astor theatre here this morning.

WPB's Raw Stock Report Is Due

(*Continued from page* 1)

may be made public before the end of the week.

The Consumers Durable Goods Division of WPB is expected to have ready by tomorrow afternoon final figures on raw stock to be available for civilian consumption during the third quarter, beginning July 1, which will disclose allocations to be made to the industry for that period. As previously reported, all indications point to an increase of about five per cent in civilian allocations for the third quarter over the current quarter. The increase represents from 12 million to 15 million feet, approximately four million feet of which will be added to newsreel quotas to permit them to return to 750-foot lengths per issue, from their present 700-foot lengths.

Vacation Problem

WPB at the weekend queried the manufacturers on their ability to produce raw stock during the vacation period; and figures are awaited, notably from DuPont and Eastman, with the possibility that they may influence the final decision on the allocations. But if the plants cut back their output as much as they have in previous years a serious situation might develop. Efforts have been made to procure additional labor through the U. S. Employment Service, and the manufacturers have been urged to spread vacations.

No report has been received from the American Embassy in London yet on British measures, reported in MOTION PICTURE DAILY on Friday, to bring about action on the attempt there to obtain 20 to 25 million feet of raw stock for release prints for J. Arthur Rank product in the American market. WPB officials are in contact with the State Department on the subject and also may confer with attaches of the British Embassy here during the week, it is reported.

IATSE Will Not Drop Challenges of Votes

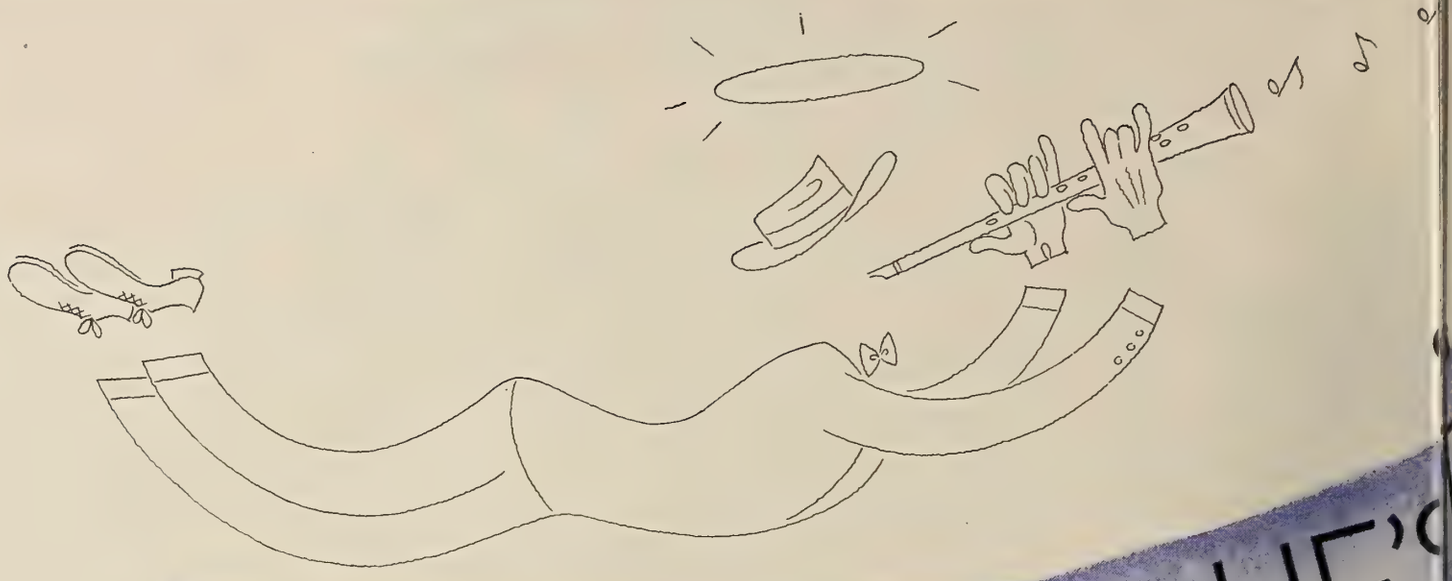
(*Continued from page* 1)

tion with the election by telegraphing the NLRB urging expedition in counting and checking the votes, also volunteering to withdraw the CSU challenges if IATSE and the producers would withdraw theirs.

IATSE, while expressing general satisfaction with the election, took the position that CSU had brought in 10 ineligible voters "for publicity purposes." Roy Brewer of IATSE, stating the challenges would not be withdrawn, said: "The result will not be known for 60 to 90 days and will make no difference in the strike anyway. Production is going ahead better every day, and the studios are recovering rapidly from the effects of having a large number of employees removed at once. We're gaining replacement recruits at the rate of 25 daily."

'Dillinger's' Record

HOLLYWOOD, May 27.—Monogram's "Dillinger," broke the house record at the Gopher, Minneapolis, last Thursday at its opening there, taking in $1,100 for the day, more than double average business, according to the company.



NO WONDER HE'

Film Daily

"This down-to-earth fantasy, loaded with surprise entertainment, is a box office natural. The producers, Fessier and Pagano, have injected a solid formula into their original screenplay to lift an unheralded property into the 'sleeper' class . . . a warm and tasty dish of entertainment with a seasoned group of players whose well directed tintype characterizations add flavor to the era of the high button shoes and the mutton sleeve. Oakie's sympathetic portrayal breeds charm and adds interest to his versatility."

Showmen's Trade Review

"The film is bound to have mass appeal. Jack Oakie was never funnier. The story which can be made or broken in direction has been handled by Charles Lamont with a deftness that gives credence to the fantastic and produces a succession of laughs. The film's winning qualities are served importantly by Peggy Ryan and Johnny Coy in creative dance numbers that are a joy to watch."

THAT'S the SPIRIT

starring **JACK OAKIE · PEGGY RYAN**

with JUNE VINCENT · ARTHUR TREACHER · GENE LOCKHART · JOHNNY CO

ANDY DEVINE · BUSTER KEATON · IRENE RYAN

Original Screenplay Written and Produced by Michael Fessier and Ernest Pagano • Directed by Charles Lamont • A UNIVERSAL PICTUR

FLOATING ON AIR!

He's just read the reviews of

THAT'S the SPIRIT

Motion Picture Daily

"A gay, entertaining comedy in the fantasy vein of 'The Ghost Goes West' and 'Here Comes Mr. Jordon,' and more recently, 'A Guy Named Joe.' It adds up to appealing 'spirited' hilarity with a generous sprinkling of dancing and songs, featuring Peggy Ryan and a new youngster, Johnny Coy, who scores outstandingly."

Variety

"'That's the Spirit' is a breezy, diverting musical with a story of somewhat different cast, several good songs, a couple eyeful production numbers and a group of troupers who move with ease and impressively through the 85 minutes it takes to wind the works up."

UNIVERSAL PICTURES

LET'S TOP THEM ALL IN THE MIGHTY 7th WAR LOAN

Up... Way up!

That's the business on this rhythmic romance that The Exhibitor says is "packed with entertainment ranging from burlesque to excellent ballet!" Here's a hit with an earful of outstanding music and an eyeful of burlesqueens, spectacular production and marquee headliners all adding up to a boxoffice total that will please in any situation!



CHARLES R. ROGERS presents

"DELIGHTFULLY DANGEROUS"

with JANE POWELL • RALPH BELLAMY
CONSTANCE MOORE • MORTON GOULD AND HIS ORCHESTRA
and Arthur TREACHER • Louise BEAVERS • Ruth TOBEY • Screen Play by Walter De LEON and Arthur PHILLIPS • Based on a story by Irving PHILLIPS, Edward VERDIER and Frank TASHLIN • Associate Producer: Joseph S. TUSHINSKY • Original Music and Arrangements by Morton GOULD • Musical numbers staged by Ernst MATRAY
Produced by CHARLES R. ROGERS • Directed by ARTHUR LUBIN

Delightfully yours from U.A.!

MOTION PICTURE DAILY

VOL. 57. NO. 104 NEW YORK, U. S. A., TUESDAY, MAY 29, 1945 TEN CENTS

Ticket Tax Up $176 Million In 12 Months

April Collections About Double Those of 1944

WASHINGTON, May 29. — One year of operation under the current admission tax rates brought into the Federal Treasury $352,242,050, compared with $176,166,843 secured in the previous twelve months under the former rates, it was disclosed today by the Internal Revenue Bureau.

Lacking figures on attendance, it is impossible to determine how much of the increased revenue was due to better business and how much to the higher tax rates, but the returns were so close to Treasury estimates as to maintain the department's high batting average in the field of tax fore-

(*Continued on page* 6)

WPB Modifies Theatre Curb

WASHINGTON, May 28.—The War Production Board tonight announced the first relaxation of the construction limitation order L-41, raising the amount which may be expended on construction of theatres without WPB authorization from $200 to $5,000 a year.

The amended order limits maintenance and repair work on theatres to

(*Continued on page* 10)

Film Attendance Is Up 15%: Rodgers

Attendance in the nation's theatres has increased at least 15 per cent over three years ago and can be attributed both to better pictures and the fact that the general public has more money to spend on amusement, William F. Rodgers, M-G-M vice-presi-

(*Continued on page* 10)

No Paper Tomorrow

***Motion Picture Daily* will not be published tomorrow, May 30, Memorial Day, and a legal holiday.**

Receipts Continue Good in New York; Holiday Will Help

Receipts at New York first-run theatres for the current week are reflecting the relative strength of the pictures being shown with business generally continuing good. Several theatres are expected to benefit by Memorial Day holiday receipts tomorrow, estimated in current week's grosses.

Of the new arrivals, "Thrill of a Romance" combined with a strong stage show featuring Guy Lombardo and his orchestra, Joey Adams and June Havoc, is the strongest and is headed for a big $81,000 for an initial week.

"The Valley of Decision" is con-

(*Continued on page* 10)

Children's Shows Big Bond Factor

'Children's bond shows' can be a tremendous factor in putting over bond sales for theatres in the Seventh War Loan, it was stated here yesterday by Roy Cooper, War Activities Committee chairman for Northern California and chairman of the motion picture division of the War Fi-

(*Continued on page* 11)

Rank Distribution Company for Canada

London, May 28.—Formation of a new nationwide Canadian distribution organization to handle all J. Arthur Rank company films will be announced tomorrow, simultaneously here and in America, in a joint statement by Rank and Paul L. Nathanson.

The new organization will be available also to other British producers, and will handle French films produced by French Gaumont under arrangements recently concluded by E. T. Carr of Rank's Eagle-Lion Films.

Rank Visits Ottawa On Postwar Plans

TORONTO, May 28.—J. Arthur Rank, British film leader, left here tonight for Ottawa to confer with Canadian Government officials on his plans for postwar theatre expansion for Odeon Circuits throughout the Dominion.

It is believed that while in Ottawa Rank also may discuss the prospects for governmental action removing the wartime restrictions on theatre building and other construction work deemed non-essential by the Dominion Construction Control Office. Rank

(*Continued on page* 11)

Eastman Worker Shortage May Curb Film Increases

WASHINGTON, May 28.—Any increase in supplies of 35 mm. film for the motion picture industry during the third quarter will be dependent entirely upon the ability of the manufacturers to turn out the raw stock in the face of a serious labor situation, it was made apparent here today.

The possibilities that manpower shortages might interfere with production were raised in a report from Eastman, in response to an inquiry from the War Production Board, that they might have difficulty in meeting schedules during the coming quarter.

Reports are still being awaited from Ansco and du Pont as to how they view Summer prospects, pending which no final determination of allocations will be made, but it was indicated that the Board will book all the film-manufacturing plants solidly and give such assistance as it can in meeting the labor situation.

In the case of Eastman, the Board took immediate steps to have a representative in Rochester see that any referrals made by the U. S. Employment Service are sent to the film plant without delay. However, at best, the situation will be tight, it was said, because there has been little or no cutback in military orders in Rochester.

Schedules to be set up by the WPB for the third quarter will call for production at the current level. Army and Navy requirements have been reduced, and the film so saved will be used to supplement the industry's allocations, it being hoped that an increase of as much as five per cent may be possible.

While the ability of the manufacturers to meet production quotas will depend almost entirely upon their ability to secure adequate manpower, WPB officials today were confident that the full schedule would be met.

Export Film Censorship to End on June 9

Industry Will Supervise Picture Content Itself

HOLLYWOOD, May 28. — Import and export censorship of motion pictures will be ended by the Government on June 9 and will be turned over to the industry, according to a notification from Byron Price, head of the Office of Censorship in Washington, to Watterson R. Rothacker, who has been in charge of the Los Angeles Board of Review since its inception.

Outlining the arrangement under which the industry will conduct its own supervision of export picture content, voluntarily observing the security code shared with the press and radio and the motion picture censor-

(*Continued on page* 11)

Ask Permits For France

Industry representatives in Paris are conferring with French Government officials in an attempt to secure import permits for new product, Joseph H. Seidelman, Universal International president, said here yesterday upon his return from a five-week trip to London and Paris. The French public, Seidelman said, is eagerly awaiting new American product,

(*Continued on page* 11)

WB Sets 17 Million Loan Refinancing

Warner Bros. has called for redemption on June 29 all of its 4 per cent serial debentures outstanding in the principal amount of $7,000,000. The company also proposes to call for payment on June 28 all of its 2¾ per cent term bank loans, $10,000,000 of

(*Continued on page* 6)

Reviewed Today

Reviews of "Nob Hill," "Back to Bataan" appear on page 10.

Personal Mention

DAVID O. SELZNICK left New York over the weekend for Canada, to confer with J. ARTHUR RANK.

•

JOHN J. WRIGHT, of Paramount's short subject department was recently tendered a farewell dinner by home office associates prior to induction into the Armed Forces.

•

PVT. WILLARD MATTHEWS, formerly manager of the Capitol, Hazelton, Pa., has been accepted for Officers Candidate School at Fort Benning, Ga.

•

NAT L. LEFTON, PRC Cleveland franchise holder, will be at Mt. Sinai Hospital there for two weeks following an emergency operation.

•

TOM BAILY, industry consultant to the Treasury for the Seventh War Loan, is visiting National Committee headquarters in New York.

•

J. K. HILLIARD, Altec Lansing Corp., chief engineer of the radar and motion picture division, has arrived here from the Coast.

•

LEROY P. LANGFORD, former owner of the Oliver Theatre Supply Co., Cleveland, is at the Lakeside Hospital there.

•

JACK GOLDSTEIN, Vanguard Eastern director of publicity and exploitation, left here yesterday for Chicago.

•

SID DICKLER, manager of the Belmar, Pittsburgh, is the father of a son, SIDNEY JEROME DICKLER, JR.

•

WALTER IMMERMAN, Balaban and Katz, Chicago, general manager, has left there for a fishing trip.

•

BENNY COHN, manager of the Frolic, Chicago, is vacationing in West Palm Beach, Fla.

•

WALTER L. TITUS, JR., assistant to JAMES R. GRAINGER, Republic president, is in Cleveland.

•

SAM ROSEN, SAM RINZLER and JACK SCHLAIFER were all recent Saratoga, N. Y. visitors.

•

A. G. EDWARDS, PRC Salt Lake City manager, has returned there from a trip to Denver.

•

E. O. WILSCHKE, Altec Lansing Corp. plant manager, Los Angeles, is in New York.

•

JAMES F. COSTON, Warner Theatres Chicago zone manager, is on vacation.

•

GENE VOGEL, Universal Albany branch manager, is vacationing in Cleveland.

•

TED SCHLANGER, Warner Theatres Philadelphia zone manager, is in New York.

•

F. H. SMITH, Paramount Salt Lake City manager, has left for Denver.

CIO Beats 'IA' 2-0 in 'U' NLRB Vote

The story readers at the Universal home office, both of them, voted unanimously for the Screen Office and Professional Employes Guild, Local No. 1, of United Office and Professional Workers of America, CIO, as their collective bargaining representative in a National Labor Relations Board election held here last Friday.

Other Universal home office 'white collarites' are represented by Motion Picture Office Employes Union of the IATSE, the other contestant in the election.

Universal Heads at 'Big Board' Listing

Nate J. Blumberg, Universal president, headed a group of company executives and directors who participated in ceremonies at the New York Stock Exchange here yesterday in connection with the listing of the company's common stock on the 'Big Board.' It has previously been traded on the Curb Exchange.

They were taken to the floor of the Exchange prior to the opening of the market and witnessed the first transaction of the company's stock there, the purchase of a lot of 600 shares at 28. Later they were luncheon guests of Emil Schram, president and John A. Coleman, chairman of the Board of Governors of the Exchange. Among those attending were Budd Rogers, Paul G. Brown, Daniel M. Sheaffer, Charles D. Prutzman, John J. O'Connor and Sam Machnovitch. J. Cheever Cowdin, chairman of the board of Universal, was unable to attend as he is convalescing from a recept operation.

M. A. Milligan, Para. Canadian Man, Dies

TORONTO, May 28.—Morris A. Milligan, 54 years old, Canadian general manager for Paramount prior to 1941, died at St. Michaels Hospital here this weekend. Funeral services and burial were scheduled to be held today at Bradford, Pa.

During the past four years Milligan operated three theatres at Hamilton, Ont., and last year, in partnership with Famous Players Canadian Corp., he opened the Capitol, St. John's, N. B. Born in Wheeling, W. Va., he joined Paramount in 1919 and managed exchanges in United States and Canada before being appointed Canadian manager here. He was succeeded in that past by Del Goodman and later by Gordon Lightstone.

Goodman's Estate

CHICAGO, May 28.—An estate estimated at $150,000 was left by Julius Goodman, co-owner of the Goodman and Harrison Circuit, who died here recently. L. H. Harrison, Goodman's partner, is continuing the operation of the circuit's five neighborhood theatres.

12th Strike Week; End Not in Sight

HOLLYWOOD, May 28.—Marginal developments, considered unlikely materially to affect the status of the studio strike entering its 12th week here, occupied the attention of both sides of the picket line today as prospects for a settlement dimmed.

Conference of Studio Unions, IATSE and producers' attorneys prepared to meet tomorrow with the War Manpower Commission on an appeal from the recent ineffectual ruling "freezing" strikers to struck jobs and preventing the referral of other workers to their posts. In view of the fluid state of the WMC set-up in this area at this time, all factions were pessimistic regarding the outcome of this hearing.

In a telegram to the Pomona Valley Central Labor Council, which last week started sending letters to actors threatening to boycott their pictures on the ground that they crossed picket lines to make them, American Federation of Labor president William Green reiterated his repudiation of the strike and ordered PVCLC to refrain from further activity in connection with it.

Pickets, who concentrated on the Goldwyn studio last week but did not stop production there, planned to resume that technique tomorrow and stay until the plant shuts down.

Defender Supply Co. Assets to Du Pont

WILMINGTON, Del., May 28.—Negotiations were completed today in the transfer of the business and assets of the Defender Photo Supply Co., Inc., of Rochester, N. Y., to E. I. du Pont de Nemours Co. of this city. The Defender business will be continued by the Defender division of the du Pont Photo Products department with no changes in personnel, it was announced.

L. Dudley Field, Defender president since 1923, will become division manager and Karl T. Molin, former Defender vice-president, will become assistant division manager. George A. Scanlan, general manager of du Pont Photo, said that the association of the two companies is a logical one, since, "We are chiefly a producer of photographic film, and Defender has long been noted as a manufacturer of sensitized papers."

Willis Jones to Do Universal Publicity

Willis N. Jones, former newspaperman and publicist, has joined Universal's home office publicity department, and will handle special assignments under Al Horwits, publicity manager, it was announced yesterday by Maurice A. Bergman, Eastern advertising and publicity director.

Ferdinand Munier Dies

LOS ANGELES, May 28.—Ferdinand Munier, 55, veteran character actor, died at his home here last night, leaving a widow, Charlotte Treadway, and a daughter, Mrs. Charlotte Cardwell.

NEW YORK THEATRES

Republic Proudly Presents its 10th Anniversary Triumph
★ JOHN WAYNE
★ ANN DVORAK
in
FLAME OF BARBARY COAST
Featuring
★ Joseph Schildkraut
NOW AT BRANDT'S GLOBE BROADWAY at 46th ST.
IT WILL THRILL YOU AGAIN AND AGAIN

RADIO CITY MUSIC HALL 50th St. and 6th Ave.
GREER GARSON • GREGORY PECK
"The Valley of Decision"
A METRO-GOLDWYN-MAYER PICTURE
SPECTACULAR STAGE PRESENTATION

PARAMOUNT PRESENTS
ALAN LADD - GAIL RUSSELL
"SALTY O'ROURKE"
In Person CHARLIE SPIVAK JO STAFFORD DEAN MURPHY
PARAMOUNT TIMES SQUARE Buy More Bonds

RKO PALACE B'WAY & 47th St.
PEARL BUCK'S
"CHINA SKY"
Randolph SCOTT Ruth WARRICK
An RKO Radio Picture

LOEW'S STATE B'WAY & 45
ON SCREEN BING CROSBY Betty HUTTON Sonny TUFTS 'HERE COME THE WAVES'
IN PERSON PANCHO and ORCH. KITTY CARLISLE

Dorothy McGUIRE • Robt. YOUNG
Herbert MARSHALL
"The Enchanted Cottage"
Doors Open 8:30 A.M. ASTOR B'way & 47 St. Continuous Popular Prices

"A MEDAL FOR BENNY"
Starring
Dorothy LAMOUR Arturo de CORDOVA
A Paramount Picture
RIVOLI Bway. & 49th St.
Doors Open 9:30 A.M.—Buy Your Bonds Here

Frank Pope to PRC

HOLLYWOOD, May 28.—Frank Pope has resigned as associate editor of the *Hollywood Reporter* to join the PRC publicity department, effective today.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N.Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

READY FOR IMMEDIATE DATES!

Gable

IN AN ACTION-PACKED ROLE!



CLARK **GABLE** LORETTA **YOUNG**

in Jack London's Famous Adventure Story

CALL OF THE WILD

with JACK OAKIE

Directed by WILLIAM WELLMAN

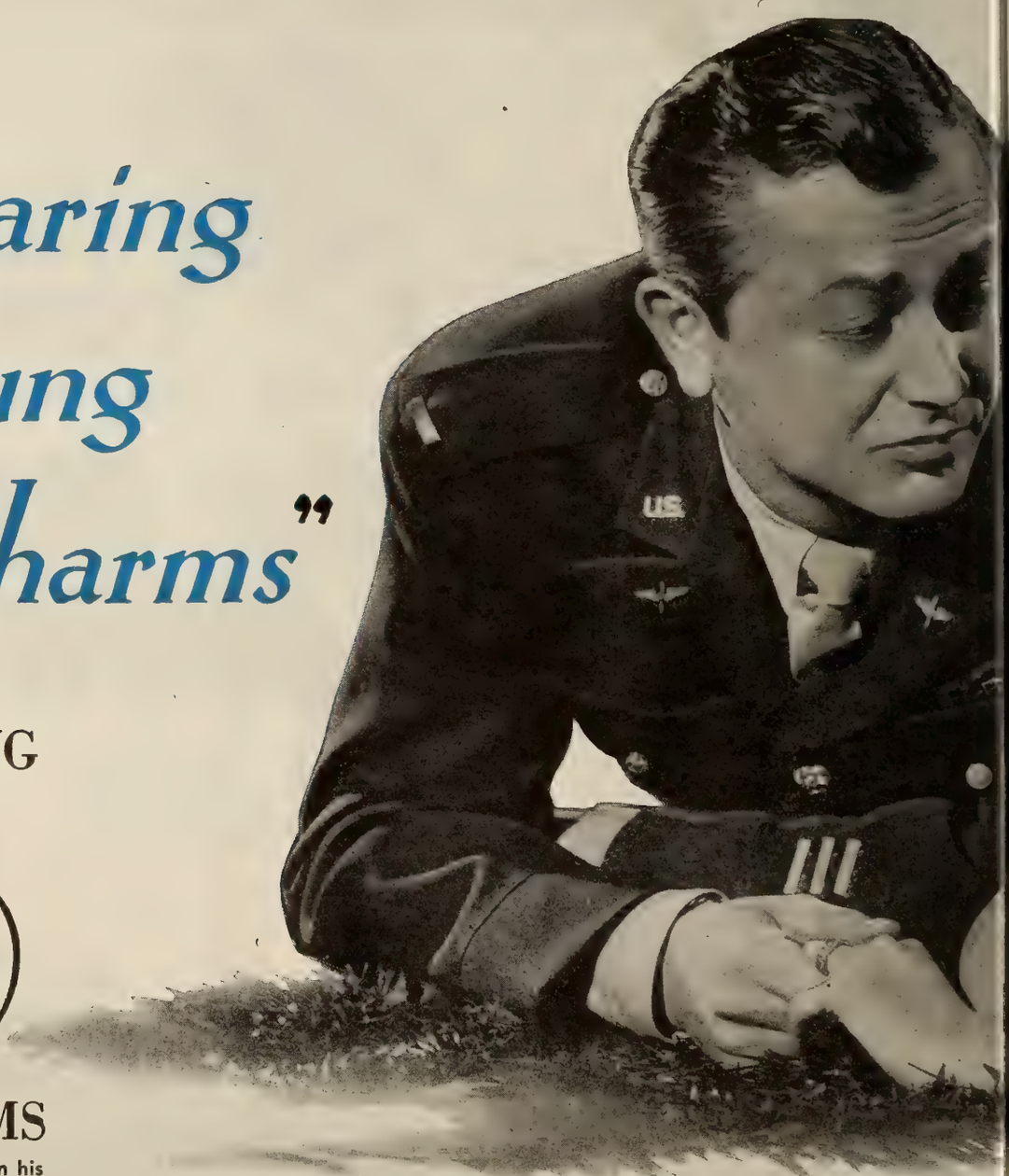
The year's most important re-issue is another event from 20th Century-Fox

30th ANNIVERSARY

ROBERT YOUNG • LARAINE DAY

IN

"Those Endearing Young Charms"

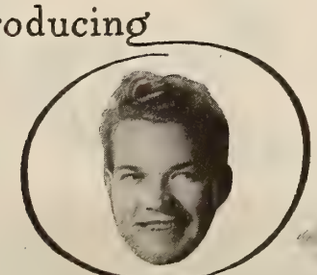


with

ANN HARDING

and

Introducing



BILL WILLIAMS

LET'S TOP THEM ALL IN THE MIGHTY 7th WAR LOAN

. . . Terrific in his first important RKO comedy role!

Produced by BERT GRANET *Directed by* LEWIS ALLEN

Moonlight Mission... Objective Romance!

. . . in RKO's top-of-the-season romantic success . . . reaching a new summit in spice and sparkle as a kiss-and-run pilot dares the heart-hitting flak of a lovely who gets his range! A big-time attraction for big-time crowds!



☆

FULL PAGE NATIONAL ADS. TO 25,150,475 CIRCULATION!

—in Life—Ladies' Home Journal—Woman's Home Companion—True Story—Liberty—Pic—Look and Fan List.

RKO RADIO PICTURES

creen Play by Jerome Chodorov

Canada Continues Contract Control

TORONTO, May 28.—The first new-season product of a distributing company has been approved with respect to contract groupings by J. R. Croft, Administrator of Services in the Wartime Prices Board, thus confirming a report that the Dominion Government proposes to maintain regulation of film rental contracts although the war in Europe is at an end. The authorization, moreover, is in distinct contrast to the Federal Government action in removing trade restrictions in other fields, with the exception of price controls, which are to be continued indefinitely to meet a possible inflationary trend, it is announced.

The first 1945-46 contract groupings to be approved are those of Warner Bros. Pictures Distributing Co., Ltd., Toronto, which comprises a list of 25 unnamed features. According to the authorization from the Government board, five have been placed under the heading of "specials," with others listed in four groups, the lowest of which has only two features. The Toronto headoffice of Warners has not yet announced its full list of new season product, but has mentioned four pictures for early release in the fall. These are "Devotion," "The Big Sleep," "Saratoga Trunk" and "Rhapsody in Blue." These have not been listed as part of any authorized group by the company.

Admission Tax Collections $352,242,050 for Year

(*Continued from page* 1)

casting. The results of the year's operations became available with the announcement by the bureau that April collections, representing business of the preceding month, amounted to $29,076,970, compared with $30,645,244 for March and $14,907,919 for April, 1944.

For the first four months of the current calendar year collections aggregated $110,366,187 against $58,640,048 for the corresponding period in 1944.

The special report for the Third New York (Broadway) District revealed that, contrary to national experience, collections moved upward in April, a total of $5,606,509 being secured as compared with $4,487,630 in March.

All three categories in which collections were made shared in the improvement, receipts from box office admissions increasing to $4,774,236 from $3,935,078 in March; tickets sold by brokers, $55,291 against $48,443, and admissions to roof gardens and cabarets, $776,983 against $504,109.

Effects of the higher rates on monthly collections are shown by the following table:

	1944-5	*1943-4*
May	**$28,617,078.76**	**$14,625,614.71**
June	**26,240,195.04**	**11,109,476.77**
July	**31,343,729.77**	**15,750,518.83**
August	**34,168,118.14**	**16,178,305.56**
September	**29,042.668.57**	**13,926,347.21**
October	**31,097,641.46**	**16,499,395.06**
November	**30,183,454.81**	**16,388,863.29**
December	**31,182,977.14**	**13,048,274.34**
January	**24,345,560.17**	**16,744,936.21**
February	**26,298,411.98**	**12,094,184.73**
March	**30,645,244.06**	**14,893,007.36**
April	**29,076,970.47**	**14,907,919.20**
	$352,242,050.37	**$176,166,843.29**

More Labor Available To Canadian Films

Ottawa, May 28.—Removal of labor priority restrictions insofar as enforced transfer of males up to 38 to higher priority classifications is conccerned, has been announced by Humphrey Mitchell, Minister of Labor.

Film distribution and exhibition were previously classed as non-essential and exhibitors have experienced difficulty in arranging staff replacements because available males had been directed to essential jobs. Theatres, under the new order, can now secure employes in the open labor market.

'Quilligan' Campaign Spoofs Ad Cliches

A tongue-in-cheek newspaper campaign, using Sid Hoff cartoons instead of the customary photos and explaining them by catch lines that spoof many a cliche, has been devised by Hal Horne, 20th Century-Fox director of advertising-publicity, for "Don Juan Quilligan," which stars William Bendix, Joan Blondell and Phil Silvers.

The cartoons show Quilligan as a big but not very bright or impressive lover in such poses as sleeping against a fire plug while two women fight over him, or blithely crossing a mud puddle on a new mink coat in reversal of the old Sir-Walter-Raleigh act. Included among the puffs for the film are: "This picture will win the Academy Award; we don't know how but we're working on it; you'll see it over and over and still not get it; no significance, no problems, nothing, just a picture to escape; please don't give away the ending, we may need it ourselves."

The campaign is reminiscent of another with which Horne successfully merchandised "Palooka" for United Artists several years ago.

THREE ASSOCIATED SERVICES

FREE & PETERS, Inc.

James L. Free, *Chairman.* H. Preston Peters, *President.* Since 1932, exclusive national sales representatives of leading radio stations from coast to coast. Offices in New York, Chicago, Atlanta, San Francisco and Hollywood. Now planning post-war expansion in FM and Television representation.

WRIGHT-SONOVOX, Inc.

James L. Free, *President.* Ward R. Hickok, *General Manager.* Since 1941, exclusive developers and licensors of Sonovox *"Talking and Singing Sound,"* exploiting commercial and artistic uses of Gilbert Wright's basic patented invention, in radio and motion pictures. Headquarters in Hollywood.

JAMES L. FREE PRODUCTIONS

James L. Free, *Producer.* Norman Wright, *Director.* Headquarters in Hollywood. Fred Mitchell, New York Representative. Now producing series of one-reel quality shorts for major release, plus television: "The Wonderful Ears of Johnnie McGoggin," using Sonovox *Talking and Singing Sound.* Also producing motion picture commercials for experimental television, and "minute movies" for theatre distribution.

NEW YORK: 444 Madison Ave. Plaza 5-4130
CHICAGO: 180 N. Michigan Ave. Franklin 6373
HOLLYWOOD: 6331 Hollywood Blvd., Hollywood 2151

Strike Might Close Office Buildings

A possible strike of approximately 26,000 members of the two locals of the Building Service Employees International Union over wages, involving elevator operators in several thousand office and apartment buildings, which was authorized Sunday, is not expected before union heads meet with the War Labor Board at 9:30 A. M. today. The strike would not affect Rockefeller Center, which operates under a separate contract.

Union representatives told MOTION PICTURE DAILY last night that a meeting of the executive board yesterday, and the one this morning with the War Labor Board would decide the situation. Mayor La Guardia has said that if the strike is called the city will man struck buildings with Department of Sanitation employes.

In 1943, a strike of Rockefeller Center service employes tied up elevators in all Center buildings and disrupted service for more than a week.

'Dimes' Incomplete Total Passes 1944

The theatre collections for the 1945 March of Dimes have topped the 1944 total, with $4,736,919 collection against $4,667,000 in 1944. Two of the largest states, New York and Illinois, have not yet reported and a final total of $5,800,000 is expected.

Work on the annual report booklet will begin when all reports are in.

Regal to Build Exchange

TORONTO, May 28.—Latest film exchange planning to erect its own film building in Toronto, is Regal Films, which has purchased a site at the corner of Gould and Victoria streets.

WB Sets 17 Million Loan Refinancing

(*Continued from page* 1)

which will be outstanding on that date.

These securities will be refinanced by a term bank loan of $17,000,000, bearing interest at the rate of 2 per cent. The new bank loan will be payable in semi-annual installments ending with a payment due May 1, 1952.

The banking group is headed by the New York Trust Company and includes: Guaranty Trust Company, New York; First National Bank, Boston; Continental Illinois National Bank and Trust Company, Chicago; Pennsylvania Company, Philadelphia, and Union Trust Company, Pittsburgh.

European Campaign To Be Basis of Film

WASHINGTON, May 28.—The entire campaign in Western Europe, from the planning for D-Day by the Allied high command to the final scene, the unconditional surrender of Germany, is being worked into a motion picture which will be released for world-wide distribution upon completion, it was announced today by the War Department.

The film will show the planning which had to be done many months before the actual invasions, the landings and the operations which followed, and will be a complete documentary record of the entire Allied campaign.

Show 'Corn' June 25

"The Corn Is Green," Bette Davis starrer, will be given a national trade-showing Monday, June 25. The film is having a pre-release run at the Hollywood Theatre in New York.

GTS Planning New Offices in Canada

TORONTO, May 28.—General Theatre Supply Co., subsidiary of Famous Players Canadian Corp., has made preparations for the immediate opening of a service and warehouse branch at St. John, N. B., under post-war plans for the company. The new regional office will take care of installations and maintenance of equipment in theatres in the Maritime Provinces.

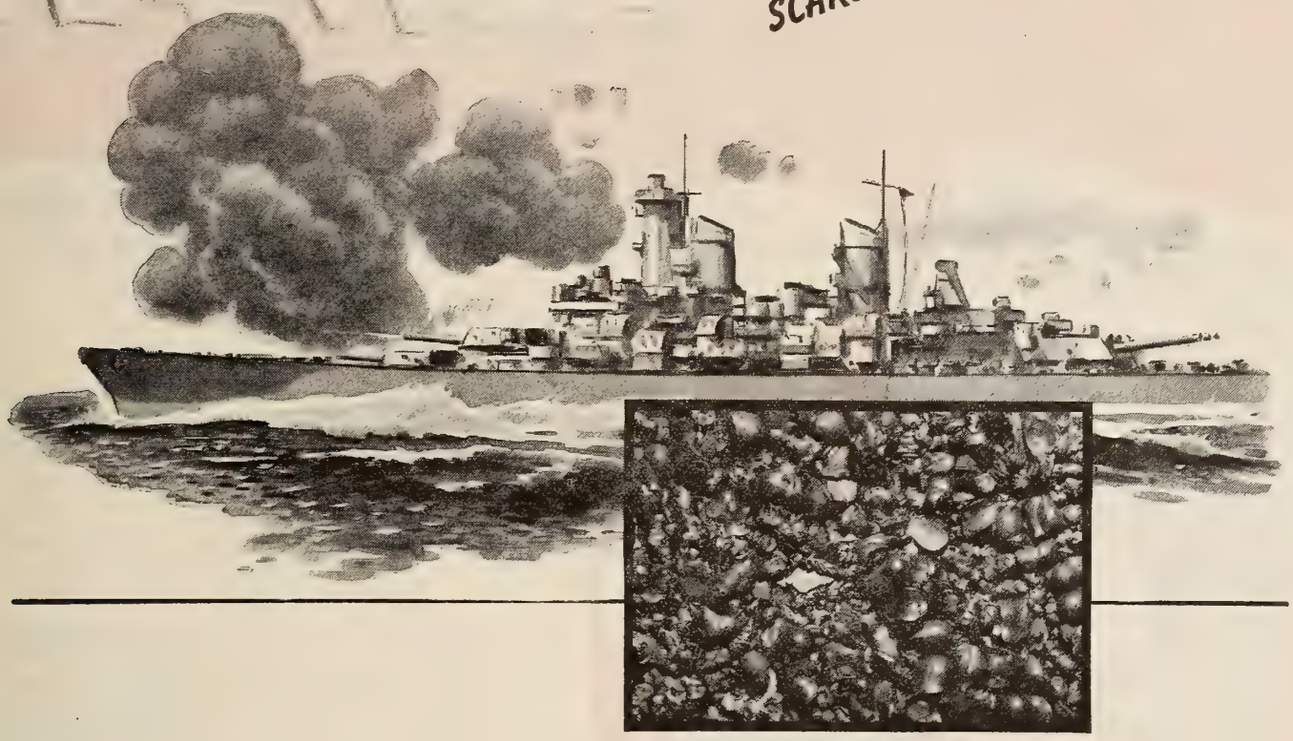
Peter D. Brown, manager of General Theatre Supply Co., has gone to St. John to open the new branch and to make a survey of theatres in the Atlantic Provinces. Branches are also planned for Winnipeg and Vancouver.

Hunt Back to Egypt

WILDWOOD, N. J., May 28.—Bud Hunt, former general manager of Hunt Theatres in Southern New Jersey, and for the past two years serving as a Red Cross field director, has returned to New York for re-assignment in foreign service. He expects to be sent back to Egypt.

SHE TAKES 3,058,000 POUNDS OF COPPER!

SCARCE



IN A 45,000-ton battleship of the Iowa Class, there are 3,058,000 pounds of copper . . . 1,529 tons of it!

That's just *one* reason why copper is scarce. Almost countless more war-imposed reasons exist why every last possible ounce of copper should be saved.

National Carbon Company's experience and research enabled us at the very beginning of the war to redesign "National" projector carbons using less copper while providing virtually the same screen brilliance as before. Furthermore, exhibitors, projectionists and lamp manufacturers have contributed much to the copper-saving program.

Now it is more important than ever for projectionists to collect the copper drippings from lamps, as well as the copper easily stripped from carbon stubs, and turn it all in to local salvage committees for re-use.

It's an easy thing to do . . . and a tremendously important one these days!

The word "National" is a registered trade-mark of National Carbon Company, Inc.

NATIONAL CARBON COMPANY, INC.

Unit of Union Carbide and Carbon Corporation

UCC

General Offices: 30 East 42nd Street, New York 17, N.Y.

Division Sales Offices: Atlanta, Chicago, Dallas, Kansas City, New York, Pittsburgh, San Francisco

KEEP YOUR EYE ON THE INFANTRY . . . THE DOUGHBOY DOES IT!

ADMAN



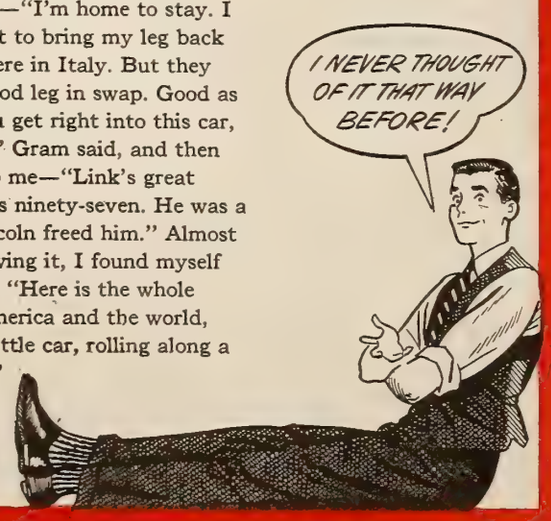
IS YOUR MIND A HAUNTED HOUSE?

by Channing Pollock

Some people's minds are haunted houses frightened by what may never happen, and wouldn't matter anyway if it did. Flesh-and-blood misfortunes are less hard to bear than the shadows they cast before them, and the only non-existent things that need ever trouble us are the kind words that we didn't speak, the generous acts we didn't perform, and the brave deeds we didn't do.

A Day To Remember

The face that turned toward us when we stopped was very black. Link Potter was a Negro. "Link!" Pete shouted, almost jumping out of the car. "Link Potter! Home on furlough?" Link beamed—"I'm home to stay. I kind of forgot to bring my leg back from over there in Italy. But they gave me a good leg in swap. Good as new!"..."You get right into this car, Link Potter," Gram said, and then she turned to me—"Link's great grandfather is ninety-seven. He was a slave till Lincoln freed him." Almost without knowing it, I found myself saying aloud, "Here is the whole history of America and the world, here in this little car, rolling along a prairie road."



GOOD NEWS FOR THE DEAF

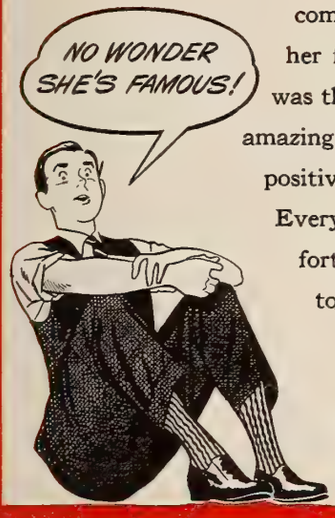
by Donald G. Cooley

Specialists in diseases of the ear report that hearing has been restored to normal or greatly improved in persons seriously handicapped by increasing deafness. The miracle that works the transformation is a relatively new operation on the inner ear. Deafened persons who have got along only with the help of hearing aids for twenty years have been given "new ears" they never dreamed of. About 90% of the operations have been successful, and the hearing restoration is probably permanent.

IN WONDER LAND

ARE YOU LISTENING, MAMA?

by Mary Margaret McBride



With the first money I saved in New York I sent for Mama to come from our home farm for her first visit to the city. That was the startling beginning of an amazing experience. My city friends positively fought to be with her. Everyone turned to her for comfort and strength. She confided to me that she believed most of them were downright homesick. It was a great adventure knowing Mama.

WE ARE READY TO TAKE OVER THE WORLD

by ALICE KROSS

16-year-old Delegate to the Youth Conference

Lots of people talk about "youth" as if we were some special kind of creatures who can't think for ourselves. We're individuals. Deep in our hearts we are burning to learn, to succeed, to become wholesome, hard-working citizens of a democracy, with our share of those 60,000,000 jobs they promised after the war—sixty million *good* jobs well done.





True Confessions tries, in the stories and articles that fill every issue, to give much help to many people. Look at any monthly table of contents—see the wide variety of *problems important to average people* that are always discussed in "Your Magazine for a Better Life." True Confessions is a great friend of the family in the good homes where *you* want to be known.

TRUE CONFESSIONS

Bought at newsstands by 2,000,000 women a month for the living service it gives

FAWCETT PUBLICATIONS, INC.,
295 Madison Avenue, New York 17, N. Y.
World's Largest Publishers of Monthly Magazines

Receipts Continue Good in New York; Holiday Will Help

(*Continued from page* 1)

tinuing to set a blistering pace at Radio City Music Hall for a fourth straight week and an outstanding $125,000 is expected, which would exceed each of the previous three weeks. Third week's receipts hit $123,500 to better the initial two weeks, when $123,000 was recorded in each. Total for the first four weeks will be just under $500,000, which places the picture up among Music Hall leaders. The film and the Music Hall stage show will continue.

"Pillow to Post" and a stage show presenting Shep Fields and his orchestra and Borrah Minevitch's Harmonica Rascals at the Strand; "China Sky" at the Palace and "A Medal For Benny" at the Rivoli are drawing good receipts for initial weeks, as is "Flame of Barbary Coast" at the Globe.

The Strand expects $48,000 for "Pillow to Post." "China Sky" is expected to bring a profitable $26,000 in its first week at the Palace. "A Medal For Benny" will complete an initial week at the Rivoli with $29,000 and "Flame of Barbary Coast" is paced for $19,000 at the Globe.

Roxy, Paramount Draw

The Roxy and Paramount are continuing to draw the customers. The Roxy expects a smart $65,000 for the fourth week of "Diamond Horseshoe" and a stage show headlining Count Basie and his band and Jerry Lester. "Where Do We Go From Here?" will follow June 6. A profitable $50,000 is expected by the Paramount for the fifth week of "Salty O'Rouke" and a stage show with Charlie Spivak and his orchestra, Dean Murphy and Jo Stafford. The combination will remain for a sixth and final week, to be followed by "Out of This World."

Other new arrivals: "Molly and Me" at the Gotham and "The Body Snatcher" at the Rialto, are drawing satisfactory business. The Gotham expects a moderate $8,500 for the first week of "Molly and Me" and the film will continue. The Rialto is drawing better receipts than in recent weeks with "The Body Snatcher," with $9,500 expected and the film will be held.

"The Enchanted Cottage" is continuing strongly in a fifth week at the Astor with $30,000 expected. "Dillinger" will bring $19,000 for a fifth week at the Victoria and will continue until Friday with an additional $5,000 expected. "The Way Ahead," British importation, will open at the Victoria Saturday. "Counter-Attack" will complete a second week at the Criterion with a moderate $20,000 and will continue for two additional days of a third week before making way for "That's the Spirit" Friday. "The Corn is Green" is holding up well at the Hollywood with $15,000 expected for a ninth week.

Golden Options 'Queen'

Golden Productions has taken an option on the film rights to "Queen for a Day," a packaged radio show produced by Raymond R. Morgan Co. and broadcast on the Mutual Network's 260 stations five days a week.

Reviews

"Nob Hill"

(20th Century-Fox)

TWENTIETH CENTURY-FOX'S latest musical is a Technicolor spectacle with all the trimmings. Georgeous girls, lyrical songs and romance are depicted against a background of San Francisco in the eighties. The story "Nob Hill" is not restricted to that famed section of the city but it is a tale of Nob Hill in contrast to the Barbary Coast. The excitement, frivolity and the nineteenth century glamor of the Barbary Coast pervade this lively and colorful production.

George Raft as Tony Angelo, the owner of the leading Barbary Coast dance hall, is suave and two-fisted and gives a typical and interesting performance. Vivian Blaine, as his star songstress, Sally Templeton, is beautiful and renders charmingly her musical numbers and smart dance routines. Joan Bennett, as Miss Harriet Carruthers, represents the Nob Hill set. Peggy Ann Garner, who gained acclaim as Francie in "A Tree Grows in Brooklyn," has another important role. She steals many a scene as Katie Flanagan and demonstrates again her remarkable acting talent. She portrays a young colleen sent by her grandmother to her "Uncle Pete." When she arrives she finds that her uncle is dead but Tony comes to the rescue and offers to let her stay in care of Sally and himself.

On the ship coming from Ireland Katie meets Miss Carruthers, a Nob Hill aristocrat, and they meet again on the Hill. Tony is with the child. Miss Carruthers is fascinated by Tony and promises to visit his hall and coming there she falls in love with him. In the meantime Sally becomes jealous and feels that Miss Carruthers is using Tony to help her brother's election as district attorney. Sally leaves Tony's place and takes a job with a competitor. After the election is won, Tony is heart-broken because he finds that both the Carruthers were just playing him for political help. Little Katie Flanagan is upset by the whole business because she was responsible for introducing Tony to Miss Carruthers. Katie tries to patch up the troubles between Sally and Tony and eventually everything is happily contrived.

Andre Daven produced and Hanry Hathaway directed this musical production. The screenplay is by Wanda Tuchock and Norman Reilly Raine from a story by Eleanore Griffin. The musical numbers are "I Walked In," "I Don't Care Who Knows It" and "Touring San Francisco," written by Jimmy McHugh and Harold Adamson. The dances were staged by Nick Castle. Sparkling dance numbers presented in dazzling costumes are most colorful and entertaining.

Alan "Falstaff Openshaw" Reed, B. S. Pully, Emil Coleman and Edgar Barrier lend competent support to the stars.

"Nob Hill" is another very acceptable Technicolor musical, affording gay, light-hearted entertainment and fortified with a group of marquee names.

Running time, 95 minutes. General classification. To be released in July.

M. R. Y.

"Back to Bataan"

(RKO-Radio)

A ROUSING story of the loosely-organized, heroic resistance of the Filipino guerilla forces to Japanese occupation of the Philippines, from the fall of Bataan to the invasion of Leyte some three years later, has been woven into a timely melodrama by RKO Radio in "Back to Bataan." Starring John Wayne and produced by Robert Fellows, it is packed with action, thrills and excitement and enjoys the added advantage of reaching the screen at a time when our interest is concentrated on that theatre of war. Its appeal is further enhanced by the creditable story, treated partially in documentary fashion and partly as fiction, based on what are claimed to be actual events. It should prove to be a strong box-office attraction.

Edward Dmytryk has skillfully woven a good deal of suspense into the compact 95 minutes of footage. Fellows has achieved a neatly-rounded production utilizing the documentary technique to lead into the main story told in flashback from the raid upon the Cabantuan Prison Camp outside Manila by American Rangers and Filipino guerillas on January 30, 1945. In the screen play, which Ben Barzman and Richard Landau have derived from an original by Aeneas MacKenzie and William Gordon, with the cooperation of the U. S. Army, Navy, Marine Corps, Coast Guard and the Government of the Commonwealth of the Philippines, the story goes back to the last days of the American and Filipino resistance on Bataan. Wayne as Colonel Madden, a U. S. Army officer who has spent a great many years on the islands, is withdrawn and directed to organize guerilla bands among the remaining Filipino scouts in the hills. Starting with almost nothing but knives, but armed with a fierce determination to free their country, these Filipinos formed the nucleus of the "invisible army" which hampered the Japs at every turn during the occupation and eventually aided in the invasion of the Philippines as General MacArthur made good his promise to return.

Wayne turns in a swell performance as the American Colonel. Anthony Quinn is effective as the wavering leader of the native troops who is torn between devotion to his country and love for his screen star fiancee, played by Fely Franquelli, who appears to have turned collaborator but who is secretly aiding the resistance movement. Others in the cast include Beulah Bondi as an American school teacher, Leonard Strong, Philip Ahn, Richard Loo and "Ducky" Louis.

"Back to Bataan" is definitely one of the better war films and its subject matter should strike a responsive chord in the hearts of every American who waited those three long years with the Filipinos for the return of the Americans to Bataan, Manila and the Phillipines.

Running time, 95 minutes. General classification. To be released late in June.

MILTON LIVINGSTON

Film Attendance Is Up 15%: Rodgers

(*Continued from page* 1)

dent and general sales manager, told MOTION PICTURE DAILY yesterday.

Rodgers also attributed longer runs, which have become the rule rather than the exception during the past three years, to the latter factor; a desire to see the good films in early bookings and not wait till they hit neighborhood houses, and also to a willingness to pay on the part of more customers.

The condition has offset the raw stock shortage for most companies, he believes, and in M-G-M's case has resulted in some difficulty in arranging release schedules, for sometimes it becomes a question as to how much the market can actually absorb. Rodgers said that he sells his pictures now as they come in, and arranges his releases on the ability of the market at the moment to absorb the new films. M-G-M abandoned seasonal selling some time ago, he said, and now resorts to selling when the film is available. Thus, a certain block might have only three pictures set, but if the market can absorb two or three more which are ready, and the stock is available, the M-G-M plan is sufficiently flexible to permit the new films to be added to that block.

May Increase Output

On the subject of raw stock, Rodgers intimated that there might be an increase in production, in actual number of pictures for next season, if conditions are right. He said that the length of the pictures will not be governed by stock, but by the actual need in telling the story well.

Rodgers said that while M-G-M's checking system remains the same, the company has put a number of new men permanently on the payroll for that purpose, instead of hiring men on the day-to-day basis as was done heretofore. Otherwise the system has not been changed.

WPB Alters Building Curbs for Theatres

(*Continued from page* 1)

20 cents for each square foot of gross floor area, and the special WPB authorization must be secured for work in excess of that figure. However, all or part of the $5,000 construction exemption may be used for repairs, but the allowance for new construction must be reduced accordingly.

Emphasizing that the time has not come when controls on construction can be relaxed on a broad front, John L. Haynes, director of the WPB construction bureau, explained that lumber and many other materials are expected to remain in short supply for some time, and manpower is not yet available in many areas. These factors, and the necessity of maintaining war production, he pointed out, make it impossible to remove all controls now.

Talk Comedians' Deal

HOLLYWOOD, May 28.—A deal under which Abbott and Costello would continue together under a Universal contract for the next five years is "in the talking stage" but not yet finalized, according to the studio. The comedians have two and a half years to go under their present pact.

Rank Visits Ottawa On Postwar Plans

(*Continued from page* 1)

presumably will place all details of his program, including expansion in other parts of the British Empire, before Canadian authorities. The outcome of his conference is being watched with considerable interest.

Rank is scheduled to return here May 31 for further talks with Paul L. Nathanson on Canadian developments and is scheduled to leave for New York early next weekend or early next week.

Rank and Nathanson on Saturday officiated at the launching here of the first Odeon Movie Club for young Canadians at the Colony Theatre, and welcomed its first members.

Odeon Board Meets on Rank's Program Thurs.

TORONTO, May 28.—Culmination of J. Arthur Rank's visit to Canada is scheduled for Thursday with a meeting of the board of directors of Odeon Theatres of Canada here. G. I. Woodham-Smith, legal adviser to Rank, and Barrington Gain, financial adviser, who arrived by air from London, will attend. Confirmation of Rank's plan for circuit expansion across the Dominion, as well as official approval for film production in his projected Toronto studio for instructional films is expected at the meeting.

Also attending will be Paul L. Nathanson, Thomas J. Bragg, Hon. J. Earl Lawson, George H. Beetson, all of Toronto; D. C. Coleman, president of Canadian Pacific Railway, Montreal; L. W. Brockington, KC, Ottawa; R. V. Lesueur, head of Imperial Oil, Ltd., and John Davis of British Odeon, London, the last four of whom represent Rank on the directorate.

Ask French Import Permits for U. S.

(*Continued from page* 1)

of which they have considerable advance information.

All companies are operating their exchanges in Paris, with staffs practically rehabilitated, he said. Theatres are doing excellent business with the 40 Psychological Warfare Board films and other product which the companies managed to salvage.

As a result of the resignation of Jean Painleve, French cinema committee head, there has been some confusion as to policy toward the distributors, but, Seidelman said, it is hoped that this will be straightened out. American films dubbed in this country are still under discussion, he said, as they come under the heading of new product. Balances of the distributors are still not permitted to leave France, Seidelman said.

Raw stock supply in France remains tight, he said, with much of it going to Army and French newsreel requirements, leaving little left for commercial distribution.

McLean Back on Job

SAN FRANCISCO, May 28.—Dan McLean, owner-manager of the Embassy Theatre, is back on the job, having just received his honorable discharge from the Navy after serving three years as Chief Boatswain's Mate.

Children's Shows Found to Be Big Bond Sales Factor

(*Continued from page* 1)

nance Committee for that area. Cooper is conferring with Francis Harmon and S. H. Fabian regarding War Activities matters.

Commenting on progress in Northern California, he said that activities already launched indicate an "over-the-top" result and praised the "grass-roots" plan of national organization initiated by national chairman Samuel Pinanski. On the basis of 33 school children's matinees held in Northern California in the Sixth War Loan, with $77,000 in "E" bonds sold through this method, the area committee is making a determined effort to increase such shows, and a goal of 200, or an increase of 500 per cent, is sought. School children, he said, are among the most active bond sellers if given the proper exhibitor backing.

Organization Completed

At a recent meeting of distributors in San Francisco called by Newton P. Jacobs, area distributor chairman for the drive, the matter of obtaining more children's shows was discussed, and each branch manager was given a circuit of theatres to contact in this regard. With the cooperation of George Mann and H. V. Harvey, Seventh War Loan exhibitor co-chairmen for Northern California, the organizational setup for contacting exhibitors previously in effect was perfected. The exchange area, which includes Eastern Nevada and the Southern tip of Oregon in addition to Northern California, was divided into eight zones, with the manager of each of the eight major company exchanges in charge of a zone. The filing of the final drive report is considered part of the exhibitor's drive activity, and, in the personal solicitation, he is impressed with its importance.

Cooper plans to remain in New York until the end of this week and is also conferring with Charles M. Thall, Western coordinator for the "Showmen's Seventh."

Smakwitz Expands Albany Committee

Chas. A. Smakwitz, public relations head of the Albany War Activities Committee, has added to his personnel: Frank Williams in charge of Benton theatres; Sid Kallet, Kallet theatres; Andy Roy, Utica area; Larry Cowan, Fabian theatres; Robert Johnson, Smalley theatres; Seymour Morris, Schine theatres; Floyd Fitzsimmons, Northern New York and Ed Wall, Southern New York.

Bond Buyers First of Public Inside a B-29

For the first time since the war began, the general public was permitted to view the inside of a B-29 bomber, with the purchase of any denomination of 'E' Bond, last weekend at LaGuardia Airport, it was announced by Ray Malone, RKO publicist and chairman for Queens and War Activities Committee.

PERFORATORS WANTED
35 MM. AND 16 MM.
8-16 FILMS, INC.
630 9th Avenue, N. Y. C.

50 Standees Counted at RKO Proctor Premiere

One of the most successful bond premieres in a local theatre took place at RKO Proctor's in Yonkers last week, when 2,110 'E' bonds with a maturity value of $116,475 were sold. With admission on the bond-for-every-seat plan, the total exceeded the theatre's capacity by 50 bonds, indicating that many standees.

The program, arranged by Charles Oelrich, manager, and Russell Emde, county chairman, presented WOR's "The Better Half" program on the stage and the premiere of "God Is My Co-Pilot."

Pitkin Still Leading in Loew's Theatres Drive

The Pitkin Theatre continues to lead Loew's in-town theatres in the Seventh War Loan Drive, with 3,409 sales for a total of $406,375. The Capitol at Washington leads the out-of-town theatres, having sold 3,495 bonds for a total of $360,250. Total sales for all theatres amount to $7,088,085, an increase of $1,474,785 in three days, Loew's accounting department reported here yesterday.

300 Purchasers Given Liberty Ship Cruise

Three hundred bond buyers who, through the War Activities Committee, purchased a total of $371,000 of the Seventh War Loan 'E' Bonds in denominations of $1,000 or more each, enjoyed a six-hour U. S. Maritime Service Liberty Ship cruise on Long Island Sound Sunday aboard the "American Mariner."

Northern California Holds 11 Premieres

Eleven bond premieres during the first two weeks of the "Showmen's Seventh" War Loan drive in the Northern California division of Fox West Coast Theatres resulted in 29,747 individual 'E' bonds sold, with a maturity value of $3,613,247, Richard Spier, FWC division manager at San Francisco, yesterday reported to national chairman Samuel Pinanski.

Kate Smith Added to 'Miller Show' Stars

Kate Smith is the latest star to volunteer her services for the 'Major Glenn Miller All Star Bond Show and Soldier Pageant' at the N. Y. Paramount on Tuesday, June 5. Advance sale of War Bonds for the event now totals $2,300,000.

PT Boat Survivor Will Speak in Times Square

Harold Amateis, radioman 2-c, USNR, PT boat suvivor of the Munda campaign, will speak tonight at the War Heroes' Bond Rally in Times Square, under the auspices of the Motion Picture division of the War Activities Committee. A WAVES choral group of 45 will also appear.

ITT's Washington Office

The International Theatrical and Television Corp. has opened a Washington office with Martin T. Hughes as general manager, to service Maryland, Virginia and the District of Columbia, George A. Hirliman, president, announced here yesterday.

Export Film Censorship to End on June 9

(*Continued from page* 1)

ship code, Price's communication said:

"If experience shows the film industry still requires censorship counsel, this problem will be faced when it arises."

Rothacker, who came out of retirement to accept the post here, told MOTION PICTURE DAILY he has made no plans for the future beyond winding up the affairs of the Censorship Bureau here, which, he said, will take about a week after June 9.

Price Lauds Industry Censorship Compliance

WASHINGTON, May 28.—The motion picture industry has shown a "splendid understanding" of censorship principles and an "earnest and loyal" cooperation, Byron Price, Director of Censorship, said today in announcing the closing of the film boards of review at Los Angeles and New York June 9.

In lieu of Government censorship, Price said, motion picture and newsreel companies will be asked to adopt voluntary censorship, but he emphasized that in doing this the Office of Censorship continues to recognize its own responsibility.

"It does not seek to escape that responsibility by delegating its powers to any private group or any other Government agency," he declared. "It does not, however, foresee a need for using those powers since they would be exercised only to intervene if the success of voluntary censorship became imperiled from any source."

Will Assist Industry

If experience shows that the industry still requires the censorship counsel which the review boards have provided as part of their functions, the problem will be faced when it arises, Price assured the industry, adding that "It is not my intention that the industry be denied any assistance which this office may properly give it."

"In deciding to discontinue its present compulsory controls over imported and exported films, the Office of Censorship has been influenced by many considerations, but two of them are dominant," Price said. "The first is that the end of the European war permits a general readjustment of censorship policies, having in mind the lessened risk to our national security and the need for economy in public expenditures. The second is the record of the industry itself, which has shown a splendid understanding of censorship principles and an earnest and loyal readiness to cooperate. This record has merited clearly the trust and confidence which must provide the foundation for voluntary censorship."

Bonded Film Storage Corp.
LOWEST RATES
TWICE-A-DAY DELIVERY SERVICE
1600 BROADWAY N.Y.C.
Circle 6-0081-2-3-4
STORAGE & C. A. PROJECTION ROOM FILM EXCHANGE DISTRIBUTION SERVICE

The Toughest Fight of the Pacific War!



To the shores of IWO JIMA

Photographed by combat cameramen of the Navy, Marine Corps and Coast Guard

in Technicolor

Released by United Artists for the Office of War Information through the War Activities Committee, Motion Picture Industry

The greatest 2 reel short ever made of the war in the Pacific ...BOOK IT TODAY thru U. A. and hear your audiences cheer this actionful, Technicolor account of the battle for Iwo Jima!

MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 105 NEW YORK, U.S.A., THURSDAY, MAY 31, 1945 TEN CENTS

Censored Film Can Be Sent Abroad June 9

Estimate 100 Pictures Withheld in 3 Years

An undetermined number of films, estimated by some industry quarters to be as many as 100, which have been withheld from export by the operation of the wartime censorship, will be available for export with termination of the Government's import and export censorship of films on June 9, it was learned here yesterday.

Richard Smith, head of the New York Board of Review, yesterday apprised a meeting of representatives of distributor foreign departments and film exporters that the three-year compulsory censorship of feature and newsreel exports would now be placed on a voluntary basis. In response to a question, Smith said that those pictures which have been rejected or withheld by the Boards of

(*Continued on page 6*)

British Censors Hold Up 'Horror' Films

Six or seven Monogram films, in the "horror" category, have been held up by the British censors, W. Ray Johnston, company president, informed MOTION PICTURE DAILY here yesterday. Johnston attributed the censorship to the authorities' objection to exposing the British public to overpowering emotional stimuli after the period of bombing. He presumed that other companies, with similar type

(*Continued on page 6*)

Rank Sets Canadian Distribution Unit

TORONTO, May 30.—A new Canadian distributing organization with exchanges throughout the Dominion will be established in the near future by J. Arthur Rank of London and Paul L. Nathanson, Rank's Canadian partner in Odeon Theatres of Canada, it was announced in a joint statement issued here yesterday. The statement confirmed MOTION PICTURE DAILY's exclusive report from London on the

(*Continued on page 6*)

Distributors Waver Between Dubbing And Superimposing

Foreign distribution heads here are studying the reaction of South and Latin American audiences to dubbed versions of their Hollywood films in an effort to determine whether Spanish-dubbed versions will bring more revenue than super-imposed sub-titled versions.

In some instances showings of both dubbed and sub-titled versions of the same film have been held simultaneously, at the same admission price in the same city, at different theatres, to determine which would draw more business. The result was even. All companies, with the exception of Columbia, are now making Spanish-dubbed versions of some of their films, in New York, for exhibition in the

(*Continued on page 3*)

7th Ahead on Bond, Children, Free Days

With the Seventh War Loan drive still having 30 days to go, a total of 15,987 theatre events, including "Bond Premieres," "Children's Shows" and "Free Movie Days," have been set. Figures for all three events have passed those of the Sixth War Loan, which had a grand total of 14,443, Tom J. Connors, national distribution chairman, reported Tuesday to national chairman Samuel Pinanski, on the basis of telegrams from distributor

(*Continued on page 3*)

'Iwo Jima' Color Prints Force Charge

The industry's War Activities Committee revealed here this week that the nominal rental charge being made by United Artists for "To the Shores of Iwo Jima" is necessary in order to cover the cost of Technicolor prints.

Two previous WAC shorts, "Memphis Belle," distributed by Paramount, and "Marines at Tarawa," distributed by Universal, both in color, were sold at comparable rentals.

No French Funds to US Film Executives

Burdensome restrictions confronting the film industry in France have been added to by a new French order informing U. S. companies that funds "frozen" in that country from exhibition of American films may not be drawn upon to cover expenses of visiting U. S. film executives, it was learned here.

Foreign departments here appear annoyed as the result of this latest action of the French.

For U. S. companies now operating in France, it is permissible, it is understood, for them to spend a certain percentage of their blocked funds for expenses of distribution, but the rest must be deposited in a special blocked account. Even for such processes as dubbing and making prints, it is necessary to apply for licenses.

Justice Department Will Press for Theatre Divorcement, Biddle Says

Washington, May 30.—The consent decree case will go to trial next Oct. 8 and the Department of Justice will not relax its efforts to secure divorcement of exhibition from distribution, it was declared yesterday by Attorney General Francis Biddle.

Holding what is expected to be his last press conference before he turns his office over to Assistant Attorney General Tom C. Clark, Biddle said he plans to take a vacation and then engage in the practice of law. He did not indicate whether he had been offered an ambassadorship as has been rumored.

With Clark present at the conference, Biddle predicted that the administration's anti-trust enforcement campaign will be intensified rather than relaxed under his successor. "I have complete confidence that Mr. Clark will carry on that program," he said. "War increases monopolies."

Biddle said that the determination to go ahead with the film case resulted from the inability to reach a satisfactory settlement of the theatre divorcement question. "It is absolutely essential to divorce theatres from producers," he said. "The independents are being pretty well squeezed out." Block booking also must be eliminated, he added.

New Raw Stock Allocations Set by W P B

Feature Quota Up 10 Million Feet; Reels, 4

The War Production Board notified representatives of the industry's raw stock advisory committee Tuesday that the industry's third quarter raw stock allocation for features will be 271,000,000 feet, and for newsreels, 56,860,219 feet.

This represents an increase of 10,000,000 feet of raw stock for features and almost 4,000,000 feet for newsreels over second quarter allocations, which were 261,000,000 feet for features and 53,000,000 feet for newsreels. It will provide industry raw stock users with much needed additional footage and will enable the newsreels to raise their present 700 feet limitation on each issue of their reels to 750 feet and possibly more.

At the same time WPB notified the

(*Continued on page 6*)

Warner MPPDA Rift Effective Tomorrow

The resignation of Warner Bros. from MPPDA is scheduled to become effective tomorrow. Late indications are that there will be no last-minute change in the situation.

Harry M. Warner, president of Warner Bros., could not be reached for comment Tuesday but his office in New York declared that there was no change in the situation.

The immediate result of the Warner resignation becoming effective tomorrow will be the appointment of a new

(*Continued on page 6*)

Star Exchange Aids England, Hollywood

The proposed interchange of stars, directors and technicians between England and Hollywood will be of great benefit to both countries, Pat Kirkwood, first of the British stars to arrive here under the plan, told MOTION PICTURE DAILY Tuesday.

Under a seven-year M-G-M contract as a result of a screen test made by Alexander Korda, the young actress feels that Hollywood offers

(*Continued on page 6*)

Personal Mention

EDWARD C. RAFTERY, United Artists president, is scheduled to arrive here from the Coast today.

•

GRADWELL SEARS, United Artists vice-president in charge of distribution, visited the home office during the week after a long absence due to illness.

•

JOSEPH MOSKOWITZ, 20th Century-Fox vice-president and Eastern studio representative, has arrived on the Coast from New York.

•

IRVING ROSS, of 20th Century-Fox's art department, is the father of a daughter, ELAINE BEA. Ross's wife, GRETA, is a former 20th-Fox employee.

•

THOMAS WILLIAM DOWBIGGIN, son of TOM DOWBIGGIN, Paramount Montreal manager, has been rescued from a German prisoner of war camp.

•

HARRY TURRELL, Warner Theatre Chicago district manager, will leave there for Wisconsin Friday on a three-week vacation.

•

FRANK HANNON, Warner Omaha branch manager, will fly to Dallas this weekend to attend the eighth grade graduation of his son, TOMMY.

•

RICHARD MEALAND, Paramount story department head, is in New York from the Coast.

•

JAMES R. GRAINGER, Republic president, arrived in Hollywood Tuesday from New York.

•

ARTHUR FREED, M-G-M producer, is at the Hampshire House, New York.

•

CARROL TROWBRIDGE, United Artists manager in Salt Lake City, is in New York.

•

HARRY PAUL and NASH WEIL, Wil-Kin Theatre Supply Co., Atlanta, are visiting Charlotte, N. C.

•

CLYDE BLASIUS, 20th Century-Fox Salt Lake City manager, is in Montana.

•

JULIA CHERRNAY, Rabond Theatre Circuit office manager, will be married here June 3 to HENRY SCHWALBE.

•

ERWIN FENSIN, president of Fensin Seating Co., Chicago, is the father of a girl, MAUREEN.

•

HAL BAETZ, Fox West Coast district manager, is now in Idaho.

•

DON TIBBS, Monogram Salt Lake City manager, is on his way East.

•

LILI MESSENGER, of M-G-M studios, is in New York from the Coast.

•

TED COTT, WNEW program director, is the father of a son.

•

CARL NEEDLEY, M-G-M Salt Lake City manager, is in Southern Utah.

Insider's Outlook

By RED KANN

THE deal by which Eric Johnston would become president of the MPPDA is nestling much closer to the signature stage than is generally known. This is believed to be the current state of affairs:

MPPDA principals want Johnston and have for some time, of course. Nicholas M. Schenck, Barney Balaban and N. Peter Rathvon, as the negotiating committee representing Hays association directors, have arrived at a contract which is in Johnston's hands. Pending changes in phraseology or interpretation—or a complete change of heart on Johnston's part—the deal for a term of years is set. Johnston's signature, hardly a slight detail, hovers over the agreement but has not yet alighted on it.

Recently re-elected president of the U. S. Chamber of Commerce, Johnston would withdraw from that post. His activities in promulgating labor-management through the Chamber are believed to have progressed to a point where continuation of that effort could now pass to other hands, according to reputable inside accounts.

Looking toward the possibility which appears ready to materialize, Johnston is credited with having prepared his affairs gradually for the changeover. If and when he assumes the MPPDA presidency, his inaugural period would be spent in acquainting himself on a broader base with more of the principals with whom, and for whom, he would be doing business.

This eventuality, therefore, allows for a period of quiet and outward inaction while Johnston would formulate the specifics of his administration. Will H. Hays, as frequently reported, would become chairman of the board.

There is the possibility a formal announcement of the long-planned move may be forthcoming in a handful of days.

■ ■

Now that J. Arthur Rank is about to descend upon the town, an observation or two about British and American production may carry a tinge of the timely about it. Victor Saville, Britisher, who has made them in London—"The Citadel" and "Goodbye, Mr. Chips"—and in Hollywood—"Tonight and Every Night"—subscribes to this conclusion:

"For a more successful exchange of pictures by the industries in America and England, we must study and learn one another's idioms—not of language but of story-telling. England's task will be to study the technical form that will be more acceptable over here. Hollywood has given the world technique. What she can learn from England is characterization. It is the one thing we are most slipshod with over here."

■ ■

The treaty between Paramount the Loew circuit in New York is in full effect again and both companies have swapped ambassadors. While Paramount was out of the circuit's metropolitan theatres and those 15 releases piled up, the distributor's New York exchange was hardly a hive of industry. But no one at Paramount headquarters seems to have been seriously disturbed, and Charlie Reagan evidently least of all.

This may find explanation in the fact the situation now satisfactorily adjusted had its predecessor a few years back. It ran its course and then peace broke out, proving history can repeat.

■ ■

Remarked a chap on Tuesday: "I just noticed Warner Brothers arranged a bank loan of $17,000,000 as part of a refinancing program at two per cent."

Remarked another: "I can do better than that. I can get 2½ per cent on Series G war bonds."

Asked the first: "Does that mean W. B. is better than U. S. A.?"

Answered the other: "Has U.S.A. got Bogart and Bacall?"

■ ■

This is about a topflight actor who has a habit of taking suspensions rather than a role he does not like or a new picture without the balm of lengthy rest from his last. Recently he won a top spot in a nation-wide box-office poll. It was to be signalized by presentation of a scroll, but another suspension intervened.

"Why don't you accept for him?" the studio head was asked.

"Not if I can help it. If he ever gets this, he'll stay away another six months."

■ ■

Leonard Goldstein, a producer at Columbia before joining Mike Todd, holds a perfect score at that studio. He has never made a flop.

In fact, he never made a picture.

Associates' Dinner Program Is Set

The 26th annual dinner dance of the Motion Picture Associates, to be held June 6 at the Waldorf-Astoria Hotel, will be featured by the presentation of a plaque to George J. Schaefer, national chairman of the War Activities Committee and chairman of the board of Lester Cowan Productions, for distinguished service in the industry. This will be the first in a series of awards to be made yearly to one person selected by the organization's members.

Proceeds of the affair, with an expected attendance of 1,200, will go to the Motion Picture Associates Charity Fund. A station wagon will also be donated to the Red Cross, Morris Sanders, MPA president, announces.

Eastman Plans 2 New Buildings in Postwar

ROCHESTER, May 30.—Based on employment figures even greater than the present, Eastman Kodak Co. yesterday announced plans for construction of two new buildings as soon as possible after the war at a cost of several million dollars. The new structures will include a six-story building at Kodak Park to provide dining and recreational facilities for thousands of Kodak workers and a 14-story addition to the Kodak office, which will increase office space by almost a third.

Walker Named Head Of Denham, Pinewood

LONDON, May 30.—Norman Walker, prominent in the industry here since 1928, has been appointed general manager of the Denham and Pinewood studios, operated by the J. Arthur Rank organization.

Walker produced "The Middle Watch," which was shown at the Roxy, New York, in 1931, and was producer of "The Way Ahead." His association with Rank has been primarily in the religious and community films fields since Rank's entry into the industry in 1936.

Captain Stone Killed

Captain Seymour B. Stone, AUS, brother of Floyd E. Stone of *Motion Picture Herald*, was killed in action in Germany, April 10. Capt. Stone, 25, left Harvard Law School at 22 to enlist in the Army. His parents also survive.

Mrs. Fensin Dead

CHICAGO, May 30.—Funeral services were held here this week for Mrs. Morris Fensin, mother of Erwin Fensin, president of the Fensin Seating Co. Morris Fensin died early this month.

'Wonder Man' Premiere

Samuel Goldwyn's "Wonder Man," Danny Kaye starrer, will have its world premiere at the Astor Theatre on Broadway, June 8.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N.Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

Distributors Waver Between Dubbing And Superimposing

(Continued from page 1)

South and Latin American markets, but no concrete conclusions have been reached on the basis of the few films which have recently been released Spanish-dubbed.

American distributors will have dubbed about 85 films in Spanish in the year ending in August. About 50 will have been dubbed in the M-G-M controlled Soundfilm Transcription Co., here, for M-G-M, 20th Century-Fox, RKO and United Artists. Paramount will have dubbed 10, and Warners, 10, with other companies also setting several films. But few have actually been released in the lower American markets.

Films actually released include M-G-M's "Gaslight," "Dragon Seed," "White Cliffs of Dover," and "Seventh Cross"; Warners' "To Have and Have Not"; Selznick's "Since You Went Away"; Paramount's "And Now Tomorrow"; RKO's "Experiment Perilous." Plans to release others are underway, but a considerable backlog is being accumulated.

Titles Teach English

Some foreign distribution heads here hold that South and Latin American audiences preferred sub-titled versions, since the films provide better opportunities to learn English for audiences in larger cities. Average cost to make a dubbed-version in Spanish in New York is about $20,000, against less than $1,000 for super-imposing, an important factor in causing the present study of dubbing as against superimposing.

All dubbing in French has been discontinued here, in view of the revival of French import laws, which require French versions to be made in France. Companies generally made Italian-dubbed versions in Italy before the advent of Fascist laws, and are expected to revert to this procedure in view of difficulties in securing proper dialogue here. There are no immediate plans to make German-dubbed versions here, as far as can be ascertained.

Legion Classifies 10 Additional Pictures

The Legion of Decency this week reviewed 10 additional films. In Class A-1 are: "I'll Tell the World," Universal, and "They Met in the Dark," English films. In Class A-II are: "Bedside Manner," "Blood on the Sun" and "The Southerner," United Artists; "The Way Ahead," (British) and "Where Do We Go from Here?," 20th Century-Fox, "Blonde Ransom," Universal, and "Thrill of a Romance," M-G-M.

"Pillow to Post," Warners, was placed in Class B.

Exhibitors Host Cagney

HOLLYWOOD, May 30.—While attending the first annual Philadelphia Music Festival, Jimmy Cagney will be the guest of 160 exhibitors at a luncheon at the Belleville-Stratford Hotel, there, Friday.

7th Passes 6th on Bond, Children and Free Days

(Continued from page 1)

chairman in the field, as of May 26.

The totals, with comparisons for the entire Sixth War Loan, follow: "Bond Premieres," 4,791 against 4,557; "Children's Shows," 1,831 against 975; "Free Movie Days," 9,365 against 8,911.

Connors stated that while he was elated with these figures, they can be substantially increased, as there still is time to set "Free Movie Days," which will be held nationally next Wednesday, June 6, and all other activities.

Greatest gains were shown by Los Angeles in "Bond Premieres," from 145 in the Sixth to 216 in the Seventh; Dallas in "Children's Shows," from 39 to 193, and again Dallas in "Free Movie Days," jumping from 268 to 601. Boston's gain in "Free Movie Days" is only 1 behind Dallas, up from 143 to 475.

Leading the nation, without respect to gains, are: "Bond Premieres," Minneapolis, with 367; "Children's Shows," Los Angeles, with 202, and "Free Movie Days," Dallas, with 601.

In addition to this analysis, the Metropolitan New York area, with more than 700 theatres, has piled up the commanding national lead of 618 "Free Movie Days" compared with 244 in the Sixth. Twenty-one special events in the Charlotte area are not included in the Seventh totals.

Sam Shain Appointed Trade Press Liaison

Sam Shain, assistant to Spyros P. Skouras, 20th Century-Fox president, has been named by Samuel Pinanski, national industry chairman, to take over trade press publicity for the Seventh War Loan under John Hertz, Jr., national publicity director, effective today. Shain, who, as intra-industry chairman of the campaign, recently completed a tour of the Western states with Charles P. Skouras, honorary national chairman and Western area chairman, will replace Al Finestone, who has been recalled by Paramount for a special assignment.

Thall Optimistic Upon Leaving N. Y. for West

Sale of "E" bonds in the 11-state Western area will exceed expectations, Charles M. Thall, Western coordinator, forecast this week before leaving New York for San Francisco, where he will make his headquarters at the office of the War Activities Committee for Northern California.

Greater New York Total Approaches 15 Million

Seven hundred theatres in the Greater New York area sold a total of 175,303 "E" bonds with a maturity value of $14,947,960 during the predrive and first week of the Seventh War Loan Drive, according to Irving Lesser, area chairman.

Army Redeployment Film Program Ready

The Army's program of showing 35 mm. entertainment films to soldiers stationed in redeployment areas is about ready to start, Joseph Seidelman, Universal International president and civilian film consultant to the Secretary of War, told a meeting of foreign managers here Tuesday. Seidelman returned from a tour of England and France, where he inspected the 35 mm. pictures that troops are getting under the Army's new program, the condition of film projectors and of the prints, all of which are in good shape, he said.

Seidelman said that the Government will pay three cents per person for the 35 mm. films in inactive combat zones, while no charge will be assessed for active combat areas. Soldiers will not be required to pay admission to view the films, Seidelman said. The 16 mm. gift film program is still in operation, he said.

New Para. Office Space

Extensive remodelling of the office space of Paramount International Films, Inc., on the 10th floor of the Paramount building, commenced this week, it was announced Tuesday by George Weltner, vice president of the overseas branch. The remodelled quarters are designed to accommodate an augmented personnel in the postwar period.

Ohio Deals Collapse

CHICAGO, May 30.—Johnny Jones, president of Screen Guild Productions, reported that a pending deal for the Cincinnati and Cleveland franchises fell through, leaving the territories still open.

Boston Clearance Award Is Expanded

Clearance awarded the National Theatre, Boston, operated by the National Theatre Co., by the arbitration tribunal in that city has been substantially upheld by the arbitration appeal board, which, however, has expanded the award.

In its complaint filed against the five consenting companies, National asked that its 21 days clearance after the Rivoli and Dudley theatres, Roxbury district of Boston, on Warner product; 60 days after on 20th-Fox, and 30 days with respect to Loew's, RKO Radio and Paramount, be abolished or reduced to one day. The arbitrator fixed 30 days' clearance for 20th-Fox and RKO, and dismissed the complaint against Loew's, Warners and Paramount.

The appeal board affirmed the arbitrator's clearances and further fixed a 14-day clearance by Loew's and Warners to the Dudley theatre on product not played at the Rivoli, and seven days on films that play the Rivoli.

'Storm' Trial Ends

Judge Samuel Mandelbaum in the New York Federal Court Tuesday reserved decision after a five-day trial in a suit by Al Rosen against Loew's. The action seeks an injunction and accounting of profits against M-G-M's "The Mortal Storm," claiming it to be a plagiarism of Rosen's book, "The Mad Dog of Europe."

Nicholls Has Resigned

Richard Nicholls, radio director of Donahue and Coe, has resigned, the company reported Tuesday.

Wagner Act Charge Against Producers

HOLLYWOOD, May 30.—Frank Pestana, attorney for the Conference of Studio Unions, on Tuesday filed charges under the Wagner Act with the National Labor Relations Board on behalf of 326 members of the Painters Union whose formal discharge by nine studios on April 4 the complaint attributes to "labor activities."

The union is among those whose striking members received mailed notification that the studios had terminated their employment because of failure to return to their jobs. Repudiation of the union contracts followed and was followed in turn by an "agreement" with IATSE for supplying replacements. The complaint to the NLRB is regarded as the first step toward making that position the basis of a demand for disavowing the "agreement" with IATSE.

On Tuesday CSU again concentrated pickets around the Samuel Goldwyn studio but failed to stop production on International's "Tomorrow Is Forever," scheduled to be finished Thursday.

Johnston Entertains For King Brothers

W. Ray Johnston, president of Monogram Pictures was host at a reception at the Hotel Warwick here Tuesday afternoon for the King Brothers, producers of "Dillinger."

Among the company and theatre representatives who attended were Steve Broidy, Arthur Greenblatt, Norton V. Richey, Dave Horne, Nat Furst, Jack Farkas, Maurice Maurer, Martin Harris, Jules Girden, S. Rosenblatt, S. Einhorn, Meyer Solomon, Etta Segall, M. E. Morey, Si Borus, Morey Goldstein, Col. Gene Householder, Al Cormier, Capt. Harold Auten, Mel Holling, Madeleine White and representatives of the trade press.

Broidy told MOTION PICTURE DAILY at the party that "Dillinger" has been booked by the RKO Metropolitan circuit for July 4 marking the first such booking obtained by the companies for its films. Broidy plans to return to California tomorrow.

Loew's Sets Extra 'Plugs' for Summer

Loew's Metropolitan Theatres for the first time is planning week after week programs over a long period this summer to promote its hot season bookings, the bulk of which will be the recently acquired 15 Paramount releases and newer M-G-M product. The schedules, now being arranged by Donahue and Coe Advertising Agency, call for representation on the local outlets of radio stations as well as time with leading independent stations.

Harmon Sues 20th on 'Horseshoe' Cartoon

LOS ANGELES, May 30.—Hugh Harmon Productions filed suit in Federal Court here on Wednesday against 20th Century-Fox, charging that the latter contracted for a cartoon sequence for "Diamond Horseshoe," which Harmon made and delivered at a cost of $72,900. The plaintiff asks costs plus $1,000,000 damages because the sequence was not used.

A $10,000,000,0

ALL AMERICA KNOWS the hard-hitti

• But nobody knows it as well as we



),00.00 Orchid from YOU

...d-selling job you exhibitors have done during the past six War Loans. ...derstand *fully* how much of your time and energy went into that vital work—and is now going into the Showmen's Seventh.

• As citizens, we thank you for the tanks and planes and guns whose purchase your tireless sales-work made possible.

• As motion picture producers and distributors, we thank you for the credit and honor your efforts have reflected on the industry we're all part of.

• Please let us know in what way we can help you. As in the past, our management men, our field men, our ad and publicity men are at your service. When you want 'em, say the word. Meanwhile, the word we say to you is: CONGRATULATIONS!



In appreciation for the Showmen's Seventh

COLUMBIA PICTURES CORP.
METRO-GOLDWYN-MAYER PICTURES
PARAMOUNT PICTURES INC.
RKO-RADIO PICTURES, INC.
TWENTIETH CENTURY-FOX FILM CORP.
UNITED ARTISTS CORP.
UNIVERSAL PICTURES COMPANY, INC.
WARNER BROS. PICTURES, INC.

Rank Sets Canadian Distribution Unit

(*Continued from page* 1)

imminence of the new project, published Tuesday.

The new distribution organization will handle all pictures made by the Rank production group in England, and also will be available to other British producers seeking outlets throughout Canada.

Canadian distribution for French films made by French Gaumont and other producing units in France will also be undertaken by the new organization. This is in line with the tie-up recently made with French Gaumont by E. T. Carr of Rank's Eagle-Lion Films, Ltd.

The Rank-Nathanson announcement described the project as the first of several to result from Rank's current visit to Canada for conferences with Nathanson regarding the future development of the Canadian film industry. The organization will have its main office in Toronto and branches in five other cities.

Distinct from Empire 'U'

The new company, unnamed as yet, is distinct from Empire Universal Films, Ltd., Nathonson's exchange holding the Canadian franchise for Eagle-Lion product on a long-term basis, but it is understood that this agreement will be superseded.

The tie-up with French Gaumont presages early distribution in Canada of new French language films, which have not been imported since 1940. Prior to the war, all such pictures were imported by France Film, Ltd., of Montreal, which has continued to distribute much-used prints.

Rank, John G. I. Woodham-Smith and other members of the British film delegation were guests in Montreal Tuesday night of D. C. Coleman, president of the Canadian Pacific Railway, a director of Odeon Theatres of Canada and chairman of the board of Associated Screen News, Ltd,. of which the president, Ben Noorish, was also a guest.

Rank is scheduled to arrive in New York on Monday.

Warner MPPDA Rift Effective Tomorrow

(*Continued from page* 1)

chairman of the Title Registration Committee. Albert S. Howson, Warner censorship head, had held this post for 10 years. Customary procedure was for Will H. Hays, MPPDA head, to reappoint Howson chairman following the annual meeting of the committee. Howson said Tuesday that he had not heard from Hays. The annual meeting of the committee was held May 14. Howson said that as far he he knows Warners will continue to register its film titles with MPPDA and submit its stories to the Production Code Administration for approval and seals, since membership in MPPDA is not a requirement for participation in these two MPPDA functions.

PERFORATORS WANTED
35 MM. AND 16 MM.
8-16 FILMS, INC.
630 9th Avenue, N. Y. C.

Review

"Twice Blessed"

(M-G-M)

EFFICIENTLY winning its share of laughs, "Twice Blessed" is strictly a tongue-in-cheek treatment of the problem of a broken home. Ethel Hill's screenplay neatly skirts any serious entanglements and crisp direction by Harry Beaumont, with farcical overtones, rarely permits a potentially weighty theme to get out of hand.

Preston Foster, a newspaperman, and Gail Patrick, authority on child psychology, come to the parting of the ways, but not before their marital union has been twice blessed by twin daughters, Lyn and Lee Wilde. Obviously, the scenarist's problem is to reunite the divorced parents and obviously, again, by employment of the precocious scheming of the twins. The Misses Wilde effect a switch; Lee, the peppery one, going to the comparatively sedate home of her mother, and Lyn, the learned one, embracing the more informal surroundings of her father. How they effect the ultimate reunion of their parents, despite the obstacles of a predatory newspaperwoman, Gloria Hope, who is stalking Foster with the object of matrimony, and a pompous senator, Richard Gaines, who almost marries Miss Patrick, creates a good deal of merriment in the process.

With a nod in the direction of the younger set, the film incorporates several jitterbug sequences, which, however, grownups will find comparatively easy to take. Foster and Miss Patrick perform competently, as do the bubbling Wilde sisters. Marshall Thompson and Jimmy Lydon, as swains of the girls, are natural. Arthur L. Field produced.

Running time, 76 minutes. General classification. Release date not set.

CHARLES RYWECK

Star Exchange Aids England, Hollywood

(*Continued from page* 1)

boundless opportunities for international fame which today is denied the new English star, whose films can count only on English exhibition.

England, on the other hand, offers Hollywood stars and directors, who have become typed or identified with a certain kind of picture, an opportunity to experiment and to produce or appear in a different kind of role, Miss Kirkwood said. Thus, an actor who has only played comedy roles might be given a chance to appear in a heavy dramatic role in England, and a director identified only with mystery films, a chance to do a musical comedy.

The Hollywood stars and technicians are world-known through their films and are able to experiment and try out roles, and British producers are glad to add their box-office names to English companies' rosters. The English stars, little known except to British audiences in Hollywood, receive a chance to become world known, she said.

Miss Kirkwood will leave New York for the Coast Saturday, and her first for M-G-M will be "No Leave, No Love," with Joe Pasternak producing and Van Johnson co-starring.

Albany Variety Club Aids Summer Camp

ALBANY, May 30. — Variety Club Tent No. 9 here has approved reconstruction and expansion plans for the Albany Boys' Club summer camp in the Helderberg Mountains. The club furnished free vacations for 150 under-privileged boys last year.

Club officers, headed by Chief Barker Herman L. Ripps, C. J. Latta, former Chief Barker and district supervisor for Variety Clubs of America, and C. A. Smakwitz, first assistant Chief Barker, recently arranged to borrow $6,000 from the Boys' Club Trust Fund to provide for the project.

British Censors Hold Up 'Horror' Films

(*Continued from page* 1)

product, were subject to the same censorship. Johnston is here from Chicago conferring with Norton Ritchey, president of Monogram International, on plans for the company's foreign expansion.

Johnston revealed that the Los Angeles Board of Review had refused permission for some eight or 10 Monogram pictures to be exported in the three years that it operated. Recently three were released by the Board, and dissolution of the censorship on exports would permit the others to be shipped, he said. "Dillinger" has been cleared for England, he said.

With expansion of foreign markets for this type of picture, Johnston estimated that the film may gross a "couple of million" on world distribution, $1,250,000 domestically, and $750,000 from foreign sources. Previous top company grosser was "Lady Let's Dance," he said.

Plan Paris Office

Monogram will open an office in Paris to service the Continent, Johnston said. A London office will also be set up for a special contact representative between the home office and Pathe, the company's British franchise distributor. Bernard Gates, the company's South American representative, is touring that territory with a view to opening up additional agencies for the company, Johnston said. The Paris office, he emphasized, will be a sales office and not an exchange.

The company is not planning to acquire any additional franchises at present, Johnston said. It presently owns seven branches outright, owns a 50 per cent interest in two, while the other 21 are operated on a long-term franchise extending to 1952.

Riskin Back to Work

HOLLYWOOD, May 30.—Robert Riskin arrived here from the East Tuesday and plans to start work at once on an original screenplay, and then will form a company for its independent production and distribution.

Censored Film Can Be Sent Abroad Soon

(*Continued from page* 1)

Review would now be left up to the companies to determine whether they would ship them outside the country after June 9. In any event, Smith said, speaking in an unofficial capacity, he hoped that there will not be a "great flood" of pictures shipped out of the country, especially with the shortage of raw stock.

Motion pictures will now assume the responsibility of the radio and the press, Smith said, which have a voluntary code of wartime practices in operation. Newsreels will still remain subject to submission of their footage to the War and Navy Departments, of course, from the point of view of military security. The U. S. Customs procedure on shipping, Smith said, will also still obtain. Censorship was exercised, Smith said, primarily for security and propaganda reasons.

Rothaker Had Charge

The Los Angeles Board of Review was in charge of Watterson R. Rothacker and its purview was all "dramatic and other commercial film produced on the West Coast for export." The New York Board of Review was responsible for all newsreels offered for export, incoming newsreels, "dramatic pictures, commercial and industrial films and 'shorts' produced in the East or imported through the Eastern half of the U. S." Foreign language titles and translations were reviewed by whichever board originally examined the pictures on which the titles were superimposed.

The New York Board also reviewed old entertainment pictures, slated for export. In the three years of its operation, only six appeals were made from its decisions to Byron Price, head of the Office of Censorship in Washington, five of which were denied by Price, Smith said.

WPB Sets New Raw Stock Allocations

(*Continued from page* 1)

companies that the meeting scheduled to be held in Washington, June 7, between WPB representatives and members of the industry's raw stock advisory committee would not be held unless the companies felt it was necessary. WPB said it had no raw stock problems to discuss with the industry and asked the companies to notify the Board if they felt that such a meeting was required at this time.

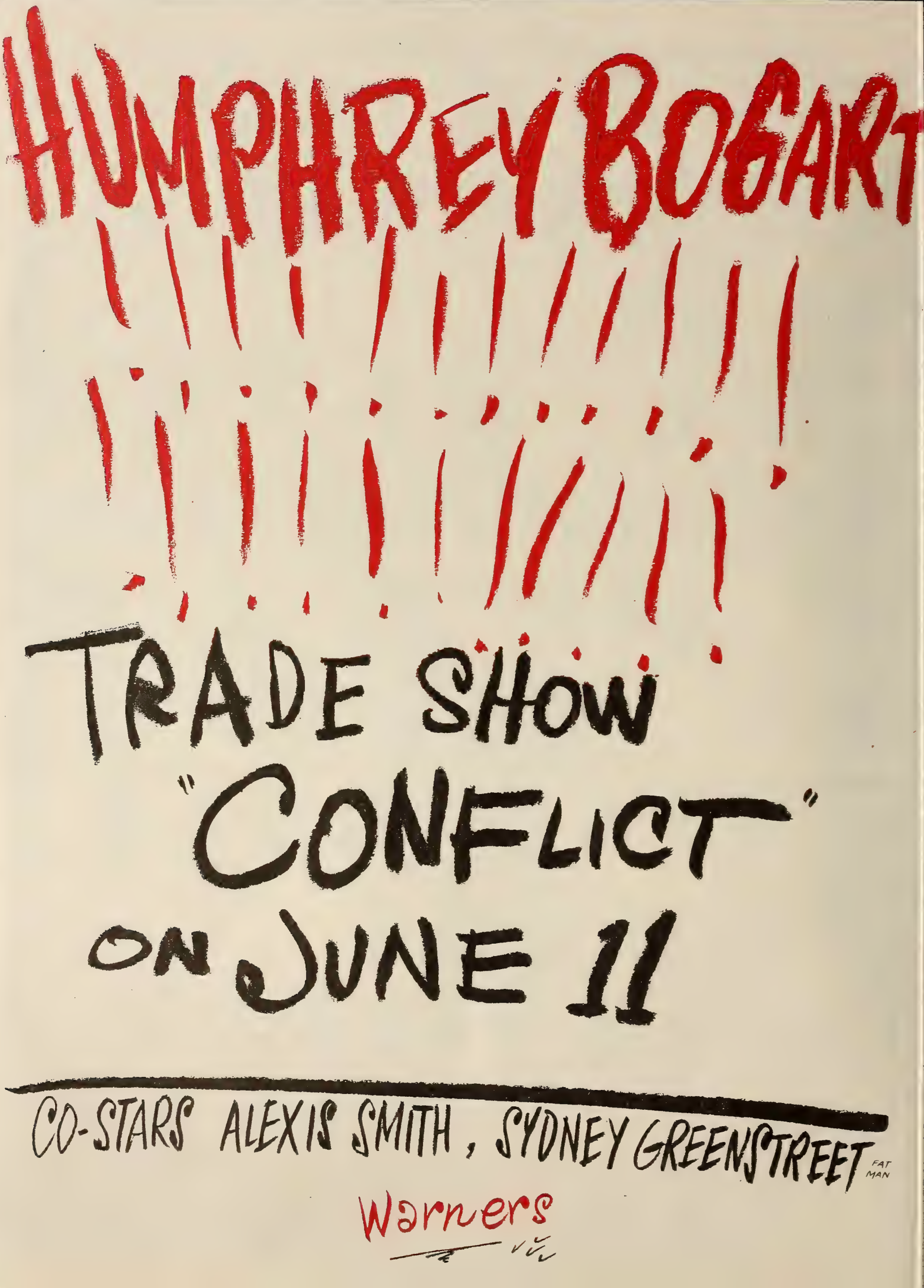
WPB also told the companies that Army and Navy raw stock credits would be computed on the same basis during the third quarter as during the second quarter. During the second quarter the industry was allocated approximately 30,000,000 feet of additional raw stock as a credit for making advance prints of features for Army use in some 996 installations in the U. S. and received full credit for film used in making prints for the Navy. Advance prints of features made for the Army are returned to exchanges after the Army installations have been serviced, and are used by the exchanges to service regular customers.

WPB notified each raw stock user of third quarter allocations which represents an increase out of the additional 10,000,000 feet for distributors and independents.

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
May 4	BOSTON BLACKIE BOOKED ON SUSPICION Chester Morris Lynn Merrick D—(6031)	(Tenth Block) BETWEEN TWO WOMEN Van Johnson Lionel Barrymore D—81 mins. (518) (Rev. 12/21/44)	CISCO KID RETURNS Duncan Renaldo O—64 mins. (429) (Rev. 4/11/45)	(Fourth Block) BRING ON THE GIRLS (Color) Veronica Lake Sonny Tufts Eddie Bracken M—92 mins. (4416) (Rev. 2/19/45)	ENEMY OF THE LAW Dave O'Brien Tex Ritter O—59 mins. (Rev. 3/9/45)	THE PHANTOM SPEAKS Richard Arlen Stanley Ridges D—69 mins. (433) (Rev. 4/18/45)	(Fourth Block) ZOMBIES ON BROADWAY Wally Brown Alan Carney C—68 mins. (516) (Rev. 4/18/45)	(May Release) DIAMOND HORSESHOE (Color) Betty Grable Dick Haymes Phil Silvers M—104 mins. (524) (Rev. 4/11/45)	COLONEL BLIMP (British Rank-Arthur) (Color) Anton Walbrook Deborah Kerr D—148 mins. Rev. 6/9/43)	PATRICK THE GREAT Donald O'Connor Peggy Ryan C—89 mins. (9011) (Rev. 4/13/45)	THE HORN BLOWS AT MIDNIGHT Jack Benny C—68 mins. (415) (Rev. 4/3/45)
May 11	BOTH BARRELS BLAZING Charles Starrett Tex Harding O—58 mins. (Rev. 5/28/45)	NOTHING BUT TROUBLE Laurel and Hardy C—69 mins. (519) (Rev. 12/5/44)	CHINA'S LITTLE DEVILS Harry Carey Paul Kelly D-75 mins. (405) (Rev. 5/4/45)	THE UNSEEN Joel McCrea Gail Russell Herbert Marshall D—81 mins. (4417) (Rev. 2/20/45)	THE LADY CONFESSES Mary Beth Hughes Hugh Beaumont D—64 mins. (Rev. 4/2/45)	THREE'S A CROWD Pamela Blake Charles Gordon D—58 mins. (416)	TARZAN AND THE AMAZONS Johnny Weissmuller Brenda Joyce D—76 mins. (518) (Rev. 3/20/45)	THE BULLFIGHTERS Stan Laurel Oliver Hardy C—61 mins. (525) (Rev. 4/10/45)	THE SOUTHERNER (Loew-Hakim) Zachary Scott Betty Field D—91 mins. (Rev. 5/2/45)	HONEYMOON AHEAD Allan Jones Grace McDonald Vivian Austin M—59 mins. (9028) (Rev. 5/1/45)	
May 18	THE FIGHTING GUARDSMAN Willard Parker Anita Louise D—84 mins.	KEEP YOUR POWDER DRY Lana Turner Laraine Day D—93 mins. (520) (Rev. 2/15/45)	IN OLD NEW MEXICO Duncan Renaldo Martin Garralaga O-64 mins. (430)	SALTY O'ROURKE Alan Ladd Gail Russell D—100 mins. (4418) (Rev. 2/23/45)	THE MISSING CORPSE J. Edward Bromberg Isabel Randolph D—62 mins. (Rev. 5/7/45)	FLAME OF BARBARY COAST John Wayne Ann Dvorak D—91 mins (415) (Rev. 4/16/45)	(Special Release) IT'S A PLEASURE International (Color) Sonja Henie Michael O'Shea 90 mins (584) (Rev. 2/27/45)	(June Release) WHERE DO WE GO FROM HERE? (Color) Fred MacMurray June Haver Joan Leslie C—77 mins. (526) (Rev. 5/24/45)	THE GREAT JOHN L (Bing Crosby) Linda Darnell Greg McClure D—96 mins.	SWING OUT SISTER Rod Cameron Billie Burke Arthur Treacher M—60 mins. (9033) (Rev. 5/2/45)	ESCAPE IN THE DESERT Helmut Dantine Jean Sullivan D—79 mins. (416) (Rev. 4/24/45)
May 25		(Special Release) NATIONAL VELVET (Color) Mickey Rooney Elizabeth Taylor D—123 mins. (521) (Rev. 12/6/44)	(Special Release) FLAME OF THE WEST Johnny Mack Brown Raymond Hatton O—71 mins. (451) (Rev. 5/15/45)							SEE MY LAWYER Olsen & Johnson Grace McDonald Alan Curtis C—69 mins. (9016) (Rev. 2/6/45)	
June 1		(Eleventh Block) WITHOUT LOVE Spencer Tracy Katharine Hepburn D—111 mins. (522) (Rev. 3/19/45)	SPRINGTIME IN TEXAS Jimmy Wakely Dennis Moore O—54 mins. (462) (Rev. 5/15/45)		GANGSTERS' DEN Buster Crabbe Fuzzy St. John O—55 mins. (Rev. 3/8/45)					THAT'S THE SPIRIT Jack Oakie Peggy Ryan C—93 mins. (Rev. 5/16/45)	
June 8	TEN CENTS A DANCE Jane Frazee Jimmy Lloyd M RHYTHM ROUNDUP Ken Curtis Cheryl Walker O	GENTLE ANNIE James Craig Donna Reed D—80 mins. (523) (Rev. 12/21/44)	TROUBLE CHASERS Billy Gilbert Shemp Howard C—62 mins. (424)		THE SILVER FLEET (J. Arthur Rank) Ralph Richardson Googie Withers D—77 mins. (Rev. 3/18/43)	BELLS OF ROSARITA Roy Rogers Gabby Hayes Dale Evans D—68 mins. (442) (Rev. 5/14/45)	(Special Release) WONDER MAN (Goldwyn) (Color) Danny Kaye Virginia Mayo C—98 mins. (552) (Rev. 4/25/45)			I'LL TELL THE WORLD Lee Tracy Brenda Joyce C—61 mins. (9041) (Rev. 5/24/45)	PILLOW TO POST Ida Lupino Sydney Greenstreet C—92 mins. (417) (Rev. 5/15/45)
June 15		THE CLOCK Judy Garland Robert Walker D—90 mins. (524) (Rev. 3/22/45)		(Fifth Block) THE AFFAIRS OF SUSAN Joan Fontaine George Brent C—113 mins. (4421) (Rev. 3/28/45)			(Special Release) ALONG CAME JONES (International) Gary Cooper Loretta Young D—90 mins. (681)	DON JUAN QUILLIGAN William Bendix Joan Blondell C—(527)		BLONDE RANSOM Virginia Grey Donald Cook M—68 mins. (9042)	
June 22	BLONDE FROM BROOKLYN Robert Stanton Lynn Merrick M	The PICTURE of DORIAN GRAY Hurd Hatfield George Sanders Donna Reed D—110 mins. (523) (Rev. 2/26/45)		MURDER, HE SAYS Fred MacMurray Helen Walker C—95 mins. (4422) (Rev. 4/9/45)			(Fifth Block) TWO O'CLOCK COURAGE Tom Conway Ann Rutherford D—66 mins. (521) (Rev. 4/6/45)	CALL OF THE WILD Clark Gable Loretta Young Jack Oakie D—81 mins. (523) (Rev. 4/27/45)		PENTHOUSE RHYTHM Lois Collier Kirby Grant M—60 mins. (9043)	
June 29		SON OF LASSIE (Color) Peter Lawford Lassie June Lockhart D—102 mins. (524) (Rev. 4/20/45)		SCARED STIFF Jack Haley Ann Savage D—65 mins. (4423) (Rev. 4/6/45)	THREE IN THE SADDLE Dave O'Brien Tex Ritter O	THE CHICAGO KID Donald Barry Otto Kruger D—68 mins (417) (Rev. 2/20/45)	THE BRIGHTON STRANGLER June Duprez John Loder D—67 mins. (522) (Rev. 5/2/45)			THE FROZEN GHOST Lon Chaney Evelyn Ankers D—61 mins. (9032)	CONFLICT Humphrey Bogart Alexis Smith D—86 mins (418)
July 6	BOSTON BLACKIE'S RENDEZVOUS Chester Morris Nina Foch D	(Special Release) VALLEY OF DECISION Greer Garson Gregory Peck D—119 mins. (525) (Rev. 4/10/45)		A MEDAL FOR BENNY Dorothy Lamour Arturo de Cordova D—80 mins. (4424) (Rev. 4/9/45)			BACK TO BATAAN John Wayne Anthony Quinn D—95 mins. (523) (Rev. 5/29/45)	(July Release) NOB HILL (Color) George Raft Joan Bennett D—95 mins. (529) (Rev. 5/29/45)		JUNGLE CAPTIVE Otto Kruger Jerome Cowan D—63 mins. (9038)	
July 13	A THOUSAND AND ONE NIGHTS (Color) Cornel Wilde Evelyn Keyes M					HITCHHIKE TO HAPPINESS Al Pearce Dale Evans M—72 mins. (119) (Rev. 4/19/45)	WEST OF THE PECOS Robert Mitchum Barbara Hale O—66 mins. (524) GEORGE WHITE'S SCANDALS Joan Davis Jack Haley M (525)	WITHIN THESE WALLS Thomas Mitchell Mary Anderson D (528)		THE NAUGHTY NINETIES Abbott & Costello Rita Johnson C—(9003)	

Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama. (M) Musical. (C) Comedy. (O) Outdoor Action. Production Numbers Are in Parentheses. (Rev.) Motion Picture Daily *Review Date.*


HUMPHREY BOGART
TRADE SHOW
"CONFLICT"
ON JUNE 11
CO-STARS ALEXIS SMITH, SYDNEY GREENSTREET FAT MAN
Warners

MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 106 NEW YORK, U.S.A., FRIDAY, JUNE 1, 1945 TEN CENTS

Holiday Helps 11 Films Into Money Column

'Affairs of Susan' Tops in Key City, Circuit Reports

By MILTON LIVINGSTON

Six films led by "The Affairs of Susan" were the outstanding money-makers in first-run theatres in 13 key cities, excluding New York City, for the week ended yesterday based on reports from MOTION PICTURE DAILY correspondents. The other five films were "Without Love," "Flame of Barbary Coast," "Diamond Horseshoe," "Bring on the Girls" and "Salty O'Rourke."

Both circuit executives and key city reports indicate spotty business in many sections of the country, but Memorial Day receipts, Wednesday, were exceptionally strong. "The Affairs of Susan," "Diamond Horseshoe," "Without Love," "Salty O'Rourke," "Where Do We Go from Here" and "The Enchanted Cottage" were cited

(*Continued on page 6*)

Ask New AFL Step To Restrain Walsh

HOLLYWOOD, May 31.—Business agents of the unions on strike against the studios today wired their international presidents to insist that the American Federation of Labor executive council force IATSE president Richard F. Walsh to rescind the new charters he has issued here and to protect AFL president William Green's public reiteration that the strike is unauthorized. Reports that Walsh had already rescinded the charters were denied by 'IA' executives.

In a correlated move, a number of

(*Continued on page 6*)

Hopper Quits Post As MGM Manager

HOLLYWOOD, May 31. — Harold Hopper today resigned the general managership of M-G-M, effective this weekend.

Hopper, who accepted the post a year ago on the request of Nicholas M. Schenck and Louis B. Mayer, told MOTION PICTURE DAILY he plans to devote his entire time to his own business interests, which include the Cinema Mercantile Corp. and financing of

(*Continued on page 6*)

Balaban, Bernstein Dietz, Friedman In Stock Transfers

PHILADELPHIA, May 31.—Purchase last December of $2,000,000 worth of Paramount Pictures 2¾ per cent convertible notes by Barney Balaban, president, was reported tonight by the Securities and Exchange Commission in its monthly summary for April.

The report also revealed the distribution of Loew's, Inc., common stock in the recent stock split-up, showing that David Bernstein, treasurer, through the corporation, received 38,100 shares, of which he disclaimed any beneficial ownership, making the total so held 57,150 shares; Howard Dietz, vice-president, received 30 shares, giving him a total of 45 shares; Leopold Friedman, vice-president, 1,424 shares, for a total of 2,136 shares; Eugene W. Leake, di-

(*Continued on page 3*)

Pinanski Warns of Drive Complacency

Samuel Pinanski, industry national chairman of the Seventh War Loan Drive, has telegraphed all showmen to convey strong warnings to their workers to beware of the complacency that arrives with warm weather and summer vacation time.

Pinanski likened the complacency to a third enemy, the first being overoptimism and the second, the war in

(*Continued on page 3*)

Warner Confirms MPPDA Resignation

Harry M. Warner, president of Warner Bros., yesterday announced that the company's resignation from MPPDA will be effective today.

Warners will continue to register film titles through MPPDA, and will submit advertising copy to the Advertising Advisory Council. The company also will adhere to MPPDA Production Code Administration regulations and will submit scripts and completed pictures for MPPDA seals.

20th Schedules 20 Films in 9 Months

Twentieth Century-Fox reports that 20 films, including the following productions, are scheduled for release within nine months.

In July, "Nob Hill"; in August, "A Bell for Adano," "Wilson" and "Junior Miss"; in September, "Captain Eddie"; October, "State Fair" and "Now It Can Be Told"; November, "The Dolly Sisters" and "Colonel Effingham's Raid"; December, "Dragonwyck" and "Fallen Angel"; January, 1946, "Kitten on the Keys" and "American Guerrilla."

Also, February, 1946, will see "Enchanted Voyage" and "Cluny Brown," and March, 1946, "Leave Her to Heaven" and "The Spider."

British Raw Stock Cut to Drop to 10% on June 15

LONDON, May 31.—The British Board of Trade proposes to reduce the existing 15 per cent cut in raw stock allocations to 10 per cent on June 15 in spite of the fact that reserves in the manufacturers' hands have been entirely exhausted by abnormal demands of the Armed Forces and that the output is likely to shrink because of diminished supplies of base materials, it is authoritatively learned here.

The distributors, who in 1943 and 1944 were allocated 80 per cent of their 1942 consumption, avoided a governmentally threatened reduction in playing times by extreme print economies and by revising release schedules. In March, 1945, the government imposed a further 15 per cent cut on 1944 consumption, expressing the hope that this cut would last two months only but still insisting that the Kinematograph Renters Society declare a cut in playing time unless the raw stock shortage was promptly alleviated.

The KRS now is disturbed because the 1945 cut has been based on the previous year's consumption and not on the allocation figure, arguing that the prudent distributor, observing the allocation, has been penalized thereby in favor of the less careful distributor who has exceeded his allowance. In 1944, 10 companies saved 4,400,000 feet, while six others overspent their allowances by 2,600,000. The society has decided to approach the BOT in this regard, claiming that the 1942 allocation, and not 1944 consumption, should be used and also that the board should abandon its present system of short-term rationing, which is said to

(*Continued on page 6*)

All Users to Share in WPB Film Increase

1,084,280 Ft. More for Independent Producers

Allocations for individual users of raw stock in the War Production Board's third quarter allocations of 271,000,000 feet for features and 56,860,219 feet for newsreels, representing increases of 10,000,000 feet for features and almost 4,000,000 feet for newsreels, were disclosed here yesterday.

WPB notified members of the industry's raw stock advisory committee of third quarter allocations Tuesday, as reported by MOTION PICTURE DAILY yesterday.

Newsreels are provided with sufficient film to increase releases from 700 feet per issue to 750 feet. Com-

(*Continued on page 6*)

Paramount to Mark Third of Century

Paramount Pictures will mark its third of a century anniversary with a special Paramount month starting August 26 and ending September 29, Charles M. Reagan, vice-president and general sales manager, announced yesterday at a luncheon at '21.' Reagan, currently, is observing his 25th year with the company.

Reagan said Paramount would stress its contributions to the entertainment world and its service to the

(*Continued on page 7*)

United Screen Will Make 30 Features

A new national distribution company, United Screen Attractions, has been formed here with Irwin Shapiro as president, and will release 30 features during the forthcoming year. The features, with the exception of a series of six to 12 Westerns, will be budgeted from $250,000 to $400,000 each, Shapiro said.

Key branches will be established in

(*Continued on page 7*)

Reviewed Today

Review of "Blonde Ransom" appears on page 7.

U. S. Without Data On Censored Films

WASHINGTON, May 31.—Censorship officials said today that the motion picture industry has done a "bang-up" job under wartime censorship.

Only a relatively few pictures were refused export licenses because they contained material which conceivably might be of value to the enemy, and most of the rejections were in the early days of the motion picture code, while the producers were still uncertain as to the exact requirements.

A spokesman for the Office of Censorship said there were no reports in Washington as to the actions of the New York and Los Angeles boards of review in individual cases.

The two boards are scheduled to discontinue operations June 9 and have been instructed to close their doors and disband June 14. From June 9 the industry "will be on its own," the censorship official said, concrete evidence of the confidence Censorship Director Byron Price has in its ability to safeguard the national security voluntarily.

Cromwell Again Head Of Screen Directors

HOLLYWOOD, May 31.—The Screen Directors Guild today reelected John Cromwell president, Mervyn LeRoy first vice-president, Edward Dmytryk second vice-president, and Tay Garnett, Rouben Mamoulian, William A. Seiter and Norman Taurog members of the board of directors. Newly elected were Delmer Daves, secretary; A. Edward Sutherland, treasurer, and David Butler, George Cukor, Howard Hawks, Norman McLeod, Richard Wallace and William Wellman, directors.

Cohen Leaving Para., Joining Reinheimer

Irving Cohen has resigned from the Paramount legal department, effective today, and will become associated with Howard E. Reinheimer, theatrical attorney, Monday.

Cohen has been with Paramount for 15 years and with the legal department for 12 years, handling distribution, production, non-theatrical, arbitration and anti-trust matters. In his new association he will handle motion picture, stage and radio work.

Allport's Son Safe

Second Lieutenant Alexander W Allport, son of F. W. Allport, MPPDA managing director in London, who had been reported missing by the Army in the European area, was found in a German prison camp and is in good health, MPPDA headquarters here has been advised.

UA Promotes Bernstein

CHICAGO, May 31.—Oscar Bernstein, United Artists out-of-town salesman, has been named city sales manager here, succeeding Abe Fisher, who has left to manage the local Film Classics branch. Bernstein's appointment was made by Rud Lohrenz, district manager.

Personal Mention

COL. NATHAN LEVINSON, Warner studio head of sound recording and engineering, will leave New York today for the Coast.

•

JACK MUNDSTUK, M-G-M Buffalo manager, and HARRY ROSENBLATT, New Haven manager, will leave here today for their respective headquarters.

•

BOB LYNCH, M-G-M Philadelphia district manager, and LOU FORMATA, branch manager, will leave New York Saturday for Philadelphia.

•

DAVID O. SELZNICK, is in Washington from Canada. He will return to the Coast the middle of next week from New York.

•

P. O. THOMAS CAREY, former Comerford Theatres, Scranton district manager, is the father of a son, DONALD JAMES.

•

HOYT T. MCMICHEN, former manager of the Kirkwood, Atlanta, has been made manager of the 10th Street Theatre there.

•

MRS. HELEN HALL RATHVON, wife of the RKO president, has arrived in Hawaii to serve as a Red Cross club supervisor.

•

DOROTHY ANN MCANDREW, of Comerford Theatres, Scranton, was married to SGT. PAUL JAMES CONWAY last week.

•

IRVING BERG, of New York, who had been visiting the National Screen Service Atlanta branch, has left for Memphis.

•

WALTER SILVERMAN, Columbia New Haven salesman, will be married in New York June 17 to HELEN ROSENTHAL.

•

SGT. MILES LAMERAUX, former employee of the Forty-Fort, Wilkes-Barre, Pa., has married LOIS BARNARD.

•

IRVING LIPNICK, manager of the Shore, Chicago, is under doctor's care for arthritis of the spine.

•

HALL BAETZ, Fox West Coast district manager, Salt Lake City, is back there from Idaho.

•

DANIEL F. GREENHOUSE, sales executive, left for the Coast yesterday from New York.

•

CAROLE LANDIS will take a two months leave of absence due to ill health.

•

LEONARD SILLMAN, Republic producer, is in New York from the Coast.

•

MERRITT DAVIS, Republic Southern division manager, is visiting in Charlotte.

HARRY M. GOETZ is scheduled to leave New York for the Coast June 6.

•

H. S. WYCKOFF, of Paramount's New York exchange, is in Atlanta.

HARRY H. THOMAS, PRC vice-president and general sales manager, has left New York for a three-week tour in the Midwest.

•

JAY EMANUEL, independent circuit head, is chairman of the Philadelphia Sponsors Committee to help raise a $5,000,000 endowment for expansion of Yeshiva College, New York, to university status.

•

MRS. RODNEY TOUPS, wife of the manager of Loew's State, New Orleans, has been named public relations chairman for the Louisiana Women's Action Committee for Victory.

•

J. L. BOYER and DOYLE MAYNARD, National Screen New Orleans branch manager and salesman, respectively, will attend a Chicago regional meeting June 15.

•

JACK GOLDSTEIN, Vanguard Eastern director of publicity and advertising, returned here yesterday from Chicago and left for Washington.

•

J. J. GLYNN, Warner International vice-president, has left New York for a tour of Panama and Peru. He will return about the middle of June.

•

STANLEY SMITHERS, Warner Theatres Philadelphia short subject booking department head, is celebrating his 20th year with the circuit.

•

FLT. LT. WILLIAM DEMILLE, former Paramount Film Service, Toronto, booker, has been awarded the Distinguished Flying Cross.

•

TED GAMBLE, of the Treasury War Finance Division, has received an honorary degree from the University of Oregon, Portland.

•

R. N. SAVANI, Astor Pictures president, will be in New Orleans this week, en route to Fort Worth and Dallas.

•

JOE SAPSIS, manager of the Eureka, Philadelphia, will celebrate his 25th wedding anniversary next month.

•

MADELINE SCHILLER, partner in the Tri-States circuit, Grand Island, Neb., has married DAVID KAUFMAN.

•

EDITH GRAHAM, Charleston, W. Va., *Gazette*, film editor, will arrive here June 11 for a week's stay.

•

FRANCES MARION, of M-G-M studios, has returned to the Coast from New Orleans.

•

LEROY PRINZ, Warner dance director, will leave New York for the Coast on Saturday.

•

RUD LOHRENZ, United Artist Midwest director manager, is in Canada on a fishing trip.

•

HERBERT PICKMAN, Warner Southwestern field representative, is in Asheville, N. C.

•

TEX RITTER, now on a personal appearance tour, is visiting Atlanta.

NEW YORK THEATRES

Republic Proudly Presents its 10th Anniversary Triumph
★ JOHN WAYNE
★ ANN DVORAK
in
FLAME OF BARBARY COAST
Featuring
★ Joseph Schildkraut
NOW AT BRANDT'S GLOBE BROADWAY at 46th ST.
IT WILL THRILL YOU AGAIN AND AGAIN

RADIO CITY MUSIC HALL
50th St. and 6th Ave.
GREER GARSON • GREGORY PECK
"The Valley of Decision"
A METRO-GOLDWYN-MAYER PICTURE
SPECTACULAR STAGE PRESENTATION

PARAMOUNT PRESENTS
ALAN LADD - GAIL RUSSELL
"SALTY O'ROURKE"
In Person CHARLIE SPIVAK JO STAFFORD DEAN MURPHY
PARAMOUNT TIMES SQUARE Buy More Bonds

RKO PALACE B'WAY & 47th St.
PEARL BUCK'S
"CHINA SKY"
Randolph SCOTT Ruth WARRICK
An RKO Radio Picture

"A MEDAL FOR BENNY"
Starring
Dorothy LAMOUR Arturo de CORDOVA
A Paramount Picture
RIVOLI Bway. & 49th St.
Doors Open 9:30 A.M.—Buy Your Bonds Here

Betty GRABLE Dick HAYMES Billy Rose's DIAMOND HORSESHOE in Technicolor
On Stage! COUNT BASIE AND HIS ORCHESTRA
Extra! JERRY LESTER Other Big Acts!
A 20th CENTURY-FOX PICTURE
ROXY 7th Ave. & 50th St.

LOEW'S STATE B'WAY & 45
ON SCREEN Alan LADD Loretta YOUNG 'AND NOW TOMORROW'
IN PERSON YVETTE
Extra! DR. MARCUS The Mad Magician

Monogram Stock on Curb

Monogram's preferred stock will be listed for trading on the New York Curb today, according to an announcement made here yesterday by W. Ray Johnston, president.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N.Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

Pinanski Warns of Drive Complacency

(*Continued from page* 1)

the Pacific. He urged all the workers in the industry to be on their toes throughout the coming month until the Drive is ended.

Paramount and M-G-M have agreed to devote full time announcements plugging 'Free Movie Days' on all their contracted radio spot time June 4 and 5. This will cover over 100 of the nation's key stations and blanket the country.

Special activity is now being centered on June 6, 'Free Movie Day.' Reports from the field indicate that an all-time high record will be set in number of theatres participating. The national committee, in order to insure public knowledge of this bond selling event, has made arrangements for nation-wide radio coverage of 'Glenn Miller Night,' June 5, at the Paramount Theatre, New York. The Blue Network is scheduled to carry the show from 10:30 to 11:00, EWT, and Mutual from 11:30 to 11:55, EWT.

WAC Opens Bond Booth Near Nazi Submarine

A bond booth has been opened at Naval Pier A at the Battery by the War Activities Committee of the industry for "E" bond purchasers who wish to go aboard the captured Nazi submarine, U-505, on display there. The bond booth can accommodate 20 purchasers at one time, and is open from 11 a.m. to 8 p.m. daily until next Tuesday.

During three hours on Tuesday and eight hours on Memorial Day, a total of 1,056 bonds with a value of $59,700 was sold at the industry booth.

Brothers Are Reunited at Times Square Bond Rally

Barney and Lorenzo Noto, both in different branches of the service, and both of whom have received Purple Hearts, were reunited Wednesday when they spoke to bond buyers at a 'War Heroes Bond Rally' in Times Square, under the auspices of the Motion Picture Division of the War Activities Committee.

Former Jap Prisoner To Address War Bond Rally

Commander David Nicoll, 60, United States Merchant Marine, who spent three years in a Jap prison camp, will address a 'War Heroes Bond Rally' in Times Square tonight, arranged through the Motion Picture Division of the War Activities Committee.

Franklin Survivors Aid In Selling 1,268 Bonds

Brooklyn theatres, taking advantage of the presence of seven survivors of the carrier, *Franklin,* have had the veterans assist in bond rallies at six theatres, with 1,268 bonds totaling $210,000 having been sold.

Steve Early Leaves

WASHINGTON, May 31.—Stephen T. Early today wound up more than 12 years of service at the White House, during most of which time he was in charge of press relations for the late President Roosevelt, and tomorrow will become vice-president of Pullman, Inc. Early was Washington representative for Paramount News at one time.

Balaban, Bernstein, Dietz, Friedman in Stock Shifts

(*Continued from page* 1)

rector, 200 shares, for a total of 300 shares; Charles C. Moskowitz, vice-president, 1,000 shares, for a total of 1,500 shares; William A. Parker, director, 1,200 shares, for a total of 1,800; J. Robert Rubin, vice-president, 4,130 shares for a total of 6,195; Nicholas M. Schenck, president, 3,826 shares, for a total of 5,739; Joseph R. Vogel, vice-president, 600 shares, for a total of 900; David Warfield, director, 14,000 shares, for a total of 21,000, and Henry R. Winthrop, director, 200 shares, for a total of 300.

Columbia

Another report showed the results of the stock dividend and distribution of warrants by Columbia Pictures. Harry Cohn, president, received 2,395 shares of common stock, giving him a total of 98,217 shares, and Jack Cohn, vice-president, received 796 shares direct, of which he disposed of 176 shares by gift, giving him a total of 32,496, and 50 shares through the Ralph Cohn Trust, for a total of 2,050; 65 shares through the Joseph Cohn Trust for a total of 2,669; 145 shares through the Robert Cohn Trust for a total of 5,947, and five shares through the Jeanette Cohn Trust, for a total of 205. Joseph A. McConville, vice-president, received two shares for a total of 103; Abraham Montague, vice-president, 50 shares for a total of 2,086; Abraham Schneider, treasurer, 40 shares, for a total of 1,677; Charles Schwartz, counsel, through a partnership, three shares for a total of 143; Nate B. Spingold, 254 shares for a trust through a holding company, for a total of 10,432, and two shares in joint ownership for a total of 102; and Donald S. Stralem, 15 shares, for a total of 615. In the distribution, Montague received 97 common warrants, giving him a total of 3,977, and Schneider 197, for a total of 8,077.

Other film transactions in the SEC report included the following:

Sales of 600 shares of Consolidated Film Industries part preferred stock by Herbert J. Yates, Jr., leaving him with 1,582 shares; purchase of 50 shares of Loew's Boston Theatres common stock by Loew's, Inc., giving it a total of 121,455 shares, and the transfer, in March, of 2,600 shares of Paramount common stock held by Stanton Griffis, through the W. E. Griffis Trust, to the beneficiary, leaving 1,400 shares still in the trust.

Monogram

Purchase of 666 shares of Monogram common by William B. Hurlbut, giving him 4,029 shares, and sale of 2,000 shares held through Monogram Pictures of Michigan, wiping out the account; purchase of 100 shares of Monogram convertible preferred stock in March by W. Ray Johnston, giving him a total of 245 shares; purchase of 306 shares of Universal common stock by Paul G. Brown, Boca Raton, Fla., and exchange of 8,672 common warrants for 8,672 shares of stock, giving him a total of 29,000 shares; and purchase of 3,740 shares of Warners common stock by Harry M. Warner, president, giving him 150,000 shares.

Reports on the holdings of persons becoming officers or directors of registered corporations showed that Benjamin Thau held no Loew's, Inc., securities when he became an officer last June 7.

Govt. Names Trust Witnesses Today

The Department of Justice today is scheduled to file a preliminary list of the names, addresses and proposed testimony of the witnesses it will call in the trial of the anti-trust action against eight producer-distributors, which is scheduled to start Oct. 8 in the New York Federal Court. The anti-trust division will file the names in the Federal Court and also send copies to each of the counsel for the defendants.

If the companies deem the information given unsatisfactory for the purpose of preparing for trial, they have reserved the right to ask Judge Henry Goddard, trial jurist, to force the Government to answer several hundred interrogatories, now being held in abeyance.

Col. Rudd Awarded Legion of Merit

Col. Augustin G. Rudd, who recently resumed his duties as vice-president of Newsreel Theatres, has received the Legion of Merit for his "outstanding service" in organizing and directing the activities of the Army Emergency Relief and the Personal Affairs Division of the Second Service Command. The decoration was presented by Major General T. A. Terry, commanding general, Second Service Command.

Huge Latin Audience For U. S. Newsreels

WASHINGTON, May 31.—United States newsreels released through commercial channels have a weekly audience of 16,000,000 persons in Latin America and another 2,000,000 or more see the same subjects through the OIAA non-theatrical outlets, it was estimated today by Jean Miller and Chauncey Rowe of the motion picture division of the office of Inter-American Affairs.

Writing in *Foreign Commerce Weekly* on the campaign to counteract Axis propaganda in Latin-America, the two OIAA film experts declared the Government and the industry were highly successful in this effort through the factual presentation of the truth regarding United States policy and war programs.

Aside from its value as a war measure, the OIAA film campaign will ultimately have a highly beneficial effect in stimulating and broadening the Latin American markets for United States merchandise, it was asserted. Furthermore, the non-theatrical pictures on health, sanitation and other subjects will serve to open up Latin America for postwar films.

Munier Rites Tomorrow

HOLLYWOOD, May 31.—Funeral services will be held here Saturday for Ferdinand Munier, character actor, at Pierce Bros. Chapel.

Two Cities' 'The Way Ahead' Is Screened

J. Arthur Rank's Eagle-Lion-Two Cities production, "The Way Ahead," which 20th-Fox is releasing in the U. S., was reviewed by *Motion Picture Daily,* from London, on May 25, 1944.

The review read, in part: "The film . . . is supposed to be the British Army's counterpart of Noel Coward's 'In Which We Serve.' It accomplishes its mission magnificently. It is further a fit follower of Eagle-Lion's previous efforts. David Niven . . . is superb as a young officer."

The film's original 115-minute running time has been cut 11 minutes. A brief foreword by Quentin Reynolds has also been added.

Rank to Montebello; Hays Dinner Monday

TORONTO, May 31.—Following the annual meeting of Odeon Theatres of Canada, J. Arthur Rank, British film leader, left here tonight for a weekend at Montebello, Quebec, as guest of D. C. Coleman, Odeon director. Rank will arrive in New York Monday and be entertained that night at a dinner given by Will H. Hays.

The Odeon meeting gave full approval to agreements reached between Rank and Paul Nathanson, operating head of the company, who said he would issue a statement some time in the future regarding theatre expansion.

N.Y. First-Runs Get 'On to Tokyo'

"On to Tokyo," War Department film on military redeployment and demobilization, was released to New York first-runs here yesterday. The film was produced by Army Pictorial Service in record time, with top-ranking Army commanders giving answers to questions from GI's.

FWC Is Commended

SAN FRANCISCO, May 31.—Fox West Coast Theatres, Inc., has received a commendation for "great public service" in a resolution adopted by the San Francisco Chamber of Commerce. The circuit was given recognition for operation of the United Nations Theatre, during the UNCIO, which supplied entertainment and civic education to the world delegates.

Botsford Leaves Lyons

HOLLYWOOD, May 31.—A. M. Botsford, vice-president and general manager of the A. and S. Lyons Agency since October, 1942, has resigned. Botsford had formerly been an associate producer with Paramount and director of advertising and publicity for 20th Century-Fox.

Joel Levy, Jr., Killed

T/Sgt. Joel Levy, Jr., 28, U. S. Signal Corps, son of Joel Levy, chief motion picture booker for Loew's out-of-town theatres, has been killed in action in the Philippines. Sgt. Levy, formerly of the Loew publicity department, was combat photographer. His widow and a child survive.

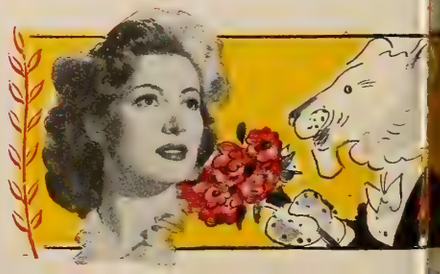
1ST WEEK—
Great!
(Off to a flying start)



2ND WEEK—
Greater!
(Beats 1st Week)



GREER GARSON · GREGORY PECK in
DONALD CRISP · LIONEL BARRYMORE · PRESTON FOSTER · MARSHA HU
Screen play by JOHN MEEHAN and SONYA LEVIEN · Based on the Novel by MARCIA DAVENPOR



3RD WEEK—

Greatest!

(Beats 1st and 2nd Weeks)

SITTING PRETTY
For a Long Run!



M-G-M's "THE VALLEY OF DECISION" with

ADYS COOPER · REGINALD OWEN · DAN DURYEA · JESSICA TANDY · BARBARA EVEREST · MARSHALL THOMPSON

ected by TAY GARNETT · Produced by EDWIN H. KNOPF · An M-G-M Picture

With all your might!
MIGHTY 7th WAR LOAN!

d still the honors come!

REER GARSON

ins the TOP Award in the
man's Home Companion Poll

Holiday Helps 11 Films Into Money Column

(Continued from page 1)

by circuit executives as turning in best performances, with "The Valley of Decision," "China Sky," "A Song to Remember" and "Flame of Barbary Coast" also mentioned, making 11 films doing good business during the past week.

In the reports from MOTION PICTURE DAILY correspondents, "The Affairs of Susan" brought a good $92,000 in six theatres in five key cities where par is $72,200. Best business was recorded in initial weeks in two Los Angeles theatres and in Denver. The film was still big in a third week in Kansas City and strong in moveovers in Cincinnati and San Francisco.

"Without Love" drew a smart $97,700 in five theatres in five of the cities where average is $84,800. It led in an initial week in Philadelphia and was big in an initial week in Buffalo. It was still outstanding in a third week in Chicago, while it drew strongly in the four weeks in San Francisco as a dual and in Cincinnati as a moveover.

'Flame' Big

"Flame of Barbary Coast" was big in an initial week in Philadelphia and as a dual in a moveover in San Francisco. It continued profitably in a second week in Baltimore and as a moveover in Denver.

"Diamond Horseshoe" continued to roll up heavy receipts in 13 theatres in nine of the key cities where holdovers predominated with $173,800 counted against an average of $169,550. It was big in initial weeks in three Denver theatres and in Omaha. Best second week receipts were recorded in Philadelphia but it continued to draw well in second weeks in three Los Angeles theatres as a dual; in St. Louis; and in moveovers in Denver, Cincinnati; and in a third week in Chicago.

"Bring on the Girls" was big in initial weeks in San Francisco as a dual and in Toronto in two theatres. It also was strong in an initial week with a stage show in Chicago and drew moderately in a second week in Baltimore. "Salty O'Rourke" was strong in an initial week in San Francisco while it drew moderate receipts in second weeks in Baltimore and Philadelphia and in a moveover in Indianapolis.

Other Moderate Draws

Films drawing moderate receipts in 13 key cities reporting include "Tomorrow the World," "The Enchanted Cottage" and "The Clock." "The Enchanted Cottage" drew strongly in initial weeks in two Los Angeles theatres and in Baltimore with a stage show. "Tomorrow the World" was profitable in four theatres in Los Angeles in initial weeks and strong in Baltimore. "The Clock" was a leader in Cincinnati. "Blood on the Sun" was good in a fourth week in San Francisco; "I'll Be Seeing You" was strong in a fourth week in Chicago; and "A Song to Remember" held up well in a seventh week in Chicago.

Individual Raw Stock Quotas

Following are raw stock quotas of individual companies and the allocation to the independent producers 'pool' for the third quarter of 1945 as disclosed to members of the industry's raw stock advisory committee here by the War Production board, and compared with quotas for the second 1945 quarter.

Company	Current Quarter	Last Quarter
Columbia	29,208,000 ft.	28,130,580 ft.
M-G-M	40,693,000 "	39,191,760 "
Monogram	7,888,000 "	7,597,710 "
Paramount	28,717,000 "	27,658,170 "
PRC	5,308,000 "	5,112,990 "
RKO	22,251,000 "	21,430,710 "
Republic	17,736,000 "	17,082,450 "
20th Century-Fox	30,707,000 "	29,573,910 "
Universal	26,501,000 "	25,523,190 "
Warners	32,576,000 "	31,374,810 "
Independent Producers	29,408,000 "	28,323,720 "

Stagehands' Ruling Appealed to NWLB

ST. LOUIS, May 31.—The IATSE local and theatres here have appealed to the War Labor Board in Washington from a ruling of the Regional War Labor Board in Kansas City denying both sides modification of the regional board's ruling that the wage increase of 15 per cent for stagehands be made retroactive.

The theatres allege the ruling is unfair, and that if it is enforced the theatres ask that the order reducing the number of stagehands by one at each of five first run houses also be made retroactive, with the union returning the salaries paid to the discharged stagehands since Jan. 15, 1944.

The union has asked for a review of the board's decision increasing the hours of stagehands at first run theatres from 49 to 56 hours per week.

Ask New AFL Step To Restrain Walsh

(Continued from page 1)

non-participant unions telegraphed the National Labor Relations Board urging expeditious action in rendering a decision in the recent set decorators' election.

The Conference of Studio Unions took advertising space in local papers urging all unions to attend a mass meeting next Sunday night.

St. Louisans Flock To Atrocity Films

ST. LOUIS, May 31.—Public interest is widespread here in the Army Signal Corps' films of Nazi prison camp atrocities, which are being shown at the Kiel Municipal Auditorium today and tomorrow. The films, uncut and unedited, are being shown free of charge and 28,400 requests for tickets have been received.

Joseph Pulitzer, editor of the *Post-Dispatch*, urged the showing of the film on his return from viewing the atrocity scenes in Europe recently.

Hopper Quits Post As MGM Manager

(Continued from page 1)

picture productions. He has retained the presidency of the Motion Picture Society for the Americas throughout his M-G-M affiliation.

No successor has been named for the M-G-M post.

All Users Share in WPB Film Increase

(Continued from page 1)

pany increases range from approximately 1,500,000 feet for M-G-M to 195,000 for PRC. The independent producers' raw stock pool from which United Artists' producers, Samuel Goldwyn, International Pictures, Hazen-Wallis, Walt Disney Productions and others are entitled to draw is increased by 1,084,280 feet.

Newsreel allocations for the third quarter are as follows: Movietone News, 13,318,000 feet; News of the Day, 12,129,000; Paramount, 12,392,000; Pathe, 9,574,000; Universal, 7,127,000 and March of Time, 2,318,000.

To prevent "carryover" of outstanding allocations, the Board ordered that only authorizations for the transfer and exposure of film that bear the number 14,000 or higher will be valid for the third quarter.

Full Service Credit

Companies making positive prints of entertainment pictures available to the Army and Navy will be given full credit for film so used, the amount estimated for the third quarter being 74,100,000 feet against 66,000,000 feet for the current quarter, and 60,000,000 feet for the first three months of the year.

The physical ability of the film manufacturers to produce the raw stock allocated by the Board appeared to be the only problem for the third quarter. Lincoln V. Burrows, chief of the photographic division, is now in Rochester discussing the situation with plant officials. Reports from the major producers, Eastman, Ansco and DuPont, indicated that they apprehended difficulty in meeting schedules because of manpower, and WPB is taking steps to assist the companies in recruiting workers and has asked them to stagger vacations so as to keep equipment working at maximum capacity.

British Stock Cut to Drop to 10% June 15

(Continued from page 1)

make the organization of release schedules difficult. More stringent supervision of the demands of the Armed Forces in view of the end of the war with Germany is likewise being requested.

Hollywood

By THALIA BELL

Hollywood, May 31

RICHARD THORPE has been assigned to direct "What Next, Corporal Hargrove," which George Haight will produce for MGM. . . . Joan Leslie has been selected to portray Marilyn Miller in the forthcoming Warner production, "Silver Lining." . . . Paramount has acquired the screen rights to "Golden Earrings," a novel by Yolanda Foldes.

•

Marsha Hunt will have the title role in MGM's "A Letter for Evie." . . . Franchot Tone has been signed to co-star with Susanna Foster and Louise Allbritton in Universal's "Once Upon a Dream."

•

Ludwig Donath has been added to the cast of "The Kansan," now shooting at Columbia. . . . Leon Ames has been chosen for one of the top roles in "The Postman Always Rings Twice," the Lana Turner-John Garfield starrer which Tay Garnett will direct for MGM.

Crosby, Jones Win 'G I Oscar' Poll

Rita Hayworth was acclaimed favorite glamour girl by U. S. troops in eight operational theatres, in a "G I Oscar" poll conducted by the Army Pictorial Service magazine, *Yank*, the War Activities Committee announced yesterday.

Col. E. L. Munson, Jr., chief of the APS, disclosed that Bing Crosby was voted the best male performer for his work in "Going My Way," soldier's top 1944 film, and Jennifer Jones was named top actress for her role in "Song of Bernadette." Eddie Bracken won comedy honors for his acting in "Miracle of Morgan's Creek."

Yank, the Army weekly, reveals the results of the poll in its June 8 issue, out today.

Phila. Restrictions On Labor Relaxed

PHILADELPHIA, May 31.—Rapid release of labor will begin here tomorrow, it was announced at a meeting at the Ritz-Carlton Hotel, attended by representatives of government agencies, industry and labor. Details of the new regulations were outlined by Paul L. Lewis, regional director of the War Manpower Commission.

Philadelphia will no longer be a critical manpower shortage area and will be transferred to Group Two, with adjacent communities, but the 48 hour week will remain in effect, although another meeting in 30 days will seek a reduction in working hours. This is the first district in this country to obtain relaxed restrictions.

Loew's Foreign Moves

The publicity department of Loew's International, numbering approximately 20 persons, will move next week from the home office to an office in the Capitol Building. An option has been taken on a building at West 57th Street where the entire branch may be located eventually. Necessitating the switch is expanded personnel and the desirability of having the foreign department under one roof.

Child Patrons Hit Candy Allotments

Chicago, May 31.—Exhibitors here have a new complaint to make against films with particular appeal to children. The candy counters do a terrific business when such films are played and managers have to close the counters by early evening, with stocks exhausted.

During the current run of "The Three Caballeros" here, theatres dispose of their daily candy allotments by 6 p.m.

Kirsch Optimistic on Percentage Deals

CHICAGO, May 31.—Sales problems involving percentage picture deals can be amicably solved between exhibitor and distributor if each is willing to meet the situation half way, in the opinion of Jack Kirsch, president of Allied of Illinois and head of the largest independent booking combine in this territory.

There have been unconfirmed reports here that several independent booking offices as well as heads of independent circuits are planning to organize a committee which would pass judgment on future percentage deals. Action, reportedly, is to be the result of an increased number of percentage pictures, averaging locally about two a month. Should the committee decide against percentage terms for a picture, the product is not to be played in any of the houses represented by that committee unless the distributor submits a deal more satisfactory to those exhibitors.

A president of a leading independent circuit here said that he favors a plan now practiced in Detroit where independents limit the distributors to 10 percentage pictures per season.

Kirsch, who directs the Allied Booking and Buying Combine, states that so far his group has been successful in working out buying problems with the distributors. No contracts have as yet been signed for "A Tree Grows in Brooklyn, a percentage picture which goes into general release here June 24, but Kirsch feels that a satisfactory deal will be concluded.

Walsh Will Tour 15 Cities on 'Eddie'

20th Century-Fox will start its national publicity and exploitation campaign on "Captain Eddie," based on the life of Eddie Rickenbacker, with a 15-city tour of the West and Mid-West by Christy Walsh, sports promotor and co-producer of the film. Walsh's tour will begin in Oakland, Cal., Saturday, and end in Lincoln, Neb., June 20. The tour may be extended to the East.

Hodge Here from London

Tom Hodge, assistant director of the film division of the British Information Services, here, has returned from six weeks in England, where he has been on a "refresher" visit. When in Britain Hodge conferred with British Service authorities on the question of improvements in the newsreel coverage on the Burma and Pacific fronts.

Review

"Blonde Ransom"

(Universal)

A NIGHT club background providing opportunities for songs and dancing in a story about a wealthy young socialite who comes to the financial aid of the owner of the club by having herself kidnapped after he becomes involved with a gang of racketeers, about sums up "Blonde Ransom," an entertaining 68 minutes from Universal. Featured are Donald Cook, Virginia Grey, Pinky Lee, Collette Lyons, George Barbier and Jerome Cowan. It embodies the formula of comedy and music which the company has apparently found pays dividends.

Gene Lewis was associate producer for this one. M. Coates Webster wrote the screenplay from an original by Robert T. Shannon. William Beaudine's direction keeps the action moving and appealing. Cook is the owner of the night club who finds himself in debt. In an attempt to pay off his debts he gets into a card game with the gang of racketeers headed by Cowan who is anxious to take over Cook's fashionable club. Miss Grey's meeting with Cook occurs when her car crashes into his. Thereafter the young socialite tries to help him out of his financial difficulties by seeking to get her blustering uncle, Barbier, to invest in the club. She finally gets desperate and kidnaps herself. Complications ensue but she achieves her objective and marries Cook. There is a good share of fisticuffs between Cook and Cowan's mob and some side comedy between Lee and Miss Lyons.

Songs include "Hinky Dinky Pinky" tailored by Al Sherman for Lee; a "Musical Wedding" finale which is entertaining; "The Life of the Party" and "A Million Dollars Worth of Dream." Performances are uniformly good and the production is attractive.

Running time, 68 minutes. General classification. To be released June 15.

MILTON LIVINGSTON

United Screen Will Make 30 Features

(Continued from page 1)

more than 20 exchange centers on a franchise basis, with the New York exchange being owned outright by the company. A producer, currently associated with a top producer-distributor, is scheduled to become head of production of the new company, Shapiro said.

A Western, "Harmony Trail," with Ken Maynard, has been purchased for release by USA.

A deal has been closed with George Hirliman, president of International Theatrical and Television Corp., whereby United Screen Attractions will distribute internationally all the 35mm product controlled by I. T. and T.

Leader Suit Against 20th Starts Monday

Trial of the Leader Theatre suit against 20th Century-Fox and the Randforce Circuit, was assigned to a judge for trial in the New York Supreme Court this week. Justice Morris Eder made the assignment to another jurist, and the action is scheduled to get under way, after many delays, on Monday or Tuesday. The last postponement was made when Samuel Rinzler of Randforce became ill.

The action seeks to force 20th-Fox to return a product franchise to the Leader, which had been taken away from that theatre and given to another house in the Randforce Circuit, after the sale of the Leader last August to the plaintiff, Leonard Storch.

Tub Thumper Dinner

BOSTON, May 31.—A dinner of Tub No. 1 of the Tub Thumpers of America will be held June 15 at the Hotel Statler here with screen, stage and radio stars providing entertainment. All members of the Tub have pledged purchase of bonds for the "Seventh Drive." The dinner will be "on" the management of the Statler.

N. Zealand Theatres Gross $153,026,616

For the year ended March 31, 1944, paid admissions in New Zealand increased to $153,026,616, compared to $136,136,928 the previous year, according to the *Foreign Commerce Weekly* of the U. S. Department of Commerce. This increase was attributed to the influx of servicemen and to inclusion for the first time of the admission figures of 15 theatres conducted by the Canteen Board in the Army and Air Force camps.

New Zealand had 525 film theatres in operation during 1944, an increase of two over 1942-43. All of the 163 major exhibitors and 244 of the 290 independent exhibitors in terms of licenses, are members of the Motion Picture Exhibitors' Association, which recently concluded its 17th year.

Eire during 1944 imported 909 films, 90 per cent of which were from the U. S. Censors rejected 90 of the films shipped in. Of the 909 imported, 312 were over 2,000 feet long; 253, films of 2,000 feet or less; 205, trailers; 187, topical films, and 42, educational films.

RKO to Trade Show 4 Between June 4-18

RKO Radio will trade show "Two O'Clock Courage," June 4, at all exchanges except New York and Los Angeles. "Back to Bataan" will be shown the same day in all cities except New York. "West of the Pecos" will be shown June 5 in all exchange centers and "George White's Scandals" will be shown June 18 in all cities except Boston and St. Louis, where it will be shown June 19.

Todd Show in Germany

LONDON, May 31.—Mike Todd, New York producer, in London on a tour of war zones, observes "the war is just beginning for show business." Todd is taking home some Supreme Headquarters suggestions, including the eventual staging of big spectacles.

Paramount to Mark Third of Century

(Continued from page 1)

industry during the celebration. Two or three special radio broadcasts and an intensive advertising campaign are being planned, he said. The company is making a special trailer to be shown in theatres during the celebration and special events are being planned, Reagan said.

"Incendiary Blonde" will spearhead the company's Paramount anniversary month releases. Other releases include "You Came Along," Wallis-Hazen production; "Out of This World," and reissues of "Northwest Mounted Police" and "This Gun for Hire," Reagan said.

Judge G. B. J. Frawley of Paramount welcomed Reagan to the company's 25-year club at the luncheon, attended by Paramount sales executives and trade paper publishers and representatives. Among those from Paramount who attended were Hugh Owen, Oscar Morgan, William Erbb, C. J. Scollard, Robert M. Gillham, Stanley Shuford, Al Wilkie, Alec Wilkie, Alec Moss and Al Finestone. Also present were: Martin Quigley, Colvin Brown, Red Kann, Terry Ramsaye, Sherwin Kane, Jack Alicoate, Chester Bahn, Al Steen, Charles Lewis, James Cron, Abel Green, James Jerauld, Mo Max and H. W. Baremore.

Race Track to Open

OMAHA, May 31.—Revival of racing at Ak-Sar-Ben Field after a two-year shutdown was announced here this week. The track will open June 19 with the Army, which has used the field as an auto repair depot, making it available.

GOOD NEWS! FOR EXHIBITORS



125 new Technicolor prints for immediate booking at your local Film Classics Exchange.



USE RCA 16 and 35mm RECORDING EQUIPMENT

RCA Sound means Better Motion Pictures

IF you are planning new installation of sound on film equipment or expansion of present facilities, follow the example of outstanding Hollywood studios—install RCA...Most leading industrial motion-picture producers use RCA recording equipment, too.

RCA engineering and research in sound equipment have been responsible for many of the significant improvements in this field. RCA will continue to lead in Sound Equipment Development. For the best possible sound on film recording, choose RCA. Complete details upon request. Write: RCA Film Recording Equipment Section, Box 70-125 V, Radio Corporation of America, Camden, N. J., or 1016 N. Sycamore Avenue, Los Angeles, California.

BUY MORE WAR BONDS

RCA

RADIO CORPORATION OF AMERICA

RCA VICTOR DIVISION • CAMDEN, N. J.

MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 107 NEW YORK, U. S. A., MONDAY, JUNE 4, 1945 TEN CENTS

House Slashes Budgets for War Agencies

Appropriations Sharply Cut for OIAA, Others

WASHINGTON, June 3.—Slashing Budget Bureau estimates by $1,880,000 the House Appropriations committee on Friday recommended that the Office of Inter-American Affairs be given $14,000,000 for operation during the fiscal year which begins July 1.

The amount recommended was $3,693,000 under the $17,693,000 provided for the current fiscal year. Commenting that "this bill marks the beginning of the end of those agencies established during the war to develop and maintain the war production machine, to furnish the necessary civilian assistance to the armed forces and to adjust the civilian economy to wartime necessity," the committee reported that appropriations for all of the 19 agencies covered, with the exception of the Office of Economic Stabilization, were sharply cut from current levels.

Among the reductions made were

(*Continued on page 6*)

Rank Faces Heavy Schedule in N.Y.

J. Arthur Rank of England who arrived in New York over the weekend from Montebello, Quebec, for his first visit to the United States, will face a heavy schedule of social events during his scheduled two-week stay here.

Rank will meet representatives of the trade press at an interview this morning at the Hotel Sherry Netherland, where he will make his headquarters while here. He and his party, including G. I. Woodham-Smith,

(*Continued on page 7*)

May Set Laboratory Worker Pacts Today

IATSE Motion Picture Laboratory Technicians Local No. 702 and representatives of some 20 film processing laboratories here may reach an agreement on new contracts for some 1,800 laboratory workers today, after several months of negotiations.

Agreement is understood to have been reached on major issues with only a few minor points remaining to

(*Continued on page 3*)

Services Today for John W. Hicks, Jr., Para. Foreign Head

Funeral services will be held here today for John W. Hicks, Jr., 58, president of Paramount International Films, Inc., and vice-president of Paramount Pictures, Inc., who died Friday evening in Memorial Hospital following an operation April 17. The services will be held at the Campbell Funeral Church, 81st Street and Madison Avenue, Manhattan. The body will be shipped to Sedalia, Mo., for burial in the family plot there.



John W. Hicks, Jr.

Hicks entered the industry in 1912,

(*Continued on page 7*)

10,000 Houses to Offer 'Free Day'

A record number of more than 10,000 theatres, at least 2,500 more than the 7,541 in the last drive, are expected to participate in National Free Movie Day, Wednesday, according to a supplementary report by Tom J. Connors, national distributor chairman of the industry Seventh War Loan Drive, to Samuel Pinanski, na-

(*Continued on page 6*)

Companies Waive Raw Stock Meeting

Most of the members of the industry's raw stock advisory committee are understood to have advised Stanley B. Adams, head of the Consumers Durable Goods Division of the War Production Board, that they do not believe a meeting between the committee and WPB representatives in Washington need be held on third quarter allocations.

A meeting had been scheduled for Thursday but WPB notified members of the committee last Tuesday of their third quarter film allocations by mail, and then sought their views as to the need for a meeting to discuss other matters.

Argentine Imports Down to 233 Films

WASHINGTON, June 3. — Argentine imports of United States motion pictures during the first 10 months of 1944 totaled only 233 as a result of raw stock shortages in this country, it was reported today by the Department of Commerce.

Average importations during the previous four years, the Department said, were 370 features annually out of a normal average of about 475 pictures from all sources. However, imports of European productions were cut even more severely than those from the United States, only 54 films being received during the first 10 months of last year.

Library of Congress Takes 45 Films for Its Archives

WASHINGTON, June 3.—Forty-five of 421 features reviewed during the 12 months ended with April were found worthy of permanent filing in the archives of the Library of Congress as most faithfully recording, in one way or another, the contemporary life and tastes and preferences of the American people.

Also selected, it was announced Saturday by Luther H. Evans, acting librarian were 48 shorts out of 422 reviewed and 104 out of 520 newsreels released during the period.

"Although seven of the feature pictures were chosen on the basis of the outstanding performances by their casts, most of the films were selected because they represent a cross-section of the year's releases, exhibiting characteristic trends, themes, attitudes and types, or by reason of the presentation of actual events, people and places," Dr. Evans said.

"No major film was discovered which contained outstanding technical information, although some gratifying advances have marked developments in the documentary values of battle scenes," he added.

Lack of storage facilities necessitates the screening of films, it was explained, and if the Library had the capacity, Dr. Evans said, it would be as comprehensive in the acquisition of pictures as it is of books.

The seven pictures selected for out-

(*Continued on page 7*)

Export Group Charter to Be Set This Week

May be Parent Company, Subsidiaries Will Follow

The industry export corporation being chartered under the Webb Act will be completed in a week, N. Peter Rathvon, chairman of the committee, announced here Friday.

It is believed that the first corporation which attorneys are chartering in Delaware will be a parent company with subsidiaries to be organized as needed for entry into individual foreign territories.

At present, only six companies are participants. Independents will be eligible to become members and SIMPP has been invited to arrange for the selection of one member of the board of directors. The board will be named this week, once the charter is

(*Continued on page 7*)

Johnston May Join MPPDA by Sept. 1

WASHINGTON, June 3.—Eric Johnston, president of the U. S. Chamber of Commerce, may join the Hays Office Sept. 1, but he is not expected to take over a new film job before that date, it was learned here Friday.

Re-elected head of the Chamber only a month ago, Johnston is said to believe that urgent problems of industrial transition with which the organization must grapple will require his full attention during such part of the Summer as he remains in Washington.

Whether he has signed a contract

(*Continued on page 7*)

Government's Trust Suit Data Is Tardy

The Department of Justice at the weekend had not filed in the New York Federal Court its list of witnesses, their addresses and proposed testimony in connection with the Government anti-trust action against eight

(*Continued on page 7*)

Reviewed Today

Review of "The Great John L" appears on page 7.

Personal Mention

HARRY M. WARNER, Warner president, left New York yesterday for the Coast.

•

STEVE BROIDY, Monogram executive vice-president; GEORGE D. BURROWS, Monogram treasurer, and the KING BROTHERS, producers of 'Dillinger,' left New York Friday for the Coast.

•

ALLEN USHER, Paramount Chicago district manager, and E. G. FITZGIBBON, Midwest publicity head, have left for Milwaukee and Minneapolis. USHER will go to the Coast later.

•

MRS. ALEX EVELOVE, wife of the Warner studio publicity director,, is in New York from California, accompanied by her young daughter.

•

PAT KIRKWOOD, M-G-M actress, will arrive on the Coast tomorrow from New York, accompanied by her mother.

•

WILLIAM FADIMAN, M-G-M studio story editor, arrived here at the weekend from the Coast.

•

R. J. INGRAM, Columbia Southern division manager, is visiting in New Orleans.

•

GROVER PARSONS, Paramount Atlanta branch manager, has returned there from a trip to Florida.

•

HERB ELISBURG, operator of the Studio, Chicago, arrived in New York at the weekend.

•

FLOYD STOWE, of Florida State Theatres, is vacationing at Jacksonville Beach, Fla.

•

E. W. AARON, M-G-M circuit sales head, will leave Wednesday for the Coast from New York.

•

ROSE KLEIN, of the M-G-M statistical department, left here yesterday for Boston.

•

IRA EPSTEIN, Warner field exploiteer, will return to Indianapolis today from Louisville and Evansville.

•

JULES LAPIDUS, Warner Eastern division manager, will return to New York today from Pittsburgh.

•

JOSEPH H. HAZEN of the Hazen-Wallis production company has gone to the Coast for an extended stay.

•

MRS. SARA DEPREE, formerly with Monogram Southern Exchanges, is the mother of a son.

•

SGT. ROGER RITTER, former employee of the Keystone, Williamsport, Pa., has married JEAN PHIPPS.

•

NAT ROCHLIN, of M-G-M's sales department, has gone to Buffalo.

•

SOL LESSER, producer, left Hollywood for New York at the weekend.

Tradewise . . .

By SHERWIN KANE

MANY industry members who are giving serious thought to the postwar disposition of the 50,000 to 100,000 16mm. projectors being used by the armed services and wartime Government agencies are of the opinion that it is none too soon for the proper industry authorities to begin formulating a policy with respect to the subject right now.

The proper industry organization to study the problem and agree upon a policy would appear to be the War Activities Committee, fully representative as it is of all branches of exhibition and distribution, which will be most immediately affected by the ultimate disposition of the huge number of projectors for which there will be no further military or Government use after the war.

•

It is not difficult to imagine what possible havoc might result, in rural exhibition areas particularly, in the event the Government surplus property board disposed of thousands of 16mm. projectors to any bidder, without regard for the uses to which they might be put. It might well mean a diversion of a very large segment of rural theatre patronage to transient operators and hundreds of individuals with no greater investment in show business than that represented by the cost of a surplus Government projector and a few cans of 16mm. film.

On the other hand, acquired by the right agency and put to the proper use, the wartime projectors could become an asset to the industry and a contributor to its wellbeing. It is not improbable that the best solution of the problem might lie in acquisition of all surplus projectors by the industry itself. They could be made available then to worthy institutions, hospitals, schools, religious organizations, film study groups and others of a non-competitive character, with resultant good will for the industry and an attendant increased interest in the motion picture through continuing proper use of the projectors.

Or, they could be made available to governments whose people have little or no opportunity to become acquainted with motion pictures, such as a number of South American and Asiatic countries. Thus disposed of, the projectors would serve to win new friends and ultimately new customers for the American motion picture.

• •

A splendid tribute to Hollywood and its recent productions was paid by the Reverend Raimundo De Ovies, rector of St. Phillips Pro-Cathedral, Atlanta. Published in a recent issue of the *Atlanta Journal,* it is worth quoting from for the benefit of those who have not previously encountered it.

Citing, with approval, a rather lengthy list of recent productions which have won public as well as critical acclaim, Rev. De Ovies writes: "The moving picture industry has contributed very largely to this higher standard of public approval. The easier course would have been to exhibit what the public already had accepted or tolerated because there was nothing better to see. That course was not followed by the industry, however.

"Instead, a search was made, and is constantly being made, for increasingly b e t t e r material, whether from old classics, like 'Jane Eyre,' or from current books and plays of proved merit; and say what we will about the movies, there has been through the years a steady advance in artistic merit and human worth. 'Keys of the Kingdom,' 'God Is My Co-Pilot,' 'Going My Way,' 'One Foot in Heaven,' and similar pictures, may not have come up to the expectations of some critics; but they set a tone.

"So did other pictures challenge our religious, social and artistic consciousness; nor were they given at the 'demand' of the public. The producers are increasingly 'creating' a demand for better pictures. They deserve credit for that effort and their confidence in public taste."

(New York film critics, no doubt, will disagree.)

• •

A settlement of the Hillside anti-trust suit against Warners and major distributors is near to completion, according to trade reports. The case alleged overbuying of product and unfair clearance terms and has been pending in New York District court for long. Indications are that final action on a settlement will be taken, one way or another, on the return to New York from San Francisco of Joseph M. Proskauer, Warner attorney.

Raw Stock Totals Set for All Users

WASHINGTON, June 3.—Total allocations of 35mm. film for all military and civilian purposes in the third quarter will be 622,180,000 linear feet, it was disclosed today by the War Production Board.

In addition to the 271,000,000 feet allocated for entertainment pictures and 56,860,219 feet for news-reels, details of which were previously made public by the Board, 8,100,100 feet of film has been allocated to Class C (small) producers of entertainment pictures, 15,750,000 feet to producers of factual pictures and 6,300,000 feet to producers of special pictures for scientific research, microfilming and identification purposes.

The remaining approximately 190,000,000 feet is divided between military, other Government, lend-lease and export claimants.

Over First Quarter

The raw stock allocated for the third quarter is 2,710,000 feet under the second quarter total but 20,931,000 feet over the first quarter supply, it was stated. In spite of the normal seasonal drop in film production in the Summer quarter, the increase for civilian purposes will be supported by reductions in military, export and OWI allotments.

Small producers will be able to increase their over-all usage of film in the third quarter by 600,000 feet as compared with the current period and 2,100,000 as compared with the first quarter. The increase for producers of factual pictures is 4,250,000 feet over the current quarter and 6,750,000 over the first quarter. Special picture producers will have 800,000 feet more than they now have and 4,800,000 more than they were given in the first quarter.

Bekeris Named UA Argentine Manager

Sam Bekeris has been appointed United Artists general manager in Argentina, succeeding Sam Seidelman, who will devote all of his time to his duties as Latin-American supervisor.

Bekeris was recently West Coast supervisor for Warners. From 1942 to 1944 he was 20th-Fox home office representative in Argentina, and previously represented M-G-M in Europe.

Keighley to Paris

HOLLYWOOD, June 3. — William Keighley left Friday for New York on the Superchief en route to Paris and London, seeking a story for his first picture since returning from military service. He will accompany Sol Lesser and advise on the latter's "Paris Canteen," but is not connected with that enterprise.

RCA's Stock Dividend

RCA on Friday announced a dividend of 87½ cents a share on its $3.50 cumulative first preferred stock, for the period from April 1 to June 30. The dividend is payable July 2 to stockholders of record, June 11.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N.Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

Set Exploitation on Republic's 'Flame'

Nationwide exploitation activities conducted for Republic's 10th Anniversary film, "Flame of Barbary Coast," includes a broadcast from the stage of the Broadway Theatre, Portland, Ore.; an overhead sign and special lobby displays in New York's Globe Theatre, and an atmospheric bar in the lobby of the Loew's State Theatre, Cleveland.

In Portland, Jack Matlack, manager and ad director of the J. J. Parker Theatres, on his opening of "Flame," secured mention of the picture and Republic's 10th Anniversary in the Seventh War Loan broadcast heard in the Pacific Northwest area. In addition to the display employed at the Globe by Harry Goldstein of the Brandt office, newspaper advertising coverage and spot radio announcements and five-minute shows were used.

Ed J. Fisher, publicity director of Loew's Cleveland theatres, had a "John Wayne Silver Dollar" bar erected in Loew's State Theatre lobby, where free drinks of Royal Crown Cola were dispensed to all purchasers of War Stamps, through a tie-in with the beverage company.

Dubbing for Brazil Unsound: Osserman

Brazil is a country of the future for motion pictures, with a great opportunity existing for exhibitors and distributors, Jack Osserman, RKO Radio managing director in that country, said in an interview here on Friday. In the next five years, a group of new theatres will rise in Brazil, Osserman said, as construction has lagged there because of the lack of equipment, much of which is obtained from the U. S.

Dubbing, from an economic viewpoint, is not feasible for Brazil, he said, because the proper sound equipment does not exist in the country. There will be a huge market for equipment after the war.

The Government has increased the tax on admissions from 10 to 20 per cent, Osserman said.

Para. Will Retire $1,250,000 Bonds

The executive committee of the Paramount board has authorized the immediate prepayment of the money necessary to effect the present retirement at par of $1,250,000 of its outstanding 3 per cent debentures, due 1952 to 1958. This prepayment is in anticipation of future sinking fund obligations.

Based on 1944 earnings, the sinking fund paid May 15 last was $475,000 and it is estimated by the company that this prepayment will cover the sinking fund obligations payable on 1946, 1947 and part of the 1948 obligation.

Aid Cinema Auxiliary

Over 400 from the film and allied industries attended the theatre party given by the Cinema Auxiliary of B'nai B'rith at the Broadway Theatre here Friday night and witnessed a performance of "Memphis Bound." Funds derived from the party are to be used for the Auxiliary's war service and other B'nai B'rith activities.

'Father' Run 2nd Longest on Record

"Life With Father" gave its 2,383d performance at the Empire Theatre last week, shattering the marathon record held on Broadway by "Abie's Irish Rose" for many years and moving into second place behind "Tobacco Road," which, with 3,182 performances, holds the long-run championship. In five and a half years, "Father" has grossed $4,000,000 and been seen by two and a half million playgoers, according to the management. The leading roles have changed eight times.

Pave Way for Mass Building in Postwar

BOSTON, June 3.—Associated General Contractors of Massachusetts and the Carpenters' District Council, AFL, as a result of a meeting at the Hotel Statler here, have entered into a signed agreement which is believed to pave the way for industrial peace in the postwar, preventing strikes and lockouts.

The agreement, which will permit theatre owners, among others, to enter at once into construction following the release of priorities, seeks to guarantee permanent conditions for construction, alteration and repairs of structures.

Both parties also agree to set up a committee of three from each group, to work out plans for the reemployment of veterans of this war and to arrange for employment of apprentices.

The terms of the contract are in effect in Boston, Cambridge, Somerville, Chelsea, Everett, Malden, Medford, Revere, Brookline, Winthrop, Dedham, Milton, Belmont and the Islands of Boston Harbor.

May Set Laboratory Worker Pacts Today

(*Continued from page* 1)

be settled. The new contracts will have to be submitted to Local 702 membership before they become final.

During the course of the present negotiations, Local 702 took a strike vote under the terms of the Smith-Connally Act, voting overwhelmingly in favor of the strike, but action was deferred as the union and the companies continued negotiations with the help of the U. S. Conciliation Service.

Folsom, Wilson In RCA-Victor Changes

Frank M. Folsom, who has been vice-president in charge of RCA-Victor since January, 1944, has been elected executive vice-president in charge of the division, according to an announcement by Brigadier General David Sarnoff, RCA president, following a meeting of the board of directors here Friday.

At the same time, John G. Wilson was elected operating vice-president of the RCA-Victor division.

TBA Asks FCC Rule On Television Now

Television Broadcasters Association board of directors in a resolution presented to the Federal Communications Commission last week in Washington called upon the Commission "to adopt at once for television alternative plan No. 1 which gives television channels 68 to 74 mc., 78 to 108 mc. and 174 to 216 mc."

Frequency Modulation Broadcasters Association is pressing for the adoption of the same plan.

The FCC had declared it would defer the assignment of frequencies between 42 and 108 mc. reserved for television, FM and other services, to permit further tests to be carried out by an engineering group, including the Commission's staff. It was stated in an FCC announcement May 17 that three alternative allocations would be considered for assignment, but no assignment could be expected for at least three months.

The resolution adopted by the TBA board points out that "cutbacks in use of personnel, plants and materials for military purposes in the electronic industry are now taking place and will become more rapid, while several months of design and production engineering must follow the definite allocation of channels before civilian production in quantity can use such released labor."

SPG and Companies Talk Wage Boosts

Merit wage increases for members of the Screen Publicists Guild of New York are being discussed on an individual company basis by unit representatives, as provided in existing contracts between SPG and the companies. The two-year contracts provide for a reopening of wage discussions as of May 4 last.

Once merit increases have been worked out between individual companies and their units, overall discussions will be held among the various companies on the proposals.

WLB Panel Proposes Shorter Work Week

HOLLYWOOD, June 3.—The War Labor Board panel which conducted hearings for three weeks last March on the Screen Publicists Guild proposals for a new contract with the producers, has submitted a report cutting the work week from 54 to 48 hours and fixing $120.64 as the weekly wage for senior publicists. The contract sought would be retroactive to October, 1943, and would run to Jan. 1, 1946.

The panel's report will go to the 10th regional WLB in San Francisco, where the publicists and producers can make oral or written comment. Final decision rests with WLB headquarters in Washington.

Warners Set Releases For Next 3 Months

Warners will release four films during June, July and August, it was announced at the weekend by Ben Kalmenson, general sales manager. "Pillow to Post," will be released June 9; "Conflict," June 30; "The Corn is Green," July 21, and "Christmas in Connecticut," Aug. 11.

Hollywood

By THALIA BELL

Hollywood, June 3

ANGELA LANSBURY will have one of the two feminine roles opposite William Powell in M-G-M's "The Hoodlum Saint," which Norman Taurog will direct. . . . RKO Radio has acquired the screen rights to "Die Gently, Stranger," by the Russian writer, David Tutaeff. . . . Al Rogell has been signed to a two-year contract by Republic, under the terms of which he will direct and produce two pictures a year, with an option of a third picture each year.

•

John Farrow is to direct Paramount's "Calcutta," which will co-star Alan Ladd and William Bendix. . . . Frank Wisbar, noted European director, has been signed to write and direct Leo McCarthy's initial production for PRC, "Strangler of the Swamp." . . . James Dobbs, scion of the hat manufacturing family, has been signed to a term contract by Warners.

•

Edward Kovacs, European producer who formerly owned the Congress Film Company in Vienna, has been signed by Louis Berkoff to function as associate producer on "Gregory," Monogram drama starring Edmund Lowe. . . . Donald Curtis has been selected for a top role in M-G-M's "A Letter for Evie." . . . Dan Seymour, who scored in "To Have and Have Not," has been signed for an important part in Warner's "Confidential Agent." . . . Roy Rogers' next musical Western for Republic will be "Sunset in El Dorado."

Warners' Position on Strike Is Unchanged

HOLLYWOOD, June 3. — Warner Brothers' withdrawal from the Motion Picture Producers and Distributors of America will not affect the studio's position with respect to the strike here, a company official said at the weekend, adding that neither does Warners contemplate aligning with the Society of Independent Motion Picture Producers or any similar organization.

Any offer to the studio for a separate strike settlement would be identical with that extended the other companies, a Conference of Studio Unions spokesman said. According to Roy Brewer, IATSE vice-president, Warners is now automatically released from the agreement entered into between 'IA' and the Association of Motion Picture Producers.

IATSE president Richard F. Walsh left Friday for New York on the Superchief, assertedly on business not connected with the strike. He will return in two weeks.

Shipp Leaves Selznick

HOLLYWOOD, June 3. — Cameron Shipp has resigned as assistant director of the Selznick publicity department to resume a magazine writing career. He will retain the chairmanship of the public relations committee for the Hollywood Canteen.

Gottlob Joins 20th

CLEVELAND, June 3. — Sanford Gottlob has been appointed to the local 20th Century-Fox sales force.

Ceiling Unlimited... Target Beautiful!

—in RKO's stimulating new romantic hit! . . . as a furloughed pilot on the prowl meets up with a charmer wise in the way of the wolf! . . . It's romance! . . . It's fun . . . It's sure-fire for high grosses everywhere!



★
PRE-SOLD BY NATIONAL ADS. TO 25,150,475 CIRCULATION
—in Life—Ladies' Home Journal—Woman's Home Companion—True Story—Liberty—Pic—Look and Fan List.

THE MIGHTY 7th WAR LOAN SPEED TOTAL VICTORY!

ROBERT YOUNG · LARAINE DAY

IN

"Those Endearing Young Charms"

with

ANN HARDING

and Introducing

BILL WILLIAMS



—Outstanding in his first big RKO comedy role!

Produced by BERT GRANET *Directed by* LEWIS ALLEN Screen Play by Jerome Chodorov

RKO RADIO PICTURES

Single World Code Is Seen Impossible

Although benefits accruing from a concerted effort to implement freedom of the screen on a global basis are commonly recognized by foreign department quarters, to serve presumably as a 'Bill of Rights' for films generally, it is felt, however, that the widely-varied mores and morals of different countries will make it wellnigh impossible to arrive at a common formula for censorship difficulties frequently encountered abroad, David Blum, in charge of public relations, including censorship, for Loew's International, told MOTION PICTURE DAILY. Any world code, therefore, would have to take into consideration some of the 'fantastic' restrictions to which U. S. films have been subject, Blum said.

Some Examples

Investigation, for example, shows existing objections to skeletons in films by Sweden; restrictions in South America against the portrayal of disobedient children on the screen; depiction of sacred cows in India; reading of the Lord's Prayer in England; showing of chrysanthemums on the screen in pre-war Japan because they are the flowers of the Imperial family. Also, in most South American countries, sequences showing Russians in a happy mood or scenes of mob violence are strictly taboo.

U. S. distributors, up to now, have had to make 'judicious cuts' in order to conform to the restrictions of various countries, and no code on censorship could end objections, from the point of view of local prejudices. It is virtually impossible, therefore, to evolve a world-wide censorship code as such, it was said.

Receiver Ordered in Buffalo Theatre Suit

BUFFALO, June 3.—Supreme Court Justice Alonzo G. Hinkley here has ordered the appointment of a receiver in an action by Louis E. Walters of Cleveland and his wife, to dissolve their partnership with James S. Driscoll, of Erie, Pa., in the Niagara Drive-In Theatre, one of Buffalo's two outdoor films houses.

The Walters also are seeking an accounting and the sale of the theatre. The court indicated that if a receiver could not be agreed upon, one would be appointed to conserve the assets.

Show Business War Dinner on June 10

William Morris, Jr., Robert M. Weitman, Margo and Allan Jones will be guests of honor at the "Salute To Show Business at War," dinner June 10 at the Hotel Astor here, sponsored by the entertainment division of the Spanish Refugee Appeal.

Sponsors include Bette Davis, Joan Fontaine, A. J. Balaban, Jules Brulatour, Rita Hayworth, Miriam Hopkins, Dolores Del Rio, Edward G. Robinson, Cole Porter, Frederic March, Frank Sinatra, George S. Kaufman and Phil Baker.

Colonial's New Theatre

NASHUA, N. H., June 3.—The Colonial Theatre Co., part of the Shea Circuit here, has leased the Colonial Theatre, this city. The company also operates the State and Tremont here.

10,000 Theatres Will Hold Free Movie Day Wednesday

(*Continued from page* 1)

tional chairman of the industry drive, on Friday. It is expected that the event will result in the largest single day's sale of bonds since the inception of war loans.

A barrage of Free Movie Day advertising and publicity will blanket the country today and tomorrow. Newspapers, radio, lobby and outside displays, screen trailers and other media will be used. In addition to national radio plugs on important broadcasts, local committees have made their own tieups and film companies are devoting their regular air time to the occasion.

In Metropolitan New York, well over 600 of the area's 700 theatres will participate, a record total, against 274 in the Sixth. At the request of H. J. Fitzgerald, Wisconsin committee chairman, the State assembly and senate there unanimously passed, and Governor Walter S. Goodland signed, a joint resolution declaring Wednesday to be "Ernie Pyle Day," and a time for Americans everywhere to buy extra War Bonds. Free Movie Day will also be "On to Tokyo Day" in 650 Southern California theatres and is expected to result in more than $1,000,000 in "E" bond sales, according to Gus Metzger, Southern California chairman. Theatres in Southern Nevada and Western Arizona will participate along with Southern California.

$6,613,016 in 1st Week In Southern California

First week's report of bond sales in theatres of Southern California indicates a marked increase over the first week's figures in the Sixth War Loan, Gus Metzger, industry drive chairman for Southern California, reported to national chairman Samuel Pinanski.

In the first week of the campaign, a total of 66,202 bonds was sold through Southern California theatres for a money total of $6,613,016. This is a big gain over the Sixth drive, which at the same mark had found 29,770 bonds sold for a total of $3,591,516, and a still greater increase over the Fifth War Loan, the first week of which recorded 23,141 bonds for a total of $2,637,664.

Loew Total Is $8,513,485 And 89,567 Single Bonds

Loew's Theatres in four days have sold $1,425,000 in maturity value in bonds and 12,352 individual bonds. This gives Loew's a grand total of $8,513,485 maturity value and 89,567 in individual bonds sold, up to and including May 27.

The Pitkin Theatre is in first place with $439,275 sold against the American Theatre's $410,150 in New York, with the Capitol, Washington, leading the out-of-town theatres with $423,100.

Warners to Plug 'Free Movie Day' on the Air

Warner Brothers has joined Paramount and M-G-M in agreeing to devote full-time announcements to the plugging of "Free Movie Day" on all their radio spots today and tomorrow, Samuel Pinanski, national industry chairman of the Seventh War Loan Drive, announced here Friday.

To Use Paramount Stage First Time in 12 Years

"The Major Glenn Miller War Bond Show" tomorrow at the Paramount here, will mark the first time in 12 years that the theatre has utilized its stage. Prior to the policy of presenting in-person shows on the pit platform, inaugurated a decade ago, the Paramount ran on a straight film policy for almost two years.

Among the scores of headliners who once appeared on full stage at the Paramount and will be in the war bond salute to Glenn Miller, famous band leader reported missing in action over Europe, are Eddie Cantor, Kate Smith, Paul Whiteman, Fred Waring, Milton Berle and Ethel Waters. The show itself will utilize both the full stage and the pit to accommodate the cast of 600, which includes 300 war veterans from Mitchell Field in a military pageant.

Treasury Devises V-Mail Bond for Servicemen

WASHINGTON, June 3.—A V-Mail certificate, described as a bond-selling "natural," has been devised by the War Finance Division of the Treasury, and is available to theatres through State Finance committees. The use of the certificate by theatres is being urged by Tom Baily, industry consultant to the Treasury Department.

The gift certificate is in the form of a V-mail letter, with space for the address of the serviceman and a drawing of a bond covering its face, and space for remarks and the signature by the bond purchaser. The text states, "This is another bond between us, from folks back home. A real bond like this is waiting for you." The actual bond is retained safely at home.

Theatre Sets $500 Bond For 'Miss Cincinnati'

The RKO Albee Theatre, Cincinnati, in cooperation with WCKY, is tieing in the Seventh War Loan Drive with the annual Atlantic City beauty contest. For an art break in local papers, Sid Weiss, RKO publicist, used pictures of Yvonne De Carlo, film starlet, offering a $500 war bond for the young lady named "Miss Cincinnati." Should "Miss Cincinnati" win in the finals at Atlantic City, she will receive an additional $500 bond from Miss De Carlo.

M. & P. Backing WAC Films With Advertising

The Mullin and Pinanski circuit, Massachusetts, has been running newspaper ads on the "All-Star Bond Rally," 19-minute, "Showmen's Seventh" War Loan subject, and are going "all-out" in advertising, publicity and exploitation. The circuit eliminated its second feature on programs whenever necessary to make room for the short subject and "Two Down and One to Go."

Washington Theatres To Have Pyle 'Free' Day

WASHINGTON, June 3.—All theatres here will sponsor a "Free Movie Day" on Wednesday in commemoration of Ernie Pyle. The purchase of a bond will entitle the buyer to see any film playing in Washington, free.

House Cuts Budgets For OIAA, Others

(*Continued from page* 1)

the following: War Information, from $53,875,367 to $35,000,000; War Production Board, from $63,500,000 to $35,000,000; Censorship, from $24,593,000 to $13,000,000.

During consideration of the bill, the committee was informed that OIAA plans the completion of about 332 reels, roughly one-fourth less than in the year now ending. Figures were presented showing that the motion picture program contemplated the expenditure of $495,000 for shorts, against $317,500 this year; $445,000 for prints, reels, and containers against $429,000; $25,000 under contract with the Motion Picture Society for the Americas against $13,500 and $60,500 for newsreels against $63,000.

No new productions will be undertaken after June 30, by the motion picture bureau of the overseas branch of OWI, it was disclosed, but a number of documentaries now in process will be completed during the coming fiscal year.

"Motion pictures have proved to be, in the foreign countries where we distribute them, one of the most powerful media that we use," the committee was told by Thurman L. Barnard, executive director of the overseas branch.

Film Daily Annual Being Distributed

The 1945 issue of *The Film Daily Year Book*, the 27th annual edition, was distributed to the trade last week. Featuring statistical information on production, distribution and exhibition, it includes a list of motion picture titles which have been released since 1915, now grown to 20,092 in number; the name, location and seating capacity of theatres in the U. S. and Canada; the poll of the 10 best pictures of 1944 and a chronological summary of important news developments of the last year.

The volume is produced by *The Film Daily* of which John W. Alicoate is publisher.

To Release British Films Censors Held

A number of British documentaries of the European war, withheld because of security, will soon be released by the film division of the British Information Services as the result of the lifting of import and export censorship by the U. S.

Films include: "A Harbor Goes to France," a Columbia release; "The Nine Hundred," "Stricken Peninsula," "Bailey Bridge" and "Road to Russia."

Mildred Lewis' New Post

Mildred Lewis, for the past 19 years with the M-G-M publicity department, has resigned to become private secretary to Howard Dietz. She is succeeded in the publicity department by Marjory Wright, formerly of Frank Whitbeck's office at the studio.

Slotnik Leases Two

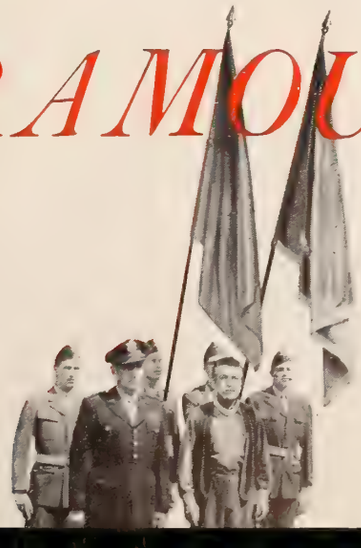
ALBANY, June 3.—Samuel Slotnik, Syracuse theatre owner, has leased the Casino, Waterford, and the Family, Watervliet, both near Troy.

THEY SAID IT OF "GOING MY WAY" ... *and now again* ... *THEY SAID IT OF "DR. WASSELL".*

"The Kind Of Picture That Makes Us Proud Of The Industry"*

comes from

PARAMOUNT



*New York Daily Mirror Said It!

great Picture.—*B'klyn Eagle*

A M

ull of hot-blooded pulse.— *N. Y. World-Tele.*

FOR

riginal.— *N. Y. Post*

ichly human.— *N. Y. Times*

BE

est picture of t

x



MEDALS

dal for Paramount.—*Time Magazine*

ntertainment that ranks high.—*Wall St. Jour.*

EDDAL

eserves lots of screen time.—*M. P. Daily*

rresting.—*N. Y. Sun*

eaves you speechless.
—*N. Y. World-Tele.*

week.—*Louella Parsons*

ptional performances.—*N. Y. Times*

atural!—*N. Y. Mirror*

NNY

ew Lamour tops.—*N. Y. Mirror*

ou realize it packs a wallop.
—*B'klyn Eagle*

)R "BENNY". From the Syndicates • From the Magazines • From the New York Critics • From the Trade!

On the same day that "Variety" labelled "Affairs of Susan"...

"HOTSY" | "STOUT" | "STANDOUT" | "BOFFO"

And tagged "Salty O'Rourke" as...

"SMASH" | "NIFTY" | "BOFF" | "DANDY"

"Benny's" N. Y. Rivoli World Premiere told the same old story...

Paramount



has another hit!...



Dorothy LAMOUR · Arturo DE CORDOVA

in

"A Medal FOR Benny"

From the Story by JOHN STEINBECK and Jack Wagner

with

J. CARROL NAISH

Mikhail Rasumny · Frank McHugh

Screen Play by Frank Butler, co-author of "GOING MY WAY"

Directed by Irving Pichel

PRINTED IN U.S.A.

Rank Faces Heavy Schedule in N.Y.

(Continued from page 1)

John Davis, Jock Lawrence, and Barrington Gain, will be entertained tonight at the Hotel Waldorf-Astoria at a dinner party to be given by Will H. Hays, president of MPPDA, with guests expected to include company presidents and other leading industry executives.

United Artists will be host to Rank and his party at a dinner at the Waldorf tomorrow night. Rank will breakfast with trade press representatives at the Sherry Netherland Wednesday. Thursday, he is scheduled to address the Independent Theatre Owners Association of New York at a luncheon meeting at the Astor. Thursday evening, Rank and his party will be feted by the Universal board of directors and other executives at a private dinner party. A dinner party is also being planned by 20th Century-Fox but final details will not be set until the return of Spyros Skouras, president, from Europe, possibly today.

Chicago Next

Following his two-week visit here, Rank will go to Chicago for several days, will spend two days visiting flour mills in Minneapolis, and will be in Hollywood for 10 days meeting leaders of the industry there and visiting studios. He will spend one day in San Francisco before returning to England. This is Rank's first visit to the U. S. and the Western Hemisphere.

Library of Congress Picks 45 Pictures

(Continued from page 1)

standing performances by the casts were: "National Velvet," "None But the Lonely Heart," "A Tree Grows in Brooklyn," "Two Girls and a Sailor," "Wilson," "Going My Way" and "Meet Me in St. Louis."

Films were picked as a cross-section of the year's releases; also because of unusually large box office receipts or the winning of prizes; and finally because, through their art, some aspect of reality was accurately represented.

Of the pictures listed, 14 were from M-G-M, 11 from Paramount, 10 from Warner Brothers, 10 from RKO, six from United Artists, 12 from Twentieth Century-Fox, two from Republic, one from Producers Releasing Corporation, one from Universal, two from Columbia, four from the Office of War Information, three from the War Activities Committee, three from the War Department, two from the Army Pictorial Service, two from the Navy Department, two from the British Ministry of Information and one from the British Information Service.

Bell Approves 2c Tax

BELL, Cal., June 3.—Voters of this city, in a special election late last week, approved a two-cent tax levy on adult admissions. It supersedes a $100 license fee for each of Bell's three Fox West Coast theatres. The ordinance levying the tax, put into effect a year ago, had been voided on March 1, when 947 citizens signed a petition.

Review

"The Great John L"

(Bing Crosby Prod.-United Artists)

SINCE "The Great John L" is the first entrant to sport the colors of Bing Crosby Productions, exhibitors may naturally ask what gives. The answer is that the film, a strong contender, seems assured of a fast track in the box office sweepstakes and is an odds-on favorite to finish well up in the big money.

Showmen will have a new name to conjure with in Greg McClure, magnificent of torso and face, in the name role of John L. Sullivan, one of the reigning kings of the American prize ring in days gone by. As the Boston Strong Boy, who with flashing fists conquered the sporting world but was a fourth-rater in the game of love as far as a slim girl, Barbara Britton, was concerned, McClure will appeal to men and women alike. In addition to looking the part physically, the boy can really act.

The lush era of gaslight and hansom cab has been admirably recreated in the fine production accorded the film by Frank R. Mastroly and James Edward Grant. Frank Tuttle's direction affords a fine picture of an America that was heartier and gruffer than the present, but oddly outlawed boxing.

McClure, proud in his young strength, pounds his way to the pinnacle of the pugilistic world, and remains faithful to his love, Miss Britton. Although returning his love, she feels unsure when McClure asks her hand in marriage. When he forces the issue and has his suit rejected, he is picked up on the rebound by Linda Darnell, a singer, and they marry. Through the years, McClure's unrequited love for Miss Britton eats at his spirit and he turns to drink for relief. When the crucial match of his career comes with Gentleman Jim Corbett, he is in no condition for the younger man and loses his title and retires from the ring. From then on his downfall is fast and he becomes nothing better than a confirmed drunkard. The death of his wife and the influence of his parish priest, J. M. Kerrigan, arouse him from his stupor and he fights back to sobriety and decency, eventually to marry Miss Britton and to stump the country in the interests of temperance.

"The Great John L" could easily have been a succession of boxing sequences, but Grant's screenplay has wisely emphasized the study of the fighter's personality and his great love for Miss Britton. The fights have been staged in enormously realistic manner, with the blows seemingly pounded home and no punches pulled. Consequently, the film is taken out of the category of appeal for masculine audiences alone, and offers women the lure of a beautiful love story. Sullivan is depicted as a sincere, but headstrong, individual whose potentialities for good are blunted by the great personal defeat he suffers in his unsuccessful love affair.

Splendid support by Otto Kruger, Wallace Ford, George Mathews and Robert Barrat bolster the production. Miss Darnell sings two songs, "A Friend of Yours" and "A Perfect Gentleman," by Johnny Burke and James Van Heusen, reminiscent of the departed era. Miss Darnell and Miss Britton are excellent as the women in McClure's life, and Lee Sullivan is good as the fighter's friend.

Running time, 96 minutes. General classification. Release date not set.

CHARLES RYWECK

Government's Trust Suit Data Is Tardy

(Continued from page 1)

producer-distributors. The information was due June 1.

The anti-trust division in New York reported it had not heard from the main office in Washington on the subject, and assumed that the filing would be done directly by mail from the Capital. Company attorneys here who had expected to receive the preliminary data from the Government indicated that they would wait until today before taking any action. If it is not forthcoming it was said that a court order would be sought this week to insist on the information.

Blumenstock Is Host

Mort Blumenstock, Warner Bros. Eastern publicity and advertising head, was host to a large number of representatives of the trade press at a luncheon at Dinty Moore's here Friday. Larry Golob, Warner publicity manager and Don Gillette, trade press contact, assisted in doing the honors.

PERFORATORS WANTED
35 MM. AND 16 MM.
8-16 FILMS, INC.
630 9th Avenue, N. Y. C.

Johnston May Join MPPDA By Sept. 1

(Continued from page 1)

with the Hays Office yet could not be ascertained, but Sept. 1 was said to be the earliest date on which he would take over a new job if he does sign up with the film industry.

Whether Johnston will resign as president of the Chamber to take the film post is seen as dependent upon whether the latter is offered as a full-time job. So far as his Chamber duties go, it is said, he could take on the work. The Chamber presidency is not a full-time job and the incumbent usually carries on his own business during his term of office.

Industry's $65,000 For N.Y. Fund Near

Major Leslie E. Thompson of RKO, chairman of the Motion Pictures division in the Greater New York Fund's 1945 campaign, has reported that rapid attainment of the $65,000 quota set for the division seems probable soon. The Fund, appealing for 408 hospitals, health and welfare agencies, is seeking $22,500,000.

Bogeaus Sets New Co.

Benedict Bogeaus has announced the formation of a new independent producing organization in association with Burgess Meredith, Paulette Goddard, Lewis Milestone and Jean Renoir.

Services Today for John W. Hicks, Jr.

(Continued from page 1)

running two Missouri theatres, and in 1914 became branch manager for General Film Co. in Missouri and Oklahoma. He joined Paramount in 1919 as a branch manager and moved into the home office the next year as assistant to S. R. Kent, who was then sales manager. In 1921 the company sent Hicks to Australia as managing director, and brought him back in 1932 as manager of the English division. The next year he was named acting manager of Paramount International Corp. and took over the management of the foreign department of Paramount Pictures, Inc., in 1934. Two years later he was elected a vice-president of the company and in 1938 became a member of the board of directors, as well as a director of Famous Players Canadian Corp. He was chosen head of Paramount International Films, Inc., upon its formation last year.

Surviving are his widow, Mrs. Arline Phipps Hicks; a son, John W. Hicks, 3rd, of the U. S. Army Air Force; twin sisters, the Misses Mattye and Rubye Hicks of Sedalia, and a brother, Wilson Hicks, executive editor of *Life* magazine.

Export Corporation Near to Completion

(Continued from page 1)

received, and the board will in turn select officers of the new corporation. Each participating unit will be entitled to a representative on the board.

At a meeting of company executives last week final decisions were made which permit the immediate incorporation of the organization. The form of the new corporation was agreed upon.

Sammy Blum Dies

HOLLYWOOD, June 3.—Sammy Blum, 56, veteran comedian, died Thursday of heart disease at his home here. Recently he had been working in "Deadline at Dawn." Surviving are a son, Everett, at home, and three sisters, Mrs. Esther Levy, Mrs. Belle Silver and Mrs. Nettie Birnbaum.

A BOX OFFICE SENSATION ALL OVER THE NATION!
RUDOLPH VALENTINO
"SON OF THE SHEIK"
— . . DISTRIBUTORS . . —
WEST COAST ..... Herbert Rosener Co.
CHICAGO ..... Capitol Film Exch.
WASHINGTON ..... Wheeler Film Co.
NEW ENGLAND ..... Classic Pictures, Inc.
NEW YORK ..... Guaranteed Pictures Co.
OMAHA, DES MOINES, K.C.—King Enterprises
SEVERAL TERRITORIES STILL AVAILABLE
CONTACT—
HERB ELISBURG
66 East Van Buren St., Chicago 5, Ill.

You'll have to
REACH FOR
THE SKY

to top this
ACTION MUSICAL!



COLUMBIA PICTURES presents

RHYTHM ROUND-UP

The funniest, spoofiest entertainment round-up of the year!



with

KEN CURTIS
Singing Star of Radio

CHERYL WALKER
Star of "Stage Door Canteen"

THE HOOSIER HOTSHOTS
Sensations of the National Barn Dance Radio Show!

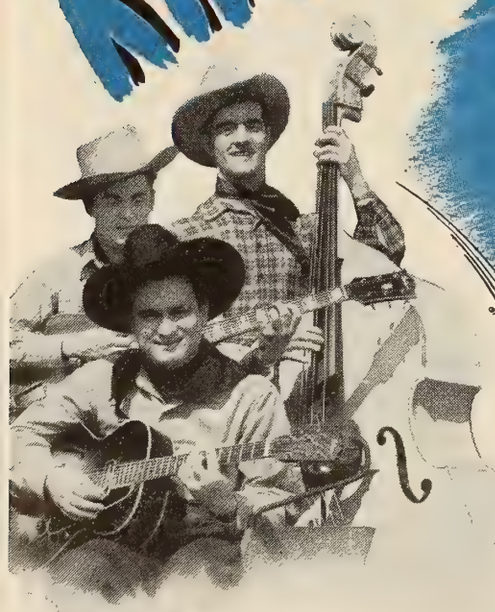
GUINN (Big Boy) WILLIAMS
Always good for a laugh!

RAYMOND HATTON
Afraid of nothin' . . . but spooks!

VICTOR POTEL
The West's funniest funny man!

THE PIED PIPERS
Voted No. 1 Quartet of Radio and Recording!

BOB WILLS AND HIS TEXAS PLAYBOYS
Tops in Western Swing!







You'll shout about *every* RADIO STAR . . . RODEO STAR . . . RHYTHM STAR . . . SCREEN STAR . . . in this slam bang-up round-up!

Screenplay by Charles Marion
Produced by COLBERT CLARK
Directed by VERNON KEAYS

KEEP SELLING BONDS!

MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 108 NEW YORK, U.S.A., TUESDAY, JUNE 5, 1945 TEN CENTS

Senate Group Rejects Lid On Admission

Against OPA Extension At This Stage of War

WASHINGTON, June 4. — The Senate Banking and Currency Committee tonight sent to the Senate, in anticipation of debate later this week, its report on continuance of the Office of Price Administration, recommending an extension of one year, but again rejecting the plea of Price Administrator Chester A. Bowles for authority to regulate theatre admissions.

The Senate group completed its report as the corresponding House committee opened hearings on the legislation. Speed in consideration of the measure is essential because, unless extended, the emergency price control act will expire on June 30.

The committee dismissed Bowles' pleas for admission control and for control of commercial rents with but

(Continued on page 7)

Services Held Here For John W. Hicks

Funeral services for John W. Hicks, president of Paramount International Films, and a vice-president and director of the parent company, who died in Memorial Hospital here last Friday after a lengthy illness, were held at the Frank E. Campbell Funeral Church, 81st Street and Madison Avenue, yesterday afternoon.

The body is being sent to Sedalia, Mo., for burial in the family plot there.

In addition to members of the immediate family, those attending the services here included the following: Barney Balaban, Spyros Skouras,

(Continued on page 2)

J. L. Rome, 53, Dies; Was Circuit Operator

BALTIMORE, June 4.—J. Louis Rome, 53, circuit operator of more than a dozen neighborhood houses, died here suddenly today following a heart attack in the office of Frank H. Durkee, here, also a circuit operator. Rome's visit here was to attend a meeting of the Forest Park Theatre Co. of which he is a director.

Former Chief Barker of the Variety

(Continued on page 2)

15 From Industry To Visit European War Centers Soon

Fifteen industry representatives are scheduled to receive invitations this week from Supreme Headquarters, Allied Expeditionary Forces, to visit the European theatre of operations, as reported in MOTION PICTURE DAILY May 11.

The trip will consume about three weeks, starting around June 15, and will be made by plane. The project has been arranged by Army Public Relations and the Office of War Information, through the industry War Activities Committee.

Major Stuart Palmer of War Department public relations will be liaison officer for the group, which will include the following:

Barney Balaban, Paramount president, and Russell Holman, alternate for Henry Ginsberg, Paramount vice-president; E. J. Mannix, M-G-M vice-

(Continued on page 7)

Ask Reelection of All Para. Directors

Election of the board and such such other business as may come before the meeting are the only items on the agenda of the Paramount annual stockholders meeting to be held here June 19, according to the proxy statement which went out to stockholders yesterday.

The proxy statement calls for the

(Continued on page 7)

Rank Against Quota Laws; BFP for Them

"Personally, I am against film quotas of any kind," J. Arthur Rank told trade press interviewers here yesterday when asked if he would advocate an American films quota act, similar to Britain's, in the event his pictures ultimately came to command a majority of the American screen time.

"I would get out of the business if I couldn't make pictures which deserved to be shown," Rank said, emphasizing that his personal views differed from those of the British Film Producers' Ass'n, of which he is president, and which supports the British quota law.

May Boycott Stars In Struck Studios

HOLLYWOOD, June 4.—A plan to furnish union members across the nation with the names of stars who have crossed the picket lines to work in struck studies, unless the stars cease doing so, was announced here by the Conference of Studio Unions strategy committee as the strike entered its 13th week, which CSU president Herbert Sorrell told a union mass meeting last night "may be victory week."

According to the committee Sorrell today drafted a letter to the Screen Actors Guild, for approval by the

(Continued on page 7)

'Free Movie Day' Proclaimed By Governors and Mayors

Moley's Hays Book Published June 15

A history of the Motion Picture Producers and Distributors of America has been written by Raymond Moley, who has been collecting material for it for six years. Primarily an account of the work of Will Hays, "The Hays Office" traces the progress in self-government made by the motion picture industry during the last 23 years. It will be published on June 15 by Bobbs-Merrill.

Samuel Pinanski, national industry chairman of the Seventh War Loan, and various state exhibitor chairmen have asked the governors of all states and the mayors of all principal cities to issue proclamations setting aside tomorrow as a special time for bond selling in honor of the industry's 'Free Movie Day.'

Listed definitely so far as following the plan are the chief executives of Nebraska, Utah, Virginia, California, Oklahoma, Pennsylvania, South Carolina, Missouri, Illinois and South Dakota, plus those of Chicago and St. Louis. Many others, as yet unreported, are expected to issue proclamations also.

This official action will accord the

(Continued on page 7)

Rank Disavows Charges of US Discrimination

Has 'No Complaint' on Bookings, Raw Stock

By SHERWIN KANE

J. Arthur Rank, British film leader, yesterday disavowed repeated charges by British film producers and others in London that British films are kept from exhibition in the United State by design and through the operation of "controlled" theatre circuits and distribution organizations here.



J. Arthur Rank

In a trade press interview at the Sherry Netherland Hotel following his arrival from Montreal yesterday morning, Rank said he did not

(Continued on page 6)

Film Carriers See Better Conditions

Despite handicaps of insufficient supplies of tires and shortage of manpower to operate trucks, film carriers have been able to maintain service in key exchange cities and adjacent territories, Clint Weyer, secretary of National Film Carriers, told MOTION PICTURE DAILY here yesterday. Executive committee and board of managers met here yesterday at the Hotel Astor to discuss wartime problems.

These restrictions, and the scarcity of trucks, may not loom as such dif-

(Continued on page 7)

Skouras Returns and Reports Greeks' Ills

Spyros Skouras, who had been visiting London and subsequently toured parts of the Continent, principally Greece, returned to New York by air yesterday.

Meanwhile, in an eye-witness report, Skouras, who is also a member of the national committee of the United

(Continued on page 7)

Personal Mention

DAVID ROSE, Paramount managing director in Great Britain, arrived in New York from London over the weekend.

•

ELI GOTTLIEB, former War Activities Committee office boy, now a first class private and holder of the Purple Heart, and other decorations, yesterday visited WAC headquarters in New York.

•

ROBERT A. KREIER, continental European manager of 20th Century-Fox International Corp., has arrived in Stockholm enroute to Paris, where he will make his headquarters.

•

JOE E. BROWN, actor, has been awarded the Philippine Service Ribbon by General MacArthur. BROWN is the first civilian to receive the award.

•

SAM HOROWITZ, Vanguard Midwest and Southern sales manager, will leave his Chicago headquarters this week for a tour of the Southern division.

•

LLOYD LIND, PRC assistant general sales manager, became the father of a second daughter, SUSAN MARTIN, born at the Harkness Pavilion last Saturday.

•

J. LAWRENCE SCHANBERGER, owner of Keith's Theatre, Baltimore, and MRS. SCHANBERGER recently celebrated their 25th wedding anniversary.

•

CHARLES EINFELD, vice-president in charge of Warner advertising and publicity, is due in New York from Burbank, June 11.

•

TOM CONNORS, 20th Century-Fox vice-president in charge of distribution, returned to New York from Chicago yesterday.

•

WALTER T. HICKEY, Florida representative of Film Classics working out of Atlanta, is ill in a Tallahassee, Fla., hospital.

•

ARTHUR JEFFREY, Eastern publicity manager for International Pictures, will leave New York today for Dallas.

•

LT. RICHARD SMITH, formerly of the Capitol, Scranton, Pa., has married ELSIE HEINBACH, of Danville, Pa.

•

JERRY DALE, publicity representative for BENEDICT BOGEAUS, has arrived in New York from Hollywood.

•

WILLIAM K. SAXTON, city manager of Loew's Theatres, Baltimore, is in New York for several days.

•

JOE HORN, special representative of Universal exchanges, is visiting the Atlanta branch.

•

ROBERT MARHENKE is the new publicity director for Hicks circuit, Baltimore.

First Proposal to Censor Television

COLUMBUS, O., June 4.—To Ohio goes the questionable distinction of inaugurating the nucleus of what is believed to be the first action in the country to place television programs under state censorship.

A bill introduced in the Senate by Senators Lawrence A. Kane, Cincinnati, and Emil A. Baryunek, Cleveland, would make all telecasts, except informal audience participation programs and news, subject to censorship by the state's present film censors, with programs pre-dated and passed only 'if in the judgment and discretion of the board they are moral, educational, amusing or harmless in character"—the code of ethics under which the film censor board operates.

Currently pending before the FCC are three applications from Cincinnati for television station permits, two from here and two from Cleveland, and, while there are no commercial television stations in operation in Ohio, the Crosley Corp. has an experimental station in the Carew Tower in Cincinnati.

Services Held Here For John W. Hicks

(*Continued from page* 1)

Martin Quigley, Leonard Goldenson, Tom J. Connors, Robert M. Gillham, G. B. J. Frawley, Albert Deane, George Weltner, George J. Schaefer, George Dembow, Sherwin Kane, T. P. Mulrooney, Charles Kirby, Walter Schroeder, Carl E. Milliken, Capt. Harold Auten, representing J. Arthur Rank.

Also: Gus Eyssell, E. W. Hammons, Phil Reisman, Adolph Zokor, Russell Holman, James Perkins, A. L. Pratchett, Frank Meyer, Roger Clement, Oscar Morgan, Henry Anderson, Mort Spring, Irving Maas. Budd Rogers, M. A. Schlesinger, Frederick L. Herron and Charles Casanave.

J. L. Rome, 53, Dies; Was Circuit Operator

(*Continued from page* 1)

Club, he headed numerous charity drives here also. Last year he served as state chairman of the motion picture industry's Fifth War Loan Drive. Rome had been treated for a heart ailment for the past year.

Funeral services will be held Wednesday.

Lober and Wilder to London for OWI

Louis Lober, chief of the Office of War Information overseas film bureau, is en route to London and Paris for a trip of from four to six weeks, it was learned here yesterday.

William Wilder of Paramount has arrived in London. Wilder is on loan to OWI for a film post in Germany. Another recent arrival in England from the OWI is Tom Farrell.

U.S. Files Answers; Names No Witnesses

The Department of Justice yesterday filed its answers to the interrogatories of the eight distributors who are defendants in the Government's New York anti-trust suit, but failed to list its witnesses, as expected.

The 74-page document was sent to attorneys representing the eight distributors and to Judge Henry Goddard in New York Federal Court.

According to the document the Department of Justice will reply at the trial, to start here on October 8, before Judge Goddard's court, upon all of the information furnished by order of the court on Feb. 2 and Nov. 29, 1940.

The latest document was described as "an involved one" and no comment was forthcoming immediately from distributor counsel. As was previously reported, if the distributors deem the new information given unsatisfactory for the purpose of preparing for trial, they have the right to ask Judge Goddard to force the Government to answer several hundred interrogatories now being held in abeyance.

The eight distributors are Paramount, Loew's, Warner Bros., RKO Radio, 20th Century-Fox, Universal, United Artists and Columbia.

Monogram Reports Net Profit of $107,840

HOLLYWOOD, June 4.—W. Ray Johnston, president of Monogram Pictures, reports a consolidated net profit for the 39 weeks ended March 31, 1945, of $107,840, after all charges, including reserves for taxes. This compares with a net profit of $111,-961.45 for the same period of the previous year.

Johnston further reported that the change in distribution in the United Kingdom on August 1, 1944, from an advance royalty basis to straight percentage resulted in a great deal of revenue being deferred to a later period which would, under the previous type of operation, be reflected in the current report. The new plan of operation will result in the company receiving a larger percentage of gross receipts from distribution of its product in English territory.

Jeffrey, UA Canadian Sales Head, Is Dead

TORONTO, June 4.—A. J. Jeffrey, 45, United Artists Canadian sales manager, who had been ill for the past few months, died here today. He had been scheduled to leave for Boston the end of this week to undergo a major operation.

Jeffrey had been with United Artists for 19 years—first as salesman, then the company's branch manager in this territory.

Harris Goldman Dies

Harris Goldman, 70, owner of the Fenway Theatre, here, died Sunday and was buried yesterday. His son, Moe Goldman, owner of the President Theatre, survives him.

Conference Delegates To Visit Hollywood

HOLLYWOOD, June 4. — Assistant Secretary of State Nelson Rockefeller will head a party of 400 to 600 members of the Latin-American delegations to the United Nations Conference on a visit to Hollywood following the close of the San Francisco sessions, if present plans materialize, it was learned here today. Studio visits and a reception are being arranged by the Office of Inter-American Affairs headquarters here.

Two special trains are being arranged.

NEW YORK THEATRES

2nd BIG WEEK
Republic Proudly Presents its 10th Anniversary Triumph
★ JOHN WAYNE
★ ANN DVORAK
in
FLAME OF BARBARY COAST
Featuring
★ Joseph Schildkraut
NOW AT BRANDT'S GLOBE BROADWAY at 46th ST.
IT WILL THRILL YOU AGAIN AND AGAIN

RADIO CITY MUSIC HALL
50th St. and 6th Ave.
GREER GARSON • GREGORY PECK
"The Valley of Decision"
A METRO-GOLDWYN-MAYER PICTURE
SPECTACULAR STAGE PRESENTATION

"OUT of this WORLD"
Paramount Picture
In Person!
ALLAN JONES
plus GIL LAMB
plus
EILEEN BARTON
plus JERRY WALD and Band
Buy Bonds Here
PARAMOUNT Times Square

RKO PALACE B'WAY & 47th St.
PEARL BUCK'S
"CHINA SKY"
Randolph SCOTT Ruth WARRICK
An RKO Radio Picture

"A MEDAL FOR BENNY"
Starring
Dorothy LAMOUR
Arturo de CORDOVA
A Paramount Picture
RIVOLI Bway. & 49th St.
Doors Open 9:30 A.M.—Buy Your Bonds Here

LOEW'S STATE B'WAY & 45
ON SCREEN
Alan LADD
Loretta YOUNG
'AND NOW TOMORROW'
IN PERSON
YVETTE
Extra!
DR. MARCUS
The Mad Magician

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N.Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

The Biggest Area Premiere Of 'Em All...

RKO Beats RKO as More Than 100 Theatres in New England and New York State are Set for Simultaneous Openings June 26!

●

Entire Yankee Network and Additional Powerful Stations Beamed on Millions In Area.

●

Hearst Newspapers in Boston Going To Town With Pages and Pages of Promotion!

18,000-Seat Boston Garden Scene of Night of Spectacle, Sunday, June 24 . . . Hearst-Sponsored Prelude to a Premiere!

●

Important International, National and Local Personages at Dozens of Affiliated Affairs!

●

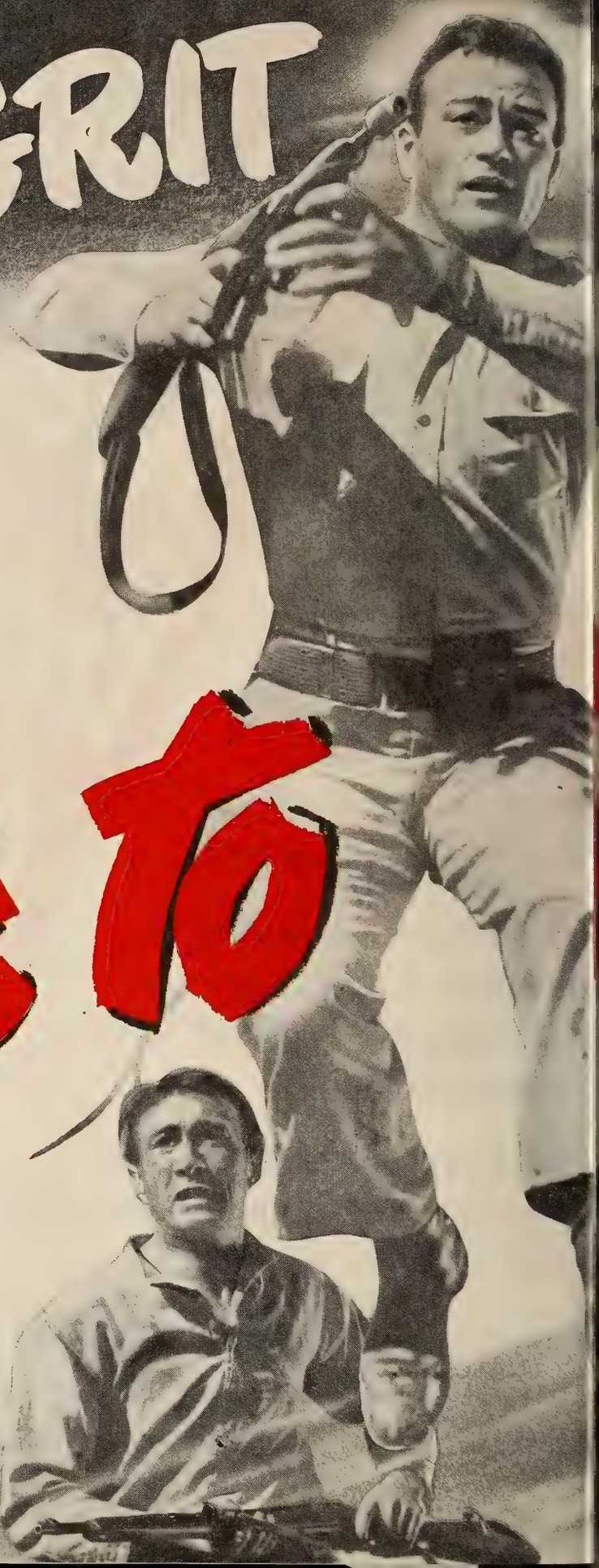
Tidal Wave of All Forms of Exploitation Breaking Over Every Inch of Wide Territory.

●

Similar Treatment Immediately Following For Area Served by WLW, Cincinnati, "The Nation's Station."

Watch→

RKO'S THUN
OF GRIT



The screen's great drama of how a handful of heroes started the juggernaut that crushed the Japs! It's the inside story of the invisible army of the Philippines! A thousand-thrilled action show that will make your crowds stand up and cheer!

Back To

Starring

JOHN WAYNE

with **ANTHONY QUINN** • **BEULAH BONDI**

FELY FRANQUELLI • **LEONARD STRONG**

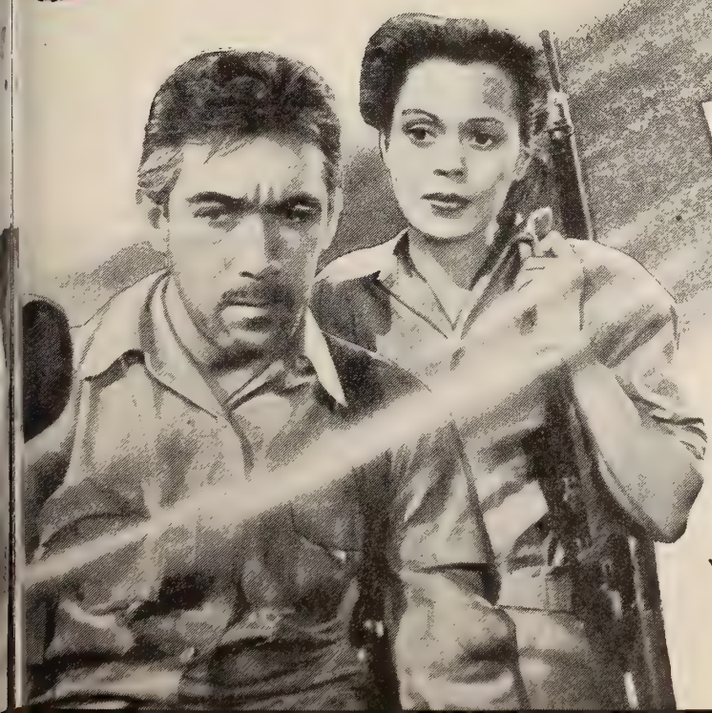
Executive Producer
ROBERT FELLOWS

Directed by
EDWARD DMYTRYK

Screen Play by Ben Barzman and Richard Landau

ERING EPIC and GLORY!

Bataan



'SEE' THE MARCH OF DEATH!
JAP BRIDGE OF DEAD!
CABANATUAN PRISON RAID!
BATTLE OF BATAAN!
BOLO KNIVES VS. GUNS!
DARING GUERRILLA RAIDS!
YANK LANDING ON LEYTE!
and more, and MORE, and MORE!

RKO RADIO PICTURES

LET'S TOP THEM ALL IN
THE MIGHTY 7th WAR LOAN

Freedom of Screen Hays Dinner Theme

Vital importance of the free flow of motion pictures into all countries in the post-war world, because of their tremendous and increasing power to promote international understanding, was stressed last night by J. Arthur Rank and Will H. Hays, at a dinner given for Rank by the latter at the Waldorf-Astoria.

Among the guests at the dinner were: Barney Balaban, Joseph Bernhard, Nate J. Blumberg, George Borthwick, Joseph I. Breen, Jules E. Brulatour, Jack Cohn, David Coplan, John Davis, Ned E. Depinet, Arthur F. Driscoll, Barrington Gain, William J. German, Engene S. Gregg, Earle W. Hammons, Thomas J. Hargrave, Francis S. Harmon, W. Ray Johnston, Jock Lawrence, Carl Leserman, Arthur M. Loew, Arthur Kelly, Irving A. Maas, W. C. Michel, Carl E. Milliken, Joseph A. McConville, Robert H. O'Brien, John J. O'Connor, Bishop G. Bromley Oxnam, Charles D. Prutzman, N. Peter Rathvon, Edward C. Raftery, Philip R. Reisman, David E. Rose, J. Robert Rubin, David Sarnoff, Nicholas M. Schenck, A. Schneider, George J. Schaefer, Joseph H. Seidelman, David O. Selznick, Spyros P. Skouras, T. Kennedy Stevenson, Walter P. Titus, Jr., Edward L. Walton, Albert Warner, G. I. Woodham-Smith, George Weltner, Robert Young, and Adolph Zukor.

THREE ASSOCIATED SERVICES

FREE & PETERS, Inc.

James L. Free, *Chairman.* H. Preston Peters, *President.* Since 1932, exclusive national sales representatives of leading radio stations from coast to coast. Offices in New York, Chicago, Atlanta, San Francisco and Hollywood. Now planning post-war expansion in FM and Television representation.

WRIGHT-SONOVOX, Inc.

James L. Free, *President.* Ward R. Hickok, *General Manager.* Since 1941, exclusive developers and licensors of Sonovox *"Talking and Singing Sound,"* exploiting commercial and artistic uses of Gilbert Wright's basic patented invention, in radio and motion pictures. Headquarters in Hollywood.

JAMES L. FREE PRODUCTIONS

James L. Free, *Producer.* Norman Wright, *Director.* Headquarters in Hollywood. Fred Mitchell, New York Representative. Now producing series of one-reel quality shorts for major release, plus television: "The Wonderful Ears of Johnnie McGoggin," using Sonovox *Talking and Singing Sound.* Also producing motion picture commercials for experimental television, and "minute movies" for theatre distribution.

NEW YORK: 444 Madison Ave. Plaza 5-4130
CHICAGO: 180 N. Michigan Ave. Franklin 6373
HOLLYWOOD: 6331 Hollywood Blvd., Hollywood 2151

Rank Sees British Films Treated Fairly by U.S.

(*Continued from page* 1)

subscribe to such views. He said he would rely upon American distributors and American theatres to handle his pictures on their merits and denied that he contemplated establishment of either his own distribution or exhibition organizations in the United States. Rank also said he did not plan to produce films over here.

In reply to a question, he said that his Eagle-Lion Films company in America would serve only as a business representative and would not conduct distribution or exhibition operations. Rank said that if it appeared advisable for him to do so in the future, he would acquire a showcase here in New York, but would have no other "showcase" houses in this country. He added that he has "no complaint" to make concerning the amount of playing time which his pictures have been accorded in American theatres in the past.

UA Distributes Seven

Rank told the trade press representatives that United Artists has commitments to distribute seven of his features and options on three additional pictures, and that 20th Century-Fox has no distribution commitment after the now current production, "The Way Ahead."

He said he hopes to have eight additional pictures, of 10 already completed by his companies, accepted for distribution here. With the return of normal conditions to England, he said he hopes to make 25 to 30 pictures annually, budgeted at approximately $600,000 and up, for world distribution, including the United States.

Rank said that the raw stock shortage prevailing here has prevented United Artists from releasing more than the current two productions of his, "Colonel Blimp" and "Mr. Emmanuel." In reply to a question, he said he had "no complaint to make" concerning the amount of raw stock which has been allocated to him here up to now, and realizes the difficulties of raw stock supply in this country.

Unaware of BOT Move

Questioned about London news stories concerning the British Board of Trade's current efforts to obtain 25,000,000 feet of raw stock with which to make release prints in England for Rank's pictures to be distributed here, the British industry leader said he was "not aware" of the situation. He said he does not subscribe to the published charges from London that he is being discriminated against in the matter of raw stock allocations here.

Rank, who will be in New York two weeks before leaving for the Midwest and Hollywood, said that British theatres and studios need a very great amount of equipment, having been without supplies for six years. He said he does not expect theatre construction to be authorized in Britain for a long time, there being too many other types of construction work considered more essential, which will be undertaken first. However, Rank said that he believes new theatre construction in Canada will come relatively soon. A half owner of Odeon Theatres of Canada, Rank recently announced an expansion program there for the circuit.

He said he believes any extensive exchange of British and American technicians, players and other production craftsmen will be difficult because of the views of crafts unions on the subject.

Rank, whose flour milling interests are even more extensive than his film interests, will visit Chicago and Minneapolis on missions connected with the former interests before going to Hollywood, where he will stay about 12 days, returning to New York and to London thereafter. It is his first visit to the United States.

In a prepared statement Rank said: "The growing up of our British film industry does not create a conflict between ours and your industry. Rather, it creates a most healthy condition of fair competition, good for all concerned—and the best films will attract the widest audiences when they are given an opportunity to be exhibited.

"All we ask is that, if our films are entertaining enough and good enough, a fair proportion of the audience of the world shall be given a chance to see them. Where Britain's films are given a chance to be tested at the box office, they usually stand the public test well and will do better and better as we progress.

Learned Through Films

"A great deal of what I know of America I have learned through your American films. So have most of my countrymen. What most of you have learned of British life, however, you have learned through American films on British subjects. I believe you would rather see how we live and what sort of people we are through films we make ourselves, provided our films give you real entertainment, as I am sure they will."

The statement added: "Great Britain has always given a warm welcome to American films and will continue to do so. However, in Britain's film industry, although the war was very near us and created great difficulties (sometimes rather uncomfortable ones) our artists and technicians have made vast steps of progress. As a result, the British film in Britain is gaining in stature and in some cases in our English theatres has outgrossed the more popular American films."

Rank is accompanied by G. I. Woodham Smith, legal adviser; John Davis, theatre adviser, and Barrington Gain, financial adviser. He will be entertained by a number of the leading American companies and trade associations during his stay in New York.

Rank Associates Guests Of N. Y. ITOA Today

G. I. Woodham-Smith, John Davis, and Barrington Gain, associates in various J. Arthur Rank companies in England, and now in New York with Rank from London, will also be guests of the New York Independent Theatre Owners on Thursday at the Hotel Astor. Rank had previously accepted. Also on hand will be Carl Leserman, representing United Artists, Rank distributor in the U. S., and Jock Lawrence, who is handling press relations here for Rank. Various circuit heads have also been invited to hear remarks by Rank.

Rank Favors PCA For British Films

All pictures made by J. Arthur Rank companies will be submitted for Production Code Administration seals, the British film leader said yesterday. In addition, Rank will discuss with Will H. Hays the possibility of all pictures of the British Film Producers Ass'n, intended for this market, being submitted to PCA, as well, Rank said.

Hays was among the first industry officials to call on Rank at his hotel here yesterday to welcome him to this country.

Para. Celebration Tours Continue

Launching the first of two tours of all Paramount exchanges on behalf of the company's month-long 'Third of a Century' celebration, Aug. 26-Sept. 29, drive captains Allen Usher, Chicago district manager, and M. R. (Duke) Clark, Dallas manager, yesterday continued their series of meetings.

Charles M. Reagan, vice-president in charge of distribution, has divided the country in two sections, with Usher covering the West and Clark touring the South and East. They are meeting with sales and booking personnel of each exchange to discuss preliminary plans for the celebration, with special emphasis on 'Incendiary Blonde," Technicolor production starring Betty Hutton, released for 'Paramount Month.'

The second series of meetings will start in July, and on these tours the drive captains will reverse their itineraries. It is planned that company and studio personalities will accompany them on the second series.

Cooper To Aid His 'Along Came Jones'

Gary Cooper will make a series of personal appearances to spearhead the world premiere of International's "Along Came Jones" in over 140 Texas and Oklahoma theatres. Cooper produced the film as a Cinema Artists Production, and also co-stars with Loretta Young. RKO Radio will release the film generally July 1.

'Blonde' Showing Friday

Paramount will tradeshow "Incendiary Blonde" at the Normandie Theatre, here, on Friday morning.

MITCHELL MAY, Jr. CO., INC.
INSURANCE
Specializing
in requirements of the
Motion Picture Industry
75 Maiden Lane, New York
510 W. 6th St., Los Angeles

Ask Reelection of All Para. Directors

(Continued from page 1)

re-election of all 16 of the present directors but a substitution will have to be made for the late John W. Hicks, Jr., who died last Friday. Other directors proposed for reelection are Barney Balaban, Stephen Callaghan, Y. Frank Freeman, Harvery D. Gibson, Leonard H. Goldenson, A. Conger Goodyear, Stanton Griffis, Duncan G. Harris, John D. Hertz, Austin C. Keough, Earl I. McClintock, Maurice Newton, E. V. Richards, Edwin L. Weisl and Adolph Zukor.

According to the statement, among those whose 1944 remuneration was greater than 1943 were Balaban, up $14,548; Henry Ginsberg, $17,649; Charles M. Reagan, $36,143; Goldenson, $7,800; Fred Mohrhardt, $3,950; and Jacob Karp, $3,100.

Salaries of officers of the corporation besides directors Callaghan, Gibson, Goodyear, Harris, Hertz, McClintock, Newton and Weisl, each of whom received $5,000, were: Balaban, $156,000 plus $20,800 for expenses; Walter B. Cockell, treasurer, $23,400; Freeman, vice-president in charge of production, $130,000; Ginsberg, vice-president and general manager in charge of studio operations, $145,316; Goldenson, vice-president in charge of theatres, $44,200; Hicks, late vice-president in charge of foreign sales, $41,600; Karp, assistant secretary, $46,200; Keough, vice-president, chief counsel and secretary $78,000; Mohrhardt, comptroller, $26,990; Reagan, vice-president in charge of domestic sales, $77,491, and Zukor, chairman of the board, $109,000. Neil F. Agnew, former vice-president in charge of domestic sales, was paid $41,531 during 1944.

Other Listings

Additional remunerations listed include $634,660 paid to Ross Federal Service for checking services; $92,500 to Simpson, Thacher and Bartlett, for legal fees and $48,050 to Price, Waterhouse, for auditing fees. Nineteen executives and others were paid in excess of $100,000 in salaries and other fees, for a total of $3,292,335: 28 were paid in excess of $50,000 but not more than $100,000 for a total of $1,914,326; and 102 were paid in excess of $20,000, but not more than $50,000 for a total of $3,047,131.

Senate Group Spurns Ceiling on Admission

(Continued from page 1)

brief comment. "The Price Administrator has urged the extension of the coverage of the act to certain subjects not now under control," it reported. "While it is true that motion picture admission charges and barbering and beauty services are an appreciable factor in the cost-of-living index, the committee does not recommend an extension of the regulatory power at this stage of the war. Should further price increases occur in these fields, the Administrator will, of course, be free to renew his recommendations at a later date."

The committee held that OPA concern about commercial rents was chiefly over the potential threat from possible future abuses by landlords rather than what has actually happened up to the present time.

'Free Movie Day' Proclaimed By Governors and Mayors

(Continued from page 1)

industry the greatest send-off for 'Free Movie Day' that has even been done in any campaign, it was said. Newspapers and periodicals are giving greater prominence to the occasion, thus helping swell to record heights the sale of bonds at theatres. Significance is added by tomorrow's being also the anniversary of 'D-Day' and having been declared a holiday throughout the European military zones by General Eisenhower.

Weitman's Pageant for Miller Here Tonight

With a cast of 600, the 'War Bond Salute' to Major Glenn Miller at the New York Paramount Theatre tonight is expected to realize $3,800,000 in bond sales. The performance, a special event of the War Activities Committee and the War Finance Committee of the Treasury, is under direction of Robert M. Weitman.

As a prologue there will be a 'Military Pageant' in which 300 officers and enlisted men will participate with a band of the Air Force. The military contingent under command of Col. E. E. Hildreth will parade from 51st Street and Seventh Avenue through Times Square starting at 8:15 P. M.

15,000 Prints of Crosby Trailer Shipped by NSS

"Meet the Crosbys," starring Bing Crosby and his four children, second of the Seventh War Loan trailers, and formerly known as "Anybody's Children," is now being shipped by National Screen Service with 15,000 prints made available.

Casanave Sets New Outlets for Films

Distribution of the three David O. Selznick reissues, "The Prisoner of Zenda," "The Garden of Allah" and "The Adventures of Tom Sawyer," which Charles L. Casanave recently acquired, is being handled by what may be the nucleus of a new distribution organization, Casanave told MOTION PICTURE DAILY.

New York distribution of the films, two of which played a dozen theatres of the Loew's circuit early this week, is being handled by Bert Kulick's new Bell Pictures exchange. Martin Van Praag, former PRC Chicago manager, and formerly with National Screen Service, has opened a new Chicago exchange known as Supreme Pictures, which is handling the films there. Julius A. Coller's North Star Pictures in Minneapolis, and Beverly Miller's Colossal Pictures in Kansas City are also handling distribution of the films in those territories. New exchanges are also planned in Washington, Philadelphia and Los Angeles, Casanave said.

Casanave's name was recently linked with the formation of Screen Guild Productions, a new distribution organization made up of almost 20 of the present distributors of Film Classics reissues, to handle new product. The exchanges have contracts to distribute Film Classics' product but can handle other product as well.

Skouras Returns and Reports Greeks' Ills

(Continued from page 1)

National Clothing Collection, had cabled a description of the suffering in Greece due to the lack of clothes, shoes and bedding. His message was made public by Henry J. Kaiser, national chairman of Clothing Collection.

The cablegram, from Athens, read, in part: "After touring Greece three weeks, I can find no words to describe the appalling conditions here. Especially in the rural districts people are in tatters and barefooted. Fourteen hundred villages were burned, people are sleeping in caves in an unbelievable condition, a quarter-million refugees are homeless."

Bernhard, Kalmine Lead WB Meet Here

Warner Theatre zone managers, film buyers and home office executives will convene at the home office today for a series of conferences on operational matters and forthcoming product.

In addition to Joseph Bernhard, general manager, and Harry M. Kalmine, assistant general manager, home office executives participating will include Clayton Bond, Harry Goldberg, Frank N. Phelps, Abel Vigard, W. Stewart McDonald, Harry Rosenquest, Louis J. Kaufman, Frank Marshall, Nat D. Fellman, Herman Maier, Rudolph Weiss, Frank Cahill, Martin F. Bennett and Dan Triester.

Zone managers here for the session are James Coston, Chicago; Nat Wolf, Cleveland; I. J. Hoffman, New Haven; Frank Damis, Newark; C. J. Latta, Albany; Ted Schlanger, Philadelphia; Moe Silver, Pittsburgh; John J. Payette, Washington. Buyers include Burt Jacocks and Max Friedman, Albany; John Turner, Philadelphia; George Crouch, Washington; Harry Feinstein and Saul Bragin, Pittsburgh; Alex Halperin, Chicago; Tony Stern, Cleveland.

May Boycott Stars In Struck Studios

(Continued from page 1)

committee tomorrow, declaring that stars will be given until the weekend to begin observing the picket lines.

Other steps decided upon include: telegrams from unions and individual strikers to Congressmen, demanding to know why the producers and IATSE are "allowed to flout the laws of the land," and to the National Labor Relations Board demanding a decision in the set directors' election by next weekend.

Expanding the concentration technique instituted last week at the Goldwyn studio and still in effect there CSU today sent several hundred strikers to picket M-G-M after receiving reports that several strikers had accepted assignments there. The Culver City police and the Los Angeles sheriff's office assigned extra details to guard the M-G-M premises.

15 Industry Men To Europe in June

(Continued from page 1)

president; Harry Cohn, Columbia president, and Sidney Buchman of the Columbia studio; N. Peter Rathvon, RKO president, and Charles W. Koerner, vice-president; Jack L. Warner, vice-president of Warners; Cliff Work, Universal vice-president; Darryl F. Zanuck, 20th Century-Fox vice-president; Lester Cowan and Sol Lesser, independent producers; Si Fabian and Francis Harmon, War Activities Committee; R. B. Wilby, chairman Program Committee, Theatres Division, WAC, Atlanta.

Taylor M. Mills of the OWI will also make the trip.

Government Guests

The group will be the guests of the British government in London and also will visit liberated capitals such as Copenhagen, Brussels, The Hague and Paris, and will visit the Rhineland, the Ruhr, Cologne and Supreme Headquarters at Frankfort, and perhaps Rome and Prague.

Purpose of the trip as described by WAC here is to acquaint industry representatives with problems with which the U. S. Army in Europe is confronted in the current post-hostilities phase. Subjects to be studied include redeployment of the American Army of Occupation, American Military Government, displaced persons, prisoners of war, food, transportation and reconstruction in liberated and conquered territories, insofar as these subjects are the concern of SHAEF and of the American and the British Army groups under General Eisenhower's command.

Film Carriers See Improved Conditions

(Continued from page 1)

ficult problems as last year, Weyer said. "The picture looks better from an operating standpoint. We couldn't get parts last year. More trucks are available now and others are being manufactured."

Branch supervisors from all distributors will meet with the film carriers at a luncheon today at the Astor.

Brown Joins MPSA

HOLLYWOOD, June 4.—Lawrence K. Brown, formerly on the Production Code Administration staff, has joined the Motion Picture Society for the Americas as assistant to president Harold Hopper and secretary C. Merwin Travis and as a consultant, available to the producers, on Latin American subjects in films.

GLOBE TICKET COMPANY
154 W. 14th ST. N. Y. C.
Phone WAtkins 9-1486
PROMPT SERVICE AS USUAL



at
RKO RADIO
PICTURES, INC.

NEW YORK TRADE SHOWING

Normandie Theatre

51 East 53rd St. at Park Ave., New York, N.

TUES., JUNE 12
AT 10:30 A. M. SHARP

of INTERNATIONAL PICTURES'

GARY COOPER ★ LORETTA YOUNG

in *Nunnally Johnson's*

"Along Came Jones"

with

WILLIAM DEMAREST · DAN DURYEA FRANK SULLY

A CINEMA ARTISTS CORP. Production

Produced by Gary Cooper

Directed by STUART HEISLER · SCREEN PLAY BY NUNNALLY JOHNSON · AN INTERNATIONAL PICTURE · Released by RKO RADIO PICTURES, INC.

GOOD ENTERTAINMENT

IS *INTERNATIONAL!*

LET'S TOP THEM ALL IN
THE MIGHTY 7th WAR LOAN

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 109 NEW YORK, U.S.A., WEDNESDAY, JUNE 6, 1945 TEN CENTS

FILE COPY DO NOT REMOVE

Gov't Will Use New Evidence In Decree Suit

Distributors' Current Activities to Be Cited

The Department of Justice intends to explore practically every phase of distribution during its consent decree anti-trust action which is scheduled to go to trial in Federal District Court here on Oct. 8, it is revealed in the Department's answers to the interrogatories of the eight distributor defendants. The answers appear in a 75-page brief filed this week with the companies and with Federal Judge Henry Goddard, who will hear the case.

The Department disclosed that "all information obtained and relating to matters or facts occuring since the Department filed its answers to interrogatories addressed to the original complaint," will be used.

Fourteen additional sources of information about the conduct of busi-

(*Continued on page* 11)

10,253 'Free' Movie Days'

Observance of 'Free Movie Day,' today, by motion picture theatres of the country exceeds all expectations, reports Samuel Pinanski, national chairman of the industry's Seventh War Loan campaign, who discloses that 10,253 houses will be conducting this event.

Also, today marking the midway mark of the campaign, Pinanski revealed that the Seventh War Loan

(*Continued on page* 11)

Miller Show Sells $4,575,000 Bonds

Final sales for the Major Glenn Miller War Bond Show at the Paramount Theatre here last night sent the total to $4,575,000 in bonds sold for the Seventh War Loan by the single attraction.

The event, staged by Robert M. Weitman, as a special event of the "Showmen's Mighty 7th," exceeded by almost $1,000,000 the original quota. An hour before curtain time, at 8:30

(*Continued on page* 11)

Food Parcels for Overseas Workers

RKO Radio Pictures is among several large corporations which are sending special food parcels to overseas employes in England, France, Belgium and Italy, through the Fraser-Morris plan to supply food packages containing basic necessities for alleviating the hunger of under-nourished in those four countries.

Sales Testimonial For 'U's' Blumberg

Universal president Nate Blumberg will be honored by the Universal sales department in a "Nate Blumberg Testimonial" to begin on June 10, according to announcement made yesterday by W. A. Scully, general sales manager. The drive will continue through Oct. 27.



Nate Blumberg

Some of the new product that will be available during the drive will include "That's the Spirit," the new Abbott-Costello film, "The Naughty Nineties," "Uncle Harry," "Lady on a

(*Continued on page* 11)

Lester, Patz, Wolf, Abrams Head New NSS Sales Districts

National Screen Service is creating four new districts where two now prevail and finally will divide the nation into seven. Appointments of the four new district managers so far designated will be formalized at an NSS convention at the Waldorf-Astoria, here, beginning tomorrow and terminating next Wednesday. Herman Robbins, president; George F. Dembow, vice-president in charge of sales, and William B. Bren-



Herman Robbins

(*Continued on page* 10)

800 At Associates' Schaefer Dinner

Over 800 are expected to attend the 26th annual dinner-dance, of Motion Picture Associates at the Hotel Waldorf-Astoria here tonight, honoring George J. Schaefer, national chairman of the War Activities Committee and chairman of the board of Lester Cowan Productions. Schaefer will be honored for distinguished service in

(*Continued on page* 11)

"Out of This World"

[*Paramount*]

Hollywood, June 5

EDDIE BRACKEN, endowed by Nature with one of the funniest faces ever filmed, and by cinematic art with the voice of Bing Crosby, lives up to the title of his latest picture. He is really out of this world. So is the picture.

It is fun. Fun for everybody. Fun for the fans, who will laugh themselves hoarse. Fun for exhibitors, who will watch grosses hit new highs. And it must have been a lot of fun for the cast, including Mr. Crosby, who never appears, and gets no credit on the screen.

The story parallels in many respects, especially the comic, the early career of Frank Sinatra. It's about a Western Union boy with a funny face—the face belongs to Bracken—and a beautiful voice. The voice belongs to Crosby. This vocal wonder-boy is discovered by Diana Lynn, in the role of conductor of an all-girl orchestra. She promptly signs him to a contract whereby he gets $50 a week, and she is to get all the rest of any money he may earn. In a moment of financial stress, however, she is forced to sell a percentage of her contract.

The young lady, gifted as she is in other directions, cannot add. So

(*Continued on page* 11)

OCR Sees Dim Outlook for New Theatres

OCR Head Says Shortage Continues to Be Critical

WASHINGTON, June 5.—Theatre construction problems of the films amusement section of the Office of Civilian Requirements are probably as critical at the current time as at any period during the war, it was disclosed here today by Claude C. Ezell.

The situation is so difficult that Ezell, who took over the administration of the section upon the recent resignation of Maurice Green, has agreed to stay with the War Production Board until it clears up a bit.

Ezell said that a very large number of applications for authority to construct theatres have been filed since "VE-Day," none of which can be granted. The only authorizations allowable are for cases where it is shown the building of a theatre is essential to the war effort, always difficult to demonstrate and now more difficult than ever because of the shift-

(*Continued on page* 11)

Congress to Take Recess

WASHINGTON, June 5.—Tax relief, the Senate Small Business Committee investigation of motion pictures and other matters of interest to the industry in Congress are expected to go over until Fall so that Congress can take its first complete Summer vacation since the outbreak of the war.

Leading members of the Senate disclosed today that plans are afoot for adjournment early next month until after Labor Day.

Except for appropriation bills, extension of the Emergency Price Control Act, the Bretton Woods Monetary Agreement and a few other matters which must be disposed of before

(*Continued on page* 10)

Also Reviewed Today

Reviews of "Don Juan Quilligan," "War Comes to America" appear on page 10.

Personal Mention

ROY DISNEY, executive vice-president and general manager of Walt Disney Productions, will arrive in New York from Hollywood today.

•

WARRANT OFFICER BEN WASHER, who served as public relations officer as well as general manager of "This Is the Army," will be honorably discharged this week. He is now in New York.

•

LEO SAMUELS, Walt Disney Productions foreign manager, has returned to New York from a 10-week Central and South American trip which included a visit to the company's California studios.

•

E. C. GRAINGER, president and general manager of Shea's Jamestown Amusement Co., left New York yesterday for a 10-day trip through the circuit in New York, Ohio and Pennsylvania.

•

T/5 STUART H. AARONS, formerly of Warner Bros. legal staff, has been awarded a Bronze Star Medal for "meritorious achievement" in the Philippines.

•

GERALD FINNEGAN, manager of E. M. Loew's Plymouth Theatre, Worcester, Mass., will be married June 30 to KATHLEEN OLSON in Holyoke, Mass.

•

GEORGE BROWN, director of publicity at the Paramount studio, will arrive in New York from Hollywood June 16, accompanied by MRS. BROWN.

•

WALTER DUNCAN, vice-president and national sales manager of radio station WNEW, has taken a leave of absence because of ill health.

•

JOSEPH PINCUS, head of 20th Century-Fox's talent department under JOSEPH H. MOSKOWITZ, has left New York for the West Coast.

•

FRANK V. BRUNNER, Warner Bros. Southwest field representative, is in Austin, Texas, and will return to Dallas later this week.

•

EDWIN W. AARON, M-G-M circuit sales manager, has postponed his departure from New York for the Coast until Friday.

•

JACK LEEWOOD, Warner Bros. field man working out of Denver, has returned to that city from a Nebraska trip.

•

RALPH B. AUSTRIAN, RKO Television Corp. head, is expected to return to New York from California today.

•

RODNEY BUSH, 20th Century-Fox exploitation manager, left New York yesterday for Des Moines.

•

FRED M. JACK, United Artists district manager in Dallas, is visiting the home office.

Insider's Outlook

By RED KANN

MORE on Eric Johnston: Reports from Washington make two points. One, that Johnston would not assume presidency of the Hays association before September 1. And two, that no information is available there as to whether or not he has signed the contract necessary to the new post.

All this fits into the pattern of the inside story which adorned this space last Thursday. The salient observation then was the Johnston deal is closer; that the contract offered him by the Hays directorate through the negotiating committee made up of Nick Schenck, Barney Balaban and Peter Rathvon is, and continues, in Johnston's hands; that a formal announcement may be made shortly.

If this eventuates, the situation would pose no conflict with the news reports. Johnston could sign. Announcement could be made. Yet he need not assume office before September 1.

The understanding now is negotiations on the final haul have been delayed by a sinus attack currently bothering Johnston and that active discussions—next to final, or final, as events will demonstrate—are slated for resumption the end of this week.

■ ■

Faithful readers perhaps will recall a high dive launched from this column into stratospheric calculations a few weeks ago. That vast screeching in the ears developed through a terrestrial slide between admission tax figures and a method of computing how those figures might be converted into total box-office receipts. Today, the rendezvous with Big Finance resumes. First, however, it is required to retrace a few steps.

When the Government issued its tax returns for the 1943-44 fiscal year, for the first time the Treasury Department placed admission levies from theatres in a bracket apart from total admission taxes. As it worked out, 87 per cent of the take traced to theatres. While this department is in no position to indulge in any last ditch argument that the yardstick is immutable, it seems to have points in its favor.

■

If the formula is conceded, it becomes possible to cut up total tax revenue and calculate how much is derived from theatres—not motion picture, but all, theatres. Part 2 allows that those exhibitors who believe current admission taxes represent 21 per cent of the actual overall gross are to go unchallenged. Part 3 allows the old tax structure, not the present 20 per cent base, represented 11 per cent of the overall gross. The package, as presented by its staunch supporters, ties together neatly in pretty and hopeful ribbon, and the figures which become possible thereafter are ditto.

■

Remembering Treasury returns always refer to collections of the preceding month, bulk theatre revenue for the nation turns out to be this for 1944 on the theory already outlined:

January	$95,654,000
February	117,790,100
March	117,908,000
April	118,656,400
May	109,709,300
June	129,847,800
July	141,553,600
August	120,314,700
September	128,833,000
October	125,045,700
November	129,181,800
December	100,860,100
Total	$1,435,354,500

If any hardy statistician—George Gallup, say—rises in wrath to charge unscientific research leading to inconclusive deduction, he'll be welcomed. Nobody who knows the accurate answer has appeared on stage yet. If Treasury knows, it doesn't say.

■ ■

What with the strike, some of the Hollywood folks are not quite so busy these days. For example, a policeman at one of the studio gates. He sells eggs to visitors, says he raises them himself.

Unceremonious reviewer holds otherwise. He insists he knows who lays them.

DeSylva Improving

HOLLYWOOD, June 5.—Producer B. G. DeSylva, who entered Cedars of Lebanon Hospital last night following a heart attack, is "in good condition and improving," according to Dr. Norris Melnik.

May Resume 'Hopalong'

HOLLYWOOD, June 5.—Harry Sherman will resume production of the "Hopalong Cassidy" Westerns shortly if negotiations now under way eventuate satisfactorily, the producer said today.

RKO Shareholders Will Meet Today

The election of nine directors will be the principal item of business on the agenda of the RKO annual stockholders meeting at Dover, Del., today. Eight directors are up for re-election and J. Miller Walker, RKO secretary, is proposed as the ninth, to replace Richard C. Patterson, Jr., who resigned as a director and vice-chairman of the board late last year on being appointed U. S. Ambassador to Yugoslavia.

The eight directors up for reelection are: Ned E. Depinet, Harry N. Durning, Frederick L. Ehrman, L. Lawrence Green, L. Boyd Hatch, Floyd B. Odlum, N. Peter Rathvon, and George H. Shaw. Gordon Youngman and Walker, proxy representatives, are expected to attend the meeting.

Election of officers is expected to be held here within a week.

Pascal Bows Out Of Rank Combine

LONDON, June 5.—Gabriel Pascal has resigned from J. Arthur Rank's group of 'independent' producers, claiming that he finds he can work only with complete independence and that he has reached an amicable understanding with Rank, who is now in New York.

Rank, however, will distribute not only Pascal's current "Caesar and Cleopatra" but also "St. Joan", which is next on schedule in the producer's Shaw series. In the event this arrangement should break down, Pascal claims M-G-M would distribute "St. Joan."

Day Named Eastern Head for Bennett

Harvey Day has been appointed Eastern producer representative for Constance Bennett Productions, whose "Paris Underground" will shortly be released by United Artists.

For many years Day was general sales manager of Terry-Toons, resigning in February of this year. He was associated with that organization for 15 years. Previously he had been sales manager for International Newsreel, Kinograms, and general field representative for Educational. Day entered the industry in 1912 with George Kline in Chicago and was subsequently with Fox and Select.

Arthur Would Sue 'U' and Republic

ST. LOUIS, June 5.—A motion has been filed in United States District, Judge Richard M. Duncan's Court here, asking that Universal and Republic be made defendants in the injunction and damage suit brought by Harry Arthur, Jr., and St. Louis Amusement Co. against the American Arbitration Association and a number of film companies. The motion was filed on behalf of the Princess and Appollo theatres.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N.Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.



M-G-M's loving man Van Johnson is all wrapped up in Esther Williams and Technicolor in "Thrill of a Romance"


"Oh
Van!"

"Please don't say No.. say Maybe!"



(HIT SONG FROM THE HIT PICTURE THAT'S PACKING CAPITOL, N. Y. WORLD PREMIERE. GET READY!)

On your toes – for the Show of Shows!

VAN JOHNSON
ESTHER WILLIAMS

in

M-G-M's BIG TECHNICOLOR SPECTACLE

"Thrill of a Romance"

with

FRANCES GIFFORD • HENRY TRAVERS • SPRING BYINGTON

and introducing the Metropolitan Opera Star

LAURITZ MELCHIOR

TOMMY DORSEY and his Orchestra

ORIGINAL SCREEN PLAY BY RICHARD CONNELL AND GLADYS LEHMAN

Directed by RICHARD THORPE • Produced by JOE PASTERNAK

A Metro-Goldwyn-Mayer Picture

With all your might!
MIGHTY 7th WAR LOAN!

LITHO U.S.A.

To Raise Output of French Raw Stock

WASHINGTON, June 5.—Plans to supply necessary materials for raw stock manufacture to the French factory taken over intact from the Germans are being whipped into shape by the War Production Board in the hope of boosting its production above the 80 per cent of capacity at which it is now working.

Operating currently on inventories left by the Germans plus some materials which have been secured from England, the plant will have to be supplied in the very near future from the United States. Arrangements have been made with the Army for shipping space and no difficulty is expected to be encountered in meeting the plant's requirements.

The Army, it is disclosed, will get 35 mm. raw stock from both the French plant and that in Antwerp, which is operating under British supervision, thus giving it supplies additional to the 67,000,000 feet allocated for the third quarter by the WPB last week. Part of the 35 mm. production from the French plant will be used domestically, as will some of the output of the Belgian factory, thus averting requests from those countries for WPB allocations.

In making its allocations for the third quarter, the board cut Russia off as a result of the contraction of lend-lease shipments to that country. A small token allowance of probably not more than 2,000,000 feet was made to Argentina, but that country's request for a very considerable amount has been deferred. England, it was learned, will be allowed film at the rate only of previous allocations, and the Board is standing firm on its refusal to grant more than 20,000,000 feet to "finance" invasion of the American market by J. Arthur Rank.

Stress Conservation Of Film, Containers

Distributor branch supervisors met here yesterday with representatives of the National Film Carriers at a luncheon at the Hotel Astor and participated in a round table discussion on better handling of containers and film by exchanges and truckers. Arthur Dickinson of the MPPDA addressed the gathering, speaking on film and container conservation.

Bulletins and letters are being addressed to exhibitors, exchanges and film carriers on proper handling.

Among those present from film companies were: Al Schwalberg, International; William Brenner, National Screen; Knox Haddow and Henry Anderson, Paramount; H. M. Richey and Alan F. Cummings, M-G-M; A. A. Schubart and William McShea, RKO Radio, and Herman Goldberg and Mike Dolid, Warners.

Election of National Film Carriers officers was deferred until the next meeting.

Schuman Will Lease Five WB Theatres

HARTFORD, June 5.—Al Schuman, Bridgeport exhibitor, will take over the leases on the five Warner neighborhood theatres in Hartford on July 1 and will rename the organization Hartford Theatre Operating Circuit.

WPB Breaks Down Stock Allotments for Quarter

WASHINGTON, June 5.—Army raw stock requirements for the coming quarter will be 18,500,000 feet less than for the period now drawing to a close, but Navy requirements will increase 10,500,000 feet, it is disclosed by figures compiled by the consumers' durable goods division of the War Production Board.

The Army quota for the quarter is 67,000,000 feet and the Navy's is 54,000,000 feet, it was shown in a late break-down of the over-all allocation of 622,180,000 feet as announced last week, and reported in MOTION PICTURE DAILY on May 31 and June 1.

Canada will receive nearly 2,000,000 feet more than it was given in the second quarter, but other countries, supplied through the Foreign Economic Administration, will get 14,000,000 feet less. Office of War Information requirements also are down by 4,275,000 feet for overseas activities and 8,500,000 feet for domestic operations.

Of the 71,400,000 feet set aside to repay film companies for the prints they will supply the Army and Navy, 40,000,000 feet are for the former and 31,000,000 feet for the latter, while a special reserve of 3,100,000 feet is provided for Army and Navy theatrical releases.

The figures revealed that an all-time record raw stock production was attained in the current quarter, for which 624,890,000 feet was allocated among various claimants. The allocations for the third quarter, despite anticipated manpower difficulties, will be only 2,710,000 feet less, but will be 21,431,000 feet more than for the first quarter and 25,512,000 feet more than for the fourth quarter of 1944.

Figures compiled by the WPB show that third-quarter allocations will compare with those for the current quarter as follows:

	—Linear Feet— Third Quarter	Second Quarter
Army	67,000,000	85,500,000
Navy	54,000,000	43,500,000
Canada	3,600,000	1,784,000
Foreign Economic Adm.	38,000,000	52,000,000
OWI—Overseas	13,725,000	18,000,000
Domestic	8,750,000	17,250,000
Entertainment pictures	271,000,000	261,000,000
Newsreels	56,860,219	52,856,000
"Class C" producers.	8,100,000	7,500,000
Factual pictures	15,750,000	11,500,000
Special pictures	6,300,000	5,500,000
Army and Navy credits	74,100,000	66,000,000
Reserve	4,994,781	2,500,000

Antwerp Furnishes Raw Stock Relief

LONDON, June 15.—A considerable quantity of raw stock has been received here lately from the Gevaert plant at Antwerp, Belgium, but this is not expected to bring fundamental relief in the current tight supply situation since it will serve only to counterbalance a deficiency brought about by the temporary closing of the Kodak plant for overhauling after years of wartime overwork and by the loss of two days when all plants shut down for victory celebrations.

Although the American Army's operational demands for film have ceased, the British Board of Trade has not yet officially named the date on which the existing 15 per cent cut in raw stock allocations will be reduced to 10 per cent, plans for which were reported in MOTION PICTURE DAILY on June 1.

It is understood on good authority, however, that this step awaits only the U. S. War Production Board's reaction to the Britsh demand for 25,000,000 feet of stock for prints of British films to be shown in the United States. As previously published, the reduction was expected to be made effective June 15.

Singer of Buchanan Dies Suddenly Here

Sumer Singer, 38, motion picture advertising executive with Buchanan and Co., died suddenly Monday night, at his home here. Singer was apparently in good health during the day, working until Monday evening. He leaves a wife, Jeanne, and two children, Max and Lewis.

A graduate of Cornell University, Singer had been serving for the past several years as executive on motion picture accounts with Buchanan.

Rose Says British To Release Studios

The British Government, which has derequisitioned a few sound stages at Pinewood and several at Denham, pursuing a policy of gradual release of this space to the British film industry, hopes to be able to turn back all requisitioned stages by the end of the year, David Rose, Paramount's managing director for Great Britain, told MOTION PICTURE DAILY here yesterday. Rose arrived from London at the weekend.

With derequisitioning accomplished, he said, the British industry should be capable of doubling its previous output of 42 features per year, if sufficient technicians are released from national or essential services.

As a whole, Rose said, business in England "is still very good." If certain sections, where troops have left, have sustained a slight decline, London's West End has benefited by the influx of people.

Paramount's British manager will go to the Coast on June 20 to line up a star, director and story for a production in England. This film, Rose asserted, will be in addition to product to be made there for the company by Hal Wallis-Joseph Hazen Prod. He expects to have studio space for this film lined up for Fall production. Budget will be between $800,000 and $1,000,000.

Rose is scheduled to return to London next month.

NBC's Lt. Frazer Killed

Lt. (j.g.) John Frazer, former NBC Hollywood staff announcer, has been killed in action in the Pacific, becoming the first Hollywood NBC employee definitely known to be lost. Ben Byers, Naval Flight Officer and former member of the NBC press department has been missing in action over Germany since 1943.

Norway Clamps 30% Ceiling on Rentals

The restored Norwegian government has revived a 30 per cent ceiling on film rentals, it was learned here yesterday.

The U. S. Office of War Information appears to be abiding by the decree, it is understood, having started to service liberated Norway and Denmark a week ago. U. S. distributors, however, are desirous of having the ceiling lifted.

CSU Gives Actors June 9 Ultimatum

HOLLYWOOD, June 5.—The conference of Studio Unions strike strategy committee today authorized funds to buy space in the local press to serve notice on actors that any who cross the picket lines after June 9 will be listed in letters sent to "millions of union members" throughout the nation.

A Screen Actors Guild spokesman said SAG will make no comment until and unless notification is received officially from CSU. SAG's stand with respect to the picket lines is the result of a membership poll which CSU says left the voters no option.

Carl Cooper, IATSE vice-president, conducting anti-strike operations in the temporary absence of vice-president Roy Brewer, said workers are being recruited at a rate "better than 25 daily," with the result that several independents who have been unable to start pictures because of the manpower shortage are now getting ready to enter production.

Herbert Sorrell, CSU president, accompanied by carpenters' and machinist's union officials, plans to leave next week for a meeting with the international presidents of those organizations, probably in Chicago, calculated to force the issue on the American Federation of Labor executive council's recent instruction to 'IA' president Richard F. Walsh to withdraw the charters issued for new painters', carpenters' and machinists' locals here.

The Goldwyn studios today obtained a restraining order against mass picketing. The ruling limits the number of strikers in front on any studio to six.

Jeffrey Services in Toronto Today

Funeral services for A. J. Jeffrey, United Artists Canadian Sales Manager who died in Toronto Monday, will be held there today. Masonic services will be held in Boston tomorrow where burial will take place.

Edward M. Schnitzer, UA home office executive, will leave New York for Boston this morning.

Monogram's Levy Killed

HOLLYWOOD, June 5.—Tech. Sergt. Joel Levy, Jr., 28, former member of the Monogram publicity department in Hollywood, has been killed in action in the Philippines with an Army Signal Corps photographic unit, according to word just received by his father, Joel Levy, film booker for Loew's theatres. Sgt. Levy is survived by his widow and child.

British See Million More Feet of Film

LONDON, June 5.—Films shown in British theatres during the year ended Sept. 30, 1944, aggregated 45,765,000 feet, compared with 44,768,000 feet during the previous year, the British Board of Trade announced here today. Of the long films shown (3,000-foot minimum), 17.53 per cent were of British origin under the 15 per cent quota obligation.

For the year ended March 31, 1945, the distributors registered 67 British and 377 foreign features, plus 157 British and 354 foreign short subjects, compared with a previous year's registration of 70 British and 374 foreign features, plus 128 British and 339 foreign short subjects—the distributors' quota being 20 per cent for features and 15 per cent for shorts.

ASCAP Sets Pact for Hotel Licensing

Negotiations between ASCAP and the American Hotel Association have been concluded with the issuance of a new contract under which ASCAP will license hotels, the Society has announced.

The terms of the new licensing agreement, which will run for approximately five years, call for payment in quarterly installments by the hotel of an annual rate based upon its previous annual expenditure for all music and entertainment. No charge will be made for the use of the ASCAP repertoire by means of radio to individual rooms.

Three New Books May Promote 'Wilson'

Concurrent with the popular-price release of Darryl F. Zanuck's "Wilson," three new Wilson releases will be issued in the book world: "Woodrow Wilson, Selections for Today," published by Duell, Sloan and Pearce; "Woodrow Wilson and the People," published by Doubleday Doran; and "Woodrow Wilson and the Great Betrayal," published by Macmillan.

Twentieth Century-Fox's New York exploitation department is negotiating with all three publishers for tie-in promotions to aid the new national release, set to return to the Roxy, New York, on July 25.

Would Sell 4 Stations

WASHINGTON, June 5. — Three Texas radio companies have applied for authority to sell their control in four radio stations to the Texas State Network, Inc., the Federal Communications Commission announces.

Most of the stock in two of the companies is owned by Elliott Roosevelt, son of the late President, and his former wife, Mrs. Ruth G. Roosevelt Edison.

WOR Sets New Studios

Radio station WOR, New York outlet of Mutual Broadcasting, will start work immediately on three new large studios at 1440 Broadway to cost approximately $150,000.

'Blue' Set at Hollywood

Warner's "Rhapsody in Blue," dealing with the life of George Gershwin, will open at the Hollywood Theatre here June 27.

Cold, Rain Hit Some N. Y. 1st Runs; Others Benefit

Frequent rains and cold over the weekend, which continued yesterday, is taking its toll of grosses at several New York first-runs, but several houses report, in reverse, that the weather aided them. Two new entries are bringing moderate receipts, with six new films scheduled to arrive this week.

Radio City Music Hall and the Capitol are drawing the best business. "The Valley of Decision" and a stage show at the Music Hall are headed for another big week on the basis of $74,000 recorded for the first four days of its fifth week with a strong $118,000 expected. The combination concluded a fourth week with almost $127,000 grossed for the best of its run. "Thrill of a Romance" and a stage bill featuring Guy Lombardo and his orchestra and June Havoc at the Capitol brought an outstanding $89,700 for an initial week, surpassing early estimates, and the theatre is headed for a strong $78,000 for its second week.

'Pillow' Holds Up

"Pillow to Post" and a stage show presenting Shep Fields and his orchestra and Borrah Minevitch's Harmonica Rascals at the Strand are holding up well with $46,000 expected for a second week, following an initial week's take of $48,000, which included Memorial Day business. "Salty O'Rourke" and a stage show at the Paramount brought a profitable $50,000 for a sixth and final week. "Out of This World" and a stage bill featuring Jerry Wald and his orchestra, Allan Jones, Gil Lamb and Eileen Barton will open there today. The Roxy concluded a fifth and final week of "Diamond Horseshoe" and a stage show with about $66,000. "Where Do We Go from Here?" and a stage show presenting the DeMarcos, John Boles, Roddy McDowall and Jackie Gleason will open today.

The British import, "The Way Ahead," drew a smart $9,000 for its first two days at the Victoria and a good $17,500 is expected for its first week. "That's the Spirit" is drawing moderately at the Criterion with about $19,000 expected for an eight-day engagement. "Son of Lassie" will open at the Criterion on Saturday. The Astor expects a profitable $30,000 for the sixth and final week of "The Enchanted Cottage"; "Wonder Man" will take over there on Friday. "Flame of Barbary Coast" is expected to bring a satisfactory $12,000 for a second and final week at the Globe; "It's in the Bag" will follow on Saturday.

Good 'Sky' Gross

"China Sky" is holding up well in its second week at the Palace, with a good $20,000 expected; it will continue. "Those Endearing Young Charms" is set to follow. "The Corn Is Green" will gross another $15,000, this time for its 10th week at the Hollywood; it, too, will continue. "A Medal for Benny" is headed for a moderate $25,000 for a second week at the Rivoli; it will hold for a third and final stanza, with "Junior Miss" set to take over on June 13. "Molly and Me" is drawing quiet money at the Gotham, with only $6,500 expected for a second and final week. "Delightfully Dangerous" will open there Friday. "The Body Snatcher" is proving to be a strong attraction at the Rialto, with $8,000 expected for a second week; "The Woman in Green" will follow.

CBS Affiliates Will Meet Here Today

Columbia Broadcasting's affiliates advisory board will hold its second meeting of the year today and tomorrow at network headquarters in New York.

Board members who will attend include: C. T. Lucy, chairman, Arthur Church, Clyde Coombs, F. C. Eighmey, E. E. Hill, I. R. Lounsberry, Clyde Rembert, John Rivers and W. H. Summerville. CBS executives who will attend include: Paul W. Kesten, Joseph H. Ream, Frank Stanton, Frank K. White, Herbert V. Akerberg, Howard Lane, and William A. Schudt, Jr.

Van Pelt Shifted

Ed Van Pelt, for several years vice-president of the Continental Bank and Trust Co., is now in charge of the Seventh Ave. and 38th St. branch. Continental services a number of individuals and companies in the motion picture industry.

Don Terry Out of Navy

Don Terry, who has been serving in the U. S. Navy since 1942, has been medically discharged and will return to pictures at once. He had been appearing in the "Don Winslow" series for Universal when he enlisted.

Bernhard, Kalmenson Talk at WB Meeting

Following a discussion of Summer theatre operating plans, presided over by Joseph Bernhard, general manager of Warner Theatres, the meeting of the circuit's zone managers and home office executives was addressed yesterday by Ben Kalmenson, general sales manager of Warner Bros. Pictures. Kalmenson outlined new Warner product.

Last night the delegates were given a preview of "Rhapsody in Blue" and heard an outline of advertising plans for new product, by Mort Blumenstock, Warners' Eastern advertising-publicity manager.

Final sessions will be concluded today.

Two Join Condon Agency

Robert Condon, formerly with 20th Century-Fox, the War Activities Committee and *This Week* magazine, and Richard Gazlay, previously advertising manager of *Movie Makers*, has joined the staff of Richard Condon, Inc.

Solomon Transferred

E. (Manny) Solomon, formerly branch manager of Toddy Pictures Co. in Atlanta, has been transferred and is now branch manager of the New York office.

Call Conference on Postwar Problems

The employment problems in the entertainment industries—the theatre, films, radio and music, and the opportunities for postwar expansion in these fields will be examined at a conference called by the Independent Citizens Committee of the Arts, Sciences and Professions for Friday and Saturday, June 22-23 at the Waldorf-Astoria Hotel, here.

A special delegation from Hollywood, representing screen writers, actors, and producers, will present the film panel. Margaret Webster, Shakesperian director, and Lillian Hellman, playwright, are among those who will address the theatre panel, which will examine the possibilities of "Moving Broadway to Main Street" and establishing new markets for drama.

What 'FM' and television developments will mean in new jobs for radio talents will be the theme of the radio panel. Gilbert Seldes, director of television for Columbia Broadcasting, and Peter Lyon, president of the Radio Writers Guild, will speak.

In the music panel, William Feinberg, president of Local 802 of the American Federation of Musicians, will report on employment problems in that field. Dr. Roy Harris, composer, and others will discuss 'opening new fields for music.'

Reeducation of Nazis Is Film Job: Cantor

Eddie Cantor, in New York from a Seventh War Bond tour, to participate in the Major Glen Miller War Bond Show held at the Paramount Theatre last night, said in a press interview yesterday that "the biggest job that Hollywood has ever had" will be in the production of films designed to reeducate the German people.

Cantor just completed a bond tour which grossed more than $80,000,000 in war bond sales, he said. Cities covered included Salt Lake City, Pueblo, Denver, St. Louis, Milwaukee, Chicago and Cleveland.

Cantor announced that he is planning a new production in which he will co-star with Joan Davis. It is tentatively titled "Show Business Out West" and will be filmed in Technicolor.

Cantor will be in New York until June 24th when he will go to Boston to continue his bond tour.

Most Television Sets Near $300: Mowrey

The majority of television sets will retail in the neighborhood of $300, although there will be a price range of from $75 to $1,200, according to Paul B. Mowrey, manager of American Broadcasting's television division. Mowrey predicts there will be some 40 television broadcasting stations by early 1947 and foresees the sale of 100,000 sets in the first year of manufacture.

U. A. Paper in French

Around the World, United Artists foreign department house organ, which has been published for 13 years in English, and more recently in Spanish, has added a French edition, effective with this month's issue.



Send Food to Your European Employees

It will be many years before your associates and employees in Europe will be able to get all the food they need. The proposed food quota of 2,000 calories a day is below the minimum requirement and is not enough to keep a man in good health and working efficiently.

Fraser, Morris & Co., *America's largest shippers of overseas food parcels*, has planned special food packages to serve as direct and effective means of alleviating the hunger of your overseas employees. These "planned" food parcels contain the basic necessities — tins of meat, fish, oil, sugar, butter, cheese, etc. — each parcel designed to satisfy the needs of your employees in the particular locality in which they work.

Every parcel you send will reap a double reward. You will be performing a humanitarian service. *You will build never-to-be-forgotten loyalty and good will.* Fraser, Morris & Co. is at your service, fully prepared to send food parcels to your employees in England, France, Belgium, Italy — and *all other countries as soon as conditions permit.*

Write for Full Information and Catalogue "MP"

FRASER, MORRIS & CO.

630 Fifth Ave. • New York 20, N.Y. • Phone LExington 2-4971

MONTREAL • LONDON

We also ship food parcels to your employees in service and to your relatives and friends in England, France, Belgium and Italy.

PROOF OF OUR SERVICE

Here is a brief list of firms using our service:

American Safety Razor Co.
American Viscose Corp.
Chase National Bank
Coca-Cola Bottling Co.
Thomas A. Edison, Inc.
Elgin National Watch Co.
Ford Motors Corp.
General Electric Co.
General Motors Corp.
Goodyear Tire & Rubber Co.
Gruen Watch Co.
International Tel. & Tel. Co.
J. P. Morgan & Co.
McGraw Hill Publishing Co.
National City Bank of N. Y.
N.Y., N. H., & Hartford Railroad
Norfolk & Western Railroad
Pennsylvania Railroad
Park & Tilford Importing Co.
R.K.O. Pictures, Inc.
Schenley Distillers Corp.
Seagram Distillers Corp.
Socony Vacuum Oil Co.
Standard Oil of New Jersey
Westinghouse Electric Mfg. Co.
Worthington Pump & Machinery Co.

Sharp Drop in Production; 8 Films Finished

HOLLYWOOD, June 5. — Production activity has fallen off sharply as eight pictures were completed and only three new ones were started. The shooting index stands at 34, compared to 39 the previous week. The production scene follows:

Columbia

Finished: "I Love a Bandleader," "Powder River."

Shooting: "The Kansan," "Some Call It Love," "Pardon My Past" (Mutual Productions).

M-G-M

Finished: "Abbott and Costello in Hollywood."

Started: "A Letter for Evie," with John Carroll, Hume Cronyn, Pamela Britton.

Shooting: "This Strange Adventure," "She Went to the Races," "They Were Expendable," "For Better, for Worse," "Early to Wed."

Monogram

Finished: "Sunbonnet Sue."

Shooting: "The Shanghai Cobra," "Song of the Border."

Paramount

Shooting: "Too Good to Be True," "The Stork Club," "The Blue Dahlia."

PRC

Finished: "Club Havana," "Checkmate."

Shooting: "Buster Crabbe Production No. 7."

Republic

Shooting: "Love, Honor and Goodbye," "Mexicana."

RKO Radio

Started: "Dick Tracy," with Morgan Conway, Anne Jeffreys, Mike Mazurki.

Shooting: "Wanderer of the Wasteland," "Deadline at Dawn," "Tomorrow Is Forever" (International Pictures).

20th Century-Fox

Started: "The Spider," with Richard Conte, Faye Marlowe, Martin Kosleck, Charles Tannen.

Shooting: "Leave Her to Heaven," "The Enchanted Voyage," "Now It Can Be Told," "Fallen Angel," "Kitten on the Keys."

United Artists

Shooting: "Young Widow" (Stromberg).

Universal

Finished: "On Stage, Everybody," "Lady on a Train."

Shooting: "Frontier Gal," "Uncle Harry."

Warners

Shooting: "The Two Mrs. Carrolls," "Janie Gets Married," "The Time, the Place and the Girl," "Stolen Life."

Dallas Drive-In Opens

DALLAS, June 5. — The Northwest Drive-In here has re-opened for the summer season. The opening was marked by installation of individual speakers for every car, the newest innovation for drive-in theatres.

Reviews

"Don Juan Quilligan"

(20th Century-Fox)

TO coin a phrase, "Don Juan Quilligan" is much ado about little. Not having the benefit of the lowdown, but fortified with some knowledge of how it could have come about, the guess is this attraction stems from characterizations and situations which the determining powers found very funny on paper. If this is correct, it is also correct to observe part of the determination does come through. But it is not enough to pull this one out of the category of an idea that misses more often than it clicks.

The story, based on a tale by Herbert Clyde Lewis, and whipped into script form by Arthur Kober and Frank Gabrielson, deals with Quilligan—Patrick Michael—a dim-witted and extraordinarily dense barge captain who gets himself involved with two girls. It's Joan Blondell in Brooklyn and Mary Treen in Utica, up at the other end of his barge route. William Bendix is Quilligan who goes starry-eyed over Miss Blondell because her laugh reminds him of his departed mother. Miss Treen, knowing how to cook, is a living demonstration of that classic oldie about reaching a man's heart through his stomach.

Bendix, with and through his pal-mate, Phil Silvers, gets snarled in marriages, two of them spelling bigamy. The device of a twin brother is seized upon, as is also the body of a murdered gangster, as an escape route. The idea, confused and confusing to the rational, is to squeeze out of one marital estate by converting one of the brides into an immediate widow. It doesn't come off, of course. Bendix is unfurled for the molasses mind he is, the marriages are ordered annulled and the principal left in the hands of an enlistment in the Navy and a 'greeting' notice from the Army. Bendix is obviously headed for more trouble, but the audience is spared.

Frank Tuttle, who directed, elected to set aside 75 minutes for his story. It is too many minutes to bridge the few laughs with those languishing passages which are bereft of them.

Performances are all right by a cast which deserves better luck. William Le Baron produced.

Running time, 75 mins. General audience classification. To be released in June.

RED KANN

"War Comes to America"

(RKO-Army Pictorial Service-WAC)

THE seventh of the Army's "Why We Fight" series, produced by the Army Pictorial Service under the supervision of Colonel Frank Capra, is a 66-minute drama-packed history of the United States up to the time of our entry into the war against Japan and Germany. In a methodical and swift-moving fashion the film presents an almost month-by-month account of the manner in which the forces of aggression systematically overpowered the peace-loving nations of Europe and Asia until they came within reach of our very shores. Jointly recorded is the synchronized rise of American public opinion against Germany, Italy and Japan.

Every member of the armed forces is required by regulation to see the entire "Why We Fight" series. "War Comes to America" is sufficiently important as an educational film alone to be seen by every American civilian as well. The inclination of many to forget the sequence of events which led us into World War II, sometimes results in a conjecture that we might have avoided the conflict. This film sets forth evidence which leaves no doubt in the minds of those who see it that we had no choice from the beginning.

Available to theatres now without charge for public showing during the Seventh War Loan drive, as well as for regular bookings, "War Comes to America" stands as first-rate entertainment as well as important educational material.

Running time, 66 minutes. General classification. Release, immediately.

C. L. FRANKE

Congress Will Take Recess 'till Fall

(Continued from page 1)

the end of the fiscal year on June 30, the 'must' schedule is about cleaned up and there are no measures which cannot go over until Fall.

The Senate Small Business Committee is continuing its study of exhibitor complaints, but if it decides to go into the industry thoroughly it will not attempt to undertake a lengthy program until after the recess.

R. I. Strand Anniversary

PROVIDENCE, June 5.—The 30th anniversary of the Strand Theatre and association of Edward L. Reed with the operating company and as managing director of the theatre for that length of time is being marked here in a civic celebration this week. Paramount's "The Affairs of Susan" is the anniversary picture.

Cantinflas Says He Broke RKO Contract

MEXICO CITY, June 5. — Cantinflas, noted Mexican screen comedian, said here today that he has definitely cancelled his RKO contract to play "The Beloved Vagabond" in English in Hollywood because RKO has made extensive changes in the scenario. He called it "typical Hollywood made Spanishification."

Cantinflas added that he probably would not make any picture in Mexico in 1945, presumably because of a quarrel between the union which he formed and heads, and the National Cinematographic Industry Workers Union. He denied that he is going to Spain, as reported, to make a picture or otherwise engage in any activity, but that he will go to Argentina in about two months on an undisclosed mission.

RKO Radio home office officials were not available yesterday to comment on Cantinflas's charges.

Lester, Patz, Wolf, Abrams Head New NSS Sales Districts

(Continued from page 1)

ner, executive in charge of service operations, will preside.

Atlanta, Memphis and Charlotte are to be combined into a new district with Charles Lester, now Atlanta branch manager, in charge, with headquarters in Atlanta.

The second new district created embraces Minneapolis, Des Moines, Omaha, Kansas City, Denver and Salt Lake, with Lou Patz as district manager. He will make his headquarters in Des Moines, temporarily, later shifting to Kansas City. Succeeding Patz as Des Moines branch manager will be Oscar Dizon, long a salesman for NSS in that office.

Third new district will be composed of Los Angeles, San Francisco, Portland and Seattle. Bernie Wolf, now Los Angeles branch manager, will operate it from Los Angeles. Benjamin Ashe, Los Angeles salesman, succeeds Wolf as branch manager there.

Leo Abrams will head the fourth new district, into which will fall New York, New Haven, Albany, Buffalo and Boston. Abrams, long NSS branch manager in New York, will continue his headquarters here and will be succeeded as branch manager by Harold Bennett, now a salesman. New York State and New England until now have been included in the district managed by Jack Cohn.

Cohn's Territory

The rearrangement leaves Cohn with Philadelphia, Washington, Pittsburgh, Cleveland and Detroit. He will continue to maintain headquarters in Philadelphia, his base for years.

William Bein, district manager, continues without change. From Cincinnati as headquarters, he will supervise that office as well as Indianapolis, St. Louis, Chicago and Milwaukee.

The seventh district, including Dallas, Oklahoma City and New Orleans, currently is without an appointee. He will be named later. Meanwhile, Robert Conway, Memphis manager, has resigned and will be succeeded by Al Rothschild, new Memphis salesman.

Tomorrow, district managers will convene at the Waldorf, their meeting terminating Saturday. On Monday through Wednesday, NSS will hold a general meeting at the same hotel with branch managers and salesmen, with about 100 attending. The country from Chicago West will be represented at a three-day Chicago convention scheduled for the Hotel Blackstone beginning June 15.

Among those scheduled to attend next week's Chicago meeting are Robbins, Dembow, Brenner and district managers Charles Lester, Atlanta; A. J. Aronson, Los Angeles; William Bein, Cincinnati.

Radio Plan to NAB

HOLLYWOOD, June 5.—The completed organizational blueprint for the Academy of Radio Arts and Sciences, already approved by major networks, will be submitted to the National Association of Broadcasters at its New York meeting June 15-16, by E. T. (Buck) Harris, public relations counselor.

Miller Show Sells $4,575,000 Bonds

(Continued from page 1)

P. M., Times Square was jammed with thousands awaiting the parade of the military contingent from Mitchell Field with the 50-piece band of that Air Force Base. The soldiers paraded from 51st St. and 7th Avenue to the theatre. After entering the Paramount they passed through the orchestra to a runway onto the stage. There they presented a pageant as a prelude to the all-star show.

The biggest single sale was to Al Jolson, who bought $100,000 worth of bonds. He was in the audience but begged off doing an impromptu bit with Eddie Cantor.

Among Those Present

Prominent guests at the performance included: Major General Frank O'D. Hunter, Commanding General, First Air Force; Brig. General and Mrs. E. E. Glenn, Brig. General and Mrs. Ralph De Voe; Col. and Mrs. E. E. Hildreth, Lt. Col. and Mrs. E. W. Holstrom, Major and Mrs. T. O. Wassung, Major and Mrs. John Miller, Major O. L. Turney, WAC, Major Howard Taylor, Major R. C. Wilson, Captain and Mrs. A. G. Covi, Captain and Mrs. H. T. Jarmon, Captain William B. Hines, Ted Gamble, National Director War Finance Committee; Fred W. Gehle, N. Y. State Finance Chairman; Ned Shugrue, Herman Gluckman, Barney Balaban, Adolph Zukor, L. H. Goldenson, John Fitzgerald, Charles Reagan, Si Fabian, T. J. Connors, Robert Gillham, L. D. Netter, M. F. Gowthrope. Francis Harmon, John Hertz, Jr., Ed Sullivan, Sam Pinanski and Austin Keough.

Star Volunteers

The stars who volunteered their services included: the orchestras of Charles Spivak, Count Basie, Louis Prima, Benny Goodman and Fred Waring and his Glee Club of 150; Tex Beneke, Tip, Tap & Toe, Jo Stafford, Guy Lombardo, Dean Murphy, Gene Krupa, The Mordernaires, Gil Lamb, Perry Como, Maxine Johnson & Boys, Pearl Bailey, Shep Fields, Sammy Kaye, Jerry Lester, Cab Calloway and Group, Martin Block, Milton Berle, Marion Hutton, Don Baker, Johnny Johnston, Ed Sullivan, Allan Jones, Paul Whiteman, Xavier Cugat, Eddie Cantor, Diana Lynn, Kate Smith, Jerry Wald and Bill Robinson.

The performance was broadcast nationally by Station WJZ from 10:30 to 11 P. M., and by Station WOR from 11:30 to 11:55 P. M. Station WNEW broadcast the show locally from 8:30 P. M. to midnight.

Clearance Awards Appealed by Two

Estates Theatres, Inc., operating the Utopia Theatre, Flushing, L. I., has filed an appeal on dismissal of its clearance complaint against the five consenting companies by the New York tribunal, the American Arbitration Association reported here yesterday.

United Enterprises, Inc., has appealed the award of the arbitrator in the Boston tribunal in eliminating clearance of the Criterion, Bar Harbor, Me., over the Neptune, McKinley, Me., operated by Hollis G. Reed, on Paramount and Warners product.

"Out of This World"

(Continued from page 1)

she sells 25 per cent of her contract five times over. That makes 125 per cent. Fraught with peril as such a financial situation is, it is rendered even worse by the fact that one of the stockholders is Veronica Lake, cast as a secretarial siren who possesses the power to get blood out of turnips.

Miss Lynn, hoping to buy out one of the surplus stockholders, lays desperate plans designed to cause the failure of her wonder-boy's career. Miss Lake, on the other hand, out to protect her investment, hires a troop of bobby-sock girls, and pays them to swoon at strategic moments, thus ensuring the singer's success. From there on the confusion and the comedy increase in corresponding proportions, achieving at last a climax which leaves everybody happy, and the audience limp with laughter.

IN addition to the afore-mentioned gifted entertainers, the picture also provides five of the country's most popular pianists—Carmen Cavallaro, Ted Fiorito, Henry King, Ray Noble and Joe Reichman—in a breath-taking production number involving five pianos and perhaps a touch of white magic. There is also Cass Daley, romping in and out of the story in her own inimitable way.

Sam Coslow, who is credited as associate producer, lavished infinite care upon his enterprise. Hal Walker's direction has a pixie-like quality that is truly delightful. The screenplay is by Walter DeLeon and Arthur Phillips, based on stories by Elizabeth Meehan and Coslow.

Victor Young is to be complimented on the musical direction. Several songs, notably "June Comes Around Every Year," were contributed by Johnny Mercer and Harold Arlen.

Running time, 97 minutes. General classification. Release in block No. 6.

THALIA BELL

10,253 'Free Movie Days' in Theatres

(Continued from page 1)

Drive not only has exceeded other drives for 'Free Movie Day,' but it has more than doubled the number of 'Children's Matinees,' and exceeds in 'bond Premieres' by almost 20 per cent. The figures are as follows: 'Free Movie Day,' Seventh War Loan, 10,253; Sixth War Loan, 7,571; 'Children's Matinees,' Seventh, 1,864; Sixth, 879; 'War Bond Premieres,' Seventh, 4,964; Sixth, 4,284.

Today's 'Free Movie Day,' as already reported, is officially being proclaimed by governors, and by last night 23 governors had issued proclamations commemorating this day. They are Oklahoma, California, South Carolina, Omaha, Utah, Missouri, West Virginia, Pennsylvania, Virginia, Maine, Illinois, Alabama, Iowa, Vermont, Ohio, New Mexico, Arizona, Wisconsin, North Carolina, New Hampshire, Connecticut, Rhode Island.

'Free Movie Day' in 714 N. Y. Theatres

The industry in the New York Area will today offer a total of 1,500,000 free admissions to purchasers of war bonds at any of 714 film houses.

Theatres which will give free admission to bond purchasers today will include houses in the five boroughs, Westchester, Nassau, Suffolk, Duchess, Lower Orange, Rockland, Ulster and Sullivan Counties. Many of New York City's downtown motion picture theatres, such as Radio City Music Hall, Roxy, Capitol, and Paramount, have engaged special crews of typists and volunteer bond salesmen.

Times Square 'D' Day Anniversary Rally

The anniversary of "D" Day will be observed today at the War Heroes Bond Rally, the daily Times Square activity sponsored by the Motion Picture Division of the War Activities Committee, with the appearance of Lieut. Col. Timothy McInerny, member of the staff of Gen. Eisenhower.

800 At Associates' Schaefer Dinner

(Continued from page 1)

the industry and will receive a plaque in the first of a series of such awards to be made yearly to one person selected by the organization's members.

Among 40, besides Schaefer, Morris Sanders, MPA president, and Jack Ellis, chairman of the affair, who are to be seated on the dais are: Joseph Bernhard, C. C. Moskowitz, Malcolm Kingsberg, Colvin Brown, Tom Connors, Charles M. Reagan, Sam Pinanski, Jack Cohn, Carl Leserman, E. K. O'Shea, Austin Keough, Harry Brandt, Harry Buckley, George L. Carrington, Max A. Cohen, J. J. Donohue, Oscar Doob, Louis Frisch, Milton Kussell, Charles E. Lewis, Harold Mirisch, Hugh Owen, Henderson M. Richey, Sam Rinzler, Harry A. Ross, Alfred W. Schwalberg, A. W. Smith, Jr., Fred Schwartz, Francis Harmon, Jack Alicoate, William White and Joseph Breen. Also Judge Ferdinand Pecora and Robert Smythe of the American Red Cross.

Proceeds from the affair will go to Motion Picture Associates' charity fund. A station wagon will be donated to the American Red Cross.

Building Outlook For Theatres Dim

(Continued from page 1)

ing of production activities incident to the change-over from a two-front to a one-front war.

At the same time, he said, there still are no seats, carpets or other accessories and only a little projection equipment, despite the lifting of control on booth apparatus last month.

The amusement section chief refused to attempt to predict how long the current situation will continue, pointing out that the lifting of the regulations which prevent the production of theatre equipment depends entirely on the progress of the war in the Pacific, material supplies and the availability of labor.

Gov't Will Use New Evidence In Decree Suit

(Continued from page 1)

ness by the eight defendant distributors, who, the Department claims, constitute a monopoly in the industry, embrace statistical data, legal data and financial information. Everything said or done by the distributors since the original consent decree was entered into, will be used by the Department, the answers explain. Among other items to be gone into are the Crescent, Schine and Griffith anti-trust suits; the Security and Exchange Commission and the Bureau of Internal Revenue reports of the companies; U. S. Department of Commerce information and even statistics compiled by industry trade papers since 1940.

Expect Many Witnesses

Although the Department does not name specific witnesses in its document, it does cite 48 pages of complaints drawn from arbitration proceedings and individual complainants, indicating that many witnesses will be drawn from those cases.

Another line taken by the Department in its answers is that it will not cite certain aspects of the conduct of business by the eight defendants because the Government holds that the very nature of the methods employed constitute monopolistic practices.

Distributor counsel who studied the Departments' answers yesterday were not inclined to view the latest Government move as being helpful in resolving any issues involved in the New York anti-trust suit. They had hoped for specific answers to specific questions which would make the issues more clearly defined but they said they failed to find the answers sought.

Warner's Roemheld To London for Gov't

Heinz Roemheld of the Warner Bros. studio music department will leave the Coast today for London on leave of absence to fulfill an assignment with the Office of Policy and Control for occupied Germany.

The Warner composer will coordinate press, film, radio and other cultural fields for Germany, with headquarters in London.

Sales Testimonial For 'U's' Blumberg

(Continued from page 1)

Train" and "On Stage, Everybody." Current product, including "Salome, Where She Danced," "Patrick the Great," "Sudan," "Here Come the Co-Eds" and "Frisco Sal," will also be embraced in the drive.

$126,818 for 'Seeing You'

The Selznick - International office here yesterday reported a $126,818 five-week gross for "I'll Be Seeing You" at the Roosevelt, Chicago, where, for the first time in that theatre, it is claimed, a picture will go into a sixth week, starting today.

BOX-OFFICE *Vitamins*

STANDARD ACCESSORIES

TRAILERS

SPECIALTY ACCESSORIES

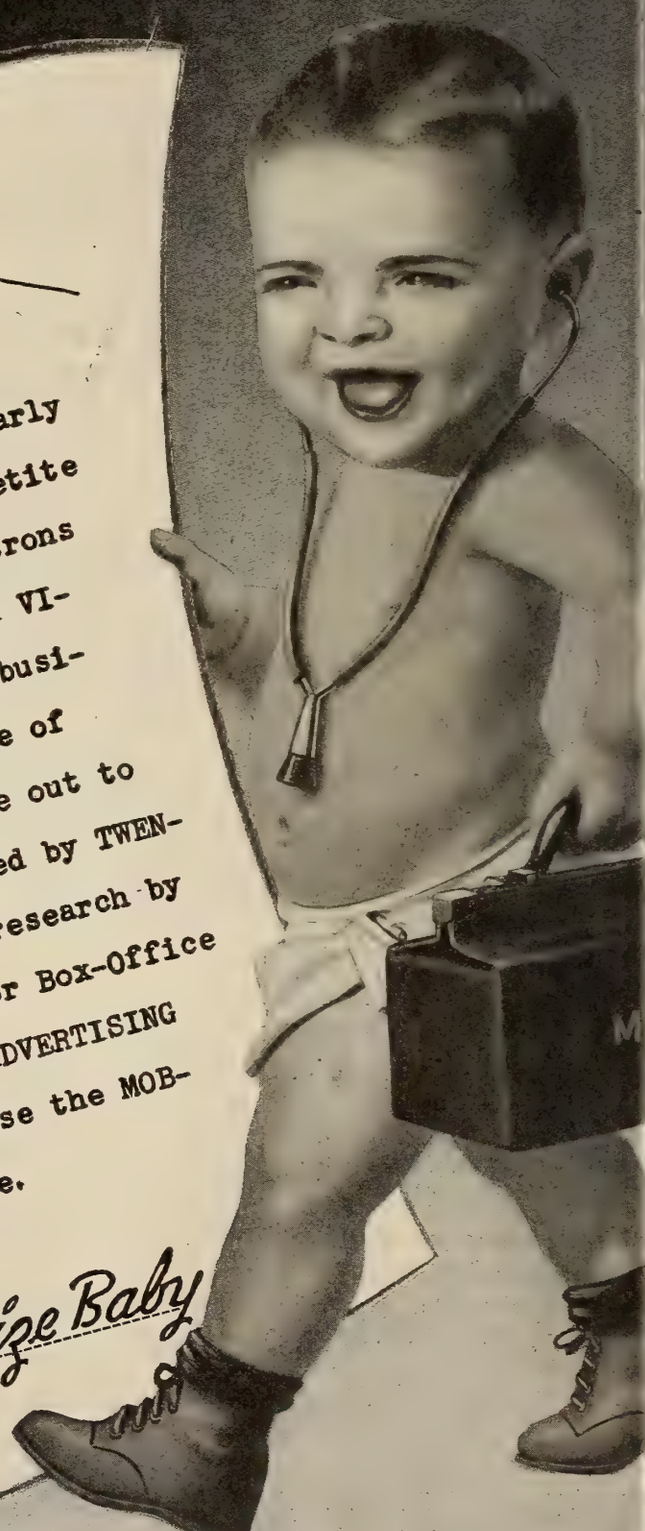


For: *Mr. Exhibitor*

℞

Take THREE every day...regularly ...and watch that Box Office appetite improve...that CIRCULATION of patrons increase...and that EXTRA PEP and VITALITY that's injected into your business *** No danger of an overdose of these VITAMINS...because they're out to do you GOOD...and they're backed by TWENTY-FIVE YEARS of painstaking research by the NATIONAL SCREEN Clinic For Box-Office Ailments *** Get those NSS ADVERTISING VITAMINS Today...and increase the MOB-PRESSURE at your Box Office.

DOCTOR *The Prize Baby*



25th YEAR OF SERVICE TO THE MOTION PICTURE INDUSTRY

NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 110 NEW YORK, U.S.A., THURSDAY, JUNE 7, 1945 TEN CENTS

May Grosses Top April by Slight Margin

Key-City Averages Far Ahead of May, 1944

Grosses at first-run theatres in key cities showed a slight improvement during May over those registered in the same situations during April, according to tabulation of reports from MOTION PICTURE DAILY field correspondents. Last week, however, marked by cold and rain, saw a slump in the receipts at 119 houses reported; they averaged $15,989, lowest since the week ended April 27-28.

Weekly averages for last month ranged between $17,613, during the week ended May 11-12, and $16,163, during the week ended May 25-26, all of which

(*Continued on page* 14)

Ascap Not a Price Fixer, Court Rules

The report by Special Master James Messer, Jr., of Florida in favor of the American Society of Composers, Authors and Publishers was upheld yesterday by Judge W. May Walker of the Circuit Court of the Second Judicial District in Florida, ASCAP reported here yesterday.

In his decision, said ASCAP,

(*Continued on page* 12)

Empire, Republic Renew for Canada

The franchise agreement between Republic Pictures and Empire-Universal Films, Ltd. covering exclusive distribution of Republic product in Canada, has been renewed, it was disclosed yesterday in a joint announcement by Republic president James R. Grainger and Empire-Universal president A. W. Perry. The agreement continues an association which began in 1935 when Republic was organized.

Empire-Universal has joined Republic in its current 10th anniversary celebration.

UA Reelects Ed Raftery

At a United Artists board of directors meeting, following immediately after a stockholders' meeting Tuesday, all officers of the company were re-elected for the ensuing year, including Edward C. Raftery, president; Gradwell L. Sears, vice-president in charge of distribution; George L. Bagnall, vice-president in charge of production; Harry J. Muller, treasurer; Loyd Wright, secretary; Charles E. Millikan, Paul D. O'Brien, Harry D. Buckley and H. J. Muller, assistant secretaries, and Herbert A. Weimer, assistant treasurer.



Edward C. Raftery

There were several changes in the directorate elected at the stockholders' meeting. Raftery, Isaac A. Pennypacker, Neil F. Agnew, Sydney Chaplin, E. Claude Mills and Rex Dennant were reelected. Bagnall, Sears and Charles P. Blinn no longer are listed as directors; and in their places are Franklin Cole, investment adviser for Mary Pickford; Milton

(*Continued on page* 14)

Stockholders of RKO Reelect Directors

Dover, Del., June 6.— RKO stockholders, at their annual meeting here today, reelected for the ensuing year all nine directors, as recommended by the management, as follows: Ned Depinet, Harry Durning, Frederick Ehrman, L. Lawrence Green, L. Boyd Hatch, Floyd B. Odlum, N. Peter Rathvon and George Shaw. J. Miller Walker, a former director, was returned to the board to replace Richard C. Patterson, Jr., who resigned last year.

The stockholders also ratified the appointment of Price, Waterhouse and Co. as RKO corporate accountants.

Rank to First 'U' Board Meet Today

J. Arthur Rank, British film leader, today will attend a meeting of the Universal board of directors for the first time, although he has been a member of the board for approximately eight years. His General Film Distributors of London holds a 25 per cent interest in Universal.

Nate J. Blumberg, Universal president, will preside at the meeting in

(*Continued on page* 13)

Achievement Award Goes to Geo. Schaefer

M.P. Associates Cite Him For Trade, Patriotic Aid

George J. Schaefer, national chairman of the War Activities Committee and chairman of the board of Lester Cowan Prod., last night became the first recipient of an annual award established by Motion Picture Associates for civic and patriotic achievement in the industry. The presentation was made by Charles M. Reagan, Paramount vice-president in charge of distribution, and an old friend of Schaefer's, before 800 persons who attended the 26th annual dinner-dance of the MPA at the Hotel Waldorf-Astoria.



George J. Schaefer

Morris Sanders, MPA president,

(*Continued on page* 14)

Seventh Drive's Record Free Movie Day Results Hailed

Seventh War Loan 'Mid-Drive' Issue

The Showmen's Mighty Seventh War Loan campaign is at the half-way mark. In progress since May 14, this longest of the war bond drives will continue through June 30.

In this issue, *Motion Picture Daily* presents a special section of industry war bond drive news, sales and exploitation articles and advertising on page 3 through 10.

Ted R. Gamble, national director of the War Finance Division of the Treasury Department, yesterday applauded what he termed the "thorough organization and grassroots planning" of the industry's Seventh War Loan committee, in a telegram to Samuel Pinanski, committee chairman.

"Reports from War Finance officers throughout the nation indicate that between 10,000 and 11,000 exhibitors gave free admissions to war bond purchasers yesterday," said Gamble. "Your official figures on bond premieres and children's matinees are very revealing. They prove that exhibitors and distributors realize this

(*Continued on page* 10)

Form Export Ass'n; Name Board Today

The Motion Picture Export Association, the industry's new foreign trade organization, was incorporated at Wilmington, Del., yesterday and a board of directors will be elected here today by participating companies and organizations, N. Peter Rathvon, chairman of the organizing committee and president of RKO, said yesterday.

Each participant in the new organization, including independent producers as a group, will be entitled to name a director. In most instances, member companies will designate their foreign managers as directors. The board will meet subsequently to elect officers.



Dewey Picks Turner As Race Law Head

ALBANY, N. Y., June 6.—Henry C. Turner, former president of the New York City Board of Education, has been appointed by Gov. Thomas E. Dewey as chairman of the five-member commission set up to administer the recently-enacted Ives-Quinn Law to eliminate discrimination in employment because of race, creed, color or national origin.

Four other commission members also named by the Governor are: Elmer A. Carter, New York City, member of the State War Council; Edward W. Edwards, Albany, secretary-treasurer of the State Federation of Labor; Julius J. Reiss, Lake Placid, director of International Tailoring Co., and Mrs. Leopold K. Simon, New York City, member of the State Workmen's Compensation Board.

Sick Pay Proposed for Those in Low Scales

CHICAGO, June 6.—A bill providing sick pay of $20 a week for 26 weeks for all persons in the film industry and other fields earning at least $225 a year was introduced by Senator Richard J. Daley in the Senate in Springfield. The bill is designed to supplement unemployment insurance, which provides $20 a week for a like period for able-bodied persons unable to secure employment. Payments would be met by a levy of one and one-half per cent of the worker's salary and a similar levy against the employer.

Levine's Mascot to Hirliman's I.T. & T.

George A. Hirliman's International Theatrical and Television Corp. has purchased the old Mascot Pictures, through negotiations with Nat Levine and Consolidated Film Industries. Through the transaction, I. T. & T. acquired world rights in 16mm, 35mm and television to 19 features and 20 serials.

Distribution of 35mm films, both in the United States and foreign markets, will be handled by United Screen Attractions, under supervision of Irvin Shapiro.

Paramount Will Hold Meeting in Montreal

MONTREAL, June 6.—Gordon Lightstone, Canadian general manager of Paramount, will preside at a company convention, scheduled to be held here June 27-28. Charles Reagan, home office vice-president in charge of distribution, is expected to attend, along with branch managers and bookers.

PRC Sets L.A. Record

LOS ANGELES, June 6.—PRC will have features playing in 11 Los Angeles first-run theatres, including two Fox West Coast threesomes, within the fortnight starting June 14, thus establishing a record for the company, a PRC spokesman said here today.

Personal Mention

OTTO W. BOLLE, acting managing director of Fox Film Corp., Australia, has arrived in New York from Sydney.

•

JACK WREGE, assistant to J. J. UNGER, United Artists Western division sales manager, and MRS. WREGE are the parents of a daughter, JILL ANN, born last Sunday at Teaneck, N. J.

•

ARNO KERSKE, USN, who was RKO Radio manager for China, has arrived in New York for his first home office visit.

•

SIDNEY BLUMENSTOCK, 20th Century-Fox assistant exploitation manager, has returned here from Columbus.

•

NORMAN H. MORAY, Warners' short-subjects sales manager, reported yesterday for grand jury duty here.

•

SONYA LEVIEN, M-G-M writer, has arrived here from Beverly Hills and is at the Waldorf-Astoria.

•

LIEUT. JOHN J. SCULLY, JR., former Universal Philadelphia booker, returned there for a visit this week.

•

HARRY GRAHAM, Universal Southern division manager, has returned to Atlanta from New York.

•

DICK KENNEDY, city manager of Wilby Theatres in Birmingham, Ala., is vacationing in Florida.

•

DAVE COPLAN, United Artists managing director in Great Britain, left yesterday for Boston.

•

ANN RONELL, wife of LESTER COWAN, will arrive in New York from Hollywood tomorrow.

•

PEGGY ANN GARNER will arrive in New York next Tuesday from the Coast.

•

SEYMOUR BORDE, RKO Des Moines branch manager, is visiting in New York.

•

HAROLD RODNER, Warner Bros. executive, left New York yesterday for Chicago.

•

ARTHUR HORNBLOW, JR., is in New York from Hollywood.

•

ARTHUR FREED has arrived in New York from the Coast.

•

H. BRUCE HUMBERSTONE is visiting here from Hollywood.

•

HERBERT WILCOX plans to leave here for Hollywood in about 10 days.

•

GARY COOPER will go to Oklahoma City from Dallas early next week.

SOL LESSER and WILLIAM KEIGHLEY expect to fly to Paris from New York tomorrow.

•

TONY STERN, Warner Cleveland booking manager, and his assistant, BILL WASSERMAN, will be guests of PETER ROSIAN, Universal Cincinnati district manager, at the Kentucky Derby Saturday. BERNIE KRANZ, RKO Cleveland district manager, also plans to attend.

•

SGT. EUGENE FITZGIBBONS, son of J. J. FITZGIBBONS, Famous Players Canadian president, has returned to the United States after 31 months in the China-India-Burma war theatre with the U. S. Army Air Force.

•

CAPT. E. E. WHITAKER, formerly Atlanta city manager of Lucas and Jenkins theatres, has returned to his base in the Pacific after a visit to Georgia.

•

CAPT. EVERETT CALLOW, placed on the inactive list by the Marines, has returned to his post as advertising-promotion director for Warner Theatres, Philadelphia.

•

PFC. MYER J. HIRSH, son of CHARLES HIRSH of Hirsh Amusement Co., Philadelphia, has been awarded the Bronze Star for heroism in Belgium.

•

WILLIAM A. FINNEY, Loew's Southern manager, has returned to his Atlanta headquarters from a swing around his territory.

•

EDWIN HUTCHINS is again assistant manager of Warners' Stanley, Chester, Pa., after more than two years in the Army.

•

JACK WEINBERG, Warner Theatres New Jersey real estate representative, is recuperating at his Camden home from an operation at Wills Eye Hospital.

•

EVE YOFFE, former United Artists assistant booker in Philadelphia, has joined the Women's Army Corps and is stationed in Des Moines.

•

HARRY BALLANCE, 20th Century-Fox district manager at Atlanta, and FRED DODSON, branch manager there, are vacationing in Florida.

•

RUDOLPH BERGER, M-G-M Southern division manager, is making a tour of his branches and is due in Atlanta this week.

•

F. J. A. MCCARTHY, Universal Southern and Canadian sales manager, left New York yesterday for Charlotte, N. C.

•

DANE CLARK has arrived in New York from the Coast.

Regent, Crescent Dissolve

ALBANY, N. Y., June 6.—Regent Pictures, Inc., of California, has been dissolved. Crescent Productions, Inc. of California, also has been dissolved. Olvany, Eisner and Donnelly, New York, were attorneys.

Alber to Promote 'Joe'

David O. Alber Associates, here, has been appointed to handle radio exploitation on "Ernie Pyle's Story of G. I. Joe" for Lester Cowan Production, being released through United Artists.

Coming Events

Today through June 30—Industry's Seventh War Loan Drive.
Today through June 9—Greater New York Fund Drive.
Today—Independent Theatre Owners Association luncheon meeting; J. Arthur Rank, guest, Waldorf Astoria Hotel, New York.
Today through June 13 — National Screen Service Eastern sales convention, Waldorf Astoria Hotel, New York.
June 9—Government ends import and export film censorship.
June 10—'Salute to Show Business at War' dinner, Hotel Astor, New York.
June 15—'Infantry Day' at theatres, for Seventh War Loan Drive.
June 15-17—National Screen Service Western sales convention, Hotel Blackstone, Chicago.
June 19—Paramount annual stockholders' meeting, New York.
June 22-23—Independent Citizens' Committee of Arts, Sciences and Professions conference on post-war problems, Waldorf-Astoria, New York.

'Iwo Jima' Released To Theatres Today

"To the Shores of Iwo Jima," the official Navy, Marine Corps and Coast Guard Technicolor short based on footage made during that battle, will be released today, the War Activities Committee announced yesterday.

The film will open today at the New York Paramount, Rivoli, Hollywood, Strand, Roxy, Loew's State, Criterion, Victoria, Palace, Radio City Music Hall, Gotham, Globe and New York Theatres, and at the following newsreel theatres: Embassy, 42nd Street, 50th Street, 72nd Street, Translux, Broadway and Madison Avenue, and the Grand Central Newsreel Theatre.

NBC Will Televise Eisenhower Arrival

National Broadcasting's New York television station WNBT will cover the return to the United States of General of the Army Dwight D. Eisenhower, both at Washington, June 18, and New York on the following day.

June 19 has been proclaimed "Eisenhower Day" for New York City by Mayor Fiorello LaGuardia.

Details of the complete coverage of the official welcomes to General Eisenhower will be made public as soon as plans of the various celebrations are set.

Crosby Screen's '45 Dad

Bing Crosby was presented the "General Eisenhower Medal" for being the outstanding screen father of 1945 by the National Father's Day Committee at its 10th annual luncheon held yesterday at the Hotel Pennsylvania, here. The presentation was made by Alvin Austin.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N.Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

CAMPAIGN GOALS HALF WON

Theatres Win Recognition as Bond Agencies

By E. W. (GENE) STREET
(Southern Campaign Co-Ordinator, "Showmen's" Seventh War Loan)

AS the tremendous impact of showmanship and exploitation comes to be increasingly recognized as essential to the sale of war bonds, the more our industry is accepted in local communities and on a nationwide basis as an integral part of the several spearheads sponsored by the War Finance Division of the Treasury Department.

During the Seventh War Loan, more so than in previous bond drives, the Treasury Department has served as liaison between the theatres and the civic and business leaders of their communities. The Treasury has spread the message: "The motion picture with its tremendous emotional impact on the mass public is one of the most powerful message-carriers in the world today."

Credit to Theatres

In the "Retailers' Program," a manual published by the Treasury for the Seventh War Loan, many pertinent references are made to the value of the theatre as a vital medium of disseminating information, and the part it plays in the success of Bond drives.

Yes, the theatres are given a tremendous pat on the back to the local retailers in your community. I quote from the Treasury's promotion material: "Thousands of motion picture theatres in all drives have sold millions in *extra* bonds through war bond premieres. Retailers can tie up with the theatres, issue coupons to bond buyers to be exchanged at the box-office. Talk this over with your theatre man." . . . "All over the nation theatres join in a Free Movie Day once in each war bond drive. See the theatre man about this, too. In return for advertising support, a manager may be glad to let you provide exchange coupons for extra bond buyers—both customers and employees." . . . "Arrange separately, or with other stores, for a

(Continued on page 9)

5 Buffalo Theatres Set Bond Premieres

BUFFALO, June 6.—Outstanding in the industry's campaign to aid the Seventh War Loan drive in Buffalo will be the War Bond Premieres in the five downtown theatres on Monday evening, June 18th. Admission will be through purchases of war bonds.

At the Buffalo, preview audiences will see "Valley of Decision." At the Great Lakes, the premiere attraction will be "Nob Hill." The Hippodrome will have a premiere of "Murder, He Says." "Over 21" will be at the Lafayette and "Those Endearing Young Charms" at the Twentieth Century.

Pinanski Praises Theatres; Urges Sustained Efforts

By SAMUEL PINANSKI
National Chairman, "Showmen's Seventh" War Loan Committee

A JOB HALF DONE IS A WAR HALF WON!

Whether the $4,000,000,000 E Bond goal of the Seventh War Loan will be met and surpassed is the acid test of our ability as showmen.

So far there has been a magnificent demonstration of what the motion picture industry can accomplish with united strength. I pay tribute to those tireless workers who have produced splendid results. But what has been done is not enough.



Sam Pinanski

As Secretary Morgenthau has aptly said: "Our job now is to mobilize our strength for the defeat of Japan with the same singleness of purpose, the same concentration of energies, the same overwhelming power that we employed to crush Hitler's Germany. With your continued help, we shall succeed."

IN this "grassroots" campaign, with the responsibility entirely on the individual in the field, I am grateful to the exhibitors for already setting national records in the number of theatre events. Now it is our job to follow through and ***Make Each One Count!***

Bond Premieres, Children's Shows, extensive local exploitation, and all other ways we know how—we must use them all to help put over the "People's Loan." We must keep selling and promoting bonds, day and night.

In the next three weeks we shall meet the supreme test. With your continued efforts, it will be met and passed with flying colors.

With all our might, ***Let's Finish the Job!***

Gamble Hails Progress of Drive To Date, Warns Against Letdown

"DON'T RELAX! POUR OUT YOUR MIGHT IN SHOWMANSHIP!"

With those words, Ted R. Gamble, national director of the War Finance Division of the Treasury, urged the industry to continue its Seventh War Loan efforts "with the enthusiasm, patriotism and aggressiveness that has been displayed to date." At the same time he thanked exhibitors and distributors for their cooperation with local and state War Finance Committees.



Ted R. Gamble

In a mid-drive communication to Samuel Pinanski, national chairman of the "Showmen's Seventh" War Loan Committee, Gamble said:

"With two enemies out of the way, it is a temptation to sit back and relax. We cannot do that for a moment. Japan's armed might hasn't been hurt sufficiently to reach her replacement level. She's still fighting hard and our casualties in men and equipment are mounting.

"The industry's campaign is getting notable results. If this enthusiasm, patriotism and aggressiveness is carried forward, the Seventh will reach its goal. And that goal is not an easy one. The first billion was not hard to get; the second was difficult, but we have been told that the four billions in Series E bonds is impossible, that the drive can fail. It shall not fail. We must pour out our might in money and in every idea that each member of the showmen's industry can devise."

GAMBLE took occasion to praise Pinanski's "grassroots" campaign, and to comment on cooperation with War Finance. He said:

"In this campaign, individual members of the industry have joined hands with our local and state committees more firmly than ever before. That is gratifying. These War Finance Committees have some great plans, some of which need the showmanship touch the industry can give them. Exhibitors can aid in any number of the special events being provided for almost every community in the nation.

"Keep up the fine work. Don't relax, not even for a breather."

Says Fate of Drive Rests In Final Days

THE Seventh War Loan is at the crisis, the point where the campaign can become a success or a failure. It is now that the well-laid plans of the industry will find fruition or will fall short.

This warning was voiced in Washington last night by Robert W. Coyne, national field director of the War Finance Division of the Treasury Department.

"The long, hard pull is about to commence, not only for theatremen but for War Finance Committees throughout the nation," he said. "For the latter, the campaign is nearing its 11th week, the fifth for theatres. No drive has lasted so long. No drive has had such a high goal. This goal must be met."

Reports from state and local war finance offices are encouraging, Coyne declared, and they particularly emphasize the fine work of the theatres in their cooperation in the many special events which have been made available.

"Once again," he continued, "let me emphasize the need for more bond premieres. Theatres that have not participated in this important phase of bond selling should make arrangements to do so at once. Free Movie Day is one of the mightiest events.

(Continued on page 4)

Women's Unit Sets Chicago Bond Pace

CHICAGO, June 6.—Organize the women as bond salesmen and they'll do a bang-up job for you, advises Dave Wallerstein, Midwest coordinator for the "Showmen's Seventh."

Wallerstein cites the State Lake Theatre in the heart of Chicago's Loop, where all previous "over-the-top" records are being smashed, due in great measure to a wideawake group of women bond sellers.

Since its inception this group has sold more than $5,000,000 bonds for the theatre, according to Charles A. Cottle, State Lake manager, and is regarded as the strongest bond-selling unit in the country. The women are all members of the How-Kola Chapter of the W. D. C. A. "How-Kola" is American Indian, meaning peace. There are 60 women in the group, their ages 18 years and up. Eight grandmothers are among the most active workers. All have close relatives in the services.

The workers have pledged themselves to sell bonds 24 hours a day and invariably come on duty at the theatre with an order for bonds. They have trained the merchants on the street to purchase all their bonds from the theatre.

Ninety per cent of the members have

(Continued on page 4)

SHOWMEN SET BOND PACE

7th Loan Committee In Chicago Shows How Bonds Are Sold

Under the leadership of Walter Immerman, Illinois state exhibitor chairman, War Activities Commitee, industry Seventh War Loan Drive, show business in Chicago has taken the reins in the drive there to make possible an unprecedented series of daily street rallies and shows.

These outdoor events, scheduled to continue throughout the campaign and staged every day except Sunday, have attracted crowds of more than 100,000 at a single session.

The shows are presented on a sidewalk-to-sidewalk stage at the corner of State and Madison Streets, the world's busiest intersection. Celebrities, war heroes, theatre, radio and night life entertainers and name orchestras are presented in business-like, show-business-worthy fashion.

The entertainment is booked through a special committee of the Entertainment and Recreation Division of the Chicago Commission on National Defense. This is the body which was organized at the outset of the war by the late Hal Halperin to coordinate Chicago show business participation in patriotic endeavors.

Members of the committee are Jack Irving of AGVA, Max Halperin of Theatre Authority, Danny Graham of MCA, Leo Salkin and Morris Silver

(*Continued on page 9*)

Theatre Manager in Treasury Bond Post

Norris Hadaway, city manager for Wilby-Kincey Theatres in Greensboro, N. C., is active in the Seventh War Loan as promotion consultant to the Special Events Section of the War Finance Division.



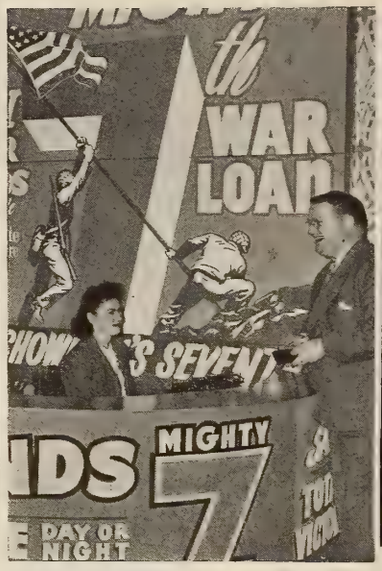
Norris Hadaway

A modest young man, his dollar-a-year job with the Treasury has never been publicized. As a result of outstanding work in industry War Activities and war finance organization in North Carolina, his record came to the attention of T. R. Gamble, national director of the War Finance Division, and he was "drafted" for the promotion post early this year.

As vice-chairman of the North Carolina War Finance Committee in charge of promotion, he organized a plan whereby leading theatre men were named special events chairmen, obtaining adoption of this plan by 87 of the state's 100 counties. Later he organized military cooperation for war loan drives in North Carolina, and

(*Continued on page 9*)







BOOSTING theatre bond sales around the country are: (Top), 24-sheet size painted board display erected by Wisconsin War Activities Committee in downtown Milwaukee, illuminated at night and with real flag; (Left), each bond sale helps blot out the Jap flag by adding a piece of American flag to be superimposed, an idea suggested by Si Seadler of MGM to Capt. Gene Rich, a former MGM-ite, now at Wright Field, Dayton; (Right), elaborate bond booth in lobby of J. J. Parker's Broadway Theatre, Portland, Ore., with J. J. Matlack, at left, publicity chairman for the Oregon drive committee.

Drive's Success or Failure in Balance

(*Continued from page 3*)

and we attach much importance to the children's matinees, for the youngsters are in this Seventh up to their ears.

"And once again let me urge that theatres run all of the film subjects, the 'All-Star Bond Rally' short, the three trailers, at every performance. Theatres that are not now issuing agents should apply for this recognition.

"I have yet to hear a theatreman say he's done enough. I have yet to hear a theatreman say he's tired. That's the spirit that will make possible the seven-billion-dollar goal."

Women's Unit Sets Chicago Bond Pace

(*Continued from page 3*)

the regulation W. D. C. A. uniform which they wear when on duty at the theatre. The chapter meets at the State Lake once a month, and makes the theatre its headquarters.

Coordinator Wallerstein cites this as an excellent example of what can be accomplished by the organization of a strong unit of women who, with the proper enthusiasm and theatre cooperation, can virtually take over the war bond selling job.

"And what the State Lake is doing is typical of many Chicago theatres," he says.

Hollywood Is At Peak for Seventh Drive

WITH a record of having sold more than $93,000,000 worth of war bonds in its three years of existence, the Hollywood Motion Picture War Finance Committee today is participating, 500-strong in volunteer workers, in the Seventh War Loan Drive.



Henry Ginsberg

Embracing representatives of all ranks of the industry, these men and women are in charge of the drive throughout all major and independent studios, allied industries, guilds, unions and offices of agents, business managers and independent publicists in the Hollywood field.

United behind chairman Henry Ginsberg, Paramount production chief who organized the committee in April, 1942, the men and women who serve as bond salesmen finished the first two weeks of the current campaign with a total of $3,000,000 worth of extra bonds having been sold.

Predict Record

Having functioned continuously in an all-industry capacity for the sale of bonds, the committee feels that its drive will result in a record campaign figure.

When Ginsberg organized the committee three years ago, the Hollywood industry was accounting for little more than $25,000 a week in bond investments. By concentrating on payroll savings, the group soon hit an average of better than $200,000 a week with more than 17,500 film workers investing regularly in bonds. The first all-industry bond-selling group in the nation, the HMPWFC has worked through every national drive. The First War Loan brought a mark of $2,192,000 for the committee, the figure for the Second leaped to $6,700,000 and the Third to $14,400,000. In the Fourth War Loan, the committee, accounted for $13,295,000. The Fifth followed with $14,445,000. and the Sixth with $14,367,000.

War Mothers Assist Theatre's Campaign

KANSAS CITY, June 6.—Twenty war mothers, guests of the Newman Theatre here, added interest to the sale of Seventh War Loan bonds by their comments on buying bonds, broadcast over local radio station KOHN, which picked up a 15-minute lobby remote from the theatre.

The visit to the theatre was the climax of a day arranged by M. O. Cohn, Newman manager.


Men are still DYING–
We Must Keep America BUYING!
So Far, So Good,
Mr. Exhibitor
Now, Let's Finish
The Job!
MIGHTY
7th
War Loan



If We Do Our Job!

The first reports coming in from theatres forecast another smashing Bond-selling success! With this start your Committee believes the Showmen's Seventh will top them all. But there's work to be done! Day and night, sell....

MIGHTY 7th War Loan

BONDS, BONDS...and more BONDS!

This message is sponsored as part of their contribution to the War Loan Campaign by Columbia Pictures Corporation; Metro-Goldwyn-Mayer Pictures; Paramount Pictures Inc.; RKO Radio Pictures, Inc.; Twentieth Century-Fox Film Corporation; United Artists Corporation; Universal Pictures Company, Inc.; Warner Bros. Pictures, Inc.

How Small Denver Theatre Sold 7th BondsSuccessfully

Regardless of how little experience an exhibitor has had in the business, or the size of his operation, he can still put over a successful war bond campaign if he sets himself to it. This conclusion is prompted by a letter received by national chairman Samuel Pinanski of the "Showmen's Seventh" from Fred Zekman and Sam Dunevitz, operators of the neighborhood Park Theatre in Denver. The letter follows:

"This is our first participation in War Loan drives as my partner and I have operated this theatre only since January, this year.

"Tonight, at 8 P. M., we are holding our Bond Premiere. We are proud to tell you that we have sold over a bond for every seat, in spite of being in a highly competitive section and in a neighborhood where at least 90 per cent of our patrons are average wage earners and the majority have payroll deductions for war bonds every week.

Wives Aided

"We applied for and became issuing agents, and both our wives have gone to work selling bonds, in spite of having a home and children to care for, without help. They have done a splendid job of selling.

"We now know what the drive slogan, 'Showmanship Equals 99% Perspiration and 1% Inspiration,' means, as we have worked hard and long and accomplished much in our own small way, and we feel good for it.

"Here are a few highlights of our campaign: First, we publicized our Bond Premiere for several weeks, and the wife who is a member of the AWVS maintained a bond booth in our theatre beginning two weeks before the premiere; second, we offered a prize to our employe who sold the most bonds for us, and our projectionist won this prize, a $25 War Bond, by bringing in $1,000 worth of sales; third, we have used every one of the drive trailers available, and in addition have used the record of Bing Crosby's 'Buy a Bond' song at each show.

Local Talent

"In addition, we went to a great deal of effort in decorating our theatre for the War Loan, using the excellent posters provided. We also had a beautiful banner board made up for our Bond Premiere, consisting of 'All-Star Bond Rally' and 'Two Down and One to Go' and the feature. On our stage for the premiere show we are having a trumpet duet by two of the most talented youngsters in our section of town, who replaced a boy's band that disappointed us at the last moment. These boys will play the service songs and the National Anthem at the opening of our show tonight.

"We have done all this without the fanfare that the large theatre operators have at their disposal. However, as stated before, we have worked hard and accomplished as much or more than was expected of any theatre commensurate with ours."







BRINGING theatre bond sales to the public: (Top), Typical of effective theatre tieups being made with retailers in the Seventh Drive is this view of the pep-up rally held at the Tennessee Theatre, Knoxville, for retailers and their employes; (Left), A 42-foot square banner on the front of Fanchon & Marco's Fox Theatre, St. Louis; (Right), Four-story high display on front of Paramount Bldg., Times Square, New York, in red, white and blue, designed by Robert M. Weitman, managing director of Paramount Theatre.

Chicago Committee Pushes Bond Sales

(Continued from page 4)

of the William Morris office, Tom Ryan of Camp Shows, Inc., Charles Hogan, Nate Platt, and Warren Jones of the Balaban & Katz stage booking department, Walter Immerman, W. K. Hollander and David B. Wallerstein, all of Balaban & Katz.

Immerman is Illinois chairman for the amusement industry for the Seventh War Loan. Wallerstein is Midwest regional coordinator for the "Showmen's Seventh" drive.

This group works in conjunction with Richard V. Slaker of the Boston Store, publicity and advertising chairman of the State Street Council, without whose consent the street stage could not have been erected; and with Don V. McKiernan and Ken Carpenter, special events heads for the Treasury Department.

Theatre Manager in Treasury Bond Post

(Continued from page 4)

with Hadaway as liaison, 500 military events were booked and cleared under his system in the Fifth War Loan. Last fall he was called to Washington as special consultant to the War Finance Division to organize the nation on a similar basis and was granted a three-month leave of absence by R. B. Wilby and H. F. Kincey for this task. His later appointment as promotion consultant was in recognition of his unselfish labors.

Cincinnati to Have Its First Bond 'Auction'

CINCINNATI, June 6.—What promises to be a $2,000,000 "War Bond Premiere" in conjunction with the first theatre "War Bond Auction" ever held here, is scheduled for the RKO Shubert, June 20, at which a well-known tobacco auctioneer from Owensboro, Ky., and a topflight screen star will auction various articles contributed by merchants and others.

Theatres Win Recognition as Bond Agencies

(Continued from page 3)

mass briefing at your largest local theatre."

All this has tended to place our industry, particularly individual exhibitors, in an enviable position, a position of which each and every individual in the industry should be justly proud. But it behooves each of us to fully realize the obligation and responsibility which go with such recognition.

Advertising, exploitation and showmanship are second nature in our business, and with the facilities at our command it is my opinion that the industry as a whole has not taken full advantage of our opportunity to work with the retailers in our individual communities, although it has been presented to us on a silver platter.

Community Job

The selling of war bonds is a community project on a nationwide basis sponsored by the Treasury Department. Over 130,000,000 Americans are united in one great effort of war financing. By the same token, the various spearheads in each community should unite for the sole purpose of selling bonds, and not for the sake of personal or group praise and glory.

The theatre manager should not wait for the retailers to call upon him and request cooperation. At the beginning, he should approach the retailers and offer his facilities and pledge his full cooperation in their efforts. They will in turn work with him in his individual efforts, such as Bond Premieres, Free Movie Days and similar events.

Those retailers who are issuing agents should be extended the privilege of issuing tickets to your events for their bond sales to customers and employees. And other issuing agents should be included, such as banks and other institutions.

Retailers Cooperate

Throughout the nation during the Seventh there has been a healthy increase of rallies by retailers and their employees held in theatre auditoriums prior to opening. The merchants close their stores for one hour and all employees, led by a local band, march to the theatre for their pep rally, with the theatre manager helping by decorating the stage for the occasion, and affording gratis screening of special War Activities and other film subjects which stimulate bond selling.

In a few instances, in addition to the theatres' Bond Premieres, large department stores have bought out one night's performance and used this as their own special promotion for selling bonds, with contests held among their employees. Such bond premieres are named in honor of the store holding it. Not only does this effort sell additional bonds, but it is a fine goodwill and advertising feature for the store, at no cost to the theatre, and it unites further the merchants and the theatres in the community.

Retailers have special advertising budgets set aside for the promotion of bond sales and they are delighted to go in on cooperative pages promoting theatre events.

37 Screen Stars on 'GI' Tours in May

Thirty-seven screen actors toured the 'G. I.' hospital circuit in May and 15 already are scheduled for June trips, the Hollywood Victory Committee has advised the War Activities Committee here. Covering 28 states, the 37 visited 128 Army, Navy and Marine hospitals and convalescent centers, on routes set by USO Camp Shows. They played 283 days.

Eleven played to the Armed Forces overseas in May, the report states, listing Joe E. Brown, Don Barclay, Charles Butterworth, Marlene Dietrich, Sonja Henie, Alan Jenkins, Boris Karloff, Herbert Locke, Fay McKenzie, Frank Sinatra and Sid Silvers.

On hospital tours here were: Ruthe Brady, Charles Coburn, Joseph Cotten, Irene Dunne, Dan Duryea, Frank Faylen, Cindy Garner, Nancy Gates, the six Goldwyn Girls, Gloria Grahame, Marjorie Henshaw, Colleen Kennedy, Edgar Kennedy, Patricia Kennedy, Ida Lupino, Diana Lynn, Faye Marlowe, Marilyn Maxwell, Wanda McKaye, Lynn Merrick, the Ritz Brothers, Gail Russell, Gale Sondergaard, Margie Stewart, Carol Thurston, Sonny Tufts, Raymond Walburn, Virginia Weidler, Ben Weldon and Jane Wyman.

On the June hospital schedule are: Robert Alda, Alan Curtis, James Dunn, Don McGuire, Florence George, Gildersleeve (Harold Peary), Howard Hill, Henry O'Neill, Basil Rathbone, Ouida Rathbone, Edna Rush, Dinah Shore, Viva Tattersall and Sidney Toler.

Educational Alliance To Honor Gershwin

During "George Gershwin Jubilee Week," in conjunction with the premiere of Warner's "Rhapsody in Blue" at the Hollywood Theatre here, the Educational Alliance, lower East Side organization in whose settlement house Gershwin first developed his musical talent, has set the following events: a concert and other festivities on the roof garden at Alliance Headquarters, establishment of a scholarship fund for musical youngsters, an alumni dinner, and the renaming of the park at 197 East Broadway as Gershwin Park. Bleachers for at least 10,000 persons will be set up in the neighborhood.

Minden, La., Votes For Sunday Shows

MINDEN, La., June 6. — Film theatres here will be permitted to operate on Sunday between 1:30 and 6 P. M. as the result of an ordinance passed by the city council in a special session.

The new ordinance stemmed from a straw vote conducted by the council, with proponents of Sunday shows winning by 553 to 542. On the basis of these returns, the councilmen voted to instruct the city attorney to prepare the ordinance.

La Falce, Managers Meet

Frank LaFalce, advertising manager for Warner Theatres in the Washington zone, and George Fishman, WB field exploiteer, will hold a meeting of Warner theatre managers in Hagerstown, Md., on Monday to lay out campaign plans for "The Corn Is Green."

Seventh Drive's Record Free Movie Day Results Hailed

(*Continued from page* 1)

drive is twice as important as any of its predecessors. Those who have supported previous campaigns are behind the Seventh to a man. But something new has been added. That 'something new' is a new enthusiasm that has been injected into other theatre men who have been missed in the past. Your national committee, including yourself and Tom J. Connors, is entitled to much commendation."

The national committee reports that as of yesterday, 4,964 bond premieres have been scheduled as against a previous high of 4,284, and 1,864 children's shows against 879 in the Sixth Loan drive.

$10,564,934 Sales for Loew's in First Month

Loew's Theatres made sales of $10,564,934 in war bonds to patrons for the first month of the Seventh War Loan drive, according to an announcement made here yesterday by Charles C. Moskowitz, Loew executive. These sales represented 114,732 individual bonds. The figures are up to and including midnight Sunday, June 3.

Manager Al Weiss and his staff at the Pitkin Theatre in Brooklyn led all the rest with sales amounting to $552,275; individual bonds sold were 4,921. Gil Marbe, at the American, here, is in second place with sales of $508,975, and individual bonds totaling 6,317. Walter Heiber and the Boro Park are in third place, with sales amounting to $472,550; individual bonds, 4,394. Sam Pearlman and the Kameo, fourth, with $343,525; individual bond sales, 3,452. Jerry DeRosa and his staff at the Paradise Theatres, is fifth, with sales amounting to $306,575; individual bonds, 3,085.

First five out-of-town leaders are: Capitol, Washington, first, with maturity value of $513,825; individual bonds, 4,807. Columbia, Washington, in second place with maturity value of $357,200; individual bonds, 3,764. Richmond, third, with maturity value of $325,575; individual bonds, 3,100. State, Cleveland, fourth, with maturity value of $316,350; individual bond sales, 2,296. Palace, Washington, fifth, with maturity value of $272,275; individual bond sales 2,952.

Theatre Tie-Ins with Father's Day Group

Theatres throughout the country will be tied in with the Seventh War Loan drive of the National Father's Day committee, which was launched yesterday, Samuel Pinanski, national chairman of the "Showmen's Seventh," announced.

The Father's Day committee drive aims to sell a maximum number of bonds for Father's Day, Sunday, June 17. The committee has the full cooperation of the Junior Chambers of Commerce, which will actively support the drive.

In a tie-up arranged by John D. Hertz, Jr., national director of publicity for the "Showmen's Seventh," 34,000 Father's Day War Bond posters have been distributed gratis by his office to all theatres, with each theatre receiving two posters. In addition, 1,200 trailers, also provided by the Father's Day committee, have been distributed to key theatres. The trailers plug the sale of bonds.

Robert Young Starts Tour for Bond Sales

HOLLYWOOD, June 6. — Robert Young, M-G-M star, left here today for Louisiana, where he will make a score of appearances in as many cities in the interest of the Seventh War Loan. Young will proceed to Shreveport where, on June 10, he will meet the 'Red River Invasion Fleet,' which is touring from Denison, Texas, to New Orleans. The fleet will stage 'invasions' in a number of cities.

Dates of Young's subsequent appearances, which also will include local rallies and war plant talks, are: June 11, Minden and Natchitoches; June 12, Alexandria; June 13, Opelousas and Baton Rouge; June 14, Baton Rouge; June 15-16-17, New Orleans.

Arrangements for the War Finance tour were completed through cooperation of the War Activities Committee and the Hollywood Victory Committee.

Universal, Mutual Team Up for Bond Premiere

Universal Pictures and the Mutual Network radio program, "Double or Nothing," will jointly participate in the Seventh War Bond drive in Rochester, tomorrow night.

The "Double or Nothing" show will 'salute' Universal's "That's the Spirit," starring Peggy Ryan and Jack Oakie, and the feature will be shown at the conclusion of the broadcast, in the Eastman Theatre. Admission to the program will be by war bond purchase.

Warner Home Office Stages Bond Rally

Warner Bros. home office held a Seventh War Loan rally yesterday afternoon, with all employees attending. Speakers included Albert S. Howson and Martin F. Bennett of Warners, returned war heroes, and others.

Tickets of admission to the "Fighting Lady" exhibit at Rockefeller Plaza were given to buyers of bonds.

Mochrie Makes Two Managerial Shifts

Robert Mochrie, general sales manager of RKO Radio, announces the appointment of two new branch managers. Lou Elman will be transferred from the managership of the Des Moines branch to Milwaukee, succeeding the late Arthur Schmitz, effective June 18. Seymour Borde, salesman in the Chicago office for the past six years, is being promoted to succeed Elman as Des Moines manager.

Dismisses Clearance Complaint by Elgin

Lawrence E. Brinn, arbitrator in the New York tribunal, has dismissed a clearance complaint filed by M. and M. Amusement Co., Inc., operating the Elgin Theatre here, against RKO Radio, 20th-Fox and Warners, the American Arbitration Association reported yesterday.

Complainant charged that seven days' clearance of the Art and 8th St. Playhouse was unreasonable.

Geraghty Services On Coast Friday

HOLLYWOOD, May 6. — Tom C. Geraghty died last evening after an illness which forced his retirement several months ago from the Office of Censorship staff, here, which he joined in 1942.

Geraghty, 62, pioneer screen writer and producer with more than 100 originals and adaptations to his credit, a veteran newspaper man and scenarist, was born in Rushville, Ind., and wrote for Gloria Swanson, Douglas Fairbanks, Sr., Mary Pickford, W. C. Fields, Thomas Meighan, and many others. He was producing English films at the outbreak of this war in Europe.

Geraghty's wife, the former Ethel Carmen de Casseres, died several years ago. Surviving are his sons Gerald and Maurine, writers, and daughters Shelia Geraghty and Mrs. Carey Wilson.

Funeral services will be held Friday afternoon at Forest Lawn.

Penn. Theatres Give Red Cross $288,930

PHILADELPHIA, June 6. — Of the 727 theatres in Eastern Pennsylvania and Southern New Jersey, 713 made audience collections for the Red Cross War Fund Week, amounting to $288,930, it is announced by Earl W. Sweigert, Paramount district manager and area exhibitor chairman.

Individual contributions from theatre managements and employees, and corporate gifts of theatre circuits, brought the final total to $306,145. A War Activities Committee citation has been mailed to each theatre which had audience collections.

Chicago Lists Seven Horror Films as 'A'

CHICAGO, June 6.—The police censor board's report for May, the first presented by its new chief, Lt. Timothy Lyne, lists no rejections out of a total of 82 pictures reviewed. It classified seven pictures for adults, however, most of them "horror" films, in addition to Columbia's "Kiss and Tell." "The Body Snatcher," originally rejected, was given an adult permit. Rejection of "Crime, Inc," and "Dillinger" will stand.

Olsen Services Friday

CHICAGO, June 6.—Funeral services for Frank C. Olsen, 52, business manager and secretary-treasurer of the Stagehands Union here for 18 years, who died Tuesday, will be held Friday. He is succeeded by James T. Ryan, vice-president.

Olsen is survived by his widow, Kathryn, and two brothers.

Laurie's Mother Dies

MONTREAL, June 6.—The death has occurred at her home, here, of the aged mother of A. J. Laurie, general sales manager of Republic Pictures in Canada. Mrs. Laurie was an octogenarian.

Fricke, Hit-Run Victim

ST. LOUIS, June 6.—James Nicholas Fricke, 75, was struck and killed by a hit-and-run driver here. He was a veteran member of the St. Louis local of the Stagehands Union.

Will he kiss or will he Kill!?

THE BIG HUMPHREY BOGART THRILL!



WARNERS'

"CONFLICT"

-STARRING ALEXIS SMITH and SYDNEY GREENSTREET

Screen Play by Arthur T. Horman and Dwight Tayl
Based on Original Story by Robert Siodmak and Alfred Neuma
Directed by CURTIS BERNHARDT • Produced by WILLIAM JACOB

With All Your Might! The Mighty 7th War Loan!

CSU Plans to Heed Picket Injunction

HOLLYWOOD, June 6.—Conference of Studio Unions strikers continued their mass picketing of the Goldwyn studio here today despite a temporary injunction granted Goldwyn yesterday, which CSU said had not been served but would be heeded following service. Under the injunction, only six pickets will be allowed in front of any one studio.

CSU president Herbert Sorrell issued a statement declaring that the injunction proceedings "show weakness" on the part of the producers, asserting that CSU would disclaim responsibility for any violence which might ensue as a result of forcing the strikers to withdraw. "We are going to win regardless of court actions or any other maneuvering," he added.

Roy Brewer, IATSE vice-president, said: "We do not consider the injunction a victory for labor, interfering as it does with the rights for which all organized labor has fought, but this action was inevitable as a result of CSU's abuse of those rights."

Actor Blacklist

A Screen Actors Guild official said no action would be taken before next Monday night's board meeting on CSU's published threat to blacklist pictures presenting stars who cross the picket lines after June 13. Asked whether IATSE would supply replacements for any actors who declined to cross the lines, Brewer laughed and said, "No," adding that he doubted the threat would intimidate many.

The producers were in a meeting expected to continue until late tonight, but matters on the agenda were not revealed.

26 Preferreds to Dixie Nationally

NEW ORLEANS, June 6.—Jack Auslet will handle international distribution of Preferred Pictures through his Dixie Films office here, under a deal closed with H. V. George, producer, of Hollywood. A total of 26 productions, both 16 mm. and 35 mm., is planned for the year.

Auslet said he would hold the New Orleans franchise and that Preferred franchises have already been sold through his office to Dallas, Oklahoma City, Atlanta, and Charlotte representatives, and for South America and Canada.

The first production, "Sundown Riders," a Western, in color, was recently screened for New Orleans WAVES.

FP-C, Odeon Circuits Each Acquire House

TORONTO, June 6.—Famous Players Canadian Corp. has acquired the Northland Theatre at Flin-Flon, Northern Manitoba, through signing of a partnership agreement with C. C. Plummer. The theatre will be operated by the circuit, with Hugh Summers, formerly of the Strand, Brandon, transferred to manage the Northland.

Odeon Theatres has obtained 100 per cent ownership, through purchase from Douglas Fairley, of the Palace Theatre, St. Catharines, Ont. Al Sedgwick, formerly with Famous Players for 18 years, has been appointed manager.

Reviews

"Within These Walls"

(20th Century-Fox)

DESPITE rigid adherence to traveling a well-trodden, and rather obvious, story path, "Within These Walls" generates sufficient moments of tense melodrama to offset any deficiencies in this respect. Consequently, the film sustains interest and will prove attractive to customers desiring their melodrama served up stark and unadulterated.

Thomas Mitchell, as a crusading judge, is named warden of a tough prison, where corruption and slackness of discipline abound. He takes up residence there and with his young daughter, Mary Anderson, and 17-year-old son, Edward Ryan, and proceeds to bring matters under control. His son becomes friendly with several of the inmates and serves as their messenger to the outside world in an attempted prison break. Some months later young Ryan turns up in the prison lineup. Mitchell adopts an uncompromising attitude toward his son who, although linking up with a plot for a new prison break, sacrifices himself when he learns that Mark Stevens, a young prisoner in love with his sister, is being forced to ride the desperate band out of jail in the warden's car. The attempted escape is foiled, and when Ryan is shot by Roy Roberts, Mitchell goes in single-handed and kills him.

Bruce Humberstone has directed with vigor, from Eugene Ling's and Wanda Tuchock's screenplay, derived from a story by Coles Trapnell and James B. Fisher. Ben Silvey produced.

Running time, 71 minutes. General classification. Release in July, 1945.

CHARLES RYWECK

"Lone Texas Ranger"

(Republic) *Hollywood, June 6*

REPUBLIC'S "Red Ryder" series continues to improve. The latest in the group has been given painstaking production by Louis Gray and William O'Sullivan, and expert direction by Spencer Bennet.

Bob Williams' screenplay, in addition to plenty of suspenseful action, contains more thoughtful story elements as well. One of the leading characters is a sheriff who has won a splendid reputation for honesty and courage. He is loved by his fellow-townsmen, none of whom suspect that he is in fact the brains behind a band of outlaws.

It is left to Bill Elliott, as 'Red Ryder,' to discover the truth. In a big battle, he kills the sheriff. He reveals the facts to the sheriff's son—an honest lad—but persuades him to keep the truth from the people of the town, lest their illusions be shattered and their ideals destroyed.

Bill Elliott's customary companions, Bobby Blake and Alice Fleming are again in the cast. Unusually good performances are turned in by Tom Chatterton as the sheriff, and Roy Barcroft as the blacksmith.

Running time, 56 minutes. General audience classification.

THALIA BELL

"Steppin' In Society"

(Republic)

"STEPPIN' IN SOCIETY" is not a 'society' yarn. It is, rather, the story of an uncompromising, dyspeptic judge, played by Edward Everett Horton who, during a vacation trip with his wife, Gladys George, discovers 'what makes people tick,' as a result of a forced sojourn in the company of a small gang of petty crooks at an isolated, rundown roadhouse. Audiences that can't get enough of Edward Everett Horton will delight in this one for he stays with it almost continuously during its 72-minutes run. The veteran comedian does his best to work up laughs with his familiar facial acrobatics, in lieu of an almost total absence of even snicker lines, and meets with moderate success.

Based on a novel by Marcel Arnac, this will please the not too demanding. It has been capably directed by Alexander Esway. Others in the cast are: Ruth Terry, Robert Livingston, Jack LaRue, Lola Lane and Frank Jenks.

Running time, 72 minutes. General classification. Release date, July 29.

C. L. FRANKE

Ascap Not a Price Fixer, Court Rules

(*Continued from page* 1)

Judge Walker found "the defendant, ASCAP, is not a price-fixing combination, and is not prohibited from doing business in Florida." The decision also declared that "ASCAP has legally complied with the Florida statutes, and is legally doing business in the State of Florida."

ASCAP was one of three original defendants in a suit brought by Florida Attorney General J. Tom Watson, charging infringement of Florida statutes.

Theatre Has 2nd Fire

BLACKSBURG, S. C., June 6.—Two fires recently swept the Star Theatre, owned by H. H. Everett Enterprises, Charlotte.

Mexico Strike Ends, But Another Looms

MEXICO CITY, June 6.—Threatening to strike unless a 25 per cent pay raise is granted, stage hands may close the seven local legitimate theatres, which have just reopened after 13 idle days brought on when the National Actors Union resented the objection of an element of film labor to Jorge Negrete, organizer of a new motion picture workers' union, who was making a personal appearance in one of the houses. President Manuel Avila Camacho settled the dispute.

Belmont, N. C., Fire

BELMONT, N. C., June 6.—The Gem Theatre here has been completely destroyed by fire. The theatre is owned by E. E. Wade, who also owns Belmont's Iris and Gay theatres.

Hollywood

By THALIA BELL

Hollywood, June 6

PANDRO BERMAN will produce M-G-M's version of W. H. Hudson's "Green Mansions." . . . Benedict Bogeaus will make "The Diary of a Chambermaid," originally scheduled for RKO production. Burgess Meredith will function as co-producer, as well as play a leading part in the picture, which will star Paulette Goddard. Jean Renoir is slated to direct.

•

William Nigh has been signed to direct "Allotment Wives," Monogram's next Kay Francis starring vehicle, to be co-produced by Jeffrey Bernerd and Miss Francis. . . . Vincent Price has been added to the cast of "Leave Her to Heaven," currently shooting at 20th-Fox.

•

Kurt Siodmak has been signed by Warners to write the screenplay for "The Beast with Five Fingers," which William Jacobs is scheduled to produce. . . . Robert Cummings' next assignment will be the starring role in "Dishonorable Discharge," which Hal Wallis will produce for Paramount release.

•

Hedy Lamarr will be starred in Hunt Stromberg's production of the Ben Ames Williams novel, "Strange Woman." . . . Esther Williams has been selected for the feminine lead opposite William Powell in M-G-M's "The Hoodlum Saint," which Norman Taurog will direct and Cliff Reid will produce.

•

"Cheyenne," from a novel by Paul Wellman, has been added to Warners' production schedule. . . . John Loder and John Carradine will be co-starred in "The Wife of Monte Cristo," a Leon Fromkess production soon to get under way at PRC. . . . "Alias the Cisco Kid" will be the next in Monogram's series starring Duncan Renaldo.

•

Edward Small has borrowed Marie McDonald from Hunt Stromberg for the title role in "Getting Gertie's Garter." . . . June Duprez has been borrowed by Paramount from RKO to play one of the two leading roles in "Calcutta," in which Alan Ladd and William Bendix will be starred.

•

Quote from 20th Century-Fox: "We have exercised our options on Wilde and Woolley." (Meaning, of course, Cornel Wilde and Monte Woolley). . . . Nestor Paiva has been added to the cast of Paramount's "Too Good to Be True." . . . Phyllis Adair will have the feminine lead in the next Charles Starrett-Smiley Burnett Western at Columbia, titled "Burning the Trail."

Appeals Kappler Verdict

Judgment in favor of Francis Kappler, former booker at Republic Pictures' Des Moines branch, for overtime performed by him, has been appealed, the company said yesterday. Republic contends that Kappler had not performed the overtime claimed, that his services were rendered in intra-state commerce and therefore not subject to the Federal overtime law, and that the action was barred by the statute of limitations enacted in Iowa in 1943.

Rank to First 'U' Board Meet Today

(Continued from page 1)

the absence of J. Cheever Cowdin, chairman, who is on the Coast recuperating from a recent illness. Rank's associates, Barrington Gain, John Davis and G. I. Woodham-Smith, now visiting New York with him, also will attend. Universal will be host to the visiting British group at a private dinner party this evening.

Blumberg is scheduled to leave for the Coast within a week and, with Cowdin, will have further meetings with Rank there.

The dinner will be held at the Links Club and, among those to attend in addition to Blumberg and the Rank party are: Paul Brown, D. C. Collins, Preston Davis, William German, Jock Lawrence, Samuel Machnovitch, John J. O'Connor, Ottavio Prochet, Charles D. Prutzman, Budd Rogers, W. A. Scully, Joseph H. Seidelman, Daniel M. Sheaffer and Willis H. Taylor, Jr.

Chicago Trade Will Fete Rank June 18

CHICAGO, June 6.—Local distributor and exhibitor leaders will honor J. Arthur Rank and his party with a dinner at the Blackstone Hotel here, June 18.

The committee in charge includes: Jack Kirsch, president of Allied of Illinois; Edwin Silverman, head of Essaness Circuit; Ben Eisenberg, local Monogram sales manager; Ted Levy, Screen Guild exchange manager; William Baker, Republic Midwest manager, and Ben R. Katz, Universal Midwest publicity representative.

Approximately 250 industry representatives will attend. Each theatre circuit and distribution office will be represented. Kirsch is in New York today to complete arrangements.

'Blonde' Key-City Showings Tomorrow

Tomorrow's New York Normandie Theatre exhibitor trade showing of Paramount's "Incendiary Blonde" has been extended to all key cities on the same day, by Charles Reagan, distribution vice-president.

Philadelphia and Washington showings will be in Paramount's exchanges; elsewhere it will be shown in theatres as follows: Albany, Delaware Theatre; Atlanta, Rhodes; Boston, Esquire; Buffalo, Niagara; Charlotte, Dilworth; Chicago, Surf; Cincinnati, Forest; Cleveland, Colony; Dallas, Melrose; Denver, Broadway; Des Moines, Ingersoll; Detroit, Fisher; Indianapolis, St. Clair; Kansas City, Vogue; Los Angeles, Ambassador.

Also: Memphis, Memphian; New Haven, Whitney; New Orleans, Circle; Oklahoma City, Tower; Omaha, Dundee; Pittsburgh, Shadyside; Portland, Oriental; St. Louis, West End; Salt Lake, Studio; San Francisco, Metro; Seattle, Egyptian.

Matlack Wins 'U' Contest

Jack Matlack, of the Broadway Theatre, Portland, Ore., and a Quigley Awards winner, has received first prize, a $500 silver trophy, in Universal's "Eagle vs. Dragon" exploitation contest. Ted Waggoner, Wallace Theatre, Tahoka, Texas, was awarded second prize, a $100 War Bond.

Reviews

"Penthouse Rhythm"

(Universal)

MELODY and rhythm predominate in Universal's "Penthouse Rhythm," an entertaining hour-long comedy-and-music novelty featuring Kirby Grant, Lois Collier, Edward Norris, Maxie Rosenbloom, Eric Blore, Edward S. Brophy, Judy Clark, Marion Martin, Donald McBride, Henry Armetta, Jimmy Dodd, Bobby Worth, Louis DePron and George Lloyd. Associate producer Frank Gross and director Eddie Cline packaged the proceedings tastefully and appealingly and endowed the action with a fair share of vitality.

What story there is centers around the efforts of a group of youthful entertainers, including Miss Clark, DePron, Dodd and Worth, to gain recognition of their talents. With the help of Miss Collier as the secretary to Norris, a playboy producer who is constantly becoming involved in breach of promise suits, the foursome is launched, but they also become enmeshed in Norris' legal proceedings when Miss Collier rings in Grant, Norris' lawyer, to help. They finally get their big chance, however, and they make good. There is an incidental romance between Grant and Miss Collier, with Miss Clark managing to 'hook' playboy Norris.

Stanley Roberts and Howard Dimsdale wrote the screenplay, from an original by Min Selvin and Stanley Roberts. Jack Brooks and Norman Berens wrote most of the music, which includes a snappy finale titled "Let's Go! Americana!" Miss Clark handles several of the songs well and Miss Collier is appealing.

Running time, 60 minutes. General Classification. To be released June 22.

MILTON LIVINGSTON

"West of the Pecos"

(RKO Radio)

RKO has a high grade, fast action, period Western in "West of the Pecos," which is far above the average 'horse opera' in its story and production values, and acting, too. The picture should do top business.

The story concerns a retired Colonel, in the year 1887, who journeys with his daughter and her maid to his deceased father's ranch in Texas. No law or order exist in the country and the trio rapidly become embroiled in a fight between a cowboy and a group of crooked vigilantes. The daughter, fearing attack by the tough characters who infest the town disguises herself as a man, but after a spanking and fist fight with the cowboy, she is forced to admit her identity, which leads to a romance between the two. The film concludes with a rousing gun battle between the Colonel's employees on the ranch and the attacking crooks, who are wiped out by rescue officers from a neighboring city.

Robert Mitchum as the cowboy is tall, lean and handles a six-shooter with consummate ease. Barbara Hale is extremely good to look at as the girl, and handles her lines and acting in far better style than the average Western heroine. Excellent support is provided by Richard Martin, as a friend of Mitchum, Thurston Hall, as the Colonel, and Rita Corday as the maid. Russell Hopton, Bruce Edwards, Harry Woods and Perc Launders are all good villains. Edward Killy has done a fine job of directing, from a good screen play by Norman Houston. Harry J. Wild's photography is all first rate. Herman Schlom produced.

Running time, 66 minutes. General classification. Release date not set.

'World', 'Night' To Be Shown Today

Two of the pictures in Paramount's sixth block will be tradeshown in New York at the 20th Century-Fox exchange, this afternoon, simultaneously with tradeshowings in all exchange centers. "Out of This World" and "One Exciting Night" will be shown at 2:15 P.M.

In addition, two reissues to be released simultaneously with the sixth block will be tradeshown in New York, also at the 20th-Fox exchange, on Wednesday, when showings will be held in all exchange centers. These are "Northwest Mounted Police" and "This Gun for Hire."

PRC Plans Documentary

PRC is planning production of a documentary short based on *See Magazine's* contest, "What Shall Be Done With Germany," in the form of a round table discussion of some of the delegates to the San Francisco Conference.

Felder Joins Astor

Joseph J. Felder, former branch manager of Monogram's New York Exchange, has joined Moe Kerman as associate partner in the Astor Film Exchange here.

'Emmanuel' Opens in Chicago on June 16

CHICAGO, June 6.—Unable to secure a Loop first run house for the local premiere of "Mr. Emmanuel," United Artists has closed a deal with the World Playhouse here to open on June 16. No release date has yet been set here for "Colonel Blimp," the second of the two British-made films now being sold by the company.

J. Arthur Rank is expected here during the picture's run. It was made by producing companies of his organization.

Repeat 'U' Reissues

Universal's two current reissues, "Imitation of Life" and "East Side of Heaven," double-billed in their first engagement at the new Lafayette Theatre, Buffalo, will stay for a second week, "U" claiming this to be the first time a dual reissue show ever held over in a deluxe theatre engagement.

Starr in Cincinnati

CINCINNATI, June 6.—Martin Starr, United Artists director of exploitation, has arrived here from New York to arrange for the Midwestern premiere of the forthcoming William Cagney production, "Blood On the Sun."

Short Subject Review

"The Fight for the Sky"

(OWI-WAC)

The U. S. Army Air Force vs. German Lufwaffe all-out slugging match for control of the European skys is set forth in a 20-minute action-packed film, "The Fight for the Sky," as presented by the AAF in conjunction with the Eighth Air Force Fighter Command and made largely through use of fighter plane 16mm. cameras and captured enemy film. The short is available now, without charge, for showing in theatres.

Starting off with a portrayal of American organized bombing missions over Naziland, the story emphasis turns to the heroic, devastating work of our airmen doing escort duty in Mustangs, Thunderbolts and Lightnings. Their big job in the early days requiring the knocking of enemy fighters out of the sky tapers off into smashing at impotent Nazi aircraft unable to leave the ground in the windup. There are also superb shots of the straffing of enemy trains, trucks and other ground equipment.

A real thriller, "The Fight for the Sky," will keep audiences completely engrossed. Running time, 20 minutes.

Floodlights Return For 'Wonder Man'

First new picture to have a typical Broadway floodlight opening since the lifting of the brownout will be Samuel Goldwyn's "Wonder Man" at the Astor Theatre, tomorrow. A special marquee has been built with Neon outlines and channel letters and there will be 60,000 watts.

Among those invited to attend are Borough Presidents Nathan, Cashmore, Burke and Lyons, members of the Dodgers ball team, Eddie Cantor, Milton Berle, Bert Lahr, Ed Wynn, Peter Donald, Willie Howard, Ole Olson, Chic Johnson, Jimmy Savo, Zero Mostel, Guy Kibbee, Jerry Lester, Jackie Gleason, Bruce Humberstone, Mrs. Sam Wood, Comm. and Mrs. Phil Berg (Leila Hyams), Col. and Mrs. Paul Zuckerman, Mr. and Mrs. Jack Kreindler, and others.

RCA Labs Get 4th 'E'

RCA Laboratories at Princeton have been awarded a fourth star for continued outstanding achievement in the war effort to be added to the Army-Navy "E" Flag won in 1943.

Luncheon for Walsh

CHICAGO, June 4.—Christy Walsh, associate producer of the 20th Century-Fox's new "Captain Eddie," will be honored at a press luncheon at the Stevens Hotel here June 14.

MAJOR MOTION PICTURE COMPANY REQUIRES FILM TECHNICIAN, PREFERABLY ONE WITH EXPERIENCE ON FOREIGN VERSIONS. THOROUGH KNOWLEDGE OF LABORATORY ROUTINE NECESSARY. STATE EXPERIENCE, EDUCATION, SALARY, AGE AND ALL PERTINENT INFORMATION.

BOX 253,

M. P. DAILY

1270 Sixth Ave., N. Y. C. 20

Achievement Award Goes to Geo. Schaefer

(*Continued from page* 1)

delivered the opening address. He stressed the service performed by members at the Stage Door Canteen, the $20,000 in War Bonds purchased by the membership, which is now being raised to $25,000, and participation in other patriotic and humanitarian activities of the industry. Sanders said that the MPA expects to formulate plans to set up a summer camp for underprivileged children of film employes.

Brandt Presides

Harry Brandt was master of ceremonies. Jack Ellis, chairman of the affair, presented a station wagon to Robert Smythe of the Red Cross. Ted Gamble of the Treasury's War Finance Committee also spoke.

Among those invited to the dais, besides Schaefer, Sanders and Ellis, were: Joseph Bernhard, C. C. Moskowitz, Malcolm Kingsberg, Colvin Brown, Tom Connors, Reagan, Sam Pinanski, Jack Cohn, Carl Leserman, E. K. O'Shea, Austin Keough, Brandt, Harry Buckley, George J. Carrington, Max A. Cohen, J. J. Donohue, Oscar Doob, Louis Frisch, Milton Kussell, Charles E. Lewis, Harold Mirisch, Hugh Owen, H. M. Richey, Sam Rinzler, Harry A. Ross, Alfred W. Schwalberg, A. W. Smith, Jr., Fred Schwartz, Francis Harmon, Jack Alicoate, William White, and Joseph Breen and Judge Ferdinand Pecora.

Film stars attending included Ida Lupino, Signe Hasso and Lloyd Nolan. Also present, after just returning from overseas, were: Joe Rosenthal, news photographer who took the famous picture of the Iwo Jima flag raising; Hal Boyle, Associated Press correspondent; John Florey, *Life* magazine photographer, and Chris Cunningham of the United Press.

New Theatres for 2 Dallas Suburbs

DALLAS, June 6.—The Stevens, Robb and Rowley new $100,000 theatre, located in Stevens Park, Dallas suburb, is scheduled for opening early in July. Plans for the theatre were formulated in 1940, but delayed because of wartime scarcity of material. The theatre, almost completed, is now waiting for certain equipment which will be obtained in time for the opening.

Interstate Circuit has plans for a new suburban theatre, the Preston, to be located near Preston Hollow, and will start building as soon as materials are available. Announcement was made by R. J. O'Donnell, general manager.

Raftery Reelected by United Artists Board

(*Continued from page* 1)

H. Kramer of the law firm of White and Case, and Philip F. Siff of Lehman Bros. Siff and Kramer are understood to be Selznick representatives on the board.

Key-City Grosses in May Slightly Ahead of April

(*Continued from page* 1)

exceeded the last two weeks in April. The first week in April, however, with $17,782, still stands out as the highest since early March.

As has been true throughout this year, May receipts ran substantially ahead of those tabulated for the corresponding month last year, when the range was from $16,018 to $14,926. And even the low of last week ran some $300 ahead of the week ended June 2-3, a year ago.

Among money-making pictures during May, "God Is My Co-Pilot" was outstanding; it led in the reports from 15 key cities throughout the first two weeks, giving over top position to "The Affairs of Susan" and then to "Diamond Horseshoe" as the month drew to a close.

Other substantial grossers included: "Murder My Sweet," "It's a Pleasure," "A Song to Remember," "The Enchanted Cottage," "Practically Yours," "Salty O'Rourke," "I'll Be Seeing You," "Keep Your Powder Dry," "Without Love," "Between Two Women," "The Unseen," "Flame of Barbary Coast," "Salome, Where She Danced," "Bring on the Girls" and "The Picture of Dorian Gray."

Also, better than average business was reported for: "A Royal Scandal," "Counter-Attack," "Brewster's Millions," "Blood on the Sun," "Betrayal from the East," "This Man's Navy," "Tomorrow the World," "The Clock," "The Song of Bernadette" and "Dillinger."

Composite key-city boxoffice reports for 1945, to date, compared with the corresponding weeks of 1944, follow:

1945 Week Ending	No. of Theatres	Total Gross	Average Per Theatre
Jan. 5-6	136	$2,828,300	$20,796
Jan. 12-13	133	2,393,400	17,995
Jan. 19-20	136	2,289,400	16,826
Jan. 26-27	149	2,543,400	17,069
Feb. 2-3	148	2,534,300	17,123
Feb. 9-10	144	2,506,700	17,407
Feb. 16-17	141	2,491,800	17,672
Feb. 23-24	143	2,448,000	17,118
March 2-3	134	2,462,100	18,373
March 9-10	144	2,448,700	17,000
March 16-17	152	2,530,500	16,648
March 23-24	144	2,248,900	15,687
March 30-31	137	2,123,100	15,446
April 6-7	129	2,293,900	17,782
April 13-14	138	2,268,600	16,349
April 20-21	123	1,893,700	15,395
April 27-28	137	2,179,500	15,908
May 4-5	132	2,141,000	16,219
May 11-12	123	2,166,400	17,613
May 18-19	141	2,390,000	16,950
May 25-26	127	2,052,800	16,163
June 1-2	119	1,902,700	15,989

1944 Week Ending	No. of Theatres	Total Gross	Average Per Theatre
Jan. 7-8	117	$2,417,700	$20,664
Jan. 14-15	134	2,040,700	15,229
Jan. 21-22	149	2,311,400	15,513
Jan. 28-29	147	2,365,200	16,090
Feb. 4-5	153	2,512,200	16,419
Feb. 11-12	137	2,220,000	16,204
Feb. 18-19	155	2,459,800	15,870
Feb. 25-26	161	2,760,100	17,144
March 3-4	147	2,397,100	16,307
March 10-11	147	2,463,400	16,758
March 17-18	153	2,661,100	18,761
March 24-25	150	2,487,700	16,585
March 31-Apr. 1	152	3,025,000	13,329
April 7-8	153	2,340,600	15,298
April 14-15	143	2,506,800	17,530
April 21-22	148	2,564,200	17,326
April 28-29	130	2,090,900	16,084
May 5-6	143	2,238,700	15,655
May 12-13	146	2,338,700	16,018
May 19-20	162	2,417,000	14,926
May 26-27	155	2,349,400	15,157
June 2-3	143	2,242,500	15,683

(*Copyright*, 1945, *Quigley Publishing Co.*)

First FCC Filing for Video from Oregon

WASHINGTON, June 6.—First application for a commercial television station to be received from Oregon has been filed with the Federal Communications Commission. The Oregonian Publishing Co., Portland, seeks to operate a station on channel No. 4.

Oregon thus becomes the 32nd state to enter television. The FCC also has received an application for channel No. 10 in New York from Palmer K. and Lois Leberman; 116 applications for commercial stations are now on file.

Radio Stations on Government Land

WASHINGTON, June 6.—Lands owned by the U. S. Government will now be used to bring America more and better radio programs. The Department of Agriculture, in cooperation with the Federal Communications Commission, has set up policy and procedure by which the lands may become sites for high-frequency broadcasting and radio-relay stations.

Uncle Sam will be impartial about the new-found value for these once unwanted lands.

Both the sites and the facilities erected thereon will be available to all who want to use them. Permits will be granted only if they are not in conflict with national forestry and general public interests.

91% of Air Stations Have Higher Income

WASHINGTON, June 6.—More than 91 per cent of the 836 standard broadcast stations reporting 1944 income to the Federal Communications Commission had larger broadcast service incomes in 1944 than in 1943. Total income from broadcast services was $69,009,845, a 47 per cent rise from the 1943 figure and more than 125 per cent higher than 1942.

The FCC reported that only 33 stations suffered losses in 1944. Average broadcast income per station was $82,402, comparing with $55,948 in 1943 and $36,488 in 1942.

During the year, 919 standard broadcasting stations operated in the United States, Alaska, Puerto Rico and Hawaii.

Kulick Buys Browns

Frances Kulick of Bell Pictures, has acquired rights for the New York territory on three Joe E. Brown features from Jack Reiger representing Trinity pictures. The three features, "Riding on Air," "Fit for a King," and "Wide Open Faces" were produced by David Loew.

New Columbia Series

SAN FRANCISCO, June 6.—Hal Burdick, NBC's "Night Editor," here, has left for Hollywood to confer with Columbia Pictures studio executives on the first of five "Night Editor" shorts to be filmed by the studio.

Sees $750,000 for 'Caballeros' in S.A.

Walt Disney Productions' "The Three Caballeros" will more than double the $350,000 gross obtained in South America for "Snow White," Lee Samuels, the company's foreign manager, predicted yesterday at a luncheon in his honor attended by the trade press at Toots Shor's. Samuels returned to New York from a 10-week Central and South American trip. The picture, he said, will outgross even Spanish-language product.

"Snow White" is being currently exhibited in Paris, and a French version of "Pinocchio" has been made, he said. "Saludos Amigos" and "Fantasia" have been dubbed in French, "Dumbo" in Swedish, and "Snow White" in 10 languages, Samuels revealed. "Fantasia" will be dubbed in Spanish, Portuguese, Swedish and, possibly, Czech, German and Russian, if present indications in this direction are correct, he said.

Five prints of "Bambi" have been delivered to the Russians, with 55 more prints slated for delivery, Samuels revealed. The sale was on an outright basis, as customary with the Soviet.

Study Film Damage In The Philippines

WASHINGTON, June 6.—Three special investigators for the War Damage Corp. will shortly leave for the Philippine Islands to survey war damages suffered by theatre and other properties in the reoccupied areas, it has been announced here by Federal Loan Administrator John W. Snyder.

Snyder explained that the investigators will not attempt to review or adjust individual claims of any description but are to calculate the total amount of war damages and such further action as may be required under the War Damage Insurance Act of 1942.

The mission will consist of Frederick E. Vincent, New York; Ralph R. Moe, Salt Lake City, and Kenneth H. Dunbar, Los Angeles, experienced insurance men. Moe and Dunbar represented the WDC in investigating claims for damages in Hawaii and the Aleutians.

CBS Raises Stanton, Ream and White

Frank Stanton, vice-president of Columbia Broadcasting, this week was named general manager and elected to the board of the company, it was announced by Paul W. Kesten, executive vice-president. At the same meeting Joseph H. Ream, vice-president and secretary, and Frank K. White, vice-president and treasurer, were also elected to the board.

The CBS board also accepted the resignation as a director of Commander Mefford R. Runyon, who was recently elected executive vice-president and a director of Columbia Recording Corp., a CBS subsidiary.

Buys Chicago House

CHICAGO, June 6.—Fox Theatre, neighborhood house here, was sold by Morris A. Sommers of Los Angeles to Dr. Ansel H. Tulupan for $35,500. Dr. Tulupan will operate the theatre.

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
May 11	BOTH BARRELS BLAZING Charles Starrett Tex Harding O—58 mins. (Rev. 5/28/45)	(Tenth Block) BETWEEN TWO WOMEN Van Johnson Lionel Barrymore D—81 mins. (518) (Rev. 12/21/44)	THE SCARLET CLUE Sidney Toler Manton Moreland D-65 mins. (418) (Rev. 5/4/45)	(Fourth Block) SALTY O'ROURKE Alan Ladd Gail Russell D—100 mins. (4418) (Rev. 2/23/45)	THE LADY CONFESSES Mary Beth Hughes Hugh Beaumont D—64 mins. (Rev. 4/2/45)		(Fourth Block) ZOMBIES ON BROADWAY Wally Brown Alan Carney C—68 mins. (516) (Rev. 4/18/45) THE BODY SNATCHER Boris Karloff Bela Lugosi D—78 mins. (517) (Rev. 2/16/45)	(May Release) DIAMOND HORSESHOE (Color) Betty Grable Dick Haymes Phil Silvers M—104 mins. (524) (Rev. 4/11/45)		HONEYMOON AHEAD Allan Jones Grace McDonald Vivian Austin M—59 mins. (9028) (Rev. 5/1/45)	
May 18	THE FIGHTING GUARDSMAN Willard Parker Anita Louise D—84 mins.	NOTHING BUT TROUBLE Laurel and Hardy C—69 mins. (519) (Rev. 12/5/44)	CHINA'S LITTLE DEVILS Harry Carey Paul Kelly D-75 mins. (405) (Rev. 5/4/45)	HIGH POWERED Robert Lowery Phyllis Brooks D—62 mins. (4419) (Rev. 2/21/45)		THREE'S A CROWD Pamela Blake Charles Gordon D—58 mins. (416) THE VAMPIRE'S GHOST John Abbott Charles Gordon D—59 mins. (434) (Rev. 4/18/45)	TARZAN AND THE AMAZONS Johnny Weissmuller Brenda Joyce D—76 mins. (518) (Rev. 3/20/45) CHINA SKY Ruth Warrick Randolph Scott D—78 mins. (519) (Rev. 4/18/45) THOSE ENDEARING YOUNG CHARMS Robert Young Laraine Day D—81 mins. (520) (Rev. 4/17/45)	THE SOUTHERNER (Loew-Hakim) Zachary Scott Betty Field D—91 mins. (Rev. 5/2/45) THE GREAT JOHN L (Bing Crosby) Linda Darnell Greg McClure D—96 mins. (Rev. 6/4/45)	SWING OUT SISTER Rod Cameron Billie Burke Arthur Treacher M—60 mins. (9033) (Rev. 5/2/45)	ESCAPE IN THE DESERT Helmut Dantine Jean Sullivan D—79 mins. (416) (Rev. 4/24/45)
May 25		KEEP YOUR POWDER DRY Lana Turner Laraine Day D—93 mins. (520) (Rev. 2/15/45)	IN OLD NEW MEXICO Duncan Renaldo Martin Garralaga O-64 mins. (430)	(Fifth Block) THE AFFAIRS OF SUSAN Joan Fontaine George Brent C—113 mins. (4421) (Rev. 3/28/45)						SEE MY LAWYER Olsen & Johnson Grace McDonald Alan Curtis C—69 mins. (9016) (Rev. 2/6/45)	
June 1		(Special Release) NATIONAL VELVET (Color) Mickey Rooney Elizabeth Taylor D—123 mins. (521) (Rev. 12/6/44)	(Special Release) FLAME OF THE WEST Johnny Mack Brown Raymond Hatton O—71 mins. (451) (Rev. 5/15/45)		THE MISSING CORPSE J. Edward Bromberg Isabel Randolph D—62 mins. (Rev. 5/7/45)	FLAME OF BARBARY COAST John Wayne Ann Dvorak D—91 mins (415) (Rev. 4/16/45)				THAT'S THE SPIRIT Jack Oakie Peggy Ryan C—93 mins. (Rev. 5/16/45)	
June 8	TEN CENTS A DANCE Jane Frazee Jimmy Lloyd M RHYTHM ROUNDUP Ken Curtis Cheryl Walker O	(Eleventh Block) WITHOUT LOVE Spencer Tracy Katharine Hepburn D—111 mins. (522) (Rev. 3/19/45)	SPRINGTIME IN TEXAS Jimmy Wakely Dennis Moore O—54 mins. (462) (Rev. 5/15/45)	MURDER, HE SAYS Fred MacMurray Helen Walker C—95 mins. (4422) (Rev. 4/9/45)	GANGSTERS' DEN Buster Crabbe Fuzzy St. John O—55 mins. (Rev. 3/8/45)		(Special Release) IT'S A PLEASURE International (Color) Sonja Henie Michael O'Shea 90 mins (584) (Rev. 2/27/45)			I'LL TELL THE WORLD Lee Tracy Brenda Joyce C—61 mins. (9041) (Rev. 5/24/45)	PILLOW TO POST Ida Lupino Sydney Greenstreet C—92 mins. (417) (Rev. 5/15/45)
June 15		GENTLE ANNIE James Craig Donna Reed D—80 mins. (523) (Rev. 12/21/44)	TROUBLE CHASERS Billy Gilbert Shemp Howard C—62 mins. (424)	SCARED STIFF Jack Haley Ann Savage D—65 mins. (4423) (Rev. 4/6/45)	THE SILVER FLEET (J. Arthur Rank) Ralph Richardson Googie Withers D—77 mins. (Rev. 3/18/43)	BELLS OF ROSARITA Roy Rogers Gabby Hayes Dale Evans D—68 mins. (442) (Rev. 5/14/45)	(Special Release) WONDER MAN (Goldwyn) (Color) Danny Kaye Virginia Mayo C—98 mins. (552) (Rev. 4/25/45)	(June Release) WHERE DO WE GO FROM HERE? (Color) Fred MacMurray June Haver Joan Leslie C—77 mins. (526) (Rev. 5/24/45)		BLONDE RANSOM Virginia Grey Donald Cook M—68 mins. (9042) (Rev. 6/1/45)	
June 22	BLONDE FROM BROOKLYN Robert Stanton Lynn Merrick M	THE CLOCK Judy Garland Robert Walker D—90 mins. (524) (Rev. 3/22/45)		A MEDAL FOR BENNY Dorothy Lamour Arturo de Cordova D—80 mins. (4424) (Rev. 4/9/45)			(Special Release) ALONG CAME JONES (International) Gary Cooper Loretta Young C—90 mins. (681)	DON JUAN QUILLIGAN William Bendix Joan Blondell C—(527) (Rev. 6/6/45)		PENTHOUSE RHYTHM Lois Collier Kirby Grant M—60 mins. (9043)	
June 29		The PICTURE of DORIAN GRAY Hurd Hatfield George Sanders Donna Reed D—110 mins. (523) (Rev. 2/26/45)	DILLINGER Lawrence Tierney Edmund Lowe Anne Jeffreys D—69 mins. (402) (Rev. 3/13/45)		THREE IN THE SADDLE Dave O'Brien Tex Ritter O	THE CHICAGO KID Donald Barry Otto Kruger D—68 mins (417) (Rev. 2/20/45)	(Fifth Block) TWO O'CLOCK COURAGE Tom Conway Ann Rutherford D—66 mins. (521) (Rev. 4/6/45)	CALL OF THE WILD Clark Gable Loretta Young Jack Oakie D—81 mins. (523) (Rev. 4/27/35) (Reissue)		THE FROZEN GHOST Lon Chaney Evelyn Ankers D—61 mins. (9032) JUNGLE CAPTIVE Otto Kruger Jerome Cowan D—63 mins. (9038)	CONFLICT Humphrey Bogart Alexis Smith D—86 mins (418)
July 6	BOSTON BLACKIE'S RENDEZVOUS Chester Morris Nina Foch D	SON OF LASSIE (Color) Peter Lawford Lassie June Lockhart D—102 mins. (524) (Rev. 4/20/45)		(Special Release) INCENDIARY BLONDE (Color) Betty Hutton Arturo de Cordova M—113 mins. (4431)			BACK TO BATAAN John Wayne Anthony Quinn D—95 mins. (523) (Rev. 5/29/45) WEST OF THE PECOS Robert Mitchum Barbara Hale O—66 mins. (524)			THE NAUGHTY NINETIES Abbott & Costello Rita Johnson C—(9003)	
July 13	A THOUSAND AND ONE NIGHTS (Color) Cornel Wilde Evelyn Keyes M	(Special Release) VALLEY OF DECISION Greer Garson Gregory Peck D—119 mins. (525) (Rev. 4/10/45)		(Sixth Block) OUT OF THIS WORLD Eddie Bracken Veronica Lake M—96 mins. (4426) (Rev. 6/6/45)		HITCHHIKE TO HAPPINESS Al Pearce Dale Evans M—72 mins. (419) (Rev. 4/19/45)		(July Release) NOB HILL (Color) George Raft Joan Bennett D—95 mins. (529) (Rev. 5/29/45)		ON STAGE EVERYBODY Jack Oakie Peggy Ryan C	
July 20	YOU CAN'T DO WITHOUT LOVE Vera Lynn Donald Stewart D			ONE EXCITING NIGHT William Gargan Ann Savage D—64 mins. (4427)			GEORGE WHITE'S SCANDALS Joan Davis Jack Haley M—(525)	WITHIN THESE WALLS Thomas Mitchell Mary Anderson D—(528)		BEAUTIFUL CHEAT Bonita Granville Noah Beery, Jr. C	THE CORN IS GREEN Bette Davis John Dall Joan Lorring D—114 mins. (419) (Rev. 3/29/45)

Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama. (M) Musical. (C) Comedy. (O) Outdoor Action. Production Numbers Are in Parentheses. (Rev.) Motion Picture Daily *Review Date.*

ONE! TWO! THREE! FOUR!

It never happened before!



M-G-M sets new Music Hall Record!
Second week tops the First!
Third week tops the Second!
Fourth week tops the Third!
And it keeps rolling merrily along to
Another Music Hall Long-Run Record
For Leo, The Long-Run King!

(Sixth Week and going very strong!)

MAKE YOUR "DECISION" FOR EXTRA PLAYING TIME NOW!

With all your might! Mighty 7th War Loan!

MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 111 NEW YORK, U. S. A., FRIDAY, JUNE 8, 1945 TEN CENTS

Senate Group To Talk With Justice Dept.

Future Trend of Probe Will Be Investigated

WASHINGTON, June 7. — The future trend of the Senate Small Business Committee's motion picture investigation will be developed before Congress recesses for the Summer, after further discussions with Department of Justice anti-trust division officials of exhibitor complaints which the committee has received, it was indicated here today by Dewey Anderson, counsel for the group. Originally, it was expected that the probe would be put over until next Fall, after a Senate Summer recess.

Anderson, who previously had indicated that the committee was unlikely to hold any general public hearings on the subject, said that he had no information regarding reports that any members of the committee were critical of the investigation, and pointed out that it has been some

(Continued on page 11)

Overtime Ban Hits British Production

LONDON, June 7.—The normal pace of British production is being considerably slowed up by a ban on overtime work imposed upon all studios by the Association of Cine-Technicians as a weapon in its year-old battle with the Association of Film Laboratory Employers, from whom an all-over pay increase is being sought. The Ministry of Labor has referred objections to the ban to the National Arbitration Tribunal, which has set June 27 for an initial hearing of the case.

The ban, loyally accepted by the

(Continued on page 11)

Rank Sees British Films Outdoing Ours

J. Arthur Rank, British film leader, visiting the U. S., speaking before a luncheon-meeting of the Independent Theatre Owners of America at the Hotel Astor, here, yesterday, declared that British producers, before long, will make some pictures that will

(Continued on page 11)

Balaban Appoints Weltner as Head Of Foreign Sales

Barney Balaban, president of Paramount, yesterday advised Paramount overseas managers by cablegram that George Weltner has been named successor to the late John W. Hicks, Jr., as president of Paramount International Films, Inc., overseas distributor of Paramount pictures.



George Weltner

Since 1934, Weltner was executive assistant to Hicks, and for a period prior to that he represented Paramount in Latin America. He joined the company in 1922 as a

(Continued on page 11)

Reginald Armour to Columbia Internat'l

Reginald Armour, who recently returned from an assignment in Europe for the Office of War Information, has become associated with Columbia International, it was learned here yesterday.

Although Armour's specific duties could not be determined, it was re-

(Continued on page 11)

Films Will Benefit By Air Express Cut

The motion picture industry, large user of air express, and other fields will benefit by many new reductions in air express rates which are assured July 1 when the first supplement to nation-wide Tariff No. 8 goes into effect, the Railway Express Agency announces.

Export Censorship Lifted Tomorrow

Tomorrow will mark the termination of the Government's import and export censorship of films, in effect for three years. According to some industry sources as many as 100 films have been withheld from export by operation of the wartime censorship, MOTION PICTURE DAILY reported on May 31.

Richard Smith, head of the New York Board of Review, indicated recently that compulsory censorship of feature and newsreel exports would now be placed on a voluntary basis, adding that exportation of those pictures which were withheld by the Boards of Review would, after tomorrow, be left up to the companies to determine.

Watterson Rothacker was in charge of the Los Angeles Board.

The industry's voluntary censorship will take into consideration factors of security in the Pacific war. The Office of Censorship retains responsibility for contents of films exported.

Will Act on Free Screen After 'Frisco

Special Commissions May Consider Problem Later

WASHINGTON, June 7.—Clarifying current efforts of the State Department on behalf of international guarantees of freedom of expression, including the motion picture media, it was stated here today that the San Francisco Conference does not expect to consider a resolution on the subject.

However, it is expected that the Economic and Social Council of the new Security Organization in process of formation at San Francisco will set up commissions in the fields of economic, social, cultural and promotion of human rights activities, and that such commissions undoubtedly will

(Continued on page 3)

Labs and Local 702 Reach Agreement

Representatives of 20 Eastern film laboratories and IATSE Motion Picture Laboratory Technicians, Local No. 702, (AFL) have reached agreement on a long-standing contract. Terms of the new contract will be submitted to the local's membership for ratification on June 16.

Pending ratification, however, conditions in the laboratories returned to normal, it was reported. Previous-

(Continued on page 11)

North Central Allied To Expand Statewise

MINNEAPOLIS, June 7.—In line with the organization's plans to expand its activities from the Twin Cities to membership among independent theatres of the entire territory, North Central Allied has elected three outstate exhibitors to the board of direc-

(Continued on page 11)

Warners In, U.A. Is Absent From New Export Company

Heads of foreign departments of seven major companies, including Warners, yesterday were named members of the first board of directors of the Motion Picture Export Corp., new industry foreign trade association organized under provisions of the Federal Webb Act.

United Artists is not represented in the initial board membership, apparently having decided not to participate. Warners' representation in the industry's new foreign trade association was a surprise in some trade circles, spokesmen for that company having stated earlier that it would not participate.

An additional director is to be

(Continued on page 6)

Wilder to Make OWI Films in Germany

William Wilder of Paramount, reported in London for the Office of War Information this week by *Motion Picture Daily*, will set up a production unit in Germany for the Psychological Warfare Division to make indoctrination films directed at the German people, it is reported here.

Wilder will make use of UFA, German production company.

Reviewed Today

Review of "One Exciting Night" appears on page 6; "Mr. Muggs Rides Again," page 11.

Personal Mention

NATE J. BLUMBERG, Universal president, will leave for the Coast today, having cut short his New York stay in order to confer with CLIFF WORK, production head, prior to the latter's departure for Europe.

•

MILTON LIVINGSTON of MOTION PICTURE DAILY's staff yesterday was made a father for the second time with the birth of a son, BRUCE, to MRS. LIVINGSTON at Jewish Memorial Hospital.

•

VINCENT PALMERI, former Warner theatre manager in Connecticut who was transferred to Lima, Peru, a few months ago as branch manager, has returned to the U. S. to report to his draft board.

•

P. O. THOMAS CAREY, former Comerford Theatres district manager, and MRS. CAREY are the parents of a second son, DONALD JAMES, born last week in Mercy Hospital, Scranton, Pa.

•

WALTER DYNAN, Comerford Theatres home office employe, Scranton, Pa., and MRS. DYNAN are the parents of a son born last week in Hahnemann Hospital there.

•

JAMES COSTON, Warner Theatres Chicago zone manager, has left there for New York accompanied by ALEX HALPERIN, booker.

•

J. S. JOSSEY of Hygenic Productions will take an extended rest following treatments at Hollywood Hospital.

•

WILLIAM ERBB, Paramount Eastern division manager, will return to the home office today from Philadelphia.

•

JOSEPH M. SCHENCK will leave Hollywood for New York on the Superchief today.

•

ROBERT MOCHRIE, RKO Radio sales manager, will leave New York on vacation today.

•

LOU BRAGER of Warner Theatres will leave Sunday night for Pittsburgh.

Aids Anti-Delinquency

ALBANY, N. Y., June 7. — Fabian's Palace is publicizing, by trailer announcement, the appearance of the Most Rev. Bernard J. Sheil, D. D., Auxiliary Bishop of the Diocese and founder of the Catholic Youth Organization, at a discussion meeting on "Juvenile Delinquency" in Gibbons Hall, Siena College, June 15.

Vincent on Charity Visit

Walter Vincent, president, and Katharine Cornell, vice-president of the Actors Fund of America, will head the group of officers and trustees who will visit on Tuesday the home maintained by the theatrical charity organization in Englewood, N. J. The visit is made annually.

OIAA, OWI Films Attacked in House

WASHINGTON, June 7.—Immediate liquidation of the Office of Inter-American Affairs was demanded in the House today by Representative Richard B. Wigglesworth of Massachusetts.

Speaking as debate opened on the War Agencies Appropiration Bill for the coming fiscal year, Wigglesworth blasted the motion picture activities of both the OIAA and the OWI, criticising the former's purchase of scripts for publicizing the "Little Red Schoolhouse," "Bronx Zoo" and "Fulton Fish Market," and the latter's films with such titles as "Cowboy," "City Harvest," "Jeep" and "Yellow Springs."

Wigglesworth particularly attacked the manner in which he said the bill was prepared in two and one-half hours and in the absence of 50 per cent of the testimony, which was neither printed nor available.

Army Frees Goodman For Paramount Post

Monroe Goodman, assistant to Oscar A. Morgan, sales manager of Paramount short subjects and newsreel, has been honorably discharged from the Army and is resuming his former position in the short subject department.

Goodman, who was Morgan's assistant since 1939, completed 26 months in the Armed Services, being last located at Kelly Field, San Antonio, in charge of the post theatre.

Post-War Expansion By Balaban, Myers

CHICAGO, June 7.—A. J. Balaban, independent circuit owner and manager of the Roxy, New York, is planning post-war expansion of his circuit in this area, with his partner, Sam C. Myers. Initial project will be a 1,500-seat house in nearby Libertyville where he is now operating the 750-seat Liberty Theatre.

Land has been purchased from Fred Dobe, engineer, who will also be in charge of construction. Provisions will be made for installation of television.

Two Join British Films

Agnes de Mille, choreographer of Broadway and Hollywood, and Louis Loeffler, 20th Century-Fox cutter, are the latest Americans slated to work for British films in London. Miss de Mille is leaving soon to do the dance sequences for Wesley Ruggles' first British Technicolor musical, "London Town," now in production at Denham studios.

Loeffler's journey to London is a return trip, going back to make up the final version of "Caesar and Cleopatra."

Loew's Dividend Set

Directors of Loew's have declared a quarterly dividend of 37½ cents per share on the company's common stock, payable June 30 to stockholders of record on June 19.

Precedent Is Set On 'Silent' Music

The question as to whether music acquired by a music publisher before the advent of sound and used in a silent picture can be used subsequently in a sound picture, has been settled here in a verdict handed down by Judge John Clancy of Federal Court, here, favoring Warners' M. Whitmark and Sons and Music Publishers Holding Corp., in a suit brought by Laurence J. Hirsch, executor of the estate of his brother, the late composer, Louis A. Hirsch. Hirsch contended that Whitmark had no right to license 20th Century-Fox to use his brother's "Hello Frisco! I Called Up to Say Hello," in the 1943 film, "Hello Frisco, Hello," because Whitmark's contract with the composer was made in silent-film days in 1914, claiming that synchronization of sound with motion pictures was not in evidence at that time.

Joseph D. Karp, defense attorney of Warner Brothers, countered that Edison had invented a synchronization device called Kinetophone as early as 1912 and that during 1913 and 1914 talking pictures were exhibited in New York and throughout the United States by means of the Kinetophone.

In addition the court found that 20th Century-Fox had not exceeded its license, as Hirsch also contended, since Hirsch, as executor, had entered into a renewal agreement with 20th in 1937.

Mid-Year Bonus Paid By Warner Brothers

Following a custom of several years' standing, Warner Brothers yesterday paid a mid-year bonus to its employes. Most workers received from a half-week's to a full-week's salary.

Bonuses are also paid at the turn of the year.

Stanbro 'Tubs' Fete To Be Held June 15

BOSTON, June 7.—The local Tub Thumpers will meet at the Hotel Statler on June 15 for a dinner to be donated by D. B. Stanbro, Statler manager. Member's admission 'price' will be submission of evidence that each has purchased at least a $100 War Bond. Assistant chief Tub Thumper George Carens will preside, in the absence of chief Harry Browning, currently in New York handling publicity for the Seventh War Loan Drive.

Stanbro's dinner, given by him in recognition of the publicity work done by the Tub Thumpers in connection with war bond, March of Dimes, Red Cross and other drives, will be followed by a 'gridiron' program.

To Organize Chicago Tub

CHICAGO, June 7. — William Green, of the M-G-M publicity staff here, is organizing a local chapter of the Tub Thumpers of America, composed of publicity men serving the industry and allied fields. The charter meeting will be held in mid-June.

Duals Split Between 2 Toronto Theatres

Toronto, June 7. — Theatre Holding Corp., operating Premier Theatres in Eastern Canada, has developed a unique plan for the Hollywood Theatre here. It comprises the erection of a second theatre on a site next door, the annex to hold 750 persons. It is proposed to play double bills simultaneously in the twin theatres, the features to alternate on the two screens, giving patrons the choice of picking their first picture after paying admission at the one boxoffice.

The double Hollywood will have one lobby and a contiguous projection room with four machines but otherwise the theatres will be entirely separate.

Award Bronze Star to Colonel J. D. LeVien

SIXTH ARMY GROUP, Germany, (Delayed).—For meritorious achievement in connection with military operations during which time he was largely responsible for publicity received by the American 7th and French 1st Armies, Lt. Col. John D. LeVien, formerly news editor of Pathe News, New York, has been awarded the Bronze Star Medal by Gen. Jacob L. Devers, Commanding General of the 6th Army Group.

Col. LeVien directed the activities of war correspondents, radio reporters and still and newsreel cameramen.

Wilma Freeman to Join Tom Fizdale

Barry Buchanan, United Artists' director of advertising-publicity, announced here yesterday that Wilma Freeman, UA promotion manager, will leave the company on June 22 to join the Tom Fizdale organization, here.

In her new association, Miss Freeman will continue to contact UA home office executives in view of the fact that Fizdale is handling the campaign on "The Southerner," the David Loew-Robert Hakim production soon to be released through United Artists.

Red Cross Benefit

Burns Mantle, dean of New York drama critics, is coming out of retirement to act as chairman of an "all-star show" for the benefit of the Central Chapter of Queens American Red Cross, to be held on Sunday evening, June 24, at Forest Hills Tennis Stadium. Co-chairman is Alan Corelli, national secretary of Theatre Authority, and representatives of screen, stage, radio and sports.

$84,236 for Red Cross

TORONTO, June 7.—J. J. Fitzgibbons, national chairman of the Canadian Motion Picture War Services Committee, reports that Red Cross collections in theatres in the Dominion totals $84,236.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N.Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

7th Mid-Drive Bond Sales Reports In

Seventh War Loan mid-drive reports yesterday started reaching national campaign headquarters at the War Activities Committee offices. Huge volume in bond sales was reported from California, with Gus Metzger, Southern California chairman, advising national chairman Sam Pinanski that the third week of the drive in that area brought a sale of 82,842 bonds for a total of $6,421,829 maturity value. George Mann and H. V. Harvey, co-chairmen, reported $4,211,409 for 18 bond premieres in Northern California, in the week ended June 2, a gain of $274,825 over the same number of 'Bond Premieres' in the same theatres during the identical Sixth War Loan period.

Jack Matlack, Oregon publicity chairman, wired that 7,000 bonds, with a $300,000 maturity value, were sold June 2, at the jointly-sponsored J. J. Parker and Hamrick Evergreen Theatres 'Children's Bond Matinee' at the Paramount and Broadway Theatres, Portland.

Special Commissions May Consider Free Screen

(*Continued from page* 1)

consider the problem of freedom of information.

The implication was given in a story published in MOTION PICTURE DAILY, May 17, that the State Department had requested the San Francisco Conference, and expected to obtain, the adoption of a resolution calling for freedom of expression similar to that adopted at the recent Mexican Conference.

The procedure which the State Department believes will develop is that international freedom of information will be advanced under certain specific amendments to the United Nations Charter which would require the new organization to promote human rights and fundamental freedoms for all.

Stettinius Statement

Secretary Edward L. Stettinius has said: "We are hopeful that the Conference will not only adopt these amendments on the fundamental freedoms, but will also provide in the charter for the creation of a commission on human rights as proposed by the United States Delegation. Such a commission would be able to develop the objectives of the organization in this field in detail."

Concentrate on Charter

It was explained that there is general agreement among the Delegations to the San Francisco Conference to concentrate on the drafting of the charter of the United Nations and that, therefore, it is doubtful whether any resolutions, such as those pertaining to international freedom of expression, will be passed at the Conference.

However, it was said, the Department is confident "that the language of the proposed charter will be such as to permit the United Nations to become an effective instrument for the promotion of freedom of press and of speech."

Rinzler Testifies at Leader Trial Start

Sam Rinzler of Randforce circuit took the stand at the opening day of the Leader Theatre suit against 20th Century-Fox and the Randforce Circuit yesterday before Judge Bernard Botein in New York Supreme Court. Rinzler testified as to the history of Leader and Culver theatres.

Leonard Storch, plaintiff in the case, is expected to take the stand today. The action seeks to force 20th-Fox to return a product franchise to the Leader, which had been taken away from that theatre and given to the Culver in the Randforce Circuit, after the Leader's sale to Storch.

Producers Note Gain In Supply of Labor

HOLLYWOOD, June 7.—With the producers declaring that the studios are in better shape with respect to labor supply than at any time since the Conference of Studio Unions workers walked out 13 weeks ago, the strike here today appeared certain to continue over the weekend without any important change.

Accepting the service of a temporary restraining order against mass picketing, pending a June 15 hearing, the strikers looked forward to a meeting of their local leaders with the international presidents of their unions in Washington next Tuesday, when an attempt to expedite anti-IATSE action by the American Federation of Labor executive council is expected.

Roy Brewer, IATSE vice-president, in charge of the organization's activities here during president Richard F. Walsh's absence in the East, prepared to leave for Nebraska on the latter's return to bring his family to the Coast in the expectation that the strike will wear on indefinitely.

Kentucky Houses Hit By Traffic Snarls

CINCINNATI, June 7.—Box offices of northern Kentucky theatres are feeling the pinch of a transportation tie-up, caused by a strike of employees operating inter-city street cars and buses between the several communities on the Kentucky side of the Ohio River and Cincinnati, which also furnish the sole means of public vehicular transportation within the city limits of the Kentucky situations involved.

SOPEG Confab on Post-War Tomorrow

An all-day conference on post-war problems will be held by the Screen Office and Professional Employees Guild, Local No. 1, UOPWA, CIO, tomorrow, at headquarters of the local, here. The opening address will be delivered by UOPWA's president Lewis Merrill.

Among the subjects to be discussed are negotiations and the War Labor Board, reconversion, unemployment, political action, and the problems of returning servicemen. A reception will be held for delegates and guests after the meeting.

RKO Mexican Studios Nearing Completion

MEXICO CITY, June 7. — Several stages of the new $2,000,000 film studios which RKO is building here will be ready for use by the end of this Summer.

When completed, the studios will have 14 stages equipped with the latest technical improvements and will be available as a service studio to both Mexican and American film producers.

New Mexican Company

MEXICO CITY, June 7.—A new producing company, Cinematografica, Anahuac, S. A., Andres Conesa, manager, has started here. Its first production will be "Doce Lunas de Miel" ("Twelve Honeymoons"), to be followed by three others this year.

12 Fairs Scheduled For Massachusetts

BOSTON, June 7.—Of competitive interest to Massachusetts exhibitors is the disclosure that the state and the Boston area will have at least a dozen fairs again this year, despite gas rationing. The ODT ruling on fairs will apparently permit the staging of such famous old ones as the Mashfield Fair, Brockton Fair, Topsfield Fair and the Northampton Fair.

'Charms' Premiere Set

"Those Endearing Young Charms," RKO, will be given a War Bond World Premiere at the RKO Palace Theatre, here, Monday evening, June 18.

NEW YORK THEATRES

2nd BIG WEEK
Republic Proudly Presents its 10th Anniversary Triumph
★ JOHN WAYNE
★ ANN DVORAK
in
FLAME OF BARBARY COAST
Featuring
★ Joseph Schildkraut
NOW AT BRANDT'S GLOBE BROADWAY at 46th ST.
IT WILL THRILL YOU AGAIN AND AGAIN

RADIO CITY MUSIC HALL
50th St. and 6th Ave.
GREER GARSON • GREGORY PECK
"The Valley of Decision"
A METRO-GOLDWYN-MAYER PICTURE
SPECTACULAR STAGE PRESENTATION

"OUT of this WORLD"
Paramount Picture
In Person! ALLAN JONES plus GIL LAMB plus EILEEN BARTON plus JERRY WALD and Band
Buy Bonds Here
PARAMOUNT Times Square

Samuel Goldwyn presents DANNY KAYE
In
"Wonder Man"
in Technicolor
ASTOR Broadway and 45th St.
CONTINUOUS
POPULAR PRICES

RKO PALACE B'WAY & 47th St.
PEARL BUCK'S
"CHINA SKY"
Randolph SCOTT Ruth WARRICK
An RKO Radio Picture



NOW AT ROXY

SPOTLIGHT ON CONGRESS
THE NEW MARCH of TIME

"A MEDAL FOR BENNY"
Starring
Dorothy LAMOUR
Arturo de CORDOVA
A Paramount Picture
RIVOLI Bway. & 49th St.
Doors Open 9:30 A.M.—Buy Your Bonds Here

LOEW'S STATE B'WAY & 45
ON SCREEN
Spencer TRACY
Katharine HEPBURN
in M-G-M's
'WITHOUT LOVE'
IN PERSON
HAPPY FELTON
ADRIAN ROLLINI TRIO

DAVID NIVEN in THE WAY AHEAD
A 20th Century-Fox Release
A TWO CITIES FILM
VICTORIA B'way & 46th St.

MAJOR MOTION PICTURE COMPANY REQUIRES FILM TECHNICIAN, PREFERABLY ONE WITH EXPERIENCE ON FOREIGN VERSIONS. THOROUGH KNOWLEDGE OF LABORATORY ROUTINE NECESSARY. STATE EXPERIENCE, EDUCATION, SALARY, AGE AND ALL PERTINENT INFORMATION.
BOX 253,
M. P. DAILY
1270 Sixth Ave., N. Y. C. 20

EVE

Exhibitors are urged to watch the box-offic

A VERY GR

VICTORIA THEATRE

G. C.

DAVID

THE WAY

with Raymond Huntley · Bil

Foreword by Quentin Reynold

Screen Play by Eric Ambler, Peter Ustino

A Two



SPEED TOTAL VICTORY!
THE MIGHTY 7th WAR LOAN!

WIT!

esults at the first engagement of

T PICTURE!

ew York City—NOW!

sents

NIVEN in

AHEAD

rtnell · Stanley Holloway

Directed by Carol Reed

luced by Norman Walker, John Sutro

ities Film



Released by 20th Century-Fox

30th ANNIVERSARY

W.B. in, U.A. Out Of Export Company

(*Continued from page* 1)

named later by independents who decide to join the organization.

The initial directors named by the participating companies are: Joseph A. McConville, Columbia; Maurice Silverstone, 20th Century-Fox; Major Arthur M. Loew, Loew's; George Weltner, Paramount; Phil Reisman, RKO; Joseph H. Seidelman, Universal, and Sam Schneider, Warners.

Officers Later

A chairman of the board and other officers of the new organization are to be named later.

Under provisions of the Webb Act, the new organization will permit participants to act in concert where trade circumstances abroad make such action advisable. It is regarded as one of the most effective mediums for combating discriminatory action or legislation against member companies in postwar foreign film markets.

Four New Theatres Planned for South

Fred T. McLendon, owner of a circuit with headquarters in Union Springs, Ala., plans new houses for Wesson Miss., and Loxley, Ala., to open within 90 days. A. L. Royal of Meridian, Miss., who has theatres in Jackson and Meridian, plans to open a new theatre in Waynesboro. Miss Charlie King, who has the Pike, Lincoln, Harlem and Ace theatres, Mobile, Ala., will add a fifth to his group in the near future to be called The Booker T.

WB to Build Theatre, Exchange in Phila.

PHILADELPHIA, June 7.—A 1,200-seat theatre will be constructed by Warner Theatres at Torresdale Avenue and Friendship Street as soon as restrictions on building materials are lifted. This was indicated when Albert M. Greenfield and Co. announced the sale of a plot of ground to the Stanley Company of America.

Warner Brothers also has purchased a plot at 13th and Fiorist streets as the site for a new exchange to be built after the war.

2 More Theatres Are Planned In Louisiana

NEW ORLEANS, June 7.—Two new theatre projects here are planned by Billy Fox Johnson, who has purchased a building in Cheneyville, La., preparatory to opening a new theatre there, and L. D. Guidry, for operations in Ville Platte and Opelousas, La. Guidry has retained architects to draft plans for extensive building when restrictions are lifted.

Hunt Gets Priorities

WILDWOOD, N. J., June 7.—William C. Hunt, head of Hunt Enterprises, announces that priorities have been given, and the Grand will be rebuilt in the Fall, at suburban Cape May Court House. Here in Wildwood Hunt Enterprises will show motion pictures in Convention Hall this Summer.

Review

"One Exciting Night"

(*Paramount*)

Hollywood, June 7

WILLIAM GARGAN and Ann Savage handle with effectiveness the romantic and humorous chores in this Pine-Thomas melodrama, Leo Gorcey and Paul Hurst contributing their endeavors likewise in the latter department, but it is murder and the whisking about of a corpse that the plot is principally concerned with, and that's the aspect of the property to exploit.

Maxwell Shane, who used to write virtually all of the P-T pictures, is down as associate producer of this one, utilizing an original screenplay by David Lang. William C. Thomas did his own directing. These craftsmen and their associates have pitched their project in a low and sinister key, making a wax-works the main setting and keeping the lights down and pace slow throughout, which makes for maintenance of interest and promotion of suspense.

George Zucco portrays a singularly untimid murderer whose victim, dispatched in the opening sequence, is discovered and hidden by various newspaper reporters and other people in the course of the story, turning up finally in the trunk compartment of a detective's automobile. In its twistings and turnings, the narrative relies upon menace and mirth alternately.

Running time, 63 minutes. General audience classification. Release date not set.

WILLIAM R. WEAVER

Television Society Installed June 14

Officers elected to head the American Television Society for 1945-46 will be inducted June 14, at a meeting in the auditorium of the Museum of Art, here, at which time awards for 1944-45 will also be presented.

Dan D. Halpin of RCA-Victor, retiring president, will introduce the new officers. They are: George T. Shupert, Paramount Pictures, president; David Hale Halpern of Henry Souvaine, Inc., vice-president; Don McClure of N. W. Ayer and Son, treasurer; Alice Pentlarge, WQXR, secretary. Directors who will take office are: Prof. Edward C. Cole, Yale University, John Flory of Grant, Flory and Williams; Dan Halpin; Theodore Huston of Ruthrauff and Ryan; Charles H. Kleinman, RCA-Victor; Evelyn Peirce of Compton Advertising, Inc., and Herbert E. Taylor, Jr. of Allen B. DuMont Laboratories.

During the past year membership in American Television increased from less than 100 to approximately 300.

Legion Classifies Seven More Films

The Legion of Decency this week reviewed seven additional films. In Class A-I are: "Both Barrels Blazing," Columbia; "Oregon Trail" and "Scotland Yard Investigator," Republic; "The Silver Fleet" (British) PRC, and "Sing Your Way Home," RKO Radio.

In Class A-II are: "Song of Mexico," Republic, and "Ten Cents a Dance," Columbia.

File for Television

WASHINGTON, June 7.—Palmer K. Leberman, president of Radio Station KRSC, Seattle, and Lois C. Leberman have filed application with the Federal Communications Commission for a commercial television station in New York City on Channel No. 10 (186,000-192,000 kilocycles.)

'Rhapsody' Promotion

Warner Brothers, for its new "Rhapsody In Blue," has purchased six participations on WABC, here, on the 'Phil Cook' program, effective Monday.

Television Charter Issued by IATSE

A new charter was issued yesterday by the IATSE, here, for a new union of television technicians and other television workers in New York, in line with its campaign to organize those workers, as predicted in MOTION PICTURE DAILY on May 28.

The charter has been issued to the unit now functioning at DuMont's New York television station WABD, granting to the local the authority to organize television workers at other New York stations, including NBC's WNBT and CBS's WCBW.

Crosley Prepared to Reconvert, Expand

CINCINNATI, June 7.—Declaring that the company was ready to reconvert a part of its manufacturing operations to production of civilian goods as soon as Government regulations permit, and materials become available, R. C. Cosgrove, vice-president and general manager of the Crosley Corp., manufacturing divis revealed at a meeting of regional sales and merchandising managers that plans for a $2,000,000 expansion program at the Richmond, Ind. plant would permit such production.

New RCA Distributor

DALLAS, June 7.—Appointment of Modern Radio Supply Co. at San Antonio, as distributor of RCA electron tubes, including power and special purpose tubes; RCA test equipment and replacement parts, and RCA commercial sound equipment, has been announced by J. W. Cocke, Dallas regional manager of RCA Victor. Walter R. Retzloff is owner and operator of Modern.

United Seeks Channel

COLUMBUS, O., June 7.—United Broadcasting Co. operating WHKC here, and WHK and WCLE, Cleveland, has filed application with the FCC for permission to construct a television station here to operate on a channel with a 78,000 to 84,000-kilocycle range. Application also has been made for a television and F-M station at Akron.

Hollywood

By THALIA BELL

Hollywood, June 7

SETTING an all-time record for himself in the matter of literary properties being currently prepared for transfer to the screen, Samuel Goldwyn now has writers working on five stories. The producer recently acquired Robert Nathan's novel, "The Bishop's Wife". Another is "Earth and High Heaven," Gwethalyn Graham novel, which first appeared as a serial in Collier's, since published in book form. Danny Kaye was in mind when Goldwyn purchased James Thurber's "Walter Mitty". "Glory For Me," MacKinlay Kantor's story of the returning soldiers, is the fourth, and "Simone," by Lion Feuchtwanger, is the fifth.

•

Herman Millakowsky has been assigned to produce "Pennies to Burn," recently acquired by Republic. . . . Anne Baxter will have one of the principal parts in 20the Century-Fox's "Smoky," which Robert Bassler will produce and Robert Webb will direct. . . . Tanis Chandler has been added to the cast of "Wanderer of the Wasteland," now shooting at RKO.

•

The King Brothers have set up a minimum budget of $400,000 for their production, "Suspense," which Monogram will release. . . . Emily Kimbrough, co-author of "Our Hearts Were Young and Gay," has agreed to write an original for Universal, in which Deanna Durbin will be starred. . . . Claudia Drake has been selected for the second feminine lead in "Detour," which Leon Fromkess will produce for PRC.

•

Paramount producers Bill Pine and Bill Thomas have borrowed Barbara Britton to star with Robert Lowery in "They Made Me a Killer." . . . Myrna Dell has been assigned one of the top feminine roles in RKO's postwar drama, "Tomorrow Is Here." . . . Lynne Baggett has been added to the cast of "Janie Gets Married," now before cameras at the Warner studio.

NBC Promotion 'Clinic'

Second annual promotion clinic of NBC owned and operated stations is underway. The sessions feature talks by various department heads and discussions of promotional activities, past, present and future. The meetings are being held in the NBC board room.

Frank E. Mullen, NBC vice president and general manager, addressed the opening session. Charles P. Hammond, NBC director of advertising and promotion, is presiding.

RKO Buys Time on Air

RKO Radio has purchased 14 consecutive daily announcements and four program participations on radio station WABC, New York outlet of CBS, to promote "Wonder Man," starring Danny Kaye. The time was bought through Buchanan and Co.

NBC News Meet Set

A meeting of divisional news directors of National Broadcasting has been scheduled for New York, June 18-21, by William F. Brooks, director of news and special events.

INTERNATIONAL



CONTINUES WITH

RKO RADIO PICTURES

SHOWMANSHIP!



INTERNATIONAL PICTURES presents

SONJA HENIE

in

Countess of Monte Cristo

with

DENNIS O'KEEFE

Directed by WILLIAM A. SEITER • Associate producer WALTER THOMPSON

Screenplay by Robert Smith • Story by Walter Reisch

IN TECHNICOLOR

INTERNATIONAL PICTURES presents

A Nunnally Johnson

PRODUCTION

Written and produced by the man
who created "Woman in the Window"
and "Casanova Brown"

INTERNATIONAL CONTINUES WITH SHOWMANSHIP

RKO RADIO PICTURES

PRINTED IN U.S.A.

Overtime Ban Hits British Production

(*Continued from page* 1)

workers in every studio, is intended to continue, presumably, until the laboratory employers offer some sort of compromise in the original dispute.

On paper, the loss of an hour's shooting at the end of an orthodox day's work does not appear too staggering, but in reality it frequently implies another day's work in striking a set on which production has been completed. Also, Saturday afternoons, often used for catching up on production schedules, at overtime rates, are now temporarily eliminated, as are night work and prolonged spells on location. Already the ban has added at least three week's shooting time to every production on the studio floors, it is estimated.

Crux of the dispute between the technicians and laboratory employers is the establishment of a "normal" working day and proposed increases in six of the 50 different working grades in the laboratories. The employers maintain their right to alter the normal working day from week to week, or, in the case of newsreels, from hour to hour.

Dismissing Employes

One of the London laboratories is attempting to break the overtime ban by dismissing employes who refuse to work extra hours. This move is being prosecuted in the police courts by the Technicians, who allege that it infringes the provisions of the Emergency Powers Orders designed to ensure smooth working in industry during the war and in the peacetime carry-over period.

Labs, Local 702 Reach Agreement

(*Continued from page* 1)

ly workers had refused to work overtime and on Saturdays.

The union, which negotiated for 1,800 members, demanded doubling of the number of job classifications, plus vacations, sick-leaves, job insurance, a guaranteed work week and other benefits. When only minor—from the union viewpoint — wage adjustments were offered, the membership voted to authorize a strike, but the strike was never called.

North Central Allied To Expand Statewise

(*Continued from page* 1)

tors. New directors are Will Glaser, Faribault; Sim Heller, Grand Rapids; R. G. Risch, Appleton, Minn.

The board authorized a plan proposed by President Ben Berger to solicit out-state membership. In the membership drive, no outside solicitor will be employed, it is understood, with NCA leaving the matter of securing new members in the hands of individual exhibitors. Report on the membership campaign will be made at a meeting Monday.

Auslet Handles Astor

NEW ORLEANS, June 7. — Jack Auslet, owner of Dixie Films here, has been appointed distributor for Astor Pictures, Inc.

Review

"Mr. Muggs Rides Again"

(*Monogram*)

THE East Side Kids' adventures go on interminably. This one takes them to the races. Leo Gorcey plays Muggs, a jockey, who is framed by 'Dollar' Davis, played by George Meeker, stable owner and crooked gambler, in a race which opens the film. The race appears to have been won dishonestly by Gorcey, resulting in his disbarment as a jockey. 'Dollar,' assisted by Bernard Thomas, continues his crooked machinations and attempts to obtain from the Kids' friend, Minerva Urecal, her prize racer, by engineering a sheriff's sale of her two-horse stable. But the Kids thwart 'Dollar' by paying their friend's feed bill, taking to New York a horse called Sweet Alice which Miss Urecal gave them as security. They are about to be arrested for keeping the horse in their East Side club house, when their friend, now prosperous, redeems Sweet Alice who wins the climaxing race with Gorcey up.

The usual supply of rowdy fun is furnished by the Kids with Nancy Brickman providing the romantic note. Wallace Fox's direction keeps things moving briskly and excitingly. Production was by Sam Katzman and Jack Dietz from Harvey Gates' original screenplay. Also in the cast are: Johnny Duncan, I. Stanford Jolley, and others.

Running time, 64 minutes. General classification. Release date, June 8.

C. L. FRANKE

Buenos Aires Pushes Building Regulations

WASHINGTON, June 7. — The Bureau of Foreign and Domestic Commerce, reports that Buenos Aires, Argentina, now has a new set of building regulations which provide for the city's growth according to modern standards. Theatres, film-office and other buildings housing the motion picture industry all come under the new requirements.

A decree has been issued by executive power authorizing Buenos Aires to enforce the building codes. The municipality will be empowered to establish the maximum and minimum height of buildings, size and distribution of new structures, and location and use of industrial and residential buildings.

It also may divide the city into zones and establish for each zone the quality of structures and the purposes for which they may be used. Landowners in residential districts may be required to leave garden space at the front, back, or sides of property.

Senate Group to See D. of J. on Probe

(*Continued from page* 1)

time since the full committee met to discuss the film situation.

However, it was learned, Anderson shortly will meet with Robert L. Wright, Special Assistant to the Attorney-General in charge of the Department of Justice film unit, to go over the cases which have been submitted to the committee, and then will confer with Senator Murray of Montana, chairman of the committee, and other members regarding further action.

If Congress recesses next month, as now tentatively planned, it is expected the investigation will lapse during the Summer. It is possible it may not be revived next Fall.

Strong-Brenkert in Deal

CHICAGO, June 7. — The Strong Zipper Changeover, adopted by the Government as standard equipment on all DeVry 35mm. projectors supplied to the Navy for the past three years, has been selected as standard equipment on Brenkert projectors, it is announced by the Essannay Electric Manufacturing Co., here.

609,000,000 Soviet Admissions in Year

WASHINGTON, June 7.—Attendance at motion pictures in the Soviet Union during 1944 totaled 609,000,000, the Bureau of Foreign and Domestic Commerce, here, reports. The program for the restoration of theatres damaged during the war progressed satisfactorily, with 570 city theatres, 450 rural theatres, and 515 mobile units in liberated areas being put back into operation during the year. In accordance with the present plan, which calls for the complete restoration of all installations before the end of 1946, an additional 3,000 projectors, over 2,000 of which are destined for liberated regions, will be installed in 1945.

Jail Term, Fine for Fraudulent 'Paper'

COLUMBUS, O., June 7. — Although not specifically naming theatres, which, however, would come within the scope of the measure, the Senate in a 25-0 vote has passed and sent to the House a bill introduced by Senator Stanley Mechem, authorizing county prosecutors to bring court action against persons who "repeatedly" engage in fraudulent advertising in newspapers, books, magazines, radio or by handbill posters or labels. Violators would first be "warned," but on repetition the county prosecutor could bring a taxpayer's suit enjoining the offender from continuing the practice.

The bill also provides for a penalty of $200 and a 20-day jail sentence for violations.

10 Altec Renewals

Altec Service renewals include: Gene McIlwain Theatres, in Lafayette and Hartsville, Tenn.; State and Grand, Elizabethtown, Ky.; Lionel Delacroix Theatres, Plaquemine, La.; Niagara Drive-In, Tonawanda, N. Y.; Central, Yonkers, N. Y. and Globe, Republic and Terrace, New York.

Phila. Tax Up $46,196

PHILADELPHIA, June 7. — Along with other city tax receipts, amusement taxes during the first four months of 1945 showed an increase over the same period of last year, according to a report by the receiver of taxes. Amusement tax receipts were $514,163, a $46,196 rise.

Rank Sees British Films Outdoing Ours

(*Continued from page* 1)

gross more in the U. S. than Hollywood product. Rank added that undoubtedly Hollywood, stimulated by this "friendly competition," would then come back and make better pictures in turn.

Rank admitted, however, that at present British studios have a "lot to learn" in order to turn out product that will conform to entertainment requirements in the U. S. He said that it is up to producers in England, if they want playing time here, to make films with that idea in mind. Rank pointed out that Britain has the necessary creative talent for top pictures who, as a result of his trip here, would be made more aware of the necessity for transforming to U. S. tastes.

Harry Brandt, ITOA president, in introducing Rank to the gathering of 125, asserted that there is a definite market for British pictures in the U. S., provided they are of worthy calibre. Hyman Rachmil, retired theatre owner, was presented with a scroll making him a life member of the ITOA.

On the Dais

Seated on the dais, in addition to Rank and Brandt, were: Arthur Kelly, Dave Rose, Leonard Goldenson, David Weinstock, Carl Leserman, Tom Connors, Jack Kirsch, John O'Connor, Jock Lawrence, Max A. Cohen and John Davis.

Weltner Is Named Hicks' Successor

(*Continued from page* 1)

student trainee. During the past year, Weltner has been vice-president of Paramount International and during the same period he also served as a member of the board of directors of the overseas subsidiary of Paramount Pictures, Inc.

During his entire film career, Weltner has been a specialist in foreign sales and distribution. He has travelled around the world for Paramount as executive assistant to the head of the company's overseas activities.

Reginald Armour to Columbia Internat'l

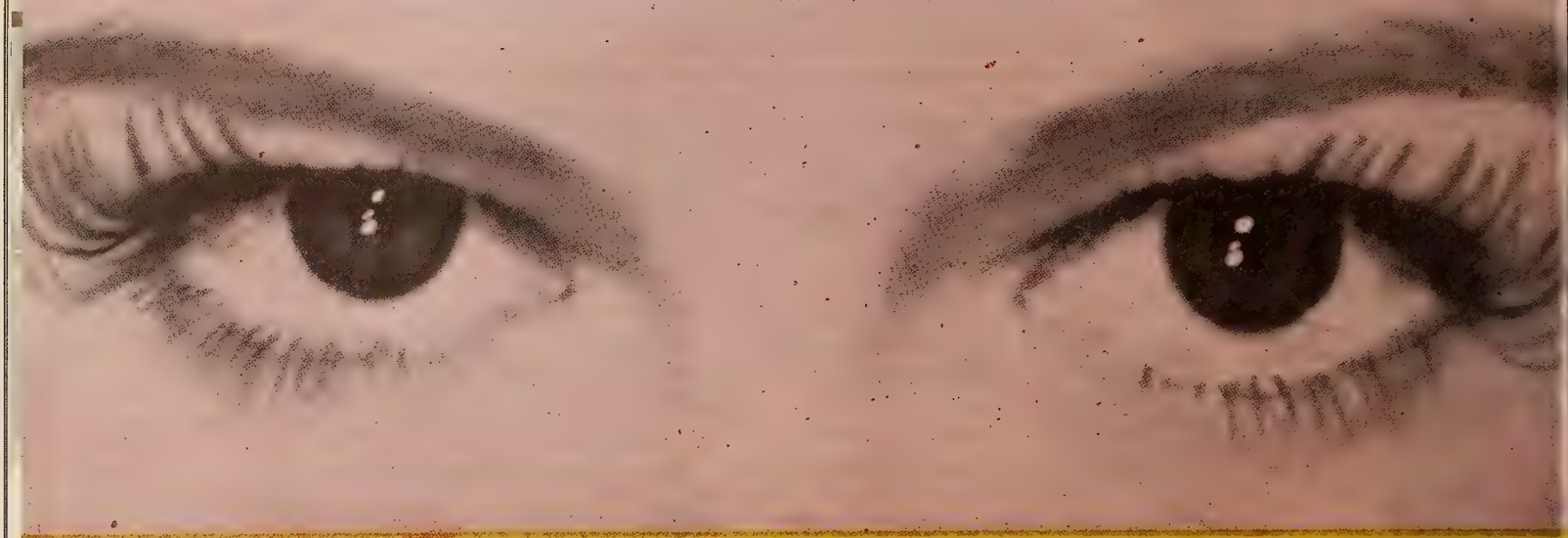
(*Continued from page* 1)

ported that he will become Columbia's managing director for Brazil. Joseph McConville, Columbia International president, could not be reached for comment on the report.

Armour was at one time European general manager for RKO Radio and was also Walt Disney Productions' British and European representative.

Warner Unit Chartered

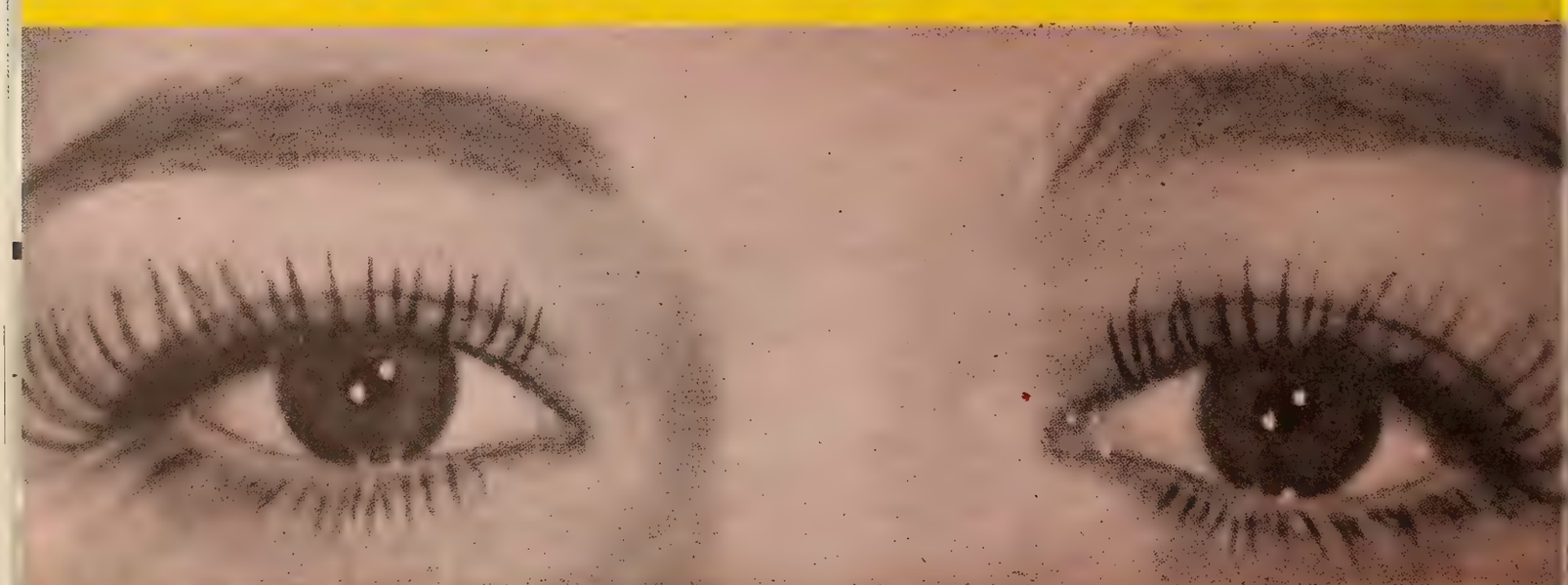
ALBANY, N. Y., June 7. — The 290 Delaware Corp. has been incorporated to conduct a theatrical business in Albany. Capital stock is $20,000. Incorporators are: Kathryn M. Lasch and George Myers, Albany; Stanton Ablett, Cohoes. Incorporating attorneys were O'Connell and Aronowitz Samuel E. Aronowitz is an attorney of local theatre interests. The 290 Delaware Corp. is named after the address of the Delaware Theatre, which Warner Brothers built three years ago.



M★G★M's "ZIEGFELD FOLLIES"



IS THE BIGGEST EYE-FULL OF



ALL TIME! TECHNICOLOR TOO!

MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 112 NEW YORK, U. S. A., MONDAY, JUNE 11, 1945 TEN CENTS

FILE COPY DO NOT REMOVE

Senate Fight For Truman Tariff Slash

Industry Seen Aided If Floor Battle Succeeds

WASHINGTON, June 10.—A fight to give President Truman authority to cut existing import duties up to 50 per cent for countries making reciprocal concessions is expected to take place on the floor of the Senate tomorrow. The authority, if granted, is seen as having increasingly favorable effect on international film trade, as reported in MOTION PICTURE DAILY on May 21.

The Senate Finance Committee on Friday voted out of committee legislation extending the reciprocal trade agreements for three years but eliminated a House-approved provision giving the President authority to cut the duties in effect in January, three Democrats joining with the solid Re-

(*Continued on page 6*)

Fred Jack New UA Division Manager

Carl Leserman, United Artists general sales manager, announces the promotion of Fred M. Jack from district manager to division manager with supervision over the South and Southwestern territory, which covers the 15 southern states from New Mexico to the Atlantic Coast. Under the new sales alignment, Jack will continue to have headquarters in Dallas but will make frequent trips to New York.

Jack has been with United Artists for three years and prior to that was associated with Warner Bros. in various sales capacities for 21 years.

Exhibitors Expect Boom Will Continue

Exhibitors on the West Coast anticipate that the present theatre boom will continue, and that area is in for its greatest era of sustained growth and prosperity continuing long after the war, George A. Smith, Paramount Western division manager, reported Friday on his return from a four-week trip through his territory.

Keeping pace with the growth, a big building boom is in prospect for

(*Continued on page 6*)

Stand 6 Hours for First U. S. Films

While Amsterdam, Holland, authorities are still combatting the effects of a six-months' food famine, people are lining up outside film theatres from five A.M., six hours before opening, to see their first American films in five years. Already eight large houses are playing to capacity. Tickets are selling for as high as 40 guilders ($15.12).

Industry in 1946 Product Exposition

CHICAGO, June 10.—The motion picture industry is expected to participate in America's first annual 'Products of Tomorrow Exposition' which is being planned for an opening on Jan. 18, 1946, subject to military exigencies.

Chicago has been favored for this event because even under tight transportation conditions its location and facilities cause the least strain on transportation, as well as the fact that most of the buildings to house the exposition are already up and ready to be occupied with the minimum amount of construction required, and that too is already provided for. These facilities are Chicago Coliseum, the North Hall Exhibition Building, the Armory and the Administration Building.

The exposition will be an annual event to provide a springboard for the introduction of new products.

Clean Record for Big Companies on Raw Stock Control

WASHINGTON, June 10.—The report to be issued soon by the War Production Board's compliance division, following its recent investigation into the manner in which film companies have observed raw stock controls, will give the major companies a clean bill of health, it is learned.

On the whole, the inquiry showed, the big companies have conformed with the controls in an adequate manner, although there have been one or two situations among the smaller consumers which have been less satisfactory.

A spokesman for the board said the report has not been entirely completed.

Labor Is Cited for Aid to 7th Drive

Assistance from film labor and musical unions in presenting the daily events that have helped swell the total of the industry's contribution to the Seventh War Loan Drive, are cited by Irving Lesser, general chairman of the New York Area War Activities Committee.

Unions in the area cooperating in the drive include Local 306, operators; Local 802, musicians; American Federation of Musicians; Local 366, stage hands of Westchester County; Local 1, Theatrical Protective Union of the IATSE; and Local 4, stage hands.

"Incendiary Blonde"

[*Paramount*]

BETTY HUTTON is as incendiary and as blonde as the title in her latest show. She accentuates the dramatic, but also adroitly stays in her own inimitable groove, thereby making the outcome an assured one insofar as the doughbag is concerned. Where Paramount observes "Incendiary Blonde" is an important money attraction, Paramount has been on very solid ground. Exhibitors will find the new Hutton vehicle a pleasure. Audiences are not excepted.

The film is a glorified story of the life of Texas Guinan, who ran nightclubs, called the suckers suckers and not only made them love it, but persuaded them to pay for the dressing-down. Intermeshing the facts with convenient dramatic license, Claude Binyon and Frank Butler put together an interesting and warm original which George Marshall thereafter undertook to bring to fruition. Combined operations brought the objective into easy and successful reach.

They show Mike Guinan, otherwise known as Barry Fitzgerald, chasing elusive fortune-making schemes and keeping his family pretty close to the breadline. Texas, or Miss Hutton, takes matters into her own

(*Continued on page 6*)

Para. Sets Up Foreign Unit For Theatres

Clement Crystal to Head World Operations

Paramount has organized a theatre department as part of Paramount International which will acquire theatre properties, construct houses and handle all phases of worldwide theatre operations, including construction, remodelling and actual theatre operation.

The department, George Weltner, Paramount International president, discloses, will be headed by Clement S. Crystal, who was recently discharged from the Army, in which he served as a lieutenant-colonel in the Engineers for over three years. He is a veteran New York builder, general contractor and real estate opera-

(*Continued on page 10*)

Robbins, Dembow To Open NSS Meet

Nation Screen Service will open the first of two regional business meetings today at the Waldorf-Astoria Hotel in New York. The meeting will be attended by representatives from 15 of the firm's 31 branches, as well as sales and operational executives from the home office. Subject of the three-day meeting will be the company's policy for the forth-

(*Continued on page 10*)

Film War Veterans Plan Legion Post

Industry veterans of World War II will have the opportunity to joining a local motion picture post of the American Legion, under plans now being worked out by a group of ex-service men engaged in the industry in the East. The post will be named after a not yet determined film personality

(*Continued on page 6*)

Also Reviewed Today

Review of "The Way to the Stars" appears on page 6; "A Thousand and One Nights," "Bedside Manner," page 10.

Personal Mention

JAMES R. GRAINGER, Republic president, returned here from California on Friday.

•

E. T. GOMERSALL, Universal assistant general sales manager, will arrive in Chicago from Cincinnati today and is scheduled to visit Milwaukee and Detroit before returning to New York Saturday.

•

WILLIAM C. GEHRING, 20th Century-Fox Western sales manager, left here for Los Angeles over the weekend for talks with Fox-West Coast executives. He will be away two weeks.

•

LT. JOHN T. HOWARD, USNR, formerly Paramount Detroit branch manager, and LT. MARY BEATRICE MATTINGLY, USA, were married Saturday at Ft. Myer Chapel, Arlington, Va.

•

OSCAR MORGAN, Paramount short subjects and newsreel sales manager, left Friday for a week's vacation at his summer home at Thousand Islands, N. Y.

•

JINX FALKENBURG, Columbia actress, arrived in New York yesterday for a few days prior to leaving for Europe on a USO-Camp Shows Tour.

•

CLARE FOLEY, Warner child actress, will arrive in New York from the Coast on June 30 with her father, PAUL FOLEY, former stage manager.

•

JOSEPH H. MOSKOWITZ, 20th Century-Fox vice-president representing the studio in New York, will return here from Hollywood next Friday.

•

A. J. O'KEEFE, Universal Western sales manager, will arrive here from Chicago today.

•

LEON FROMKESS will leave Hollywood for New York tomorrow on the Superchief.

WLB Approves SOEG 7% Wage Increase

HOLLYWOOD, June 10.—The War Labor Board has approved a seven per cent wage increase for members of the Screen Office Employees Guild, retroactive to January, 1944. A contract negotiated several months ago expires at the end of 1945. An estimated $500,000 of retroactive pay is involved.

Ellman Gets Schmitz RKO Milwaukee Post

MILWAUKEE, June 10.—Lou Ellman, RKO Des Moines branch manager, will succeed the late Art Schmitz as branch manager here. Ellman was associated here with Pathe some years ago.

Jeffrey Appointment

HOLLYWOOD, June 10.—International Pictures has appointed Arthur Jeffrey as Eastern publicity manager.

Tradewise . . .

By SHERWIN KANE

J. ARTHUR RANK came up with a few surprises at his first press interview in New York.

For instance, it was interesting, and gratifying, to learn from the undisputed leader of the British film industry that he does not share with lesser but more bellicose members of that industry the views that British pictures, by deliberate design, are denied access to the American market.

•

That is a charge that has been made in London from time to time, over a period of years in which British pictures have met with inconspicuous success in the United States. Perhaps significantly, the charge is voiced most often by the producers of those pictures.

No member of the American industry who has had experience in distribution or exhibition of the general run of British films here, whom, at least, we have encountered or heard tell of, shares that belief, regardless of personal animosities toward the large distributing and exhibiting organizations against whom the British charges are levelled. Exhibitors who have played British product complain of the absence of star names, of the lack of any exploitable name casts, of story material which is difficut to sell to American audiences, and of "British accents," which in many sections of the United States are unintelligible to large segments of our audiences.

•

Such exhibitors do not say that they were forced to combat a "conspiracy" of large or influential interests in the American industry in order to obtain a booking of a British film. What such exhibitors do say, more often than not, is that the British film was not worth to them the price they were obliged to pay for it, however little that might have been relatively, on the basis of its box office receipts and efforts expended in merchandising it.

That is a complaint that the American distributor cannot disregard and, so long as grosses of British films substantiate it, it will not disappear. For that is the verdict of the American public which the exhibitor, in turn, cannot disregard.

•

That being the case, it is no wonder that charges by British producers that their films are kept from the American public by conspiracy and "control of the market" fool no informed and fair-minded person over here and, it is pleasant to record, have not fooled Rank.

•

The British industry leader was free to admit that the British producer's job is to make better pictures. Rank, himself, apparently, is going about it in the right way. He intends to go to the public, the disappointed and the angry producer for guidance and instruction.

Owner of a half interest in Odeon Theatres of Canada, and satisfied that there is little fundamental difference in motion picture tastes between Canadian and American audiences, Rank let it be known that he intends to use Canada as a proving ground for his approach to the American market. He will expect, relatively, the same treatment and the same reception for his pictures here that they may receive in the future from Canada.

If they fail in Canada, he is not likely to expect them to succeed in the United States. He is likely to profit by the lessons that he is sure to learn from failures in Canada. If they succeed in the Dominion he will expect, proportionately, a similar success here.

•

It hardly seems rash to predict that such is likely to be the case.

Giving substance to his disavowal of charges of a conspiracy against British pictures, Rank said he did not plan to establish his own distribution or exhibition organizations in the United States. That may be interpreted to mean that Rank is satisfied that American distribution and exhibition is free to handle British pictures on their merits.

It was interesting, too, to hear Rank voice his personal opposition to such artificial film trade hypodermics as the British Quota Act. Rank said: "If I could not make pictures which could be accepted on their merits I would get out of the business."

It is regrettable that Rank's opposition to the quota law is not shared by those who give it their chief support—the members of the British Film Producers Association, of which Rank is president.

Republic Planning Six Mexican Films

HOLLYWOOD, June 10.—Herbert J. Yates, on returning from Mexico City, has announced that Republic will make at least six Spanish-speaking films in Mexico during the coming year.

While in Mexico Yates conferred with exhibitors and statesmen. He said that South and Central American markets have grown in importance "by leaps and bounds," adding that "if there is to be international thought, in the post-war world, motion picture fans and exhibitors are an excellent start." Yates maintained that this is possible between producers of Spanish-speaking and English-speaking films, and can best be achieved by fraternization and discussions on mutual film industry problems.

Yates said he plans to visit every South American country in the near future and has discussed with James Grainger, Republic president, plans for rotating visits to Mexico by company division and district managers.

Rank to Skip Second Visit to Toronto

TORONTO, June 10.—J. Arthur Rank, British industry leader now in New York, is not planning a return visit to Toronto to confer with Paul Nathanson, his partner in Odeon Theatres of Canada, before starting back to England, it was announced here Friday. All details of Rank's theatre expansion program in the Dominion were cleaned up in earlier conferences, it was said.

Prints of "Anthony and Cleopatra" and "Henry V" are reported en route from London for early Canadian distribution through the new Nathanson-Rank company, which has been named Eagle-Lion of Canada, Ltd.

Vanguard Files for New York Residence

ALBANY, N. Y., June 10.—Vanguard Films, Inc., California, has filed a statement that it has offices to conduct a motion picture business in New York at 400 Madison Avenue, listing Ernest L. Scanlon as vice-president. White and Case were the filing attorneys.

A chief question in a recent court of appeals decision on the accounting action brought by Charles Chaplin, who owns 25 per cent of United Artist stock, was whether Vanguard did business in New York State. Majority opinion held it did.

Form Salesmen's Club In Los Angeles Area

LOS ANGELES, June 10.—Sales veterans in this area have formed the Motion Picture Salesmen of Los Angeles, an organization devoted to fraternal and social activities. Larry Kennedy, elected to the directorate along with I. J. White, M. J. McCarthy, Hal Shields and M. Burles, said the MPSLA will be similar to other film clubs but affiliated with none.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N.Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

Mexicans Rebel Over Dubbed U. S. Stars

Mexico City, June 10. — "Ninety per cent of Mexicans are immensely disgusted with dubbed Hollywood pictures, preferring to hear American stars' own voices, claiming it sounds ridiculous to hear other voices in place of their favorite stars," according to Columbia Sileo, associated with various industry interests and now here from New York.

Miss Sileo reports she has heard many requests to pass word on to American companies to abandon dubbing.

Bond-Charteris to Make 'Saint' and 10

HOLLYWOOD, June 10.—"The Saint" mystery series, once filmed by RKO, will come to the screen again under the banner of Bond-Charteris Enterprises, the new producing firm formed by Anson Bond and Leslie Charteris, "The Saint" author. Since RKO's "The Saint" films, Charteris changed his hero from an Englishman to an American without any explanation, with production expected to begin this Fall.

The first of the new 'Saint' features will not be the initial offering of the new producers. Both Bond and Charteris have quietly purchased film rights to ten best sellers during the past three months and will make their bow as independent producers with one of them.

Allied Air Forces See Rank's New Film

LONDON, June 10.—An exclusively American and British air forces audience witnessed the premiere here Friday at the London Pavilion of the new J. Arthur Rank-Two Cities' production, "The Way to the Stars," which United Artists will release in the United States.

Among those present were: Air Chief Marshall Sir Arthur Tedder, Air Chief Marshall Sir Arthur Harris, Rt. Hon. Harold MacMillan, Air Secretary of State; commanding officers of the Australian and New Zealand Air Forces; U. S. Assistant Air Secretary Robert Lovett, U. S. Brigadier General Edward Curtis and other high-ranking U. S. officers remaining here.

Dominion Amusement Tax Foots Repeal List

TORONTO, June 10.—The 20 per cent amusement tax instituted as a war measure will be the last to be dealt with in the Dominion government's consideration of war taxes with respect to abolishment, it has been announced here. It is intimated that the levy will remain in effect some years, if not permanently, although other war imposts already have been dropped or eased.

Federal amusement tax receipts totalled in excess of $10,000,000 in 1943, and last year's figure is likely to be a million higher. Provincial ticket levies are additional.

Films Aid Allied Europe: Skouras

Motion pictures are a boon to the long-suffering people of liberated Europe, and long lines before theatres in France, Italy and Greece are a common sight, Spyros P. Skouras, 20th Century-Fox president, who returned last week from an extended tour overseas, told trade press representatives at a luncheon at the 20th-Fox home office on Friday.

Most of the films being exhibited outside Soviet-occupied areas, Skouras said, are from Hollywood and many of them are recent or new pictures. He reported that "Wilson" and "Song of Bernadette" were current in Tel-Aviv, Palestine, during his visit there.

Skouras said films obviously give the liberated peoples a "lift," helping them to forget their yesterdays.

President of the Greek Relief Society in this country, Skouras described the plight of the Greek people, the atrocities and persecutions visited upon them by the Nazis during the occupation of their country, and said that almost half of the Greek populace of 7,500,000 people had been aided by American relief supplies. Skouras said that a very large proportion of Greek aid should be credited to the motion picture industry.

Hunter Leaves Para. For Milligan Houses

TORONTO, June 10.—Effective July 1 John L. Hunter has resigned as Ontario branch manager of Paramount Film Service after 24 years with the company to assume the management of the Delta, Queen and Empire Theatres in Hamilton, houses that were owned by Morris A. Milligan, former Paramount Canadian general manager, who died two weeks ago.

Hunters' arrangement with the Milligan estate does not include a partnership in the Paramount Theatre, St. John, Newfoundland, full ownership of which is being acquired by Famous Players-Canadian.

House Slashes OWI Fund by Two-Thirds

WASHINGTON, June 10.—The House on Friday cut the Office of War Information appropriation for the fiscal year beginning July 1 to $18,000,000, upsetting budget estimates which had reduced this year's $53,875,367 to $42,000,000 and almost halving the Appropriations Committee recommendation of $35,000,000. The Senate has yet to concur in the cut.

In the House on Friday also, an attempt to terminate the Office of Inter-American Affairs by eliminating its $14,000,000 appropriation, a reduction of $3,693,000 under this year's figure, was defeated.

$225,000 to Boost 'Jones'

International Pictures has set a budget of $225,000 for magazine, newspaper cooperative advertising and radio exploitation for the Gary Cooper-Cinema Artists production of "Along Came Jones." A Norman Rockwell portrait will be the principal element of most advertising and RKO Radio has prepared two types of 24 sheets for the production. Radio advertising for the film will exceed by 25 per cent any previous radio exploitation budget for International.

Liberties Union to File in Trust Suit

The American Civil Liberties Union disclosed here at the weekend that it will file a brief in Federal Court here, as "friend of the court," in the pending Government's consent decree anti-trust suit against the distributors, with the brief "confined solely to those aspects which affect the right of audiences to see all films freely and on an equitable basis," declared a statement from the organization, of which Arthur Garfield Hays and Morris L. Ernst are counsel.

"That, and participation in suits to break up monopolistic chains of theatres, are the only present interests of the Union in the motion picture industry," said the statement in denying reports that the Union is seeking to bring an anti-trust suit against the MPPDA on the grounds of "restraint of trade in the marketing of manuscripts." These were declared to be without foundation, by Roger N. Baldwin, organization director. The Union scored published reports of a test law suit as "resting on the weak foundation of a mere suggestion at an informal meeting of industry representatives and members of the Union's Council on Censorship."

PCA No Concern

The Union statement further said: "So far as we now know, the Motion Picture Producers and Distributors Association is not the object of any concern or attack on the ground of its handling of manuscripts."

The Union apparently is referring to the producers' voluntary submission of scripts to the Production Code Administration, before filming, to assure adherence to PCA standards.

Assign Oliver Supply For RCA Distribution

Appointment of Oliver Theatre Supply Co., Cleveland, to distribute the RCA line of theatre equipment in the Cleveland territory has been announced by the theatre equipment section of RCA Victor.

The Oliver firm was recently purchased by Ben and Harry Perse, owners of Capitol Motion Picture Supply Corp., RCA theatre equipment dealer in New York. The Cleveland business is being operated with local personnel, under the management of M. H. Fritchlie.

Westinghouse Rectox Ready for Theatres

RCA Victor will distribute to theatres the new "Rectox" rectifier developed by Westinghouse, it was announced by Homer B. Snook, sales manager of RCA theatre equipment.

Westinghouse will start production on the new rectifier as soon as wartime conditions permit. In the domestic field, Snook said, RCA will distribute the rectifier through independent RCA theatre supply dealers.

March Gets 'Ike' Medal

Fredric March has been awarded the Eisenhower Medal for his portrayal of Major Joppolo in "A Bell for Adano," having been judged the performer contributing most to the cause of democracy, by the National Father's Day Committee.

$34,057,000 Video Order in Chicago

Chicago, June 10.—A survey conducted by the *Chicago Tribune* reveals that in the Chicago area alone, some $34,057,000 has been set aside by residents to buy television sets within a year after the war.

Ray Moon on Stand At Leader Trial

Sam Rinzler of the Randforce Circuit concluded his testimony Friday at the second day of the Leader Theatre's suit against 20th Century-Fox and Randforce to regain a Leader product franchise now owned by the Culver, a Randforce house. The suit is being tried before Supreme Court Justice Bernard Botein, here.

Rinzler, in his testimony, asserted that the Culver Theatre was better situated than the Leader and requested that it be given clearance over the Leader. He denied that he told Ray Moon, 20th-Fox New York branch manager, that he was not sure which theatre he wanted to be first-run.

Moon admitted that clearance against the Leader was imposed because Randforce was a good customer and did not take into account considerations which usually guide clearance, such as the history of clearance in the community, the size of the theatres and their respective admissions.

Trial will continue today.

$27,892,155 Bonds Sold by N. Y. Houses

Motion picture theatres in the Greater New York Area report a sale of 297,713 'E' Bonds with a maturity value of $27,892,155 for the first 21 days of the drive, according to Irving Lesser, general chairman of the War Activities Committee.

$3,983,675 Bond Sale From 'China' Premiere

CHICAGO, June 10.—The "China Sky" 'Bond Premiere' at RKO's Palace Theatre resulted in a total sale of $3,983,675 in Seventh War Loan Bonds, the biggest of any Chicago theatre. Attending it were Dr. Chang Lak Chen, Chinese Council General of Chicago; Don McKiernan of the Treasury Department; Les Lear, also of the Treasury and Lehigh R. Gignilliat, Jr., vice-chairman of the Chicago and Cook County War Finance Committee.

M. C. Woodward, RKO publicity chief in Chicago, enlisted the aid of the Chinese Committee.

Tracy Barham Has 'Queen' Contest As a Stimulus

The entire state of Utah is participating in the 'War Bond Queen Contest' being handled by Tracy Barham, War Activities chairman in Salt Lake City, in cooperation with the *Salt Lake Tribune*, Samuel Pinanski, national industry chairman, announces here.

Kirk Named Manager

MEMPHIS, June 10.—Norman J. Colquhoun, Southwestern district manager, Dallas, for Republic Pictures, has appointed Thomas B. Kirk as branch manager here.

ROBERT YOUNG • LARAINE DAY

IN

"Those Endearing Young Charms"

with

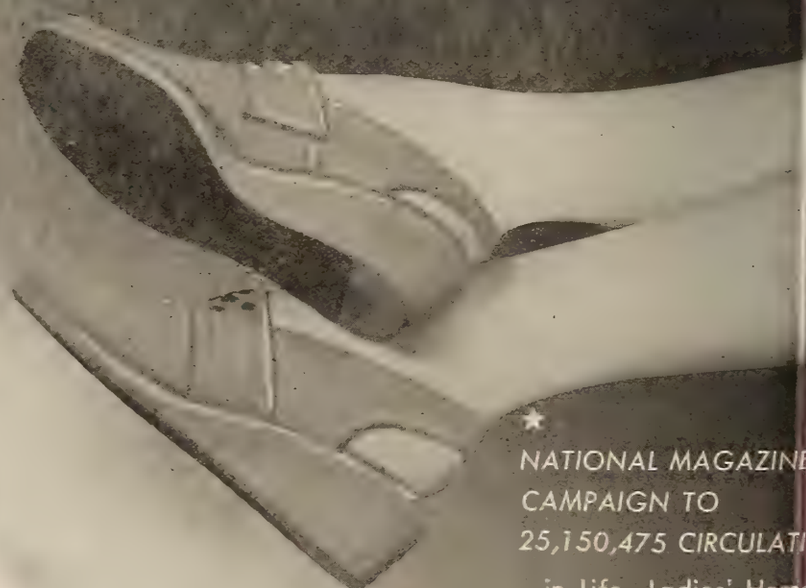
ANN HARDING

and Introducing

BILL WILLIAMS



—A riot in his first important RKO comedy role!



★

NATIONAL MAGAZINE CAMPAIGN TO 25,150,475 CIRCULATI —in Life—Ladies' Home Journal— Woman's Ho Companion—True Story Liberty—Pic—Look—

Produced by BERT GRANET

Directed by LEWIS ALLEN

Screen Play by Jerome Chodorov

SPEED TOTAL VICTORY!
THE MIGHTY 7th WAR LOAN

Home from the wars... Oh Boy!

RKO's

Action on the furlough front . . . in radiant romantic hit . . . between the lovely who believes wooings mean weddings, and the pilot who thinks any girl is just a date! . . . Stimulating spice and sparkle headed for top box-office money!



RKO RADIO PICTURES

Senate Battle for Truman Tariff Cut

(*Continued from page* 1)

publican group to defeat the Administration proposal, 10-9. Democratic leaders, however, said they would make an effort to have the 50 per cent reduction provision reinserted on the floor. The fight will be short since the present law expires tomorrow, and the Senate will desire to pass the extension act before the end of that day.

Industry foreign department spokesmen have pointed out that if tariffs are cut in half or eliminated, the American industry would have a tremendous export business, balanced by the importation of foreign films. Raw Stock duties were halved from 1930 levels in trade agreements made before the war, and the reduction of rates on finished negatives might be sought in postwar negotiations by countries wanting to release their films in the U. S., notably England.

'Blue' Record Drive

A national campaign of general magazine, educational, institutional and other advertising will be conducted by Columbia Records on the music from "Rhapsody in Blue," Warner production based on the life of George Gershwin, with promotion designed to augment local opening campaigns of the picture.

THREE ASSOCIATED SERVICES

FREE & PETERS, Inc.

James L. Free, *Chairman.* H. Preston Peters, *President.* Since 1932, exclusive national sales representatives of leading radio stations from coast to coast. Offices in New York, Chicago, Atlanta, San Francisco and Hollywood. Now planning postwar expansion in FM and Television representation.

WRIGHT-SONOVOX, Inc.

James L. Free, *President.* Ward R. Hickok, *General Manager.* Since 1941, exclusive developers and licensors of Sonovox "*Talking and Singing Sound,*" exploiting commercial and artistic uses of Gilbert Wright's basic patented invention, in radio and motion pictures. Headquarters in Hollywood.

JAMES L. FREE PRODUCTIONS

James L. Free, *Producer.* Norman Wright, *Director.* Headquarters in Hollywood. Fred Mitchell, New York Representative. Now producing series of one-reel quality shorts for major release, plus television: "The Wonderful Ears of Johnnie McGoggin," using Sonovox *Talking and Singing Sound.* Also producing motion picture commercials for experimental television, and "minute movies" for theatre distribution.

NEW YORK: 444 Madison Ave. Plaza 5-4130
CHICAGO: 180 N. Michigan Ave. Franklin 6373
HOLLYWOOD: 6331 Hollywood Blvd., Hollywood 2151

"Incendiary Blonde"

(*Continued from page* 1)

hands at a tender age, wins a rodeo competition, joins Arturo De Cordova's traveling show, makes the small-time grade and falls in love with the road-show maestro. He can't do anything about it because of an ailing wife. And so, Betty marries Bill Goodwin, newspaper reporter turned press agent. Her rise is rapid, also spectacular.

STORY developments bring her together again with De Cordova, now pioneering in film production. Charlie Ruggles, a pal out of the side-show days, tells about the ailing wife. By this time, however, Miss Hutton has divorced Goodwin, who never was the man of her heart anyway. Her father, still at the fortune-raising idea, gets involved in a phoney stock-selling plan, for which De Cordova takes the rap. This creates a wide split, subsequently healed when Fitzgerald explains.

Miss Hutton hits the Broadway peak in nightclub entertainment. De Cordova buys into her club. Then gangsters try to muscle in and, in a shooting fray, De Cordova plugs the two invading racketeers who, in turn, get him. The final scene takes place in a hospital where De Cordova lies seriously injured. His and Betty's love affair long since joined, the film ends on a strong and effective dramatic note. The audience knows Miss Hutton's days are numbered—an incurable heart condition—but De Cordova does not.

The entire picture is a tour de force, as they say, for its principal performer. Miss Hutton is excellent. Her vitality exudes all over the screen. She is in her usual style in keeping with established standards, but broadens her horizons in the serious passages. Supporting performances are very good, contributions of note stemming from Albert Dekker, Edward Ciannelli and specialty artists such as Maxellos and Maurice Rocco.

MUSIC in the nostalgic vein is one of the film's strong points. Many will remember oldies like "Ragtime Cowboy Joe," "It Had to Be You," "Oh, By Jingo," "What Do You Want to Make Those Eyes at Me For" and "Darktown Strutters Ball." Easily recognizable in the background are tunes like "Oh, You Beautiful Doll," "Margie" and "Put Your Arms Around Me, Honey."

Production values are aces throughout; Paramount really splashed in high-calibre Technicolor. Thus, with one asset and another—and there are lots of assets, including comedy—"Incendiary Blonde," in itself a superior title for the marquee, comes through with all standards flying briskly in the caressing breezes of unquestioned success.

Running time, 113 minutes. General audience classification. Release date not set.

RED KANN

"The Way to the Stars"

(*Two Cities Films-United Artists*)

London, June 10

"HAIL and Farewell," Britain says to America in this picture. America, in the persons of those eager and not so earnest lads she sent here not so long ago to consummate conquest by the bombing of Germany; Britain, in the persons of those remnants of the gallant few who held the fortress until America arrived.

This film defies the stupidity of polite debate among the stay-at-homes. There is no political nonsense in its makeup. Americans don't like Britons when they first meet; neither do Britons understand Americans so swiftly. But chivalry in combat and battle's dire consequence overcome common misunderstandings.

Anthony Asquith's direction herein makes a film that any English-speaking person, whether in Manchester or Minneapolis, will understand. This has been achieved, moreover, in undertones. It makes play of the air field from which took off those terribly lone fighters of the much written about Battle of Britain.

The air field is taken over in due course, with much polite recrimination, by the American Air Force. Meanwhile, that earlier battle has played its tragic course with the squadron leader of those near forlorn days, living such poetry as was privileged to few in modern times, marrying the landlady of the inn where all those gallant, tired gentlemen gathered, having been killed. Then the Americans come along.

The picture's major achievement is that it doesn't preach its purpose. There is only the moving quality which will communicate itself inevitably to any audience whether they've suffered bombings or not; whether they've known or not the strange, lonely, inarticulate comradeship of combat in the skies.

Salesmen may declare American audiences won't understand the dialogue of the film's early sequences. They'll be wrong. RAF slang, those swift, underexpressed, often grimly uttered references to death and his partings, which were compounded of the RAF's approach to lonely battle, will be comprehended by any man, and particularly by any mother and father, of anyone who dared the peril of the skies in this war.

Douglas Montgomery plays the leading American character; John Mills, the Englishman. Mention must be made of Rosamond John, as the landlady of the friendly inn. A. De Grunwald produced and J. Arthur Rank sponsored the film. If Rank has done nothing else, he has made herewith a film which wins applause from every man who took to the sky in battle.

PETER BURNUP

McCreath's RKO Post

DALLAS, June 10.—Ray McCreath has arrived from Indianapolis to take over exploitation for RKO here and in Oklahoma City.

Wismer Is Signed by 'U'

Universal has signed Harry Wismer, Blue Network sports commentator, to narrate in "On Stage Everybody," based on the Blue radio show.

Exhibitors Expect Boom Will Continue

(*Continued from page* 1)

key centers such as Los Angeles and Seattle, and many new theatres are planned, Smith said. The Pacific Northwest area, particularly the Washington territory, is expected to add many new theatres. Theatre grosses continue at a peak, Smith said.

With the war shifted to the Pacific, activity on the Coast has increased tremendously, and theatre business has benefited almost everywhere, he said. Although there has been a steady population influx, there still is a critical need for workers to cope with military demands, such as shipping.

See Permanent Increase

Pacific Coast business circles are preparing for a huge permanent population increase, especially in some of the large industrial sections. Los Angeles, for instance, where the population has grown from the pre-war 1,500,000 to 3,000,000, is planning for an eventual post-war permanent population of 5,000,000. Many of the millions of workers who shifted to the Pacific Coast for wartime industry will be absorbed in agriculture after the war, with business in small towns feeling the benefits, Smith added.

Smith toured his territory on behalf of Paramount's "One Third of a Century" Celebration, to be observed Aug. 26-Sept. 29, and the traditional 'Paramount Week,' when "Incendiary Blonde," will be the featured release.

After conferring at exchanges in Los Angeles, San Francisco, Seattle and Portland, he held district meetings in Kansas City and Denver. Meeting with him in Kansas City were: Ralph C. LiBeau, district manager, and branch managers R. M. Copeland, Kansas City; Maurice Schweitzer, St. Louis, and Harry Hamburg, Des Moines. The Denver meeting was attended by Hugh Braly, district manager, and branch managers F. H. Smith, Salt Lake City; J. T. McBride, Omaha, and Harry Haas, Denver.

Film War Veterans Plan Legion Post

(*Continued from page* 1)

who gave his life in the present conflict.

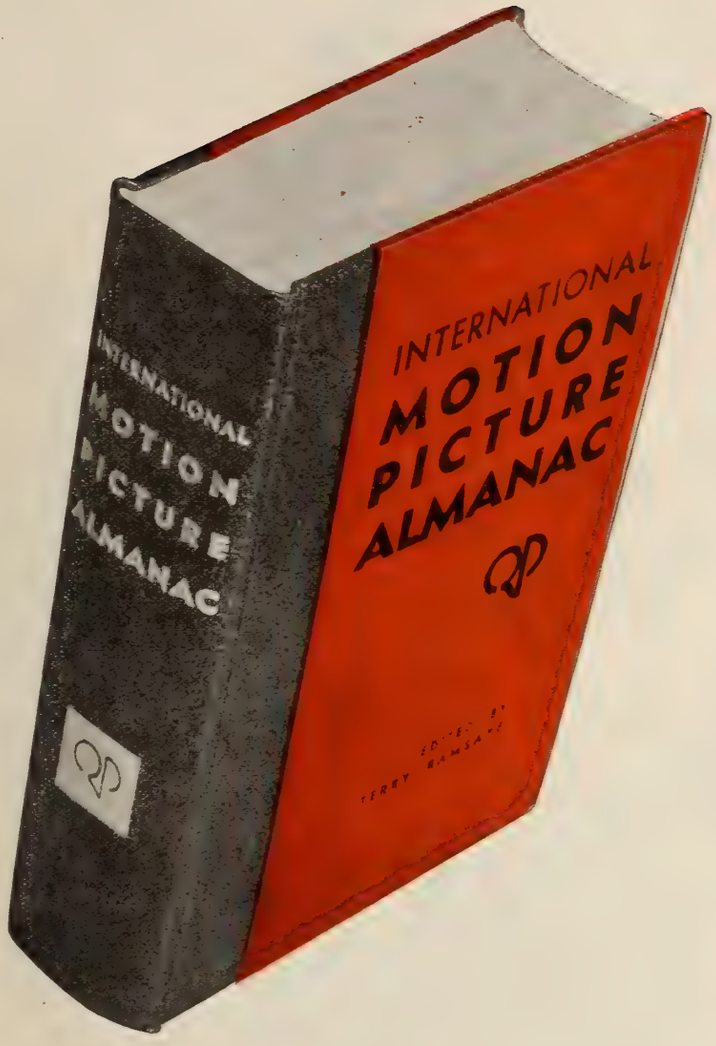
Representatives of the industry's ex-service men have been working with officials of the American Legion and have prepared preliminary plans for the formation of a motion picture post which will become active as soon as 50 veterans not yet members of the American Legion sign for membership.

Industry veterans in the East interested in joining the motion picture post are advised to communicate with ex-service men Lou Melamed, United Artists; Morton Gerber, Warner; Richard Zotzmann, M-G-M; Jerome Kerr, Columbia; George Fraser, 20th Century-Fox.


"titanic" says S____S S_____S

WRITE FOR DATA UNICON CASH CONTROL SYSTEMS LTD 1501 BROADWAY NEW YORK CITY

UNICON MOTION-PICTURE-THEATRE CASH CONTROL



Now in preparation

The Industry's worldwide reference authority

INTERNATIONAL MOTION PICTURE ALMANAC 1945-46

Revised and brought up to the minute, it will include every development of the year. There will be approximately 1,100 pages crammed with facts and figures covering every phase of the motion picture industry.

The Who's Who Section will record over 12,000 biographies; statistical data will include every branch of Production, Distribution and Exhibition. And . . . *also* a Television and Radio Department.

Edited by TERRY RAMSAYE

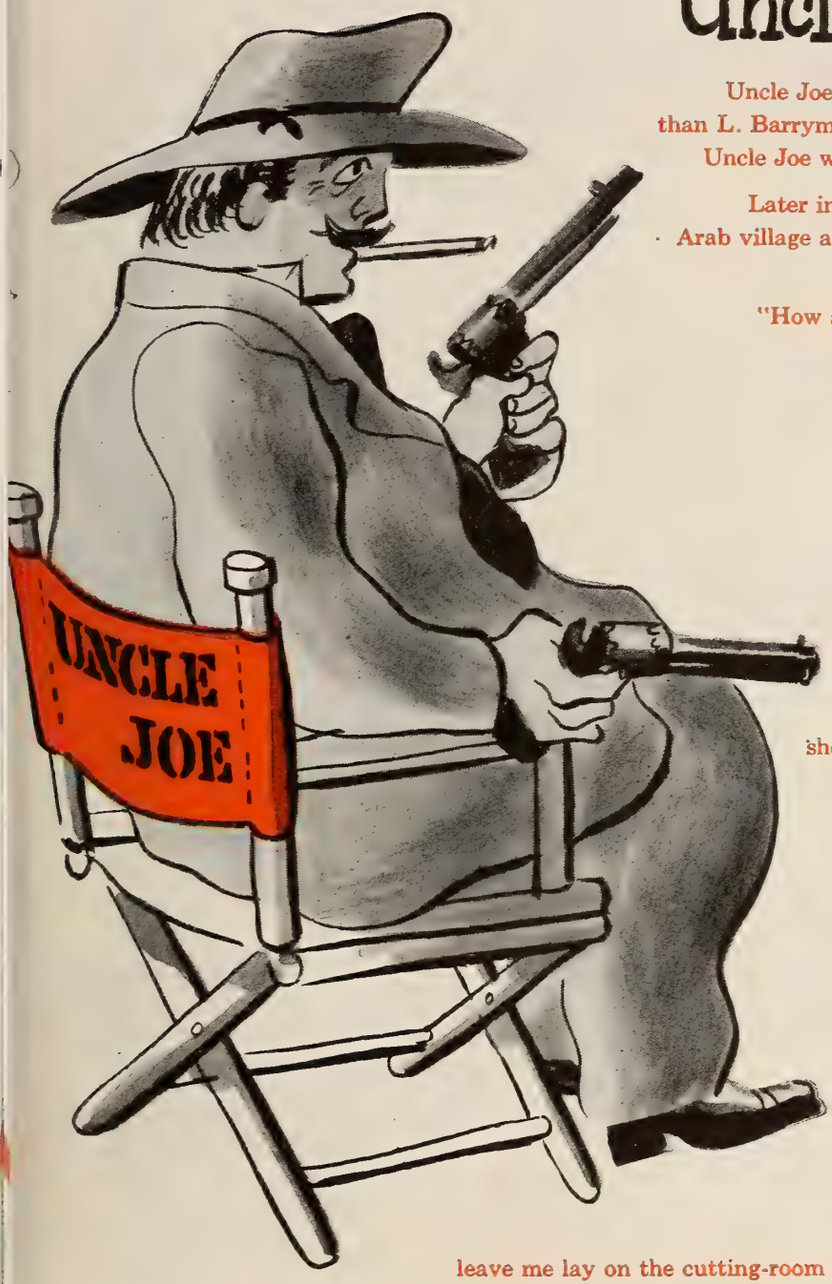
Reserve Your Copy Now
To Be Sure You Get It!

$3.25 Postpaid in U. S. A., $5 Elsewhere

QUIGLEY PUBLICATIONS
ROCKEFELLER CENTER NEW YORK


UNCLE
JOE
nobody else has
an
exclusive
Fawcett
production

"you gotta know my Uncle Joe" ★



Uncle Joe is a great man and a great actor. He says he's a better actor than L. Barrymore. "But I don't get a chance, because my name is Joe Fit," Uncle Joe was complaining one day. "Why not get a new name for me?"

Later in the week I was going across the Metro lot when I passed an Arab village and one of the Arabs said, "You got a new name for me yet?" It was Uncle Joe . . . he was playing an Arab for a change.

"How about Montross Boyer?" I asked him. "I'll try it!" Uncle Joe said to his Arabian beard.

So if you soon hear of that great new character actor, Montross Boyer, it's only my Uncle Joe showing L. Barrymore how to act.

* * * * *

Uncle Joe played in Ingrid Bergman's new picture, Saratoga Trunk. He got hit over the head with a shovel. Gary Cooper was in the picture—he was a railroad builder, and Ingrid loved him. But they had arguments, and she kept throwing him over, and he went back to building railroads, and then Uncle Joe got hit over the head with that shovel. "My head ached like a gong," he told me . . . Speaking of Ingrid Bergman, when she was just out of Sweden and I was just out of Harvard, I interviewed her. I was supposed to interest her in America, and vice versa. "I luv this country," Ingrid said. I asked her what kind of pictures she liked. "Those people who throw pies at each other," she told me.

* * * * *

Uncle Joe wasn't very happy after he saw the rushes on Saratoga Trunk. "They decided they had too many railroad fights in it," he fumed. "So they leave me lay on the cutting-room floor! I shoulda stood in the plumbing business!"

. . . Uncle Joe's in the new Joan Crawford picture. He's the arm of the dead man you see in the first scene. Unfortunately, the camera angle cuts off the rest of my Uncle Joe.

Stephen Longstreet's "My Private Life with the Stars"—with the author's own hilarious illustrations—is the freshest, funniest feature in any screen magazine. You find it only in MOTION PICTURE Magazine.

Uncle Joe is one of the many good reasons why more and more thousands of people prefer paying *their* 15c for every new issue of MOTION PICTURE . . . they like its wit, the chuckles it gives them . . . they know it's truthful . . . it's always *bright*.

Hedda Hopper, Sidney Skolsky, Fred Othman —all the people the movie-loving public wants to hear from—and about—are regular features of MOTION PICTURE . . . MOTION PICTURE Magazine looks ahead.



★ *An Exclusive Fawcett Production created by Stephen Longstreet, famous author, for Motion Picture Magazine*

Production Is On the Rise, Jumping to 37

HOLLYWOOD, June 10.— Production activity is on the increase, with work started on nine new features, and completed on six others. The shooting index is up to 37, compared to 34 a week ago. The production scene follows:

Columbia

Shooting: "The Kansan," "Some Call It Love," "Pardon My Past" (Mutual Productions).

M-G-M

Finished: "For Better, for Worse."
Started: "The Postman Always Rings Twice," with Lana Turner, John Garfield, Cecil Kellaway, Leon Ames, Hume Cronyn.
Shooting: "A Letter for Evie," "This Strange Adventure," "She Went to the Races," "They Were Expendable," "Early to Wed."

Monogram

Finished: "Song of the Border."
Started: "Gregory," with Edmund Lowe, Jean Rogers, Frank Reicher.
Shooting: "The Shanghai Cobra."

Paramount

Finished: "The Stork Club," "The Blue Dahlia."
Shooting: "Too Good to Be True."

PRC

Finished: "Buster Crabbe Production No. 7."
Started: "Buster Crabbe Production No. 8," with Buster Crabbe, Al St. John.

Republic

Started: "Sunset in El Dorado," with Roy Rogers, Dale Evans, George "Gabby" Hayes, Roy Barcroft, Tom London, Margaret DuMont, Sons of the Pioneers.
Shooting: "Mexicana," "Love, Honor and Goodbye."

RKO Radio

Finished: "Tomorrow Is Forever" (International).
Shooting: "Dick Tracy," "Wanderer of the Wasteland," "Deadline at Dawn."

20th Century-Fox

Shooting: "The Spider," "Leave Her to Heaven," "The Enchanted Voyage," "Now It Can Be Told," "Fallen Angel," "Kitten on the Keys."

United Artists

Shooting: "Young Widow" (Stromberg).

Universal

Started: "Alibi in Ermine," with Charles Coburn, Ginny Simms, Robert Paige, Martha O'Driscoll; "Once Upon a Dream," with Franchot Tone, Susanna Foster, Louise Allbritton, David Bruce.
Shooting: "Frontier Gal," "Uncle Harry."

Warners

Started: "Confidential Agent," with Charles Boyer, Lauren Bacall, Katina Paxinou, Peter Lorre, Victor Francen, Dan Seymour.
Shooting: "The Two Mrs. Carrolls," "Janie Gets Married," "The Time, the Place and the Girl," "Stolen Life."

Reviews

"A Thousand and One Nights"

(*Columbia*)

Hollywood, June 10

COLUMBIA's first production of a fairy-tale in Technicolor promises to prosper in a big way for the same reasons that have accounted for the immense box-office popularity of this type of entertainment during the war years. It rates with the best of its predecessors in the scale and magnificence of its mounting, and offers a brand of humor that distinguishes it from virtually all similar undertakings. The audience at Hollywood's Pantages Theatre, which had come to enjoy an emotional evening with RKO's "Enchanted Cottage," and cannot therefore be considered as hand-picked for the preview attraction, remained to laugh happily and often at Cornel Wilde, Evelyn Keyes and Phil Silvers in Columbia's contribution to the field of fantasy. That seems indication enough of the response that may be expected of audiences which come to see it with foreknowledge of its content and character.

Samuel Bischoff's production is a lavish one, taking full advantage of color values, and of the whimsical tricks the camera can play. The screenplay, by the triple-threat team of Wilfrid Pettitt, Richard English and Jack Henley, is based on that old favorite of the young in heart, "Aladdin and His Wonderful Lamp." Cornel Wilde, as the current Aladdin, is luckier than the original in the fact that, when he rubs the lamp, out pops Evelyn Keyes, rather than the old-fashioned genie with the long white beard. And Miss Keyes, be it added, is as blithe a spirit as ever turned pumpkins into coaches. For those who like their fantasy with a dash of sophistication, Phil Silvers provides the right note of contrast. His lines are strictly 1945, and his advice to a couple of early Arabian gin-rummy players is guaranteed to advance the cause of comedy, if not that of better gin-rummy.

Laid in ancient Baghdad, at some unspecified date, the action stems from Wilde's first glimpse of Adele Jergens, portraying the beautiful blonde daughter of the local Sultan. Love at first sight leads him into a series of hilariously complicated adventures, with matters made more difficult still by the fact that the genie, summoned to help him win the hand of the Sultan's daughter, falls in love with him herself, and therefore extends only half-hearted cooperation. An ending to match the mood of earlier sequences sends the spectators out smiling.

Director Alfred E. Green handled a difficult assignment well, and much credit is due to the technical experts who provided the dazzling camera-magic. These include Ray Rennahan, Natalie Kalmus, Gene Havlick, Lawrence W. Butler and Ray Cory.

Running time, 95 minutes. General audience classification. Release date, July 19.

THALIA BELL

"Bedside Manner"

(*United Artists*)

JOHN CARROLL and Ruth Hussey are well teamed in this brisk comedy-romance adapted from Robert Carson's *Saturday Evening Post* story about a test pilot and a lady doctor. "Bedside Manner," neatly packaged by producer-director Andrew Stone, will provide audiences with 79 minutes of unlagging fun and should register well at box offices. An excellent supporting cast headed by Charles Ruggles and Ann Rutherford, includes Esther Dale, Frank Jenks, John James, Joel McGinnis, Renee Godfrey, Grant Mitchell, Bert Roach, Vera Marsh and others.

The story: A lady doctor from the East, Ruth Hussey, driving to Chicago to work in a research laboratory so she can have more time to be just a woman, stops off in her home town for an overnight visit with her Uncle "Doc," played by Charles Ruggles. She has with her, hitchhiking, furlough-bound Marines Frank Jenks, John James and Joel McGinnis, also heading for Chicago, who were willing to spend the night in the town which now enjoys a wartime boom. Test pilot Carroll, waiting in line with his girl friend, Ann Rutherford, to get into one of the town's overcrowded restaurants is mistaken by Miss Hussey for an old friend of hers. As a result, Carroll loses his girl, his place in line, and a thousand dollar bonus on a test flight for which he arrived late. Meantime, Miss Hussey's doctor-uncle begins a campaign to keep her in town, where there are more patients than its few physicians can handle. She is adamant about going on. Ruggles recruits Carroll in his campaign, knowing that the pilot has fallen in love with the lady doctor. He feigns a fear neurosis following a minor head injury and Miss Hussey, now in love with the pilot, endeavors to treat him. The proceedings make for audience hilarity, particularly when the lady doctor, made aware of the ruse, gives Carroll a "torture chamber" treatment. All ends well for Miss Hussey and Carroll, as well as for the Marines, each of whom finds himself a girl, one being Miss Rutherford.

Running time, 79 minutes. General classification. Release date not set.

C. L. FRANKE

Initial Variety USO Will Close on July 1

ALBANY, N. Y., June 10.—Formal ceremonies will mark the closing of the USO Variety Club Canteen here on July 1.

Opened in March, 1943, in the K. of C. Building, the canteen was the first in which a Variety Club cooperated. The USO lounge in Union Station will continue, however.

Taylor Signs With Brazilian Society

Deems Taylor, president of the American Society of Composers, Authors and Publishers, on Friday signed contracts with Wallace Downey, representing Uniao Brasileira de Compositores, Brazilian performing right society.

The three-year contract is to become effective Jan. 1, 1946.

NSS Meeting Opens Today

(*Continued from page* 1)

coming year, and the transition to the postwar era.

Also, the management will announce the creation of four new districts, an extension from the existing two, as exclusively reported in MOTION PICTURE DAILY last Wednesday, with appointments of the four district managers to be disclosed, as follows: Charles Lester, in charge of Atlanta, Memphis and Charlotte; Lou Patz, supervising Minneapolis, Des Moines, Omaha, Kansas City, Denver and Salt Lake City; Bernie Wolf, in charge of Los Angeles, San Francisco, Portland, Seattle; Leo Abrams, New York, New Haven, Albany, Buffalo and Boston.

Two regional meetings have been scheduled by National. The second meeting will be held in Chicago at the Blackstone Hotel on June 15, 16 and 17.

Cover Three Divisions

Meetings will cover three divisions of company activity: (1) Administration, under the direction of Herman Robbins, president; (2) Operation, directed by William B. Brenner, vice-president in charge of operations; (3) Sales, with George F. Dembow, vice-president in charge of sales, directing.

Branches to be represented here are: Albany, Atlanta, Boston, Buffalo, Charlotte, Cincinnati, Cleveland, Detroit, Indianapolis, Memphis, New Haven, New York, Philadelphia, Pittsburgh, and Washington.

Home office and field sales executives only met in New York June 7, 8 and 9 as a prelude to the regional meetings.

Home office executives attending were: Robbins, Dembow, and Brenner, J. R. McPherson, M. L. Kaufman, J. A. Wolfe, Jack Cohen and William Bein. From the field were Abrams, Wolf, Patz and Lester.

Strike Status Quo at End of 13th Week

HOLLYWOOD, June 10.— The Conference of Studio Unions' strike ended its 13th week with no fundamental change in the basic issues and with no faction predicting a date of settlement.

Strikers at the weekend were awaiting an indication of whether the replacement of Chairman Millis of the National Labor Relations Board, which has a set decorators' election under advisement, will be favorable or unfavorable to their interests.

IATSE executives said: "The morale of the workers in the studios is high. A wider break in the strikers' ranks than has occurred to date is expected to develop this week."

Foreign Theatre Unit Set Up by Paramount

(*Continued from page* 1)

tor. Prior to his Army service, Crystal built, converted and rehabilitated a number of theatres in the East, among them the Trans-lux and Broadway Criterion, here.

The theatre department will have headquarters in the Paramount International home office, which is presently undergoing extensive remodelling to provide for postwar expansion.

WAR BONDS IN ACTION...

every day at the movies



The exhibitor has spark-plugged <u>every</u> War Loan Drive

SMASHING quotas left and right—during every drive, keeping everlastingly at it in between—there's no overestimating the part played by motion picture exhibitors in selling War Bonds and War Stamps... and now it's *the Mighty Seventh.*

In this most important drive of all, appeals—in theaters—are being made for larger and larger subscriptions... *and successfully.* That's because movies make the war real, show fighting American dollars in action, show the need for each new drive. No wonder every War Loan Campaign leans heavily on the exhibitor.

Eastman Kodak Company, Rochester 4, N. Y.

J. E. BRULATOUR, INC., *Distributors,* Fort Lee, Chicago, Hollywood

OFFICIAL U. S. COAST GUARD PHOTO—ON SCREEN

One of a series of advertisements by KODAK testifying to the achievements of the movies at war





from Bedside to Boxoffice her Manner is perfect!

ANDREW STONE presents

"BEDSIDE MANNER"

starring JOHN CARROLL and RUTH HUSSEY
with CHARLES RUGGLES and ANN RUTHERFORD

Esther Dale - Grant Mitchell - Frank Jenks
From the Saturday Evening Post story by Robert Carson
Screenplay by FREDERICK JACKSON and MALCOLM STUART BOYLAN
Directed by Andrew Stone - Released thru UNITED ARTISTS

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 113 NEW YORK, U. S. A., TUESDAY, JUNE 12, 1945 TEN CENTS

Republic's Tenth Anniversary

REPUBLIC PICTURES, stalwart youngster of the industry, vigorous and derring-do as any hell-bent for action cowpuncher in or out of its factory for make-believe, has come upon its tenth birthday. Look at the record and you will be convinced that some celebrating is in order.

Founded in 1935 in the lean years of a waning world depression, when competition for the scarce box office dollar was at its keenest in years, Republic chose its industry niche, within that niche did what was to be done the very best it knew how —and prospered.

Just how it has prospered is apparent in every phase of its operations, described in detail in this Republic Tenth Anniversary edition of MOTION PICTURE DAILY.

From an outmoded, single studio structure to a modern Hollywood production plant; from rented cameras, equipment, costumes, to ownership of every

(Continued on page 2)

Reelect B. F. Keith Officers, Directors

All officers and directors of B. F. Keith Corp., largest RKO Theatres subsidiary, were re-elected to serve for another year at the annual company meeting held here yesterday.

Officers re-elected include N. Peter Rathvon, president; Malcolm Kingsberg, vice-chairman of the board and executive vice-president; A. W. Dawson, treasurer; J. Miller Walker, secretary; Garrett Van Wagner, controller; Louis Joffe, K. B. Umbreit and William F. Whitman, assistant secretaries; W. J. Kernan, O. R. McMahon, H. E. Newcomb and T. F. O'Connor, assistant treasurers.

Directors re-elected include Ned E. Depinet, Monroe Goldwater, Kings-

(Continued on page 57)

British Production To Be Geared to U.S.

London, June 11. — Considerable readjustment of British production schedules is seen here as a result of J. Arthur Rank's cabled instructions following New York discussions with Will Hays, MPPDA president, and U. S. distributors.

Rank for a long time has held the opinion that there is insufficient liaison between British production and requirements of American exhibitors and also Production Code requirements.

Will Revive Many Anti-Trust Cases

WASHINGTON, June 11.—A number of anti trust suits which have been held up at the request of the military authorities so as not to interfere with the war program are to be revived in the next few months by the Department of Justice.

Department officials are understood to have been advised some months ago by the military that they could begin to plan for revival of the dor-

(Continued on page 57)

Warners Will Meet June 26

A three-day sales conference of Warner district managers and home office executives will be conducted by Ben Kalmenson, general sales manager, June 26-28, at the home office. The meeting was timed to permit the managers to attend the premiere of "Rhapsody in Blue" at the Hollywood Theatre on June 27.

District managers attending will include Norman Ayers, Eastern; Robert Smetlzer, Mid-Atlantic; Charles Rich, Central; Harry A. Seed, Midwest; Hall Walsh, Prairie; Ralph L. McCoy, Southeastern; Doak Roberts, Southwestern; Henry Herbel, West Coast, and Haskell Masters, Canadian. Charles Einfeld, vice-pres-

(Continued on page 57)

Schenck Is Chairman Of 'Stars' Program

Marvin H. Schenck will serve as chairman of the producing committee for this year's 'Night of Stars' which will be presented Tuesday evening, Nov. 13 at Madison Square Garden, here. This will mark the 12th annual

(Continued on page 2)

May End Raw Stock Control By January 1st

30 Million Feet Supply Increase Is Required

WASHINGTON, June 11.—Abandonment of the allocation system for the distribution of raw stock as soon as the supply available to major producers is increased by 30,000,000 feet was promised today by Stanley B. Adams, director of the Consumers Durable Goods Division of the War Production Board.

That point may possibly be reached by the fourth quarter of this year, but is more likely to be Jan. 1, 1946, Adams said.

Pointing out that the general policy of the WPB is to get rid of wartime controls as rapidly as conditions permit, Adams disclosed that his division now has eliminated all but about a dozen of the control orders on the industries under his jurisdiction.

Speaking of the orders on raw

(Continued on page 57)

Chaplin Is Named U.A. Canada Chief

Charles S. Chaplin, Montreal branch manager of United Artists, has been promoted to the post of Canadian sales manager, succeeding the late A. J. Jeffrey, Carl Leserman, U. A. general sales manager, announced here yesterday.



C. S. Chaplin

Chaplin will have complete supervision over the company's six Canadian exchanges, located in Calgary, Montreal, St. John, Toronto, Vancouver and Winnipeg. Chaplin will make his headquarters at the Toronto exchange.

George Heiber, branch manager in

(Continued on page 2)

Yates and Grainger List Anniversary, Other Films

Herbert J. Yates, Sr., president of Republic Productions, promises that the studio organization will handle its most important production program in its history during the company's 10th anniversary year. At the same time, James R. Grainger, president and general sales manager of Republic Pictures, reports heavy exhibitor support during the anniversary.

Activating previous statements by Yates that company progress would be stepped up during its second decade, studio vice-president Allen Wilson; Armand Schaefer, associate producer of "deluxe" productions and supervisor of the "Victory" group of pictures; William J. O'Sullivan, associate producer of "deluxe" productions and supervisor of the "Anniversary" and "Jubilee" groups; and other production personnel have prepared a program which will be backed by increased budgets.

Grainger reports that the cooperation of theatre-men has resulted in advance playdates assuring more than the national quota of bookings set for the drive period, May 27-July 27. He also cited bookings on the 10th anniversary film, "Flame of Barbary Coast."

He advised that on the company's next big-budget attraction, "The Cheaters," pre-release engagements will probably be set about mid-July. Joseph Kane, who produced and directed "Flame of Barbary Coast," functioned in the same capacity on "The Cheaters." Two upper-bracket films are now in work at the studio,

(Continued on page 57)

In This Issue—Republic 10th Anniversary

Personal Mention

JOSEPH M. SCHENCK, 20th Century-Fox executive head of production, arrived in New York yesterday from California.

•

CHARLES EINFELD, Warner Bros. vice-president in charge of advertising and publicity, has delayed his departure from the Coast until today and will arrive here Friday.

•

CLAUDE C. EZELL, head of the films and amusement section of the Office of Civilian Requirements and a Southwest exhibitor, was a New York visitor yesterday.

•

MURRAY SILVERSTONE, president of 20th Century-Fox International Corp., arrived in New York yesterday following a six-weeks trip abroad.

•

DARRYL F. ZANUCK, 20th Century-Fox vice-president in charge of production, is expected to arrive in New York from California tomorrow.

•

WILLIAM C. GEHRING, 20th Century-Fox Western sales manager, is in Los Angeles for conferences with Fox-West Coast executives.

•

CLIFF WORK, Universal vice-president in charge of production, will leave Hollywood today en route to New York and Europe.

•

HARRY ROMM, head of the theatres division of General Amusement Corp. on leave of absence, will leave for Hollywood June 19.

•

WILLIAM HOPKINS, Columbia labor relations representative, returned to Hollywood yesterday from Washington conferences.

•

HARRY COHN, JACK WARNER and SIDNEY BUCHMAN will fly to Washington from Hollywood Thursday en route to Europe.

•

W. RAY JOHNSTON, president of Monogram, is expected to leave for Hollywood tomorrow from New York.

•

ABE MONTAGUE, Columbia's general sales manager, returned to New York from the Coast yesterday.

•

RICHARD MEALAND, Paramount story-editor, arrived on the Coast yesterday from New York.

•

TERRY TURNER, RKO Radio exploitation manager, has returned to New York from Boston.

•

EDGAR J. MANNIX, M-G-M studio executive, is en route to New York from Hollywood.

•

JOSEPH MOSKOWITZ will leave the Coast today for New York on the Super Chief.

•

NATE J. BLUMBERG, Universal president, has returned to the Coast from New York.

•

SOL LESSER will arrive in Paris from London today.

Rathvon to Report On Red Cross Drive

N. Peter Rathvon, chairman of the industry's Red Cross committee, today will make his report on theatre collections for the 1945 campaign to the War Activities Committee.

At a luncheon-meeting in the Astor Hotel, Rathvon, president of RKO, and members of his national committee will sum up their work in the presence of executives of the WAC and administrators of the American Red Cross. Basil O'Connor, president of the Red Cross, just back from a tour of inspection to the South and Central Pacific battle areas, is expected to be a guest at the luncheon.

Co-workers of Rathvon who will be with him at the WAC meeting include Major L. E. Thompson, Harry Mandel, S. Barret McCormick, Arthur Brilant, E. M. Schnitzer, B. M. Kamber, H. M. Richey, William C. Michel, John J. O'Connor, Herman Robbins and Leon J. Bamberger.

Ojerholm to Germany On Stock Production

LONDON, June 11.—John A. Ojerholm, general manager of Olympic Kinematograph Laboratories, Ltd., has flown to Germany on behalf of the American Army to explore the potentialities of the Munich film plant. There is every hope that the laboratory will at least soon be servicing newsreels.

The Russians are understood to be satisfied with the condition of Babelsberg, Berlin suburb and film production center, and are already utilizing laboratory and raw stock production facilities there. A decision is awaited from the Russian High Command as to whether studio production will be resumed immediately, in which case what type of films and who will make them remain to be decided.

Technicolor Gets Retirement Plan

HOLLYWOOD, June 11.—A retirement plan for Technicolor employees between the ages of 25 and 65, continuously employed for five years by the company, has been approved by company stockholders and the government, Dr. Herbert T. Kalmus, president, announced today.

While the normal retirement age under the plan is 65, provision is made for retirement on an adjusted income basis any time after 55.

Louis Gans, of Rapf And Rudin, Is Dead

Louis Gans, 47, supervisor for Rapf and Rudin Theatres in New Jersey, died here yesterday as a result of a heart attack. Services will be held today at the Midtown Memorial Chapel, at two P.M., Surviving are his widow; a son, Chief Warrant Officer Seymour Gans, and a daughter, Ruth.

Schenck Is Chairman Of 'Stars Program'

(*Continued from page* 1)

'Night of Stars,' staged on behalf of the United Jewish Appeal of Greater New York, which is the combined fund-raising agency for the Joint Distribution Committee, the United Palestine Appeal, the National Refugee Service and the National Jewish Welfare Board. These organizations are striving to save surviving Jews of Europe, will build up the Jewish community in Palestine, extend a hand to refugees here, and maintain morale of men and women in the Armed Forces.

In addition to Schenck, the following will serve as officers of the producing committee: Honorary Chairmen; Barney Balaban, David Bernstein, Nate J. Blumberg, Jack Cohn, N. Peter Rathvon, Albert Warner. Co-chairmen: Louis K. Sidney, Ed Sullivan, Robert M. Weitman. Vice-chairmen: Arthur Knorr, Lester B. Isaac, Jesse Kaye.

Committee Members

Members of the committee include: Don Albert, Milton Berger, F. William Boettcher, Ben A. Boyar, Leo Cohen, Alan Corelli, John Dugan, Ernest Emerling, Gus Eyssell, William Feinberg, Henry Frankel, Moe Gale, Abel Green, Vince Jacobi, Harry Kalcheim, Nat Kalcheim, Ben Kuchuk, Abe Lastfogel, Leon Leonidoff, Harry Levine, Harry Mayer, Charles Miller, Solly Pernick, Sydney Piermont, Larry Puck, Sam Rauch, Frank Roehrenbeck, Harry Romm, Herbert Rosenthal, Harry Rubin, Manny Sacks, James Sauter, Robert K. Shapiro, Michael Todd, James J. Walker, Fred Waring, Arthur Weill, David A. Werblin, Max Wolff.

Chaplin Is Named U.A. Canada Chief

(*Continued from page* 1)

St. John, succeeds Chaplin as Montreal branch manager. Sam Kunitzky, salesman of the Montreal office, has been appointed St. John branch manager.

Chaplin first joined United Artists in 1930 as a member of the Toronto office. In 1932 he was transferred to the St. John office where he became booker, and in 1934 was promoted to the office of branch manager of that exchange. Chaplin held that post until 1941 when he received another promotion and was made Montreal branch manager.

All of the above promotions are effective immediately. Chaplin is scheduled to leave Montreal for Toronto this week.

SIMPP to Hear Selznick

HOLLYWOOD, June 11.—David O. Selznick will report on undertakings while East for the Society of Independent Motion Picture Producers at an organization meeting here tomorrow.

Republic's Tenth Anniversary

(*Continued from page* 1)

production need and facility; from diminutive administration offices in New York to a modern, attractive and spacious home office extending over several floors high above adjacent Central Park; from local distribution and the good graces of franchise holders willing to gamble, to a national distribution organization virtually wholly owned today; from fill-in dates in subsequent run houses to nationally exploited and advertised bookings in Broadway and key city first runs across the country.

THAT is the story of Republic's first decade, or a part of the story. Apart from its remarkable physical development there is the story of its service to exhibitors, what its product has come to mean to thousands of theatres on whose programs its Westerns, serials, features and ever-increasing number of outstanding productions bulk importantly, and its enviable record of cordial relations with its customers.

MOTION PICTURE DAILY joins with the industry in congratulating the men and women of Republic, its founder and leader, Herbert J. Yates; its distribution chief, James R. Grainger, and its executives in New York and on the Coast who, in ten years, have brought to maturity a big and important addition to the industry.

SHERWIN KANE

Captain Lion Returns To Former RKO Post

B. D. Lion, formerly captain in the Army, Special Services Division, has returned to his former post in RKO's foreign sales department. Lion for many years handled the European, United Kingdom and Far Eastern divisions for RKO Radio prior to joining the Army where he was engaged in the distribution of 16mm. films to troops overseas. Capt. Lion's most recent assignment was in London for the Psychological Warfare Division (PWD-SHAEF) distributing film to civilians in liberated countries.

Skouras Talks on Greece

Spyros Skouras, president of 20th Century-Fox and national president of Greek War Relief Association, will report on conditions in Greece at a dinner meeting of the relief organization tomorrow at the Hotel Astor.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Ecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N.Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.


10 YEARS OF PROGRESS

A BUSINESS



HERBERT J. YATES

ONLY big-time motion picture producer I know who wears black shoes and keeps 'em polished is Herbert J. Yates. His coat matches his trousers and he wears a dark necktie and what I'm trying to get across is the idea that he's a businessman, making a business of the movies.

Not a bad idea, either, as you shall see:

I thought at first about starting this piece with something about Consolidated Film Industries, largest film laboratory enterprise in the world. I also pondered an introductory paragraph about Republic Studios in Hollywood, where efficiency and flower-beds flourish side-by-side and an owl holds a permanent lease on stage three.

But the best place to begin is at the beginning, when Fatty Arbuckle wanted $80,000 to finance a series of eight two-reelers. He went to Yates, a young man who had demonstrated his flair for business by rising rapidly to the top in the tobacco manufacturing business, but who had yet to reveal the instincts of a gambler. Now he revealed 'em. Arbuckle got his $80,000 on a handshake; Yates got it back with release of the first two-reeler. Boy!

That started the saga of Yates in pictures. He organized Republic Laboratories, which eventually became Consolidated, for the processing of Hollywood's film. He invested in many a major studio, financed many an independent producer.



Consolidated Film Industries, Inc.
Fort Lee, New Jersey



Consolidated Molded Products Corp.
Scranton, Pennsylvania



Consolidated Film Industries, Inc.
Hollywood, California

MAN MAKES MOVIES

by Frederick C. Othman

United Press Correspondent
Hollywood — Washington, D. C.

He owned the American Record Co., and he bought Columbia and Brunswick, only to sell the whole works just before the boom in phonographs. The one thing he kept was a contract with a crooner of cowboy songs, about whom more later.

Wall Streeters called the sale of the record companies, Yates' Folly. Maybe. I'll report here simply that the factory where he once pressed records in Scranton, Pa., now is his Consolidated Molded Products Co., employing more than 1,000 workers and known as one of the 10 largest plastics concerns in America.

Back in Hollywood in 1935 half a dozen independent producers were fighting among themselves, cutting each other's throats—with Yates' money! He'd financed them all and every time one of them beat another to the dotted line, Yates lost.

He fixed that, characteristically, by organizing a production company, Republic Pictures Corp., named after his first laboratory. There he installed his battling movie makers. Now they could fight for him, instead of against him. Only tangible assets of the new company were some western and serial scripts heavy with dust and a lease on a few old sound stages, with use of Mack Sennett's celebrated outdoor bathtub thrown in.

The depression wasn't even beginning to ease, the old-line movie producers were having their troubles, and they agreed to a man that Yates was nuts.

Western pictures at the time were dead; not even the 10-year-olds would go to see them. Serials had gone out years before with the "Perils of Pauline." The stages were undersized and the bathtub, where Sennett once had lolled while supervising the tossing of custard pies, was a definite liability. Somebody might fall in.

Yates had it filled with rich soil and planted calla lilies on top. Then he began cogitating the literature in the script library. It was his idea—his competitors now say it was his inspiration—to salvage those western scenarios by turning them into adult entertainment.

He'd have none of this manufacturing of cliff hangers for the juvenile trade. Yates figured he'd get the mothers in, and the fathers, too, by adding romance and song to the standard action script. All he needed was a cowboy singer and hey! He already had one; that tall young fellow from the record company; name of Autry, Gene. You know what that idea did for Republic; for that matter, what it did for good ole' Gene.

Yates looked over his serial scripts, which put the hero in jeopardy at 14 different chapter endings and gave him the gal in the 15th. They were a total loss, but you think he junked his serial production organization? Not by 14 fates-worse-than-death he didn't.

He injected comic strip characters into his chapter plays, first with Dick Tracy and then with the Lone Ranger, and thereby made of serials greater money-makers than even in the hey-day of Pearl White.

Yates then did something the rest of the industry never had considered. He discovered sectionalism as an asset and soon was turning out movies featuring such rustic radio heroes as Roy Acuff, Lulubelle and Scotty, "Pappy" Cheshire and the Duke of Paducah. Advertising wouldn't have done these pictures any good on Broadway; in the small towns, where they paid their profits, they didn't need advertising.

The founder of Republic evolved a 10-year plan for his studios, drew up his blueprints for each year and proceeded accordingly with his goal—the making of his company one of the largest in the business at the end of the decade. The war retarded him slightly, but the year 1945 has not yet ended and the Mabel Normand sound stage (perhaps the largest and certainly the most efficient in Hollywood) is booked solidly. So is another vast new stage. The newest structure on the lot that was once a cabbage patch is the largest and best equipped music auditorium in the world for scoring and dubbing pictures. Its design includes the most modern developments in architectural acoustics, and its RCA Sound equipment is the last word in the field of sound recording. The entire studio has been so improved that even if his bathtub still were there, Sennett wouldn't recognize it. Yates' most recent moves include the addition of Frank Borzage and Alfred Santell to his production staffs. You know those names and with negotiations now under way for equally important producers, directors, and players, the goal is not far off.

Yates never has believed in genius. He says the only difference between one of these rarities and the average man simply is that the average man needs a break. He has built his organization upon this theory, most of his top executives today once were the average men working hard in one or another of his industries.

He spends much of his time investigating other enterprises to see whether any of their methods can be applied to the movies. He also investigates his own studio, I once bumped into him on stage five, where he'd moved his desk and his secretary and where he'd just discovered that movie cameras never photograph any higher than 10 feet on an interior set wall. Why, he asked, were the walls 20 feet high? The scenic designer said they'd always been 20 feet. Yates said that from now on they'd be 10 feet. A small thing, perhaps, but the saving on paint, lumber, canvas and man-hours at the end of a year is something that helps turn red ink into black.

The factory-aspect of most movie studios depressed Yates. He presumed the other workers were depressed, too. He substituted green grass for concrete at Republic, cops with smiles for guards with guns and flower boxes for painted-out windows. What he wanted was a friendly atmosphere. He got it.

As of now the head men at Republic are doing considerable si senoring and buenas dia-ing. They're going to night school, studying Spanish, which gives you some idea what Yates currently is thinking about. And here I am about to use up all my space when I could have filled this whole book. I must mention that owl, the one thing inherited from the previous owners still on the lot. This bird has a perpetual leasehold on stage three. Sometimes he hoots and sometimes he flies through a high-class drama, thereby causing a retake, but no Republic executive would think of banishing him.

It takes a wise man and a calm one, a square-shooter and a go-getter, to equal Yates' achievement. That owl is a symbol.



Republic Productions, Inc.
North Hollywood, California



Consolidated Film
Industries, Inc., Photo-
Stills Division, New York City



IN the name of the Variety Clubs of America . . . an industry organization probably not much older than yourselves and to which so many of our associates belong, I salute you on your Tenth Anniversary. Long may your banners wave. Long may you prosper.

Year by year, we have watched you grow. Year by year the name of Republic has assumed new importance and stature in the records and accomplishments of our great industry.

Like your trade-mark, you stand for vision, courage, independence and accomplishment. So, to Herbert J. Yates, to James R. Grainger, to all your other executives and to each and every man and woman in your international organization, we pay our respects and offer our admiration and good wishes.

It is a privilege and an honor to write these words of congratulation.

R. J. O'DONNELL
Chief Barker
Variety Clubs of America



REPUBLIC'S FIRST DECADE

¶ Yates Organization Marks Its Tenth Year of Growing

HERBERT J. YATES, SR., president of Republic Productions, Inc., recently predicted that 1945, the company's 10th anniversary, will be the biggest year in the company's history. His prediction was based on a 10-year blueprint which has governed the progress of the company to its present major status, a blueprint indicating definite goals for accomplishments through the years, flexible enough to permit the company to grasp opportunities for expansion as they arose.

Republic, as Yates said, plans to 'shoot the works' this year, and is looking forward to further progress, which can be gauged by the studio's recent acquisition of such production talent as Frank Borzage, Alfred Santell and William K. Howard, and by its plans for continued physical improvements on a par with its recent completion of a music auditorium for recording sound and dubbing, one of the world's largest and finest.

First Western

Ten years ago, Republic released its first film, "Westward Ho," a John Wayne western costing $37,000. Its 10th Anniversary film is "Flame of Barbary Coast," costing $1,500,000, which also offers that same John Wayne as a star of box-office stature.

The history of the years between is a story of a company which inaugurated several new types of screen entertainment, took advantage of its sales force to keep in close touch with audience taste trends, and profited by its showmanship approach to production.

The announcement, in March, 1935, of the creation of a new company known as Republic Pictures Corporation, created little stir in the industry. What comment there was reflected surprise at the formation of such a company at a time when the business depression was still leaving its mark on the nation's box offices.

Started at Sennett

Operations began at the old Mack Sennett Studios in North Hollywood, scarcely more than a ghost studio. In 10 years, Yates developed the plant into a modern studio. It now boasts 14 sound stages, including the new music auditorium, seven auxiliary stages, and many permanent out-of-door sets, including its famed western street, which, some believe, has been seen by more moviegoers than have seen Broadway. Republic's post-war plans call for a construction program covering additional buildings for administrative as well as production use.

During its first season, 1935-36, Republic produced and released 46 features and Westerns and four serials, a heavy schedule for a new organization. That year witnessed the introduction of a new type of screen entertainment, the singing Western. Joseph Kane, now an associate producer-director, put Gene Autry through his paces in "Tumbling Tumbleweeds," produced by Armand Schaefer, now assistant general manager of the studio. Autry's debut was an immediate box office success, and he was soon established as an outstanding star—to such an extent that, although Autry is now in the armed forces, re-releases of his films have proved just as popular as when they were first issued.

Republic established the singing Western and, at the same time, introduced an innovation in the use of popular song titles as film titles, an idea which proved effective through the years in connection with both features and Westerns. Among Republic song titles have been "South of the Border," "Mexicali Rose," "Johnny Doughboy," "Pistol Packin' Mama," "Rancho Grande," and "Brazil."

During the 1936-37 season, Republic released "The Hit Parade," a musical which inaugurated a series of films subsequently produced under that title. It invaded the comic strip field for serial background, producing the first of its series of "Dick Tracy" chapter-plays. Cooperative promotion on such serials proved successful and became a regular feature of the company's showmanship service to exhibitors, adding to the success of such other comic-strip serials as "The Lone Ranger" group of chapter-plays, "The Adventures of Captain Marvel," and "Spy Smasher."

Republic concurrently was feeling its way in the feature market, and "The Hit Parade," "Portia on Trial," and other releases of that season indicated exhibitor and public acceptance awaited higher-budgeted films.

The 1937-38 season saw the debut of Roy Rogers, now "King of the Cowboys." Rogers has since starred in more than 50 productions, and his box office popularity has resulted in steadily increasing budgets, with his current outdoor specials bearing a negative cost of more than $350,000. Through the years, Republic has backed the star with a concentrated advertising and publicity campaign. It was for Rogers that Republic produced the first personal star billboard poster. Rogers was launched in "Under Western Stars," and made the first of his theatre appearances at that time. He has since combined theatre and rodeo appearances with visits at army and navy hospitals, training stations, children's homes and participated in civic and patriotic drives.

Rogers appeared for three successive years at the World's Championship Rodeo at Madison Square Garden; in 1943, made an eight-week tour of Army Camps in Texas; and has made frequent guest-starring appearances on the air and is now heard each Tuesday night over the Mutual network on the Roy Rogers Show. His palomino horse, Trigger, has shared honors on the screen and in personal appearances, and is billed as "The Smartest Horse in the Movies." Consistent representation in fan and general magazines, as well as newspapers, has been a definite factor in increased production costs, as wider booking of Rogers' films in deluxe houses brought the star to new audiences. Few, if any, stars have garnered as much space as has "The King of the Cowboys."

In 1938 the studio opened its ninth sound stage, dedicated to Mabel Normand, at the time the largest and most up-to-date stage in Hollywood. Many of Mack Sennett's former stars attended the opening.

Capitol Opening

The following year "Man of Conquest," which featured Richard Dix, Gail Patrick, Edward Ellis, and Joan Fontaine, was released. It opened at the Capitol, New York, and its success was additional impetus to the studio. Its world premiere in Houston, was a new high in Republic promotion, the company's first 'Hollywood' opening, attended by the stars, civic dignitaries, and the press.

During the summer of 1939, Autry visited the British Isles, scoring a triumph which was reflected in his screen popularity. Incidentally, it was in England that Autry first heard a Western song written by two boys who had never seen this side of the Atlantic. The song was "South of the Border," and it became a Hit Parade tune, and one of Autry's most successful films.

Kansas Opening

A 1940 highlight was the release of "Dark Command," directed by Raoul Walsh, and starring Claire Trevor, John Wayne, Walter Pidgeon, and Roy Rogers. Republic's graduation into the big-time was emphasized by a world premiere in Lawrence, Kansas, background of the film. Ceremonies there culminated in a restaging of the picture's climax, the burning of the city. An entire block was built for the occasion, and then went up in flames.

In 1942, Republic released its notable "Flying Tigers," first of two films about little-known branches of the service which did much to add to the company's prestige. The second was "The Fighting Seabees," released

(*Continued on page* 38)



Herbert J. Yates, Sr.



James R. Grainger

Morris Goodman





Walter L. Titus



Edward L. Walton



Charles R. Jones



Steve Edwards

REPUBLIC'S LEADERS: Herbert J. Yates, founder of Republic and president of Republic Productions, Inc.; James R. Grainger, president and general sales manager of Republic Pictures Corp.; Morris Goodman, head of foreign distribution; Walter L. Titus, Jr., head of branch operations; Edward L. Walton, assistant sales manager; Charles R. Jones, advertising director; Steve Edwards, publicity chief.

REPUBLIC STUDIO GROWS

¶ 10th Year Begun with New Plant Providing 14 Stages, 135 Acres

RECENT completion of the world's largest music auditorium for sound recording and dubbing is one instance of Republic Studios' development from modest beginnings in the last 10 years.

Opening of the building will be one of the major events of the company's Tenth Anniversary, marking another milestone in the studio's program of expansion and improvement begun 10 years ago.

Republic made its appearance on the Hollywood scene in 1935, leasing the small and unpretentious studios that had once been the home of Mack Sennett and his famous comedies of the silent era. Consisting of two poorly equipped stages, surrounded by mud holes and cabbage patches, an administration building and an outdoor set, the studio was a far cry from the modern producing plant that stands today in the San Fernando Valley.

Purchase Property

In the beginning of its tenancy, the new company developed a long-range program for development of a studio plant, fully staffed and physically equipped to handle the largest productions. In 1938, the studio property was purchased outright by the company and, with the dedication in that year of the first of its sound stages, the "Mabel Normand" Stage, the name "Republic" was placed on the building.

Since then the organization has grown rapidly. New buildings have been added; renting of cameras and electrical equipment became a thing of the past with the purchase and installation of the company's own facilities; the wardrobe department was developed as the early practice of renting costumes went into the discard; portable and stationary dressing-rooms were added; a writers' building was constructed, and the old Western street, which had consisted in Mack Sennett's time of a barber shop and the "Nugget Saloon," grew to a set of 50 buildings.

Have 135 Acres

New land was purchased, until the studio acreage became the second largest of all studios. Today it totals 135 acres.

Five years after the opening of the Mabel Normand Stage, a larger stage was erected beside it for the company's biggest productions. Air conditioned and up-to-date in every production facility, it housed the huge ice rink for "Lake Placid Serenade" and the luxurious six-room, single-unit, town house of "The Cheaters," formerly "The Magnificent Rogue," a forthcoming release.



REPUBLIC STUDIO EXECUTIVE COMMITTEE: (seated) H. J. Yates, Sr., president of Republic Productions; Hy J. Glick, comptroller; (standing) Robert V. Newman, assistant to vice-president; Allen Wilson, vice-president of Republic Productions; J. E. Baker, head of production department.

The newest addition to the studio is the recently completed recording auditorium. Besides the vast scoring stage, the building contains separate vocal rooms, an adjustable reverberation chamber, and two projection rooms which can be used for screening pictures for large groups and for re-recording mixing of sound. The auditorium is equipped with modern RCA installations. The new building also houses offices and rehearsal rooms for the sound and music personnel.

The scoring stage itself is 120 feet long, 75 in width and 32 in height, with a volume of 250,000 cubic feet. This stage is used by a symphony orchestra of nearly 100 musicians under the direction of Walter Scharf, for the scoring of pictures. It includes the most modern developments in architectural acoustics and the latest innovations in sound recording.

14 Major Stages

The new building is the 14th major sound stage on the lot. In addition, there are seven auxiliary sound stages, permanent outdoor sets, and 16 other buildings devoted to administration, technical and mechanical production requirements. It is expected that construction will begin this year on a new office building. Wartime restrictions have held back the full development of the company's 10-year building program, but it will go forward as soon as conditions permit.

Fifty technicians work under Daniel J. Bloomberg, head of the sound engineering department. The studio's equipment includes six mobile sound trucks. Twenty-two cameramen work under the supervision of Hal Sweet.

During Republic's early days, writers worked all over the studio—in a chapel in the back of the lot, in spare offices, even in buildings on Western Street. A story is told of a writer who reported there one morning, to discover that his 'office' was now a hayloft, complete with horse. During this period, stenographers trekked back and forth among the scattered offices. Now there are 30 to 50 staff stenographers

(*Continued on page* 38)



Scene of Republic production today (above) and how it began in 1935.



Ten years ago Republic began its modest production program, predominantly Westerns, at the Mack Sennett studio (left), Hollywood landmark from which once issued the famed Sennett comedies. That lot has now grown to 135 acres, and this year Republic will dedicate a huge new studio building, which includes a scoring stage 120 x 75 feet, and brings the total number of sound stages to 14.

★ Republic's Production Roster ★



Armand Schaefer
Associate Producer



William J. O'Sullivan
Associate Producer



Frank Borzage
Producer-Director



Alfred Santell
Producer-Director



William K. Howard
Assoc. Prod.-Director



Al Rogell
Assoc. Prod.-Director



Harry Grey
Associate Producer



Louis Gray
Associate Producer



Joseph Kane
Assoc. Prod.-Director



Herman Millakowsky
Associate Producer



Rudolph E. Abel
Associate Producer



Donald H. Brown
Associate Producer



Sidney Picker
Associate Producer



E. Jocelyn White
Associate Producer



Walter Goetz
Associate Producer



George Blair
Assoc. Prod.-Director



Stephen Auer
Associate Producer



Dorrell McGowan
Associate Producer



Stuart McGowan
Associate Producer



Bennett Cohen
Associate Producer



Ronald Davidson
Associate Producer



Marek Libkov
Associate Producer



Steve Sekely
Director



John English
Director



Spencer Bennet
Director



Lesley Selander
Director



Frank McDonald
Director



Thomas Carr
Director



R. G. Springsteen
Director



Yakima Canutt
Director

REPUBLIC'S DISTRIBUTION

¶ Along Came J. R. Grainger—and 9,000 More Sales in Seven Years

PARALLEL with Republic's production attainments during its 10 years of growth has been the distribution progress of the company under James R. Grainger, president of Republic Pictures Corporation.

Grainger joined Republic in May, 1938, and the company's 10th Anniversary marks his personal celebration of seven years of accomplishment, which has vaulted the number of theatres showing Republic product from 3,000 to 12,000, and which has steadily enlarged its representation in top theatres throughout the country.

Start Sales Drive

Underway now is an anniversary sales drive which will last until July 27th; and, during that period, Republic plans to amass its greatest concentration of playdates. Theatre men throughout the country are expressing their congratulations to Republic in the form of playdates on Republic product available during the drive, highlighted by the 10th Anniversary film, "Flame of Barbary Coast." Republic's district sales, branch, and branch sales managers, are extending themselves to secure a new booking high for the company, and no small part of their effort is due to their high personal regard for their "chief." Similarly, throughout the entire world, wherever motion pictures are shown, the branches of Republic Pictures International Corp. and its other distributors are celebrating this decade of progress, with the cooperation of theatres which are achieving a booking record for its product.

Million Sales Miles

Someone once said that Jimmy Grainger was a guy with both feet on the ground who spends most of his time in the air! Certainly he is a much-travelled sales executive, with more than a million miles to his credit in the past 18 years. Always on the 'go,' he maintains close personal contact with theatremen and his field organization. Both his personality and his square-shooting sales policy have won him the respect of thousands of exhibitor friends.

His skill in selecting manpower is attested to by the many promotions from within the ranks which have contributed to his present sales organization. His two executive assistants are Edward L. Walton, assistant general sales manager, and Walter L. Titus, Jr., in charge of all branch operations. Walton, who began his career in the industry in Seattle in 1923, was originally branch manager in that city. In June, 1943, he was made Midwestern district sales manager; and in August, 1944, was named to his present post. Titus came to the industry from a Wall Street brokerage office and was first associated with Consolidated Film Industries, Inc., then placed in charge of home office operations for Republic, until his recent appointment in January this year.

Create 4 Districts

In January, 1943, Grainger felt that, even with his extensive travels, he could not give concentrated attention to the widened scope of Republic distribution.

Four sales districts were created, and men from the ranks of branch managers were promoted to head these divisions. Further realignment that year increased the districts to six; and in a move to afford greater concentration for all district sales managers, Grainger announced two additional posts in January, 1945. All such posts are manned by former branch managers.

Maxwell Gillis, Eastern district sales manager, in charge of New York, Philadelphia, and Washington, was formerly Philadelphia branch manager. Sam Seplowin, Central district sales manager, covering Detroit, Cincinnati, Cleveland, and Pittsburgh, was promoted from the Detroit branch managership. Jack Davis, New England district sales manager, now covering Boston, New Haven, Buffalo, and Albany, was promoted from Boston branch manager.

Prairie Setup

Nat E. Steinberg, formerly St. Louis branch manager, now covers the Prairie sales district, including St. Louis, Kansas City, Des Moines, and Omaha. N. J. Colquhoun, former Dallas branch manager, now in charge of the Southwestern sales district, covers Dallas, Oklahoma City, and Memphis.

Francis Bateman, Western district sales manager, in charge of Los Angeles, San Francisco, Portland, Seattle, Salt Lake City, and Denver, was formerly Los Angeles branch manager.

Will Baker, now Midwestern district sales manager, was formerly Chicago branch manager, and now covers that office, Indianapolis and Minneapolis. Merritt Davis, who covers the Southern district, including Atlanta, Tampa, Charlotte and New Orleans, was formerly Atlanta branch manager.

Canadian Setup

In Canada, Republic pictures are distributed by Empire Universal Films, Ltd., which operates branches in Calgary, Montreal, St. John, Toronto, Vancouver, and Winnipeg. A. W. Perry is president and general manager of the company; Paul Nathanson, vice-president, Frank Vaughan, formerly manager in Winnipeg and Vancouver, was recently promoted to assistant to Perry. A. J. Laurie is Republic sales manager. Ben Cronk handles publicity and exploitation.

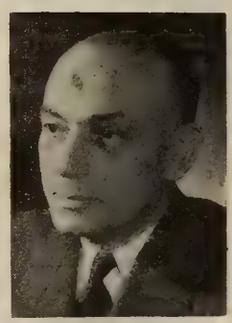
Republic's District Sales Managers



Nat E. Steinberg



Maxwell Gillis



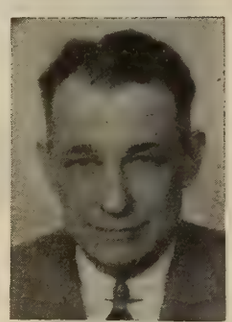
Jack Davis



Sam Seplowin



Will Baker



Merritt Davis



Francis Bateman



N. J. Colquhoun

Republic Exchanges And Their Managers

Republic's 33 distribution branch offices are located in key cities in every section of the country.

Following is a list of the company's branch managers and their headquarters cities, listed alphabetically by cities.

Arthur Newman, *Albany*; B. C. Talley, *Atlanta*; Abe I. Weiner, *Boston*; Jack Bellman, *Buffalo*; J. H. Dillon, *Charlotte*; William Feld, *Chicago*; George H. Kirby, *Cincinnati*; S. P. Gorrel, *Cleveland*; William F. Bugie, *Dallas*; Gene Gerbase, *Denver*; David S. Nelson, *Des Moines*; Irwin H. Pollard, *Detroit*; E. H. Brauer, *Indianapolis*; Robert F. Withers, *Kansas City*; L. W. Marriott, *Los Angeles*, and Lew H. Andrews, *Memphis*; J. C. Frackman, *Milwaukee*; William M. Grant, *Minneapolis*; Jerome Lewis, *New Haven*; L. V. Seicshnaydre, *New Orleans*; Grover C. Schaefer, *New York*; J. T. Sheffield, *Northwest*; Glen A. Alt, *Oklahoma City*; Harry Lefholtz, *Omaha*; Joseph Engel, *Philadelphia*; Sydney Lehman, *Pittsburgh*; J. H. Sheffield, *Portland*; William J. Weiss, *St. Louis*; Harold C. Fuller, *Salt Lake City*; Sidney D. Weisbaum, *San Francisco*; Paul McElhinney, *Seattle*; Harold E. Laird, *Tampa*, and Jake Flax, *Washington*.

Compliments of Canada for a Decade of Achievement



With sincere felicity and sincere appreciation we join the American Motion Picture Industry in hearty congratulations to Republic Pictures Corporation.

Our ten years of harmonious and profitable association with Republic reflects in its record of accomplishment an unparalleled business relationship of which we are proud to be a part.

It is our earnest hope and belief that Republic will continue on to ever greater success.

EMPIRE-REPUBLIC UNIVERSAL FILMS, LTD.

Distributor of REPUBLIC pictures in Canada

Hands Across the Sea

ALL BRANCHES, departments and personnel of British Lion Film Corporation, Ltd., England, join together to felicitate Republic Pictures Corporation, Mr. Herbert J. Yates, its founder, and the entire personnel of its world-wide organization on the occasion of Republic's 10th Anniversary Year.

It has been our pleasure and to our profit to be the distributing agency for your product for a number of years, and we hope that this business and friendship association will continue as long as both our companies exist.

Your climb to the top has been meteoric . . . a tribute to your industry, far-sightedness and under-



REPUBLIC





standing of the public mind. You deserve success and its rich rewards.

For ourselves, we see a very bright future, especially in view of the published plans of Republic Pictures for the coming season. And it is our firm conviction that when the 1945-46 season closes, Republic Pictures will rate high in the industry's book of accomplishments both from the artistic and financial standpoints.

So, here's to Republic . . . a first-line motion picture organization composed of first-line people. May it carry on to ever greater glory.

BRITISH LION FILM CORPORATION, LTD.

TEN YEARS

CONGRATU

REPU
PICT

HISTORY OF MOTION PICTURE

1935 "LEATHERNECKS HAVE LANDED"
1936 "THE HIT PARADE"
1937 "ARMY GIRL"
1938 "MAN OF CONQUEST"
1939 "DARK COMMAND"
1940 "SIS HOPKINS"
1941 "FLYING TIGERS"
1942 "ICE CAPADES REVUE"
1943 "THE FIGHTING SEABEES"
1944 "FLAME OF BARBARY COAST"
1945

7th War Loan

REPUBLIC

1935 10th ANNIVERSARY 1945


OF PROGRESS
TIONS
BLIC
URES
OUR 10th ANNIVERSARY
The Prize Baby
NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY
REPUBLIC
1935 10th ANNIVERSARY 1945

WE ARE PROUD

TO JOIN WITH REPUBLIC PICTURES CORP. IN CELEBRATION OF ITS 10th ANNIVERSARY

Our own position as exclusive distributors of Republic Pictures in Australia has been an increasingly happy and profitable one and we look forward with extreme pleasure to an ever brighter future.

BRITISH EMPIRE FILMS (PTY.) LTD.
SIDNEY, AUSTRALIA

GORDON D. ELLIS
General Manager



REPUBLIC



Congratulations

JOHN WAYNE

REPUBLIC

1935 10th ANNIVERSARY 1945

Congratulations...

Republic Pictures, on your 10th Anniversary and best wishes for your continued success...

A division of
HALIL KAMIL
Largest Turkish film organization

Distribution—Production
Cinema Circuit

Turkish American
Trading Organization

Import-Export
Agency

Government
Contractors

Established 1919

Studios:
401 Shishli

Departments:
Studio & Cinema
Equipments—Photo
Products

Photo Chemicals
Pharmaceutical
Products

Machinery
Electric
Automotive

Building &
Insulating Materials

HALIL KAMIL FILM
Sole Distributors in Turkey
REPUBLIC PICTURES INTERNATIONAL CORP.

HEAD OFFICE: MISIR HAN NO. 1. ISTIKLAL C. 301, BEYOGLU, ISTANBUL
Ankara Branch: P.O.B. 319 Cable: "Turkamer"
Smyrna Branch: Kutchuk Kardetchali Han No. 31



REPUBLIC

REPUBLIC

1935 10th ANNIVERSARY 1945

Congratulations to Republic Studios on your 10th Anniversary



Sincerely,
Vera Ralston

REPUBLIC

1935 10th ANNIVERSARY 1945



RCA is extremely proud to have played an important part in the phenomenal success REPUBLIC PICTURES has achieved.

Since the founding of REPUBLIC PICTURES, all films made by this Company have been recorded on RCA Sound Equipment.

It's RCA all the way at REPUBLIC

REPUBLIC is presently engaged in the installation of additional RCA Recording Equipment...just one of the many advances planned for the future by REPUBLIC'S progressive management.

Only RCA does the whole job

Research . . . Recording Equipment . . . Service

Complete Theatre Equipment from the Box Office to the Screen

SOUND RCA **SYSTEM**

RADIO CORPORATION OF AMERICA

RCA VICTOR DIVISION CAMDEN, N. J.

BUY MORE WAR BONDS



REPUBLIC

CONGRATULATIONS REPUBLIC

ON YOUR 10th ANNIVERSARY



And hearty thanks to its "Bossmen," Herb Yates, Jimmy Grainger and Al Wilson, for their enthusiastic help and cooperation.

Many happy trails from

ROY ROGERS

"King of the Cowboys"

and TRIGGER

"Smartest Horse in the Movies"

Exclusive Management, Art Rush, Inc. • Hollywood

REPUBLIC

1935 10th ANNIVERSARY 1945



Continental Bank and Trust Company extends its congratulations to Republic Pictures Corporation, not only on completing its first decade, but on the distinguished entertainment which it has provided the American public in that period.

It is a remarkable achievement to have established a name so prominently in ten years! We offer our best wishes for continuance of that success.

The CONTINENTAL
BANK & TRUST COMPANY
of NEW YORK

MAIN OFFICE: 30 BROAD STREET, NEW YORK

Branch Offices: 345 Madison Avenue • 412 Seventh Avenue

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



REPUBLIC



MANY HAPPY RETURNS REPUBLIC PICTURES!

CONGRATULATIONS ON YOUR 10th ANNIVERSARY . . .

Looking Forward to a Second Decade of Entertainment Achievement for REPUBLIC PICTURES, AND ITS FOUNDER HERBERT YATES...and to the Great Pleasure of My Association With You in the next 10 years to Come.

JOSEPH SCHILDKRAUT

REPUBLIC

1935 10th ANNIVERSARY 1945

to Republic Pictures
ON THE OCCASION OF ITS 10th ANNIVERSARY

*B*ecause we have had daily contact with your fine organization almost since its beginning, we know how wisely you have strived and how well you have earned the important place you now hold in the motion picture industry. Yours is a wonderful future, richly deserved. Congratulations.

PICTORIAL PHOTO ENGRAVING ASSOCIATES
461 Eighth Avenue
New York

Now nearing our own 10th Anniversary serving the Motion Picture Industry.



REPUBLIC



Thanks to little Jacqueline Moore, featured in "Love, Honor and Goodbye," for posing with me.

☆

CONGRATULATIONS

TO

REPUBLIC

ON ITS CELEBRATION

OF

10 YEARS OF ACHIEVEMENT!

☆

And Looking Forward To Our Continued Pleasant Association In The Decade To Come!

VICTOR McLAGLEN

Currently in Republic's

"LOVE, HONOR AND GOODBYE"

Personal Management

Charles Beyer

Morgan Lithograph Corp

"Serving the Motion Picture Industry for Thirty Years"

REPUBLIC PICTURES CORP.

There could be no more fitting time than your 10th Anniversary for us to tell you how much pleasure we have had in serving you and how happy we are to offer our congratulations and best wishes for your continued prosperity and growth.

Truly, we who have served so many companies in the motion picture industry should be able to recognize a "comer" when we see one. Welcome to the ranks of the BIG majors.



R E P U B L I C



¡MIS FELICITACIONES A

REPUBLIC

EN SU ANIVERSARIO!

☆

Y POR SU DIEZ AÑOS DE PROGRESO CONTINUO!

☆

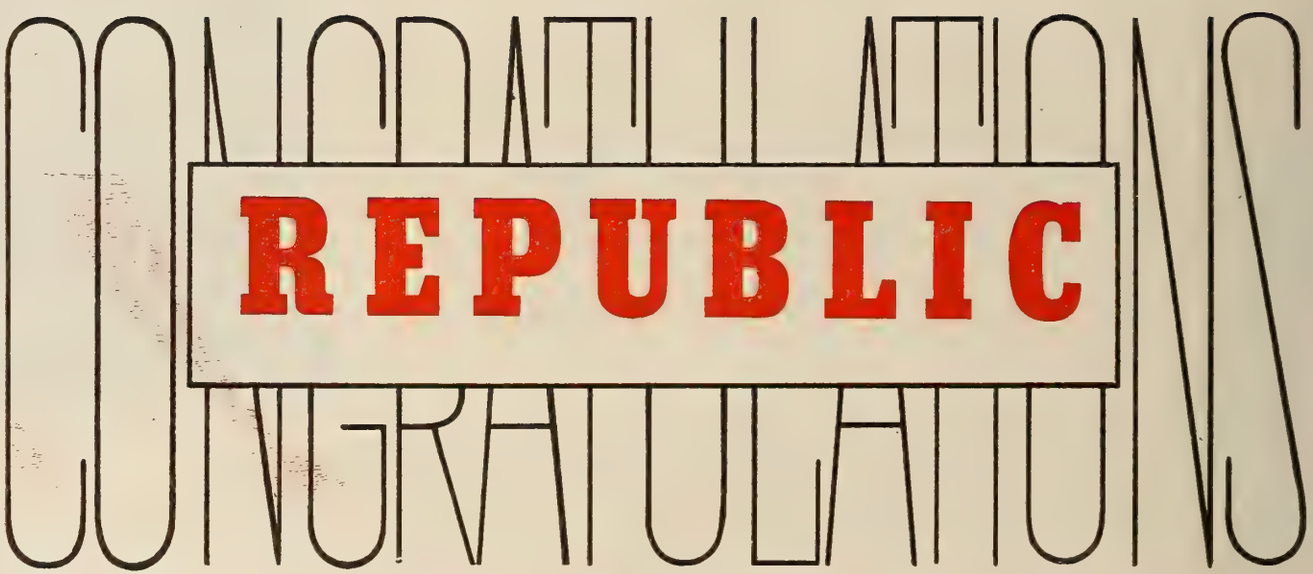
As "Beagle" Says, in

"MEXICANA"

"You'll soon be on top of the top!"

ALFRED SANTELL

Producer — Director



TEN YEARS OF MOTION PICTURE ACHIEVEMENT

PHILIP A. HUNT COMPANY

(est. 1909)

253 Russell Street, Brooklyn, N. Y.

Celebrating its 35th Anniversary in the vital business of serving the motion picture industry's chemical needs

Republic's 10th Anniversary Triumph...

FLAME OF BARBARY COAST

IS A BALL OF BOXOFFICE FIRE IN KEY SPOTS THROUGHOUT THE COUNTRY...



JOHN WAYNE · ANN DVORAK

featuring

JOSEPH SCHILDKRAUT

with **WILLIAM FRAWLEY • VIRGINIA GREY**

and **RUSSELL HICKS • JACK NORTON**

PAUL FIX • MANART KIPPEN

JOSEPH KANE—Director

ORIGINAL SCREEN PLAY BY BORDEN CHASE

A REPUBLIC PICTURE

REPUBLIC PICTURES CORPORATION

1935 10th ANNIVERSARY 1945

NEW YORK
Globe
PHILADELPHIA
Stanton
WASHINGTON
Ambassador & Earle
BALTIMORE
Mayfair
BOSTON
Paramount & Fenway
BUFFALO
20th Century
NEW HAVEN
Paramount
UTICA
Olympic
SAN FRANCISCO
Fox
OAKLAND
Fox
SEATTLE
Orpheum
PORTLAND
Broadway
DENVER
Denver & Esquire
SALT LAKE CITY
Uptown
ST LOUIS
Fox
OMAHA
State
KANSAS CITY
Uptown, Fairway & Esquire

ATLANTA
Fox
CHARLOTTE
Imperial
NEW ORLEANS
Saenger
JACKSONVILLE
Palace
TAMPA
Strand
DALLAS
Majestic
MEMPHIS
Malco
OKLAHOMA CITY
Midwest
CLEVELAND
Loew's State
CINCINNATI
Strand
PITTSBURGH
Fulton
CHICAGO
Woods
INDIANAPOLIS
Indiana
MILWAUKEE
Riverside
BRIDGEPORT
Loew's Majestic
PROVIDENCE
Loew's State

"FLAME" SPARKS REPUBLIC'S 10TH ANNIVERSARY PARADE OF PROFIT-POWERED HITS

The Picture that can change your Life!

The Cheaters



Starring

JOSEPH SCHILDKRAUT

with **BILLIE BURKE** • **EUGENE PALLETTE**

ONA MUNSON • **RAYMOND WALBURN**



He performed a financial miracle with the Pidgeon family

He'll perform a financial miracle at your box office

ANNE GILLIS • RUTH TERRY • ROBERT LIVINGSTON • DAVID HOLT
and ST. LUKE'S CHORISTERS

Directed by JOSEPH KANE • Screen Play by Frances Hyland
Original Story by Frances Hyland and Albert Ray

A REPUBLIC PICTURE

Listen to the Profits Jingle...As

BELLS OF ROSARITA

Ring Out the Biggest Entertainment News of the Season!



WILD BILL ELLIOTT

...THE GREATEST NAMES in Western Screen History

7 Shooting Stars

in one SURE-FIRE HIT!



DONALD BARRY

ALLAN LANE

ROBERT LIVINGSTON

SUNSET CARSON

ROY ROGERS KING OF THE COWBOYS ★ **TRIGGER** THE SMARTEST HORSE IN THE MOVIES

featuring GEORGE "GABBY" HAYES and DALE EVANS

with ADELE MARA • GRANT WITHERS • JANET MARTIN • ROBERT MITCHELL BOYCHOIR

and BOB NOLAN and The Sons of the Pioneers

and Republic Guest Stars

WILD BILL ELLIOTT • ALLAN LANE • DONALD BARRY • ROBERT LIVINGSTON • SUNSET CARSON

Directed by FRANK McDONALD • Original Screen Play by Jack Townley

A REPUBLIC PICTURE



Congratulations Republic
On Your First Ten Years!

AND A SPECIAL HANDSHAKE TO HERB YATES, JIMMY GRAINGER AND AL WILSON FOR YOUR FINE ACHIEVEMENT.

HERE'S LOOKING FORWARD TO STILL FURTHER ACHIEVEMENT IN THE SECOND DECADE, I HOPE, I HOPE, I HOPE!

Al Pearce

REPUBLIC

1935 10th ANNIVERSARY 1945



INDEPENDENT RELEASE

Having handled the distribution of Republic product for the past several years in India, Burma and Ceylon, it pleases us mightily to have seen the tremendous growth Republic has achieved in those first ten years.

With much pride, we extend our most sincere congratulations to Republic on its tenth birthday and the hope that their stature may continue to grow as rapidly as it has to date.

INDEPENDENT RELEASES
Hamam House, Hamam Street,
Fort Bombay, India

M. B. Bilimoria

U. S. Representative
George Barnett
729 Seventh Avenue
New York City

Lawrence Noronha

Our best congratulations
to
REPUBLIC PICTURES CORP.
on its
10th Anniversary

We are happy to be part of your great organization, and feel sure we all face a wonderful future.

SALM LEVY, JR. & CA.

Exclusive Distributors for Republic pictures in Portugal

Congratulations To Republic

ROYAL TYPOGRAPHERS, INC.
115 West 45th Street, New York City

SUPER QUALITY CO., INC.
318 East 23rd Street, New York City

WESTERN PHOTO ENGRAVING CO.
14 West 17th Street, New York City



R E P U B L I C

TO REPUBLIC PICTURES CORP.

May we extend our congratulations and felicitations to you at this great time, the 10th Anniversary of Republic Pictures.

You have made a remarkable record and we know that the coming years will be ever greater.

We are proud to be part of your company.

LUIS E. PEREZ, A.
Republic Pictures
de Venezuela

Exclusive Distributors
Republic Pictures in Venezuela

OUR BEST TO YOU, REPUBLIC, ON THIS HAPPY OCCASION

We take this opportunity of extending to Republic Pictures, Mr. Yates, and the entire Republic organization, our heartiest congratulations. Our association the past ten years has been both profitable and compatible, and we look forward with anticipation to a very promising future.

R. L. GRANT
General Manager

BRITISH EMPIRE FILMS (N.Z.) LTD.



We take sincere pleasure in offering congratulations to

REPUBLIC PICTURES

the motion picture company which has shown the most phenomenal and consistent year by year growth in the industry.

May your 10th Anniversary mark the beginning of another decade of continued growth.

THE WORLD'S MOST COMPLETE
LABORATORY SERVICE
IN THE EAST AND THE WEST

CONSOLIDATED
FILM INDUSTRIES, INC.
New York • Hollywood



REPUBLIC

HE GREATEST
HOW ON ICE!

Extends



CONGRATULATIONS TO REPUBLIC PICTURES CORP.

R E P U B L I C

1935 10th ANNIVERSARY 1945

E CAPADES, INC. • 1815 RKO Building • Rockefeller Center • New York 20, N. Y.

JOHN H. HARRIS, Producer

1st Decade Is One Of Progress

¶ Made A Steady Record Upward

(Continued from page 7)

the following season. As Republic increased its feature-film investment, it elaborated on its national promotion. Newspaper advertising, radio spot announcements, and billboard posting on leading films in their key city openings was begun, in all cases coupled with concentrated local publicity campaigns, augmenting national advertising and publicity in newspapers, fan and general magazines, and on the air. Through the cooperation of the Navy's Bureau of Yards and Docks, "The Fighting Seabees" was launched with simultaneous receptions in Hollywood and New York, where the press met SeaBees from states throughout the country, who later returned to key cities to participate in campaigns in connection with the film's openings.

Republic's promotion policy contributed also to the box office success of other films on the 1943-44 program, notably "In Old Oklahoma" and "Man From Frisco."

During 1945, the company is expending more than $2,750,000 for advertising and promotion. One of the biggest advertising campaigns on any individual production is heralding its 10th Anniversary picture, "Flame of Barbary Coast," with full-page advertisements appearing in a long list of fan and general magazines.

1944-45 Program

The 1944-45 program has to date produced the Inter-American musical, "Brazil," starring Tito Guizar, Virginia Bruce and Edward Everett Horton; "Lake Placid Serenade," starring Vera Hruba Ralston with Eugene Pallette, Ray Noble and orchestra, and Harry Owens and his Royal Hawaiians; "Earl Carroll Vanities," starring Dennis O'Keefe, and Constance Moore and Eve Arden; and "Flame of Barbary Coast," with John Wayne, Ann Dvorak, and Joseph Schildkraut. These films and others on the way are confirming Republic's position as a producer of top-budget attractions. Later releases will include: "The Cheaters," with Joseph Schildkraut, Eugene Pallette, Billie Burke, Raymond Walburn, and Ona Munson; "Love, Honor, and Goodbye," with Virginia Bruce, Edward Ashley, Victor McLaglen, and Nils Asther; "Mexicana," with Constance Moore and Tito Guizar; and "Strange Obsession," starring Vera Hruba Ralston.

The first of three Republic productions in Technicolor, the Frank Borzage production, "Concerto," is to go into work in July. This is a Borden Chase story which appeared in *American Magazine*, and was purchased for $100,000. Budgets on Borzage films are flexible, all to cost well in excess of one and one-half million dollars per production. His acquisition by the studio was heralded by Yates as 'but the first of many forward strides which are being taken, and which are being planned in the near future, all aimed at even greater objectives during our second decade.'

"Mexicana" is the first of the Alfred Santell productions under his recent pact. William K. Howard is slated to produce and direct "A Guy Could Change," which elevates Allan Lane to feature films; and negotiations are now in progress for other productions, as well as star talent.

Associate producer-director Joseph Kane's next assignment is the John Wayne starrer, "Dakota," for which Howard Estabrook is preparing the script.

"Love, Honor and Goodbye" is the current big-budget production for Associate Producer-Director Al Rogell; while associate producer-director George Blair has recently completed "Scotland Yard Investigator."

Associate Producers

Republic's roster of associate producers includes Rudolph E. Abel, Stephen Auer, Donald H. Brown, Bennett Cohen, Ronald Davidson, Walter Goetz, Louis Gray, Harry Grey, Marek Libkov, Dorrell McGowan, Stuart McGowan, Herman Millakowsky, Sidney Picker, and E. Jocelyn White. Directors are Spencer Bennet, Yakima Canutt, Thomas Carr, John English, Philip Ford, Frank McDonald, Steve Sekely, R. G. Springsteen, and Lesley Selander.

Republic now has 47 stars and featured players under contract, and has picture commitments from 20. Included in the roster are John Wayne, Roy Rogers, Bill Elliott, Joseph Schildkraut, Tito Guizar, Robert Livingston, Allan Lane, Sunset Carson, Donald Barry, Victor McLaglen, Monte Hale, George "Gabby" Hayes, Erich von Stroheim, The Sons of the Pioneers, Constance Moore, Vera Hruba Ralston, Dale Evans, Ann Dvorak, Jane Frazee, Jane Withers, Ona Munson, Ruth Terry, Stephanie Bachelor, and Adele Mara. Gene Autry heads a group of five in the armed forces, which includes William Henry, Bruce Langley, Lloyd Perryman, and William Shirley.

More than 50 writers are contributing to Republic Productions this year.

Republic's highest budgets thus far have been allotted to its top productions. Budgets also have been increased for other features. The policy of expanded costs for the Roy Rogers' outdoor specials will continue; and Western groups, like the Red Ryder series, are being given added production values.

Republic's Releases from 1935-36 Total 517 Features, 36 Serials

From 1935-36, through the 1944-45 schedule, Republic has released 517 features and Westerns and 36 serials. Re-releases of Gene Autry films bring the total to 534.

Its 1935-36 schedule consisted of 46 features and Westerns and 4 serials. In 1936-37, the program included 64 features and Westerns and four serials. In 1937-38, the company released 49 features and Westerns and 4 serials; in 1938-39, 45 features and Westerns and 4 serials; in 1939-40, 43 features and Westerns and 2 serials; in 1940-41, 58 features and Westerns and 4 serials; in 1941-42, 55 features and Westerns and 4 serials; in 1942-43, 52 features and Westerns and 4 serials, as well as 8 Gene Autry re-releases; in 1943-44, 51 features and Westerns, and 4 serials, as well as 8 Gene Autry re-releases; and to date has delivered 36 features and Westerns and 2 serials on its 1944-45 program.

Concentrating at first on Westerns, serials, and action films, Republic later invested more in feature films; and, as its market increased with its ability to deliver films warranting key-run attention, it progressed from such pictures as "Leathernecks Have Landed," its top 1935-36 money-maker, to "The Hit Parade," released in 1936-37, and the start of a successful series of musicals; "Army Girl" and "Manhattan Merry-Go-Round," top money-makers of 1937-38, "Man of Conquest" was outstanding among its 1938-39 releases; "Dark Command," scored in 1939-40; "Sis Hopkins," "Hit Parade of 1941," and 'Ice Capades," led in 1940-41; "Flying Tigers," and 'In Old California," in 1941-42; "Ice Capades Revue" and "Hit Parade of 1943," in 1942-43, and "In Old Oklahoma," 'The Fighting SeaBees," in the 1943-44 season. Its current anniversary attraction is "Flame of Barbary Coast."

Studio Uses 3,000 Players Each Year

(Continued from page 8)

on hand in the same building.

In 1935, the art department was literally a one-man show—Russell Kimball. Now Kimball, head of the department, has a staff of five unit art directors, nine set designers, two sketch artists, and two junior craftsmen. The same is true of the hairdressing department, with Peggy Gray, then the sole member, now operating with the assistance of 10 aides. Bob Mark, who now directs a staff of 27 in the make-up department, conducted it on his own in 1935.

Howard and Theodore Lydecker are in charge of the special effects and miniature department. In 1935, they worked with six employees. Today there are 45.

There were five laborers on the lot in 1935, and 70 today. Fifty craftsmen work under Ben R. Moran's direction in the studio's grip department. An average of 225 craftsmen is employed in the studio's construction department, which Bob Knoche supervises. The property department, under the direction of John McCarthy, is staffed by 32 experts. There are 38 members of the film editing department, under Murray Seldeen. In 1935, the department had a staff of 12.

3,000 Players

More than 3,000 screen players are assigned to Republic pictures each year, under the direction of Ira Uhr, executive in charge of talent, and Antrim Short, his assistant and casting director. Two employees handled Republic's 1935 requirements in its mail and mimeograph department. Today there are 20, with 10 girls assigned to distribution and collection alone. The department, under Harold Foshay, handled more than 365,000 fan letters and 150,000 business communications in a year.

In 1935, Republic's payroll department was staffed by three. Its personnel today is 14. The department, under W. N. Jarrett, issues approximately 5,000 checks each week.

Lester J. Nelson heads a staff of 12 in Republic's studio accounting department, a four-fold increase since 1935.

Republic's Foreign Outlets

¶ New Company Has 19 Branches

MORRIS GOODMAN, former Republic vice-president in charge of foreign sales, last September was made president of the newly formed Republic Pictures International Corp., which handles the company's foreign distribution. Goodman has been with Republic since its inception.

The foreign organization consists of 19 branch offices and 27 other distributors. Republic-operated branches are located in Colombia, Mexico, Panama, Peru, Puerto Rico and Trinidad. Main branches in Buenos Aires are supplemented by three sub-branches in Argentina; in Rio de Janeiro by five sub-branches in Brazil; and in Santiago by two sub-branches in Chile.

In Great Britain, the franchise is held by British Lion Film Corporation, which, under managing director Sam Smith, has distributed Republic product there since 1935. Goodman is now abroad for discussions with Smith and for a three-months' survey of the European market. His trip follows shortly a four-months' visit to Latin America, which included Mexico, Panama, Venezuela, Trinidad, Brazil, Argentina, Chile, Peru, Puerto Rico and Cuba. Upon his return to the United States, Goodman announced adoption by the foreign department of the domestic type of promotion for the company's films abroad.

Promotion Abroad

Widespread advertising and publicity campaigns are now heralding engagements of Republic product internationally. First productions to receive the new campaigns abroad are "Brazil," and "Lake Placid Serenade," which are being given newspaper advertising and radio coverage through spot announcements and five-minute transcriptions. Such local promotion is supplementing a regular advertising schedule in fan and general magazines.

Republic plans immediate expansion in Latin America and other plans are dependent upon the world situation in the coming months. James A. Fitzpatrick recently completed Republic's first bi-lingual film, "Song of Mexico," produced in Mexico.

Many of the scenes for Republic's musical, "Brazil," were filmed in that country, and concentrated research work went into the production which won the approval of Brazilians. "Mexicana," a musical tribute to that country, will be followed by other productions similar in design.

CONGRATULATIONS

to

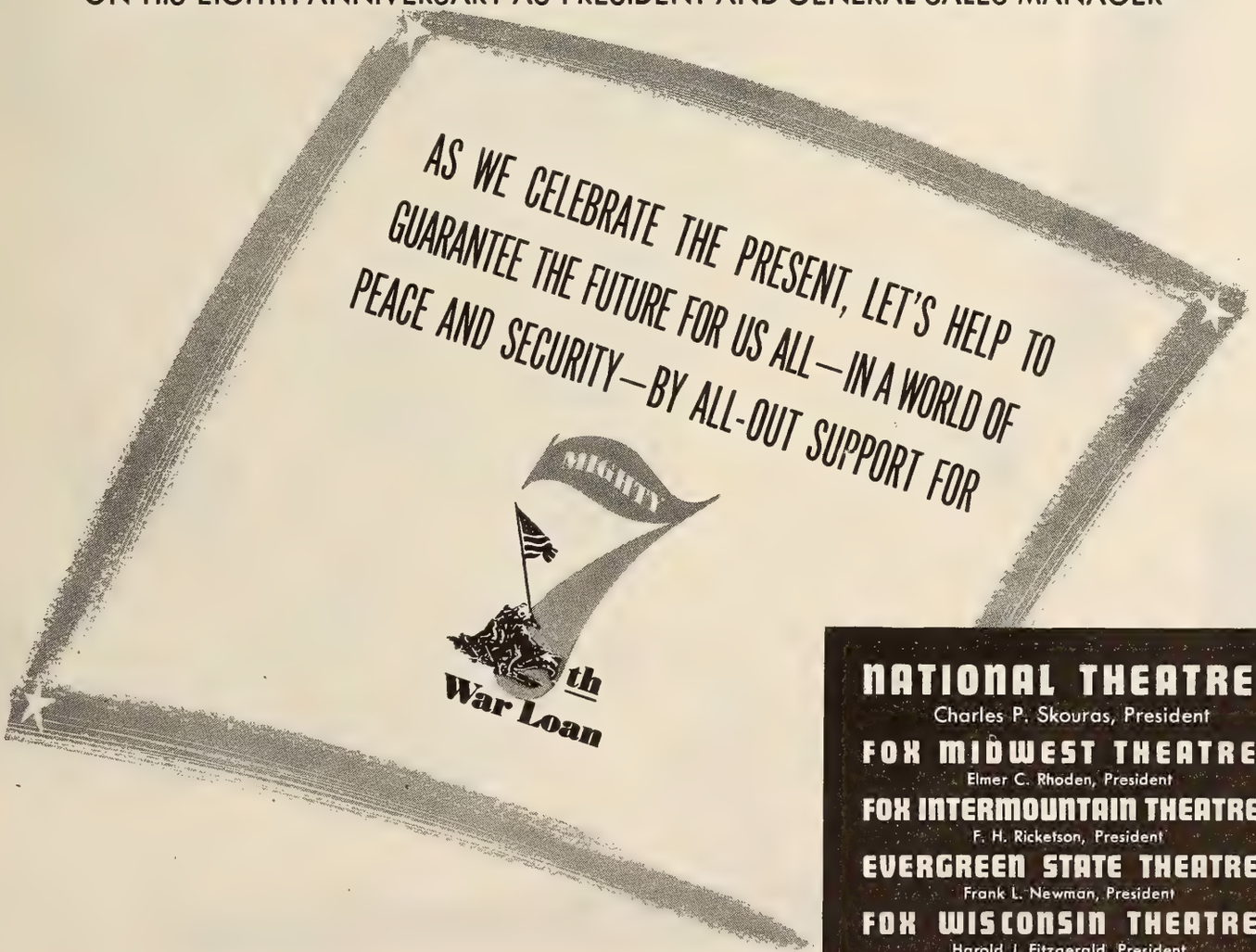
REPUBLIC PICTURES

ON ITS TENTH ANNIVERSARY

and to

JAMES R. GRAINGER

ON HIS EIGHTH ANNIVERSARY AS PRESIDENT AND GENERAL SALES MANAGER



NATIONAL THEATRES
Charles P. Skouras, President

FOX MIDWEST THEATRES
Elmer C. Rhoden, President

FOX INTERMOUNTAIN THEATRES
F. H. Ricketson, President

EVERGREEN STATE THEATRES
Frank L. Newman, President

FOX WISCONSIN THEATRES
Harold J. Fitzgerald, President

FOX MICHIGAN THEATRES
David M. Idzal, President

FOX WEST COAST THEATRES
Charles P. Skouras, President

Los Angeles Office
325-329 W. 6th St.

New York Office
133 W. 50th St.

Fanchon and Marco
SERVICE CORPORATION

FOX THEATRE BUILDING, 527 N. GRAND BLVD.
ST. LOUIS, MO.

May 28, 1945

REPUBLIC PRODUCTIONS, Inc.
4024 RADFORD AVENUE
NORTH HOLLYWOOD, CALIFORNIA

Dear Friends,

With great pleasure we take this opportunity to extend to Republic Pictures our sincere congratulations and best wishes on your 10th Anniversary.

To Herb Yates, who in the last five years has brought Republic to the front as a major producing company, ranking with the best in the industry, my heartiest congratulations.

To Jimmy Grainger, whom we have known and done business with for years, we also send our very best. Jimmy, in truth, is a sales manager who certainly has the interest of the exhibitors at heart.

And so, on your 10th Anniversary, we together with the thousands of other well-wishers in the industry who are thrilled at the progress which has been made by your studio send you our best wishes for your continued success.

Sincerely,

Harry Arthur

FANCHON & MARCO
Harry Arthur

Fanchon and Marco
SERVICE CORPORATION
FOX THEATRE BUILDING, 527 N. GRAND BLVD.
ST. LOUIS, MO.

SAINT LOUIS, MO.
MAY 28
7:30PM
1945
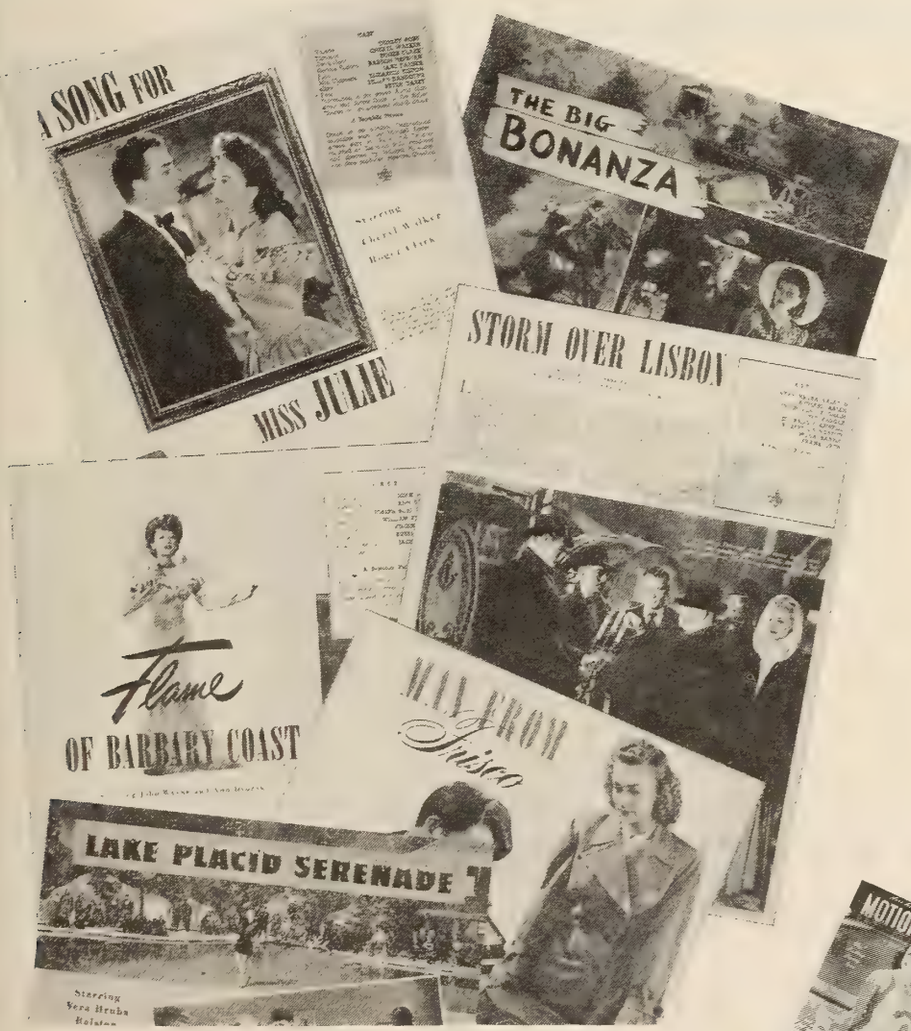
AIR MAIL

REPUBLIC PRODUCTIONS, INC.
4024 RADFORD AVENUE
NORTH HOLLYWOOD, CALIFORNIA

TO REPUBLIC PICTURES...



...and the Stars that make you Shine



You've grown as you planned to grow. During the last ten years, it has been our business to watch your business become important to picture-making. Congratulations on being 10.

It wasn't coincidence that a leading Fawcett publication — Movie Story magazine — fictionized ten of your best pictures in Republic's tenth year. Movie Story always picks the winners. (Eleven of the fifteen "Best Movies of 1944" were presented to Movie Story's readers in story form.)

Thirty-five years ago, when our Motion Picture magazine inaugurated so many of the features of *all* today's screen magazines, good performers in good pictures were soundly establishing some of the film industry's great names. In the last ten years, Republic Pictures, you have found your firm place with the leaders. Happy tomorrows to you.

Fawcett Publications, Inc.

World's Largest Publishers of Monthly Magazines

295 Madison Avenue
New York 17, N. Y.





...from MOTION PICTURE and MOVIE STORY

A SALUTE

to

Republic Pictures

on their

TENTH ANNIVERSARY



GOLDEN STATE THEATERS

Bob McNeil

T & D JR. THEATERS

Mike Naify

SAN FRANCISCO—CAL.



SCREEN STARS MAGAZINE

CONGRATULATES

REPUBLIC PICTURES CORPORATION
1935 10th ANNIVERSARY 1945

Herbert J. Yates, President of Republic Productions, Inc. and his excellent organization on their tenth anniversary

---

Screen Stars' readers constantly clamor for more and more pictures and stories of their favorite Republic stars, such as Roy Rogers, Vera Hruba Ralston, Connie Moore, Ann Dvorak, John Wayne, Dale Evans, "Wild" Bill Elliott, etc., who help make fine, wholesome movies—the kind people of all ages truly enjoy.

Best wishes for the continued success of Republic Pictures.

MARTIN GOODMAN, PUBLISHER
SCREEN STARS MAGAZINE

CONGRATULATIONS

from



MARTIN J. MULLIN

SAM PINANSKI

Republic Pictures

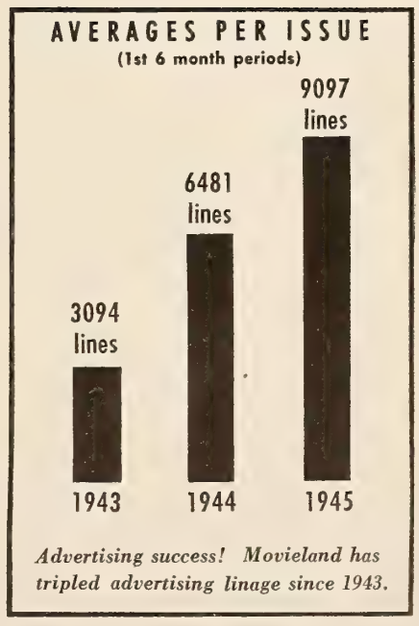
Know a *hit* when they see one!



Two and a half years ago, Republic Pictures first looked at Movieland . . . and liked it. They knew from the start that it was destined to be a hit with America's movie-going public.

But even Republic hardly expected that Movieland would soon become one of the great hits of all times . . . that in two and a half years its circulation would more than double . . . that advertising lineage would more than triple . . . that its influence on readers would become so far-reaching.

Today, Movieland congratulates Republic Pictures on their ten successful years as major producers of fine motion pictures. Movieland also lauds Republic for their vision in making this magazine one of the strong links binding them to America's movie-going millions.



Advertising success! Movieland has tripled advertising linage since 1943.

Movieland

Doris Cline, Editor

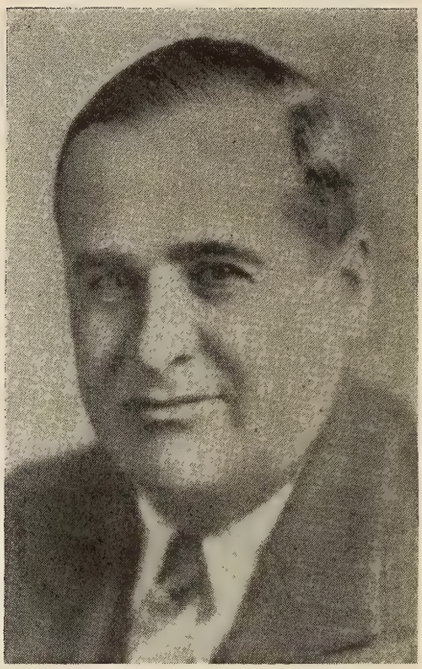
Published by Hillman Periodicals, Inc.

NEW YORK CITY 18
1476 Broadway

CHICAGO 1
333 N. Michigan Ave.

LOS ANGELES 46
9126 Sunset Blvd.

SAN FRANCISCO
Russ Bldg.



—To My Friend

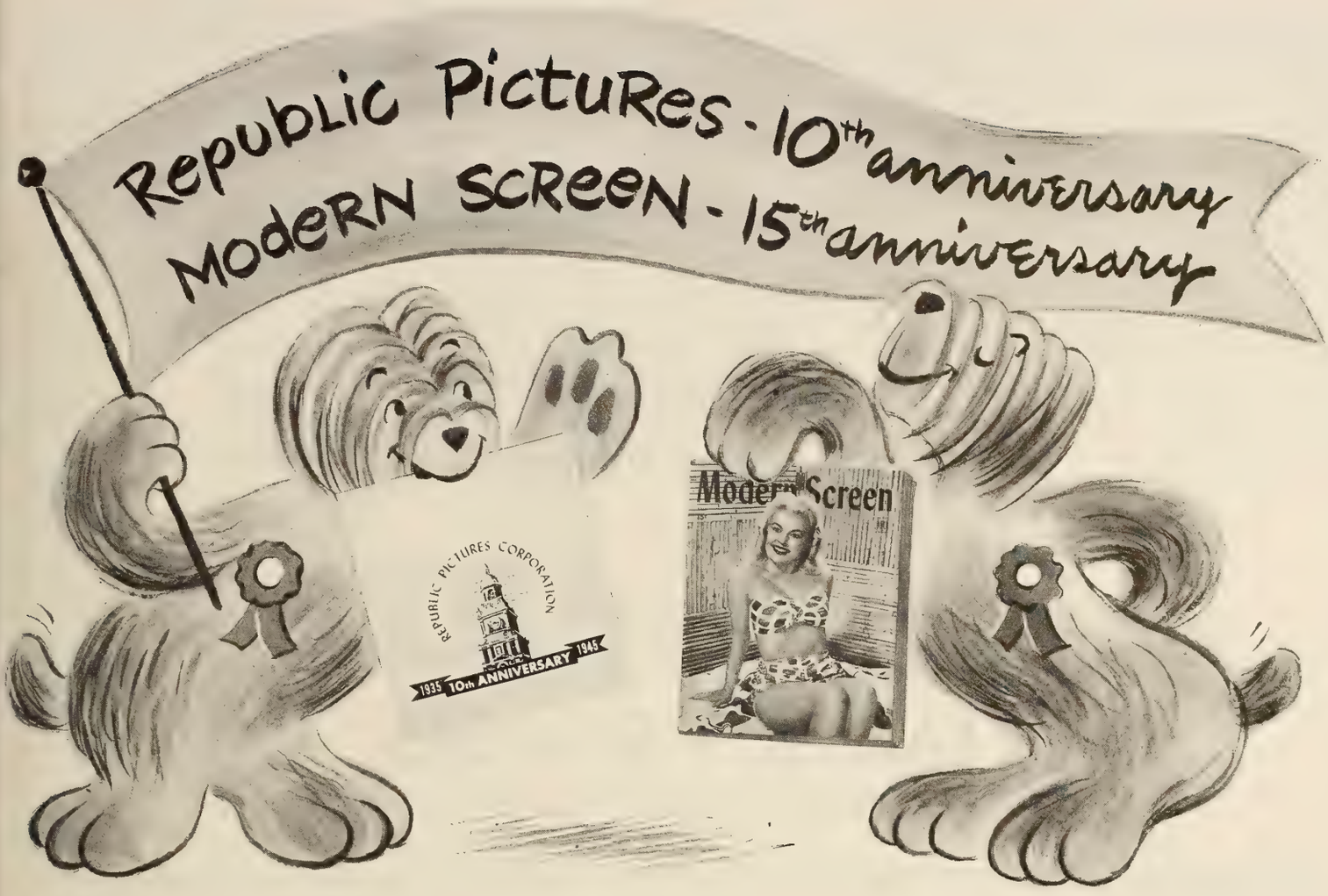
James R. Grainger

Mrs. J. J. Parker

PRESIDENT

J. J. PARKER THEATRES

PORTLAND, OREGON



'Way back in '30, we started publishing a little job we called Modern Screen.
It was a fan magazine.
And, as editors have done since time immemorial,
We thought it had some pretty good content editorial.
Others must have, too, because today if you search the whole creation
You won't find a similar book with anywhere near our circulation.
So now comes June
(Everyone knows the only thing that will rhyme is moon)
When along with Republic we celebrate an anniversary.
Time to vow anew that we will never be cursory
In our publishing so that come 1950
Fans will have a magazine even more nifty.

MODERN SCREEN - a Dell modern magazine

BIRTHDAY
GREETINGS
from
CANADA...

Congratulations
to Republic Pictures
and
Jimmy Grainger

FAMOUS PLAYERS
CANADIAN CORPORATION, LTD.

CONGRATULATIONS

to

HERBERT J. YATES
JAMES R. GRAINGER

and

REPUBLIC PICTURES CORPORATION

on their

TENTH ANNIVERSARY

COMMONWEALTH THEATRES, INC.

Home Office: 215 West 18th Street, KANSAS CITY, MO.

C. A. SCHULTZ, President

SCREEN GUIDE

the pioneer picture-news magazine

of the screen industry

salutes

one of the most progressive . . .

precocious companies

in the business today

REPUBLIC PICTURES

on the occasion

of its tenth anniversary

Exceptionally early in development
—Webster

Congratulations

REPUBLIC PICTURES

and

JIMMY GRAINGER

—WILDER THEATRES—

Colley Theatre, Norfolk, Va.
Newport Theatre, Norfolk, Va.
Center Theatre, Norfolk, Va.
Gates Theatre, Portsmouth, Va.
Warwick Theatre, Newport News, Va.
Virginia Theatre, Portsmouth, Va.
Commodore Theatre, Portsmouth, Va.

*"Congratulations . . .
and continued success
in the future."*

PHIL CHAKERES
CHAKERES THEATRES
SPRINGFIELD, OHIO

ALL GOOD WISHES

to

HERBERT J. YATES

and

JIMMY GRAINGER

ON THE TENTH ANNIVERSARY

of

REPUBLIC PICTURES

BLUMENFELD THEATRES

SAN FRANCISCO, CALIF.

Congratulations



WOODS THEATER
CHICAGO

Congratulations

TO

JIMMY

from

EDDIE

Congratulations

and Best Wishes

TO

REPUBLIC PICTURES

ON THEIR

TENTH ANNIVERSARY

PRUDENTIAL CIRCUIT

Congratulations

to

REPUBLIC PICTURES

on its tenth anniversary

and

JIMMY GRAINGER

on his eight.

GRIFFITH THEATERS

OKLAHOMA CITY, OKLA.

—Congratulations—

REPUBLIC

MAY YOU GROW AND GROW AND GROW

Leverette's

INTERSTATE THEATRES

HOME OFFICE CRATERIAN THEATRE BUILDING

SOUTH CENTRAL AVENUE - PHONE 2424

MEDFORD, OREGON

CONGRATULATIONS TO

REPUBLIC PICTURES

AND SINCERE BEST WISHES
FOR CONTINUED SUCCESSES

★

STERLING THEATRES

WASHINGTON and OREGON

JOHN DANZ, President

BEST WISHES

TO

REPUBLIC

ON YOUR 10th ANNIVERSARY

JANE FRAZEE

Heartiest Congratulations

REPUBLIC

Many more happy decades to the most progressive studio in the motion picture industry.

GEORGE "GABBY" HAYES

Every Good Wish For

Many More Happy Decades

BORDEN CHASE

Happy to have written these original stories and screen plays for Republic:

"THE FIGHTING SEABEES"

"FLAME OF BARBARY COAST"

and now preparing:

*"CONCERTO" and *"THAT MAN MALONE"

*BORZAGE-REPUBLIC PRODUCTIONS

JOSEPH KANE

REPUBLIC PICTURES CORPORATION

FRANK BORZAGE PRODUCTIONS
4024 RADFORD AVENUE
NORTH HOLLYWOOD, CALIFORNIA
TELEPHONE SUNSET 2-1121

OFFICE OF
FRANK BORZAGE

June 7, 1945

Mr. Herbert J. Yates
Republic Productions, Incorporated
4024 Radford Avenue
North Hollywood, California

Dear Herb:

It gives me great pleasure to congratulate you and your organization on the occasion of your Tenth Anniversary. The magnificent strides that Republic has made in the past decade is proof that you have become recognized as one of the motion picture industry's outstanding figures.

May you and your efficient organization make even greater progress in the next ten years.

Please accept my sincere wishes for your continued success and good health.

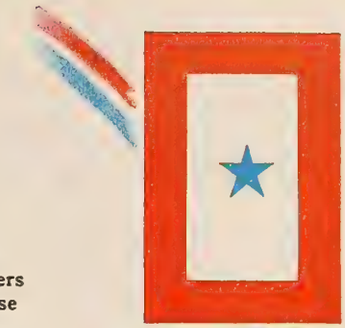
Sincerely yours,

FRANK BORZAGE PRODUCTIONS

Frank

Frank Borzage

With humility and pride . . . . . Republic Pictures offers its appreciation to its men and women in the services of our Country.



Sam Abarbanel
James A. Abee
Franklin Adreon
Frank Arrigo
Louis Asher
Dudley Autry
Gene Autry
Bart Baker
Frederick P Bayzman
William Beck
Robert Beebe
Wm. Bentley, Jr.
Aaron Bergner
Edna Mae Black
Laurent Bolduc
Richard Boyd
J. H. Bradley
John F. Brewer
Richard Brooks
H. S. Brown, Jr.
Neil Brown
R. L. Brown
Russell I. Brown
Earle Dean Buell
John Burke
Richard Bussey
Donald Cady
James Calahan
Vincent Callahan
Ian Cameron
John Capano
Joseph Cardettino
Thomas G. Carroll
Charles Cashon
Clarence Champagne
M. M. Christensen
W. J. Clemons
Harris Clifton
Aaron Cohen
Vernon Coker
Elbert Coleman
Charles Cooper
Stephen Coppola
Irwin Coster
Claude Couch
Vernon Crocker
Robert Dale
Sam Dalzell
Dudley Darnell
Emma DeHaven
John Dickinson
L. A. Dicks
Leonard Dimoush
F. Dorman
Steve Dorsey
William Douglas
Marguerite Draper

W. J. Dumas
Robert Eaton
James Ecker
Alric Edens
Harry Eisenhoff
Clifton A. Emerson
John Esch
N. Espar
Norman Essex
Catherine Feder
Cy Feuer
George Feurman
Leonard Fields
Don Fill
Robert Finkel
Robert L. Finlayson
LeRoy Finster
George L. Flax
Charles Foreman
Harold Forman
Jane Fowler
Mike Frankovich
Lockwood Frost
Marsh E. Funderburk
Charles Gallenstein
Harold Gausman
Lee Gentry
Harry Gerstad
Edmund Grainger
Paul Grancell
Wilson Grantham
Eddie Greggs
Bruce Greiner
Hershell Gruenberg
Paul Gundy
Lester Haas
Raymond P. Halvorsen
Homer Hamilton
Ralph Hardesty
Fred Hart
Joe Hawk
Harold Hellman
Robert Herrick
Joe Hiatt
George Hill
William M. Hisey
Francis Holland
Russell Edward Holmes
Ralph Hooks, Jr.
Al Horwitz
Bert Humphrey
Edward P Inderbitzen
Robert Johannes
Marvin Johns
Eugene Jonas
Arthur Jones
William Jones
Sam Kalmanson
Melvin Kane
Paul E. Karanza
R. W. Karges
Gordon Kay
John Kelly
W. Kennett
Charles Killen
Wilbur S. Kent
William Kickler
John Knipping
Walter S. Krasniewski
Arthur Krass
Raoul Kraushaar

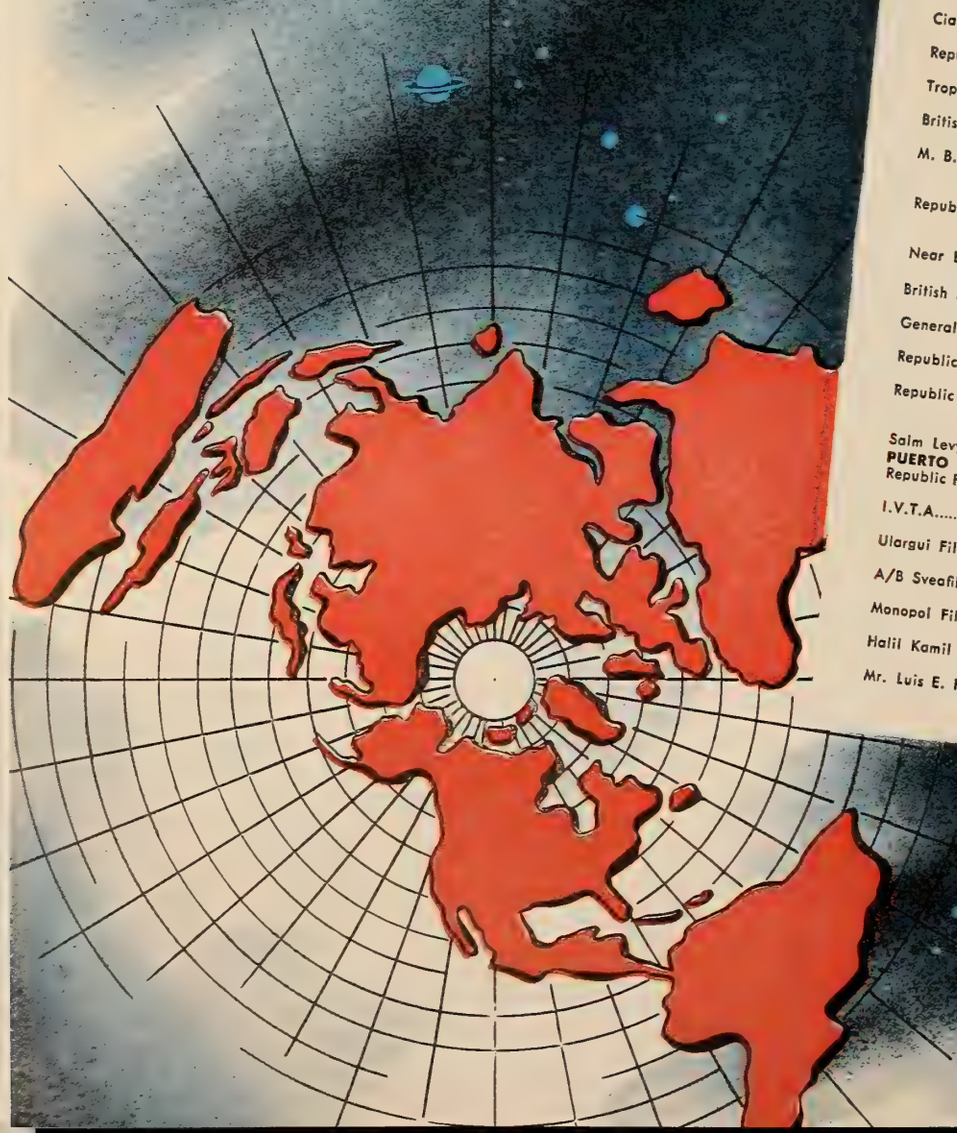
Joe LaBella
John LaMar
Albert Land
Bruce Langley
Francis Langton
Ed Lavalle
Robert Leeds
David Lees
James Leppert
James Long
Robert Longcrier
Robert Lynn
Albert Malafronte
Edward Mann
Harry Marcus
Ray Marcus
Dick Marino
Sid Martin
Louise Matthews
Harold May
John McCloud
Herbert Mendelson
Carleton Michens
Ray Middleton
Paul Milburn
Max Miller
Harold Minter
Stewart Moody
Sidney Morris
William Morris
John C. Morrison
Richard Murphy
Dale Nadel
Homer Nelson
Sloan Nibley
Sam Noel
Edward Nossan
Raymond Oberg
R. Eldon Oberg
Betty O'Brien
Edward O'Donnel
Jerry Olson
Howard O'Neill
Les Orlebeck
Hayes Pagel
Marvin Partin
Charles J. Pass
Jerome Pauly
John Pawlow, Jr.
Harold Peck
Daniel C. Penrod
Lee Picke
Louis Phillippi
Carl Podlasky
Steve Previn
Jack G. Quinn
Henry Rauch
Ed. L. Ray
William Record
Eugene Reed
Thomas Reime
Dean Rendahl
Paul Rendahl
Elmer Rice
Gilbert Rice
Robert Rice
Wilkeson Richards
Mickey Riley
Ben Roberts
Herman Robinson
Eddie Rodriguez

L. G. Roehl
William Rogers
Raymond Rose
G. Rossman
Harold Rossmor
Victor Santomassimo
George Santoro
Richard Sawyer
Leonard Schaefer
Dave Schlesinger
Duane Schnoebelen
Irving Schoenberg
Earl W Schroeder
Patricia Schuck
John Scott
Harold Sellers
Frank Sheffield
Rudy Shellenberg
Louis Sheridan
Bill Shirley
Sol Shor
Norman Silverman
Harold E. Smith
Howard Smith
Whilow Smith
Chalmers Snodgress
George Somma
Francis Soule
Jerome Stanley
Sidney Sternstein
Sydney Stevens
Dale Strickland
Andrew Subbiondo
Joseph Sugar
Jack Swain
Clare Swonson
Albert Thomas
Frank J. Thomas
William Thomas
Kenneth Thompson
William Thompson
Robert L. Tomlinson
Willis R. Tomlinson
Stanley Trembley
Nick Treosti
Lloyd Utterberg
Bruno G. Vascott
Ray Vernol
Bernard Vorhaus
Margaret Waite
Earl Waltman
Justin Ward
William Ware
George Wargo
Clifford Waterman
Robert Wenzel
Herb Westrate
Claude White
Lou Wildey
Theodore Wilkins
Allen Wilson
Roger Wilson
John Winton
William Witney
Harold Wolf
Arvard Wooden
Harrigan Wortsmith
Douglas T. Yates
Claude York
Julian Zimet
Clement Zumel



REPUBLIC PRODUCTIONS

. . . are distributed wherever American motion pictures are shown



IN THE UNITED STATES

ALBANY 4, N. Y. ..... 1046 Broadway
ATLANTA 1, GA. ..... 162 Walton Street
BOSTON 16, MASS. ..... 40-44 Piedmont Street
BUFFALO 2, N. Y. ..... 505 Pearl Street
BUTTE, Mont. ..... 115 E. Granite Street
CHARLOTTE 1, N. C. ..... 227 W. 4th Street
CHICAGO 5, ILL. ..... 1304 S. Wabash Avenue
CINCINNATI 14, OHIO ..... 1632 Central Parkway
CLEVELAND 14, OHIO ..... 450 Film Building
DALLAS 1, TEXAS ..... 2011 Jackson Street
DENVER 2, COLO. ..... 2145 Broadway
DES MOINES 9, IOWA ..... 1123 High Street
DETROIT 1, MICH. ..... 610 Film Exchange Building
INDIANAPOLIS 4, IND. ..... 408 North Illinois Street
KANSAS CITY 8, MO. ..... 215 West 18th Street
LOS ANGELES 7, CALIF. ..... 1926 South Vermont Ave.
MEMPHIS 2, TENN. ..... 397 South Second Street
MILWAUKEE 3, WISC. ..... 1131 North 8th Street
MINNEAPOLIS 3, MINN. ..... 1104-06 Currie Avenue
NEW HAVEN 10, CONN. ..... 132 Meadow Street
NEW ORLEANS 13, LA. ..... 1307 Tulane Avenue
NEW YORK 19, N. Y. ..... 630 Ninth Avenue
OKLAHOMA CITY 2, OKLA. ..... 623 West Grand Avenue
OMAHA 2, NEBR. ..... 1514 Davenport Street
PHILADELPHIA 7, PA. ..... 1225 Vine Street
PITTSBURGH 19, PA. ..... 1701 Boulevard of Allies
PORTLAND 9, ORE. ..... 1816 N. W. Kearney Street
ST. LOUIS 3, MO. ..... 3214 Olive Street
SALT LAKE CITY 1, UTAH ..... 214 East First South Street
SAN FRANCISCO 2, CALIF. ..... 221 Golden Gate Avenue
SEATTLE 1, WASH. ..... 2420 Second Avenue
TAMPA 1, FLA. ..... 115 South Franklin Street
WASHINGTON 1, D. C. ..... 925 New Jersey Ave., N.W.

EMPIRE FILMS, LTD., CANADA

CALGARY, ALBERTA ..... 8th Avenue and 6th Street West
MONTREAL, QUEBEC ..... 121 Craig Street West
ST. JOHN, N. B. ..... 12 Hazen Street
TORONTO, ONTARIO ..... 277 Victoria Street
VANCOUVER, B. C. ..... Davie and Burrard Streets
WINNIPEG, MAN. ..... Film Exchange Building

ARGENTINA • URUGUAY • PARAGUAY

Republic Films Argentina Corp. ..... Tucuman 1946, Buenos Aires, Argentina

AUSTRALIA

British Empire Films (Pty.) Ltd. ..... 251a Pitt St., Sydney, Australia

BERMUDA

Mr. Charles H. Monks ..... Aireigh, Cedar Avenue, Hamilton, Bermuda

BRAZIL

Republic Pictures do Brasil, Inc. ..... Praca Getulio Vargas #2
Rio de Janeiro, Brazil

BRITISH WEST INDIES • BRITISH GUIANA • DUTCH GUIANA

Republic Pictures (Trinidad,) Inc. ..... P. O. Box 566
Port of Spain, Trinidad, B. W. I.

CHILE

Cia. Republic Films Chilena, Inc. ..... Casilla 932, Santiago, Chile

COLOMBIA

Republic Pictures de Colombia, Inc. ..... Colombia, South America

CUBA

Tropical Films de Cuba, S.A. ..... Consulado 216, Havana, Cuba

ENGLAND

British Lion Film Corp. ..... 76 Wardour Street, London W.1, England

INDIA

M. B. Bilimoria ..... Sir Mangaldas House, West End Cinema Compound
Lamington Road, Bombay, India

MEXICO

Republic Pictures de Mexico, Inc. ..... Avenida Morelos #63
Mexico, D.F., Mexico

NEAR EAST

Near East Films ..... 363 Lexington Avenue, New York City

NEW ZEALAND

British Empire Films (N.Z.) Ltd. ..... 15 Courtenay Pl., Wellington, N. Z.

NORTH AFRICA

General Overseas Corp. ..... 363 Lexington Avenue, New York City

PANAMA & CENTRAL AMERICA

Republic Films of C.A. Inc. ..... P. O. Box 382, Colon, Panama

PERU • BOLIVIA

Republic Pictures del Peru ..... Lima, Peru
Giron Contumaza 283, (Pasaje Encarnacion)

PORTUGAL

Salm Levy Jr. & Ca. ..... Rua da Conceicao 107 2°, Lisbon, Portugal

PUERTO RICO • SANTO DOMINGO • HAITI • VIRGIN ISLANDS

Republic Pictures P.R. Corp. ..... P. O. Box 2949, San Juan 13, Puerto Rico

SOUTH AFRICA

I.V.T.A. ..... 220 West 42nd Street, New York City

SPAIN

Ulargui Films ..... Antonio Maura 16, Madrid, Spain

SWEDEN

A/B Sveafilm ..... Kungsgatan 29, Stockholm, Sweden

SWITZERLAND

Monopol Films A.G. ..... 61 Toedistrasse, Zurich, Switzerland

TURKEY

Halil Kamil Film ..... Posta Kutusu 2163, Beyoglu, Istanbul, Turkey

VENEZUELA

Mr. Luis E. Perez, A. ..... Socarras a Puente Yanes #103, Caracas, Venezuela

Industry Producing 'FriscoDocumentary

HOLLYWOOD, June 11.—With the near completion of a historical film record of the United Nations Conference, plus special presentation reels edited and narrated for each of the 49 delegations, the industry yesterday was revealed to be winding up the job on international relations. Activity has been continuous since the opening of the conference late in April, with more than 300,000 feet of film covering the San Francisco meetings being flown to Hollywood for processing and editing and rushing back for two daily exhibitions to delegates.

Special Staff

From material gathered by a special camera staff provided by all newsreel companies, more than 100 individual stories have been handled in Hollywood and flown north for showings at the industry operated United Nations Theatre. Another unit in Hollywood assembled an over-all record of the conference proceedings, while a third group selected and compiled shots of each delegation together with addresses by its leaders.

Chairman of the planning committee in New York was M-G-M's Howard Dietz, while Claude Lee of Paramount officially represented the industry at the conference. Lee's liaison with the government was Col. J. Noel Macy of the State Department, and working with Lee in San Francisco was Glendon Allvine of the Public Information Committee, eastern division. Direction of camera and sound men assigned to the job was in charge of Claude Collins, Washington representative of the combined newsreels. The production unit in Hollywood was directed by Allyn Butterfield of M-G-M.

New Shea Company

GREENFIELD, Mass., June 11.—The recently organized M. A. Shea Mass. Corp. has completed a lease for the Lawler Theatre here, to take effect August 1. M. A. Shea Mass. Corp. is a subsidiary of Shea Enterprises, Inc., and part of the Shea circuit.

Congratulations to

H. J. Yates

James R. Grainger

and other members of the

REPUBLIC PICTURES STAFF

A tribute for a decade of steady progress in the motion picture industry.

ASSOCIATED THEATRES OF MICHIGAN

Under direction of Alex Screiber, Harold H. Smilay, William A. London, Asher B. Shaw, General Manager

Yates and Grainger List Anniversary, Other Films

(*Continued from page 1*)

to be followed by the company's first Technicolor production, slated to go before the cameras July 1; it is "Love, Honor and Goodbye," produced by Harry Grey and directed by Al Rogell. Wilson announces that, as a result of his performance in the male lead, Edward Ashley has been signed to a seven-year contract. The other film is an inter-American musical, "Mexicana," which is Alfred Santell's first production under his new contract. The score was written by the Mexican composer, Gabriel Ruiz. Proposals that the world premiere take place in Mexico City are being considered.

Frank Borzage and his production staff are working to place "Concerto" before the cameras by July 1. Arrangements have been completed for the purchase of Rachmaninoff music to be featured in the film.

Several story properties have been added within the past two weeks. "That Man Malone," by Borden Chase, was purchased for John Wayne, and is scheduled as Borzage's second production. "Pennies to Burn," a forthcoming novelette by Rose Simon Kohn, was bought for $30,000, and has been assigned to Herman Millakowsky for early production.

Roy Rogers, "King of the Cowboys," is back on the lot following a tour of Army and Navy hospitals and rodeos, and is now at work in "Sunset in Eldorado," to be followed by "Rainbow Over Texas."

Will Revive Many Anti-Trust Cases

(*Continued from page 1*)

mant cases, although it was not indicated that immediate action could be taken. The capitulation of Germany, however, relieved the pressure for war production in some lines and a number of companies charged with violation of the anti trust statutes are likely to be taken into the courts this Fall.

A number of the cases involve companies producing equipment used in the film industry, among them General Electric, Bausch and Lomb and American Optical Co., and the Carrier and York Refrigerating-Equipment Companies.

At the Department it was said that these cases now are being reviewed and brought up to date, with the possibility that some of them may be prosecuted in the near future.

Reelect B. F. Keith Officers, Directors

(*Continued from page 1*)

berg, Rathvon, Gordon E. Youngman, Walker and Whitman.

The newly re-elected directors of RKO are scheduled to meet here Thursday to re-elect officers. All officers headed by Floyd B. Odlum, chairman of the board; Rathvon, president; Depinet and Kingsberg, vice-presidents; Youngman, vice-president and general counsel; Walker, secretary; Kingsberg, treasurer and Van Wagner, controller, are expected to be re-elected. The office of vice-chairman of the board, previously held by Richard C. Patterson, Jr., who resigned, is not expected to be filled.

May End Raw Stock Controls by Jan. 1

(*Continued from page 1*)

stock, he said emphatically "we want to get rid of them as quick as we possibly can, and at the first opportunity we will recommend that these orders be revoked."

Adams explained that certain requirements will have to be met before a free market in raw stock can be restored, as follows:

"We have taken the position that when there is 300,000,000 feet per quarter available to the major producers (including the large independents), plus 100 per cent for all the small people (Class C, factual and similar producers), along with the stated screened requirements of the Army and Navy and other claimants, L-178 is out of the window," Adams said.

However, Adams warned, the industry now is entering upon the worst period of the year. Last year, he said, vacations in the film manufacturing plants reduced deliveries by over 50,000,000 feet, but it is expected that the reduction this year will not exceed 30,000,000 feet, and may be even less.

Set June 26 and 28 For Warner Meeting

(*Continued from page 1*)

ident in charge of advertising and publicity, who will be in New York at that time, also will take part in the sessions.

Home office executives participating, in addition to Kalmenson, will include Joseph Bernhard, Samuel Schneider, Mort Blumenstock, Arthur Sachson, Roy Haines, Jules Lapidus, Norman H. Moray, I. F. Dolid, Ed Hinchy, Stanley Hatch, Bernard Goodman, A. C. Brauninger, Charles Baily, Bill Brumberg, and others.

In addition to "Rhapsody," several of the first pictures scheduled for release in 1945-46 will be screened. Sales policies and merchandising plans for these pictures also will be discussed.

Einfeld Holds Coast Meet Before Leaving for N. Y.

HOLLYWOOD, June 11.—Charles Einfeld, vice-president in charge of advertising for Warner Bros., who is scheduled to leave for New York this week, met with West Coast sales and publicity representatives at the studio today to outline plans for the special handling of "Rhapsody in Blue" and "Conflict."

Among those attending the conferences were Henry Herbel, district manager; Fred Greenberg, Los Angeles branch manager; Sam Clark, West Coast exploitation representative; Jack Leewood, Denver-Salt Lake City exploiteer, and others.

A Salute

to

REPUBLIC PICTURES

and

JIMMY GRAINGER

on their

TENTH ANNIVERSARY

HERMAN RIFKIN



Hearty Congratulations to Republic

ON YOUR TENTH ANNIVERSARY

SINCERE THANKS TO YOU FOR MAKING IT POSSIBLE FOR ME TO STAR IN THE RED RYDER SERIES . . . .

AND FOR ASSIGNING ME THE STARRING ROLE IN THE $1,000,000 SPECIAL PRODUCTION "THE FABULOUS TEXAN"

WILD BILL ELLIOTT

1935 10th ANNIVERSARY 1945

REPUBLIC

MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 114 NEW YORK, U. S. A., WEDNESDAY, JUNE 13, 1945 TEN CENTS

Rathvon Lists $7,290,164 For Red Cross

1945 Drive Figure Is Double That of 1943

N. Peter Rathvon, president of RKO, and national chairman of the Red Cross 'War Fund Week' campaign of 1945, reported to the War Activities Committee, at the Hotel Astor, yesterday, that a record $7,290,164 had been collected in theatres and by the industry for the Red Cross. This compares with $6,793,060 last year and $3,067,236 in 1943.



N. P. Rathvon

Rathvon's final report was read at a luncheon in the presence of Basil O'Connor, na-

(*Continued on page 10*)

Reagan Is Elected to Paramount's Board

At a meeting of the board of directors of Paramount Pictures held yesterday Charles M. Reagan was elected a member of the board succeeding the late John Hicks, Jr.

A veteran of 25 years in the industry, Reagan has served as vice-president in charge of Paramount sales and distribution for the past year. At the time of his appointment as vice-president in charge of distribution there were no vacancies on the company's board of directors.

Service Problems Up At National Meeting

William B. Brenner, vice-president in charge of operations for National Screen Service, emphasized the company's desire for increased efforts to overcome service problems, in the second session of a three-day meeting at the Waldorf-Astoria Hotel, New York, yesterday.

Calling attention to a streamlined system of operations inaugurated

(*Continued on page 7*)

'Free Movie Days' Hit Record 10,807

'Free Movie Day' performances for the industry's Seventh War Loan campaign on June 6 were conducted by a total of 10,807 theatres, Sam Pinanski, industry drive chairman, announced here yesterday. The total compares with 7,571 theatres which conducted 'Free Movie Days' in the Sixth War Loan drive.

Pinanski also announced that 1,868 theatres held 'Children's Matinees' in the Seventh, compared with 879 theatres in the Sixth, and that 5,052 theatres held 'Bond Premieres,' compared with 4,284 in the previous drive.

Strong Week At 1st Runs

New York downtown first-run theatres are generally enjoying another week of strong receipts. Receipts of all-time record proportions are being recorded for "Wonder Man," in its first week at the Astor. Maurice Maurer, house manager, reports that $28,500 was taken in during the first three days and he estimated a record $58,000 for the week.

"Out of This World," at the Paramount, and "Where Do We Go From Here," at the Roxy, are also headed for big initial weeks. "The Valley of Decision," at Radio City Music Hall,

(*Continued on page 7*)

20th Expands In Mid-East

Twentieth Century-Fox plans an immediate expansion of film sales activities in the Middle East, opening new exchanges in Tel Aviv, Palestine; Beirut, Lebanon; Bagdad, Iraq, and eventually Khartoum, Anglo-Egyptian Sudan, Murray Silverstone, president of the company's international corporation, said here yesterday. Silverstone returned to New York Monday from seven weeks abroad, visiting London, Paris, Greece and the Middle East.



M. Silverstone

Silverstone is enthusiastic about

(*Continued on page 6*)

Para. Seeks 100% Sales Sept. 2-9

The company's distribution personnel look forward to the Paramount trade mark appearing on practically every theatre screen in the U. S. during "Paramount Week," Sept. 2-9, Charles M. Reagan, vice-president in charge of distribution, revealed here yesterday.

District managers M. R. (Duke)

(*Continued on page 6*)

"Junior Miss"

[*20th Century-Fox*]

JEROME CHODOROV and Joseph Fields, drawing upon stories by Sally Benson, wrote a New York stage success in "Junior Miss." Now 20th Century-Fox comes along with a film version, having deposited the chore in the capable hands of William Perlberg and George Seaton. The former produced, the latter wrote the script and also directed. They, and their producing auspices, are quite apt to have a success on their hands.

This is a comedy about 'teen-age youngsters, those wise and old patriarchs ranging from 13 to 16 years of age and slightly beyond and thus is a sprightly cross-section of young America. Allyn Joslyn, promising lawyer, has two of them to make his life a continued round of surprises and unpredictables. One is Peggy Ann Garner at 13 and the other Mona Freeman, all of three years older. They growl at each other, try to cross each other up in adolescent fashion, find their common bond of affection and loyalty when crisis descends upon the head of the family.

It comes about through Peggy who dramatizes out of all reason what

(*Continued on page 7*)

Donald Nelson Joins SIMPP As President

Assumes Post June 29, Noyes, Vice-President

HOLLYWOOD, June 12. — Donald M. Nelson, former chairman of the War Production Board, today accepted the presidency of the Society of Independent Motion Picture Producers. David M. Noyes, who was associated with Nelson in the WPB, has accepted the vice-presidency.

Nelson, who will assume his post on June 29, will have offices in New York and Hollywood.

Lloyd Wright continues as SIMPP general counsel and John Flinn stays on as executive secretary.

These appointments were made known as a result of David O. Selznick's report to the SIMPP. Selznick recently returned from New York, where he interviewed candidates for the post, and the organization presumably acted on his recommendation.

Leaders Leave for Europe on Sunday

Industry executives who are to visit the European theatre of operations on invitation from Supreme Headquarters of the Allied Expeditionary Forces are scheduled to leave New York on Sunday, it was learned here yesterday.

The trip is expected to take three weeks and will provide the executives with a first-hand picture of conditions

(*Continued on page 6*)

Truman Favors Curb Of U.S. Corporations

WASHINGTON, June 12.—President Truman is 'heartily' in favor of imposing curbs on the activities of Government corporations, such as the Office of Inter-American Affairs' Pren-

(*Continued on page 6*)

Also Reviewed Today

Reviews of "Along Came Jones" and "Conflict" appear on page 3.

Personal Mention

HERBERT J. YATES, Republic Productions president, arrived in New York from California yesterday.

●

JOE GOETZ, former RKO Theatres assistant division manager in Cincinnati and Dayton, has been promoted to the rank of lieutenant colonel in the U. S. Army Air Corps. Stationed at Wright Field, Goetz entered the service in the Spring of 1942.

●

P. H. SAVIN, vice-president of Monogram Southern Exchanges, Atlanta, and MRS. SAVIN are entertaining their daughter, MRS. EMILIE CHEEK, and their two grandchildren, visiting from New York.

●

LT. JOHN T. HOWARD, USNR, formerly Paramount Detroit branch manager, and 1ST LT. MARY BEATRICE MATTINGLY, USA were married last weekend at Fort Myer, Arlington, Va.

●

DENNIS RICH, manager of Warners' Cameo Theatre, Hartford, has left for two weeks in Jacksonville, Fla., for a vacation and a visit with his son, stationed in the Army, there.

●

ABE MONTAGUE, Columbia's general sales manager, will return to New York from Hollywood next Monday. He did not return last Monday, as reported yesterday.

●

HARDIE MEAKIN, II, son of RKO's divisional manager in Cincinnati, will enter the Navy on July 20. Capt. Leonard, another son, is with the Army in India.

●

IRENE DUNNE will arrive in Chicago today, from Hollywood, to receive an honorary degree of doctor of music, tomorrow, from Chicago Musical College.

●

PAT DUGGAN, Samuel Goldwyn's story editor, is at the Waldorf-Astoria Towers, here, from Hollywood, remaining two weeks.

●

LT. W. L. WALKER, former Columbia Atlanta film booker, is visiting Atlanta Film Row after 11 months in a Nazi prison camp.

●

FRED GREENWAY, manager of Loew's Palace, Hartford, is in Hartford Hospital where he was rushed for an appendectomy.

●

GUS KING, president of Capital City Supply Co., Atlanta, has left there for Louisville, Cincinnati, Chicago and New York.

●

STEVE PERAKOS, son of Connecticut circuit owner PETER PERAKOS, has been promoted to a captaincy in the Marines.

●

GLENDON ALLVINE of the Eastern Public Information Committee has returned to New York from San Francisco.

●

JOSEPH HAZEN of Wallis-Hazen Prod., left Hollywood for New York yesterday on the Super Chief.

Insider's Outlook

By RED KANN

IMPRESSIONS of J. Arthur Rank.

This dominant personality in the British industry is in no hurry. He is frank about the current shortcomings of Britain as a producer, but he inclines toward centering those shortcomings on the fact his has been a nation at war.

He is in New York now from Canada, where he completed plans for additional theatres in association with Paul Nathanson and the Odeon circuit, and for a new distributing company. The fact Famous Players Canadian, long the presiding kingpin in Canadian exhibition, will not take this rising competition without an answering battle-cry does not appear to disturb Rank. In fact, his experience in the British film field and, no doubt, his vaster experience in his original field—flour milling—long since must have prepared him for the rigors of stern competitive battle. Therefore, it is difficult to imagine he will be, or can be, surprised.

■

Rank will make haste consistently, but he will also make it slowly. He knows the past history of British films in the domestic market. While he does not publicly emphasize that the American exhibitor displays a resistance to English films—everything is fine with Rank, who has no complaints, whether on playing time or raw stock—it is also difficult to conceive that he is not familiar with past patterns.

It is undoubtedly the case as well that he is keen enough to trace the indifferent performance of British product here to its correct source. The source is London and the product itself.

■

The impartial observer must arrive at the conclusion the average import from Britain is geared to a pace strange to American audiences; that its usual cast is unfamiliar and not box-office; that, consequently, the domestic exhibitor calculates he is better off with a lesser grade of Hollywood film which, at least, gives him cast power of some acceptability with the buyers of tickets; there are too many British colloquialisms and too many accents falling upon unaccustomed American ears.

Rank is aware of all this. Knowing it, he already has begun remedial steps to adjust whatever product he aims for ultimate consumption in the native market. It is the logical course for him to follow, and there is nothing in any pursuit of it which need necessarily contravene his announced intention of showing his country off to the world in the kind of films which reflect the England which gave him birth.

■

Of course, there are other factors. Rank controls about 650 theatres in England. He is president of the British Film Producers Association. Individually no subscriber to the theory and practice of the quota law with its restrictions against foreign, meaning chiefly American, imports, he goes along with it in his official capacity as head of that association. There is strategic value and there could be some confusion in this dual kind of role.

He controls about one-quarter of the stock of Universal. Yet he does not employ, nor does he seek to employ, that company's sales machinery as partial outlet, at least, for his films. On the other hand, it appears only common sense to conclude that, if the point is reached or held desirable, Rank would turn for cooperation to the company in which his stock interest gives him important voice.

■

The American industry—all branches of it—would do well to understand at the outset that this mild-speaking, always courteous Englishman intends to cut a swath for his enterprises in this country. All of the indications point toward friendly invasion, founded on production merit and the commercial capabilities of the merchandise offered. Power politics are in the situation, too, but currently they are very much hull down on a distant horizon.

It is considered and, we think, reasoned judgment, to observe Rank knows his problem. But he also believes England can make product ranking most favorably alongside Hollywood's and that, if he can contribute in this wise, the American exhibitor will buy on favorable terms. In this respect, we believe him to be thoroughly sound and completely right.

Britain can make fine motion pictures with or without American help and finally, we also believe, will turn them out in a

(Continued on page 3)

Stephens Joins U.A.

MONTREAL, June 12.—Larry Stephens, manager of the Snowden Theatre, Montreal, has resigned from United Amusement Corp. to become exploitation manager of United Artists in Canada, succeeding Howard Knevels.

Gus Seligman Dies

JACKSONVILLE, Fla., June 12.—Gus Seligman, for many years owner of Colored Theatres Enterprises, passed away here.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
50th St. and 6th Ave.
GREER GARSON • GREGORY PECK
"The Valley of Decision"
A METRO-GOLDWYN-MAYER PICTURE
SPECTACULAR STAGE PRESENTATION

"A MEDAL FOR BENNY"
Starring
Dorothy LAMOUR Arturo de CORDOVA
A Paramount Picture
RIVOLI Bway. & 49th St.
Doors Open 9:30 A.M.—Buy Your Bonds Here

"OUT of this WORLD"
Paramount Picture
In Person! ALLAN JONES plus GIL LAMB plus EILEEN BARTON plus JERRY WALD and Band
Buy Bonds Here
PARAMOUNT Times Square

Samuel Goldwyn presents DANNY KAYE in "Wonder Man" in Technicolor
ASTOR Broadway and 45th St.
CONTINUOUS
POPULAR PRICES

RKO PALACE B'WAY & 47th St.
PEARL BUCK'S
"CHINA SKY"
Randolph SCOTT Ruth WARRICK
An RKO Radio Picture

NOW AT ROXY
SPOTLIGHT ON CONGRESS
THE NEW MARCH of TIME

LOEW'S STATE B'WAY & 45
ON SCREEN
Spencer TRACY
Katharine HEPBURN
in M-G-M's
'WITHOUT LOVE'
IN PERSON
HAPPY FELTON
ADRIAN ROLLINI TRIO

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald. Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N.Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

Insider's Outlook

(Continued from page 2)

form widely acceptable to the American theatreman. We doubt if ever their total will prove seriously invasive of the total domestic requirement and we entertain no ideas that Rank views the prospect any differently.

■

Rank might be interested in this:

The American exhibitor is less interested in source than in box-office quality, at a price. The American public is essentially indifferent to origins, but it does know at all times what it wants to see and supports that which it wants.

This is the long way 'round of stating Rank will find his answer in the value of his merchandise. For the long haul and regardless of any other method, it is the only factor which can possibly count.

No one thus far has devised a sustained method of persuading audiences to patronize a motion picture they do not want to see. No one ever will.

The audience, which is the public, is in perpetual possession of the final key.

Labor 'Loan' Rally In Park on June 17

Organized labor will stage a 'Salute to the Seventh War Loan' next Sunday, Father's Day, on the Mall in Central Park, Frederick W. Gehle, state chairman of the War Finance Committee for New York, announces.

Secretary of the Treasury Henry Morgenthau, Jr., CIO president Philip Murray, AFL president William Green, and Mayor Fiorello H. LaGuardia, with other officials, national labor leaders, state and city dignitaries and stars of the entertainment world will participate in the affair, which will get under way at 1:30 P. M., and continue for four hours.

Among those who thus far have consented to appear are: Eddie Cantor; Lawrence Tibbett; Allan Jones; Bert Gordon, Mark Warnow, and his orchestra, Sono Osato, Nancy Walker, Lucy Monroe, Nora Martin. James Sauter, chairman of the War Finance Committee's entertainment industry division, is assembling the program and will serve as master of ceremonies. The Coast Guard band is also scheduled to perform.

Walsh Is Honored by IATSE at Dinner

Richard F. Walsh, president of the IATSE was honored here last night at a testimonial dinner at the Hotel Gramercy Park given by the IATSE Stagehands Local No. 4, Brooklyn, his own local, and attended by over 100 representatives from IATSE locals in this area.

Thomas Murtha, business representative of Local No. 4 handled the arrangements.

Reviews

"Along Came Jones"

(RKO-International)

GARY COOPER, like all reputable producers, must have realized the way to play safe with an initial attraction is to fortify it with a strong box-office name. He looked around, surveyed the different type of Western yarn marking his debut and concluded the choice narrowed to one. Producer Cooper thereupon made a deal with an actor named Gary Cooper and that is how "Along Came Jones" was born. It proves, among other matters, that Cooper, the producer, learned how to cast his starring role in a hurry.

Not only that. Tall and lanky Cooper also looked around for an author. He found one in tall, lanky and humorous Nunnally Johnson who is also clever, as his "Woman in the Window" has been demonstrating latterly. Calculating as how a properly contrived Western is practically like money in the bank, and doubly so when Actor Cooper heads up the cast, Johnson whipped one up.

He whipped one up about a gangly cowpuncher named Melody Jones; that is Cooper. Jones had a dour saddle pal named George Fury; that is William Demarest. The girl, and quite a girl, is Cherry de Longpre, fancy name for Loretta Young. Since the situation would have been impossible, also incredible, without a villain, Johnson found himself Monte Jarrad, blackguard with not a visible redeeming feature; that's Dan Duryea.

With initials fitting either man, the complications appear to have rolled along without much strain. Cooper is confused with Duryea, murderer and bandit. Nobody in Payneville, back in the '90s, believed quiet and unheroic Cooper, who couldn't find the side of a barn with his six-shooter, was anyone but the cut-throat. That is, no one but Miss Young, who was on the emotionally obligated side of Duryea until along came Jones (Cooper). Then she gradually switches, finds it one tough job to break away from Duryea. Finally, but only after the usual array of cross-purpose, complication and missouts, the situation clears. Before that, however, Cooper and Duryea shoot it out for the climax. Cooper misses with one slug after another. His opponent lands one after the other—in the cheek, the arm, the leg. Then suddenly Duryea drops like a side of cold beef, laid very low by a shot out of the Loretta Young rifle. Cooper believes the shot was intended for him, reluctantly plans his departure after recuperation when Miss Young proves she knows her firearms by plugging his hat, dead center. Then Cooper knows the truth. Love blossoms and the picture concludes.

There is a lot of fun in "Along Came Jones," chiefly because of the twists in characterization given its central character by Author Johnson. Some of the pace is leisurely, but this was deliberately designed as a leisurely Western. Cooper is excellent and so, too, is his support. Stuart Heisler's direction is highly competent in front of production values conveying the twang and rawness of the West in its last-gasp pioneering days.

Running time, 90 mins. General audience classification. No release date set.

RED KANN

"Conflict"

(Warner Bros.)

HERE is a swell melodrama. It has tauntness, suspense and dramatic cohesion. Its story is refreshing, well-developed and the added beneficiary of good, solid performances and direction in kind. Add to the asset column a strong cast, headed by Humphrey Bogart, with Alexis Smith and Sydney Greenstreet principally in the support and the outcome takes on further formidability.

Robert Siodmak and Alfred Neumann wrote the original story. Arthur T. Horman and Dwight Taylor prepared the script. Co-jointly, these four hands delivered to Curtis Bernhardt the framework of an exciting attraction. Bernhardt, the director, completed the structure by intelligent application of his craftsmanship.

The drama concerns Bogart and Rose Hobart, his wife. Presumably, an ideally married couple after five years of it, the truth is they are not. Actually, he is in love with Miss Smith, his sister-in-law, and not alone does his wife know it but Bogart admits it. Their circle of friends includes Greenstreet, psychiatrist who declares his professional job is to rout out dangerous thoughts before they can get out of bounds. With Bogart, however, they do.

He murders his wife and seeks to destroy the evidence by pushing her in her car off a lonely mountain road into a desolate canyon. A broken leg, acquired earlier, is the key to Bogart's alibi. Then strange events take place. His wife's handkerchief shows up. So, too, do her automobile key, a cameo ring as well as a wedding ring. The mail brings Bogart a pawn ticket for a locket his wife wore on the night of her disappearance.

There appears no logical explanation for these happenings nor is there one for what he believes to be his wife walking down a busy avenue. He follows her into a house which proves empty. At this point, Bogart approaches the cracking point, solicits help from Greenstreet who gives him none as long as Bogart refuses to confide in the usual patient-doctor relationship. Ultimately, affairs degenerate until Bogart is drawn irresistibly to the scene of the crime. There, he finds Greenstreet and the police waiting.

The undoing traces to a rose. It was Greenstreet who gave the wife the bud after she had seen Bogart. Therefore, it becomes established he must have seen her wearing it and that, in turn, means he had feigned his inability to walk. The assortment of strange events proves to have been staged by the police in order to draw out the murderer. While the audience sees them, there is no clue as to whether or not all of this is in Bogart's mind or whether they really take place. There will be suspicion that Greenstreet is important in the drama, but clever handling likewise covers this until the proper time.

Running time, 88 mins. General classification. Release date, June 30. R.K.

Industry's United Nations House Ends

SAN FRANCISCO, June 12.—With the industry-sponsored United Nations Theatre now in its final or semi-final week, depending upon when President Truman speaks and closes the Security Conference, the exclusive audience of delegates and staffs attending the daily change shows in the theatre is having a last bill of old and new.

As a special courtesy to the foreign visitors, who have been around the Golden Gate since April 25, M-G-M's Eddie Mannix and Howard Dietz dug a print of "San Francisco" out of the Culver City vaults. Tonight, by way of contrast, they will get another version of San Francisco in 20th Century-Fox's "Nob Hill," prior to its first public showing tomorrow at the Fox Theatre on Market Street.

Monday night the United Nations Theatre broke its attendance record when 1,750 persons came to see "The Picture of Dorian Gray." Thursday, at the request of the British delegation, which is partial to Alfred Hitchcock, Universal's "Shadow of a Doubt" is to be shown. Friday will bring Columbia's "A Song to Remember" and Saturday RKO's "The Enchanted Cottage."

Map Plans for 1945 JDA Industry Drive

The motion picture and entertainment industries' committee of the Joint Defense Appeal of the American Jewish Committee and the Anti-Defamation League of B'nai B'rith met at a luncheon at the Hotel Astor here yesterday to map plans for the division's 1945 JDA fund drive.

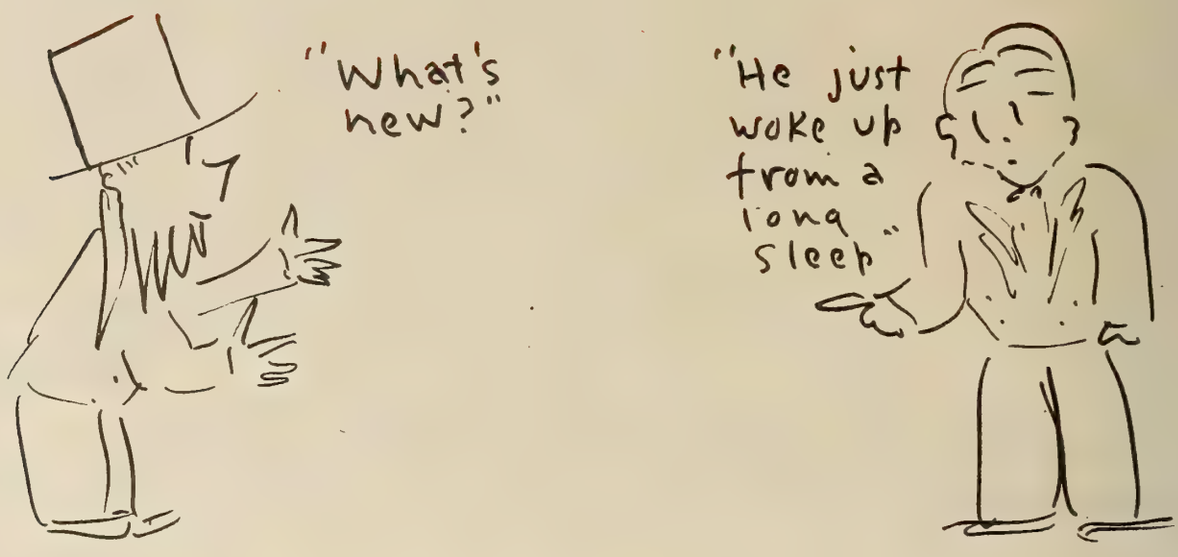
Barney Balaban presided and among those who attended were: Nate Spingold, Jack Cohn, Malcolm Kingsberg, Sam Schneider, Joseph Seidelman, Leonard Goldenson, Harry Brandt, Max A. Cohen, Sam Rinzler, David Weinstock, Max Blackman, Abe Schneider, Alfred W. Schwalberg, Albert A. Senft, Jack H. Levin, Robert M. Weitman, Harold Rodner, Emil Friedlander, Sam Dembow, Jr., Arthur Israel, Jr., Sam Shain, Alec Moss, Milton Maier, Harry Goldberg, Max Seligman, Ed Hyman, Louis Phillips, and William Feinberg.

Prutzman Host to G.I. Woodham-Smith

Charles D. Prutzman, Universal vice-president and general counsel, was host to G. I. Woodham-Smith, general counsel for J. Arthur Rank enterprises, at a luncheon at the Harvard Club here yesterday.

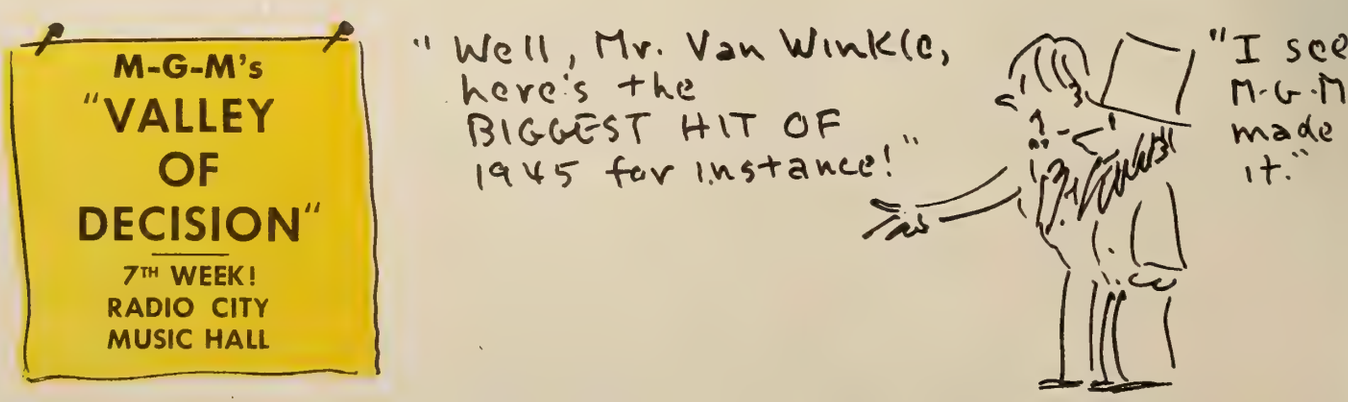
Among those attending were: Walter Brown, Western Electric general counsel; Richard Dwight, 20th Century-Fox counsel; Austin Keough, Paramount vice-president and general counsel; M. H. Lavenstein, Consolidated Film Industries counsel; Robert Perkins, Warner general counsel; J. Robert Rubin, Loew's vice-president and general counsel; Adolph Schimel, Universal counsel; Sidney Schreiber, MPPDA general counsel; Gordon Youngman, RKO general counsel, and Louis D. Frohlich, Columbia counsel.

THE CASE OF THE MODERN RIP VAN WINKLE!



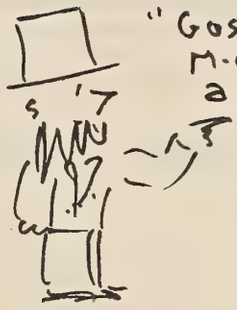
Imagine the surprise of Mr. Rip Van Winkle when he began to ask questions after his long snooze.

"When I fell asleep years ago," said Mr. Van Winkle, "a young Lion named Leo of M-G-M was the talk of the industry. Who's doing the roaring now?"



(Continued above)





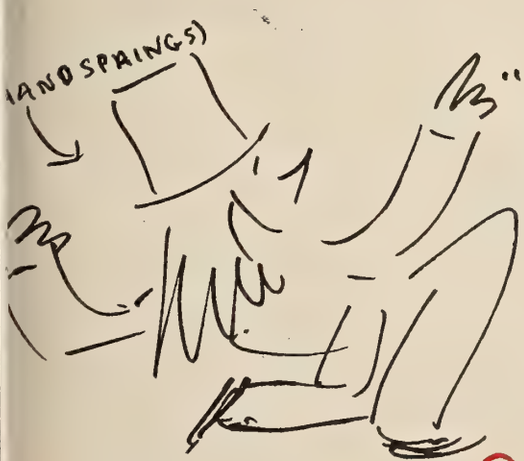
M-G-M's
"THRILL OF A ROMANCE"
(Technicolor)
4TH WEEK!
CAPITOL THEATRE

THE HIT PARADE
(All M-G-M!)
"WITHOUT LOVE"
"NATIONAL VELVET"
(Technicolor)
"MEET ME IN ST. LOUIS"
(Technicolor)
"30 SECONDS OVER TOKYO"
"MRS. PARKINGTON"
"THE CLOCK"
"THE PICTURE OF DORIAN GRAY"
"SON OF LASSIE"
(Technicolor)





Yes, indeed! Mr. Van Winkle found that M-G-M was still the big noise of the industry—that's what probably woke him up. And when he heard about those giant production enterprises "ZIEGFELD FOLLIES" and "THEY WERE EXPENDABLE" and learned that they also are M-G-M, he did handsprings!



"SHAVE MY WHISKERS! THAT LION HASN'T BEEN SLEEPING! HE'S WIDER AWAKE THAN EVER!"

"YOU SAID IT RIP! NOW THE B G ONES COME FROM M-G-M!"

AS ALWAYS-



Para. Seeks 100% Sales Sept. 2-9

(Continued from page 1)

Clark and Allen Usher, captains of the "One Third of a Century" Paramount celebration, have been meeting with the sales forces in the field in conjunction with the celebration, which will be observed Aug. 26-Sept. 29. They are at the midway mark of the first of two series of exchange meetings, and yesterday continued their itineraries, which will cover the entire country. At the meetings they are explaining the general purposes of "Paramount Month" to sales and booking personnel. Each captain is accompanied by district managers of the respective territories.

Usher on Monday started meetings in Hugh Braly's district with a session in Salt Lake City. He conducted a meeting in Denver yesterday and will conduct one in Omaha today. Tomorrow he will start in Ralph C. LiBeau's district, meeting at the Des Moines exchange; on Friday he will be in Kansas City, and on Saturday in St. Louis.

Clark, accompanied by district manager H. H. Goldstein, continued his tour in Indianapolis, following a meeting in Cincinnati. He will be in Detroit today. He then will swing to the East and will be accompanied by district manager A. M. Kane to meetings in Buffalo, tomorrow; Albany on Friday; Boston on Saturday, and Monday, in New Haven.

Clark will wind up his swing of the South and East with a meeting at the New York exchange on Tuesday.

'Bataan' Premiere For 20,000 Sunday

As the spearhead of a promotional campaign S. Barret McCormick, RKO Radio advertising-publicity director, announces world premiere plans of "Back to Bataan," to take place at a benefit to be staged in the Boston Garden, seating 20,000, Sunday evening, June 24. RKO's Keith Memorial Theatre will open with "Back to Bataan" on Monday, June 25, stars attending all performances that day. Simultaneously, the film will be shown in 150 theatres in adjacent territory.

Terry Turner, RKO Radio exploitation manager, with members of his staff, have been in Boston for a month, setting up plans for theatre campaigns and the benefit opening, entire proceeds of which will go to the Hearst 'G. I.' Center for wives of servicemen. Eddie Cantor will be master-of-ceremonies of the affair. Paul McNutt will head Government officials to be on hand.

Allied Plans Summer Outing on June 27th

Swimming exhibitions, dinner and cocktails will mark a Summer outing which Allied of New Jersey has scheduled for June 27 at the West End Casino, West End, N. J. Subscription 'invitations' will be sent to all branches of the trade this week.

'Miss' Opens Saturday

World premiere of "Junior Miss" has been set for Saturday, June 16, at the Rivoli, here, 20th Century-Fox announces here. Peggy Ann Garner, star, will arrive in New York for the opening.

20th-Fox Is Expanding Middle East Activities

(Continued from page 1)

business possibilities in the Middle East, citing, especially, Palestine, where the company's new exchange in Tel Aviv will be managed by Simcha Grinwald, who was previously associated with the company there.

All branches in the Middle East will be directed from company headquarters in Cairo, but all new branches will function as separate units. The new Bagdad exchange will service Iraq and Iran and a new sub-exchange is being set for Teheran. The Beirut exchange will service Syria and Lebanon, while the Khartoun office will handle all of Northeastern Africa, except Egypt, and will take in Libya, Ethiopia, Anglo-Egyptian Sudan and British and Italian Somaliland.

Discussing distribution of American films in France, Silverstone disclosed that there is some talk of substituting exhibition quotas for French films in French theatres instead of the old quota method of permitting a specified number of American films to be imported into France annually. American films would be permitted to enter the country without restriction, but French films would be given a specified number of weeks annually in each theatre. Silverstone explained that no new American films are playing in France yet, but that the situation is expected to be corrected by negotiations with Franch authorities.

Silverstone said that 20th Century-Fox recently reopened its offices in Copenhagen, Denmark and Oslo, Norway, and that Skouras Film Co. is again handling distribution of the company's product in Greece, from offices in Athens, also recently reopened. He explained that the Italian laws passed during the Mussolini regime have not yet been rescinded and are continuing to be a barrier to the distribution of American films in that country, but the situation is expected to clear up shortly.

Twentieth Century-Fox recently opened a new 2,000-seat theatre in Cairo, Silverstone announced. The theatre is to be a "show-window" for 20th Century-Fox; it is being operated by the company in association with Gafaar Bros.

Pratchett Leaves on South America Tour

A. L. Pratchett, Paramount International division manager for Latin America, will leave New York today for a survey and sales supervisory swing through his entire division. The trip will be his first over-all tour since he was put in full charge of all South and Central American territories seven months ago.

In the Spanish-language countries, Pratchett said, he will investigate trade and public reaction to Paramount's program of Spanish dubbed product. He said also that he will discuss sales policy for the remainder of the 1944-45 season, and advance information on next year's product will be revealed to Paramount sales heads in each country.

He will visit capital cities of Argentina, Chile, Colombia, Peru, Panama and Mexico, and is expected to be back in New York by Sept. 12.

Storch Testifies on Product Difficulties

Leonard Storch, plaintiff in the Leader Theatre suit against 20th Century-Fox and the Randforce Circuit, to regain a product franchise, testified in New York Supreme Court here yesterday on difficulties encountered in managing on a first-run theatre policy when weekend programs were continually broken up because many 20th pictures were not available. Consequently, Storch testified, other pictures had to be substituted, including reissues and independent product, with a loss of revenue resulting.

Curti Is PRC Producer

HOLLYWOOD, June 12.—George Curti, formerly with Skouras Theatres, has joined PRC as a producer. His first assignment is "Heritage," about the life of Jose Rizal.

Truman Favors Curb Of U.S. Corporations

(Continued from page 1)

cinradio, it was disclosed here today.

The President's views were made known in a letter to Chairman Manasco of the House Committee on Executive Expenditures, approving the Byrd-Butler Bill subjecting Federal corporations to budgetary control by Congress.

The measure would require the corporations, which now operate independently of all of the control exercised over other branches of the Government, to prepare annual budgets, as do other agencies, and justify them to the Budget Bureau before their submission to Congress, disclosing just what the corporation proposes to do and what it will cost. No corporation could transact any business not authorized by Congress or expend any funds except in the amounts specifically appropriated for it.

An important provision of the bill stipulates that no more such corporations are to be created except by direct Congressional action or authorization.

Prencinradio was set up by Nelson Rockefeller as head of the CIAA as the parent of all of its press, motion picture and radio ramifications.

B'nai B'rith Last Meeting for Season

Cinema Lodge, B'nai B'rith will hold its final meeting of the season at the Hotel Piccadilly here tomorrow evening, when David Immerman, portrait painter, will paint the picture during the meeting of the holder of the lucky number to be selected from among those pledging to buy an extra bond during the Seventh War Loan Drive. Appointments will also be made at the meeting to augment various committees for the coming year.

Industry in London Honors John Hicks

London, June 12.—A crowded congregation representative of the British film industry, and the staff of Paramount here, together with scores of his London friends, attended memorial services today for the late John Hicks, at St. Martin-in-the-Fields Trafalgar Square Church. The occasion was one of high praise for the late head of Paramount foreign distribution, who died in New York on June 1.

Leaders Leave for Europe on Sunday

(Continued from page 1)

in Europe to aid them in their current operations and future planning in production and distribution.

Major Stuart Palmer of the War Department's public relations division will be liaison officer for the group, which is scheduled to include the following:

Barney Balaban, president of Paramount, and Russell Holman, alternate for Henry Ginsberg, Paramount vice-president; E. J. Mannix, M-G-M vice-president; Harry Cohn, Columbia president, and Sidney Buchman of the Columbia studio; N. Peter Rathvon, RKO president, and Charles W. Koerner, vice-president; Jack L. Warner, vice-president of Warner Bros.; Cliff Work, Universal vice-president; Darryl F. Zanuck, 20th Century-Fox vice-president; Lester Cowan, independent producer; Francis Harmon, War Activities Committee; R. B. Wilby, chairman of the program committee, WAC theatres division.

Taylor Mills of the Office of War Information will also make the trip and the group will be joined by Sol Lesser, independent producer, now in Paris.

Siter Leaving for New Paramount Post

Frank Siter, who is to be a special representative for Paramount in the Near East, will leave by air today for Egypt via Casablanca, according to George Weltner, Paramount International president. Siter will serve under Robert Schless, division manager for Continental Europe, North Africa and the Near East, Weltner said.

Formerly Paramount manager in Rumania, Siter first became associated with the company's overseas activities in 1928. He has been connected with the industry since 1924, and during the past four years he was engaged in film exporting and special film distribution assignments in New York. He rejoined Paramount recently to accept his current assignment.

50c WE Dividend

At a meeting of directors of Western Electric, held here yesterday, a dividend of 50 cents per share on its common stock was declared, payable on June 29, to stock of record on June 22.

54 Set Decorators' Ballots Valid: NLRB

HOLLYWOOD, June 12. — Stewart Mecham, local NLRB head, revealed today that of 104 ballots cast in the recent Screen Set Decorators election, 54 are considered valid by the local board, and recommended to the Washington board that these be opened and counted immediately.

"It is possible," Mecham's recommendation said, "that the 54 ballots considered valid can decide the election regardless of the 50 remaining possibly valid ballots. If they show a decisive result, appropriate certification or order of the board may be issued from Washington. If no decisive result is shown, I recommend that a hearing be ordered to determine the eligibility of the remaining 50 ballots.

"If it is necessary to defer establishment of the result until after such a hearing, prospect of an early strike settlement will be disastrously impaired."

CSU members cast 62 votes, IATSE members 50. The board considered seven of the former invalid, on the grounds that no employer-employee relationship existed. One was found invalid, due to the termination of the voter's employment prior to the election. Three voters on military leave were considered valid. All 50 of the questionable votes were cast by replacement workers.

CSU's Herbert Sorrell told MOTION PICTURE DAILY: "We are highly elated over Mecham's recommendation, because all sides publicly agreed that they would abide by the result. We will, of course, abide by the result. The next move is up to the producers."

Theatres to Fight Electrician Change

Industry representatives will oppose an ordinance now pending before New York City Council which would prohibit stagehand-electricians from performing any maintenance work in front of theatre curtain lines. About 15 circuit legal representatives, operating heads of Broadway theatres with stage shows and others attended a meeting here this week in the office of Senator J. Henry Walters of RKO to map action.

Several hundred theatres in New York might eventually be affected by the new ordinance, which would not only require a special electrical license to perform electrical work now performed by stage hands and thereby require an additional man in the theatres using stage shows, but it might also affect theatres which have dressing rooms and do not present stage shows. Theatres which do not present stage shows, yet have stages, scenery and dressing rooms might have to employ an electrician with a special license. Master electricians would not be affected.

The ordinance, which would change the methods of licensing persons to do special types of electrical work, is described as stemming from a jurisdictional dispute between Electricians Local No. 3 of the International Brotherhood of Electrical Workers and IATSE New York Stagehands Local No. 1. New York legitimate theatres would also be affected.

"Junior Miss"

(*Continued from page* 1)

she believes to be a love affair between her father and Fay Marlowe, daughter of the irascible attorney who employs Joslyn. Peggy also dramatizes out of all bounds the unexpected return of Michael Dunne, an uncle who was heading places in law until the bottle intervened. Having disappeared to recoup his stance, he returns. But Peggy thinks he has a pallor, is undernourished and is certain he has just rounded out a long stretch behind the bars.

His sudden reappearance gives her opportunity to dream up a conspiracy which finally takes hold in the form of a match between Miss Marlowe and Dunne, the noble idea being to salvage the family from disastrous rocks which do not exist. The complications are several and they are funny. Meanwhile, Miss Freeman continues to parade a lengthening procession of juvenile boy friends, plays the grownup and manages to clutter the hearthside with an assortment of humorous, but always wholesome and never dull, situations.

"JUNIOR MISS" is mostly fluff, but it is very good fluff. It is also very talkative and far more in the nature of a stage play transported to film than a motion picture. But it is always warm and clean and it is almost always amusing. In or about the middle stretches it inclines to sag under the weight of its total 94 minutes which suggests a tighter film, achieved through less running time, would have been helpful.

What "Junior Miss" has, importantly, is the talented and appealing Miss Garner, fresh out of her success in "A Tree Grows in Brooklyn" and about to go into further substantial circulation in "Nob Hill." Again she is excellent. Similarly so is her support up and down the line. In addition to those already mentioned here, these include Barbara Whiting as Fuffy, her irrepressible girl friend; Sylvia Field as Joslyn's wife; John Alexander as the explosive lawyer, Connie Gilchrist as the maid, Stanley Prager as the comic elevator operator and a pleasant group of typical American kids paying court to Miss Freeman.

Running time, 94 mins. General audience classification. Release date, August.

RED KANN

Williams Sets 10th Anniversary Salute

For a full week, WJZ, New York station of American Broadcasting will salute The March of Time's 10th anniversary June 16-23.

Programs participating will be: Alma Kitchell, June 20, interviewing March of Time Producer Richard de Rochemont; Nancy Craig, June 20, interviewing Associate producer D. Y. Bradshaw; "Breakfast Club," June 19, interviewing Phil Williams, MOT advertising director; Radie Harris, June 16, discussing MOT; MOT Radio, June 21, salute to MOT on the screen; The Fitzgeralds, June 21, salute; Stan Shaw, June 21, interviewing Westbrook Van Voorhis; Galen Drake, June 21, discussing interesting highlights on MOT, producer Rochemont. "Rumpus Room," interviewing Jim Moynahan.

Arrangements for the promotion were handled by Joseph M. Seiferth, WJZ, and Phil Williams.

SAG Weighs Talks On Studio Contract

HOLLYWOOD, June 12.—Screen Actors Guild board last night agreed to hold a special meeting later this week to consider contract negotiations with the producers to determine the Guild's program in view of the strikers' threat to initiate a boycott of pictures presenting actors who cross picket lines.

Service Problems Up At National Meeting

(*Continued from page* 1)

throughout the 31 National Screen exchanges, Brenner pointed out that the firm's 1,800 employes provide approximately one employe to service every nine exhibitors.

George F. Dembow, vice-president in charge of sales, will conduct today's final session of the three-day meet.

Biddle Cites Film Propaganda Usage

WASHINGTON, June 12.—Propaganda techniques of foreign interests in the United States have been greatly "refined" since the outbreak of the war and have become so smooth that "in a number of reported instances, motion pictures, books and radio broadcasts of foreign governments have attained sufficient literary or dramatic excellence, and enough entertainment of technical value, to be commercially profitable ventures in the American market," Attorney General Francis Biddle disclosed here in a 560-page report to Congress on the administration of the Foreign Agents Registration Act of 1938.

As an example, Biddle cited "Desert Victory," a film released by the British Information Services, which was shown commercially in over 9,500 theatres, in addition to more than 2,300 non-theatrical showings.

The Free French Government also engaged in motion picture activities, being assisted in its official film distribution by France Forever, Inc., a membership organization with about 50 chapters and committees throughout the United States, while Soviet Russia handled its pictures through Artkino Pictures, one of three commercial information agencies which it maintains in this country, the report showed.

Leroy Langford, 60, Dies in Cleveland

CLEVELAND, June 12.—Leroy P. Langford, 60, until recently president of Oliver Theatre Supply Co., succumbed suddenly early this morning to a heart attack at Lakeside Hospital.

Because of poor health, Langford sold out to Capitol Motion Picture Theatre Supply Co., New York, last May 1. He had been active in the theatre supply field for 32 years, in Milwaukee, Chicago and Cleveland. His widow survives.

Receipts Are Strong At N. Y. First-Runs; 'Wonder Man' Great

(*Continued from page* 1)

and "Thrill of a Romance," at the Capitol, are outstanding holdovers.

"Out of This World" and a stage show featuring Allan Jones, Gil Lamb, Eileen Barton and Jerry Wald's band at the Paramount brought a sturdy $75,000 for a first week; "Where Do We Go From Here" and a stage bill with the DeMarcos, John Boles, Jackie Gleason and Roddy McDowall, at the Roxy, drew about $84,000 for the week.

"The Valley of Decision" and the Music Hall's stage show are holding up splendidly for a sixth week, with another big $118,000 expected to equal the fifth week's receipts. Approximately $732,000 will have been counted by the time the film completes its sixth week tonight; it will continue. "Thrill of a Romance," and a stage bill with Guy Lombardo's band and June Havoc, at the Capital, is another combination drawing heavily, with a $72,500 gross expected for a third week; the second week's receipts were $79,600.

"It's in the Bag," at the Globe, and "Son of Lassie," at the Criterion, are drawing well in initial weeks. "It's in the Bag" will bring a good $19,000 and "Son of Lassie" is headed for a smart $30,000.

New Shows Set

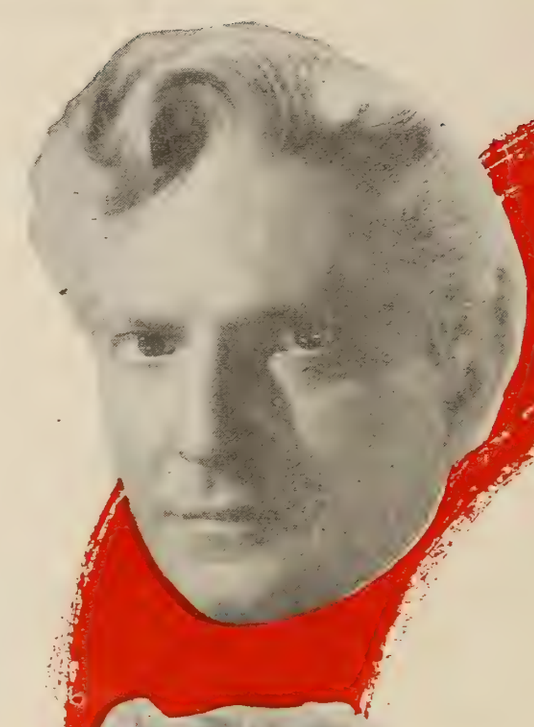
The Strand and Rivoli will bring in new films this week. "Pillow to Post" is headed for a mild $37,000 for its third and final week at the Strand; "Conflict" will open there Friday. The new stage show will include Louis Prima's orchestra and Dane Clark. The Rivoli expects a mild $16,000 for a third week of "A Medal for Benny" and an additional $4,500 for an extra three days of a fourth week; "Junior Miss" will open there Saturday.

"China Sky" is drawing moderate receipts in its third week at the Palace, with $11,000 expected; the second week brought $12,500. "The Corn Is Green" is expected to bring a good $13,500 for an 11th week at the Hollywood. "The Way Ahead" is doing moderately at the Victoria, with $11,000 expected for a second week; it will hold for a third and final week, to be followed by "The Call of the Wild," Clark Gable reissue by 20th Century-Fox. "Delightfully Dangerous" is drawing mild receipts at the Gotham, with $9,000 expected. The Rialto expects a good $6,000 for a third week of "The Body Snatcher"; "The Woman in Green" will follow on Friday.

Sciences Unit Forms Theatres Division

Formal organization of the theatre division of the Independent Citizens' Committee of the Arts, Sciences and Professions will take place at a midnight meeting at the Fulton Theatre, here, tonight. Officers will be elected and working committees set up.

Jose Ferrer will be chairman of the meeting. All nominations will be made from the floor at the meeting which is open to all in the theatre field. Officers to be elected include a chairman, six co-chairmen, an executive secretary and 15 board members.



A SUPERB CAST

MAKES THIS SUPER STORY SPECTACULAR!



ANOTHER TOP ATTRACTION HIGHLIGHTING REPUBLIC'S 10th YEAR OF MOTION PICTURE ACHIEVEMENT







REPUBLIC PICTURES CORPORATION

1935 10th ANNIVERSARY 1945

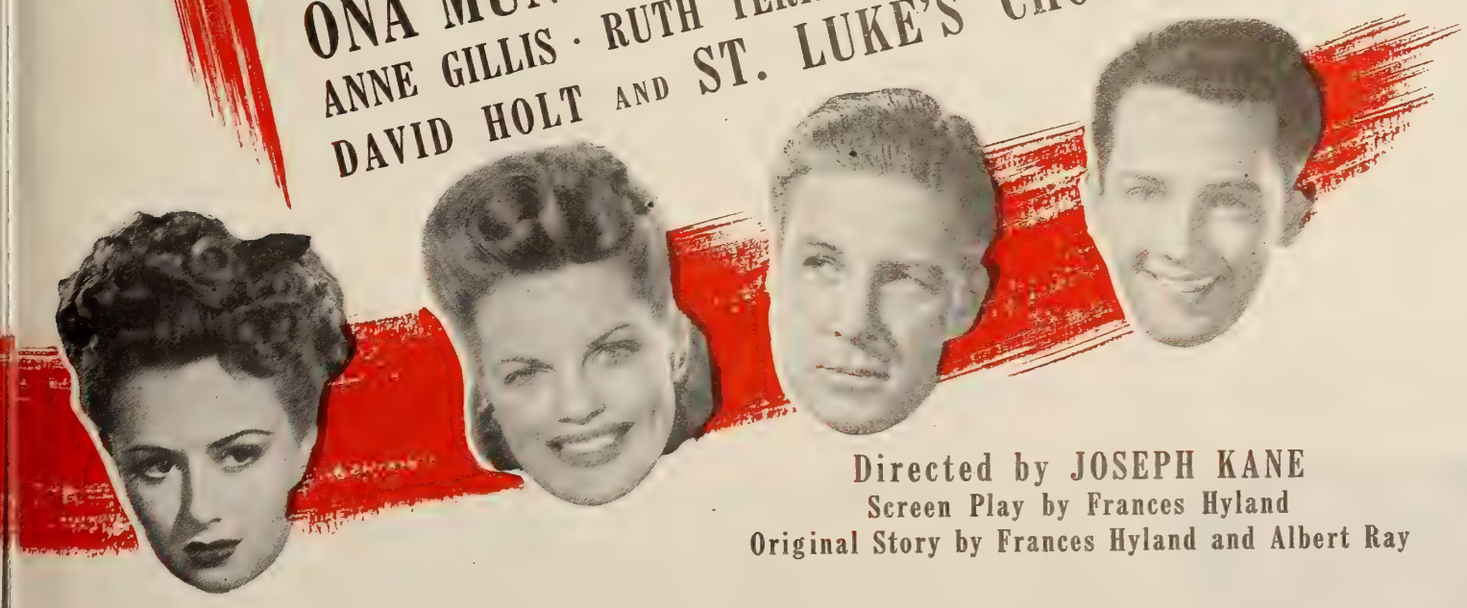
IT'S THE *Surprise Hit*
OF THE *Season . . .*

WITH THAT EXTRA SALES
APPEAL THAT GOES WITH
GREAT NAME STARS!

The Checkers

STARRING

JOSEPH SCHILDKRAUT
BILLIE BURKE · EUGENE PALLETTE
ONA MUNSON · RAYMOND WALBURN
ANNE GILLIS · RUTH TERRY · ROBERT LIVINGSTON
DAVID HOLT AND ST. LUKE'S CHORISTERS



Directed by JOSEPH KANE
Screen Play by Frances Hyland
Original Story by Frances Hyland and Albert Ray

1,100 Perform for 7th War Loan Drive

More than 1,100 performers from all entertainment fields have donated their services at events sponsored by the film industry during the 7th War Loan Drive, the industry's War Activities Committee revealed here yesterday in acknowledging cooperation of the United Theatrical War Activities Committee, headed by James E. Sauter.

The 700 theatres here cooperating in the drive have sponsored approximately 12,000 hours of free entertainment for bond buyers in 42 days, including the daily three-hour period of entertainment at the industry's Statue of Liberty and Iwo Jima Memorial in Times Square, 119 'Bond Premieres' and 64 'Children's Premieres' at local theatres, premieres and all-star shows at Broadway houses, and hundreds of daily promotions held at theatres in collaboration with civic, charity and patriotic groups.

Film WAC Bond Rally At Square Tomorrow

First of a new series of industry bond rallies will be held at the Times Square Liberty Statue tomorrow afternoon under the auspices of the War Activities Committee, to be marked with entertainment provided by John Boles, Jackie Gleason, Paul Ash and 'The Pitchmen' from the Roxy stage show, and by Lois Wilson, Joseph Buloff and Mildah Polia.

The proceedings will be participated in by 800 workers of Reeves-Ely Laboratories, Inc. employees, and addresses will be given by Lt. Col. Arthur W. Tager, Reeves-Ely vice-president Lawrence Ely, industrial relations director Donald Pendleton, and Kenneth Friedman and Albert Stern, United Electrical Workers Union representatives. S/Sgt. Anthony Kolibash of the 14th U. S. Air Force will also speak.

Allan Corelli will be master of ceremonies and chairman of the rally.

$500,000 in Bonds Sold At Rivoli Theatre Here

More than $500,000 in Seventh War Loan bonds in denominations of $25 to $1,000 were sold for last night's war bond premiere at the Rivoli Theatre, here. It was the second large stage and screen show to be presented on Broadway by the War Activities Committee in connection with the present drive, according to Monty Salmon, managing director of the Rivoli.

The stage phase of the show was produced by Arthur Knorr, stage producer at the Roxy Theatre.

Bessie Mack on Own

Bessie Mack, who handled press relations for Major Edward Bowes for 25 years, has opened her own publicity office in the RKO building, here.

REEVES
SOUND STUDIOS, INC.
1600 BROADWAY, N. Y. 19 Circle 6-6686
Complete Film and Disc Recording Facilities

Rathvon Reports Record $7,290,164 for Red Cross

(*Continued from page* 1)

tional president of the Red Cross, and Howard Bonham and Joseph Weil, also of the R. C. O'Connor returned last Saturday from a 20,000 mile inspection trip to the Central and South Pacific battle areas.

Rathvon said that 14,539 theatres participated in the campaign. National Screen Service exchanges served 15,354 trailers to theatres.

Present with Rathvon and participating in the proceedings were Major Leslie E. Thompson, national coordinator; Leon J. Bamberger, national campaign director; S. Barret McCormick and Harry Mandel, advertising and publicity directors; Arthur Brilant, publicity coordinator; Henderson M. Richey, meeting arrangements chairman; Herman Robbins, in charge of trailers and accessories; John J. O'Connor, chairman of home office collections, Edward N. Schnitzer and Bernard M. Kamber, assistant distribution chairmen, William C. Michel, corporate gifts chairman and John Cassidy, trade paper contact.

Rathvon said that drive expenses were $45,334, not including the cost of raw stock and printing of trailers, which came to $43,758. The total of $89,093 was well within the budget of $100,000 for campaign expenses.

Along with the financial report turned over to Francis S. Harmon, WAC executive vice-chairman, were campaign records from exchange area chairmen, listing collections from all theatres as well as donations of theatre managements and employees, film exchange employees, corporate gifts, etc. A huge album of trade paper and newspaper publicity was also presented.

Rathvon, lauding the work of all who helped to conduct the drive, said: "Through theatres, studios, home offices, exchanges, supply houses, etc., our group put forth their most enthusiastic efforts and obtained the results requested, an accomplishment in which all may take pride."

Films Boost Morale, Says Basil O'Connor

Basil O'Connor, national president of the American Red Cross, speaking at a luncheon meeting of the War Activities Committee in the Astor Hotel, here, yesterday, said that gigantic as is the task of winning the war, it is not as difficult a job as the one of reconstruction.

Just back from a 20,000-mile inspection tour of the Pacific theatre of war, O'Connor participated in the luncheon extended to N. Peter Rathvon, president of RKO and chairman of the Red Cross 'Fund Week Campaign' of 1945 and members of his national committee.

Emphasizing that the world will need to be physically and emotionally reconstructed after the Japs are beaten, O'Connor said that motion pictures "will play an important part in rekindling hope and restoring morale." He added that motion pictures and the Red Cross were at the heels of the fighting men and pointed to the fact that on many islands film showings are the only entertainment available. "It seemed to me," he said "that on Saipan, Guam, Tinian and in the Philippines there were open air theatres on every hill."

Accompanying O'Connor to the luncheon were Howard Bonham, national publicity director, and Joseph Weil, film representative of the R. C.

Four RKO Premieres Scheduled for June

With the launching of Samuel Goldwyn's "Wonder Man" at the Astor Theatre, here, on Friday, Ned Depinet announces that RKO Radio will have a record four major premieres in June.

Next opening will be "Those Endearing Young Charms," at the RKO Palace, June 18, followed by four city Texas premieres of International's "Along Came Jones," starting June 20 in Dallas. On June 24 the Boston Garden premiere of "Back to Bataan" will be held.

Rift in Local 306 Contract Meetings

Officials of New York IATSE projectionists Local No. 306 and representatives of film companies have failed to reach agreement on a new contract for about 100 home office and local exchange projectionists with the result that Local 306 will now seek to negotiate further with individual companies. Failing to arrive at any agreement through this method, "appropriate action will be taken," according to a union spokesman.

Local 306 and company representatives met in the office of Major L. E. Thompson and the meeting broke up without any further progress in the negotiations which have been underway for several months. The union is seeking increases from $96.25 a week to $125 a week for the projectionists; hiring only from union lists; jurisdiction over television and three-week vacations as well as other terms which result from negotiations for a new contract for projectionists in the Loew's and RKO theatres here. All wage benefits would be retroactive to last September, date of the expiration of the previous contract.

Havana Tops Latin, Central America

Motion picture attendance in Havana tops that of any city in Latin and Central America, according to Robert Socas, general foreign sales manager of PRC, who has returned here from a week in Cuba.

Socas said that the Havana audience is very exacting. "The English speaking population of the city is so large that English speaking pictures rank high in popularity," he added.

Socas will confer with New York officials of his company before departing for Europe where he will visit France, Sweden, Holland and Belgium.

N. Y. Job Controls Will Continue: WMC

War Man-Power Commission controls over jobs in the New York Metropolitan area will continue beyond July 1, even though that is the date scheduled for a relaxation of the controls in some other sections of the country, Joseph B. O'Connor, acting regional WMC director, announces here.

In making the announcement, O'Connor said that many persons, having mistakenly interpreted a Washington announcement of May 11, have been leaving war jobs in anticipation of being free to take whatever job they wish without statements of availability or United States Employment Service referral cards after July 1.

The original announcement on May 11 by Paul V. McNutt, War Man-Power Commissioner, stated that as of July 1 WMC job controls would be lifted in areas throughout the nation where WMC directors recommended its relaxations. At that time O'Connor warned New Yorkers that the job controls might not be lifted here.

$880,000,000 More War Orders for Radio

WASHINGTON, June 12. — Current estimates of military requirements for radio and electronic equipment for war in the Pacific indicate that the radio industry will continue to be heavily loaded with war orders for at least four months despite sharp outbreaks in some categories at a number of plants, War Production Board officials have informed the Radio Manufacturers' Association.

While final figures will not be received from Army Air Forces procurement headquarters until mid-June, Melvin E. Karns, reconversion officer said that WPB's best estimate is that military requirements will amount to $220,000,000 a month for the next four months. Beyond that, he added, the outlook is uncertain. The average production rate of the industry was $209,000,000 a month during the first quarter of 1945.

Lewin, LaTourette to New ABC Positions

Frank LaTourette, former manager of news and news features for American Broadcasting's San Francisco newsroom, has been promoted to manager of news and news features for the web's Western Division, replacing Henry Orbach, who resigned, it has been announced here by G. W. (Johnny) Johnstone, director of news and news features for American. LaTourette will remain in San Francisco, with departmental headquarters being switched to that point from Los Angeles.

George Lewin, New York and Washington newspaperman, goes to the Coast from New York to head the Los Angeles newsroom.

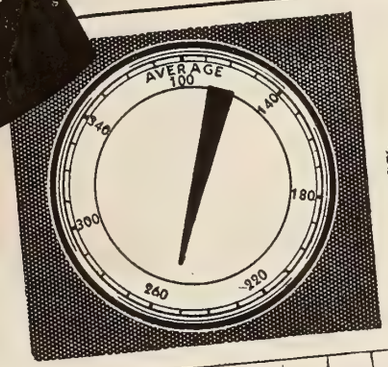
Muriel Zola With PRC

Muriel Zola, former United Artists publicist, here, is now handling promotions and tie-ups on PRC's "Crime, Inc." for its Rialto Theatre, New York engagement, which starts July 2. This is a special assignment under PRC's Eastern publicity-advertising head, Arnold Stoltz.

NO PICTURE IN RELEASE TODAY IS DOING AS MUCH BUSINESS AS MONOGRAM'S

DILLINGER!

THE PROOF IS IN THIS CHART FROM BOXOFFICE



BOXOFFICE BAROMETER
First Run Reports

Top Hit of the Week

Dillinger— San Francisco 250

Computed in terms of percentage in relation to normal grosses. With 100 per cent as "normal," the figures show the percentage above or below that mark.	BOSTON	BUFFALO	CHICAGO	CINCINNATI	CLEVELAND	DALLAS	DENVER	DES MOINES	DETROIT	INDIANAPOLIS	KANSAS CITY	LOS ANGELES	MILWAUKEE	MINNEAPOLIS	NEW HAVEN	NEW YORK	OMAHA	PHILADELPHIA	PITTSBURGH	SALT LAKE CITY	SAN FRANCISCO	SEATTLE	AVERAGE
Between Two Women (MGM)	135				90			100		100				165	103	145	125	210	100		130	175	131
Dillinger (Monó)				180				120	150					175		290	115				250		183
Enchanted Cottage, The (RKO)	130	189	120	160			90	135			140		100	150		195	120					130	138
Experiment Perilous (RKO)	100	200	115	120	70	120	140	115		100	130		100	100	93	165	130	150	180	160	155	125	128
God Is My Co-Pilot (WB)	130	189		140	110		180		120	120	160	150	100		110	205		215	110		140		145
It's a Pleasure (RKO)	120	119	110	110	70		165	130	90		120	125	100	110	100	155	130	190			150		123
Music for Millions (MGM)	135	119	120	110	130		130	95	120	140	170	150	100	150	135	165	130	215	85		130	140	133
Practically Yours (Para)	125	137	125	130	100	130	190	100	125	125	145	173		160	105	190	140	195	75		150	150	139
Royal Scandal, A (20-Fox)	150			90			160				97	150	105			120		180	125		130		131
Salty O'Rourke (Para)	130			160	105		200					175			150	140	195						157
Song of Bernadette (20-Fox)		130		95			165	90	130	85	115		90	125			95	140	75		135		113
Three Caballeros, The (RKO)	130	235	115	115	85		160	120	90	110			150	100	140	100		110		90	170	200	132
Tomorrow the World (UA)	140		120	110					110					95	80	109			155		150	110	140	117
Without Love (MGM)			110	220					120				133		140		150					140		145

Since this chart appeared, record grosses have also been registered in Pittsburgh, Buffallo, Toledo and Akron!

Make way for MONOGRAM!

"DILLINGER" A KING BROTHERS PRODUCTION

featuring **Edmund LOWE • Anne JEFFREYS •** and introducing **LAWRENCE TIERNEY** as John Dillinger

with EDUARDO CIANNELLI · MARC LAWRENCE · ELISHA COOK, Jr. · Directed by MAX NOSSECK · Screenplay by PHILIP YORDAN



William Reusswig

Funny—how this guy always draws a crowd . . .

REUSSWIG, who does this pictorialized news, knows what gets an audience. So do all the featured stars in Sunday Pictorial Review—whether they report from overseas or Hollywood, play upon the heartstrings or the funnybone. Louella Parsons, "Bugs" Baer, Bruce Patterson! They draw a readership of over 5,000,000 families a week, in nine major markets, where 235 million dollars a year is spent on entertainment. Today, more than 1000 individual theatres are advertised in this great pictorial supplement.

Always draws a crowd

SUNDAY PICTORIAL REVIEW

Star salesman in 9 major markets

Distributed regularly through the Sunday issues of:

New York Journal-American
Baltimore American
Pittsburgh Sun-Telegraph
Detroit Times
Chicago Herald-American
*Milwaukee Sentinel
Los Angeles Examiner
San Francisco Examiner
Seattle Post-Intelligencer

(*Represented individually by Paul Block & Associates)

Represented nationally by HEARST ADVERTISING SERVICE

MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 115 NEW YORK, U.S.A., THURSDAY, JUNE 14, 1945 TEN CENTS

FILE COPY DO NOT REMOVE

Capital Sees Big Post-War Booth Market

Need for An Estimated 12,000 Projectors

WASHINGTON, June 13.—A potentially tremendous post-war market for theatre booth equipment is already beginning to make its appearance, following announcement of the lifting of wartime controls on production, even though there are no indications how soon manufacturers will be able to secure the materials to fill orders now pouring in, it was learned here today.

The situation was disclosed in reports to Washington that theatre supply dealers are receiving large numbers of orders for projectors, sound equipment and other booth items. The orders are being booked on an "if, as and when" basis, with no promises of delivery dates, and are being released to manufacturers, who are accepting them on the same basis.

The reports indicate that the great

(*Continued on page 10*)

'Eisenhower Day' at Theatres for 7th

Seven hundred film theatres in the Metropolitan New York area are scheduling special events for observance of "General Eisenhower Day," next Tuesday. Irving Lesser, general chairman of the New York War Activities Committee, reports concerted efforts will be made by the 7,800 employees of the 700 theatres to sell extra Seventh War Loan bonds on that

(*Continued on page 6*)

Johnston May Visit Coast After July 1

Washington, June 13.—Eric Johnston, president of the U. S. Chamber of Commerce, is expected to visit Hollywood next month for what may be a deciding conference on his joining the MPPDA. A spokesman here for Johnston said the trip has not yet actually been decided upon but, if made, it will not be before July 1.

Few Films Are Drawing Big In Key Cities

By MILTON LIVINGSTON

Six films, with "The Valley of Decision" as the outstanding leader, scored above average in first-run theatres in 14 key cities, excluding New York City, for the week ended yesterday, based on reports from MOTION PICTURE DAILY correspondents. The other five were "The Clock," "Salome, Where She Danced," "Where Do We Go From Here?," "Son of Lassie" and "The Unseen."

"The Valley of Decision" was also a strong favorite in reports from circuit executives in films scoring strongly. Those named by the circuits were "Diamond Horseshoe," "Between Two Women," "The Enchanted Cottage," "China Sky," "Son of Lassie," "With-

(*Continued on page 3*)

Studios Say Strike Lacks Effectiveness

HOLLYWOOD, June 13. — Addressing the trade and the public, the latter for the first time since early in the strike, the major producers today issued the following statement:

"Recognizing that production of pictures is the only true gauge of the effectiveness of the studio strike, we issue this report to our employees and the public. With the fourteenth week of the strike nearing its end, production is not only still increasing but is

(*Continued on page 10*)

Judiciary Committee Approves Tom Clark

Washington, June 13.—President Truman's May 23 nomination of Tom C. Clark to be Attorney-General, succeeding Francis Biddle, on July 1, was approved unanimously today by the Senate Judiciary Committee.

The nomination was reported to the Senate immediately and will be taken up within the next few days.

Donald Nelson Due Here to Open N.Y. Office for SIMPP

HOLLYWOOD, June 13.—Whether or not Donald M. Nelson, new president of the Society of Independent M. P. Producers, will take charge of foreign market problems of the organization's members or will delegate that function to some one else has not been decided yet, insofar as could be learned here today.

Nelson left here for Washington by plane today and will go to New York from there within a day or two. While in New York, it is expected that he will establish new headquarters there for SIMPP and that new headquarters for the organization will be found here, as well.

SIMPP leaders look upon the handling of their foreign market problems as a function exceeding in importance in many respects the handling of their domestic affairs. Because of this viewpoint, it is speculated here that Nelson personally will undertake that assignment. This would not pre-

(*Continued on page 6*)

Chicago Police Censors Will Not Go for Hollywood-Gangster Films

Chicago, June 13.—Producers with gangster films on forthcoming release schedules may as well make up their minds that it is going to be tough to get them by the Chicago police censor board, unless the film is almost as pure and wholesome as a newborn babe. Officials have always given gangster themes cool reception, maintaining that they only encourage and glamourize crime. The long barred "Scarface" is an example, and it wasn't shown in Chicago until years after its release—and in a cut-up state, at that. The censor board has already turned thumbs down on "Dillinger" and "Crime, Inc.," and future pictures of this nature will face critical treatment. The recent murder wave in Chicago has not helped the situation, either.

Product-hungry exhibitors dig up old gangster pictures everytime a new murder makes the Chicago front pages, playing them up to the hilt with such nifties as "Dillinger Blasts Again," and "Greater Than Scarface."

U. S. Seeks to Speed Up N.Y. Decree Case

Asks For Three Judges, Cites 'Public Importance'

U. S. Attorney General Francis Biddle yesterday filed an "expediting certificate" in United States Federal District Court here asking for the appointment of three judges to speed up the New York anti-trust case, which is scheduled to get underway Oct. 8, instead of having Judge Henry Goddard hear the case alone, as originally scheduled.

Biddle's certificate, filed with the clerk of the District Court, asks for the appointment of "three judges in the court, of whom at least one shall be a circuit judge and that they be

(*Continued on page 6*)

Dembow Introduces NSS 'Weekly Plan'

George F. Dembow, National Screen vice-president in charge of sales, highlighted the closing session of a three-day meeting at the Waldorf-Astoria Hotel here yesterday with the introduction of an accessories "weekly service plan."

The plan provides for a new dual

(*Continued on page 10*)

Monogram Regionals Will Start Monday

ATLANTA, June 13.—Annual regional sales meeting of Monogram Southern exchanges will be held in New Orleans next Monday through Wednesday. The following will attend from the Atlanta office: Arthur C. Bromberg, Southern president; W. E. Wiman, branch manager; O. B. Corley, Hal Jordan and Jack Barrett, salesmen; O. S. Barnett, office manager. Other branches to be represented at the meeting are: Charlotte, Memphis and New Orleans.

The meeting is the first Monogram regional for the new season.

Reviewed Today

Reviews of "Jungle Captive" and "The Frozen Ghost" appear on page 6.

Personal Mention

ALLEN USHER, Paramount district manager in Chicago; HUGH BRALY, Denver district manager, and BOB BLAIR, exploiteer, were in Omaha yesterday for a sales meeting on 'Paramount' Month plans.

•

BEBE DANIELS, former American film star, arrived in New York yesterday, from London, where she has been doing BBC broadcasts for the Armed Forces. She will fly to Hollywood today.

•

JOHN BALDWIN, booker in the Paramount exchange, Atlanta, and MARY MCCORMACK of Nashville will be married June 22.

•

FRANK E. MULLEN, NBC vice-president and general manager, will be honored as an alumnus of Iowa State College at Ames, Ia., Saturday.

•

ED HINCHEY, head of Warner Bros. playdate department, will return to New York today from Albany and Buffalo.

•

BEN BARTLESTEIN, co-owner of Bartlestein Theatres, Chicago, is ill in Mt. Sinai Hospital, that city.

•

JACK SANSON, State Theatre manager, Manchester, Conn., is in Manchester Memorial Hospital.

•

GEORGE BROWN, Paramount studio publicity director, left Hollywood yesterday for New York.

•

BRUCE HUMBERSTONE, Samuel Goldwyn director, will leave New York for Hollywood tomorrow.

•

HERBERT PICKMAN, Warner's Southeastern field representative, is in New Orleans for a few days.

•

BERT TURGEON, Paramount Atlanta exchange office manager, is on the sick list.

•

F. T. MURRAY, manager of branch operations for Universal, will visit the company's Atlanta branch June 18.

•

ROBERT MOCHRIE, RKO Radio sales manager, now on vacation, is expected back at his desk on June 25.

•

Rodney Bush, exploitation manager of 20th Century-Fox, has returned to the home office from Des Moines.

•

SAM JAFFE, Hollywood talent agent, returns West tomorrow after a New York visit of about three weeks.

•

LAWRENCE TIBBETT will go overseas for the USO in the near future.

•

OLIVER BROUGHTON, M-G-M traveling auditor, is in Cleveland.

•

KIM HUNTER, Hollywood actress, has left New York for London.

Briskin to Buy for 50 Up-state Houses

Murray Briskin, brother of Sam Briskin, producer, has formed Briskin Enterprises, Inc., to buy and book pictures for exhibitors served out of Buffalo. The company will have headquarters in New York, but Briskin will divide his time between Buffalo and this city.

Briskin states that he will soon be buying for 50 theatres. He operates the Rivera, Syracuse; State, Waterloo; Capitol, Homer, and Corona, in Groton.

Elmo to be Panama Manager for Para.

George Elmo has left his sales post with Paramount's Philadelphia exchange to join Paramount International, according to George Weltner, president of the overseas subsidiary, who announced yesterday that Elmo will soon become the company's manager for Panama, Central America and Ecuador.

Before joining Paramount in 1929, Elmo had been with First National in Mexico City and also served as the same company's branch manager in Havana.

Elmo expects to leave for his new post about the middle of July. He will relieve H. B. Gordon, Panama manager since 1938, who is to be given a new assignment.

Rank Is Honor Guest At Eyssell Luncheon

J. Arthur Rank, British film leader, was the guest of honor of G. S. Eyssell, president and managing director of Radio City Music Hall, at a luncheon in the theatre's studio apartment yesterday.

Several members of the board of Rockefeller Center, Inc., including Hugh S. Robertson, Lester Abberly, Vanderbilt Webb and Frank Corcoran also attended the luncheon, and other guests of Eyssell were: G. I. Woodham-Smith, John Davis, Barrington C. Gain, Jock Lawrence, Arthur Kelly and Capt. Harold Auten.

Set July 9 For Ball Case Resumption

Trial will be resumed in Pittsburgh July 9 in the Ball vs. Paramount, et al, case, which has been in postponement since early May.

The case stems from an attempt of the landlord of a theatre to secure the product franchise previously held by the tenant who took the franchise with him when he constructed his own theatre in Ambridge, Pa. Defendants, besides Paramount, include M-G-M, 20th Century-Fox and RKO Radio.

OWI Cut Should Be Restored: Truman

WASHINGTON, June 13.—President Truman said today that he hoped Congress would restore the $17,000,000 cut from the Office of War Information appropriation by the House last week. Expressing the opinion that the OWI is doing a job that needs to be done, the President declared it would be a mistake to abolish or make major reorganizations of major functions relating to the war while the war continues.

Meanwhile, it was expected in Congressional circles that the agency would get back at least a large part of the amount cut out of its $35,000,000 appropriation. Senator McKellar of Tennessee, acting chairman of the Senate Appropriations Committee, said the cut was "too drastic" and expressed confidence that part of it, at least, would be restored.

Pincus Joins Loew's Foreign Department

Arthur Loew, president of Loew's International has announced the addition of Arthur Pincus to the foreign staff. Pincus will be in charge of radio and press books for the foreign department.

Formerly a newspaper man and free lance writer for magazines and radio, Pincus was recently director of publicity for the New York Federation of Jewish Charities. He is now making his office with David Blum, head of foreign publicity and advertising at the Capitol Theatre building, to where Blum and his staff moved.

Republic Advances Building Program

HOLLYWOOD, June 13.—Ground will be broken tomorrow for a new generator power plant which is the second of Republic Studio's $2,000,000, 12-point physical expansion plan now under way in concert with its current 10th anniversary observance, which continues to July 27. The new music stage building, constructed at a cost of $600,000, is the first building to be completed in the program.

Wills Named to FCC Succeeding Case

WASHINGTON, June 13.—William F. Wills, former governor of Vermont, will succeed Norman S. Case as a member of the Federal Communications Commission on July 31, it was disclosed today by President Truman.

The President announced that Commissioner Case's term will expire July 30.

Watterson Rothacker Testimonial Tonight

LOS ANGELES, June 13. — Industry leaders will give a testimonial dinner tomorrow night to Watterson Rothacker, retiring head of the Los Angeles Board of Review.

Coming Events

Today through June 30—Industry's Seventh War Loan Drive.
Today—Installation of officers for American Television Society, Museum of Art, New York.
Today—RKO board meeting and election of officers.
June 15—Local 'Tub Thumpers' dinner, Statler Hotel, Boston.
June 15—'Infantry Day' at theatres for Seventh War Loan Drive.
June 15-17—National Screen Service Western sales convention, Hotel Blackstone, Chicago.
June 18-20 — Monogram Southern regional sales meeting, New Orleans.
June 18—Local industry dinner for J. Arthur Rank, Hotel Blackstone, Chicago.
June 19—Paramount annual stockholders' meeting, New York.
June 22-23—Independent Citizens' Committee of Arts, Sciences and Professions conference on postwar problems, Waldorf-Astoria, New York.
June 26-27 — Warners' sales meeting, New York.

•

Blumenstock Sets Field Appointments

Transfer of Jack Leewood, who has been Warner field representative in the Denver-Salt Lake City territories, to the Seattle-Portland areas, and the addition of I. Q. Gross to the field staff to take over Leewood's former duties, is announced by Mort Blumenstock, advertising-publicity director in the East, the changes to take effect in about two weeks.

Before his recent honorable discharge Gross was public relations officer at the aviation Cadet Center, San Antonio, with the rank of second lieutenant.

Communications Now To Nearly All Europe

WASHINGTON, June 13. — Only a few areas in Europe remain with which some type of communication service has not been resumed, the State Department announced here in a survey of services so far re-established.

Telegrams now go to Belgium, Bulgaria, Czechoslovakia, Denmark, Finland, France, Great Britain, Greece, Iceland, Ireland, Italy, Luxembourg, The Netherlands, Norway, Portugal, Rumania, Spain, Sweden, Turkey and the U.S.S.R.

Competitors Share Wilcox Picture

Herbert Wilcox's "A Yank in Grosvenor Square" has been given concurrent, first run bookings in London by Loew's Empire and Warners' Warner Theatre, Wilcox announced here yesterday.

The two neighboring London competitors never before have booked the same picture concurrently, Wilcox said.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N.Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

Short Subject Review

"'Teen-Age Girls"

(20th-Fox—March of Time)

That effervescent phenomenon, the teen-age girl, which has risen to such vast popularity during the America-at-war period, is given comprehensive attention and analysis in this latest March of Time. Swifty-paced scenes reveal the tastes, habits and hobbies of the exuberant youngsters and go on to show how department stores, fashion clinics, newspapers, magazines and modeling agencies are now catering to them. It is the opinion of the editors of the film that their madcap antics do not indicate any dangerous trend and that ultimately their youthful vibrancy will give way to the future role of a mature and respected American woman.

The subject, one of general interest, is enhanced by forceful narration and graphic photography. Running time, 17 minutes.

Houghton Elected to Muzak Chairmanship

James Lawrence Fly, chairman of the board of Associated-Muzak Corp., announces the election of Harry E. Houghton as chairman of the board of Muzak Corp., Associated Program Service and Associated Music Publishers, Inc., which are the operating companies of the Associated-Muzak enterprise.

Mr. Houghton, who is vice-president and general sales manager of Brown Co., will become chief administrative officer of the entire group of Muzak. C. M. Finney, who has long served as president of the companies, will continue in that capacity, in charge of operations.

Smith Is Renamed as Variety Co-Chairman

WASHINGTON, June 13.—Allen G. Smith, chief of the Theatre Equipment Section of the War Production Board, has been re-appointed co-chairman of the local Variety Club advertising committee.

Yesterday Smith returned from New York where he met with R. J. O'Donnell, national chief Barker, and other officials of the organization to plan for the annual convention, to be held in August.

McGee and Molly Cited

Fibber McGee and Molly will receive the Catholic War Veterans National Commander's Citation, "in acknowledgment of their accomplishment in portraying the American home through gentle humor in true dignity." Presentation will be made from Hollywood during the weekly Fibber McGee and Molly broadcast next Tuesday night.

"fine"
says N_____S S_____k
WRITE FOR DATA
U.S. COIN CASH CONTROL SYSTEMS LTD 1501 BROADWAY NEW YORK CITY
UNICON
MOTION-PICTURE-THEATRE CASH CONTROL

RKO, Affiliates in $3,325,000 Bond Buy

RKO has purchased $3,325,000 of U. S. Treasury Certificates of Indebtedness, in connection with the Seventh War Loan drive, Malcolm Kingsberg, RKO vice-president and treasurer, disclosed here yesterday.

This corporate bond buy includes RKO Theatres, RKO Radio Pictures and other RKO subsidiaries, but does not include purchases by the more than 7,000 RKO executives and employees.

'Black Bullets', on Coal, New War Film

A War Department short subject called "Black Bullets," dealing with the importance of coal in the Nation's war effort, has been placed in release in coal mining areas by the Office of War Information, through the War Activities Committee.

The film, which runs 19 minutes and was produced by the Army Pictorial Service, Signal Corps, is being distributed by Paramount in Philadelphia for the Eastern Pennsylvania area, by Universal in Pittsburgh for Western Pennsylvania and by Republic in Atlanta for Southern coal mining communities.

Emphasize Economy In Theatre Operation

CHICAGO, June 13. — The necessity of economy and exploitation in the successful operations of theatres in the immediate future and in the post-war period was emphasized at the special meeting of the Indiana-Illinois Theatre Corp. held at the Blackstone Hotel here yesterday.

Among those who attended, in addition to three district and some 30 theatre managers, were: D. J. Chrissis, president; Jack Rose, secretary-treasurer; Alex Manta, vice-president, and Al Raymer, broker and assistant buyer.

Rose Heads Drive

CHICAGO, June 13.—Jack Rose, secretary-treasurer of the Illinois-Indiana Theatre Corp. and co-owner of the Manta-Rose booking combine, was named chairman of the amusement division of the 1945 Community and War Fund drive at a meeting held here today. Rose will organize the industry locally to stimulate a record high contribution. A kickoff drive meeting will be held Oct. 1.

'Bataan' Air Promotion

BOSTON, June 13.—RKO Radio is taking to the airways over WNAC and the Yankee Network for the following two weeks to promote "Back to Bataan," which will have its world premiere in Boston at the Keith Memorial Theatre on June 26, through one-minute announcements in the Yankee Network News Service Mondays through Saturdays.

Mosher, Murray Editors

Ralph Daigh, editorial director of Fawcett Publications, announces that Ann Mosher and Goodwin Murray have joined *Life Story Magazine* as associate editors.

Industry Will Aid Rally for 300,000

WASHINGTON, June 13.—A war bond rally to top all rallies and bring the 'Mighty Seventh' to a close is being planned here for July 4, it became known today at the War Finance Division of the Treasury when ten stars volunteered their services. Preparations are being made for an attendance of 300,000 persons in the area surrounding the Washington Monument. Admission will be by purchase of war bonds.

The event is to be a combined operation of the national and district War Finance Division and the district War Activities Committee of the film industry, cooperating with military and official Washington.

Murphy Coast Chairman

Participation in the show will be by invitation of Secretary Morgenthau and Ted R. Gamble, national director of War Finance, who have appointed George Murphy, president of the Screen Actors Guild, to be Hollywood chairman of the rally. Murphy will work with the Hollywood Victory Committee and the radio industry and with Turner Shelton and Tom Baily, coordinating star participation.

Heading the committees planning the affair are Wilmer Waller, district War Finance chairman, Fred Kogod, John Payette and Carter Barron of the War Activities Committee, and I. Edward Shugrue of the national War Finance Committee.

Shugrue Back in U.S. From Trip to Paris

J. Edward Shugrue, director of the motion picture special events section of the War Finance Division, has returned to Washington after a two weeks' trip to Paris, taken at the request of the French government.

Now in the process of formulating an expansive post-war reconstruction bond program, the French were desirous of learning at first hand the contribution of the motion picture industry to the success of the war bond program in the U. S., it is revealed by Ted R. Gamble, national chairman of the Special Events Section.

$12,838,735 Bonds Sold By Loew's in Five Weeks

Loew's Theatres' bond sales to patrons in the Seventh War Loan drive total $12,838,735 for the first five weeks of the drive, according to Charles C. Moskowitz, Loew theatre executive. These sales represent 147,085 individual bonds.

Manager Al Weiss and his staff at the Pitkin lead with maturity value of $664,225, and individual bond sales of 6,228. Gil Marbe and the staff at the American are second, with maturity value of $657,550, and individual bond sales of 8,006.

Walter Heiber and the Boro Park Theatre hold third place, with maturity value of $523,525, 4,774 individual bonds. Sam Pearlman and the Kameo continue in fourth place, with maturity value of $429,825; bonds sold, 4,062. Terry de Rosa and the staff at the Paradise continue to hold fifth place with maturity value of $372,225; individual bond sales, 4,198.

Few Films Are Drawing Big In Key Cities

(Continued from page 1)

out Love," "The Clock," "Salty O'Rourke" and "Dillinger," bringing to 12 the number of films registering well throughout the country. The advent of warm weather in widespread sections is affecting receipts, and business, generally, is spotty.

In reports from MOTION PICTURE DAILY correspondents, "The Valley of Decision" rolled up a heavy $72,800 in three Los Angeles theatres in initial weeks where average is $51,300. It continued outstandingly in a second week in Cincinnati. "The Clock" was the leader in an initial week in Philadelphia, while it drew strongly in a first week as a dual in Buffalo. It was moderate in an initial week as a dual in San Francisco.

'Salome' Strong

"Salome, Where She Danced," was strong in first weeks in two Los Angeles theatres as a dual and in initial weeks in Toronto and Cincinnati. "Where Do We Go From Here?" was good in initial weeks in Philadelphia and Pittsburgh and moderate in first weeks in Indianapolis and Cleveland. It was still profitable in a moveover in Cincinnati. "Son of Lassie" did best in an initial week in Kansas City and drew moderate receipts in first weeks in Cincinnati and Cleveland. "The Unseen" was big in a first week in San Francisco as a dual and good in Baltimore, while it drew moderately with a stage show in Chicago.

Moderate in 14 Keys

"Without Love," "Pillow to Post," "Salty O'Rourke," "The Affairs of Susan," "The Picture of Dorian Gray," "Flame of Barbary Coast" and "China Sky" drew moderate receipts in the 14 key cities. "Without Love" was strong in holdovers in Pittsburgh and Baltimore and was still profitable in a fifth week in Chicago. "Pillow to Post" drew best receipts in an initial week in Cleveland. "Salty O'Rourke" was good in Chicago and Kansas City. "The Affairs of Susan" was good in an initial week in Baltimore. "The Picture of Dorian Gray" was profitable in an initial week in Buffalo. "Flame of Barbary Coast" was strong in initial weeks in three Kansas City theatres, while "China Sky" scored best in an initial week in Buffalo as a dual.

L. A. Rates '2 Women'

"Between Two Women" was strong in initial weeks in four Los Angeles theatres as a dual. "A Medal for Benny" drew moderate receipts as a dual in St. Louis. "Dillinger" was outstanding in an initial week in Philadelphia. "A Song to Remember" was still big in a ninth week in Chicago.

Schnitzer Meets Chaplin

MONTREAL, June 13. — Edward M. Schnitzer, United Artists home office executive, has arrived here from New York to meet Charles S. Chaplin, newly appointed Canadian sales manager. Later in the week both will visit Toronto where Chaplin will officially assume his new duties.



NOW WARNERS INTO A FRENZY

and man-woman

HUMPHREY

Bogart

Alexis Smith · Sydney Greenstreet ('THE FAT MAN')

Conflict

Screen Play by Arthur T. Horman and Dwight Taylor
Based on Original Story by Robert Siodmak and Alfred Neumann

Directed by CURTIS BERNHARDT · Produced by WILLIAM JACOBS

WHIP THE SCREEN

of suspense, suspicion

madness! — A LULU!

U. S. Seeks to Speed Up N.Y. Decree Case

(Continued from page 1)

designated to hear and determine said case and that said case be assigned for hearing at the earliest practicable date and in every way be expedited as provided in the Sherman Anti-Trust Act."

The action is said to be similar to that taken in the anti-trust action against Associated Press.

Attorney General Biddle based his request on the theory that the case is of general public importance.

In directing the certificate to the clerk of the court, Biddle said, "I . . . request that under the provisions of the Sherman Act, the court act to expedite the hearing and determination of the suit in equity pending or hereafter brought under the Sherman Act or any act having a like purpose which may be hereafter enacted."

The certificate asks the clerk to immediately furnish a copy to the senior circuit judge or the presiding judge of the court.

'Eisenhower Day' at Theatres for 7th

(Continued from page 1)

day as a tribute to the Allied Supreme Commander.

Every film theatre will promote "Buy a Bond for Ike Day" through lobby displays, trailers, newspaper advertisements, radio announcements and tieups through neighborhood schools. Marquee decorations also will be put up, especially by theatres located on routes of the various parades.

A record one week's sale of War Bonds by the 700 film theatres of New York was registered last week when a total of 77,323 "E" Bonds, with a maturity value of $6,762,462, was sold to patrons in the seven days ending last Sunday.

In making the announcement of the seven-day total, Lesser revealed that theatres in this area have already sold a total of 375,036 "E" bonds, with a maturity value of $34,654,617.

The industry will observe Flag Day today with special bond-selling events in all of the 700 theatres. Patriotic festivities featuring the flag were planned in numerous houses, and patrons are being urged to buy an extra bond today in observance of the holiday.

MGM to Sell 'Thrill' On 'St. Louis' Lines

"Thrill of a Romance" will be sold by M-G-M along the same lines as "Meet Me In St. Louis," but not on a separate contract. The Technicolor picture will be released in July. Another picture to be released next month will be "Twice Blessed," which was trade shown May 29.

"Thrill of a Romance" was trade shown May 22. These pictures will be included in the 12th block, which will be announced later.

Reviews

"Jungle Captive"

(Universal)

DELIBERATE, cold-blooded murder in the interest of science provides the central theme of this one. Designed primarily for horror audience consumption as half of a Universal double terror bill, "Jungle Captive" is replete with those familiar elements that serve to satisfy the demands of the definite market at which it aims. Otto Kruger renders a convincing performance as a bio-chemist who, having succeeded in restoring life to dead rabbits by means of an electrical device, turns to experimenting with the corpse of Paula, a so-called "ape woman," played by Vicky Lane.

Rondo Hatton is good as Moloch, Kruger's ghoulish handyman, who has stolen the ape woman's body from a morgue after murdering an attendant there. Jerome Cowan, in the role of a detective, finds murder clues implicating Phil Brown, Kruger's laboratory assistant, but his attention turns to the disappearance of Amelita Ward, the scientist's secretary and fiancee of Brown, taken by Kruger to an isolated farmhouse and forced by him to donate blood for the weird operation on the ape woman. The operation brings the corpse back to life as a beautiful girl.

It is when Brown arrives at the farmhouse, is seized by Moloch and tied to a chair, and is forced to witness Kruger's preparations for transferring his fiancee's brain to the skull of the ape woman, that Director Harold Young serves the audience suspense fare to satisfy its most macabre hopes. Brown succeeds in urging Moloch to halt the operation. As the ghoul moves toward Kruger, the scientist, now obviously insane, shoots and kills him. Bending over Miss Ward to continue the operation, Kruger doesn't notice that the ape woman has suddenly reverted to her primitive savage state. The hybrid breaks the straps which hold her to the operating table, strangles Kruger and turns to kill Miss Ward. At this point Cowan, who has located the farm house, shoots and kills the ape woman in time to save the young lovers.

From an original by Dwight V. Babcock, "Jungle Captive" stands as a realistic shocker and will keep audiences engrossed. Because of numerous gruesome details, this is dubious entertainment for juvenile audiences.

Running time, 63 minutes. Adult classification. Release date, not set.

C. L. FRANKE

"The Frozen Ghost"

(Universal)

THE eerie atmosphere of a wax museum at night is the main setting of this Inner Sanctum Mystery original by Harrison Carter and Henry Sucher. Other ingredients of "The Frozen Ghost" include a murder, jealousy complications, the operations of a hypnotist, and some sinister knife-throwing, all the proceedings being well-handled by a cast made up of Lon Chaney, Evelyn Ankers, Milburn Stone, Douglass Dumbrille, Martin Kosleck, Tala Birell, Elena Verdugo and others.

The narrative hits its stride at once with hypnotist Lon Chaney believing he has actually killed a subject who died of a heart attack while under his spell. Although absolved by a coroner's jury, Chaney becomes obsessed with the idea that he is a murderer, breaks his engagement to Evelyn Ankers, his assistant, and stops practicing hypnotism. Milburn Stone, who plays the hypnotist's manager, finds work for Chaney in a wax museum owned by Tala Birell. Miss Birell falls in love with Chaney as does her niece, Elena Verdugo. Miss Birell and the niece disappear and Dumbrille, as a detective, is called in and becomes suspicious of Chaney. In desperation Chaney goes to Miss Ankers for help. They return to the museum and putting Miss Ankers in a trance, Chaney uncovers through her psychic powers a plot by Stone and Kosleck to have him declared insane so they can get control of his money. But this doesn't happen until the villains having killed Miss Birell dispose of her corpse in the museum's furnace and almost do away with the unconscious form of Miss Verdugo in like manner.

Directed by Harold Young, the action moves slowly toward its climax, realizing only short-lived suspense. Representing one-half of a Universal double horror bill, "The Frozen Ghost" adequately meets the demands of "horror" audiences.

Running time, 61 minutes. General classification. Release date, not set.

C. L. F.

ABC to Fete Newsmen

American Broadcasting will be host to its news commentators George Hicks, Gordon Fraser, Ted Malone, John Bryson and John B. Kennedy at a reception at the Hotel Waldorf Astoria here tomorrow. A special broadcast will originate from the reception as part of the ceremonies, marking the use of the new American Broadcasting designation for the web and the dropping of the Blue Network designation.

I. E. Swirnoff Is Dead

MILWAUKEE, June 13.—I. E. Swirnoff, associate with Ben Marcus in the S. and M. Circuit, died at his home in Nellsville, Wisc., following a short illness. Swirnoff, 38, is survived by his widow and three children.

'Pa' McCormick Dies

CINCINNATI, June 13. — Clarence (Pa) McCormick, 74, originator of "The Boone County Jamboree" and "Top of the Morning" programs broadcast over WLW, and operator of the first motion picture theatre in nearby Newport, Ky., died at his home here after a lingering illness His widow, one son and daughter survive.

'Jones' Premieres Set

HOLLYWOOD, June 13. — International's "Along Came Jones" will have its world premiere during the week of June 20 in 97 Texas and Oklahoma theatres operated by Interstate, Robb and Rowley, R. E. Griffith and Jefferson Amusement.

Donald Nelson Due Here to Open N.Y. Office for SIMPP

(Continued from page 1)

clude SIMPP members from joining or having representation in the industry's new Motion Picture Export Corp., on the board of which provision has been made for independent producer representation, it is pointed out.

SIMPP takes the position that independent producer representation in Motion Picture Export Corp. is not a matter for the former organization to decide but is, rather, the concern of individual members due to their diversified distribution affiliations.

No information was divulged on the length of Nelson's contract nor the salary involved, but the *Los Angeles Times* today speculated that the salary is $50,000 annually. Likewise, no information of this nature was available concerning the contract of David M. Noyes, who becomes vice-president of SIMPP.

David O. Selznick broached the SIMPP proposal to Nelson in Washington about 10 days ago, it is learned, and brought him here to meet the membership. The deal was consummated at yesterday's meeting of SIMPP.

Selznick Hints of Future

An indication of SIMPP's future policies and program was supplied by Selznick during a recent press interview in New York. At that time, he declared, SIMPP would choose a man as head of the organization "to whom no doors anywhere in the world are closed." Selznick said at the same time that "independents are determined to take a position in the future where they won't again be caught in the middle, as we have been in the current studio strike."

Selznick expressed the opinion that the Production Code should be "brought up to date" and revised by a standing committee from time to time. He revealed doubts that the foreign affairs of the independents were in the best hands and said, "It is tremendously important to get the right industry representation abroad—more important than it is domestically."

Nelson, former chairman of Sears, Roebuck & Co., was head of the War Production Board for three years. He made an extended visit to China for the late President Roosevelt, after leaving WPB, to advise on increasing wartime production for that country.

Loew Canada Dividends

TORONTO, June 13. — Two dividends have been declared for June 30 by Marcus Loew's Theatres, Ltd., operating Loew's and the Uptown Theatres in Toronto. One dividend is the one and three-quarter per cent payment for the current quarter on preferred preference shares and the other is $1 per share on the common stock.

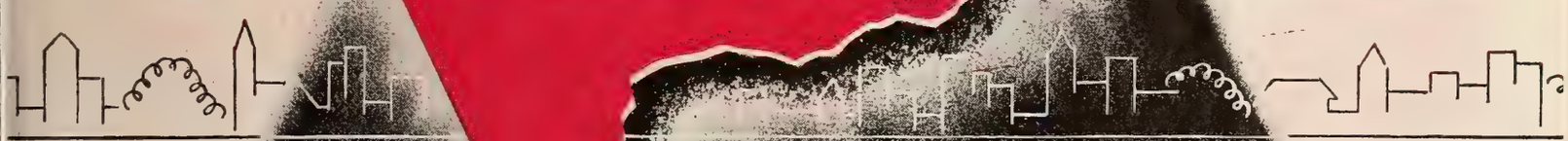
McHenry to Small Prod.

HOLLYWOOD, June 13.—Murphy McHenry has been appointed advertising and publicity director of Edward Small Prod.

McVeigh on Own Aug. 1

HOLLYWOOD, June 13.—Blake McVeigh has resigned Paramount's publicity department to establish his own business on August 1.

MOST SENSATIONAL AREA PREMIERE ON RECORD!



MORE than 100 theatres throughout New England and New York State joined in showmanship's most exciting and spectacular simultaneous opening! June 26.

•

RKO ties in with all stations of gigantic Yankee Network and powerful additional stations to beam the message to concentrated millions!

•

HEARST newspapers in Boston behind event 100% and blasting pages and pages of promotional publicity throughout campaign!

•

TREMENDOUS Night of Spectacle sponsored by Hearst at Boston Garden, where 18,000 people will gather Sunday, June 24, for high-spot Prelude to a Premiere!

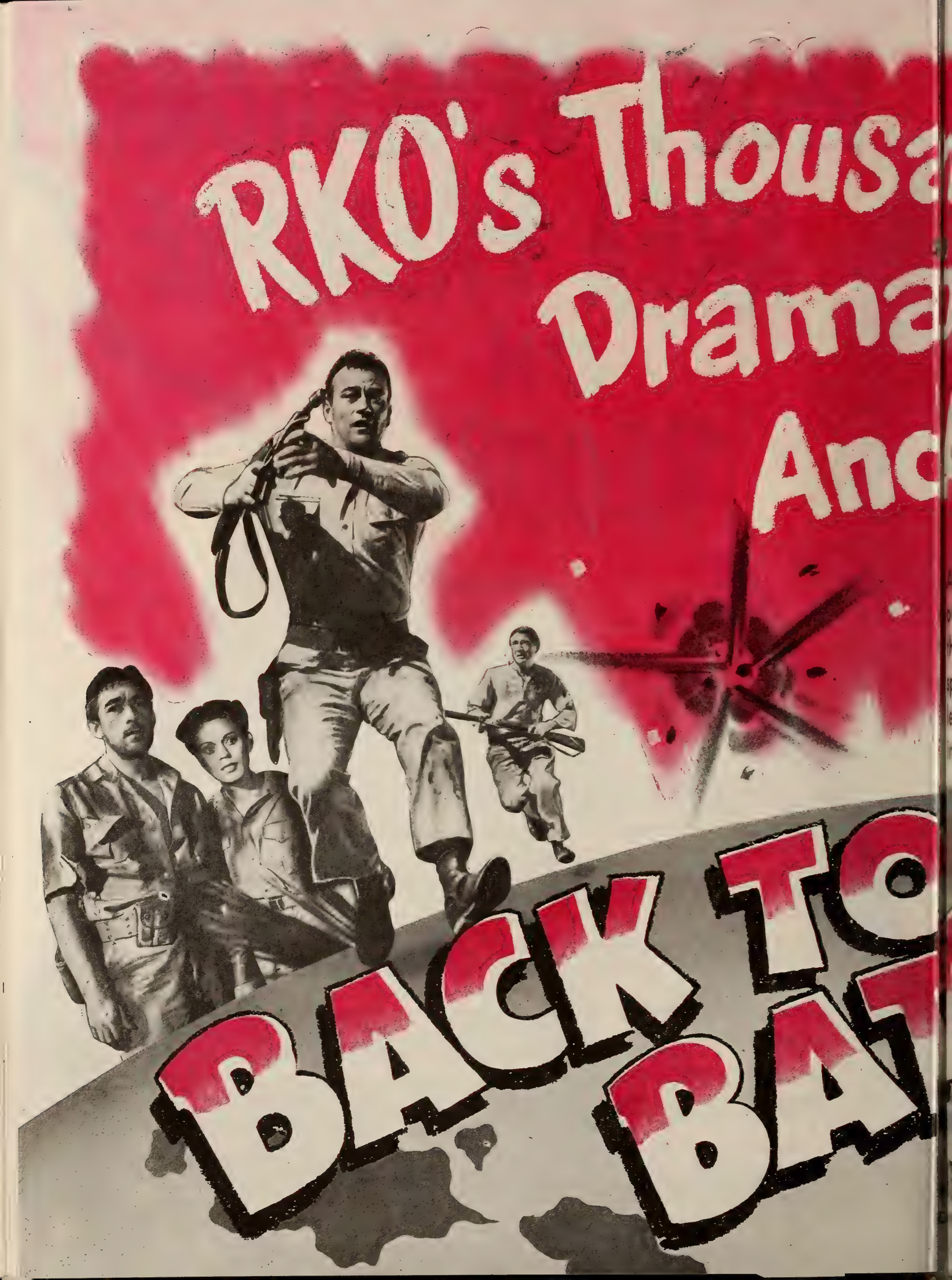
•

PROMINENT and popular personages attending all sorts of lunches, meetings, and gatherings of other sorts!

•

EXPLOITATION campaign of such extent and scope as to leave no person of the many millions in the area uninformed!

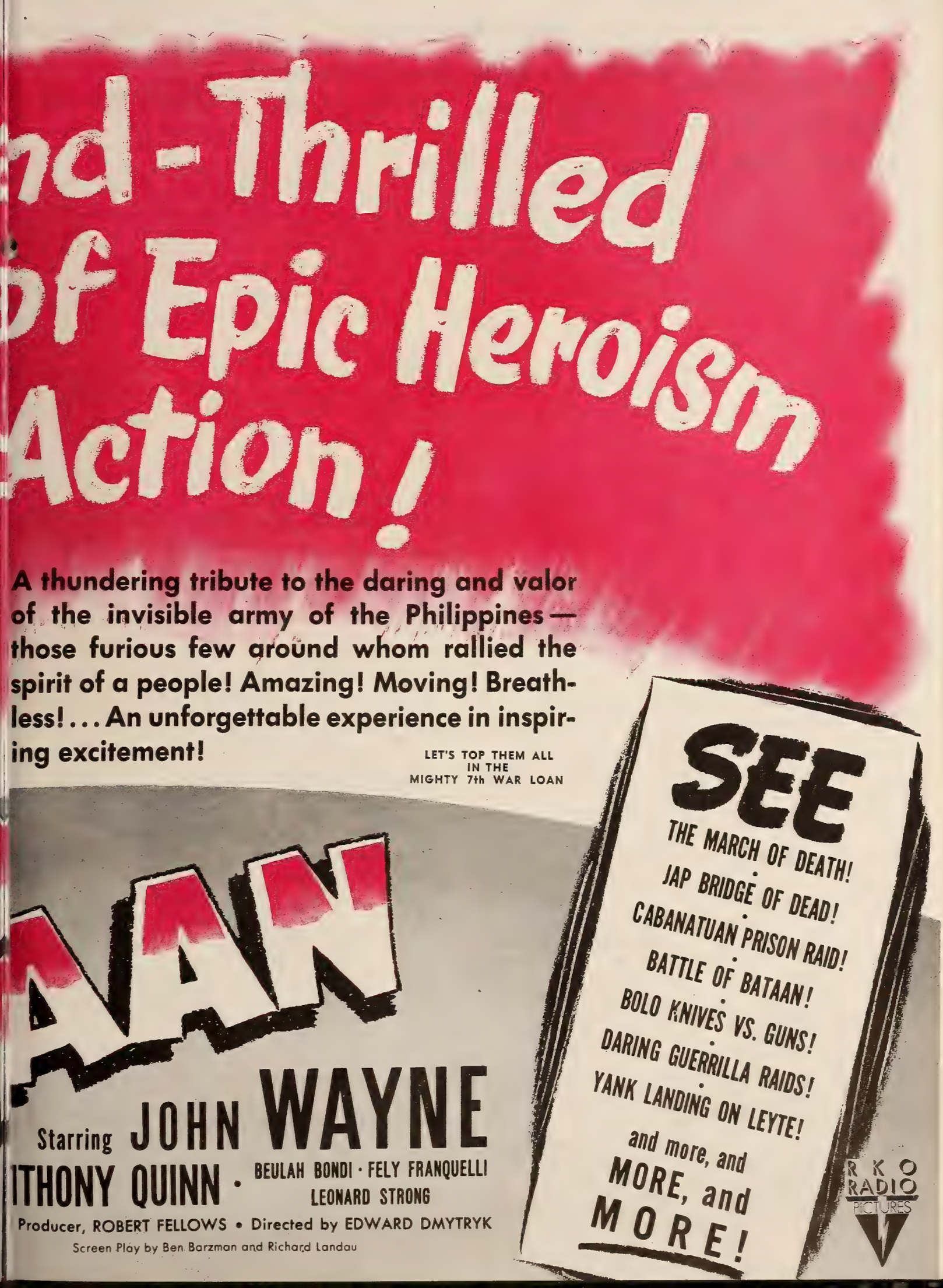
To be followed by campaign along same sensational lines for territory covered by WLW, Cincinnati, "The Nation's Station" . . . for


RKO's Thousa
Drama
And
BACK TO
BA

nd-Thrilled
of Epic Heroism
Action!

A thundering tribute to the daring and valor of the invisible army of the Philippines — those furious few around whom rallied the spirit of a people! Amazing! Moving! Breathless!... An unforgettable experience in inspiring excitement!

LET'S TOP THEM ALL
IN THE
MIGHTY 7th WAR LOAN



Capital Sees Big Post-War Booth Market

(*Continued from page* 1)

majority of U. S. exhibitors plan to replace much of their booth equipment as soon as they can secure new items.

Officials here estimate that there is an immediate market for more than 12,000 projectors. They base this figure on the facts that pre-war production ran about 4,000 a year, that there was no production whatever in 1942 and little in 1943, that inventories when we entered the war were about 1,000 machines and that the War Production Board program for the three years 1943-45, together with transfers and other accessions, did not exceed 1,900.

The supply and demand figures for other items of equipment are in like proportion, it was said.

In addition to the current demand which has been dammed up for several years, other thousands of exhibitors are believed anxious to replace their equipment with more modern apparatus as part of their post-war program of theatre improvement.

Although controls on the production of equipment have been abolished, manufacturers have not yet been able to acquire materials and there is no indication how long it will be before they become available in anything like the quantities required to fill the orders now coming in. It is estimated that it will take two years or more for the manufacturers to catch up with the backlog of business now developing.

Civilian Coast Trips Will Be Difficult

WASHINGTON, June 13.—Col. J. Monroe Johnson, director of the Office of Defense Transportation, predicted that the average civilian will find it difficult to find a seat on a train, plane, or bus for the West Coast after July 1. Travel from the West to the East, however, will be comparatively light.

Guaranteed Buys 'Ballew'

World's rights to four 20th-Fox "Smith Ballew" musical Westerns have been acquired by Guaranteed Pictures, according to Mort Sackett its president. Titles follow: "Roll Along Cowboy," "Panamint's Bad Man," "Hawaiian Buckaroo" and "Rawhide." Release will take place immediately with new prints and new accessories.

Skouras Talks on Greece

Spyros P. Skouras, president of 20th Century-Fox and national president of the Greek War Relief Association was guest of honor at a dinner meeting of the relief organization on Tuesday night at the Hotel Astor here. Skouras reported that there is a tragic need for clothing, shoes and bedding in Greece.

Edit Conference Films

SAN FRANCISCO, June 13.—More than 300,000 feet of film depicting meetings at the United Nations conference have been flown to Hollywood for processing and editing.

Studios Say Strike Lacks Effectiveness

(*Continued from page* 1)

at a higher level than before the strike began, and at the highest level since the jurisdictional dispute involving 54 employees culminated in a strike aimed to paralyze the industry."

Asserting that 35 films were before the cameras, the statement continues: "The producers stand exactly where they did in the beginning. They will continue to meet their schedules, fulfill their commitments and protect the jobs of loyal workers."

Neither producers, Conference of Studio Unions, nor IATSE had further comment today on yesterday's recommendation by local NLRB representative in connection with the Set Decorators election although IATSE heads were meeting on the subject tonight.

The CSU this morning notified actors, by publication, that "starting tomorrow morning, our pickets will make accurate lists of all actors going into studios. These lists will be sent to our 9,600 locals throughout the United States with the request that they have their members take note of those crossing legitimate AFL picket lines". Screen Actors Guild spokesman said no direct communication on this matter had been received from the CSU, but indicated counter measures will be taken tomorrow nevertheless.

Trade Editors Judges In Columbia Contest

Editors of trade journals will judge the nationwide exploitation contest Columbia is conducting in conjunction with the serial, "The Monster And the Ape." The judges are: Sherwin Kane, MOTION PICTURE DAILY; Chester B. Bahn, *Film Daily;* R. W. Baremore, *The Independent;* James Jerrauld, *Boxoffice;* Thomas Kennedy, *Showmen's Trade Review;* Herbert M. Miller, *The Exhibitor;* Terry Ramsaye, *Motion Picture Herald.*

All exhibitors booking the serial are eligible to compete in the contest. Entrants are required to register in advance of their first date, and on finishing the run submit completed campaigns to the Columbia's home office. Judging will take place around Nov. 16.

Legion Classifies 8 Additional Pictures

The Legion of Decency this week reviewed eight additional films. In Class A-I are: "Mr. Muggs Rides Again," Monogram; "Renegades of the Rio Grande," Universal; "West of the Pecos," RKO Radio. In Class A-II are: "Back to Bataan," RKO Radio; "Christmas in Connecticut," Warners; "Out of This World," Paramount; "Penthouse Rhythm," Universal.

"Don Juan Quilligan," 20th Century-Fox, was placed in Class B.

K. C. Pep Club Elects

KANSAS CITY, June 13.—The Paramount Pep Club of Kansas City has named the following new officers: president, Albert C. Morris; vice-president, Anna O'Toole; secretary-treasurer, Dorothy Duderstadt.

Dembow Introduces NSS 'Weekly Plan'

(*Continued from page* 1)

contract whereby exhibitors may be served with a complete weekly accessories service for lobby, front and away-from-theatre advertising at a weekly rental. Theatres will thus be enabled to prearrange their advertising accessories commitment with National Screen to provide for changes in their lobby advertising through the use of specialty and standard accessories and at the same time maintain an established weekly cost for this media.

A simplified contract form, smaller in size, will shortly be introduced to exhibitors.

National Screen home office executives, including Herman Robbins, president; William B. Brenner, vice-president in charge of operations; Dembow, and others left yesterday for Chicago, where they will open another three-day meeting today.

ATS Inducts, Awards At Meeting Tonight

Incoming officers who will be inducted at a meeting of the American Television Society, this evening, in the Museum of Modern Art auditorium are: George T. Shupert, president; David Hale Halpern, vice president; Alice Pentlarge, secretary, and Don McClure, treasurer. ATS board of directors for 1945-46 will include: Edward C. Cole, John Flory, Dan D. Halpin, Theodore Huston, Charles Kleinman, Evelyn Peirce and Herbert E. Taylor, Jr.

Fifteen awards are to be presented at the meeting. Richard Manville, chairman of the Society's award committee, said that categories in which the awards are being given are: Outstanding production, outstanding news program, outstanding contribution to children's programs, best institutional television commercials and an award for the development of television commercially.

Radio Makers Will Double in Postwar

CHICAGO, June 13.—Twice as many manufacturers will be making radio equipment after reconversion than before the war, declared R. C. Cosgrove, president of the Radio Manufacturers Association, which opened a two-day board of directors' meeting at the Stevens Hotel here today. He predicted that all restrictions on civilian radio production, except priorities to insure full war production, will be lifted by the War Production Board about Oct. 1.

The meeting is replacing the annual full membership convention. New officers will be announced tomorrow.

Runyon Gets New Post

The election of Comm. Mefford R. Runyon as executive vice-president and a director of Columbia Recording Corp., is announced by Edward Wallerstein, president of the company. It is expected that Comm. Runyon will assume the posts at the Bridgeport headquarters of the company.

Hollywood

By THALIA BELL

Hollywood, June 13

RKO has purchased "Happy Birthday for You" as a starring vehicle for Sharyn Moffett, youngster who scored in "My Pal Wolf." . . . Frank Craven has been chosen for the role of Olivia DeHavilland's father in "To Each His Own," which Mitchell Leisen will direct for Paramount. . . . Dusty Anderson, who won an acting contract as a result of her performance in Columbia's "Cover Girl," has been assigned the feminine lead opposite Warner Baxter in the next of the "Crime Doctor" series.

•

Carole Landis and Perry Como will co-star in "Doll-Face," musical which Bryan Foy is to produce and Lewis Seiler direct for 20th Century-Fox. . . . Jacqueline de Wit has been added to the cast of Universal's "Once Upon a Dream." . . . RKO has purchased "Mombasa," a melodrama with an East African background, by Gerald Drayson Adams and Harold Channing Wire.

TBA Asks Immediate Action on Channels

Action now by the Federal Communications Commission in assigning frequencies for television in the band between 42 and 108 megacycles has been requested by the Television Broadcasters Association, in a petition filed with the Commission by Col. William A. Roberts, counsel for the association.

The directors of TBA, in a resolution adopted at a meeting on May 25, called upon the Commission "to adopt at once television alternative plan No. 1, which gives television 68 to 74 mc., 78 to 108 mc, and 174 to 216 mc."

On May 17, the FCC announced that it would defer the assignment of frequencies between 42 and 108 mc, reserved for television, FM and other services, pending tests to be carried out over a period of three months.

Moskovics Gets New CBS Television Post

George Moskovics has been appointed manager of commercial television operations, newly-created post at Columbia Broadcasting, in anticipation of experimental commercial television activity.

CBS's television station WCBW, New York, has added floor space and is making extensive alterations of its premises in the Grand Central Terminal to permit expansion.

More 'Rhapsody' Fetes

In addition to several all-Gershwin concerts in the East and one in Detroit which Paul Whiteman will conduct as part of the 'George Gershwin Jubilee Week' ceremonies being staged during the world premiere of Warner's "Rhapsody in Blue" at the Hollywood Theatre, New York, June 27, two more performances have just been set. He will conduct an all-Gershwin program in the Hollywood Bowl, Hollywood, July 14, and a similar concert in Pittsburgh on July 26.

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
May 18	THE FIGHTING GUARDSMAN Willard Parker Anita Louise D—84 mins.	(Tenth Block) BETWEEN TWO WOMEN Van Johnson Lionel Barrymore D—81 mins. (518) (Rev. 12/21/44) NOTHING BUT TROUBLE Laurel and Hardy C—69 mins. (519) (Rev. 12/5/44) KEEP YOUR POWDER DRY Lana Turner Laraine Day D—93 mins. (520) (Rev. 2/15/45)	CHINA'S LITTLE DEVILS Harry Carey Paul Kelly D-75 mins. (405) (Rev. 5/4/45)	(Fourth Block) SALTY O'ROURKE Alan Ladd Gail Russell D—100 mins. (4418) (Rev. 2/23/45) HIGH POWERED Robert Lowery Phyllis Brooks D—62 mins. (4419) (Rev. 2/21/45)		THREE'S A CROWD Pamela Blake Charles Gordon D—58 mins. (416) THE VAMPIRE'S GHOST John Abbott Charles Gordon D—59 mins. (434) (Rev. 4/18/45)	(Fourth Block) ZOMBIES ON BROADWAY Wally Brown Alan Carney C—68 mins. (516) (Rev. 4/18/45) THE BODY SNATCHER Boris Karloff Bela Lugosi D—78 mins. (517) (Rev. 2/16/45) TARZAN AND THE AMAZONS Johnny Weissmuller Brenda Joyce D—76 mins. (518) (Rev. 3/20/45) CHINA SKY Ruth Warrick Randolph Scott D—78 mins. (519) (Rev. 4/18/45) THOSE ENDEARING YOUNG CHARMS Robert Young Laraine Day D—81 mins. (520) (Rev. 4/17/45)	(May Release) DIAMOND HORSESHOE (Color) Betty Grable Dick Haymes Phil Silvers M—104 mins. (524) (Rev. 4/11/45) THE BULLFIGHTERS Stan Laurel Oliver Hardy C—61 mins. (525) (Rev. 4/10/45)	THE SOUTHERNER (Loew-Hakim) Zachary Scott Betty Field D—91 mins. (Rev. 5/2/45) THE GREAT JOHN L (Bing Crosby) Linda Darnell Greg McClure D—96 mins. (Rev. 6/4/45)	SWING OUT SISTER Rod Cameron Billie Burke Arthur Treacher M—60 mins. (9033) (Rev. 5/2/45) SEE MY LAWYER Olsen & Johnson Grace McDonald Alan Curtis C—69 mins. (9016) (Rev. 2/6/45) THAT'S THE SPIRIT Jack Oakie Peggy Ryan C—93 mins. (Rev. 5/16/45)	ESCAPE IN THE DESERT Helmut Dantine Jean Sullivan D—79 mins. (416) (Rev. 4/24/45)
May 25			IN OLD NEW MEXICO Duncan Renaldo Martin Garralaga O-64 mins. (430)		THE MISSING CORPSE J. Edward Bromberg Isabel Randolph D—62 mins. (Rev. 5/7/45)	FLAME OF BARBARY COAST John Wayne Ann Dvorak D—91 mins (415) (Rev. 4/16/45)					
June 1			(Special Release) FLAME OF THE WEST Johnny Mack Brown Raymond Hatton O—71 mins. (451) (Rev. 5/15/45)	(Fifth Block) THE AFFAIRS OF SUSAN Joan Fontaine George Brent C—113 mins. (4421) (Rev. 3/28/45)	GANGSTERS' DEN Buster Crabbe Fuzzy St. John O—55 mins. (Rev. 3/8/45)	A SPORTING CHANCE Jane Randolph John O'Malley D—55 mins. (420)				I'LL TELL THE WORLD Lee Tracy Brenda Joyce C—61 mins. (9041) (Rev. 5/24/45)	PILLOW TO POST Ida Lupino Sydney Greenstreet C—92 mins. (417) (Rev. 5/15/45)
June 8	TEN CENTS A DANCE Jane Frazee Jimmy Lloyd M—60 mins. RHYTHM ROUNDUP Ken Curtis Cheryl Walker O—66 mins.	(Special Release) NATIONAL VELVET (Color) Mickey Rooney Elizabeth Taylor D—123 mins. (521) (Rev. 12/6/44)	SPRINGTIME IN TEXAS Jimmy Wakely Dennis Moore O—54 mins. (462) (Rev. 5/15/45)							(Reissues) EAST SIDE OF HEAVEN M—89 mins. IMITATION OF LIFE D—109 mins.	
June 15		(Eleventh Block) WITHOUT LOVE Spencer Tracy Katharine Hepburn D—111 mins. (522) (Rev. 3/19/45)	TROUBLE CHASERS Billy Gilbert Shemp Howard C—62 mins. (424)	MURDER, HE SAYS Fred MacMurray Helen Walker C—95 mins. (4422) (Rev. 4/9/45)	THE SILVER FLEET (J. Arthur Rank) Ralph Richardson Googie Withers D—77 mins. (Rev. 3/18/43)	BELLS OF ROSARITA Roy Rogers Gabby Hayes Dale Evans D—68 mins. (442) (Rev. 5/14/45)	(Special Release) IT'S A PLEASURE International (Color) Sonja Henie Michael O'Shea 90 mins (584) (Rev. 2/27/45)	(June Release) WHERE DO WE GO FROM HERE? (Color) Fred MacMurray June Haver Joan Leslie C—77 mins. (526) (Rev. 5/24/45)		BLONDE RANSOM Virginia Grey Donald Cook M—68 mins. (9042) (Rev. 6/1/45)	
June 22	BLONDE FROM BROOKLYN Robert Stanton Lynn Merrick M—65 mins.	GENTLE ANNIE James Craig Donna Reed D—80 mins. (523) (Rev. 12/21/44)		SCARED STIFF Jack Haley Ann Savage D—65 mins. (4423) (Rev. 4/6/45)			(Special Release) WONDER MAN (Goldwyn) (Color) Danny Kaye Virginia Mayo C—98 mins. (552) (Rev. 4/25/45)	DON JUAN QUILLIGAN William Bendix Joan Blondell C—(527) (Rev. 6/6/45)		PENTHOUSE RHYTHM Lois Collier Kirby Grant M—60 mins. (9043) (Rev. 6/7/45)	
June 29		THE CLOCK Judy Garland Robert Walker D—90 mins. (524) (Rev. 3/22/45)	DILLINGER Lawrence Tierney Edmund Lowe Anne Jeffreys D—69 mins. (402) (Rev. 3/13/45)	A MEDAL FOR BENNY Dorothy Lamour Arturo de Cordova D—80 mins. (4424) (Rev. 4/9/45)	THREE IN THE SADDLE Dave O'Brien Tex Ritter O	THE CHICAGO KID Donald Barry Otto Kruger D—68 mins (417) (Rev. 2/20/45)	(Special Release) ALONG CAME JONES (International) Gary Cooper Loretta Young C—90 mins. (681)	CALL OF THE WILD Clark Gable Loretta Young Jack Oakie D—81 mins. (523) (Rev. 4/27/35) (Reissue)		THE FROZEN GHOST Lon Chaney Evelyn Ankers D—61 mins. (9032)	CONFLICT Humphrey Bogart Alexis Smith D—86 mins (418) (Rev. 6/13/45)
July 6	BOSTON BLACKIE'S RENDEZVOUS Chester Morris Nina Foch D—64 mins.	The PICTURE of DORIAN GRAY Hurd Hatfield George Sanders Donna Reed D—110 mins. (523) (Rev. 2/26/45)	MR. MUGGS RIDES AGAIN East Side Kids C—64 mins. (411) (Rev. 6/8/45)			TRAIL OF KIT CARSON Allan Lane Helen Talbot O—56 mins. (466)	(Fifth Block) TWO O'CLOCK COURAGE Tom Conway Ann Rutherford D—66 mins. (521) (Rev. 4/6/45)			JUNGLE CAPTIVE Otto Kruger Jerome Cowan D—63 mins. (9038)	
July 13	A THOUSAND AND ONE NIGHTS (Color) Cornel Wilde Evelyn Keyes M—95 mins. (Rev. 6/11/45)	SON OF LASSIE (Color) Peter Lawford Lassie June Lockhart D—102 mins. (524) (Rev. 4/20/45)		(Special Release) INCENDIARY BLONDE (Color) Betty Hutton Arturo de Cordova M—113 mins. (4431) (Rev. 6/11/45)		HITCHHIKE TO HAPPINESS Al Pearce Dale Evans M—72 mins. (419) (Rev. 4/19/45)	THE BRIGHTON STRANGLER June Duprez John Loder D—67 mins. (522) (Rev. 5/2/45) BACK TO BATAAN John Wayne Anthony Quinn D—95 mins. (523) (Rev. 5/29/45)	(July Release) NOB HILL (Color) George Raft Joan Bennett D—95 mins. (529) (Rev. 5/29/45)		THE NAUGHTY NINETIES Abbott & Costello Rita Johnson C—(9003)	
July 20	YOU CAN'T DO WITHOUT LOVE Vera Lynn Donald Stewart D	(Special Release) VALLEY OF DECISION Greer Garson Gregory Peck D—119 mins. (525) (Rev. 4/10/45)		(Sixth Block) OUT OF THIS WORLD Eddie Bracken Veronica Lake M—96 mins. (4426) (Rev. 6/6/45) ONE EXCITING NIGHT William Gargan Ann Savage D—64 mins. (4427) (Rev. 6/8/45)		OREGON TRAIL Sunset Carson Peggy Stewart O—56 mins. (456)	WEST OF THE PECOS Robert Mitchum Barbara Hale O—66 mins. (524) (Rev. 6/7/45) GEORGE WHITE'S SCANDALS Joan Davis Jack Haley M—(525)	WITHIN THESE WALLS Thomas Mitchell Mary Anderson D—(528) (Rev. 6/7/45)		ON STAGE EVERYBODY Jack Oakie Peggy Ryan C BEAUTIFUL CHEAT Bonita Granville Noah Beery, Jr. C	THE CORN IS GREEN Bette Davis John Dall Joan Lorring D—114 mins. (419) (Rev. 3/29/45)
July 27						STEPPIN' IN SOCIETY Edward E. Horton Gladys George C—72 mins. (Rev. 6/7/45)				THE WOMAN IN GREEN Basil Rathbone Nigel Bruce D	

[Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama. (M) Musical. (C) Comedy. (O) Outdoor Action. Production Numbers Are in Parentheses. (Rev.) Motion Picture Daily *Review Date.]*



United Artists

announces with pride that the future productions of

Preston Sturges

will be released thru U. A.!

Some of the hits produced by the Miracle Man of the Boxoffice!

- THE GREAT McGINTY
- THE MIRACLE OF MORGAN'S CREEK
- HAIL THE CONQUERING HERO
- SULLIVAN'S TRAVELS
- THE PALM BEACH STORY
- CHRISTMAS IN JULY
- THE LADY EVE

Preston Sturges' first U. A. Production!

"The Sin of HENRY DIDDLEBOCK"

MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 116 NEW YORK, U. S. A., FRIDAY, JUNE 15, 1945 TEN CENTS

To Hand-Pick Pictures for Foreign Lands

Distributors Plan to Expand Show-windows

In line with the policy of distributor foreign departments to exercise a greater degree of selectivity in releasing product abroad, concentrating on larger-budget films both from the point of view of prestige and greater commercial returns, several of the distributors are contemplating expansion of their showcases in foreign territories to spot this product to better advantage, it was learned here yesterday.

M-G-M has been the largest theatre operator in foreign territories and can be expected to continue along these lines in the postwar period, it is indicated. As a result of a recent trip by Arthur Loew, president of Loew's International, it expects to expand its

(*Continued on page 6*)

26 Will Steer Tenth Variety Conference

The general committee which will steer the 10th national meeting of the Variety Clubs of America was announced here yesterday by the executive chairman, R. J. O'Donnell and John H. Harris, and assistant executive chairman 'Chick' Lewis. The sessions will be held Aug. 16-18, at the Waldorf Astoria, New York, with a preliminary parley of national canvasmen slated for Aug. 15.

The general committee consists of Barney Balaban, Joseph Bernhard, Nate J. Blumberg, Harry Brandt,

(*Continued on page 3*)

Capra Decorated By Gen. Marshall

Washington, June 14. — Colonel Frank Capra today was awarded the Distinguished Service Medal by General of the Army George C. Marshall for the "exceptional distinction" of the motion picture films he has produced for the Army.

The presentation was made in General Marshall's office in a ceremony attended by high ranking Army officers.

ReturnRathvonRKO President; Ullman Again Heads Pathe

N. Peter Rathvon was re-elected president of RKO for the coming year, and Floyd B. Odlum, chairman of the board, at the first meeting of the newly-elected RKO board of directors here yesterday.

Other officers re-elected were Ned E. Depinet, vice-president; Malcolm Kingsberg, vice-president and treasurer; Gordon R. Youngman, vice-president and general counsel; John M. Whitaker, vice-president; J. Miller Walker, secretary; Garrett Van Wagner, controller; W. H. Clark, A. W. Dawson, O. R. McMahon, H. E. Newcomb, assistant treasurer, and Kenneth B. Umbreit, William F. Whitman, assistant secretaries.

The board declared a regular dividend of $1.50 per share on its 6 per

(*Continued on page 9*)

RKO Quarter Net Profit, $1,141,044

Net profit of RKO for the first 13 weeks of 1945, ending March 31, was $1,141,044, compared to $1,557,404 for the similar 13 weeks of 1944, a decrease of $416,360.

Profit from operations, before deductions for depreciation, and provision for estimated income and excess profits taxes, was $3,491,538 for the first 13 weeks of 1945, compared to $4,718,884 for the 1944 period. De-

(*Continued on page 9*)

Clark's Appointment Effective July 1

Washington, June 14.—The Senate today took the final step necessary to insure a change in the administration of the Department of Justice. Taking up the report submitted yesterday by the judiciary committee, the Senate approved the nomination of Tom C. Clark to be Attorney General, succeeding Francis Biddle. Clark will take over his new post July 1.

Industry Has New Import

The motion picture industry today has assumed a new importance, reflecting growing recognition of its social and economic significance to the nation and its value as a medium for promoting better international relations, observes J. Cheever Cowdin, chairman of the board of Universal Pictures, in a quarterly message sent to stockholders yesterday, commenting on the state of the industry, generally. Cowdin is now in California re-



J. Cheever Cowdin

(*Continued on page 6*)

Moley's 'Hays Office' Is Good, Informative Reading

Raymond Moley, in his book, "The Hays Office," published today by Bobbs-Merrill, has added some significant chapters to motion picture history. In so doing, he has exploded a few myths, such as the one which depicts Will H. Hays as the czar of the movies, and has clarified the industry's record with respect to such pertinent facts as the reasons for, the aims and the limitations of the MPPDA. Also the need for, the origin and functioning of the Production Code Administration, has been traced with pointed and documented accounts, including the continued and continuing industry efforts to hold off governmental regulation of motion pictures.

"The Hays Office" is good reading. It will be of special interest, of course, to those in the industry and to those associated with it. It is deserving, also, of being widely read by the layman both for its informative value about an industry in which most everyone is interested and for its significance to those who are concerned with industrial self-government. As Moley says in his foreword: "There are those who believe that government regulation of business has gone too far. There are others who hold that it has not gone far enough. All, however, agree that it is highly desirable that business learn as much as possible about governing itself."

That, the author insists, is what the

(*Continued on page 9*)

Lawyers See a Lengthy Trial With 3 Judges

Some Resent Latest U. S. Move As a 'Departure'

Counsel for the distributors in the New York anti-trust case see little likelihood of a faster trial in the "expediting certificates" filed by U. S. Attorney General Francis Biddle in Federal District Court here Wednesday, as reported in MOTION PICTURE DAILY yesterday, seeking the appointment of three judges to preside at the trial, instead of Judge Henry W. Goddard, who has presided in the case from the beginning.

Several of the lawyers expressed concern over this latest move by the Department of Justice, pointing out that it was the first time to their knowledge that the Department had sought to have three judges preside at an anti-trust case after one had already

(*Continued on page 3*)

Yates Sees Foreign Business Increase

Exceptionally prosperous business in foreign markets for at least the first two years after the war are foreseen by H. J. Yates, Sr., president of Republic Productions.

In an informal talk with trade press representatives at a luncheon at the New York Athletic Club yesterday, Yates predicted that it would require approximately that length of time for native film industries throughout the world to reorganize and reestablish

(*Continued on page 6*)

SAG Appeals to Green on Boycott

HOLLYWOOD, June 14. — With stars generally ignoring the expiration of a deadline set by the strikers for actors to cease crossing picket lines, Screen Actors Guild today posted letters to all its members notifying them an appeal had been made to AFL president Green for a counter-measure to offset the effect of the letters CSU declared are going to 9,600 affiliated locals throughout the country.

CSU's Herbert Sorrell said the appeal to Green would have no effect.

Foreign Markets Top SIMPP Nelson Job

Hollwood, June 14.—Foreign markets, which officials of the Society of Independent Motion Picture Producers consider the key to the business future of the motion picture industry during the next two to three years, will occupy the principal attention of Donald Nelson, former WPB chairman, who became SIMPP president on Wednesday. *Motion Picture Daily*, yesterday, said that Nelson would stress attention to markets abroad.

The organization today confirmed Nelson's salary would be $50,000 annually.

Weltner Is Honored At Balaban Lunch

George Weltner, new president of Paramount International Films, was honored at a luncheon yesterday given by Barney Balaban, president of Paramount, in the Hotel Astor. Among the guests were top executives of both Paramount's domestic and overseas branches.

Present from Paramount Pictures were: Balaban; Adolph Zukor, Austin Keough, Louis Phillips, Robert O'Brien, Leonard Goldenson, Fred Mohrhardt, Paul Raibourn, Russell Holman, Arthur Israel, Walter Cokell, Charles Reagan, Jack Karp and Robert Weitman.

From Paramount International were: David Rose, Paramount managing director in Great Britain; J. E. Perkins, Clement S. Crystal and Fred W. Lange.

Weltner announced that Bill Piper, former member of the organization, is expected in New York soon to become his personal assistant. Piper, who before the war served as Paramount manager in Japan, has recently been engaged in confidential work for the Government on the West Coast.

AMPA Recruiting Opened by Directors

A meeting of the board of directors of the Associated Motion Picture Advertisers was held yesterday in the Hotel Edison, here, as the opening gun in a membership drive. Dave Bader, president, appointed a membership committee consisting of the following: Mel Gold, chairman; Chester Friedman, Max Stein, Jerome Pickman, Sally Perle, Ray Gallagher.

The following new members have been approved: Homer H. Harmon, publicity director, Roxy Theatre; Sally Perle, his assistant; Sydney Gross, publicity director, Rivoli Theatre; Jerome Pickman, 20th Century-Fox, and Paul C. Mooney and Walter Marcus of National Screen.

Personal Mention

CHARLES EINFELD, Warner vice-president in charge of advertising-publicity, will arrive in New York today from Burbank.

•

BEN KALMENSON, Warners' general sales manager, and JULES LAPIDUS, Eastern division sales manager, have left New York on a seven-city tour, from Philadelphia to Cincinnati.

•

VIRGINIA MCLUCAS, daughter of D. V. MCLUCAS, United Artists' branch manager in Omaha, will wed ROGER MCCREARY of that city on July 7.

•

JAMES KIRBY, son of JACK KIRBY, Paramount's Atlanta district manager, has been wounded in the Celebes Islands.

•

ROY HAINES, Warners' Southern-Western division sales manager, will leave New York Sunday for a tour of the South.

•

IRVING RAPPER, Warner director, has returned to Hollywood from Mexico.

•

W. RAY JOHNSTON, Monogram president, arrived in Hollywood yesterday from New York.

•

DR. HERBERT T. KALMUS, Technicolor president, is en route to Washington, from Hollywood.

•

WILLIAM CAGNEY will arrive in New York tomorrow from Hollywood.

•

ROBERT J. O'DONNELL of Interstate Theatres, Texas-Oklahoma, has arrived in New York from Dallas.

•

MRS. ALEX EVELOVE, wife of Warner studio publicity director, will leave for California today.

DARRYL F. ZANUCK, 20th-Fox production vice president, originally scheduled to arrive here from Hollywood Wednesday, instead will arrive today. He will leave for Washington tonight.

•

PFC. CHARLES REIL of National Screen's New Orleans office, who was taken prisoner by the Nazis, has been returned to Legarde Hospital in that city.

•

JOSEPH H. MOSKOWITZ, vice-president and Eastern studio representative of 20th Century-Fox, and JOE PINCUS, head of 20th's talent department, will arrive in New York today from Hollywood.

•

JOHNNY MACK BROWN, Monogram Western star, visited ARTHUR BROMBERG, head of Monogram Southern Exchanges, in Atlanta before returning to the Coast from there.

•

SONJA HENIE and ALEC TEMPLETON have arrived in Paris on a USO tour.

•

DUKE CLARK, Paramount home office sales executive, has been in New Orleans in connection with the company's 'Third-of-a-Century" drive.

•

HARRY PAUL, Atlanta branch manager of Wil-Kin Supply Co., has returned to that city from New York.

•

C. J. BRIANT, New Orleans M-G-M branch manager, is observing his 30th anniversary on that city's Film Row.

•

JOHN JOSEPH, Universal advertising-publicity director, is due in New York from Hollywood early next month.

•

RUDOLPH BERGER, newly-appointed Southern division manager for M-G-M, is enroute to New Orleans after a tour of branches in his territory.

Assign New Para. Posts in Canada

TORONTO, June 14.—The resignation of J. L. Hunter as Ontario branch manager to take over three theatres in Hamilton, Ont., has brought a personnel change in Paramount Film Service, announced by Gordon Lightstone, Canadian general manager. Russell Simpson, manager at Vancouver, succeeds Hunter here, effective July 1, and Bob Murphy, Toronto booker, is promoted to manager at Vancouver. Syl Gunn, Toronto head office booker of Famous Players Canadian, has resigned to accept an appointment as Paramount exchange manager at Winnipeg.

Skouras-Altec Renew

Skouras Theatres Corp. has renewed agreements with Altec Service Corp. for regular periodical inspection service and for repair and replacement parts for the sound reproducers in 64 theatres in the New York Metropolitan area, it is announced by Bert Sanford, New York district manager of Altec.

Warners Dickering For Havana Theatre

Warner Bros. is negotiating to buy a theatre in Havana, it is learned here with the expected return from Havana, today, of Joseph Bernhard, general manager of Warner Theatres.

Bernhard was in Havana with Karl MacDonald, vice-president of Warner's International Corp.

Jackter on Drive Tour

Rube Jackter, Columbia's assistant general sales manager, left yesterday for a visit to two of the company's Mid-west exchanges in connection with the current "Montague 20th Anniversary Campaign." He will be in Kansas City June 16-17, and Minneapolis on June 18-19.

National Releases First

Albert Dezel and Max Rosenberg of National Roadshows, announce that their first picture for national release is "Dr. Terror's House of Horrors." The film will be handled East of Pittsburgh by Classic Pictures.

Tax Treaty to Spur Talent Loans: Rose

The bilateral tax agreement between Great Britain and the United States, intended to eliminate certain "double taxation," which was announced in London by Sir John Anderson, Chancellor of the Exchequer, in his April budget message and simultaneously sent to the U. S. Senate by President Harry S. Truman, for confirmation, although still lacking ratification in both countries, is expected to spur an exchange of screen talent between British and the U. S. film industries, according to David Rose, Paramount managing director for Great Britain, who is currently in New York.

Known as the "Double Taxation Treaty," the agreement, when ratified, will make it possible in effect for producers, directors, writers and stars, Rose points out, to write off one tax against the other by crediting the foreign tax against the home tax when earnings abroad come as a result of an exchange of talent between British and American film industries.

Within the next ten days, Rose expects to be in Hollywood for the purpose of acquiring a story property and lining up directorial and star talent for early production in England. Rose say that the treaty lends incentive to both Hollywood and British talent. He expects it to encourage a sort of "lend-lease" of talent between the industries of the two nations. Such an exchange, he says, would be a healthy development for production.

Chaplin Is Feted by Canadian Film Men

MONTREAL, June 14.—Charles S. Chaplin, United Artists Canadian sales manager, who succeeded the late A. J. Jeffrey, was guest of honor at a luncheon here today attended by more than 80 exhibitors and others. Chaplin was presented with a gold wrist watch on behalf of local exhibitors and film men.

Among those present were: Leo Devaney, president of the Motion Picture Distributors of Canada; John Grierson, Canadian Film Board; Alex Adelman, Consolidated Theatres; Clare Appel, representing the Odeon Circuit; Ed Wells, secretary of the Film Board; Dr. Charles Shapireo, and Ed Schnitzer, George Heiber and Sam Kunitzky of UA.

Chaplin will be honor guest at a reception given by Paul Nathanson of Odeon at the Royal York Hotel in Toronto on Tuesday, June 19.

Wharton to Confidential

Leo R. Wharton has joined the home office staff of Confidential Reports. Before coming to Confidential Wharton was assistant editor of *Progress*, Universal house publication.

Open Another Drive-In

ATLANTA, June 14.—R. H. Manley, operator of Drive-In-Theatres of Ohio, will open a Drive-In shortly in Oak Ridge, Tenn.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N.Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
50th St. and 6th Ave.
GREER GARSON • GREGORY PECK
"The Valley of Decision"
A METRO-GOLDWYN-MAYER PICTURE
SPECTACULAR STAGE PRESENTATION

"A MEDAL FOR BENNY"
Starring
Dorothy LAMOUR Arturo de CORDOVA
A Paramount Picture
RIVOLI Bway. & 49th St.
Doors Open 9:30 A.M.—Buy Your Bonds Here

"OUT of this WORLD"
Paramount Picture
In Person! ALLAN JONES plus GIL LAMB plus EILEEN BARTON plus JERRY WALD and Band
Buy Bonds Here
PARAMOUNT Times Square

Samuel Goldwyn presents DANNY KAYE in "Wonder Man" in Technicolor
ASTOR Broadway and 45th St.
CONTINUOUS
POPULAR PRICES

RKO PALACE B'WAY & 47th St.
PEARL BUCK'S
"CHINA SKY"
Randolph SCOTT Ruth WARRICK
An RKO Radio Picture

DAVID NIVEN in THE WAY AHEAD
A 20th Century-Fox Release
A TWO CITIES FILM
VICTORIA B'way & 46th St.

FRED MacMURRAY JOAN LESLIE JUNE HAVER
WHERE DO WE GO FROM HERE?
—TECHNICOLOR!
On Stage! TONY & SALLY DEMARCO JOHN BOLES Emcee JACKIE GLEASON plus RODDY McDOWALL
ROXY 7th Avenue & 50th Street

NOW AT ROXY
SPOTLIGHT ON CONGRESS
THE NEW MARCH of TIME

LOEW'S STATE B'WAY & 45
ON SCREEN Joan FONTAINE Arturo de CORDOVA 'FRENCHMAN'S CREEK'
IN PERSON IRENE BORDONI MARY RAYE and NALDI

Lawyers See a Lengthy Trial with 3 Judges

(*Continued from page* 1)

started preliminary proceedings. It was further pointed out that the move was made only two weeks before Attorney General Biddle is due to be replaced by the new Attorney General, Tom C. Clark, on June 30.

Copies of Attorney General Biddle's certificate seeking the three-judge appointment by the presiding judge of the Southern District Court of New York, have been furnished by the Clerk of the court to Judge Learned Hand, senior circuit judge and presiding judge of the court, as well as to Judge Goddard, but no immediate action was taken.

In seeking the appointment of three judges to hear the case, which is scheduled to start Oct. 8, Attorney General Biddle asked that at least one of the three be a circuit judge. Under usual procedure, a circuit judge, being the senior judge, would also be presiding judge at the trial of the case. Judge Goddard is not a circuit judge. Circuit judges in the Southern District of New York, besides Judge Hand, include Thomas W. Swan, Harry Brigham Chase, Augustus N. Hand, Charles E. Clark and Jerome N. Frank.

The filing was done under provisions of the Sherman Act, on the expressed theory that the case is of general public importance and therefore requires three judges "to expedite the hearing and determination of the suit" as quickly as possible. It is understood it precludes any move by the eight distributor defendants from opposing the Government's plan to have three judges hear the case, because the filing makes the appointment of three mandatory, rather than discretionary.

Distributor counsel pointed out yesterday that in the Gypsum anti-trust case, the illness of one of three presiding justices delayed the case for four months. They also pointed out that any motion made during the course of the trial would have to be passed on by all three presiding justices in consultation.

Coast Bond Sales Hit $100,000,000

Hollywood, June 14.—With Warners making a corporate purchase of $3,000,000 in Seventh War Bonds today, the Hollywood film industry's War Finance Committee passed the $100,000,000 mark in sales since the organization was established, in April, 1942, under Henry Ginsberg's chairmanship.

Sales in the present campaign have passed $7,000,000, including $1,000,000 to Universal, $75,000 to 20th-Fox, $50,000 to Screen Actors Guild.

N.Y. WAC Meeting On 7th Loan Plans

Irving Lesser, general chairman, and Morris Kinzler, campaign director, are holding a luncheon-meeting of the New York War Activities Committee in the Sherry Netherland Hotel, here, today, to discuss the progress of the Seventh War Loan campaign and to outline additional plans for the final three weeks of the drive. Frederick W. Gehle, state chairman of the War Finance Committee, and Sam Pinanski, national chairman of the motion picture drive, will address the gathering, which will include approximately 50 who have been promoting Seventh War Loan sales in the 700 theatres in New York.

Robert Young to Spark 7th Home-Stretch Spurt

NEW ORLEANS, June 14.—Robert Young, film star, will arrive here tomorrow to 'spark' Seventh War Loan rallies over the week-end. He will be master-of-ceremonies at a 'Beachhead to Tokio' spectacle on Lake Pontchartrain Sunday, at the opening of an all-out push to reach the city's quota of $21,281,000 in 'E' bonds.

$12,662,025 in Bonds Sold by RKO Theatres

Some $12,662,025 in war bond sales have been made to date by RKO Theatres in the Seventh War Loan. This includes results of the four 'Bond Premieres' held at Hamilton, Royal, Chester and Strand, when $744,625.00 in sales were realized.

26 Will Steer 10th Variety Conference

(*Continued from page* 1)

Steve Broidy, Jack Cohn, Thomas J. Connors, George Dembow, Ned E. Depinet, Si Fabian, Leon Fromkess, James R. Grainger, W. Ray Johnston, Ben Kalmenson, Carl Leserman, Abe Montague, N. Peter Rathvon, Charles M. Reagan, Herman Robbins, William F. Rodgers, Nicholas M. Schenck, William A. Scully, Gradwell Sears, Spyros Skouras, Harry Thomas and Herbert J. Yates.

Highlight of the meeting will be the presentation of the "Humanitarian Award" to an outstanding person. The award will be made at a banquet on the night of Aug. 17. Last year, the award was made to Cordell Hull, former Secretary of State.

To conform with wartime conditions, the national meeting will be 'streamlined,' with attendance and social events held to a minimum. Each of the Variety Club tents will be represented by two delegates — chief barker and canvasman.

Toronto Variety in O'Donnell Welcome

TORONTO, June 14.—R. J. O'Donnell of Dallas, national chief barker of Variety Clubs of America, was accorded a rousing reception from organizers of the Toronto tent at an informal dinner last night at which speakers included J. J. Fitzgibbons, acting head of the proposed local unit; Paul L. Nathanson and Leo M. Devaney, general manager of RKO Radio, who was master of ceremonies. The dinner program was organized by Ben Geldsaler of Famous Players Canadian.

Variety Golf Tournament

CHICAGO, June 14.—Annual golf tournament of the Variety Club here will be held at Hickory Hills Country Club on July 10. The committee of arrangements includes Jack Rose, Jack Kirsch, Irving Mack, Edward Brunell and John Balaban.

Testimony in Leader Trial May End Today

Completion of testimony is expected today in the Leader Theatre suit against 20th Century-Fox and Randforce Circuit to regain a product franchise. New York Supreme Court Judge Bernard Botein, who is hearing the case, yesterday asked counsel of both sides whether the suit would have a far-reaching effect in the industry and, when assured that this was the case, he said that he would ask for briefs.

Leonard Storch, plaintiff, completed testimony yesterday, and was followed by Mrs. Weiss, a real estate expert, who testified that she was familiar with the vicinities of the Leader and Culver theatres. The latter now has the 20th-Fox franchise formerly possessed by the Leader when it was part of the Randforce circuit. Mrs. Weiss asserted that the Leader was superior to the Culver in that its rent was higher and that the Culver was situated in a neighborhood of low rentals and small buildings.

Gerard Elected SPG 2nd Vice-President

Phil Gerard of Loew's defeated Robert Wile of Universal, 57-28, for the 2nd vice-presidency of the Screen Publicists Guild of New York at an election held last night at the Hotel Piccadilly here. Gerard succeeds Al Hirsch, resigned.

It was reported at the meeting that the War Labor Board has approved a contract covering Republic publicists in the home office, granting them similar provisions in effect at other companies.

Mindlin Back in Chicago

CHICAGO, June 14.—Fred Mindlin of National Screen Service has been transferred from Detroit back to Chicago to take over the special service department.

Rothacker Lauded By Film Leaders

HOLLYWOOD, June 14.—Industry leaders tonight paid tribute to Watterson Rothacker for service to country and industry in his management of the Los Angeles Board of Review. Sam Katz of M-G-M presiding, made the principal address.

Rothacker, in reply, said that any success achieved was due to the industry's cooperation. Leaders presented Rothacker with an inscribed watch.

Masquers on Air

HOLLYWOOD, June 14.—The Masquers Club, a social organization of the industry, which has been giving weekly entertainments for servicemen, today signed a five-year contract with Campbell Soups for sponsorship of a radio program, beginning in September.



"WILL PAY OFF!" —*Variety*

"DESTINED FOR RICHES AT THE BOX-OFFICE!" —*Film Daily*

"HAS EVERYTHING!" —*Boxoffice*

"WILL WIN CUSTOMERS APLENTY!" —*Motion Picture Daily*

"HAS RARELY BEEN MATCHED!" —*Motion Picture Herald*

"SHOULD THOROUGHLY ENTERTAIN THE MASSES!" —*Showmen's Trade Review*

Directed by GREGORY RATOFF • Produced by WILLIAM PERLBER

Story by Morrie Ryskind and Sig Herzig • Ly

THE REVIEWS... THE BUSINESS AT THE ROXY... THE DATES THAT ARE POURING IN... CLINCH THE CLAIM THAT

Fred MacMurray · Joan Leslie · June Haver

in

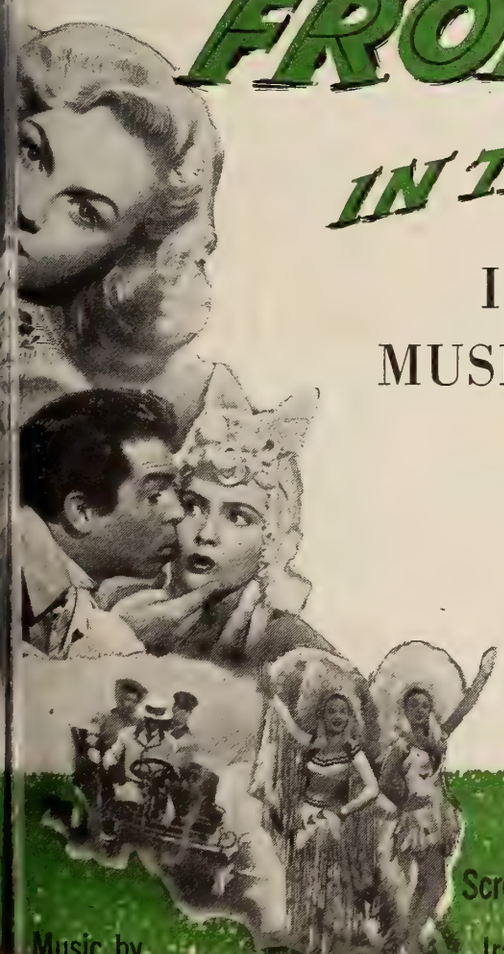
WHERE DO WE GO FROM HERE?

IN TECHNICOLOR

IS THE FUNNIEST MUSICAL EVER MADE BY

20th CENTURY-FOX

30th ANNIVERSARY



Screen Play by Morrie Ryskind

Music by Ira Gershwin and Kurt Weill

SPEED TOTAL VICTORY!
THE MIGHTY 7th WAR LOAN!

Yates Sees Foreign Business Increase

(*Continued from page 1*)

production on a sufficiently large scale to provide for any appreciable part of the playing time of their national theatres. Meanwhile, Yates pointed out, all American companies have accumulated product which was kept out of many foreign markets by wartime conditions and which will be available for immediate playing.

Yates reported that box office receipts in this country currently are below levels of eight months ago. He referred to "layoffs" of large numbers of workers from war plants which have experienced cutbacks in military orders and to presumable new population shifts in the making as former war workers re-settle in new locations.

The Republic head said the company's expansion plans for the immediate future, particularly in production, are well prepared and will move forward as rapidly as prevailing conditions permit. He denied that the company is interested in entering the exhibition field.

Republic officials at the luncheon, in addition to Yates, included: James R. Grainger, Walter L. Titus, Edward L. Walton, Charles R. Jones, Steve Edwards and Beatrice Ross.

Planning for Foreign Showcase Expansion

(*Continued from page 1*)

theatre holdings in South America in the near future. Contemplated are theatre construction projects in several cities, including a 1,900 seater in Valparaiso, Chile. Other projects are presently limited by building and labor restrictions.

First-run de luxe houses are operated by M-G-M in Sao Paulo and Rio de Janeiro, Brazil; in Montevideo, Uruguay, Santiago, Chile and Lima, Peru. Other top houses include six in Australia, two in Calcutta and Bombay, India, and two in Durban and Johannesburg, South Africa.

Warners, which operates the Central Theatre, Lima, and the Warner Theatre in London, owns valuable property in Mexico City, where a showcase is contemplated when building materials become available. The company owns business property in Sydney, Australia, the present site of an office building, which it contemplates as a plot for a de luxe house. The construction or acquisition of a theatre in Paris is also understood to be desired.

Cooper to Get Texas Ranger Appointment

Gary Cooper will be appointed a Texas Ranger by Gov. Coke Stevenson of Texas, during his tour of that state in connection with the premiere of "Along Came Jones" which he produced for International and in which he co-stars with Loretta Young. Ceremonies attendant on Cooper's appointment as a Ranger will take place in the State Capitol in Austin on Friday, June 22. A four-city personal appearance tour will start next Wednesday, when "Along Came Jones" will have its premiere in Dallas.

Industry Has Assumed a New Importance: Cowdin

(*Continued from page 1*)

cuperating from a recent operation.

In citing the "new importance," Cowdin reminds that prior to the war there was a tendency to regard the industry as "just show business." He points out that, "The change in attitude toward the industry has been influenced greatly by the performance of the motion picture industry during the war. The films presented to our Armed Forces without cost by the industry have done much to maintain the morale of our millions of fighting men abroad.

"Motion pictures, too, have served as a means of bringing to the American people messages from the Government telling them how they could help win the war and explaining the reasons for many wartime regulations and requests.

"On the home front, motion pictures have also played an important war role in providing civilians with a wholesome, inexpensive escape from the strains and stresses of wartime living. This has re-emphasized how important to the well-being of people everywhere are the relaxation and pleasure provided by this universally popular, low-cost mass entertainment.

"Hollywood movies, too, are serving as a great, world-wide Democratic force, a role that is just starting to be appreciated and which promises to increase in importance in the postwar era," Cowdin continued.

"By showing others how we live, Hollywood movies create in the peoples of other nations a desire for higher standards of living for themselves. And, in so doing, they help stimulate international trade," he added.

"Another factor that is adding to the stature of the industry is the goodwill it is earning through its efforts to meet its responsibilities as a 'good citizen.' The industry has participated as a well-organized unit in all war bond drives and in many other Government campaigns, given continuing support to outstanding charitable projects, and assisted in a wide variety of local community activities.

Turning to the post-war, Cowdin declared: "The reconversion period will, of course, bring some unsettlement in employment as various industries change over to civilian production and in some areas this may temporarily have an unfavorable influence on motion picture attendance.

"There is a decidedly favorable factor, however, in the scheduled release from our Armed Forces of 2,000,000 men during the next 12 months. Many of these war veterans will bring back with them to civilian life a keener interest in motion pictures than they ever had before. In addition, there promises to be a growing demand for American films from European markets.

"The challenge and opportunity will be constantly with us in the postwar era to bring to the screen finer story values than ever before, higher standards of quality in entertainment, and new and improved techniques in production," Cowdin concluded.

Cosgrove Reelected President of RMA

CHICAGO, June 14.—R. C. Cosgrove of Crosley Corp. was re-elected president of the Radio Manufacturers Association at the closing session of the RMA two-day convention at the Stevens Hotel here today. All other officers were reelected as well. They are: Bond Geddes, secretary-general manager; E. A. Nicholas, Farnsworth Television and Radio Corp.; David T. Schultz, Raytheon; Walter Evans, Westinghouse; Robert C. Sprague, Sprague Electric Co.; and T. A. White, Jensen Radio Mfg., all vice-presidents; and Leslie F. Muter, treasurer.

All directors were reelected, with the exception of T. F. Milliard, Bendix Radio, who was replaced by H. J. Hoffman, Machlett Laboratories.

To Exhibit Atrocities Non-Commercially

ST. LOUIS, June 14.—Reaction of St. Louis audiences to the Army's Nazi atrocity and war training films has prompted the War Department to authorize the showing of the films non-commercially throughout the country, it is revealed here. The War Department was at first apprehensive of the possible effect of the atrocity films on civilian audiences and the St. Louis showing, sponsored by the city in the Municipal Auditorium, was regarded by the War Department as an experiment.

FCC to Hear Video, FM Pleas June 22

WASHINGTON, June 14.—The Federal Communications Commission has set a hearing here for Friday, June 22 on its allocation of final frequencies for television and frequency modulation broadcast services.

The FCC will hear arguments and evidence at the hearing on which of its three alternate plans of frequency allocations should be adopted. Witnesses are being directed to be prepared to indicate specific reasons why they believe the FCC should adopt a particular alternative.

It is understood that FCC has been advised by the War Production Board that raw materials needed for the manufacture of radio, FM and television sets might be made available to the industry at an earlier date than was previously indicated. WPB is understood to have also advised FCC that it will not be able to give manufacturers 90 days advance notice of the availability of materials needed for reconversion, as sought.

Fox Theatre Opens

NEW ORLEANS, June 14.—Originally scheduled to open June 1, The Fox Theatre is now set to open tomorrow. Construction on the new suburban was authorized by the Government for a section of the city which has been under-seated since war industries brought an influx of new residents.



Every issue—Photoplay gets off to a lightning start—with 85%-95% of its rationed copies whipped off the newsstands in the first 10 days of a 30 day sale-period.

Circulation men who know say Photoplay's 10-day sale figures mean a 2,000,000 sale, were paper unrestricted.

All of which also explains the results of still another recent survey conducted by an outstanding research organization. Movie magazine readers were asked the question "Which magazine would you miss most if all were discontinued?" The answer from all age and economic brackets by nearly 2 to 1 was: "Photoplay, of course!"

SELLS UP TO
36% FASTER*
THAN ANY OTHER MAGAZINE IN THE FIELD

*Established by a recent survey involving 7 consecutive issues covering sales of more than 20,000 newsstands.

PHOTOPLAY
FAVORITE OF AMERICA'S *FIRST MILLION* MOVIE-GOERS



See Over—for preview of Photoplay's 28 July features.



Of Van Johnson—a doctor's surprising report exclusive to Adela Rogers St. John.



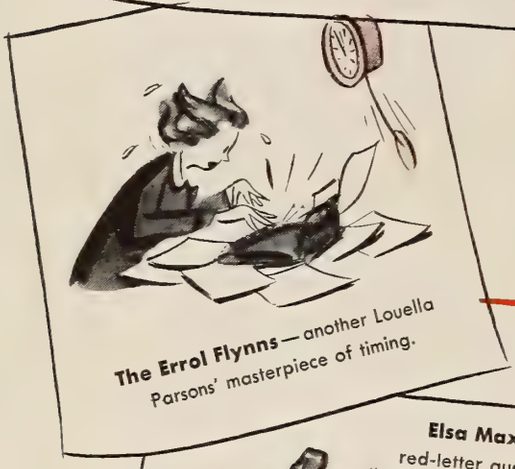
Bacall & Bogart
—Thornton Delehanty writes intimately of Mr. & Mrs. Humphrey Bogart.

PHOTOPLAY

FAVORITE OF AMERICA'S "FIRST MILLION" MOVIE-GOERS

Will present

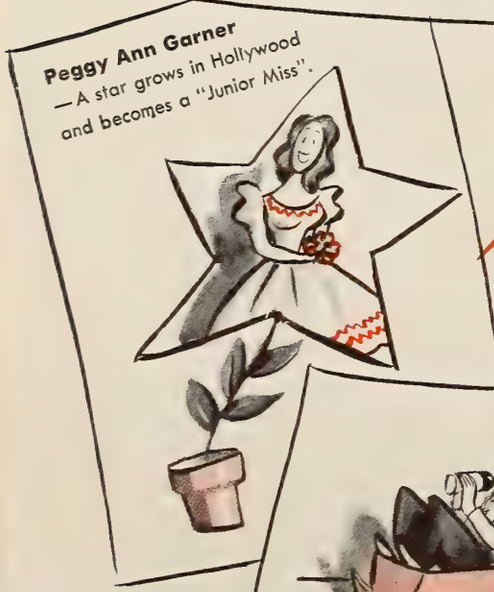
PRESENTS FOR JULY



The Errol Flynns—another Louella Parsons' masterpiece of timing.



Elsa Maxwell—answers those red-letter questions about Hollywood.



Peggy Ann Garner
—A star grows in Hollywood and becomes a "Junior Miss".



Allan Ladd—re-enacts his personal story for Photoplay's unique "Photolife."

Story Highlights

Reunion—of Maria Montez and Jean Pierre Aumont . . *Gladys Hall* 27
The Truth about Van Johnson's Health . . . *Adela Rogers St. Johns* 28
Nora Eddington Talks about Her Marriage . . . *Louella O. Parsons* 30
Bogie and His "Slim" . . . *Thornton Delehanty* 32
He's Hutton . . . *Dorothy Deere* 36
Hollywood Quiz . . . *Elsa Maxwell* 38
Annotations on Anne Baxter . . . 42
A Man and His Dreams—Dennis Morgan . . . *Tom Dawson* 45
Temptations of a Girl Who Waits . . . *Maureen O'Hara* 47
Bachelor Score Card . . . 48
Peg of Our Hearts—Peggy Ann Garner . . . *Wynn Roberts* 50
Photolife of Alan Ladd . . . *Lynn Perkins* 52
The Love Story of Shirley Temple and Her Sergeant *Ruth Waterbury* 56
Confessions of a Lazy Guy . . . *Joseph Cotten* 58
We Argue about This— . . . 60
What Should I Do? . . . 62
Your problems answered by Claudette Colbert
Photoplay's Command Performance . . . 64
Christening—Peter Newton Ford . . . 66

Portraits in Color

Linda Darnell . . . 35
Bob Hutton . . . 37
Joan Bennett . . . 40
Bonita Granville . . . 40
Yvonne De Carlo . . . 41
Joan Leslie . . . 41
Dennis Morgan . . . 44
Maureen O'Hara . . . 46

Special Features

Beauty . . . 122
Brief Reviews . . . 20
Casts of Current Pictures . . . 120
Costume on the Cover . . . 73
Inside Stuff—Cal York . . . 4
"Listen, My Children—" . . . 74
Needle's Eye View . . . 94
Talking Back . . . 22
The Shadow Stage . . . 19

Cover: Anne Baxter, appearing in "A Royal Scandal"
Costume designed by Bonnie Cashin, 20th Century-Fox Designer
Natural Color Photograph by Paul Hesse

Fred R. Sammis, Editorial Director
Elaine Osterman, Hollywood Manager
Edmund Davenport, Art Director
Hymie Fink, Staff Photographer
Helen Gilmore, Editor
Adele Whitely Fletcher, Associate Editor
Sara Hamilton, Associate Editor
Ruth Waterbury, Contributing Editor

Hollywood

By THALIA BELL

Hollywood, June 14

SCREEN rights to Vicki Baum's latest novel, "Beyond This Journey," have been acquired by Paramount. Lou Edelman will produce the property. . . . Selena Royle has been signed for the role of Cole Porter's mother in "Night and Day," forthcoming Warner film based on the composer's life. . . . Jane Frazee has been selected for the leading feminine role in "A Guy Could Change," soon to start at Republic.

•

M-G-M has purchased B. J. Chute's story, "A Really Important Person." . . . Glenn Vernon and Marcy McGuire will be teamed in RKO's "Riverboat Rhythm." . . . Elizabeth Risdon has been signed by Paramount producers William Pine and William Thomas for a featured role in "They Made Me a Killer."

NBC, CBS, GE Get Television Awards

Various "best" awards for 1944 were made last evening by the American Television Society, at a meeting in the Museum of Modern Arts auditorium. Capt. John G. Gilmour, former program manager of General Electric's WRGB, Schenectady, made the presentations, as follows: to NBC's station here, WNBT, for the year's outstanding production, "Men in White"; to Columbia's WCBM, best news program, Ev Holles series; Ruthrauf and Ryan, for the most consistent effort in developing television commercials; to GE's WRGB, best children's programming; to WCBW, best educational show, "Opinions on Trial," and to WNBT for the most consistent sports programing.

Special Awards

Special awards were given to Paul Alley of WNBT for editing news films; to Philco's WPTZ, for developing football television techniques; to WRGB, best institutional commercial, "Conquest Over Darkness," and to Klaus Landsberg of Paramount's W6XYZ, for consistent technical excellence.

•

Paul Mowrey of the Blue Network was honored for preparing American Broadcasting for television; B. and K's WBKB, for preparing the Midwest for commercial television; Don Lee's W6XAO, for making facilities available to agencies, and to DuMont's WABD, for developing of television commercially.

The meeting's proceedings included also the induction of officers, headed by George T. Shupert, president, as listed yesterday in MOTION PICTURE DAILY.

Buys Franck Franchise

A deal for distribution rights to "A Boy, a Girl and a Dog" for the territories of Chicago, New York, Buffalo and Indianapolis, has been consummated by Film Classics with William Franck, Minneapolis, producer of the picture, the second new feature Film Classics has taken over for distribution, the other picture being "I Was a Criminal."

Moley's 'Hays Office' Is Good, Informative Reading

(*Continued from page 1*)

book is all about—an "account of what one industry has learned about governing itself."

It is significant that in Moley's reportorial recital of events, strikingly similar circumstances which led to the retention of Hays and the formation of MPPDA in 1922, were at hand for the industry again in 1930 and led to the preparation and adoption of the Production Code Administration.

Those circumstances were, on the one hand, the production and advertising of films of questionable moral content and injurious or ill-advised publicity out of Hollywood and, on the other hand, the clamor for reform and regulation of the industry in Congress, state legislatures, city halls, in the press, from the pulpit, from professional groups and parents' associations.

That was what sent L. J. Selznick and Saul Rogers to Washington in late 1921 to wait upon Hays, the then Postmaster General and Indiana-trained politico, and which brought about the MPPDA a few months later.

Objective of Organization

"Particularly important to note," says the author, "is the objective of the organization as stated in the certificate of incorporation: 'The object for which the corporation is to be created is to foster the common interests of those engaged in the motion picture industry in the United States, by establishing and maintaining the highest possible moral and artistic standards in motion picture production. . . .'"

Demonstrating that Hays at the outset had neither the power nor the membership unity to do a great deal effectively or lastingly in the way of realizing that first of the association's objectives, the author refers to the "starts" that were made.

Then: "Clearly, the time had come to install machinery of daringly new design, power and efficiency. Hays, a number of conscientious film executives and good friends outside the industry realized that. So began a new era in motion picture history. . . . At this point there enters this story another man whose influence was to be vitally important in the motion picture revolution which was just around the corner. Martin Quigley, the publisher of a number of trade papers and magazines, including the *Motion Picture Herald*, enjoyed the respect of every constructive person in the industry. . . . Late in 1929 Quigley conferred with Hays and told him that he was working on a plan that might meet the problem of enforcing morality in the making of pictures and outlined the nature of his idea. Hays indicated his great interest.

"The result . . . was a proposed code which was first shown to Hays and later submitted to the producers in Hollywood. . . . Shortly after, on Feb. 17, 1930, the producers accepted the code."

Code Enforcement

Later history of enforcement of the code and of adoption of the Advertising Code are described, as are the efforts, and results, of MPPDA to encourage and increase public demand for pictures in better taste. There is an up-to-date chapter on industry foreign relations, on intra-industry relations, on "The Industry and the Sherman Act," and discussion of such appurtenances of the organized industry as Central Casting, the Labor Committee and the Producers Association.

The book is illustrated, and an appendix reproduces the certificate of incorporation and by-laws of MPPDA, the Production Code, Advertising Code and other documents. It is extensively indexed.

THE HAYS OFFICE—By Raymond Moley. 266 pages. The Bobbs-Merrill Co., Indianapolis and New York. $3.75.

SHERWIN KANE

Reelect Rathvon RKO President

(*Continued from page 1*)

cent preferred stock payable Aug. 1, 1945, to shareholders of record at the close of business July 20, such dividend being for the current quarter ending July 31.

The board of directors of Pathe News, RKO affiliate, yesterday elected the following officers: Rathvon, chairman of the board; Frederic Ullman, Jr., president; Youngman, vice-president and general counsel; Walton C. Ament, vice-president; Van Wagner, controller; James H. Herries, treasurer; Clark, McMahon, George Ronan, assistant treasurers; and Umbreit, assistant secretary.

RKO Quarter Net Profit, $1,141,044

(*Continued from page 1*)

preciation allowance was $328,493 for 1945, compared to $318,255 for 1944. Normal and surtax provisions for the 1945 quarter were $632,000, compared to $527,000 for 1944, while excess profits tax for the first 13 weeks of 1945 were $1,390,000, compared with $2,304,000 for 1944.

Capitol Theatre Asks Clearance Abolition

ALBANY, June 14.—Harvey English, operating the Capitol Theatre, Hancock, N. Y., has filed a clearance complaint in the local tribunal against the five consenting companies asking that the one-day clearance of the State Theatre, Deposit, N. Y., operated by the Kallet Circuit, be eliminated.

John Uston, operating the Lake Theatre, Monponset, Mass., has withdrawn a clearance complaint filed in the Boston tribunal against Loew's, Paramount and RKO Radio, the American Arbitration Association reports here.

Warner Raises Siegel

HOLLYWOOD, June 14.—Jack L. Warner, executive producer for Warner Bros., has promoted Don Seigel from short subject director to direct feature films. Siegel's first assignment will be "The Verdict," from Israel Zangwill's "The Big Bow Mystery." He has been with Warners 11 years, starting as an associate film librarian.

150 to 20th-Fox's Dinner to Rank

Motion picture, civic, social, Government and banking representatives, numbering 150, will attend the dinner to be given tonight at the Union Club, here, for J. Arthur Rank, London, by the officers and directors of 20th Century-Fox, headed by Spyros Skouras, president.

Rank and his party will leave New York on Sunday, for Chicago, where Rank will be honored by the Chicago film industry at a dinner on Monday evening. After four days in that city they will leave for Minneapolis, where Rank will inspect his extensive flour-milling interests, spending two days there. They will then continue to the Coast, staying about 10 days in Hollywood, after which the party will return to New York.

Among those invited to tonight's dinner are:

Jack Alicoate, Capt. Harold Austen, Chester Bahn, A. J. Balaban, R. W. Baremore, James Beck, Jr., John Benes, Howard Black, Bertram Block, Mort Blumenstock, O. Bolle, Barry Buchanan, Rodney Bush, Jules Catsiff, Thomas J. Connors, A. Cornfield, Ned Depinet, Richard DeRochemont, John R. Dillon.

Also, Richard Dwight, Wilfred J. Eadie, Jay Emanuel, Gus Eyssell, Chester Feitel, Roger Ferri, John J. Fitzgibbons, Frank M. Folson, Alan E. Freedman, Barrington Gain, George A. Garvin, George Generalis, James R. Grainger, Abel Green, Jack S. Haney, Jack Harrison, Daniel O. Hastings, Will H. Hays, Donald Henderson.

Others Attending

Also, John D. Hertz, Jr., I. J. Hoffman, Hal Horne, Franklin S. Irby, Felix A. Jenkins, James J. Jerauld, Harry Kalmine, Sherwin Kane, Red Kann, Arthur Kelly, Tom Kennedy, Malcolm Kingsberg Morris Kinzler, Otto Koegel, William Kupper, Roy E. Larsen, Peter Lavathes, Col. Jock Lawrence, Irving Lesser, I. Lincer.

Also, Maurice Leon, I. A. Maas, Joseph A. McConville, S. Barret McCormick, William C. Michel, John J. Miller, Harold J. Mirisch, Raymond E. Moon, Joseph Moskowitz, James Mulvey, Paul Nord, Floyd B. Odlum, Robert J. O'Donnell, Edward Peskay, William P. Philips, Al Picault, Sam Pinanski, Fred Pride, Martin Quigley, Terry Ramsaye, Charles Reagan.

Also, Capt. Eddie Rickenbacker, Norton Ritchey, Frank P. Rosenberg, Joseph M. Schenck, Charles Schlaifer, Jack L. Schlaifer, Sam Shain, Ben Shlyen, Murray Silverstone, George P. Skouras, Spyros P. Skouras, Andrew W. Smith, Jr., Stephen Stephanidis, Herbert Bayard Swope, Paul Terry, Edwin L. Weisl, William Weiss, George Weltner.

Also, Leslie F. Whelan, Jack White, William White, Christy Wilbert, John Wood, G. I. Woodham-Smith and Herbert J. Yates, Sr.

Blue Network Passes, After Nineteen Years

At 8:14 A. M. this morning, from Washington, the designation, 'this is the Blue Network' officially disappeared from the airlines and American Broadcasting became the only designation of the network.

A series of special programs featuring Paul Porter, chairman of the Federal Communications Commission, and others, will mark the change tonight. Starting in 1926 as a group of seven stations under National Broadcasting, the Blue retained that designation even after it became an independently operated broadcasting company, in 1942, and later the property of American Broadcasting.

from W.R. Hearst!

OFFICE OF
WILLIAM RANDOLPH HEARST
LA CUESTA ENCANTADA
SAN SIMEON, CALIFORNIA

May 13, 1945

Mr. William Cagney,
Cagney Productions, Inc.,
1041 North Formosa,
Hollywood, Calif.

Dear Mr. Cagney:

Very many thanks for letting me see your picture, "Blood on the Sun."

It is a very fine picture, most excellent technically and wonderfully well acted.

We enjoyed it exceedingly.

I think it will be very valuable, as it will give our people a better insight into the Japanese character.

Personally I am delighted to see a newspaperman made a hero and not depicted as a punk, as they unfortunately are so often portrayed in the movies.

Naturally the Press Club would be proud of the picture and I trust that all good Americans will see the picture and be duly thrilled by it.

Sincerely,

W.R. Hearst

MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 117 NEW YORK, U. S. A., MONDAY, JUNE 18, 1945 TEN CENTS

Lawyers Draft Plea for New U. S. Answers

To Ask for More Details On Case and Witnesses

Lawyers for several of the eight distributor defendants are drafting a formal motion for presentation to Federal Judge Henry Goddard in Federal District Court here, requesting "more satisfactory" answers from the Department of Justice to their interrogatories in the New York consent decree anti-trust case, it is learned here.

Most company counsel are understood to consider the Department of Justice's recent answers "highly unsatisfactory" and that they will not enable them to adequately prepare for

(Continued on page 7)

Navy to Give Film Awards

WASHINGTON, June 17.—The Navy Photographic Institute has been established to promote and encourage photography on Naval subjects.

Capt. Gene Markey, USNR, director of Navy Photographic Services, announces that Capt. Edward J. Steichen, USNR (Retired), will serve as director of the institute, which plans to give proper recognition to Navy photographers and also possibly to give awards to civilian photographers

(Continued on page 7)

Einfeld to Preside At WB Meet June 26

First home office meeting of Warners' field exploitation staff since it was doubled during the past year will be held June 26-28, concurrent with the sales department's meeting of district managers.

The field force will receive from Charles Einfeld, vice-president in charge of advertising-publicity, and Mort Blumenstock, Eastern director of advertising-publicity, a detailed outline of a 100-point campaign mapped

(Continued on page 7)

Logical Video Center Is N.Y., Says Austrian

"Television is on the eve of startling new developments with the imminent release of electronics equipment," in the opinion of Ralph Austrian, executive vice-president of RKO Television Corp., who has returned from Hollywood.



Ralph Austrian

The purpose of his visit to the Coast was to guage the television situation there, and in talking to studio heads there, he said he found that while television was now accepted as an immediate force in the entertainment world, there is no concrete idea on the part of film companies approached as to how television would adjust itself to the present motion picture-broadcasting set-up. The East, not Hollywood, is the logi-

(Continued on page 7)

Film Attendance Up Due to 'Cutbacks'

Chicago, June 17.—Neighborhood exhibitors report that business for the past month has been far better than the corresponding month in 1944, and claim the improvement, ironically, is due to temporary unemployment conditions created by cutbacks in local defense plants. More patrons find more time now for theatres.

Strike Threatens Film Deliveries

Railway Express deliveries of films, accessories, promotional 'paper,' equipment and other supplies, particularly widespread in the South and Southwest, as well as all other Railway Express Agency deliveries generally, are threatened by a strike of Brotherhood Railway and Steamship Clerks, AFL, which A. J. Mazanec, general chairman of the New York district of the brotherhood, indicated over the weekend was almost certain. The issue in the dispute between the Railway Express Agency and the brotherhood is over the REA's use of part-time workers on Saturdays and Sundays.

"The Story of G.I. Joe"

[United Artists-Lester Cowan Prod.]

THE noted Ernie Pyle contributed a great deal to the portraiture of the infantry soldier under pressures of war, his hardships and his sacrifices. He wrote about incidents of heroism, met in the line of duty. He conveyed graphic pen-points of what the average 'G.I. Joe' was thinking, how he reacted under conditions of combat and about the camaraderie which is so often born of crisis and danger.

These bluntnesses and these human shadings have been caught with the almost unerring accuracy of a documentary in "The Story of G.I. Joe". This is a compliment of no mean order to wrap around a film designed in the entertainment mould and fabricated throughout its length for such a purpose. Lester Cowan, the producer, and those associated with him have the right to feel proud of their handiwork. For they have emerged with an album of fine and dramatic vignettes which acknowledge without fanfare or braggadocio the immeasurables of the job the foot-soldier has done in the European conflict.

To regard "The Story of G.I. Joe" as an album of vignettes is wholly accurate. The film carries a central, although whisp-like thread, in the somewhat personalized accounts of a small group of infantrymen. It picks them up first on the Sahara, carries them to the campaign in Sicily, then to Cassino and up the hard and gruelling road toward Rome. Pyle returns to this company as frequently as the exigencies of war permit to renew friendships when he can find pals miraculously surviving bombardment, hand grenade, Tommy gun and the cascading of the assorted instruments of violent death.

He plays a background role, but always an understanding role. He hates

(Continued on page 7)

Senate to Act On Reciprocal Tariff Today

Decision to Affect Film Future in World Markets

WASHINGTON, June 17.—A final decision of the Senate's position on the Administration's request for authority to reduce present tariff rates in the negotiation of post-war reciprocal trade agreements is expected to be reached early this week, with Administration leaders mustering enough strength to over-ride the Senate Finance Committee's recommendation that the authority be denied.

Meanwhile, it was disclosed that the future treatment of American films in many foreign markets hinges upon the ability of the State Department to offer tariff concessions on other commodities in return for the lifting of discriminatory tariffs, taxes and regulations which

(Continued on page 10)

Odlum Buys Disney Stock

Floyd Odlum's Atlas Corp. has purchased 25,000 shares of common stock of Walt Disney Productions, from the treasury of that company, at $10 per share, and has also acquired the right to buy another 25,000 shares at $12.50 per share any time prior to the end of 1949, it was announced jointly on Friday, by Odlum, president of Atlas, and Walt Disney, president of Disney Productions.

The 355,000 shares of common stock

(Continued on page 10)

May Seek to Oust IATSE from AFL

HOLLYWOOD, June 17.—With the Conference of Studio Unions announcing that the first letters to 9,600 unions listing stars crossing picket lines were going into the mails this weekend, with 20 top personalities named, the strike ended its 14th week with all else quiet on the local front and the basic situation largely unchanged.

IASTE won a victory in Superior

(Continued on page 10)

Personal Mention

G. L. CARRINGTON, Altec Service president, is en route to the company's West Coast offices in Hollywood from New York.

•

BERNARD G. KRANZE, RKO Cleveland district manager, and ELMER L. LUX, Buffalo manager, were in Albany last week.

•

S. J. ULLMAN, upstate New York general manager for Fabian, was in New York last week for conferences.

•

ARNOLD MONETTE has returned to Chicago from Detroit to join the 20th Century-Fox sales force there.

•

SID BLUMENSTOCK, 20th-Fox home office publicist, left Chicago for Columbus at the weekend.

•

BERNIE BROOKS, Fabian circuit film buyer, has been married to MISS RUTH SIEGEL.

•

BING CROSBY is scheduled to return to Hollywood from a war bond tour today.

AMPP to Fete Rank On Coast June 25

HOLLYWOOD, June 17.—The board of directors of the Association of Motion Picture Producers will welcome J. Arthur Rank to Hollywood with a luncheon at Perino's Restaurant on June 25.

B. B. Kahane will officiate in Edgar J. Mannix's absence. Walter Wanger and Nate Blumberg will entertain him at a private party at the Beverly Hills Hotel that evening.

Dinner Tonight in Chicago for Rank

CHICAGO, June 17.—In order to limit attendance to the industry dinner to be given in honor of J. Arthur Rank at the Blackstone Hotel here tomorrow, invitations are not being extended to theatre executives of neighboring states. Bob Montgomery, assistant to Jock Lawrence, in charge of public relations for Rank, arrived here Friday to map Rank's schedule for the day.

Rank will be interviewed by the local and trade press tomorrow morning. In the afternon he is expected to make informal visits to some of the Loop's key theatres.

Dunn Resigns as UA Publicity Manager

James C. Dunn, publicity manager of United Artists, has resigned, effective immediately.

Prior to his association with United Artists he was with RKO, and with 20th Century, both in New York and Hollywood. Before that he was with the Rivoli Theatre, Broadway, as director of advertising and publicity for many years.

Dunn plans a short vacation and will then announce his new affiliation.

Tradewise . . .

By SHERWIN KANE

AMONG a number of striking reactions to Raymond Moley's new book, "The Hays Office," with which readers may be impressed is the apparent circles in which industry relations with public opinion and internal industry relations have moved over the years.

In the case of the first, as the Moley book clearly discloses, much has been accomplished in the way of betterment through the Production Code Administration. However, as for intra-industry relations, they not only appear to be in much the same condition today as they were in the pre-Hays Office period of 1921, whereat the Moley book begins, but a remedial formula for their treatment appears to be as undiscovered and remote today as it was 25 years ago.

It is somewhat surprising to find Moley, who is not a member of the industry, coming to the same conclusion about intra-industry relations as that reached time and again by industry veterans.

Says Moley: "My personal conclusion is that until the exhibitors find a means to organize themselves so that an authoritative agency can sit opposite the organized distributors, there is little hope of relief."

•

That has been said throughout the industry over and over, year after year. It is apparent that there can be no "united industry" until its component parts are united. A very large part of intra-industry disunity stems from disunity within exhibition. It will continue to do so just as long as any group of exhibitors, opposing another group, calls upon legislators and Federal policemen to settle disputes that united exhibition could settle over a table with organized distribution.

Perhaps, however, the time for sound, adult action of that kind will not be possible for years to come, probably not until after the pending Government anti-trust suit has been disposed of, or its results discarded. For, as Moley sagely writes: "But cooperation of this kind depends upon the government, for every step in this direction is taken in the face of the grim threat of the Sherman Act. Producers and distributors have been burned so often by legal fire that they are, at the moment, reduced to inactive hope. Continuity of policy and attitude by the Federal government will be essential to further progress in this field."

•

The author observes that "The Hays Office, keenly aware of the danger of running afoul of a law which has been interpreted in a thousand ways and according to as many economic philosophies, has offered its good offices for many years with only measurable success. The government, as these two chapters have shown, has sought the same end with no final solution. The Federal Trade Commission, the Department of Justice, the Federal District courts, the Supreme Court, the NRA, the Department of Commerce and the Temporary National Economic Committee have all grappled with the problem. If Hays has failed, so has an omnipotent, but apparently not omniscient, government.

"But Hays and the industry can truthfully say that, in this matter of intra-industry relations, the hand of government has not only failed to solve the problem itself, but has broken up every effort the industry has made to solve it by co-operation. There the record stands."

•

This further report of Moley's may be of interest. On the subject of intra-industry relations, the author explains why Hays cannot take over the problem directly but must, rather, serve as a "catalyst, an agent which, by its presence, is capable of inducing change in another compound, while itself remaining unchanged." Moley writes:

"Despite the discouraging results of twenty-odd years of seeking to compromise distributor-exhibitor friction, Hays is still prepared to lend good offices to continue the effort. His position is that as long as there are some fifteen million contractual relations created in distribution every year, some means of effective arbitration must be found to deal with disputes. The outlook for legal means of accomplishing this end are not bright, however."

•

Moley relates that once Hays listened for an entire day to exhibitor complaints, then received a friend from outside the industry who told him that his home town theatre owners were forever denouncing the industry, its product and its people.

"It occurred to him (Hays) that he knew of no other business in which the retailer was continuously engaged in berating the product he offered and in running down the characters and practices of the men who made it. How could the industry ever present a uniform front to the public through him if one of its three branches was at war with the others? He lacked the power to achieve a peace, it was true. But he could and would work to establish that confidence and cooperation within the industry without which peace could never be achieved."

Halt Anglo-US Raw Stock Negotiations

WASHINGTON, June 17.—Discussions between Embassy officials in London and the British Board of Trade over the reduction in film allowed companies in England and the impediments placed in the way of export from that country of prints of American pictures for the Swedish and other European markets are reported in Washington to have reached a stalemate, and it appears likely that the solution of the problem will have to come through "out of court" negotiations.

That solution, it was indicated in informed circles, may come in the ascertainment when late production figures come in that there is a little more raw stock available than originally figured, enabling the War Production Board to give J. Arthur Rank enough film to provide for one picture which he is understood to be anxious to distribute in this country.

It is possible that Rank, while in this country, may talk the matter over with Stanley B. Adams, director of the WPB Consumers' Durable Goods division.

Questioned on this subject during a recent press interview in New York, Rank disclaimed any knowledge of it. The British film leader left for Chicago over the weekend, will visit Minneapolis and Hollywood and will be back in the East in about three weeks, en route to London.

British Technicians Agree to Overtime

LONDON, June 17.—The Association of Cine-Technicians has withdrawn its ban on overtime for feature film production in Great Britain, following a meeting of the British Film Producers Association and ACT members. The ban on overtime in film laboratories is being maintained, however.

Laboratory employers are considering application to the courts for an injunction restraining ACT from so reversing itself.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N.Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.


Meet Gary Cooper
...Melody Jones
...Gentleman Unafraid
Norman Rockwell


CHALK UP ANOTHER BIG ONE
Gary's fightin' mad..
THE GREATEST BOX-OFFICE ROLE OF HIS CAREER!..He's more appealing, more romantic than ever . . . as easy-going Melody Jones, who dares to shoot it out with the West's toughest killer for the heart of the killer's girl!
INTERNATIONAL PICTURES presents
GARY COOPER • LORETTA YOUNG

FROM INTERNATIONAL!



IN NUNNALLY JOHNSON'S

"Along Came Jones"

WITH WILLIAM DEMAREST · DAN DURYEA FRANK SULLY

A CINEMA ARTISTS CORP. PRODUCTION

PRODUCED BY GARY COOPER • DIRECTED BY STUART HEISLER


Gary Cooper's Grandest Action Romance!
Girl shy...Gun shy...Great guy!.. with Loretta as the outlaw's sweetheart...and Dan Duryea, menace of "The Woman In The Window," as the killer!
GOOD ENTERTAINMENT IS "INTERNATIONAL"
AN INTERNATIONAL PICTURE • Released by RKO RADIO PICTURES, INC.

Logical Video Center Is N.Y., Says Austrian

(Continued from page 1)

cal center of telecasting, said Austrian.

The creative end of the motion picture and radio industries in Hollywood feel that headquarters for television should be on the West Coast. While in Hollywood, Austrian addressed the SMPE convention and also spoke to the television committee of the Research Council of the Academy of Motion Picture Arts and Sciences.

From the production standpoint, there are 13 or more Hollywood guilds involved in the creation and transmission of television shows, Austrian said. He also added that he sees no improvement in either quantity or quality of televised programs originating in Hollywood, over a year ago, when he made his previous visit.

To Develop Talent in East

As the result of his survey, RKO Television has decided to accelerate plans to produce subjects in the East for television. New actors, writers and directors will be developed here rather than depend on Hollywood. The facilities are here, he added, to make pictures at less cost than in Hollywood.

There are other factors which make it more feasible to film shorts primarily for television in the East, Austrian pointed out. Most of the factories manufacturing television equipment are here, as well as the advertising agencies and home offices of film and radio companies, plus density of population.

Sponsored motion pictures produced by RKO Television will be designed to also fit into the overall merchandising picture. Films will be adaptable to varied uses dependent on the scope of a sales campaign involved, such as the industrial field.

Austrian stated further, black and white will be the rule since color television is still not perfected.

With restrictions on the manufacture of electronic equipment expected to be lifted by Oct. 1, if not before, television will become a part of our daily lives, to the same extent as motion pictures and radio, Mr. Austrian believes. The industry is ready as soon as it gets the green light to go ahead.

Resolution in Honor Of Late John Hicks

At a meeting of the foreign managers of the International Department of the MPPDA late last week, a resolution was adopted expressing regret over the death of John W. Hicks, Jr., who was president of Paramount International Films, Inc., and sympathy to his family.

The resolution referred to Hicks as "a person of the finest qualities of heart and mind whose character indelibly impressed itself upon all who were privileged to know him."

March Joins Magazine

Barbara March has joined the editorial staff of *This Month* magazine as assistant to Richard H. Hoffman, associate editor in charge of public relations, promotion and radio.

"The Story of G.I. Joe"

(Continued from page 1)

war, on one occasion speaks briefly, but nostalgically, of the Albuquerque home to which he had always intended to return. The little group of men on whom the camera remains fastened hates war, too. They do not regard themselves as heroes, but like the millions they represent know theirs is a job to do, theirs the determination to see it through.

In a formal sense, therefore, "The Story of G.I. Joe" has no definite story line. The soldiers on which it concentrates are symbolic and representative of all the others. What is shown are the little things that happen to them amidst the big thing of which they are a part.

Through the fine direction of William A. Wellman, and excellent performances by a small number of principals, the film becomes a tribute to the stuff of which heroes are made. Burgess Meredith is excellent as the self-effacing Pyle. Robert Mitchum is splendid as Capt. Walker. That goes, as well, for Freddie Steele, Wally Cassell, Jimmy Lloyd, Jack Reilly and Bill Murphy. The script, a combination effort by Leopold Atlas, Guy Endore and Philip Stevenson, is hard-hitting in its realisms, never bombastic, and never overreaching.

Pyle's columns reached millions. "Here Is Your War" and "Brave Men," his two books from which the non-fiction base of the film was drawn, reached many thousands. The public acclaim and the lamentation which followed his death in the Pacific have surrounded this noted war correspondent with the aura of a semi-legendary figure. All of these are decided factors in any appraisal of "The Story of G.I. Joe" as an attraction. But, above all, is the attraction itself. It stands on its own stalwart feet. David Hall was associate producer.

Running time, 109 mins. General audience classification. Release date not set.

RED KANN

Einfeld to Preside At WB Meet June 26

(Continued from page 1)

out for the handling of "Rhapsody in Blue." Other forthcoming campaigns, including those for "The Corn is Green," "Christmas in Connecticut," "Pride of the Marines" and "San Antonio," also will be discussed.

Among field representatives attending the sessions will be: Ted Tod, Herbert Pickman, George Fishman, Glenn Ireton, Art Moger, Ed Benjamin, Richard Stephens, G. D. Woodard, Ira Epstein, Allen Kohan, Lucia Perrigo, Don Walker, Frank Bruner, George Wood, Stanton Kramer, Franklin Fisher and I. Q. Gross.

Western representatives Sam Clark and Jack Leewood attended a meeting held last week at the Warner studio by Einfeld before leaving for New York.

Also participating in the home office sessions will be: Larry Golob, Eastern publicity manager; Charles S. Steinberg, head of the educational and public service bureau; Bill Brumberg, manager of the field force; Bob Paskow, in charge of commercial tieups; Will Yolen, head of special events, and Dan Karsch, assistant to Brumberg.

SPG Merit Increase Talks in Deadlock

Negotiations between the Screen Publicists Guild, New York, and representatives of the film companies on merit increases under their present contract have hit a snag with the companies understood to have refused to grant either company-wide or individual merit increases.

The SPG negotiating committee is understood to be studying further action. Reopening of the present two-year contract for wage talks was provided for in the contract, effective May 4.

Drafting Plea for New U.S. Answers

(Continued from page 1)

trial, which is scheduled to get underway in New York Federal District Court on Oct. 8.

It is pointed out that in listing some 550 complainants as potential witnesses, without being specific as to who will testify and about what, the Department is not defining the issues and the nature of the resumed court action. The Department's answers as they are were delivered to the companies on June 4, in a 74-page document.

If all of the attorneys approve of the motion being drafted, as expected, it will then be placed before Judge Goddard. Meanwhile all of the attorneys are continuing preparations for the Fall trial.

The Department's answers to the companies' interrogatories listed 15 sources upon which it would draw for new evidence when the case goes to trial, to bring the action up to date. These sources included documents in the Schine, Griffith and Crescent cases, and other legal proceedings in which the eight distributor defendants were engaged since 1941, including arbitration cases, also Bureau of Internal Revenue and Security and Exchange Commission reports of the companies and other trade information in Department of Commerce reports.

Goodman Is Studying Markets for Republic

Morris Goodman, president of Republic Pictures, who was abroad on a survey of the European market, left Lisbon, Portugal, over the weekend for London, and it is expected that he will return to New York soon.

Goodman conferred with Sam Smith, President of British Lion Film Corp., Ltd., and other company executives in London upon his arrival, and has since visited Paris, France; Madrid, Spain; and Lisbon, Portugal.

Navy to Give Film Awards

(Continued from page 1)

for work done while on assignment with the Navy.

It is planned to give annual awards to Navy photographers for work afloat and ashore, with the awards being made annually on each Navy Day, Oct. 27, by the Secretary of the Navy. Outstanding work in both still photography and motion pictures will be considered in several categories. Basis for awards will include outstanding photography under fire at the risk of the photographer's life and photographs which are considered to have made important contributions to a better understanding of the war.

The first awards, when made, will be retroactive to the time of the United States entry into the war.

Photographs for which awards are made will form the nucleus for Navy photographic exhibits which will be shown in key cities throughout the country. The photographs would then be permanently lodged in museums and institutions as historical records. Navy motion picture scenes adjudged the best of the war will be incorporated into a film for public showing.

Seek to Better Photo Work

Constant improvement of Navy photography and increased use of photography as a medium of public information and historical records are major objectives of the institute, Capt. Markey said. These will be accomplished by dissemination of information to and specialized training of Navy photographers.

Capt. Steichen, who has been on active duty in the Navy since Feb., 1942, has just returned from the Pacific in connection with his new duties. Capt. Steichen will continue to direct a special Naval aviation photographic unit for the Deputy Chief of Naval Operations (Air), a position he has held since entering upon active duty, and will now also be in charge of all Navy combat photography.

Capt. Steichen supervised the photography of the Navy motion picture, "The Fighting Lady," and directed the Navy photographic exhibition "Power in the Pacific," now being shown in key cities and in foreign capitals.

Major Cunningham Returns to Pathe

Bert Cunningham, recently a Major in the USMCR, has returned to Pathe News where he will take over direction of the Pathe News desk as assignment editor and first assistant to Alfred Butterfield, Walton C. Ament, Pathe News editor, has announced.

Phil Nichols, who had temporary supervision of the news desk, will return to full-time duty as Pathe commercial manager. Major Cunningham recently spent several months following his discharge from the Marine Corps, working in Florida on M-G-M's "They Were Expendable."

Crotty Returns to NBC

A. Burke Crotty, recently discharged from the Army, has returned to the NBC Television department as a producer of field broadcasts. Crotty joined the Army in June, 1943, and had been with NBC since 1930.

"WONDER MAN" IS SUP

★ "No more sprightly screen comedy has come to town for a long time . . . loaded with laughter!"
—*Howard Barnes, Herald Tribune*

★ "'Wonder Man' gives guffaws the best break since the invention of the tickle. The flicker-frolic comes through with a jubilee of mirth!" —*Walter Winchell, Mirror*

★ "Danny Kaye careens through one-man show . . . he's buoyant, gay and endless!" —*Alton Cook, World-Telegram*

★ "Danny Kaye fans . . . there are millions of 'em . . . will eat this one up!" —*Lee Mortimer, Daily Mirror*

★ "'Wonder Man' is bright and fast and brash . . . it's a loud, lively comedy!" —*Eileen Creelman, Sun*



"Wonder Man" in first week at the Astor beats All-time record by $10,000!

Samuel Goldwyn



It'll reap plenty of Jack at the BOX OFFICE!

LET'S TOP THEM ALL IN
THE MIGHTY 7th WAR LOAN

R!...says New York Press...

★ "He chatters and cracks jokes winningly, races about in mad confusion . . . sings songs like something quite mad . . . Mr. Kaye running joyfully away with the show!"
—*Bosley Crowther, N. Y. Times*

★ " . . .'Wonder Man' a howling success!" . . .
—*Kate Cameron, Daily News*

★ "'Wonder Man' is quite a guy . . . Danny literally outshines himself!"
—*John McManus, PM*

★ "The fun is fast, furious and . . . continuous. Kaye exploits his overflowing bag of tricks with contagious enthusiasm!"
—*Archer Winsten, N. Y. Post*



presents

Danny Kaye in "WONDER MAN" in Technicolor

with

VIRGINIA MAYO • VERA-ELLEN

DONALD WOODS • S. Z. SAKALL ALLEN JENKINS • EDWARD BROPHY • OTTO KRUGER • STEVE COCHRAN • VIRGINIA GILMORE and THE GOLDWYN GIRLS

Directed by BRUCE HUMBERSTONE · Screen Play by DON HARTMAN, MELVILLE SHAVELSON and PHILIP RAPP · Released through RKO RADIO PICTURES, INC.

78% of Bond Quota Is Reached Here

Irving Lesser, general chairman of the New York War Activities Committee, reporting progress of the Seventh War Loan campaign, and outlining plans for the final four weeks of the drive at a luncheon-meeting of the WAC in the Sherry Netherland Hotel, here, Friday, said theatre owners must sell an average of $5,500,000 worth of bonds a week in order to meet the $57,000,000 quota which the Treasury Department has set for the film industry in this city. Lesser stated that 78 per cent of the goal has been met thus far and, paying tribute to the 'work' already accomplished by theatres of greater New York, expressed confidence that they would meet the quota.

Sam Pinanski, national chairman of the motion picture drive, also addressed the meeting, asserting that exhibitors' work in New York is "typical of the industry nationally" and commended Lesser for the work being done by him and his WAC associates.

Other speakers were: War Finance Committee state chairman Frederick W. Gehle, who said the citywide Seventh Loan "is away over the top in New York" and that it is in large measure due to "the motion picture industry's close association with the public," and WAC co-chairman Sam Rinzler.

WNEW will broadcast the 'all-star' bond rally "Salute to General Eisenhower" from the stage of the Roxy tomorrow evening.

800 March in Square Reeves-Ely Rally

First of a series of War Industry Bond rallies was held at the Times Square Liberty Statue at the weekend under the auspices of the War Activities Committee, and was marked by a parade of 800 employees of the Reeves-Ely Laboratories, with entertainment provided by John Boles, Jackie Gleason, Paul Ash and the Pitchmen from the Roxy stage show, and Lois Wilson, Joseph Buloff, and French mezzo-soprano Mildah Polia.

Addresses were made by Lt. Col. Arthur W. Tager, Army Signal Corps; Lawrence Ely and Donald Pendleton, Reeves-Ely vice president and industrial relations director, respectively, and Kenneth Friedman and Albert Stern, United Electrical Workers Union representatives. Allan Corelli was master of ceremonies.

Celebration Trailer Issued by Paramount

Charles M. Reagan, Paramount vice-president in charge of distribution, announces that a special four-minute trailer for theatres in connection with the company's "One Third of a Century" celebration is now in Paramount exchanges and available for booking by all theatres handling company product.

"magic" says L-----D G-------N
WRITE FOR DATA UNICON CASH CONTROL SYSTEMS LTD 1501 BROADWAY NEW YORK CITY
UNICON MOTION-PICTURE-THEATRE CASH CONTROL

Senate Due to Act on Reciprocal Tariff

(Continued from page 1)

prior to the war were making it increasingly difficult for American companies to do business in many European countries.

Officials throughout the Government interested in motion pictures have been following the course of the legislation closely, since they see in the authority to reduce tariff duties the only argument effective in securing concessions for U. S. films.

It was pointed out that in the negotiation of trade agreements with France and Czecho-Slovakia before the war, concessions in rates were offered in return for an assurance that no further restrictions than then existed in those countries would be imposed upon American pictures. Both countries had been steadily working our films out of their markets by various internal regulations and taxes.

The tide of nationalism which swept over Europe after the last war is expected to spread further in the coming post-war period and films, it is pointed out, are the most vulnerable of all products entering international trade since, in addition to tariff barriers, they may be made the victims of all sorts of internal regulations and taxes which place them at a disadvantage to the domestic pictures. This nationalism, it is further pointed out, is both political and economic, the former tending to bar our pictures because of their content and the latter because of their commercial competition.

The State Department has in mind for the near future both the revamping of existing trade agreements and the negotiation of new ones in which it is intended to secure maximum protection for our motion pictures. Where present conditions are unfavorable to our films, efforts will be made to write into the agreements special provisions which will prevent the pyramiding of handicaps upon their distribution.

The protection of our international film trade is dependent upon what concessions the United States can give in tariffs on other products, since the great majority of countries do not have pictures to send into this market and so could not be swayed by any offer of tariff advantage on that item. The future treatment of our films abroad, therefore, depends largely upon what we can offer on other commodities, hence the desire of the industry to see the administration program made effective.

'G.I.' Release Keeps Cowan in the States

Due to the imminent release of his new production, Ernie Pyle's "Story of G. I. Joe," Lester Cowan at the weekend declined the Army's invitation to a European tour. Cowan declined in advance of the scheduled departure of 13 other industry executives yesterday morning. Cowan's presence here, it was said, would fill a bigger need of the Army in connection with the showing of the 'G. I.' than his going abroad at this time.

The Pyle film, released through United Artists, was produced in cooperation with Army ground forces and with the aid of representatives of the American press. It will first be shown on Okinawa and then have a U. S. premiere in Indianapolis on July 6. Preceding the Indianapolis engagement the film will have a single preview showing in Washington under sponsorship of the National Press Club.

A trip to Europe in the near future is now being considered by Cowan.

Van Praag Is Host at New Exchange Debut

CHICAGO, June 17.—Some 200 exhibitors, distributors and members of allied fields attended the opening of Supreme Pictures' office, opened here by Mr. and Mrs. Morton Van Praag. Van Praag, former Universal sales manager, recently left the local Henri Elman PRC organization to open his own exchange.

Among those who attended were Jack Kirsch, Harry Seed, Jack Shumow, Duke Hickey, Rud Lohrenz, Irving Mack, J. Harold Stevens, Ed Mager, Charlie Ryan, and others.

May Seek to Oust IATSE from AFL

(Continued from page 1)

Court when the judge ruled dissident members of Local 44, who had sought an injunction effecting the withdrawal of international officers from control of the local, must testify regarding possible CSU sympathies and connections.

CSU announced the carpenters' international president William Hutcheson is arranging a meeting in Washington between heads of strike-affected unions and executives of unaffected Hollywood unions which are members of the "basic agreement" group, with the objective of bringing about the ouster of Richard Walsh and IATSE from the AFL. Hearing on a temporary injunction obtained by Sam A. Goldwyn against mass picketing was postponed on July 6 on motion of the CSU.

Para. May Cancel Canada Convention

TORONTO, June 17.—Cancellation of sleeping and dining car services generally throughout Canada effective today to provide rail facilities for servicemen returning from Europe has caused Canadian Paramount officials to check arrangements for a sales convention scheduled for Montreal June 27-28 in the face of the possibility the meeting might have to be cancelled.

A spokesman said an attempt is being made to arrange air transportation for managers and bookers from Far Eastern and Western points in lieu of railways. No other Canadian film company had arranged conventions prior to the sweeping order from the Transit Controller.

Odlum Buys Disney Stock

(Continued from page 1)

of Walt Disney Productions, all held by the Disney family, was valued at $5 a share, or a total of $1,775,000, in the company statement of Sept. 30, 1944.

In addition to the $250,000 worth of common stock just purchased, Odlum owns 30,000 shares of the 6 per cent preferred stock of Walt Disney Productions, with a par value of $25 a share and a market value in over-the-counter sales of about $22, or about $750,000 par value, now giving Atlas a $1,000,000 interest in Disney Productions. The sale of the common stock to Atlas marks the first sale of any common shares outside the family, although the preferred stock is convertible.

Plans are being considered by the Disney management to make an offer to preferred stockholders to exchange their shares partly for a new issue of debentures and partly for common stock, the joint announcement said. The basis of exchange and other details of the offer have not been worked out and the sale of the common stock to Atlas was an entirely independent transaction not involved in any way with this proposed capital adjustment, it was said.

A spokesman for Walt Disney Productions here pointed out that the sale of the common stock to Atlas does not figure in the company's post-war plans. The company feels that foreign markets will be as valuable and perhaps even more so to the company than to other film companies in view of the widespread popularity of the Disney characters before the war in foreign fields.

Present plans call for the production of two features, "Make Mine Music" and "Uncle Remus," and 18 short subjects during the coming season. The company is still doing work for the Government and for other governments and expects to continue making non-theatrical films along with its regular product.

With the development of television in the post war, the company anticipates a demand for its pictures from television interests. Films made by the company for the Office of the Coordinator of Inter-American Affairs were used in the television broadcast by National Broadcasting's WNBT, under RCA sponsorship.

Rank Appreciative Of U. S. Welcome

About 150 industry representatives attended a dinner for J. Arthur Rank Friday night at the Union Club, here, given by 20th Century-Fox officers and directors, headed by Spyros Skouras, president.

Addressing the dinner, prior to his departure for Chicago from New York, Rank expressed his appreciation at the welcome he had received from the U. S. film industry.

'Open House' for I.T.S.

Independent Theatre Service, Inc., film buying combine of the New Jersey Allied organization, will hold open house from noon to two P.M. today at its new offices, 230 West 41st Street, Lee Newbury, president, announced on Friday. Luncheon and refreshments will be served to invited guests.

Crystal Gazer



It's all here... the FUTURE of your business... OUR business... the business of IMPROVING ...EXPANDING... GLORIFYING the Motion Picture Industry★★★Of course... it isn't done with MIRRORS... it's done with ADVERTISING... to bring those patrons TO your theatre... SELL THEM at point-of-contact... and then whet their desire to RETURN... again and again... until that S. R. O. sign becomes a permanent fixture over your Box-Office★★★ Yes... from where we sit... the FUTURE looks mighty GOOD... and you can take the word of the PRIZE BABY for that... because... TWENTY-FIVE YEARS ago... he placed his bet on what he saw in this CRYSTAL BALL... and here he is... LOOKING AHEAD again!

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY


The TECHNICOLOR Story of ALADDIN and His Wonderful VAMP!
COLUMBIA PICTURES presents
A THOUSAND AND ONE NIGHTS
with Evelyn KEYES · Phil SILVERS · Adele JERGENS
and CORNEL WILDE
STAR OF "A SONG TO REMEMBER"
Screen Play by Wilfrid H. Pettitt, Richard English, Jack Henley
Produced by SAMUEL BISCHOFF • Directed by ALFRED E. GREEN

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 118 NEW YORK, U.S.A., TUESDAY, JUNE 19, 1945 TEN CENTS

FILE COPY DO NOT REMOVE

Record Heat Wilting Most N. Y. Grosses

But 'Conflict,' 'Wonder Man' Setting New Mark

New York's record heat wave, starting last Thursday has hit most current week's receipts at downtown first-run theatres. The exceptions are the Strand, Radio City Music Hall, Astor and Capitol.

"Conflict" and a stage show featuring Louis Prima and band and Dane Clark are headed for a new house record at the Strand with a blistering $40,000 recorded for the first three days and over $75,000 expected for the initial week. "Wonder Man" is continuing at record business at the Astor with a grand $53,000 expected for the second week, following the initial week's record receipts of almost $58,000. The second week's figure is also expected to surpass the previous house record set by the first week of "Prin-

(*Continued on page 7*)

Para. Shareholders To Elect Directors

The election of 16 directors will be the main item on the agenda of Paramount's annual stockholders meeting in the Paramount Building at noon here today. Although attendance is expected to be light in view of the festivities attendant upon New York's welcome of General of the Army Dwight D. Eisenhower, Norman Collyer, Paramount assistant secretary, said yesterday that the company already has the necessary quorum.

The 16 directors proposed for re-

(*Continued on page 8*)

Precedent Is Set In McClintic Case

The Appellate Division of the Supreme Court of New York County has unanimously decided for Guthrie McClintic, in a decision in which $70,000, including interest, was awarded to McClintic against the authors of the play, "Dishonored Lady." Louis Nizer of Phillips, Nizer, Benjamin and Krim represented McClintic.

The decision is described by the at-

(*Continued on page 8*)

Rank Reverse On Showcases

CHICAGO, June 18.—J. Arthur Rank, the British film leader, is still on the lookout for 'showcases' for his films in America, but has not as yet decided where they will be located or how many he may acquire or build, he told the trade press during his one-day visit here today. This is a reversal of Rank's expressed intention, made on his recent arrival in New York, when he said he would only open a 'showcase' in New York. He has not concluded any deals in New York, he said, since his arrival there June 4.

Rank admitted there is a possibility of signing Hollywood talent for his production companies in England during his forthcoming trip to the West Coast and revealed that Kim Hunter, recently signed, will be starred in "A Matter of Life and Death," a film angled for the Ameri-

(*Continued on page 7*)

Vote to Strike in Express Dispute

Alfred J. Mazanec, general chairman of the New York district of the Brotherhood of Railway and Steamship Clerks, AFL, announced a union membership vote of 6,740 in favor of a strike against the Railway Express Agency, and only 420 opposing. As reported in MOTION PICTURE DAILY yesterday, the strike threatens deliveries of films, accessories, promotional

(*Continued on page 8*)

Theatres Here Will Honor Eisenhower

Theatres in the New York area today will observe General Eisenhower's homecoming by special war bond efforts.

Officially established as "Buy a Bond for Ike Day," all 700 theatres will mark all bonds sold with a commemorative inscription for this day. Theatres along the parade line are gaily decorated, and will feature appropriate war bond selling messages.

Some Film Offices to Close Part of Today

At least four film distribution home offices, and other branches, will be closed part of today in observance of General Eisenhower's visit to the city. RKO, Universal and PRC will not begin business until 1 P.M., and Warner Brothers will be closed between 11 A.M. and 2 P.M.

But it will be 'business as usual' today for M-G-M, 20th Century-Fox, and Monogram. Offices reporting no decision on partial closing as of late yesterday were Republic, United Artists, Columbia and Paramount. The Hays Office will remain open all day since some distribution offices are not closing.

Peggy Ann Garner, 20th Century-Fox star, will broadcast from Coast-to-Coast today a running commentary of the celebration ceremonies honoring General Eisenhower. Miss

(*Continued on page 8*)

"Captain Eddie"

[*20th Century-Fox*]

Hollywood, June 18

TO the short and commercially distinguished list of biographies screened while their subjects were still living—"Sergeant York" and "Yankee Doodle Dandy"—now comes Winfield R. Sheehan's biography of Capt. Eddie Rickenbacker, a production of the same major magnitude and possessing the same not readily definable but immensely potent immediacy of impact. In the Sheehan film, as in those others, a contemporary American is seen to live again a life and events to which every observer has been and still is, however remotely or vicariously, a party. There is something not far short of magic about this which sets a film of this kind apart from others in point of audience appeal—a matter for savants to analyze at their leisure while showmen are putting it to practical use in calculating grosses.

The Sheehan presentation of the life and adventures of Capt. Rickenbacker reflects brilliantly the seasoned showmanship of the producer. In choosing Fred MacMurray for the role of Rickenbacker he obtained a box-office name of known value and an actor who could and does look like the man he portrays. In selecting Lloyd Bacon to direct the picture

(*Continued on page 7*)

Name 3 Judges To Hear N.Y. Film Trust Case

Judge Hand to Preside; Goddard and Bright Set

Judge Learned W. Hand, Senior Circuit Judge of the Federal Court of the Southern District of New York, has ordered the appointment of a three-judge expediting court, consisting of Circuit Judge Agustus N. Hand and District Judges Henry W. Goddard and John Bright, to preside at the trial of the New York consent decree trust suit scheduled to start in Federal District Court here Oct. 8.

The appointment of the three-judge court follows the filing of an "expediting certificate" by U. S. Attorney General Francis Biddle last Wednesday asking for the statutory court to facilitate a speedy trial in view of the public importance of the case.

Judge Augustus N. Hand, as the circuit judge of the three-man court,

(*Continued on page 8*)

Film Leaders Cross Atlantic, in London

LONDON, June 18.—General Eisenhower's film executive guests arrived here today, after flying the Atlantic to Bovington Airfield, from New York. They were greeted by SHAEF officers and a special detail of high-ranking British Royal Air Force and American Army representatives. They arrived as Eisenhower was reaching Washington, from London and his Continental headquarters.

On Thursday they will tour U. S.

(*Continued on page 8*)

NBC Sets Newsreel For Its Television

National Broadcasting has established the nucleus of its own television newsreel organization under Paul Alley, formerly with M-G-M's News of the Day and has made arrangements to film New York's welcome to General of the Army Dwight D. Eisenhower, today.

An NBC newsreel crew yesterday

(*Continued on page 8*)

Personal Mention

MAURICE BERGMAN, Universal Eastern advertising-publicity head, has left New York to attend a sales meeting in Montreal.

•

HAL HORNE, 20th Century-Fox director of advertising-publicity, accompanied by JEROME PICKMAN, his executive assistant and SID BLUMENSTOCK, assistant exploitation manager, returned to New York yesterday from Columbus.

•

P. A. MCGUIRE, International Projector public relations director, has left Presbyterian Hospital here, where he had been confined for two weeks, to recuperate at his Amityville home until after July 4.

•

PHIL WILLIAMS, advertising director for March of Time, and JOSEPH M. SEIFERTH, WJZ audience promotion manager, will be in Chicago from New York today.

•

WALTER SILVERMAN, Columbia New Haven salesman and ELLEN ROSENTHAL, formerly secretary in the office of JACK COHN, were married Sunday at the Free Synagogue here.

•

JOHN G. PAINE, ASCAP general manager, and HERMAN FINKELSTEIN, resident counsel here, have returned to New York from a nine-week stay in Europe.

•

TOM BAILY arrived in Hollywood yesterday for conferences with the Hollywood Victory Committee and will return to Washington Thursday.

•

RICHARD C. PATTERSON, JR., former member of the RKO board of directors, and now U. S. ambassador to Yugoslavia, is in New York.

•

WILLIAM C. GEHRING, 20th Century-Fox Western sales manager, returned to New York yesterday from Los Angeles.

•

G. L. CARRINGTON, Altec Service president, is en route to Altec's Hollywood office after conferences in New York.

•

DR. HERBERT T. KALMUS, Technicolor president, has come East from the Coast and will be in Massachusetts for several weeks.

•

BILL MAYBERY, 20th Century-Fox casting executive, left New York yesterday for California.

•

HARRY and IKE KATZ, PRC Atlanta franchise holders, are in New York on business.

Tariff Vote Today

WASHINGTON, June 18.—The Senate agreed today to vote at 2 P. M. tomorrow on whether the present Reciprocal Trade Agreements Law shall be expanded, as asked by the Administration and approved by the House.

Lissim to Paris as RKO Europe Head

Vladimir Lissim, former RKO Radio home office manager of the European and Far East divisions, slated to take up the post of Continental European manager, is en route to Paris, where he will make his headquarters.

B. D. Lion has returned to RKO's foreign sales department after serving as captain in the Army Special Services Division.

Meacham's Report Draws 'IA' Fire

HOLLYWOOD, June 18.—Michael G. Luddy, IATSE attorney, today delayed National Labor Relations Board action on NLRB representative Stewart Meacham's recommendation to Washington that ballots cast by Set Decorators Local 1421 be counted at once as a means of ending the studio strike here.

Luddy mailed to NLRB headquarters a list of exceptions to the Meacham report and asked for a hearing.

IATSE president Richard F. Walsh returned here from Washington today.

Laboratory Workers Approve New Pacts

New contracts providing wage increases averaging from 12 to 14 per cent for some 1,800 film technicians in 18 film laboratories here, represented by IATSE Motion Picture Laboratory Technicians Local No. 702, have been approved by the union's membership.

According to John Francavilla, Local 702 president and business manager, the contracts provide increases ranging from $2 to $8.50 weekly to workers now earning from $40 to $50.

Refuse a Charter to Screen Players Union

HOLLYWOOD, June 18.—Board of directors of the Screen Players Union met here tonight to map a course of action in view of the weekend notification by Associated Actors and Artistes of America that SPU's application for a charter has been denied and the 4 A's will grant a charter to the Screen Extras Guild instead.

Tom Waller Named UA Publicity Chief

Tom Waller yesterday was appointed national publicity manager of United Artists, according to an announcement by the company's director of advertising-publicity, Barry Buchanan.

Schmalholz Joins Firm

Albert I. Schmalholz, formerly head of the OPA meat and dairy products unit, enforcement division, here and chief appellate branch regional litigation section, is now a member of Friend, Reiskind and Schmalholz, local law firm which has many film accounts. Schmalholz will specialize in administrative law.

Piper Takes Over as Assistant to Weltner

J. William Piper, former Paramount manager for Japan, Korea and Manchukuo, took over Paramount International home office duties yesterday as personal assistant to George Weltner, president of the overseas distribution company.

During the past four and a half years, since Piper left Tokyo and headed for California to visit with his family, he served for some time with the Netherlands Army on detached duty in Washington, where he did confidential work for the U. S. Government.

20th Buys '2 Hands' By Father Edwards

ALBANY, N. Y., June 18.—Film rights to "Those Two Hands," by Rev. Edward J. Edwards, SVD, have been purchased by 20th Century-Fox, according to an announcement by Bruce Publishing Co. Father Edwards wrote this, and another book, while recovering from an attack of malaria incurred in the Philippines and China. He served in the Islands and on the Asiatic mainland as a missionary.

Howard G. Mayer and Tom Fizdale Merge

HOLLYWOOD, June 18.—Howard G. Mayer announces a merger with Tom Fizdale, Inc., and inauguration of a national public relations and publicity service. Mayer will handle all Hollywood activities of the merged organization. Win Nathanson will continue to handle the New York office.

Grimm and Turner Each Lose Parent

Funeral services will be held today for Mrs. Eliza Grimm, 87, mother of Ben Grimm, RKO Radio advertising manager. Interment will be at the Grove Church Cemetery, North Bergen, N. J., following services at the Schlemm Funeral Parlor, Union City.

John Piggott Turner, 85, father of Terry Turner, head of RKO Radio's exploitation department, died of pneumonia Saturday in Baltimore. He was born and had spent his entire life in Maryland, being one of 17 children of an old Maryland family. Besides Terry, the deceased left another child, Mrs. J. Carroll Sullivan. Funeral services will be held in Baltimore today.

Sgt. Stevenson Killed

Sgt. Laurence Stevenson, 23-year-old son of Maj. Edward Ford Stevenson, well-known in Signal Corps and industry film circles, was killed on June 8 while fighting with the Sixth Marine Division on Okinawa.

Cashiers' Charter Set

The IATSE has presented a charter to the recently-organized New York union of motion picture theatre cashiers. Joseph D. Basson, 'IA' special representative, made the presentation.

Newark Is No Longer A Critical Labor Area

NEWARK, June 18.—The Newark manpower area, which was placed in Group I, the critical classification, Aug. 1, 1944, by the War Manpower Commission, was restored to Group II, or 'loosening labor area,' it was announced here in a joint statement by George S. Pfaus, WMC area director, and Senator Albert W. Hawkes.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
50th St. and 6th Ave.
GREER GARSON • GREGORY PECK
"The Valley of Decision"
A METRO-GOLDWYN-MAYER PICTURE
SPECTACULAR STAGE PRESENTATION

Junior Miss
A 20th Century-Fox Picture
RIVOLI B'way & 49th St.
Doors Open 9:30 A.M.

"OUT of this WORLD"
Paramount Picture
In Person! ALLAN JONES plus GIL LAMB plus EILEEN BARTON plus JERRY WALD and Band
Buy Bonds Here
PARAMOUNT Times Square

Samuel Goldwyn presents DANNY KAYE in "Wonder Man" in Technicolor
ASTOR Broadway and 45th St.
CONTINUOUS • POPULAR PRICES

RKO PALACE B'WAY & 47th St.
Robert Young - Laraine Day
"THOSE ENDEARING YOUNG CHARMS"
An RKO RADIO PICTURE

2nd WEEK
NOW AT ROXY
SPOTLIGHT ON CONGRESS
THE NEW MARCH of TIME

LOEW'S STATE B'WAY & 45
ON SCREEN Joan FONTAINE Arturo de CORDOVA 'FRENCHMAN'S CREEK'
IN PERSON IRENE BORDONI MARY RAYE and NALDI

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo, Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

IT'S



DYNAMITE

SET TO MUSIC!

GEORGE
RAFT
—a Barbary Coast wolf!

JOAN
BENNETT
—beautiful blue-blood on the loose!

PEGGY ANN
GARN
—your "Tree Grows in Broo

wi

ACTION

... star-powered with glamour... sparkling with song!

from

20th CENTURY-FOX

30th ANNIVERSARY



GEORGE RAFT • JOAN BENNETT • VIVIAN BLAINE
PEGGY ANN GARNER in "NOB HILL" with Alan "Falstaff Openshaw" Reed • B. S. Pully • Emil Coleman • Edgar Barrier • Directed by HENRY HATHAWAY • Produced by ANDRE DAVEN • In TECHNICOLOR • Screen Play by Wanda Tuchock and Norman Reilly Raine • From a story by Eleanore Griffen • Music and Lyrics by Jimmy McHugh and Harold Adamson • Dances Staged by Nick Castle

Directed by
HENRY HATHAWAY

Screen Play by Wanda Tuchock a

VIVIAN

BLAINE

—Cherry Blonde tigress at bay!

ER

" star!

ALAN Falstaff Openshaw

REED

of the Fred Allen show!

THE ACTION'S TOUGH!
THE LOVE IS ROUGH!

Nob Hill



in TECHNICOLOR

roduced by

NDRE DAVEN

rman Reilly Raine



The Biggest Figure in the TECHNICOLOR Spotlight!

Billy Rose's
DIAMOND HORSESHOE
IN TECHNICOLOR

WHERE DO WE GO FROM HERE?
IN TECHNICOLOR

NOB HILL
IN TECHNICOLOR

Darryl F. Zanuck's
WILSON
IN TECHNICOLOR

Rodgers and Hammerstein's
STATE FAIR
IN TECHNICOLOR

THE DOLLY SISTERS
IN TECHNICOLOR

7th War Loan

Record Heat Wilting Most N. Y. Grosses

(Continued from page 1)

cess and the Pirate," early this year, which was over $45,000.

"The Valley of Decision" and the Music Hall's stage show are continuing to draw excellent receipts with a sturdy $67,500 recorded for the first four days of a seventh week; $111,000 is expected. Sixth week receipts were $115,000; it will continue. "Thrill of Romance," combined with a stage presentation featuring Guy Lombardo and his band and June Havoc, is continuing strongly in a fourth week at the Capitol, with a good $63,000 expected following the third week's $72,000.

Elsewhere business is spotty with the heat taking its toll. "Out of This World" will bring a moderate $60,000 for a second week at the Paramount, combined with a stage show featuring Allan Jones, Gil Lamb, Eileen Barton and Jerry Wald and his band. Second week for "Where Do We Go from Here" and a stage presentation with the DeMarcos, John Boles, Jackie Gleason, and Roddy McDowall at the Roxy will also do a moderate $60,000. Both shows will conutinue.

$15,000 for 'Miss'

"Junior Miss" is expected to bring $15,000 for an initial week at the Rivoli, on the basis of almost $6,000 for the first two days. "It's In the Bag" will bring a slow $10,000 for a second and final week at the Globe; "Murder, He Says" will open there Saturday. "The Way Ahead" is headed for a quiet $7,200 for a third and final week at the Victoria; "The Call of the Wild" will follow. "Delightfully Dangerous" is headed for a mild $6,500 for a second and final week at the Gotham; "Bedside Manner" will open there Friday. The final four and one-half days of a fourth week for "China Sky" at the Palace brought a moderate $7,500. "Those Endearing Young Charms" will open there today following a special war bond premiere last night. The final four days of a second week of "Son of Lassie," at the Criterion, is expected to bring a quiet $9,000; "The Naughty Nineties" will open there Wednesday.

"The Corn Is Green" will bring a moderate $8,000 for a 12th week at the Hollywood; it will continue for a 13th and final week, to be followed by "Rhapsody in Blue." "The Woman in Green" will bring a moderate $7,500 at the Rialto and will make way for "Crime, Inc.," on Friday.

New Harrisburg House

HARRISBURG, Pa., June 18. — Construction of a 1,000-capacity theatre, to cost $150,000, in suburban Camp Hill, is expected to begin in a week, under supervision of Harry Chertoff of Lancaster.

REEVES
SOUND STUDIOS, INC.
1600 BROADWAY, N. Y. 19 Circle 6-6686
Complete Film and Disc Recording Facilities

"Captain Eddie"

(Continued from page 1)

he guaranteed the veracity of the many sequences which, like the same director's "The Sullivans," depict life in the American small town of the 1900's and thereafter. And in employing such top flight dependables as Thomas Mitchell, Lloyd Nolan, James Gleason, Charles Bickford, Lynn Bari, Darryl Hickman, Spring Byington, Stanley Ridges, Clem Bevans, Virginia Brissac and Olin Howlin for supporting roles—of which there are so many that over-emphasis on those in one section of the story would have penalized the whole—he made certain that virtually every individual in any audience would find at least one of his favorite performers present on the screen.

The script, by John Tucker Battle, opens with the crash of the Rickenbacker plane, sent on a special War Department mission, in the Pacific in Oct. 1942, a thrilling start, and cuts back from there to Rickenbacker's adventuresome boyhood. The camera returns three or four times to the men on the life-raft and those scenes of dramatic intensity. The picture closes with the rescue, but it's in the long intervals when the camera's tracing 'Rick' through his early years —as a boy spending his week's wages for a flight in a barnstorming bi-plane, as a pioneer automobile salesman, as a suitor learning to dance the one-step, and as an ace in World War One—that the picture delivers its many heart-warming punches. These sequences, which constitute perhaps 90 per cent of the whole, compare more directly in nostalgic effectiveness to those in "Meet Me in St. Louis," than to any others readily recalled.

Performances are uniformly excellent, Lynn Bari rating special attention hereafter by reason of her portrayal of the hero's wife. Christy Walsh collaborated with Sheehan as associate producer.

Running time, 107 minutes. General audience classification. Release date not set.

WILLIAM R. WEAVER

WE Answers Union's June Strike Threat

Western Electric here has made the following statement concerning the union announcement last Wednesday that a strike vote affecting employees of the Kearny Works in the New York and New Jersey area had been called for June 29:

"In a recent news release announcing that a strike vote would be taken at the Kearny plant on June 29, the union gave as the reason for the strike vote the company's alleged failure to make retroactive wage adjustments, authorized by the War Labor Board in a directive issued on April 17. Ever since receipt of the Board's directive the company has been and still is ready and willing to make the wage adjustments authorized by the Board, but the union resists the company's taking such action unless it agrees to make effective certain other increases not specifically directed by the Board."

20th-Fox Heads to Coast at Weekend

Sypros Skouras, Tom J. Connors and Murray Silverstone are scheduled to leave for the Coast this weekend to see new productions at the 20th Century-Fox studio.

Studio officials will be host at a dinner to be given for J. Arthur Rank, visiting British film leader, in Hollywood on June 28. The home office officials probably will remain on the Coast to attend the dinner.

Smith Testifies on Leader Franchise

A. W. Smith, Jr., Eastern division sales manager for 20th Century-Fox, yesterday took the stand for defendants in the Leader Theatre suit to regain a 20th-Fox product franchise which the theatre lost when it was sold by Randforce Circuit.

Mayfair Celebrates 10th

Loew's Mayfair Theatre, here, will celebrate its 10th anniversary on Friday, July 6. The birthday will be marked by a week's festivities.

Board Modifies NY Clearance Award

Award of the New York tribunal in eliminating clearance of the Granada Theatre, operated by Skouras Theatres, over the Fair Theatre, operated by the Fair Operating Corp., on Paramount, RKO Radio, Loew's and Warner product, and setting maximum clearance of the Granada over the Polk Theatre, operated by the Jupo Amusement, to one day, has been modified by the Appeal Board, the American Arbitration Association reports.

Clearance Provisions

The board ruled that maximum clearance of the Granada over the Fair and the Polk theatres on Paramount, RKO, Loew's and Warners shall be one day, but in the case of the Fair, not later than 10 days after the conclusion of the run at whichever of the Boulevard, Jackson and Corona theatres, operated by Skouras, shall play last.

Skouras Theatres appealed from the arbitrator's award, asking that it be reversed and that the Fair's complaint against the five consenting companies be dismissed. The proceeding against 20th-Fox was later dismissed. Jupe Amusement Corp. asked that the same relief be afforded the Polk as was given to the Fair. Other intervenor was Anora Amusement Corp., which operates the Palace Theatre. All theatres involved are located in Queens, N. Y.

GLOBE TICKET
COMPANY
154 W. 14th ST. N. Y. C.
Phone WAtkins 9-1486
PROMPT SERVICE AS USUAL

Rank Reverse On Showcases

(Continued from page 1)

can market and dealing with American and British life.

He said production of religious pictures will be resumed in London as soon as possible.

Some 200 members from the local distribution and exhibition fields turned out at the Blackstone Hotel dinner party last night to honor Rank and his party. He spoke briefly and informally. Bishop McGee delivered the invocation, and Jack Kirsch, president of Allied of Illinois, introduced Rank. On the dais were Rank, Kirsch, John Balaban, head of Balaban and Katz Corp.; Edwin Silverman, president of Essaness Corp.; James Coston, Warner Theatres' zone manager; Arthur Schoenstadt, president of Schoenstadt Theatres; G. I. Woodham-Smith, Rank's theatre executive, and Jock Lawrence, his publicity representative.

Rank told his dinner audience at the Blackstone Hotel tonight that Chicago will get a better break in British films than it has been getting in Hollywood. "Hollywood's idea of Chicago is entirely misleading," he said. "I am going to send all of my producers here, one by one, to get to know your beautiful city."

THREE ASSOCIATED SERVICES

FREE & PETERS, Inc.

James L. Free, *Chairman.* H. Preston Peters, *President.* Since 1932, exclusive national sales representatives of leading radio stations from coast to coast. Offices in New York, Chicago, Detroit, Atlanta, San Francisco and Hollywood. Now planning post-war expansion in FM and Television representation.

WRIGHT-SONOVOX, Inc.

James L. Free, *President.* Since 1941, exclusive developers and licensors of Sonovox *"Talking and Singing Sound,"* exploiting commercial and artistic uses of Gilbert Wright's basic patented invention, in radio and motion pictures. Headquarters in Hollywood.

JAMES L. FREE PRODUCTIONS

James L. Free, *Producer.* Norman Wright, *Director.* Headquarters in Hollywood. Fred Mitchell, New York Representative. Now producing series of one-reel quality shorts for major release, plus television: "The Wonderful Ears of Johnnie McGoggin," using Sonovox *Talking and Singing Sound.* Also producing motion picture commercials for experimental television, and "minute movies" for theatre distribution.

NEW YORK: 444 Madison Ave. Plaza 5-4130
CHICAGO: 180 N. Michigan Ave. Franklin 6373
HOLLYWOOD: 6331 Hollywood Blvd., Hollywood 2151

Name 3 Judges To Hear N.Y. Film Trust Case

(Continued from page 1)

will be the presiding justice, but Judge Goddard is expected to retain full administrative jurisdiction in view of his familiarity with the background of the case. Previously, Judge Goddard was scheduled to be the sole justice.

The new procedure will, nevertheless, permit counsel for the eight distributor defendants to make motions before Judge Goddard. He will be permitted, it is understood, to rule on all motions except the issuance of interlocutory orders or injunctions; to refer to case to a master; or dismiss the complaint entirely.

Judge Hand previously presided in the noted aluminum case and is said to be familiar with the issues involved in the New York anti-trust case. Judge Bright was the presiding justice in the "extortion" case involving Willie Bioff and George Browne.

Both counsel for the eight distributor defendants and spokesmen for the Department of Justice yesterday appeared to be satisfied with the appointments by Judge Learned Hand.

Stern Hails Move

The Department of Justice's application for an "expediting" court was hailed here yesterday by Jesse Stern, president of Unaffiliated Independent Exhibitors of New York and one of the committee of the Conference of Independent Exhibitors. Stern said that the independents are in full accord with the move and feel that the three-judge court will bring speedy action.

Martin Smith, president of Allied States, is expected to become moderator of the Conference, Stern said.

The formal motion being prepared by lawyers for some of the eight distributor-defendants asking for "more satisfactory" answers to their interrogatories from the Department of Justice, will not be affected by the appointment of the three-judge court, it was said yesterday, since it was pointed out that the new procedure will continue to permit Judge Goddard to rule on such motions.

US-UK Mail Is No Longer Censored

WASHINGTON, June 18.—The censoring of mail between the United States and the United Kingdom has officially ended.

Brenden Bracken, then British Minister of Information, informed Parliament a month ago that this phase of war-time control over United Kingdom-United States communications would end in about thirty days, as a result of the conclusion of hostilities in Europe.

Vote to Strike in Express Dispute

(Continued from page 1)

'paper,' equipment and other supplies, particularly in the South and Southwest, as well as all other Railway Express Agency deliveries generally. The brotherhood is required to wait 30 days before taking action.

Industry to Aid New York Eisenhower Celebration

(Continued from page 1)

Garner was chosen for this by Mary Margaret McBride, radio commentator, with whom she will broadcast from a vantage point in Times Square between 1:00 and 1:45 P.M. over WEAF and the entire NBC network of nearly 300 stations.

$1,000,000 Eisenhower Bond Show at the Roxy

As a tribute to General Dwight D. Eisenhower, a $1,000,000 'War Bond Show' will be staged this evening at the Roxy Theatre, here, with every one of the 6,000 seats disposed of days ago, through the purchase of Seventh War Loan bonds.

A preview will be followed by a stage show headed by 100 stage, screen, and radio stars. Among the features will be a military pageant, representing the IWO Jima flag-raising by Marines, followed by a precision marine drill routine by the Roxy's Gae Foster Girls.

In the event that the official banquet ceremonies at the Waldorf-Astoria Hotel are concluded in time and plans do not clash with the possibility of General Eisenhower making a brief appearance at the Roxy, associate general manager Irving Lesser, talent director Sam Rauch, and stage producer Arthur Knorr have routined the show so there will be no conflict in the program.

Massive Marquee Display At Paramount Theatre

In honor of General Dwight D. Eisenhower, the New York Paramount Theatre has transferred its 'Victory Cyclorama' from the lobby to the marquee of the theatre, augmenting it by a 24-foot oil painting of General Eisenhower. The 'Victory Cyclorama,' erected in conjunction with the Seventh War Loan, is a display running 150 feet, featuring 30 portraits of the leaders of our American Armed Forces.

Loew Building Display Will Honor Eisenhower

In honor of the visit of General Eisenhower, the Loew Building has been decorated with red, white and blue bunting from the seventh to the first floors, and a huge blue flag, featuring five gold stars and lettered: "Welcome, General Eisenhower" has been hung from the flagpole at Loew's State.

NBC Sets Newsreel For Its Television

(Continued from page 1)

photographed highlights of General Eisenhower's arrival in Washington, and both films will be telecast over NBC's New York television station, WMBT, tonight. Mecca Film Laboratories here is processing the film for NBC.

The free-lance cameramen recruited by Alley will work on an assignment basis. Six to eight cameramen, aided by NBC staff engineers, who were previously cameramen in the U. S. Army, are expected to shoot some 3,000 feet of film of New York's welcome to General Eisenhower today. The footage will be "silent" shots. Four cameramen in mobile units were used to take the Washington footage yesterday, some of the footage having sound.

CBS Television for Commercial Clients

Columbia Broadcasting's television facilities and personnel will be made available to network clients on a 'working partnership' basis for testing, developing and broadcasting of commercial programs, beginning July 16.

Joseph H. Ream, vice-president and secretary of CBS, describes this initial formal move of CBS toward commercial television as "the first fully coordinated step in the production and testing of new techniques . . . a plan which should speed the day of effective commercial television."

'GI's' Honor Jennifer

WASHINGTON, June 18.—In addition to the 'GI Oscar' awarded last Sunday to five Hollywood stars at Walter Reed Hospital, here, a citation of merit was awarded to Jennifer Jones.

Precedent Is Set in McClintic Case

(Continued from page 1)

torneys as establishing "an important principle in the relationship between producers of plays and authors with respect to motion picture rights. The court held that if the authors recover damages against a motion picture company for the infringement of their play the producer of the play is entitled to 50 per cent of the damages so recovered."

Capra Will Proceed With Liberty Films

HOLLYWOOD, June 18.—With his discharge from the Army Pictorial Service after three and one-half years as its chief of production, Col. Frank Capra will proceed with his plans for Liberty Films, Inc., in which he is a partner with Samuel J. Briskin.

Col. Capra was presented with the Distinguished Service Cross last Thursday by General George C. Marshall in Washington for his outstanding productions in behalf of Army training.

Para. Shareholders To Elect Directors

(Continued from page 1)

election are: Barney Balaban, Stephen Callaghan, Y. Frank Freeman, Harvey D. Gibson, Leonard R. Goldenson, A. Conger Goodyear, Stanton Griffis, Duncan G. Harris, John B. Hertz, Austin C. Keough, Earl I. McClintock, Maurice Newton, Charles M. Reagan, E. V. Richards, Edwin L. Weisl and Adolph Zukor.

The election of officers will be held at the first regular meeting of the new board on Thursday.

Film Leaders Cross Atlantic, in London

(Continued from page 1)

and British Air Forces stations, and on Saturday will depart for Paris on a closely-knit itinerary of battle fields, and other spots, concluding the trip on July 10 at Nice, France, U. S. soldiers' rest camps, returning to London on July 11.

In London, on Wednesday, the group will be luncheon guests of the British Film Producers Association, Cinematograph Exhibitors Association and the Kinematograph Renters' Society, at Grosvenor House, representing virtually the entire British film industry.

The Group

In the group are: Barney Balaban, president of Paramount, and Russell Holman, alternate for Henry Ginsberg, Paramount vice-president; E. J. Mannix, M-G-M vice-president; Harry Cohn, Columbia president, and Sidney Buchman of the Columbia studio; N. Peter Rathvon, RKO president, and Charles W. Koerner, vice-president; Jack L. Warner, vice-president of Warner Bros.; Cliff Work, Universal vice-president; Darryl F. Zanuck, 20th Century-Fox vice-president; Francis Harmon, War Activities Committee; R. B. Wilby, chairman of the program committee, WAC theatres division.

Taylor Mills, of the Office of War Information, will also make the trip, and the group will be joined by Sol Lesser, independent producer, now in Paris. Major Stuart Palmer of the War Department's public relations division will be liaison officer for the group on the trip.

The trip is expected to take three weeks, and will provide the executives with a first-hand picture of conditions in Europe to aid them in their current operations and future planning in production and distribution.

Krouse Is Resigning From His IATSE Post

Louis Krouse, long identified with theatre labor movements, and for more than 20 years international treasurer of the IATSE, is resigning his post because of illness.

Krouse has been in ill health at his Philadelphia home for many months and it is understood that he will retire under an IATSE pension plan.

20th-Fox 'Family' in Boat Ride Tomorrow

Annual 20th Century-Fox home office will be closed tomorrow. The day will be spent at Bear Mountain, and the Hudson Day Liner *Peter Stuyvesant* has been engaged for the trip. The affair, sponsored by the 20th Century-Fox Family Club, will also include the New York exchange.

Publish Ship Movements

To help reconstruct peacetime foreign trade, arrivals and departures of all merchant ships operating in the Atlantic can now again be published. Publication of ship movements to and from Europe, West Africa and most of South America has just been given the green light by the Office of Censorship.

MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 119 NEW YORK, U. S. A., WEDNESDAY, JUNE 20, 1945 TEN CENTS

Independents May Set Up Own Sales Unit

Cagney Says SIMPP Producers Could Make 40

Producer members of the Society of Independent Motion Picture Producers are considering physical distribution of their own product, but will resort to this expedient only in the event that such a step is forced upon them, William Cagney, president of Cagney Productions, stated at an interview here yesterday.

Although he is 'hopeful' that such a step will not be necessary, Cagney pointed out that the producers who compose the Society could turn out 40 films a year; they are turning out 30 now. These pictures, he said, which would cost $40,000,000, would be conditioned, however, on relief from cer-

(*Continued on page 8*)

Feature Review

"A Bell for Adano"

[*20th Century-Fox*]

TOSS hats high in the air and let the bells ring out. "A Bell for Adano" is deserving of both.

John Hersey's best-seller finds its spirit and its meaning understandingly captured in as beautifully tempered a motion picture your reviewer has seen in some time. What incident has been routed out, presumably for purposes of effective dramatic telescoping, is not essential. Its elimination does not suborn the whole, nor does it leave yawning gaps into which criticism might pour from disappointed readers of the book. When they see a "A Bell for Adano" they will have seen the printed page breathing life in faithful reenactment. The far greater audience to whom the novel is not familiar will

(*Continued on page 6*)

Curtis Nominated A Major General

Rochester, June 19.—Brig. Gen. Edward Peck Curtis, former Eastman Kodak motion picture sales manager, has been nominated for Major General by President Truman.

Curtis was chief of staff for Gen. Spaatz throughout the European campaign; he holds the Distinguished Service Medal, Legion of Merit and French Legion of Honor.

Sears Will Return To UA on July 2

Gradwell L. Sears, United Artists vice-president in charge of distribution, will return to full duty on July 2, having fully recovered from his recent illness, Edward C. Raftery, president of the company, announced here yesterday.

Sears entered a New York hospital

(*Continued on page 7*)

RWLB Panel Recommends Managers' Pact

Grants 48-Hr. Wk., Other Benefits to RKO Workers

Ruling in the first such case in the industry involving theatre managers, a panel of the Regional War Labor Board here has made recommendations for a contract between RKO and Motion Picture Theatre Operating Managers and Assistant Managers Guild, which represents managers and assistant managers in the 40 RKO theatres in the Metropolitan area. The panel's action is considered to have significance for additional future managerial unionization.

The panel's recommendations to the Board dismisses RKO's objections to the jurisdiction of

(*Continued on page 8*)

N. Y. and Hollywood Film Leaders Abroad with Army



Exclusive Motion Picture Daily Photo by Harris & Ewing

The 13 U. S. industry leaders who arrived in London Monday by plane to tour the European Theatre at the invitation of General Eisenhower, started yesterday to obtain a first-hand picture of conditions in Europe to aid in operations of American film companies and future planning in production and distribution.

In the group, above, in Army uniform, as required, are, left to right: Cliff Work, Universal; Si Fabian, WAC theatre chairman; Barney Balaban, Paramount; Sidney Buchman, Columbia; Francis Harmon, WAC; Jack Warner, Warner Brothers; R. B. Wilby, exhibitor representative; N. Peter Rathvon, RKO; Lt.-Gen. Harold George, Commanding General, ATC; Darryl F. Zanuck, 20th Century-Fox; Harry Cohn, Columbia; Taylor Mills, OWI film division; Russell Holman, Paramount; E. J. Mannix, M-G-M.

Personal Mention

JOSEPH HAZEN, president of Wallis-Hazen Productions, has returned to New York from California.

•

JEAN HERSHOLT, president of the Danish-American Fund for Denmark, and JOHN HANSON, president of the Danish Brotherhood in the United States, had an audience last weekend with the King and Queen of Denmark, in Copenhagen.

•

GEORGE KALLMAN, formerly RKO manager for the Philippines, is en route to Rio de Janeiro by plane where he will await the arrival of LEON BRITTON, manager for Argentina, after which both will proceed to Buenos Aires.

•

JOEL LEVY, Loew's out-of-town booker, has returned from the New England territory. HAROLD GOLDRABEN, also out-of-town booker, left yesterday for Buffalo and will return at the end of the week.

•

CLAUDE MORRIS, exploitation director for Samuel Goldwyn Prod., left yesterday for Chicago, Salt Lake City, Denver, Detroit, New Orleans and Atlanta.

•

DAVID ROSE, managing director for Paramount in Great Britain, will leave for Hollywood today. He is due back in London the first week in August.

•

WOLFE COHEN, vice-president of Warner Bros. International Corp., has returned to New York from Australia, Mexico and South America.

•

E. T. GOMERSALL, Universal assistant general sales manager, left New York yesterday for the company's Southern exchanges.

•

HARRY GRAHAM, Universal Southern division manager, took a flying trip at the weekend from Atlanta to Miami.

•

ARTHUR HORNBLOW, JR., M-G-M producer, has returned to California after several weeks in New York.

•

GARY COOPER has extended his current personal appearance tour to include Oklahoma City and Tulsa.

•

VERA RALSTON has learned that her father has survived five years of Nazi occupation in Czecho-Slovakia.

•

RALPH STITT, 20th Century-Fox home office executive, was a weekend visitor in Hartford, Conn.

•

ISADOR M. RAPPAPORT, owner of the Hippodrome, Baltimore, is in New York for several days.

•

HARRY BALLANCE, 20th Century-Fox Southern Division manager, is visiting in Dallas.

•

JEAN ARTHUR has arrived in New York from Hollywood and is staying at the Gotham.

Insider's Outlook

By RED KANN

THIRD time around on Eric Johnston:

The latest phase indicates hitherto unsuspected road blocks cluttering the way. The road blocks are all Johnston's and are believed to pivot around the uncertainty in his mind over how much he would be able to accomplish, according to his lights.

There is some reason to believe this attitude is being misconstrued by the negotiating committee representing the directorate of the MPPDA as an indication Johnston is not content with the terms outlined in the contract drawn, but thus far unsigned.

In turn, this reputedly has led to discussion about improving those terms, but the inside story is this would not do the trick. Johnston is declared to be far more interested in, and concerned with, performance as president of the MPPDA and unwilling to take over unless he can establish to his own satisfaction that the job he does is the job he envisions doing.

Whether or not any of the negotiators can convince him remains to be seen. The decision appears to be one which Johnston himself must make, via processes entirely his own. Apparently, the situation has less to do with assurances extended to him than with his personal analysis and appraisal of objectives and goals attainable.

Meanwhile, reserves brought into support of the negotiators are understood to be two: Austin C. Keough, Paramount, and J. Robert Rubin, Loew's.

■ ■

Dates, things and deadly parallels, perhaps:

"[David O.] Selznick . . . described as 'dead' a previously reported plan for him to take over the Ross Federal Service branches as the basis of a national distributing organization of his own."—MOTION PICTURE DAILY, May 18.

"Establishment of a nationwide system of exchanges for the distribution of 16 mm. educational and industrial motion pictures was announced . . . by Harry A. Ross, president of Ross Federal Service, Inc. . . . On the subject of physical facilities, Mr. Ross pointed out narrow gauge prints were of the non-inflammable variety, that his branch offices had ample storage space for the machines and prints and that adequate means for inspection and servicing could be worked out quickly."—*Motion Picture Herald,* June 16.

■

Neil F. Agnew, vice-president in charge of Vanguard distribution, now abroad, is due to return to New York shortly. Now, no one ever decides anything on behalf of Selznick, but Selznick. He listens and where distribution is concerned he will listen attentively to Agnew.

This is one way of observing the Ross plan is not quite as dead as David Oliver deemed it advisable to remark in mid-May; that Agnew will pick up again on the many palavers already held with Ross—in New York, California and Arizona—for a possible decision to proceed with the original scheme.

In any interim period, Ross's expansion from checking to national distribution of 16mm. subjects carries its conclusions. Too obvious, moreover, to require pushing typewriters down throats to convey their significance.

■ ■

Then-and-Now Department:

"The long-awaited press conference with J. Arthur Rank in Toronto today brought forth a definite announcement from the British film leader that no part of his expansion program provided for the erection of theatres in the United States, not even a 'showcase' in New York."—MOTION PICTURE DAILY, May 2.

"[Rank] said he would rely upon American distributors and American theatres to handle his pictures on their merits and denied he contemplated establishment of either his own distribution or exhibition organizations in the United States . . . that, if it appeared advisable for him to do so in the future, he would acquire a 'showcase' here in New York, but would have no other 'showcase' houses in this country."—MOTION PICTURE DAILY, June 5.

"[J. Arthur Rank] . . . is still on the lookout for 'showcases' for his films in America, but has not as yet decided where they will be located or how many he may acquire or build, he told the trade press during his one-day visit here [Chicago] today. This is a reversal of Rank's expressed intention, made on his recent arrival in New York, when he said he would only open a 'showcase' in New York."—MOTION PICTURE DAILY, June 19.

The best-laid plans of. . . ?

Sees Revenues Increasing in The Post War

Paramount's improved financial position and the possibility of increasing revenues in the post-war era were cited by Barney Balaban, president, in his message to the company stockholders read at their annual meeting here yesterday. All 16 of the company's directors were unanimously re-elected.

In the absence of Balaban, who is now in Europe, Austin C. Keough, vice-president and secretary, was chairman of the meeting and read Balaban's message. Edwin L. Weisl was secretary of the session.

"Consolidated earnings after estimated taxes, including a share of undistributed earnings of non-consoli-

(*Continued on page 8*)

Truman Wins Test On 50% Tariff Cut

WASHINGTON, June 19.—The Truman Administration met and won the first test of its strength in Congress today when the Senate voted to grant the President authority to cut existing tariff rates up to 50 per cent in the negotiation of post-war reciprocal trade agreements. The position of Hollywood films in foreign markets is expected to benefit as a result of tariff reductions.

By a vote of 43 to 33, the Senate rejected a recommendation by its finance committee that the authority to make further cuts in rates be denied. The bill is slated to be voted upon for passage tomorrow, with Administration leaders confident that no difficulty will be encountered.

The legislation already has been passed by the House, with the grant of authority included.

Sol Schwartz Calls RKO Circuit Meet

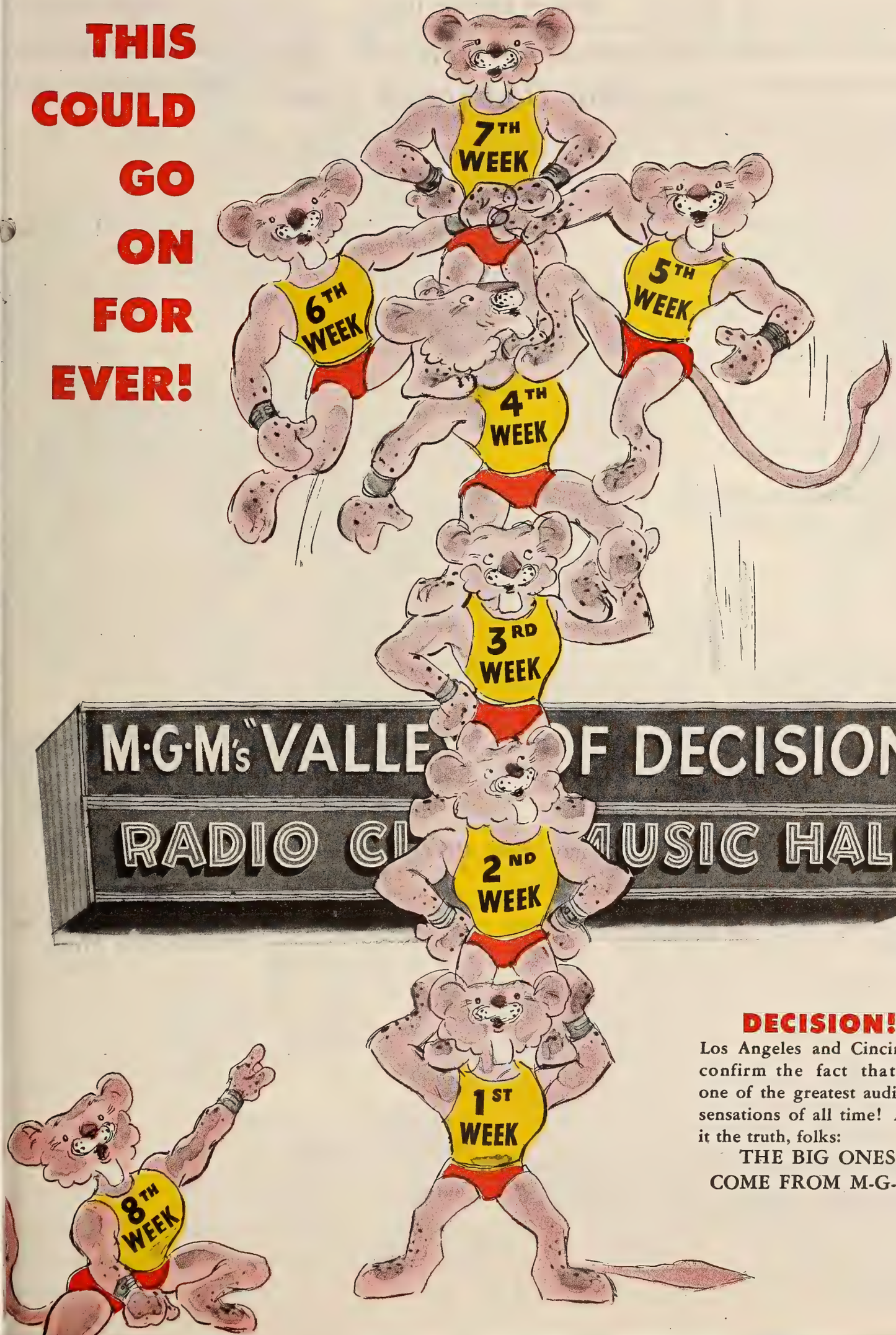
Sol A. Schwartz, general manager of RKO out-of-town theatres, has called a three-day home office meeting at which key men from all over the country will gather, on Wednesday-Friday, June 27-29. These meetings of out-of-town theatre representatives will be the first held by RKO in many years.

Representatives who will attend include division managers E. H. Groth, Boston; Arthur Frudenfeld, Cincinnati and his assistant, Hardie H. Meakin; Frank Smith, Chicago, and John Redmond, Omaha.

Others attending will be Benjamin Domingo, Boston; Millroy A. Anderson, Los Angeles; Robert P. Corbin, San Francisco; Jay Golden, Rochester; H. H. Unterfort, Syracuse; Harry Schreiber, Cleveland.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

THIS COULD GO ON FOR EVER!



DECISION!

Los Angeles and Cincinnati confirm the fact that it's one of the greatest audience sensations of all time! Ain't it the truth, folks:

THE BIG ONES COME FROM M-G-M!

Canada Conventions Halted for 30 Days

TORONTO, June 19.—The Dominion Government has ordered the cancellation of all conventions in Canada during the period June 20-July 20, asking citizens generally to reduce all train travel to a minimum during the 30 days because of extensive troop movements from overseas.

In the wake of the embargo the following meetings have been cancelled: Paramount Film Service managers convention, scheduled for June 27-28 in Montreal; 20th Century Theatres convention, scheduled for June 25-26 here; Empire Universal Films managers' convention (replaced by a regional conference here this Friday and Saturday), National Convention of Famous Players-Canadian and a large gathering of Odeon Theatres of Canada managers.

Plans for the second annual trade golf tournament at the Oakdale course near here are going ahead, but word has been sent out that all competitors will travel on their own responsibility.

Army Pullman Needs May Force 50% Cut

To relieve some of the pressure on the now inadequate facilities available to provide transportation for the bulk of the troops returning home from Europe for redeployment to the Pacific, Pullman service for civilians will most likely be slashed to 50 per cent, with the sleeping cars thus saved being turned over to the Army, according to Army officers charged with providing transportation.

Another measure that will probably be taken will reduce civilian use of Pullmans, with the notification time for Pullman reservations cut from the present 30-day period to only five.

Army officers warn that the situation is rapidly approaching critical proportions as a result of accelerated redeployment, adding that enough Pullman cars are being used for civilian traffic to ease materially the shortage of sleepers for long distance Army transportation.

Schechter Will Be Mutual News Head

Lt. Col. A. A. Schechter, formerly head of news and special events for National Broadcasting, will become director of news and special events of Mutual Broadcasting, according to Phillips Carlin, vice-president in charge of programs.

Schechter left NBC in Aug., 1942 after which he went into the Army Air Forces. Until his release, this week, from active duty, he was chief of radio for General MacArthur's headquarters, in charge of press transmission and broadcasting.

10,000 Television Sets

ATLANTA, June 19.—Robert E. Dunville, general manager of radio station WLW, Cincinnati, told a meeting of Atlanta advertising agency representatives that 10,000 radio receivers and nine stations are now equipped to accommodate television.

Eisenhower Crowds Here Overflow Downtown Runs

New York's first run theatres had a banner day yesterday as millions of New Yorkers, in a festive holiday mood, turned out to pay homage to General of the Army Dwight D. Eisenhower. Many theatres reported increases of from 20 to 30 per cent in receipts and in some instances theatres were forced to close box offices for periods because of overflow.

Business was generally strong during the morning while the motorcade toured the city after those who had seen the General on Fifth Avenue around 11 A.M. flocked to theatres on Broadway. A second surge developed after the motorcade passed through Times Square shortly before 1:30 P.M. Rain at about four P.M. caused a slight drop-off in business at some theatres, but by early evening, business was again strong. Late opening of department stores and other business establishments added to the holiday mood.

Offices Closed

Several film company home offices remained closed during the morning, while others were closed for several hours between late morning and early afternoon.

Business was strong at the Strand, Capitol, Radio City Music Hall, Roxy, Paramount and other theatres throughout the day. The Strand had to close its box office during the early afternoon for periods; receipts were up between 20 and 30 per cent. The Paramount also reported a similar increase. Receipts at the Capitol were up 30 per cent and Radio City Music Hall reported a 20 per cent increase. The Roxy, which closed its box office at four P.M. to prepare for its special War Bond show in tribute to the General, reported a 50 per cent increase up to that point. The Astor, Palace, Criterion, Hollywood, Globe, Gotham, Victoria, Rivoli and Rialto also added to receipts.

Both NBC and CBS used camera crews to film New York's welcome to the General yesterday, NBC using mobile units and stationary groups shooting on 35mm film, CBS using 16mm film. The films were telecast last night over NBC's WNBT and CBS's WCBW.

Broadway theatre welcomes to General Eisenhower, in addition to those reported yesterday in MOTION PICTURE DAILY, included a 20-foot lighted picture of the hero across the front of RKO's Palace. It was surrounded by five stars, which flashed alternately with the words "Welcome" and "General Ike." A Motograph flash acquainted sidewalk crowds with the progress of festivities throughout the city.

Motion pictures of the General's Washington arrival on Monday had their first New York showing that night over NBC's television station WNBT. The films reached here by plane shortly after seven P.M. Paul Alley, NBC television newsreel editor, supervised the production.

Full Reels Uncertain

Most newsreels were uncertain last night as to whether full reel issues on Gen. Eisenhower's visit to New York would be made, although all five have turned out reels combining the Eisenhower visits to Paris, London and Washington. However, Universal Newsreel and RKO-Pathe indicated that it was almost certain that they would produce a full 900 feet on N. Y., Universal reporting that perhaps the New York visit would be tied in with the General's visit to West Point today. 20th-Fox-Movietone reported that the New York visit would very likely make up the major portion of a reel recording Eisenhower's leaving Washington, his reception in New York, and the West Point visit today. Paramount and News of the Day were undecided last night as to whether full reels would be made.

All companies reported the London-Paris-Washington films shipped to exchanges yesterday.

Crosley Corp. Sold To Aviation Corp.

CINCINNATI, June 19.—A deal was closed today for the sale of the Crosley Corp., including radio station WLW here and the Crosley FM and television experimental station and manufacturing plant, to the Aviation Corporation of New York for a reported $22,000,000. No change in the present personnel is contemplated.

President Powell of the Crosley firm, which holds a contract to purchase Hearst station WINS, New York, announced that he would organize a new company to manufacture automobiles. Crosley's present automobile division was not included in today's deal.

McNamara Head of Selznick Publicity

HOLLYWOOD, June 19.—Paul McNamara, promotion manager of *Cosmopolitan Magazine*, has been appointed publicity director for David O. Selznick, replacing Don King, who held the post since March, 1944.

OWI May Get Back Full Appropriation

WASHINGTON, June 19.—Possibilities that the Office of War Information would eventually get all the funds it originally requested were raised today by the action of a Senate appropriations sub-committee in approving a total of $39,750,000 for OWI operations during the coming fiscal year.

The fund approved by the sub-committee is $21,000,000 more than was authorized last week by the House and is $4,750,000 more than the House appropriations committee recommended originally.

SAG Holds Up Action On CSU's Boycott

HOLLYWOOD, June 19.—Directors of the Screen Actors Guild decided at a special meeting last night to withhold action for the present on the Conference of Studio Unions' publicity announced campaign to persuade unions nationally to boycott pictures starring players who cross the picket lines in the current studio strike.

Fabian, Brandt to Aid Variety Banquet

As a departure from previous policies, the recipient of the Variety Clubs' 'Humanitarian Award' may not be revealed until August 17 when the award banquet will be held in the Waldorf Astoria, highlighting the three-day 10th national meeting of the Variety Clubs of America, August 16-18. Bob O'Donnell, national chief barker, announced before departing for Dallas the appointment of Si Fabian and Harry Brandt as co-chairmen for the affair. They will soon appoint a full committee. Indications are that up to 1,000 industry, civic and national leaders will attend the banquet.

Other Committees

Other committees which will handle various details were announced by the three executive chairmen, O'Donnell, John H. Harris and 'Chick' Lewis. Robert M. Gillham, advertising-publicity director of Paramount, has volunteered to serve as chairman of the committee which will direct editorial material. Co-chairman will be Leon Bamberger, sales promotion manager of RKO Radio. Balance of this committee consists of Si Seadler, advertising manager of M-G-M; Mort Blumenstock, Eastern advertising-publicity director of Warner Bros.; Barry Buchanan, advertising-publicity director of United Artists; Barret McCormick, director of advertising-publicity of RKO Radio; Maurice Bergman, Eastern advertising-publicity director of Universal; Stanley Shuford, advertising manager of Paramount; Charles Reed Jones, director of advertising-publicity of Republic, and Mel Gold, National Screen Service.

Publicity Group

The publicity committee is composed of Al Steen, Film Daily, chairman; Red Kann, vice-president of Quigley; Bill Formby, *Motion Picture Herald*, vice-chairman; Sherwin Kane, MOTION PICTURE DAILY; James Jerauld, *Boxoffice;* Tom Kennedy, *Showmen's Trade Review;* Mel Konecoff, *The Exhibitor;* Jack Harrison, *Hollywood Reporter;* R. W. Baremore, *The Independent;* Frank Leyendecker, *Film Bulletin;* Al Picoult, *Harrison's Reports,* and Mike Wear, *Variety.*

Paramount Meets on Celebration Plans

Plans for Paramount's "One Third of a Century" celebration, August 26 to September 29, were discussed at a meeting of the personnel of the New York exchange yesterday. Duke Clark, Dallas district manager and Paramount Month captain, presided and was the principal speaker. The meeting was attended by Charles M. Reagan, vice-president in charge of distribution; Hugh Owen, New York and Southern division manager; Henry Randel, metropolitan New York branch manager; Myron Sattler, sales manager; Albert Gebhart, Max Mendel, Edward Bell and Nat Beir, salesmen; Jack Perley, head booker, and Kitty Flynn and Lillian Bergson, assistant bookers, and others.

Allen Usher, Chicago district manager and Paramount Month captain, has completed his tour of 13 exchanges in the West, winding up in St. Louis last weekend.

WILD BILL ELLIOTT

★ THE ALL-AMERICAN COWBOY ★



as RED RYDER in

TEXAS MANHUNT

with BOBBY BLAKE • ALICE FLEMING
IAN KEITH • WILLIAM HAADE • VIRGINIA CHRISTINE
Directed by LESLEY SELANDER
ORIGINAL SCREEN PLAY BY EARLE SNELL AND CHARLES KENYON

ANOTHER TOP ATTRACTION CELEBRATING REPUBLIC'S TENTH ANNIVERSARY

ANOTHER OF THOSE TOP NOTCH WESTERNS which have made Wild Bill Elliott a bigger attraction with each succeeding picture. Jam-packed with action and ready-made pulling-power!

A REPUBLIC PICTURE

Production Is Down to 33; Only Five Start

HOLLYWOOD, June 19.—The production index has fallen off to 33, compared to 37 a week ago. Only five new features started during the week, while nine went to cutting rooms. The production scene follows:

Columbia

Finished: "Burning the Trail," "Pardon My Past" (Mutual Productions).

Started: "Girl of the Limberlost," with Dorinda Clifton, Ruth Nelson, Vanessa Brown, Warren Mills; "Paper Doll Murders," with Warner Baxter, Dusty Anderson.

Shooting: "The Kansan," "She Didn't Say Yes" (formerly "Some Call It Love").

M-G-M

Shooting: "The Postman Always Rings Twice," "A Letter for Evie," "This Strange Adventure," "She Went to the Races," "They Were Expendable," "Early to Wed."

Monogram

Finished: "The Shanghai Cobra."
Shooting: "Gregory."

Paramount

Shooting: "The Trouble with Women" (formerly "Too Good to Be True).

PRC

Finished: "Fighting Bill Carson" (formerly "Buster Crabbe Production No. 8").

Started: "Detour," with Tom Neal, Ann Savage, Claudia Drake.

Republic

Finished: "Love, Honor and Goodbye."

Started: "A Guy Could Change," with Allen Lane, Jane Frazee, Adele Mara, Kenne Duncan, Eddie Quillan.

Shooting: "Sunset in El Dorado," "Mexicana."

RKO Radio

Finished: "Wanderer of the Wasteland."

Shooting: "Dick Tracy," "Deadline at Dawn."

20th Century-Fox

Shooting: "The Spider," "Leave Her to Heaven," "The Enchanted Voyage," "Now It Can Be Told," "Fallen Angel," "Kitten on the Keys."

United Artists

Shooting: "Young Widow" (Stromberg).

Universal

Finished: "Uncle Harry."

Shooting: "Alibi in Ermine," "Once Upon a Dream," "Frontier Gal."

Warners

Finished: "Janie Gets Married," "The Time, the Place and the Girl."

Started: "Night and Day," with Cary Grant, Alexis Smith, Monty Woolley, Donald Woods, Jane Wyman, Ginny Simms.

Shooting: "Confidential Agent," "The Two Mrs. Carrolls," "Stolen Life."

"A Bell for Adano"

(*Continued from page* 1)

have seen one of the best films of the year and one of the season's biggest attractions.

All evidence points in the direction of respect for Hersey's novel in the part of Lamar Trotti and Norman Reilly Raine and their screenplay. There is respect for the author and what he was writing and nothing of those frequent and unfortunate side journeys into improvement and embellishment. Henry King's superb direction is another manifestation of this same approach. In the hands of such competent craftsmen, strengthened by careful and successful casting, and meticulous regard for production detail, the outcome is happy and noteworthy.

Adano, wayside village in Southern Italy, falls to the Americans. It has a harbor and a principal street through which flows two-way military traffic. Into this village comes Major Joppolo, civil affairs officer, whose assignment is to restore order and a normal way of life.

The villagers need food and water. Their streets must be cleared of rubble. But above all they need their bell—the bell which tolled unremittingly on happy and sad occasions for 700 years before the Fascists seized it for Mussolini and bullets. The bell had many meanings. Its ring informed the countryside when to start the carts conveying water, food and vegetables into the village. It told some when to get up in the morning and, on the Sabbath, it tolled the message that services were about to begin. To many, the bell conveyed this and more, and to others only part, but to all the bell was the common denominator of their lives. The people of Adano, therefore, wanted back their bell.

JOPPOLO understands, undertakes to find a substitute and eventually does through the Navy. But before this finally takes place, the American major runs into difficulties with a two-star general who, delayed one day by an obstinate mule, had ordered all carts out of the village. When Joppolo comes to understand what this means he countermands his superior's order, reinstates traffic, earns the affection of the simple village folk and is broken for his action. Meanwhile, he has gotten to know the liberated peasants. He is the high court before whom their innocently explosive and volatile differences are heard. Militarily correct and outwardly unyielding, he is affected and gratified by their small joys.

"A Bell for Adano" is a potent strike on behalf of democracy and a contribution in the cause of human relations.

The film has more touches and shadings than space permits recounting. It is rich in incident and in characterization. Its principal character is played excellently by John Hodiak. Its long supporting cast—William Bendix, Gene Tierney in an attractive blonde wig, and Monty Banks, chiefly—is superior. Its smaller roles filled by such players as Marcel Dalio, Henry Armetta, Roman Bohnen, Louis Alberni, Richard Conte, Hugo Haas, William Edmunds, Charles Judels, Fortuno Bononova and others, are arresting.

THERE are two long sequences with Hodiak and Miss Tierney; both are touching and flawless. There is that magnificent meeting of the women of Adano and their returning soldiers. There is the scene where the grateful villagers present Joppolo with his portrait in oil. And, at the close, there is another memorable highlight when the major leaves the village, but not before he and Bendix hear the clear strikes of Adano's restored bell, vibrant spokesman of a renewed faith in better days to come.

As it turns out, Joppolo defied an order and, by military standards, had to be 'busted.' In that sense, undeniably defeat is his. In every other, his is the victory.

In addition to collaboration on the script, Trotti co-produced with Louis D. Lighton, who last made "A Tree Grows in Brooklyn." Among the many assets they assembled for "Adano" are dynamic orchestral arrangements by Edward Powell and enthralling black-and-white photography by Joseph La Salle.

Running time, 103 mins. General audience classification. Release date, August.

RED KANN

Ida Lupino Reception Held by Warners

A reception for Ida Lupino, Warner star, held yesterday in the Hotel Sherry Netherland, here, was attended by representatives of the press, radio and entertainment world. Miss Lupino has been on an Eastern hospital and War Bond tour since finishing "Pillow to Post."

Among scores of guests on hand were Gen. Elliott Roosevelt, Faye Emerson, Maj. Albert Warner, John Dall, Nancy Walker, Wolfe Cohen, Charles Einfeld, Mort Blumenstock, Larry Golob, Arthur Sachson, Mike Dolid, Harry Goldberg, Ed Hinchy, and others.

To Raze Gifts Theatre

CINCINNATI, June 19.—The 550-seat Gifts Theatre, a unit of United Theatres here, must be vacated by Aug. 31, along with other properties, to make way for a business block to be erected soon.

Leader Testimony To Conclude Today

At the conclusion of testimony, expected today, in the Leader Theatre suit against the Randforce Circuit and 20th Century-Fox, to recover a product franchise, New York Supreme Court Judge Bernard Botein is expected to reserve decision on the case.

Emanuel Frisch of Randforce will be called for cross-examination today and Leopold Storch, the plaintiff, will also take the stand. Frisch and William Powers, 20th-Fox counsel, testified yesterday.

Pick Three Films for M-G-M 12th Block

For its next block, the 12th, to be released in July, M-G-M yesterday announced three films: "Thrill of a Romance," in Technicolor; "Twice Blessed" and "Bewitched." The latter was tradeshown in all exchanges yesterday.

Argentine Stock Is One-eighth Normal

WASHINGTON, June 19.—The Argentine film producing industry in the first 10 months of last year received only about 5,000,000 feet of raw stock from the United States, against 17,000,000 feet in 1943 and a normal consumption of about 38,000,000 feet, with the result that independent producers are suffering severely, it was disclosed today by Nathan D. Golden, chief of the film unit of the Bureau of Foreign and Domestic Commerce.

In a review of the Argentine film market, Golden showed that only two independents were able to finish pictures in 1944, and even members of the Producers Association were unable to meet their commitments and are being required to refund advance payments on pictures sold for future delivery in such amounts that many of the studios may be bankrupted.

Film Popularity

Although pictures have been imported into Argentina from a number of countries, U. S. product and domestic films are by far the most popular, it was stated. American pictures, however, are under a number of handicaps, including new efforts of the government to collect 1935-38 surcharges on films.

Golden also released a report showing the postwar potentialities of the Brazilian market for equipment. As in other areas previously surveyed, the report shows that exhibitors are badly in need of major items, such as projectors, arc lamps and sound equipment. There is a more limited market for screens, rewinders and reels, but little or no market for many items which are universally used in this country, such as ticket-selling machines, change-makers, seats and storage cabinets.

Cotton Will Expand Ideal Publications

Plans for expansion of his publishing facilities as soon as wartime conditions will permit are being worked out by William M. Cotton, president of Ideal Publishing Corp., and will be revealed to advertising agency executives and motion picture and radio studio heads upon his arrival in Hollywood shortly.

Cotton, publishing nine magazines at the outbreak of the war, compressed these into four for the duration in order to conserve paper and service advertising accounts represented in the columns of his publications.

At present time, Cotton is concentrating on *Movies, Movie Life, Movie Star Parade* and *Personal Romances.*

Cohen Named MOT Philadelphia Head

PHILADELPHIA, June 19. — William Cohen, office manager of the 20th Century-Fox exchange here, has been appointed sales manager for the March of Time in the local branch. Also at 20th Century-Fox, Al Silvers goes in from Warner Theatres publicity department to the advertising sales department, succeeding William Solomon, who left to join PRC here as a salesman. Also, Sy Freedman, who shared exploitation duties with Mike Weiss at 20th Century-Fox, has left to accept a Midwest assignment for the company.

Raw Stock Loss Is Cut by Shortening Vacations to Week

WASHINGTON, June 19.—Loss of film production due to vacations in film manufacturing plants which last year ran over 50,000,000 feet and a week ago was expected to amount this year to not more than 30,000,000 feet, is now estimated by Stanley B. Adams, director of the War Production Board consumers durable goods division, at not more than 20,000,000 feet, and possibly much less.

This favorable reduction of loss, he explained, is due in part to cutting vacations from two weeks to one. Adams left for Rochester last night to discuss the situation with Eastman officials and on his way back will stop off at the Ansco plant.

Adams said the raw stock supply picture is brightening steadily, and the world situation may be further improved by the liquidation by the Army of the raw stock supplies it built up in Europe during the war. None of the film in Europe will be returned to this country, but that which cannot be used by the Army will be distributed for European civilian production.

Rank Has Not Asked for U. S. Stock: Adams

WASHINGTON, June 19.—No raw stock other than that made available through the periodic allocations by the War Production Board has been requested at any time by J. Arthur Rank, it was disclosed here by Stanley B. Adams, director of the WPB consumers durable goods division.

Recently in Washington, Rank lunched with Adams, but the latter said the question of raw stock did not come up. Adams disclosed that, as a matter of fact, film allocated to Rank on the basis of his previous operations in this country has never been taken up and is still available to him to make use of as he desires.

Informally, he expressed the belief that the British film operation's problem here now is one of outlets rather than of raw stock.

Adams said that arrangements are now being made with the Army to supply needed raw materials to the French and Belgian film plants taken over intact from the Germans, to keep them at as near capacity production as possible during the next six months. About 45 per cent of their production will be turned over to the American and British Armies, our share going to SHAEF. Army stocks of film in the Mediterranean theatre already have been liquidated, he said, and assurance has been given that a similar procedure will be followed in the European theatre.

End of Restrictions Near

Wartime restrictions on the export of motion picture and photographic equipment may be removed in the near future by the Foreign Economic Administration, it was disclosed by Adams.

Adams said that FEA officials have under consideration the transfer of export of these products from the specific to the general license basis, which would permit shipment to all countries with which trade is being restored. The United Kingdom is considering a similar revocation of its restrictions, he said. The matter has been taken up with the WPB, which has no objections to the relaxation of restrictions, Adams explained.

Adams said there is plenty of material available for equipment manufacture, with the possible exception of electronic components, with which he is not familiar. Aluminum, steel motors, bearings, etc., are in good supply.

Most of the export demand is for repair replacement parts, for which exhibitors throughout the world have been starved for the past four to five years. For some time to come, Adams said, there will be a large market, both at home and abroad, pending the resumption of large scale production of complete new units.

Review

"Bewitched"

(M-G-M)

Hollywood, June 19

THE bet in this race against time is Arch Oboler across the board, and he goes at about even money. No other entries on the card figure to beat him—they are producer Jerry Bresler, players Edmund Gwenn, Phyllis Thaxter, Henry H. Daniels, Jr., Kathleen Lockhart, Addison Richards and some others—and the event is built for, and largely by, Oboler. It is something between a sure thing and a short-priced long shot, a matter to be decided only in the running.

In other words, radio's Arch Oboler has transposed his "Alter Ego" broadcast, one of his more successful ones, from the air to the screen, changing it only slightly and applying to its picturization many of the techniques utilized in radio. Acting as adaptor and director, he has retained the sombreness of mood and the resonance of tone that have distinguished his airshows. He requires slightly more than twice the program's air time to present it on the screen—66 minutes as compared to 30—but this does not appreciably dissipate its tension. On the other hand, the use of visible players does have the result of making the Oboler story more readily distinguishable as an up-to-date "Dr. Jekyl and Mr. Hyde" in skirts.

It is about a good girl whose evil secondary personality takes over from time to time (you hear the disputes that go on in her mind) with regrettable consequences, including a killing. But a phychiatrist—such as might have saved Dr. Jekyl, given a chance—manages to dismiss the evil personality, finally, and rescue the good girl (a fine point of law is involved here) from the death sentence imposed upon her for the murder. The picture is a novelty, well done in every respect, and has special appeal to the Oboler following, a numerous and constant faction.

Running time, 66 min. General audience classification. Release date not set.

WILLIAM R. WEAVER

Cartoonists Elect Pearson, Tendlar

Orestes Calpini has been elected president of Screen Cartonists Local No. 1461. Other officers elected are: Ralph Pearson, vice-president; Dave Tendlar, treasurer; Phyllis Weiner, financial secretary; Judith Weiner, recording secretary; Joe Deneroff, warden; John Gentilella, conductor.

Also elected were trustees Gordon Whittier, Katherine Chaille and Gloria Feriola. Pepe Ruis was elected business agent. The Fletcher Smith Studio elected J. Tanaka and D. Oldbury as their delegates to the board, with Gene Sogioka as unit chairman. Willard Pictures elected Paul Bush and Peggy Monnott as their delegates and Alfred Hughes as their chairman. Mildred Bishop and Peggy Adrian were elected Terrytoon delegates, with Tommy Morrison as chairman. At Famous Studios Gordon Whittler and Anton Loeb were elected delegates, with Woody Gelman as unit chairman.

Briskin Incorporated

ALBANY, N. Y., June 19. — Briskin Enterprises, Inc., has been incorporated to operate a theatrical business in Syracuse. Incorporators are: Murray Briskin, Forest Hills, L. I.; Monroe E. Stein and Pearl S. Kosden, New York. Stein was incorporating attorney.

Times Square Houses 14% Over Top in 7th

Broadway's 16 first-run theatres are the first group of film houses in Greater New York to attain their 7th War Loan quotas, according to Irving Lesser, general chairman, and Monty Salmon, Broadway theatre chairman, of the local War Activities Committee.

With a Seventh War Loan goal of 160 per cent of its Sixth War Loan sales, the Times Square theatres have turned in $6,367,495 in 'E' bond sales, representing 174 per cent of their Sixth War Loan sale and 14 per cent over the current quota.

Century Sells More Than 44,000 in 7th 'E' Bonds

Century Theatres, here, have sold over 44,000 'E' bonds, for a total of $5,280,850, which includes other series bonds. This is claimed to be a new record for war loan drives in the number of pieces sold.

Century's Elm Theatre, with a seating capacity of 952, has sold 4,663 bonds for a total of $467,650.

$900,000 RKO Buy

HOLLYWOOD, June 19. — RKO has made a corporate purchase of Seventh War Loan bonds in the amount of $750,000, and the studio's personnel has added purchases of $150,000 worth, chairman Henry Ginsberg, of the Hollywood War Finance Committee announces.

Mrs. Ed Fitzpatrick Dies

HARTFORD, June 19. — Manager Ed Fitzpatrick of Loew's Poli, Waterbury, has lost his wife, Frances, after a brief illness at St. Patrick's Hospital, Bridgeport. His son, Flight Officer Neal Fitzpatrick, flew to Bridgeport for the funeral from Maxwell Field, Alabama.

Charles Drdla Is Dead

OMAHA, June 19. — Services were held here for Charles S. Drdla, 46, for 18 years at the Orpheum Theatre, who died at a local hospital.

Hollywood

By THALIA BELL

Hollywood, June 19

HENRY BLANKE'S next production for Warners will be "Woman in White," the mystery-story by Wilkie Collins. John Collier is currently preparing the screen treatment. . . . Jess Barker, recently signed to a term contract by Universal, has been cast for an important featured role in the Merle Oberon-Charles Korvin starring film, "As It Was Before."

•

Ken Curtis and Robert Scott have been assigned by Columbia to leading male roles in the first of four big Western musicals to be produced by the studio next season. . . . Nan Leslie and James Jordan, RKO contract players, are set for juvenile romantic roles in "Wanderer of the Wasteland," which Herman Schlom is producing.

•

Allen Joslyn has been selected for a top role in "Doll Face," soon to start at 20th Century-Fox. . . . Edmund McDonald has been cast as a gangster in the forthcoming Pine-Thomas production at Paramount, "They Made Me a Killer."

•

Republic has bought Eleanor Mayo's "Turn Home" for a high-budget production by Armand Schaefer.

2 Clearance Awards Entered in New York

Maximum clearance which may be granted to the Regent Theatre, Newark, by the five consenting companies over the Kent, also Newark, and operated by the Davestan Amusement Co., shall be seven days, according to a consent award entered in the New York tribunal by arbitrator Chester B. McLaughlin, the American Arbitration Association reported here Monday. Complainant had asked that all clearance be eliminated as unreasonable.

At the same time, the AAA reported that in a clearance award in the New York tribunal, no clearance shall be granted on Paramount, RKO, Loew and Warner product to the Granada Theatre, Corona, operated by Skouras, over the Hobart Theatre, Woodside, L. I., and that the maximum clearance which may be granted to the Crescent, Long Island City, over the Hobart shall be three days.

Sears Will Return To UA on July 2

(Continued from page 1)

in February, suffering from a heart ailment. He left the hospital several weeks ago and has been steadily improving. Upon his return to United Artists, Sears will again devote his full time to problems in connection with distribution.

Judge Ashby's Son Dies

John L. Ashby, son of Judge A. L. Ashby, vice-president and general counsel of National Broadcasting, died suddenly at his home in Olivet, Mich., last Saturday.

RWLB Panel Recommends Managers' Pact

(*Continued from page 1*)

the Board over the case and grants union security, a 15 per cent "Little Steel Formula" wage increase, sets a 48-hour work week for both managers and assistant managers, and grants other benefits. The panel denied the Guild's request for extra pay on holidays.

The industry member of the panel, H. Lloyd Jones, dissented from the majority opinion of the panel on several major issues.

The panel's recommendations are subject to reactions from both RKO and the Guild before the RWLB issues its directive ordering the company to sign a contract with the Guild. The company or the Guild is permitted to appeal the eventual RWLB decision to the National War Labor Board in Washington.

Maintenance of Membership

The Guild is granted union maintenance of membership and compulsory check-off of dues; the work week for managers and assistants is reduced from the present 62 hours to 48 hours with time and one-half to be paid for all time over 48 hours; layoffs, rehirings and promotions are to be controlled by length of service and ability, with all differences to be subject to arbitration; there are to be no discharges, except for just cause, and all disputes are to be referred to impartial arbitration with the NWLB to designate the arbitrators.

Further, the panel recommended the full 15 per cent "Little Steel Formula" wage increase, with each employe to receive $9, retroactive, as in the case of other monetary provisions of the report, to Dec. 8, 1944; rate ranges established call for $40-$75 a week for assistant managers, and $85-$140 a week for managers; every employe is to be raised to the minimum of his classification and correctional wage adjustments are to be made; merit increase reviews are provided for every six months.

Severance Pay

The company and the Guild had previously agreed on severance pay provisions of two weeks for the first year of service and an additional week for every additional year up to a maximum of 10 years.

Other members of the panel are: Jules J. Justin, public member; Ann Venturi, labor member. Hyman N. Glickstein is attorney for the Guild, which is at present unaffiliated; and Monroe Goldwater was the attorney for RKO.

The union's negotiating committee, headed by George Dunn, chairman (RKO 81st Street Theatre), includes: Harold Daly (New 23rd Street); John J. Thompson (Franklin); George Baldwin (Colonial); Harry Lyons (Madison); Leon Kelmer (Kenmore); Al Arnstein (58th Street Theatre).

'Christmas' on July 16

National tradeshowing of "Christmas in Connecticut" has been set by Warner Bros. for Monday, July 16.

Independents May Set Up Own Sales Unit: Cagney

(*Continued from page 1*)

tain "distressing" production conditions. Cagney is here from Hollywood in conjunction with the New York opening of "Blood on the Sun."

This possible move in the direction of distribution might also involve exhibition, Cagney conceded. The New York anti-trust suit will have an important bearing on this situation, he said; if the Government fails to bring about more exhibition opportunities for independents, they must then, of necessity, secure their own outlets, either through purchase or affiliation.

SIMPP Foreign Group

Outlining the more aggressive policy that independent producers will be forced to adopt in their pursuit of foreign markets, Cagney admitted that there is a "good possibility" that the SIMPP may form its own foreign trade organization distinct from the group recently created by the majors to distribute as a unit in those markets where they meet discriminatory regulations.

Independent producers, Cagney said, will encounter more difficulty with the foreign market situation than the major companies; this is one of the reasons why Donald Nelson has been engaged as SIMPP president, to give assistance and get protection in those markets. "Independents must take their own steps" in this respect, the producer said, "as the chance is slim for independents to arrive at cooperative agreements with the majors, as our problems are divergent," he added.

Nelson's main assets in assisting the independents to gain their share of foreign markets, he said, consist of a background in merchandising acquired from his association with Sears, Roebuck and his personal contacts with "practically every large foreign government," Cagney said, pointing out that during the entire lend-lease negotiations, Nelson met leading figures in the British, Chinese and Russian governments. SIMPP offices will be opened in both New York and Washington, he added.

Turning to his company's production plans, Cagney revealed that he hopes to produce three pictures for 1945-46, on a total budget of about $5,000,000, for release through UA. Cagney Prod. has a three to five-year contract with UA which is starting on its third year. First picture will be "The Stray Lamb," from the Thorne Smith novel, which was acquired from the John Barrymore estate. Negotiations are in progress to acquire Frank Capra, on a loanout, to direct, in turn for which James Cagney will go over to Capra to act in one of his productions. The film may go into production in eight to 10 weeks, and will cost $1,200,000, he said.

'Lion in the Streets'

"Lion in the Streets," which the Cagneys recently acquired, is a novel by Adria Locke Langley, which will star James Cagney. The film, which will start in December and which may be in color, will run close to $2,500,000, the producer said. This will be followed by "Only the Valiant," a psychological novel by James Marquis Warren, which may be filmed in color for $1,400,000; it will start in March, 1946. "Port Royal," also in color, is contemplated at a cost of $2,500,000.

Cagney will return to the Coast in about a month. He will look at stage plays while here. He has under consideration the purchase of "Glass Menagerie."

'Frisco Managers Are Refused a Charter

SAN FRANCISCO, June 19.—The California Theatres Association reports that the National Labor Relations Board, 20th Region, here, has denied the petition of the United Office and Professional Workers of America, Local 34, involving their efforts to unionize theatre managers and assistant managers of the Golden State Theatre and Realty Corp., and San Francisco Theatres, Inc.

Ticket Tax Proposed For Post-war 'Frisco

SAN FRANCISCO, June 19.—A city amusement tax averaging four cents a ticket for admission to theatres and other places of entertainment has been recommended by a post-war planning subcommittee, here, as a means of helping finance San Francisco's post-war program. It is estimated that the tax would raise $1,700,000 annually.

Knowlton Joins Rank

MONTREAL, June 19. — Arthur Knowlton, with Associated Screen News, here, for many years, has resigned to become identified with the new Nathanson-Rank producing company in Canada. The latter is under the management of F. E. O'Bryne, formerly of Associated Screen News.

Tax May Close Both Theatres in Chico

CHICO, Cal., June 19.—In the face of a threat by R. A. McNeil, vice-president of the Golden State Theatre and Realty Corp., to close the Senator and American, Chico's only theatres, the council is proceeding with enactment of a three-cent tax on admissions. McNeil said the company will sponsor a referendum and seek Superior Court relief on the grounds that the tax is discriminatory.

Lee Returns from the 'Frisco Conference

After nearly two months as official representative of the industry at the United Nations Conference in San Francisco, Claude F. Lee, director of public relations for Paramount, will return to his office, here, tomorrow.

The United Nations Theatre will continue to operate until June 23, under the supervision of Fay Reeder of Fox West Coast Theatres.

Yolen Heads Publicists

Will Yolen, who handles special promotional events for Warner Bros., here, has been elected president of the Publicity Club of New York for 1945-46. He succeeds William P. Mahoney, publicity director for Batten, Barton, Durstine and Osborne.

Sees Revenues Increasing in The Post War

(*Continued from page 2*)

dated subsidiaries were $4,007,000 for the first quarter of 1945 and $3,814,000 for the corresponding quarter of 1944," Balaban's statement said. "While consolidated net earnings since 1942 have increased approximately 12 per cent, increased tax rates have resulted in higher U. S. and foreign income and excess profits taxes of $13,000,000, or an approximate 80 per cent increase," it was pointed out.

Dividends Paid

"Dividends paid to common stockholders in 1944 were $6,753,844, at the rate of $1.80 per share. The stock is now on a regular dividend basis of 50 cents quarterly or $2 annually," Balaban declared.

"In appraising the present financial position of the company," Balaban's message said: "It is well to note that Paramount and its consolidated subsidiaries have approximately $5,000,000 more cash and Government securities than is necessary to meet all current liabilities, including U. S. and foreign income and excess profits taxes. Since January 1, 1945 the previous conservative trend in our finances has continued," the message pointed out, adding, "cash has increased by approximately $4,000,000."

Discussing the possible effect on our economy of the termination of the war in Europe, and, finally in Japan, Balaban said, "There are many factors involved and experts disagree. Personally, I feel somewhat optimistic." "An immediate possibility of increased income," he said, "is the possibility of additional revenue from certain countries whose markets have been closed on account of the war and where many pictures released here in late years have not been shown."

"Based on an estimated figure of accumulated savings during 1940-45 period in excess of $150,000,000,000 there is good reason to believe that the level of consumer expenditures will considerably exceed that of prewar years and motion picture receipts have in general, in the past in the U. S., varied and benefited in proportion to consumer savings and expenditures," according to Balaban. Any reduction in war-time tax rates, when effected, should also serve to cushion any decrease in revenue, he predicted.

Balaban also cited the company's position to take advantage of new electronic developments, including television, which may materially modify the amusement industry, he declared.

16 Directors

A total of 2,905,376 shares of common stock were represented at the meeting in voting for the re-election of the 16 directors, as follows: Balaban, Leonard Goldenson, Stephen Callaghan, Harvey D. Gibson, A. Conger Goodyear, Stanton Griffis, Charles M. Reagan, Duncan G. Harris, Weisl, John D. Hertz, Keough, Earl I. McClintock, Maurice Newton, E. V. Richards, Adolph Zukor and Y. Frank Freeman.

MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 120 NEW YORK, U. S. A., THURSDAY, JUNE 21, 1945 TEN CENTS

FILE COPY REMOVE

WB Is Third to Set Foreign Theatre Plans

So. America, Australia Are Expansion Locales

Warner Bros. is the third major distributor to decide on a postwar construction program. Wolfe Cohen, Warners International vice-president in charge of South America, Australia and the Far East, said here yesterday that the company "hopes within the next couple of years to acquire an interest in theatres in every important capital of South America. Only theatre Warners now operates in that territory is the Central, at Lima, Peru. The company has property in Mexico City, on which it plans to build. In Sydney, Australia, a house is contemplated on a plot owned by Warners.

Paramount International recently

(*Continued on page 7*)

Allied Compares AP Case to Film Suit

WASHINGTON, June 20. — Allied States Association, here, declares this week's Supreme Court decision in the Associated Press case has a direct bearing on the Government's New York anti-trust consent decree action now pending against the distributors.

Allied, in a statement issued today from its headquarters, points out that counsel for Associated Press based their plea on the asserted right of an individual to sell or not to sell his property as he sees fit, overlooking the changed legal status of such right

(*Continued on page 6*)

Freeman President of Permanent Charities

HOLLYWOOD, June 20.—The Permanent Charities Committee has elected Y. Frank Freeman president to succeed Jane Murfin, automatically retired under a rule rotating the presidency among member organizations Edward Arnold was reelected executive vice-president and treasurer; John C. Flinn, secretary.

Samuel Goldwyn, founder and first president, was made the organization's first honorary life member; and scrolls were awarded to Charles W. Koerner, Fred S. Meyer and Ginger Rogers for leadership in industry campaigns conducted during the year.

British Honor U.S. Leaders

LONDON, June 20.—Following a tour of this city's bombed acres, the 13 U. S. film industry executives, here from New York and Hollywood to visit European war theatres today attended a luncheon presided over by Reginald Baker, president of the Kinematograph Renters Society, and sponsored by the British industry.

Speeches of greeting were made by Baker and George Scarborough, president of the Cinematograph Exhibitors Association; and, in replying, N. Peter Rathvon, RKO president, and Darryl F. Zanuck, 20th Century-Fox production vice-president, stressed the need

(*Continued on page 7*)

Loew Theatres Sell $14,730,850 Bonds

With the end of the Seventh War Loan drive only 10 days off, Loew's in-town and out-of-town theatres have sold $14,730,850 maturity value in bonds during the drive to date, numbering 166,980 individual pieces, according to an announcement, here, yesterday, by Charles C. Moskowitz, Loew executive.

In-town, Loew's Pitkin Theatre still

(*Continued on page 4*)

Hits OWI Fund for Film Executives

Washington, June 20.—In reporting out the War Agencies Appropriations Bill today with a fund of $39,670,215 for the Office of War Information, after beating down attempts to keep the amount to the $18,000,000 level set by the House, the Senate Appropriations Committee cut out a $250,000 fund for the entertainment of foreign film, press and radio officials.

119 Are Cited for Iwo Jima Newsreels

ATLANTIC CITY, N. J., June 20.—The National Headliners' Club announced at its 12th annual meeting here, a special citation to the 119 officers and men of the Navy, Marine Corps and Coast Guard who provided the newsreel coverage on the historic Iwo Jima operation. Three of the awards are being made posthumously.

This is the first time since the war that the Headliners Club is awarding a special citation to branches of the Armed Services for a specific photographic mission. Capt. Edward J. Steichen, USNR, of Navy Photographic Services, will receive the

(*Continued on page 7*)

MPTOA Warns of Theatre Overbuilding in Postwar

A warning that ominous signs of coming events mark the threatened wave of theatre construction, was sounded yesterday in a bulletin issued from headquarters of the Motion Picture Theatre Owners of America, here, over the signature of Edward L. Kuykendall, president.

"The reckless construction of new and larger theatres not really needed will again bring on critical over-seating in many places to such an extent that all theatres in a competitive area will operate at a loss; it then becomes a question of who can afford to lose the most money to determine who survives such unrestrained over-seating," said the bulletin.

Basic reasons attributed to the anticipated building wave—continuing disclosures of which have been appearing in MOTION PICTURE DAILY for months, as received from all over the country—are described in the Kuykendall statement as the "constant reports of soaring boxoffice receipts and film profits which are attracting the attention of wartime fortunes and funds for investment, and which are giving property owners ideas of how to develop their real estate." It is admitted, however, that because theatre building has been very limited for 15 years, and practically non-existent for the past five years, many new and modern theatres are needed to serve the public and to replace old and worn-out structures.

"The construction of unneeded theatres should be headed off before they are built," it was said. "This can be done only by making sure that the builders of new theatres study the possibilities and thoroughly examine the product and patronage situation be-

(*Continued on page 6*)

Agree to Big Increase in Actor Payroll

Revised SAG Pact Sets $35 Daily Minimum

HOLLYWOOD, June 20. — Pay increases estimated to add millions of dollars annually to production costs are called for in revisions of the Screen Actors Guild basic contract to which the producers have agreed following extended negotiations. Revisions, allowable annually under the SAG contract which runs until 1947, require approval by the membership and the War Labor Board.

Under the scale agreed upon, the minimum daily wage for "A" players is raised from $25 to $35; minimum weekly wage for free-lance players, from $100 to $115, with 'glorified' ex-

(*Continued on page 7*)

Truman Gets Right To Halve Tariffs

WASHINGTON, June 20.—Authority for President Truman to lower existing tariffs up to 50 per cent, which is considered advantageous to the industry's foreign trade expansion, was voted today by the Senate, 54-21, thus sending the House-approved bill to the chief executive for enactment into law.

Today's Senate action followed rejection by that body yesterday of a proposal of its Finance Committee to

(*Continued on page 7*)

Yates' Refinancing Plan Ready July 1

Refinancing of various enterprises in which he is the controlling factor will be ready for submission to the Securities and Exchange Commission on or about July 1, according to Herbert J. Yates. The emergent company, under the plan, will be Republic Pictures Corp., of which Consolidated Film Industries, Inc., Consolidated Moulded Products Corp. and Setay thereafter would be subsidiaries.

In This Issue

Reviews of "The Naughty Nineties", "The Woman in Green" appear on page 7; *Motion Picture Daily's* booking chart, page 8.

July 16 Hearing on UK Overtime Ban

LONDON, June 20.—The National Arbitration Tribunal has set July 16 for a hearing on the dispute between the Association of Cine-Technicians and the Association of Film Laboratory Employers, following the former's placing a ban on all overtime work as a result of a year of unsuccessful negotiations for wage increases and other concessions.

There is considerable hope, however, that the dispute may be resolved before the hearing, with the British Film Producers Association acting as intermediaries. The overtime ban, affecting all production, is estimated to have added at least three weeks shooting time to every production, as reported in MOTION PICTURE DAILY on June 8.

Program for Nation's 9th and Final Week

The program for the United Nations Theatre at San Francisco for the current week includes the following films: June 17, Warner Brothers' "Devotion"; June 18, RKO's "China Sky"; June 19, International's "Along Came Jones"; June 20, Paramount's "Incendiary Blonde"; June 21, Warner Brothers' "Conflict"; June 22, 20th Century-Fox's "Junior Miss"; and June 23, 20th Century-Fox's "Captain Eddie."

Glendon Allvine of the Eastern Public Information Service reports the United Nations Theatre playing to "absolute capacity" audiences thus far this week, due primarily to the fact that delegates and their staffs have been having more free time. The theatre is now in its third week of preview showings.

Hollywood Is All Set for United Nations Visitors

HOLLYWOOD, June 20.—The Association of Motion Picture Producers, in cooperation with a committee from the office of Mayor Fletcher Bowron, has completed plans for entertaining the United Nations delegates here following the close of the San Francisco Conference. The ceremonies, including studio tours and a luncheon, will span two days, with 250 delegates arriving on each of two special trains, due the second and third day after the conference ajourns next Tuesday.

George Thomas, Jr. Is New SPG President

HOLLYWOOD, June 20.—Screen Publicists Guild last night elected George Thomas, Jr., president; Dan Thomas, vice-president; Lyle Brooks, recording secretary; Oliver Hopps, financial secretary; Charles Daggett, trustee.

Starkey Is Promoted

HOLLYWOOD, June 20.—Dewey Starkey, for the past 20 years a member of RKO Radio's production staff, has been elevated to the post of assistant production manager. He served as unit manager on "Back to Bataan."

Personal Mention

NEIL F. AGNEW, Vanguard Films vice-president and sales head, is expected to return to New York tomorrow from London.

•

DUKE CLARK, Paramount Dallas district manager and co-captain of Paramount's "One Third of a Century" celebration, will leave New York tomorrow for Cincinnati and Memphis, en route to his headquarters.

•

WALTER L. TITUS, JR., executive assistant to Republic's president, and general sales manager JAMES R. GRAINGER, are visiting the company's St. Louis branch.

•

RUDOLPH BERGER, M-G-M Southern sales manager, is in Dallas from New Orleans and plans to move his family to New Orleans from Washington about Aug. 1.

•

F. J. A. MCCARTHY, Universal Southern and Canadian sales manager, is in Canada conducting sales conferences.

•

VERNON CALDWELL, Walt Disney Production executive, will leave New York today to return to California, after two weeks here.

•

JOSEPH SWEENEY, Florida State Theatres executive, arrived in New York yesterday from Jacksonville for a week's visit.

•

ED HINCHY, head of Warner Bros. playdate department, will leave New York today for Boston and other New England points.

•

MOREY GOLDSTEIN, Monogram Eastern division manager, has returned to New York from Philadelphia and Scranton.

•

SPENCER PIERCE, 20th Century-Fox Southwestern publicity director, is visiting Birmingham, Ala., from Atlanta.

•

SAM SMITH of British Lion Films has left London for Canada, en route to New York and Hollywood.

•

PERRY SPENCER, Universal Southern publicity manager, has arrived in Atlanta from Charlotte en route to New Orleans and Memphis.

•

EARLE W. SWEIGERT, Paramount Philadelphia district manager, was a home office visitor yesterday.

•

MRS. DANNY KAYE (SYLVIA FINE) has arrived in New York from California on business for her husband.

•

ED SCHNITZER, United Artists home office executive, yesterday returned from Toronto.

•

AL MARGOLIES, Lester Cowan Productions' Eastern publicity director, is back from Washington.

•

PARKER SHERWOOD, manager of the Strand, Schenectady, has returned from his honeymoon.

•

FRANK PHELPS of Warner Theatres is in Boston.

JOSEPH M. SCHENCK, 20th Century-Fox executive production head, is due on the Coast Monday from New York.

•

LOUIS PHILLIPS, Paramount attorney, and MRS. PHILLIPS celebrated their 25th wedding anniversary at their home last evening. Among those present were: MR. and MRS. ADOLPH ZUKOR, MR. and MRS. AUSTIN KEOUGH, MR. and MRS. HERMAN ROBBINS, MR. and MRS. LOUIS NIZER, ARTHUR ISRAEL, JR., and WILLIAM ZIMMERMAN.

•

RALPH PIELOW, M-G-M New York branch manager, will visit Brook General Army Hospital, San Antonio, where his son, RALPH JR., is recuperating from wounds received in Belgium.

•

MRS. EUGENIA GUZMAN ELLSWORTH, secretary to GEORGE KALLMAN, former RKO Radio manager in the Philippines, who was a captain in the Guerillas, has arrived in Oakland, Cal.

•

C. L. HEFFLEMAN, owner-manager of the Princess, Huntsville, Ala., is recuperating at City Hospital there after falling and breaking a shoulder and leg.

•

GEORGE BROWN, Paramount studio publicity director, and MERVIN HOUSER of his staff are in New York from Hollywood for conferences with R. M. GILLHAM.

•

R. E. MARTIN, president of Martin Theatres, and RUFE DAVIS and OSCAR OLDKNOW, all of Atlanta, are vacationing in Panama City, Fla.

•

JIMMY WAKELY and LEE (LASSES) WHITE have returned to Hollywood after a six-week personal-appearance tour in the Southwest.

•

VINCENT R. MCFAUL, general manager of Shea Theatres, Buffalo, has returned there from a booking tour to New York.

•

CHARLES LEVY, Walt Disney Eastern publicity director, is in Harrisburg, Pa., on business.

•

CHARLES KARR, booker for the Martin Circuit, Atlanta, and MRS. KARR are visiting in Dallas.

•

EDDIE SHERMAN, Manager of ABBOTT and COSTELLO, has arrived in Philadelphia, from the Coast.

•

TOM EUBANKS, general accountant for Wilby-Kincey Theatres, Atlanta, is in New York on business.

•

GERTRUDE BUNCHEZ, Loew Theatres publicist in Baltimore, is vacationing in Texas.

•

R. L. BRAUER, Universal Atlanta branch manager, is in Jacksonville, Fla., on business.

•

A. G. EDWARDS, Producers Distributing Corp. Salt Lake City manager, is on a sales trip in Idaho.

Coming Events

Today through June 30—Industry's Seventh War Loan Drive.

June 22—Federal Communications Commission hearing for allocation of frequencies for television and frequency modulation, Washington.

June 22-23—Independent Citizens' Committee of Arts, Sciences and Professions conference on post-war problems, Waldorf-Astoria, New York.

June 25—Association of Motion Picture Producers luncheon for J. Arthur Rank, Perino's Restaurant, Los Angeles.

June 26-28—Warner sales meeting, New York.

June 27-29—RKO circuit meeting, home office, New York.

July 1—War Manpower Commission regulations cease.

July 1—New Air Express rates effective.

Find Munich Bavaria Studio in Good Shape

LONDON, June 20.—John A. Ojerholm, general manager of Olympic Kinematograph Laboratory, has returned here from the Continent with a report that the Munich Bavarian studio and laboratory are in good shape. The SHAEF has requisitioned the whole plant on behalf of the Psychological Warfare Division and hopes for early resumption of newsreel processing there.

Production at the studio probably will be devoted to features designed to eradicate Nazi ideals from the German mind.

Kennedy Awarded Citation Last Night

Joseph P. Kennedy, former Ambassador to Great Britain, and Brig. Gen. Frank T. Hines, Administrator of Veterans' Affairs, were awarded citations, last night, in recognition of their contributions to national welfare, by Edward T. McCaffrey, national commander of the Catholic War Veterans, at a CWV military pageant at the Waldorf-Astoria.

Many members of the film industry attended the pageant, both as members of the CWV and as guests. Kennedy was at one time prominent in the film industry.

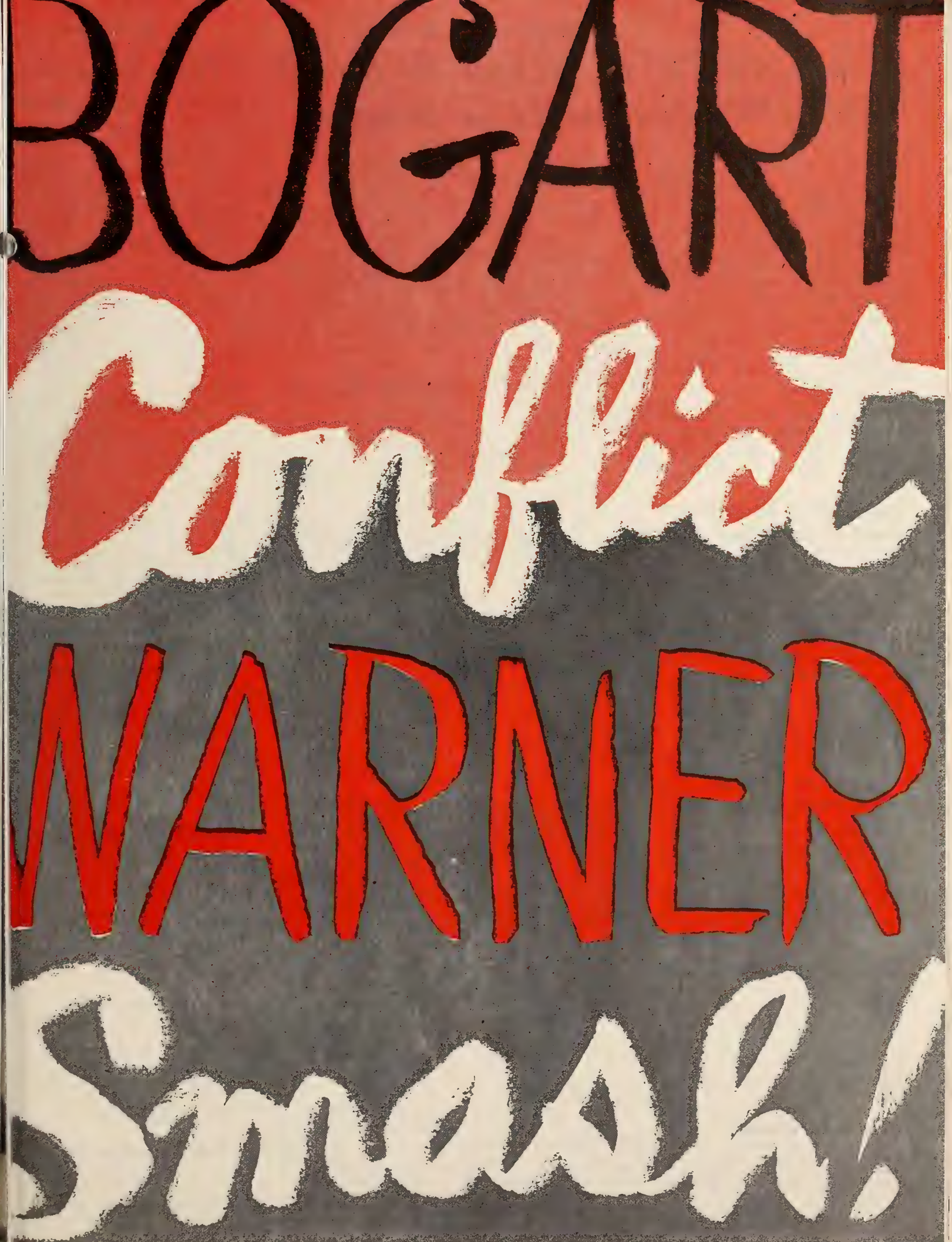
Skouras Turns Over Check to Red Cross

LOS ANGELES, June 20.—Charles Skouras, head of National Theatres, has turned over to the Red Cross a check for $457,348, collected in Southern California theatres during the recent campaign.

Walker's Mother Dies

Mrs. Sarah A. Walker, 77, mother of Paul Walker of Columbia Pictures exploitation department, died recently at her home in Bolivar, Pa.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.



HUMPHREY BOGART • ALEXIS SMITH • SYDNEY 'Fat Man' GREENSTREET in "CONFLICT"

Produced by WILLIAM JACOBS • Screen Play by Arthur T. Horman and Dwight Taylor • Directed by CURTIS BERNHARDT

AFL Is Chartering Directors in Radio

The American Federation of Labor is planning to issue a charter to the Radio Directors Guild as a national union, it was learned here yesterday. The charter will probably be issued by William Collins, AFL regional director, within the next two weeks.

The Guild, claiming about 160 members and headed by William N. Robeson, CBS director, has been unaffiliated until now. With the issuance of the AFL charter, the directors will probably start negotiations for contracts with NBC, CBS, American Broadcasting Co. and Mutual. Before the recent election of Robeson as president, Jerry Devine directed the Guild's affairs. Radio directors on the West Coast are tied up with the Radio Directors Guild here.

The AFL affiliation will bring the radio directors into the same fold as the American Federation of Radio Artists, Actors Equity, Screen Actors Guild, American Guild of Musical Artists and American Guild of Variety Artists, all of whom are also members of the 'Four A's.'

Loew-MGM to Enter Field of Recording

Loew-M-G-M will enter the recording field and has appointed Frank Walker, of RCA Victor, New York, to head the new project, beginning Aug. 1. It is understood "nothing is excluded" in the company's recording plans, possibly including radio transcriptions.

M-G-M uses recordings extensively in promotion of films on a large regular schedule of close to 100 stations. Commercials are produced in New York by Donahue and Coe, advertising agency, and cut by various recording companies. The commercials are always original, and never made up from sound-track reels, it was said.

'Wilson' in Chicago At Regular Charge

CHICAGO, June 20. — The plan to show "Wilson" at advanced admissions in neighborhood theatres here has been abandoned, Tom Gilliam, 20th-Fox exchange manager here, states. The picture will open a regular price run in the Loop in September, with neighborhood showings to follow. Last feature to play neighborhoods at advanced scales was "Song of Bernadette," late last year.

'BGD" to Classics

HOLLYWOOD, June 20.—W. R. Frank announced that Film Classics will distribute his "A Boy, a Girl and a Dog" in all territorities except Minneapolis, where North Star Exchange will handle the picture, and Des Moines, where the exhibitor-producer will handle the distribution himself. Frank will entrain Saturday for Minneapolis.

Condon to 'Liberty'

Liberty Magazine announces the magazine's motion picture section will be edited by Robert Condon, formerly with *This Week Magazine*, and Richard Condon, Inc. He was assistant to Francis Harmon at the War Activities Committee in 1944. Condon replaces Eve Stanley at *Liberty*.

$14,730,850 in Bonds Sold by Loew Theatres

(*Continued from page* 1)

leads, manager Al Weiss reporting 7,105 bonds, with a maturity value of $773,350. Among out-of-town theatres, the Capitol, Washington, is still in the lead with 6,765 bond sales, totaling $698,875.

Roxy Bond Premiere Brings $1,031,775 in Bond Sale

A total of $1,031,775 in 'E' Bonds was sold to a capicity audience of more than 6,000 at the Roxy Theatre's 'War Bond Premiere' and stage show, this week.

Irving Lesser is general chairman of the New York War Activities Committee and associate general manager of the Roxy.

$429,000 Bond Sale from Two Harrisburg Events

HARRISBURG, Pa., June 20. — Two Seventh War Loan events in which the industry played a part hereabouts netted war bond sales totaling $429,000 last week.

The first, which featured personal appearances by Ralph Bellamy and Ruth Hussey, Hollywood stars, drew an audience who bought bonds worth $300,000. The second, a premiere of "Those Endearing Young Charms," with Robert Young and Laraine Day, sold bonds totaling $129,000.

Sports Bond Rally at Square Here Tonight

An 'All-Star' sports bond rally, sponsored by the New York War Activities Committee and the Treasury Department will be held tonight at the industry's Times Square Statue of Liberty bond booth.

The presidents of the three local major league baseball clubs, Branch Rickey of the Dodgers, Horace Stoneham of the Giants, and Larry MacPhail of the Yankees will be on hand for the ceremonies. Red Barber will interview them during the baseball portion of the program.

Cleveland to Stage 'Floating 7th Show'

CLEVELAND, June 20. — The local Variety Club is sponsoring a floating 'Bond Auction,' to be held on the *S.S. Theodore Roosevelt* on Friday. This is said to be the first bond selling stunt of its kind ever held. Admission will be by tickets given out by 20 independent theatres, each of which is contributing a season pass for two as part of the 300 prizes to be auctioned off. Ticket holders will partake in the drawing for three $100 bonds to be given away free. Participating theatres are running trailers to publicize the floating bond auction.

Court Upholds Ban On Sunday Films

MONTGOMERY, Ala., June 20. — Validity of a Bessemer city ordinance prohibiting Sunday films has been upheld by the Alabama Supreme Court. The court declared that the ordinance was a valid exercise of police power.

The ruling upheld Jefferson Circuit Court in denying an injunction sought by Bessemer Theatres, Inc., to restrain city police from arresting its employes on charges of violating the ordinance. The theatre company contended the ordinance was invalid in that it was not submitted to a vote of the people before enactment. The Supreme Court held this procedure was not necessary.

Bob Davis Is Named Trade News Editor

Bob Davis, formerly NBC press department staff writer and at one time associated with Warners' publicity department in Hollywood, has been named trade news editor of NBC, replacing Richard Connelly, who resigned to join Young and Rubicam.

William H. Peer has joined the NBC press department as a staff writer and Alfred W. Cammann has been promoted to the writing staff, from the night desk, with Dwight Worthy, formerly of the photo section, replacing Cammann on nights.

Wilschke Assists Bessey

E. O. Wilschke, formerly manager of the Philadelphia district of Altec Service Corp., and more recently production manager of Altec Lansing, Hollywood, becomes assistant to H. M. Bessey, vice-president of Altec, effective July 16.

Seek All-Embracing Charity Organization

HOLLYWOOD, June 20.—Ballots are in the mail to determine the desire of the industry in connection with a proposed legally tax deductible charity organization to conduct all-embracing fund-raising campaigns here under the name of Permanent Charities Committee.

The plan, if adopted, would combine all industry giving into one annual campaign and the proposal aims at insuring support of worthy organizations and eliminating solicitations from groups which are not deserving of support. Payments could be made either in cash or by voluntary payroll deduction. It is estimated that establishment of such organization would reduce the present 3% charity overhead to between 1.75% and 2%.

Edward Arnold, executive vice-president of the Committee, recommends that the first of these campaigns be held in the Fall of 1945. With the exception of the Motion Picture Relief Fund, the Permanent Charities Committee now conducts the major fund-raising campaigns here.

Kay Acquires 2 Houses

David Kay, former Hollywood cameraman and producer of documentary films, has taken a lease on the Brighton Beach Theatre and the Grieff Theatre, Union City, N. J., where he will inaugurate a 10-week Summer season of stage presentations, commencing July 3. Kay's plans include several film favorite players in his line-up of 10 stage productions, among them: Arlene Judge, in a revival of "Burlesque"; Harry Green and Jack Pearl in "All for All"; Jeanne Cagney in "The Jazz Singer"; Francis Lederer in "Jealousy," and others.

IATSE Organizing Radio Workers Here

The IATSE has embarked upon a campaign to organize office workers in the broadcasting industry. Organizers are already working at Columbia Broadcasting and Mutual with plans to include the other networks, it is learned.

The IATSE move follows the attempt of the United Office and Professional Workers of America, CIO, which represents some 55,000 office workers in this area, including about 3,000 in home offices of film companies, to aid network 'white collarites' secure wage increases through salary-study committees. The UOPWA move was an indirect one, but IATSE spokesmen view their move as an organizational attempt.

MPHOE to Start New Universal Pact Talks

IATSE Motion Picture Home Office Employes Union, Local No. H-63 plans to start negotiations about July 1 with Universal Pictures here for a new contract for 200 Universal home office employes. The present contract will expire June 30.

The union has called a meeting of Universal employes for June 26, to set demands for a new contract. Russell Moss, MPHOE business manager will conduct the negotiations. He negotiated the original contract which was a one-year agreement after the union took over the Universal group. MPHOE was given an IATSE charter early this year.

Raoul Named IATSE Secretary-Treasurer

William P. Raoul, formerly assistant to Richard F. Walsh, president of the IATSE, has been named general secretary-treasurer, succeeding Louis Krouse, who has resigned because of ill health.

Raoul is a member of the Atlanta stagehands union. He was made assistant to Walsh when the latter succeeded the deposed George E. Browne.

3,914,000 Footage Past British Censors

LONDON, June 20.—The British Board of Film Censors reports the submission in 1944 of a total of 3,914,000 feet of film, compared with 4,506,000 feet in 1942 and 3,717,000 in 1943.

Of 1,220 subjects submitted to the Board last year, 256 were placed in the adult category, but only one was totally rejected.

Veatch Joins RCA

James P. Veatch, formerly with the Federal Communications Commission, in charge of the treaty section of the international division, has been appointed manager of the Washington office of the RCA Frequency Bureau, it was announced here by Dr. C. B. Jolliffe, vice-president in charge of RCA Laboratories.

New Trans-Lux Co.

ALBANY, N. Y., June 20. — Trans-Lux Ad-News Corp. is the name of a newly formed company, according to a certificate filed here by attorney George H. Eichelberger of New York.

FINE GRAIN SIZE

AND

HIGH EMULSION SPEED

MAKE

ANSCO Supreme Negative Film

the ideal taking medium for
crisp, well-defined negatives at
practical levels of illumination

Ansco

A DIVISION OF GENERAL ANILINE
& FILM CORPORATION

BINGHAMTON • HOLLYWOOD • NEW YORK

KEEP YOUR EYE ON ANSCO—FIRST WITH THE FINEST

MPTOA Hits At Post-War Over-Building

(*Continued from page* 1)

fore they build. If a study is made in each instance, overbuilding will be largely avoided."

Kuykendall's statement points out that, "The unprecedented boom in business is . . . due to . . . war spending by the Government, which reached $2,000,000,000 each week in this country. That accounts for almost two-thirds of the national income and payrolls, more than our total peacetime spending before 1939. Whenever the Government stops spending that kind of money, whether the war is over or not, the boxoffice is going to feel it. The drop in business at most theatres has already started, in the face of a seasonal rise at this time nationally in previous years, according to the tax collections."

WB Reissues Go to Chicago 2nd Runs

CHICAGO, June 20. — Forced to hold back its new product here due to the crowded schedules of its Loop outlets, the local Warner exchange is concentrating on reissues for subsequent runs to help maintain sales drive figures. For July, the Warners will list on its general release schedule here reissues of "Manpower" and "Air Force," in addition to the release of "Hotel Berlin." In June, it had one new film and three new reissues.

"God Is My Co-Pilot" and "Roughly Speaking," scheduled for first-runs at the Apollo and Roosevelt theatres, respectively, have been held two months for opening dates. The Apollo is still going big with "A Song to Remember," now in its eighth week, and the Roosevelt continues to do record business with "I'll Be Seeing You," which is entering its sixth.

Nothing definite has been announced as yet for the local showing of Warner's "Pillow to Post," "The Horn Blows at Midnight" and "Conflict."

Goldens Get Space

HOLLYWOOD, June 20.—Edward and Robert Golden have moved into the General Service Studios here and plan to place their first independent United Artists release, "Breakfast in Hollywood," before the cameras in mid-August. It will feature Tom Breneman, radio master-of-ceremonies. Script is by Earl W. Baldwin.

Will Release "Voodoo"

Toddy Pictures has completed and will release nationally through its own exchanges and affiliates "Voodoo Devil Drums," about ceremonies of the islanders of Haiti.


"great"
says F___K W____R
WRITE FOR DATA
UNICON CASH CONTROL SYSTEMS, LTD 1501 BROADWAY NEW YORK CITY
UNICON MOTION-PICTURE-THEATRE CASH CONTROL

Short Subject Review

"Battle of Supply"

(*RKO-Pathe*)

Here is a film that unfolds in 17 exciting minutes the dramatic story of a great battle — a behind-the-scenes battle of this war in which American ingenuity, craftsmanship and resourcefulness are pitted against time. Prepared in collaboration with the editors of *This Week Magazine*, produced by Frederic Ullman, Jr., and superbly directed and photographed by Harry W. Smith, "Battle of Supply" is the eighth of the "This Is America" series. Swiftly, but clearly and concisely, it shows how America is meeting the problems of supplying its fighting men.

The camera is trained upon a single, but typical, supply operation stemming from a coded order for a complete Standard Landing Craft Repair Unit. First issued in Washington, the order promptly sets in motion a huge undertaking involving the transportation of 'mountains' of equipment and men to a fighting front. The picture reveals the specialized training given the men who handle the equipment and unveils the manner in which jeeps, tractors, bulldozers and thousands of other mechanized items are gathered, unassembled, at a port of embarkation and then reassembled at a foreign port.

A thrilling document, "Battle of Supply" educates as it entertains. Audiences will be held engrossed and inspired with pride at the accomplishments it reveals. Narration is by Dwight Weist. Running time 17 minutes.

Lightstone Makes Changes in Canada

TORONTO, June 20.—Gordon Lightstone, general manager of Paramount Film Service of Canada, announces the following changes, effective July 1:

Russell Simpson, manager in Vancouver, has been promoted to Toronto manager, succeeding Jack Hunter, who was branch manager for 23 years. Hunter is taking over three theatres in Hamilton, Ont., formerly operated by the late Maurice A. Milligan, one-time Paramount Canadian general manager, who died May 2 in Toronto. Robert Murphy, Toronto branch booker, has been promoted to Vancouver manager. Syl Gunn, Famous Players-Canadian head office booker in Toronto, has resigned and has accepted appointment as Winnipeg branch manager for Paramount. He succeeds Dave Brickman, who remains with the company in another capacity.

Legion Classifies 12 Additional Pictures

The Legion of Decency has reviewed 12 additional pictures. Placed in Class A-1 are: "Junior Miss," 20th Century-Fox, and "The Woman in Green," Universal. In Class A-II, are: "Bewitched" and "Weekend at the Waldorf," M-G-M; "Blonde from Brooklyn," Columbia; "Cisco Kid in Old New Mexico," "Trouble Chasers," and "Flame of the West," Monogram, and "Isle of the Dead," RKO Radio.

In Class B are: "Frozen Ghost" and "Jungle Captive," Universal, and "Incendiary Blonde," Paramount.

"Rothschild" Rank's All-Time Favorite

Chicago, June 20.—To the press here the other day, J. Arthur Rank, British film magnate, frankly admitted that his favorite film of all time was made in Hollywood —"The House of Rothschild." He explained that the picture not only had entertainment, but also "that something else" that made it more memorable than any sermon he has ever heard.

Tax Receipts Show a Philadelphia Boom

PHILADELPHIA, June 20.—That the amusement industry is enjoying an unprecedented boom here is revealed in the tax receipts of both city and Federal governments. Newly prosperous war workers have found plenty of less tangible goods on which to spend their money, and the city's 'take' from amusement taxes gives one clue as to where the extra money is going.

The city's levy on theatres and sports events amounted to $1,063,029 in 1940. In 1944 it had risen to $1,493,346, an increase of nearly 50 percent.

Federal taxes on films, theatres, sports events, night clubs and cabarets indicate a similar bulge in amusement spending. The amount raised from this levy in the first Pennsylvania district of the Internal Revenue Bureau, comprising the 23 Eastern counties of Pennsylvania, was $1,830,544 for the year ended June 30, 1941. The Government's income from cabaret taxes alone in that year was $66,958. In the year ended June 30, 1944, tax returns from the same items amounted to $4,722,554, a rise of 150 percent, while those from cabarets increased more than six times, to $506,876.

Allied Compares AP Case to Film Suit

(*Continued from page* 1)

when exercised in combination with others.

The Court said, Allied's bulletin states, that "The Sherman Act was specifically intended to prohibit independent businesses from becoming 'associated' in a common plan which is bound to reduce their competitor's opportunity to buy or sell the things in which the groups compete. Victory of a member of such a combination over its business rivals achieved by such collective means cannot consistently with the Sherman Act or with practical, everyday knowledge be attributed to individual 'enterprise and sagacity'; such hampering of business rivals can only be attributed to that which really makes it possible—the collective power of an unlawful combination."

$25,000 for Patients

SALT LAKE CITY, June 20. — The Bing Crosby-Bob Hope trip here raised approximately $25,000 for Bushnell General Hospital. Talent was contributed by Jerry Colonna and Gail Robbins as well as raising the money, which will be used to buy a golf course for patients.

Hollywood

By THALIA BELL

Hollywood, June 20

LINDSLEY PARSONS has been assigned to produce "Suspense," for Monogram. . . . M-G-M plans to co-star Wallace Beery and Margaret O'Brien in "Maggie's Outlaw," which Sylvan Simon will direct and O. O. Dull produce. . . . June Storey has been signed by Columbia for the feminine lead in the forthcoming Western musical, "Song of the Prairie."

•

Jose Arenas Aguilar and Edmundo Baez, representing a number of Mexican publications, have arrived in Hollywood for a six-months' stay, under auspices of the Hollywood Writers' Mobilization, Screen Writers' Guild, and the Motion Picture Society for the Americas. The two writers are sponsored by Frank Fouce, Mexico City representative of the Office of Inter-American Affairs.

•

Charles R. Rogers has signed Paul Muni and Claude Rains for leads in his forthcoming production, "Angel on My Shoulder." It is a fantasy by Harry Siegel, who wrote "Here Comes Mr. Jordan." . . . Charles Coburn will have a featured role in "The Green Years," which Harold Bucquet will direct and Leon Gordon will produce for M-G-M. . . . Leslie Vincent has been signed to a term contract by RKO.

•

Dick Winslow, former child star, will have a role in "To Each His Own," soon to start at Paramount. . . . Columbia has exercised its option on the services of William Castle, who is currently directing "The Paper Doll Murders" for that studio. . . . M-G-M has acquired screen rights to the Broadway play of some seasons back, "But Not Goodbye," and assigned it to Irving Starr for production.

•

Paramount has purchased Vicki Baum's latest novel, "Beyond This Journey." . . . Charles Bickford has been chosen to portray Joan Bennett's husband in RKO's "None So Blind." . . . George Coulouris has been added to the cast of Warner's "Confidential Agent."

•

Seymour Nebenzal has borrowed Tom Conway from RKO for a featured role in "Whistle Stop." . . .

New Jersey Theatres Plan Reopenings

CAMDEN, N. J., June 20.—A number of theatre openings are noted in the Southern New Jersey area. Bill Ford's Lyric, Atlantic City, which is being renovated, will open on July 1. At Burlington, Atlantic Theatres' Fox is scheduled to reopen in October. Jim Ferrera's Lyric, Landisville, has closed for a program of $10,000 in alterations.

The Runnemede in Runnemede, will reopen in the Fall, the house now being remodeled. In Trenton, Maurice Ellis' Center will reopen late in July. In Wildwood, Hunt's Blaker and Hunt's Regent open Friday for the Summer. William Hunt also will begin showing pictures in the auditorium of Convention Hall on June 29, the municipal auditorium having 4,000 seats.

119 Are Cited for Iwo Jima Newsreels

(Continued from page 1)

award in behalf of the men. The Headliners Club will send each officer and enlisted man an individual citation.

The motion picture coverage of the Iwo Jima operation was made for tactical, training, other intra-Navy and public purposes, "and provided the American public through the newsreels with the outstanding footage of the year," it was said. Also from this footage came the Technicolor film, now being shown in theatres, "To the Shores of Iwo Jima."

This coverage is one of the results stemming from an operational plan put into effect last August by Capt. Gene Markey, USNR, director of Navy Photographic Services, and special Assistant to the Secretary of the Navy, in cooperation with Rear Admiral H. B. Miller, USN, director of Navy Public Relations, who at the time was on Fleet Admiral Chester W. Nimitz's staff.

As part of this operational plan, several months before 'D-Day' at Iwo Jima, which was Feb. 19, 1945, the photographic officer of the operation, Lt. John McClain, USNR, former New York newspaperman and Hollywood writer, and his assistant Lt. David Hopkins, USNR, former New York advertising executive, were given access to the Iwo Jima Battle plan.

Leader Franchise Testimony Ends

Testimony in the Leader Theatre suit to recover a 20th Century-Fox product franchise which the Randforce Circuit, former operator of the Leader, is utilizing for its Culver Theatre, ended yesterday with New York Supreme Court Judge Bernard Botein reserving decision. The case is held to be significant by industry circles as one which will determine the status of disposition of franchises.

Both sides have until July 14 to submit briefs and July 21 for reply briefs. Emanuel Frisch of Randforce was cross-examined yesterday, while Leopold Storch, the plaintiff, was heard in rebuttal.

Set Big Increase in Payroll for Actors

(Continued from page 1)

tra contracts at $75 weekly eliminated; minimum weekly scale for stock players, from $50 to $60 for the first six months, increasing to $75 thereafter. Stunt men and singers would benefit proportionately in specialized scales fixed for their fields.

Munson Made Brig. Gen.

WASHINGTON, June 20.—Col. Edward L. Munson, chief of Army Pictorial Service, has been nominated by President Truman to the temporary rank of brigadier general. Munson is responsible for procuring, producing, and maintaining files and distributing motion picture, and still pictures for training, technical, historical and publicity purposes for the Army Ground Forces and Army Service Forces.

Reviews

"The Naughty Nineties"

(Universal)

NO FEWER than five writers had a hand in fabricating Abbott-Costello's "The Naughty Nineties," which is standard for the zany pair. The broad comics which have made the two a byword in entertainment, are again in evi dence and will enlist the support of their followers. After a leisurely start the film gets underway with the business at hand, which is to spot Bud Abbott and Lou Costello to advantage in mad antics. By the conclusion of the film' 76 minutes, even the most avid Abbott-Costello fan will have received his fill of 'belly'-laughs.

The nebulous plot is nothing more than a convenient takeoff for the boys once they're started they cannot be headed off. Henry Travers, captain of a Mississippi River showboat, is 'fleeced' by a trio of gamblers who take over his craft and set up crooked games on the boat. Costello, a roly-poly roustbout, and Abbott, star of the showboat, attempt to break up the gamblers' racket, with disastrous results, until Alan Curtis, one of the gamblers, smitten by Travers' daughter, Lois Collier, turns the cards on his erstwhile colleagues and aids recovery of the boat by Travers.

Half-a-dozen songs of the '90's vintage, offer a breather between the Abbott-Costello routines, some of which are slightly reminiscent of past comic achievements. Edmund L. Hartmann, John Grant, Edmund Joseph and Hal Fimberg fashioned the screenplay, with an assist by Felix Adler. Jean Yarbrough directed; Hartmann and Grant produced.

Running time, 76 minutes. General classification. Release date, July 6.

CHARLES RYWECK

"The Woman in Green"

(Universal)

WILY SHERLOCK HOLMES and his patient assistant, Dr. Watson, go to the aid of Scotland Yard in solving a series of shocking London murders wherein blackmail and hypnotism play an important part; "The Woman in Green" is another interesting melodrama in Universal's Sherlock Holmes series. Bertram Millhauser devised the story, using the characters created by the late Sir Arthur Conan Doyle, with Basil Rathbone and Nigel Bruce again portraying the featured roles of Holmes and Dr. Watson. Roy William Neill produced and directed, providing a fast-moving and suspenseful 68 minutes. Others in the cast include Henry Daniell, Hillary Brooke, Paul Cavanagh and Matthew Boulton.

In Millhauser's story, Scotland Yard is stumped by a series of brutal murders of women wherein one of each woman's fingers is severed. When his help is sought, Holmes senses the handiwork of Professor Moriarity, played by Daniell, a master blackmailer who was supposedly hanged in South America. Working on the newest case, involving the blackmailing and death of Sir George Fenwick, played by Cavanagh, Holmes picks up the trail of Moriarity, who is being aided by Miss Brooke and his gang. Once Holmes uncovers the 'modus operandi' of hypnotism to make the blackmailing victims easy prey for the Professor's operations, he is able to unravel the complications, and bring the culprits to justice.

Running time, 68 minutes. General classification. Release date, July 27.

MILTON LIVINGSTON

U. S. Film Leaders Honored by British

(Continued from page 1)

for continuing Anglo-American goodneighborliness.

Later, Brenden Bracken, First Lord of the Admiralty, entertained the group, which also includes: Cliff Work, Universal; Si Fabian, War Activities Committee theatre chairman; Barney Balaban, Paramount; Sidney Buchman, Columbia; Francis Harmon, WAC; Jack Warner, Warner Bros.; R. B. Wilby, exhibitor representative; Harry Cohn, Columbia; Taylor Mills, Office of War Information film division; Russell Holman, Paramount, and E. J. Mannix, M-G-M.

The tour, being made at the invitation of General Eisenhower, is designed to give the executives a first-hand picture of conditions in Europe and to aid in operations of American film companies and future planning in production and distribution.

Dunbar Theatre Burns

BALTIMORE, June 20.—Fire of undetermined origin almost leveled the Dunbar Theatre here recently. The entire building was ablaze when firemen arrived and the fire soon broke through the roof, which caved in. The theatre was owned by the Calvert Theatre Co.

Truman Gets Right To Halve Tariffs

(Continued from page 1)

extend the present 11-year-old law, but without any power of action in it.

Several tests of Senate sentiment came before the final vote. The most important was that of Senator O'Mahoney requiring Senate review of any new trade agreements. His motion was defeated today by a vote of 49 to 27.

One Summer Closing In Montreal So Far

MONTREAL, June 20.—There is only one Summer closing among theatres in Canada this season, so far as is known among film bookers, this being the Gayety, on St. Catherine Street, Montreal. It will re-open late in August.

Major Hart Joins NAM

Major Vincent C. Hart, who was on the Hays Production Code staff from 1929 to 1939, has joined the industrial relations staff of the National Association of Manufacturers, following his return to inactive duty.

For the past three years Major Hart has been on the staff of Brig. Gen. Ralph K. Robertson, commanding officer of Military District No. 1.

WB Is Third to Set Foreign Theatre Plans

(Continued from page 1)

announced the establishment of a theatre department headed by Clement S. Crystal, who has said that exhibition facilities are planned on a literally global basis in the postwar. M-G-M, which has extensive theatre holdings throughout the world, is known to have a project to add to existing "showcases," with special emphasis on South America.

Cohen, who recently returned from a five-and-a-half-month trip to Mexico, Panama and Australia, concluded a product deal with Hoyt's Circuit, which operates 140 houses. For the past several years Warners was selling only to independents in Australia, releasing about 12 yearly. This, he said, will now be increased to 36 releases, going to both Hoyt's and independents.

Considerable building will take place in Australia; there are not sufficient theatres under existing conditions, Cohen said, especially in the suburbs.

Business Booms

Business in Australia is booming, Cohen said, and, on a prevailing reserved seat policy, theatres sell out two and three days in advance. Since newspaper film advertisment space is limited, word of mouth advertising must sell pictures in Australia, he added. Per capita attendance in that country is greater than in the U. S., and the average admission price is higher, because of the reserved seat policy.

Symbolic of the extended runs in Australia, he said, is the independent Sydney house, which showed only seven films in a year. Conditions after the war will remain very good in Australia because tremendous shortages have accumulated which should aid native production and thus stabilize purchasing power, with consequent beneficial effect on the film business.

Cohen will early in August leave for Brazil and then go up the Pacific Coast of South America.

Minneapolis Film Delivery Returned

WASHINGTON, June 20. — Operation of film delivery service of Minneapolis was turned back to owners by the Office of Defense Transportation, after ten months of Government operation.

The ODT, announcing termination of possession and control, noted that it was the 21st of 103 Middle-West trucking concerns taken over last August to be returned to private operation.

Patrol Albany Houses

ALBANY, June 20.—Local police chief Philip Coffey stated here that he will station an officer at the Ritz and Grand Theatres to prevent admission of children unaccompanied by adults. The action followed a protest by Mrs. Joseph Coffee, district chairman of the Parent Teachers Association and president of the Mothers' Club, who declared "Dillinger" and "Flame of the Barbary Coast," now playing at the respective houses, "not fit for children."

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
May 25			IN OLD NEW MEXICO Duncan Renaldo Martin Garralaga O-64 mins. (430)	(Fifth Block) THE AFFAIRS OF SUSAN Joan Fontaine George Brent C—113 mins. (4421) (Rev. 3/28/45)		FLAME OF BARBARY COAST John Wayne Ann Dvorak D—91 mins (415) (Rev. 4/16/45)	(Fourth Block) CHINA SKY Ruth Warrick Randolph Scott D—78 mins. (519) (Rev. 4/18/45) THOSE ENDEARING YOUNG CHARMS Robert Young Laraine Day D—81 mins. (520) (Rev. 4/17/45)	(May Release) DIAMOND HORSESHOE (Color) Betty Grable Dick Haymes Phil Silvers M—104 mins. (524) (Rev. 4/11/45) THE BULLFIGHTERS Stan Laurel Oliver Hardy C—61 mins. (525) (Rev. 4/10/45)	THE GREAT JOHN L (Bing Crosby) Linda Darnell Greg McClure D—96 mins. (Rev. 6/4/45)	SEE MY LAWYER Olsen & Johnson Grace McDonald Alan Curtis C—69 mins. (9016) (Rev. 2/6/45)	ESCAPE IN THE DESERT Helmut Dantine Jean Sullivan D—79 mins. (416) (Rev. 4/24/45)
June 1			(Special Release) FLAME OF THE WEST Johnny Mack Brown Raymond Hatton O—71 mins. (451) (Rev. 5/15/45)	MURDER, HE SAYS Fred MacMurray Helen Walker C—95 mins. (4422) (Rev. 4/9/45)	THE MISSING CORPSE J. Edward Bromberg Isabel Randolph D—62 mins. (Rev. 5/7/45)	A SPORTING CHANCE Jane Randolph John O'Malley D—55 mins. (420)				THAT'S THE SPIRIT Jack Oakie Peggy Ryan C—93 mins. (Rev. 5/16/45)	
June 8	TEN CENTS A DANCE Jane Frazee Jimmy Lloyd M—60 mins. RHYTHM ROUNDUP Ken Curtis Cheryl Walker O—66 mins.	(Eleventh Block) THE CLOCK Judy Garland Robert Walker D—90 mins. (524) (Rev. 3/22/45)	SPRINGTIME IN TEXAS Jimmy Wakely Dennis Moore O—54 mins. (462) (Rev. 5/15/45)	SCARED STIFF Jack Haley Ann Savage D—65 mins. (4423) (Rev. 4/6/45)	GANGSTERS' DEN Buster Crabbe Fuzzy St. John O—55 mins. (Rev. 3/8/45)	BELLS OF ROSARITA Roy Rogers Gabby Hayes Dale Evans D—68 mins. (442) (Rev. 5/14/45)	(Special Release) IT'S A PLEASURE International (Color) Sonja Henie Michael O'Shea 90 mins (584) (Rev. 2/27/45)			I'LL TELL THE WORLD Lee Tracy Brenda Joyce C—61 mins. (9041) (Rev. 5/24/45)	PILLOW TO POST Ida Lupino Sydney Greenstreet C—92 mins. (417) (Rev. 5/15/45)
June 15		The PICTURE of DORIAN GRAY Hurd Hatfield George Sanders Donna Reed D—110 mins. (523) (Rev. 2/26/45)	TROUBLE CHASERS Billy Gilbert Shemp Howard C—62 mins. (424)		THE SILVER FLEET (J. Arthur Rank) Ralph Richardson Googie Withers D—77 mins. (Rev. 3/18/43)	THE CHICAGO KID Donald Barry Otto Kruger D—68 mins (417) (Rev. 2/20/45)				(Reissues) EAST SIDE OF HEAVEN M—89 mins. IMITATION OF LIFE D—109 mins.	
June 22	BLONDE FROM BROOKLYN Robert Stanton Lynn Merrick M—65 mins.	SON OF LASSIE (Color) Peter Lawford Lassie June Lockhart D—102 mins. (524) (Rev. 4/20/45)		A MEDAL FOR BENNY Dorothy Lamour Arturo de Cordova D—80 mins. (4424) (Rev. 4/9/45)		TRAIL OF KIT CARSON Allan Lane Helen Talbot O—56 mins. (466)	(Special Release) WONDER MAN (Goldwyn) (Color) Danny Kaye Virginia Mayo C—98 mins. (552) (Rev. 4/25/45)	(June Release) WHERE DO WE GO FROM HERE? (Color) Fred MacMurray June Haver Joan Leslie C—77 mins. (526) (Rev. 5/24/45)		BLONDE RANSOM Virginia Grey Donald Cook M—68 mins. (9042) (Rev. 6/1/45)	
June 29			DILLINGER Lawrence Tierney Edmund Lowe Anne Jeffreys D—69 mins. (402) (Rev. 3/13/45)		THREE IN THE SADDLE Dave O'Brien Tex Ritter O	GANGS OF THE WATERFRONT Robert Armstrong Stephanie Bachelor D—55 mins. (422)	(Special Release) ALONG CAME JONES (International) Gary Cooper Loretta Young O—90 mins. (681) (Rev. 6/13/45)	DON JUAN QUILLIGAN William Bendix Joan Blondell C—(527) (Rev. 6/6/45)		PENTHOUSE RHYTHM Lois Collier Kirby Grant M—60 mins. (9043) (Rev. 6/7/45)	CONFLICT Humphrey Bogart Alexis Smith D—86 mins (418) (Rev. 6/13/45)
July 6	BOSTON BLACKIE'S RENDEZVOUS Chester Morris Nina Foch D—64 mins.	(Twelfth Block) THRILL OF A ROMANCE (Color) Van Johnson Esther Williams M—104 mins. (528) (Rev. 5/23/45)	MR. MUGGS RIDES AGAIN East Side Kids C—64 mins. (411) (Rev. 6/8/45)			HITCHHIKE TO HAPPINESS Al Pearce Dale Evans M—72 mins. (419) (Rev. 4/19/45)	(Fifth Block) TWO O'CLOCK COURAGE Tom Conway Ann Rutherford D—66 mins. (521) (Rev. 4/6/45)	CALL OF THE WILD Clark Gable Loretta Young Jack Oakie D—81 mins. (523) (Rev. 4/27/35) (Reissue)		THE FROZEN GHOST Lon Chaney Evelyn Ankers D—61 mins. (9032) (Rev. 6/14/45) JUNGLE CAPTIVE Otto Kruger Jerome Cowan D—63 mins. (9038) (Rev. 6/14/45)	
July 13	A THOUSAND AND ONE NIGHTS (Color) Cornel Wilde Evelyn Keyes M—95 mins. (Rev. 6/11/45)	TWICE BLESSED Wilde Twins Preston Foster C—76 (529) (Rev. 5/31/45)		(Special Release) INCENDIARY BLONDE (Color) Betty Hutton Arturo de Cordova M—113 mins. (4431) (Rev. 6/11/45)		ROAD TO ALCATRAZ Robert Lowery June Storey D—60 mins. (423)	THE BRIGHTON STRANGLER June Duprez John Loder D—67 mins. (522) (Rev. 5/2/45)			THE NAUGHTY NINETIES Abbott & Costello Rita Johnson C—76 mins. (9003)	
July 20	YOU CAN'T DO WITHOUT LOVE Vera Lynn Donald Stewart D	BEWITCHED Phyllis Thaxter Henry J. Daniels, Jr. D—65 mins. (530) (Rev. 6/20/45)		(Sixth Block) OUT OF THIS WORLD Eddie Bracken Veronica Lake M—96 mins. (4426) (Rev. 6/6/45)		OREGON TRAIL Sunset Carson Peggy Stewart O—56 mins. (456)	BACK TO BATAAN John Wayne Anthony Quinn D—95 mins. (523) (Rev. 5/29/45)	(July Release) NOB HILL (Color) George Raft Joan Bennett D—95 mins. (529) (Rev. 5/29/45)		THE FROZEN ON STAGE EVERYBODY Jack Oakie Peggy Ryan C	THE CORN IS GREEN Bette Davis John Dall Joan Lorring D—114 mins. (419) (Rev. 3/29/45)
July 27		(Special Release) VALLEY OF DECISION Greer Garson Gregory Peck D—119 mins. (525) (Rev. 4/10/45)		ONE EXCITING NIGHT William Gargan Ann Savage D—64 mins. (4427) (Rev. 6/8/45)		STEPPIN' IN SOCIETY Edward E. Horton Gladys George C—72 mins. (Rev. 6/7/45)	WEST OF THE PECOS Robert Mitchum Barbara Hale O—66 mins. (524) (Rev. 6/7/45)	WITHIN THESE WALLS Thomas Mitchell Mary Anderson D—(528) (Rev. 6/7/45)		BEAUTIFUL CHEAT Bonita Granville Noah Beery, Jr. C—59 mins.	
Aug. 3	OVER 21 Irene Dunne Alexander Knox Charles Coburn C					MAN FROM OKLAHOMA Roy Rogers Gabby Hayes OM—68 mins. (443)	GEORGE WHITE'S SCANDALS Joan Davis Jack Haley M—(525)			THE WOMAN IN GREEN Basil Rathbone Nigel Bruce D—68 mins. UNCLE HARRY George Sanders Ella Raines D	

MOTION PICTURE DAILY

7th War Loan

7th War Loan

VOL. 57. NO. 121 NEW YORK, U. S. A., FRIDAY, JUNE 22, 1945 TEN CENTS

Lawyers Hit Allied Claims On AP Ruling

Point Out That U.S. Must Prove Alleged Monopoly

Counsel for distributor defendants in the New York film consent decree trust case were quick to point out here yesterday that any attempt to compare this week's Supreme Court decision in the Associated Press case, in favor of the Government, with the industry anti-trust case is an assumption that the Government's allegations of an industry monopoly are true before they ar proven.

Allied States, in a bulletin released in Washington, on Tuesday, expressed the opinion that the AP case is similar to the Government's New York suit against the industry.

Counsel for the distributors point out that the Government has alleged that the companies act in concert tc

(*Continued on page 7*)

Pepper Coordinator In N.Y. Decree Case

Benjamin Pepper of the New York law firm of Socolow and Pepper, which has many film industry clients, has been appointed executive co-ordinator of the trial preparations of the distributor-defendants in the Government's New York anti-trust suit.

Pepper has already started in his new post, which involves aiding both the company counsel and their outside law firms engaged for the trial, in preparing the defense of distributor-defendants. His activities are expect-

(*Continued on page 7*)

Monogram Caught in CSU Strike Impasse

HOLLYWOOD, June 21.—The Conference of Studio Unions is threatening to withdraw its workers from the Monogram Studio, unaffected so far by the strike here, if the company permits Paramount to use the Monogram ranch for scheduled retakes on "The Virginian," and IATSE threatens a similar withdrawal if the studio does not comply with the Paramount arrangement. CSU men are reportedly picketing the ranch while a Paramount work crew stands by.

Theatre Can't Have 2 Runs

The Arbitration Appeal Board, in a precedent reported by the American Arbitration Association here yesterday, has ruled that a distributor cannot offer, "in a small town where there are only two theatres, both first and second run to the same theatre.'

This offer, the Appeal Board declared in its decision, "is clearly unreasonable and a violation of the provisions of Section VI" of the consent decree, which pertains to some-run.

"Although the distributors have the undoubted right, as between the two theatres in a town, to give either theatre the prior run, it is equally clear that, if they grant the first run to one theatre they must grant the second run to the other theatre. They can-

(*Continued on page 7*)

Arthur Takes Case To Supreme Court

WASHINGTON, June 21.—A petition for review of New York Federal Judge Henry Goddard's dismissal of an application to intervene in the Government's consent decree case was filed with the Supreme Court here today by Russell Hardy, counsel for Harry Arthur's St. Louis Amusement Co., Fanchon and Marco Service Corp., et al.

Hardy's petition holds that the arbitration system set up under the 1940

(*Continued on page 7*)

Heat and Rain Hit Receipts In Many Cities

By MILTON LIVINGSTON

A heat wave and rain last weekend and continuing for several days during this week in many key cities covered by MOTION PICTURE DAILY correspondents, generally cut deeply into receipts at first-run theatres, with the result that only six films scored above average and no films registered outstandingly. The six above par for the week ended yesterday were: "The Valley of Decision," "The Clock," "Pillow to Post," "Where Do We Go From Here?", "Counter-Attack" and "Without Love."

Circuit executives report, however, that business is picking up, citing 10 films as doing good business. They are: "Those Endearing Young Charms," "The Clock," "China Sky,"

(*Continued on page 6*)

Screen Guild Will Not Operate Here

CHICAGO, June 21.—Screen Guild Productions, the recently-organized national independent film distributing group, will stay out of the New York territory for the time being, Johnny Jones, president, discloses to MOTION PICTURE DAILY. Developments on

(*Continued on page 7*)

W B Borrows 37 Millions to Retire Debts

Six Months' Net Profits Increase $1,100,000

Warners has consummated a banking deal to borrow $37,000,000 which, together with treasury cash, will be used to completely retire the company's funded indebtedness, Harry Warner, president of Warner Bros., announced in a statement issued from the home office yesterday. Warner has returned to Hollywood.



Harry Warner

The loan will be for 10 years, payable in 20 equal semi-annual installments, ending with the installment due on May 1, 1955. Interest will be pay-

(*Continued on page 7*)

Blumenfelds Enter L.A. on August 1

SAN FRANCISCO, June 21.—Blumenfelds' Theatres will finally enter the first-run field in Los Angeles about August 1. Deals have long been pending. This was revealed here today by Joseph Blumenfeld, head of the circuit, who stated that he would open four or five houses in the Los Angeles territory on or about that date, playing first run United Artists pictures.

United Artists' present first-run outlets in Los Angeles are Fox West

(*Continued on page 6*)

US Offer on Enemy Films Withdrawn

WASHINGTON, June 21.—Congressional opposition today influenced the Alien Property Custodian to make a formal announcement that its offer to auction licenses on 50 German and Austrian films, for distribution in this country, had been withdrawn. Francis J. McNamara, deputy custodian, declared that no objectionable films would have been released since they

(*Continued on page 7*)

Nelson Will Set SIMPP Plans During Coast Visit

Donald M. Nelson, who recently assumed the presidency of the Society of Independent Motion Picture Producers, plans to leave Washington on Tuesday for a three-week stay in Hollywood, during which he will familiarize himself with the requirements of his new post, formulate plans and policies and confer with SIMPP members and executives.

Questioned about his immediate plans and policies for SIMPP, Nelson indicated that he will not be prepared to throw any light upon his new assignment until after his conference on the Coast.

Among the details to be set by Nelson during his California visit are the immediate plans of SIMPP for entrance into the foreign markets. Nelson has been hailed as having a wide experience in foreign trade and it will probably be decided during his visit whether SIMPP will accept the invitation of MPPDA members to participate in the recently-chartered industry foreign trade association, organized under the Webb Act. If SIMPP members can agree, Nelson will probably represent the independents as a member of the board of directors and might take an active role in the activities of the new association.

Also to be set during Nelson's visit is the method under which SIMPP will conduct its activities in the future: whether SIMPP will collaborate with the MPPDA on industry matters or whether an independent policy will be formulated. Physical operation and location of the proposed

(*Continued on page 6*)

CRI Sets Regional Meet in St. Louis

Confidential Reports, Inc., will hold a Central and Western regional weekend conference in St. Louis, starting tomorrow, with the expansion of supervisory activity over the company's checkers on a nationwide basis heading the conference agenda.

Harold L. Groves, Confidential's national field director, will preside at the conference, the company's second. He left New York yesterday accompanied by home office representatives Jesse Lees, James Donnelly and K. Roxon.

Others Attending

Scheduled to attend the St. Louis conference are F. S. Ingres, Barry Halbert, Edgar Wolfe, Maurice Freeman and Harry Daniels, branch field executives.

Groves will continue West after the conference on an extended tour of the company's branches.

Heart Attack Fatal To Bruno Frank, 58

HOLLYWOOD, June 21. — Bruno Frank, 58, writer of screen plays for M-G-M, Universal, RKO-Radio and other companies, died yesterday of a heart attack at his Beverly Hills home. His last picture was "A Royal Scandal."

Born at Stuttgart, Germany, and educated at Leipzig, University of Munich and Heidelberg, where he received a Ph.D., Frank was the author of many books and Broadway plays. He came to Hollywood in 1938. Surviving are his widow; a brother, Lothar, and a sister, Ruth Warlsch, New York. Funeral arrangements were being made today. Interment will be at Forest Lawn.

Lorber Is Appointed 'U' Insurance Head

J. Cheever Cowdin, Chairman of the Board of Universal, announces the appointment of Ben Lorber to the post of manager of the company's insurance affairs.

Lorber joined 'U' in 1928 and for the past seven years has managed the company's home office insurance department. In his new position he will administer all insurance affairs for the entire Universal organization. He will continue to make his headquarters in the New York office, assuming his new duties upon his return from Hollywood, where he is reorganizing the studio's group insurance plan.

'Conflict' Gets $82,000

"Conflict" concluded a first week at the New York Strand Theatre last night with a gross of approximately $82,000, making a new all-time high for the house. Previous high was $81,200, set by "The Circus," in Jan., 1928 under a different type of policy. Previous high under the present policy was set by "Arsenic and Old Lace," last Labor Day week, when $75,000 was taken in.

Personal Mention

HAL B. WALLIS is due in New York from Hollywood next Thursday.

•

J. E. PERKINS, Paramount International manager for Australia, New Zealand, South Africa and the Far East, will leave here today for Australia and New Zealand.

•

COL. CHARLES E. KESSNICK, M-G-M Southern division manager, has arrived in Charlotte, which has been added to his territory.

•

SPYROS P. SKOURAS, 20th Century-Fox president, is due in Hollywood Monday from New York.

•

CLYDE BLASIUS, 20th Century-Fox Salt Lake City manager, has returned there from a trip in his territory.

•

RUD LOHRENZ, United Artists Midwest Manager, and 'CHIC' EVANS, Chicago publicity representative, are visiting New York from Chicago.

•

WILLIAM FADIMAN, M-G-M story department head, returned to Hollywood yesterday from New York.

•

FRANK SINATRA arrived in Rome by plane from Casablanca Wednesday, according to press dispatches from Italy.

CHARLES EINFELD, Warner advertising - publicity vice - president, flew to Washington yesterday and will return today.

•

CHARLES WALKER, promoted from 20th Century-Fox Salt Lake City branch manager to district manager, has gone to Denver to meet his new office and sales personnel.

•

BEN KALMENSON, Warner general sales manager, and JULES LAPIDUS, Eastern division sales manager, are back from Eastern and Central territories.

•

MEL EVIDEN, Columbia Des Moines branch manager, and MRS. EVIDEN, recently attended the 50th wedding anniversary of the latter's parents in Omaha.

•

DINAH SHORE, NBC songstress and film actress, is about to start a two-month tour of "G.I." hospitals across the country.

•

CLARK NEDLEY, M-G-M Salt Lake City branch manager, is on a sales trip in Montana.

•

CLAUDE MORRIS, Samuel Goldwyn's Eastern publicity head, will leave Chicago for Salt Lake City today.

Lasky in N. Y. Next Week; Will Buy Plays

CHICAGO, June 21.—Producer Jesse L. Lasky, here this afternoon between trains from Hollywood to Boston, where he will attend the "Back to Bataan" premiere on Monday, revealed that he expects to buy two stage plays in New York next week for forthcoming productions. He is not yet ready to name them. He also stated that he has signed John Wayne to co-star with Claudette Colbert in "Thanks God, I'll Take it from Here," which goes into production early in September. A recent Gallup poll, he said, indicated a decided 'fan' preference for that title.

Lasky will be in New York Tuesday to attend the premiere of his Warner production "Rhapsody in Blue" and will return to the Coast on Thursday.

'Bataan' Personnel to Boston for Benefit

John Wayne, Ellen Drew, Jesse Lasky, Anthony Quinn and 'Ducky' Louie will reach New York from Hollywood today on their way to Boston to participate in Sunday's benefit for wives of servicemen, at which "Back to Bataan" will be presented, with Eddie Cantor as master-of-ceremonies. Leaving New York tomorrow will be Fred Martel, Leonard Sues, Bee Waller and Richard Korbel.

RKO's home office will be represented by Ned Depinet, Robert Mochrie, S. Barret McCormick, Arthur Willi, M. Poller, Nat Levy, Walter E. Branson, Malcolm Kingsberg, Sol Schwartz and Harry Mandel.

Altec Will Ship New Line Around Oct. 1

A. A. Ward, vice-president of Altec Lansing Corp., Hollywood, announces that on or about Oct. 1, Altec expects to be able to start shipping its new line of theatre loudspeaker equipment, the New York office said here yesterday. This equipment will be available to manufacturers for incorporating in their complete theatre sound systems, and also for step-by-step modernization through appointed dealers.

Radiophone Service To England Opening

Radiotelephone service between the United States and Great Britain will be reopened to the public on Saturday, American Telephone & Telegraph Co. announces. Rates will be sharply lower than before the war—$12 for three minutes between New York and London, for example, against $21 formerly.

During the European war, only official and press calls were permitted between this country and Britain.

Personals for Cooper In Four Texas Cities

DALLAS, June 21.—Gary Cooper is here for personal appearances at the Majestic Theatre, where the world premiere of "Along Came Jones" was held Wednesday night. He will make three other personal appearances in the state, at the Majestic, Houston; Majestic, San Antonio, and Worth, Fort Worth.

Mrs. Hornstein Buried

Funeral services for Mrs. Sophie Hornstein, 90, mother of Joe Hornstein who is in the theatre supply business here, were held Wednesday.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
50th St. and 6th Ave.
GREER GARSON • GREGORY PECK
"The Valley of Decision"
A METRO-GOLDWYN-MAYER PICTURE
SPECTACULAR STAGE PRESENTATION

LOEW'S STATE B'way & 45
ON SCREEN
Judy GARLAND
Robert WALKER
in M-G-M's
'The CLOCK'
IN PERSON
VIRGINIA WEIDLER
ROSS & LaPIERRE



3rd WEEK
NOW AT ROXY

SPOTLIGHT ON CONGRESS
THE NEW MARCH of TIME

Junior Miss
A 20th Century-Fox Picture
RIVOLI B'way & 49th St.
Doors Open 9:30 A.M.

"OUT of this WORLD"
Paramount Picture
In Person!
ALLAN JONES
plus GIL LAMB
plus
EILEEN BARTON
plus JERRY WALD and Band
Buy Bonds Here
PARAMOUNT

Samuel Goldwyn presents
DANNY KAYE
in
"Wonder Man"
in Technicolor
ASTOR
Broadway and 45th St.
CONTINUOUS
POPULAR PRICES

RKO PALACE B'WAY & 47th St.
Robert Young - Laraine Day
"THOSE ENDEARING YOUNG CHARMS"
An RKO RADIO PICTURE

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald. Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.



HOPE:

Hey, Groaner, is it true that you're a producer?

CROSBY:

Why, Mr. H., haven't you heard—haven't you heard—I have produced with infinite and loving care a cinema of unexcelled action and breath-taking romance built around a guy with a build, John L. Sullivan—it has all the glamour, all the excitement—



HOPE:

Now, now, Producer, aren't you being carried away—and maybe you should be—after all, the guys who review pics should have their licks, so move over Bing boy and let 'em up...

The Reviews of "The Grea

By the tradepapers, with marginal notes by B. CROSBY

Ah, such good, good, news!

Bing Crosby Productions makes its bow with an extremely diverting picture that stands to prosper beyond the ordinary. Dealing with one of the fabulous names of the world of fisticuffs, the film is certain to be red meat for the men. The patronage of the women is accounted for by the marked attention given to the romantic side of Sullivan's life. Not to be overlooked is the prestige of the Crosby name. Rated fine entertainment of wide appeal. **—FILM DAILY**

NO, it's not Hope - read on

I blush - I really do!

Since "The Great John L." is the first entrant to sport the colors of Bing Crosby Productions, exhibitors may naturally ask what gives. The answer is that the film, a strong contender, seems assured of a fast track in the boxoffice sweepstakes and is an odds-on-favorite to finish well up in the big money.

I'd like to be able to say this about another enterprise I'm fond of!

As the Boston Strong Boy, Greg McClure will appeal to men and women alike. In addition to looking the part physically, the boy can really act.

Yep, Greg sure gets 'em - they swoon at" over the place Hope had to be revived three times!

Offers women the lure of a beautiful love story. **—M. P. DAILY**

Take care, Sinatra, take care!

In his first independent production, Bing Crosby comes out with both fists swinging through a dramatization of the life of John L. Sullivan. When the pic is released it should be a great day all around, for the Irish as well as for the houses than run it. It's straight boff from start to finish. Greg McClure as Sullivan is an absolute find. **—VARIETY**

That's Varietyese for bang up boxoffice!

Should score a clean cut kayo as escape stuff with the paying customers. Bing Crosby's first venture in the production field is a potpourri of good boxoffice values. Greg McClure makes an auspicious debut in the title role. The song sequences are slickly staged and easy on the ear. "The Great John L." is definitely earmarked boxoffice! **—HOLLYWOOD REPORTER**

A lively action film with romantic overtones of boyhood love and an unhappy marriage as a subtle defense of the fantastic brawling of the heavyweight champion. There is enough boxing to satisfy the men, sufficient love interest to appeal to women. Linda Darnell and Barbara Britton are beautiful. **—BOXOFFICE**

A pleasing show that ought to deliver satisfaction for audiences at large, and encourage the new Crosby company to further production efforts. **—M. P. HERALD**

Handsomely mounted, carefully and deftly directed production. Greg McClure is delightful in the ring sequences where his magnificent physique and obvious skill with his hands make him a most convincing John L. Sullivan. His physical development makes all other screen athletes look puny. **—SHOWMEN'S TRADE REVIEW**

Has plenty of boxoffice punch. A piece of entertainment that is richly flavored, brimming over with a sense of life and interest holding all the way. Will appeal alike to men and women. **—THE INDEPENDENT**

John L."

I wonder, I wonder!

Wait till you hear Linda Darnell do "A Perfect Gentleman" – its tres, tres smooth!

You're not kidding – it'll leave you more breathless than Hope after his opening bon mots on his radio show!

Hope pitched his tent on the set with the hope of pitching woo – but the gals gave Prow-puss the go by!

Sinatra'll boil at this!

Which covers everybody except children and babies and they'll love it!



TRANSCRIPTIONS THAT ARE TERRIFIC!

"The Great John L." has a set of one and five minute radio platters for local use that have never been matched in motion picture history! These entertaining selling discs feature Bing Crosby, Bob Hope, Frank Sinatra, Frances Langford and Linda Darnell . . . doing their stuff just as they do it on the highest priced radio programs on the air! It's top spot selling at its best!

IT'S GREAT FROM U.A.

To Analyze Industry Markets for Postwar

Analyses of new markets and trends in motion pictures are being prepared on the Coast for presentation at the film panel of the Conference of the Arts, Sciences and Professions, tomorrow, at the Waldorf-Astoria Hotel, here.

Marc Connelly, film producer and playwright, and Bosley Crowther, film critic of the *New York Times*, will be co-chairman of the session, which has been arranged by the Hollywood Writers Mobilization in cooperation with the Independent Citizens' Committee of the Arts, Sciences and Professions, sponsors of the conference.

Those Cooperating

John Houseman, producer; Alexander Knox, star; John Howard Lawson and Mary McCall, Jr., screen writers, and Emmet Lavery, chairman of the Mobilization Committee are among those who are cooperating on an analysis of commercial film trends in relation to post-war markets.

Dr. Franklin Fearing is preparing an analysis of the potentialities of educational and documentary films, and Zachary Schwartz and Sgt. John Hubley are making a survey of postwar possibilities of the cartoon film medium.

Vernon on Way to Coast

CHICAGO, June 21.—Richard Vernon, producer for England's Two Cities Films, has left here for Hollywood to cut "Men of Two Worlds."

6 Films Score Above Par In 14 Keys, 10 in Circuits

(*Continued from page 1*)

"Son of Lassie," "The Affairs of Susan," "The Valley of Decision," "Where Do We Go From Here?", "Between Two Women," "Diamond Horseshoe" and "Without Love," making 12 which are leading grossers for the week in the combined reports.

In the reports from MOTION PICTURE DAILY's correspondents, "The Valley of Decision" was strong in second weeks in three Los Angeles theatres, and in a third week in Cincinnati, bringing $72,500 where par is $60,300. "The Clock" was good in an initial week in Chicago and as a dual in a moveover in San Francisco. It brought moderate receipts in a second week in Philadelphia, and as a dual in a second week in Buffalo. "Pillow to Post" scored nicely in an initial week in Kansas City as a dual, and in Cincinnati, while it held up well in a second week in Cleveland.

"Where Do We Go From Here?" drew $81,300 in reports from nine theatres in seven key cities, where average is $78,750. It was good in initial weeks in three Kansas City theatres, and in Baltimore. It drew moderate receipts in initial weeks in St. Louis and Buffalo as a dual, and in second weeks in Philadelphia, Cleveland and Pittsburgh. "Counter-Attack" was good in initial weeks in Chicago and in Baltimore and moderate as a dual in an initial week in Kansas City. "Without Love" drew well in an initial week in Toronto and moderately in third weeks in Pittsburgh and Cleveland.

"Murder, He Says" was good in initial weeks in Chicago with a stage show, in Omaha as a dual, and in Baltimore. It grossed moderately in initial weeks in two Los Angeles theatres and in a second week as a dual in San Francisco. Other films drawing moderate receipts in first-runs include "China Sky," "Salty O'Rourke" and "Son of Lassie."

"Nob Hill" was good in an initial week in San Francisco as a dual; "Conflict" was strong in an initial week in Philadelphia; "Blood on the Sun" continued strong in a seventh week in San Francisco and scored well in an initial week in Cincinnati; "Dillinger" was good in a second week in Philadelphia.

Soviet's 'Last Hill' Here

"The Last Hill," Soviet film of the defense of Sevastopol, based on the novel "The Last Days of Sevastopol," by Boris Voyetekhov, will have its American premiere at the Stanley Theatre, here, on Saturday, June 23.

Nelson Going West On SIMPP Planning

(*Continued from page 1*)

New York and Washington SIMPP offices will also be set.

Decisions are also expected to be made during Nelson's visit on SIMPP's future course of action as regards the Government's New York anti-trust suit against the eight distributor defendants. SIMPP has been supporting the Government's action and filed a brief as a "friend of the court" last March. Whether SIMPP will continue to pursue this policy or seek to correct the so-called "abuses" of which its members have complained, independently, will probably be determined during Nelson's visit.

It has been stressed that Nelson has been successful in the past in "getting people together" and this is seen as a possible keynote of his policies.

Blumenfelds Enter L. A. on August 1

(*Continued from page 1*)

Coast's Chinese, Loew's State, Uptown and Carthay Circle. Blumenfeld is now operating 27 theatres in and around the San Francisco territory.

Blumenfeld also announced that Cliff Geissman, district manager of the circuit's houses here, will go to Los Angeles to take charge of the theatres in that city. Geissman will be succeeded in San Francisco by Jack Blumenfeld, youngest of the four Blumenfeld brothers and present manager of the San Francisco Orpheum.

Walsh Ends Tour

Christy Walsh, associate producer of 20th Century-Fox' "Captain Eddie," has wound up a 15-cities promotion tour in Lincoln, Neb., as guest at a luncheon tendered by A. J. Lewandowski, football coach at the University of Nebraska, and Cy Sherman, sports editor of the *Lincoln Star*.

Rank Will Confer Again in Chicago

CHICAGO, June 21.—J. Arthur Rank, the British film leader, will return from his two-day visit in Minneapolis tomorrow and until his departure for Hollywood on Saturday afternoon he will hold several scheduled meetings with friends in the milling industry and inspect several first-run houses. Jock Lawrence, his publicity relations counsel, who remained in town to make his appointments, says that Rank is keenly interested in watching audience reactions to films.

Friday evening, Rank and his party will be the guests of John Balaban, head of Balaban and Katz Corp.

Rank, Independents to Talk 'World Exhibition'

HOLLYWOOD, June 21.—"Worldwide Exhibition of American and British Pictures in the Postwar" will be the principal discussion topic at a luncheon to be given by the Society of Independent Motion Picture Producers for J. Arthur Rank, British film leader, at Perino's here next Tuesday. Loyd Wright, retiring SIMPP president, will preside.

Montgomery Going to London for Lawrence

Bob Montgomery, assistant to Jock Lawrence, public relations counsel for J. Arthur Rank, British film leader, will leave here for London on July 14 to open and manage a branch office for Lawrence there.

Paramount to Honor Pioneers at Meet

CHICAGO, June 21.—Two pioneer exchange employees and two of the oldest exhibitors in this area will be honored at Paramount's regional "third of a century" meeting at the Blackstone or Ambassador East hotel here on July 5-6. The Paramount employees are Herman Busch, head of the film department, and Bill Hamm, head of booking. J. Harold Stevens, exchange manager, is currently searching out two theatre operators active since 1912.

The meeting will be attended by Jim Donohue, division manager; Duke Clark, drive captain, and exchange executives from Minneapolis, Milwaukee and Chicago. The sessions will be climaxed with a reception at the Ambassador East Hotel July 6 for Betty Hutton, who will arrive here from Hollywood that afternoon.

Reception for Chaplin

TORONTO, June 21.—Paul L. Nathanson, president of Odeon Theatres of Canada, was host at a reception which he tendered in the Royal York Hotel, Toronto, to welcome Charles S. Chaplin of Montreal as Canadian division manager of United Artists, with headquarters here. The party was attended by executives of many film and theatre companies. Accompanying Chaplin was Edward M. Schnitzer of the New York home office of United Artists.

'U' Veterans' Contract

Universal's non-theatrical department has been awarded a contract to furnish film service to 91 veterans' hospitals.

We wish to announce that the name of Frank Melford was erroneously omitted from the screen credits at the preview of BLOOD ON THE SUN. We, therefore, take this opportunity to correct this oversight and gratefully acknowledge Mr. Melford's contribution. The screenplay for BLOOD ON THE SUN was written by Lester Cole, with additional scenes by Nathaniel Curtis, and was from a story by Garrett Fort, based upon an idea by Frank Melford.

WILLIAM CAGNEY PRODUCTIONS

Theatre Can't Have 2 Runs

(Continued from page 1)

not grant one theatre both first and second run and give the other theatre merely the pictures which the first theatre does not license on one run or the other."

The decision has resulted in modification of an award by the New Orleans tribunal in a some-run complaint filed by Roy Theatre, Mansura, La., operated by Benton Roy, and filed against 20th-Fox, RKO Radio, Warners and Paramount. The arbitrator awarded the complainant "a proportionate part of first-run pictures in addition to those of second run."

The Appeal Board, in its decision, amended this by directing 20th-Fox to offer its pictures to the Roy Theatre in accordance with some-run provision of the consent decree and dismissed the complaint against RKO, Warners and Paramount.

Milwaukee Case

At the same time, the AAA reported that Thomas A. Byrne, arbitrator in the Milwaukee tribunal, has ruled that the Range Theatre, Hurley, Wis., and the Rex Theatre, Bessemer, Mich., shall have product of the five consenting companies made available 30 days after its first-run in Ironwood, Mich., or 60 days after the last day of the first-run Milwaukee, showing, whichever occurs first.

The Range is operated by the Range Amusement Co. The Rex, operated by D. J. Kulascewicz, intervened.

Pepper Coordinator In N.Y. Decree Case

(Continued from page 1)

ed to continue at least until the case goes to trial in New York Federal Court here on Oct. 8.

Both company attorneys and outside counsel have been making trial preparations for some time now, each working independently on the case as it involves their particular company. It is assumed that Pepper will now coordinate these preparations to answer the Government's allegations of a film industry monopoly.

Arthur Takes Case To Supreme Court

(Continued from page 1)

consent decree is an unconstitutional use of the Federal judicial power. Last year the St. Louis interests attacked the power of the arbitration tribunal there to deal with a case in which they were involved.

Observers here believe the case, if accepted for review by the high court when it reconvenes for the 1945-46 session, might be reached for argument early in 1946.

To Set 'Stage' Openings

'Hank' Linet, executive assistant to Maurice Bergman, Universal's Eastern advertising-publicity director, and Charles Simonelli of the home office staff, left New York last night to set up promotions for the opening of "On Stage, Everybody," in St. Louis, Des Moines, Omaha, Chicago and Detroit, in that order.

WB Borrows 37 Millions To Retire Funded Debt

(Continued from page 1)

able at the rate of two per cent per annum until Nov. 1, 1952, and thereafter the loan, to the extent then outstanding, will bear interest at two-and-a-half per cent.

Banks participating in the loan are: New York Trust, Guaranty Trust of New York, First National Bank of Boston, Continental Illinois National Bank and Trust Co. of Chicago, Union Trust of Pittsburgh, Pennsylvania Co. for Insurance on Lives and Granting Annuities, Philadelphia; Bankers Trust of New York, National City Bank of Cleveland and the First National Bank of Minneapolis.

The loan, with treasury cash, will be used to pay off the $17,000,000 seven-year bank loan recently announced and about $21,000,000 principal amount of mortgage indebtedness of the company and subsidiaries.

It is expected that this refinancing program will be completed prior to Aug. 31, 1945, the end of the company's fiscal year.

Net operating profit of the company and its subsidiaries for the six months ending Feb. 24, 1945, amounted to $4,605,088, after provision of $8,200,000 for Federal income taxes and after a $170,000 provision for contingencies, compared to a net of $3,492,125, after provision of $9,110,000 for Federal income taxes and after a provision of $625,000 for unrealized losses on fixed assets, less the estimated tax benefits resulting therefrom, for the same period in 1944.

The profit for the six months ending Feb. 24, 1945, is equivalent to $1.25 per share on the 3,701,000 shares of common stock outstanding, compared with 94 cents per share for the corresponding period last year.

The gross income, after eliminating inter-company transactions for the six months ending Feb. 24, 1945, amounted to $68,228,262, compared with $69,629,010 for the corresponding period one year ago.

The company's statement listed $63,564,806 in current and working assets, of which $13,884,562 was cash, against current liabilities of $30,531,880. Inventories included $8,466,406 in released productions, at cost less amortization, and $25,481,796 in productions completed but not released, at cost. Fixed assets were $102,411,285, bringing to $191,213,429 the company's total assets.

Screen Guild Will Not Operate Here

(Continued from page 1)

that situation will await his return from a month's trip to the West Coast. He is leaving Chicago on Friday.

While in Hollywood, Jones will hold production conferences with Robert L. Lippert, SGP vice-president and head of Action Pictures, who has a deal to produce four outdoor pictures in color. The first, "Wildfire," is now being distributed.

San Francisco Fights Amusement Tax Plan

SAN FRANCISCO, June 21. — The amusement industry here is marshalling its opposition to a proposal that an amusement tax be levied to help finance the city's postwar improvement program. The measure will be heard Monday.

Edward Keil, attorney for California Theatres, Inc., charged that a postwar subscommittee had drawn up its recommendations for the financing of improvements "without giving theater operations who must furnish much of the money to be used a chance to be heard."

The tax, about four cents on an average theater ticket, would produce about $1,200,000 annually.

U. S. Offer on Enemy Films Withdrawn

(Continued from page 1)

were all to be reviewed and approved by some other Government agency.

No announcement was made as to what will be done with the films which the APC had seized during the war, but it is possible that they will be turned over to the Library of Congress or to the National Archives.

Name Weinstock, Kalmine

David Weinstock has been appointe chairman of arrangements of the national Variety Club's annual 'Humanitarian Awards' dinner, and Harry Kalmine has been named treasurer for the affair, scheduled to be held at the Waldorf-Astoria Hotel, here, August 17.

Lawyers Hit Allied Claims On AP Ruling

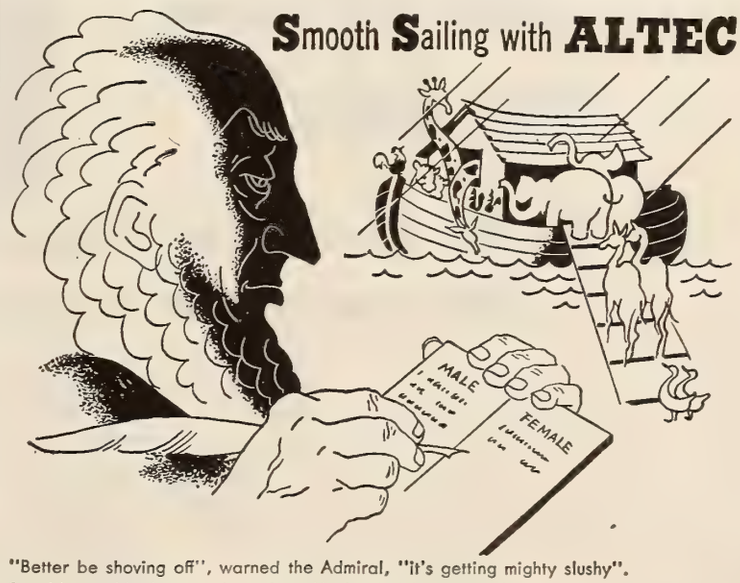
(Continued from page 1)

restrain trade in violation of the Sherman Act, but add that the Government has the burden of proving this point during the trial which is set to start in New York Federal Court on Oct. 8, before Justices Augustus N. Hand, Henry W. Goddard and John Bright. The eight distributor-defendants deny they act in combination, reiterating that they act as individual companies.

It is further declared that the nature of the film business, wherein the distributors conduct individual activities, cannot be compared with the conduct of business in some other industries where the Government says monopolies exist. It is pointed out that Associated Press is one news-gathering organization and not a series of individual companies.

Injunction Ruling

Meanwhile, counsel for the distributors yesterday expressed the belief that the temporary injunction sought by the Department of Justice to prevent the distributor-defendants from continuing to grant alleged unreasonable clearance, would have to be ruled upon by the newly-appointed three justices rather than by Judge Goddard as had previously been believed. It is also thought possible that the Department of Justice might have to present a new motion for the injunction addressed to the three justices instead of its present one pending before Judge Goddard alone



"Better be shoving off", warned the Admiral, "it's getting mighty slushy". So old man Noah wasted no time. He loaded his LST with a "he" and "she" of every living thing on earth. Picture where we'd be today if Noah had not heeded the warning. Yes, warning signals can be life-savers. Why let your equipment sink beneath the weather, when our periodic check-up service can be your barometer for equipment problems? We repair weak spots in your booth before they spring the leaks. Let the rains come, and the hurricane roar—rely on Altec for smooth sailing.

ALTEC SERVICE CORPORATION

ATLANTA • BOSTON • CHICAGO • CINCINNATI • DALLAS
DETROIT • LOS ANGELES • NEW YORK • PHILADELPHIA • SEATTLE
THE SERVICE ORGANIZATION OF THE MOTION PICTURE INDUSTRY



"Bet we built that baby"

Thrilling movies of our weapons in action spur workers to greater effort . . .

ON SCREEN—OFFICIAL U. S. MARINE CORPS PHOTO

RECEIVING little public recognition—yet one of the motion picture industry's highly important contributions—is the work it does in cooperation with our armed forces in the making of "incentive" films . . . for presentation in war plants and movie houses.

Important? Yes, and for many reasons. In good part, production depends on workers' enthusiasm. In these incentive films they see *their* tanks, *their* planes, *their* guns blaze into action on the fighting fronts . . . the final test of their handiwork.

In terms of high-level war production, recruitment of workers, job attendance, the program of incentive films is measured and found worthy . . . another contribution of the movies at war.

Eastman Kodak Company, Rochester 4, N. Y.

J. E. BRULATOUR, INC., *Distributor,* Fort Lee, Chicago, Hollywood

One of a series of advertisements by KODAK testifying to the achievements of the movies at war



MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 122 NEW YORK, U. S. A., MONDAY, JUNE 25, 1945 TEN CENTS

France Drops Pool, Industry Will Adopt It

Gov't Had Considered a Monopoly on Exports

The French Government, which had under consideration a plan for a film monopoly for the purposes of export, has abandoned this plan in the face of opposition by French producers, and, instead, has accepted the program of 20 French producers to pool their resources, as reported in MOTION PICTURE DAILY of May 25, and set up offices here to distribute their product, it has been learned here. Offices are also being opened in London, it is understood. Pathe is now the only major French producer to remain outside the pooling agreement because it has an arrangement with RKO Radio.

Six French films have already been brought into the U. S. by the export pool. They are: "Les Anges du Peche," "Les Lettres d'Amour," "Sortileges," "Eternel Retour," "Visiteurs du Soir," and "Nuit Fantastique."

French production is beginning to

(*Continued on page 7*)

Boston, New Haven Branches to PRC

Continuing its program of owning its own exchanges eventually in all exchange cities, PRC has purchased the Boston and New Haven exchanges of Harry Goldman, to service all of New England. Goldman will remain as manager in Boston. These two have been added to the nine exchanges already owned by the company, total serving approximately 71 per cent of the country.

Leon Fromkess, PRC president, in

(*Continued on page 8*)

To Represent U. A. And 'U' in N. Y. Suit

George Raftery, brother of Edward C. Raftery, United Artists president, has been named counsel for United Artists and Universal in the forthcoming trial of the Government anti-trust suit in New York, it was learned yesterday.

The new counsel is a New York attorney of long experience, having been counsel for Globe Indemnity Co. here for many years. He will join the O'Brien, Driscoll & Raftery law firm

(*Continued on page 8*)

Wallis-Hazen Shun SIMPP

Joseph Hazen, president of Hal Wallis Productions, will leave for California today where he expects to remain until the end of September. Hazen is moving his family out to Lake Arrowhead, Cal., for the Summer but he may make one or two brief trips back here before then.

Hazen told MOTION PICTURE DAILY here Friday that he and Wallis do not plan to seek membership in the Society of Independent Motion Picture Producers. They are members of the MPPDA, having joined early this year, and plan to continue that affiliation. Hazen pointed out that his unit has not encountered any of the distribution and exhibition problems of

(*Continued on page 8*)

Contempt of Decree Motion to Goddard

A motion to adjudge Paramount, Loew's and RKO in contempt of the New York consent decree, filed by Rosewelt Realty Co., operating the Orient Theatre, Jersey City, on Friday, was referred to Federal District Judge Henry W. Goddard and upon conference of attorneys a date will be fixed for a hearing.

In tracing the history of the case, which is said to be the first instance

(*Continued on page 8*)

Cites Unions' 10, 15 Millions in Treasury

Actor's Equity Association's annual report lists $625,338 cash and $1,012,571 in total assets, with a surplus of $581,-839.

Paul Dullzell, AEA executive secretary, however, calls this 'chicken feed,' for a union, pointing out that the stage hands and musicians unions have treasuries of over 10 and 15 million dollars, respectively.

AEA members in good standing are listed at 3,387.

'Name' Bands Need Good Films: Platt

CHICAGO, June 24.—With very few exceptions, regardless of the calibre of stage show booked into combination-policy houses, unless a picture has drawing power, business will not be impressive, observes Nate Platt, manager of Balaban and Katz Loop houses and head booker of all 'live' talent for B. and K. houses. In the last seven years, Platt has bought almost every stage attraction available for the 3,850-seat Chicago Theatre. He sees few exceptions to the rule.

'Live' shows lined up for the summer months at the Chicago include, in order of bookings, Sammy Kaye and orchestra, the Ink Spots, and Skinnay Ennis, Benny Goodman and Charlie Spivak and their bands.

Sorrell, Walsh Seen Favoring A Compromise

Strike Faction Leaders Meet Mayor Bowron

LOS ANGELES, June 24. — First indication that both factions in the Hollywood strike are now willing to consider compromise was seen at the close of the 15th week, when Conference of Studio Unions' president Herbert Sorrell and IATSE president Richard F. Walsh accepted an invitation to a conference with Mayor Fletcher Bowron here.

The chief executive had rejected proposals to intervene without concrete assurance that all parties were disposed to consider favorably whatever tenable basis for settlement might be worked out. Secrecy surrounding the four-hour meeting indicated such assurance had been given.

Meanwhile, strike action against Monogram was postponed when rain prevented Paramount's use of the Monogram ranch.

Balaban and Zukor Re-elected Today

The annual Paramount board of directors meeting to elect officers of the corporation for the coming year, will be held here this afternoon, having been adjourned from last Thursday.

Barney Balaban, slated for re-election as Paramount president, will not be present at the meeting since he is now touring the European Theatre of the War with 12 other film executives as guests of the Army. This will be

(*Continued on page 7*)

Coordinating Group For N.Y. Trust Suit

The coordinating committee on trial preparations for the Government's New York consent decree trust case, to which Benjamin Pepper, lawyer, has been appointed executive coordinator, as reported in MOTION PICTURE DAILY last Friday, includes John Caskey

(*Continued on page 8*)

Reviewed Today

Reviews of "I Live in Grosvenor Square", "Santa Fe Saddlemates" appear on page 7.

U. S. Will Study Plans of Educational Film Makers

WASHINGTON, June 24.—Nathan D. Golden, chief of the motion picture section of the Bureau of Foreign and Domestic Commerce, left Washington tonight for a swing through the Middle West where he will visit a number of industrial film producers to determine their plans for postwar operations in the visual education field.

Golden's trip will take him to Chicago, Detroit and Cleveland, where he will talk with producers regarding the big educational-film field which many believe will develop following the war as a result of the use of educational pictures by the Armed Forces and other branches of the Government.

Golden, in surveying the situation, will determine what his unit may be able to do in furthering the aims of this branch of the industry.

Expect Australia to Renew Money Pact

Foreign department heads here expect Australia's currency agreement, which terminates on June 30, to be renewed for another year.

The agreement, which necessitates the licensing of remittances from that country, permits the Australian Government to maintain a check on outgoing monies. It is estimated by authoritative sources that some $5,000,000 is taken out of the Australian market annually by U. S. distributors.

Personal Mention

SPYROS P. SKOURAS, JOSEPH M. SCHENCK, MURRAY SILVERSTONE and OTTO BOLLE of 20th Century-Fox left New York for the Coast over the weekend.

•

BERNARD J. GATES, Monogram representative, has arrived in Buenos Aires for conferences with Centrofil, the company's distributor there, and will go to Brazil after six weeks in the Argentine.

•

EDGAR KENNEDY, RKO Radio short-subjects comedian, has returned to Hollywood after a tour of Southern Army and Navy hospitals, accompanied by MRS. KENNEDY and their daughter COLLEEN.

•

ROBERT S. WOLFF, managing director of RKO Radio Pictures, Ltd., left London by plane Saturday and is expected in New York today for conferences with PHIL REISMAN, RKO distribution vice-president.

•

JULES LEVEY, producer, left Hollywood Friday for Washington and will arrive in New York tomorrow for conferences with United Artists executives.

•

LT. (j.g.) LEONARD SCHLESINGER, formerly of Warner Theatres' home office, is in New York for a few days from Washington, where he is stationed at the Navy Department.

•

NORMAN ELSON, Trans-Lux Theatre Corp. vice-president, will leave here today for Washington and will be in Boston tomorrow, returning Wednesday to New York.

•

NICHOLAS NAPOLI, Artkino president, will leave here today for a visit to the company's Canadian office in Toronto.

•

EDDIE CANTOR will arrive in Hollywood for a bond rally today after a cross-country tour on behalf of the Seventh War Loan.

•

MORRIS GOODMAN, Republic International president, has returned here after a two-month survey of the European market.

•

REX DENNANT of United Artists board of directors arrived in Hollywood Friday from New York for two weeks of conferences.

•

HARRY A. POST, president of Post Pictures Corp., left here Friday for a month on the Coast.

•

ANDREA KING, Warner star, left Saturday for the Coast after appearances in the East.

•

HELMUT DANTINE, Warner star, will reach Hollywood tomorrow after an Eastern tour.

•

LEON D. BRITTON, Argentine sales manager, arrived at the RKO studio in Hollywood Friday for conferences.

Tradewise . . .

By SHERWIN KANE

DEPARTMENT of Justice officials have said several times recently that affiliated theatre divorcement will be the main issue in the forthcoming trial of the government's anti-trust suit against the eight major companies.

At the same time, the Department is expressing, and showing, concern over the amount of time which will be required to try the case. Recently, the Department moved for the appointment of a three-judge court to preside at the trial. Its reason for so doing, the Department said, is its belief that the case can be tried before three judges in less time than before one.

Disregarding the fact that other reasons than that are possibly of greater concern to the prosecution, and disregarding, too, the fact that a number of estimable and experienced attorneys disagree with the government's contention, it seems odd to many in the industry that the Department of Justice is giving no consideration to a course that many agree is much more likely to result in a shortening of the trial—an objective which the Department purports to hold so desirable.

That course is the elimination of the Little Three, Columbia, United Artists and Universal, from the New York trial.

•

There are several reasons for so doing; few which have been advanced for refusing.

Certainly, it is far more likely that the Department could better achieve its expressed desire to shorten the trial by eliminating three defendants than by adding two judges.

The three defendants which could be eliminated from the trial will not be concerned, it is true, with the main issue of the trial—theatre divorcement. That is all the more reason why they should not be required to remain as parties to the action. If they are, they will be obliged to retain counsel and incur large expenses merely to be represented in court during trial of an issue unrelated to them.

Some legal sources contend that even in the matter of the trade practice phase of the New York suit there is no necessity for joining the Little Three as defendants because, they assert, any order of the court on trade practices, resulting from the trial, automatically would apply to the three, whether or not they were required to participate in the trial.

•

There are these considerations then to be taken into account:

1) That the government desires a speedy trial, and it requires less time to try five than it does to try eight;

2) That the main issue of the trial—divorcement—does not involve the Little Three;

3) That court orders affecting trade practices either are or can be made to be applicable to the Little Three whether or not they are forced to stand trial.

In addition, there is the further consideration, already demonstrated, that the government case against the Little Three is not a substantial one.

The government itself made this plain throughout the history of the consent decree. It had no basis, in the first place, for including the Little Three in the decree nor, subsequently, for requiring them to comply with the decree's blocks-of-five, trade showing and other provisions within the decree's escape period.

Furthermore, the government demonstrated in the Crescent trial at Nashville that it had but slight legal basis there for holding the Little Three to trial. Columbia and Universal won prompt dismissals from the Nashville Federal court; United Artists was found by the court to have been involved only in one obscure phase of the case.

•

Such considerations naturally give rise to questions concerning the Department of Justice's stand in the matter now: Why are the Little Three in the case? Why are they not relieved of the necessity of participating in a long and costly trial which can affect them only indirectly?

A story is told (we cannot vouch for its authenticity) of an official of one of the Little Three companies having put these questions during a recent visit to Washington.

He was told, it is related, that it could be conceded that the Little Three are not involved in the "main issue" of the coming trial, and that they could be covered by any trade practice orders resulting from the trial.

"But," so the story goes, "why should you worry? Your company has plenty of money, and the lawyers need the work."

Here's One Solution For Meat Shortage

Albany, N. Y., June 24.—The Strand theatre in Plattsburgh offers a patriotic solution to the meat shortage. A live pig was given away at a Seventh War Loan rally in the Benton circuit house recently. Manager Pat Malone arranged the giveaways.

The cattle idea is reported to be popular in smaller cities and towns. A lamb and a calf were auctioned at a bond rally in Cooperstown, where W. C. Smalley, head of the Smalley circuit, was on the committee.

Gould in Sweden to Study UA Operations

Walter Gould, foreign manager of United Artists, who is making a survey of the company's operations in Europe, has arrived in Stockholm, following a several weeks' visit to the UA offices in London and Paris, it was announced here Friday.

Emanuel Silverstone, special home office foreign representative, who accompanied Gould to Europe, remained in Paris to continue a study of French distribution facilities, now that the company has resumed direct operations in that country.

Washer Returns to Goldwyn Post in N.Y.

Eugene Murphy, who has been temporary Eastern publicity-advertising director for Samuel Goldwyn, is returning to Hollywood, and Ben Washer, recently released from the Army, will resume the post, which he held at the time of his induction three years ago.

In the Army, Washer was also public relations officer for Irving Berlin's "This Is the Army."

Riskin Gets Studio, Setting First Film

HOLLYWOOD, Cal., June 24.—Robert Riskin has taken space in the California Studios preparatory to launching production on his first picture since his resignation as chief of the overseas bureau of the film division of the Office of War Information.

He has been working on the story since coming to the Coast, two weeks ago, and is setting up an organization for his first independent production.

Kamber to Leave UA Publicity Department

Bernard Kamber, special contact in the United Artists publicity department, here on loan to the War Activities Committee to assist in the Seventh War Loan Drive, has resigned, effective this week, at which time the bond drive will end. He will go into business for himself, it was learned here yesterday.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald. Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

That

RKO BRAND OF Showmanship

...The biggest simultaneous area opening of em all arranged for a gigantic opening in more than 100 New England and New York State theatres on June 26...

•

The blanketing Yankee Network and additional powerful stations beamed for the most concentrated mass coverage in history...

•

...Pages and pages of promotion in all Hearst Boston newspapers...

...Mammoth Night of Spectacle at Boston Garden to 18,000 people on Sunday, June 26, a Hearst-sponsored Prelude to a Premiere getting top priority promotion all along the line.

•

...Important persons from all walks of life at dozens of affiliated affairs...

...All wrapped up in showmanship's most extensive and intensive campaign of seat-selling exploitation on record!

•

To be followed by like treatment throughout the territory served by WLW, "The Nation's Station," Cincinnati.

...to launch


RKO'S MIGH
OF A HA
OF HI
AND T
DATE
DEST
BACK TO
starring JOHN WA
with ANTHONY QUINN • BEULAH BONDI
Executive Producer ROBERT FELLOWS • Directed
RKO RADIO PICTURES

TY DRAMA
NDFUL
ROES
HEIR
WITH
NY!

LET'S TOP THEM ALL IN
THE MIGHTY 7th WAR LOAN

The inside story of the invisible army of the Philippines. A great drama of helpless fury and inspired courage . . . told on a flaming canvas of mighty action and thundering thrill — to live forevermore in the hearts of all who want to be free!



BATAAN

See THE MARCH OF DEATH! • JAP BRIDGE OF DEAD!
CABANATUAN PRISON RAID! • BATTLE OF BATAAN!
BOLO KNIVES VS. GUNS! • DARING GUERRILLA RAIDS!
YANK LANDING AT LEYTE! • *and more, and more, and MORE!*

YNE
LY FRANQUELLI • LEONARD STRONG
ARD DMYTRYK • Screen Play by BEN BARZMAN and RICHARD LANDAU

IATSE Seeks CBS Video Office Help

IATSE Motion Picture Home Office Employes Union, Local No. H-63, which represents over 800 'white collar' workers in the home offices of Warner Bros., and its subsidiaries, Universal's home office and Paramount Sound News embarked upon a campaign to organize office workers at Columbia Broadcasting's television offices.

Meeting Friday

Russell Moss, MPHOE business manager, met with representatives of the CBS employes at the Hotel Commodore here on Friday. A representative of the United Office and Professional Workers of America, Local No. 1, CIO, was present at the meeting through the CBS salary committee sponsored by UOPWA and sought to oppose the MPHOE move. A further meeting, called by UOPWA, is scheduled for tonight, with Moss expected to be present. UOPWA has been seeking to aid all CBS 'white collarites' through its salary committees but the move is viewed as an initial step to unionize these workers. The 'IA' move to bring these workers under the American Federation of Labor banner is a direct unionization step. The IATSE recently gained jurisdiction over technicians at DuMont Television, in a National Labor Relations Board election, and has opened negotiations for a contract. MPHOE's move is in line with the IATSE's plan to gain jurisdiction in television.

Meanwhile, MPHOE has organized the 'white collar' workers at the Feist, Miller and Robbins music companies, M-G-M affiliates and plans to start negotiations for recognition and a contract shortly. The union also represents office workers in Warner affiliated music companies.

Short Subjects Get Billing in Chicago

CHICAGO, June 24.—Short subjects are beginning to get billing in first run theatre advertisements, with single feature policies now firmly established in the majority of Loop houses. Most frequently featured are Government shorts, with the March of Time and 'Crime Does Not Pay' series rating second and third honors, respectively.

Fuhrmann to DuMont

Philip Fuhrmann, veteran radio time sales executive, has been appointed sales manager of DuMont television station WABD, New York, Leonard F. Cramer, executive vice-president of DuMont Laboratories, announces. Fuhrmann was formerly with Blue Network, WMCA and WNEW.

WMOH Goes to Mutual

HAMILTON, O., June 24. — Station WMOH, recently opened here by the Ft. Hamilton Broadcasting Co. as an independent station, has joined the Mutual network.

WANTED
SECRETARY—WITH EXPERIENCE IN THE FILM BUSINESS TO ASSIST HIGH EXECUTIVE. ATTRACTIVE SALARY. REPLY STATING QUALIFICATIONS. BOX #254

ABC Network Show Aids Films' 7th Loan Drive

The industry's Seventh War Loan Drive will be highlighted this week by an 'all-star' radio show Wednesday at nine P.M. EWT over the national network of American Broadcasting. In connection with the show, Samuel Pinanski, national chairman of the industry drive, is telegraphing all exhibitor and public relations chairmen throughout the country requesting them to contact their local ABC station and newspapers for the purpose of establishing the "widest possible national cooperative coverage." The show will feature Joan Fontaine, Herbert Marshall and Agnes Moorehead, in a performance of "Rebecca."

The announcements which are to be made on the program will emphasize the fact that the success of the Seventh War Loan Drive is an indication of the measure of the homefront support for the millions of men fighting in the Pacific as well as the millions scattered all over the world. The announcements will urge the continued purchase of bonds "at your favorite motion picture theatre, open day and night, Saturday, Sunday and holidays, for the sale of bonds."

Roxy Doubles Sale of 'E' Bonds for the 7th

The Roxy Theatre has established a theatre bond-selling record by doubling the amount of 'E' bonds and total maturity value sold in the Sixth War Loan Drive. The 6,000 seat theatre has amassed a total of 15,592 'E' Bonds, with a maturity value of $1,180,375. The Roxy had established a quota of 12,500 'E' Bonds for the Seventh War Loan, according to manager David T. Katz.

Hartford WAC Group Is Credited With $250,000

HARTFORD, June 24.—The motion picture theatres' War Activities Committee of Hartford, has been credited with $250,000 in war bond sales purchased by the Treasury Department of Connecticut for the first time in any war loan drive, here. In a letter received by Hartford county chairman, James McCarthy, manager of Warners' Strand, the Treasury reported that the sale was made at the theatres of this city "in recognition of the theatres' outstanding efforts on behalf of the Seventh War Loan Drive here."

Army, Stars to Feature Stadium War Bond Rally

The Seventh War Loan drive will reach its climax when the Army's own outdoor spectacle, "Here's Your Infantry," will be staged for bond buyers in Yankee Stadium on Tuesday evening, July 3, according to an announcement by Irving Lesser, general chairman of the New York War Activities Committee, sponsored by the Treasury in conjunction with the film industry. In addition, there also will be an 'all-star' stage show featuring Hollywood and Broadway luminaries.

Blumenstock Makes a Tieup for 'Rhapsody'

Mort Blumenstock, Warner's Eastern director of advertising-publicity, has put over another promotion for "Rhapsody in Blue," whereby newspaper reporters will use Motorola 'Handle-Talkie' radios in covering tomorrow's press preview of the George Gershwin musical at the Hollywood Theatre, here.

With this two-way broadcasting equipment, the reporters will transmit running stories from the spot to city news desks, describing the arrival of celebrities, War Bond purchasing, lobby ceremonies and other events.

New Competition Feared

READING, Pa., June 24. — Theatre men view with concern a report that the City Council here may let down all the bars on motion picture showings in non-theatrical halls as the result of a protest by the Reading Woman's Club, owner of a 400-seat center-city auditorium, which was refused permission recently to show educational films in its hall. Other clubs are allowed to show pictures, the club stated.

New Broadcast Firm

ALBANY, N. Y., June 24.—N.M.U. Broadcasting Co., Inc. has been incorporated to operate a broadcasting business in New York. Directors are: Joseph Curran, H. Hedley Stone and Ferdinand C. Smith, all New York. International Albany Service, New York, was incorporating attorney.

Claim Radio Tie-Up Record for Gershwin

In what is said to be a record for a single week of Coast-to-Coast radio tie-ups on a film, at least 25 network programs will participate in 'George Gershwin Jubilee Week,' starting June 29, in connection with the world premiere of Warners' "Rhapsody in Blue" at the Hollywood Theatre, here. The programs include seven on CBS, eight on NBC, three on Mutual and at least three on the Blue.

Augmenting the network shows, will be at least a dozen regional broadcasts and several hundred individual-station programs, chiefly in response to letters from Paul Whiteman, honorary chairman of the jubilee committee.

House Staffers Beaten

READING, Pa., June 24.—Attacks by youths on theatre aides who try to keep them in order in theatres, have broken out in a number of larger houses here. A gang who attacked two employes in a theatre, painfully injuring one of them, and causing a serious disturbance, resulted in a meeting of theatre managers at which it was decided to bring prosecutions in every case in which the names of offenders can be obtained.

Clark in Video Post

Robert W. Clark, station engineer of radio station WEAF, here, has been appointed television operations supervisor, responsible for the technical phases of field and studio operations, according to O. B. Hanson, NBC vice-president and chief engineer.

Cosgrove Still RMA Head, Elect Others

WASHINGTON, June 24.—R. C. Cosgrove of Cincinnati has been reelected president of the Radio Manufacturers Association. Bond Geddes has been reelected executive vice-president; other vice-presidents reelected include E. A. Nicholas, chairman of the set division; R. C. Sprague, chairman of the parts division; T. A. White, chairman of amplifier and sound equipment division. M. F. Balcom was elected vice-president and chairman of the tube division; George Lewis, was also elected a vice-president. Leslie F. Muter was reelected treasurer and John W. Van Allen was reappointed general counsel.

In a series of resolutions approved at the annual RMA meeting it was urged that the War Production Board authorize production of replacement parts and essential communication equipment for the third quarter of 1945, but that no authorization for home set production be made for the third quarter because of the continued heavy third quarter military program.

Also, a telegram was sent to OPA administrator Chester A. Bowles, and other Office of Price Administration officials, urging an immediate, acceptable pricing policy for home receivers and equipment, to prepare for a manufacturing program. A formal request was made to the Federal Communications Commission urging FM and television allocations and recommending FCC 'Alternate Plan No. 1,' which would provide 50-68 mc's for FM.

Stores Change Hours, Theatres See Benefits

LOUISVILLE, Ky., June 24. — Theatremen forsee a possible increase in at least matinee attendance through a change in retail store hours, effective June 30. The new schedule, from 9:30 A. M. to 5:15 P. M., to continue until Sept. 1, will induce earlier morning shopping, allowing more time for attending matinees, exhibitors theorize. Monday hours, from 12:30 to 9 P. M., which will remain in effect, have helped night theatre business.

WLW Gets 7th News-wire

CINCINNATI, June 24. — Station WLW receiving news coverage from Associated Press, United Press, International News Service and Reuters, in addition to direct dispatches from its own war correspondents, Maj. James E. Edmonds, in Europe, and Milton Chase, in the Pacific, has added Aneta, Netherland and Netherland Indies news agencies.

Miss Kemble in MBS Post

Dorothy Ann Kemble, formerly with NBC and the Blue Network, has been named director of the newly created continuity acceptance department for Mutual Broadcasting, effective June 18, according to Phillips Carlin, vice-president in charge of programs.

New Television Firm

ALBANY, June 24. — Telecast Corporation of America has been incorporated to operate a television advertising business in New York. Incorporators are: Albert Levine, Lillian Ritter and Emanuel Rothstein. Nathan S. Briskman was incorporating attorney.

Mexico Seen Capable Of 150 Films Yearly

Mexico's physical film production plants are expanding rapidly and with new studios going up that country will soon be capable of producing from 150 to 200 pictures yearly, Joseph Mullen, 20th Century-Fox's district manager for Mexico, West Indies and the Caribbean, told MOTION PICTURE DAILY here. Mullen was here from his Mexico City headquarters, and was scheduled to leave at the weekend for Virginia for a brief vacation before returning to his post.

12-Stage Studio

Theodore Gildred, American real estate broker, is erecting a 12-stage studio in Mexico City, which, with others under construction and in existence, will give Mexico a total of 60 sound stages, Mullen said. Once the raw stock situation is eased, he added, production will increase tremendously. Shortage of raw stock still continues acute, and, consequently, many picture schedules have had to be pared down. Producers have had to make a decision whether to utilize available stock for new productions or for release prints for pictures already finished, Mullen said.

There will be a big market for new seats and rugs for Mexico's theatres and many houses will be modernized "with quite a bit of new construction" also taking place, he said. National Theatres, 20th-Fox subsidiary, has been making a survey of theatre possibilities in Mexico.

French Producers Adopt Export Pool

(*Continued from page* 1)

revive and by the end of May, 14 films were in work, six were being edited and seven were in preparation, it is reported.

U. S. industry representatives in Paris are conferring with officials of the film division of the French Ministry of Information on various restrictions imposed on American distributors. Most important of the problems under discussion, it is said, are the two-year limitation on release dates, new imports, films dubbed in America and the free disposition of U. S. film balances in France.

Cooperative French production is still under consideration, it is understood. Under this type of production, a star, a writer and a director would get together some financial backing, either from the Government or private sources, and jointly produce, splitting the profits.

Mexican Chamber Moves

MEXICO CITY, June 24.—New headquarters of the National Cinematographic Industry Chamber and the Association of Producers and Distributors of Mexican Motion Pictures have been set up in the Cine Chapultepec Building, which also houses the newes local first-run theatre.

$2,000,000 Loaned Films

MEXICO CITY, June 24.—The picture industry's own bank, the Banco Cinematografico, S. A., has financed the business to the amount of $2,000,000 so far this year.

Reviews

"I Live in Grosvenor Square"

(*ABC-Pathe*)

London, June 24

HERBERT WILCOX here puts across as practicable a piece of filmcraft as ever came off the British lines: sound in wind and limb, warranted to stay any course, assured of box office laurels on either of Atlantic's shores.

With habitual verve of ballyhoo, Wilcox proclaims his picture as one of those much-to-be-wished-for American "bridges"; as his own earnest contribution to English-speaking union. Maybe it is, too, for the folks in Oklahoma hereby may learn to comprehend the English just that little bit more.

Contrariwise, theatregoers—American and British alike—will have regard to another circumstance; to wit, that here is a picture not maybe of magnificence, but of refreshing merit, friendly, romantic, exciting, competent.

It tells of the impact on those legendary eccentricities of the British, of a couple of ordinary "G.I.'s: Sergeant John Patterson of Flagstaff, Arizona, and his Brooklyn buddy Sergeant, Benji Greenberg. The Americans come up against all the known imponderables of English wartime life; become entangled with Dukes, dustmen and debutantes. Patterson finds himself winning the heart of a Ducal daughter in rivalry with her life-long playmate, Major David Bruce of the English Grenadier Guards. The latter, beaten to the punch in love's conflict, must perforce comfort the lass at the picture's end when her American sweetheart perishes over Britain in a shot-up B-17.

Romantical that all may sound; but it is romance that is told with warmth and human incident. Also, it is romance that never flags, which is an unusual characteristic in Britain's films, so often obstinately intent on halting by the wayside.

Miss Anna Neagle is the aristocratic heroine of the piece; she exhibits all her known, much loved, qualities of engaging charm and appealing sincerity. There is a hand-picked lot of British actors. There is also Dean Jagger, in the chief American role. Jagger clearly will administer exciting jolts to feminine hearts wherever this picture is shown. In the British critical view this actor has never before been vouchsafed such an opportunity as this. Right well does he accept the challenge. Laurels go also to an hitherto unknown: First-class Private Elliott Arluck, as The Boy from Brooklyn.

Wilcox, assiduous student of Hollywood models, has made one more success. It is the best Hollywood-type film that Hollywood never made.

Running time, 114 minutes. General classification. PETER BURNUP

"Santa Fe Saddlemates"

(*Republic*)

Hollywood, June 24

ASSOCIATE producer and director Thomas Carr has fashioned his material to fit the tastes of the Western fan. The usual fist-fights and chase sequences make up the major part of this Sunset Carson starring vehicle.

Linda Stirling, as a feminine journalist who goes after the news before it happens, has plenty to do and does it well. Learning that the cowboy has been sent on a secret mission by the Governor of the state, she follows him to the town of Tres Pinos. There Sunset tangles with a gang of smugglers, who are engaged in the illegal transport of jewels. After some tension and uncertainty, the whole is resolved by Sunset's flying fists and flashing guns. Bennet Cohen wrote the original screenplay.

Running time, 56 minutes. General audience classification. Release date, June 2.

THALIA BELL

Balaban and Zukor Re-elected Today

(*Continued from page* 1)

the first annual board of directors meeting which Balaban will miss since he was elected president of the corporation in July, 1936.

Other officers to be re-elected include Adolph Zukor, chairman of the board; Stanton Griffis, chairman of the executive committee; vice-presidents Y. Frank Freeman, Henry Ginsberg, Austin C. Keough, Leonard H. Goldenson and Charles M. Reagan; treasurer, Walter B. Cokell; secretary, Keough; comptroller, Fred Mohrhardt; assistant secretaries, Norman Collyer, Jacob H. Karp, Fred Meyer.

Mexicans Get 25% in US

MEXICO CITY, June 24.—Mexican pictures recoup from 25 per cent to 40 per cent of their production costs producers here report, by exhibition in the Southwestern United States which contains a large Spanish-speaking population.

Berger, Nazi Captive, Alive in Amsterdam

Ludwig Berger, who co-directed "The Thief of Bagdad" for Alexander Korda and "Vagabond King" and other films for Paramount, is still alive after being taken prisoner as a 'Dutch hostage' by the Germans, according to word received here by Mady Christians. Berger is living at 99 Vondelstraat, Amsterdam, and is trying to reestablish contact with friends. He was caught by the German invasion in 1940 while visiting his mother, who has since died. Berger has just finished a book about his film career.

Sistrom Leaves 'Skies'

HOLLYWOOD, June 24.—Joseph Sistrom is relinquishing his assignment as producer on Irving Berlin's Paramount film, "Blue Skies" because of doctor's orders to take a rest. He will leave here after spending a week in outlining to his successor production plans on which he has been working. "Blue Skies" will star Bing Crosby, Paul Draper and Joan Caulfield.

Animated Films Did Wartime Teaching

Capt. Rodell Johnson, chief of the animation branch of the Signal Corps Photography Center, here, and former Disney animator, addressing the Saturday panel of the conference called by the Independent Citizens Committee of the Arts, Sciences and Professions, held at the Waldorf-Astoria Hotel, here, said that at the beginning of the war, Government agencies, the military services, and industrial organizations were faced with the "fundamental problem" of teaching millions of people "an understanding of objective information with which they were essentially unfamiliar." He added that "within the medium of the film, animation provided the image needed to complete the full statement of a subject, provided the aspects that photography was incapable of showing." Capt. Johnson said that in the last four years hundreds of thousads of feet of animated educational film depicting the war effort have been made.

Other Speakers

Other speakers at the Saturday panel included Gilbert Seldes, director of television for Columbia Broadcasting; Peter Lyon, president of the Radio Writers Guild; screen writer Marc Connelly, who discussed "Post-War Trends in Commercial Films"; John Grierson of the Canadian Film Board, and producer-director Herbert Kline, who read a paper prepared by Prof. Franklin Fearing, vice-chairman of the Hollywood Writers Mobilization. Prof. Fearing referred to motion pictures as having "already shaped the attitudes of most of the civilized world," adding that films must be seen "as instruments of communication, which, if intelligently used, may shape the destiny of our world."

To Preview Disney Film

A preview of "Something You Didn't Eat," a Walt Disney production on nutrition, will be part of a special program on food and winning the peace, to be sponsored by the New York City Food and Nutrition Committee, the War Food Administration and the Office of War Information, to be held tomorrow at 8:30 P.M. at the Museum of Modern Art.

MGM Shows 2 July 10

Two M-G-M pictures have been set for trade showings in all exchange areas on July 10. They are "Anchors Aweigh" and "Her Highness and the Bellboy."

Miss Plauche Named

Lucille F. Plauche has been named Monogram Latin American publicity manager. Norton V. Ritchey, foreign distribution vice-president, announces.

"great" says F___K W____R
WRITE FOR DATA UNICON CASH CONTROL SYSTEMS, LTD 1501 BROADWAY NEW YORK CITY
UNICON MOTION-PICTURE-THEATRE CASH CONTROL

Refuses to Pay Tax, Council Repeals It

Napa, Cal., June 24.—The two-cent amusement tax has been repealed by the city council after the owners of two local theaters refused to pay it. The repeal becomes effective in 60 days.

The reason given was that public sentiment appeared to be against the tax. It became effective last January, but Blumenthal Bros., owner of the two theaters here, just refused to pay it. City attorney Nathan Coombs said he would file suit against the theater owners for the tax between Jan. 16 and the date of repeal; he estimated the amount would be $6,000.

Hazen-Wallis Will Not Join the SIMPP

(*Continued from page* 1)

which SIMPP members have complained.

Hazen said that Wallis does not plan to make any pictures in England before next Summer since there is no studio space available there. Wallis will put "The Crying Sisters" into production around Sept. 15, and "The Searching Wind" around Oct. 1. A third film, "Love Lies Bleeding," is expected to start Jan. 1. Wallis is expected in New York July 1, Hazen said, for the opening of "You Came Along."

Chinese in Study of Production on Coast

H. S. Liu, a representative of the Chinese government who came to this country in 1937 and attended the University of California, is at Republic's North Hollywood studio studying production, according to a home office announcement on Friday. He has covered the editorial, art, transportation, property, construction, electric and wardrobe departments and is now working with associate producer Don H. Brown on musical-romance, Western musical and psychological mystery methods.

Carpenter Buys 2 Houses

HICKORY, N. C., June 24.—John F. Miller, for more than 30 years owner of the Carolina and Rivoli theatres here, has sold out to George D. Carpenter and Associates of Valdese, N C. The Valdese company, now operating theatres in Valdese, Shelby, Madison, Mayodan, Conover and Granite Falls, N. C., will assume management of the Miller theatres on July 1.

Plan Kentucky Theatre

CINCINNATI, June 24. — A site has been acquired and plans developed for a 600-seat, one-floor, theatre at nearby Ludlow, Ky., just across the Ohio river, to be built by the Ludlow Amusement Co., it is announced. Construction will be started as soon as materials are available. Television facilities have been included in the plans.

Contempt of Decree Motion to Goddard

(*Continued from page* 1)

of its kind since arbitration under the decree was instituted, the complaint states that the New York tribunal on July 1, 1942, reduced the Orient's clearance of the Cameo, also Jersey City, operated by the Rosyl Amusement Co., from seven to three days.

In the Fall of 1943, the complainant charges, distributors approached the company and asked it waive the three-day clearance and were refused. Thereafter, it is alleged, in the Fall of the next year, at different times, Louis Phillips of Paramount, Ben Abner of Loew's, and Phil Hodes of RKO informed the complainant that since they could not stand the action of the Cameo Theatre against them for conspiracy, that if they had to fight anyone, they were prepared to fight the Orient, and that unless the Orient consented to waive clearance they would abolish it on their own.

Thereafter, the complainant charges, all three abolished the seven days clearance of the Orient over the Cameo. Warners, Columbia and Universal still grant seven days to the Orient, the complainant asserted.

Mel Albert is attorney for the complainant.

Canadian Foundation For a Better Life

OTTAWA, June 24.—John Grierson, manager of the National Film Board in the Dominion Government, is listed as one of the incorporators of Canada Foundation which has been granted a charter to develop the cultural life of the country. One of the plans of Canada Foundation is to raise a fund of $1,000,000 to sponsor screen art, music, radio and literary activities among Canadians.

Another incorporator is A. D. Dunton, Montreal, who has been identified with the Wartime Information Board, of which Grierson was general manager for a time.

Boston, New Haven Branches to PRC

(*Continued from page* 1)

New York from Hollywood, announced the purchase of the New England branches, and, at the same time said that the company had purchased the original screen play, "Queen of Diamonds," from Lou Golding, and the original story, "The Vanishing Gangster," from Maurice Spevak.

George Sanders Dies

NEW ORLEANS, June 24.—George Sanders, one time vaudeville trouper and for many years associated with Joy's Theatres here, died in Touro Infirmary after a brief illness. Survivors include his widow, one daughter, Mrs. Felix Martin of Carencrow, La., and one son, Jack, who is with the Army in the Pacific.

Services for E. O. Sykes

WASHINGTON, June 24.—Funeral services were held here Friday for Eugene Octave Sykes, 69, one of the original members of the Federal Radio Commission, who died at his home here Thursday after a long illness. Burial will be in Aberdeen, Miss., his native town.

Coordinating Group For N.Y. Trust Suit

(*Continued from page* 1)

of Dwight, Harris, Koegel and Caskey, 20th Century-Fox attorneys; Howard Levinson, Warner Bros.; Stanley Thompson, M-G-M; Albert Bickford of Simpson, Thacher and Bartlett and Louis Phillips, Paramount attorneys; and Granville Whittlesey of Donovan, Leisure, Newton and Lumbard and William Zimmerman, RKO attorneys. The trial is to start in New York Federal District Court on Oct. 8.

Pepper is making his headquarters at the 55 Liberty Street office which has been set up by the distributor-defendants for trial preparations. Companies have also assigned members of their home office legal staffs to assemble necessary data and documents as required.

To Represent UA And 'U' in N. Y. Suit

(*Continued from page* 1)

while handling the anti-trust suit assignment for the two defendant companies.

Heretofore, Edward C. Raftery has been counsel in the government suits for United Artists and Universal but executive duties as head of United Artists will prevent him from undertaking the defense work in what is expected to be an exceptionally long trial of the New York case.

'Pinocchio' Tested For Reissue 'Pull'

Walt Disney Productions has opened "Pinocchio" in Harrisburg, Pa., in the first of two test runs to determine whether it will be reissued. Another opening will take place in Salt Lake City the first week of July.

If reaction on these test runs warrant, the feature will be revived.

AMPA Sets Farewell For Bob Montgomery

Bob Montgomery will be guest of honor at the first open meeting of Associated Motion Picture Advertisers under its new officers' slate, at the Palace Athene Restaurant, here, Thursday, on the eve of his departure for England, where he will represent the Jock Lawrence organization as public relations liaison with the J. Arthur Rank film companies, Dave Bader, president, announced on Friday.

Sack Gets 6 'Big Boys'

DALLAS, June 24.—Sack Amusement Enterprises has acquired negatives and world rights to six "Big Boy" Williams' Westerns, which it will release in 35mm and 16mm immediately. The deal was closed in Hollywood with Alexander Brothers, who produced the pictures under their Bean Productions banner.

Sack is preparing new accessories and new prints for national states-right release.

Buys Edris Interests

PORTLAND, June 24.—Will J. Conner has acquired all interests of the late Ned Edris in John Hamrick's four theatres in Tacoma, and will succeed Edris as general manager. His associates are William Edris and Hamrick.

Hollywood

By THALIA BELL

Hollywood, June 24

MYRNA LOY has been selected to co-star with Don Ameche in the Jack Skirball-Bruce Manning production, "Genius in the Family," based on the life of Hiram Percy Maxim, inventor . . . Gail Russell has been assigned the lead opposite Alan Ladd in Paramount's "Calcutta."

•

Irving Starr will produce "If You Ever Need Me," psychological drama recently purchased by M-G-M . . . Loren Tindall has been chosen for a top featured role in "Girl of the Limberlost," currently shooting at Columbia . . . John Garfield has been assigned the starring role of a young violinist in "Humoresque," which Jerry Wald will produce for Warners.

•

The King brothers have purchased "Twilight," by Tilde Forster and John Kafka, and will produce it upon completion of "Golden Girl," their next film for Monogram . . . Ben Blue has been signed for a top comedy role in "Two Sisters from Boston," soon to start at M-G-M . . . Six-year-old Beverly Sue Simmons has ben signed to a long-term contract by Universal.

•

Word has reached here that Colonel William Keighley has arrived in France, where he is searching for picture material before joining other production executives on a tour of Germany. . . . Bert Kalmar, screenwriter, has been granted a waiver by the Screen Actors' Guild to play a role in "Confidential Agent," now in work at Warners.

•

Universal has signed Doris Merrick for a featured role in "As It Was Before," which co-stars Merle Oberon and Charles Korvin. . . . Morton Lowry, young British actor, has been selected for a part in "Calcutta," which Seton I. Miller will produce for Paramount. . . . "Badman's Territory," with Randolph Scott in one of the top roles, is scheduled for late Summer production at RKO. Nat Holt will produce.

•

RKO has exercised its option on Harriet Parsons as a producer. "Prodigal Woman" will be her next picture.

3rd Cincinnati House

CINCINNATI, June 24.—Plans for a suburban theatre at nearby Deer Park have been announced by Joseph W. Nordich and Horace R. Wetzel, for which a site has been acquired and plans drawn. Construction will be started as soon as materials are available.

This is the third post-war theatre project to be announced here, the others being at suburban Price Hill, by Charles Ackerman, and nearby Ludlow, Ky., by Ludlow Amusement Co.

Screen 'Joe' Thursday

Ernie Pyle's "Story of G.I. Joe" will be tradeshown in all key cities on Thursday, with exhibitors and newspaper executives and Government and military officials invited. United Artists is releasing the Lester Cowan production.

FILE COPY DO NOT REMOVE

MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 123 NEW YORK, U.S.A., TUESDAY, JUNE 26, 1945 TEN CENTS

Industry Cited By Stettinius For 'Frisco Aid

State Head Says Screen Helped Success of Meet

Secretary of State Edward R. Stettinius, Jr., key figure of the United Nations Security Conference at San Francisco, has commended the American film industry for its contribution to the success of the Conference.

Stettinius complimented the industry both for its policy toward the Conference and for its operation of the United Nations Theatre.

This was made known by citations which Stettinius addressed to Claude Lee, Paramount public relations director and a member of the industry's Conference planning committee, as a representative of the industry, the contents of which were divulged yesterday at a luncheon for the trade press at the New York Athletic Club. How-

(*Continued on page 6*)

French Industry Is Physically Unhurt

WASHINGTON, June 25.—The U. S. Bureau of Foreign and Domestic Commerce reports that the motion-picture industry in France is being affected by wartime conditions. In 1943 gross receipts totaled 3,500,000,000 francs, but since Jan., 1944 the industry has been virtually at a standstill. Lack of raw materials and the complications involved in the government's

(*Continued on page 6*)

Glett Will Manage Selznick Studio

HOLLYWOOD, June 25.—Vanguard today appointed Charles L. Glett, recently discharged from the Army, to the newly-created post of general studio manager of Selznick International Pictures.

Prior to enlisting, Glett was vice-president of the Myron Selznick agency. He entered the industry in 1918 with the foreign division of Educational Pictures and, after a period with United Artists, launched his own short-subjects producing unit. Later he produced features in England, and in 1929 joined Audio Cinema as production manager.

SAG Hits Strike in Letters to Press

Hollywood, June 25.——The Screen Actors Guild today mailed letters to 300 metropolitan newspapers stating the organization's position on the studio strike and the Conference of Studio Unions' threatened boycott of films made by actors who have crossed the picket lines. The strike "is causing irreparable harm to the industry and to labor," the letter states, pointing out that SAG's members voted unanimously to observe their contracts.

Meanwhile, CSU, rejecting a request by Mayor Bowron to remove the pickets while some 500 United Nations Conference delegates visit here this week, has decided to tell its side of the strike story on banners in several languages.

Variety Meet Off, Due to Travel Jam

Long distance telephonic conversations among national Variety Club executives, yesterday, resulted in the cancellation of this year's Variety conference and "Humanitarian Awards" banquet, the latter scheduled for Aug. 17—the highlight of the originally scheduled Aug. 16-18 "streamlined" meeting, which was to have been held at the Waldorf-Astoria Hotel, here. R. J. O'Donnell, Dallas, and John

(*Continued on page 6*)

Eisenhower Day and Heat Respite Help Grosses on B'way

Bolstered by last Tuesday's record Broadway business attendant upon General Eisenhower's New York visit and by some relief from record heat, grosses at Broadway first-runs showed improvement. In the case of the Rivoli, Capitol and Music Hall, current week's grosses are expected to exceed the previous week.

"Conflict" and a stage show featuring Louis Prima and band and Dane Clark are again registering phenomenally at the Strand, with $38,000 recorded for the first three days of the second week and over $75,000 estimated for the full week, which would equal the first week. The figure may establish a second week record for the house. "Wonder Man" is continuing strong at the Astor with more than $50,000 estimated for the third week, following the second week's receipts of $51,000.

"The Valley of Decision" and the Music Hall's stage show are continu-

(*Continued on page 6*)

WB Staff Meetings Start Here Today

First session of a three-day meeting of Warner Bros. district managers, presided over by Ben Kalmenson, general sales manager, will open here this morning at the home office. Territorial sales executives attending include Norman Ayers, Robert Smeltzer,

(*Continued on page 6*)

Rank Will Address Films Principally to Midwest

HOLLYWOOD, June 25.—Not to New York or Hollywood but "to the people of your great Middle West" will J. Arthur Rank's producers address their pictures, the British film leader told a press conference in the Beverly Hills Hotel on his arrival here this morning and before a luncheon given for him by the Association of Motion Picture Producers, at Perino's Restaurant. Facing the largest turnout to greet a visiting dignitary here in recent years, Rank said he does not intend to produce any pictures in Hollywood and will not use Universal's facilities for production or distribution, explaining, "They have their hands pretty full handling their own product." United Artists will distribute "about nine" Rank properties, and there are no other undisclosed releasing arrangements, Rank said, but added: "I am open to proposals."

He denied reports linking him with Samuel Goldwyn and David O. Selznick in variously described ventures.

One outcome of the Hollywood visit may be improved arrangements for exchanging players, Rank said, adding that Britain's Stewart Granger is now the biggest box-office draw in England, outdrawing any American star. An exchange of technicians also may be worked out, he said, although union barriers have obstructed this heretofore.

Rank said screenworthy television,

(*Continued on page 2*)

Army Cutback May Ease Stock Supply

Possibility of Drawing On Canada Also Seen

WASHINGTON, June 25.—A further cutback in Army third-quarter film requirements is expected to be made voluntarily by the War Department, thereby easing the supply situation which has been involved because of the vacation period in the film-manufacturing plants, it was learned today.

While it is hoped that production during the next three months will be approximately at the level of the quarter now ending, it is possible that the War Production Board may have to draw on Canadian stock to help out. Any 35mm film secured from Canada will be used to fill the quota of the Office of War Information or other agencies which can use the stock abroad. It will not be released to the industry here, it was said, because it is not fine-grain film.

Three major companies which went over their second quarter allotments of raw stock by from 300,000 to some-

(*Continued on page 6*)

Nelson an Industry Asset, Hazen Says

The choice of Donald Nelson as president of the Society of Independent M. P. Producers is a most constructive one and likely to prove beneficial to the entire industry, Joseph H. Hazen, president of Hal Wallis Prod., said yesterday in discussing the appointment prior to his departure for the Coast.

Hazen will be in California most of the summer while the Wallis organization prepares "The Searching Wind," "Love Lies Bleeding" and a possible third property for production.

"Whoever is responsible for the

(*Continued on page 6*)

3-City Monogram Meeting July 14-15

HOLLYWOOD, June 25.—Monogram will hold simultaneous sales meetings in New York, Los Angeles and Chicago July 14-15, Steve Broidy, vice president and general sales manager, announced here today. Final release schedules for the 1945-46 season will be set at these sessions.

Personal Mention

NEIL AGNEW, Vanguard Films vice-president, returned to New York from Europe yesterday.

•

BEN KALMENSON, Warner general sales manager, and JULES LAPIDUS, Eastern Division sales manager, have returned to New York after a brief visit with district sales manager CHARLES RICH and branch manager JOE KOLISKI, Cleveland.

•

DR. BERNHARD KAHN, physician for the Warner Club in Philadelphia, will be feted today by Warner circuit employes there in honor of his 60th birthday.

•

DAVID BADER, 20th Century-Fox home office trade press contact and an oldtimer in film publicity, and his wife, SYLVIA, observed another wedding anniversary yesterday.

•

HENRY A. LINET, executive assistant to MAURICE A. BERGMAN, Universal Eastern advertising-publicity manager, was in Chicago over the weekend from New York.

•

ROY HAINES, Warner Western and Southern division sales manager, returned here yesterday from Atlanta and other Southern points.

•

JOEL BLUESTONE, Universal's New Orleans office manager, will leave there Friday for a vacation-and-business trip to New York.

•

VIRGINIA O'BRIEN, actress, wife of Coast Guard Seaman KIRK ALYN, is the mother of a girl, THERESA, born recently at Santa Monica, Cal.

•

STUART DUNLAP, Loew's managing director for Southern Latin-America, arrived yesterday in Hollywood for conferences.

•

ARCHIE MAYO, director, will return to Hollywood from New York next Saturday.

•

MATTHEW LEVEY, IATSE general counsel, will leave San Francisco tomorrow for New York.

•

MILLARD OCHS, manager of the Strand, Akron, and MRS. OCHS are in Havana for vacations.

Roxy to Repeat 'Wilson'

"Wilson" will again play the Roxy, here, for two weeks beginning July 25 at popular price scales.

Abbott and Costello will open at the Roxy July 3, on a 22-day engagement at $20,000 per week in conjunction with "Nob Hill."

NSS Names Bryan

ATLANTA, June 25.—Randall Bryan, for many years on Film Row, here, and for the past five with National Screen as Georgia representative, has taken over as branch manager of the local office, it is announced by Southern district manager Charles P. Lester.

I. Gordon, Olympic Founder, Is Dead

NEW HAVEN, June 25.—Israel Gordon, 68, founder of the Olympic Theatre Circuit of New England, died here following a short illness.

He leaves his wife, Mrs. Anna Gordon; three sons, Dr. Ernest I. Gordon, Warrant Officer Victor M. Gordon and Pvt. Arnold W. Gordon, and a sister, Mrs. Michael Chain, this city.

Johnstone Resigns as ABC News Director

The resignation of G. W. Johnstone as director of news and news features of American Broadcasting is announced by Robert E. Kintner, vice-president. At the same time the name of the department was changed to news and special events and divided into two divisions: one of special events and one of news.

Thomas Velotta, assistant director of news and news features since the Blue Network separated from NBC, has been named director of special events, and Richard Tobin, former foreign correspondent for the *New York Herald-Tribune*, has been named director of news.

Hospital Care Theme Of Blue Cross Film

"Every Two Seconds," a ten-minute documentary film aimed at acquainting the public with the so-called Blue Cross non-profit plan for hospital care, has been produced by Associated Filmakers, under supervision of Stanley Neal for the Hospital Service Plan Commission of the American Hospital Association, and is available now in 35mm. and 16mm.

Williams Takes Post With BMI in London

Thomas Baird, director of the film division, British Information Services, has announced that J. R. Williams, with the division for the past three years, has left for London to take up a post with the British Ministry of Information.

Harold Lloyd Will Return to Screen

HOLLYWOOD, June 25.—Preston Sturges, producer, has announced the signing of Harold Lloyd, star of silent films, to a contract to appear in two comedies, the first of which, "The Sin of Harold Diddlebock," will go into production on Aug. 1.

RKO Buys Time on Air

RKO Radio has bought 18 spot announcements on radio station WNEW's "Make Believe Ballroom," to promote Samuel Goldwyn's "Wonder Man." Buchanan and Co. was the agency.

Nichols in Ideal Post

Glover M. Young, advertising director of Ideal Women's Group, announces the appointment of M. W. Nichols as advertising manager.

Rank Will Address Films to Midwest

(*Continued from page* 1)

due in three years, will not impair the motion picture business. "France may make some good pictures, after it settles," he declared, but held that Germany will not be a production factor for at least ten years. The continent will be an important source of revenue, he added.

Rank pledged films based "not alone upon financial return but upon recognition of the impact films have upon the thinking of the world."

Attending the luncheon were: Fred W. Beetson, Maurice Benjamin, Nate Blumberg, Joseph I. Breen, Irving Briskin, William Dozier, Marvin Ezzell, Y. Frank Freeman, Henry Ginsberg, Samuel Goldwyn, Charles Koerner, Louis B. Mayer, Robert Newman, David E. Rose, Joseph M. Schenck, Lew Schreiber, M. B. Silberberg and Allen Wilson.

Blumberg was host to Rank privately tonight. The Society of Independent Motion Picture Producers will be host to him at a luncheon tomorrow.

Hint David H. Coplan To Receive Rank Post

TORONTO, June 25.—David H. Coplan of London, said in Toronto he was merely back in Canada's film capital on a holiday visit but there has been a strong rumor that the former general manager of United Artists in Canada will shortly be named to an important post as representing J. Arthur Rank in a distribution organization.

Powers Organizes a Promotional Service

Pat Powers, formerly special exploitation representative for 20th Century-Fox, and creator of the New York War Center for the Treasury Department, has organized his own staff, here, to specialize in exploitation, traveling displays, and trade shows.

Newbery Is Named To International Post

Morris Goodman, President of Republic Pictures International Corp., announces the appointment of Charles Bruce Newbery as general manager for the company in Australia, New Zealand, and India.

Owen on Drive Trip

Hugh Owen, New York and Southern division manager for Paramount, will leave on Monday, July 2, for a month's trip through the South in connection with Paramount's 'One Third of a Century' anniversary.

Film Text in RCA Ad

The international division of RCA is running a 925-line newspaper advertisement throughout the world using text from Paramount's "And Now Tomorrow" to feature post-war products.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
50th St. and 6th Ave.
GREER GARSON • GREGORY PECK
"The Valley of Decision"
A METRO-GOLDWYN-MAYER PICTURE
SPECTACULAR STAGE PRESENTATION

LOEW'S STATE
ON SCREEN
Judy GARLAND
Robert WALKER
in M-G-M's
'The CLOCK'
IN PERSON
VIRGINIA WEIDLER
ROSS & LaPIERRE

Junior Miss
A 20th Century-Fox Picture
RIVOLI
B'way & 49th St.
Doors Open 9:30 A. M.

"OUT of this WORLD"
Paramount Picture
In Person!
ALLAN JONES
plus GIL LAMB
plus
EILEEN BARTON
plus JERRY WALD
and Band
Buy Bonds Here
PARAMOUNT
Times Square

FRED MacMURRAY
MURDER, HE SAYS
A PARAMOUNT PICTURE
Brandt's Air-Cooled
Buy War. Bonds
GLOBE
B'way & 46th St.

Samuel Goldwyn presents
DANNY KAYE
In
"Wonder Man"
in Technicolor
ASTOR
Broadway and 45th St.
CONTINUOUS
POPULAR PRICES

RKO PALACE
B'WAY & 47th St.
Robert Young - Laraine Day
"THOSE ENDEARING YOUNG CHARMS"
An RKO RADIO PICTURE

3rd WEEK
NOW AT ROXY
SPOTLIGHT ON CONGRESS
THE NEW MARCH of TIME

More Selznick Sampling

HOLLYWOOD, June 25.—David O. Selznick has renewed a contract for full use of the facilities of Audience Research, Inc.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

Confirmation from a man who Knows!

Golden State Theatre and Realty Corporation

Executive Offices:
995 MARKET STREET
YUKON 2112

SAN FRANCISCO, 3, CALIF.
May 25, 1945

ADDRESS ALL COMMUNICATIONS TO THE COMPANY

Mr. James R. Grainger
Republic Pictures
1790 Broadway
New York City, N. Y.

Dear Jimmy:

Last week we screened Republic's new picture, FLAME OF BARBARY COAST. It is a production any exhibitor should be proud to play. The picture is well cast, the story is excellent, production value and direction are "tops." It holds one's interest from the opening scene to the end title.

Congratulations to Republic on turning out this splendid feature, which is a credit to your organization!

With kindest personal regards,

Sincerely,

Bob McNeil

R. A. McNeil

Watch "FLAME OF BARBARY COAST" set the world on fire

Keep Your BOX OFFICE EYE on Republic's 10th Anniversary

ADMAN



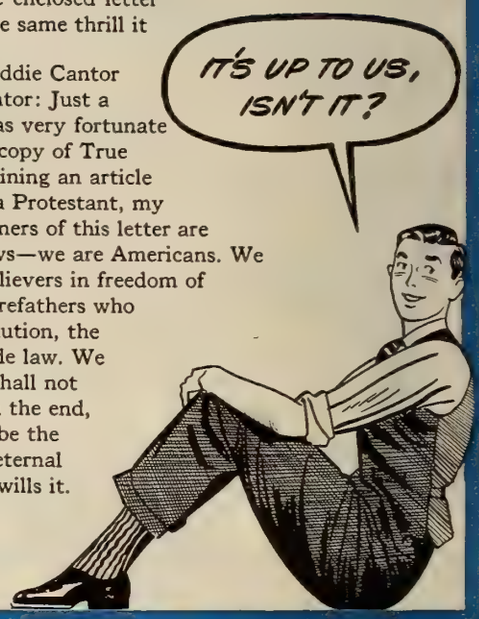
THE ROAD TO PEACE

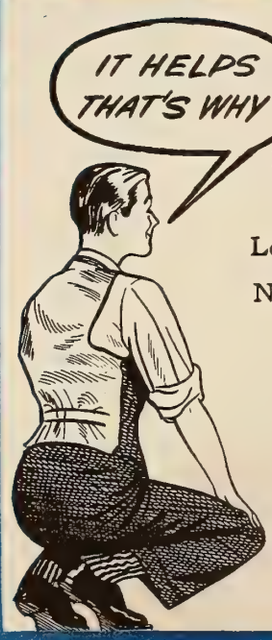
Dear Editor: The enclosed letter must give you the same thrill it has given me.

Eddie Cantor

My dear Mr. Cantor: Just a few days ago I was very fortunate in getting an old copy of True Confessions containing an article you wrote. I am a Protestant, my friends and co-signers of this letter are Catholics and Jews—we are Americans. We believe as true believers in freedom of religion, as our forefathers who wrote the Constitution, the greatest man-made law. We trust our efforts shall not be in vain, and in the end, there shall again be the beginning of the eternal peace, as God so wills it.

Pfc. Warren C.
and 36 of his buddies
Somewhere in India

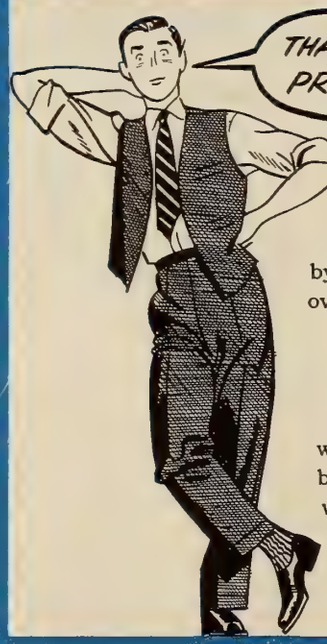




TO JOHNNY, WITH LOVE

Dear Editor: Bouquets to you for your printing of "Poems for Remembrance" and "Great Love Poems for Your Scrapbook." Not only have they been a source of constant inspiration and consolation to me, but they have also met the fervent approval of my "G.I. Johnny" in the South Pacific.

Miss L. G. S.
Pittsburgh, Pa.



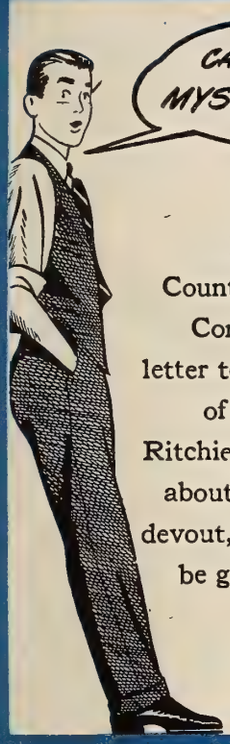
WHAT'S THE ANSWER FOR G.I. JOE?

Dear Editor: I have been looking over the issue of True Confessions which has the article, "There'll Be Jobs for All," by Ernestine Breich. My buddies overseas really would like to believe nothing but the best about the G. I. Bill of Rights, but is what you say true? It is true about getting your old job back, but what pay does one get? When the boys do come back, they won't want things the way I found them when I started working following my discharge.

Edward N.

True Confessions readers write more personal letters to the Editor than most magazine readers do. These eager letters that flood in every month from intelligent, average "people like us" prove that they find things in their "Magazine for a Better Life" which could happen to them, or have happened. The Editor is a *close* friend of theirs, because True Confessions is close to the lives they live.

IN WONDER LAND



"I CAN'T HELP WRITING"

Dear Editor: After reading "I'm That Country Parson's Wife" in the March True Confessions, I can't help writing my first letter to an editor. If more people could read of the wonderful Reverend and Mrs. A. Ritchie Low and their community, and think about it, and pattern their lives after these devout, Christian people, the Negro's lot would be greatly improved. I'm a Negro myself.

Mrs. Alex W., Jr., Wellsville, Ohio

THERE'S THAT SMILE AGAIN



Dear Editor: My husband was killed in France on September 25th, 1944, and for a while I could hardly keep going. We had had only a year and a half together before his induction. After reading several stories in your magazine, you don't know how much better I've felt. Other wives have gone through the same heartaches and kept their chins up. Thank you for helping me to know that now *I* can proudly do the same.

Mrs. Lorraine M.
East Vanport, Oregon

DO YOU EXPECT THEM TO BE?

Dear Editor: I agree with Adolphe Menjou's article, "Do Wives Really Count?" in the March True Confessions. Of course, a woman can be a great help to her husband, but he must first have within himself the ability and desire to succeed. Women are not magicians.

Mrs. Wilma H., Tulsa, Oklahoma



TRUE CONFESSIONS

FAWCETT PUBLICATIONS, INC.
295 Madison Avenue, New York 17, N. Y. • World's Largest Publishers of Monthly Magazines

Bought at newsstands by 2,000,000 women a month for the living service it gives

Nelson an Industry Asset, Hazen Says

(*Continued from page 1*)

selection of Nelson as SIMPP president, may have chosen even more wisely than he realized," Hazen said. "Based on Nelson's experience and background in both industry and government, it is apparent that he should be able to accomplish a great deal for independent producers. Moreover, his record is a constructive one, indicating that he will work in cooperation with other industry groups, rather than at cross-purposes with them.

"His ability to maintain a harmonious balance, as head of the War Production Board, between the demands of the military, the requirements (not always reasonable) of civilians, and Congressional and governmental agencies, all at the same time, illustrates his unusual capabilities.

"Moreover," Hazen said, "Nelson's knowledge of and experience in foreign markets should be invaluable not only to the independent producers but also to the Motion Picture Export Co., with which, his record suggests, he may be expected to cooperate. I am most enthusiastic about the entry into the industry of a man of his calibre. I am sure his contributions will be constructive and that under his administration it will be seen that two trade organizations can work together to the advantage of both."

Stettinius Cites Industry For San Francisco Aid

(*Continued from page 1*)

ard Dietz, M-G-M vice-president in charge of advertising and publicity; Claude Collins, newsreel coordinator, and Glendon Allvine of the Eastern Public Information Committee, members of the planning committee, were also present.

"Not only was the industry most cooperative in helping to maintain a serious note in the surroundings of the Conference," the citation from Stettinius read, "but also in the very real services rendered by providing the United Nations Theatre as well as facilities for the Conference Theatre.

"I am sure that these contributions by the industry have added materially to the success of our efforts as a host nation."

In an earlier citation to Lee, Stettinius commended the industry on its policy adopted in relation to the Security Conference and "on the good taste and excellent impression which such a theatre must create. Your assistance in providing this theatre and the excellent programming . . . will be of great assistance to us in fulfilling our obligations as the host nation at the Conference."

Dietz, who was chairman of the planning committee, revealed that 57 features were exhibited to the Conference delegates, whose total attendance reached 50,000. In sketching the background of the industry's affiliation with the conference, Dietz related how the industry maintained a position of dignity in its handling of its participation at the Conference and refused to be pressured into permitting Hollywood shows and talent to run rampant.

Lee revealed that many films were excluded from exhibition at San Francisco which might tend to misrepresent American life. The committee which selected the films attempted to secure a "fair and even" cross-section of product from American producers, including independents, he asserted. Foreign governments were appreciative of the opportunity to exhibit their documentaries in the Conference Theatre, he added. Indicative of the esteem in which the showings were held was the request by the Secretary-General of the Conference to the industry to continue showings, Lee asserted.

Heads of the various delegations received a gift film of the Conference with each print concluding with shots of the individual delegation, he said.

Broadway Grosses Show Mild Upturn

(*Continued from page 1*)

ing to attract strong business with a sturdy $68,000 recorded for the first four days of an eighth week; $115,000 is expected, which will equal the sixth week. "Thrill of a Romance," combined with a stage show featuring Guy Lombardo and his band and June Havoc, at the Capitol, is continuing strongly with $63,279 counted for the fourth week and $66,000 estimated for a fifth and last week ending tomorrow. "Blood on the Sun" and a stage show including Mark Warnow and his orchestra, Rose Marie, Jack Durant and Ethel Smith will start Thursday.

At the Paramount, "Out of This World," combined with a stage show featuring Allan Jones, Gil Lamb, Eileen Barton and Jerry Wald and his band, is expected to do $54,000 in its third week. Third week for "Where Do We Go from Here" and a stage presentation with the DeMarcos, John Boles, Jackie Gleason and Roddy McDowall at the Roxy will pull $55,000. After a fourth and final week, "Nob Hill" and a stage show headed by Abbott and Costello, will be the Roxy's offering.

'Miss' Gaining

The Rivoli, with "Junior Miss," in its second week is building and is expected to top the initial week figure of $15,000. With $6,200 already in for the first two days, $16,000 is seen for the full week. The Palace, is expecting a good $25,000 for the first week of "Those Endearing Young Charms." The Criterion is heading for a $29,000 take on "The Naughty Nineties" in its initial week. At the Hollywood, "The Corn Is Green" is expected to register $7,000 for the last five days of the 13th week and "Rhapsody in Blue" will open its run on Wednesday.

"Murder, He Says," at the Globe, on the basis of $5,000 for the first two days, will bring an estimated $15,000 for its initial week. "Bedside Manner" registered $4,000 for its first three days at the Gotham and is expected to take $9,500 for the first week. "Crime, Inc." at the Rialto, is headed for a moderate $8,000 and may not hold past its first week.

WB Staff Meetings Start Here Today

(*Continued from page 1*)

Ralph McCoy, Henry Herbel, Harry Seed, Charles Rich, Hall Walsh, Doak Roberts and Haskell Masters.

A series of conferences for the Warner field exploitation force will be conducted concurrently by Mort Blumenstock, Eastern director of advertising-publicity, with attendance including Bill Brumberg, head of the field staff; Ted Tod, George Fishman, Art Moger, Glenn Ireton, George Wood, Lucia Perrigo, Stanton Kramer, Frank Bruner, Don Walker, Herbert Pickman, Allen Kohan, Ira Epstein, G. D. Woodard, Richard Stephens, Ed Benjamin, Franklin Fisher, I. Q. Gross and Dan Karsch.

Charles Einfeld, vice-president in charge of advertising, will address sessions of both the district managers and the exploiteers.

Home office executives who also will participate in the meeting conducted by Kalmenson include Joseph Bernhard, Samuel Schneider, Blumenstock, Arthur Sachson, Roy Haines, Jules Lapidus, I. F. Dolid, Ed Hinchy, Norman H. Moray, Howard Levinson, Bernard Goodman, Stanley Hatch and others.

'Rhapsody' Preview for Press Here Tonight

Celebrities from the theatrical world, society, business and the military services will attend tonight's press preview of Warner's "Rhapsody in Blue" at the Hollywood, here.

Variety Meet Off, Due to Travel Jam

(*Continued from page 1*)

Harris, Pittsburgh, made the joint announcement.

Because there will be no civilian Pullman transportation facilities for 30 days starting Aug. 1, a situation caused by heavy war movements, Variety conference committeemen decided that the club could best cooperate with the Government and the Office of Defense Transportation by cancelling the meeting, even though it was intended to be of limited attendance and not have full-size delegations from the field.

A new date will not be set for a meeting until the transportation jam eases to a point where one will not interfere with troop movements; this may be later in the year. Meanwhile, the national "Humanitarian Awards" committee will meet later to determine the recipient this year.

French Industry Is Physically Unhurt

(*Continued from page 1*)

seizure of the large segment of holdings acquired by the Nazis have greatly hampered operations.

However, there has been no material damage to plants or property, and members of the industry estimate that it could easily produce 66 feature films a year. At the same time the market is large enough to permit the showing of from 110 to 120 foreign films annually.

Army Cutback May Ease Stock Supply

(*Continued from page 1*)

thing over 500,000 feet will have their third quarter quotas cut back correspondingly, but no further penalties will be imposed, it was learned.

The three companies are understood to have discovered that they had exceeded their quotas and to have come to Washington immediately to report the matter to the WPB and explain that the over-use had been inadvertent. Several Class C producers also are scheduled to lose some of their third quarter film as a result of similar excessive consumption.

THREE ASSOCIATED SERVICES

FREE & PETERS, Inc.

James L. Free, *Chairman.* H. Preston Peters, *President.* Since 1932, exclusive national sales representatives of leading radio stations from coast to coast. Offices in New York, Chicago, Detroit, Atlanta, San Francisco and Hollywood. Now planning post-war expansion in FM and Television representation.

WRIGHT-SONOVOX, Inc.

James L. Free, *President.* Since 1941, exclusive developers and licensors of Sonovox *"Talking and Singing Sound,"* exploiting commercial and artistic uses of Gilbert Wright's basic patented invention, in radio and motion pictures. Headquarters in Hollywood.

JAMES L. FREE PRODUCTIONS

James L. Free, *Producer.* Norman Wright, *Director.* Headquarters in Hollywood. Fred Mitchell, New York Representative. Now producing series of one-reel quality shorts for major release, plus television: "The Wonderful Ears of Johnnie McGoggin," using Sonovox *Talking and Singing Sound.* Also producing motion picture commercials for experimental television, and "minute movies" for theatre distribution.

NEW YORK: 444 Madison Ave. Plaza 5-4130
CHICAGO: 180 N. Michigan Ave. Franklin 6373
HOLLYWOOD: 6331 Hollywood Blvd., Hollywood 2151

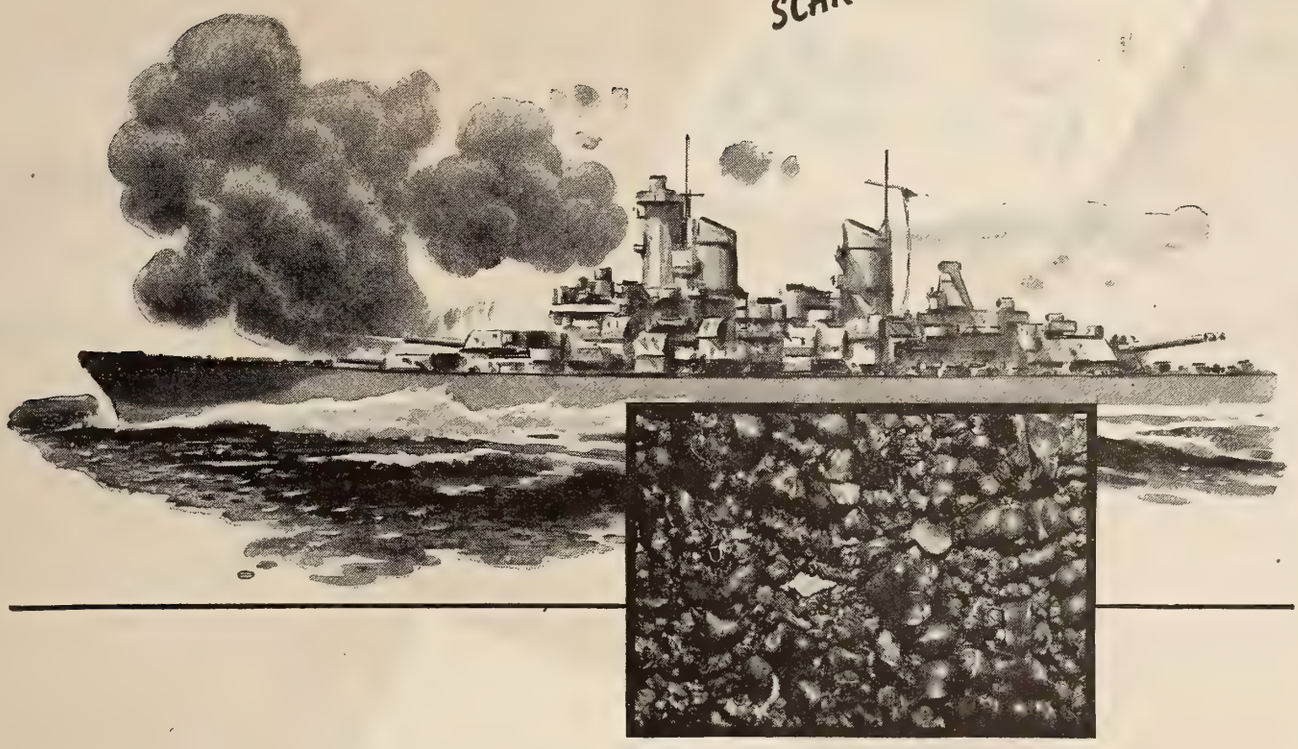
REEVES SOUND STUDIOS, INC.
1600 BROADWAY, N. Y. 19 Circle 6-6686
Complete Film and Disc Recording Facilities

WANTED
SECRETARY—WITH EXPERIENCE IN THE FILM BUSINESS TO ASSIST HIGH EXECUTIVE. ATTRACTIVE SALARY. REPLY STATING QUALIFICATIONS.
BOX #254

Bonded Film Storage Corp.
LOWEST RATES
TWICE-A-DAY DELIVERY SERVICE
SAFETY-SECURITY
1600 BROADWAY N.Y.C.
Circle 6-0081-2-3-4
STORAGE & C. A. PROJECTION ROOM FILM EXCHANGE DISTRIBUTION SERVICE

SHE TAKES 3,058,000 POUNDS OF COPPER!

SCARCE



IN A 45,000-ton battleship of the Iowa Class, there are 3,058,000 pounds of copper . . . 1,529 tons of it!

That's just *one* reason why copper is scarce. Almost countless more war-imposed reasons exist why every last possible ounce of copper should be saved.

National Carbon Company's experience and research enabled us at the very beginning of the war to redesign "National" projector carbons using less copper while providing virtually the same screen brilliance as before. Furthermore, exhibitors, projectionists and lamp manufacturers have contributed much to the copper-saving program.

Now it is more important than ever for projectionists to collect the copper drippings from lamps, as well as the copper easily stripped from carbon stubs, and turn it all in to local salvage committees for re-use.

It's an easy thing to do . . . and a tremendously important one these days!

The word "National" is a registered trade-mark of National Carbon Company, Inc.

NATIONAL CARBON COMPANY, INC.

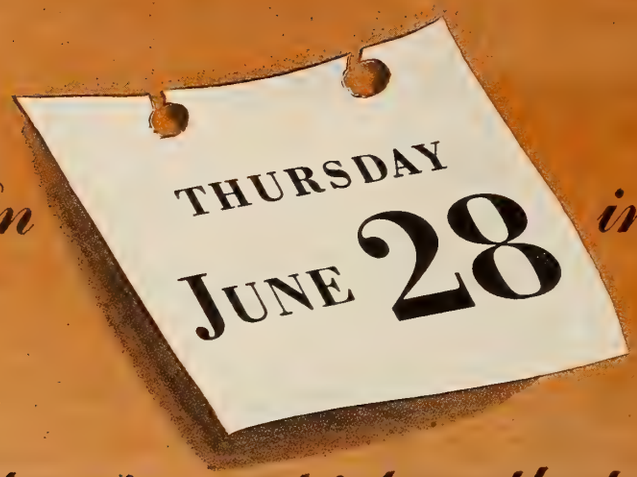
Unit of Union Carbide and Carbon Corporation

UCC

General Offices: 30 East 42nd Street, New York 17, N.Y.

Division Sales Offices: Atlanta, Chicago, Dallas, Kansas City, New York, Pittsburgh, San Francisco

KEEP YOUR EYE ON THE INFANTRY . . . THE DOUGHBOY DOES IT!



On *in cities from coast to coast, United Artists will preview a picture that will take its place among the greatest screen productions of all time...*



ALBANY • *DELAWARE*
ATLANTA • *RHODES*
BALTIMORE • *LINDEN*
BOSTON • *UPTOWN*
BUFFALO • *SHEA'S NIAGARA*
CHARLOTTE • *CAROLINA*
CHICAGO • *SURF*
CINCINNATI • *FOREST*
CLEVELAND • *COLONY*
DALLAS • *PALACE*
DENVER • *ALADDIN*
DES MOINES • *UPTOWN*
DETROIT • *FISHER*
KANSAS CITY • *KIMO*
LOS ANGELES • *FOX BOULEVARD*
MEMPHIS • *LINDEN CIRCLE*
MILWAUKEE • *VARSITY*
MINNEAPOLIS • *GRANADA*
NEW HAVEN • *FOREST*
NEW ORLEANS • *CIRCLE*
NEW YORK • *NORMANDIE*
OKLAHOMA CITY • *UPTOWN*
OMAHA • *DUNDEE*
PHILADELPHIA • *STATION WCAU*
PITTSBURGH • *SHADYSIDE*
PORTLAND, ORE. • *ORIENTAL*
SALT LAKE CITY • *STUDIO*
SAN FRANCISCO • *TIVOLI*
ST. LOUIS • *ESQUIRE*
SEATTLE • *EGYPTIAN*
WASHINGTON, D.C. • *PARAMOUNT Proj. Room*

FILE COPY DO NOT REMOVE

MIGHTY 7th War Loan

MOTION PICTURE DAILY

MIGHTY 7th War Loan

VOL. 57. NO. 124 NEW YORK, U.S.A., WEDNESDAY, JUNE 27, 1945 TEN CENTS

Rank Bidding For Control In Television

Has Long-Range Plan for Video Sets and Theatres

By PETER BURNUP

LONDON, June 26.—J. Arthur Rank's long-term plans for the post-war are evidenced in the consolidation of Bush Radio, one of the foremost pre-war radio manufacturers and set distributors, with his Cinema Television, Ltd., aiming, it is understood, at as strong a position in radio-television as he now possesses in the British film industry and in exhibition.

For the purpose, Rank has increased the capital of Cinema

(*Continued on page 8*)

RKO Circuit Meet Opens

Sol. A. Schwartz, general manager of RKO out-of-town theatres, this morning, will open a conference of all key men of his home office and field operations, at the circuit's headquarters, here, in the first of a series of meetings to run through Friday.



Sol A. Schwartz

Schwartz will first introduce Malcolm Kingsberg, vice-president of Radio-Keith-Orpheum, who will address the gathering, including division managers E. H. Groth, Boston; Arthur Frudenfeld, Cincin-

(*Continued on page 7*)

European Outlook Is Good, Says Goodman

Morris Goodman, Republic vice-president in charge of foreign sales, who recently returned here from a 10-week European trip, said in a trade press interview yesterday that he believes post-war conditions in Europe will be as favorable for American pro-

(*Continued on page 8*)

RKO-Rank Deal Is Again Reported

Reports of J. Arthur Rank's purchase of an interest in RKO, heard here variously for many months, were again strong yesterday in a high industry circle.

No one was available at either RKO or in the office of Floyd Odlum, principal RKO stockholder, for comment. Rank is in Hollywood.

See Truce in FPC-Odeon Building War

TORONTO, June 26.—An understanding has been virtually reached between Paramount and the Paul Nathanson-J. Arthur Rank interests to abandon a theatre-building war which has loomed in Canada for the past year, it was reported here today.

It was stated that Famous Players-Canadian now does not plan erecting more than a few large theatres in important key cities, one of which is understood to be Toronto. In other quarters there were rumors that Rank had dropped his plan for the erection of 50 theatres in conjunction with Nathanson, president of Canadian Odeon, as announced in the late Winter.

After a personal view of North America, Rank also is said to be hesitating on theatre construction in either the United States or Canada. It was recalled that the only definite an-

(*Continued on page 8*)

CSU Lays Strike In Lap of United Nations' Delegates

By WILLIAM R. WEAVER

HOLLYWOOD, June 26.—Having worked out a charter for a world peace organization in nine busy weeks at San Francisco, the UNCIO delegates had Hollywood's 15-week-old labor war thrown in their laps this morning when the secretary of each delegation received a letter from the Conference of Studio Unions strike strategy committee notifying them that they must cross picket lines to visit the studios on their way home and declaring: "We feel it only fair to give you this information in advance."

The Association of Motion Picture Producers, which expects to entertain 500 delegates Thursday and Friday, promptly issued a statement branding the CSU assertions as "misleading and inaccurate" and pointing out that the tours were arranged "at

(*Continued on page 8*)

Name New Heads of Title Registrations

David Palfreyman of the MPPDA theatre relations department has been appointed director of the association's title registration department. Adolph Schimel, counsel for Universal Pictures, has been designated chairman of

(*Continued on page 8*)

"Rhapsody in Blue"

[*Warner Bros.*]

RICH in material and incident, "Rhapsody in Blue" is a superior attraction marked by several passages which have more than an even chance of becoming memorable.

It is the essential biography of George Gershwin, the story of a man's life from early days on the East Side of New York through periods of struggle and purpose to an overwhelming, if short-lived, success as an outstanding native composer. This true-life account, with fractional fictional embroidery, is made the more realistic by employment of actual names, places and dates. The loyal Gershwin family, of course, appears throughout. Max Dreyfus, a real figure in the music world, is another. Oscar Levant, under his own name, is a third. So it goes, to include Buddy De Sylvia, who they say is making pictures in Hollywood these days; Walter Damrosch, Otto H. Kahn, George White, Jascha Heifetz, Sergei Rachmaninoff, Maurice Ravel, Paul Whiteman and Al Jolson.

Surrounding the fictitious characters, created by Sonja Levein in her original and retained by Howard Koch and Elliot Paul in the screenplay, these individuals—some living, some dead—accentuate the factual. It makes a refreshing difference.

Gershwin, as a boy, had tunes in his head. He wanted to get them on paper

(*Continued on page 6*)

SCTOA Will Drop National Trade Policy

Conciliation Continues In So. California Area

LOS ANGELES, June 26. — Principle of conciliation and arbitration enunciated by the late Albert J. Law in Washington and New York, last December, on the business trip which he made in behalf of the Southern California Theatre Owners Association, and which ended with his sudden death on Jan. 2, are continuingly in effect, according to Paul Williams, formerly of the staff of the Department of Justice, who succeeded

(*Continued on page 7*)

French Quota May Be ⅓

The French government is considering restricting all foreign films to one-third of the playing time in French theatres, despite a shortage of raw stock and talent to fill the remaining two-thirds playing time, Neil Agnew, Vanguard vice - president in charge of distribution, said here yesterday. He returned Monday from a six weeks' trip to London and Paris. Agnew said that no new British or American films are permitted to be



Neil Agnew

(*Continued on page 3*)

Jap Suicide Strikes In Newsreels Today

Strikes by Jap suicide planes will appear in the five newsreels to be released tomorrow; they will first be shown in key newsreel houses here today.

A nine-minute reel packed with some of the most spectacular film shots of the aerial war in the Pacific was screened by 20th Century-Fox here

(*Continued on page 8*)

Personal Mention

JOSEPH SEIDELMAN, Universal International president, will leave here today for several weeks on the Coast.

•

ROBERT M. VOGEL, chief of the M-G-M studio international department, will leave Hollywood by plane tomorrow night for Mexico, Panama, Peru, Argentina, Brazil, Trinidad, Puerto Rico and Cuba to study market conditions, returning in August.

•

C. W. PERRINE, Minnesota Amusement Co. executive, and BEN BERGER, independent circuit operator, have been named members of the board of the Minneapolis Civic Center Development Association.

•

JACK GOLDSTEIN, former Warner field man and now a U. S. Navy lieutenant, has been awarded the Air Medal for conspicuous service in the Philippines.

•

ALFRED FINESTONE, Paramount home office trade paper contact, was called to his home in Kansas City yesterday because of the serious illness of his mother, aged 75.

•

BUD ABBOTT of Universal's comedy team, ABBOTT and COSTELLO, will arrive in New York from Hollywood this morning. LOU COSTELLO arrived Monday.

•

WILLIAM HASTINGS, manager of the RKO Grand, Cincinnati, has been married to HELEN SHARP, secretary to FLORENCE KIPP, manager of the RKO Lyric there.

•

CHARLES SCHLAIFER, 20th Century-Fox advertising manager, will leave New York for Hollywood today and return in about three weeks.

•

LEON J. BAMBERGER, RKO Radio sales promotion manager, will attend the annual outing of the New Jersey Allied Association in West End, N. J.

•

ED FEINBLATT, Columbia Philadelphia salesman, is the father of a boy, born recently at Mt. Sinai Hospital there.

•

CHARLES BEAKY, assistant manager of the Arcadia, Philadelphia, and BLANCHE MINSKOSKI were married recently.

•

JOSEPH NEVISON, manager of Warners' Uptown, Philadelphia, is the father of a son, ROLAND, born at Jefferson Hospital there.

•

JOHN JOSEPH, Universal advertising-publicity director, will leave Hollywood for New York tomorrow.

•

HARRY M. KALMINE, Warner Theatres assistant general manager, will be in Washington today.

•

HARRY GOLDBERG, Warner Theatres advertising-publicity director, will be in Philadelphia today.

Insider's Outlook

By RED KANN

MORE dates and things: "[J. Arthur] Rank told his dinner audience. . . . Chicago will get a better break in British films than it has been getting in Hollywood. "Hollywood's idea of Chicago is entirely misleading. I am going to send all of my producers here, one by one, to get to know your beautiful city." —MOTION PICTURE DAILY, June 19.

"Not to New York or Hollywood but 'to the people of your great Middle West' will J. Arthur Rank's producers address their pictures, the British film leader told a press conference . . . on his arrival here [Hollywood] this morning. . . ."—MOTION PICTURE DAILY, June 26.

This places our East-West pride in a fine pickle. As a native of New York, we register protest. As a resident of Hollywood, we protest again. Rank discrimination, that's what.

Besides, it was our impression J. Arthur was oiling and raising his gunsights on the *whole* American market, not one section of it.

■ ■

In the beginning, the United Nations Theatre in San Francisco — the industry's very best foot forward marks that particular enterprise, by the way—looked like a flop. Attendance, restricted to those accredited to the Conference, was disturbingly small; but the disturbance bothering Howard Dietz, Claude Lee and Glen Allvine was decidedly otherwise. Then came the day when "From the Vistula to the Oder," a Russian film, arrived. Soviet Foreign Minister Molotov requested an immediate showing. Messrs. D, L, and A, held a collective (non-political) breath, speculated hard over Soviet reaction to an empty house.

Their breathing might have been regular, however. Molotov caused the word to be spread throughout the Soviet delegation and others within the Soviet orbit and the house played to capacity.

"That's one way of filling a theatre," remarks Dietz not without a trace of envy.

■ ■

April 26 was the date, and the place in this column. Then it was reported a national clearing house for the many exhibitor combines blossoming around the country was being talked. Nebulous but talk. The item has been picked up and reprinted elsewhere since, but that's another matter.

As many as 2,000 houses were linked together in these combines. Later came a telephone call. The inquirer posed this question:

"Two thousand theatres getting mad at a distributor would be an awful lot of theatres to get mad. If they ever did that, would it be restraint of trade?"

Since the caller and the columnist are not lawyers, neither one knew the answer.

■ ■

Bob Goldstein's habitat is Times Square. When he cannot help himself, he visits Hollywood and on rare occasion a country retreat like Sunset Hill, home of I. M. Rappaport of the Hippodrome theatre, Baltimore. Over the weekend, Goldstein lolled, ducked into pool, kept gulping the unsullied Maryland ozone and observing, "A guy could get healthy doing this."

One thing bothered him, nevertheless. Finally, he turned to his host and remarked, What do you here for carbon monoxide?"

■ ■

Buddy De Sylva, lyricist of "135th Street Blues" and co-lyricist with Irving Caesar on "Yankee Doodle Blues," and not Buddy De Sylva, producer, is one of the real life characters in "Rhapsody in Blue" [*see page 1 for review*] which opens at the Hollywood theatre this morning. In actor Eddie Marr, Warners also found a performer who resembles the original.

Insiders will get a boot from this line of dialogue, handed to Oscar Levant for delivery:

"You sound like a big executive, De Sylva."

■ ■

Far and wide, and throughout all these years, he has been known as Monty Banks. Now comes "A Bell for Adano" and a fat part, very well performed.

Consequence: Monty Banks is that no longer. Official billing: Montague Banks.

■ ■

When Atlas [Floyd Odlum] purchased those 25,000 shares of Disney common, he strengthened his portfolio of that issue. Already part of it were 30,000 shares of Disney preferred. About 155,000 shares are outstanding.

■ ■

Addenda: What's this revival of an old rumor about Rank buying into another producing-distributing organization?

Further Relaxing of WPB Restrictions

WASHINGTON, June 26.—The War Production Board is expected to announce a further relaxation of wartime restrictions on construction on or about Aug. 1, but would-be builders will have to pick up materials from such stocks as become available from time to time.

While most construction materials other than lumber, show signs of improvement as a result of the slowing down of war construction, the shortage of wood and the manpower situation will likely prove to be the controlling factors in any resurgence of private building activity.

Many Applications

A large number of applications have been filed since 'V-E Day' for permission to construct theatres, none of which have been granted, and it is unlikely that there will be any great amount of theatre construction in the immediate future because of the lack of seats, carpets and other items of equipment.

UN 'Frisco Theatre Closes After 60 Days

SAN FRANCISCO, June 26.—The United Nations Theatre at San Francisco closed last night after having been in operation for 60 days and having shown 60 programs donated by the industry. The last three programs consisted of: "Bedside Manner," United Artists, Sunday; "Song of the Isle," 20th Century-Fox, Monday, and "Old Acquaintance," Warner Bros., tonight.

Originally scheduled to close last Saturday, film showings to the Security Conference delegates were extended for three days at the behest of Alger Hiss, Conference secretary-general, who requested that the showings continue as long as the Conference.

Harold Smith Back To Paris on Sunday

Harold Smith of the MPPDA foreign department will leave for Paris on Sunday to reestablish the industry post which he held there prior to the war.

As Continental European representative for MPPDA, Smith remained at his post in Paris until 1941. He has been assistant to Carl E. Milliken, MPPDA foreign department head, in New York since. It is reported that he will head an enlarged Continental organization in Paris, working in cooperation with the Motion Picture Export Corp.

Leigh Film Halted

LONDON, June 26.— Sir Alexander Korda's production of "Lottie Dundass" has been suspended indefinitely on account of the illness of Vivian Leigh, star of the film.

'Nights' Premiere Set

"A Thousand And One Nights," Columbia, will have its New York premiere at the Criterion Theatre on Wednesday, July 11.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor: cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

Army Equipment Is 'Frozen' in Europe

WASHINGTON, June 26.—Little of the Army's projection equipment now becoming surplus in the European theatre is expected to reach the market for sale as surplus for some months to come, it was learned here today.

Projection equipment, together with other material of less than essential priority, will be stored in Europe, for return to this country only after our troops and their fighting equipment have been brought back for transfer to the Pacific. The Army has not yet even attempted to inventory the projectors and other equipment which it will have as surplus, although the Navy plans to take such a count next month.

'John L.' Premiere in Boston Tomorrow

BOSTON, June 26.—The world premiere of Bing Crosby Productions' first United Artists release, "The Great John L.," will be held at the Majestic Theatre, here, tomorrow night. Sullivan was born here. Many of Sullivan's old friends will be present, as well as officials of city and state and luminaries of the sport world.

More than 100 stores have used special window displays or staged contests in connection with the opening.

"The Great John L." will have its New York premiere at the Gotham Theatre on July 7.

WPB Committee to Study Enemy Data

WASHINGTON, June 26.—A new committee to study and distribute technical information gathered from enemy countries is being formed by the War Production Board. This group, to be called the Enemy Technical Reports Committee, will pass along to individuals, industrial concerns and others in the United States information received from countries occupied by the Allies on new technical methods and developments. The data will be used for both war and civilian production purposes, officials said.

Donald R. Keyes, director of WPB's office of production, research and development, will be chairman of the new committee.

Osserman Promoted To RKO Brazil Post

Jack Osserman, recently returned from Brazil, has been promoted by vice-president Phil Reisman to the post of general Latin American supervisor for RKO Radio, with headquarters in Rio de Janeiro. Rene Beja is the new RKO Radio manager for Brazil.

Osserman will assume his new duties in August, when he will return from a visit to the RKO studio in Hollywood.

Germain to Manage Frank Productions

HOLLYWOOD, June 26.—W. R. Frank, Northwest independent circuit owner, and producer here, has named G. R. Germain general manager of W. R. Frank Productions, Inc.

French Considering Quota Of ⅓ of Playing Time

(*Continued from page* 1)

shown in France for the present.

Distributors, Agnew said, will not be able to release their product at will on the Continent, but will be limited by quotas. The French, who are attempting to improve their production position, will not permit a "flood" of British or U. S. films, he said. U. S. film representatives have talked to French authorities on quotas for independents, Agnew said, but believe that they will deal with the overall film problem first.

Foreign currency regulations, particularly in France, are certain to remain in force in the future; money "frozen" in France may impel American production in that country, with production costs underwritten with those balances, Agnew asserted. This production may eventually loom importantly, with interchange of talent between the two countries, he said.

Agnew declared that the old quota setup in England "is out." The British, he believes, are going to ask for "real" pictures. The measure of qualifications will thus be dollars spent on a picture rather than how many feet of film they add to.

The British industry is making a bid for a greater share of the world market, especially in the U. S., and J. Arthur Rank's "Caesar and Cleopatra," which Agnew has seen, is the first British picture that will definitely offer a real bid for the world market, he said.

British theatre receipts will recede gradually when U. S. troops leave the country, but to date there has been little drop in daily receipts of West End London theatres, he said.

What form foreign restrictions will take, and how severe they are, will determine the extent of Hollywood independents' participation in the majors' foreign trade corporation, Agnew stated.

The Italian industry has supplied the French market with some films. The Russians, he believes, are committed to make big pictures.

All PBC Stock Goes To Don Lee System

HOLLYWOOD, June 26.—Contracts have been signed for the purchase of all of the stock of Pacific Broadcasting Co. by the Don Lee Broadcasting System, according to an announcement by Lewis Allen Weiss, vice-president and general manager of the latter network. Pacific, which has been affiliated with Don Lee for eight years, represented the 22 affiliates of Don Lee in Oregon, Washington and Idaho and provided those stations with Mutual and Don Lee program service through its contract with Don Lee. This move, according to Weiss, will consolidate and unify the Coast operations of the Don Lee network and will result in substantially increased compensation to the stations in the Northwest.

Formal transfer of the stock of Pacific to Don Lee will be made in Tacoma on June 30 by the present owners of Pacific: Louis Wasmer, Archie Taft and Carl E. Haymond, with Weiss, Pat Campbell, executive assistant to the vice-president of Don Lee, and A. M. Quinn, treasurer, representing the purchaser network.

Equity to Support Screen Extras Guild

The council of Actors Equity Association yesterday passed a resolution pledging full support to the Screen Extras Guild in its organization efforts. Similar resolutions are expected from other branches of the Four A's, which recently acted favorably upon SEG's charter application.

In Hollywood, the newly-formed SEG has been engaged in a membership and jurisdictional battle with the older Screen Players Union.

Visual Incorporates

ALBANY, N. Y., June 26.—Visual Education Films, Inc. has been incorporated to conduct business in New York. Harry Sand, New York, was incorporating attorney.

Zint Appointed WE Mexico Executive

Karl E. Zint, until recently special engineering advisor to the 21st Bomber Command in the Pacific, has been appointed vice-president of Western Electric of Mexico, according to an announcement by E. S. Gregg, vice-president and general manager of Western Electric Export Corp.

"Zint's appointment is made in anticipation of an expected increase in the company's Mexican business, particularly in the field of sound recording," Gregg said. "Mexican pictures are selling well in Spanish-speaking countries and Western Electric expects to have adequate facilities available to meet the increased demands for recording and reproducing equipment," Gregg added.

In addition to his post as advisor to the Air Forces, Zint spent 15 years in motion picture production as a sound engineer in Hollywood. Zint expects to leave New York for Hollywood about July 1 for an inspection of new equipment designs scheduled for production as soon as war conditions permit. He will arrive in Mexico City around July 20, by which time it is expected that the installation of the seventh Western Electric recording channel at the Azteca Studios will be under way.

Rites for M. H. Goldberg

CHICAGO, June 26.—Funeral services for Maurice H. Goldberg, 48, founder and president of the GoldeE Manufacturing Co., were held here. He is survived by a son Ernest W., who will carry on as head of the theatre equipment business, and two daughters, LaRose and Edna.

UJA Campaign Succeeds

SCRANTON, Pa., June 26.—Harry Spiegel, city supervisor of Comerford Theatres, and chairman of the recent United Jewish Campaign of Lackawanna County announces that the drive has over-subscribed its quota of $100,000.

Services Tomorrow For Erno Rapee

Services will be held here tomorrow at 10:30 A.M. at Campbell Funeral Parlor, for Erno Rapee, 55, musical director of Radio City Music Hall since its opening in 1932, who died of a heart attack at his home here yesterday morning. Interment will be in Woodlawn Cemetery.

The musician, who was apparently in good health, had been playing cards Monday night at the Lotus Club with Music Hall colleagues.

Rapee was a pioneer in the presentation of 'good music' to motion picture theatre audiences. In 1917 he was conductor at the Rialto Theatre here, moving the next year to the Rivoli and becoming musical director of the Capitol when that house was built in 1920.

Composed Film Scores

After a subseqent period in his native Europe, he returned to Broadway in 1927 for the opening of the Roxy and, with the advent of sound films, became musical director of Warner Bros. and First National, composing the scores for "What Price Glory?" "Seventh Heaven," "Street Angel" and many others. In 1930 he became musical director for National Broadcasting. In Europe, he had scored music for many silent pictures, amog them "Over the Hill," "A Connecticut Yankee," "Robin Hood" and "The Queen of Sheba."

Born in Hungary, Rapee was a graduate of Budapest Conservatory and began his professional career at 18 by appearing as soloist in his own piano concerto with the Vienna Philharmonic Orchestra. In that same year he was appointed assistant conductor at the Dresden Opera in Germany. He first came to America for a concert tour in 1912.

Surviving are Rapee's widow, Mariska, and two sons, George and Robert.

Belle Goldstein, a Veteran, Dies Here

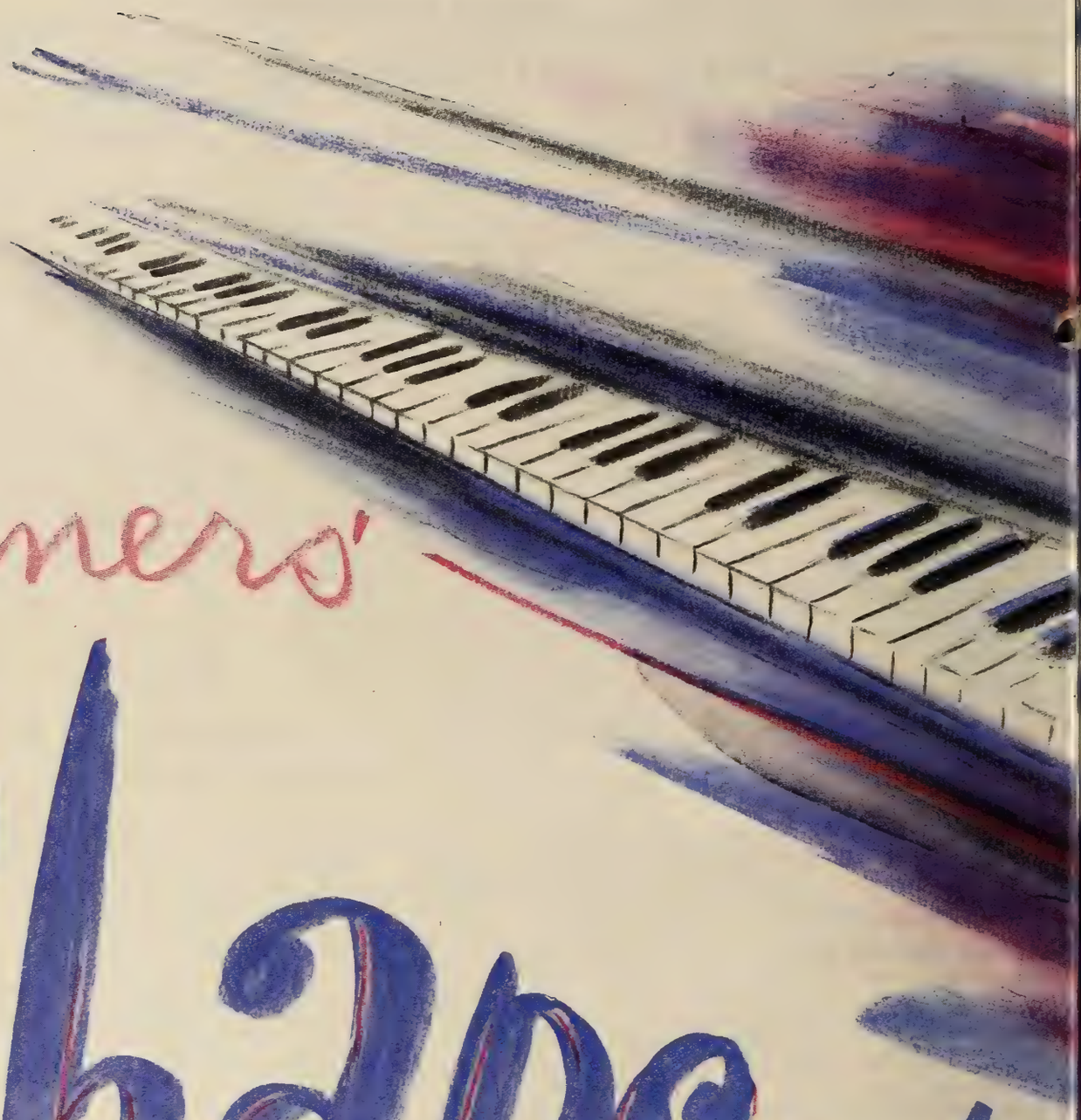
Belle Goldstein died in Flower Fifth Avenue Hospital, here, yesterday. She was known by hundreds through her long service as confidential secretary to Adolph Zukor, starting with Zukor when the latter started in the industry.

Miss Goldstein left Zukor's home office staff in 1938, and went to Hollywood, where she joined the company's studio radio department. Returning to New York some time later she joined International Pictures' Eastern office, from which she was granted a leave of absence a few months ago.

Miss Goldstein is survived by her mother, Mrs. Esther Goldstein, and two sisters. Funeral services will be held tomorrow at Riverside Memorial Chapel.

Bithrey Killed in Action

TORONTO, June 26.—Word has been received of the death in action March 24 of Pvt. R. C. Bithrey, a paratrooper. His unit, the 1st Canadian Paratroop Battalion, arrived back in Canada during the past few days practically simultaneously with the news of his death. Before enlistment, Bithrey was at Famous Players' Capitol at Fort William, Ont.



Warners'

Rhapsody

is playing today at the N.Y.

STARRING

ROBERT ALDA as George Gershwin
JOAN LESLIE as Julie Adams
ALEXIS SMITH as Christine Gilbert
CHARLES COBURN as Max Dreyfus
JULIE BISHOP as Lee Gershwin
ALBERT BASSERMAN as Professor Frank
MORRIS CARNOVSKY as Mr. Gershwin
ROSEMARY DE CAMP as Mrs. Gershwin
HERBERT RUDLEY as Ira Gershwin
EDDIE MARR as Buddy De Sylva
OSCAR LORAINE as Ravel



IN BLUE

Hollywood!

AHOFFER
alter Damrosch
AS THEMSELVES

AL JOLSON
OSCAR LEVANT
PAUL WHITEMAN
GEORGE WHITE
HAZEL SCOTT
ANNE BROWN
TOM PATRICOLA
THE WARNER CHORAL SINGERS

FOR THE PRODUCTION

Produced by **JESSE L. LASKY**
Directed by **IRVING RAPPER**
Original Story by **SONYA LEVIEN**
Screen Play by **HOWARD KOCH and ELLIOT PAUL**

Production Is Up on Coast, 40 on Stages

HOLLYWOOD, June 26. — Production is up again this week, with 40 pictures in work, compared to last week's 33. Ten features were started; and three went to cuttings rooms. The production scene follows:

Columbia

Started: "Bronco Busters," with Charles Starrett, Smiley Burnette.
Shooting: "Girl of the Limberlost," "The Paper Doll Murders," "The Kansan," "She Wouldn't Say Yes."

M-G-M

Finished: "She Went to the Races," "They Were Expendable."
Started: "Two Sisters from Boston," with Kathryn Grayson, June Allyson, Jimmy Durante, Lauritz Melchoir, Peter Lawford.
Shooting: "The Postman Always Rings Twice," "A Letter for Evie," "This Strange Adventure," "Early to Wed."

Monogram

Finished: "Gregory.
Started: "Allotment Wives, Inc.," with Kay Francis, Paul Kelly, Otto Kruger, Evelyn Eaton, Michael Brown.

Paramount

Started: "Calcutta," with Alan Ladd, Gail Russell, William Bendix; "To Each His Own," with Olivia DeHavilland, Philip Terry, John Lund; "They Made Me a Killer" (Pine-Thomas), with Robert Lowery and Barbara Britton.
Shooting: "The Trouble With Women."

PRC

Shooting: "Detour."

Republic

Shooting: "A Guy Could Change," "Sunset in El Dorado," "Mexicana."

RKO Radio

Started: "The Kid from Brooklyn" (Samuel Goldwyn Productions), with Danny Kaye, Virginia Mayo, Vera-Ellen, Steve Cochran, Walter Abel, Eva Arden, Lionel Stander; "Cornered," with Dick Powell, Walter Slezak, Micheline Cheirel.
Shooting: "Dick Tracy," "Deadline at Dawn."

20th Century-Fox

Shooting: "The Spider," "Leave Her to Heaven," "The Enchanted Voyage," "Now It Can Be Told," "Fallen Angel," "Kitten on the Keys."

United Artists

Started: "Getting Gertie's Garter" (Edward Small Productions), with Dennis O'Keefe, Marie McDonald, Barry Sullivan, Binnie Barnes, Sheila Ryan, J. Carrol Naish.
Shooting: "Young Widow" (Stromberg).

Universal

Started: "As It Was Before," with Merle Oberon, Charles Korvin, Jess Barker.
Shooting: "Alibi in Ermine," "Once Upon a Dream," "Frontier Gal."

Warners

Shooting: "Night and Day," "Confidential Agent," "The Two Mrs. Carrolls," "Stolen Life."

"Rhapsody in Blue"

(*Continued from page* 1)

and so on their way to the world. This was his insatiable ambition, his objective in life. To it he devoted all of his restless drive and energies until he burnt himself out and died before his time. "Rhapsody in Blue" tells his story and adheres generously to the facts. The romantic interludes—one involving Joan Leslie and another Alexis Smith—are fictionizations, but are done so well both blend into the larger pattern without discordant note.

THE facts are many. Gershwin did rise to the heights of his profession from lowly Jewish beginnings. He was a good son and his relationship was close and warm, as was his family's with him. He was a 'song plugger' and he did get his chance from Dreyfus. He met George White and wrote the music for a long series of famous Broadway musical comedies. He felt those urgings for better things which broadened his creative base to include the famed "Rhapsody in Blue," "An American in Paris," his "Concerto in F," the "Cuban Overture" and the folk opera, "Porgy and Bess."

Sandwiched between these was his lengthy album of popular tunes, like "Swanee" and innumerable others. Twenty-nine of his works have been built into the picture, spelling a familiar composite of some of the best music written in the United States. The piece which gives name to this film is first heard over the main title. It is played, in part, in Paul Whiteman's concert in Aeolian Hall and finally returns in the all-Gershwin concert heard a few years ago at the Lewisohn Stadium in tribute to the composer's memory. Three times, and every time it registers. If it is not first in value, surely it is first after a charming visualization of "An American in Paris." Together, they send the attraction soaring.

On the acting side, performances are in keeping. Robert Alda, who takes his bow here, is extremely good in a first, and exacting, role. Morris Carnovsky, as the father, gives a true and solid characterization. The other principals—Levant, Miss Leslie, Miss Smith, Rosemary De Camp, Charles Coburn, Julie Bishop, Albert Basserman, Herbert Rudley, Darryl Hickman, Mickey Roth—share the plaudits of which there are plenty.

AL JOLSON does "Swanee" as a specialty in familiar blackface; it is good to have him back even if only for a handful of minutes. Hazel Scott, Negro pianist and singer, does another and that is good, also. A third is by Anne Brown who sings "Summertime," from "Porgy and Bess."

The directorial task confronting Irving Rapper must have been anything but easy. It could have been swallowed irretrievably in the fullness of the music, but it is not. But it likewise is the fact that two hours and 19 minutes are a lot of minutes to keep values completely sustained. The film, therefore runs into difficulties which need not have been there if some numbers had been sacrificed on the helpful altar of brevity.

But the picture is an important attraction which will make its sizeable weight felt. Mark it as one of the big ones of the season; also as one of Jesse L. Lasky's top-drawer productions.

Running time 139 mins. General audience classification. Release date, not set.

RED KANN

Transcript in DeMille AFRA Appeal Filed

LOS ANGELES, June 26. — Preparatory to taking the case to the California Supreme Court, Cecil B. DeMille has filed a transcript on an appeal here in Superior Court, where Judge Emmett Wilson had ruled that the American Federation of Radio Artists acted within the provisions of its by-laws in suspending DeMille from membership for refusing to pay a dollar assessment levied last year.

Sam Stoll Is Named Paramount Manager

Charles M. Reagan, Paramount vice-president in charge of distribution, has announced here the promotion of Sam Stoll as sales manager at the Chicago exchange. He has been associated with the Chicago branch since 1942, having previously been a salesman in Kansas City.

Goldman's New Theatre

PHILADELPHIA, June 26. — William Goldman, operator of the Karlton, News, Keith's downtown and Erlanger here, is reported to have purchased the former Kugler's restaurant as a site for a new theatre and two stores.

Congressmen Lunch Here Tomorrow

Motion picture executives are among the sponsors of a luncheon to be given for ten Congressmen on Thursday, at the Hotel Roosevelt, here, by the Business and Industry Committee for Bretton Woods, Inc.

Leaders in business, industrial and banking fields will pay tribute to the 10 members of the House Banking and Currency Committee for their efforts in winning House approval for the Bretton Woods legislation. Barney Balaban, Paramount president, now in Europe, is among the leaders.

The Bretton Woods committee has issued a report, "The Motion Picture Industry and Bretton Woods," outlining the stakes for the industry "in the stability of international exchange rates, in the expansion of world trade, and in the opportunity to make investments abroad without fear that earnings will be blocked . . . or that investors will receive little gain."

New Pa. Theatre Opens

OLYPHANT, Pa., June 26.—The new Olyphant Theatre was formally signed with a bond premiere showing of "God Is My Co-Pilot." The Olyphant replaces the former Granada, which was destroyed by fire last January.

PRC Sells Circuit

PRC has closed a deal for the entire 1944-45 program with Southern California Amusement Co.

Hollywood

By THALIA BELL

Hollywood, June 26

EDWIN L. MARIN has been engaged by Jules Levey to direct the Ernest Haycox story, which will be released through United Artists. Randolph Scott will have a starring role in the film. . . . Claude Rains has been signed to co-star with Merle Oberon and Charles Korvin in Universal's version of the Pirandello play, "As It Was Before."

•

Joan Newton is to play opposite Glenn Vernon in RKO's new musical, "Riverboat Rhythm." . . . "A Kiss for Luck," original comedy by Robert Wyler, has been acquired by Columbia, and will be produced by Leonard Picker. . . . Lew Landers will direct "The Lie Detector" for RKO.

•

"If You Ever Need Me," recently purchased by M-G-M, has been assigned to Irving Starr to produce. . . . Jane Harker has been chosen for an important role in "Night and Day," currently shooting at Warners' studio. . . . Eleven-year-old Bobby Blake is set for a featured role in Republic's "A Guy Could Change."

See Blumenfeld-UA-G. and S. Partnership

LOS ANGELES, June 26. — Joseph Blumenfeld, San Francisco circuit operator who last week announced his intention of acquiring four first runs in Los Angeles, arrived here today and set out at once on a tour of theatres controlled by Galston and Sutton.

Although the principals could not be reached tonight for confirmation, the circumstance gives color to reports the Blumenfeld, Galston and Sutton and United Artists are working out a three-way partnership for operation of the Tower, which Blumenfeld will take over July 1, the Colony, which he recently leased and the Hawaii and Elite, the latter two operated by G. and S.

This setup would give the organization, reportedly to be called Music Hall Theatres, Inc., two houses on Hollywood Boulevard—Hawaii and Colony—plus the Tower, Downtown and Elite in Beverly Hills.

Coville Leaves MGM For Post With CFI

ALBANY, N. Y., June 26.—Luther Coville, for the past several years head checker for M-G-M in the Albany district, is new checking supervisor here for Confidential Reports, appointed by Herman Jacobs, branch manager. Coville, with Metro for about 10 years, was guest at a dinner given by Metro employees in Troy.

Mrs. Patricia Kenton is now secretary in the local Confidential Reports office.

Enoch Buys 3 Theatres

ST. MATTHEWS, Ky., June 26.—Robert Enoch, former manager of the Vogue here, has purchased the Grand, Ritz and State in Elizabethtown, Ky. Ira Allen, resident naval inspector at the local plant, will succeed Enoch as manager of the Vogue.

WMC Lifts Controls In Nebraska Areas

Lincoln, Neb., June 26.—J. R. Kinder, state War Manpower Commission chief, has announced lifting of all manpower controls in all areas in Nebraska except Omaha, Beatrice and Hastings. Elimination of controls ends the requirement that workers must have release statements to take new jobs, ceilings on business firms, classifications of industry and allows industry to make its own decisions on a 48-hour week.

RKO Circuit Meet Opens

(*Continued from page* 1)

nati, and his assistant, Hardie Meakin; Frank Smith, Chicago; John Redmond, Omaha. Also: Benjamin Domingo, Boston; Millroy A. Anderson, Los Angeles; Robert P. Corbin, San Francisco; Jay Golden, Rochester; H. H. Unterfort, Syracuse; Harry Schreiber of Cleveland.

The remainder of the morning will be taken-up with sessions presided over by Wilber B. England, director of personnel, and O. R. McMahon, assistant comptroller, after which a luncheon will be held at Toots Shor's

Harold Mirisch, general manager of RKO's film booking department, will take over the afternoon session, discussing product for the various cities in which RKO Theatres operate. After a screening of "George White's Scandals," the visitors will conclude their business for the day—spending the evening at a performance of "Carousel" at the Majestic Theatre.

Advertising Session

Tomorrow morning will be devoted to advertising, with Harry Mandel, national director of advertising and publicity, officiating. At 12:30, Ned Depinet, president of RKO Radio, will be host to the theatre representatives at luncheon at the Waldorf-Astoria.

Thursday afternoon's session will find the problems of real estate and maintenance on the agenda, with A. E. Roech, manager of RKO's real estate department, and David Canavan, maintenance manager, presiding. At 4:00 o'clock, "Johnny Angel" will be screened, and at 7:15 the out-of-towners will be dinner guests at the Copacabana Club.

Friday will be devoted to various sessions with Schwartz, and his assistant, William Howard, presiding, when individual problems will be discussed.

Donner Goes to Coast

Vyvyan Donner, veteran director of 20th Century-Fox Movietone's fashion shorts, is leaving this week for Hollywood for a series of conferences with producers to discuss new ways and means of bringing shorts into a more prominent place on the screen.

$39,670,215 for OWI

WASHINGTON, June 26. — The Senate refused today to follow the House's lead in slashing funds for the Office of War Information and voted a budget of $39,670,215 for the agency to cover the next fiscal year.

Reviews

"Why Girls Leave Home"

(*PRC*)

Hollywood, June 26

SHOWMEN in business as far back as 1921 will remember the box office success of a Warner picture bearing the same title, and proceed accordingly, and to assist them in this proceeding producer Sam Sax has supplied the names of Lola Lane, Pamela Blake and Sheldon Leonard for top billing, with Constance Worth, Claudia Drake and Elisha Cook, Jr., for subsidiary mention. He did not go deeply into the matter of explaining why girls do leave home, settling instead for a nightclub melodrama with music, but he does state the case of one youngster who got tooted out of the old homestead by a clarinet player, and so many things happen to her that maybe the customers will be disposed to settle for that one.

The gal in the story, scripted by Fanya Foss Lawrence and Bradford Ropes, from an original by the former, is inducted into a nightclub floor show, soon learning such secrets of the trade as how to entertain a gambling customer and forget she saw the boss shoot him dead, and winding up shortly as victim of a murder attempt. Miss Lane plays the sinister lady who owns the joint, turning in the best acting stint, and Leonard is on the right side of the law this time as a heroic reporter.

In the course of the melodramatic developments three songs by Jay Livingston and Ray Evans are performed in the night club manner, one of them twice. William Berke directed.

Running time, 69 minutes. General audience classification. Release date not set.

WILLIAM R. WEAVER

"Three In The Saddle"

(*PRC*)

THE title's "three in the saddle" are Tex Ritter, Dave O'Brien and Guy Wilkerson, resourceful defenders of justice whose combined efforts involving gunfights, fisticuffs and chase sequences ultimately save a pretty young ranchowner from being swindled of her property. Produced by Arthur Alexander and directed by Harry Fraser, it is likely to satisfy audiences partial to Westerns. Completing the cast are Lorraine Miller, Charles King, Jr., Edward Howard, Edward Cassidy, Bud Osborne and others.

Howard, a stage line owner "working for someone higher up" succeeds through misrepresentation in stealing land for a right of way from the ranchers of a Texas community and the last one on his list is Miss Miller. O'Brien and Wilkerson, rangers sent to investigate the situation, join forces with Ritter, her friend, and tangle with Howard and his henchmen, discovering finally that Cassidy, trading post owner and "friend" of the ranchers is the power behind the crooked dealing and intends to sell the stolen property to a land company. The heavies are duly captured by the boys and the ranchers' land is returned.

Stilted dialogue impedes the action but things move along with the fights and chases. Ritter entertains with two songs rolled off in deep western tones. Elmer Clifton wrote the original screenplay.

Running time, 60 minutes. General classification. Release date, June 29.

C. L. FRANKE

Greenhouse Partner In Manila Theatre

HOLLYWOOD, June 26.—Dan Greenhouse, Republic production executive, has obtained an export license for theatre equipment which is to be shipped to Manila as soon as facilities are available for installation in a new or rebuilt theatre which Greenhouse will operate in partnership with a resident exhibitor whom he failed to identify for the present.

Knoxville 1,000-Seater

KNOXVILLE, June 26. — The City Planning Commission has granted a zoning permit to Jack Comer and William Dunbar for the construction of a 1,000-seat theatre on Chapman Highway.

Riskin Headquarters

HOLLYWOOD, June 26. — Robert Riskin, recently resigned from the Office of War Information, has established headquarters at the California Studio preparatory to setting up his independent production organization.

Platte Theatre to Open

VILLE PLATTE, La., June 26. — L. Guidry and Don George expect to open the Platte Theater, here, within the next 60 days.

Edgar Adams Gets Western Patent Post

Edgar W. Adams, general patent attorney of Bell Telephone Laboratories since 1937, has been appointed general patent attorney of Western Electric, succeeding F. T. Woodward, who becomes consulting patent attorney for Western. M. R. McKenney, patent attorney of Bell, in charge of telephone exchange systems and equipment, succeeds Adams as general patent attorney for the laboratories.

Ben Brown Resigns

M. A. Silver, Warner zone manager in Pittsburgh, announces that Ben Brown, head of Warners' projection department in the Pittsburgh area, has resigned as of August 4. Personal business and private theatre ownership will require his full attention. Brown has been with Warners for 18 years.

Two to Build in Ohio

MAUMEE, O., June 26. — Following announcement that Jack O'Connell, Toledo theatre owner, plans to build an amusement center including a 1,400-seat theatre here, Rufus Young, owner of the Strand Theatre, states he is making arrangements to erect a 1,700-seat house.

SCTOA Will Drop National Trade Policy

(*Continued from page* 1)

Law as general counsel of the SCTOA last May 1.

There is at present no disposition to press for their adoption on a national scale, as was suggested by Law during his talks with Government and company officials in the East, however, and there has been no occasion thus far, under the Williams regime, to invoke arbitration, either under the established procedure or otherwise.

It will be recalled that the SCTOA conciliation program consisted of three steps to be taken in cases of difference. Firstly, parties at interest would undertake personal settlement of points at issue; secondly, a round-table discussion would be held, with mutually approved disinterested parties also present; and, thirdly, the SCTOA general counsel would volunteer to act as arbitrator or to obtain the services of an arbitrator acceptable to both parties.

Stop at Two

These steps are continuingly available to SCTOA members—of which the organization now has 315 theatres, out of this exchange area's possible 500 plus—but there has been no need to carry a dispute beyond the first two steps up to now.

Williams, like his predecessor, Law, holds the opinion that an arbitrator appointed to sit in judgment upon a dispute within the industry should be a person without interest in the matter under consideration, but possessed of complete familiarity with the workings of the industry, instead of the unfamiliarized type of individual described by the rulings governing selection of arbitrators under established procedure.

Williams pointed out, however, that this is merely a personal opinion, not necessarily representing a SCTOA point of view, since the constituency of the organization is such that no controversy of a nature legally requiring resort to established arbitration authority can arise. In practice, any dispute involving SCTOA members which might persist beyond the taking of the three steps in the conciliation program would be carried thence to the courts.

Hoskins to Review

CHICAGO, June 26.—The business of film reviewing on Chicago dailies has been practically cornered by women. With the appointment of Adele Hoskins as film critic on the *Chicago Daily News*, to succeed Carl Guldager, who has turned columnist, the only male survivor in the city is Henry T. Murdock.

WANTED

SECRETARY—WITH EXPERIENCE IN THE FILM BUSINESS TO ASSIST HIGH EXECUTIVE. ATTRACTIVE SALARY. REPLY STATING QUALIFICATIONS.

BOX No 254
MOTION PICTURE DAILY
NEW YORK 20, N. Y.

Republic Birthday Promoted by Radio

Republic talent is being featured on several nationwide broadcasts to herald the company's current 10th anniversary celebration.

Three successive programs of the "Blind Date" show, heard Monday evenings, over American Broadcasting, are being devoted to Republic stars. Jane Withers appeared June 25, Dale Evans will be featured on July 2, and the July 9 personality will be selected soon. Five of the "People Are Funny" programs heard over National Broadcasting Friday evenings are featuring Republic personalities. Monte Hale was the lead-off guest-star on the June 22 show, Al Pearce is set for June 29, to be followed by Saundra Berkova on July 13 and Victor McLaglen on the 20th.

Three broadcasts of the "G. E. House Party" program, heard daily over Columbia Broadcasting, are also featuring Republic stars. Jane Withers is set for July 6, while Constance Moore will appear on July 11. Al Pearce appeared June 8.

'Rhapsody' Rides in On Promotion Wave

Warners achieved extensive tieups and an elaborate world premiere campaign in conjunction with the opening of "Rhapsody in Blue" at the Hollywood Theatre here. The production had a press preview last night, with the regular run starting this morning.

Zeb Epstein, managing director of the New York Strand and Hollywood theatres turned over the Strand's electric sign to "Rhapsody" three weeks in advance of the opening. Two other signs, one on the Hollywood marquee and a painted sign on top of the building at 729 Seventh Ave., also herald the film.

Other highlights of the campaign, conducted by Warner's New York advertising, exploitation, special events and publicity staff, under Mort Blumenstock, Eastern advertising-publicity director, included: "George Gershwin Jubilee Week," "Junior Gershwin Week," a number of advance radio breaks of Gershwin music, averaging more than 35 weekly for four weeks on Coast-to-Coast programs and reaching 40 Gershwin salutes on network shows during 'Jubilee' Week, which will start Friday.

Strike Laid in Lap of Conference Delegates

(*Continued from page* 1)

the request of the U. S. State Department."

Whereupon, CSU telegraphed Secretary Stettinius: "If the State Department is not officially sponsoring the proposed studio visits, we would appreciate your assurance to that effect so that misconceptions can be corrected."

The producers' statement described the strike as "a jurisdictional dispute between two AFL unions," and, after reviewing the background, said the producers have gone ahead making pictures, to fulfill, as a war-essential industry, their obligations to the nation and the Armed Forces and to protect the jobs of loyal employees."

Producer preparations for entertaining the guests continued today.

Rank Bidding for Control In Field of Television

(*Continued from page* 1)

Television from $1,552,000 to $4,792,000, with the purchase of Bush Radio arranged by the issuance of new stock on terms regarded on the stock exchange as being highly favorable to Bush, implementing, thereby, the long-anticipated Rank overrule of television both from a financial and engineering standpoint.

Rank is expected to stress efforts not only in television set sales to the public, but is also expected to set out to dominate television theatres when materials become available. Transmission apparatus sales are likewise understood to be high on Rank's agenda for the future of television in this country.

Rank is now in Hollywood discussing with American producers and studio executives some of his plans for his films in the U. S. and the possible inter-change of talent and technicians.

Rank Covers Hollywood At a Record Rate

HOLLYWOOD, June 26. — Covering Hollywood at a record rate. J. Arthur Rank, who was introduced to four hundred industry figures socially Monday night at a party given by Nate J. Blumberg in the Beverly Hills Hotel, was luncheon guest of the Society of Independent Motion Picture Producers today at Perino's Restaurant.

Rank spent the morning at International Pictures' offices in conference with Leo Spitz and William Goetz, and the afternoon at the offices of David O. Selznick, and was dinner guest of Samuel Goldwyn at the latter's home tonight. He is scheduled to visit M-G-M tomorrow morning and be Louis B. Mayer's guest at luncheon.

Rank told the SIMPP members at today's luncheon: "This is a time for unity of nations to be displayed and I am sure the world wishes to see a continuation of the unity binding Great Britain and the United States."

Attending the luncheon were: George L. Bagnall, Constance Bennett, Benedict Bogeaus, Col. Sam Briskin, William Burnside, John Davis, Marvin Ezzell, John C. Flinn, Barrington C. Gain, Goetz, Edward A. Golden, Robert S. Golden, Goldwyn, O. C. Harriman, Henry Herzbrun, David L. Loew, Lou Hyman, Jock Lawrence, Bruce Manning, Mary Pickford, Arnold Pressburger, Earl Rettig, Louis Rachmil, Lt. Buddy Rogers, Charles R. Rogers, Joe Rosenberg, Selznick, Harry Sherman, Jack Skirball, C. J. Tevlin, Thomas Walker, G. I. Woodham-Smith and Harold Yundt.

Interchange May Bring Newton to Hollywood

LONDON, June 26.—Robert Newton, voted among the first 10 "Money-Making Stars" in British production in the *Motion Picture Herald-Fame* poll last year, may go to Hollywood to appear opposite Paulette Goddard as a consequence of J. Arthur Rank's cabled instructions following discussions on the interchange of Anglo-American players. Roland Culver plans to travel to America under the same deal.

See Truce in Odeon-FPC Building War

(*Continued from page* 1)

nouncement during the Nathanson-Rank conversations late in May contained information of the formation of Eagle-Lion Films of Canada for distribution of British and French product.

One local comment was that Rank and Paramount executives probably had reached an understanding in New York to lay off the theatre race in view of building costs and the lack of cooperation on the part of the Dominion government with respect to permits for civilian construction projects not considered immediately essential.

It was stated that president J. J. Fitzgibbons of FP-C had not met with Rank, but that a decision might have been reached in New York.

G. N. Ganetakos to Head Canada Circuit

MONTREAL, June 26.—Two Montreal circuit companies affiliated with Famous Players Canadian Corp., have become linked through associated personnel in current appointments. John Ganetakos, son of George Nicholas Ganetakos, managing director of United Amusement Corp., has been named managing director of Confederation Amusements, while continuing as a member of the board of United Amusement. The change follows the retirement of E. N. Tabah, long with Confederation, to engage in another business.

Sees Television in Future Peace Role

CHICAGO, June 26.—Television will be a force for peace during the coming years, it was predicted last night by John F. Royal, NBC vice-president in charge of television, in a dinner address marking the opening of the fourth annual NBC-Northwestern University Summer Radio Institute.

"Through television, as a medium for the interchange of ideas and customs, we will better understand the thinking of other peoples, thereby enhancing the cause of international peace and solidarity," Royal said.

European Outlook Is Good, Says Goodman

(*Continued from page* 1)

ducers as were the five years that preceded the war, "providing we can operate in a business-like fashion."

Goodman's tour took him to England, France, Spain and Portugal. He reports theatre attendance in those countries greater than before the war, adding that all theatres in England are now operating and that American films predominate in all European countries. He said there is not enough native production at present to represent any competition for American producers.

In England, Goodman consulted with officials of British Lion Film Corp., Republic's distributor, and discussed conditions with company distributors in the other countries visited.

Million Dollar Bond Sold at Auction

The biggest single War Bond purchase in the history of the Times Square 'Bond Center,' amounting to $1,000,000, was made yesterday by Union Central Life Insurance Co. during the three-hour 'George Gershwin Jubilee Bond Auction' that preceded the press preview of Warner's "Rhapsody in Blue," last night, at the Hollywood Theatre.

Sidney L. Wolkenberg of Union Central's Charles B. Knight Agency made the bid. Milton Berle, master-of ceremonies at the rally, accepted the bid on behalf of the War Activities Committee.

Broadway Houses Past War Bond Sales Goal

Sixteen Broadway theatres here report that they are within $43,000 of a $7,000,000 total in sales of war bonds for the Seventh War Loan, according to Monty Salmon, chairman of these theatres for the War Activities Committee. This is far in excess of their 7th quota.

Universal Employees Go Over 7th War Bond Quota

With still another week to go, home office employees of Universal Pictures already have oversubscribed their $100,000 quota in the Seventh War Loan, by $25,000.

Jap Suicide Strikes In Newsreels Today

(*Continued from page* 1)

yesterday. Filmed by Navy combat cameramen from the decks of cruisers, carriers and planes, and described by Ed Thorgersen, this reel sets forth the stark realism of naval and air warfare, encompassing the blasting of enemy destroyers in the sea, bombing and strafing of Jap airfields where suicide planes are based, and spectacular landings and crashes on carrier decks by returning American planes.

Wounded Carrier

Amid the fury of the battle scenes lies the epic story of the wounded U. S. carrier *Bunker Hill's* struggle for survival against enemy suicide "Kamikaze" planes as they hurl themselves through a vast curtain of bullets and shells to explode on the vessel's deck. Magnificent camera close-ups bare the heroism and resourcefulness of the battered ship's crew and firefighters who bring the *Bunker Hill* through that ordeal. When the smoke of battle clears the carrier is able to steam home under her own power, to be repaired and sent back into action against the Japs. C. L. F.

Palfreyman, Schimel On Title Registration

(*Continued from page* 1)

the MPPDA title registration committee.

Palfreyman will take over duties formerly handled by Carl E. Milliken, MPPDA secretary and foreign department manager, who is being relieved of several offices which he has held heretofore in order to devote all of his time to industry foreign affairs.

Schimel succeeds Albert S. Howson of Warners as chairman of the title registration committee. Howson's term expired automatically when Warners' resignation from MPPDA became effective June 1.

First in Film and Radio News Brief Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 125 NEW YORK, U. S. A., THURSDAY, JUNE 28, 1945 TEN CENTS

FILE COPY DO NOT REMOVE

Republic Will Inter-Change Sales Staff

Yates Names Grainger World-Wide Coordinator

Republic Pictures will inter-change sales personnel between the domestic and foreign markets, in a move which is believed to be the first aimed at solving a problem facing all distributors in staff shortages abroad caused by disintegration of foreign forces brought on by World War II, and by other influences.

In order to permit a freer exchange of sales and distribution ideas and personnel between the domestic and foreign markets, H. J. Yates announced here yesterday that world-wide sales and distribution will be coordinated under James R. Grainger, now president and general sales manager of Republic Pictures Corp.

Yates will leave here tomor-

(*Continued on page 6*)

Seven Franchisers Form New Company

DALLAS, June 27.—A group of Film Classics franchise holders have organized Supreme Distributing Co., Inc., to handle domestic and international distribution of 24 Western reissues starring Johnny Mack Brown and Bob Steele. Purchase of negatives was negotiated with A. W. Hackle.

Interested in Supreme are: J. F. White, Jr., Charlotte; John Mangham, Atlanta; Arthur Lockwood, Boston; Jack Engel, Philadelphia; Al Grub-

(*Continued on page 7*)

SLRB Meet to Pick Film Drivers Union

The New York State Labor Relations Board has called a conference tomorrow of representatives of the Film Drivers and Helpers Union, Teamsters' Union and the Film Carriers Association, all in New York, in an attempt to determine which union shall represent the drivers in negotiations with the association for a new contract. The meeting will take place at SLRB offices here.

At present the Film Drivers and Helpers, independent union, has a contract with the association, repre-

(*Continued on page 6*)

Many Independents Will Build Studios In Post-war: Lasky

Envisioning a new era for independent producers, Jesse L. Lasky said here yesterday at a trade press interview at the Waldorf-Astoria Hotel that with the return of world-wide peace many independents will start to construct their own studios. Another post-war development will find more mutually beneficial distribution agreements between independents and major companies," he said. "There will be a more tre-



Jesse L. Lasky

(*Continued on page 7*)

Laud Films' Role in 7th Drive on Radio

Public tribute to the industry for its important part in the Seventh War Loan Drive was paid by Ted R. Gamble of the Treasury Department's War Savings division over the national network of American Broadcasting Co., on a special program devoted to the Drive.

The program featured Joan Fon-

(*Continued on page 7*)

MUST OPEN BOOKS TO DISTRIBUTORS

U. A. Sets 8 For Release

United Artists, yesterday, 'earmarked' eight features for availability, the largest number to be dated at one time since the acute raw stock shortage for prints prevented the company from definitely scheduling more than a few pictures ahead.

National release dates, ranging from June to the end of September on the eight productions were announced by Carl Leserman, U.A. general sales manager. All are completed.

Features and national release dates announced by Leserman were: June 29, "The Great John L.," Bing Crosby production, starring Linda Darnell and Barbara Britton; July 13, Ernie Pyle's "Story of G.I. Joe," Lester Cowan production with Burgess Meredith; July 27, "Guest Wife," Jack H. Skirball production, starring Claudette Colbert and Don Ameche, with Dick Foran; Aug. 10, "The Southerner," Loew-Hakim production, starring Zachary Scott and Betty Field, with J. Carrol Naish; Aug. 24, "Captain Kidd," Benedict Bogeaus production, starring Charles Laughton, Randolph

(*Continued on page 6*)

Pittsburgh Exhibitors Lose Appeal in Fight Over Percentage Suits

PHILADELPHIA, June 27.—The United States Circuit Court of Appeals for the Third Circuit, here, has dismissed the appeal taken by 27 exhibitor plaintiffs from the order of the Pittsburgh Federal Court in the Roth case granting eight distributor defendants the right to inspect the records of 41 theatres in the Pittsburgh area on receipts actually derived on percentage pictures.

The Federal Court's action is precedental, the case being the first of its kind, so far as is known, ever to reach a U. S. Circuit Court of Appeals. While the decision of one U. S. Circuit Court is not binding in another circuit, industry spokesmen

(*Continued on page 6*)

UA First-Run in 4 Los Angeles Houses

LOS ANGELES, June 27.—United Artists will have a four-theatre first-run setup here presenting its product exclusively for extended runs at top admission prices and on a single-bill policy beginning Aug. 1, according to Joseph Blumenfeld, San Francisco circuit operator, who made these disclosures at a press conference at the Ambassador Hotel today.

Blumenfeld, United Artists and

(*Continued on page 3*)

Daff Reopening 'U' Outlets in Europe

Al Daff, vice-president of Universal International Corp., will reestablish Universal branches and representation in all reopened European territories during a visit to the Continent next month.

Daff, who has been abroad for the

(*Continued on page 6*)

Field Men Have Morale Job to Do: Major Warner

Major Albert Warner, vice-president of Warner Bros., addressing a joint meeting of the company's district managers and field public relations staff at the home office, here, yesterday, urged the men to give greater attention not only to maintaining good relations with exhibitors but also to closer cooperation along the lines of general public service.



Maj. Albert Warner

"We are not just in the entertainment business any more," declared Warner. "We have an important public responsibility to bear in mind as well. There is a big morale job for us to do when peace comes just as there is while the war is on, and it is up to all of us to pitch in and do it.

"The process of reconversion from war to peacetime economy is bound to upset a lot of communities, necessitating a good deal of shifting in population and perhaps even bringing about some changes in the kind of entertainment the people want and need. It is up to you in the field to watch these trends and cooperate with exhibitor customers in keeping a finger on the public's pulse, so that the studio can be guided accordingly."

Sessions of the district managers and field representatives will continue today and tomorrow. Ben Kalmenson, general sales manager, is presiding at

(*Continued on page 6*)

In This Issue

Review of "Arson Squad" appears on page 6: *Motion Picture Daily's* booking chart, page 8.

FCC Lists Channels For Television, FM

WASHINGTON, June 27.—The Federal Communications Commission today assigned F-M broadcasting to the 92-106 megacycle channel, as better than the three channels which have been proposed for that service in the reallocation of frequencies for postwar operation.

At the same time, the Commission assigned the bands for six television channels, to be located between 44 and 108 megacycles, putting one in the 44-50 mc. band, three in as many bands between 54 and 72 mc. and two in adjoining bands from 76 to 88 mc.

Hearings Last Week

The allocations were made on the basis of hearings held last week at which representatives of the F-M industry discussed the relative merits of the three bands which had been proposed. The commission found that a band of its own selection was preferable to any of those suggested, and while it admitted that equipment for use in the vicinity of 100 mc. will cost more than that for use at 50 mc., as contended by the industry, it maintained that competition will reduce the differential substantially and the benefit to the public resulting from an interference-free service will more than outweigh the slight difference in cost.

Nelson to Chicago En Route to Coast

CHICAGO, June 27.—Donald M. Nelson, newly-appointed president of the Society of Independent Motion Picture Producers, was scheduled to arrive here today from Washington en route to the Coast. Nelson will remain on the Coast for about three weeks, during which he will acquaint himself with his new post, formulate plans and policies and confer with SIMPP members and executives.

Among the details to be set by Nelson during his California visit are the immediate plans of SIMPP for entrance into foreign markets. It will probably be decided during his Coast visit whether SIMPP will accept the invitation of MPPDA members to participate in the recently-chartered industry foreign trade association, organized under the Webb Act.

Jack Cohn Dinner Here on Sept. 27

A dinner will be given to Jack Cohn, vice-president of Columbia, by the Joint Defense Appeal of the American Jewish Committee and Anti-Defamation League of B'Nai B'rith, at the Waldorf-Astoria Hotel, here, on Sept. 27.

$52,000 to Sanatorium

CHICAGO, June 27.—Formal presentation of a check for $52,000 to the La Rabida Sanatorium here was made by the local Variety Club at a luncheon held at the Blackstone Hotel on Monday. The contribution is the net profit from the recent Hal Halperin memorial show.

Personal Mention

ROY DISNEY has left New York for a month's business tour of Canada.

•

ALEXANDER N. NEPO, son of HARRY W. NEPO, owner of the Kimpark, Chicago, has been awarded the Air Medal and three Oak Leaf Clusters for action with the Eighth Air Force in Germany.

•

PFC. ABE ZAYON, formerly assistant manager of Warners' Colonial, Philadelphia, has received a commendation from MAJ. GEN. LEONARD F. WING for meritorious services at Aitape in New Guinea.

•

DON MCELWAINE, PRC advertising-publicity director, left Hollywood yesterday on the Chief for conferences with president Leon Fromkess in New York.

•

PFC. ANGELO S. ABRAMO, formerly assistant manager of the Telenews, Buffalo, was one of 30 Marine cameramen who helped film the Iwo Jima invasion.

•

LEWIN PIZOR, president of the Motion Picture Theatre Owners, Philadelphia, has been appointed president of the Metropolitan Hospital and Osteopathic Institute there.

•

JOHN NOLAN, buyer for Comerford Theatres, Scranton, Pa., has been discharged as a patient at Geisinger Hospital, Danville.

•

JACK CARLTON, of 20th Century-Fox, here, and HARRIET SYLVIA HURVITZ, Wilkes-Barre, Pa., were married recently.

•

NAT WILLIAMS, SR., Thomasville, Ga., exhibitor, is in Annapolis, with his son, NAT WILLIAMS, JR., a student at the Naval Academy.

•

IKE and HARRY KATZ, PRC Atlanta and Charlotte franchise holders, have returned to their territories from New York.

•

MAX FINN, general manager of the E. M. Loew circuit in New England, is confined to his home in Boston by illness.

•

HAROLD L. SCOTT, manager of the Earl Theatre, Earlington, Ky., was recently married to MARGARET ANN DIXON.

•

ALEX COOPERMAN, former Universal booker, Philadelphia, now on the Coast, is the father of a baby girl, JUDITH CAROL.

•

JULES LEVEY is scheduled to leave for the Coast from New York tomorrow.

•

BILL ZOELLNER, M-G-M Atlanta branch manager, has returned there from a Miami vacation.

•

ROY L. BROCKMAN of McKinney, Tex., is celebrating his 29th anniversary in show business.

•

EDDIE SHERMAN, agent, will return to the Coast from New York on July 13.

JAMES MULVEY, Eastern representative for SAMUEL GOLDWYN, is scheduled to leave here for Hollywood on July 3.

•

CHING ALLEN, United Artists Atlanta branch manager, recently recovered from several months of illness, has gone with his salesmen to Corpus Christi, Texas, for a sales meeting with FRED JACK, Southern district manager.

•

JAMES L. CADDIGAN, Paramount executive in Boston, has been promoted from major to lieutenant colonel by BRIG. GEN. WILLIAM H. KEVILLE, adjutant general of Massachusetts.

•

LYNN UNKEFER, assistant to PERRY LEIBER of the RKO Radio studio publicity department, is visiting the home office, accompanied by a delegation of studio talent.

•

R. L. MCCOY, Warner Southeastern division manager, Atlanta, and HERB PICKMAN and J. D. WOODARD of his publicity staff, are visiting the home office here.

•

HENRY KAHN, 20th Century-Fox special representative, is in charge of the Albany branch during the vacation of manager HARRY ALEXANDER.

•

JOHN WAYNE has arrived in New York from Beverly Hills and will be tendered a luncheon by Republic at the Hotel Astor today.

•

HOWARD P. ROBINSON, member of Famous Players-Canadian's board, has been elected to the directorate of Acadia-Atlantic Sugar Refineries, Ltd.

•

LOUIS RAPP, manager of Fabian's Plaza, Schenectady, and DORIS LEE PANTA of that city were married there recently.

•

PINCUS SOBER of Loew's legal staff has been elected president of the Intercollegiate Association of Amateur Athletes of America.

•

T. H. REID, Georgia Theatres Atlanta city manager, has received a commission as lieutenant colonel on the staff of Gov. ELLIS ARNALL.

•

HERMAN BARNETT, RKO Theatres art director, is the father of a baby boy, ALAN JAY BARNETT, born at Jewish Hospital, Brooklyn.

•

JOSEPH KANE, Republic producer-director, is in New York from Hollywood.

•

LOU RATENER, contact manager for Warner Theatres, Cleveland, is in New York on business.

•

ALEEN LESLIE, author, has arrived here from the Coast with a completed stage play, "Silence in the Courtroom".

•

WALTER MACKINTOSH, Paramount traveling auditor, has completed 25 years with the company.

•

GEORGE BALKIN, manager of Warners' Stanley, Philadelphia, is the father of a daughter, KAREN MYRA.

Rank Seeking More British Technicolor

HOLLYWOOD, June 27.—Continuing his intensive information-gleaning round of Hollywood, J. Arthur Rank, British film leader, inspected the M-G-M studio this morning, lunched with Louis B. Mayer and spent the afternoon at Technicolor, where the prospects of increasing the availability of that process ultimately to British production were canvassed. Rank was the guest of William Goetz at dinner.

He is scheduled to breakfast with Joseph Breen tomorrow morning, followed by a visit to Charles P. Skouras at the Fox West Coast offices, where conferences on American theatre operation methods will be held. Rank plans to visit Paramount Friday, and 20th Century-Fox Saturday.

WPB Merges Photo, Household Sections

WASHINGTON, June 27.—With the number of operative war-control orders already reduced from 72 to 15, Stanley B. Adams, director of the War Production Board consumers durable goods division, today announced the consolidation of the photographic section, with several other sections of the furniture and household goods and photographic and personal goods branches, into a single unit.

The consolidation, part of an overall reorganization designed to reduce the number of administrators, in line with the easing of the work load, is purely administrative in nature and will have no effect upon the operations of the photographic section, of which Lincoln V. Burrows will remain chief.

Exhibitors Wary of Cut-Rate Practices

PHILADELPHIA, June 27.—Local exhibitors view with alarm the excessive distribution of five and ten-cent passes by a local independent theatre. The practice has been absent here for several years and was revived by the Aurora. In this case, passes admitting patrons to the Aurora for five and ten cents flooded a large portion of the area in which the theatre is located.

The practice was prevalent here in depression days and was ruled out by the industry itself after it had almost gotten out of hand. Exhibitors have made known their objections to local exchanges in an effort to check the practice before it has a chance to spread again. The Aurora is operated by Leonard Hetelson.

Ruth Winkler Joins 20th

Ruth Winkler, former publisher of theatrical souvenir programs, has joined the 20th Century-Fox home office exploitation department as assistant to Chester Feitel, national promotion manager.

Actor Alec Craig Dead

Alec Craig, 60, character actor of stage and screen, died. Craig, a native of Scotland, had a long stage and film career.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor: cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

U.S. to Keep Seized Jap, Nazi Patents

WASHINGTON, June 27.—German and Japanese property seized by the United States will not be returned to its original owners as was done after the last war, it was disclosed today by Senator Harley M. Kilgore, chairman of the War Mobilization Subcommittee of the Senate Military Affairs Committee.

Kilgore announced that Alien Property Custodian James E. Markham had reported that Treasury officials are agreed on this course, which means that thousands of patents on motion pictures, radio, television, etc., which were filed in this country by German interests will remain in the hands of the American companies to which they are being licensed.

Aniline Included

Among the properties which thus will be lost forever to the Germans is General Aniline and Film Corp., one of the largest businesses taken over by the APC and now operating under a management installed by him.

All told, 195 enterprises have been seized, 117 of which are being liquidated and sold piecemeal since they serve no useful purpose in the American economy. Eight companies already have been sold to Americans as going concerns and the remaining 70 will be so sold eventually.

Sam H. Harris Estate Amounts to $415,700

Sam H. Harris, theatrical producer, left a net estate of $415,700 when he died July 3, 1941, according to an estate tax appraisal filed here.

Gross assets amounted to $609,078 and included securities valued at $423,706. He also had miscellaneous items amounting to $107,245, which included his theatrical interests.

Harris bequeathed $2,500 each to the Actors Fund of America, Jewish Theatrical Guild, Hebrew National Orphans House, Roman Catholic Orphan Asylum, Orphans' Home of the Protestant Episcopal Church and Catholic Actors' Guild.

Col. Clark and Gen. Clark to Austria

Press dispatches from Rome indicate the Gen. Mark Clark will command American occupation forces in the American zone in Austria, with headquarters in Vienna, and that Col. Kenneth Clark, formerly head of press relations for the MPPDA here, will accompany him as deputy public relations officer of Allied Force Headquarters.

Col. Clark, in Rome, disclosed that with the removal of his public relations office to Vienna, by Aug. 1, correspondents in the Italian Theatre will be placed as far as possible on a peacetime basis.

Burruss Reported Dead

KANSAS CITY, June 27.—Flight Officer Nelson S. Burruss, formerly head booker at Warner Brothers' branch here, is reported to have lost his life June 8, in Europe, while serving as glider pilot with airborne forces. He is survived by his wife, a brother, and his parents, all of Kansas City.

4-House First-Run Setup For UA in Los Angeles

(*Continued from page* 1)

Galston and Sutton, local showmen, are partners in a new organization, Music Hall Theatres, according to Blumenfeld, who declined to detail the exact extent to which each participates in the ownership. Al Galston, Jay Sutton, George Bagnall of UA, together with UA exchange executives, were present.

The setup comprises the Tower, downtown house, and Colony on Hollywood Boulevard, which have been under lease to Blumenfeld; the Elite in Beverly Hills and the Hawaii in Hollywood, which have been operated by Galston and Sutton. All except the Hawaii will be refurnished for the opening and will undergo change of name, prefixed by "United Artists" in each case. The Hawaii will retain its present designation. In addition to immediate alterations, the Colony will be rebuilt to add 600 seats to the present 500 when priorities become available. Two or three more houses are under consideration for addition to the setup, with same policy for all in view.

Blumenfeld said and Bagnall confirmed that UA will be able to supply sufficient product to keep the theatres in operation on an extended-run basis without using film from other sources. Questioned as to whether Fox West Coast would take UA films from on a move-over, Blumenfeld said the intention is to hold pictures until move-overs are not required, adding that FWC takes product from all other first runs for subsequent runs and presumably would be willing to follow the same policy.

Asked whether the deal gives the Music Hall Theatres first call on all UA product, Blumenfeld, seconded by the other principals, said this appeared likely but that some Selznick-Vanguard pictures may be exceptions to the rule.

Wallis Leaves Coast Today for East

HOLLYWOOD, June 27.—Hal Wallis is due to leave Hollywood by train for New York tomorrow for the openings of two Wallis productions in prerelease engagements on Broadway. "You Came Along" will open July 4 at the Paramount, and "Love Letters" is scheduled for its premiere some weeks later at the Rivoli, starring Jennifer Jones and Joseph Cotten.

While in New York, Wallis will confer with Lillian Hellman on the final draft of "The Searching Wind." His fall production schedule will start with "Love Lies Bleeding," slated for mid-September shooting with Lizabeth Scott set for one of the principal roles. Lewis Milestone will direct, from Robert Rosson's screenplay. "The Screaching Wind" will follow and a third will be either "The Perfect Marriage," "The Crying Sisters" or "Dishonorable Discharge."

Wallis plans to leave for London early in March to produce one or possibly two films, with budgets in excess of $1,000,000 each, for Paramount release. A combination American-English cast is contemplated.

Clearance Eliminated Between Phila. Runs

William A. Wiedersheim, arbitrator in the Philadelphia tribunal, has found that the Temple and the Century theatres, in that city, are not in direct competition and, therefore, has ruled that no clearance will be granted to the Century over the Temple on RKO Radio and Warner product, the American Arbitration Association here reports.

Elias Wetstein Dies

WILMINGTON, June 27.—Elias Wetstein, 63, for many years in charge of public relations for many Wilmington theatres, died in an Atlantic City hospital this week. He was also associated with the Ginns Theatre Enterprises, which at one time controlled most motion picture houses in Wilmington. They later became affiliated with Warner Theatres.

Fitzgibbons Denies Building War Truce

TORONTO, June 27.—Commenting on a reported truce between Famous Players-Canadian and Odeon Theatres of Canada in the prospective theatre building race in the Dominion, president J. J. Fitzgibbons of FP-C today declared officially that he had reached no "understanding" with the J. Arthur Rank-Paul L. Nathanson interests.

He admitted there had been no assurance from the government of any easing of the wartime ban on construction projects classed as non-essential. This point appeared to be the crux of the situation for both companies. It is believed that Rank, while here recently from England, checked without success on construction possibilities.

Hollywood

By THALIA BELL

Hollywood, June 27

ARCHIE MAYO has been engaged to direct the forthcoming David L. Loew-Marx Brothers production, "A Night in Casablanca." . . . Doris Houck has been signed to an acting contract by Columbia. . . . Edwin Blum is currently preparing the screenplay for "Thanks, God, I'll Take It from Here," Jesse Lasky Production.

•

Zachary Scott and Janis Paige are to play the leads in "Dancing with Tears," which Alex Gottlieb will produce for Warners. . . . Jose Iturbi has been signed for a featured role in M-G-M's "Holiday in Mexico," musical which is to be produced by Joseph Pasternak. . . . "Turn Home," novel by Eleanor Mayo, has been purchased by Republic, and will be produced under the personal supervision of Armand Schaefer.

•

Ray Nazarro is set to continue as director of Columbia's "Durango Kid" Westerns, co-starring Charles Starrett and Smiley Burnette, and is currently directing the third of the series, "Bronco Busters."

•

Alfred Zeisler has been signed to didect "Suspense," forthcoming psychological drama, which Lindsley Parsons will produce for Monogram. . . . Frank Sundstrom, star of the Swedish Royal Dramatic Theatre, has been signed to a long-term contract by David O. Selznick, and has arrived in Hollywood to begin an American film career.

•

Republic expects to put "Lay That Pistol Down" into production soon. The picture will be a sequel to the company's previous release, "Pistol Packin' Mama," based on the song of that title.

M-G-M TRADE SHOW

TUESDAY, JULY 10th

"ANCHORS AWEIGH"

(TECHNICOLOR)

AND

"HER HIGHNESS and the BELLBOY"

NEW YORK - NEW JERSEY TERRITORY

M-G-M SCREENING ROOM—630 NINTH AVENUE

Both Pictures will be shown starting at 9:30 A.M. and again at 1:30 P.M.

LOS ANGELES TERRITORY

AMBASSADOR THEATRE—AMBASSADOR HOTEL

10:30 A. M.—"HER HIGHNESS AND THE BELLBOY"

2:30 P. M.—"ANCHORS AWEIGH" (Technicolor)

"You've got that come-hither look Esther!"

"Don't peek now Van but 130 million fans are following you!"



VAN JOHNSON INTRODUCES M·G·M's

"Thrill Group!"

(3 FOR THE SUMMER CROWDS IN M-G-M's GROUP No. 12)

DIRECT FROM FIVE GREAT WEEKS AT THE CAPITOL, N. Y.



VAN JOHNSON
ESTHER WILLIAMS

in

M-G-M's TECHNICOLOR GOLDMINE

"Thrill of a Romance"

NO. 1 "For extra playing time!" —SHOWMEN'S TRADE REVIEW

with

FRANCES GIFFORD • HENRY TRAVERS • SPRING BYINGTON

And Introducing The Metropolitan Opera Star

LAURITZ MELCHIOR

TOMMY DORSEY
and his ORCHESTRA

Original Screen Play by Richard Connell and Gladys Lehman

Directed by RICHARD THORPE • Produced by JOE PASTERNAK

NO. 2 "It's a sleeper!" —VARIETY

M-G-M's THRILLER!

"BEWITCHED"

Darling of society!

Cruel love-killer!



SHE LIVED TWO AMAZING LIVES!

AN EXPLOITATION NATURAL!

With PHYLLIS THAXTER, sweetheart of "30 Seconds Over Tokyo" • Edmund Gwenn • Henry H. Daniels, Jr. Horace McNally • Minor Watson • Adapted for the Screen by Arch Oboler from his original story "Alter Ego" Directed by Arch Oboler • Produced by Jerry Bresler
An M-G-M Picture

NO. 3 "For all types of audiences!" —THE EXHIBITOR

M-G-M's BOMBSHELL!

"TWICE BLESSED"



Flaming youth has its fling!

A SUMMER SHOW FOR SHOWMEN!

With Preston Foster • Gail Patrick • and presenting THE WILDE TWINS (Lee and Lyn) • Richard Gaines Jean Porter • Marshall Thompson • Jimmy Lydon Gloria Hope • Ethel Smith at the Organ • Screen Play by Ethel Hill • Based on a Story by Mort Braus and Michel Kraike • Directed by Harry Beaumont
Produced by Arthur L. Field • An M-G-M Picture

1924 A YEAR OF ADVANCE MGM

J. R. Grainger Heads All Republic Staff

(*Continued from page* 1)

row for the company's North Hollywood studios.

Grainger will also head the following corporations in the international field: Republic Pictures International Corp., Republic Films Argentina Corp., Republic Pictures do Brasil, Inc., Republic Films of Central America, Inc., Cia. Republic Films Chilena, Inc., Republic Pictures de Mexico, Inc., Republic Pictures del Peru, Inc., Republic Pictures Puerto Rico Corp., Republic Pictures (Trinidad), Inc. and Republic Pictures de Colombia, Inc.

Yates pointed out that Republic's foreign expansion plans are formulated, and that continued progress in the international field is now attendant only upon clarification of conditions in foreign countries. He stated that the exchange of personnel trained for both domestic and foreign distribution would be of "inestimable value."

As soon as conditions permit, Republic hopes to hold its first international convention.

Grainger's initial foreign trip is slated for August, when he will visit Mexico City and South American capitals.

Admission Tax Loses In Marysville, Cal.

CHICO, Cal., June 27.—The municipal amusement tax movement in Northern California has been brought to a halt in Marysville, where the T. and D. Circuit operates three theatres. The Mayor's motion for a four-cent levy failed to be seconded in the council.

A three-cent levy under consideration here will receive a third reading on Friday, with present indications being that it will pass, in which case T. and D. plans to carry the fight against the measure to the people by way of a referendum.

Field Staffs Have Morale Job to Do

(*Continued from page* 1)

the former meeting, with Mort Blumenstock, Eastern director of advertising-publicity, conducting the field men's conference.

Charles Einfeld, vice-president in charge of national advertising-publicity is scheduled to address sessions both today and tomorrow.

'U' Reel on Conference

Thomas Mead, editor of Universal newsreel, announces that the issue being prepared today will be entirely devoted to the concluding sessions of the United Nations Conference, including the speech made by President Truman Tuesday and the signing of the Charter.

Mead terms the Conference the biggest single story ever covered by newsreels. For the domestic newsreel alone 28,000 feet were exposed.

WANTED
SECRETARY—WITH EXPERIENCE IN THE FILM BUSINESS TO ASSIST HIGH EXECUTIVE. ATTRACTIVE SALARY. REPLY STATING QUALIFICATIONS.
BOX No. 254
MOTION PICTURE DAILY
NEW YORK 20, N. Y.

Review

"Arson Squad"

(PRC)

A SPECTACULAR warehouse fire, two murders, a gang of professional arsonists, some skillful sleuthing by Frank Albertson and Robert Armstrong, a dash of romance contributed by Grace Gillern, and a surprise ending are the basic materials of this Arthur Alexander production, which director Lew Landers has channeled into 64 minutes of brisk entertainment. Performances are uniformly good, with a cast also including Byron Foulger, Chester Cole, Arthur Loft, Jerry Jerome, Frank Wayne, Rod Rogers and others.

Albertson, in the role of an insurance salesman, joins with Armstrong, who plays an arson squad chief, in tracking down a gang of arsonists collaborating with premium holders who can profit from destruction of their places of business by fire. "Arson Squad" holds promise of action from the moment it gets underway, with scenes of a huge fire and screaming, racing fire engines. Audiences will not be disappointed either, for the film remains true to this promise throughout. There is only the one original fire, but as the story unfolds plenty of movement and suspense evolve around Albertson's investigations and uncovering of evidence leading to the apprehension of his insurance company's adjuster as the mastermind of the arson ring—a real surprise for audiences. Albertson, ultimately revealed as an insurance detective, wins the hand of Miss Gillern who aided him and Armstrong in winning out against the criminals. Original screenplay is by Arthur St. Claire.

Running time, 64 minutes. General classification. Release date not set.

CHARLES L. FRANKE

'Joe' Premiere Gross Going to Pyle Fund

INDIANAPOLIS, June 27.—With seats scaled up to $100 apiece, full proceeds on the world premiere of Ernie Pyle's "Story of G.I. Joe," at Loew's Theatre, here, on July 6, will go to an Ernie Pyle fund for a scholarship in the School of Journalism at the University of Indiana, Pyle's alma mater.

Leading citizens have formed a sponsor's committee for the premiere of the Lester Cowan-United Artists release. Through the cooperation of the Retail Merchants Association all buildings and streets will be decorated and full window display coverage, cooperative newspaper advertising and radio time on all major networks is assured. Schedule for the day will be started by a parade.

Visiting newspaper representatives will be entertained at a reception which the Indianapolis Press Club will sponsor. Preceding the opening there will be a dinner at the Claypool Hotel by the sponsor's committee, in honor of visiting dignitaries, including United States Senators, Representatives, the Governor, the Mayor, president of the University of Indiana, and Pyle's father and aunt.

Press Club to See 'Joe'

WASHINGTON, June 27.—The National Press Club has announced that as a tribute to the late Ernie Pyle it will sponsor a special invitation preview of that war correspondent's film, "The Story of G. I. Joe" in Washington on July 3. The preview, to be held in Loew's Palace, will be witnessed only by members of the Press Club and club guests, the latter to include officials of the Government and of the Armed Forces.

Drips an OPA Consultant

WASHINGTON, June 27. — Appointment of William E. Drips of Glen Ellyn, Ill., director of Agriculture for NBC, as a radio consultant to the Office of Price Administration has been announced here. Drips, who for many years was in charge of the National Farm and Home Hour, will advise the OPA regarding radio material for rural and farming sections, serving without compensation and without relinquishing his position with NBC.

Shupert Names ATS Committee Chairmen

George T. Shupert, newly elected president of the American Television Society, has announced appointments of many of the organization's committee chairmen for 1945-46.

Committees and chairmen are: education, Dr. Leonard F. Powers; finance and budget, Archibald U. Braunfeld; library, Myrtle Ilsley; membership, Joseph Doughney; motion pictures, Don Widlund; panel discussion groups, Richard Manville; programs, Herbert E. Taylor, Jr.; program laboratory, Raymond E. Nelson; publications, A. W. Bernsohn, editor of *ATS News;* reception, Sterling Norcross; yearbook and directory, Richard Steiner.

Third Theatre Is Set For Cincinnati Area

CINCINNATI, June 27.—A theatre is to be erected at suburban Deer Park, for which a site has been acquired and plans drawn, announce Joseph W. Nordich and Horace W. Wetzel, with construction to be started as soon as materials are available.

This is the third post-war project to be announced here in the past few weeks, the others being a suburban house at Prince Hill, by Charles Ackerman, and one at nearby Ludlow, Ky., by Ludlow Amusement Co.

Daff Reopening 'U' Outlets in Europe

(*Continued from page* 1)

past two months, already has visited Universal representatives in Cairo and Athens, and now is in Lisbon. He is scheduled to return to New York early in August.

Lesser in Relief Post

HOLLYWOOD, June 27.—Sol Lesser has been elected third vice-president of the Motion Picture Relief Fund. All other officers were reelected.

Clearwater Burns

CLEARWATER, FLA., June 27. — The Clearwater Theatre, owned by Walter Bradley of Neligh, has been destroyed by fire.

Must Show Accounts To Distributors

(*Continued from page* 1)

point out that few, if any, attorneys would challenge a decision of a Federal Appeals Court handed down in another circuit.

The suit had been brought by Morris Roth and 26 other Pittsburgh exhibitors to restrain the eight distributors from demanding inspection of theatre records on percentage picture receipts, and from proceeding with or commencing any further actions like the Finkel action instituted by each of the eight distributors in connection with the Arcade and Colonial Theatres in Pittsburgh, two of the 41 theatre complainants.

140 Counterclaims

The distributors interposed over 140 counterclaims in the Roth case against the various exhibitor plaintiffs for actual and punitive damages arising from alleged fraudulent percentage returns, and moved to inspect the records of the 41 theatres on receipts derived on some 7,000 percentage engagements since 1938.

Originally, April 2, 1945, Federal Judge McVicar granted the distributors' motion as requested and signed an order directing the exhibitors to produce a specified list of all documents, records and papers containing any entries pertaining to the box-office receipts from the pictures and enjoining the exhibitor plaintiffs from destroying, altering or in any way disposing of such records.

The exhibitors appealed to the Third Circuit Court of Appeals from Judge McVicar's order, having obtained on April 11, 1945, from Judge McVicar a stay of the inspection pending the disposition of the appeal from his order. With the dismissal of their appeal by the appellate court yesterday, the exhibitors must now produce the records for inspection by the distributors as first ordered by Judge McVicar.

Leserman Lists 8 For U.A. Release

(*Continued from page* 1)

Scott and Barbara Britton; Aug. 31, "The Outlaw," Howard Hughes production, with Jane Russell, Walter Huston and Thomas Mitchell; Sept. 14, "Paris Underground," Constance Bennett production, starring Constance Bennett and Gracie Fields, with Kurt Kreuger; Sept. 28, "Spellbound," Selznick International picture, starring Ingrid Bergman and Gregory Peck, with Jean Acker.

SLRB Meet to Pick Film Drivers Union

(*Continued from page* 1)

senting 13 companies, which will expire on Dec. 13. The Teamster's Union, AFL, is claiming jurisdiction over the drivers, and in an organizing drive has succeeded in signing up many of them.

Garland Mayfair Guest

Judy Garland will be the honor guest and will cut the cake at a birthday party to be held at Loew's Mayfair, here, on Friday evening, July 6, when the theatre will observe its 10th anniversary under Loew management.

Seven Franchisers Form New Company

(*Continued from page 1*)

stick, San Francisco; John L. Franconi, Dallas; Robert L. Lippert, San Francisco.

Lippert, as sales manager for the group, has under negotiation franchise arrangements with other Film Classics distributors. His office is in San Francisco.

The re-issues consist of eight Johnny Mack Browns: "Branded a Coward," "Between Men," "Courageous Avenger," "Valley of the Lawless," "Desert Phantom," "Rogue of the Range," "Every Man's Law" and "Crooked Trail." The first eight of the Bob Steeles are: "No Man's Range," "Alias John Law," "Trail of Terror," "Kid Ranger," "Sundown Saunders," "Last of the Warrens," "Law Rides" and "Brand of the Outlaws." Prints of these 16 subjects have already been delivered to subscribing franchise holders.

Pizor Gets Foreign Rights To Brown, Steele Westerns

William M. Pizor, president of Capitol Pictures, here, announced yesterday that his company has secured foreign distribution rights to eight Johnny Mack Browns, 16 Bob Steele Westerns and "Wild Fire," story of a horse, produced by Action Pictures of San Francisco, in CineColor, a new company of which Robert Lippert is president.

Two Suits Are Filed Against Film Classics

Hal Roach has filed a suit here for $50,000 against Film Classics, seeking at the same time termination of a 1944 contract he has with that company for distribution of the reissue of his "Topper." Roach claims breach of contract, contending that statements issued by Film Classics up to June 15, 1945, account for approximately $19,000 due Roach over and above a $10,000 advance and he claims that gross receipts are closer to $50,000.

Another suit has been filed against Film Classics with Maurice Wilson as plaintiff. He wants an accounting on seven reissues, "Dancing Pirate," "Becky Sharpe," "The Young in Heart," "Nothing Sacred," "Made for Each Other," "A Star Is Born," and "Little Lord Fauntleroy."

Both suits were filed in New York Federal District Court.

Toddy to Release Four

Toddy Pictures, here, announces the release of four negro-cast pictures. The pictures will be released one a month, starting July 1, as follows: "Gangsters on the Loose," "Gun Moll," "Condemned Men," "Crooked Money."

Benjamin to PRC

CHICAGO, June 27.—Ben Benjamin, formerly with RKO in Des Moines, has been appointed branch manager for PRC here, Henri Elman, local PRC president, announces. Benjamin replaces Morton Van Praag who has opened his own exchange.

To Serialize 'Kiss'

Columbia's screen adaptation of the stage play, "Kiss and Tell," in serialization form, will be offered to 725 newspapers in North and South America, starting July 9, by NEA.

Films' Role in Seventh War Loan is Lauded on Radio

(*Continued from page 1*)

taine, Herbert Marshall and Agnes Moorehead in a performance of "Rebecca," arranged by the Hollywood Victory Committee.

Gamble recounted in detail industry contributions to the success of the Seventh and said: "The great effort put behind a bond drive is no more ably shown than in the present broadcast, made possible by the War Activities Committee of the Motion Pictures Industry. It is but one of the manifold aspects of the industry's active campaign in the Seventh War Loan Drive."

Reminding that the sale of 'E' bonds to individuals is still short of the goal, Gamble urged the radio audience to help make the drive a success in the final days by buying "at least one more bond."

More Stars Join for Stadium Bond Rally

Lucille Ball, Helen Jepson, Dennis Morgan, Hoagy Carmichael, Connie Haines and Edgar Kennedy, are among additions who will appear in the 'All-Star Stage Show,' to be presented in connection with the Army war bond show, "Here's Your Infantry," at Yankee Stadium, next Tuesday night.

Others who will appear are: Abbott and Costello, Helen Hayes, Judy Canova, Edward Arnold, Leo Carillo, Tony and Sally DeMarco, and the Nicholas Brothers.

Abbott and Costello today will man the industry's war bond booth in Times Square at one o'clock selling bonds in exchange for tickets to the 'All-Star Show.'

Industry Bond Workers Cited to Morgenthau

A "Gold-Book of Honor," inscribed with the names of motion picture employees who actively participated in the Seventh War Loan Campaign, will be presented to Secretary of the Treasury Henry Morgenthau, Jr., in Washington, by Irving Lesser, chairman of the New York War Activities Committee, at the conclusion of the Seventh War Loan Drive.

This "Book of Honor," three feet high and two feet wide, will be presented to Morgenthau on behalf of the industry as a "pledge of continuing service for the cause of Democracy."

Lesser points out that exhibitors and their staffs "have established a splendid record in the sale of 'E' Bonds, they have given generously of their screen time for the showing of Treasury and other Government film messages to the American people, and they have placed their professional skill as showmen at the disposal of the Treasury."

$1,321,255 Bonds Sold At 'Conflict' Premiere

CINCINNATI, June 27.—A War Bond premiere of "The Conflict," plus a stage show headed by Ed Wynn, at RKO's Shubert, in conjunction with the first theatre 'War Bond Auction' ever held here, netted $1,321,255 in war bonds, divided $872,525 from admissions and $448,700 from the auction, it is reported by Arthur Trudenfeld, area chairman of the WAC motion picture division.

$16,249,920 War Bond Sales Reached by Loew Houses

With the end of the Seventh War Loan drive only a few days off, Loew's in-town and out-of-town theatres continue their remarkable record of bond sales. Some $16,249,920 in maturity value, representing 185,845 individual bonds, have been sold by Loew's Theatres to patrons during the Seventh War Loan drive, to date, according to an announcement by Charles C. Moskowitz, Loew executive.

Mexicans View First Canadian Pictures

MEXICO CITY, June 27.—Canada has started to get an edge in Mexico, and perhaps Latin America, with films through efforts of the National Film Board of Canada and the Canadian Embassy here, with the free public exhibition at the Benjamin Franklin Library, an American institution, of three films: "River of Canada," a study of the St. Lawrence; "It's Your Pigeon," story of carrier pigeon training and use by the signal section of the Royal Canadian Air Force, and "West Wind," by Tom Thompson, Canadian artist.

These are said to be the first Canadian pictures ever exhibited in Mexico. The Board and the embassy are reported to be trying to establish commercial exhibitions of Canadian films in Mexico on a regular basis.

Mexican Film Awards

MEXICO CITY, June 27.—A law authorizing the Federal Government, through the Ministry of Public Education, to award an annual national arts and sciences prize of $4,000 cash has become effective. The award will be given for the best Mexican film scenario, literary, art and musical works.

$10,000,000 Bonds To Coast Companies

Total corporate bond purchases by film companies on the Coast passed the $10,000,000 mark yesterday, featuring Seventh War Loan reports as the campaign nears its closing, scheduled for Saturday. The Hollywood War Finance Committee announced a Paramount purchase of $1,500,000 and one of $500,000 for Columbia. M-G-M and several others have not yet reported.

A dispatch from the Coast late last night reported a $500,000 corporate purchase by Monogram.

Meanwhile, a seven-theatre bond-premiere in downtown Los Angeles grossed $7,265,000, according to Gus Metzger, California state chairman. The drive in Northern California has resulted in sale of 71,290 units with a maturity value of $7,245,913, it was announced by Charles M. Thall, Western coordinator for the War Activities Committee. "Bond Premieres" to date in that area total 30; children's matinees, 13.

From Fred F. Kogod, District of Columbia state chairman, comes word that 'E' bond sales in the Washington area now aggregate $5,300,000, which is 182 per cent of quota. By the end of the week the total should exceed $6,000,000, he said.

Many Independents Will Build Studios In Post-war: Lasky

(*Continued from page 1*)

mendous forward movement in this direction," he asserted. Lasky is here from the Coast to negotiate for several properties.

The appointment of Donald M. Nelson as president of the Society of Independent M. P. Producers will prove very valuable, the producer said. "Nelson is very constructive and his approach to the whole problem of the independent is excellent," he said.

Regarding the development of color in films, Lasky believes that eventually all shooting will be done in color, adding: "It is only the lack of necessary equipment to meet the demand that is holding up color. There will probably be several color processes employed," he said. Admitting that pictures have had a tendency to run too long, Lasky maintained, however, that biographical subjects cannot be done justice in films running only an hour and a half.

Wayne Present

Present with Lasky at the interview was John Wayne, who will star with Claudette Colbert in the producer's "Thanks, God, I'll Take it from Here," budgeted at $1,250,000, which is being made for RKO Radio release. Shooting is expected to start in September, Lasky said. Mervyn LeRoy will direct. In answer to a question, Lasky estimated that "Thanks" will gross $5,000,000.

His second production for RKO, making two a year for that company, will start after the first of the year. It may be "The Man Who Couldn't Lose," tentative title for an original, or a Broadway musical play, for which he is dickering.

Theatres to Receive Disney Food Short

"Something You Didn't Eat," nine-minute Technicolor short produced by Walt Disney for the Department of Agriculture, will open today at the following theatres here: Strand, Paramount, Rialto, Rivoli, Hollywood, Criterion, Loew's State, Globe, Gotham, Astor, Republic, New York, Victoria, Translux Newsreels at 49th Street and 60th Street, Embassy Newsreels at 42nd, 46th, 50th and 72nd Streets and the Grand Central Newsreel. It will open at the Palace Theatre on July 2, and at the Roxy on July 7.

Warner Brothers is distributing for the War Activities Committee.

Oldham Will Build

FAYETTEVILLE, Tenn., June 27.—A new theatre will be constructed here by Cumberland Amusement Co., McMinnville, as soon as WPB grants priorities, according to president Cowan Oldham. The Capitol, another Cumberland house here, is managed by Mrs. Edith Hardin.

"great" says F___K W____R
WRITE FOR DATA UNICON CASH CONTROL SYSTEMS, LTD 1501 BROADWAY NEW YORK CITY
UNICON MOTION-PICTURE-THEATRE CASH CONTROL

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
June 1			(Special Release) FLAME OF THE WEST Johnny Mack Brown Raymond Hatton O—71 mins. (451) (Rev. 5/15/45)	(Fifth Block) THE AFFAIRS OF SUSAN Joan Fontaine George Brent D—113 mins. (4421) (Rev. 3/28/45)	THE MISSING CORPSE J. Edward Bromberg Isabel Randolph D—62 mins. (Rev. 5/7/45)	A SPORTING CHANCE Jane Randolph John O'Malley D—55 mins. (420)	(Fourth Block) CHINA SKY Ruth Warrick Randolph Scott D—78 mins. (519) (Rev. 4/18/45)			THAT'S THE SPIRIT Jack Oakie Peggy Ryan C—93 mins. (Rev. 5/16/45)	
June 8	TEN CENTS A DANCE Jane Frazee Jimmy Lloyd M—60 mins. RHYTHM ROUNDUP Ken Curtis Cheryl Walker O—66 mins.	(Eleventh Block) THE CLOCK Judy Garland Robert Walker D—90 mins. (524) (Rev. 3/22/45)	SPRINGTIME IN TEXAS Jimmy Wakely Dennis Moore O—54 mins. (462) (Rev. 5/15/45)	MURDER, HE SAYS Fred MacMurray Helen Walker C—95 mins. (4422) (Rev. 4/9/45)	GANGSTERS' DEN Buster Crabbe Fuzzy St. John O—55 mins. (Rev. 3/8/45)	BELLS OF ROSARITA Roy Rogers Gabby Hayes Dale Evans D—68 mins. (442) (Rev. 5/14/45)	THOSE ENDEARING YOUNG CHARMS Robert Young Laraine Day D—81 mins. (520) (Rev. 4/17/45)			I'LL TELL THE WORLD Lee Tracy Brenda Joyce C—61 mins. (9041) (Rev. 5/24/45)	PILLOW TO POST Ida Lupino Sydney Greenstreet C—92 mins. (417) (Rev. 5/15/45)
June 15		The PICTURE of DORIAN GRAY Hurd Hatfield George Sanders Donna Reed D—110 mins. (523) (Rev. 2/26/45)	TROUBLE CHASERS Billy Gilbert Shemp Howard C—62 mins. (424)	SCARED STIFF Jack Haley Ann Savage D—65 mins. (4423) (Rev. 4/6/45)	THE SILVER FLEET (J. Arthur Rank) Ralph Richardson Googie Withers D—77 mins. (Rev. 3/18/43)	THE CHICAGO KID Donald Barry Otto Kruger D—68 mins (417) (Rev. 2/20/45)	(Special Release) IT'S A PLEASURE International (Color) Sonja Henie Michael O'Shea 90 mins (584) (Rev. 2/27/45)	(June Release) WHERE DO WE GO FROM HERE? (Color) Fred MacMurray June Haver Joan Leslie C—77 mins. (526) (Rev. 5/24/45)	BLOOD ON THE SUN (Wm. Cagney) James Cagney Sylvia Sidney D—94 mins. (Rev. 4/26/45)	(Reissues) EAST SIDE OF HEAVEN M—89 mins. IMITATION OF LIFE D—109 mins.	
June 22	BLONDE FROM BROOKLYN Robert Stanton Lynn Merrick M—65 mins.	SON OF LASSIE (Color) Peter Lawford Lassie June Lockhart D—102 mins. (524) (Rev. 4/20/45)				TRAIL OF KIT CARSON Allan Lane Helen Talbot O—56 mins. (466)		DON JUAN QUILLIGAN William Bendix Joan Blondell C—(527) (Rev. 6/6/45)	BEDSIDE MANNER (Andrew Stone) John Carroll Ruth Hussey C—79 mins. (Rev. 6/11/15)	BLONDE RANSOM Virginia Grey Donald Cook M—68 mins. (9042) (Rev. 6/1/45)	
June 29			DILLINGER Lawrence Tierney Edmund Lowe Anne Jeffreys D—69 mins. (402) (Rev. 3/13/45)	A MEDAL FOR BENNY Dorothy Lamour Arturo de Cordova D—80 mins. (4424) (Rev. 4/9/45)	THREE IN THE SADDLE Dave O'Brien Tex Ritter (O—61 mins.) (Rev. 6/27/45)	GANGS OF THE WATERFRONT Robert Armstrong Stephanie Bachelor D—55 mins. (422)	(Special Release) WONDER MAN (Goldwyn) (Color) Danny Kaye Virginia Mayo C—98 mins. (552) (Rev. 4/25/45)	CALL OF THE WILD Clark Gable Loretta Young Jack Oakie D—81 mins. (523) (Rev. 4/27/35) (Reissue)	THE GREAT JOHN L (Bing Crosby) Linda Darnell Greg McClure D—96 mins. (Rev. 6/4/45)	PENTHOUSE RHYTHM Lois Collier Kirby Grant M—60 mins. (9043) (Rev. 6/7/45)	CONFLICT Humphrey Bogart Alexis Smith D—86 mins (418) (Rev. 6/13/45)
July 6	BOSTON BLACKIE'S RENDEZVOUS Chester Morris Nina Foch D—64 mins.	(Twelfth Block) BEWITCHED Phyllis Thaxter Henry J. Daniels, Jr. D—65 mins. (530) (Rev. 6/20/45)	MR. MUGGS RIDES AGAIN East Side Kids C—64 mins. (411) (Rev. 6/8/45)			HITCHHIKE TO HAPPINESS Al Pearce Dale Evans M—72 mins. (419) (Rev. 4/19/45)	(Special Release) ALONG CAME JONES (International) Gary Cooper Loretta Young O—90 mins. (681) (Rev. 6/13/45)			THE FROZEN GHOST Lon Chaney Evelyn Ankers D—61 mins. (9032) (Rev.. 6/14/45) JUNGLE CAPTIVE Otto Kruger Jerome Cowan D—63 mins. (9038) (Rev.. 6/14/45)	
July 13		THRILL OF A ROMANCE (Color) Van Johnson Esther Williams M—104 mins. (528) (Rev. 5/23/45)		(Special Release) INCENDIARY BLONDE (Color) Betty Hutton Arturo de Cordova M—113 mins. (4431) (Rev. 6/11/45)		ROAD TO ALCATRAZ Robert Lowery June Storey D—60 mins. (423)	(Fifth Block) TWO O'CLOCK COURAGE Tom Conway Ann Rutherford D—66 mins. (521) (Rev. 4/6/45)	(July Release) NOB HILL (Color) George Raft Joan Bennett D—95 mins. (529) (Rev. 5/29/45)	STORY OF G.I. JOE (Lester Cowan) Burgess Meredith D—111 mins. (Rev. 6/18/45)	THE NAUGHTY NINETIES Abbott & Costello Rita Johnson C—76 mins. (9003) (Rev. 6/21/45)	
July 20	YOU CAN'T DO WITHOUT LOVE Vera Lynn Donald Stewart D—74 mins.	TWICE BLESSED Wilde Twins Preston Foster C—76 (529) (Rev. 5/31/45)		(Sixth Block) OUT OF THIS WORLD Eddie Bracken Veronica Lake M—96 mins. (4426) (Rev. 6/6/45)		JEALOUSY John Loder Jane Randolph D—71 mins. (424) OREGON TRAIL Sunset Carson Peggy Stewart O—56 mins. (456)	THE BRIGHTON STRANGLER June Duprez John Loder D—67 mins. (522) (Rev. 5/2/45)	WITHIN THESE WALLS Thomas Mitchell Mary Anderson D—(528) (Rev. 6/7/45)		ON STAGE EVERYBODY Jack Oakie Peggy Ryan C	THE CORN IS GREEN Bette Davis John Dall Joan Lorring D—114 mins. (419) (Rev. 3/29/45)
July 27		(Special Release) VALLEY OF DECISION Greer Garson Gregory Peck D—119 mins. (525) (Rev. 4/10/45)		ONE EXCITING NIGHT William Gargan Ann Savage D—64 mins. (4427) (Rev. 6/8/45)		STEPPIN' IN SOCIETY Edward E. Horton Gladys George C—72 mins. (Rev. 6/7/45)	BACK TO BATAAN John Wayne Anthony Quinn D—95 mins. (523) (Rev. 5/29/45)		GUEST WIFE (Jack Skirball) Claudette Colbert Don Ameche C—90 mins.	BEAUTIFUL CHEAT Bonita Granville Noah Beery, Jr. C—59 mins. (9044) THE WOMAN IN GREEN Basil Rathbone Nigel Bruce D—68 mins. (Rev.. 6/21/45)	
Aug. 3	THE GAY SENORITA Jinx Falkenburg Jim Bannon Steve Cochran M			YOU CAME ALONG Robert Cummings Lizabeth Scott D—(4428)		MAN FROM OKLAHOMA Roy Rogers Gabby Hayes OM—68 mins. (443)	WEST OF THE PECOS Robert Mitchum Barbara Hale O—66 mins. (524) (Rev. 6/7/45)			UNCLE HARRY George Sanders Ella Raines D	
Aug. 10	RUSTLERS OF THE BADLANDS Charles Starrett Dub Taylor O								THE SOUTHERNER (Loew-Hakim) Zachary Scott Betty Field D—91 mins. (Rev. 5/2/45)	EASY TO LOOK AT Gloria Jean Kirby Grant D 64 mins. (9045)	

Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 57. NO. 126 NEW YORK, U. S. A., FRIDAY, JUNE 29, 1945 TEN CENTS

Heat Hits Key City Grosses, Four Make Par

'Blood on Sun' Passes Average in 6 Cities

By CHARLES RYWECK

Extreme heat prevailing throughout most sections of the country had a depressing effect on receipts in a majority of key cities covered by MOTION PICTURE DAILY's weekly report on business, with the result that only four films reported on achieved better than average for the week ended yesterday. The four are: "Blood on the Sun," "Those Endearing Young Charms," "The Valley of Decision" and "Pillow to Post."

Circuit executives reported that "Blood on the Sun," "Val-

(*Continued on page 8*)

Nelson Takes Over SIMPP Presidency

HOLLYWOOD, June 28.—Donald M. Nelson, former chairman of the War Production Board, now en route here from Washington, formally assumes the presidency of the Society of Independent Motion Picture Producers tomorrow.



Harris & Ewing Photo
Donald M. Nelson

Since signing a contract with SIMPP two weeks ago, Nelson has been devoting some of his time to preliminaries prior to holding approximately three weeks of conferences with executives and members

(*Continued on page 8*)

Fromkess Closes for 2 More Exchanges

Two more exchanges have been acquired by PRC, in Buffalo and Albany, in a continuation of the company's program of owning its own exchanges eventually in all exchange cities. Leon Fromkess, president, announced the latest purchases yesterday,

(*Continued on page 8*)

Para. Officers All Re-elected

At a meeting of the board of directors of Paramount Pictures, here, yesterday, all officers of the company were unanimously reelected, as expected.

The officers are: Adolph Zukor, chairman of the board; Barney Balaban, president; Stanton Griffis, chairman of the executive committee; Y. Frank Freeman, Austin C. Keough, Charles M. Reagan, Henry Ginsberg and Leonard H. Goldenson, all vice-presidents; Walter B. Cokell, treasurer; Fred Mohrhardt, comptroller; Austin C. Keough, secretary, and Norman Collyer, Jacob H. Karp and Frank Meyer, assistant secretaries.

Walker Returns to Comerford Circuit

WASHINGTON, June 28.—Frank C. Walker, Postmaster General since 1941, and the only man to be nominated for a second term in that office, will leave the Cabinet on Saturday, to be succeeded by Robert E. Hannegan, chairman of the Democratic National Committee.

Walker plans to return immediately to Scranton, Pa., to resume direction of the Comerford circuit.

As Postmaster-General, Walker did

(*Continued on page 8*)

War Cuts Features 24% in Five Years

Annual feature releases are down 24 per cent since the war started, *Motion Picture Herald* will say today. From a high of 534 for the product year running from Sept., 1941 to Aug., 1942, the yearly total dropped to 417 films last season and will probably not reach that mark for 1944-45.

NLRB Orders Set Decorators' Hearing

WASHINGTON, June 28.—The National Labor Relations Board today instructed the regional director at Los Angeles to call a hearing on the eligibility of set decorators who voted in the election May 24, whose votes have been challenged by one or the other of the unions who are contesting for representation of the group.

The regional director recommended that the ballots of the 54 set decorators who went out on strike March 12 be opened, to which Local 44 objected, raising issues with respect to the conduct of the ballot.

The new hearing, the Board ordered, is to provide evidence of the eligibility of the challenged voters in three respects: (1) whether the employment status of the striking deco-

(*Continued on page 6*)

AAA Cases are At a New Low Under Decree

Only 16 for Six Months, Compared to 148 in '41

Exhibitors' resort to the motion picture arbitration tribunals set up in key exchange cities under the provisions of the New York Consent Decree continues to become less frequent, for the first six months of 1945 only 16 complaints having been filed, compared to an earlier low of 19 filed in a similar period last year.

Since the inception of arbitration in 1941, when 148 complaints were filed, admittedly far fewer than had been ex-

(*Continued on page 6*)

T. Clark In Charge At Dept. of Justice

WASHINGTON, June 28.—The Department of Justice will undergo a change of management Saturday at midnight, when U. S. Attorney-General Francis Biddle will step out of the job he took Sept. 5, 1941, and Tom C. Clark, Assistant Attorney-General, in charge of the criminal division, takes over.



Tom C. Clark

The retiring Attorney-General is the fourth to leave the Cabinet since the consent-decree suit was instituted against film dis-

(*Continued on page 6*)

Munson Ratified as General by Senate

Increased recognition for the military importance of still and motion picture photography was indicated yesterday with Senate confirmation of the promotion of Col. E. L. Munson, Jr., Chief of the Army Pictorial Service, Signal Corps, to the rank of Briga-

(*Continued on page 8*)

Opportunities Here Now To Experiment: Einfeld

WB Drive to Hold British Audiences

First time a U. S., producing-distributing company has undertaken a sustained poster campaign throughout Great Britain will be marked shortly by Warners' under direction of Max Milder, who heads the company's activities in that country.

Budget for the first year has been set at more than $150,000, and the campaign will spearhead a large-scale advertising program devised by Milder to hold audiences against increasing competition from other amusements restricted during the war.

Current national prosperity, with its high level of film attendance, offers an opportunity to experiment in new forms of showmanship and develop new merchandising techniques that will come in handy when times are not so good, declared Charles Einfeld, vice-president in charge of advertising-publicity for Warner Bros., in addressing yesterday's session of the field public relations staff. The home office advertising-publicity staff



Charles Einfeld

(*Continued on page 8*)

Democrats to Revive Screen Promotions

The Democratic National Committee has reactivated a stage - screen - radio division, and appointed James Sauter, New York, as its director.

Sauter has been liaison for the committee with all talent, since 1935, and for the past three years has ben executive director of the United Theatrical War Activities Committee, and chairman of the entertainment committee of the American Theatre Wing War Services.

Bob Montgomery Is Feted by AMPA

Associated M. P. Advertisers yesterday honored Bob Montgomery of the Jock Lawrence publicity organization at its monthly luncheon meeting, held here at the Pallas Athenae Restaurant, prior to Montgomery's imminent departure for London to handle the J. Arthur Rank account for Lawrence.

Members present observed a moment of silence in tribute to the late Belle Goldstein, Adolph Zukor's secretary. Among those present were: Claude Lee, Capt. Harold Auten and Glen Allvine. David Bader, newly-elected Ampa president, presided.

M. W. Nichols Named Liaison for Ideal

HOLLYWOOD, June 28.—Putting into execution the first of several steps towards postwar expansion, publisher William M. Cotton has appointed M. W. Nichols, advertising manager for his Ideal Women's Group magazines, his direct liaison to motion picture companies.

Nicholas will divide his time between Hollywood and New York with the objective of closer co-operation between the industry and the Ideal group, which consists of *Movie Life, Movie Stars Parade, Movies* and *Personal Romances*. He will plane out of New York for Hollywood on July 13.

'Montague Drive' Is Extended 2 Months

Columbia's "Montague 20th Anniversary Campaign," current sales and billings drive, has been extended for an additional two months. The drive, originally scheduled to run from March 16 through June 28, will now conclude August 30.

The company's purpose in prolonging the drive is to include in the campaign period some key productions coming up for release, including "A Thousand and One Nights" and "Over 21."

Big 'Wonder Man' Gross

"Wonder Man" completed its third week at the Astor Theatre, here, last night with a gross in excess of $152,000, the Samuel Goldwyn office reports. The picture will go into its fourth week today.

Personal Mention

GEORGE BROWN, Paramount director of studio advertising, will leave Hollywood Saturday after two weeks in New York. MRS. BROWN will return via Kane, Pa., where she will visit her family.

•

WILLIS J. DAVIS, executive assistant to WILLIAM K. JENKINS, president of George Theatres, Inc., Atlanta, has been commissioned a lieutenant colonel on the staff of Gov. ELLIS ARNALL.

•

MRS. SAM SHAIN, wife of the special assistant to SPYROS P. SKOURAS, 20th Century-Fox president, entered West Side Hospital here yesterday for an operation.

•

MAJOR JOSEPH F. GOETZ, former RKO assistant division manager in Cincinnati, has been commissioned a lieutenant colonel at Patterson Field, Dayton, Ohio.

•

HAZEL EDISON, formerly with National Screen Service, has joined the booking department of Monogram Southern Exchanges, Atlanta.

•

H. BEARDEN of the Wil-Kin Theatre Supply Co., Atlanta, is the father of a daughter, BARBARA LOUISE, born recently.

•

HARRY PAUL, Wil-Kin Theatre Supply Co. branch manager at Birmingham, has left Atlanta for a visit to Charlotte.

•

EUGENE MURPHY, formerly Eastern publicity director for SAMUEL GOLDWYN, will return to Hollywood over the weekend.

•

REUBEN JOINER, Warner Atlanta booker, has returned there with his family from a vacation at Daytona Beach, Fla.

•

JESSE L. LASKY, RKO Radio producer, will return to Hollywood from New York today.

•

JAMES WINN, United Artists Boston district manager, is recovering at Brookline, Mass., from a recent illness.

•

JOHN W. MANGHAM, president of Film Classics of the Southwest, has left Atlanta on a trip to Florida.

•

HARRY ROMM, producer, has arrived in Hollywood from New York for an assignment with Monogram.

•

HAROLD HOPPER, president of Cinema Mercantile Corp., will leave New York for California today.

•

JOHN WAYNE will return to Hollywood from New York today.

DANIEL T. O'SHEA, Vanguard president, is in New York from Hollywood.

•

FRANCIS ALSTOCK arrived in Hollywood yesterday from San Francisco, where he collaborated with JACK BOLTON, USN, in arranging the photographing of the signing of the UNCIO charter. He will leave by plane for Mexico City at the weekend after conferences with C. MERWIN TRAVIS, executive secretary of the Motion Picture Society for the Americas.

•

1ST SGT. HAROLD BRASSON, former manager for Warners, Philadelphia, has been discharged after serving three years as an 'M.P.' in the Pacific and is expected to resume with Warners.

•

HARRY F. SHAW, division manager of Loew New England Theatres, was guest of honor at a luncheon of the New Haven Advertising Club on his birthday, Monday.

•

CHARLES ZAGRANS, RKO Philadelphia branch manager, became a grandfather recently when a son was born to his daughter, MRS. I. S. SHERMAN.

•

JOHN JOSEPH, Universal director of advertising, publicity and exploitation, left Hollywood yesterday for New York on the Chief.

•

JOSEPH KANE, former manager of the Parkside, Philadelphia, has been released from the Army and has taken over the Star, Camden.

•

R. V. LESUEUR, a director of Odeon Theatres of Canada, Toronto, has been elected to the directorate of the Royal Bank of Canada.

•

JAMES COSTON, Warner Theatres Chicago zone manager, is spending Summer weekends at his resort home at Eagle River, Wis.

•

JANE MEISEL SIMON will retire on Aug. 15 after eight years in the publicity department of Warner Theatres, Cleveland.

•

BARNEY PITKIN, RKO New Haven branch manager, and MRS. PITKIN are observing their 20th wedding anniversary.

•

LT. (j.g.) LEONARD SCHLESINGER, former Warner Theatres executive, is in New York from Washington for a week.

•

NAT WOLF, Warner zone manager, Cleveland, and MRS. WOLF, are observing their 20th wedding anniversary.

•

MARTIN BURNETT, manager of Loew's State, St. Louis, has left on a 10-day trip to Detroit.

UA Theatre Dividend

United Artists Theatre Circuit, Inc., has declared a special year-end dividend of 30 cents on common stock, payable August 1 to stockholders of record on July 16.

Fromkess Luncheon Host

Leon Fromkess, PRC president, will be host to the trade press at luncheon in the Warwick Hotel, here, on Monday.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
50th St. and 6th Ave.
GREER GARSON • GREGORY PECK
"The Valley of Decision"
A METRO-GOLDWYN-MAYER PICTURE
SPECTACULAR STAGE PRESENTATION

LOEW'S STATE B'WAY & 45
ON SCREEN 'PRACTICALLY YOURS' Claudette COLBERT Fred MacMURRAY
IN PERSON Mary Beth HUGHES Bob HOWARD

Fred MacMURRAY Joan LESLIE June HAVER
WHERE DO WE GO FROM HERE? in TECHNICOLOR
On Stage! TONY & SALLY DEMARCO JOHN BOLES Extra! JACKIE GLEASON plus RODDY McDOWALL
ROXY 7th Avenue & 50th Street
4th WEEK
NOW AT ROXY

SPOTLIGHT ON CONGRESS
THE NEW MARCH of TIME

Junior Miss
A 20th Century-Fox Picture
RIVOLI B'way & 49th St.
Doors Open 9:30 A. M.

"OUT of this WORLD"
Paramount Picture
In Person! ALLAN JONES plus GIL LAMB plus EILEEN BARTON plus JERRY WALD and Band
Buy Bonds Here
PARAMOUNT Times Square

FRED MacMURRAY
MURDER, HE SAYS
A PARAMOUNT PICTURE
Brandt's Air-Cooled
Buy War. Bonds
GLOBE
B'way & 46th St.

Samuel Goldwyn presents DANNY KAYE In "Wonder Man" in Technicolor
ASTOR Broadway and 45th St.
CONTINUOUS
POPULAR PRICES

RKO PALACE B'WAY & 47th St.
Robert Young - Laraine Day
"THOSE ENDEARING YOUNG CHARMS"
An RKO RADIO PICTURE

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Editor. Published daily except Saturday, Sunday, and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; Theo. Sullivan, Secretary; Sherwin Kane, Editor; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; Chicago Bureau, 624 South Michigan Ave., Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1. Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 10c.

Coming Events

Today — R K O circuit meeting, home office, New York.
July 1 — New Air Express rates effective.
July 5-6 — Paramount's regional 'Third of a Century' meeting and tribute to pioneer exchange employes, Chicago.
July 13—Educational Film Library board meeting, Chicago.
July 14-15—Monogram sales meeting, New York, Los Angeles, Chicago.

Vogue and Orpheum In New FWC Link

HOLLYWOOD, June 28.—Fox West Coast Theatres will inaugurate a new first-run set-up linking the Vogue in Hollywood with the Orpheum in downtown Los Angeles July 10, using "Dillinger" for the opening attraction. Final papers in the FWC acquisition of the Vogue from Harry Popkin are expected to be signed within a fortnight.

According to FWC, the Orpheum is operated by FWC in partnership with Sherrill Corwin and Mike Orsenberg. The Vogue, sometimes linked with Popkin's Pan-Pacific and Million Dollar previously for first-run minor product, was prominently mentioned in early reports concerning the Los Angeles invasion by Joseph Blumenfeld, which was announced yesterday.

Others Uncertain

Whether the houses remaining in the Popkin setup may follow the Vogue into FWC control could not be learned immediately, although Popkin has expressed preference for production instead of exhibition since making "Ten Little Indians," which 20th Century-Fox will distribute.

Charity Group Sets 1-Solicitation Plan

HOLLYWOOD, June 28.—Y. Frank Freeman, president of the Permanent Charities Committee, today announced that organization's adoption of a long-favored plan under which all solicitations for funds will be combined in a single annual campaign within the industry.

"So far as we know," Freeman said, "no other industry or community has such a program. It is our hope that, with one campaign, we can raise more money because, knowing in advance that they will be asked to give only once, people will be better able to budget their contributions and thus can give more."

Feldman Leases Strand

Lucian T. Feldman has signed a long-term lease for the Strand Theatre, Newark, N. J., which he plans to remodel. Arthur Shulman operated the house for the past 10 years. Berk and Krumgold were the brokers.

WANTED
SECRETARY—WITH EXPERIENCE IN THE FILM BUSINESS TO ASSIST HIGH EXECUTIVE. ATTRACTIVE SALARY. REPLY STATING QUALIFICATIONS.
BOX No. 254
MOTION PICTURE DAILY
NEW YORK 20, N. Y.

Rank and Skouras In Circuit Study

LOS ANGELES, June 28.—Comparison of British and American circuit operation problems engaged J. Arthur Rank and Charles P. Skouras during the former's four-hour visit and inspection tour of Fox West Coast Theatres' headquarters today, with luncheon in Skouras' quarters. Spyros P. and George Skouras, Murray Silverstone, Ernest Turnbull, George Bowser, Andy Krappman and FWC department heads were present.

Rank will visit Paramount Friday, lunching with Henry Ginsberg and David Rose, 20th Century-Fox Saturday as guest of Joseph M. Schenck and other executives. He will spend the weekend with J. Cheever Cowdin at the latter's Belair estate. Monday he will tour the Disney and Warner studios, spending Tuesday at Universal.

Leaving Thursday

Rank and his party leave by motor Thursday for Northern California, whence, after a stopover at Pebble Beach, they will return to New York.

Although Rank's stay has brought him into intimate contact with top executives in all branches of production, he insists that the meetings are primarily social and without commercial implication. A member of the Rank cabinet says no alliances or affiliations have been made, although normal exchange of viewpoints, information and observation naturally afford background knowledge which could be expected to figure in whatever commercial links might be forged ultimately.

Posthumous Award to Son of J. P. Kennedy

BOSTON, June 28.—Mrs. Joseph P. Kennedy, wife of the former Ambassador to the Court of St. James, and former film executive, has received the Navy Cross, awarded posthumously to her eldest son, Lieut. Joseph Patrick Kennedy, Jr., USNR, for action in which he lost his life last Aug. 12.

In ceremonies held at the commandant's office, here, Rear Admiral Felix Gygax, USN, commandant of the First Naval District, presented the Navy's highest honor to the lieutenant's mother, while Kennedy and four of their children watched. Lieut. Kennedy, 29, a B-24 Liberator pilot, lost his life on a hazardous, volunteer mission—so secret that its details still cannot be disclosed.

Book on Television Production Out

"Television Programming and Production," a new book by Richard Hubbell, has just been published by Murray Hill Books, Inc. The author is a former film director and was a member of the original CBS television staff. He is now production manager and television consultant for Crosley Corp., broadcasting division.

Miami Theatre Planned

CHICAGO, June 28.—Herb Elisburg, owner of the Studio Theatre here, has purchased land in Miami Beach on which he will erect a theatre after the war.

West Here to View Television for Rank

Capt. A. G. D. West, technical director of the three television companies of the J. Arthur Rank organization in England, and president of the British Kinematograph Society, has arrived in New York from London, by plane, for a survey of television progress here. Capt. West explained that since the war television in England has been at an absolute standstill and that it is hoped some technical advance had been reached in laboratories of this country.

For this reason he will visit television engineers and laboratories in New York, Chicago, Philadelphia and other cities to study developments in the three principal fields of television: large-screen, home, and transmission. He wants to compare American ideas on future technical progress with those of British engineers now beginning again to work on television problems.

Capt. West will return to London about mid-July to participate in the consolidation of Bush Radio with Rank's Cinema Television, Ltd., one of the companies he already heads as technical director. The other two Rank companies are Baird Television, Ltd., and Societe Internationale de Television.

To London in July

Capt. West declared this week that in England, before the war, 20,000 television receivers were sold, of which it is estimated 5,000 were lost during the bombings. Six theatres were equipped with 12x15 screens, and these houses got good results televising special events such as boxing matches and the Derby.

McDonnell Replaces Harris In Rank Cutter Post Here

Fergus McDonnell, cutter for British pictures emanating from the studios of the J. Arthur Rank interests, has arrived in New York to take the place of chief cutter Jack Harris, who has returned to London after an extensive visit to New York and Hollywood.

Both were sent over to make a study of American production practices; both will have surveyed the cutting methods of New York and Hollywood technicians, at the same time acquainting themselves with Hollywood technical equipment. McDonell's stay in this country will be indefinite.

U. N. Delegates Start Reaching Hollywood

HOLLYWOOD, June 28.—Although the breakup of the UNCIO conference in San Francisco was surrounded by confusion which effected cancellation of the first special train scheduled to bring 250 visitors to Hollywood, a second special bringing an equal number will arrive Saturday. The delegates will be taken on a tour of the city in the morning and to the studios for luncheon and inspection of sets. The mayor's office and the studios will be joint hosts at dinner.

As a result of the partial disruption of the original plans the delegates began arriving today in groups of 10 to 60 and have been entertained at all studios in the nearest possible conformity to the Saturday pattern. Indications are that additional parties will be arriving through the first half of next week.

Academy Entering The Concert Field

Hollywood, June 28.— In its first departure from strictly screen matters, the Academy of Motion Picture Arts and Sciences will sponsor the regular Hollywood Bowl "Symphony Under The Stars" program Aug. 14, featuring music from films and pooling the resources of the studio music departments.

McCormick Sets 76 'Bataan' Openings

S. Barret McCormick, director of advertising-publicity for RKO Radio, has completed plans for additional area premieres of "Back to Bataan."

Following its opening at the RKO Keith Memorial, Boston, last Monday, "Bataan" will have its next premiere on July 4, at the Palace, Cincinnati; Keith, Dayton, and Emboyd, Ft. Wayne, plus 39 dates around Cincinnati and 34 around Indianapolis.

Terry Turner, exploitation manager, left New York for Cincinnati yesterday to prepare for the premiere there.

Dave Cantor, Western field supervisor, left Wednesday to prepare for premieres at the Golden Gate, San Francisco and Hill St. and Pantages, Los Angeles on July 18 and 19. He will also set up advance preparations for a July 31 premiere at the Paramount, Seattle, and Orpheum, Portland.

Wayne Sees Press at Republic Luncheon

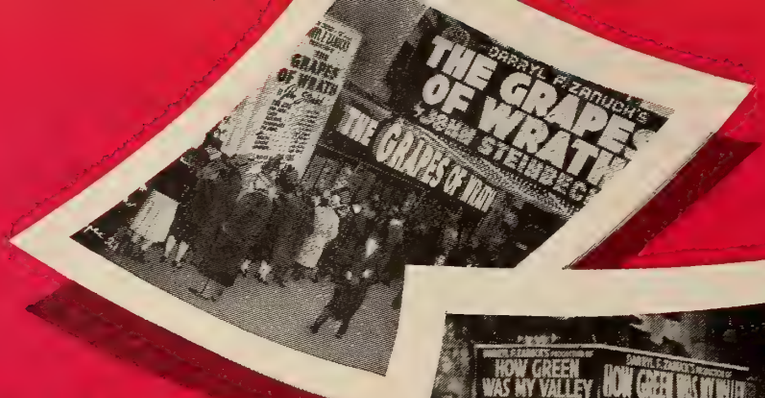
Representatives of the trade and magazine press were guests of Republic executives at a luncheon given for John Wayne at the Hotel Astor here yesterday. Other guests were producer-director Joseph Kane, actor Paul Fix, and screenwriter Lawrence Hazard.

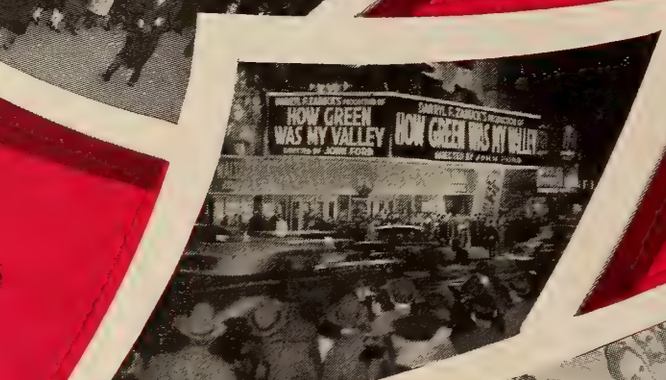
Among those present were H. J. Yates, Sr., president of Republic Productions; James R. Grainger, president and general sales manager of Republic Pictures Corp.; William Saal, executive assistant to Yates; Edward L. Walton, assistant general sales manager; H. J. Yates, Jr.; Richard Altschuler; Steve Edwards, director of publicity; Evelyn Koleman; Beatrice Ross, and Lieut. Steve Dorsey, formerly on Grainger's staff, who was a prisoner of war in Germany and is now on furlough.

Wayne's next picture will be "Dakota," a Hazard original, to be produced and directed by Kane. Kane, Fix and Hazard left for the Coast yesterday following the luncheon; Wayne will leave today.

Farley's Capital Closes

ALBANY, N. Y., June 28.—The Capitol Theatre, which has played motion pictures and many other kinds of entertainment during its 25 years will be converted into a public garage. W. W. Farley, owner of theatres in Schenectady and on local Film Row, has applied for a building permit to make the change.









"100% BOX-OFFICE!"
—Boxoffice

"NO LIMITS ON ITS BOX-OFFICE POTENTIAL!"
—Motion Picture Herald

"CERTAIN TO BE ONE OF THE SEASON'S BEST BOX-OFFICE BETS!"
—Showmen's Trade Review

"IT'S BOFF STUFF!"
—Variety

"WILL GATHER IN THE SHEKELS!"
—The Exhibitor

"ITS DESTINY IS CLEARLY ONE OF VAST GROSSES!"
—Film Daily

"A SUCCESS! PEGGY ANN GARNER EXCELLENT!"
—Motion Picture Daily

RIVOLI N.Y.C.

HAS ANOTHER BIG ONE FROM.....



20th CENTURY-FOX





Junior Miss

starring PEGGY ANN GARNER
Directed by GEORGE SEATON
Produced by WILLIAM PERLBERG

JUNIOR MISS
Starring
PEGGY ANN GARNER
with
ALLYN JOSLYN
MICHAEL DUNNE
FAYE MARLOWE
MONA FREEMAN

Sylvia Field
Barbara Whiting
Stanley Prager
John Alexander
Connie Gilchrist

Directed by
GEORGE SEATON

Produced by
WILLIAM PERLBERG

Screen Play by George Seaton
From the Stage Play by Jerome Chodorov
and Joseph Fields
Based upon the Stories by Sally Benson
Produced upon the stage by Max Gordon

SPEED TOTAL VICTORY! THE MIGHTY 7th WAR LOAN!

AAA Cases are At a New Low Under Decree

(*Continued from page* 1)

pected, the number of complaints have become fewer every year. In 1942 there were 116 complaints, 83 in 1943, and 45 in 1944.

Various reasons have been ascribed to the decline in exhibitors' recourse to the arbitration tribunals. Although the number of arbitration actions under the system set up by the decree have been going down, the number of anti-trust actions by exhibitors in Federal courts has been on the increase. For the year ending last March 10 new anti-trust actions had been filed in various jurisdictions.

Other Reasons

Other reasons, it is believed, for the decline in arbitration cases, include the possibility that cases already determined have corrected most situations which needed attention prior to establishment of arbitration boards, with the result that fewer arbitrable conditions now exist. Also, it was agreed, recent theatre business has been so good that arbitrable complaints may have assumed less significance to exhibitors than formerly. Some exhibitors may also feel that the type of complaints which can be arbitrated and the relief possible are not worth the time and expense required to have such complaints resolved.

Tom Clark in Charge At Dept. of Justice

(*Continued from page* 1)

tributors, and it was his decision not to negotiate further with the companies on revision of the decree that returned the case back to Federal Court, where it will be tried in the Fall.

Clark, who served at one time as first assistant to Thurman Arnold, who handled the original film-case proceedings, and followed him as head of the anti-trust division, has been closely connected with the case from its inception. Arnold will administer the oath of office to the new Attorney-General.

Odeon Acquires Three More in Nova Scotia

TORONTO, June 28. — Odeon Theatres of Canada has acquired three more theatres in Nova Scotia. Two of them are the Roseland and Academy, at New Glasgow, which have been operated for many years by N. W. Mason, recognized as the oldest exhibitor in the Dominion, and the third is the Jubilee, at Stellarton, the proprietor of which has been F. Sobey.

$768,000 PCT Net

LONDON, June 28.—Provincial Cinematograph Theatres, Gaumont-British subsidiary, announces a net profit of approximately $768,000 for the past fiscal year, compared with $708,000 the year before. A 15 per cent dividend on ordinary stock has been declared, as has been done annually for the past five years.

$31,923,365 Ticket Tax Collected by US

WASHINGTON, June 28. — Federal admission tax collections last month amounted to $31,923,365, highest figure attained since August, 1944, it was reported by the Internal Revenue Bureau.

May collections, covering business done in April, were $2,846,000 above the $29,076,970 reported for April and $3,306,000 above the $28,617,079 of May, 1944, the Bureau announced. They brought total revenue for the first five months of 1945 to $142,289,551, against $87,257,126 for the corresponding period last year.

7th Corporate Sales Pass $12,000,000

HOLLYWOOD, June 28.—With a corporate purchase of $1,500,000 in war bonds by M-G-M today, sales to film companies during the Seventh War Loan Drive passed the $12,000,000 mark. Additional purchases are expected to increase the total substantially over the weekend.

Five Loew Neighborhoods Sell $1,578,000 Bonds in Week

The War Activities Committee reveals the five neighborhood houses of Loew's here sold 11,468 bonds with a total maturity value of $1,578,000 last week alone.

Loew's Pitkin, Oriental, Burnside, American and Spooner were the theatres participating.

6 New Video Bands Get TBA Approval

Assignment of bands for six television channels between 44 and 108 megacycles, as announced Wednesday by the Federal Radio Commission, was hailed yesterday by the board of directors of the Television Broadcasters Association, who expressed the belief that the decision will permit the television industry to provide expeditiously a national broadcast service for the public as rapidly as War Production Board restrictions can be relaxed.

Discussion of the FCC action took place in Nutley, N. J., where the TBA officials met as guests of the Federal Telephone and Radio Corp. J. R. Poppele, TBA president, presided.

March New PRC Manager

ST. JOHN, N. B., June 28. — Management of the PRC exchange here has been taken over by John March, son of R. G. March, distribution veteran, who has been 20th Century-Fox manager in St. John for many years. Junior March is the youngest branch manager in this territory, and in taking his new position has created what is believed to be the only case of father against son competition in the same territory.

EK Expansion Planned

The Tennessee Eastman Corp., subsidiary of Eastman Kodak, at Kingsport, Tenn., announces that it has begun construction of plant additions which will substantially increase its capacity. Date of completion of the new plant facilities will depend on availability of materials.

'306' Halts Its Order Against Columbia

Herman Gelber, president of Local 306 projectionists' union, has withdrawn, for the time being, his instructions to projectionists not to run Columbia pictures commencing July 2. The previous order, given last week by Gelber, under authority unanimously voted him by the members, resulted from a breakdown of negotiations between the union and the home office projection room employees, and the subsequent refusal of Columbia to negotiate separately with 306.

Withdrawal Requested

The International Alliance then requested 306 to withdraw the order to enable it to try to settle the dispute. 'IA' vice-president James Brennan was assigned by president Richard Walsh to arrange for the resumption of negotiations between the distributor and the union. A meeting was set for this morning.

The rupture of negotiations had been caused by the employers' refusal to discuss any other changes in the last contract, except a five per cent increase under the 'Little Steel' formula, claiming that they are stymied by Wage Stabilization regulations. The union contends that its other demands are approvable by the WLB if agreed to by the company.

NLRB Orders Set Decorators' Hearing

(*Continued from page* 1)

rators whose votes were challenged at the election had been lawfully terminated by valid discharge or replacement of a permanent nature before the election; (2) whether or not the employees hired between the date of the strike and the election to replace strikers acquired the status of permanent replacements and (3) the eligibility of any other challenged voter.

HOLLYWOOD, June 28. — Today's NLRB order was construed here as a development in favor of the IATSE. No faction, however, would offer comment, pending further information.

Meanwhile, the CSU intensified picketing around the studios, implementing its threat to place its case before the UNCIO delegates arriving here from San Francisco. The Screen Players Union supplied several pickets in costume, one group depicting Indians bearing banners declaring themselves original Americans and demanding recognition of their stand in the strike.

Coast Unions to Hear WLB Pay Rise Views

HOLLYWOOD, June 28.—In anticipation of the expiration of numerous union contracts early in 1946, Wendell Phillips, American Federation of Labor member of the 10th Regional War Labor Board, will discuss the agency's attitude toward pay increases with the negotiating committees of all studio unions at a round table meeting Aug. 2.

The Screen Office Employees Guild, a member of the Conference of Studio Unions but exempted from participation in the current studio strike, arranged the session.

Hollywood

By THALIA BELL

Hollywood, June 28

LEWIS MILESTONE has been engaged by Wallis-Hazen Productions to direct "Love Lies Bleeding," psychological melodrama which Paramount will release; Robert Rosson is currently preparing the screenplay. . . . Alfred E. Green has been signed to direct "Tars and Spars," Columbia musical based on the Coast Guard revue of the same name.

•

Ann Dvorak has been engaged by Jules Levey to co-star with Randolph Scott and Barbara Britton in the film version of Ernest Haycox' novel, "Trail Town," which United Artists will release. . . . Paul Jones has been assigned to produce Bob Hope's next picture for Paramount, an adaptation of Booth Tarkington's "Monsieur Beaucaire." . . . Tom Drake is set for a top role in M-G-M's "The Green Years."

•

Ross Hunter has been assigned the juvenile lead opposite Judy Canova in Columbia's "Hayfoot, Strawfoot." . . . Eleanor Parker will co-star with Errol Flynn in "Don't Ever Leave Me," which James Kern will direct and William Jacobs will produce for Warners. . . . Lawrence Tierney has had his RKO contract renewed. . . . George Murphy has been selected to star in "Up Goes Maisie," opposite Ann Sothern. George Haight will produce the film for M-G-M.

•

Arrangements have been completed whereby Mervyn LeRoy will direct "Thanks, God, I'll Take It from Here," starring Claudette Colbert and John Wayne, as a Jesse L. Lasky-Mervyn LeRoy Production for RKO Radio. . . . Cameron Mitchell has been added to the cast of "A Letter for Evie," now in work at M-G-M.

•

"Faithful in My Fashion," modern romantic comedy, the background of which is a large department store, is planned by M-G-M as one of its important productions for 1945-46; *Fred Zinneman will direct, and Lionel Houser, who wrote both the original story and screenplay, will produce.*

•

Marshall Edson and James J. Cane are planning to make a picture based on their play, "The Unfinished Portrait," and to star Ruth Warrick in the film; no releasing arrangements have been announced. . . . Mary Anderson has been borrowed by Paramount from 20th Century-Fox for one of the principal roles in the current Mitchell Leisen production, "To Each His Own."

•

RKO has signed Myrna Loy on a picture-per-year contract for three years. The first will be "I Am Thinking of My Darling."

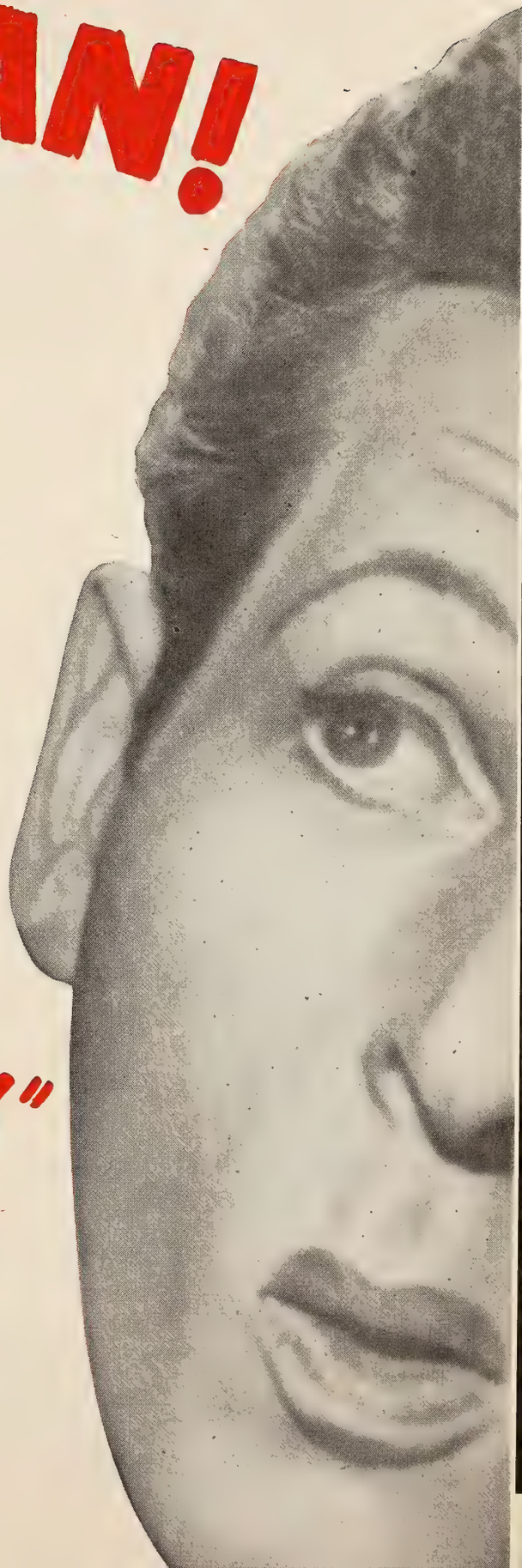
Mohawk Is Chartered

ALBANY, N. Y., June 28.—Mohawk Theatre Corp. has been incorporated to conduct business in New York. Incorporators are: Margaret Fitzgerald, Mary Russo and Helen Gulbranson, all New York. Schwartz and Frohlich, New York, were incorporating attorneys.

oh, that WONDER MAN!

THE SECOND WEEK OF "WONDER MAN" AT THE ASTOR THEATRE, NEW YORK, BEAT THE ALL-TIME HOUSE RECORD BY OVER $5,000...WEATHER: FIRST INTENSE HEAT OF THE SEASON.

FOR FIRST FOUR DAYS AT THE WOODS THEATRE, CHICAGO, "WONDER MAN" IS AHEAD OF ANY PICTURE EVER TO PLAY THAT HOUSE....WEATHER: SAME AS NEW YORK.



Samuel Goldwyn
Presents

Danny Kaye in "WONDER MAN"

IN TECHNICOLOR

VIRGINIA MAYO · VERA-ELLEN
DONALD WOODS · S. Z. SAKALL
ALLEN JENKINS · EDWARD BROPHY · OTTO KRUGER · STEVE COCHRAN · VIRGINIA GILMORE
and THE GOLDWYN GIRLS

Directed by BRUCE HUMBERSTONE · Screen Play by DON HARTMAN, MELVILLE SHAVELSON and PHILIP RAPP

Released through RKO RADIO PICTURES, INC.

LET'S TOP THEM ALL IN THE MIGHTY 7th WAR LOAN

Opportunities Here For Experiments

(*Continued from page* 1)

also sat in at the meeting, which was presided over by Mort Blumenstock.

Motion pictures not only have an ever-increasing public responsibility to bear in mind, Einfeld said, but there are still many barriers that the industry must break down before achieving its fullest recognition. There is also the important job of helping the industry to get rid of its inferiority complex, he stated, and the field men in their position of "roving ambassadors" can help greatly in accomplishing this.

Another speaker at the session was Harry Goldberg, director of theatre advertising-publicity for Warners, who, talking from the exhibition standpoint, declared that the Warner studio turns out a bigger number and higher percentage of exploitable pictures than any other company. This is due in part, Goldberg said, to the fact that the company is constantly pioneering new story fields, as well as to the showmanship put into campaigns devised for these pictures.

Other Speakers

Other speakers included Larry Golob, Eastern publicity manager; Gil Golden, national advertising manager; Bill Brumberg, head of the field staff; Charles B. Steinberg, assistant publicity manager and head of the educational and public service bureau, and Bob Paskow, in charge of commercial tieups.

The "Rhapsody in Blue" campaign was taken up, also the handling of "The Corn Is Green," "Conflict," and other pictures.

Green Elected Head Of New 'Tub' Club

CHICAGO, June 28. — The Tub Thumpers of America has organized a local 'tub,' composed chiefly of publicity and exploitation men in the film industry. Bill Green of M-G-M was elected president; Herb Elisburg, Studio Theatre operator, vice-president; Al Weinber, Warner Theatres, treasurer; Norman Kassel, Essaness Theatres, clerk, and Harriet Stone of Balaban and Katz, secretary.

Board of directors, in addition to Green and Elisburg, includes Irving Mack, Jack Hess, Bill Bishop, Harold Evens, Jonas Perlberg, Maurie Rotman, Fred Mindlin, Frances Gray and Edna Adams.

Organization will hold monthly meetings, with a local celebrity as 'rib' honor guest. It will also participate in charitable and patriotic drives.

Technicolor Stock Low

CHICAGO, June 28. — The acute shortage of Technicolor raw stock was emphasized here this week when the local Columbia exchange wired its home office for a new print of "A Song to Remember," to replace the print which has been servicing the Apollo Theatre for 10 weeks.

The reply was prompt, but discouraging: "No print available for two months."

Couston Joins Classics

CHICAGO, June 28.—Herman Couston, salesman for Columbia, Chicago, has joined Film Classics here.

Heat Hits Grosses in Key Cities, Four Make Par

(*Continued from page* 1)

ley of Decision," "Those Endearing Young Charms," "The Enchanted Cottage," "Conflict," "Dillinger," "Back to Bataan," "Nob Hill" and "Salty O'Rourke" were among leading grossers, making 10 films which are doing outstanding business in the combined reports.

In the reports from MOTION PICTURE DAILY's correspondents, "Pillow to Post," strong in a first week in San Francisco, obtained $31,500 where $24,600 is par, thus bringing it above average despite lower grosses in three other cities. "The Valley of Decision" scored outstandingly in Philadelphia, despite a heat wave, taking $33,500 against $20,000 average in its initial week. It also maintained a steady pace in Los Angeles, passing average in its third week at three houses.

"Blood on the Sun" was rolling up impressive grosses in reports from six key cities, surpassing par in all situations. "Those Endearing Young Charms" was a strong lure in its first week in Cincinnati, bettering average by $6,500. It was moderate in Cleveland, and good in Omaha.

Although "Conflict" was not included among MOTION PICTURE DAILY's tabulations from its correspondents, because it has played in too few situations to date, its pre-release runs in Philadelphia, where it managed well, and in Los Angeles, where it secured a resounding $64,600 against a $49,200 average in three houses, augurs well for this film in weeks to come. Reports on "The Clock," although insufficiently representative, indicated that this one was grossing well in Chicago and St. Louis. Worthy of note is "Wonder Man's" impressive $30,000 compared to a house average of $10,000 in its initial week in Chicago. "Song to Remember" was also maintaining a very steady pace in Chicago in its 12th week above par, and also was good playing second-run in Philadelphia.

Terrific Heat Plays Havoc in Boston

BOSTON, June 28.—Terrific heat, following the coldest two months of Spring in Boston's history, has raised havoc with grosses in Boston theatres during the past week and even the lure of "20 degrees cooler inside" signs has not kept people from the beaches. Downtown de luxers have suffered most since neighborhood theatres have been able to pick up well at night, though matinee attendance has been negligible for the past two weeks.

Even additional advertising and publicity given to theatres of the "Hub" for the past two weeks has failed to produce results and some of the best publicity campaigns of the year have been wasted. Boston weather went from a record-breaking cold spell of 40 above to 90.

PRC Sets Two More Features for '45-46

Leon Fromkess, president of PRC, visiting here from Hollywood, discloses the purchase of two original stories, "The Mummy's Daughter" and "Prison Farm," in addition to two previously announced stories, "The Vanishing Gangster," by Police Lieut. Maurice Spevak and "Queen of Diamonds" by Lou Golding, for PRC's 1945-46 program.

Don McElwaine, PRC's advertising publicity head, will arrive in New York from the Coast over the weekend to confer with Fromkess, Harry H. Thomas and Arnold Stoltz, on plans for a promotional build-up for Jack Schwarz's production, "The Enchanted Forest," set for November release.

Fromkess Closes for 2 More Exchanges

(*Continued from page* 1)

following a previous announcement of the addition of Boston and New Haven exchanges, as reported in MOTION PICTURE DAILY on June 25.

The Buffalo and Albany acquisitions, together with 11 other exchanges purchased in the past year, now put PRC in the position of serving approximately 75 per cent of the country.

PRC Closes Seven Deals

ATLANTA, June 28. — Ike Katz of PRC announces that deals have been closed with the following circuits in this territory: Wilby Theatres, Florida State Theatres, Martin Theatres, Community Theatres, Bach Theatres and Bijou Theatres. A Memphis deal takes in Malco Theatres.

Nelson Takes Over SIMPP Presidency

(*Continued from page* 1)

of the Society on the entry of independents into the postwar foreign market, possible collaboration with the Motion Picture Producers and Distributors of America, location and operation of proposed New York and Washington offices, and action with regard to the Government's New York anti-trust suit, in which SIMPP, supporting the Department of Justice, filed a brief as a "friend of the court" last March.

'Anchors' Postponed, 'Hidden Eye' Is Set

With the exception of New York and Los Angeles, trade screenings on "Anchors Aweigh," have been postponed from July 10 to July 17. Inability to secure prints necessitated the postponement. The July 10 screening date in all territories for "Her Highness and the Bellboy" remains unchanged.

M-G-M yesterday also announced that "The Hidden Eye" is scheduled to be shown in all exchange cities on July 24. No release date has yet been set on any of the three pictures.

Army Screening Monday

Major Monroe Greenthal, USA, announces an official War Department screening at the Normandie Theatre here on Monday at 10 A. M. The program, specifically for the Publishers' Association of New York City, will include "Diary of a Sergeant"; "Camouflage," a Disney Technicolor short and "Special Delivery to Japan.

Munson Ratified as General by Senate

(*Continued from page* 1)

dier General, according to a War Activities Committee statement, issued here yesterday.

Gen. Munson is in charge of the production of training and informational films, the distribution of the film industry's gift 16mm entertainment pictures overseas, and the maintenance of still and motion picture records of the war for the War Department. The chief field installation of the Army Pictorial Service is the Signal Corps Photographic Center at Astoria, L. I.

The organization which General Munson heads is charged with producing and distributing all types of War Department films, exercising staff supervision over motion picture and still photographers in the field and maintaining, in Washington and New York, respectively, large still and motion picture libraries in which the pictorial records of the Army are kept.

Prior to his present assignment, General Munson organized and operated the Army Research Branch of the present Information and Education Division. His duties included the establishment of *Yank*, the Army weekly; Army News Service, Armed Forces Radio Service, Camp Newspaper Service, news maps and information booklets.

Walker Returns to Comerford Circuit

(*Continued from page* 1)

much to make the Postal Service a self-supporting organization, and last week turned into the Treasury some $51,000,000, representing a surplus of income over expense, which brought his total return to the Treasury during his service to slightly more than $189,000,000.

As he leaves office, legislation is pending in Congress which will make self-supporting some of the few postal services still operating "in the red."

Walker tonight ordered an immediate cut in airmail postage rates from the United States to Russia and Cuba.

The rate to Russia is reduced from 70 to 30 cents a half-ounce, while that to Cuba is cut from 10 to eight cents a half-ounce.

The present three-cent rate for domestic regular first-class mail, however, will be continued for another two years, the House today passing and sending to the White House for approval, a measure extending the wartime rate until July 1, 1946.

Justin, Barker Return

TORONTO, June 28.—Two home office members of Famous Players Canadian Corp. have been restored to civilian status after service with the Armed Forces: Maj. F. E. Justin, who became deputy assistant adjutant-general at district military headquarters, three years ago, and Flt. Lt. Norman J. Barker, second from Famous Players to win the Distinguished Flying Cross.

Plauche to Monogram

Lucille F. Plauche has been appointed Monogram's Latin-American publicity director, it is announced by Norton V. Ritchey, vice-president in charge of foreign distribution.

LIBRARY OF CONGRESS
0 007 551 583 2